

PEACE ON EARTH. CHRISTMAS 1946

The Devil's River News

Published in Sonora, Texas — "The Capital of the Stockman's Paradise"

FIFTY-SEVENTH YEAR

Sonora, Texas, Friday, December 27, 1946

TENTH WEEK

Two Killed In Plane Crash

Jack H. Whitten, Eldorado ranchman and World War II veteran and Hal B. Smith, San Angelo flying instructor, were killed Monday afternoon when the light plane in which they were flying crashed on the A. J. Roach place about seven miles from Eldorado.

Whitten, an aerial gunner who was decorated several times during the war, died instantly and Smith died while being brought to San Angelo for medical aid.

A motorist on the Eldorado-Mertzon Highway was the first to reach the wreckage.

Funeral services for Whitten are to be held Wednesday, while arrangements for Smith were still pending.

Only a few days ago, Smith was in Sonora talking to several flying enthusiasts about the possibility of using one of using one of the auxiliary fields near here for a G. I. flying program.

HIGH SCHOOL TO ENTER PLAY IN LEAGUE CONTEST

The Sonora High School's entry in the Interscholastic League will be chosen after the Baylor University Speech Clinic in April of next year. The play will be "Confessional" by Percival Wilde or "Sparkin'" by Ellsworth Cankle. The decision to produce two plays one a drama and one a comedy--and choose the best to represent the school in the District Meet was made by W. W. Wendt of the speech department. The names of these students who will participate in the play were also announced.

In the drama "Confessional", Charles Lee Cusenbary will play the difficult dramatic part of Robert Baldwin. Sue Wendt will play the mother, Martha Baldwin. James Hunt and Nina Smith are the children, John and Effie Baldwin.

In the comedy "Sparkin'", Joyce Johnson will play the part of a typical Granny of about 90 years of age. Betty Spoon plays the mother, Susan, and Nina Smith plays Lissie, the daughter of "sparkin'" age. Wayne Ogden is the corn-fed youth who comes "a-sparking".

Sonora High School's entry in the one-act play contest was very successful last year, winning the District and Area meets and losing to Abilene High School in the state contest in Austin. The school is looking forward to a very interesting play this year.

Nita, Norva and Johnny Smith are spending the Christmas holidays with their mother, Mrs. J. E. Garrison in San Antonio.

Burn The Midnight Oil —

Income Tax, Like Christmas, Comes But Once A Year; But — Oh, Brother!

Sutton County ranchmen and businessmen must soon bring out pencils and record books, buy barrels of midnight oil to burn and sit down to that annual, gruesome, excruciating task of figuring out income tax reports. Not only that, but they will have to listen to radio comedians make fun of the pain they endure.

The ranchman has this choice in paying his income tax: he can file a declaration of his estimated 1946 net income by January 15, followed by a final return by March 15, or, he can make a final return by January 15, in which case he does not have to file a declaration.

While a record number of ranchmen over the state will pay income

Bucks, Turkeys Number 191 At Ice House

To date, 185 bucks and six turkeys have been brought into the ice house for storage. Recent signers of the register are: Robert Lovelace (two turkeys with one shot), J. R. Spiller of Houston, L. J. Fuqua, Ed. L. Mears of Menard (two turkeys and a buck) H. C. Saunders, J. B. Jackson, Bud Halbert, Tom Guest, George Edgar, Johnny Hamby, J. B. Steele of Houston, L. R. Boyd, Andy Moore, Mrs. Ben Gaddy, Benton C. Wood, E. T. Fleming, John W. Arden, R. Burell, W. L. Renfro, Sam Smith, Mrs. Luella O'Leary, Alfred Schweining, Jr., E. T. Fleming, Jr., Lawrence Nichols, Roy Armes, A. H. Adkins, W. R. Rainer, Billy Wright Taylor, Herbert Mears, J. A. Simmons, George D. Wallace, Ed Mayfield, George Barrow, A. G. Mock, George E. Allison, Bill Fields, Jack Hearn, Mrs. Lee Patrick, H. C. Kiser, Artie Joe, Jr., Mike Moore, George Brockman, Billy Bryan Savell, E. T. Smith, Wylie Trainer, R. L. Hallum, John Allen Ward, Carl Peeples, Jack Shurley, Cloma Roberts, Miss Clara Allison and Bobby Joe Granger.

The largest buck listed so far is a blacktail which dressed 160 pounds. There is no record of whose it is. Most points is 15 on the deer killed by Wess Hill, while the least is four. Flagtail season ends December 31.

AAA WORK MUST BE FINISHED DEC. 31

A final reminder was issued this week by Mrs. O. C. Ogden that all AAA program work must be finished by December 31, and that reports must be in by January 15.

Girl Scouts Meet For Xmas Party

Girl Scout Troop No. 4 met Wednesday afternoon at the home of Mrs. Earl Lomax for their Christmas party. Hostesses were Mrs. Lomax and Mrs. Ben Mittel, the troop mothers. The table was centered with an arrangement of fir and tall tapers. The Scouts exchanged gifts.

Cokes and sandwiches in the shape of Christmas trees were served to Nancy Eaton, Johnnie Johnson, Sally Prater, Rita Renfro, Marilyn Mittel, Patsy Kinsler, Patsy Drennan, Nettie Kisselburg, Maxine Ballard, Lois Lu Lomax, Nina Jannings, Marilyn Valliant, Betty Sue Allen, and the leaders, Misses Freddie Gardner and Sarah Parker.

Mr. and Mrs. H. V. Morris have as their guests Mr. and Mrs. Tex Farr and Mr. and Mrs. O. B. Fowler of Cameron.

The Song of Christmas

THE long journey from Nazareth to Bethlehem . . . a new Star in the sky . . . heavenly music above the hills of Judea . . . the flutter of angel wings . . . the swift journeying of the Shepherds . . . Mary and Joseph and the new-born Child . . . the coming of the Wise Men, with their gifts of gold, frankincense and myrrh . . .

From these inspiring things the Song of Christmas was fashioned more than twenty centuries ago. The years have added new notes of happiness. Carols and song upon the air . . . candles gleaming into the night . . . secret whisperings and laughter in the home . . . greetings going from friend to friend . . . deeds of love and mercy done in the name of a Child.

No great symphony or composition can match the Song of Christmas. It rises above the clatter and roar of the city; it throbs through the scattered town and hamlet; it sings through the sunlit islands of the South; it permeates the frozen wastes of the Northland. In ever-widening volume its strains echo around the world.

Before its magic the hosts of darkness take flight. It touches the slumbering chords of memory; it heals old hurts and scars; it binds loved ones in a closer and deeper tie. There are no friendless or forsaken within its sound; under its influence the strong reach out to help the weak. Peace and Love and Joy, these are its loudest notes, and they are for all men. For the Song of Christmas is the greatest of all songs because it is understood by every heart.



Dances, Parties Planned For College Group

Most of Sonora's college students have arrived for Christmas at home with the folks and a round of parties and dances. From Texas A&M came Glen and O. L. Richardson and Richard Boughton. Clayton Hamilton is here from Southwestern University. Miss J. J. Sette Boughton is home from T.S.C.W. at Denton from the University of Texas came Miss Mary Lu Neuerburg, Harold Briscoe, R. W. Johnson, Neal King, Miss Martha Jo Moore, Miss Ethel Mae Alley, Webb Elliott and Miss Marguerite Howell. Misses Jo Beth Taylor and Marjory Dameron are home from N.T.S.T.C. and Texas Tech respectively, Miss Jamie Trainer is here from Texas Tech, Misses Edith Eldridge and Charlene Hull are home from Mary-Hardin Baylor College, Miss Jean Sprull is here from Sul Ross.

Charles Moore, quarterback of the national runner-up Junior College football team, is home from Kilgore Junior College.

Among the holiday dances planned are the Woman's Club dances Christmas Night and New Year's Eve at the woolhouse and the Young Women's Guild dance Saturday night, December 28 at the woolhouse. John Carrico and Ray McNeill will play for all three dances.

SUBSCRIBE TO THE NEWS

Importance Of Range Forage Variety Can't Be Over-Estimated, Says Keng

"The importance of a good variety of range forage to the ranching business cannot be over-estimated," E. B. Keng, local Soil Conservation Service technician, pointed out this week.

This variety is important in two ways, Keng said. First, a well balanced diet is essential to the well-being of any animal. A "one variety" diet does not furnish all of the necessary elements for good health and top production. Second, a good variety of forage plants on a range is the best assurance that there will be some plants growing at all seasons of the year. Green feed in the winter as well as the summer is practically a "must" in livestock production, and a single variety pasture cannot meet this need.

How does nature's plan fit in with this wide variety idea? Keng says that upon examining any lightly grazed area there is a great profusion of good grasses, weeds, and palatable shrubs. There will be an abundant growth of good plants during every season of the year, providing moisture is present. The poor plants will be found in small quantities in the mixture, but they cannot dominate or become abundant until the better plants are weakened by continuous overuse by livestock.

A splendid example of the ability of nature to provide an abundant variety of good forage may be found on the hill immediately south of the Sonora Schools. Some eighteen different grasses, twenty weeds, and eight good shrubs are found growing on this lightly grazed area, while on many pastures the livestock feed is made up of only 5 - 8 different plants.

A partial list of the plants found on this hill include the following: Grasses; side oats grama, hairy grama, little bluestem, fall witchgrass, winter speargrass, slim orodia, neally grama, curly mequite, hairy triodia, red grama, feather needle grass, Canada rye

NOBERT McINTIRE NAMED ALL-DISTRICT

In the all-district story published in the News last week the name of Norbert McIntire was omitted. McIntire, one of the outstanding ends on the 1946 Bronco team, was named to the All-District 8-B team in a poll conducted among the district coaches. Also named were Billy Wright Taylor, Frankie Bond, Scott Walters and Bubba Chalk.

