

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

The Bovina Blade

'In The Agricultural Center Of Parmer County'

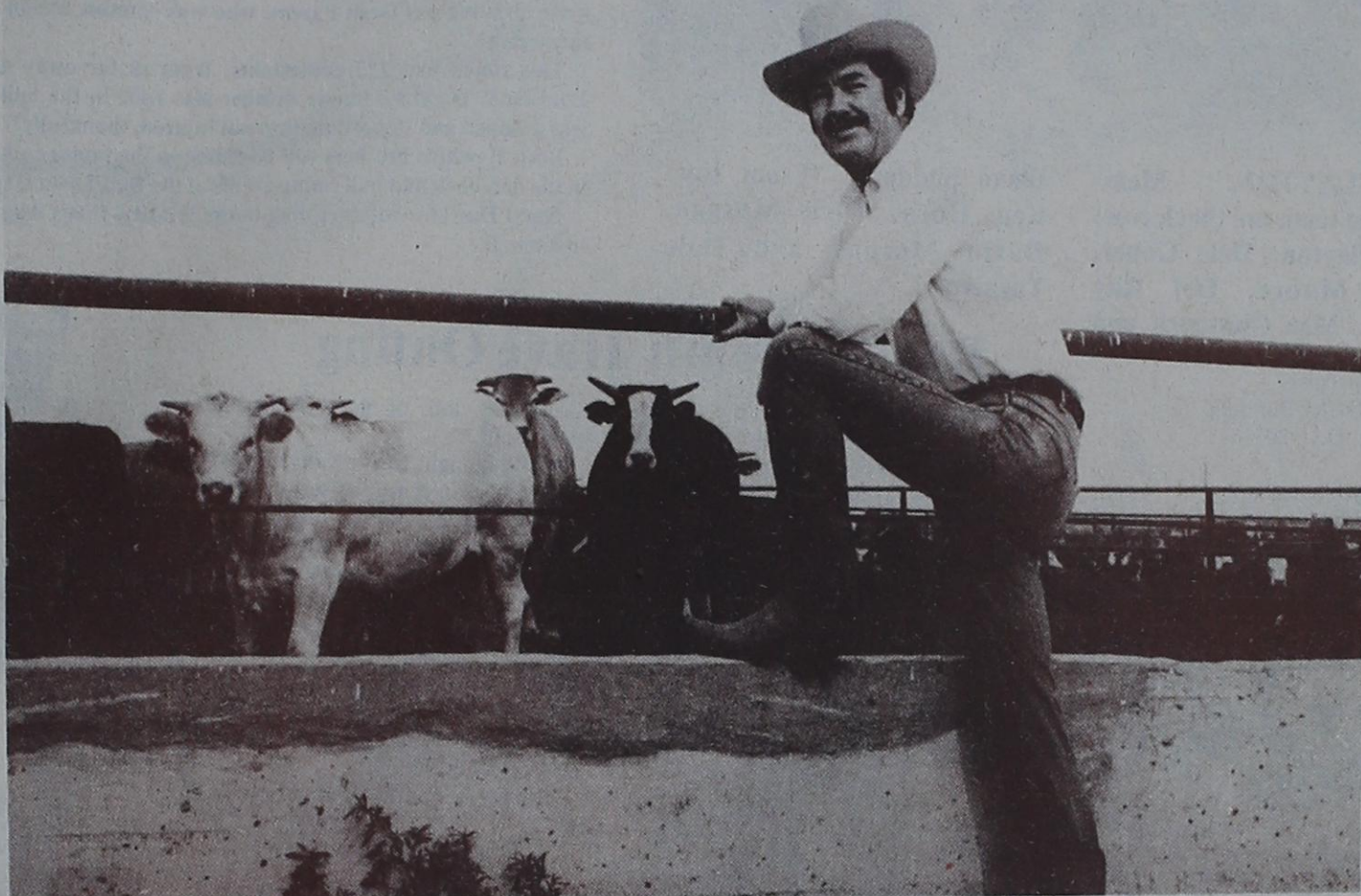
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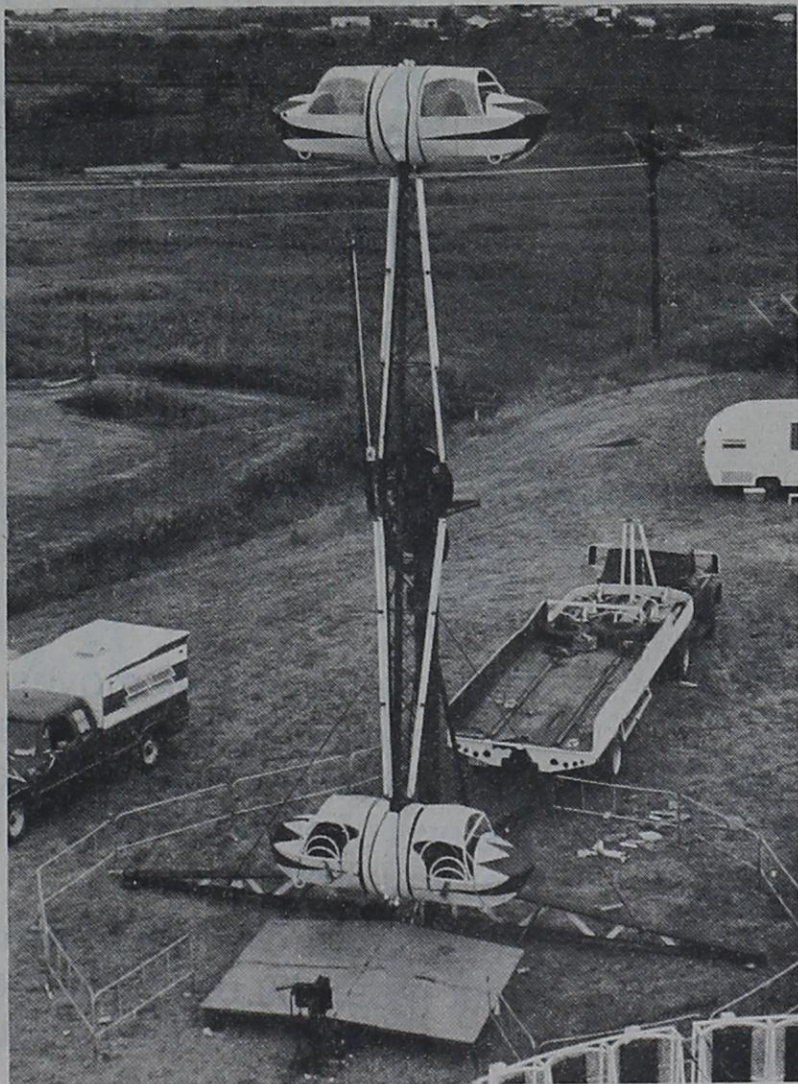
28 PAGES, 3 SECTIONS



PARADE MARSHAL...Dr. Alfred Bolch assumes a "rancher" pose in anticipation of his role as parade marshall for the Bull Town

Days parade, which will be held on Saturday, August 16 at 4 p.m.

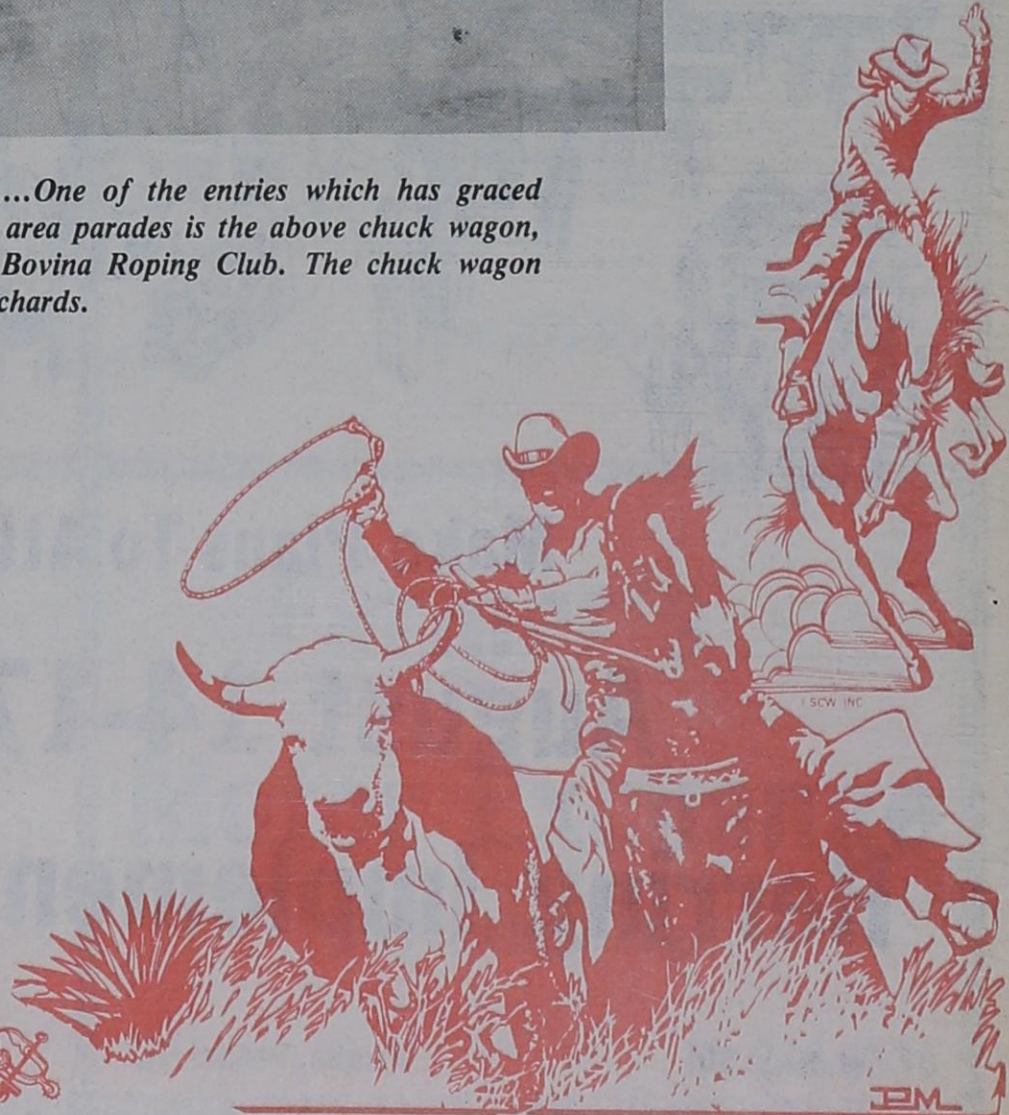
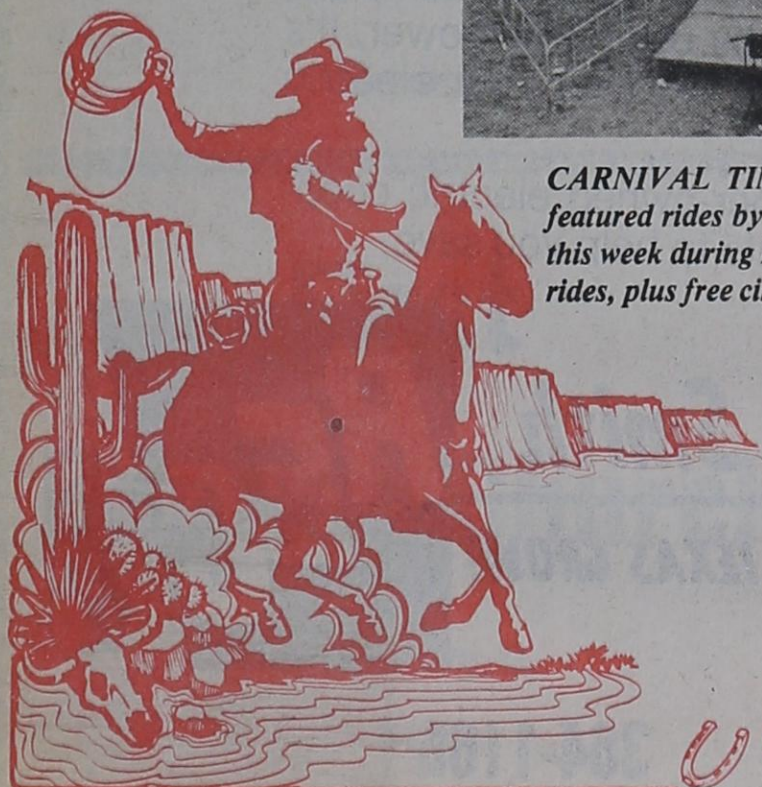
Welcome To Bovina's Seventeenth Annual BULL TOWN DAYS



CARNIVAL TIME...The hammer will be one of the featured rides by the "Pride of Texas Shows" carnival this week during Bull Town Days. The carnival has eight rides, plus free circus acts each day.



PARADE ENTRY...One of the entries which has graced Bovina's and other area parades is the above chuck wagon, which plugged the Bovina Roping Club. The chuck wagon belonged to Cash Richards.



J.M.L.

**Bull
Town
Bulletins**
By
Bill Ellis



A NUMBER OF PEOPLE have been, and are working hard to make the 1980 Bull Town Days celebration an enjoyable one for area residents.

Terry Sherrill and his BTD Committee, which includes members of the Chamber's board of directors, have gone all out to make the 1980 event a success.

Norma Whitten has made a special effort on behalf of the parade, in an effort to save this BTD event.

Renewed interest on behalf of the school-age youngsters, who are planning to enter some floats in the parade, should make a positive stride toward reviving the parade. Also, scheduling it on Saturday afternoon should also be a help for those who have a chance to enter the parade.

An effort has been made to concentrate the 1980 BTD event into a more compact schedule. The bulk of the activity is scheduled for Friday and Saturday on this year's schedule.

The Chamber of Commerce has secured a top-flight carnival attraction, the "Pride of Texas Shows," for the 1980 Bull Town Days, and the carnival, along with its nightly free circus acts is easily the best carnival the city has had in a number of years--at last since we have been associated with Bull Town Days.

A good carnival provides a good drawing card for the crowds, and we feel that Ed Burlingame's show will fill the bill in that respect. He comes to Bovina with a trail of success in the Panhandle area.

So, here it is: our annual celebration, which provides something for everyone. Let's everyone take part in the festivities.

Here are the addresses of our elected officials:

.....
Congressman Kent Hance
House of Representatives
Washington, D.C. 20515



HORN-CLAYTON.... Members of the team are (back row) Ken Horn, Dick Morgan, Dickie Clayton, Dale Gober, Nathan Moore, Del Ray Sudderth, Mac Glasscock and

Blake Sudderth. (Front row) Ken Horn, Dick Morgan, David Murphy and Dale Turner.

Senator John Tower
142 Russell Office Building
Washington, D.C. 20510

Senator Lloyd Bentsen
Senate Building
Washington, D.C. 20510



UTE LAKE BOUND.... people with sponsors left for Ute Lake last Monday and returned Tuesday night. Loaded with sleeping bags, skis, and lots of good groceries this group of Baptist young

**Local Brothers Win
In Jr. Rodeo Action**

Two Bovina youths have been participating in area junior rodeos this summer. They are Chet and Daryl Hawkins, sons of Mr. and Mrs. Erith Hawkins.

At the Junior Rodeo in Muleshoe July 4, Chet Hawkins rode the wild steer and received a "no time," but gave it a good ride. Daryl Hawkins rode in the same rodeo and placed second.

The High Plains Junior Rodeo was held in Farwell July 26. Chet participated in the steer riding, again having some bad luck, but brother Daryl won first place in bareback bronc riding.

The largest junior rodeo on the High Plains Circuit was held in Melrose, N.M. last Saturday, August 9, and Daryl Hawkins won the first place spot in bareback bronc riding. Hawkins also entered and won the bull riding event, beating out Dean Parent, who was Number one in the standings for the year.

This rodeo had 123 contestants, from as far away as California and Louisiana. Daryl's younger brother also rode in the bull riding event but was dumped and stepped on (but not injured, thankfully!)

Both Hawkins brothers will be riding in the junior rodeo Saturday night in the bareback and bull riding events at the Bull Town Days rodeo.

Daryl Hawkins will be riding in the HPJRA finals August 24, to be held in Farwell.

**O.H. Crowell
Rites Held**

Oran H. Crowell, 87, of Canyon died Monday, August 11, in Amarillo.

Services were held at 10:30 a.m. Wednesday, August 13, in Schooler-Gordon Funeral Chapel.

Graveside rites were held at 12:30 p.m. Wednesday, in Bovina Cemetery.

Mr. Crowell was born in Granbury and moved to Canyon in 1944 from Bovina. He farmed in Bovina before moving to Canyon. He was a member of Bovina First Baptist Church.

Survivors include his wife, Ola; one son, Charles E. Crowell of Dallas; four daughters, Mrs. Faye Hendrickson and Mrs. Ruthie Ringo, both of Canyon, Mrs. Vergie Statt of Tucumcari, N.M., and Mrs. Ina Cooke of Beaumont; 15 grandchildren and 16 great-grandchildren.

Baptist Youth Have Outing

Some 40 young people and sponsors from First Baptist Church of Bovina left last Monday for Ute Lake. The group enjoyed skiing,

swimming, lots of good food and fellowship.

Monday night Kevin Kaltwasser of Farwell was in charge of services held at First Baptist Church, Logan, New Mexico. He and sixteen other young people presented the program.

Sponsors accompanying the Bovina youths were James and Sandra Clayton, Laqueta Garner, Molly Griffin, Don and Juanda Murphy, Larry Hodnett, Jerry Rockwell, Preston Nix and Dorothy and Grady Sorley.

The group returned Tuesday night.

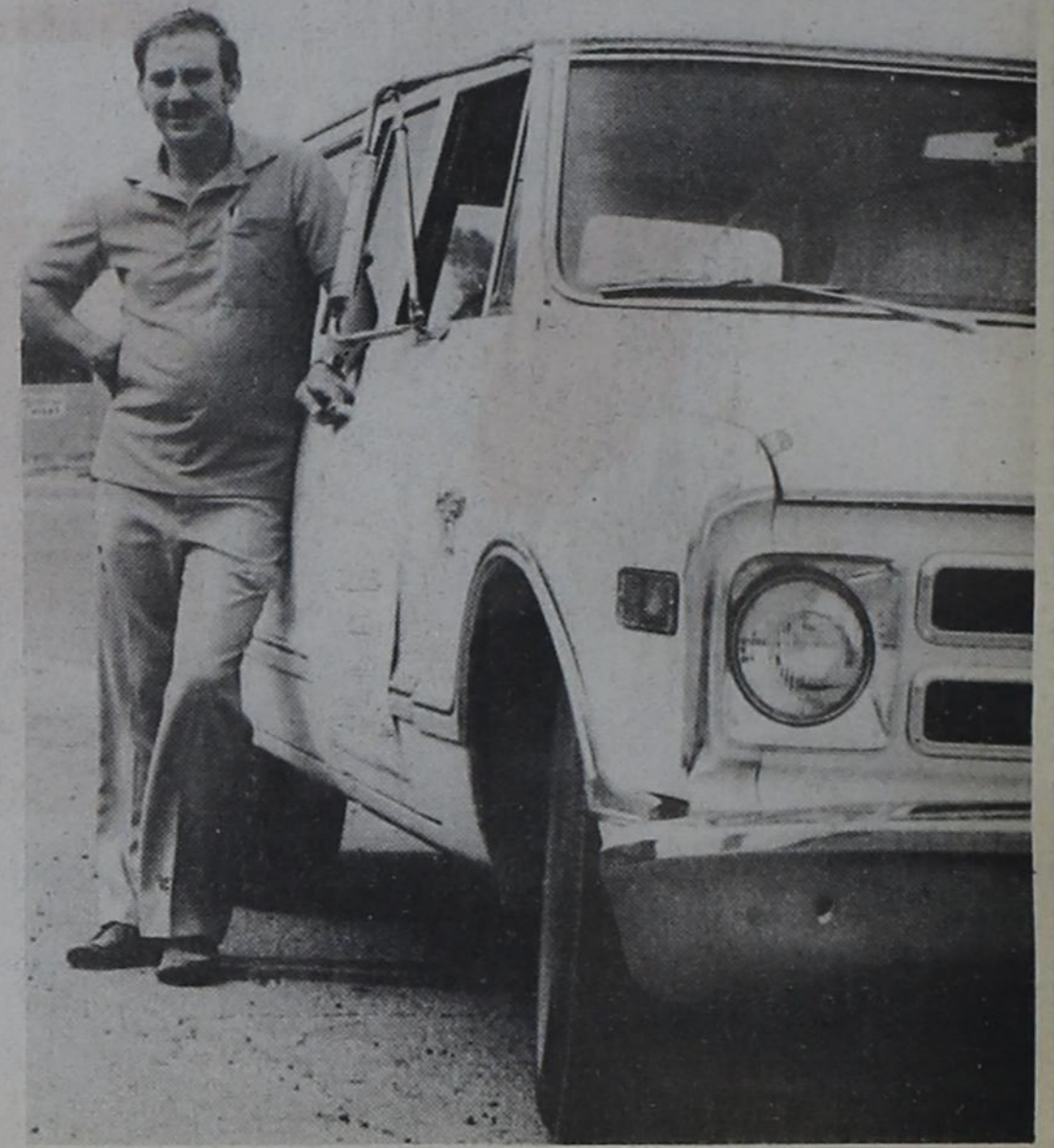
The Bovina Blade

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Bill Ellis, Publisher
Julia Ann Moody, Editor
Scooter Russell, Bookkeeper



OLDIE--BUT--GOODIE.... The old Bovina Ambulance will be raffled off during Bull Town Days. Tickets are being sold for \$1. Proceeds will go to the Ambulance Service.

