

The Devil's River News

Published in Sonora, Texas --- "The Capital of the Stockman's Paradise"

VOLUME FIFTY

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, APRIL 19, 1940

NUMBER 27

"JUSTUS"

We are glad to note that E. F. Vander Stucken Company are now prepared to issue Trades Day tickets, in line with the other establishments of the city. Due to an oversight, the firm delayed entering the campaign last week. With this issue of the News, we can state that the campaign is a practically one hundred per cent affair. Ask for your Trades Day tickets at Vander Stucken's, or at any other retail establishment in town.

The City Variety Store tomorrow begins its Seventh Anniversary sale, which will continue one week. Bargains of exceptional quality are to be offered during the sale. Visit the store.

People read this column. How do we know? Because the slightest bit of misinformation is called to our attention. If we say wrongly, it is unavoidable. If what we say isn't exactly as it should be call our attention to any short coming.

Bud Smith, the pigeon fancier, tells one about the setting of pigeon eggs which he bought in San Antonio and brought to Sonora for hatching. When the squabs reached flying age, they all returned to San Antonio where the eggs were laid. An excellent recommendation for something—either the quality of homing pigeons which is growing, or his veracity. You be the judge.

Bud also tells one about the man who, to win a bet, carried a homing pigeon to California and clipped his wings to keep the bird from returning to Texas. Upon the passage of a couple months, the man came to Texas to claim his wager, but had to pay off, for there was the pigeon in his home loft. Commenting on it, the winner of the wager reported: "But, boy, was his feet sore!"

The high school debating team of Stubblefield and Morris performed as predicted, and won the decision at the district meet last Saturday in the debating events. While we have not discussed the matter with school officials, it is presumed that the two boys will be found in Austin shortly taking part in the debate contests at the state meet.

Several other teams from Sonora won in various events, and the entire Sonora delegation performed creditably and with honor to the school they represented. Whether they won or lost, the students are to be commended for the efforts they put forth for the glory of their school, and we venture to say that in not one instance did a contestant ever have any thought of personal glory. It was all for the school. If the citizens of the town had as much pride in their city as our school kids in their school, what a town we would have!

Actual construction on the Smith Swimming Pool has been started, with the placing of concrete forms. Excavating on the job was finished early last week. In addition to the swimming pool proper, it is reported that plans call for the construction of a large dance platform of concrete, which can be converted into tennis courts if the need arises, and the erection of bathhouses and other buildings in connection with the pool. The city, vitally interested in the development, are also busy this week making plans for the start of a municipal park on the two blocks of land south of the swimming pool, and surveyors have been busy marking out the site of the park. It is reported, even, that construction of a couple of croquet courts on the park may be permitted by the city to allow the children (and grown-ups) the opportunity to indulge in that fascinating and healthful pastime.

Finishing touches on the Cecil Allen home are being made this

week, and the work, under the direction of Earl Merck, will soon be completed. With materials furnished by the Sonora Trading Company, and with an excellent brand of workmanship being furnished, Cecil is sure to be proud of his new residence, and it will be a credit to the east end of town.

Work at the Stephenson Tourist Courts is going forward at planned, and the completion of the new buildings will give Sonora another attractive place for the benefit and convenience of travelers. In addition to the tourist courts and service station, Mr. Stephenson will begin the construction of a rock veneer home of modern design and architecture as soon as possible.

Rapid progress is being made on the Sam Hull residence in the southern part of the business section of town, and it is reported that the home will soon be in the last and most particular stages of construction. Of brick veneer, the new home will be a decided addition to the architectural attractiveness of the town.

A frost occurred last week, which was rather hard on young growing things, especially the housewives' flower gardens. Some damage was also reported to pecan and fruit trees, but the loss was not total. Spraying the trees, as can old Southwest custom demanded, helped but little, for in the case at hand, we only eliminated the frost to cover our plants with a pretty heavy coating of ice. We have not determined yet which was the colder—the frost or the ice. Spraying was done before sun-up, too.

