

Livestock Auctions Begin Here Monday

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BEEN HERE
20 YEARS
ON THE WRONG SIDE
OF THE STREET
HAMBURGER
McCOMBS

THE TEXAS SPUR

and THE DICKENS ITEM

More News
More Features
More Circulation

"OLDEST BUSINESS INSTITUTION IN SPUR"

VOLUME XXX

Spur, Dickens County, Texas

THURSDAY, NOVEMBER 3, 1938

NUMBER 1

Changes Made In Big Trades Day Program

Plans for a new Trades Day Program for First Mondays were announced by the Young Men's Business Club Tuesday night. The new setup features two special programs at which sums of fifteen and ten dollars will be awarded. These programs are scheduled for both morning and afternoon at 1 a. m. and 4 p. m. respectively.

The 11 o'clock program will be held in the south district at the intersection of 5th Street and Burlington Avenue. At this time the two awards will be presented. Another program will be held at 4 o'clock at the intersection of Harris Street and Burlington Avenue.

The new plan for Trades Day was submitted to the business club by a special committee and was approved by the group. Such plan will speed up activities of the day, officials explained.

Other plans for this Monday include a livestock sale beginning at 1 o'clock p. m. at the McArthur livestock barn, one block off Burlington Avenue in the southwest section of town. Auctioneers from Lubbock will sell. Bradshaw and Ehresman, representatives of the Spur Livestock Auction Sale Company, are in charge of the complete sales program.

Spur merchants and business firms are featuring special prices and attractions for this annual trades day celebration.

Mr. and Mrs. Casey Allridge of Dickens were shopping with Spur merchants and greeting friends while here Thursday.

Vic Joyner, son of Rev. B. C. Joyner, and student of Texas Tech, was visiting in Spur over the week end.

Firms Will Close Friday Evening For Game

In spirit of loyalty and cooperation with the local high school football team over 98 per cent of Spur merchants and business men this week signed a petition agreement to close for the Spur Bulldog - Flomot Longhorn Football game to be played at Jones Stadium at three o'clock Friday.

The following concerns have agreed to close for the game:

Safeway Store, O. B. Ratliff, O. L. Kelley, Whittacre - Milam, Gruben Radio and Appliance Store, Hogan & Patton, Red Front Drug, Fair Store, Speer's Variety Store, C. H. Elliott, Thacker-Godfrey, W. R. Jimison, Rita's Beauty Shop, City Grocery, Spur Sandwich Shop, Bell's Cafe, Monk Rucker, Spur Barber Shop, DeLuxe Beauty Shop, Foodway Store, The Famous, Jack Rector, Spur Motor Co., Johnston Grocery, W. P. Foster, B. C. Langley, Alexander-Hurst, Lacie's Beauty Shop, Wagon Wheel Cafe, Chas. Kearney,

Phillips 66, Hopkins Service Station, Consumers Fuel, King & Putman, A. O. White, Henry's Food Market, O. P. Meador, Ebb Smith Grocery, H. J. Murray, Virgil De-ment, Sanders-Chastain, Roy Winkler, W. P. Foster, Mrs. John Albin, Mrs. Alva Smith, City Drug Co., Musser Lumber Co., B. Schwarz & Son, Ericson's Grocery, New Deal Grocery, Clover Farm Store, H. S. Holly, Donald Ensey, Leon Love, The Store of Bargains, Ward Funeral Home,

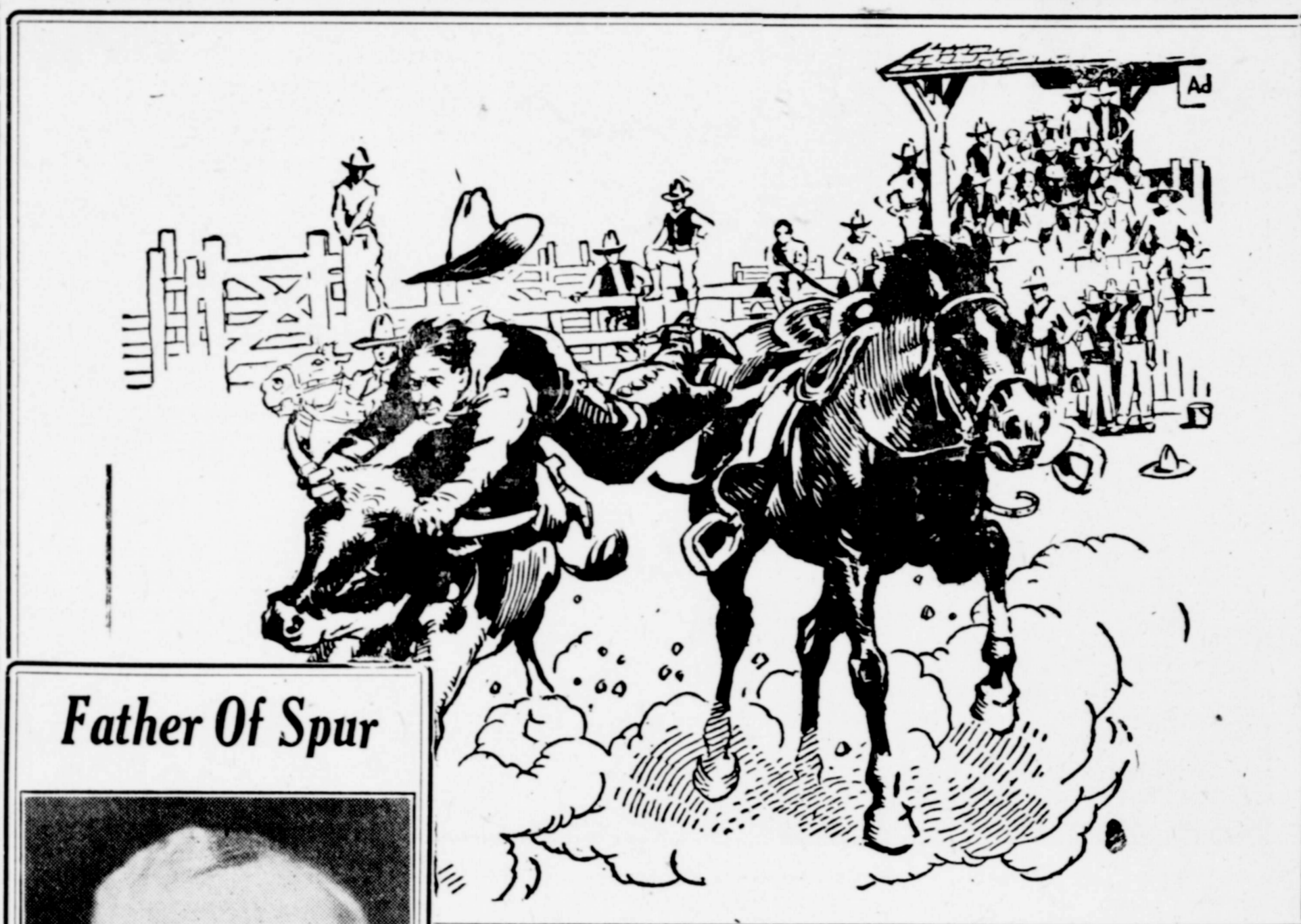
Sunshine Service Station, Gulf Service Station, Allen Auto Supply, Berry Motor Co., West Texas Utilities Co., Hogan Barber Shop, Smith Beauty Shop, Thomas Shoe Shop, Spur Bakery, W. M. Copeland, City of Spur, Spur Tailors, Ramsey Garage, Joe Allison, C. R. Joyner, S. C. Fallis, Dickens County Times, E. L. Adams Studio, Cap-Rock Life Insurance Co., H. P. Gibson, Ritter Hardware Co., Tri-County Lumber Co., Brazelton Lumber Co., Henry Alexander, W. M. Malone, L. H. Perry Insurance Agency, Campbell Furniture, Martin Fruit Store, Hill Top Cafe, John Mims.

ROSCOE McCOMBS PURCHASES SLIM FOSTER CAFE

Roscoe McCombs, sole owner of his name and well known hamburger monarch, this week become sole owner of the former Slim Foster Cafe, on the corner of 5th and Burlington, just north of Johnston Grocery.

Genial Roscoe expects the Mr. and Mrs. John Public to beat a path to his corner cafe. That is, if they like good food—and you know Roscoe's culinary art.

Mr. and Mrs. Willie Payne and children of Dallas are visiting his parents, Mr. and Mrs. Lee Payne of Dickens this week.



Father Of Spur



CHARLES A. JONES

The Texas Spur this year presents no extra amount of historical features to commemorate this 29th Anniversary of the founding of Spur, but merely pauses to pay tribute to the pioneers—and especially one whom all loved and honored. The late Charles A. Jones, accepted as the Father of Spur, and who laid a foundation and example which it is so creditable to observe and follow.

November 1 is likewise the birthday of The Texas Spur—although two editions of the paper were published in October of 1909 at Rotan, it was officially established here on the date of the founding of the town.

Thus we say, with the beginning of Volume Thirty of The Texas Spur, "Congratulations, Spur and Territory . . . and may we all keep treading in the pathway of progress."

City Planning To Observe 11th Of November

Plans for an Armistice Day Celebration to be held in Spur November 11 are being completed this week. With various civic organizations and business men cooperating a complete program has been formulated.

A parade in the morning scheduled to move up Burlington Avenue from the City Light Plant to Hill Street and ending at the Stadium, will include units of the American Legion Color Guard, the Spur High School Band, Boy Scouts, Rotary Club, Pep Squad, Young Men's Business Club, American Legion, Veterans of Other Wars, and school children.

A program to be given at the Stadium lists these numbers Song (America) by band and audience; invocation by Geo. S. Link, Sr.; music, Spur High Band; talk "Our Flag," by R. C. Brown; "My Buddy," musical number; address by Rev. H. L. Gantz; National Anthem, Band number; and Taps.

In the afternoon the Spur High Bulldogs face the Paducah Dragons in annual Armistice classic of the two elevens. This game will be played at the Stadium at two-thirty as part of the day's activities.

Mr. and Mrs. Dan Pritchett and her mother, Mrs. Williams, of Dry Lake were shopping with Spur merchants Friday.

Red Cross Drive To Be Made In Texas

"A larger Red Cross membership more in proportion to the population of Texas is necessary for expansion of service within the state this coming year," Spencer Campbell chairman of the Dickens County chapter, said today. He pointed out that Red Cross membership in Texas now represents 2.9 percent of the population while nationally the enrollment has risen to 4.38 percent.

Mr. Campbell expressed confidence that an increase of more than 50,000 members will result when the 239 Texas chapters offer residents in every community an opportunity to join the Red Cross this coming Roll Call, from Armistice Day to Thanksgiving. Last year, 172,067 Texans answered the Roll Call of their local chapters, an increase of 36,000 over the preceding year.

"Local chapters are dependent upon their membership enrolled each year for volunteers as well as for funds to carry on disaster relief and other Red Cross safety, health, educational and welfare services in their respective communities," Mr. Campbell said. "The greater portion of membership funds are retained by the chapter for use locally in its community and only fifty cents, not fifty percent of each membership, is paid to the National Organization for administration of Red Cross work throughout the nation."

"This national allotment also reverts back to Red Cross work in individual communities," Mr. Campbell explained. "In the last three and one-half years to date, for example, the National Organization made \$253,773 available to supplement the \$172,146 raised within Texas for emergency relief and rehabilitation of Texas families stricken by disasters occurring in this state."

"During the first nine months of this year the Red Cross assisted 3,029 Texas families, which included more than 13,000 persons, who suffered losses following six tornadoes and three floods. The \$65,125 contributed by Texans was supplemented by \$56,017 from National Organization funds to provide the necessary medical care, food, clothing, shelter, replacement of household goods, livestock, implements and other equipment to enable stricken families to again establish themselves on a normal living basis."

"Equal assistance made possible by division of membership funds is forthcoming to local chapters in all other Red Cross services. The National Organization provides experts to extend first aid and life saving programs; trained personnel to administer welfare work among U. S. Army and Navy service men, veterans and their families; and service directors to assist chapters in developing needed Red Cross services within their territories."

"It is this national aspect of the Red Cross that makes it possible to render immediate and effective aid to communities stricken by major disasters, such as the recent New England hurricane and the Ohio and Mississippi river flood of last year."

Wildlife Board To Be Appointed In County

Marking another enthusiastic step by the State of Texas in the preservation and restocking activities of Texas wildlife, a planning board will be organized in each county of the state, with the local members of such a board to be appointed by the Game, Fish and Oyster Commission, information reveals this week.

The state will naturally make studies of people over the country interested in and devoting time to wildlife work, and The Texas Spur is advised that the first appointment here has already been made with the selection of Cecil Fox as a member. The communication did not state if other county members had been appointed to date.

Setting out some of the Board's duties, the advice stated that members of the body in each county will meet from time to time as convenient and agreed upon by the local members. In taking some of the report's wording in further explanation, it is pictured as a move to create a medium "for closer contact with the people in any county of the state who are interested in the restoration and development of wildlife resources."

"All wildlife Planning Boards will be composed of interested and informed citizens, who in harmony can discuss, recommend and aid in adoption and prosecution of practices that will increase wildlife and result in social and economic benefits to the county and finally to the State as a whole."

Going further, the communication said: "We shall expect the Regional Game Manager, of which there are ten divisional men in the State, to meet with the county wildlife Board whenever it is possible, and agreeable to the local body . . . and we trust that through your efforts you will aid in bringing the public to an appreciation that wildlife is one of the most important natural resources of this State, and a source of great direct and indirect value, which the U. S. Department of Agriculture estimates are worth Ninety-four millions of dollars annually to the people of Texas."

Cecil Fox interprets the new move chiefly as an organ to teach that wildlife is "not an accidental crop; that purposeful effort must be exerted to increase it and its benefits."

Mrs. J. V. Cockrum, of Goldthwaite, arrived in Spur Sunday to visit her brother, Mr. and Mrs. E. L. Caraway.

"Texans have demonstrated their willingness to assume responsibility through the Red Cross whenever disasters have reached proportions of a major calamity," Mr. Campbell said. "Assistance given after the San Saba river and its tributaries inundated bordering counties last July was a case in point. Opportunity will be given more Texans than ever before to actively share in this work throughout the coming year during this approaching Roll Call."

Plainview Partners Lease New Barn From McArthurs

Marking another huge stride in the livestock marketing development of Spur country and the city is the opening here Monday, November 7, of the new auction ring and barn, constructed by E. S. McArthur and Sons and leased to Bradshaw and Ehresman, Plainview men, at which time it is expected that heavy sales will inaugurate the weekly sales days for this area.