IMPORTANT NOTICE

There will be a called meeting of the VFW Monday night, December 30 at 7:30 o'clock at the Court House. According to Dr. Joe B. Logan, commander it is imperative that all members be present at this meeting.

7th AND 8th GRADES GIVEN PARTY BY MOTHERS

The room mothers of the seventh and eighth grades entertained the two grades with a party last Wednesday night in the high school gymnasium. The seventh grade presented a playlet directed by W. W. Wendt. They also presented a choral reading. Flora Dell Davis gave a Christmas reading.

The group danced and exchanged gifts. Guests were the high school faculty and the parents. Seventh grade room mothers are Mrs. J. T. Ratliff, Carnie Wyatt and Johnny Hamby. Miss Annie Duncan is the sponsor. Eighth grade room mothers are Mesdames M. C. Cannon, J. F. Howell and Carl Peeples. Miss Sarah Parker is the sponsor.

BROADCAST SCHEDULE FOR TWO TEXAS BOWL GAMES

Arrangements have been completed to bring Texans play-by-play accounts of the top Texas "Bowl" games New Year's Day when the Cotton Bowl game in Dallas and the Oil Bowl game in Houston will be broadcast over state-wide networks.

The Arkansas-L.S.U. broadcast from the Cotton Bowl will go on the air at 1:01 o'clock. Kern Tips will announce play-by-play with Alec Chesser as color man. The broadcast will be carried on stations KPRC, Houston; WFAA-WBAF, Ft. Worth; WOAI, San Antonio; KGSC, Amarillo; KRIS, Corpus Christi; KRGV, Westaco; KWFT, Wichita Falls; and WTAW College Station.

The Oil Bowl broadcast, with St. Mary's and Georgia Tech playing, starts at 1:15 o'clock with Ves Box handling play-by-play and Fred Kincaid describing color. Stations carrying this game are WRR, Dallas; KFJZ, Fort Worth; KGLV, Greenville; KRRV, Sherman; KBWD, Brownwood; KTEM, Temple; KCRS, Midland; KMAC, San Antonio; KTHH, Houston; KGKE, Tyler; KVET, Austin; KWTX, Waco; KTAB, Laredo; KVIC, Victoria.

Mr. and Mrs. Herman Smith and Nina are to spend Christmas with Mrs. Smith's parents, Mr. and Mrs. W. K. Hardeman, and sister, Mrs. J. B. Brown, in Waco.

grass, green sprangletop, Hall's panic, prairie cupgrass, wire grass, weeds: rock daisy, white daisy, gaura, simsia, dalea, dusty miller, bluebonnet, galactia, peavine, long leaf actinea, zexmenia, selloa, many flowered aster, Englemans daisy, thellesperma, blasing star, desmanthus, Dutchman's breeches; Shrubs: dalea, rock brush, shiny haw, slim oak, krameria, menodora, forrestiera, small leaf sumac, mimosa.



Music . . . Art
Women's Interests

SOCIETY NOTES

Parties... Clubs
Future Events

Rip Wards Hosts At Dinner Party

Mr. and Mrs. Rip Ward were hosts to a dinner and bridge party Friday night at their ranch home. The Christmas motif was used in decoration. Mrs. Louie Trainer won high score prize for the ladies, E. B. Keng, high for the men, Mrs. Edwin Sawyer bingo for the ladies, and C. T. Jones, Jr. bingo for the men.

Dinner was served to Messrs. and Mesdames E. B. Keng, Bill Fields, Bryan Hunt, Edwin Sawyer, C. T. Jones, Jr., E. B. Tipton, Mrs. John Ward, Jr., Mrs. Louie Trainer and Harold Friess.

MRS. NANCE ENTERTAINS WITH BRIDGE PARTY

Mrs. R. G. Nance was hostess to the Thursday Afternoon Bridge Club when it met at her home last week. The Christmas motif was used in the decoration. Mrs. H. V. Morris won high club prize and Mrs. Kate Brasher won high guest prize.

Pie and coffee were served to Mesdames O. G. Babcock, Brasher, Morris, John Bunnell, Robert Rees, B. C. McGilvary, A. H. Adkins and Rose Thorp.

LOMA LEE BRIDGES, REX ANN BAKER HONORED WITH PARTY

Mrs. Autrey Bridges and Mrs. Rex Baker honored their daughters, Loma Lee and Rex Ann, with a party Thursday on their sixth birthdays in the Bridges home. The children played games. Prizes were given to contest winners Yvonne Penick, Butch Baker, Ann Morris, Artie Bert Adams and Rex Ann Baker.

The Christmas motif was used in the decorations. The children received gifts from the tree.

Birthday cake, sandwiches and punch were served to Yvonne Penick, Georgie Sue Norris, Ann Morris, Charlie Howell, Al Moffitt, Luther Chalk, Robert Trainer, Linda Wardlaw, Butch Baker, Patsy Ann Rode, Aline Schweining, Georgia Gail Rode, June Rose Lyles, Jack Baker. Mrs. Lenoy Lyles, Mrs. Curt Schweining and Mrs. Rode assisted in serving.

LOIS LU LOMAX HONORED WITH DINNER PARTY

Mrs. Earl Lomax honored her daughter, Lois Lu, with a dinner party Friday night. Christmas decorations were used. The guests exchanged gifts, shot fireworks and played bingo. Dinner was served to Joe David and Betsy Ross, Billy and Bobby Scott, Nancy and Dan Eaton and Jack Mackey.

Christmas Minus a Santa Claus

Do you believe in Santa Claus? The children of Middle America never heard of ole Saint Nick, even though their holiday celebration compares happily and merrily to our own.

Picnics and outdoor excursions are traditional events of the day, for Christmas comes in mid-summer weather there. Weeks before the holiday, families in El Salvador, Mexico and Panama prepare tiny clay or wooden figures for the creche which most homes display during the universal holiday. In Guatemala, Costa Rica and Cuba, images of the Virgin are carried through the streets.

Christmas celebrations and customs vary in the ten republics which comprise Middle America—Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Cuba, Haiti and the Dominican Republic.

Fireworks climax the festival in most of these republics and marimba bands play in bunting-bedecked parks while whole families trek from farm to village, visiting relatives or joining in the public merrymaking.

Mexican families string their patios with colored lanterns and hang the pinata, a large clay jar shaped like a bird or animal and filled with fruits, nuts and candies purchased at the picturesque Christmas stalls in the markets. The children are blindfolded and armed with long sticks. They reach for the pinata until one child breaks the jar and the sweets tumble out to be shared by all.

Despite the various forms of observing the Christmas holidays Middle America is united in its celebration of peace with its bright hope for inter-American interdependence.



WHERE THE BOY JESUS PLAYED . . . Looking southeast from the Hill of Precipitation, Nazareth, is shown the view where the boy Jesus played.

LANCASTERS HOSTS TO THURSDAY NIGHT CLUB

The Thursday Night Bridge Club met with Mr. and Mrs. DeWitt Lancaster. The Christmas motif was used in decoration. Wesley Sawyer won high score prize. A buffet supper was served to Wesley Sawyer and Messrs. and Mesdames Russell Davis, Hillman Brown and E. B. Tipton.

Mr. and Mrs. Alfred Dallinger will have as their guests Christmas their parents, Mr. and Mrs. R. D. Sanderson of Brownwood, and Mr. and Mrs. G. E. Dallinger of Plainview.

Mr. and Mrs. Lloyd McMullen left Saturday for Oglesby to spend the Christmas holidays.

Mr. and Mrs. Carl Peeples and Carlene are to spend the Christmas holidays with Mrs. Peeples' parents, Mr. and Mrs. R. W. Trotter, at Stiles.

Mrs. B. C. McGilvary has as her guests, Mr. and Mrs. Word Sherrill and children of Uvalde.

Mr. and Mrs. G. A. Grimm and children are spending the holidays in Kansas.

Mr. and Mrs. Joe Brown Ross have as their guests for the Christmas holidays Mrs. Ross's family from Lampasas: Mr. and Mrs. D. T. Briggs, Sr., Mr. and Mrs. D. T. Briggs, Jr., Mr. and Mrs. Porter Briggs, and Mr. and Mrs. W. E. Briggs arrived Christmas Eve at the Ross ranch.

Mr. and Mrs. J. M. Vander Stucken will have as their guests Mrs. Vander Stucken's sister and family, Mr. and Mrs. Roy Spiller and children, Nancy, Sandra and Rob Roy of Junction.

Mr. and Mrs. Tommy Barton of Houston will visit Mr. and Mrs. Jack Mackey Christmas.

Mr. and Mrs. Houston White and daughter, Miss Margaret White, will go to Hamilton Thursday for a short visit. Hamilton is White's home.

SATURDAY NIGHT CLUB MEETS AT FRIESS HOME

The Saturday Night Bridge Club met in the home of Mr. and Mrs. Harold Friess last week. Christmas decorations were used. Mrs. Jack Turney won high guest prize, Rip Ward won high club, Edwin Sawyer won the bingo prize, and Mrs. Edwin Sawyer won the slam prize.

A chicken dinner was served to Messrs. and Mesdames Rip Ward, E. B. Keng, C. T. Jones, Jr., E. B. Tipton, L. E. Johnson, Jr., H. C. Kirby, Edwin Sawyer, and Mesdames E. D. Shurley and Jack Shurley.

From The Churches FIRST BAPTIST CHURCH

Sunday School _____ 10:00
Morning Service _____ 11:00
Evening Service _____ 7 o'clock
Mid-week Service and Choir Rehearsal, Wednesday _____ 7 o'clock
W. M. U., each Wednesday _____ 8:00

St. John's Episcopal Church

Christmas Eve Service will begin Tuesday night at 11 o'clock with a carol service. At 11:15 the service of Holy Communion will begin.

ST. ANN'S CHURCH

Sunday Masses _____ 8:00
_____ 10:00
Weekday Mass _____ 7:30

Mr. and Mrs. A. E. Wells are spending the Christmas holidays in Memphis, Texas.

