

Walter Modgeling

Bronte Greet Everybody at the WTCC Convention The Bronte Weekly Enterprise

SOUTHWEST COLLECTION

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THE BRONTE ENTERPRISE, COKE COUNTY, TEXAS, MAY 30, 1930.

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Caesar said: "All Gaul is divided into three parts"—West Texas is "forever one and inseparable."

BRICK IN BANK BUILDING SHIPPED VIA PARCEL POST

Mayor R. J. Epperson and Mr. B. P. Williams argue that the best way to know absolutely about a thing is to get the proof. In other words, their position is that because a thing is reported in the newspapers does not necessarily make it true.

The above comment on the gentlemen in question is made because of the following incident and consequent letter:

Messrs. Epperson and Williams read a few days ago in the "Believe It or Not" column of the Fort Worth Star-Telegram that there is a bank in Vernal, Utah, every brick in the building was shipped via parcels post and that each brick was wrapped separately in paper. "That's a whopper," quoth the gentlemen in concert to each other. Whereupon it was agreed by both that they would form "a holy conspiracy" against such unmixed disregard for the truth—that they would address a letter to the place named by the writer for the above column. They did so and the letter below is the reply they received:

Vernal, Utah, May 16, 1930
Mr. B. P. Williams,
Bronte, Texas.

Dear Sir:
Every brick seen in our building came by parcels post. Not only they traveled 408 J. L. Stephens within the Homer Cornelius.

(Re-election)
COMMISSIONER PRECINCT



Bronte High School Band—the Pride of "the old home town"

HER BROTHER DIES

Mrs. Callie Pruitt received a message Saturday afternoon, bringing the sad intelligence of the death of her brother, Preston Tullos, whose home was near Luffkin.

More than 1000 bandmen will be at the WTCC Convention in Abilene May 29, 30, 31. Fort Worth is sending five bands. Portales, New Mexico holds the record for the most distant entry. Bronte does not care who, how many or where they come from.

ENTERTAINS 6TH GRADE

Mrs. Callie Pruitt, assisted by Mrs. Maggie Scott entertained some of the 6th grade pupils in honor of her daughter, Hazel, on the evening of the 16th.

Those present had a delightful time playing games. At the proper hour refreshments of bread and butter, tea, etc., were served.

Members of the 6th grade present were: Duwaine Leonard, Wayne Johnson, Pauline Bell, Helena Ivey, Charley Bell Brunson, Dowdy McDonald, Ben Keys, Jewel Brock, Garland Williams, Allen Bell.

RECOMMENDED AGAIN AS BRONTE'S WTCC DIRECTOR

At a meeting Monday of the local members of the West Texas Chamber of Commerce Robert Knierim was recommended to the Chamber for re-election as Bronte's director.

This is an honor bestowed that is much deserved. If one ever served his home town and community and his section of country faithfully, that man is Robert Knierim.

Everybody in and around Bronte and all over this part of the West know that very largely whatever community progress and development have come to Bronte and Bronteland, to Robert Knierim, more than any other one man, is due the credit. "Without money and without price" this booster for his home town and community and West

FIRE LOSSES IN TEXAS MONTH OF APRIL

The report of Fire Insurance Commissioner J. W. Deweese for April shows that Texas lost the stupendous amount of \$1,137,663.74 through fire. Of this amount \$553,353.85 was from unknown causes—or approximately half of the amount was from causes that could not be traced.

With reference to "vacant house fires" the insurance commissioner says: "Vacant house fires seem to be on the increase in Texas in spite of the fact that the Texas Fire Insurance Department is making special effort to reduce this class of fires. The April fire report as made by the Fire Marshals of the various cities and towns of Texas shows that there were 50 vacant house fires during the month of April; 48 of these were dwellings, thirty (30) of which appear to have been heavily over-insured. 5 vacant dwelling fires occurred in small "shacks" which were not insured. Some of the reports made by Fire Marshals of Texas to this Department covering vacant dwelling fires read like this: "Value of building \$1,000.; insurance on building \$2,500. Value of building \$4,200; insurance on building \$8,000."

"We cannot say how long the public will remain asleep to such a condition as this, but since it is the public that is paying for the fire loss, this State, we believe the "By faith for public recognition was translated into a use God translated into a life."

and the others who sorrow have the sympathy of their friends.

TWO ON "BOB" KNIERIM

The Abilene Reporter in its West Texas Chamber of Commerce Convention Number, Sunday morning issued a sure-enough, real newspaper. The issue was devoted to West Texas and the Chamber of Commerce. It carried the pictures and write-ups of the men who make the Chamber to function and who have brought it to its present high degree of efficiency. And "thereby hangs the tale." In the large number presented is the picture and a write-up of Robert ("Bob") Knierim and the article tells "two" on "Bob." The article follows:

Knierim, Robert, Bronte.—Because he "saw the possibilities of making a wonderful country of this unclaimed land," Mr. Knierim came to West Texas two years ago. He is now 52, a Missourian by birth, but a Texan since babyhood. He is best known as a conservational-



Prof. H. H. Carsey, Director Bronte High School Band.

YOUNG LADY DIES

Miss Corinne Simpson, daughter of Mr. and Mrs. J. M. Simpson, died at the home of her grand-parents, Mr. and Mrs. Tom Nelson, in Bronte, Wednesday night.

As we go to press this Thurs-



C. C. Holder, Business Manager, Bronte High School Band.

TEACHES SUMMER SCHOOL

Prof. J. S. Armstrong, superintendent of the Bronte school, announces that he will teach a summer session of school.

There will be no charges whatever. Prof. Armstrong is teaching the session purely to aid the



Robert Knierim, Chairman Supervising Committee, Bronte High School Band.

two mountain ranges by rail: the D. & R. G. W. and the Uintah R. R. to the railway terminal nearest to us, 65 miles away, thence by wagons to Vernal. It took three months to deliver the brick from the Ry. by parcels post. The P. O. Department then changed their regulations limit-

Bronte—the town in the heart of the mammoth Colorado river valley irrigation project, now in the making

ing the poundage daily that may be shipped from an unlimited tonnage to 200 pounds daily, so that its equipment could not be so tied up.

Our shipment by parcels post saved us considerable over the ordinary freight charge then in effect here.

I am glad you wrote about it. What's the chance of getting some of your money on deposit with the only parcels post bank in the world?

Very truly yours,
N. J. Meagher,
Cashier.

ist, an ardent apostle of the doctrine of developing the flood gates of West Texas streams to their fullest capacities for irrigation; but between times he is a Ford dealer. Mr. Knierim has been president of the Bronte Chamber of Commerce and has raised three children who are, he writes, "following in my steps, boosters of this fine country." His daughter, in fact, was secretary of the Bronte Lions club, functioning as a Chamber of Commerce.