You're **INVITED**
To Attend Bovina's
17th Annual
Bull Town Days
Celebration



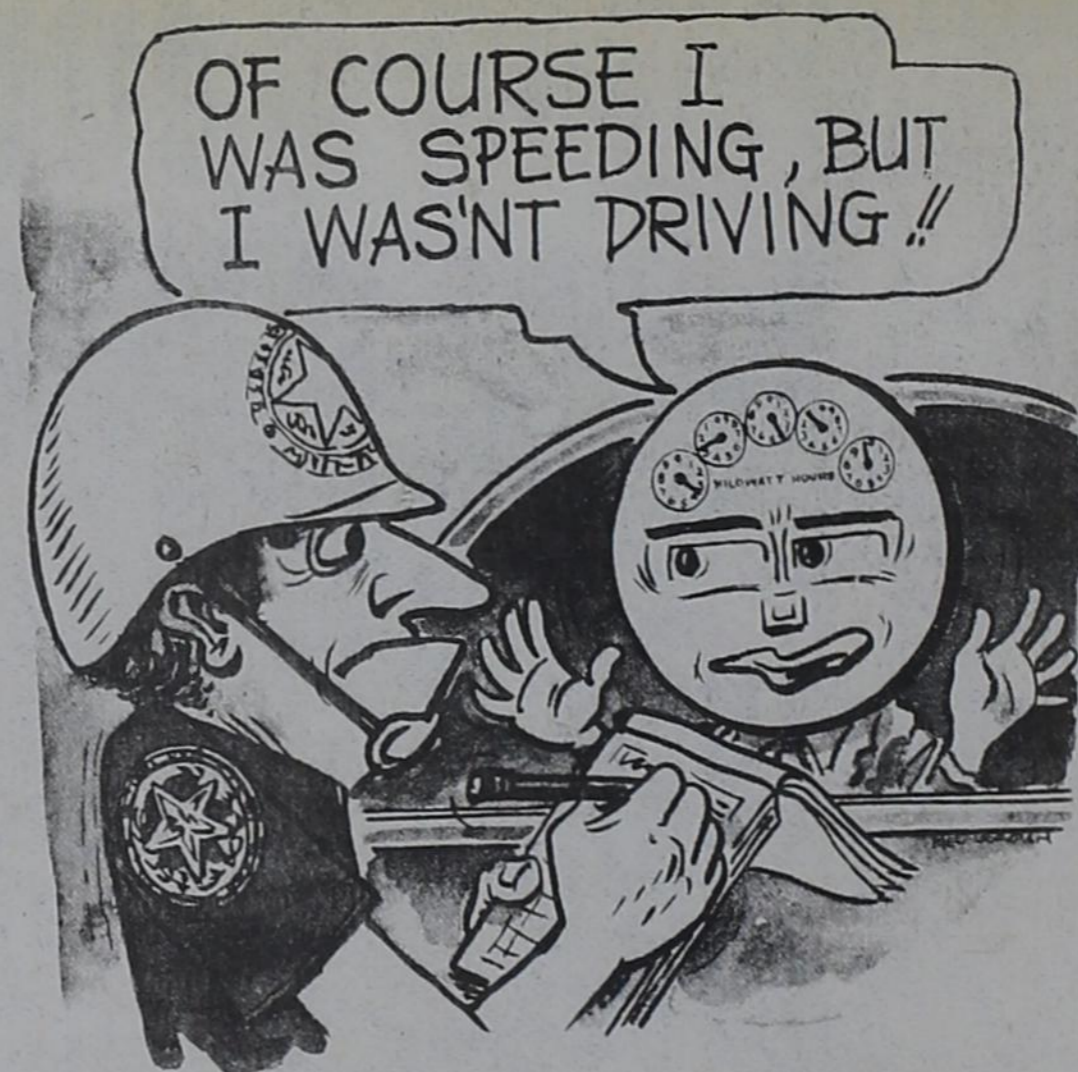
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Scooter's Scoops

By Scooter Russell



Bovina residents were awakened Tuesday morning by the sound of softly falling rain and much cooler temperatures. Things are shaping up for Bull Town Days celebration, thanks to many hard working people...School begins August 20 and many are making plans to squeeze in a few days of vacation before that time...Jim and I are still enjoying a good visit with our grandson Jason and will for another three weeks before he returns to Idaho. Many of you have had lots of fun with your grandkids visiting in your homes during the summer...don't you wonder sometimes what people laugh about when they don't have grandkids?

Dixie Carson was in the office telling me about an unusual wedding their family have recently attended which was held on the Heart Mountain near Powell, Wyoming. The groom was Jon Carter, Marion's nephew and the bride was Gael Hickey and she and her family were from New York.

The beauty of the mountain created a decor of natural loveliness for the wedding scene. The altar was enhanced with pine trees and the mountain rocks entwined with wild flowers lined the aisle. Music was provided by guitar playing and singing. About 40 members attended the wedding. After the couple were pronounced man and wife they were honored with a gun salute by the groom's cousins and brothers. Needless to say, the New York people were impressed!

Reverend Tharp, a former resident of Amherst, officiated and Galen Carson served as best man. The reception was held in the back yard of the groom's brother's country home with 200 people attending.

The Buck Lloyds have enjoyed company during the past few days. Visiting in their home were their daughter-in-law, Mary Ann and sons,

Tony, Mike, and Shane Lloyd of Canadian.

Also visiting were their daughter and son-in-law, James, Penny, and children, Jodi and Jane of San Antonio.

The Lloyd's grandson Larry Lloyd of Ft. Worth is in Bovina and will be visiting his grandparents for several days.

Mr. and Mrs. Willie Gipson have had company visiting in their home during the past week: their daughter and son-in-law, Eudora and Bud Craft of Ruidoso and their sons, Randy, Darrin and Kevin.

Also visiting in their home Sunday was their great-grandson, Craig Wahl of Michigan City, Indiana. Craig is the five-year-old grandson of Leonard and Wyonna Haney of Farwell and he flew to Texas by himself and will be spending about three weeks with his grandparents before returning home.

Robbie Moody has just returned from two weeks of Speech and Theatre Camp on the West Texas State Campus. He participated in the Debate Division. His partner was Carly Gradel of Pecos. They participated in a final debate tournament which lasted two days, with a record of 3 and 3. Moody and Gradel accumulated 267 speaker points, which paralleled quite well to the winning pair who had 300. The subject matter was resolved: The Federal government should initiate and enforce safety guarantees on consumer goods.

Robbie is the son of Mr. and Mrs. Weldon Moody and Julia Ann Moody.

Karen and Royce Grissom and their children Capi and Cody and Randy and Toni Barrett and their children Daphne and Ty spent several days vacationing on the Conejos River in Colorado enjoying camping out and a little fishing. Later the group went to Aspen, Colorado and

the men tried their luck at hang gliding. Said they had a good trip and a lot of fun!

Visiting recently in the home of Lawrence and Erra Jamerson were their children, Kelly and Gwin Jamerson of Midland and their son Lance.

Dickie and Bonnie Clayton and their children Holly and Chad have recently enjoyed a few days vacationing at Red River, New Mexico.

Laura and Kelly Wilson of Stinnett have been in Bovina visiting with the Eugene Griffin family and other friends. They are the children of Mr. and Mrs. Larry Wilson, former Bovina residents.

The George Heflins have had a good time visiting with their children: their daughter Miki and their son-in-law, Lloyd of Viola, Arkansas and their children, Lynna, Scott and Marci. Also visiting was their daughter Susan Falks of Lubbock.

Visiting in the home of Mr. and Mrs. Fred O'Hair over the past few days has been their children, Claudia and Morris Reed and their children, Allen, J.J., and Farron Lee.

Last Friday and Saturday the O'Hairs attended the O'Hair family reunion held at the Canyon Community Center in Canyon. Towns represented at the reunion were: Las Cruces, New Mexico; Bovina, Wellington, Earth, Quail, Longview, Amarillo, Canyon, Pampa, Tulia, Perryton and Plainview.

Marion and Dixie Carson and family attended the Malcom family reunion held at the home of Larry Gatlin, nephew of the Carsons, in Brentwood, Tennessee. Forty-eight people attended the reunion and Gatlin provided a charter bus for 32 members of the family. Dixie said the

Gatlin home was a very attractive log house 150 years old which had recently been restored and located on eighty acres of land.

Dixie said the Gatlin Brothers Band will be performing at the New Mexico State Fair in Albuquerque September 13 and 14; the Tri State Fair in Amarillo September 18, and the South Plains Fair in Lubbock September 27.

Martha Yarbough of Steele, Missouri, has been in Bovina visiting with friends, Mr. and Mrs. Alvo Kersey and Mr. and Mrs. Herman Grissom.

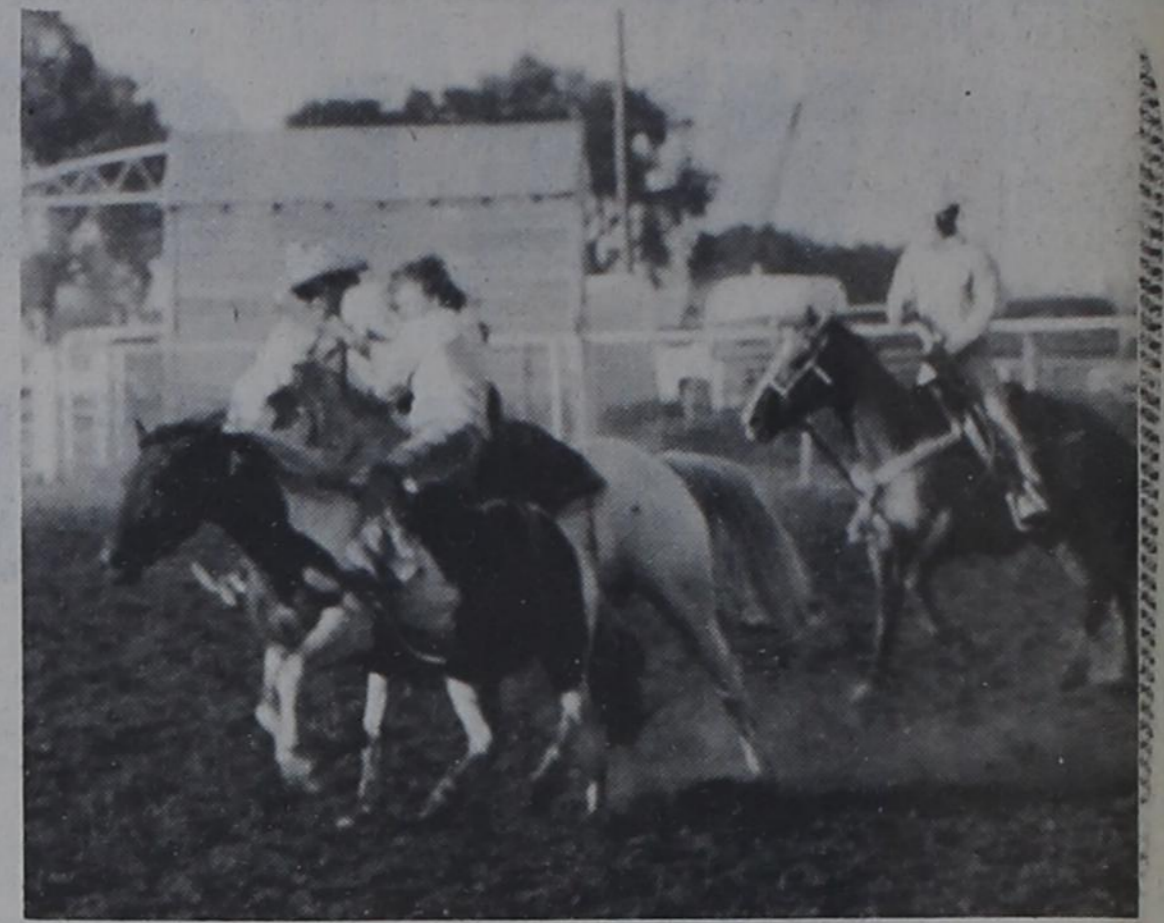
Donna Mitchell and her brother Dickie Garner were honored with a birthday dinner Sunday in the home of their parents, Martha and Wendell Garner. All the family members were present.

Martha's mother, Joycie Blevins of Garland has been visiting in their home and during this time the family enjoyed the production of "Texas" and visiting with friends in the Plainview area. Leora Garner of Plainview has been in Bovina visiting with her sons, Keith and Wendell and their families.

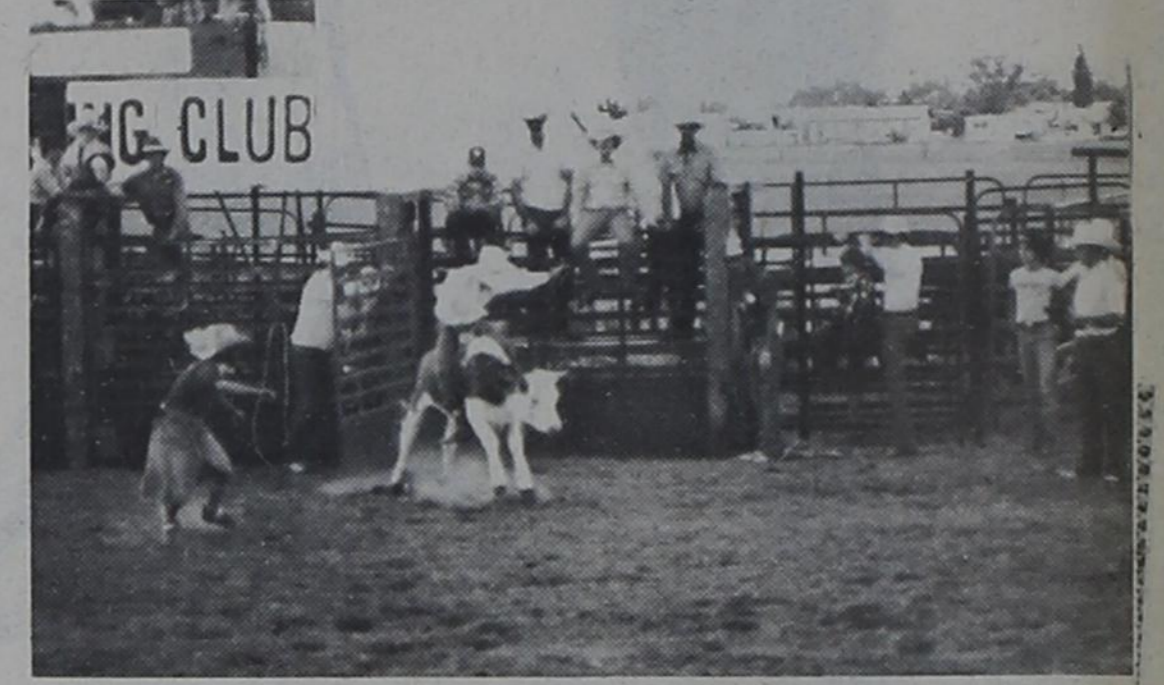
Visiting in the Bovina area with friends and family this week are Isaiah and Jan Mejia of Rockledge, Florida. They said the weather is much cooler here than where they live. Isaiah is Esther Steelman's brother.

Thelma and Rouel Barron are having a good time with their granddaughter four-year-old Stacey Barron of Shreveport, Louisiana and will be with her grandparents for two weeks before returning home. Her parents are Jerry and Suzi Barron.

Have fun during Bull Town Days and thank you for helping with the Scoops...Scooter.



TIME EXPIRED....Daryl Hawkins is being picked up by pickup horses after his time had expired in the bareback bronc riding event. Hawkins took first place in the contest.



RIDE 'EM COWBOY....Chet Hawkins gives it all he's got in the steer riding event. Hawkins got a no time, but gave it a good ride. (See story on Page 2)

Shower To Fete Leslie Williams

Miss Leslie Williams, bride-elect of Gary Keith Tidwell, will be feted with a bridal shower Saturday, August 23 in the Community Room of First State Bank from 3-4:30 p.m.

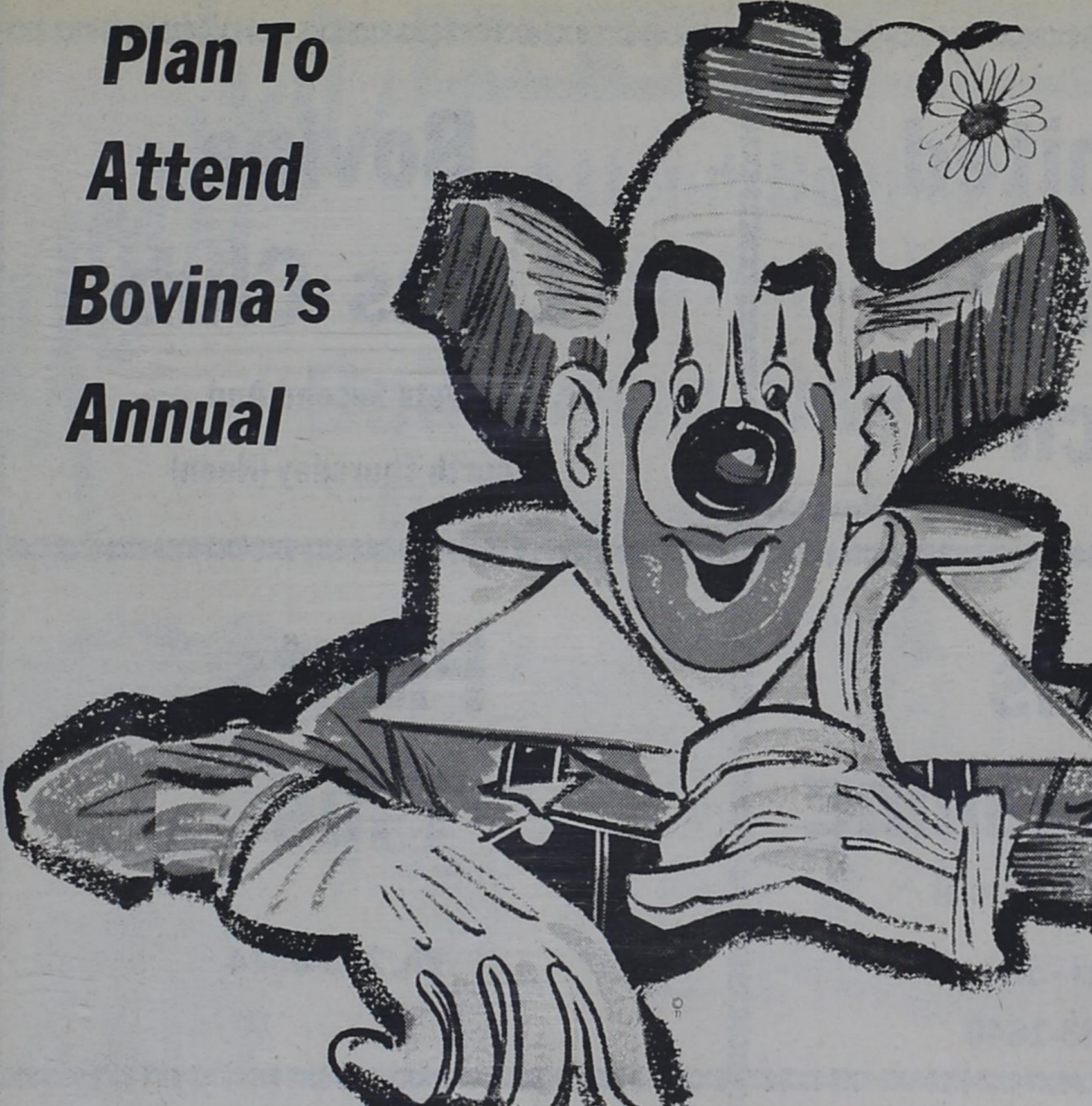
Jamerson, Wanda Murphy, Harriet Glasscock, Paula Whitecotton.

Also, Shirley Ware, Sue Fowler, Maxine Hart, LaQueta Garner, Rose McCain, Francis Willard, Nancy Rundell, Tonya Gober, Lillian Rogers and Martha Schilling.

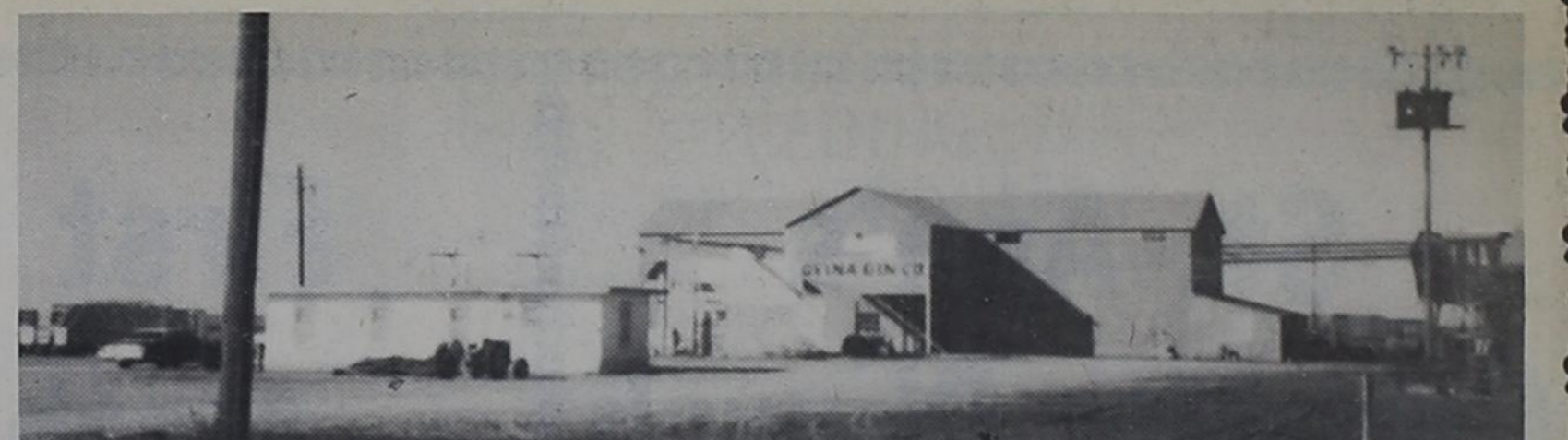
Selections will be at Isaac's and the Brownsabout.

Hostesses will be Laura Bartlett, Joyce Read, Flossie Rhinehart, Sandra Ware, Jane Kassahn, Era

Plan To Attend Bovina's Annual



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PHILLIPS 66



RHONDA ROBERTSON and SAM WEBB....Mr. and Mrs. Raymond (Cotton) Robertson of Farwell and Mrs. Bessie Webb of Bovina, announce the engagement and approaching marriage of their children, Rhonda and Sam. Wedding vows will be exchanged on Friday, August 15, at 6 p.m. in the home of the bride's parents.

S. Johnson Takes Top 4-H Honors

Parmer County 4-H'er Scott Johnson, from the Bovina 4-H Club took top honors in the Agriculture division of the South Plains District 4-H Record-book competition.

Scott's winning book tells the story of his 4-H project in swine through the use of report forms, picture story, 4-H story and financial statement. The book will now progress on to state judging where it will be in competition for the DeKalb scholarship.

Scott is the son of Mr. and Mrs. Billy Johnson of Bovina.

Other books belonging to Parmer county 4-H'ers also went to the district competition by taking first place at the county level.

These books were: Senior division--Swine, Shain Rhodes, Friona; Achievement--Dawn Gibson, Friona; and Food and Nutrition--Robbie Moody, Bovina.

Junior division: Swine, Charles



SCOTT JOHNSON

Johnson, Bovina; Sheep, Devera Rhodes, Friona; Food and Nutrition, Lisa McGehee, Lazbuddie; and Clothing and Textiles, Amber Rhodes, Farwell.

Recordbooks entered in competition at the county level included: Junior Division--Swine, Sharlett Johnson, Bovina; Kenneth Smith, John Cass, and Brent Riethmayer, all of Friona; Sheep, Tracy and Terry Moore of Bovina; Clothing, Maureen Jesko of Lazbuddie; Food and Nutrition, Shana Gibson, Kathy Boeckman, Tonya Potts, and Shay Shirley, all of Friona.