The new firm, to be known as Spur Livestock Auction & Commission Co., backed by years of experience in the well-known Plainview sales barn, gives promise of bringing to Spur a livestock market as good as can be found in West Texas; and located in the very heart of the cattle country, will evidently enjoy a volume of business profitable to both cattle raisers and the firm.

The first sale opens Monday at 1:00 o'clock, and has been designated cattle day. Two sales weekly will take place, Friday being given over to sale of horses and mules. No sale, however, will be held Friday of this week, since it is Armistice Day, but Friday of next week, November 18, the first Horse and Mule Day sale will take place.

Extraordinary opportunities are offered area stock owners in that no lot fee will be charged here, and the firm is in contact with good buyers from all over the state, as well as with men who represent some of the out-of-state buying houses.

The new firm brings for location here two new families. Both Mr. Carpenter, member of the auctioneer firm of Carpenter and Lynn, Lubbock, and Mr. Ehresman, lessee-partner, will bring their families to Spur to make their homes.

Pointing out many advantages of locating the sales barn here, Mr. Ehresman states emphatically that Spur has a well-stocked territory, and with their contact with good buyers, plans are made to care for a heavy sales record. The sale Monday, at which time cattle only will be sold, probably will bring many farmers and ranchers to town with stock to go on the market. The opening day has been designated as a feature of the regular First Monday Trades Day, with hundreds of spectators as well as owners of livestock in attendance.

McArthur and Sons, although leasing out the barn they have just completed, make the statement that they will continue to deal in livestock, although not directly connected with management of the new barn. The location is at the lots formerly used by the McArthurs, south-west of the Tri-County Lumber yard.

Completion of setting the scales this week puts the barn in readiness for sales Monday, and visitors, for whom seating room has been prepared, as well as for buyers, are invited to come out and witness the sales activities.

C. T. Carpenter and Col. Lynn are the auctioneers.

ANNOUNCING

Reopening of the

Bass

Helpy-Selfy

Laundry

by

A. M. HOOVER

We are extending all of our

old customers an invitation

to come around and see us—

and likewise solicit new cus-

tomers

FAMILY WET WASH
A SPECIALTY

29th Anniversary

of the CITY OF SPUR

We haven't been here that long, but our reputation for fine food would make you think so.

BELL'S CAFE

SEE THE

NEW 1939 FORD V-8

On Display At

GODFREY & SMART

Friday, November 4th

FOUR NEW UNITS TO BE DISPLAYED FOR YOUR INSPECTION

GODFREY & SMART
SPUR

STATEMENT OF THE OWNERSHIP, MANAGEMENT CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

Of The Texas Spur and Dickens Item published weekly at Spur, Texas at Spur, Texas for October 1st 1938.

STATE OF TEXAS
County of Dickens

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Ann B. McClure, who having been duly sworn according to law, deposes and says that she is the publisher of The Texas Spur and Dickens Item and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publishers Ann B. McClure and Thorne Smith, Spur; editors Ann B. McClure and Thorne Smith, Spur, Texas; Managing editor Ann B. McClure, Spur; Business Manager, Ann B. McClure, Spur.

2. That the owners are: W. C. McClure, Houston, Texas; Mrs. Ann B. and Oran McClure, Spur, Texas; Max McClure, Raymondville, Texas; Wynell McClure, Abilene, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: none.

Ann B. McClure

(Seal)

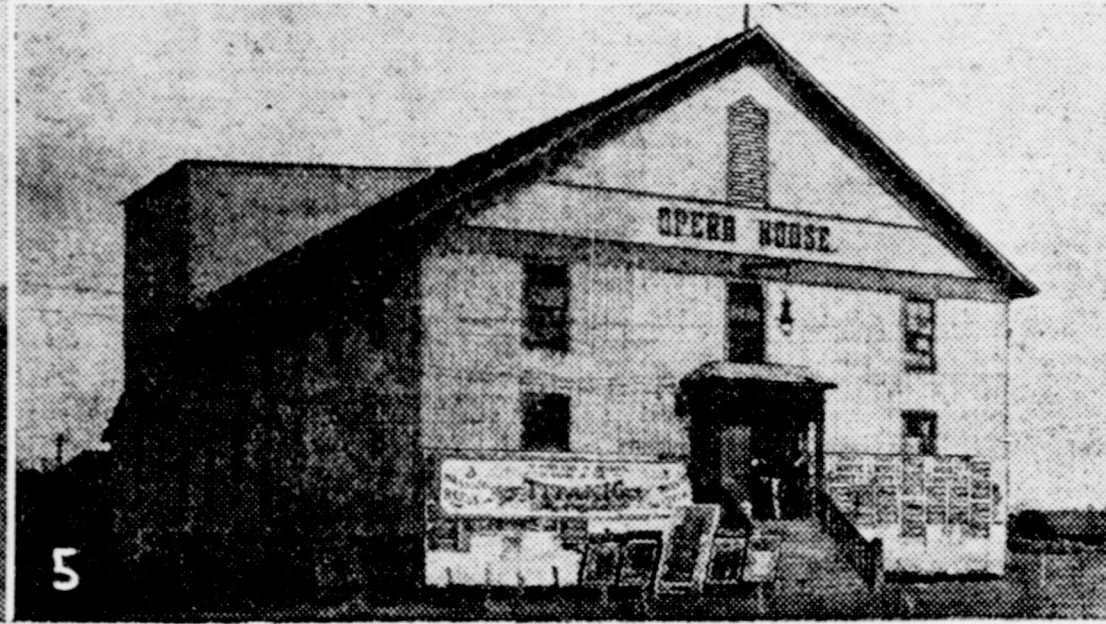
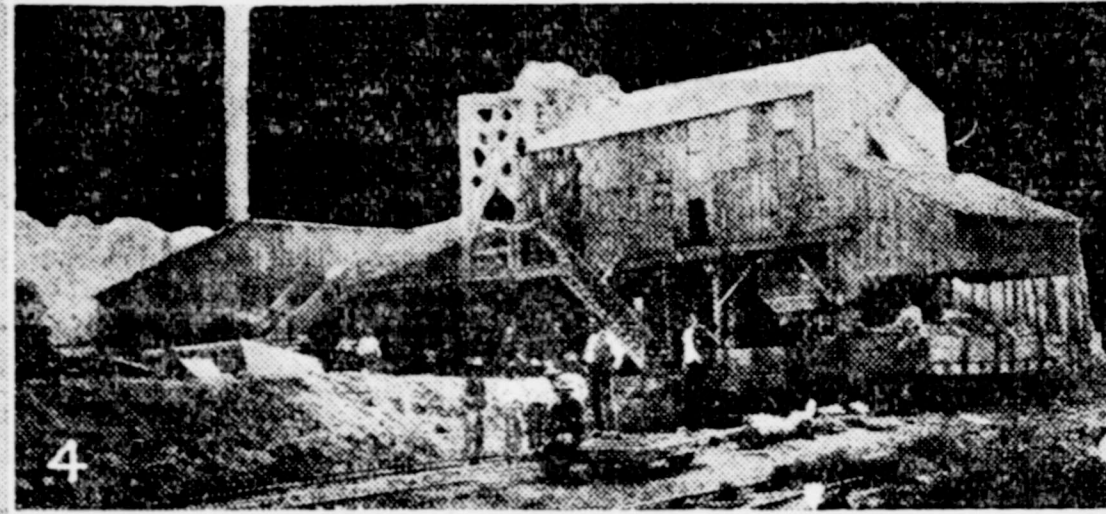
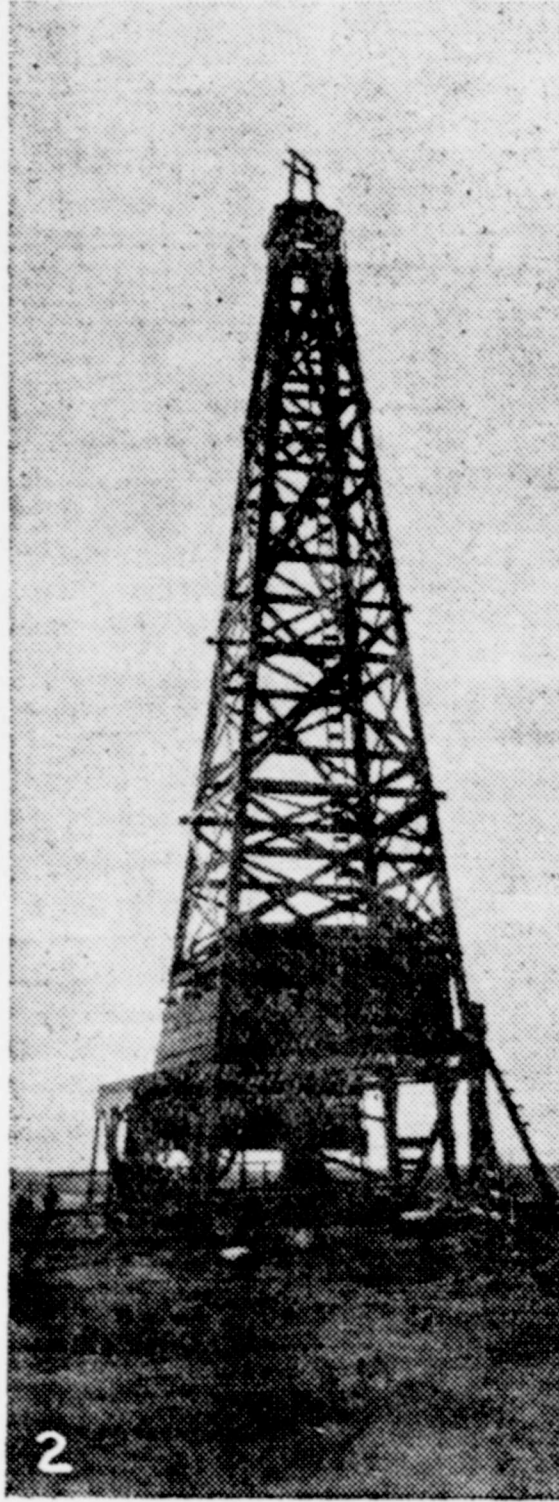
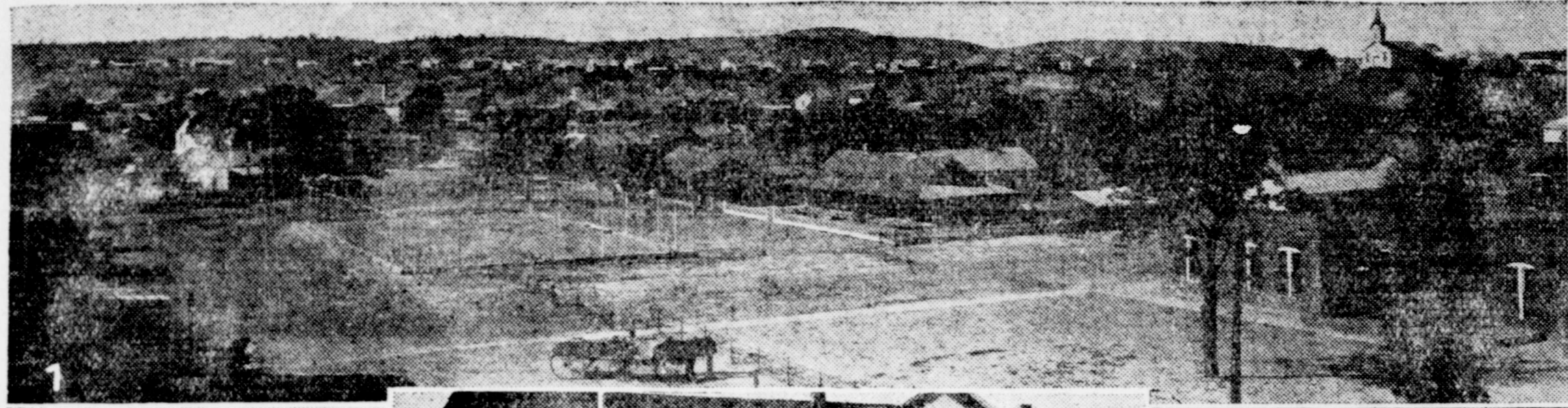
Sworn to and subscribed before me this 26th day of October 1938
O. B. Ratliff, Notary Public,
Dickens Co., Texas
(My commission expires June 1, 1939).

Mrs. Nettie Littlefield, District Clerk, returned Sunday from Phoenix, Arizona where she spent a month's vacation. Mrs. Chas. Perrin accompanied her home and will spend the winter with her sisters, Mesdames Littlefield of Dickens and J. A. Koon of Spur.

Mr. and Mrs. Roy Stovall were guests over the week end of Mr. and Mrs. B. C. Cairnes at their farm and ranch home near Clairmont.

Byron Haney, merchant of Afton, was a Spur visitor Monday.

**CONGRATULATIONS
GREATER SPUR**
on this
29th Anniversary
**SHORTY HOGAN'S
BARBER SHOP**



1. Thurber, Texas, as it appeared several years ago, a friendly, busy little mining town.
2. The famous McCleskey well that came in a gusher, opening the Ranger oil field in 1919.
3. An old Thurber landmark.
4. The Texas Pacific Coal Company's first coal mine.
5. The "old Opera House" presented leading road shows.
6. W. K. Gordon of Fort Worth.

Gordon Is Father Of Ranger Oil Field

"The Father of Ranger," W. K. Gordon who for fifty years has been an important part of the Texas Pacific Coal & Oil Company will observe two anniversaries this month—each with a hard days work. The beginning of the Ranger Oil boom twenty years ago marked the inauguration of the most dramatic era in the history of Texas commercial development. This month his company also is observing the fiftieth anniversary of the founding of the Texas Pacific Coal and Oil Company at Thurber in October of 1888.

Gordon's persistence, determination and faith led to the discovery

well of the Ranger field which opened up a vast source of wealth for the people of West Texas and contributed largely to the present proud position of Texas in the petroleum industry. That determination and energy is still evident in the "retired oil man" who fills every day with activity and accomplishment.

On October 25, 1918, the McCleskey well drilled on a Texas Pacific Coal Company lease was brought in—a gusher. And Gordon was a happy man.

As manager of the coal company, he had urged the officers to permit him to drill for oil but because of adverse reports from visiting geologists, he had not been permitted to follow through with his ideas.

"It was necessity that forced me into looking for oil," Gordon said in relating the trials and tribulations that preceded the discovery of oil on the Texas Coal Company leases.