There are two things in the a- (Continued on page four)

day morning in order to get off the press for the meeting of the West Texas Chamber of Commerce the remainder of the week The Enterprise has no advice as to funeral arrangements.

Deceased was just coming to young womanhood. She had been indisposed for some time but her going was not so soon expected.

The parents, grand-parents and others who sorrow have the deepest sympathy of all in this hour of bereavement.

More will be given next week as to this fine young girl.

Texas as well, gives his time, his thought, his energy and his money for the common good. The fact that Bronte has made the marvelous progress it has in the matter of civic development is due largely, as all in these parts must know, to the fact that this town-builder never quits.

Mr. Knierim has been Bronte's director of the West Texas Chamber for some time and so faithfully has he served that the Bronte members never think even of making a change. And all can rest assured that long as Mr. Knierim represents Bronte

boys and girls who want to take advantage of the opportunity.

It is a generous thing Prof. Armstrong is doing and the boys and girls, and their parents as well, should and will appreciate it.

It gives those who need the advantages of a summer session in making up on their work an opportunity to do so without any cost whatever.

on the directorate there never will be a "backward look" far as Bronte's representative is concerned.

Bronte is a town of schools and churches and civic organizations that always seek the town's betterment

An Emergency

We are for the Winters-Bronte country and all West Texas

SALE

Yes, We Favor The West Texas Chamber of Commerce

All our interests are wrapped up in our community and surrounding communities. If these communities suffer, we suffer with them—if these communities prosper, so do we. We have all been suffering from the same cause. But the **BRIGHT SIDE** has begun to show and in six months the depression will have passed. But we can't wait six months to sell our Summer Goods. Therefore we have decided to take our loss right now rather than sell a few thousand dollars at a profit and have many thousands of dollars tied up in goods. **WE ARE DETERMINED TO REDUCE THIS STOCK BY HALF.**

SENSATIONAL DRESS SALE

VALUES TO \$29.50

12.05

Our better dresses are in this lot. Many of these dresses cost us in NEW YORK \$19.75. There are dresses here that you could not buy in Dallas for \$35. Beautiful Dresses. New Fashions in Cantons, Prints, Georgettes, Chiffons . . . Smart Jacket Dresses, Boleros, Tied Skirts . . . even hem lines.

1 lot Dresses, Values up to \$25. **\$7.95**

WE WOULD LIKE TO LOSE \$2,000 OR 3,000—COME CLAIM YOURS SOON AS YOU CAN

LADIES

You'll be delighted to save on everything you wear. Next to yourselves you'll love these dainty undies.

ONE LOT TO \$3.95

Silk and voile gowns, step-ins, teddys, skirts, slips, bloomers, pajamas. Wanted colors, all sizes. 1.98
One lot of \$1.00 fine Rakon Bloomers, Step-ins and Panties 49c

Lace-trimmed, fancy inlaid work, many styles. Fine gauge Rayons. All colors
One lot \$1.50 Fine Lace Trimmed Voile Step-ins and Teds 69c

RIGHT IN THE SEASON we offer these FINE VOILE Undies at less than half price.

ALLEN A, \$1.00 Pure Silk. All colors Women's Hose 79c

One lot Dress Materials, Values to \$1.50 Imported Dotted Swiss, Fast Colors, Yard 69c

Rayons, Checks, Plaids and Fancy Prints—Plain and Novelty Radiums.

One Lot Wash Materials, Values to 75c Plain and printed Shantung, Gloriana Voiles, Fast Colored Dotted Voiles, English Prints and Rayons. Yard 39c

The more we sell the more we lose. The more you buy the more you gain. Everybody happy! Selling is now going in a BIG Way. Continues every day for ten days. Big Specials every day. COME.

UNCLASSIFIED BARGAINS—EVERY ITEM

Men's \$3.95 Work Shoes, plain or Moccasin Toes. Bellows tongue, plump soft uppers \$2.95
Boy's Good Blue Denim Overalls, Sizes 11 to 16, 89c; Sizes 4 to 10 79c

Men's 75c Nainsook Union Suits. Fine weight reinforced backs 49c

Assorted lot men's Felt Hats, food styles. Values to \$5.00 \$1.95

36 in. good grade bleached or brown domestic. Regular 12 1-2c value. Yard 8c

18c grade assorted colors and patterns, 3 in. Challies. Yard 13c

50c Women's Rayon Hose. Two lots plain rayon top to toe. One lot fancy sock patterns. First quality. Pair 39c

95c table Damask. Full mercerized, 72 in. wide, nice patterns. Yard 59c

THESE ARE ONLY A FEW OF THE BARGAINS WE ARE OFFERING IN THIS SALE—THE REDUCTIONS ARE STORE-WIDE

MEN

PICKED FROM OUR FINEST SUITS, VALUES TO \$20.00 ONE AND TWO PANTS SUITS

\$18.75

Summer suits for NOW medium all year around suits. Light medium and dark patterns. High grade, well tailored suits. There are many classes and grades of clothes and this grade stands up at the top in quality with a mark down in price that puts them within the reach of the most modest purse. Buy them for now, buy them for fall. You can't go wrong on suits such as these selling at just \$18.75.

2000 Yards 29c and 35c Materials

Imperial Chambray, 36 in. fast colored Prints, assorted colored Voiles Yard 19c

Indian Head Solid Colors 29c

350 PAIRS WOMEN'S FINE SLIPPERS \$5, \$6, \$7 \$8 Values

About every style, color, kind and description can be found in this lot. Come and select late style standard shoes at less than half price. Pair \$2.98

265 Pairs, \$7.50 to \$8.50, all late styles, a pair \$3.98

MEN'S AND BOYS' SHOES

Men's shoes, \$6.50 values, pair \$2.95

Boys' shoes, best bargains we have ever offered in GOOD SHOES for boys. Pair \$2.95

If you go to Abilene to the West Texas Chamber of Commerce Convention, stop and see us. If you don't go, it will pay you big to take time to come to this Sale.