FASHIONS



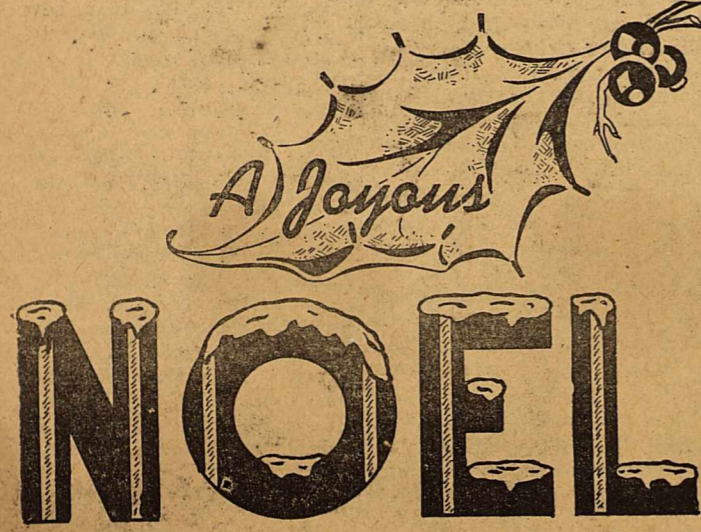
A very special Christmas dress of plaid rayon taffeta with a back that bustles and a tiny waist is shown as a suggestion for holiday dances.

Mr. and Mrs. F. B. Archer spent Christmas with her mother, Mrs. Annie Covey, at Sabinal. They will go to Eagle Pass to visit Mr. and Mrs. G. W. Archer, Jr. before returning home.

Mr. and Mrs. Earl Duncan have as their guests Mr. and Mrs. Currits Nicholas of Los Angeles, California, Mr. and Mrs. Truitt Coconougher of Lubbock and Lt. Don Nicholas of South Carolina.

Mr. and Mrs. Jack Neill and daughters are in Cuero where they are visiting relatives during the Christmas holidays.

Mr. and Mrs. W. B. McMillan and Dick are spending the Christmas holidays in Junction.



"All the angels in Heaven shall sing on Christmas day in the morning."

SAUNDERS FLOWER SHOP

GREETINGS

Here's a little note from us to you — to say Merry Christmas to our friends and a hearty good wish for a joyous holiday season and a happy New Year

SONORA ELECTRIC COMPANY

FOR
FINE LIQUORS
J & J
LIQUOR STORE
OPEN 10 - 10
ON S TURN DEL RIO ROAD

"The Home of Good Food"
Featuring
MEXICAN DISHES, STEAK and CHICKEN DINNERS
GULLEY'S TAVERN
Mrs. Nora Gulley Loy Gulley, Jr.

Sonora Abstract Co.
J. D. LOWREY, Mgr.
EFFICIENT LAND TITLE SERVICE
ON SUTTON COUNTY LAND
We represent several of the old line fire insurance companies.

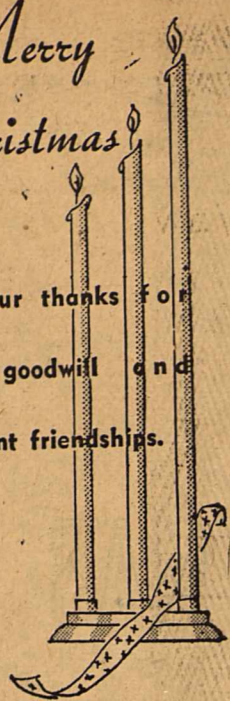
BILL SMITH'S
Service Station
MAGNOLIA PRODUCTS
WASHING and
GREASING
NEW TIRES AND TUBES
"If we please you, tell others.
If we don't, tell us."

very very...
MERRY
Christmas
It is with grateful appreciation of your courtesies during the past year that we take this means of expressing the compliments of the season. Mistakes and problems of the last twelve months are of minor importance at this glad season and we look forward to the future with every confidence and anticipation. *A very Merry Christmas to you, and you, and you!*
Barrow Jewelry Store
"YOUR JEWELER SINCE 1929"

GREETINGS
May the season of good will remain with you next year and all the years to come.
Sonora Drug Co.
SONORA, TEXAS

Merry Christmas

And our thanks for your goodwill and pleasant friendships.



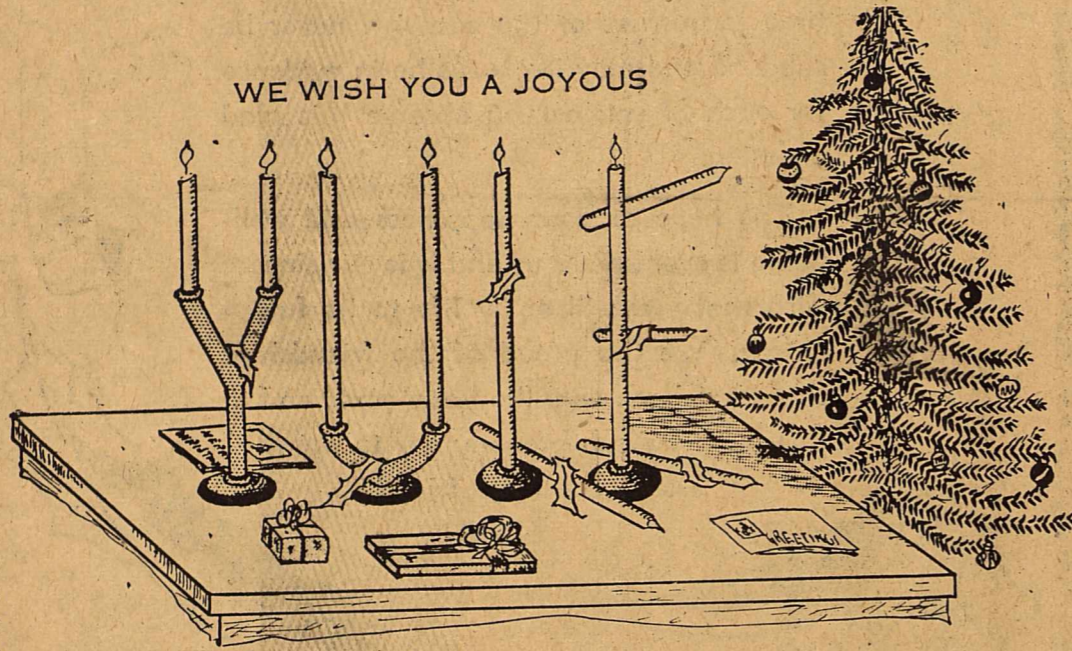
The Wesley Sawyer Jewelry



A "MERRY CHRISTMAS" . . . Some on the road to recovery, some doomed to spend their lives in hospitals, thousands upon thousands of World War II heroes are spending Christmas in hospitals again this year. Happy despite handicapping war wounds, fighting veterans have entered into the Yuletide spirit.

SUBSCRIBE TO THE NEWS

WE WISH YOU A JOYOUS



HOME GAS COMPANY

To our FRIENDS

May the glow of Christmas blessings rest upon your homes and light your paths of health and happiness throughout the New Year

PAN AMERICAN LIQUOR STORES

C. M. Weatherly, Owner

Xmas Package SPECIALS

AT PRICES YOU CAN AFFORD

- Bardwell 5ths \$3.50 Pts. \$2.00
- Canadian Club 5ths \$8.00
- Cedarwod (Bond) 5ths \$6.50
- Calverts 5ths \$4.35 Pts. \$2.65
- Four Roses 5ths \$5.00 Pts. \$3.00
- G. & B. Black Label 5ths \$4.25 Pts. \$2.60
- G. & B. White Label 5ths \$4.65 Pts. \$2.75
- Golden Wedding 5ths \$3.75
- Harwood 5ths \$6.00
- Hill & Hill 5ths \$4.65 Pts. \$2.75
- Hunter 5ths \$4.65 Pts. \$2.75
- Imperial 5ths \$3.90 Pts. \$2.35
- Kinseys 5ths \$4.35 Pts. \$2.65
- Lansdowne 5ths \$4.35 Pts. \$2.65
- Old Crow 5ths \$8.00
- Old Grandad 5ths \$8.00
- Old Taylor 5ths \$8.00
- Old Thompson 5ths \$4.25 Pts. \$2.60
- P. M. 5ths \$4.00 Pts. \$2.50
- Park & Tilford 5ths \$4.00
- Philadelphia 5ths \$4.35 Pts. \$2.65
- Private Stock 5ths \$3.75
- Schenleys 5ths \$4.35 Pts. \$2.65
- Sunny Brook 5ths \$4.50 Pts. \$2.75
- Teachers Scotch 5ths \$9.00
- Waterfill Frazer 5ths \$3.75 Pts. \$2.25
- Walkers Deluxe 5ths \$6.50
- Stewart Hill 5ths \$3.00
- Western Trail 5ths \$3.00
- Pete Hagen 5ths \$3.00 Pts. \$1.50

PAN AMERICAN LIQUOR STORES

Store No. 1
Half Mile West On
Ozona Highway

Store No. 2
Between Park Inn
And Humble Station

C. M. WEATHERLY

There is something intimate about

CHRISTMAS

Perhaps it's the spirit of good fellowship that prevails in the hearts of everyone. Christmas is the season when each of us feels closer to friends and when we are given an opportunity to wish the best of all good things to those about us.

Merry Christmas!