"Labor trouble brought on the organization of unions. Union wages ran the production of coal so high that the railroads were threatening to put in oil burners because of our prices. We just had to have oil and I knew where to get it," he said.

"As a mining engineer, I'd studied geology and could n't help knowing what certain formations indicated. Geologists from out of the state came down, looked it over shook their heads and made adverse reports. They didn't have the nerve it takes for wildcatting but I knew the ground too well to give up and besides we just had to have oil," he related.

"Finally Edgar Martson, then president of the Texas Pacific Coal and Oil Company, a man who had confidence in me gave me an O. K. on a 'go ahead' program and I stepped out with a leasing crew headed by Luther Davenport."

"After some activity around the

mine at Thurber, a delegation came over from Ranger. There was a preacher, the county officials and other leading citizens who asked me why we didn't come around Ranger to spend some money. They'd had a long drouth and things were slow. We came to an agreement of twenty five cents an acre lease price and a one-eighth royalty.

"I drove the stakes down myself on the more than 30,000 acres. I never was so busy before in my life—nor happier. I now had my chance to test my belief that beneath that earth lay a sea of oil.

"First to come in was a gas well

on the Nan Walker farm and then the McCleskey oil gusher which set the ball rolling and the mud to splashing. From then on we had a boom and the -T P- had oil to supply the railroads right at the time they were converting their coal burners into oil." With the discovery of oil the price of -T P- stock went from \$141.00 to the huge price of \$2,040.00. At this time the company also changed its name to the Texas Pacific Coal and Oil Company.

Born in Spotsylvania, Virginia, and educated as an engineer in Fredricksburg, he came to Texas in 1889, one year after Col. R. D. Hunt-

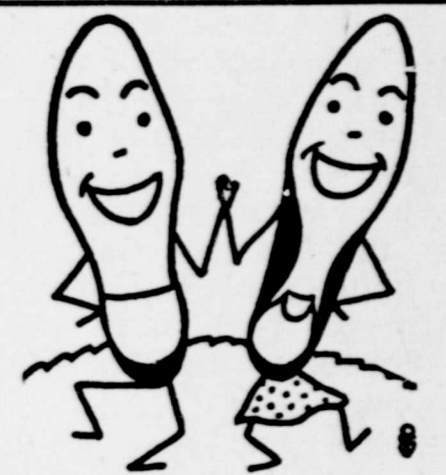
er of the Hunter-Evans Cattle Company of St. Louis had started the Texas Pacific Coal Mine at Thurber. Gordon was engaged as a civil engineer by the Colonel but his industry soon put him into the position of mining engineer. In 1900 he became manager of the mine.

For half a century he watched Thurber grow from a mining camp to a village, then to the most important town between Fort Worth and El Paso, only to drop again to almost a ghost town with the closing of the mines which came after the oil boom.

He is known as the best loved executive to work in the mines. His fairness, kindness and consideration endeared him to his people who rejoiced with him in his triumph of the Ranger discovery field.

Today as chairman of the board of directors of the Texas Pacific Coal and Oil Company, he is proud to have been a part in the company's pioneering of Texas' natural resources. Other officers of the company are: J. R. Penn, President; John Hancock, Vice-President and General Counsel; R. Seibel, Treasurer and Secretary; O. E. Mitchell, Vice-president in Charge of Sales; C. E. Yager, Vice-President in Charge of Exploration.

Mrs. James O. Smith of Lubbock arrived in Spur Thursday night to visit Mrs. A. C. Hull and daughters, Ann and Sue, and to spend the week end with Mr. Smith who is here to buy cotton during the fall.



**FOREWARD
CITY OF SPUR**
this
29th Anniversary

It's only the beginning, and we want to march on with you.

**BETTER SHOE WORK
ECONOMY PRICES
THOMAS SHOE
SHOP**
Tiree Thomas, Prop.

Diversion....

PLAYED ITS PART IN THE CONQUEST OF THE WEST!

Congratulations to—

The City of SPUR

on its
29TH ANNIVERSARY

We are proud to be a part of the Spur of today

PALACE

THEATRE

ACHING COLDS

Relieve Their DISTRESS
This Easy, Quick Way!

To bring speedy relief from the discomfort of chest colds, muscular rheumatic aches and pains due to colds—you need more than "just a salve"—use a stimulating "counter-irritant" like good old warming, soothing Musterole. It penetrates the surface skin breaking up local congestion and pain resulting from colds. Even better than a mustard plaster—Musterole has been used by millions for over 30 years. Recommended by many doctors and nurses. In three strengths: Regular, Children's (mild) and Extra Strong, 40¢. Approved by Good Housekeeping Bureau. All druggists.

Anniversaries....

Bring a Host of Memories!

Alas! They are often memories that we can not call a joy . . . but something deep within us wants to describe it as "a melancholy pride." Perhaps to many there are joys of noble beginnings, and the years have yielded progress ten-fold; to others the anniversary of the loss of a loved one may bring a touch of sadness.

But there is deep peace in knowing that those loved ones have had your every care . . . it is as you would have it; the name and the place of rest is preserved for the generations to come. They are ever yours.

The anniversary of this institution, and a very happy one, mingles closely with that of Spur. Twenty-three years we have been erecting to the memory of Spur Pioneers the monuments that stand today—writing history in stone. We are proud of the call to honor the Spur of today, the Spur of yesteryear; of it we are a part.

Congratulations, Spur, on your 29th Anniversary may your past reflect the glories of a greater future.

—MARK EVERY GRAVE—

South Plains Monument Co.

T. O. Collier, Proprietor

Plainview Texas

23 YEARS AGO

Taken from the files of The Texas Spur, published 23 years ago this week. Oran McClure, Editor and publisher.

J. A. Murchison, a leading citizen and one of the most prosperous farmers of the Draper country, was in Spur Friday and Saturday with cotton. Mr. Murchison also owns a fine farm two miles east of Spur and while here called at the Texas Spur office and listed this place for sale with the Spur Real Estate and Livestock Company. Within a very few years this place will be worth fifty dollars an acre while at the present time it will be sold for less than half that price.

W. E. Fletcher and family, formerly of the Spur country, but who last year moved to Shackelford county near Albany, recently moved back to the Spur country and are now making their home in the Steel Hill country. Mr. Fletcher will probably buy a place here and become a permanent resident citizen of the Spur country.

D. H. Dunn of near Dickens and one of the best citizens of the country, was in Spur the latter part of last week and while here was a very pleasant caller at the Texas Spur office.

Clarke Eldredge and W. D. Eldredge, two of the most prominent farmers and stockmen of the plains country near McAdoo, were among the business visitors in Spur the

DON'T SCRATCH

To relieve the itching associated with Minor Skin Irritations, Prickly Heat, Eczema, Ivy Poisoning, and Chiggers, get a bottle of LITTELL'S LIQUID a sulphurate compound. Used for more than twenty-five years. Price 50c

CITY DRUG COMPANY

Huskers at National Tourney



State champion corn huskers throughout the Middle West started gathering today at Dell Rapids, near Sioux Falls, S. D., for the national contest, providing a scene not dissimilar to the above Illinois state contest. This year, for the first time, professional corn huskers are barred from the contest.

ing a scene not dissimilar to the above Illinois state contest. This year, for the first time, professional corn huskers are barred from the contest.

latter part of last week. They report everything in the very best shape in the McAdoo country.

J. B. Morrison and family came in Monday from their ranch home southwest of Spur and spent the day here with friends.

Mrs. Deliah Johnston and Octavia Manley spent Saturday night and Sunday at the home of Mr. and Mrs. J. B. Morrison of several miles southwest of Spur.

Bob Davis, a prosperous farmer and one of the biggest hog raisers of his section, was in town Saturday from the Dry Lake community.

P. H. Miller was among the number who attended the Dallas fair from Spur.

Rev. T. S. Knox, formerly of Spur

but now of the First Presbyterian Church of Abilene, was in Spur this week to attend and assist in the Installation Services held at the Presbyterian Church at this place.

Rush McLaughlin, a leading citizen and stockman of the plains country near McAdoo, was in Spur last week.

S. M. Bailey, a prosperous farmer of the McAdoo country, was here this week marketing a bale of cotton.

Dr. Morris reports the birth of a fine boy Wednesday to Mr. and Mrs. Bookie Martin at their home twelve miles west of Spur.

Mrs. G. H. Connell of Fort Worth returned this week to her home after spending some time in Spur with her daughter and family, Mr. and Mrs. E. C. Edmonds.

Charles Windham, who has been in Spur the past week or two taking serum treatment for asthma, returned this week to his farm and ranch home on Croton.

J. P. Goen was in the city Thursday from his ranch home fifteen miles northwest of Spur and spent some time here greeting friends and attending to business matters.

Mit Leatherwood, a prominent citizen of the plains country, was in Spur the first of this week to secure hands to gather his big feed crops. He spent the night at the home of Mr. and Mrs. R. A. Squyres.

Mrs. L. W. Davis and children, who have been spending some time in Spur and Dickens with relatives, returned this week to their home in California.

T. H. Tallant of several miles south of town came in Saturday and while here was a pleasant caller at the Texas Spur office.

Mrs. Luther Jones was in the city Saturday from their ranch home seven or eight miles north of Spur, spending the day here visiting friends and shopping with the merchants.

Lum Hobson, a prosperous farmer and one of the best citizens of the Draper country, was among the number of business visitors in the city the latter part of last week.

E. R. Rorie, who has been holding down the east line camp of the Spur Ranch the past several years, is now in Parnell.

Judge R. S. Holman, formerly of Spur but now of Floydada, was here one day this week on business and greeting friends. The Judge and family are now permanently located at Floydada where he is practicing his profession.

Jim Thompson, who is publishing the Dickens County Courier for

County Clerk Crawford Cobb, was in the city Friday of last week and while here was a very pleasant caller at the Texas Spur office. He came over with George Greenwade and County Clerk Crawford Cobb who spent several hours here on business.

The Texas Spur is this week adding a new feature in the addition of a magazine section in connection with the publication.

This magazine section will be issued monthly and contains short stories for boys and girls, historical stories of frontier days in Texas, farm news, women's department and other interesting and instructive features.

Walter Jackson of the Highland community was in Spur recently and was a very pleasant caller at The Texas Spur office.

P. H. Miller was severely injured Sunday in an automobile wreck which occurred at the Dickens Hill on the Croton road. Mr. and Mrs. Miller, Miss Jennie Shields and two other ladies formed the party who were enroute to attend the Fifth Sunday Meeting at Croton. Mrs. Miller was driving the car and in going down the hill the brakes failed to work, permitting the car to gain more speed and in an attempt to stop, the car was turned in to the high bank.

The car had gained such momentum that instead of stopping it ran up the bank falling back on Mr. Miller, other members of the party escaping in some inexplicable manner.

Last week we reported sale by The Spur Farm Lands of fourteen 160 acre tracts of land to be improved for another crop year.

Since that time fourteen more quarters and half section tracts have been sold to H. A. Henson, W. A. Cartwright, J. L. Curry, J. A. Davenport, A. T. Bural, L. L. Arnold, A. C. Hindman, D. L. Boothe, C. L. Slaton, J. E. Brown, J. L. Karr, L. S. Scott, J. O. Holloway, W. A. and C. F. Holloway.

Ollie Bilberry this week sold to Dick Jay and Otto Lovrance, his 17,000 acres of land near Jayton and 250 head of cattle. The con-

sideration is reported to be \$27,000.00. Up to Thursday morning of this week the three gins of Spur had ginned a total number of 3,300 bales. Farmers Gin Co. 1044; Citizens Gin Co. 1192; Swenson Gin 1064; total 3,300.

UNIVERSITY OF TEXAS NOW HAS OVER 70,000 FORMER STUDENTS

Former students of the University of Texas now total more than seventy thousand, according to records of the Ex-Students' Association. They are scattered to all parts of the globe—Ketchikan, Alaska; Mount Britain, New South Wales; Honolulu, Hawaii; Luebo, Belgian Congo, Africa; Amsterdam, the Netherlands; Hong Kong, China; and many others.

C. E. Robertson of McAdoo was a business visitor in Spur Saturday.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

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A good Drug Store growing with a good town

—WATCH US GROW—

CITY DRUG COMPANY

Spur "Service To The Sick" Texas



Johnston's Grocery

Phone 80

ANNIVERSARY SPECIAL

- CHUCK WAGON BEANS, 4 cans . . . 29c
- SHORTENING, 8 pound carton . . . 89c
- PRUNES, No. 10 can . . . 29c
- PEANUT BUTTER, quart jar . . . 25c
- CRACKERS, A-1, 2 pounds . . . 15c
- FLOUR, 48 pounds . . . 95c
- MEAL, 20 pounds cream . . . 39c
- PINTO BEANS, 3 pounds . . . 20c
- COFFEE, Folgers, 2 pound can . . . 61c
- BAKING POWDER, K C, 50c size . . 35c
- BACON, Dry Salt, pound . . . 15c
- PICKLES, Sour, quart . . . 19c
- SPUDS, 10 pounds . . . 19c
- SWEET POTATOES, 7 pounds . . . 16c

JOHNSTON'S GROCERY

We're Famous for **STEAK**

Try It POUND **15c**

- BOLOGNA, 2 pounds . . . 25c
- SAUSAGE, Mixed, 2 pounds . . . 25c
- BACON, Sliced, pound . . . 25c
- MOCK CHICKEN LEG, 6 for . . . 20c