Krauss Dry Goods Company

Winters

Texas

Political Announcement
The Enterprise is authorized to announce as candidates for office those whose names appear below, each for the office under which his name appears, subject to the Democratic Primaries of 1930:

FOR CONGRESS, SIXTEENTH CONGRESSIONAL DISTRICT:

E. E. (Pat) Murphy.
R. E. Thomason.

FOR DISTRICT ATTORNEY, 51ST JUDICIAL DISTRICT

Glenn R. Lewis
B. W. Smith
D. I. Durham

(Re-election)

FOR COUNTY JUDGE

L. Smith Bird
W. H. Bell

(Re-election)

FOR TAX ASSESSOR:

E. A. Burgess
G. A. Harmon

(Re-election)

FOR SHERIFF AND TAX COLLECTOR:

S. J. Russell
F. S. Higginbotham.

(Re-election)

FOR COUNTY TREASURER:

Mrs. Mattie Daniel

(Re-election)

FOR COUNTY AND DISTRICT CLERK

W. H. Maxwell

(Re-election)

PUBLIC WEIGHER, BRONTE PRECINCT:

J. A. Crift
J. Percy Myers

(Re-election)

BULL LOST

Brown jersey bull, strayed from my pasture. Any information will be appreciated. Notify, Mrs. Maggie Scott.

SEWING

I do sewing—plain and fancy.
Mrs. E. A. Bell.

One of the "poor candidates" appeals to the press for a free announcement of his candidacy for an important State office, saying that free announcement by the press is the only way that a poor man can run for office with any hope of winning. A fine compliment to the press, but somehow there is a "sneakin' feelin'" that "he who dances should pay the fiddler." But, there is much truth in the gentleman's suggestion that under the present regime of things of office-seeking is a luxury to be indulged by those who have large bank rolls.

Sheep Work for Living

There are not many parts of the world where the ordinary domestic sheep is used as a beast of burden, but in Tibet they are. The animals, loaded with packs of wool, are used between Tibet and the Rumpur Fair, in India. The journey takes more than a month and several high passes are traversed that are inaccessible to other pack animals.

Once the wool has reached its destination the sheep remain on the plains for the winter, for the frontier passes then are impassable. They return later with loads of corn for border districts where grain is scarce.—Wide World Magazine.

GREETINGS

To

All West Texas

Best Wishes

For

Bronte School Band

Quality groceries and fresh, juicy meats at right prices.

City Market & Grocery

Walter Modgling, Proprietor

Bronte's fishing is good the year 'round—but there are no "suckers", so let grafters and idlers beware!

FOR COMMISSIONER PRECINCT NO. 4

J. L. Stephenson
Homer Cornelius

(Re-election)

COMMISSIONER PRECINCT 2

E. T. Holman

(Re-election)

Hypnosis Shows Anxiety Plays Havoc With Body

Atlanta, Ga.—New evidence that anxiety can play havoc with the body no less than with the mind has been obtained by use of hypnosis. The tests were made by Dr. J. C. Whitehorn, Dr. Helge Lundholm and G. E. Gardner of McLean hospital, Waverley, Mass., and were reported before the American Psychiatric Association here.

The experiments indicate that when an individual becomes extremely anxious and fearful his body engine may race like a motor under pressure and strain. On the other hand, moods of depression, elation, or irritability do not appear to produce any certain increase in the metabolic rate, that is, the rate at which the body engine converts food into tissues and energy.

Obtaining data on bodily processes during an emotional state is difficult because an excited individual is not likely to remain sufficiently quiet to permit the making of accurate tests with apparatus. A psychologist who consented to be hypnotized was used for the tests.

Rebels' Tractor-Tanks Are Returned to Farms

Mexico City.—Farm tractors in Mexico led as hectic a life during the recent military rebellion as some of the participants themselves.

Among the "spoils of war" captured by the federals after the rebel retreat in Chihuahua were several farm tractors which had been commandeered from private ranches, armored by rebel blacksmiths and turned into war tanks.

The Mexicans dubbed them "Cochinitas" (little pigs) when they were diked up to the firing line for the first time. Several which have been brought here are now being repaired and will be put back to their former peaceful pursuits.

Madrid Women Are Not Old-Fashioned

Madrid.—The women of "old Madrid" are by no means old-fashioned these days. Twenty-year-old Senorita Pilar Croaga, pretty student at the school of engineers in the capital, recently drove the Madrid-Gijon express train over 350 miles of winding and dangerous road.

Talent and Prestige Needed for "Authority"

Throughout the ages man has striven vainly with his fellow compatriots to attain that pinnacle of absolute authority over his fellows, but it has been left to Aldous Huxley, writing in Vanity Fair, to tell why a man wants to be an authority.

What are a man's motives for wanting to be an Authority? The two necessary attributes of an Authority are in the first place talent and in the second a prestige which is a product partly of that talent and partly of causes external to the talented individual. Nobody without some sort of outstanding talent can hope to become an Authority for the world at large. At the same time, talent without prestige is unavailing. Many men of talent have lacked authority during their lifetime; authority has only come to them posthumously with a posthumous accession of prestige. In this age of newspapers the greatest source of prestige is publicity, the mere fact of being somebody who figures in the news. It is possible for any public person, whatever the nature of his success bringing specialty, to become an Authority.

American Indians Not Wanderers by Nature

The bureau of American ethnology says: "One of the common fallacies of early historians, by no means yet entirely dissipated, was the idea that the Indians were generally nomadic, having no fixed place of abode, but wandering hither and yon as fancy or the necessities of existence demanded.

"The term nomadic is not, in fact, properly applicable to any Indian tribe. Every tribe and every congeries of tribes, with few exceptions, laid claim to and dwelt within the limits of a certain tract or region, the boundaries of which were well understood, and were handed down by tradition and not ordinarily relinquished save to an superior force. Between many of the tribes, indeed, were debatable areas, owned by none but claimed by all, which from time immemorial formed the cause of disputes and intertribal wars."—Pathfinder Magazine.

Wails and Whales

A certain club possessed one member who was notorious for grumbling. Wet or fine, warm or cold, he always found something to grumble about.

One evening he was holding forth as usual about his bad luck.

"I'm a Jonah and a Job rolled into one," he complained, "only I don't happen to possess the patience of Job."

"Never mind, old man," murmured his victim, preparing to make his departure, "you've still got Jonah's wall."

Goggles Fitted on Dog; Little Mistress Pleased

Wausau, Wis.—A bulldog that had become dear to the heart of two-year-old Geraldine Albers was growing slowly blind and the girl's father sought eagerly to save the dog's eyes.

As a final recourse the animal was taken to an optometrist, who fitted him with specially-designed "glasses." The lenses were held in place by a harness that fit the bulldog's head. The animal now can see well—with the aid of his goggles.

Constitutional Changes

The first ten amendments to the United States Constitution were submitted to the states along with two others, which were not ratified, and the last ratification by a state took place on December 15, 1791. The eleventh amendment was declared to be ratified on January 8, 1798; twelfth, September 25, 1804; thirteenth, December 18, 1865; fourteenth, July 23, 1868; fifteenth, March 30, 1870; sixteenth, February 25, 1913; seventeenth, May 31, 1913; eighteenth, January 20, 1919; nineteenth, August 24, 1920.