Don't Miss The Browsabout Style Show



Friday, August 15,
At First State Bank
The Show Will Be Followed
By A Tea Sponsored By The
Young Homemakers. All
Women Are Invited To Attend
Both The Show And The Tea.

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Blade Building

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FIRST BAPTIST CHURCH OF BOVINA



Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.
Wednesday Prayer
Meeting- 7:30 p.m.

Jerry Rockwell

OKLAHOMA LANE BAPTIST CHURCH



Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-6 p.m.

**Rev. Howard
Rhodes**

PLEASANT HILL BAPTIST CHURCH

Sunday School-10:30 a.m. Texas Time;
Morning Worship--11:30 a.m. Texas Time;
Church Training-7 p.m. Texas Time;
Evening Worship-8 p.m. Texas Time;
Wednesday Night Meeting-8 p.m.

OKLAHOMA LANE METHODIST CHURCH



Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-6 p.m.

**Rev. Allen C.
Forbis**

BOVINA METHODIST CHURCH



Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.

Rev. Dick Richards

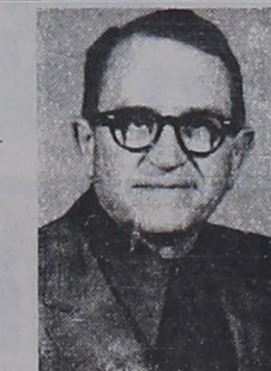
BOVINA CHURCH OF CHRIST



SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-8:30 p.m.

Lee Clark

ST. JOHN LUTHERAN CHURCH



Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.

Rev. Herman Schelter

Church Chuckles by CARTWRIGHT



"Certainly proves the futility of trusting material possessions!"

Either Right Or Wrong

Decisions can be made either for the right or for the wrong. When Lot purposed to pitch his tent toward Sodom, he selected the evil because "The men of Sodom were wicked and sinners before the Lord exceedingly" (Genesis 13:12, 13).

Later Lot paid a great price for his choice. He moved into the city of Sodom, and when Jehovah rained fire and brimstone upon the city, Lot lost his wife. She became a pillar of salt. No doubt this man lost other possessions in the destruction of the wicked place.

In contrast, Moses, Joshua, and Elijah decided to walk on the Lord's side, Moses turned his back on the wealth, pleasure, and fame of the Egyptian courts and suffered affliction with the people of God (Hebrews 11:23-29).

When Joshua, Moses' successor, stood before his neighbors to say "Choose your this day whom ye will serve...." he cast his vote by announcing "But for me and my house, we will serve the Lord" (Joshua 24:15).

Years afterward at Mount Carmel, Elijah said unto the followers of a false god, "How long halt ye between two opinions? If the Lord be God, follow him: but if Baal, then follow him" (1 Kings 18:21). This prophet of God then tried the 450 prophets of Baal and proved them false. Elijah was not afraid to stand up and be counted for Almighty God.

You are making decisions either for right or wrong each day you live. Which is it?

Lee Clark
Minister
Church of Christ

ST. ANN'S CATHOLIC CHURCH



Mass-Sunday, 8:30 a.m.
CCD-After Mass Sunday
Confession: Sunday, 8-8:25 a.m.

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Linda Giesen, Mike Cole Exchange Wedding Vows

Miss Linda Louise Giesen and Michael (Mike) Scott Cole exchanged wedding vows Saturday, August 9, at 3 p.m. in the First United Methodist Church in Mesquite. Rev. Steven Matthews officiated.

The bride and groom repeated their vows in a double ring ceremony beneath an arch of greenery and candles. Bows of graduated sizes decorated stands holding large fern baskets. The arch was flanked with spiral candelabras. The pews were marked with live greenery, candles and lace bows. The bride and groom lit a unity candle from a floor stand at the front pew.

Mr. and Mrs. Fred T. Giesen of Mesquite are the parents of the bride. The bridegroom is the son of Mrs. Lucille Sparks of Richardson, and R. W. Sparks of Bovina.

Mrs. Juanita Lipsett, organist, played traditional wedding music and accompanied Robbie and Bobby Wolfe, vocalists.

Presented in marriage by her father, the bride wore a formal gown of ivory quina nylon overlaid with Venice lace. The empire waist was accented in front with Venice lace. The gown featured a Queen Ann neckline with long fitted sleeves enhanced with lace that came to a point at the wrist. The floor length veil of sheer illusion was edged with retrimmed Venice lace. The veil was attached to a modified juliet cap with pearl accents. The bride carried a bouquet of sonia roses accented with baby's breath, greenery and ivory lace.

Something new was the brides dress, something old was a pearl ring. A slip from the bride's sister was something borrowed and something blue was the traditional blue garter.

Mrs. Audrey Spicer, sister of the bride, was matron of honor. Mrs. Kay Smith of Dallas was bridesmaid. They were dressed in identical two piece gowns of silesta and silesta chiffon border prints in peach tones. The gowns were designed with a surplice draped bodice on halter straps. The floor length skirts fell from the bodice. Separate border

print jackets tied at the neckline with open Dolmare type tie-on sleeves.

Each carried a lace fan tinted to match their gowns with peach and apricot carnations, baby's breath and greenery.

The groom wore a candlelight tuxedo, an ivory shirt with brown trimmed ruffles, and a sonia rose from the bride's bouquet as his boutonniere.

Best man was Marty Spicer, brother-in-law of the groom, and Jackie Dane served as groomsman, also a brother-in-law to the groom. They wore walnut brown tuxedos and ivory shirts with peach trimmed ruffles and peach boutonnieres.

The ring bearer was David Poynor. He wore a matching candlelight tuxedo with an ivory shirt with brown trimmed ruffles and a peach boutonniere.

Larry Smith served as usher. Candlelighters were Christopher Current of Garland and Allan Poynor, cousin of the bride, of Dallas. They wore walnut brown tuxedos with ivory shirts with brown trimmed ruffles, and peach boutonnieres.

A reception was held in the church Fellowship Hall immediately following the ceremony.

The registry table was covered with a peach satin cloth with a white lace over skirt, draped and pinned with large peach silk roses.

The bride's table was covered with a peach satin cloth with a lace over skirt draped and pinned with large peach silk roses. The cake was three tiered, accented with peach roses, topped with doves and flowers.

The groom's table was round with a brown satin cloth draped with beige chiffon and tied with large silk peach roses. The groom's cake was a pale mocha Bible with deep chocolate roses. A silver coffee service completed the table setting.

The gift table was covered with a peach cloth and white lace overlay. The rice bags were held in a large wicker basket of peach.

For a wedding trip to Tyler, the bride wore a two piece sun dress of



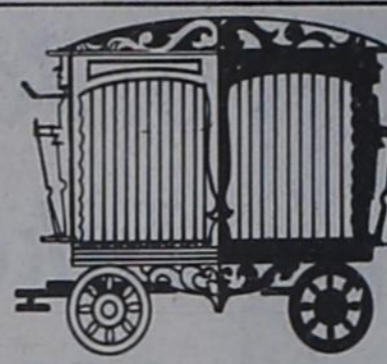
Mrs. Mike Cole

matching print of medium blue, accented with white and red. The bodice buttoned down the front with tie-straps over the shoulders.

Following the honeymoon, the couple will reside in Plano. The bride will be attending Richland College, where she will receive an associates degree in the secretarial program this

fall. The Groom is employed with Grant Sales, Inc.

Out of town guests were Mr. and Mrs. Jackie Dane, Ginger, Jacey, and Shelly of Canyon; Mr. and Mrs. Henry Spicer of Bovina; Mrs. Joe Stanton and Kristy of Farwell, and Rocky Bartlett and Steve Cockerham of Bovina.



JOIN THE FUN AND CROWDS AT THE



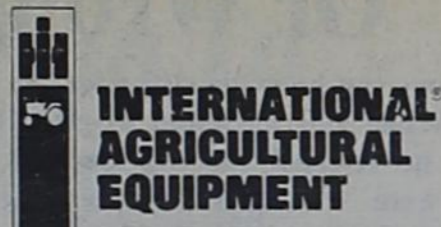
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★ **Waiver Of Finance On**
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BULL TOWN DAYS

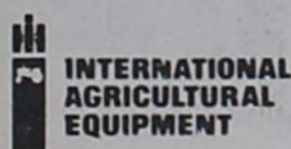
Parmer County Implement Co.

Bob Hurst

Steve Jones

Larry Manuel

Friona



Graves - Hurst, Inc.

Travis Graves
Clovis





Mr. And Mrs. Isaiah Mejia

Church Ceremony Unites Jan Ohlinger, Isaiah Mejia

Jan Ohlinger of Merritt Island, Florida and Isaiah Mejia of Bovina exchanged wedding vows in a double ring ceremony Saturday, June 28 at 6:30 p.m.

The ceremony was performed in the First Baptist Church of Merritt Island, Florida by the groom's father.

The bride is the daughter of Mr. and Mrs. J.E. Ohlinger of Merritt Island. The groom is the son of Rev. and Mrs. Porfirio Mejia, Sr. of Memphis, Texas.

Mrs. Leonard Dykema of Merritt Island served as organist and accompanied the groom as he sang "The Lord's Prayer" in Spanish. Mrs. Van Ramsey, also of Merritt Island, served as pianist and accompanied Van Ramsey and the groom as they sang "Hiding In Thee." She also accompanied the bride as she sang "Entreat Me Not To Leave Thee" and accompanied the couple as they sang "That's The Way" for their wedding vows.

As the bride was presented in marriage by her father, she was attired in a formal length white sleeveless gown. The gown featured an empire waistline, low cut square neckline edged in loop eyelet and a polyester lace overlay. The skirt formed a chapel length train. She wore a white wide brimmed hat covered with lace and white lace gloves scalloped at the top and accented with the same lace. The bride's mother made her dress.

The bride wore a corsage of white baby roses embedded with beads on each shoulder.

Genia Ohlinger of Merritt Island served her sister as maid of honor. Bridesmaids were Diana Mejia of Memphis, Texas, sister of the groom, Florence Braswell of Reynoldsville, Georgia, sister of the bride, Nancy Bridges of Abilene, Texas and Delilah Mejia of Memphis, Texas, sister of the groom. The feminine attendants wore pale

pink quiana floor length gowns. Each gown was empire cut with thin straps and full skirts accented with a chiffon capelet. They carried bouquets of burgundy and pink miniature carnations accented with spring flowers and baby's breath.

Porfirio Mejia, Jr. of San Angelo, served his brother as best man. Groomsmen were Eddie Joe Steelman of Bovina, brother-in-law of the groom, Julian Braswell of Reynoldsville, Georgia, brother-in-law of the bride, David Kerbow of Brownwood, Texas, and Adam Mejia of Memphis, brother of the groom.

The male attendants wore burgundy tuxedos with white ruffled shirts and pink carnation boutonnières.

The bride's mother wore a formal two piece burgundy dress. The groom's mother wore a formal length baby blue dress with a lace jacket. They wore corsages of pink miniature roses.

The reception was held in the Florida Room of the church.

Guests were registered by Leigh Ann Johnson of Alma, Georgia, cousin of the bride.

The bride's table was covered with a ruffled satin table cloth with a lace overlay. The table setting was centered with a sterling silver and crystal candelabra. The three tiered white wedding cake was topped with a bouquet of fresh spring flowers and a cascade of pale pink roses.

Mrs. Vonette Wilson of Merritt Island served the wedding cake. Reception hostesses were Mrs. Myra Bufkin, Mrs. Christine Cardwell, Mrs. Clara Bray, all of Merritt Island; Mrs. Wilkin Ruffin of Bainbridge, Georgia; Mrs. Alice Johnson of Alma, Georgia; Mrs. Rhonda Ruffin of Macon, Georgia; and Mrs. Esther Steelman of Bovina, Texas.

For a wedding trip to Cocoa Beach, Florida, the bride chose a beige two

piece suit with brown accessories, a strand of gold beads and gold bead earrings. She wore a beige orchid corsage.

The couple resides at 1525 S. Fiske, Apt. 218, Rockledge, Florida.

The bride is a 1971 graduate of West Over High School, Albany, Georgia, and a 1978 graduate of Hardin-Simmons University, Abilene, Texas, with a B.A. degree in

music with elementary certification.

The groom is a 1974 graduate of Bovina High School and a 1979 graduate of Hardin-Simmons University, Abilene, with a B.S. degree in Spanish and music.

They are employed with Merritt Island Christian School where he is music director, Spanish and Bible teacher and she is a pre-school supervisor there.

Style Show Set Friday

The Browsabout will hold its eighth annual Bull Town Days Style Show at First State Bank, Friday afternoon August 15 at 3 p.m.

They will be featuring new styles for Fall and Winter in both dress clothes and sportswear.

Children's wear, styles for teens and for ladies will be shown by local models. Modeling ladies wear will be Bonnie Clayton, Elaine Glasscock, Harriet Glasscock, Alma Clayton, Nancy Rundell, Dorothy Sorley, Barbara Cockerham, Laquita Garner, Brenda Riddle, Linda Marshall and Twyla Lusk.

Little boys wear will be modeled by Ryan Sudderth, Jason Lusk, Justin Lusk, Richard Beauchamp and Lynn Boozer.

Little girls wear will be modeled by

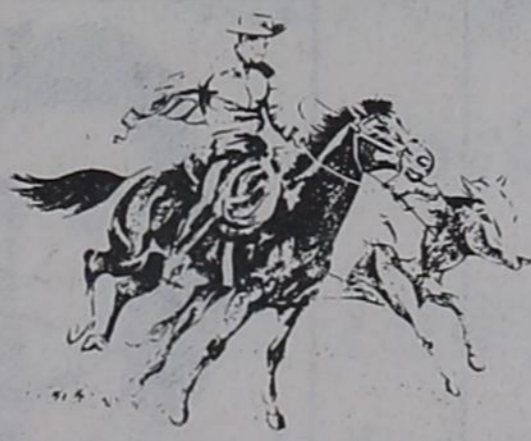
Joanna Clayton, Tiffany Glasscock, Kappie Grissom, Heather Horn, Amber Horn, Nita Marie Marshall, Libby Marshall, Mindy Rhodes, Lori Beauchamp, Angie Beauchamp, Jennifer Beauchamp and Brooke Charles.

Teenage girls who will be modeling junior wear will be Misty Boozer, Holly Clayton, Melissa Glasscock, Donna Beth Lide, Kim McClaran, Gayle Turner, Laura Widner, Stacy Whitecotton, Denise Read, Donell Garner, Toya Hutto and Casey Riddle.

Following the showing of the new styles will be a tea hosted by members of the Young Homemakers Club. The public is invited to attend the style show free of charge.

RUSTLE-UP

The Whole Family
And Come On Out
To Bovina's 17th
Annual
BULL
TOWN DAYS
CELEBRATION



PARMER COUNTY FARM BUREAU

Carroll Tucker, Agency Mgr.

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Come One, Come All
To Bovina's 17th Annual



BULL
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DAYS

CELEBRATION!!
August 14-17



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 Additional insertions (no copy change), per word 8 cents
 Minimum Charge \$1.50
 Classified display (6 ad ads) 1 column or 2 column width. Per column inch \$1.50
 Card of Thanks—same as classified word rate.
 Minimum Charge \$1.50

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once.

DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

To report emergencies or any suspicious activity, any time of the day, call the Marshal, 238-1133 nights, holidays or weekends, 238-1133. If no answer, call Sheriff's department, 806-481-3303.
 44-tfnc

CARD OF THANKS
 We would like to express our appreciation and thanks to the Volunteer Fire Department and to our neighbors for their help in the recent fire at our home.
 The Floyd Damrons
 5-1tp

For cleaner brighter carpet call for Steri Steam. Thomas Carpet Cleaning. 238-1640.
 40-tfnc

WANTED.... Experienced hired hand in propane or tire repair. Charles Oil Co.
 41-tfnc

Will Make Anything.... Bill-folds, belts, coats, insulated coveralls, chaps, anything of leather. Guaranteed to fit. Phone 225-4738.
 48-tfnc

I'm your Mary Kay, Beauty Consultant. Call me for all your beauty needs. Earlene Jordan, 247-2537.
 1-tfnc

CARD OF THANKS
 Thanks to all our friends and neighbors for all their acts of love and concern during the loss of our loved one. Also for the prayers, food, cards, flowers, visits, memorials and kindness that Bovina people are well known for.
 Aubrey Brock
 Ted and Winnie Brock and Family
 Nina and Johnnie Harris and Family
 5-1tp

Am interested in finding home for stocker calves. Haygrazer, burned out maize or corn. Call Doug Stephenson. Days-247-3054 or nights-295-6566.
 4-2tc

AMWAY PRODUCTS Distributor. Call 238-1188 after 5 p.m.
 1-tfnc

WOMAN'S WORLD BOUTIQUE.... Features attractive women's clothing sizes 4-12 and 12½-50. Dorcelle leather purses, Snoopy dolls, Karen's musical clowns. Located by Caison's Bar-B-Que in Hereford. Phone (806) 364-1350.
 46-tfnc

FOR SALE.... Three bedroom house, 911 South 3rd Street. Completely remodeled. Call 238-1516 after five.
 1-tfnc

Farwell Lodge No. 977
 Bovina, Texas
 Stated Meeting
 2nd Tues.-7:30 p.m.
 Tommy Bonds, W.M.

WANT TO RENT.... ½, ¾ or 1 section of dry wheat land. Call 225-4334.
 50-tfnc

RESPONSIBLE PARTY wants to rent or lease three bedroom house in or near Bovina. Call 238-1143.
 5-tfnc

We Need Your Listings—Nice 2 and 3 bedroom homes for sale. Nice locations. Loan money available.

Beautiful three bedroom brick home with den, fireplace and basement. Lots of storage, in good area of town.
 Jack Woltman
 Real Estate
 Call 238-1681
 tfnc

URGENTLY NEED trained mechanics. Experience required. Good salary benefit package. Apply in person to Roger Wilcox, Friona Ford Sales, Friona, Texas.
 5-tfnc

CORN AND MILO COMBINING wanted. From 1-7 combines and trucks available. Phone collect Dick Collins (605) 996-6958 Mitchell, South Dakota, or (605) 236-5504.
 5-4tc

WILL REMOVE TREES or prune large limbs for the wood. Call 238-1552 after 6 p.m.
 5-2tc

FOR SALE.... Large Whirlpool washer and dryer, 4000 cubic inch water cooler both like new only one week old. Call Joe Morris at 238-1398 after 6 p.m.
 5-tfnc

Bobby Griego
 Dragline Service
 Tailwater pit digging or cleaning
 Loader-Dozer
 Road grader, Carry-all-Dump Trucks
 Phone 364-2322
 Mobile Phone 375-4541
 13-

FOR SALE.... Three bedroom house in Bovina. Lots of storage, convenient to schools and supermarket. Phone 238-1241 after 6:00 or 538-6251.
 2-tfnc

Tree and Shrub Spraying.
 Jim Rhodes-238-1572.
 44-tfnc

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Painting, Commercial Or Residential Interior Or Exterior-- Any Type of Material Spray, Roll or Brush Free Estimates

Satisfaction Guaranteed

Cabinets, doors or paneling stained and completed to meet your approval. All new unfinished material no problem. Five years experience doing sub-contract, most in Lubbock on new homes. While putting on new roof, why not look twice as good with new paint.

Please Contact
Ronnie O. Wines
 Phone 238-1283

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Approximately 200 Cars and Pickups. 2 Campers, 1967 Motor Home.

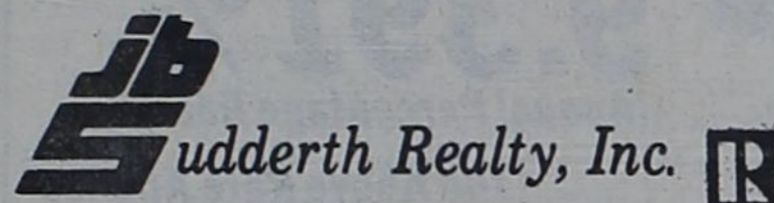
CLASSIC CARS:

- 1963 Studebaker, 13,000 miles
 - 1956 Chrysler, 56,000 miles
 - 1958 Edsel, 4-door
 - 1951 Ford, 2-door
 - 1962 Impala Super Sport Coupe
 - 1958 MGA Convertible
 - 1973 Chevrolet C-65 Tandem w/Bed &
 - 1973 Chev. C-65 Tandem w/Bed & Hoist
 - 1974 Bronco (wrecked)
- Saturday, August 16--10 a.m. (MST)

Four Lane Auto Sales, Inc.

1100 East First
 Clovis, N.M.

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Office Time--8 a.m.-5 p.m. Monday-Friday
 Saturday-Call Anytime

Bovina Representative-
Kenneth Gauntt
 Phone 238-1184

SPECIAL
 Quiet country living, nice three bedroom, 1¾ bath, fireplace, small storage building, all on 5 acres. 1 mile off highway. Need immediate sale.

80 acres with large 2 story home with 5 bedrooms, 3 baths, 2 car garage, side row sprinklers, 1-8" well with 125 horsepower motor. Lays on Highway east of Farwell. Need immediate sale.

640 A. irrigated. Six eight-inch wells. Two tailwater systems. All tiled together. One 4-bedroom house, one two-bedroom house. Good quonset steel barn. 600 A. lays near perfect. Six miles southwest of Bovina, Oklahoma Lane area.

1285 Acres, 7 circle sprinklers; 7 eight-inch wells. Corrals and feed pens, trailer house, priced to sell. Owner will finance. 29 per cent down or will take cash.

320 Acres, 2 circles, 4-8 inch and 1-6 inch well, 12 miles west of Muleshoe on FM 1760, lays nearly perfect.

Very nice 3 bedroom, 2 bath brick home with fireplace in Friona. See to appreciate.

Neat 2-Bedroom, one bath house, single car garage, nice location.

Ten acres with nice three bedroom, two bath, brick house, barn, cattle pens and pasture. West of Bovina.

Ranch style country home on ten acres, 4 bedroom, 2 bath, fireplace, carport, large kitchen, roping arena, box car, and corral. Completely fenced. Even has city water.

Good 2 bedroom, 1 bath stucco house in Bovina.

Very neat 3 bedroom, 1 bath house in Bovina. Check this one out, it's priced to sell!

234 A. lays perfect, with very nice 3 bedroom, 2 bath brick house. One small stucco house, small storage, on pavement north of Bovina. Priced to sell.

160 A. irrigated, circle sprinkler, 2 wells, excellent water, insulated steel barn, 3 bedroom house on Hwy. NW of Muleshoe.

320 Acres irrigated with 2 electric wells and circles, all wheat, fenced, excellent water near Bovina Feeders.

640 Acres dryland ¼ farm land ¼ grassland, lays perfect, Northwest of Broadview, New Mexico.

TRAMPOLINES FOR SALE....

Custom-Made. Olympic Size, 6x12-feet. \$350 and up, plus tax.