Connally's Market Phone 80

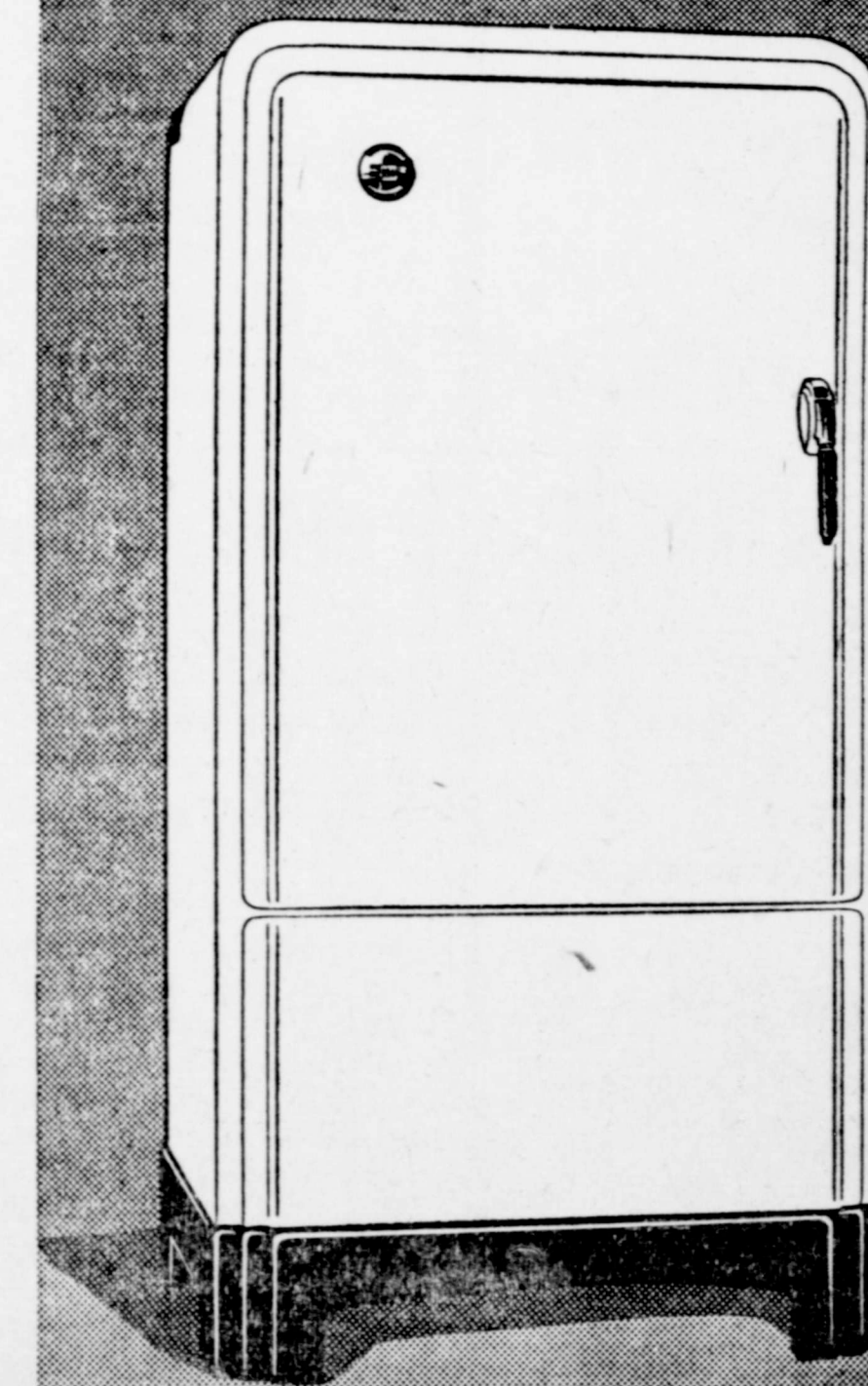
STAR ON SKIS!

Smooth going makes him a star performer on skis. Smooth going across your chin makes super-keen Star Single-edge Blades star performers on your face. Famous since 1880.

STAR BLADES

FOR GEM AND EVER-READY RAZORS

You don't have to live in town — TO ENJOY MODERN CITY REFRIGERATION



Famous **SERVEL ELECTROLUX** RUNS ON KEROSENE

- ... for only a few cents a day
- NEEDS NO WATER OR DAILY ATTENTION
- PLENTY OF ICE CUBES
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No matter how far you live beyond the gas mains, you can have the joys of Servel Electrolux—the famous silent refrigerator that more than a million city families enjoy. For there are models that run on kerosene—at amazing low cost.

With a Servel Electrolux, you can always have crisp, tasty foods, frozen desserts, salads and cool drinks. Clip coupon for detailed information.

Save WITH THE REFRIGERATOR YOU HEAR ABOUT... BUT NEVER HEAR

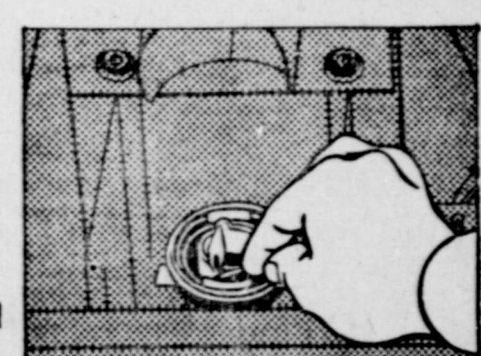


"My Servel Electrolux makes my life so much easier. It safeguards my family's health by keeping our fresh foods at an even, sanitary temperature."
Mrs. Harlan Johnson, Osceola, Nebraska

Operate On Kerosene or Gas

Elliott Appliance

Phone 31



A single, glow-type burner



One filling lasts a week or more

Bulldogs Floor Owls; Longhorn Tussle Called Season's Crisis

Silverton Goes Down On 32 To 6 Count

Spur High's bruising Bulldogs continued undefeated in conference competition by soundly sacking the Silverton Owls, 32 to 6, at Silverton last Friday. It was the third straight district 4-B win for the locals.

The Dogs marched straight down the chalk lines for five first downs and a counter in the opening period. Haralson carried over but saw his

GAME AT A GLANCE: First downs, Spur 17, Silverton 1; penalties, Spur minus 15 yards, Silverton minus 35 yards; officials, Vaugh (WTSTC), referee; Pool, (McMurry) umpire; Cross (Hardin-Simmons) field judge.

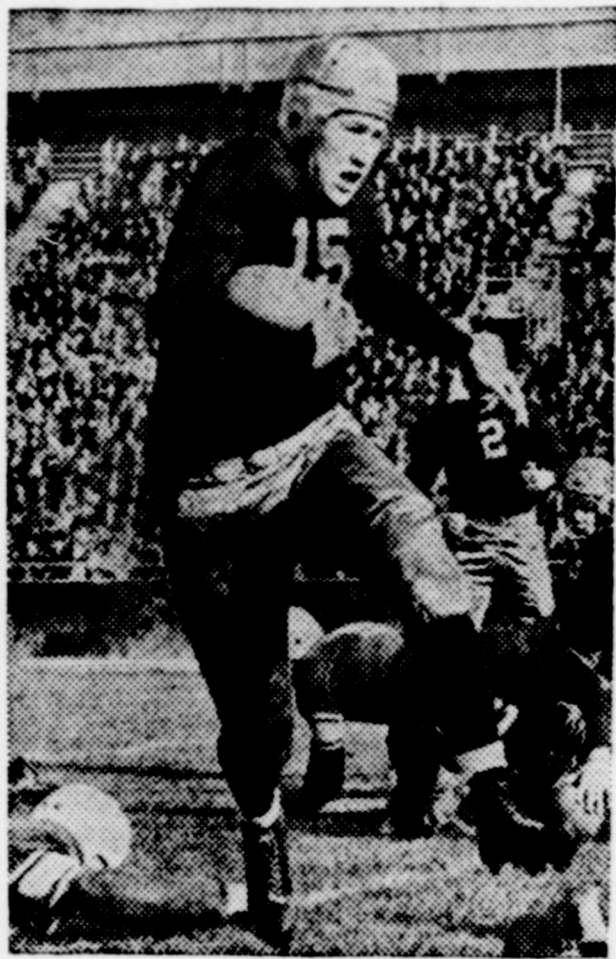
attempt at extra point blocked. The two teams fought it out throughout the remainder of the half with Spur racking up plenty of yardage advantage.

In the last half the Spur s put on another of their seemingly "money ball club spurts" and increased the scoring. Little Bill Haralson got things moving with a 54 yard touchdown dash and made it 13 to 0 with a perfect boot for extra point.

J. B. Morrison, who plays a lot of good ball for Wadzeck and company, sped 25 yards for the third touch. Bill missed his placement. Not long after Silverton got in their lick when Martin, a halfback, hid out and took a twenty yard toss for six points. Silverton's kick was wide. Wilhoit came right back to score for Spur, running 20 yards.

"Nigger-head" Wilhoit, the big plunging fullback scored for Spur in the fourth period with a plunge over tackle for another tally. Wilhoit plunged the line for extra point, making the score 26 to 6. Bill Haralson accounted for the last touchdown with another of his gallops to pay dirt. Final score, Spur 32, Silverton 6.

Faces St. Mary's



Michael Hearn, backfield ace from Fordham, leads his Ram team mates against St. Mary's in an intersectional tilt at the Polo Grounds this weekend. St. Marys, from California, trains in a traveling gymnasium, railroad car made over into a well equipped gym.

TROPHY TO BE AWARDED OUTSTANDING PLAYER

Spur High School officials announce that a trophy will be awarded the outstanding football player with the best scholarship and conduct record at the end of the current season.

From a list of candidates chosen by a faculty committee players will vote the winner of the award. The trophy, a large replica of a football player, has been donated by Ray Crowell Jewelry Company of Abilene.

A "B" average is necessary for eligibility in the list of candidates. Double check to the right winner is evident with faculty and coaches preparing the roster of players to be voted on by the team members themselves.

Flomot Record Turns Heat On Game

Time: Three p. m. Friday. Place: Charles Jones Stadium, at Spur.

Principals: Spur Bulldogs vs. Flomot Longhorns. Issue: District 4-B Conference Game.

Eyes of district 4-B are focused on Spur Friday as two undefeated conference elevens face each other in a game that decides two issues: 1. the winner is a strong contender for the district championship; 2. the loser will fade from the "big three" leading teams, namely Spur, Flomot, and Lockney.

Wadzeck's machine is ready! Considered the underdog in this battle, the locals are a grim, determined bunch of boys, this week in practice. The injury jinx is rearing its head in the Bulldog kennel as time for "the game" of the season draws close. Murphy, utility man for the locals, is bothered with an infected hand and foot; Hansford Ousley, stellar guard and candidate for all-district honors is treating an injured leg; the mighty mite, Bill Haralson, signal barker and triple-threatener, received a bad gash under his eye Monday; several of the boys are complaining of colds. But these boys will be in shape Friday barring upsets. The rest of the first string, Bingham, Pres Powell, Culbert, Wilhoit, Smart, Hurst, Garner, and J. Powell, are straining at the leash to get at those Flat Foot Flomoters with the Fancy Offense.

Flomot's big Longhorns come to town with an impressive conference record. They have taken the scalps of Floydada and Matador. The bruisers from up Motley County way boast a rugged squad featuring red-headed Ammonette, all-district backfield man last season. This lad is the backbone of the invaders. He is nobly assisted by one quarterback, labeled Brown. This Longhorn is an improved player from last year and takes charge of the team in veteran style. Watch his kicking and passing. From tackle to tackle the Flomoters have a weight advantage over the locals.

Last year fans will remember that Spur slapped the Longhorns away from the district crown with a defeat of 19 to 0 in the Flomot pasture. This year the job may be somewhat harder as betting on the game gives Spur the smallest odds to win. But cries of "stop Ammonette" and "bulldog the Longhorns" have echoed late at Jones Stadium this week and you can't sell the Bulldogs short Friday.

Perry Fite, of Albany, Texas, and a former business man of Spur was greeting former neighbors and friends here Thursday while enroute to Roswell, N. M. to visit in the home of one of his daughters.

Mr. and Mrs. R. J. Hairgrove of Dry Lake were among the business visitors to Spur Monday.

Grid Angles

MORRIS LAINE

There will be plenty of "electricity" over at Jones Stadium Friday although the game is in the afternoon. Because when those Dogs bristle up to bulldog the Longhorns they will be playing for keeps. The Flomoters are plenty "horsey" about game plans. First they held out for a day game. Then the officials had to be just what they wanted. In fact they are the kind of club that wants silk gloves for handling.

Speaking of officials, Coach Wadzeck tells us that the following "callers" have been selected. Hilliard, coach at Plainview, will referee. Ed McKeever, backfield coach at Texas Tech, is linesman, and "Mule" Davis of Lubbock rounds out the trio. There is no reason why this bunch won't give fair and impartial judgment.

"It's the big game this year" is what they are talking around town. Monday morning quarterbacks have their own ideas about this tilt. Grocer Lester Ericson has the following plan to stop Ammonette. He says just put Pete Wilhoit on him every down and that will take care of the situation perfectly. Not bad logic either. And we might add to put Powell, charging end, on the potent Mr. Brown. 'Cause that gentleman is one of those things and no joking.

A Texas University scout in the stands the night the Spurs battled class A Sweetwater opined that Bill Haralson could find a place for his shoes at the university as soon as he finishes his high school career. And I know for sure that Tech's Red Raiders wouldn't cry if Pete Wilhoit chose the Lubbock school.

Gordon Wood, who has a lot to do with the second stringers and C team is all smiles over the work of some of his under-studies. And

rightly so. We point you to Ross Culbert, who is growing every day and will be ready for seasons to come on the regulars. Then there is little Ball, a rabbit back that may be just the man to replace Haralson. And don't forget fast stepping Ellis Powers and nifty little McClain, not to mention Charlie Christensen. Some of these boys have broken in the lineup as regulars but in the main are expected to fill some gaps left by graduation.

When we asked Coach Wadzeck what would happen if Spur beats Flomot and goes on to win the other conference games. He replied that a game with Lockney would be necessary. And right now we'll tell you why Lockney wasn't on our schedule this year. It seems that the district moguls thought Turkey would be the strong team up in the northern half this year. So, Turkey was scheduled for Spur. Now Lockney is showing the power and unfortunately we have got to beat them also. Teams in the district can't play every other team and the probable strong clubs are matched. However, Flomot can ease up the matter by beating Lockney for us, and of course losing to us Friday. If not, then Spur may have to squeeze in a tilt with the Lockney eleven. Provided Floydada doesn't improve by Thanksgiving time, we'd bet dollars to doughnuts that Spur mentors would welcome a game with the Lockneyers on Turkey Day replacing the Whirlwinds. And what a crowd that game would snare.

Short Shots: Spencer Lisenby.

former rough and tough Bulldog is back around the kennel but cannot be made eligible for 30 days . . . Wadzeck may save him for next year . . . Morrison who has been doing sub duty this season in the secondary may have earned a starting post Friday with his fine play at Silverton last weekend . . . Morrison is the fastest man on the local squad . . . Billie Sparks, reserve quarterback is one of the smoothest ball carriers Spur possesses . . . wonder if York's teachers at school call him "Nosey" . . . that's the only monicker we know that comes before his last name . . . other nicknames . . . "Stinky" Hurst . . . "Bottles" Bell . . . "Wewonie" Culbert . . . "Niggerhead" Wilhoit . . . "Bunk" Garner . . . "Cookie" Christensen.