DUCKETT NURSE?Y

Just a good plain

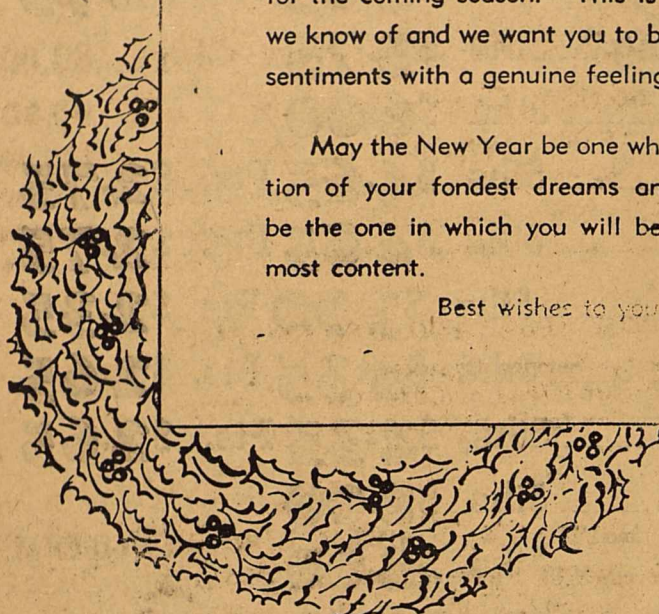


MERRY CHRISTMAS

What can we say that would express all our wishes for the coming season? This is the closest thing to it we know of and we want you to believe we express these sentiments with a genuine feeling of appreciation.

May the New Year be one which will see the realization of your fondest dreams and ambitions. May it be the one in which you will be the happiest and the most content.

Best wishes to you, friends



H. V. Stokes Feed Company

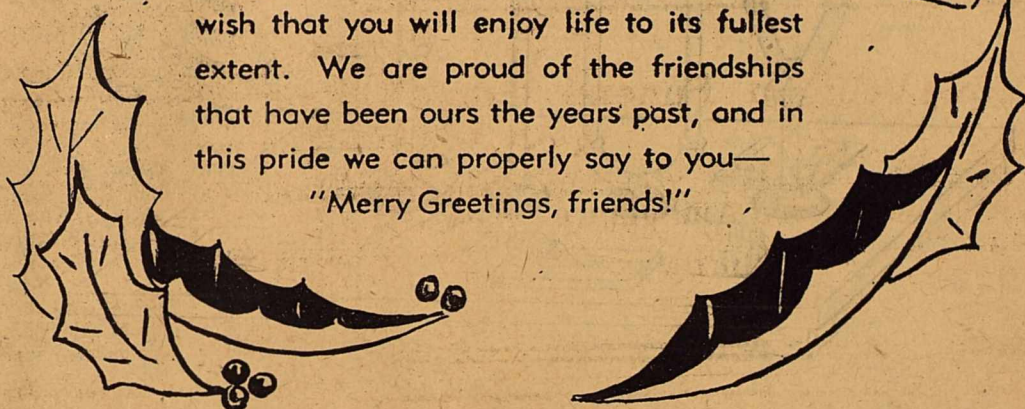
Above All

WE WISH YOU A

MERRY CHRISTMAS

In the fine tradition of the past it is again our privilege to extend Season's Greetings to our friends in this area. May the old time joyousness of the occasion never be subdued and may it always be in evidence for each of you as you observe this glad occasion.

The hope of your happiness and well-being is ever before us and it is our sincere wish that you will enjoy life to its fullest extent. We are proud of the friendships that have been ours the years past, and in this pride we can properly say to you—
"Merry Greetings, friends!"



Club Cafe

We Always Appreciate Your Business

CLOSED CHRISTMAS

Civic Improvement

Health & Welfare

Boys and Girls

Scouting

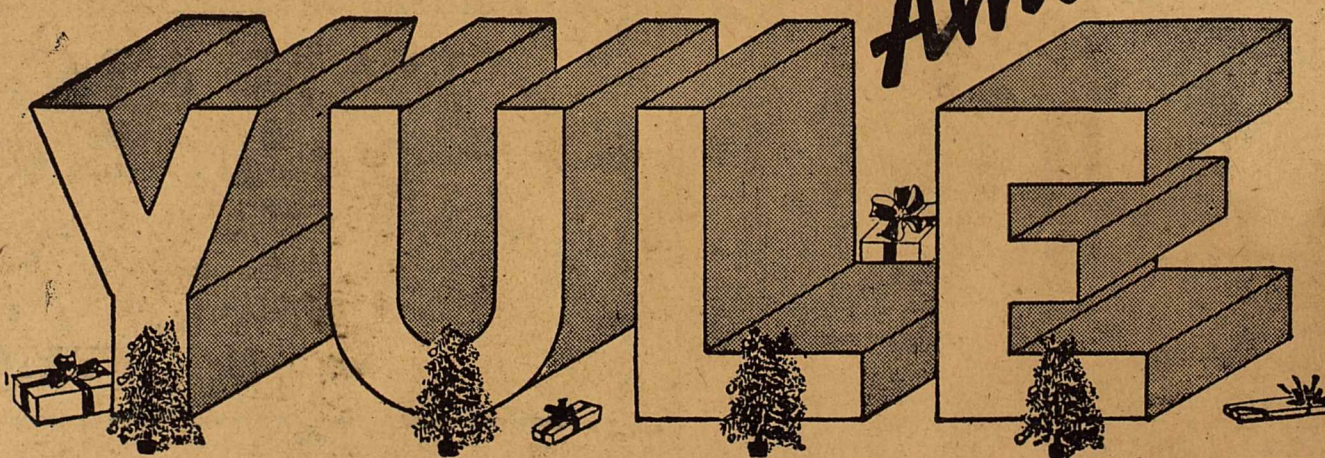
Safety

Sight Conservation

Wishing You

AN OLD FASHIONED

American



Community

Betterment

LIBERTY

INTELLIGENCE

OUR

NATION'S

SAFETY

SPONSORING
AN ANNUAL
WOOL AND MOHAIR
SHOW
AND
SALE

As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.

OUR GOAL
TO MAKE SONORA
THE KIND OF
TOWN ITS
CITIZENS WILL
ALWAYS BE PROUD
TO CALL HOME

The Sonora Lions Club

Robert Massie Co.
 Funeral Directors, Embalmers
 Superior Ambulance
 Service
 Phone 4444
 Day or Night
 SAN ANGELO, TEXAS

EDW. A. CAROE
 217 S. Chadbourne
 SAN ANGELO
 Phone 5384

Landslide Bond Vote Gives "A&M" To Junction

CONSTRUCTION TO START SOON; 500 STUDENTS EXPECTED BY FALL

Junction will become the home of a "Little Texas A. & M. College" sometime in the near future by virtue of an overwhelmingly carried \$65,000 bond issue passed Tuesday. Construction of the first buildings involving around \$75,000 will get under way soon, according to Gib Gilchrist, president of Texas A. & M.

By next fall, a sub-school and practical "experiment station" student attendance of 500 is expected. Eventually, so A. & M. officials told the Kimble County group which met with the college directorate in San Antonio in September, 3,000 young Texans will be enrolled at "Little A. & M."

The committee had purchased the 206-acre Kerr land up the South

Llano for \$30,000 and had obtained an option from Mrs. Meta Rieck on an adjoining 205-acre tract for \$45,000. The option is good until Jan. 1.

Or, and from that South Llano Valley campus, young Texans will receive general and technical training, along with practical research, in civil engineering, hydraulic engineering, livestock production, pecan culture and other phases of agriculture. Considerable stress will be on the ranching enterprise, the mainstay of Southwest Texas.

A. & M. officials and R. E. (Dick) Homann, an A. & M. graduate and former Kimble County agent, reminded that the potentialities of the sub-school and research institution out here in the ranch country are hardly more limited than those pictured for the main institution at College Station when it was started.

Cooperation and not competition is the life of trade.
 —William Fitch.

Never leave that till tomorrow which you can do today.
 —Franklin.
YOU CANNOT BUY A CHILD'S LIFE. SO SLOW DOWN

L. W. ELLIOTT
 ATTORNEY-AT-LAW
 SONORA, TEXAS
 Will practice in all state and federal courts

\$500
Reward
 I will pay \$500 to any person furnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.
SOL MAYER

World wool production in 1946, estimated at 3.7 billion pounds, is about the same as the 1945 output and the prewar average, but supplies are much larger now than

before the war because of stocks accumulated during hostilities.
 Johnny Hamby was in Fort Stockton Wednesday on business.

It may make a difference to all eternity whether we do right or wrong today.
 —James Freeman Clark.

HIGHER PAY FOR THE ARMY!

The New Pay Scale Now In Effect Offers YOU More Pay and Greater Security Than Ever Before

OLD PAY SCALE		NEW PAY SCALE	
	Starting Base Pay Per Month*		Starting Base Pay Per Month*
Private	50.00*	Private	75.00
Private First Class	54.00*	Private First Class	80.00
Corporal	66.00*	Corporal	90.00
Sergeant	78.00*	Sergeant	100.00
Staff Sergeant	96.00*	Staff Sergeant	115.00
Technical Sergeant	114.00*	Technical Sergeant	135.00
Master or First Sergeant	138.00*	Master or First Sergeant	168.00

IN ADDITION TO THE ABOVE YOU ALSO RECEIVE:
 20% Increase for Service Overseas
 50% If Member of Flying or Glider Crews
 5% Increase in Pay for Each 3 Years of Service

Plus
 CLOTHING, FOOD, LODGING, MEDICAL AND DENTAL CARE, AND LIBERAL RETIREMENT PRIVILEGES

INVESTIGATE TODAY!