Friona Tarp Repair

616 Euclid (Rear)
 Friona, Texas
 Phone (806) 247-2809
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NOTICE

I will be teaching private piano, voice, and organ lessons in my home beginning September 1st. Beginning and advanced students. Twenty-seven years experience. If interested, please call Lavonia Moody, 238-1441. Limited enrollment.
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Congratulations To The Citizens Of Bovina On Another Great Bull Town Days Celebration



LAZBUDDIE FARM SUPPLY

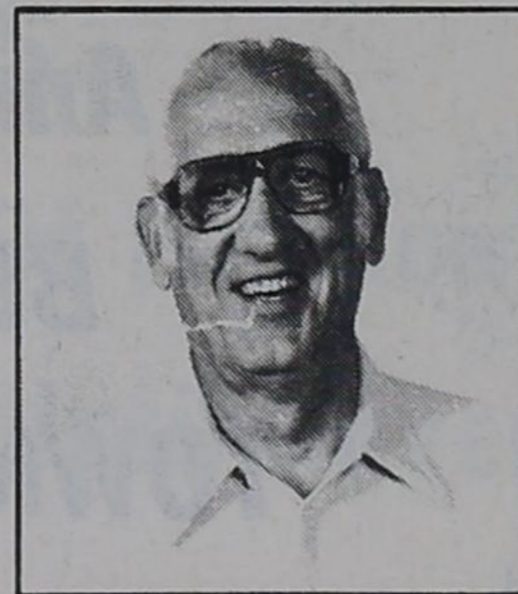
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We changed to Averaged Billing with one phone call to SPS. And now, our family budget is easier to plan."



SOUTHWESTERN PUBLIC SERVICE

Rites Set Thursday For I.W. Quickel

Funeral services for I.W. (Ike) Quickel, 85, will be conducted Thursday at the First United Methodist Church of Bovina. Rev. Duane Knowlton, minister of the Hammond Memorial Methodist Church, Farwell, will officiate.

Burial will be in Bovina Cemetery, under the direction of Parsons-Ellis Funeral Home.

Quickel passed away about 6:30 a.m., Tuesday, August 12, in Parmer County Community Hospital.

He has been a Bovina resident for the past 50 years, moving here from Tangier, Oklahoma. He was born May 19, 1895 in Higginsville, Missouri. He was a retired farmer and stockman.

Quickel was a member of the First United Methodist Church of Bovina, where he served on the official board for many years.

In the late 1930s and early 1940s, he served on the Bovina school board. He was a member of the Bovina Wheat Growers' board, and had served on the Selective Service



I.W. (IKE) QUICKEL

Board for Parmer County for over 20 years.

Survivors include one son, I.W. (Dutch) Quickel, Farwell, one daughter, Mrs. Dottie Dell Stark of Irving, two sisters, Mrs. Leona Turner of Whittier, Ca.; and Mrs. Della Tucker of La Crescenta, Ca.; three brothers, Ernest, Fargo, Okla.; Herbert, Wellington, Kansas, and John A. of Hollywood, Ca.

Six grandchildren and seven great-grandchildren also survive.

Pallbearers will be Buck Ellison, Oakley Stevenson, Harry J. Charles, Dean Hastings, Walter Potts and Jim Owens.

Parade To Move Out On Friday

The Bull Town Days parade will move out at 4 p.m., according to Norma Whitten, chairman. (The printed schedule says the parade starts at 3:30, but it will start at 4).

Dr. Alfred Bolch will serve as the parade marshal, and plans to ride a horse, if a suitable mount can be found.

All entries should meet in the street adjacent to the baseball park (North Street). The parade will go east until it reaches Third Street, where it will take that street for its main route.

It will proceed to a block north of Highway 86, and then turn right, past the City Park, where it will disband in the area of the school.

Among the entries received early in the week were the Color Guard from Cannon Air Force Base, Clovis, the Shriners' Drum and Bugle Corps from Clovis.

Ed Hardage will bring his caliope from Farwell. There will also be some antique cars entered.

A number of groups from the school are planning to have floats, and some churches are also have indicated they would enter floats.

One or two firms have said they may enter a float. Mrs. Whitten says they still may build a float and meet at the beginning of the parade. "All are welcome," she says.



TEXICO-FARWELL....Members of the team (Front row) Oran Jay Autrey, Steve Reed, are (back row) Orlando Ortiz, Steve Doolittle, Richard Hadley, Les Harrelson and Mike Jimmy Reid, Bill Autrey and Jerry Bradley. Casey.

ANNOUNCING
We Carry Health - Tex
Brand Clothing For Ages
3 Months - 14 Years.

Also Calabash For
Ages 4 Years - 14 Years.

Featuring Extra Slim Sizes.

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705 Main Friona, Texas Ph. 247-3291



C. McCain Graduates

Christie McCain of Beaumont recently graduated from Baptist hospital of Southeast Texas, School of Medical Technology.

Mrs. McCain was one of seven students involved in the one-year program. The program consisted of intensive on-the-job training supplemented by textbook study and lectures from medical technologists and pathologists.

To enter medical technology school, a student must have completed at least three years of college. Mrs. McCain fulfilled this requirement with a Bachelor of Science degree from West Texas State University. She is the daughter of Mr. C.E. Trimble of Bovina.

School Starts With Ten New Teachers

Bovina schools will be starting the school year off with ten new teachers on staff for the 1980-81 school year.

Approximately 550 students will report for school at 8:20 a.m. Wednesday, August 20.

New teachers on staff include: Rebecca Toppliff, third grade; Sylvia Davis, junior high English; Judith Hurt, high school English; Becky Willingham, home economics; H.J. Cannon III, vocational agriculture; Louis Banister, band director; Paul Toppliff, high school head football coach and drafting; Clifton Neal, head basketball coach and science; David Davis, high school coach and social studies; and Roy Phelps, junior high coach and social studies.

Other members of the school staff include Robert (Bob) Owen, superintendent; Barbara Lowe, secretary to superintendent; Earnestine Stokes, business manager, tax assessor-collector; Patricia Sherrill, business office clerk; Sarah Owen, school nurse; Charles Teague, director of maintenance and transportation.

Herman Connor will serve as elementary and junior high principal. The staff at Ridgelea Elementary

will be Barbara Charles, kindergarten; Vicki Wallien, kindergarten; Carol Scott, first grade; Sharon White, first grade; Norma Villarreal, second grade; Phyllis Steelman, second grade; Carolyn Widner, title I reading; Jane Gerber, aide; Christina Quintana, aide; Elsa Galvan, aide; Joy Melton, aide; and Jim Melton, custodian.

Grades three through eight teachers are: Patricia Turner, and Rebecca Toppliff, third grade; Sue Fancher and Virginia Rhodes, fourth grade; Cindy Bradburn and Shirley Garrison, fifth grade; Anna Heflin and Ladson Worley, sixth grade; Kena Arhur, all levels p.e./coach; Frances Villard, math; Clara Stokes, science; Sylvia Davis, English; Gladys Spring, title I math; Patsy Kingston, title I reading; Carlene Beauchamp, special education; Wally Feldman, English-history; Patt Turner, secretary and truant aide; Audella Serna, aide; Lupe Gauntt, aide and special education; Glenna Monk, aide; Yolanda Ramon, aide; Joyce Gauntt, aide; and Irma Hernandez, custodian.

Teaching grades 9-12 will be Kenneth Gauntt, principal; Prudie

Connor, secretary to principal; Howard Carlyle, counselor; Merlene Hill, math; Janie Sudderth, business; Margaret Durben, English; Judith Hurt, English; Karen Renner, librarian; Sheila Carson, government-speech; Elizabeth (Betty) Elizondo, science; Becky Willingham, home economics; Lawrence Widner, vocational agriculture; H.J. Cannon III, vocational agriculture and ag coop.; Louis Gene Banister, band director; Paul Toppliff, head football coach and drafting; Clifton Neal, head basketball coach and science; Roy Phelps, junior high coach and social studies; David Davis, coach, social studies and health; Russell Kellner, social studies and girls coach; Olga Serna, custodian; and Richard Ruszenas, maintenance.

According to Bob Owen, superintendent, the staff is complete with the exception of a special education class teacher.

Breakfast will be served as it was this past year. The school lunches will be discussed in a meeting of the school board Tuesday night.

Reception Is Slated

Clare and Earnestine Stokes will be feted with a reception announcing their marriage of July 4, 1980. The reception will be in the Community Room of First State Bank, Sunday, August 17, from 2-4 p.m.

All friends and neighbors are invited to attend.

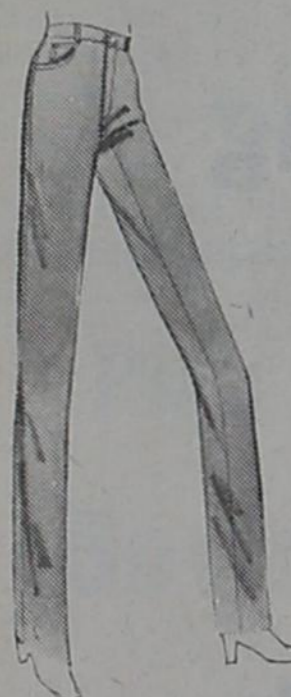
Yearbooks Are Here

The 1979-80 school annuals have arrived and can be picked up at the High School Library, Thursday and Friday, August 14-15, from 9 a.m. until 1 p.m.

The 1980 seniors will also be able to pick up their baby pictures at this time, according to Mrs. Renner, annual staff sponsor.

Prices Good August 13-20
SPECTACULAR VALUES FOR STUDENTS

10% Off All Sedgefield Jeans



T&T Brand
Junior Jeans For Girls

Reg. \$19.00 **\$13.00**



The Browsabout

Blade Building

Bovina

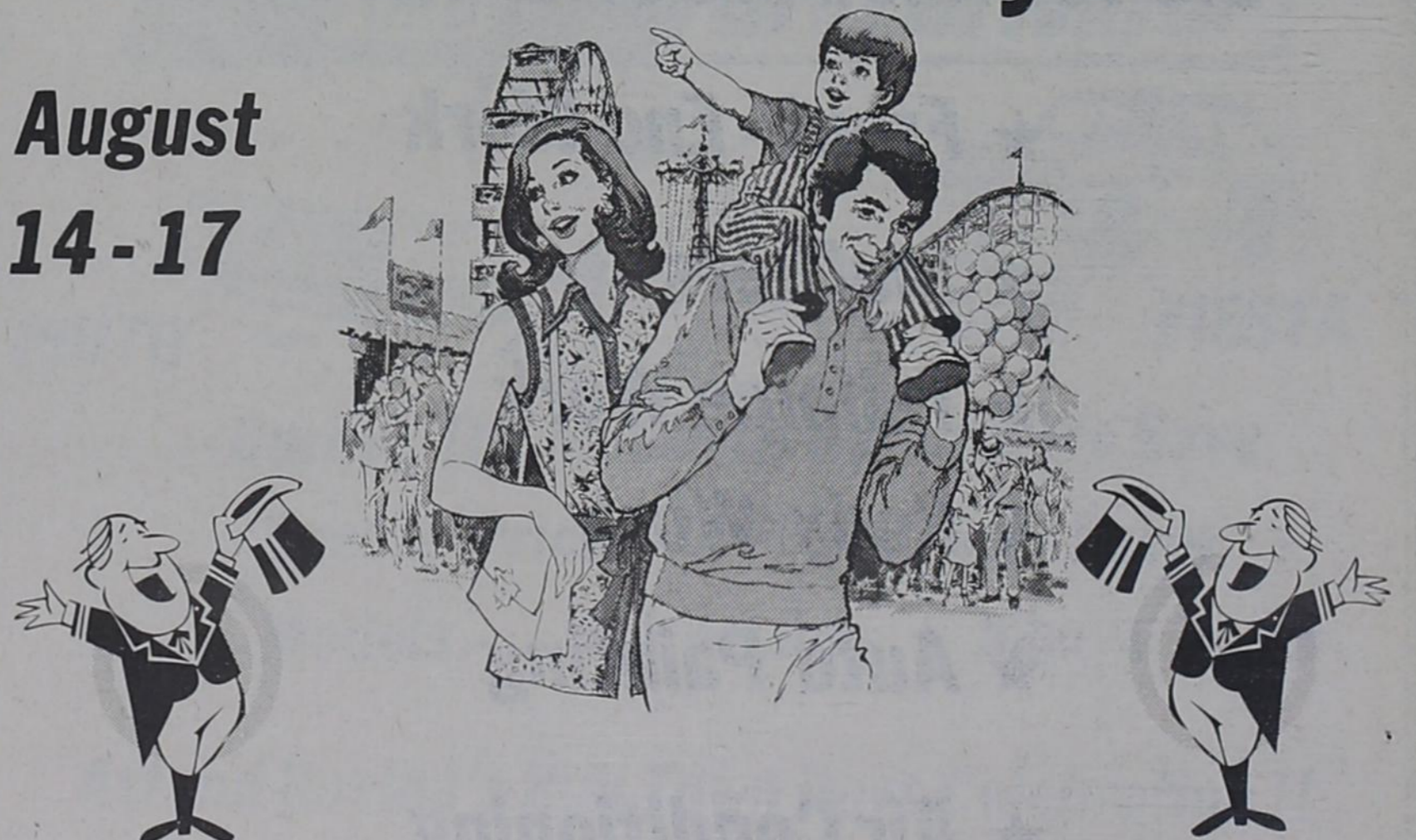


Welcome Friends And Neighbors, To Bovina's Bull Town Days Celebration !!

Riverside Chemical Co.

Attend The Festivities Of Bovina's Bull Town Days

August 14-17



BOVINA CABLEVISION

Call 238-1409

Texas Lore Includes Indians, Hangings

The first inhabitants of Parmer County were coyotes, cows and a few XIT cowboys. The settling of this area was fairly quiet and uneventful, especially when compared to the Texas counties which border the southern edge of Oklahoma.

As late as 1890 people who lived in the Texas counties of Grayson, Cooke, Montague and Clay, would travel together, taking several wagons of folks "going to town" as protection from the Indians. Indian raids were fairly common, but the Indians coming down from Oklahoma usually only wanted to steal a few cows or horses. They had been known to occasionally snatch children who were playing too far away from the house. The children would then be "sold" back to their families in exchange for food or livestock.

In spite of these drawbacks, the lure of the West was strong for free-spirited, adventure-seeking individualists. So the area attracted its share of mavericks, eccentrics and non-conformists, including those of the "fair sex"...yes, women outlaws.

The book entitled "Famous Court Trials of Montague County" by M.F. London recalls the "Hanging of Nancy Hill" and is included in the book in spite of the fact that there was never a court trial involved in the hanging of this colorful character.

Nancy Hill was a notorious horse thief of the 1860's and early 1870's. She operated along the frontier

counties, where police protection was hard to come by for the settlers. Her headquarters were in Springtown in Parker County. She was usually accompanied by two or three men, who constituted her gang.

She was a woman of average height and weight and was said not to have been unattractive. She wore men's cowboy style clothing and carried two six-shooters. These were covered by the demure lady's long skirts when she was busy "casing" her next victims. Her "modus operandi" was to appear at a rural farm dwelling alone and apparently unarmed, asking for food or water. In those days a stranger in need was hardly ever turned away, so Nancy Hill would be invited to partake of the hospitality of the people she was planning to rob.

Miss Hill would then return to her gang of fellow-outlaws, and shortly thereafter, the farm folk would find themselves bereft of horses or stock or both.

London relates the eventful day in August of 1873 when Nancy Hill met her demise in the following manner:

"On the day she was hanged, Nancy Hill was jumped by a group of men near Springtown, where she had been appropriating other people's horses to her own use and benefit. Whether her men escaped or whether she was cut off from them is not known. In either event, she was pursued by the men, who kept in hot pursuit until they caught up with her

on Denton Creek, between Montague and where the City of Bowie is now located. Having caught up with her, the men took the law in their own hands and meted out punishment by hanging. Nancy Hill had paid the

supreme price for her stealing activities."

A coroner's inquest was held and the jury found that Nancy Hill died by hanging at the hands of person or persons unknown. The names of the men who constituted the vigilante

posse who hanged Nancy Hill were never learned.

True stories such as this make our Northern Panhandle area of Texas seem tame by comparison. Farwell, being on the border between Texas and New Mexico, had it's share of

gunslingers and rough characters. But Bovina and Friona have been known to be quiet rural home towns from the earliest days. Perhaps the main reason for this is the fact that there are no trees in this area large enough from which to hang anyone.



PARMER COUNTY SPRAYING...Members of the team are (back row) Ed Chosom, Ray Brown, Harvey Shepherd, Roy Shelby and Billy Shelby. Middle row--Nathaniel Shepherd, Richard Shepherd, Phillip Griggs, Jeff Steelman and B.J. Shepherd. Front--Eloy Flores and Ricky Shepherd.



PUMAS...Team members are Pedro Gomez, Johnny Gomez, Juan Munoz, Noel Ortiz, and David Segovia. Second row--Mario Gomez, Nacho Chavez, Jessie Gonzales and Jose Cavascos. Front--Manuel Ortiz and Robert Garcia.

School Gives New Schedule

Bob Owen, Superintendent of Bovina Public Schools, released a tentative schedule of the 1980-81 school calendar.

August 18-19--Workday and staff in-service day.

August 20--First day of classes and registration.

September 1--Labor Day Holiday.

September 31--End of first six weeks.

November 6--End of second six weeks.

November 7--Student holiday, staff in-service day.

November 27-28--Thanksgiving holiday.

December 18--End of third six weeks.

December 19--Student holiday, staff in-service workday.

December 22-January 2--Christmas holidays.

February 13--End of fourth six weeks.

February 27--Student holiday, staff in-service day.

March 2-6--Spring break.

March 20--Student holiday, staff in-service day.

April 8--End of fifth six weeks.

April 16-20--Easter holidays.

May 25--Memorial Day holiday.

May 28--Last day of classes, end of sixth six weeks.

May 29--Workday.

Services Held

For S. Barnett

Mrs. Stella Barnett, 85, passed away August 1 in Muskogee, Oklahoma.

Mrs. Barnett and her husband Frank, lived in Bovina from approximately 1925 to 1952. They moved from here to Muskogee. She was a diligent worker in the Mount Hope Baptist Church there.

She is survived by her husband, Frank; a son, Dr. Jack Barnett of Dallas; a daughter, Ernestine Ward of Tulsa, Oklahoma and grandchildren, Sheryl, Jeffery and Gary Barnett of Dallas.

BTD Softball Meet Slated

Bovina Jaycees' Sixth annual Bull Town Days Softball Tournament gets underway on Friday, August 15, at 6:30 p.m.

According to Mike Spears, spokesman, sixteen teams have entered the tournament this year from Bovina, Hereford, Hub, Clovis, Amarillo and Rhea.

Games will start at 6:30 p.m. Friday night and continue through Saturday, starting at 8 a.m. and Sunday afternoon at 12:30 p.m.

"This is a regulation slow-pitch tournament with double elimination," Spears stated. "Trophies will be given to first, second and third place, with individual trophies to the first place team."

Teams entered include Bovina Merchants, Big Nick, Pumas, Northside 66, all of Bovina; La Raza, El Monterrey, The Rebels, all of Hereford; Paco Feed Yard, Hub; Nolan Feed Yard, Connie Stark Realtors, of Amarillo; Guys Electric, Snazzy Pig, Budwieser, Aero Farm Chemical, American Legion, all of Clovis, N.M.; and Rhea, from the Rhea Community.

Starting at 6:30 p.m. Friday, Northside 66 will play Snazzy Pig; 7:45--Budweizer vs El Monterrey; 9 p.m.--Pumas vs American Legion; and 10:15 p.m. Bovina Merchants vs Paco Feed Yard.

Beginning Saturday morning at 8 a.m.--La Raza vs Nolan Feed Yard; also at 8 a.m. will be Aero Sprayers vs

9:15--Connie Stark Realtors vs Guys Electric, and Big Nick vs Rhea.

Games will be played on two fields on Saturday. The regular field and a field on the west side of the school.

At this time a complete schedule is unavailable.

1940 Class

Sets Reunion

The Bovina High School graduating class of 1940 will hold its 40th class reunion at the Legion Hall on Friday, August 15 from 2-5 p.m. Anyone and everyone is invited to come by and visit with the members of this class.

CONGRATULATIONS To The Citizens Of Bovina On Their BULL TOWN DAYS



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Ch. 9 - WGN - Chicago No. 9

Ch. 10 - Amarillo

Ch. 13 - Lubbock

New Rates Change
In September

BOVINA CABLEVISION

Leverne Rice Develops Hobby Of Quilting

By JUNE FLOYD

When Mr. and Mrs. J.D. Stevens first married, they moved to a home on his father's farm, which was located seventeen miles west of Friona.

This was in early spring in 1938 and for the next twenty-five years they lived at the same location. Mrs. Stevens, the former Leverne Purcell, had grown up in southwestern Castro County and had attended grade school at Big Square and high school at Lazbuddie.

J.D.'s parents, Mr. and Mrs. C.E. Stevens, lived near the young couple and Leverne spent much time with her mother-in-law. The older Mrs. Stevens was an avid quilt maker, so taught the art to her daughter-in-law, who was a very apt learner.

Soon Leverne was piecing and quilting complicated patterns and enjoying her newly acquired skill. About this time she also learned to crochet.

As her children, James Early, Betty Mae and Joe Don, were growing up, the whole family worked together on the farm, in the yard and garden and on whatever project they became interested in. All three of the children started to school in Bovina and later graduated from Bovina High School.

In 1953 J.D. and Leverne moved into Bovina and for the next seven years she drove a school bus and worked part time at Bovina Supermarket. Leverne also worked there.

Whatever Leverne had to do down through the years, she always found time to spend on her quilting and crocheting. She became interested in all sorts of hobbies from time to time, but never gave up the two she picked up as a young farmer's wife.

Since J.D.'s death in 1970, Leverne has taken care of several rent houses and kept a beautiful yard, vegetable garden and flower garden.

About ten years ago Leverne crocheted her first rose pattern afghan. Since then she has crocheted more than 400. Many of them have been given to young friends for graduation or wedding gifts. Others have been sold in Bovina or through a handiwork shop in Amarillo.

She still makes and collects quilts, too. Her collection includes several which are antiques as well as newer ones. In 1979 she made a double knit comfort for each of her nine grandchildren.

Her oldest son, James Early, was married to Charlene King of Amarillo. They had four children, Shelli Ann, Sabra Lynn, James Lee and John David.

James Early died in 1971. Later Charlene was married to Richard Gattis. They have two daughters, Sarah Elizabeth and Suzanne, and live in Pampa. Charlene's Stevens children all still live at home.

Betty Mae and her husband, Charles Hartman, have two children,



LEVERNE RICE... is shown with a few of the many beautiful quilts and afghans she has made. The quilt at the right of the picture is the first quilt Mrs. Rice quilted when she was 17 years old.

★ ★ ★
Melanie and Chuck, live in Clovis, where they operate the A & M Farm Store.