Man Who "Never Died"

Enoch, the father of Methuselah, never saw death, according to Heb. 11:5. "By faith," the passage says, "Enoch was translated that he should not see death; and he was not found, because God translated him: for before his translation he had this testimony, that he pleased God." This passage is the basis for the popular but misleading statement that Methuselah, the oldest man mentioned in the Bible, died before his father did. Gen. 5:25 simply says: "and Enoch walked with God; and he was not; for God took him."

WE ARE ALWAYS FOR
BRONTE
Bronte School Band
And
West Texas

LET ALLEN FIX IT—HE KNOWS HOW
All kinds of Car Repairing

Gulf Service Station

W. A. ALLEN, Manager Mechanical Dept
BRONTE TEXAS

GREETINGS

To

Everybody

At

The 1930 West Texas Chamber of Commerce Meet Bargains:

In cars—both new and Second-hand. Full line of Ford Parts and accessories, Tires and Tubes.

Home Motor Company

ROBERT KNIERIM, Manager

Bronte's "White Way," planned and inaugurated by the West Texas Utilities Co. is "a thing of beauty" to all

THE BRONTE ENTERPRISE D. M. West Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, March 1, 1871.

Exit, sweet girl graduate.

Behold, the June bride cometh!

It is good for everybody, for West Texas to get together once a year.

Who can give the names of the candidates for gubernatorial honors? "Not us."

"Air-minded"—ten years ago that would have meant that he was just a "plain, natural-born fool." "Dis heah world do move, Rastus."

A SALE OF REAL VALUES

In this issue of The Enterprise is a page ad of the Krauss Dry Goods Company of Winters.

This big dry goods establishment needs no introduction to the readers of The Enterprise, as Mr. Krauss is a frequent advertiser in our columns.

An outstanding feature of the advertising and the sales of the Krauss Dry Goods Company is that when they put on a sale they offer values that are worth while. This fact the readers of The Enterprise have learned and the Company enjoys a good trade in the circulation territory of The Enterprise.

Mr. Krauss, the manager of the Winters store, is a West Texan, first, last and all the time and is progressive in his ideals of the civic development not only of his home town, but of all West Texas.

TWO ON "BOB"

(Continued from page one) bove about which the friends of this Bronte and West Texas booster would like to know.

The first is not serious, that he "came to West Texas two years ago." We heard him say ourselves, answering that query to a stranger: "Mr., do you see those beautiful blue-capped hills yonder in the distance (pointing to the range of hills surrounding the valley in which Bronte is located)—those hills were just holes in the ground when I came here."

But the other "fact" disclosed about "Bob" is not only a matter of interest to his friends but it is worrying him—that "fact" that he "is the father of three children. Well, it remains to be seen whether the genial editor of the Abilene Reporter shall continue to be known as Max Bentley or "Mash" Bentley. Mr. Knierim's wife is absent from home. He is awaiting her return. He says that if he can by any sort of means convince her that he did not write that editor any such "stuff" as that he "is the father of three children," he will be so glad he will feel like telling Bentley to write anything he wants to." Far as Mr. Knierim's friends all over West Texas have ever heard him express himself he has never claimed the distinction of being the father of but two children. However, it is universally conceded that if he were the father of fifteen and all were like the two he has it would only be an added distinction to him.

Yes, both "facts" were "typographical errors," crept into the Reporter in the rush of issuing their Extraordinary Edition. The facts are, Mr. Knierim has been here twenty-two years and he has two children.

WE ARE ALWAYS—FIRST, LAST AND ALL THE TIME—FOR

Bronte

Bronte School Band

And

West Texas

Our supply of Sand and Gravel is inexhaustible, and of the very finest quality. Our capacity for loading is almost without limit, and our prices are right.

Geo. R. Humlong & Sons

SAN ANGELO TELEPHONES 6531, 3637

BRONTE TELEPHONES 6402, 6403

For Railroad Commissioner



Senator Nat Patton of Crockett, Houston County, announces for Railroad Commissioner. He was reared 20 miles east of Crockett; taught school; served as a member of 33rd House of Representatives; served four years as County Judge, Houston County; member of 41st Legislature, representing 5th District in State Senate. From pioneer East Texas Democrats. 47 years of age. Married, four children.

o o o o o o o o o o o o o o o o
o C. W. CHEATHAM o
o Dentist o
o X-Ray o
o BALLINGER TEXAS o
o o o o o o o o o o o o o o o

Odd Foods Favored in Congo and Elsewhere

Koreans, like many orientals, live mostly on rice. They cook their seaweed in oil and serve it with slices of red peppers. Kimchee, a kind of sauerkraut, is a favorite Korean dish. To the north, the natives of Kamchatka relish the tongues and the marrow of the bones of reindeer, but the piece-de-resistance is the meat of unborn fawns. From the stomach of the reindeer the natives obtain their greens—half-digested balls of moss. A delectable native dish is reindeer sausage which has been surrounded by dough and dropped in boiling water. On the lower end of the peninsula, where salmon are plentiful, dishes of boiled fish eyes are considered a delicacy.

Perhaps few people live as close to nature as the pygmies of the Belgian Congo. Tender roots are staples, but birds, small game, rodents or caterpillars are not objectionable. A dish of white ants is prized highly by these diminutive people, while a slice of raw elephant meat makes a feast.—National Geographic Society Bulletin.

Carpet-Making Industry

The first carpet making on a large scale was done in an establishment founded by Henry IV in France at the Louvre. This was followed shortly by one called "Savonnerie" at Chailat and one at Beauvais by Mindster Colbert in 1664. In 1735 Ingrain carpets were made at Kidderminster. The earl of Pembroke established a factory at Wilton in 1745. During a period of upheaval hundreds of carpet weavers were driven out of France. They took refuge in Flanders and Holland and there a large industry sprang up and flourished. Brussels carpets were introduced in England from Flanders by John Broom in 1749. The first carpets made in America were made on hand looms. Erastus B. Bigelow of Boston, Mass., perfected the first loom.

WE ALWAYS BOOST FOR BRONTE And All Bronte Organizations and Institutions And For West Texas

—Just a First-class Variety Store

Keeney's Variety Store Frank Keeney, Proprietor

Bronte and Bronteland—a town and country of "Golden Opportunity" for all who will come and lay hold

Changing Signs

It is suggested that the way things are going now, some bond houses may change the signs on the doors to read "Stock and Bond Brokers," which recalls the story of the man who opened a bucket shop in the West.