Get All the Facts at Your Nearest U. S. Army Recruiting Station . . . Located at

COURT HOUSE, Sonora, Texas
 This Advertisement Sponsored by

PIGGLY WIGGLY

When not convenient to shop in person, use our mail service. Mail orders given personal, prompt attention.
Personal Shopping Service
Cox-Rushing-Greer Co
 "Serving West Texas Since 1913"
 SAN ANGELO, TEXAS

Cox - Vautrain Funeral Home
 500 W. Beauregard San Angelo
 Air Conditioned Ambulance Service
 DIAL 3113


Clean, Courteous Service

 at Merriman's Service Station

Sanding Finishing
R. J. (DICK) ADAMS
 Floor Contractor
 Ozona and Sonora
 Ozona, Phone 33 Sonora Phone 148

BILL'S RADIO SHOP
 BIGGEST STOCK OF PARTS IN TOWN
 At rear of Home Hardware & Furniture Co.
 Complete Repair Service
 Phone 140 Sonora, Texas

COSDEN PRODUCTS
 Wholesale & Retail
 Oil Gasoline Grease
 ALSO GROCERIES & COLD DRINKS
ROUECHE BROS.
 Phone 56
 Exclusive Distributors for Cosden Products in Sutton, Schleicher & Edwards Counties



To all our Friends
GREETINGS

As we approach once more the season of good cheer, we are warmed by the thought that next year will be a happier, more joyous year of them all.

We are grateful for your thoughtfulness and friendships and trust we may have the pleasure of continuing to serve you in the future.

We pledge our best.



Sonora Motor Company



COOK
Electrically
AND ENJOY THE DIFFERENCE!

Says Reddy Kilowatt
 Your Electric Servant

REDDY KILOWATT, your cheap, dependable, household servant, is providing more and more hours of freedom in the home every day. He'll help you wash, iron, clean and cook. He'll keep your food cool and fresh. He'll bring you light, heat and entertainment.

The advantages of doing things electrically are increasing every day. New appliances, better lighting equipment, improved radio reception and many other developments will increase your enjoyment of living in an All-Electric home.

Reddy is the perfect servant, bringing you greater comfort and freedom from work and worry.

He brings better, more healthful living at the snap of a switch. Yes, with Reddy on the job, better living is at your fingertips.

West Texas Utilities Company



STUFFED ANIMAL VARIETY
 . . . Among the newcomers to the stuffed animal collection of toys is the fawn which is gaining in popularity with most of restrictions on its manufacture removed.

**Sheng Dan Jieh—
 A Holy Festival**

The celebration of Christmas is gradually becoming widespread in China as more and more families are converted to Christianity.

Sheng Dan Jieh—literally, Holy Birth Festival—is the Chinese name for Christmas. Private homes are decorated with large white posters inscribed with Chinese characters meaning Peace, Good Will, etc. The Christmas tree is also popular: symbolically called the Tree of Light, it is usually made of papier mache and, trimmed with paper flowers and ornaments, it is not artificially lighted.

Gifts are exchanged within family circles and there are "surprises" for the children: American lead pencils, picture books and even cast-off Christmas cards are exceedingly popular.

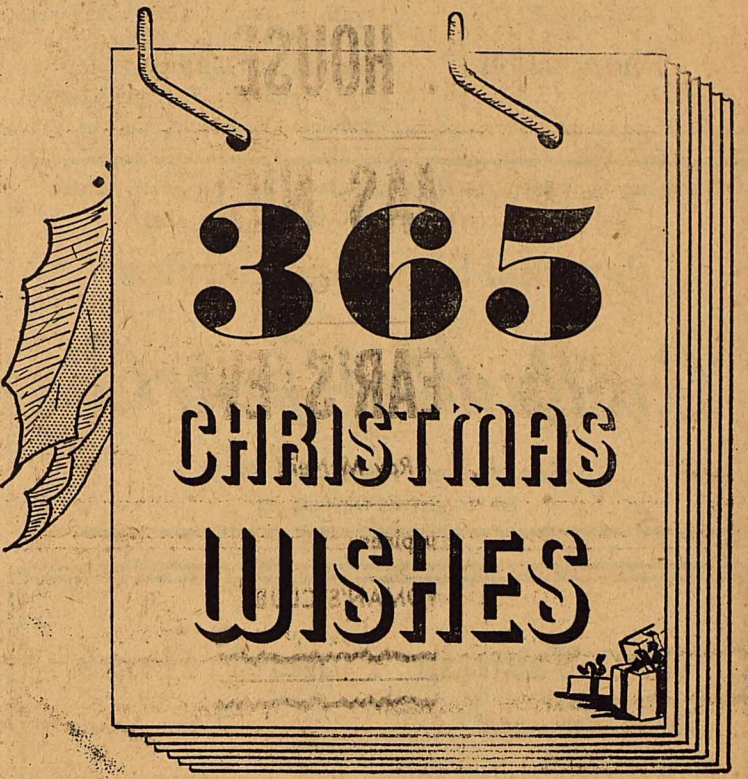
Early mass on Christmas morning is the focal point of the religious observances. Lantern-lit processions enter dark churches before dawn and, after mass, wend their way home singing Chinese translations adapted to the original melodies of "Hark, the Herald Angels Sing," "Silent Night," and other traditional Christmas carols.

He is happiest be he king or peasant, who finds peace in his home.

On this Holy day we pause to extend our best wishes to each of you and to say, "Thanks for Everything."

Christmas

Sonora Record Shop



It occurs to us that the ideal and spirit of Christmas should be of three hundred and sixty-five days duration. So, right now, please accept our sincerest Best Wishes for every day of the New Year.

W. A. CARROLL

Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

E. F. Vander Stucken Co. Inc.

Strictly Sentimental

Maybe we are old fashioned but we do get just a little sentimental at Christmas time.

We like to look back over the past twelve months, remembering all the fine things that have been our good fortune. It's pleasant to review the associations we have had with our friends—to find comfort in the knowledge that in lasting friendships come the joys of good living.

It's good to say "Merry Christmas"—it's satisfying to hear our friends say "Merry Christmas."

So, old fashioned or not, we just wanted to extend

THE SEASON'S GREETINGS

Wm. Cameron Company

Happy Birthday

Sunday, December 29—
 J. B. Renfro
 George Lindon Hearn

Monday, December 30—
 Mrs. Lewis Roueche

Tuesday, December 31—
 Mrs. Earl Merck
 Mrs. W. D. Wallace
 Mrs. W. R. Cusenbary

Wednesday, January 1—
 Vernon Cook
 Leslie Fambrough
 John Lee Nesbit
 Mack Cauthorn
 Miss Freddie Gardner

Thursday, January 2—
 Mrs. George E. Smith
 Giles Hill
 B. M. Halbert, Jr.

Friday, January 3—
 * * *

**TWO HOLIDAY DANCES
 AT THE
 WOOL HOUSE**

CHRISTMAS NIGHT

9 — 1 John Carrico

NEW YEAR'S EVE

9—1 Ray McNeill

Auspices

SONORA WOMAN'S CLUB



CHRISTMAS IN MIDDLE AMERICA . . . While the Christmas customs vary in the ten Middle America republics, bells play an important part in every country. This belfry in church tower at Panama City plays a big part in their holiday celebration.

Manners -- the final and perfect flower of noble character. —William Winter.
 If you have knowledge, let others light their candles at it. —Margaret Fuller.

**CHRISTMAS
 GREETINGS**

from

Sonora Gas Company

**A
 MERRY
 American
 CHRISTMAS**

We wish you a most merry and happy Christmas and may the New Year bring you Peace, Joy and Prosperity.



G. E. ELLIS
 Your Sporting Goods Dealer

**CHRISTMAS
 BEST WISHES**

For all your Tomorrows...

☆ ☆
 As we extend our Season's Greetings to each of you, the prospects of the coming year are bright and cheerful. For this we are immeasurably grateful. The future is distinctly encouraging and it is our ambition to have a part in this progress. To this end we pledge our untiring efforts.

In this gesture of good will we wish particularly to salute our friends and to wish them a season of good cheer and fellowship and a New Year of success and happiness. ☆

HAMILTON GROCERY



**THE BLESSINGS
 of
 CHRISTMAS**

As we herald the approach of another Christmas season, we count our blessings in good friends and pleasant associations. It is appropriate, then, that we extend our warmest greetings and add the hope that the coming year will be the best you have ever enjoyed and that from the experiences of the past we may gain strength for the problems of the future.

La Vista Theatre

Lt. Don Nicholas arrived here Monday night and will spend the Christmas holidays in the home of his aunt, Mrs. Earl Duncan. Mr. and Mrs. Curtis Nicholas, parents

of the officer, are also visiting here from California. Pfc. Miguel Chavez, who has been stationed in Germany for the

past year, arrived at Fort Dix this week and expects his discharge soon. Snip, race horse owned by H. T.

and T. H. Espy, was reported to have set a track record at the Tuscon meet last Sunday. Subscribe to the NEWS

IMPORTANT ANNOUNCEMENT

EFFECTIVE JANUARY 1, 1947.

OUR BUSINESS WILL BE CONDUCTED
ON A CASH BASIS

Due to the shortage of labor, price uncertainties and other reasons, The Corner Drug Store will go on a cash basis effective January 1, 1947.

We believe that in making this change, we will be able to give our customers a wider selection of merchandise at a greater saving.

We earnestly solicit your cooperation in helping us make this change and we are especially desirous of your continued patronage and good will.

The Corner Drug Store

DAVE LOCKLIN

JACK ELLINGSON

Season's Greetings

It is a real pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year.

Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other.

Heartiest Christmas and New Year greetings to one and all.



SONORA GROCERY

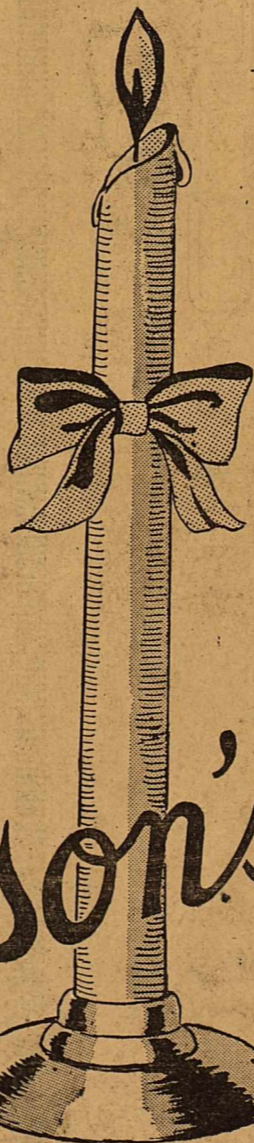
BUD SMITH

RALPH TRAINER

At no other time during the year do any of us derive the pleasure, satisfaction and contentment we receive from the joys of Christmas. The pleasant associations of friends and loved ones, the spirit of good feeling and love for our fellowman are in evidence everywhere and from these associations comes a stronger confidence in those around us.