Joe Don and his wife, the former Sharon Freeman of Canyon, and their daughter, Andrea Denae, live in Canyon, where he is a carpenter.

A few years ago Leverne was married to Wesley Rice of Amarillo. They both enjoy fishing and travelling and wherever Leverne goes she is always on the alert for new crocheting and quilting ideas.

Leverne and her family have attended First Baptist Church in Bovina for a number of years and she is still active in the women's department of the church.

One of her most prized possessions is a set of quilting frame holders which she and her mother, the late Mrs. Vennie Purcell, constructed out of scraps of lumber left from a building project.

A former Bovina resident recently remarked, "Leverne can always be counted on to come up with a beautiful hand made article of some kind for wedding showers or community bazaars."

Quarterhorse Show Slated

The 20th Annual Bovina Quarterhorse show will be held this Saturday, August 16, at the Bovina Roping Arena.

Entries will be taken in the show until judging begins at 10 a.m. Judging will begin with halter classes starting with mares, stallions and geldings. The performance class will be judged after the halter class.

Entree fees of \$8 are being charged for halter and performance classes and also for the youth halter and performance class.

Trophies will be awarded to Grand and Reserve Champions. First place trophies will be awarded also. Rosettes will be given to second through sixth places.

For more information contact Pat Read, show secretary.

The Quarterhorse approved show is an AQHA show and American Quarterhorse rules will prevail in all classes.



BIG NICK....Team members are (back row) Nick Treinen, sponsor, Dennis Willard, Ronnie Cary, Mike Grissom, Terry Yell, Roy Lee Stowers, Mrs. Letha Treinen and Coach Wayne Spears. Front row, Rusty Carter, Rick Catcherside, Jessie Stone, Larry Mitchell and

A.L. Nuttall. Not pictured are Mike Spears, Vernon Willard, Royce Grissom, Randy Barrett and Ray Martinez. This team won first place in regular play and currently is in first place in the Lion's Club Tournament.

Boy Born To Antonio Serna

Sgt. and Mrs. Antonio Serna of Fort Polk, Louisiana, announce the birth of a son at 5:30 p.m., Thursday, August 7.

The new arrival weighed eight pounds, seven ounces, and was 22½ inches long. He has been named Santiago. He has an older sister, Rosalinda.

Grandparents are Mr. and Mrs. Luis Serna and Mrs. Anita Alonzo, all of Bovina.

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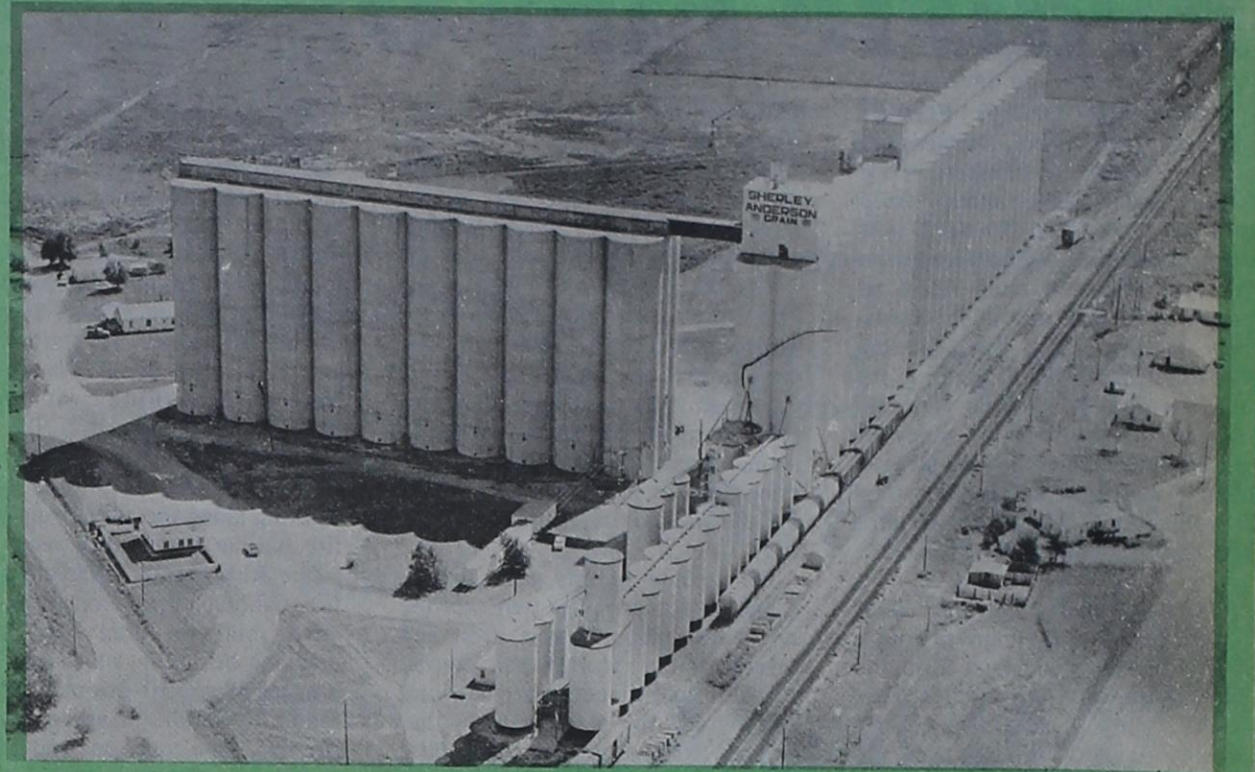
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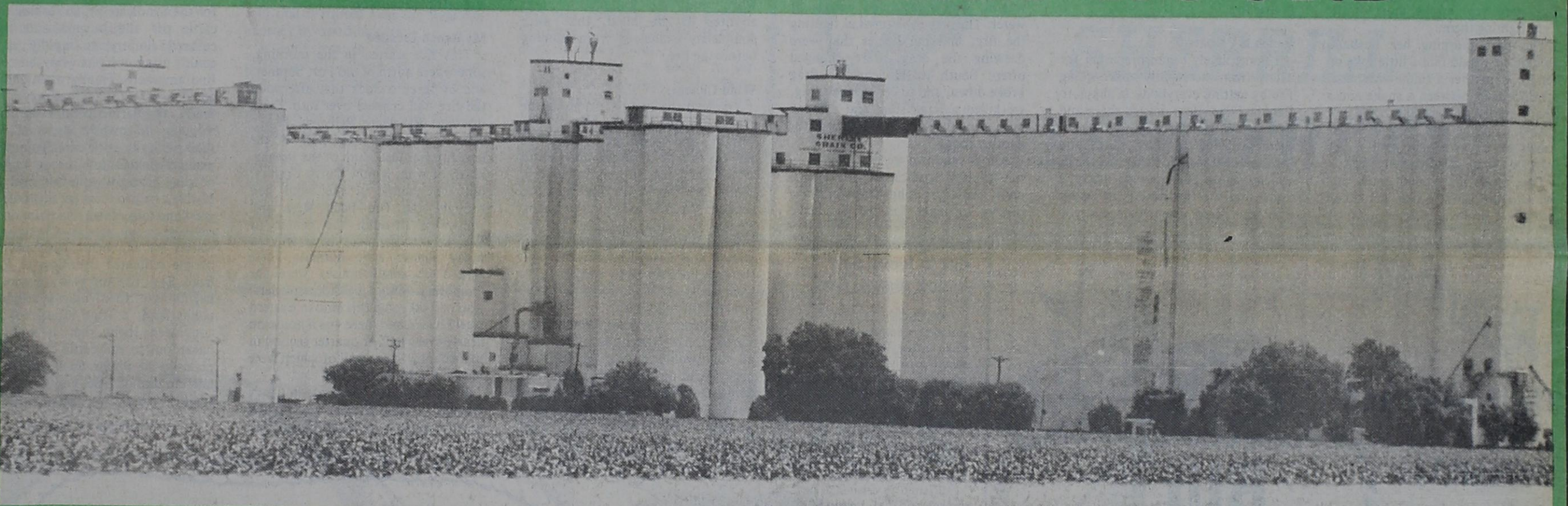
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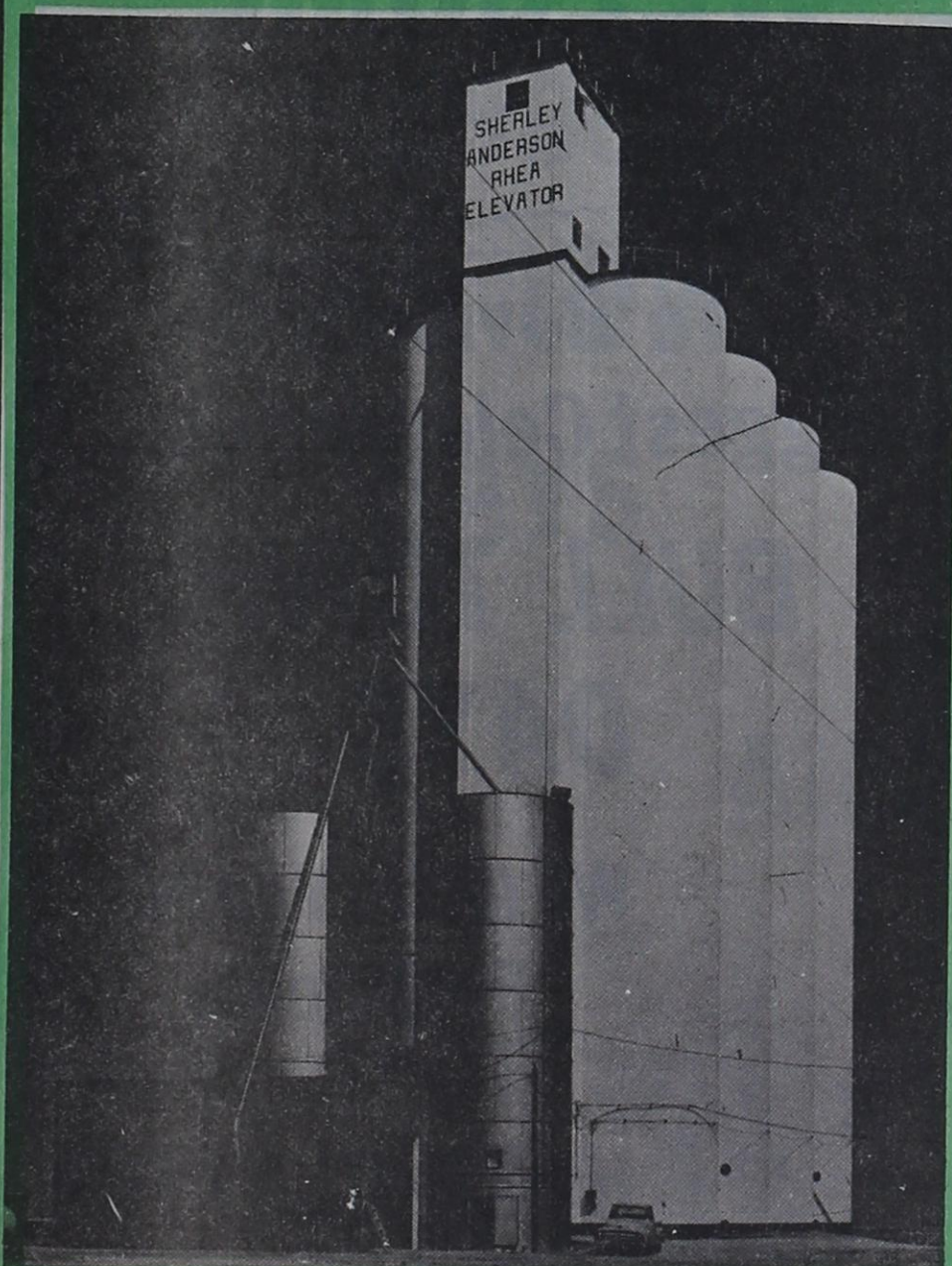
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Writer Recalls Great Prairie Fire Of 1906

FORWARD--George Francis McLean, a sheepman, farmer and rancher, came to Eastern New Mexico about 1899, running sheep over the eastern half of what is now Curry County. In 1901 he settled on the Frio Draw--18 miles north of Texico and 1 mile west of the Texas-New Mexico state line. George McLean died at Friona, Texas, in the late forties. He was a colorful character remembered by many of our oldtimers. The following piece of history was furnished by Mrs. Val Baumgart, a niece of George McLean, and was written in 1941.

The Great Plains were just being settled, and a young married couple decided to move out upon them and establish a home for themselves. They started from the eastern home in a covered wagon, camping overnight wherever night overtook them. But before they started, someone had told the young lady that if they slept on a cornhusk bed on the ground, the rattlesnakes would not go near the cornhusk bed. The lady complied with the rules as to rattlesnakes, but, as there were fleas on the prairies, she got fleas in her mattress at every place they camped.

A Fire Starts
They finally arrived at a point north of Fort Sumner, N.M., and camped for the night, still using their husk mattress for a bed, but by this time it was so filled with fleas that they were kept awake most of the night fighting them.

The next morning her husband thought he would pull a little joke on her by asking her a riddle--"What is the difference between a snake and a flea?" he asked her. She could not answer it, so he told her--"A snake crawls on its own belly, but a flea crawls on some person's belly."

That made the woman mad, and she said she would surely get rid of those fleas, so she set fire to that husk

mattress, and from that the fire spread for more than a hundred miles! (This version of how the fire started is just one of many explanations offered these ensuing years.)

That was in 1906, and I lived on the Frio Draw, a few miles north from Texico. It had been an unusually wet season, and the prairie grass had grown so thick and high that hay could be cut on low places all over the plains. There was not much farming done there in those days, but I had cut and stacked fifty tons of this wild hay.

On account of this unusual high grass, we homesteaders were worried not a little about prairie fires, and several of the ranchers had plowed strips of land around our places and had burned the grass between that and the fire guards, with the Capitol Freehold Land and Investment Company, commonly known as "The Syndicate" (the famous XIT Ranch), on the east and Joe Rhea, on the west.

We had just got these guards burned and connected, and all of mine was burned but about a mile, when I was compelled to stop on account of the wind; but the next morning I was there early to finish burning out the guard, and I had just finished it, when I looked off toward the west and saw smoke along the horizon. I knew what that meant, for in Montana, I have seen a large part of that territory burned off by a prairie fire.

Ranch Is Prepared
I immediately began preparing for safety from the rapidly approaching fire by getting everybody in shape to fight it. I had sheep, and as sheep and fires do not mix profitably, I brought them in from the open range and placed them on a field of wheat, which was up and growing nicely, I knew that the fire would not sweep over that green wheat field. (If you

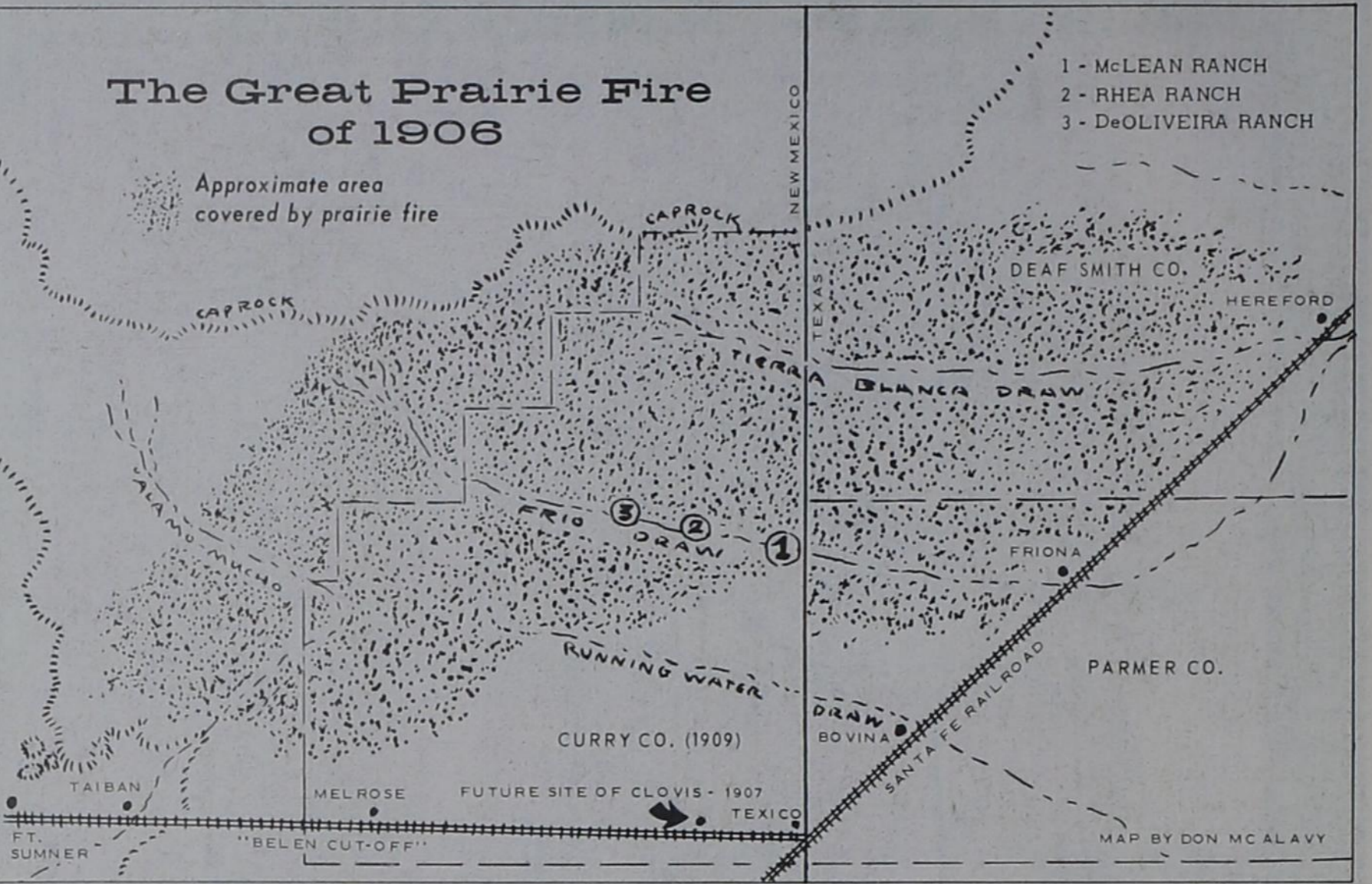
were looking for an early wheat field in Curry County, I had one in 1906.)

Everything being in good shape at the ranch, my crew and several neighbors, started out to help fight the fire. When we came to it, we found that the burning front was eighty or ninety miles long, so we had to hunt for an end. We started west, and at a point about where Ruth, New Mexico (Ruth was located between Broadview and the Frio Draw) is located we found John DeOliveira and Joe Rhea outfits working along the south wing of the fire, putting it out as they went.

Joe Rhea had a complete prairie fire fighting outfit, consisting of a large solid tin drag with chains dragging behind it, which was being dragged over the fire by means of two saddle horses, one on each side of the fire line, by a rope, one end of each was tied to the drag, and the other end to the saddle horns. The idea of the large flat drag was to smother out the fire, and the chains dragging behind were to loosen up the cow chips that were burning, and right behind the chains, were men walking with sacks or brooms, with which they put out the small fires that had escaped the drag.

Steer Used As Drag
By the time I got to the fire, there were ten men in the crew, and by noon there were a hundred men in the fighting crew, headed by Joe Rhea. John DeOliveira drove the water wagon, which contained barrels of water. The men took turns at fighting the fire, and the horses that were drawing the drag, were changed often. South of Hollene the drag broke down, and to get another drag, we killed a large steer and skinned him, using the hide, head and legs for another drag.

About sundown we were joined by the Capitol Syndicate Cattle Ranch crew, headed by John Armstrong, the district manager for the Syndicate



people. Armstrong had a good outfit, and as Mr. DeOliveira was worried about his ranch on the Frio, he turned back; but I went on east with the firefighters and took my turn at fighting all night.

As we were fighting a side fire and not the lead fire, we saw many wild animals, just keeping ahead of the fire. There were coyotes, rabbits, swifts, antelope, cattle, horses, and a few deer. They did not seem to know that they could make a dash across the fire line, and thus escape without being burned. Coyotes, that had run until they were exhausted, would lie down just ahead of the fire, and lie there until most of their hair was singed off them, before they would move again, being almost completely worn out. We knocked several coyotes in the head, that were completely exhausted from running before the fire.

Wind Changes
The lead fire had passed along the breaks on the north side of Curry County, and as we had fought the side fire to a point several miles north of Friona, Texas (Friona founded in 1906), we were working hard to connect our firefighting crews again. Then the wind changed to the northeast, and the lead fire changed with it and headed southwest, right through the Frio Draw territory. We were right in front of it and my ranch was directly in its path.

I gathered my crew together and started for my ranch, as I knew that all that would save it would be a back-fire at the State Line, where the Syndicate had burned a wide fire guard. We were on good horses and it was about twenty miles to the State

Line fire guards, and we had to ride hard to keep ahead of the fire line. I tied an oiled rope to my saddle and started it ablaze and started a back-fire all along those guards that had been burned just a few days before; and that was all that saved by ranch property. It was hard work.

That which causes a prairie fire to travel so rapidly, is that cow chips scattered over the plains, will catch fire and continue burning after the grass has burned around them. Then the wind will blow the caps off these chips while still ablaze, and carry them far ahead, where they will fall into the grass and start fresh fires in widely scattered spots. Thousands of these fire carriers, blowing ahead of the fire, soon scatter the fire over a large strip of country.

My Ranch Escaped
This fire started in the morning, somewhere north of old Fort Sumner, and by three o'clock that afternoon the fire had crossed over into Texas just east of where Bellview, N.M., now stands. The main path of the lead fire was just south of the Breaks, north of what is now Curry County; but the change in the wind had brought the fire back west and southwest through the center of Curry County, and that is why so many shacks were burned. These shacks or small houses were the temporary homes of homesteaders, who had taken up this land in Eastern New Mexico and there was a house on nearly every half or quarter section in that country--nearly all of which were burned by this prairie fire.

Practically all of the grass in Curry County in New Mexico and on the greater portion of Deaf Smith and

Parmer counties in Texas were burned, so there was nothing left for the thousands of cattle to feed upon. My range was not burned, neither was that of Joe Rhea nor John DeOliveira, but all the Syndicate grass was burned, that was north of the Santa Fe Railroad.