Plans are almost complete for the Lions Club barbecue and celebration Friday evening. While it is impossible to make definite statements in advance of the actual occurrence, it is known that plans are to feed some four hundred Eldorado, Sonora and visiting Lions and guests; and we'll wager that if that many are present they will be properly fed, adequately entertained, and will go home reporting a most enjoyable evening. The big feed is scheduled for this evening, Friday.

The highway department here has purchased a small powered mowing machine, guided by hand, the purpose of which is to keep weeds and grass along the highways and streets in town cut down to reasonable size. Operated by a man on foot, the machine appears to do just what it is made for, and city officials are discussing the purchase of a similar machine to be used on streets and alleys of Sonora in order to keep down the weeds which throughout the summer will be a detriment to the health of the citizens.

Stephenson Home Is Now Under Construction

Construction was started this week on the new G. G. Stephenson home on the eastern outskirts of the city. The new residence, of rock veneer finish, will be a most elaborate one, and will constitute with its surroundings, one of the show places of the town.

The Castle Courts, being built by Mr. Stephenson on a plot of ground adjoining his residence property, are nearing completion, and this latest addition to the town's facilities for caring for tourists and visitors, will be a most attractive stopping place. Being situated alongside the Old Spanish Trail, which is a heavily traveled tourist route, the new courts should prove a flourishing venture from the opening day, and at the same time not be a handicap to such other establishments as are already operating. Tourist facilities of that nature are not yet overdone in Sonora—and the Stephenson addition will be a welcome one.

Trades Day Finds Much Favor With Local Residents

Tickets for the Sonora Trades Day have been placed in the hands of the merchants, and the circulars announcing the Trade Day, Wool and Mohair and Livestock Auction will be distributed this week-end. Offering numerous attractions to the visitors and home people alike, both the Trades Day and the Livestock Auction should offer many inducements for visitors from surrounding towns to be in Sonora Saturday, June 8, to participate in the educational and entertainment features of the day for which so much preparations have been made.

Concerning the Wool and Mohair Show and Livestock Auction, the 4-H Club Boys and the Sonora Lions Club have made every attractive inducement possible to secure a large number of entries in both wool and mohair displays and in the auction sale to follow, and a very nice premium list has been arranged, giving sufficient inducement to the boys of this and surrounding counties to enter their exhibits. Premium totaling several hundred dollars are offered for various classes of exhibits, and at the livestock auction, sales of livestock will be made by the Lions Club with a competent auctioneer in charge. Auctioning of the stock will be done on a consignment and percentage basis.

Watch for circulars announcing the Trades Day and Auction Sale, which carries interesting information about the biggest day in Sonora for several years past.

Work Started This Week On City Park Improvements; Many Shrubs Planted On Two Blocks

Work on the city park improvements started last week, the members of the Sutton County Beautification Committee began work at once on the new park for Sonora, and are avidly watching the progress of development.

Planting shrubs, secured from the Mosty Nursery at Kerrville, was begun Tuesday, and from that phase onward, beautification of the park is expected to make rapid progress. Most of the larger trees to be planted will be the non-bearing type of mulberry, the most suitable and the fastest-growing tree adapted to this section, while

Local Committee Working Toward Industrial Growth

Commissions to 792 members of local industrialization committees in every section of Texas were being signed this week by Governor W. Lee O'Daniel, Additional commissions will be issued as other communities select their representatives, the Governor's Office said.

Appointed by Mayors of Texas cities, at the request of the Governor, these committees constitute the contact groups in each city and town. They will survey and prepare reports on resources, markets, and industrial possibilities of their respective sections.

Industrial geographers and other experts from the research staffs of the University of Texas, the A. & M. College, and Texas Technological College are making studies of each area of the State and will advise with the local committees in formulating scientific programs for the development of the various communities.

As the surveys and studies of the localities are completed, the Industrial Division of the Governor's Office is bringing these reports together into prospectuses which are being presented to parties interested in financing such development.