Christmas is important! It is the season of sincere good will, the spirit which should go with us the three hundred and sixty-four other days of the year.

Let us each pledge ourselves toward this goal.

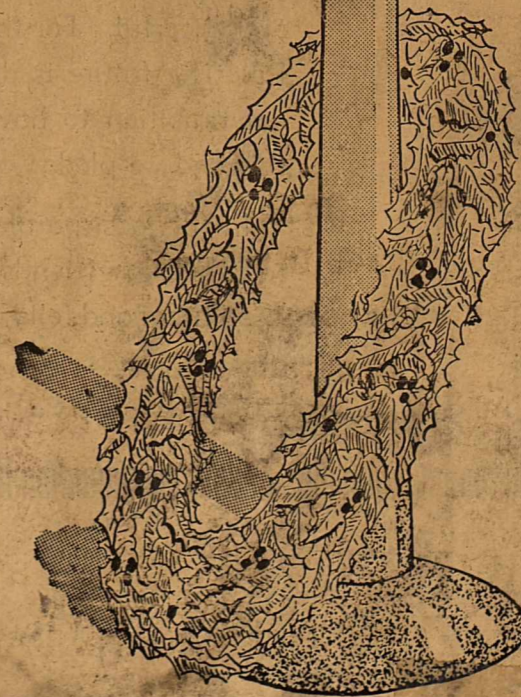


Season's

GREETINGS

SONORA WOOL & MOHAIR CO.

Merry Christmas



Home Hardware and
Furniture Company



We hope you will keep this little notice handy over the holidays to remind you of our appreciation for your friendships and thoughtfulness in days past. May Christmas be merry for you and those about you.

SONORA APPLIANCE CO.

For Sale
Fine Haired
GOATS
JOE B. ROSS

Sonora Texas

FOR SALE
 5 room house and lot, 22X30
 garage with concrete floor
 blocks from school.
 SEE
LAWRENCE NICHOLS
 Sonora Texas



Hay Fever Sufferers

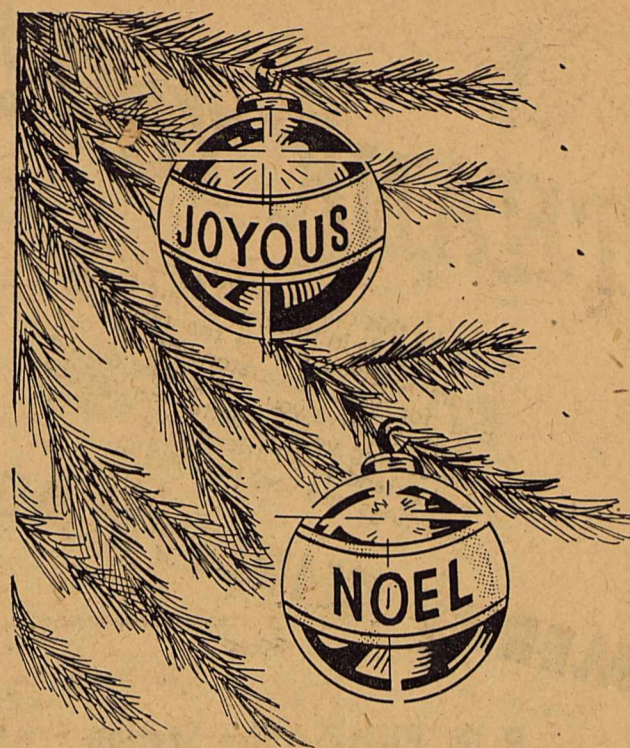
Did you know that much of the pollen causing hay fever filters into your car?

A complete vacuum cleaning is given every car that we wash and lubricate.

By The Bridge On The Ozona Highway

Brooks Powell Service Station

TIRES — TUBES — ACCESSORIES



Hope is justifiably strong as another Christmas draws near—that out of the mistakes of the past will come a better understanding of the problems of others, truly worthy of the sentiments men voice at Christmas.

Greetings to you, one and all.

Elliott - Taylor Motor Co.

*We Hope You Receive
 Lots of Greetings*

MAY WE INCLUDE OURS?

MERRY CHRISTMAS

To all of you who have so graciously favored us in the past, we extend sincere good wishes for the holidays. Your kindness and friendship is truly appreciated and we wish for you the Merriest Christmas ever.



It has been a distinct pleasure to serve you during 1946. It is our hope that we will continue to enjoy this pleasant relationship with what we think are the most cooperative, civic minded citizens it has been our privilege to deal with.

THE CITY OF SONORA

Ed. Tipton
 Mrs. Violet Morrow

Tom Ratliff
 R. M. McCarver

Clay Puckett
 Louis Davis

REAL ESTATE
 SEE US FOR CITY PROPERTY
INSURANCE
 Every kind of protection known to Standard Insurance Companies.

RANCH LOANS
 THE BIGGER THE BETTER
 Auditing—Tax Consultants

Elliott Brothers Co.

SEE JOHNNY FOR—
 PLUMBING AND SUPPLIES
JOHN A. MARTIN, JR.

Sonora, Texas

Phone 228

PAINTING PAPER HANGING
WATERPROOFING — GLAZING

"Get A Quality Job"

A. C. (Spike) REDMAN

CALL 120W

FREE ESTIMATES ON JOBS
 Within 75 Mile Radius of Sonora

BOX 5244

SONORA, TEXAS

Duckett Nursery
 TREES
 SHRUBS and PLANTS

A NEW LOCATION — I have moved the nursery from the Driskell place to my home at the end of Fourth Street off the Ozona Highway.

PHONE 237

SONORA, TEXAS



THANK YOU!

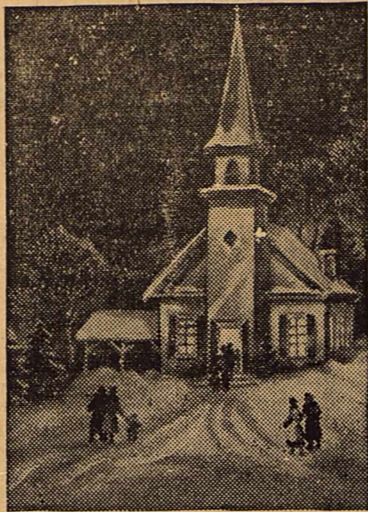
We take this opportunity to thank our many friends in this community for all favors received during the past year and for your understanding of our efforts to serve you. We hope during the coming year to better our service and extend to all friends the Season's Greetings and very best wishes.

MERRY CHRISTMAS

P. E. Pitts Service Station

'White Christmas,' Modern Day Carol

Irving Berlin's "White Christmas" has definitely joined the procession of Christmas music! Let us hesitate to admit so recent a creation to the inner sanctum of cherished traditions, let's see just how old some of our Christmas favorites really are.



Denmark launched the annual Christmas Seal campaign against tuberculosis in 1904; Dickens' "Christmas Carol" was written in 1843; Samuel Clement Moore wrote "The Night Before Christmas" in 1822; W. C. Dobson, one of Queen Victoria's favorite artists, dispatched the first Christmas card in 1845, and, historically, the first Christmas tree was set up in 1604. One can imagine the first Christmas carol—the "Gloria in Excelsis" of the angels. However, of our popular Christmas carols today, "Adeste Fideles" is undoubtedly the oldest. Its origin is controversial: some say it was a graduate of the Cistercians, others date its composition variously—from 1250 to 1680. Even accepting 1680, "O Come All Ye Faithful" antedates—for example—"Hark, The Herald Angels Sing" (1730), "Silent Night" (1818), and "O Little Town of Bethlehem" (1868).

There's a lot of Christmas tied up in the confident expectancy of childhood and the nostalgic memories of grown-ups; so,

"May your days be merry and bright
And may all your Christmases
be white."

FOR SALE: one mile new sheep fence. See Billy Nelson or phone 327. 2tc-9.



LAURETTE was dining alone in her apartment, while outside the tempo of a New Year's Eve celebration grew in intensity.

It was quiet, sitting there by candlelight, a beautiful moment to reflect back over the 12 months just ending—except that tonight was so crucial! Tonight the vigil would end, the problem would resolve itself. But which way?

It was a strange thing they had done. Just a year ago tonight, while all New York was going mad welcoming the New Year with raucous gaiety, they had been sitting in this very room—yes, Harry over there in the big arm chair and she, Laurette, in the very chair she occupied at this moment. "Laurie," he used to call her; not "Laurette," the name everyone else used, but "Laurie," the convenient abbreviation he had invented.

"I'm a failure, Laurie," he had said. "Five years on the same job with nothing to show save a thinning head of hair and an almost empty bank account."

Laurette remembered how she had tried to comfort him, and then the bombshell:

"No, honey," he had said flatly. "It's no use. We can't be married, for I'd merely be fastening a millstone around your neck. I'm leaving—leaving you right now!"

She had cried, protested, and then he had agreed to make a game of it. His parting words, still vivid, were:

"If you'll wait a year, Laurie, dear—a year from tonight. If I've succeeded, if I've made something of myself by then, I'll be back. A year from tonight. If not, well, probably you'll never see me again."

She still remembered the firm set of his shoulders as he walked out the door that night, bound he knew not where.

She remembered the questions their friends had asked. Where was Harry? Away on a long trip she had replied, at first. Then she had ceased to offer excuses, and of course the friends stopped asking questions.

Only once had there been word of him, and then only very indefinite news.