This widespread and disastrous fire was immediately followed by a raging blizzard and snow storm, covering the entire plains with a heavy coat of snow. This entire country was fully stocked with cattle, owned by the Syndicate, and it was a pitiful sight to see them starving. North of where Friona, Texas now stands was all open country clear to the Caprock, some fifty miles north. John Armstrong, division manager for the Syndicate began rushing their cattle off the burned and snow covered country as rapidly as he could, using every cowboy he could find anywhere. Finally when enough could not be found in Curry, Deaf Smith, and Parmer counties he began shipping in cowboys by train with their ponies in cattle cars. To push so many cattle right into the teeth of this howling blizzard was a full sized job. My crew helped them get them off my grass and move them to a point on the railroad near where Clovis now stands for shipment. The Syndicate people estimated their loss at 5,000 head. That fire and blizzard were the beginning of the Syndicate selling its plains land, as this experience had convinced them that it was too hazardous to run cattle on the open plains in the winter. Such was the fire and blizzard of 1906, and about every twenty years we have another

(Continued on Page 3)

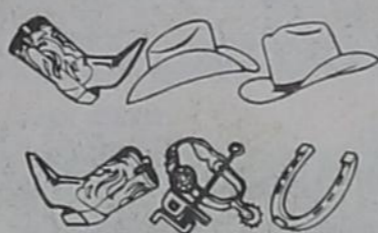
Round-up
The Family And
Attend The
Bull Town
Days
Celebration
August
14-17

BULL TOWN DAYS
JONES TEXACO
BOVINA, TEXAS

Pet owners warned not to leave pets in hot, closed cars

COLLEGE STATION—As summer temperatures continue in the 100s, pet owners should avoid leaving their animals shut up in the car for more than a few minutes — if at all — says a Texas A&M University expert.

When temperatures inside a closed auto soar to 140 degrees or more, the pets inside quickly succumb to often-fatal heat stroke, said Dr. Robert Pleyter, head of the small animal clinic at Texas A&M's College of Veterinary Medicine.



1980
Bull
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August 14-17

Dairy Freeze
Drive - In

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During The
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BULL TOWN DAYS

We Invite You To
Participate

HORN-CLAYTON INSURANCE

The Great PRAIRIE FIRE Of 1906

(Continued from Page 2)

blizzard, but the plow has put the real open prairie fire out of business.

Another eye witness to this tragic fire was Lora Brown who as a small girl lived with her folks apparently north of Melrose and who reported in 1941 that George McLean's story of the fire did not make it one-half as horrible as it really was. She says that at the time of the fire her father and older brother had gone to Bovina, Texas, 55 miles away, for a wagon load of supplies, leaving her mother, a younger sister and herself at the claim. "We saw smoke rising in the West and the wind was getting stronger; but we did not worry as father had plowed a fire guard around our two-room house and we did not think a prairie fire was much in such short grass, anyhow. As we had nothing to do we just watched the smoke boil up and soon we could smell the fire. A short time later we saw fire away off toward the West; still we were not scared, but it was coming straight at us. We looked up and a cow chip had blown and had lighted on our roof and was burning and we got busy to put it out. Mother boosted sister and I on top of the house to put out the fire with buckets of water she handed us. Our water gave out and the smoke began boiling out of the house. A cow chip had blown inside our house and got in our bed. Nothing could save the house. We went to dragging what things we could out of there. Soon everything was burned up. The smoke nearly put our eyes out and we could not see hardly at all. Finally night came. No moon, no stars, just pure black. We had no bedding and it was cold, but the fire had made us all friendly. The cow finally laid down and we lay down against her to keep warm; then the pigs came and lay down beside us and kept us from freezing. After about a month, it seemed, the sun finally made it around again and daylight showed that everything was gone, burned up, except the lake of water about a mile away. When Father got back he loaded us in the

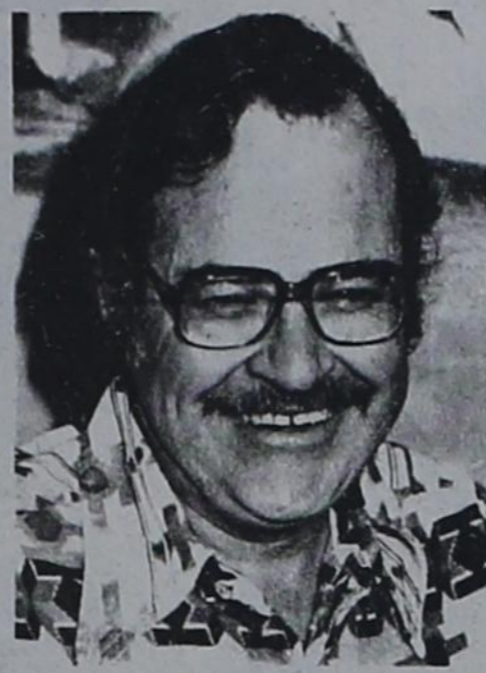
wagon and made for Bovina for more grub and bedding. We had been hauling water from McLean's well 35 miles toward Bovina so we headed there. When we got there we found the fire had not burned McLean's nor Joe Rhea, and I have often wondered why God let us poor settlers burn up and protected big cow ranchers and not burn them up like we were burned. But since hearing how they burnt fire guards and then backfired to keep the fire from crossing the fire guards, I can see how they were protected.

"But the horrors of sitting in pitch dark and wondering if the world was all burning up, huddled up all night with the wind blowing the smoke and quite often smoldering cow chips breaking into flames, looking like demons' eyes blinking at us, ready to attack us at any time out of the pitch black night, is no fun. I can still, after thirty-five years, smell the fire and sometimes wake at night and see the demons' eyes blinking at me as they did that night, long ago, in 1906."

The late Clayton Reed, who sold land to the Santa Fe to build Clovis on, said that this prairie fire occurred in October of 1906, but Mrs. Anna (John) Daniel, daughter of John DeOliveira, says the fire occurred the winter of 1905-06 as she helped fight the fire as did her father, who died in the Spring of 1906. Another oldtimer, the late Milton Brown, reported that the blizzard started the 17th of November, 1906, and snowed almost continuously until the 21st. The late Fred Ashley, who lived north of Melrose, pinpointed the exact date: Saturday, November 18, 1906. He told that it started near the Ragland caprock by wood-haulers.

It isn't strange that there is a difference of opinion on when and how the great prairie fire started—it was over 70 years ago, and a long time ago for even those with the best of memories.

Notes On The Author:
Don McAlavy, the compiler of "The Great Prairie Fire of 1906," is a native of Clovis, New Mexico, first



seeing light there in 1931. Don has been recording the history of Eastern New Mexico since he founded the High Plains Historical Foundation, Inc. in 1972. He has written numerous articles for area magazines as well as writing a weekly historical column for the Curry County Times. A professional artist, Don has served five years on the New Mexico Arts Commission. He was the founding president of the Clovis-Portales Arts Council and is currently a director of the New Mexico Outdoor Drama Association, which is trying to build an amphitheatre on the caprock near San Jon. He is chairman of the script committee. Don has written several "mellerdrammers" for the Clovis Gaslite Theatre group and has acted in most of their productions for the Curry County Fair, the Elks Club, and Cannon Air Force Base.

Don McAlavy is co-owner of City Printing, Inc. of Clovis, but has found time to publish three booklets on Clovis and Curry County and in 1978 was co-editor of the popular 574-page Curry County History book. It was a sell-out.

And now Don is about to see published a 688-page High Plains History book which will feature the cowboy era in east-central New Mexico, an exciting period in our history that he has been researching for seven years. It will include the Prairie Fire story as well as many more stories that have never been published.



ROBBIE MOODY

Robbie Moody Attends Two Week WTSU Camp

Robbie Moody from Bovina High School was among the more than 100 high school students who participated in a two-week camp, which was conducted by the department of speech and theatre at West Texas State University.

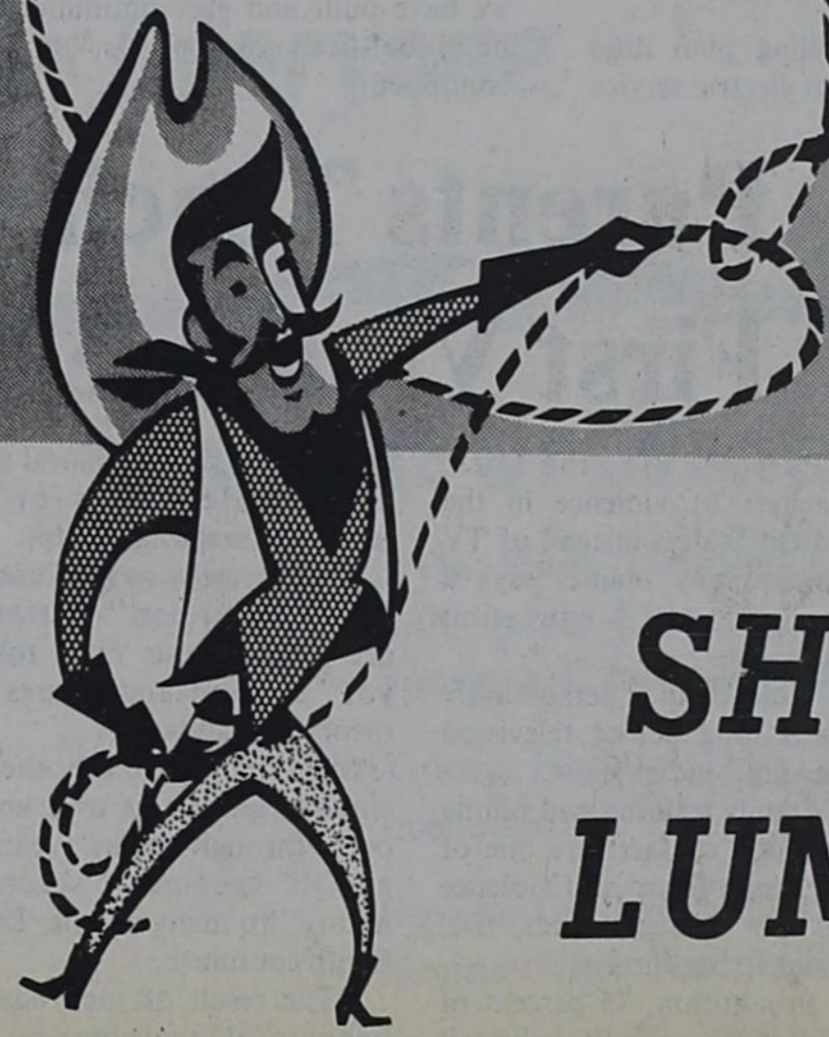
The two-week camp program started Sunday, July 27 and continued through Friday, August 8. "The purpose for the high school speech and theatre camp is to give

high school students an opportunity for practical experience in dramatics, debate, interpretive reading and oratory," said Guy P. Yates, director of forensics and assistant professor of speech at WTSU. He was also the summer camp director.

"The camp also will be of special value to students preparing for various speech contests for the 1980-81 tournament year," he said.

Moody is the son of Julia Moody and Weldon Moody, both of Bovina.

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Bovina's Annual
Celebration.



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AUGUST 14, 15, 16 & 17

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Company Offers Average Billing

Extremely hot weather has increased the use of electricity for air conditioning during the last few weeks and has established a new system peak for Southwestern Public Service Company. The peak, which is the highest amount of electricity used during the year, reached 2,651,000 kilowatts on July 14, at 5 p.m.

Cooling systems are one of the largest users of electricity and as a result, many customers will see their electric bills go higher than in the past few months.

SPS officials say that on an average, customers with refrigerated air conditioning will experience an

Larry Brito Reports For Marine Duty

Marine Cpl. Larry D. Brito, son of Mr. and Mrs. Joe Brito of Bovina, has reported for duty with 2nd Force Service Support Group, Marine Corps Base, Camp Lejeune, N.C. He joined the Marine Corps in December 1976.

increase of about 42 percent over the same period last year. The increase is due in part to the increase in rates granted June 2, but due mostly to the hot weather.

Larry Fuller, Panhandle Division Manager for SPS in Amarillo, said today, "many more of our customers are beginning to take advantage of our Averaged Billing Plan to minimize the effect of higher bills in the summer. The plan helps smooth out the highs and lows that occur in electric bills during the year and arranges for the customer to pay an average rather than the actual amount used each month."

Fuller explained that with the averaged billing plan, the amount of the electric bill each month is determined by averaging the actual dollar amount of the bill for the past twelve months. For example: if the bill was \$50 in July and had been \$25 for the past 11 months, the customer would pay \$27.08, using the averaged billing plan.

"The averaged billing plan does not change the rate for electric service

and the cost over a year's time is the same. It simply allows the customer to pay for less than actually used during the high-use months and make up the difference by paying for more than actually used during the low-use months."

"Any residential customer of Southwestern Public Service Company with satisfactory credit and whose bill averages \$25 or more can request the averaged billing plan. There's no charge for participation and a telephone call to our office is all that's necessary," Fuller said.

Fuller also pointed out several steps that a residential customer can take to control electric usage; proper insulation, storm windows, caulking, and thermostat settings. In addition, SPS has available free booklets explaining these steps and others to help observe energy.

"We are not experiencing any difficulties providing the electricity our customers need. This is because we have built and are continuing to build coal-fired power plants," Fuller continued.



MISSOURI BEEF....Team members are: (back row) Ricky Saiz, Nick Paiz, Salmanio Sena, Joel Rios, and David Uresti. (Middle row) Steve Maes, Ricardo Romero, Ralph

Guzman, George Zamar, Carlos Espinoza, and Alex Fernandez. (Front) Jose Rios and Leao Leal.

Parents Teach First Violence

Parents are the first teachers of violence in the United States--instead of TV which many blame, says a family life education specialist.

Violence in a person's life starts long before television viewing, studies show.

Family training and family violence, in fact, are one of the major sources of violence in the United States, Dr. Betty Jo Smith says.

In addition, 75 percent of United States adults believe it is good for young boys to get into a fist fight, a recent survey reports.

U.S. society teaches that if someone hits you, you should hit them back, the reports conclude.

Furthermore, parents believe they have the "right" to slap, hit, spank and whip their children, Dr. Smith continues.

They believe when a "child" is doing something wrong and won't "listen to reason" (won't do as the "Parent" directs), then the "Parent" has the "right" to use physical violence--or "the right to fight," she explains.

So, most children grow up believing that hitting is morally right and appropriate behavior--after all, their parents did it to them. That's what sets the pattern, Dr. Smith points out.

So, somehow, this "right to be violent" becomes okay

if it's for so-called "moral or acceptable behavior" reasons, the specialist says.

It's especially okay if used as a "last resort"--parents use it under the "I've told you a thousand times" theory, she adds.

Most parents teach their children all of this over and over through many years, and it becomes "second nature" to many people, Dr. Smith continues.

"The result of such basic behavioral training is a society in which most all children experience violence," the specialist explains.

"They live with violence aimed against them by parents--and by brothers and sisters.

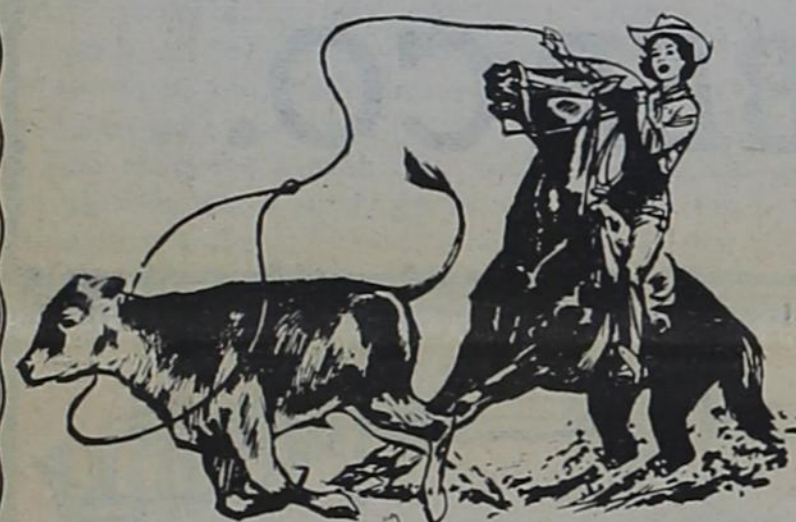
"In fact, the most violent time of a person's life is generally between birth and 17 years of age.

"This early training in violence increases the likelihood of continued violence in adulthood."

Breaking the cycle of violence and abuse calls for individuals and families to learn--and develop for themselves--alternative behavior patterns which eliminate the presence of violence in family life, Dr. Smith concludes.

Dr. Smith is on the home economics staff of the Texas Agricultural Extension Service, The Texas A&M University System.

Make Plans To Attend Bovina's



Bull Town Days Celebration Northside 66

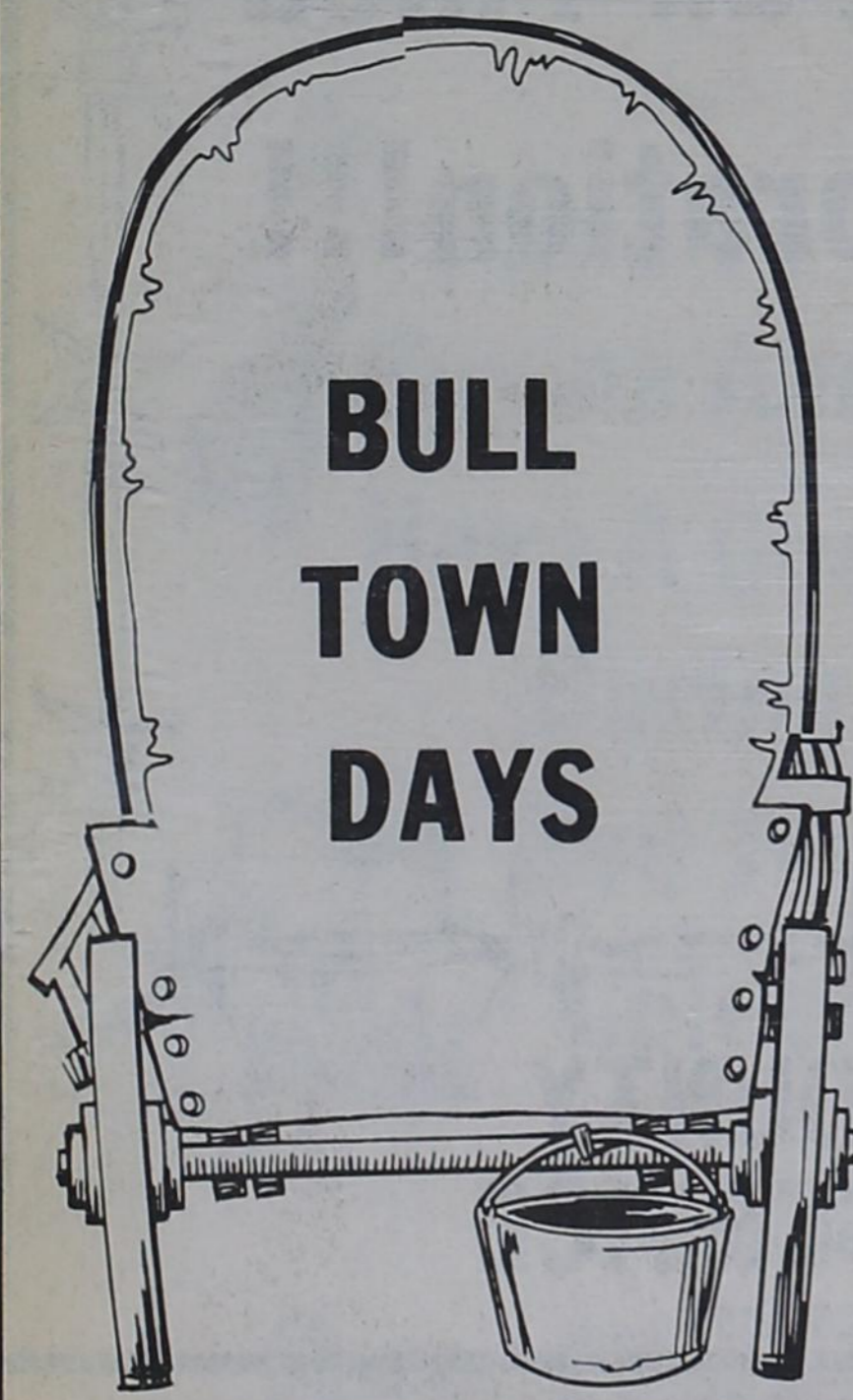
Bovina

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Located West On Hwy. 86 In Bovina

WELCOME

To Bovina's 17th Annual **BULL TOWN DAYS**

Something For Everyone



Schedule Of Events:

Friday, August 15 ----- Style Show (Women's & Junior's Fashions)
3:00 p.m., First State Bank
Sponsored by the Browsabout

Young Homemaker's Tea
Immediately following the style show

Bovina Bulltown Days Variety Show
Bovina High Auditorium, 8:00 p.m.

Saturday, August 16 ----- Chuckwagon Breakfast
6:00 a.m., Bovina City Park

American Quarter Horse Show
10:00 a.m., Roping Arena
Sponsored by Bovina Roping Club

Old Timers' Reunion
12:00 noon, Senior Citizen Building
Sponsored by Bovina Women's Study Club

Bulltown Parade—"Today & Yesteryear"
4:00 p.m., Main & Third Streets, Bovina
Float & Bicycle Prizes

Bulltown Bar-be-que
5:00 p.m., Bovina City Park

High School Rodeo—First Performance
High Plains Jr. Rodeo Association Sanctioned
8:00 p.m., Roping Arena
Sponsored by Bovina Jaycees

Sunday, August 17 ----- High School Rodeo
Second Performance
2:00 p.m., Roping Arena

Men's Slow Pitch Softball Tournament
August 14, 15, 16 & 17
Baseball Field
Sponsored by Bovina Jaycees

Texas Pride Carnival
August 14, 15, 16 & 17
All New Bigger, Better Rides
Across from the baseball field

FIRST STATE BANK

BOVINA

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"We're Bullish On Bovina, Texas"



Lonnie's Drive-In Grocery Grows Into Multi-Million Dollar Chain

(Used with permission of the Roswell Daily Record)

People—the more than 1,300 employees and customers from Grants, N.M. to west of Fort Worth—get the credit for helping write one of this area's retailing success stories.

The first chapter began in October 1956 in Roswell with the opening of Lonnie's Drive-In Grocery at 1500 W. Second St. there.

Now, Lonnie and Barbara Allsup have put together the 24th largest chain of convenience stores in the nation, with 168 Allsup's Convenience Stores helping form a \$50 million business.

Before the final chapter is written, Allsup's Convenience Stores Inc. will have some 400 stores selling items ranging from garden hoses to barbecued chicken throughout New Mexico, West Texas and parts of Oklahoma. In conversation, Mr. and Mrs. Allsup speak repeatedly of motivated employees, long-term workers, loyal customers and consumer convenience.

"Anybody can have buildings, fixtures and merchandise, but if they don't have good people to run those stores—all the way down—you won't be successful," explained Allsup, president of the corporation which he and his wife started building alone.

"I'd look pretty funny trying to run 168 stores," he added with a chuckle.

"Anyone who gets negative on people won't grow with the business. You really have to be optimistic and you have to think that people are good," Allsup said. "If we decided that people are no good, we'd have to get out of the business."

As chief executive officer of a major chain, Lonnie Allsup looks back nostalgically to the time not so long ago when he was waiting on customers.