FAVORITES COME THROUGH IN 4 DISTRICT B GAMES

Favorites came through in four games in district 4-B last weekend to keep Spur, Lockney, and Flomot out in front in the title chase.

Lockney romped over Estelle to stay at the van of the teams with four conference victories. Flomot added a victory to its belt by taking Matador 52 to 13. And Spur kept a clean slate as they walloped Silverton's Owls, 32 to 6.

One of the big three, Spur, Lockney, Flomot, will have to drop down this weekend when the Bulldogs face Flomot in the most important game of the current title seek. Lockney will engage the whirling Whirlwinds from Floydada.

Season's conference standing:

Team	Won	Lost	Standing
Lockney	4	0	1,000
SPUR	3	0	1,000
Flomot	3	0	1,000
Floydada	3	1	750
Silverton	2	2	500
Paducah	1	2	333
Matador	1	3	250
Turkey	1	3	250
Estelle	1	4	200
Quitaque	0	4	000

Just 1 of our 3 Famous Foods

ICE CREAM BUTTER, and CHEESE

Delicious Purity, Richness and Flavor, have given to Spur Creamery products the title of "STANDARD BRANDS."

That people throughout this entire area have come to demand our famous "ESPUELA" brand has but one meaning . . . its superior qualities for the table is universally recognized.

"We Retain The Freshness!"

Congratulations, Spur, On Your 29th Anniversary

Spur Creamery

Four Bulldog Candidates For All-District Honors

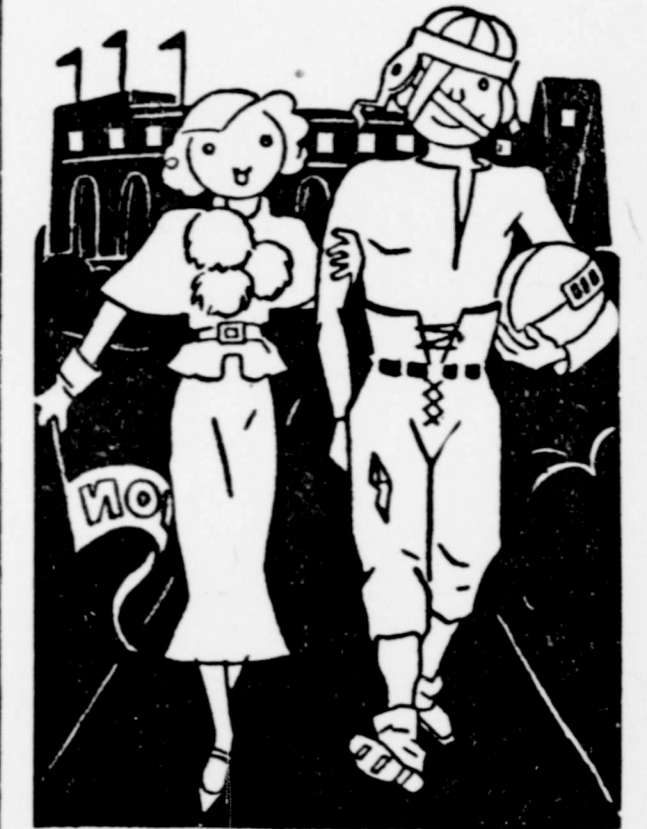
Four members of Spur's fast moving Bulldog football company already are candidates for the 1938 all-district eleven.

Pres Powell, lanky and powerful wingman, who specializes in breaking up interference and occasionally snagging a pass is creating notice at end. Powell weighs 156 pounds; is aggressive, and has not been out played this season.

Pete Wilhoit is expected to repeat his performances of last year and land on the all-star lineup. Wilhoit, who is playing combination fullback and end this season, was unanimous choice at end last year. Heavyweight Pete has turned in good games every Friday this year and is valuable as a passer, plunger, and defensive man.

Another notable, Hansford Ousley, is wrinkling the brow of Bulldog enemies and bringing smiles to the faces of locals. Ousley, playing at guard, has consistently shone all year. He began his notice creating with a bangup game at Sweetwater early in the season. Critics say Ousley was the most outstanding linesman on the field that night. Compactly built, with plenty of "intestinal fortitude," the smart linesman should be all-district with ease.

Any district team of calibre would not be complete without Billy Haralson at quarterback. The business like little field general is the sparkplug of the Blue and Gold offense. Bill punts, passes, and runs with



"No, I never played Polo. Mother and dad just set their foot down on my playing games where there's any rough stuff."

Do You Realize...

That Christmas Is Just Around the Corner?

Will this Xmas catch you unprepared? Start now using our Lay-Away Plan, and when Santa Day arrives, your gifts will be paid for. Check our list below—and also study our Congoleum Special for this week.

USE OUR LAY-AWAY PLAN—PAY SO MUCH



Here's an array of Congoleum RUGS

at the price you've been waiting for—

Trade at the store where you have the largest selection of really guaranteed values. New Fall stocks are now complete for your selection.

Special

\$6⁹⁵

STUDY THIS LIST

- Perfection Stoves
- Cook and Heaters
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Thacker-Godfrey Co.



WITH the Churches

AFTON METHODIST CHURCH
Eugene L. Naugle, Pastor

Our Conference year will soon come to an end. During the year just closing, the church has done some good work and is in a fine way to make full report on all financial askings. The pastor and the stewards are going to be very busy. Will you not help in this work by seeing them and thus lightning the load?

There are people whose lives are benedictions wherever they go. There is an old legend which tells of the visits of a fair goddess to ancient Greece. It says that the people always knew when she had been there, although no eye saw her, by the blessings she left behind. She would pause before a lightning-blackened tree, and the tree would be covered with beautiful vines. She would sit down to rest upon a decayed log, and the decay would be hidden under lovely moss. When she stepped on the muddy shores of the sea, violets would spring up in her tracks. This is only a legend, but it illustrates the influence of a life in which the fruits of the Spirit have full and rich growth.

MRS. W. F. GILBERT HOSTESS TO HER S. S. PUPILS

Mrs. W. F. Gilbert entertained her S. S. pupils with a Hallowe'en Party Friday night. Jack O'Lanterns were the lights and a bon-fire served for toasting refreshments.

Spooky games and stories were enjoyed by: Evelyn and Melba Lewis, Robbie Jean Bell, Ila Ruth Draper, Mildred Burger, Vera Bell Whitener, Jo Nell Perry and Alla Beth Arthur, a guest.

MRS. O. M. MCGINTY HOSTESS TO 20TH CENTURY CLUB

The Twentieth Century Club met with Mrs. O. M. McGinty at her ranch home west of Spur Tuesday afternoon. France was the country under discussion at this meeting. The following program was given:

- Paris, the Fashion Center of the World—Mrs. O. C. Thomas.
- "Ma'amoiselle"—Mozelle Arthur.
- The Story of Versailles—Mrs. T. H. Blackwell.
- The Private Life of Louis XVI—Mrs. P. C. Nichols.
- Sarah Bernhardt, first lady of French Stage—Mrs. McGinty.
- A dessert course with fruit punch and salted nuts was served to Mesdames V. C. Smart, L. D. Ratliff, W. S. Campbell, P. C. Nichols, O. B. Ratliff, T. H. Blackwell, J. A. Koon, O. L. Kelley, J. M. Foster, E. L. Caraway, F. B. Crockett, E. S. Lee, G. J. Lane, O. C. Thomas and two guests, Miss Mozelle Arthur and Mrs. J. V. Cockrum, of Goldthwaite.

1933 STUDY CLUB MEETS WITH MRS. J. L. KOONSMAN

Learning and Living Practical Needs of Our Educational System was the lesson theme under discussion by the 1933 Study Club when they had the regular meeting at the home of Mrs. Johnnie Koonsman of Dickens.

Twelve members and one new member, Mrs. Coy McMahan, answered roll call. Mrs. Koonsman reported on: Educational Systems of Europe. Mrs. Thurmond Moore discussed: Recent Trends in Adult Education. Special music by Mrs. Koonsman was enjoyed by the club. The hostess served a lovely refreshment plate to the members present.

BROWN'S LOTION will stop BAD FOOT ODOR with three applications, at night only, or your money back. ATHLETE'S FOOT quickly healed. Guaranteed for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold by CITY DRUG COMPANY

Congratulations
Spur
on your
29th Anniversary
We came at the beginning... and are proud of it!
HENRY GRUBEN



Society

THE TEXAS SPUR
Telephone 128

For Women and Clubs

METHODIST LADIES MET MONDAY

Fifteen ladies met for the study at the Methodist Church Monday afternoon. Mrs. Jerry Bell brought the devotional. Mrs. Sandidge, who has long been an active member of the M. E. Church in St. Louis, gave a very interesting discussion of the chapter: "What Churches Do for Cities" in the new study.

Next Monday the Week of Prayer will be observed in an all-day retreat and program on the Home and Foreign Specials. All ladies of the Church are invited to come for the opening program at 11 a. m. Covered dish luncheon.

MRS. O. R. CLOUDE HONORED WITH SHOWER THURSDAY

As a courtesy to Mrs. O. R. Cloude, Mesdames J. H. Clay, W. E. McCombs and Archie Powell were co-hostess at a stork shower party Thursday, October 20 at the Clay home on West 2nd St.

After the program a refreshment plate of delicious sandwiches, olives, cake and pop was served by the hostess.

Favors were individual dolls.

Those registering were Mesdames Clarence Alexander, W. E. McCombs, Sam McGaughey, J. H. Cargile, L. T. Dane, Lewis Rickles, Ross Alexander, L. W. Langston, Earl Murchison, Eric Ousley, J. A. Koon, J. H. Clay, Leon Reagan, Don Perrin, J. B. Reed, Reginald Luidsay, John Hazelwood, A. L. Powell, S. J. Shockley, J. T. Campbell, Fred Hisey, Bill Davis, Irma Beck, Alvis Roberts, Ernest George, W. O. Finley, Homer Whitwell, J. T. Roberts, J. D. Powell, Jasper Woods, Ivy McMahan, Minnie Lewis, W. B. Bennett, J. H. Dobbins, Coleman, A. G. Dunwoody, J. E. Berry, Andy Hurst, Loyd Wolfe, W. B. Ford, J. I. Mecom.

MRS. DOCK ELLIS HOSTESS FRIDAY AFTERNOON

Mrs. Dock Ellis entertained members of the G. B. B. at her home in West Spur Friday afternoon. Mrs. John Mims led a devotional with members responding with scriptures.

A refreshment plate was served to Mesdames Tidwell, Lewis, Wood, Mims, Dyess, and Cauthen.

Next meeting of the group will be held with Mrs. Mims November 4 as a social.

1937 STUDY CLUB MET WITH MRS. WOLFSKILL TUESDAY

The 1937 Study Club held an interesting meeting Tuesday afternoon at the home of Mrs. E. C. McGee with Mrs. Wolfskill as hostess. Value of books in the home was the program topic.

Mrs. Andrews served as leader. The topic, "Best Books for the Home Bookcase" was discussed by Mrs. Perry. "The Magic of Books Or What Literature Can Do For Me," was the subject of Mrs. Gruben's discussion. Mrs. M. H. Brannen gave the report of educational chairman. Mrs. Andrews, parliamentarian, gave a three minute parliamentary discussion.

The following members answered roll call with answers regarding "The Book I Wish That I Might Have Written" or with the choice of a book: Mesdames L. H. Perry, W. T. Andrews, R. A. Taylor, Henry Gruben, George M. Williams, R. C. Forbis, R. E. Dickson, V. V. Parr, M. H. Brannen, J. E. Berry, E. C. McGee, and hostess, Mrs. Wolfskill.

MISS BILLIE LOUISE POWELL ATTENDING T. S. C. W.

Miss Billie Louise Powell of Spur, is one of the 2700 girls now enrolled at Texas State College for Women. Final tabulations show that the school is again the largest residential woman's college in the United States, with students from 220 Texas Counties, 26 states and 7 foreign countries.

Now classified as a Freshman, Miss Powell is doing her major work in the Department of Interior Decoration, and is the daughter of Mr. Luther Powell. T. S. C. W. students will have their first holiday Nov. 5, for the A. & M. - S. M. U. game in Dallas, other holidays being scheduled for Thanksgiving, Nov. 23-28; Christmas, Dec. 17-Jan. 2; and Spring, April 6-12.

MRS. O. C. THOMAS HOSTESS TO THURSDAY BRIDGE CLUB

The O. C. Thomas home, 507 N. Trumbull, was the scene of a gala event Thursday when Mrs. Thomas was hostess to her Thursday Bridge Club and a few other invited guests.

Decorations and bridge table appointments were emblematic of the Hallowe'en season as were the refreshment plate menu of open face sandwiches, cookies, salad and coffee.

In the bridge games Mesdames E. D. Engleman and Ray Taylor were guest players. Club members were Mesdames Ty Allen, Neal Chastain, M. C. Golding, C. B. Jones and B. C. Langley and F. W. Jennings, who won table prizes.

MRS. LEACH IS HOSTESS TO 1931 STUDY CLUB

Mrs. Wm. O. Leach was hostess to members of the 1931 Study Club this week at her home in the McClure apartments. Mrs. Hobart Lewis presided at a business session which elected to membership Mrs. Mark Wadzeck, and chose Mrs. Horace Wood, delegate to the State Federation Meeting in Austin November 8 to 10th.

Health was the program topic. Mrs. Rex Alexander discussed "Cancer." Mrs. Vascoe Ward talked on "Everybody Can Have Tuberculosis."

Members present were Mesdames E. W. Mars, T. J. Green, A. A. McKimney, H. B. Thompson, Rex Alexander, Vascoe Ward, John King, Jr., E. D. Engleman, Fred Arrington, Horace Wood, Hobart Lewis, and Mrs. Leach, hostess.

A refreshment plate of apple whip with cookies and coffee was served.

EMMA PEARL GRUBEN HOSTESS AT HALLOWE'EN PARTY

Little Miss Emma Pearl Gruben was hostess to a few friends, Monday evening entertaining with a Hallowe'en party at the home of her parents, Mr. and Mrs. W. C. Gruben, 703 North Burlington.

The main feature of the evening's entertainment was a stroll around town dressed in fancy Hallowe'en togs and playing games.

After the fun a salad refreshment served in Jack O'Lanterns, wafers, potato chips, cookies and pop was served to those present: Jackie Receptor, Virginia Lane, Mary Louise Burnham, Virginia Crockett, Charles Powell, Forrestine Mecom and the hostess, Emma Pearl Gruben.