"I saw him getting into a cab on Market street," Bill Collins had told her upon returning from a trip to San Francisco. "At least I think it was Harry. Saw him only an instant, though, and I couldn't be sure!"



Midnight came, and the noise reached a mighty crescendo.

So tonight she was waiting. Only God and she and Harry knew how important was this New Year's Eve. Bill Collins had asked her out for the evening but she said, no, she wasn't feeling well and would stay home. Then he asked if he might drop around to her apartment and she begged off. Bill had given her a puzzled look, but only God and she and Harry knew. . . .

Laurette washed the dinner dishes, brushed her hair and straightened up the living room, because Harry used to enjoy sitting in front of the hearth with his pipe.

At eleven o'clock there was a knock at the door, and Laurette's heart jumped. But it was only the lady next door, pausing long enough to extend the inevitable "Happy New Year!"

"What's happy about it?" Laurette wanted to ask her.

She picked up a book and tried to read, but it was no use. Midnight came, and outside the noise reached a mighty crescendo. At that moment Laurette suddenly realized that Harry had failed her; New Year's Eve was over, and he hadn't kept the rendezvous!

Then the telephone jangled and Laurette leaped to answer.

"San Francisco calling Miss Windsor," said the operator. Then a long silence, while Laurette held her breath. Hadn't Bill thought he'd seen Harry in San Francisco? Finally the operator came back: "I'm sorry, Miss Windsor, but our lines have apparently gone out somewhere. I'll have to call you back."

Then Laurette had an idea. "Operator," she asked, "was that call addressed just to Miss Windsor? Wasn't there a first name?"

"Why, I guess so," came the reply. "Yes, here it is—to Miss Laurie, L-a-u-r-i-e Windsor. That's you, isn't it?"

"I'll say it is!" Laurette shouted gleefully. "But only one person in the world ever called me that!"

The band hall of the High School Gymnasium was the scene of a Christmas party given Friday night for the high school students. Hosts were Messrs. and Mesdames Frank Bond, W. W. Wendt, W. R. Cusenbary, Bryan Hunt and Joe Brown Ross.

The group danced and played games. Cokes and cookies were

served to about sixty persons.

Nolen Gibbs is home from John Tarleton for the holidays.

Harold Briscoe is home from the University of Texas for the holidays.

Subscribe to the NEWS

SMITTY'S WELDING SHOP
(Portable Welder Ready to Go At All Times)

Wool Racks and Rings

Sonora, Texas

A Complete Floor Finishing Service

J. A. (Jim) Martin

Floor Sanding and Finishing

A PROPERLY REFINISHED FLOOR WILL GIVE YOU YEARS OF ADDITIONAL SERVICE.

Call 228

or write Box 5205

ATTENTION

All West Texas Sheepmen!

What is your Answer to these Questions:

1. Do you want to cut down your (a) Death losses caused by worm troubles? _____, (b) Expense and extra work of drenching? _____.
2. Do you want, (a) Longer lasting ewes? _____, (b) Heavier muttons? _____, (c) Heavier, higher quality wool clip? _____.

Economy Special Sheep Minerals

have been answering these questions on the Glasscock ranch for the past eight years to our entire satisfaction. You can get the same results! Let's get together.

H. E. GLASSCOCK, Sonora, Texas

PART OF TEXAS HOSPITALITY SINCE 1886



Nothing...
LIKE IT!

When you want a keener, quicker quencher... enjoy the finer flavor and refreshing goodness of delicious **PEARL Beer.**

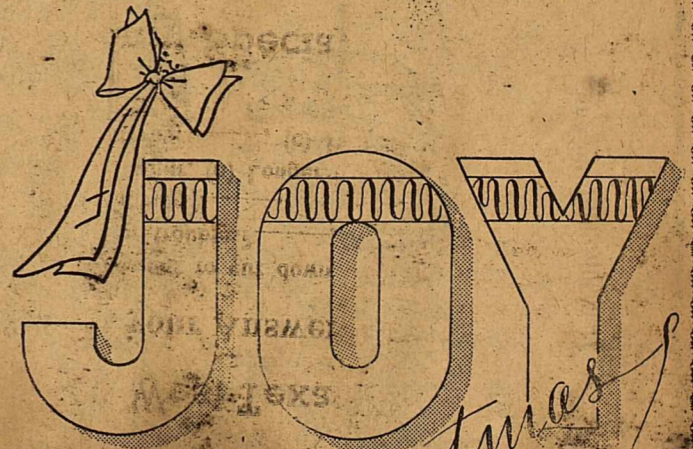
NO FINER BEER AT ANY PRICE

THE WAY TO REAL REFRESHMENT

Pearl
LAGER BEER

WESTERN BEVERAGE, Distributors

ALWAYS AN UNEQUALED



SEASON'S BEST GREETINGS

We are happy that the Holiday season again furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of you, and you and you. It is a blessing we value highly.

Our thoughts are with you, friends, and we hope next year will be one of full happiness and prosperity for you and yours.

Foxworth - Galbraith

Lumber Company

Ex-Capt. Thorp, Buddies, Doing Well In Air Transport Venture

BY ROBERTA MARTIN
Magazine Special Staff Writer
Arkansas Democrat

One night in September, 1944, Capt. Tommie Thorp, Army pilot and group leader, saw the lead ship in the 313th Troop Carrier hit by flak over Holland, as did glider pilots Lawrence Toland and Jerry Garneau, before they flew safely on to their own destinations.

These men, Thorp of Texas, Garneau of Minnesota and Toland of North Little Rock, were all in the 316th Troop Carrier Group, which was part of the same wing.

Nearly two years later, after getting out of the service, these three incorporated themselves, bought a surplus Army C-47 through the War Assets Administration at Walnut Ridge, Arkansas, and discovered that they had — yes — the lead ship of their own 313th Group.

That's part of the story behind this ad that appears in the Arkansas Democrat classified section regularly: "FLY TO LOS ANGELES — 21-passenger Douglas Luxury Liner, leaving Adams Field 8:00 a. m., arriving Los Angeles Airport 6:30 p. m. Fare \$58.00 plus tax. For reservations phone Sunland Air Transport, Inc."

Although the men and their plane were first brought together overseas, the only plans they discussed then were plans for getting home.

Captain Thorp, who was a C-47 pilot, was in one of the three or four planes unharmed out of a group of 35 that were accidentally shot down by our own Navy in Sicily. Second Lt. Garneau and 1st Lt. Toland flew gliders into Southern France from Italy and into Holland and Lieutenant Toland also served as C-47 co-pilot on several para-drops and glider tows.

The Sunland Air Transport, Inc., came into being as an idea and a realization after they were at home. Original plans called for operation of their plane near El Paso, and they give credit to a Texas chamber of commerce booster for having dreamed up the "Sunland" name.

Then, after selecting their plane at Walnut Ridge, they brought it to Little Rock for repairs and conversion to peace-time needs and thus had an opportunity to observe that prospects for their business seemed enticingly bright right there.

Now, after more than six months' successful operation they are convinced that their decision to remain in Little Rock was a good one.

Partly financed by an RFC loan, they paid \$20,000 for the plane, which cost the Army \$85,000, and spent around \$6,500 for repairs and remodeling. Similar commercial planes are valued at from \$35,000 to \$80,000, according to equipment and condition.

The war damage to the plane was mostly confined to one wing, and although it had been repaired by the Army, Sunland, Inc., had it completely rebuilt to C.A.A. specifications. First remodeling also included sound-proofing of the plane with fiber-glass and equipping the 27 bucket seats along the sides of the plane with special, tailor-made cushions. Later, the whole interior was re-done in plush, the latest materials, and the old seats were replaced by 21 Douglas reclining seats. All work was done in Little Rock in both instances.

Their first trip was made during the first week of June, when they carried 15 passengers direct from Little Rock to Los Angeles in 9½ hours. On the return trip, they brought back 7,000 pounds of fresh cherries that were on the trees one morning and on the housewife's table, via grocery stores, the next. Pilot Thorp was

accompanied that first time, as he is on every trip, by both partners, alternately serving as co-pilot and steward.

Subsequent trips have been made with all passenger seats filled, and other return trips have brought back apricots, and many returning merchant seamen with pets ranging from dogs and monkeys to various other small animals.

Classed as a non-schedule operator, the plane makes chartered trips in any direction at any time for any legitimate purpose.

It carried the flying Razorbacks from Ft. Smith to Little Rock for the Arkansas-Rice football game, and to Austin, Tex., for the Arkansas-Texas game.

Once it flew Alcoholics Anonymous to Atlanta and, not long ago, it took 22 Legionnaires to the convention in San Francisco.

Usual flying speed is about 170 miles per hour, at an altitude of from 9,000 to 10,000 feet. Two stops for meals are usually made on coastal trips at Amarillo, Tex., and Prescott, Ariz., or, if weather conditions necessitate flying a different route, stops are made at Dallas, El Paso or Phoenix. An overnight stop was once necessary when bad weather in Amarillo kept them grounded at Albuquerque, but otherwise the plane has always been able to get through. "With \$50,000 and safety of many at stake, we just don't take chances," one partner emphasized.

Hoping to make their services economical as well as convenient, the partners set rates as low as 3 cents per passenger per air-mile of travel, with half fare for children under 12 and no fare for infants. On one special trip to San Francisco, they furnished meals for the passengers, including a

baked ham dinner waiting at Prescott, Ariz., for \$135 each, round trip.

Most of the passengers they've carried so far have appeared to be seasoned air travelers, they say, with babies and small children proving no trouble at all because they generally sleep through everything but the stop-overs for meals. Some passengers have become air sick, both adult and small, particularly in midsummer while flying over Arizona, but a little exercise on the ground at the next stop usually cured them.

They remember one of them, a little old lady, who was having lots of fun teasing her younger companions who had become sick until suddenly she herself felt violently ill. Immediately she drew herself up haughtily and commanded "Stop this thing right now and let me out!" Ten thousand feet up and flying at stop speed, they said politely, "Yes, ma'am," and complied with her request—at the next scheduled stop.