"One of the parts I enjoy most about the grocery or convenience store business is meeting the

customers, taking care of the customers. I really enjoy that," he said. "I really enjoy that. Now I don't get enough contact with the customers; it's all employee contact now."

"I always enjoyed the customers and the customer was No. 1. That's your business, that's all you've got is the customer," Allsup added.

Barbara Allsup, financial vice president of Allsup's echoed the same thoughts.

She fondly recalls their Roswell customers when they were starting out.

"They were really receptive about what we were trying to do. A lot of people were very helpful," Mrs. Allsup added.

In addition to what she describes as "Lonnie's vision," she attributes the chain's success to Allsup employees through the years.

In fact, they opened their second store—also in Roswell—with money borrowed from an employee.

"We've been lucky to get good people and to keep them," Barbara Allsup said, pointing out that some of the current employees of Allsup's Convenience Stores Inc., started with the first stores in Roswell.

"They're very loyal, it's almost like a family relationship," she added.

The Allsups began putting their present chain of 168 stores together shortly after selling their 12 initial stores to Southland Corp. in 1963.

At that time, the couple owned eight stores in Roswell, two in Ruidoso and two in Alamogordo.

These dozen convenience stores had been built up since 1956 when Lonnie Allsup opened Lonnie's Drive-In Grocery after his discharge from the Air Force.

Allsup's infatuation with grocery retailing, however, began many years before that.

"I started out standing on a box, sacking groceries when I was 10 or 11," he recalled.

"It's a fast business," he added, explaining how he "liked the fast part of the grocery store business."

Working in the grocery business, he said, was much faster than working for his father's Chevrolet-dealership in his hometown of Morton, Texas.

"That was work real hard and trade cars, maybe make a sale of one a day or two," he added.

Allsup also recalls working in the maintenance area of his father's automobile dealership, around the oil and grease.

To this day, he insists that all stores in the Allsup's chain be virtually spotless.

At the age of 16, Allsup graduated from Morton High School, married Barbara, his school sweetheart, who also was 16 years of age, and moved to Abilene, Texas, so he could attend Hardin-Simmons University.

While Lonnie was studying business and medicine at the university, Barbara was finishing high school in Abilene.

She said that when they left Morton she "only lacked one credit for graduation."

But the new school raised requirements and eliminated some credits.

"I ended up going to school all day long," she said. "I was taking more hours than he was. Unbelievable!"

Barbara recalls, with a laugh, that "we never saw each other. It was just a mass of books. It was a hectic year, but we made it."

While in Abilene, Lonnie Allsup's interest in grocery retailing surfaced.

"There was a little grocery store nearby and he'd go down and buy a loaf of bread and he'd come back and say, 'I'd really like to buy that grocery store,'" Barbara recalled.

But he didn't.

Instead, the couple moved to Lubbock, Texas, where Lonnie enrolled in Texas Tech. Then the Korean War started and he enlisted in

the Air Force.

When discharged in Las Cruces in 1956 at the age of 23, Allsup held the rank of staff sergeant.

Barbara Allsup recalled that her husband looked into purchasing land in Las Cruces for a store, but "it was extremely expensive, like it was \$200 a front foot even back then."

"We couldn't afford to buy it new and start building a store, so he found a store for sale in Roswell," she said.

"His father co-signed the note or we wouldn't have been able to borrow the \$6,500," Barbara said.

Lonnie Allsup, thinking back to that time, recalled that "my ambition was five stores, if I just had five, I think I could run five."

Today, with a goal of adding 25 stores to the chain this year, Lonnie regards building up to 12 stores in eight years as "pretty slow."

But, he adds, "It was pretty fast for me" at the time.

After selling the 12 stores to Southland Corp., which operates 7-Eleven Stores, Allsup "took the week off and went fishing," his wife recalled.

"I was still buried in paperwork, trying to close out with Southland, and he called me out with Southland, and he called me from Clovis and told me he'd bought three stores," Barbara said. "I could have killed him. I never had had a day off."

Rebuilding the chain went rapidly.

"Then he bought one in Portales and then we built the one here," she said, motioning toward an Allsup's Convenience Store near the company's Clovis headquarters. "We



Lonnie Allsup

started construction right away." "That gave us seven pretty quickly, within three months of when we sold," Barbara said.

However, because of a five-year non-competitive agreement with Southland not to operate stores in Chaves, Lincoln and Otero counties, Allsup stayed out of the Roswell market for a while.

"Lonnie was afraid that people in Roswell had forgotten who he was," his wife said.

Once Allsup entered the Roswell market again, he moved fast and now has six stores in the city.

In the convenience store field, Allsup is an innovator, willing to try new ideas in retailing.

And he usually is followed by the larger, national chains.

It was Allsup who started selling cooked foods through convenience



Barbara Allsup

stores and he was one of the first operators to sell gasoline—a concept he and other convenience store owners initially had pooh-poohed.

"The first time that a fellow came in here and asked me why didn't I put a set of pumps out in front of my store, I said, 'That won't work, you can't sell gasoline with groceries.'"

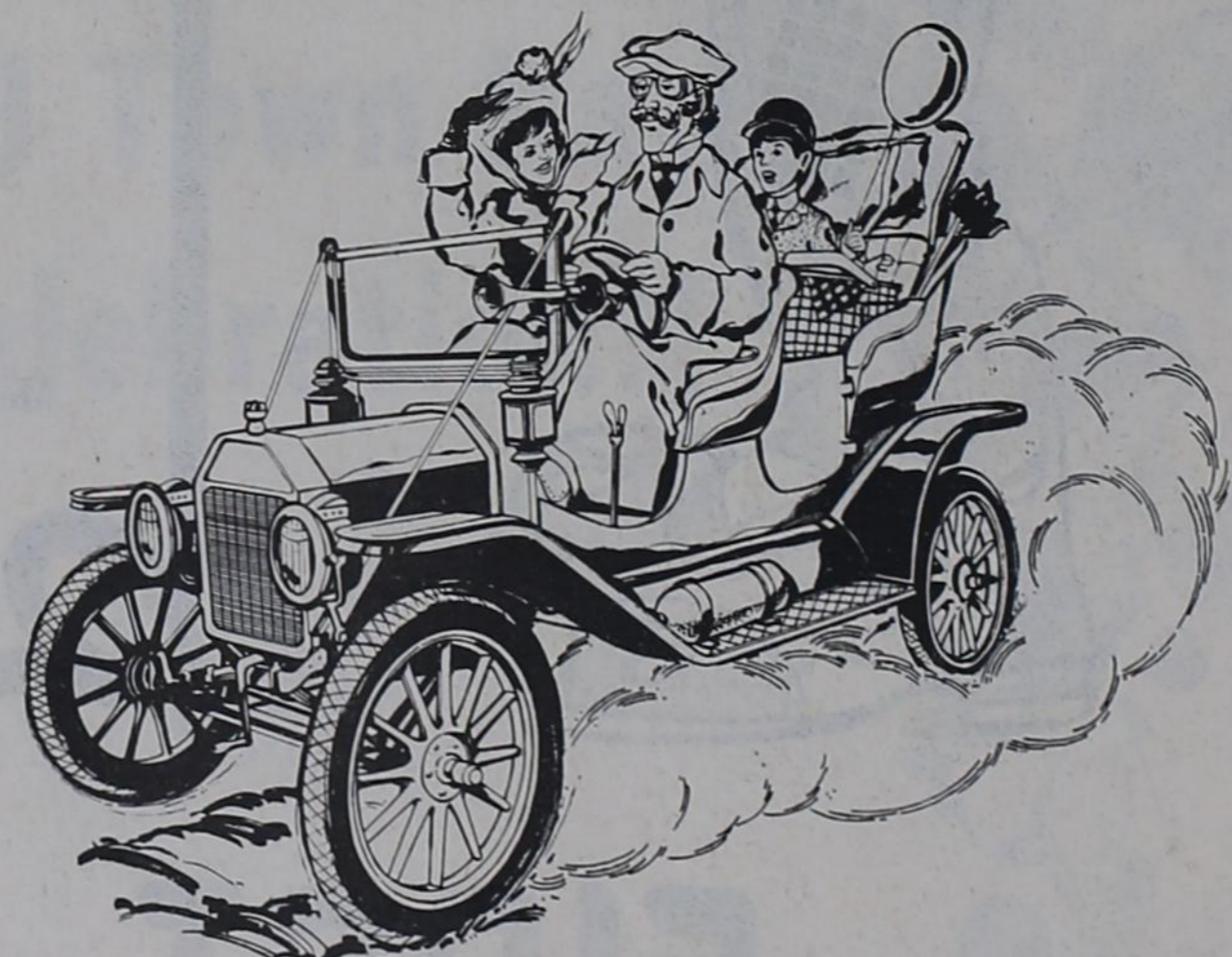
"And now I won't build a store without it," he volunteered.

It's easy to understand why, too.

Allsup's Convenience Stores Inc., sells more than two million gallons of gasoline a month, he estimated.

Long hours and hard work are a reality to Lonnie and Barbara Allsup. Lonnie's ultimate goal is to "cover every town in New Mexico and every town between Clovis and Fort Worth, Texas." His short term goal is 25 new store locations within the next 12 months.

**Don't Miss Bovina's
Old - Fashioned
Celebration.....
BULL
TOWN DAYS**



August 14-17

Everyone Welcome!!



**Charles Oil Co.
Bovina**



**Y'ALL
Come
To Bovina's
17th Annual
BULL
TOWN DAYS
CELEBRATION**

**DON'S
MEDICINE CHEST**

Don & Gladys Spring

Eighty-One Attend 19th Ellison Reunion

Eighty-one members of the Ellison family gathered for the 19th annual reunion at the Buck Ellison's cabin in Nogal Canyon, New Mexico on August 1-3.

Annual games, worship services and visiting were featured, which is scheduled each year.

Winners of the annual tournaments included Margie Warren and Ellen Ellison in "42"; Aubra Ellison, washer pitching; Dennis Ellison, ping pong; Dorothy Sims and Lois Terry, womens horseshoe pitching; Chuck Ellison and Vic Christian, mens horseshoe pitching; Jay Glover and Kathy Christian, mixed horseshoe pitching, and Doug Sims was the winner in the golf tournament which was played at End of Mount Gods in Ruidoso, on Friday.

Those present for the 19th reunion included Mr. and Mrs. Burl Sims, Scott, Jay, Doug and Mark, Mr. and Mrs. Mark Mondy, Lorie, Elaine and Karen, Dalene Pryor, and Mr. and Mrs. Pat Sims, all of Happy.

Also, Mrs. C.K. Howard of Canyon; Mr. and Mrs. Buck Ellison, Mr. and Mrs. George Trimble, Mr. and Mrs. Thomas Rhodes, Mrs. Robert Read and Tamra, all of Bovina; Mr. and Mrs. Aubra Ellison of Brownwood; Mr. and Mrs. Howard Ellison of Howe; Mr. and Mrs. Johnnie Glover of Tularoso, N.M.; Mr. and Mrs. Hubert Ellison, Lisa Hughes, Sharmy, Tod and Vic Christian, and Mr. Rovin Roberts, all of Farwell.

Also, Mr. and Mrs. Melvin Terry, Mr. and Mrs. Larry Warren, Mr. and Mrs. Alan Rhodes, Mrs. Shella Early and Jason, all of Lubbock; Alison Terry of Roswell, N.M.; Mr. and Mrs. J.R. Ellison of Brenham; Pam Ellison of Longview; Beth Moten of San Antonio; Mr. and Mrs. C.W. Grissom and Kathy of Taiban, N.M.; Mr. and Mrs. Chuck Ellison and Kimberly of Colorado Springs, Colorado; Mr. and Mrs. Dennis Ellison, Amber and Deon of Mineral

Wells; and Mr. and Mrs. Malcom Terry of Temple.

Also, Mrs. Peggy Higgins and Wesley of Plainview; Mr. and Mrs. Ellison Glover, Kayle Nex, Jay, Murry, and Christie Glover, all of Almagordo, N.M.; Mrs. Leanne Holt of Cedar Hill; Donna Nickson of Lorenzo; Mrs. Cindy Bowman and Crystal, Jatona Bowman, all of

Clovis, N.M.; Mrs. Linda McGuire of Ruidoso, N.M.; Mr. and Mrs. Bo Hanks of Nogal, N.M. and Mr. and Mrs. Willie Denny of Albuquerque, N.M.

Joining the Ellisons on Sunday afternoon were Mr. and Mrs. Harold Hawkins and grandsons, Shane and Shannon Laye, and their friend Lorie, all of Mineral Wells.

FFA News

By BRET WHITTEN
Reporter

H.J. Cannon is the new FFA Advisor for the 1980-81 year. He and Lawrence Widner will guide us through this school year.

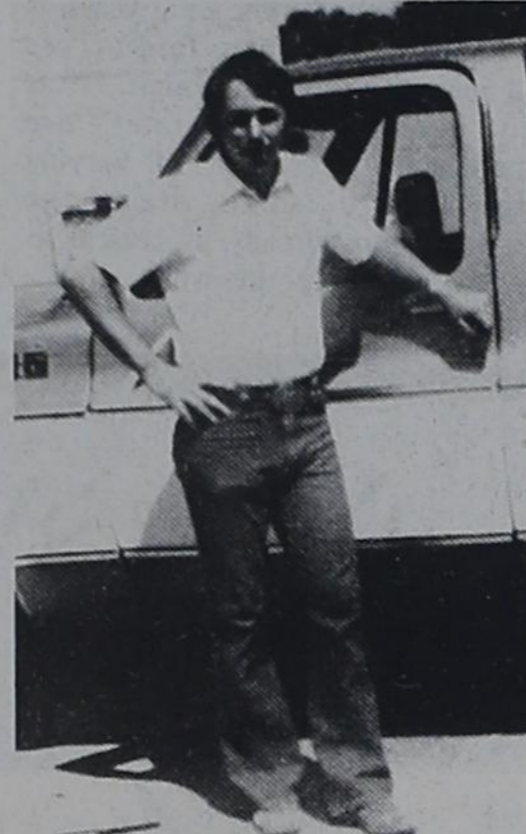
Mr. Cannon went to elementary and high school in Fairfield, Texas. He attended Navarro College in Corsicana, Texas for two years and received an Associates Degree of Applied Science in Agriculture. Following this, he attended Tarleton State University in Stephenville, Texas and received his Bachelor of Science Degree in Agriculture Education. He also attended Texas Tech University in the Graduate School of Agriculture Education.

Before coming to Bovina, Mr. Cannon was Agriculture teacher at Paducah High School. His duties there were teaching agriculture cooperative part-time training and horticulture pre-laboratory employment. He will be in charge of the new Co-Op Program at Bovina this year.

Mr. and Mrs. H.J. Cannon, Jr. are H.J.'s parents. He has one brother, Thomas Gene. They live at Fairfield, Texas.

Mr. Cannon is married. His wife, Recie, has won many awards with her piano playing. She enjoys sewing, ceramics and tennis also.

Mr. Cannon's hobbies are calf roping, riding horses and working on small gas engines. He was listed in Who's Who Among American High



H.J. Cannon

School Students. Also while in high school he was FFA Reporter, on the Livestock Judging Team, a member of the Rodeo Club and was a delegate to the State FFA Convention.

His college activities included President of the Rodeo Club and membership in Phi Theta Kappa, Collegiate, Block and Bridal and Alpha Zeta.

H.J. and Recie attend the First Baptist Church.

The members of the Bovina FFA Chapter welcome them to Bovina.

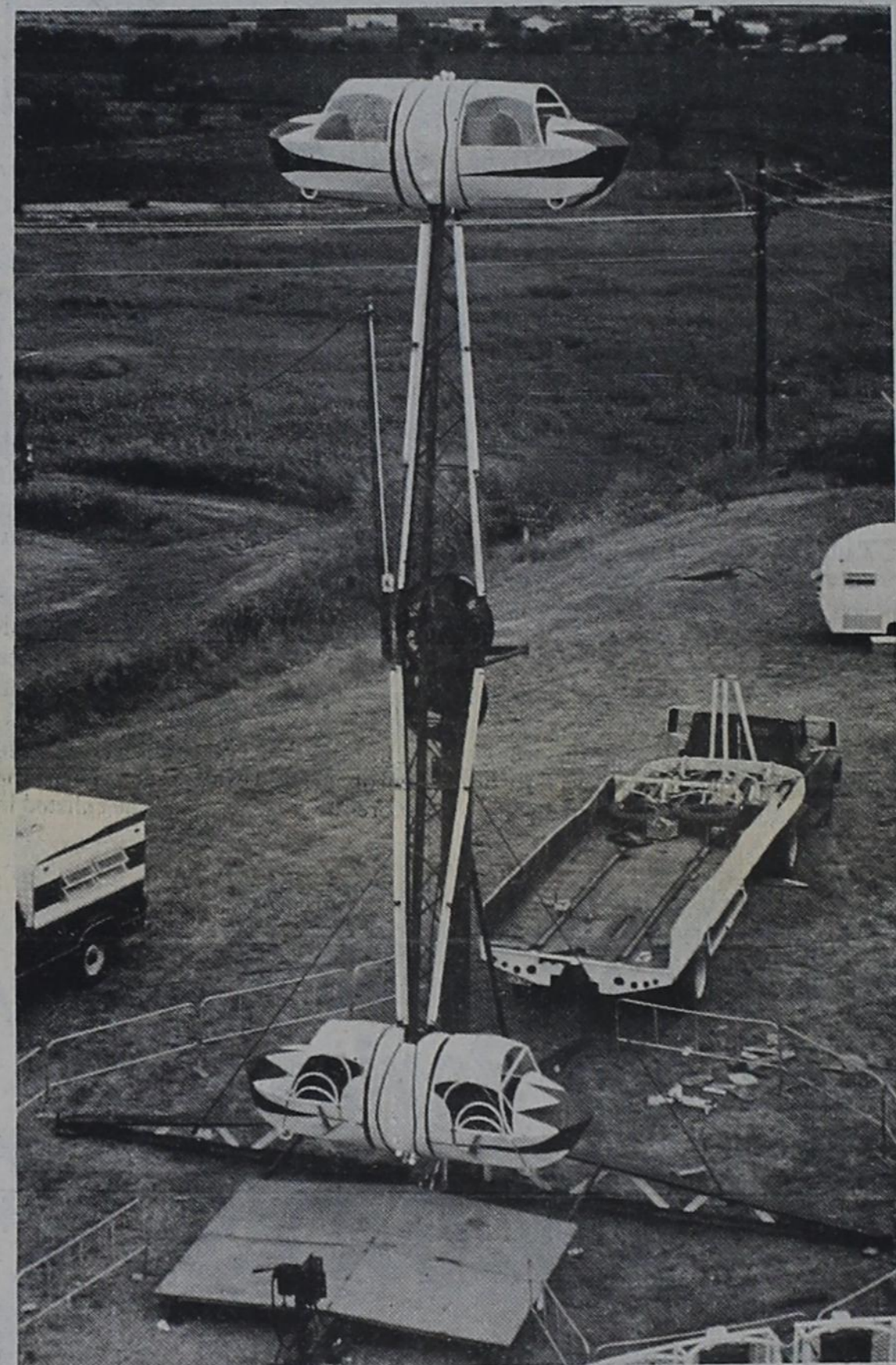
Come One, Come All, To The
PRIDE OF TEXAS SHOWS

CARNIVAL And Free Circus

4-BIG NIGHTS (Thursday - Sunday)

August 14, 15, 16 & 17.

Featuring Eight
Big Fantastic Rides



- Super Bullet
- Giant Wheel
- Carrousel
- Scat Cat
- Klown Castle
- Star Wars Jets
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Good Food,
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Located Across From The Baseball Park!
Enjoy The Carnival And Free Circus.

Circus Acts Nightly,
Beginning About 10:30 P.M.

Don't
Miss It !!

Everybody's Talking About



Bovina's 17th Annual BULL TOWN DAYS CELEBRATION

And You're Invited, Come On Over And
Join The Fun.

Chuck's Spraying
Service, Inc.



BOVINA PUMP....Members of the team are (back row) Larry Wiseman, Ken Jamerson, Jay B. Barrett, J.T. Hammonds, and Bennie Shelby. (front) Chuck Gilbreath, Mike Read and Joe Bradburn.

Tech To Have Women's Softball

Cynthia Carleton, assistant softball coach at the University of Oklahoma during the 1979-80 season, has been named head coach of a first-ever women's softball team at Texas Tech University, Women's Athletics Director Jeannine McHaney announced Monday.

Carleton, one-time professional softball player for the Buffalo Bisons, attended Western Illinois University from 1972-76 and received the master's degree in physical education from the school this summer. Carleton, 26, is a native of

Moline, Ill.

She served as assistant coach last season and helped guide the University of Oklahoma's women's softball team to the AIAW Women's College World Series. The University of Oklahoma women's softball team was one of 16 teams to qualify for the national tournament, with a season record of 50 and 29.

Carleton has served as a softball clinician twice, at the Buffalo Bisons' clinic in 1979 and at the University of Oklahoma's softball clinic in 1980. She played for the Bisons in 1979.

Construction of a softball field to accommodate the team is two years down the road. The squad will play its home games this fall on facilities currently used for recreational purposes on the Texas Tech campus.

Softball tryouts begin next Monday, August 18. Women interested in trying out for the team can contact the Women's Athletics Department at (806) 742-3360.

Texas Tech begins its 1980 campaign September 9 in Canyon against West Texas State University.

Severe Drought Is Major Rancher, Farmer Concern

By the Soil Conservation Service DROUGHT!!! There is probably no word in the English language that arouses more worry and fear among farmers and ranchers. Most agriculture people are more than willing to fight the majority of problems associated with farm and ranch operation—problems such as predators, increasing costs, insects, diseases, and numerous others.

However, when hot winds blow, dust boils up from parched fields, and the sky simply will not let go of its precious moisture; the feeling of defeat is almost overpowering.

Many farmers and ranchers can remember the severe droughts of the 1930s as well as the 1950s. They know how bad it was then. But, since we have recently had some good years, it is only human nature to forget those bad years. At present, though, Texas and several other states are experiencing a drought of varying intensity. In some areas the conditions are already as critical as they were during the worst of the 1950s.

"The lessons learned from the droughts of the 1930s and the 1950s have resulted in conservative stocking rates for most ranchers since that time", according to Gary Briggs, Range Specialist with the Soil Conservation Service in Pampa. "However, conservative stocking is not enough to enable ranchers to survive the bad effects of a drought without damage to the forage resource. This is the reason a drought plan is such an important part of any sound ranching operation."

Drought plans provide for controlled reduction of livestock numbers before forage supplies are depleted. A sound drought plan should consider when the plan will be initiated. The plan should be initiated early enough that forage resource does not suffer permanent damage. The dates will vary with each ranching operation and resource.

In addition, the rancher should consider exactly what action will be taken as a result of the drought. Will all or a percentage of the livestock be sold? Will calves be weaned early and

sold? Will livestock be moved to a reserve ungrazed pasture? Will additional forage be leased? There are a number of options based on the individual ranching operation.