"What kind of a sign do you want on your door?" asked the sign painter.

"Oh, just John Smith, Broker," replied the bucket shopper.

"Why don't you make it 'Banker and Broker?'" suggested the enterprising sign painter.

"How much would it cost?" inquired Smith.

"About \$2," replied the painter.

"Go to it," instructed Broker Smith.

"Who wouldn't be a banker for \$2?"—Wall Street Journal.

Branding Sheep

Sheep are branded with paint and not with hot irons as cattle are. The fleece grows out so that hot-iron brandings would be covered up. Sheep must be branded every time they are fleeced. The branding of sheep is more common in the range countries than in the farm states, as sheep are usually kept under fence on farms, and there is not much need of branding. Special branding paint should be used instead of just any kind of tar or barn paint, so as to reduce to a minimum the trouble of scouring the wool. Manufacturers prefer that the brand be placed on sheep where the wool is of the least value, such as on top of the rump.

Great Snakes!

Pudden's spider is descended from spiders which dwell up our way and learnt the trick from the carpet snakes.

Old ma carpet snake stands on her tail straight on end. Her young 'uns climb up the old girl and dispose themselves at intervals in a first-class imitation of a dry shrub. As birds settle on this inviting roost they are affectionately embraced by the wriggler, borne to earth and devoured at leisure.

There was a dickens of a row when our dog chased a couple of cats up the outfit.—Sydney Bulletin.

Rigid Tests for Drivers

In Berlin candidates for places as bus drivers must pass a series of very rigid tests. When the applicant has complied with all other requirements he is placed at a steering wheel and confronted with a moving picture screen in which appears a procession of busses and other vehicles, a runaway horse, some old ladies scurrying back and forth and an occasional "jay walker." If the candidate avoids all these obstacles satisfactorily he gets the job.

Census Reveals World

Has 94,500,000 Germans

Berlin.—There are approximately 94,500,000 Germans living in the world, but only 63,200,000 of them live in the German republic, according to the census report just made public here. The figures were compiled by Professor Winkler of the Statistical Institute of Minorities of Vienna. The total number of Germans living in Europe is put at 83,000,000. That means that almost every fifth person in Europe is a German.

Will Sell Queen

Anne's Riding Crop

Cincinnati, Ohio.—A riding crop used by Queen Anne is to be sold by Miss Carrie Harvey, eighty-four years old, and her brother, Charles Rupert Harvey, eighty years old, of this city who are the great-grandchildren of Sir Arthur Henry Harvey to whose father the whip was given by the queen. She reigned from 1702 to 1714. Sir Arthur left England with his wife and five children to make his home in America.

Damage Done by Poplars

The poplar, one of the most desirable of trees for the home owner because of its rapid growth on lots where no trees stand, is, unfortunately, one of the most destructive unless placed in such a way that its roots will not come in contact with water and sewer pipes or foundation walls. The roots, which are large and strong, will not adapt themselves to conditions of obstruction, but go on growing in their natural way and remove the obstruction by displacing or cracking it. When expensive damage has been done by the roots, and for that reason, poplars as the tree is, its use is always a matter of cautious planting.

Incident Kept From Wife

An employee of a bank in the northwestern part of the city was leaving the bank for the day when a friend drove up and invited him to get in, which he promptly did.

As he reached his home he exclaimed:

"Why, I left my car in front of the bank. You see, my wife has been driving it for several weeks and this is the first day that I have driven myself. I guess just a case of temporary amnesia."

He returned later and got his machine—but he did not tell his wife.—Philadelphia Public Ledger.

We Boost Bronte and Bronte-Baked Bread BRONTE BAKERY

BRONTE

B. F. GILREATH, Proprietor

TEXAS

Best Wishes

For

Bronte School Band

As they enter the contest today. May victory be theirs.

GREETINGS

To

All West Texas

Drugs, drug sundries, toilet articles and everything carried in a first-class drug store.

CITY DRUG CO'P'NY

We Boost the Bronte Band And



We Sell Goodyear Tires and Tubes, Magnolia Gasoline and Lubricating Oils. Try Us for Service and Let Us Show You with What Promptness and Courtesy We Wait on Our Patrons.

BRONTE FILLING STATION

E. A. BELL, Manager

Second-Hand 3-HORSE POWER FAIRBANKS-MORSE Gasoline Engine FOR SALE—IN GOOD CONDITION A BARGAIN HOME MOTOR CO'PANY

WE ALWAYS BOOST FOR Bronte THE BRONTE BAND And West Texas

And strive every day to sell Quality Groceries and choice fresh, juicy meats at the lowest possible prices. Visit us when in town.

Paul Good

What, Ever?

"Here you are, then," wrote Oliver Wendell Holmes, on the subject of rowing, in the year 1858, "here you are, then, adrift with a body a rod and a half long, with arms, or wugs, as you may choose to call them, stretching more than 20 feet from tip to tip, every volition of yours extending as perfectly into them as if your spinal cord ran down the center of your boat, and the nerves of your arms tingled as far as the broad blades of your oars.

"This, in sober earnest, is the nearest approach to flying that man has ever made or perhaps ever will make."
—Autocrat of the Breakfast Table.

Probable Age of Earth

The Naval observatory says that it is believed that the solar system has existed in approximately its present form for many millions of years; but from our present knowledge on this subject we cannot state what may have been its condition at any definite period in the remote past, such as 500,000,000 years ago. A recent estimate, found in "Astronomy," by Russell, Dugan and Stewart, gives the earth's age as possibly some four or five billion years, but this is subject to future revision if other factors in the problem become known. It is supposed that the day was formerly somewhat shorter, and the moon somewhat nearer the earth than at present.

It Didn't Work

A cable customer who wanted to send his message at a saving in cost resorted to the following words:

"Asktosee th attletterit explains." This, in his home-made code. What he intended to convey to the recipient was: "Ask to see that letter, it explains." The camouflaged message, had it not been detected in time by our eagle-eyed counter clerk, would have gone through at a cost of 60 cents; in plain, unadulterated language the seven words would have amounted to \$1.40. The saving by an "evader" of 80 cents was not effected.
—International System News.

"Avocation" and "Calling"

A Dictionary of Modern English Usage says: "Avocation, originally a calling away, an interruption, a distraction, was for some time commonly used as a synonym for vocation, or calling, with which it is now less common and the word is generally used in the plural, a person's avocations being the things he devotes time to, his pursuits or engagements in general, the affairs he has to see to; his vocation as such is neither excluded from nor necessarily included in his avocations."