MRS. RAY TAYLOR HOSTESS TO 1925 BRIDGE CLUB

Mrs. Ray Taylor was a most pleasant hostess Wednesday when she entertained with contract bridge at her home 524 West 3rd St., having as guest her bridge club members and a few other guests.

Mrs. Jennings made high club score and received club prize. Mrs. Neal Chastain was presented a beautiful linen kerchief for high guest score. Other guests were: Mesdames Della Eaton, Nell Davis, V. V. Parr, L. H. Perry, C. L. Love, R. R. Wooten, O. C. Thomas, Henry Bilberry, M. C. Golding and Miss Julia Mae Hickman.

The hostess served a delicious salad refreshment at the close of the games.

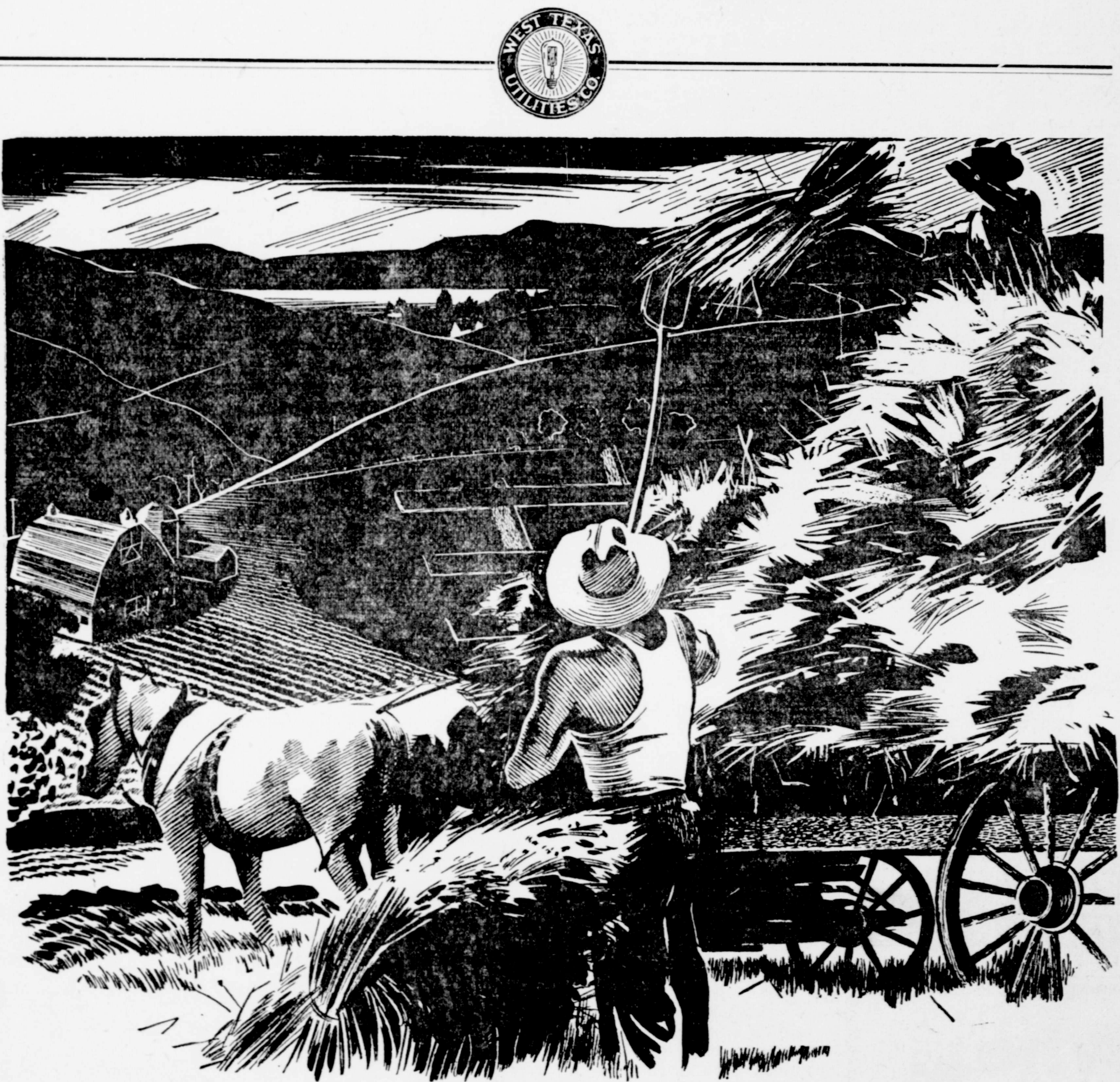
JERRY LYNN DANE IS PARTY HONOREE

Little Miss Jerry Lynn Dane was honored at a party celebrating her third birthday anniversary Thursday, October 21st when her mother, Mrs. L. T. Dane, entertained with an afternoon party at the home of Mrs. Sam McGaughey.

A pink and white birthday cake was cut and served with chocolate to little Misses and Masters: Jackie and Charles Cloude, Mary Joyce Thomas, Albert Cargile, Johnnie and Patsy Lindsey, Joe Bell, Jean Finley, Meridith Woods, Clarksyne and Charles Jo Lewis, Jackie Ross Alexander, and Lavada Nell McCombs.

All-day suckers were served as favors.

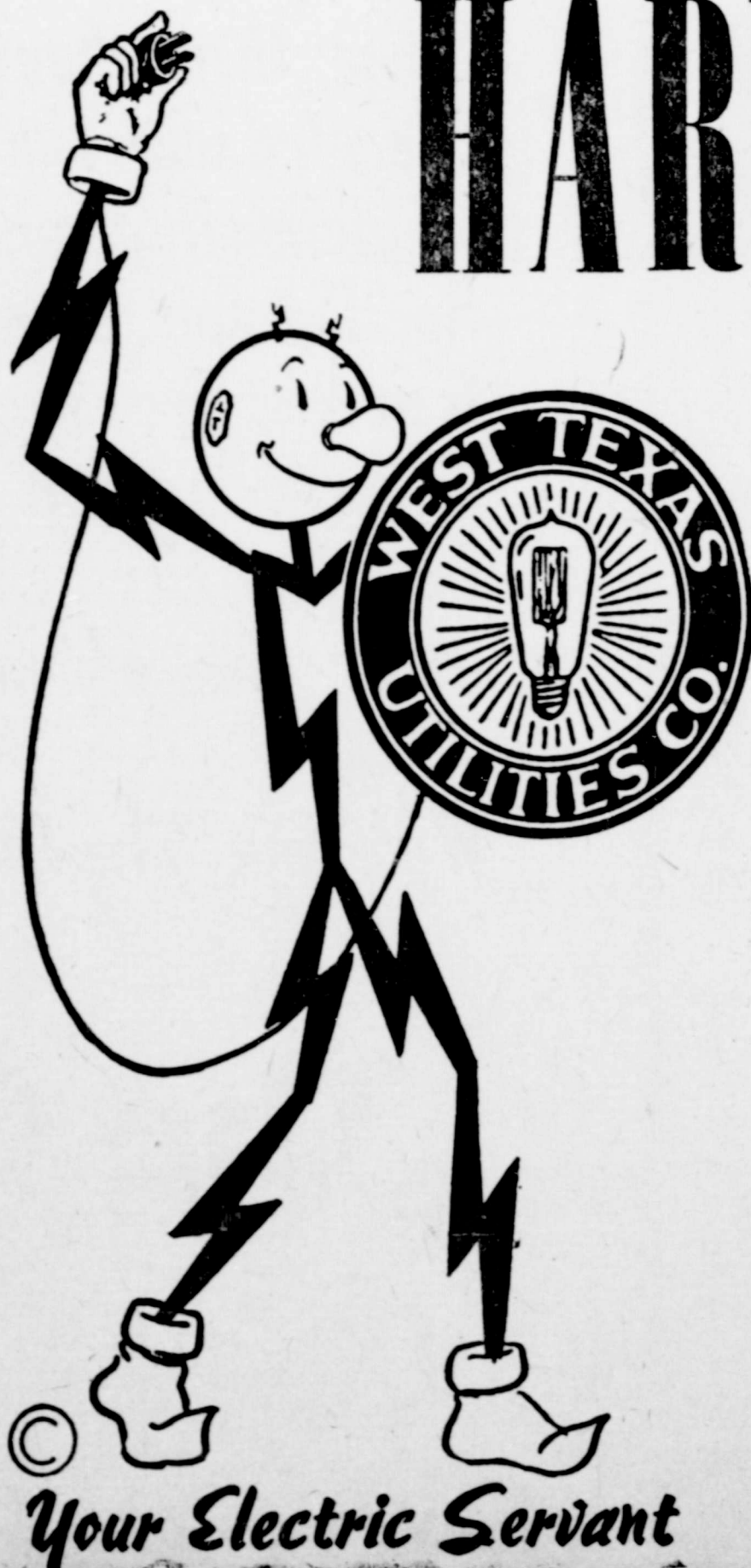
USE CLASSIFIEDS FOR PROFITS



This 29th Anniversary Finds Spur and Dickens County Among the Foremost Communities in West Texas

WHEN IT'S
HARVEST TIME

Reddy Kilowatt
(Your Electric Servant)



joins in a salute to the old-timers—the pioneers—whose judgement in founding the City of Spur was so amply demonstrated by the past growth and development of the community. This company, in spite of local adverse circumstances, is proud of its own record in Spur during the last 11 years, and happy to have been fellow-citizens in West Texas more than a quarter of a century. The West Texas Utilities Company is incorporated under the laws of Texas and all its officers and directors are West Texans living on the job. The company last year paid over \$453,000 in taxes and \$1,200,000 in wages to its employees. Such contributions—in addition to GOOD Electric Service—have meant much to the civic and economic life of the communities it serves. Low rates long have been a policy strictly adhered to, making it possible for you to have and enjoy all the comfort and convenience of Electric Servants. Again we urge that you USE Modern Electric Service FREELY! It costs so little!

West Texas Utilities Company

Your Electric Servant

I Give You Texas

Boyce House

A little boy in an old Southern town went home from school sobbing because the son of the banker poked fun at his home-made clothes. That was a good many years ago. A while back, the man returned to the town on a visit. He had become one of the most famous preachers in the nation. He was wearing a hundred-dollar suit of clothes and a fine hat that members of his congregation had given him. His smile, his handshake, his handsome features would have made him a stand-out in any gathering.

As he was talking to a group of former schoolmates, a shabby individual came shuffling forward. Someone said, "You remember Bill." It was the banker's son.

The minister was the Rev. J. Frank Norris, pastor of a huge church in Fort Worth, Texas, and another in Detroit, Mich. He commutes by airplane between the two widely-separated congregations.

Seen in Austin recently: J. J. Gallaher, former mayor of Graham. Under a spreading oak that still stands in the yard of the hotel which Gallaher owns, the Southwestern Cattle Raisers Association was organized forty years or more ago.

More people have been lined up against a wall in Fort Worth and shot than in any plaza in Central America. Of course, the "shooting" in Fort Worth is done with a camera. The wall is at the side entrance of Hotel Texas and is a favorite background of newspaper cameramen in making pictures of visiting notables.

Harry Brelsford was a captain during the World War when he was two months past 18. Do you know of a younger A. E. F. captain than that? When he left the army at the close of the war, he was commissioned as major in the reserve—at 19. Now an attorney in Tulsa, Major Brelsford was born and reared in Eastland.

Fort Worth dramatic critics are still chuckling about the famous columnist and scenario writer of Manhattan and Hollywood who, between cocktails, delivered a lecture on the etiquette—or lack of it—of the American people. Halfway

Constipated?

"For 30 years I had constipation, awful gas bloating, headaches and back pains. Adlerika helped right away. Now, I eat sausage, bananas, pie, anything. I want never felt better." Mrs. Mabel Schott.

ADLERIKA
CITY DRUG COMPANY

Who...

will be at your side after the accident?

To pay for first aid treatments?

To investigate the facts?

To defend your interests?

To pay claims and costs for which you are liable?

Wisely Answered By
AUTOMOBILE INSURANCE
Written Through This Agency

L. H. PERRY
Insurance

THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

Check Below And See If You Have Any Of The Signs

Quivering nerves can make you old and haggard looking, cranky and hard to live with—can keep you awake nights and rob you of good health, good times and jobs. Don't let yourself "go" like that. Start taking a good, reliable tonic—one made especially for women. And could you ask for anything whose benefits have been better proved than world-famous Lydia E. Pinkham's Vegetable Compound?

Let the wholesome herbs and roots of Pinkham's Compound help Nature calm your shrieking nerves, tone up your system, and help lessen distress from female functional disorders. Make a note NOW to get a bottle of this time-proven Pinkham's Compound TODAY

Trade Speaker



Cordell Hull, United States secretary of state pleaded for international good will and understanding Tuesday, November 1, when he spoke at a world trade dinner featuring the National Foreign Trade council convention in New York city.

through the discourse, he slumped forward and fell asleep with his head in a plate of scrambled eggs.

"Texas' foremost orator" is the way one newspaper writer referred to T. J. Holbrook, retiring Senator from Galveston. Which reminds one of the story concerning Caruso who greeted John McCormack with, "How's the world's greatest tenor this morning?" To which the Irishman replied, "When did you start singing bass?"

Similarly, when did Pat Neff move out of the State?

The ablest orator among candidates in the recent primaries was Ralph Yarborough, who sought the Attorney Generalship. "The greatest speech I've heard since Jim Hogg" was the tribute that elderly East Texas citizen paid to his oratory.

Seeking of spellbinders, C. C. McDonald is no slouch and neither is Alvin Owsley, American minister to Denmark. For humor, Mark McGee is hard to beat. Jimmy Allred is not to be sneezed at, although he may find that the federal bench cramps his evangelistic style.

There is a bit of sentiment attached to the living room of Paul Wakefield's picturesque Old World cottage on a hill above the Colorado at Austin.

Wakefield— noted newspaperman and publicist—had been under fire for two weeks during the World War and when he and his men were relieved and given a respite in the peaceful surroundings of a French village, quarters were assigned him in one of the larger cottages. After days and nights of mud, dugouts, barbed-wire and shell-fire, Wakefield entered the living room. High above him were rafters; big, comfortable chairs were about; a table was covered with immaculate linen and with beautiful chinaware and gleaming silver; and, in the big, old-fashioned fireplace, a fire was blazing.

And so, when he was planning his own cottage in Austin, Wakefield reproduced—as nearly as memory would permit—the house he remembered so well from the war.