Tommie Thorp is the son of Mrs. Mattie Thorp of Sonora.

Chester Harrison spent Christmas in Bristow, Oklahoma.

FOR
Dependable
TRUCKING
call or see
JOHN KRING
Sonora, Texas

Miss Marjory Dameron is home for the holidays from Texas Tech at Lubbock.

Miss Josette Boughton is home from T.S.C.W. for the Christmas holidays.

Mr. and Mrs. W. H. Dameron and Marjory will spend Christmas in Gonzales, visiting Mrs. Dameron's sister, Mrs. Z. S. Maret.

Miss Jo Beth Taylor, a student at N.T.S.T.C., is visiting her parents, Mr. and Mrs. P. J. Taylor during the holidays.

Charles Moore is home from Kilgore Junior College for the holidays.

Mrs. E. M. Nelson of Rockdale left Sunday following a visit with her son and daughter-in-law, Mr. and Mrs. J. B. Nelson.

J. W. Pepper was expected home this week. He has been in San Antonio undergoing medical treatment.

Mr. and Mrs. Frank Bond and Frankie are spending Christmas in San Antonio with Mrs. Bond's sister.

DRIVERS — Watch out for children when passing the schools.


TRUCKING

Anywhere — Any Time
Fully Insured

BOB WILSON & SON

PHONE 154

Merry Christmas



JOHN A. MARTIN, JR.

"Plan your work and Work your plan"

Long winter evenings bring families together after chores are done. Then there's time for serious talks and good fun. In December there's opportunity, too, to review the results of the past year's work . . . to make plans that can be carried out efficiently in the year that lies ahead.

Proper planning uncovers new opportunities in any business. With experience, know-how, and plain "horse sense" to draw on, plan-making should not be difficult. You think back with pleasure on your good crops . . . on how well your livestock or poultry programs turned out. You remember little things that made them profitable, or caused a loss. With this in mind, you look ahead and decide on next year's crops and rotations. You think of ways to improve your livestock operations. You make provision for the purchase of breeding stock, seed, machinery, fencing and equipment. You consider your problems from all angles. That's the way a sound plan is made. Then you set your course and stick to it.

What's true of the individual farm or ranch is true of any business, small or large. We at Swift & Company well know that we, too, must plan our work and work our plan. Our business inter-



ests are many and varied. Without a plan and good business records, we would be almost certain to run into serious losses because our profit margin is small. But by planning carefully, diversifying and working efficiently, we—like you—hope to increase our earnings in the future.

To all our friends on America's farms and ranches, we at Swift & Company wish

a Merry Christmas and a Happy New Year

John Holmes, President

TAKE TIME TO SAVE TIME

by L. S. Hardin, Purdue University

There is a labor-saving or labor-wasting way to do every farm job. Because we use too many old, hard ways, we waste 15 to 25 percent of our time. Greater attention to *how* we do our jobs can save time and work.

Ways of doing livestock work easier, faster and better are especially needed. Most farmers still use almost as much work to make 100 pounds of pork, beef or milk as they did 25 years ago. Yet, thanks mostly to machinery, we have reduced crop work one-fourth to one-half during the last 25 years.

Alert farmers are simplifying farm jobs, cutting chore time 15 to 50 percent. Five Indiana farmers, by carefully planning their work, are raising market hogs with one-quarter the average hours of labor. A Minnesota farmer rearranged his barn, adopted correct milking practices, saved 300 hours of work and 138 miles of walking a year. By rearranging his watering system, a poultry man saved 22 miles of walking a season. Some farmers are making hay in 90 man-minutes per ton. Others, using similar equipment but harder ways of working, spend twice the time.

What these farmers are doing, others can do, too. Know just what you want to accomplish. Figure out how to do a job the easiest, cheapest and best way. Cut out those unnecessary steps, combine jobs, rearrange barns and lots, work out more convenient chore routes, keep equipment busy, choose new equipment that suits your farm. Give new practices a fair trial.

You'll find the easy way is the best way. Small improvements add up to days and dollars saved. Five minutes wasted a day equals 3 days a year; 5 steps a day amounts to a mile a year. With costs rising and profit margins due to shrink, we can well afford to take time to save time.

Soda Bill Sez:

. . . worriers die young; thinkers live long. . . a brain is no stronger than its weakest think.

Things are NOT always as they seem

Which is the longer—the top line of the top figure, or the bottom line of the bottom figure? Well—measure them and see!

Similarly, in the livestock-meat industry, conclusions based on a quick glance at a situation are not always so. A case in point is the "spread" between prices paid for livestock and the price received by the meat packer for the meat. The fact is that this spread is narrow. Out of every dollar Swift gets from the sale of its products, 75 cents, on the average, is returned to producers.

Can you name another business that returns such a high percentage of its sales dollar to producers of raw materials? Can you name any other business that performs so many essential services with the twenty-five cents left from that sales dollar? The twenty-five cents pays all business costs. Livestock-buying expenses, slaughtering, refrigeration and processing. The cost of selling the meat and delivering it to thousands of markets all over America. Necessary supplies, such as salt, sugar, barrels, boxes, paper. Ever-present taxes, etc. After all these expenses are paid, Swift's share averages, over a period of years, less than 2¢ on each sales dollar. This amounts to a fraction of a cent a pound of product handled.

OUR CITY COUSIN



For eating most at Christmas dinner City Cousin was the winner. All the other children howl, "No fair, he won on a fowl!"

Martha Logan's Recipe for ROAST TURKEY

Place stuffed turkey on a rack in an open pan. Do not add water and do not cover. Roast in a preheated, slow oven (325°F.) according to following schedule:

8 lbs. stuffed weight	18 minutes per pound or 2½ hours
12 lbs. stuffed weight	15 minutes per pound or 3 hours
14 lbs. stuffed weight	14 minutes per pound or 3¼ hours
15 lbs. stuffed weight	13 minutes per pound or 3½ hours

Sausage Bread Stuffing

1 pound sausage meat	2 tablespoons diced onion
2 eggs	1 teaspoon salt
1 cup milk	4 tablespoons chopped parsley
7 cups bread crumbs	1 cup diced celery

For a 12 to 14 pound turkey

Pan fry sausage until brown. Drain. Beat eggs slightly. Add hot milk. Mix remaining ingredients and pour over them the egg mixture.

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In no other business that I know of is there such a narrow margin of possible profit. In the purchase of livestock, for instance, our buyers compete with buyers representing 3,500 meat packing plants and 22,500 other commercial slaughterers. Then, we sell our products in competition with the same 26,000 slaughterers with whom we compete when purchasing the livestock. Because of this constant competitive pressure from both sides, our profit margins are very narrow.

Thus, to make money we have to save money. — we, too, have to "plan our work and work our plan." That's why we are forever checking our operations to increase efficiency. . . to eliminate waste . . . to do our job better. That job is to process and distribute more than six and one-half billion pounds of meats and other products each year. Only on such a volume of business can tiny savings per pound add up to the profit which keeps us in business.

F.M. Simpson.

Agricultural Research Department

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News Classified Ads Bring Results

from the ranch country
Son of a gun



Here's a buck story to end buck stories . . . unless the shop cat drags one in next year. Anyhow, it seems that Billy Dee Drennan was out in the country the other afternoon testing out his new .22. He was banging away casually at a few jack rabbits when his eyelids were snapped open by a sight he was totally unprepared for. Standing 150 yards away was a nice 11-point buck, who obviously didn't know that he was supposed to stay in the brush for approximately 10 more days. The rest needs little telling. Billy Dee squeezed off a shot through the heart that dropped the buck in his tracks, and established Billy Dee as one of the better shots in a section where good shots are taken for granted.

—(½*?!&*½)—

Having a somewhat conservative taste in clothes ourselves, we hardly feel qualified to judge the choice others make of their raiment. However, the most humble beggar could tell at a glance (and wearing smoked glasses at that) that the satorial splendor of one of our local commission men would make the Maharajah of Indore look like something the cat would refuse to bring in on a rainy night. All this leads up to the discovery Monday morning of why this gentleman prefers red as a matching color. Lee Roy Russell and W. A. Miers had just received the explanation of why red makes such a good color for a gentleman's accessories, when the party in question suddenly became stricken with some strange malady which caused his face to turn red and caused him to leave in a hurry.

If we could only remember his name we'd tell you, because he is truly an expert on the subject of matching colors -- particularly red.

FWBC ENTERTAINED AT BENNETT HOME

Mrs. G. G. Bennett was hostess to the Firemen's Wives Bridge Club when it met in her home last Wednesday night. The Christmas motif was used in the decorations. Mrs. Lee Patrick won high and Mrs. E. T. Smith won low score prize. Gifts were exchanged.

Punch and fruit cake were served to Mesdames Pat Lyles, L. E. Holland, Scott Roberts, J. H. Brasher, A. H. Adkins, C. W. Taylor, Ford Allen, Lee Patrick, Bill McGilvary, George Barrow, E. T. Smith, Sibe McKee, Brokaw Davis, and June Rose Lyles and Betty Ann Patrick.

Edward Miller, Eddie Hayhurst, Paul Lanning, and Ted Cannon are spending the Christmas holidays with their parents in Menard.

Stanford Party No. 25 has moved to Big Spring.

Mr. and Mrs. Tommy Smith spent last week in San Antonio, the guests of Smith's mother, Mrs. J. E. Garrison.

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DECEMBER

25

Greetings to all

The day of all days returns again! Christmas with all its joys and happiness, is the finest occasion of all on which to reaffirm our faith in the people whom it has been our privilege to serve in the past. May it be our good fortune to continue to enjoy the friendships and associations of each of you, our friends and neighbors.

Our wishes are yours—a Merry, Merry Christmas and a Happy and Prosperous New Year.

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