Age of Superstition

It is told that during the Sixteenth century a Swiss naturalist and physician of the name of Thurneysser kept some scorpions in a bottle of olive oil and that these insects were feared by the people as diabolical beasts. This physician presented an elk to his native city, Basel, Switzerland, but the people of the city regarded the elk as a devil in disguise, "and a pious old woman finally rid the town of the dreaded beast by feeding it with an apple stuck full of broken needles."

For Walkers Only!

The first pedometer was invented by John Fischer, a London mechanic. His patent, sealed on June 17, 1783, was for "a geometrical and pedometerical watch which not only answers the purpose of a common watch, but is also distinguished by showing on the dial every step the walker makes and by measuring the distance."

A combined pedometer and watch of this type made a few years later, but not by Fischer, is in the South Kensington museum, London.

Use Common Sense

In the nature of things all ordinary stunts and feats of strength are at the same time wonderful exercises for those physical culturists who are advanced enough to be able to do them. You can combine the spectacular with the practical. The human system, no matter how robust, was never intended to handle packages weighing a couple of tons. Why not leave that to the elephants? Indeed, intended record-breaking lifts of any kind, with barbells or other weights, are not to be regarded as exercise in the proper sense, and should only be undertaken by highly developed professionals in this field—or by amateurs who have attained professional standing by way of accomplishment.—Carl Easton Williams in Physical Culture Magazine.

Holland's Independence

An error often made is to attribute Dutch success in the war for independence too much to William and to Dutch pluck and endurance. Both these were inestimable factors in the defeat of Spain. But William died 26 years before Dutch independence was recognized and Maurice of Orange and Oldenbarneveldt must both be given their due for their work after his death.

Nor must Spanish inefficiency and poverty be forgotten. A Spanish captain once said: "If death had to come from Spain we would be sure of a long life," and twice Philip had to repudiate his national debt.—New York Herald Tribune.

All Countries Readily

Follow America's Lead

Through the aid of American labor-saving devices and American movies and American educational institutions, the whole world is becoming Americanized. The sanitary toilet processes of this country are being adopted abroad through the instrumentality of the movie reels. Left-hand right-of-way is being displaced all over the world in favor of the right-hand driving, which has been the rule in this country. The typewriter was adopted in offices in various parts of the world years ago and it has paved the way for accounting machines and other pieces of office mechanism. It is no source of pride that we taught the world the delights of the chewing-gum habit, but it is another case where the foreigners have followed the American lead. American griddle cakes and sirup have been successfully introduced into Japan, demanded, it is said, by students who have been in this country for their education.

Game of Polo Brought

Eastward From Persia

Polo, the oldest of games played with stick and ball, was known to the ancient Persians 2,400 years ago. From the dusty plains of Persia the game spread eastward through the Vale of Cashmere on to the tableland of Tibet, where it was christened polo from the Tibetan pulu, ball. Southeastward through Afghanistan, across the high passes of the Himalayas down to the sunny plains of India, it journeyed, where, throughout the Sixteenth century it was the favorite sport of the people.

For 200 years after this, its records in India cease, but it again became popular there about the middle of the Nineteenth century. Polo was first played in England in 1869 and a few years later it was adopted by other European countries, when many of its ancient rules were altered and improved. Thus established in an English-speaking country, the game quickly crossed the Atlantic, where under clearer skies it swiftly traversed the American continent in a westward chase that did not end with the shores of the land of the sunset, but, skipping the Pacific, established itself in Samoa and other far off western islands.

Poisoned Food Vainly

Set Out to Kill Rats

Recently a well-known school teacher in a Lewis (Hebrides) public school told the following rat story: "Last spring a family of rats invaded my barn. To get rid of the undesirable visitors, he got a supply of a rat poison and spread it one night on the floor of the outhouse, thereafter locking the door to prevent any of his domestic animals entering and eating the food. Next morning, he found, to his amazement, the untouched food, covered over with a layer of chaff which was lying in a heap near at hand. He asked his wife if she had been to the barn, but was answered in the negative. However, on the following night he first removed the heap of chaff and put down the poisoned food as before. On the following morning he was further mystified to find the food still untouched, but on this occasion it was covered with a piece of old sack which was lying in a corner of the premises. Next night the rats took their departure.

Grows Leaves at Will

After "sleep" of from 15 to 20 minutes a plant recently developed in Germany produces new leaves. So sensitive is it that if the leaves are touched, or a match burned near them, they immediately wither and fall off. In about a quarter of an hour after the withered leaves have dropped off new ones grow out. The plant is a member of the mimosa family. It grows in great quantities in India, where it is gathered and sold for commercial purposes. The bruised leaves are said to have a high medicinal value in healing burns. The roots of the plant are charred for gunpowder charcoal.

Tracing Words' Origin

The words check, checkmate, chess, cheque and chequer come to us through the Arabian from the Persian. The words avast, bow, boom, cruise, cruiser, gybe and keelhaul are reminders of England's maritime relations with the Dutch. The word finance goes right back to the Latin "finis" (end). When it first appeared in English it had the sense of a "fine" or forfeit, but its modern significance was developed in Eighteenth-century France among the taxfarmers or "financiers," as they were called, to whom the king delegated the duty of collecting his taxes.—Exchange.

Back to Remote Times

Some of our older and most English words contain buried vestiges of the lives once lived in the forests; as weary, which is traced back to an old verb meaning "to tramp over wet ground," and learn, which goes back to a root which meant "to follow a track." The words cotton, gazelle, giraffe, masquerade, sirup and tambourine come from the Arabic via Spanish and French, relics of Islam's settlements in eastern Europe. Test is an alchemist's word coming from the Latin "testa," an earthen pot in which the alchemist made his alloys.—Kansas City Times.

Pretty Lame Excuse

It looked as though the game warden had caught a hunter red-handed who produced his last year's license and admitted he had not obtained a new one.

"But what's the idea of hunting with last year's license?" asked the warden.

"Well, you see," stammered the hunter, thinking fast, "I was—er—I was just shooting at the birds I missed last year, you know."—Cap.

The March Of Progress In WEST TEXAS

Is One Of The Wonders Of The Last Decade

And this marvelous transformation has come through three sources: The first of these is the spirit of co-operation on the part of the many communities that make up West Texas, in its industrial, agricultural and commercial development. Another power that has wrought wonderfully is the large and constant advertising campaign that has been pursued the last decade on the part of West Texas, which has acquainted the world at large with the marvelous resources of this section. Towns and cities and country-places like

THE SPIRIT OF BRONTE

Have constantly engaged in giving information to other sections of the country, of the wonderful opportunities the great West affords. The third factor that has operated to the end of making the West to grow and develop has been its civic and promotional organizations, chief of which is the

WEST TEXAS CHAMBER OF COMMERCE

Through this agency the interests of all the communities of the West have become mutually allied and each community works for the good of the other communities and hence all have prospered together.