The ranchers should also determine what set of circumstances actually constitute a drought. When these circumstances are reached, the drought plan should be implemented.

Ranchers who implement their drought plan when it is needed are able to escape most of the supplemental feeding costs that would have been required if action was not taken. When rains do come following droughts, protected ranges will respond much quicker than abused ranges.

Many people can operate a ranch when conditions are good, but the measure of the real rancher is how he manages his land during poor conditions or drought.

For more information on grass management and drought plans, contact the Soil Conservation Service in Friona.

Attend Bovina's Bull Town Days Celebration!!

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BF

-Professional Cattle Feeders-
David George, Mgr.
4 1/2 Miles East Of Oklahoma Lane
Crossroads On FM 145
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It's That Time Again! Plan To Attend Bovina's **BULL TOWN DAYS CELEBRATION**



August 14-17.

Agri-Sprayers, Inc.

"Pride Of Texas" Brings BTD Shows



"The Pride of Texas Shows" will furnish the carnival for the 1980 Bull Town Days celebration, and it bids to be one of the best carnivals seen in Bovina in several years.

The shows will play Thursday, Friday, Saturday and Sunday. They may be open Wednesday night for the early birds.

Ed Burlingame is owner of the Pride of Texas Shows. He purchased some rides and started his company on August 18, 1979, so will observe his first anniversary in business during the 1980 Bull Town Days engagement.

"We started the business because we felt that Texas, especially West Texas, needed a good, clean carnival. We have virtually new equipment, and it is in top shape. We invite the folks of the Bovina area to come in and enjoy the carnival, and in addition, a special free circus each night," Burlingame says.

Something a little different from the ordinary offering by a carnival, the Pride of Texas Free Circus will feature a tight wire act during which Bob, Top and Edna will perform a roller skate act 30 feet in the air. One of the performers will jump the rope on the tight wire, and also does a juggling act.

In addition, there will be Edwardo's Dancing Bears, an act complete with fiery hoops, and others.

In all, there will be some four acts nightly at the carnival grounds, beginning at about 10:30 to 11 p.m. The circus act is booked to join Circus Vargas, currently playing in Lubbock and slated for an Amarillo date in the near future, but Burlingame says they will rejoin him on a full time basis for his 1981 tours.

There will be eight big rides in the carnival itself. They include the Super Bullet, the Swing-A-Roo, the Giant Wheel, the Scat Car, the Star Wars Jet, the Antique Cars, the Carosel and the Clown Castle.

Burlingame lives in Mercedes,



THE GIANT WHEEL.....The Ferris Wheel is just one of the eight big rides which will be featured this week at the Pride of Texas Shows during Bull Town Days. The carnival also will feature free circus acts nightly on the carnival grounds.

Texas, in the Rio Grande Valley, and said his home and some of his other carnival equipment were threatened this past weekend by Hurricane Allen as it hit the Texas coast.

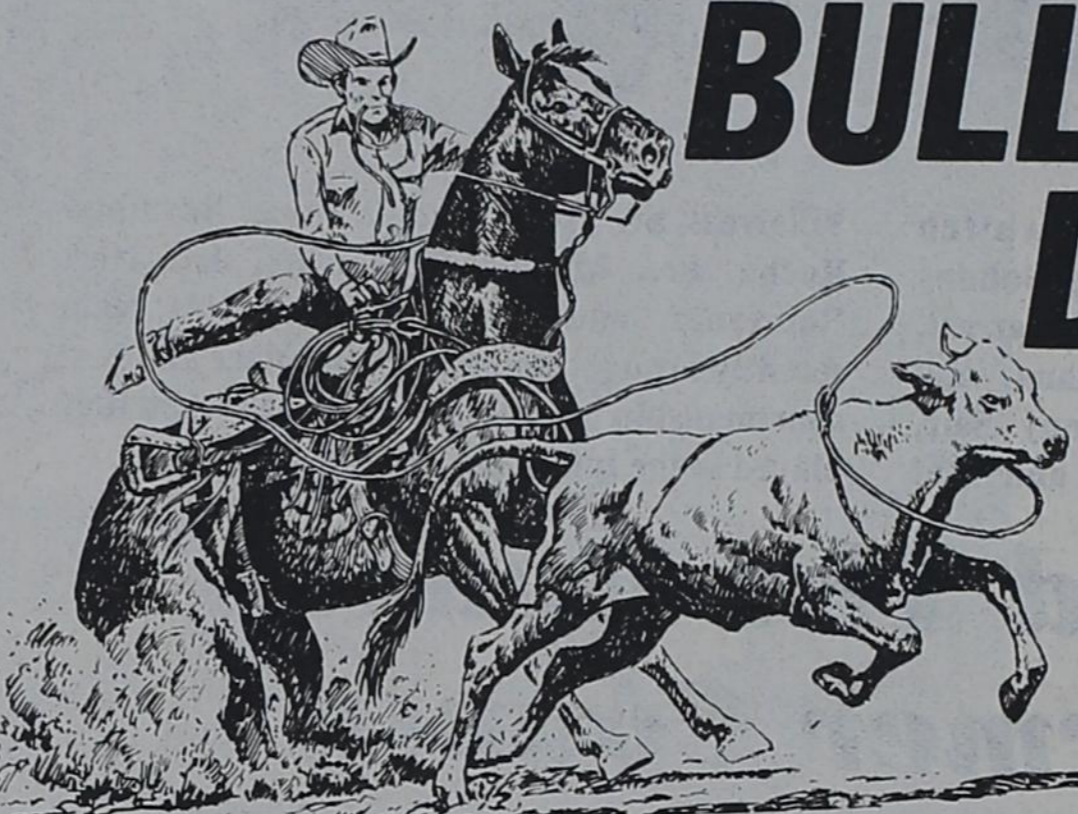
"They got a lot of rain there, but the damage was very light. It's not near as bad as they are showing on television," Burlingame said.

Among his engagements in this area, Burlingame's shows have played at Dimmitt and Canyon. He supplied the rides at the recent "Buffalo Days" event at Canyon.

"At Dimmitt, we were the fourth carnival there this year, but produced the most revenue for the local sponsors," Burlingame said proudly.

Let's All Join Together
In Celebrating Bovina's

Annual
**BULL TOWN
DAYS**



Big Nick
Machinery

We Salute Bovina On Another
Fine

**BULL TOWN DAYS
CELEBRATION**

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In The Activiities
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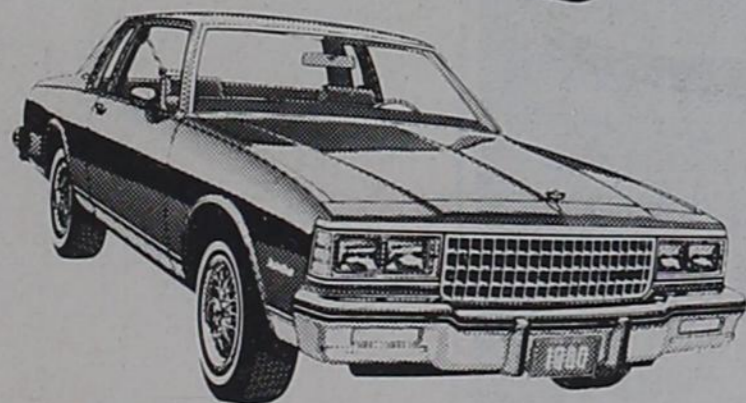
This Weekend
August 14-17

Everyone
Is Welcome !!

**GATEWAY
FARMS**



**Congratulations Bovina,
On Your Annual
Bull Town Days
Celebration.**



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How To Save Gas

In one respect, cars are like people. If they don't receive proper care and maintenance, they won't perform as well as they should. That's why it's important to keep your car in proper shape with a periodic tune-up. And now is as good a time as any, especially if you're planning a long road trip or vacation by car. A tune-up will restore your car to its former efficiency and ultimately conserve time, money, and precious gasoline.

A faulty carburetor or choke adjustment, for example, reduces mileage by allowing as much as one gallon of gas out of every tankful to pass into the air unburned. With rising prices, such defects spell waste. To rejuvenate your car and cut down on fuel consumption, make sure your mechanic remembers to:

Drain and flush the radiator, if necessary. If your car is air conditioned, a coolant is required. In

that case, rust inhibitor and water pump lubricant may be needed.

Drain the engine oil, and replace the filter (if necessary). Refill with recommended summer grade oil. Tune the engine and, check the ignition system, voltage regulator output, spark plugs, carburetor and fuel pump.

Inspect the exhaust system for leaks. Check crankcase ventilator and exhaust control systems for proper operation.

Check the cell condition and fluid level of the battery. Clean off any corrosion that might have formed on terminal connections. Make sure there are no loose connections.

Replace the air filter, if necessary, and clean the breather pipes. Also rotate your wheels, including your spare, to prolong tire life. If your car has radial tires, be sure to check with your tire or car dealer for correct

pattern of tire rotation. Check front wheels (after switching) for proper alignment and balance. Also check shock absorbers, and replace if necessary.

Inspect all hoses for cracks or signs of wear. Make sure all connections are properly tightened.

Check the aiming of headlights, and see that the taillights, as well as the brake and direction indicator lights, are in working order.

Lubricate the chassis completely and oil or grease the door locks and latches, along with other points normally not covered in regular grease jobs.

Have the windshield wiper blades inspected and replaced if necessary. And be sure to have your brakes adjusted, making sure the drums and lining are checked for excessive wear. Check that fluid in the master cylinder is at a proper level.



BOVINA MERCHANTS..... Slowpitch softball team members are: (standing) Johnny Villarreal, George Villarreal, Zef Villarreal, Jr., Johnny Martinez, Earl Quintana, and Raymond Rocha, Jr. (center) Danny Saiz, Shorty Juarez, Chacho Arche, and Zef

Villarreal, Sr. (front) Ronnie Stone, Raymond Rocha, Sr., Manuel Hernandez, Jr., Nick Rodriguez, and John Vasquez. This team recently brought home the third place and best sportmanship trophies they received when they played in the Industrial League in Clovis.

Around The House In Parmer County

By LAURA JACOBS

Summer sale signs attract some of us to a store like a magnet. And, sales can be a wonderful way to stretch the family budget to include items that might not be affordable otherwise.

By taking advantages of sales, families can save 15 to 25 per cent on purchases during a year. Plan ahead for your family needs and watch for good sale buys. Be a smart shopper...some guidelines will help you get the most for your sales dollar.

Know the differences between the things you need and those which attract your attention. Shop with a purpose. Remember that nothing is a bargain unless you need it.

Know the original price of items so you can recognize reduced prices. Be sure the sales price is an actual reduction.

Check style, color, size, and conditions of goods. Carefully inspect seconds or irregulars, which may be good buys if the flaws don't

affect the item's use or appearance. Find out store policies about returns and exchanges. Sales items are often not returnable.

The best selection is usually available on the first day of a big sale, but the last day may offer great price cuts.

Plan a strategy for getting bargain prices on needed family items. Plan your family budget around sales which can be marked on your calendar in advance.

Summer sales usually start after July 4. Items often

include sporting goods, sportswear, hosiery, women's shoes, floor coverings, summer furniture, appliances, and used cars.

In August look for clearance on summer clothing, back-to-school specials, children's play clothes, furniture, yard and garden equipment and white sales.

Become a smart shopper and stretch your dollars. Then you'll feel good about being drawn to a sale like a magnet.

EXTRA!

It's Time For The 1980 BULL TOWN DAYS CELEBRATION!!

Join The Fun!!

This Week, August 14-17.

THE BOVINA BLADE

BOVINA the Bovina picture sh loaned to who says building i building, can't tell order per after the those th Day, Sar Tidemberg Nanna N

Teaspoon-- Do You Know What It Is????

Some of us don't know what a teaspoon is--when it really counts, as in taking medicine, says a health education specialist.

If you grab a kitchen "tablespoon" in a mad moment of hurry-up medicine taking, you might get three times as much medicine as the doctor prescribed, warns Mary Ann Shirer.

Dr. Shirer is with the Texas Agricultural Extension Service, The Texas A&M University System.

Officially, a teaspoonful should equal five "cubic centimeters"--or "cc's."

Less than that may be inadequate to do the job--and much more may be dangerous, especially to small children, the specialist stresses.

To be sure you get the exact amount, ask your pharmacist for a set of graduated medicine spoons, particularly if you have small children.

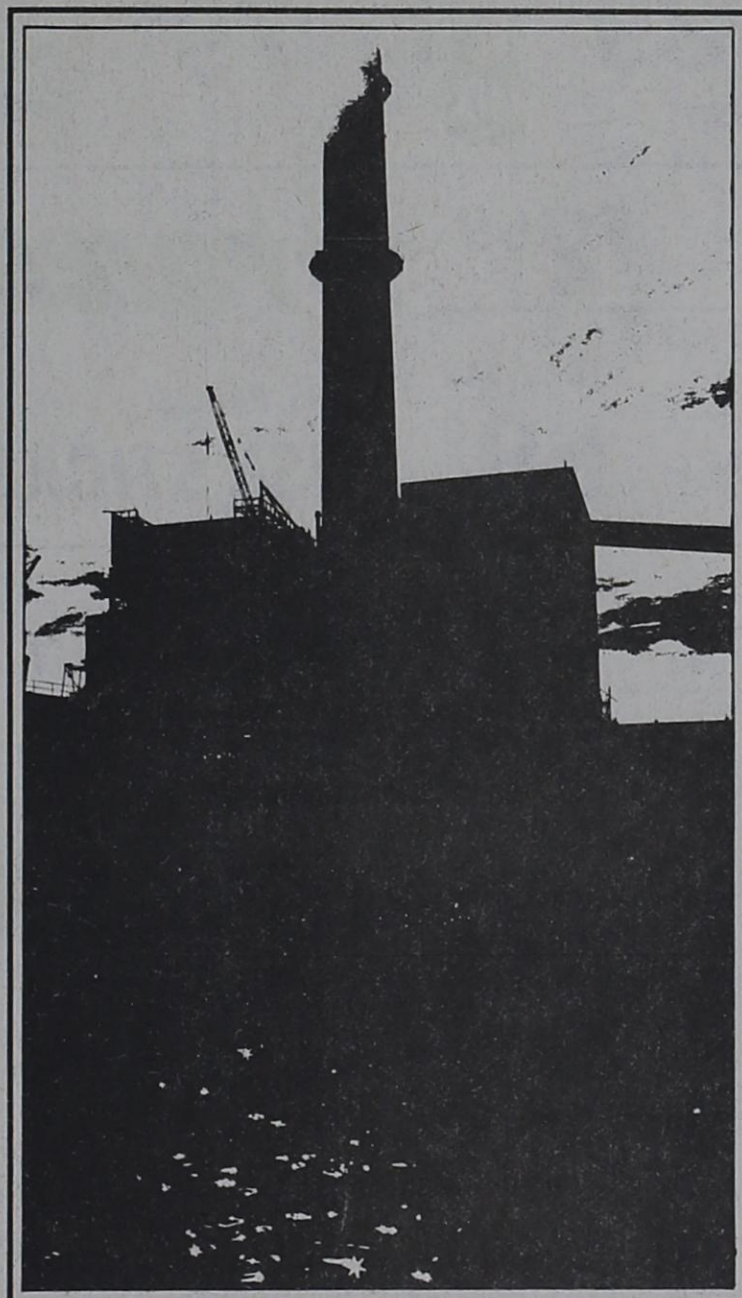
These spoons aren't expensive, and they are calibrated to hold what is intended.

Also, don't ever take a swig directly from the bottle--it isn't a measured dose, of course, and more importantly, you may contaminate the bottle with germs.

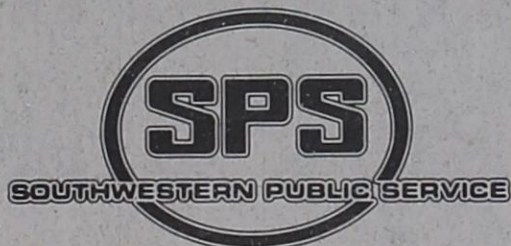


BOVINA SCHOOL.....If you have lived in the Bovina area for a long time, the above picture should bring back memories. It was loaned to the Blade by Mrs. Frank Hastings, who says that it was taken about 1920. The building in the background was the first school building, built around 1910. We're sorry we can't tell you the names of the students in order (perhaps someone can who knows them, after the picture is published), but among those thought to be in the picture are: E.V. Day, Sam Martin, Gertrude Lambert, Irene Tidenberg, George Richards, L.D. Parker, Nanna Mary Ezell, Ella Tidenberg, Ida

Woefel, Minnie Woefel, Mary Wakefield, Odessa Potts, Frank Spring, Bonnie Potts, Stanley Wakefield, Joe Wilson, Gladys Tidenberg, Opal Venable, Alice Held, Helen Lambert, ? Norton, Lester Norton, Mary McDonald, Lowell Stagner, Bettye Collett, Marie Richards, Lillian Ezell, Mary Wakefield, Ruby Denney, Cleve Lee Denney, James McDonald, Norma Lee Wilson, Oscar Parker, Melvin Wakefield, Grace Caldwell, J.C. Denney, Pete Richardson, William McDonald, Elmer Englant, Henry Tidenberg, Earl Richards, Otto Woefel, and Herman Woefel.

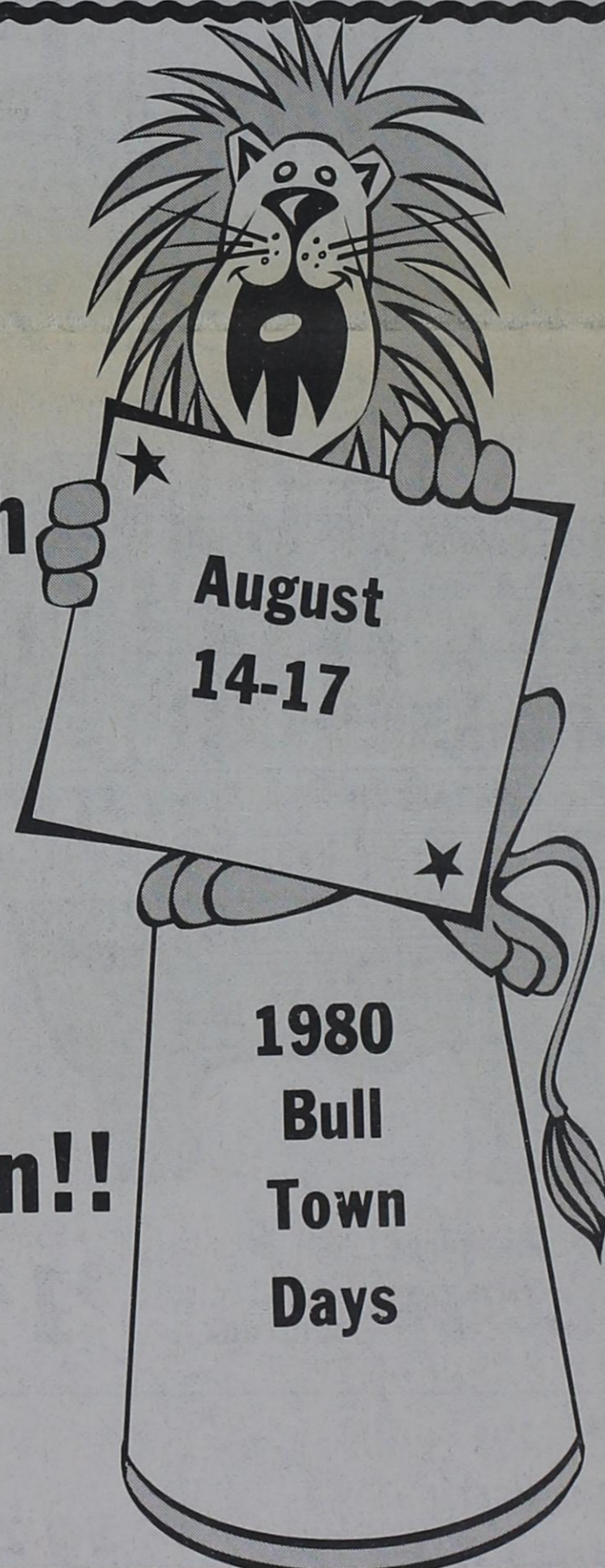


Southwestern Public Service is proud to have been a part of the community of Bovina for the past 52 years. We'll be with you for the celebration, and continue to provide dependable electric service in the years ahead.



**Join The
Citizens
Of Bovina
In The 17th
Annual**

**Bull Town
Days
Celebration!!**



**WORLEY
MILLS**

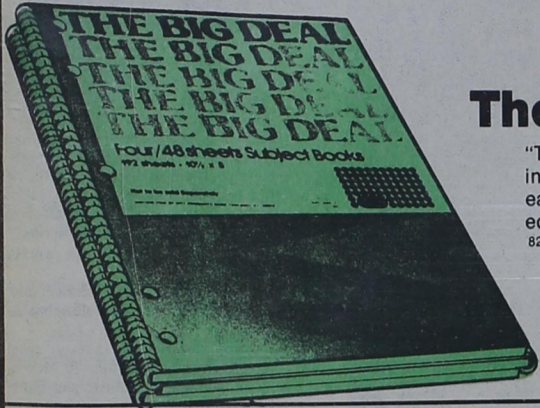
Pleasant Hill, NM. - Ray Ford
Farwell, Tex. - Bill Thigpen

WELCOME

BEN FRANKLIN

To
**BULL TOWN
DAYS**

August 14-17



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A rich, thick blend of moisturizers and emollients.

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Super combo pak of 1 pink, 1 green, 3 caps and 1 ball pen eraser!

53
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113

Our Sale Price **44c** ea.



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USDA GOOD	USDA CHOICE
\$1 36	\$1 37
LB.	LB.

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GLOVER BONELESS FULLY COOKED HAM HALVES LB. \$1 79

GLOVER FRANKS 12 OZ. PKG. 89c

WHITE SWAN SLICED CHEESE SINGLES 12 OZ. PKG. \$1 39

FRESH SLICED BEEF LIVER LB. 99c

KING SIZE DR. PEPPER 10 OZ. SIZE 6 BTL. CTN. 89c PLUS DEPOSIT

DISH DETERGENT LUX LIQUID 22 OZ. BTL. 79c

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FOR DISHWASHERS CASCADE 35 OZ. BOX \$1 29

NEW! COME-N' GET IT DOG FOOD 4 LB. BAG \$1 29

MAXWELL HOUSE COFFEE LB. CAN \$2 69

BAMA RED PLUM JAM OR GRAPE JELLY 16 OZ. JAR 69c

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CARNATION CHUNK-LIGHT TUNA FLAT CAN 98c

WHITE SWAN VEGETABLE OIL 48 OZ. BTL. \$1 89

BORDEN COTTAGE CHEESE 12 OZ. CUP 69c

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MRS. PAUL'S FISH STICKS 9 OZ. BOX 98c

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CALIF. VINE RIPE TOMATOES LB. 49c

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