## The Reporter-Telegram

The Best Investment for Your Advertising Dollar

## Emergency Squads Plug Levee Breaks




MODERATION OF TEXASCOLD WAVE FORESEEN TODAY
Fall Over North,
West Portions

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Dream of A Clown May Be Nightmare To Men of Midland

LINDY AND WIFE

|  | House Approval Is |  |
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| in italy foday | Gained by Group | Would $\begin{aligned} & \text { Profiteering }\end{aligned}$ |
| $\begin{aligned} & \text { in Rome After An } \\ & \text { Overnight Stay At } \\ & \text { Pisa, Italy } \end{aligned}$ | In The House |  |
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TEXAS SENATOR

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DIKES ARE BEING UNDERMINED BY RUSHING WATERS Coast Guard Ready Residents CAIRO IN DANGER 100,000 Battling To Save The 'Cott
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Dublin Filly In
Money at Alamo


Juniors Evidently Have No Favorite
As No Ballots Cast On The First Day
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Cars Un
March 1


## TERMED CREAT RESOURCE OF TEXAS <br> POLYHALITE, SOURCE OF POTASH, IS



| dallas, Feb. 2 (Special)-Con- | ment of this, as one of many other | conditions, particularly in the European areas, lend impetus and need |
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| experimental work has been giong | dustries. <br> Although the current import sit- |  |
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|  | in the years 1 I23-28, when 88 per |  |
|  |  | strumentality to secure victory and the triumph of American arms shan |
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|  | in the formo of extensive mine and refinery payrols, sizabale shippoing |  |
|  | refinery payrols, |  |
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|  | A principai avanatas in in Texas |  |
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| Schoch process, tested for |  | Working under its chairman, Sen- |
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| sulphate of potash most |  |  |
| 䢒 |  | conjunction with tax experts from Joint Committee on Internal Reve- |
|  |  |  |
|  |  |  |
|  | Treough it is not universaly ap- |  |
|  | has to sell for from 25 to 50 percent more than the more common |  |
|  |  |  |
|  |  |  |
|  | muriate of potash-is the form of potash most vital to proper soil | The measure carries out the anti- |
|  | amendment for such crops as citrusfruits, tobacco, and a wide variety |  |
|  |  | the platform upon the insistence Senator Connally |
|  |  |  |



No matter how good a coffee you serve depends on how it is pre-
prepared. A new electric percolator, designed to get every bit of the goodness from coffee, will give you a new made properly
Drop by our office or into the store of othe dealers who sell electric appliances and see the new


Texas Electric Service Company


THE MIDLAND (TEXAS) REPORTER-TELEGRAM



YES, just say "Scat" to your laundry worries ... Turn them over to us and we'll do the worrying! All it takes is a phone call . . . and before you know it, your laundry is re turned to you as bright and clean as new!

Phone 90
MIDLAND STEAM LAUNDRY

## Q SOCIETY NEWS SECTION

Rural Schools $\left\lvert\, \begin{aligned} & \text { City Church Women } \\ & \text { In Business Meets, } \\ & \text { Bible Studies Monday }\end{aligned}\right.$
 HE FOUND ALL-BRAN
BROUGHT REGULAR, DAILY ELIMINATION


Sooner Later


SIDE GLANCES By George Clark

resignation because she is moving
from Midian.
Mrs. N . G. O oates was unanimously
.
Mrs. . . G. Oates was unanimously
elected president of the society by
the group
Mrs. otis Ligan also tendered her


## Maybe Mae May Be Best in U.S.


$\qquad$


## Claudette Colbert says: "My throat is safest with

## a light smoke"



An actress' throat is naturally very important to her. After experimenting, I'm convinced my throat is safest with a light smoke and that's why you'll find Luckies always on hand both in my home and in my dressing room. I like the flavor of other cigarettes also, but frankly, Luckies appeal most to my taste."

Clam with Caller)

An independent survey was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, $87 \%$ stated they personally prefer a light smoke.
Miss Colbert verifies the wisdom of this pref erence, and so do other leading artists of the radio, stage, screen, and opera. Their voices are their fortunes. That's why so many of them smoke Luckier. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat!


THE FINEST TOBACCOS-

## A Light Smoke

"It's Toasted" -Your Throat Protection


The SPORTS $\mathbb{H O R N}$ "w




HICHLY PUBLLCIZED SIR THOMAS WON
BUT ONE CHEAP RACE IN THREE YEARS



TUESDAT/ TMETUART 2, TG87
THE MIDHAND (TEW AB) REPORTMR-THEWGRAM

Pneumonia Often
Follows a Cold

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## 3 FURNISHED APTS. 3


4 UNFURNISHED APTS.

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7 HOUSES FOR SALE 7 FOR SALE: 6-room house; com-
pletely furnished; located north
side across Brewer, Jr. Wes-Tex Food Mar
ket.
(278-3)

| WATCH MIDLAND GROW |  |
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| The time to |  |
| Here are real hargains in |  |
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|  | AUTOMOBLIES - |
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| USED CARS |  |
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| 1396 modese coupe, radio and |  |
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PAGE SLX


|  | Specials this Week... ... through Thursday |
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|  | Plain Shampoo and set $\quad 35 \mathrm{c}$ |
|  | From $\$ 2.50{ }^{\text {to }} \$ 7.50$ |
|  | Llano Beauty Shop Phone 273 |

A Complete Typewriter Service Authorized Underwood Sales and Service
L. H. TIFFIN

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

As Pastor Outran Joe Louis



THAT CONSTANT HEADACHE
dANCING! SINGING PLAYING!
Novelty entertainment aisles!

18. W. wate
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