Answering A. M. Aspermont: I'm not sure what Governor Allred's favorite song is; probably, though, it's "I Like a Parade."

J. D. Hedick, long in the service of the state at Austin has many picturesque expressions. He described a skinny fellow: "His Adam's apple has an eight-inch plunge."

In Eastland a lone placard from last summer's campaign is still on an electric light pole which was used by a mob 10 years ago in lynching the Santa Claus bank bandit.

One of my favorite stories (and it happens to be true):

In early days in the Mansker Lake community, near Hogtown, in East-

land County, an old justice of the peace tried a man for carrying a pistol and sentenced him to three years in the State penitentiary. The constable set out in a buggy with his prisoner. As they were eating lunch in Stephenville, a lawyer asked the officer:

"What are you taking him to Huntsville for?"

"Three years."

"I mean for what offense?" the lawyer persisted.

"For carrying a pistol."

"Good heavens!" the attorney exclaimed. "That's only a misdemeanor, punishable by a fine and, at most, a jail sentence. If he was accused of something that would subject him to prison, he would have to be tried before a district judge in Eastland; your justice of the peace doesn't have jurisdiction in a felony."

So the constable returned to Mansker Lake, released the man, and reported to the old 'squire:

"That lawyer said you didn't have jurisdiction."

"Jurisdiction, h...! It happened right here in my precinct, didn't it?" the old justice snorted. I'm going to resign."

Governor Allred has decided "at long last" to serve out his term in

office to which he asked the people to elect him and then will accept the federal judgeship.

Look-alikes: Dave Pena, former University of Texas football star, now a Tyler civil engineer, and Jack Dempsey.

HARRIS QUOTED

C. L. Harris of Spur, state representative from this district, was quoted at length in the October 17 issue of the State Observer, a political news weekly published at Austin. Mr. Harris discussed the O'Daniel plan of a board of business advisors to map out legislation for the Senate and House of Representatives.

CROSBYTON BOY SCOUT CABIN

At the Crosbyton City Park, NYA youths have completed construction of a small rock cabin, which is now being used by local boy scouts and other groups of young people. The NYA boys have also built 1,200 feet of rock fence around the park and improved recreational facilities. J. C. Kellam, State NYA Director, announced.

Miss Montie Albin, of Dickens, was shopping and attending to business affairs in Spur Friday.

Trench Silos To Reach 15,000 Mark in 1938

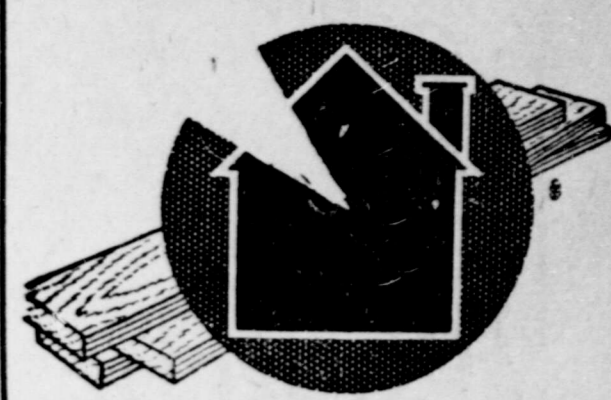
There will be at least 15,000 trench silos filled in Texas in 1938, and there is a possibility that the figure will reach 20,000, reports from county agricultural agents indicate. Slightly more than 10,000 were filled in 1937.

If the figure reaches 20,000, 1938 will mark the eighth consecutive year in which the number of trench silos in the state has doubled over the previous season's totals.

"There have been good feed crops over most of the state, but the big thing is that farmers have found the trench silo the cheapest and best way of storing feed, and that county agents, vocational teachers, bankers, business men, and civic organizations have all pushed the trench silo idea," E. R. Eudaly, dairyman of the Texas A. & M. College Extension Service, pointed out in explaining the rapid increase in the use of the trench silo.

Miss Gussie Fay Goode, daughter of Mr. and Mrs. M. P. Goode, of Dickens, underwent an operation for appendicitis at West Texas Hospital, Lubbock, Wednesday. Mrs. Goode remained in Lubbock to be with her daughter.

Mr. and Mrs. D. J. Harkey were in Spur Monday shopping and visiting friends.



A GOOD YARD in a GOOD TOWN

BRAZELTON Lumber Co.



THIS WEEK....

THE TEXAS SPUR'S

Anniversary Edition

Commemorates The 29th Anniversary Of The

Founding of the Town of

SPUR

On November 1, 1909

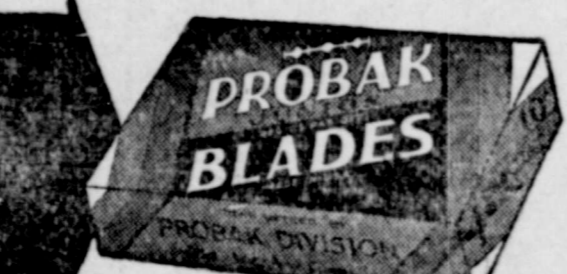
The Texas Spur then had arrived—The town was incorporated April 28, 1913.

Since, throughout the years, The Texas Spur has cooperated with the various City Commissions in assisting to maintain a sound progressive little City Government. So, that now, every citizen can take pride in the knowledge that Spur is one of the most prosperous cities of its size anywhere. It has lower tax and utility rates than most any city in Texas; material benefits to all, besides many other advantages.

We thank "The Texas Spur" for its past cooperation.

The City of Spur

AMERICA'S LEADER AT 4 for 10¢



FREIGHT RATES HIGHEST FOR WEST TEXAS

Discrimination against West Texas by the present freight rate structure is penalizing this area \$100,000,000 annually, charges the WTCC traffic board in an exhaustive analysis of the freight rate question just released.

West Texas with the greatest wealth of natural resources of any similar area in the nation, is paying higher freight rates than any other section, comparisons of the five major railroad regions of the United States made in the WTCC report show.

Freight rates in West Texas are 72 per cent greater than in the Ohio-Indiana, or Official Territory, which is the lowest-rate zone in the nation. First-class rate in the Official Territory for 500-mile hauls is \$1.22 per 100 pounds as compared with \$2.26 per 100 for equal haul in extreme West Texas or Differential Territory, the report says.

West Texas' rates are higher in spite of the fact that statistics are presented in the report to show that expense of transportation is 17 per cent less in this zone than in any other region.

Nothing short of a legislative mandamus to the Interstate Commerce Commission will remedy the situation, the report states. The WTCC traffic board recommends that the regional organization and its 191 affiliates in 132 counties champion an amendment to the Interstate Commerce Act which will "definitely instruct the Interstate Commerce Commission to revise the intra-territorial freight rate structure so as to bring the rates close together in both level and scheme, said level not to exceed a maximum of 5 per cent as between any of the regions of the country, and to revise and blend the inter-territorial rates with the intra-territorial structures."

Many of the rules and regulations governing rate-making and some of the rate zones had their origin in former days even before the establishment of the ICC and enactment of the Interstate Commerce Act. "In view of greatly changed conditions as to development, density of traffic and transportation, the board feels that the time has now arrived when there should be a complete overhauling and revision of all freight rate making policies and practices," the report states.

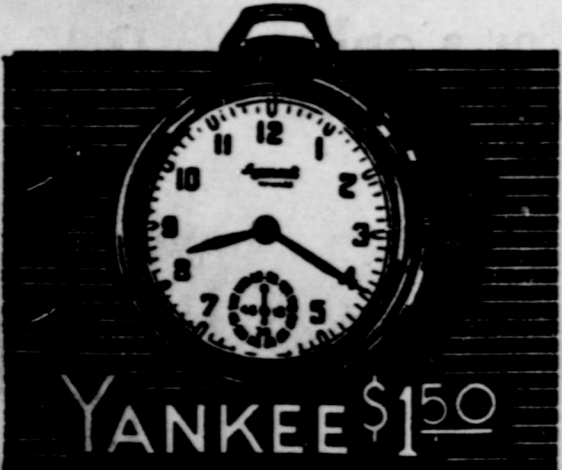
While rail carriers have statistics to show that average rates for the country as a whole have decreased, figures show that West Texas rates have steadily increased during the last two decades, the report continues. Examples of these increases include: Maximum rate of 15c per 100 pounds on West Texas wheat in 1914 as compared with 35c in October, 1938, an increase of 133 per cent; rate on fat cattle from nine West Texas towns to Fort Worth was 20 1/2 in 1914 as compared with 30.84c at present, an increase of 50 per cent; any quantity cotton rate, excluding compressing and handling charges, was around 39c per 100 in 1914 from nine principal West Texas shipping points as compared with 53c at present, an increase of 36 per cent.

Tables showing increases in first-class rates are given in the report. From 1914 to the present, these rates between eleven West Texas towns and Houston increased an average of 130 per cent, the report states.

These increases in freight rates Mesdames Lester Ericson, Burl Sauls and George Sloan, delegates from Spur Chapter to the O. E. S. convention at Houston, returned Saturday via Lubbock. They report a most enjoyable visit to the metropolis.

"Leto's" for the Gums
Do your gums itch, burn or cause you discomfort, druggists will return your money if the first bottle of "LETO'S" fails to satisfy.
CITY DRUG COMPANY
Spur, Texas

BE SURE TO GET AN
Ingersoll
AMERICA'S
STANDARD TIME!



Get trustworthy time in a smart Ingersoll watch. Yankee is the smallest and thinnest pocket watch at \$1.50. Chrome-plated case, clear numerals, unbreakable crystal.

LITTLE MOMENTS IN BIG LIVES

Kessler



FRANK G. SHATTUCK, HEAD OF THE SCHRAFFT STORES AND RESTAURANTS IN NEW YORK AND ELSEWHERE, WAS ALWAYS HANDY AROUND THE KITCHEN ON BAKING DAY. WHEN HE WAS A BOY ON THE FARM IN ONEIDA COUNTY, N.Y.

were made during a period when production of some commodities was increasing more than 1,000 per cent and when population of many West Texas cities was increasing more than 500 per cent, the report points out.

From these studies, the traffic committee concludes: "That West Texas when judged by population and quantity of production, has the nation's highest freight rate level; that its rates have been increasing while others have decreased; that others can ship into this territory at lower rates than shippers living in this territory have to pay for shipping wholly within the territory, and that expense of operating trans-

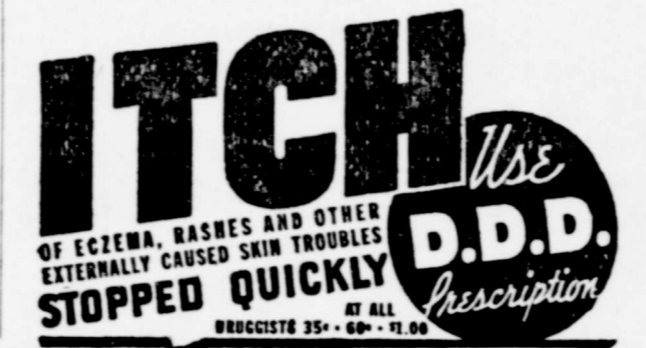
portation facilities in West Texas appears to be lower even than in Official Territory."

The board states that its approach to the problem is not one of fighting the railroads or of defying them of needed revenues, but is one of "equalizing these revenue payments as between the various sections of the United States to the end that one group of producers and consumers will not pay more proportionately to these revenues than another group of producers and consumers."

H. S. Hilburn, Plainview, WTCC president, says the report is accurate and conservative and is vital to the welfare and development of West Texas. The freight rate report repre-

sents one of the greatest pieces of pioneer, constructive work ever undertaken for West Texas, he declared in urging full cooperation with the WTCC in this movement by every town in the territory.

The analysis and report was assembled and prepared by D. A. Bandeen, Abilene, WTCC manager, and



E. R. Tanner, El Paso, WTCC traffic manager. It was approved and submitted to the WTCC directors by the WTCC board and a directors' traffic committee. Members of the board are B. Reagan, Big Spring, Chairman; Jay Taylor, Amarillo; Joe Kerr, Sanderson; S. A. Wells, Ashford, San Angelo; J. J. Gallaher, Graham; Courtney Hunt, Haskell; H. A. Walker, Sweetwater; B. P. Bludworth, Brownwood; J. C. Smyth, Snyder and Van Zandt Jarvis Fort Worth.

MEN OUTNUMBER WOMEN TWO TO ONE AT TEXAS UNIVERSITY

There are more than two men for every woman student at The University of Texas this year, 6,918 boys having enrolled as compared with 3,057 girls, it is shown by statistics on registration up to September 27, compiled by the Registrar's Office. A total of 9,975 students had enrolled up to that date last year. Total enrollment by October 6, however, including late registrations with loss of credit, totaled 10,064.

Mrs. Bill Sauls, formerly of Shallowater and who has moved to their ranch home near Dumont, spent Thursday in Spur the guest of Mrs. Edna Edmonds and other friends. Mrs. Edmonds accompanied her to Dumont for a few days visit in the Sauls home.

G. A. Gladdish, Dickens merchant, was a business visitor in Spur Friday and while here was a pleasant caller at the Texas Spur office.

Mrs. Haley Holly returned to her home in Dickens Saturday after a visit of four weeks with her daughter and sister in Fort Worth.

NEURITIS

RELIEVE PAIN IN FEW MINUTES
To relieve the torturing pain of Neuritis, Rheumatism, Neuralgia or Lumbago in a few minutes, get the Doctor's formula NURITO. Dependable—no opiates, no narcotics. Does the work quickly—must relieve worst pain, to your satisfaction in a few minutes or money back at Druggists. Don't suffer. Use NURITO on this guarantee today.