FOR THIRTY YEARS

The San Angelo Telephone Company has striven, year in and year out, to keep abreast of the onward march of progress in the territory where it operates, and to give its patrons, both local and long distance, one hundred per cent service.

We Are For Bronte, the West Texas Chamber of Commerce and For All West Texas

SAN ANGELO TELEPHONE CO.

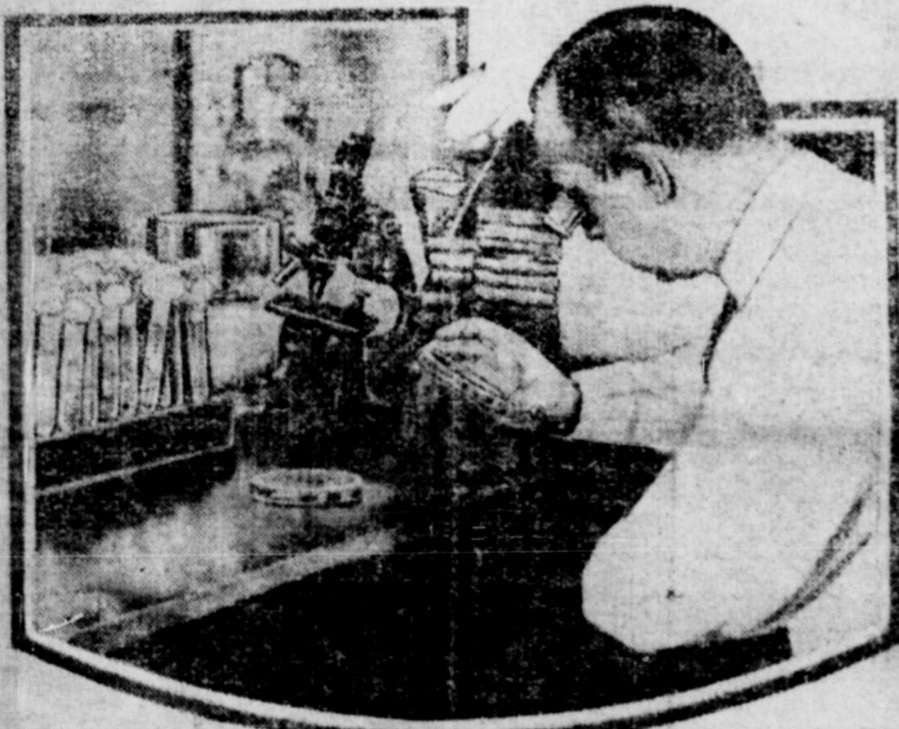
The Security Abstract & Title Company

Can furnish abstract to any lands or city property in Coke County.

S. E. ADAMS and WILLIAM H. MAXWELL, JR.
Owners and Managers

OFFICE IN COURT HOUSE ROBERT LEE, TEXAS

Move to Wipe Out "Athlete's Foot" Menace in Cities of United States



ENOUGH tiny parasites to infect every person in the United States with athlete's foot are lurking on the glass plate shown above. They are being examined by a New York bacteriologist. The plate contains billions of Tinea Trichophyton, which cause the foot malady, a form of ringworm, and these parasites were cultivated from a single specimen overnight.

Widespread evidence of this disease, which has caused some schools to close and has indicated that an outbreak of it might come to any village or city of the United States, has caused medical men in all parts of the country to study means by which it may be eradicated. Constant use of antiseptic is being urged as a means to aid the fight against this age-old malady which has recently taken a more serious appearance in this country. The photograph was taken in the Pease Laboratories in New York where scientists are constantly studying the disease in an effort to control it.

THE BRONTE ENTERPRISE D. M. West Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, March 1, 1871.

Large Eastern Piano Manufacturer has in storage near Bronte, one Upright new Piano and two Upright second hands; also one new Baby Grand Piano. Will sell these at a sacrifice rather than ship back. Address: Manufacturers Wholesale Department, 905 Elm Street, Dallas, Texas. 18-2t.

POSTED

My lands are posted according to law. Hunting, trapping and other trespassing positively forbidden. Take warning. 441yr.pd. E. C. Rawlings.

CASH FOR POULTRY

Cash paid for poultry, eggs, hides, pecans. Turkeys a specialty. See me before selling. R. A. Kimberling Concho Produce Co.

Mrs. Robert Knierim and daughter, Miss Louvenia, were week-end visitors with friends at Kerrville, returning Wednesday.



Thorough Eye Examinations
Correct and Comfortable Glasses
at a Nominal Cost

OTIS OPTICAL CO.
O. L. FARRIS
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512 East 5th St. Heslep Ad., San Angelo, Tex. 5th St. East of Main Baths

Massage Adjustments
DRINK ANGELO MINERAL WATER
"The Way to Health"

A mineral water high in chlorides and sulphates of sodium and magnesium. Valuable in the treatment of rheumatism, stomach, liver and intestinal disorders.

ANALYSIS

Total solids expressed in parts per million:	
parts of water at 180 degrees C	1425
pH value	7
Total alkalinity expressed in gram equiv. per kiloliter:	
bicarbonate ion in gm. eq. per kl.	6.3
chloride ion in gm. eq. per kl.	5.9
sulphate ion in gm. eq. per kl.	9.84
magnesium ion in gm. eq. per kl.	2.34
calcium ion in gm. eq. per kl.	2.34
sodium ion in gm. eq. per kl.	10.96

For Appointment or Further Information Write or Dial 3514
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FIRE! FIRE!!

The word sounds awful, floating out upon the breeze.
BETTER BE SAFE THAN SORRY
We also write hail and tornado insurance.