Hogs Wanted

We Still Have The Best Hog Market in Texas at

Crosbyton, Texas

Every Day In The Week

Paying the Highest Cash Prices for All Classes of Slaughter Hogs

JIMMIE ADAMS, Buyer

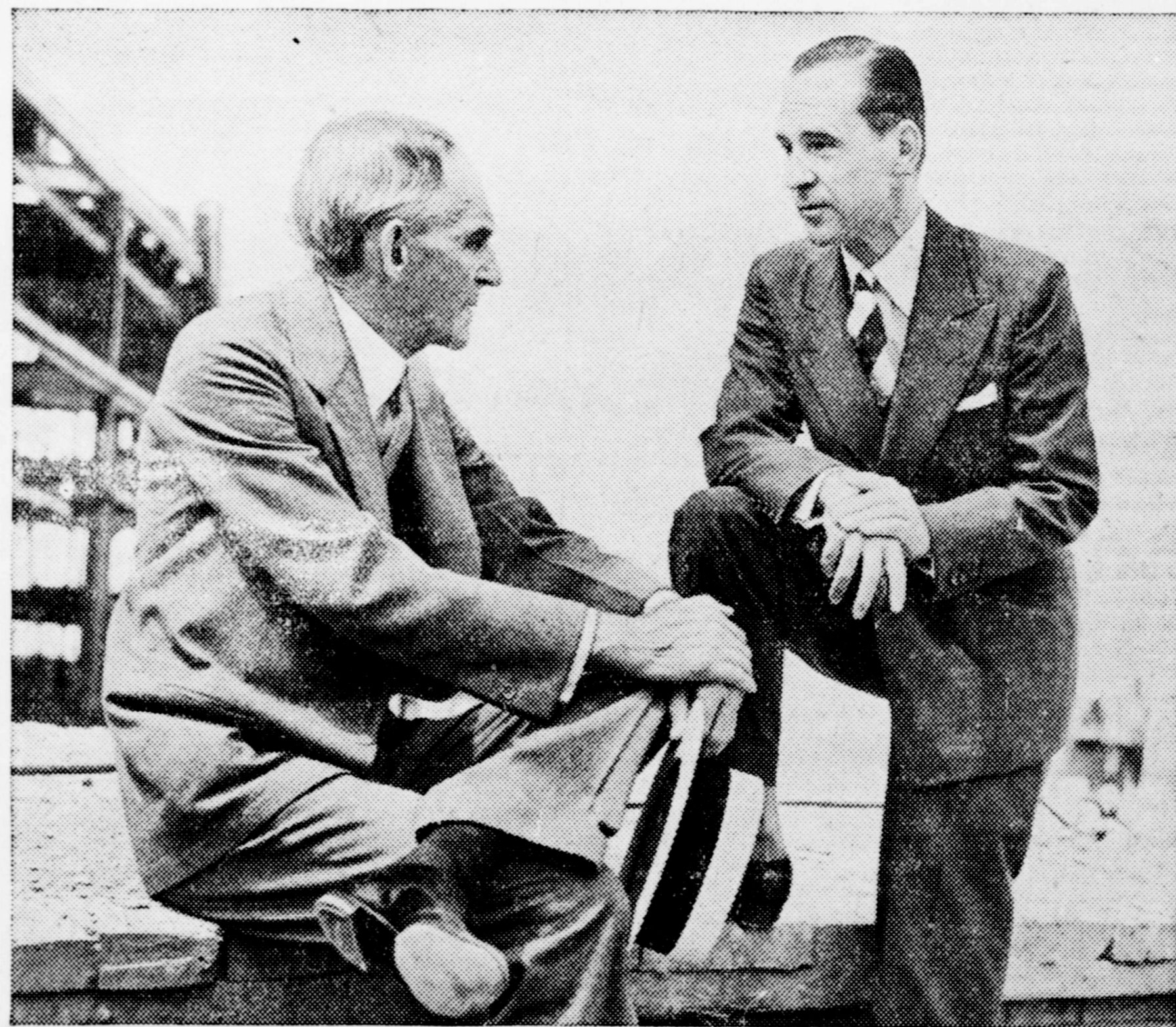
At the Santa Fe Stock Pens

PEYTON PACKING CO. Inc.

Crosbyton, Texas



The Fords Tell Their Plans for 1939



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements... a new tool and die plant that will help us cut the cost of dies... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs.

We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan

SEPTEMBER BRINGS DEATH ON HIGHWAY TO 127 TEXANS

State police—who would much rather count the living—today announced that the September street and highway death mark reached 127 to bring the year's total to 1,148 fatalities.

Safety analysts pointed to most of the records of these deaths as examples of recklessness on the part of drivers and pedestrians. Even the fact that the 1938 death march fell 294 short of last year's figures through the month of September, the traffic experts gloomily predicted a rising toll for the remainder of the year "unless drivers and pedestrians revolt against speed, disobey safety regulations or commit other offenses against public safety."

Strengthening of the enforcement of traffic regulations on highways and in cities and towns was pointed to as the weapon that brought about a major portion of the death reduction this year.

Tabulations of the persons injured in September vehicle assaults were not completed because the statisticians know that a number of them will die of their wounds. However, as usual, the figure is expected to be well over the 1,000 mark.

ATTEND BIRTHDAY CELEBRATION

Mrs. S. E. Garner and daughters, Miss Ella, Mrs. Hamp Collett and Mr. Collett, returned Sunday evening from Matador where they spent the day with Mrs. Ella Keith in celebration of her 74th birthday anniversary.

Other guests of Mrs. Keith were her children, grandchildren and in-laws.

Mrs. Keith is the widow of Mrs. Garner's brother, the late D. E. Keith, an a beloved pioneer mother of Matador.

Mrs. J. I. Mecom and daughter, Forestine, spent the week end in Stamford with her daughter, Mrs. John Estes. Mrs. Estes accompanied them to Spur Sunday for a few days visit.

What About YOUR DOG?

Back in 1870 a young lawyer in Missouri wandered into a courtroom where a man was suing his neighbor for killing his dog. He had asked damages of \$200. The young attorney, later to become Senator Vest, without any preparation delivered the following address to the jury, which promptly went out, deliberated only a few minutes and awarded the injured man \$500. Senator Vest's speech follows:

"Gentlemen of the Jury: The best friend a man has in this world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name, may become traitors to their faith. The money that a man has he may lose. It flies away from him, perhaps when he needs it most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fall on their knees to do us honor when success is with us may be the first to throw the stone of malice when failure settles its cloud upon our heads. The one absolutely unselfish friend that a man can have in this selfish world, the one that never deserts him and that one that never proves ungrateful or treacherous, is his dog.

"Gentlemen of the Jury, a man's dog stands by him in prosperity, and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food

to offer, he will lick the wounds and sores that come in encounters with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert he remains, when riches take wings and reputation falls to pieces, he is as constant in his love as the sun in its journey through the heavens. If fortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him to guard against danger, to fight against his enemies, and when the last scene of all comes, and death takes the master in its embrace and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by his graveside will the noble dog be found, his head between his paws, his eyes sad but open in alert watchfulness, faithful and true even to death."

Every person who ever owned and loved a dog can appreciate the above speech. It has been called to the attention of the commissioners' court that some persons have been putting out wolf poison in such a careless manner that several dogs have died as a result of eating the poison. It must be remembered that persons placing out poison for coyotes in this county must first get permission from the commissioners' court and then must give 20 days notice of their intentions. I hope this will be done in the future and that no more citizens in this county will be saddened by the loss of their dogs. Respectfully submitted,

Marshall Formby

PERSONALS

A. A. Allen of Croton was a business visitor in the city Saturday and while here was a pleasant caller at the Texas Spur office. Mr. Allen is a pioneer citizen having been in Dickens county more than the allotted twenty years.

Mr. and Mrs. G. W. Justice had as guests over the week end her brother, Ray Bennett and wife, of Big Spring and Mr. and Mrs. D. Justice of Eastland, nephew of Mr. Bennett.

Dr. A. C. Cross, of Roaring Springs was on the streets of Spur Monday. Dr. Cross is slowly recovering from a three weeks illness, a result of ptomaine poisoning.

Mrs. Lynn Buzbee and little daughter, Gail, left Monday for Clovis, New Mexico, to spend a two weeks visit with Mr. and Mrs. Stanley Smith.

Mrs. W. J. Pickens and daughter, Mrs. Marlin Rogers and children of Dickens were shopping and visiting with friends in Spur Monday.

Mr. and Mrs. Fred Hisey had as guests Sunday their son-in-law and daughter, Mr. and Mrs. Clifford Randolph of Lubbock.

Mrs. C. D. Copeland was a pleasant caller at our office while in the city Saturday. Mrs. Copeland reports the near completion of her new home and invited us out to a house warming at an early date.

Clark Eldridge was here from his home on the plains near McAdoo Saturday, spending the day in the city transacting business affairs.

Sam Clemmons while enroute to his home in Amarillo from a business trip to Post City, was an overnight guest Friday, of his mother, Mrs. Pauline Clemmons and family.

Mrs. James O. Smith, of Lubbock, arrived Thursday for a week end visit in Spur with Mrs. A. C. Hull and daughters, Ann and Sue, and to visit Mr. Smith who is buying cotton here this fall.

Britton Flemming who has been with his grandfather, J. B. Willmon of Afton since May of this year, was in Spur Saturday enroute to his home at Clyde, Texas.

Mr. and Mrs. B. C. Cairnes returned Friday from Fort Worth where they visited Mr. and Mrs. Guy Price.

Mr. and Mrs. Henry Palmer and Mrs. M. C. Terry of Dickens were business visitors in Spur Monday and while here Mrs. Terry was a pleasant caller at The Texas Spur office.

H. C. Hilton, of East Afton, was transacting business affairs and greeting friends in Spur Saturday.

Edwin Brumfield, of Rotan was a business visitor in the city Saturday morning and while here made the Texas Spur force a pleasant call.

Mrs. Emma Shields, a pioneer citizen of the county who lived at Dickens City for a number of years in the early days and who has been operating a filling station and grocery store at Broadway, returned recently to Dickens and is again a resident citizen of the Capitol City.

Miss Mary Jo Collier, freshman in A. C. C., Abilene spent Wednesday in Spur with her mother, Mrs. Blanch Collier and daughters, Joyce and Jean.

Mrs. Guy Karr accompanied Mrs. Harold Karr to Abilene Monday and from there motored to Stamford where she visited her parents, Mr. and Mrs. Chandler and sister Jamie.

Business Guides

By C. E. Johnston

Director, Business Training Schools.
International Correspondence Schools

THE shortest definition of salesmanship is — service. Every salesman should remember that one reason why service is important is that it builds in the mind of the buyer a feeling of satisfaction and confidence that makes the one-time buyer into a steady customer.

The most successful sales clerk in any retail store is the one who understands the merchandise he is selling and the customers who buy. The job of selling the right article to the right person is of great importance. Many persons appreciate having a clerk inquire as to the use which is to be made of a certain article and it is often good judgment on the clerk's part to express an opinion as to the material under consideration. It is the ability to give personal attention that sets the successful sales clerk apart from his or her associates.

Few persons say "Good Morning" or "Good Afternoon" well. It is possible to put a great deal of feeling into two words and the person who sells should learn that the proper delivery of the salutation is very important. Give it heartily and courteously yet without over-emphasis of gusto.

Mr. and Mrs. Bynum Brittain, of Ballinger are entertaining a most important personage. A young Mr. Brittain who arrived last week to establish permanent headquarters at the Brittain home. Mrs. Harold Karr of Spur, is spending this week in Ballinger assisting the proud papa and mama in entertaining the young man.

Miss Anna Mae Jackson, graduate beautician, is now associated with the DeLuxe Beauty Parlor here.

Mr. and Mrs. Boney Scott, of Calgary, were in Spur Monday, marketing cotton and trading with Spur merchants.

Annie Laurie Lewis, senior in Abilene Christian College, was here Wednesday to spend the day with her parents, Mr. and Mrs. W. R. Lewis.

Mr. and Mrs. Noble Hunsucker, of McAdoo, spent Tuesday in Spur attending to business affairs, and visiting with relatives and friends.

Mr. and Mrs. Vinson Overton had as guests the past week end, her parents, Mr. and Mrs. T. J. Mahaffey, of Roby.

J. Robinett, of Calgary, was transacting business affairs and greeting friends while in Spur Friday.

Ned Bowers of the Spur Outfit was greeting friends on the streets of Spur Monday.

Mr. and Mrs. Walter Willmon, his father, J. B. Willmon, and two other sons were in Spur Saturday from their farm home near Afton.

Mr. and Mrs. W. M. Hazel returned Monday from Buffalo, Texas, where they attended the funeral Sunday of Oscar Sparks.

Mrs. Roy Harkey spent the past weekend in Lubbock with Mr. Harkey, returning home Monday morning.

Brittain Forbis, graduate of Spur High School and Texas Tech and who has been traveling abroad is back in Dickens County this week.

ORDINANCES BAN USE OF PENNIES FOR FUSES

If bringing pennies out of hiding will help bring prosperity to the country, perhaps the nation is heading for a boom! Nearly a hundred cities in the

United States have passed ordinances or issued rulings in recent months which will end the use of pennies to bridge blown-out fuses—a hazardous practice which has caused many serious fires. The regulations are a safety measure, of course; but if they also aid recovery, everyone will be doubly pleased.

The ordinances make compulsory the use of non-tamperable fuses, or fustats, which electrical manufacturers developed recently. These fustats fit in ordinary fuse bases by means of an adapter which locks into place and prevents slipping pennies behind the fustat, resists other forms of bridging and makes it impossible to replace the fustat with the wrong size.

MOVED...

To

New Location

west of Hill Top Service Station. We cordially invite you to our new home where we will be better prepared to give you prompt, efficient service.



ENGLEMAN FARMALL HOUSE
The McCormick Deering Store

LET US
prepare your shoes for the bad weather ahead . . . Stay Healthy this Winter. Congratulations to Spur on Her 29th Year

RUCKERS SHOE SHOP

We are proud of

OUR TOWN

For better than eight years we have been the recipients of the generous hospitality and friendly treatments, the kind expressions, and hearty hand clasps, to be found only in Spur and its adjoining communities. We feel that the founders of Spur are proud of this, the very keystone of our community; "Friendly attitude and neighborly spirit."

WE ARE PROUD OF OUR TOWN

Looking back we can appreciate the progress that has been made in civic and commercial development. We are grateful to those who by their unselfish efforts have been responsible for the many advantages that we now enjoy.

WE ARE PROUD OF OUR TOWN

Looking forward through the confidence we have in our neighbors and leaders, we feel sure that our Town has a bright future and the possibilities for progress and advancement will be limited by our efforts only. We ask that we be allowed to do our small part when needed.



Spur Tailors

"THE FRIENDLY SHOP"

PHONE 18

We are proud to do business in Spur, and although we aren't 29 years old at this anniversary we are looking forward to many more years with Spur. Hilltop Service stands for quality in service to you. We are equipped to serve your needs.

GROCERIES and MEATS
As a unit of the station we handle a complete stock of groceries and meats. Always open.

- SERVICE**
24 hour service
- SERVICE**
Prompt attention
- SERVICE**
Products you want

HILLTOP SERVICE
Chas Kearney Prop.

SELECT A . . .
ZENITH or GENERAL ELECTRIC

for years of Radio pleasure
Our Congratulations to Spur
On Its 29th Anniversary

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Phone 234