YOUNGBLOOD & WILLIAMS

BRONTE,

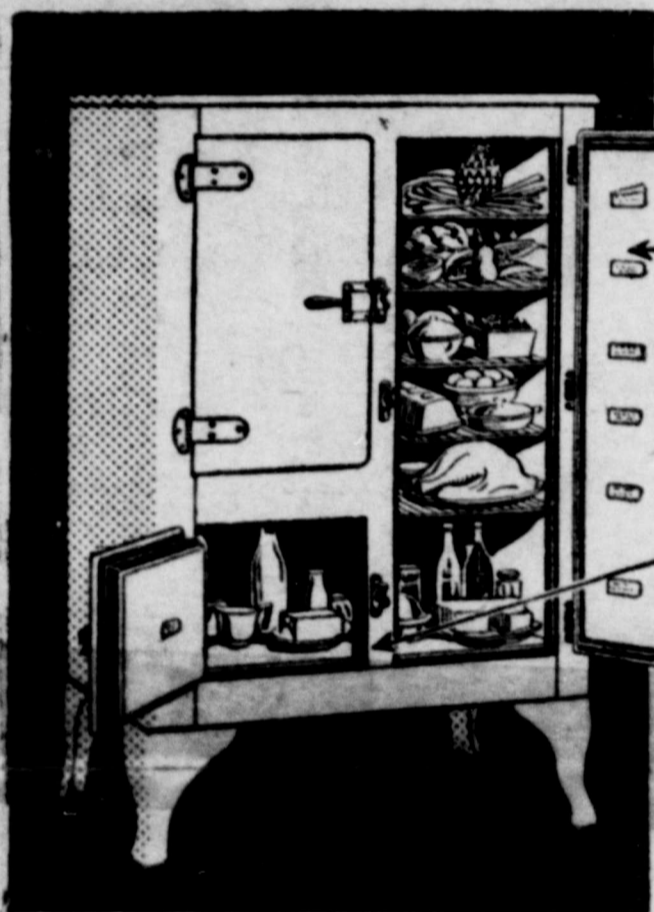
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Bronte and West Texas

A few Cents
a day assures safe refrigeration
in new 6 advantage Ice Refrigerator

Every home can afford these 6 distinct advantages

1. Economical operation. A few cents per day is all that is necessary to have perfect refrigeration and a plentiful supply of clear sparkling ice at all times.
2. Prices all can afford! This new Ice Refrigerator is made in all sizes to meet every home need at the price you want to pay. Why have an inferior refrigerator when you can afford to have the best?
3. Plenty of ice at all times. This new refrigerator assures a sufficiency of wholesome ice for all home uses always. Think of baby's milk.
4. Keeps inside air pure and sweet. Mixed odors condense on melting ice surface to be carried out. Prevents odor taint in all foods.
5. Keeps foods fresh. Maintains colder temperature than recommended by Bureau of Home Economics, U. S. Department of Agriculture. Thus meat and other foods retain their natural, inviting brightness without drying or shriveling.
6. Ice is wholesome — always ready for use. Ice in this refrigerator provides clean, safe, care-free refrigeration.



FOOD COMPARTMENT
 U. S. Bureau of Home Economics specifications not over 50° F.
 Iceland No. 6966 produced 47.18° F. in laboratory test.

MILK COMPARTMENT
 U. S. Bureau of Home Economics specifications not over 45° F.
 Iceland No. 6966 produced 40.2° F. in laboratory test.

NEW ICELAND APPROVED REFRIGERATOR

No. 6966
 Approved by Household Refrigeration Bureau

Maintains temperature much colder than recommended by Bureau of Home Economics, U. S. Department of Agriculture.

FOODEX — Each shelf is clearly indexed to indicate proper place for each food as determined by laboratory tests.

C. C. HOLDER ICE COMPANY

DISINFECTING COTTON SEED HELPS DEFEAT BOLL WEEVIL

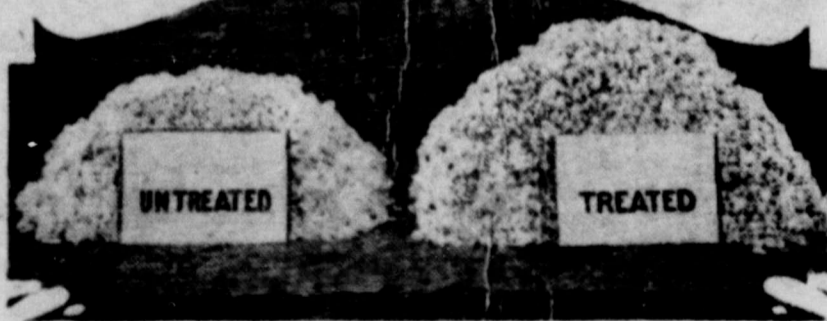
SCIENCE has evolved new means of assisting cotton growers in combatting the boll weevil.

The new method is to treat the seed for the purpose of obtaining an early stand of vigorous cotton plants, capable of setting bolls in advance of heavy weevil infestation. It has also been shown that disinfecting the seed results in reducing damping-off or "sore shin," controls seed-borne anthracnose; decreases damage from angular leaf spot, and protects against certain seed-borne boll rots. It, therefore, is unnecessary to follow the common practice of planting an excess amount of seed in order to secure good stands.

In treating the cotton seed, an ethyl mercury chloride dust is used. It is inexpensive and is easily and quickly applied to seed by agitating the seed and the required amount of the disinfectant for a few minutes in a home-made duster or dusting outfit such as may be obtained from seed dealers.

The compound was developed by scientists of the Bayer-Semesan Company working in cooperation with experiment stations in several leading cotton states. For means of identification, the disinfectant has been given the name of "Ceresan."

Reporting the results of tests with seed disinfectants on cotton, the North Carolina Experiment Station says: "The least effective treatment resulted in an increase of 95 per cent in number of seedlings, while the most effective treatment increased the stand by 355 per cent. The average increase of stand in all treated rows over all untreated check rows was 146 per cent."



Cotton produced by an equal number of rows of plants from untreated seed and seed treated with a new disinfectant. Above—The effect of seed treatment as shown by the vigorous cotton plants at the right, and those from untreated seed at the left.

The North Carolina report further states: "It is now believed that the use of these disinfecting dusts on cotton seed will in many cases give sufficient protection to enable the grower to plant his seed from a week to ten days earlier than otherwise would be safe."

In cotton tests made at Sumter, South Carolina, the Ceresan treatment increased the yield from 1,146 pounds per acre on the untreated plots to 1,337 pounds on the treated plot, or an increase of 190 pounds per acre. At Orangeburg, the treatment increased the yield by 9.3 per cent.



Private Ownership of Utilities

Capital for the development of electric companies comes, after all, from the public.

These companies may be owned either by public investors or by local governments. The chief difference between the two is that ownership by the investors means working on a business basis, while municipal ownership too often results in political operation.

Private ownership keeps them out of politics, puts a premium on efficient operation and encourages service satisfactory to you.

The West Texas Utilities Company, with its three major generating stations, fifteen auxiliary plants and more than 2,500 miles of transmission lines, insures you dependable service, 24 hours a day, 365 days a year.

West Texas Utilities Company

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 THE OLD RELIABLE ABSTRACT COMPANY OF COKE COUNTY SINCE 1902

Have a complete verified Abstract and Title to all lands and town lots in Coke County.

All work done by experts in land title work.

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