In many instances the communities themselves will be interested in arranging local financing, the Governor's Office said. This will obviate the necessity of bringing in outside capital.

The Sutton County Committee is composed of the following: W. H. Dameron, chairman; Fred Earwood, R. D. Trainer, Geo. E. Smith and Mrs. W. B. Whitehead.

Inspection of Local Schools Made By State Inspector; Finds Improvements Adds To Value of Local System

The work of classifying an accrediting the public schools of Texas is under the direction of the State Committee composed of twenty-one members representing the elementary and secondary schools and colleges of the State. This Committee, by establishing educational standards, determines the conditions upon which high schools are classified and accredited and is interested in encouraging schools to attain the standards and in certifying those that have attained them so as to facilitate the transfer of students to any other school or college.

The regulations as prescribed by this Committee are administered by the State Department of Education through high school supervisors. In the visit of the supervisors and in their reports to school

authorities, recommendations are offered in the spirit of co-operation and helpful suggestions, with the earnest desire that all school authorities will join with the State Department of Education in their efforts to maintain the necessary standards of secondary education in Texas.

In order that the school may be properly certified it is essential that minimum requirements be met. To that end the supervisor who recently visited your school makes the following report:

Outstanding improvement has been the completion of the Mexican school. Four rooms have been added and equipped. These include a science room, home-making room, and two class rooms. Other rooms have been reconitioned.

At the high school, an unusually fine gymnasium, including rooms for band and shop, have been completed. Stage equipment and standard lighting system have been installed in the auditorium, sponsored by the Parent-Teacher Association. New toilets have been installed, as have drinking fountains.

Splendid shop, band, and science equipment has been provided.

School authorities have paved streets on three sides of the campus.

A visual machine has been purchased, and it is in use throughout the school.

The following recommendations are made:

1. Lockers for the elementary school; maps for the elementary school and for the Mexican; library for the Mexican school.

2. Salaries in the Mexican school are below standard.

The Department recognizes the investment the school has made this year for this division of the school. It would not take much additional to meet the \$900 requirement and thus relieve the substandard condition of the school.

The Supervisor wishes to express commendation to school authorities and citizens for the very fine school they have provided for all the children in Sonora.

Katherine Henderson, Supervisor of District No. 14

New Participants Listed For Trades Day

The News notes with pleasure the addition of the Wauson Saddlery to the list of participants in the Sonora Trades Day to be held here June 8. Mr. Wauson, among one or two other establishments, was omitted from the list of participating firms in our last issue of the News—not through a desire to slight anybody, but because in the hurry of preparing the list, issuing tickets and placards and the many other necessary steps, some mistake was bound to occur. Both Mr. Wauson, as the Wauson residing the Rutledge Cafe, were Saddlery, and Mrs. Rutledge, unintentionally omitted. We are glad to make the necessary corrections and include them in the list of participating business establishments.

In the event that others desire to enter before the Trades Day campaign is closed, tickets, placards and necessary material may be obtained at the News office, and we would be glad to add any such to the list of those who are taking part in this progressive merchandising campaign.

Staging of "A HOWLING SUCCESS" Will Afford Much Mirth and Merriment To Audience of Sonora Citizens

PRESTON C. LIGHTFOOT
Publicity Chairman

The P.-T. A.'s Frontier Jubilee presented its howls, hilarity and wholesome entertainment but just remain jubilant for an intervention of three days, if you want to see its sequel in the form of a Burlesque Baby Clinic. Then you may be privileged to effect a jovial howl from start to finish for you will not be the untimely recipients of the Sonora P.-T. A.'s "A Howling Success" when it is staged at the high school auditorium, Monday night, April 22, 7:45 p. m. Most enthusiastically has this comedy been received in various parts of the country and it is proclaimed to be the cleverest comedy ever staged in Sonora with a complete cast of crazy comedians!

Drs. I. Saw Bones, I. C. Tonsils and I. B. Sillee with their nurses Misses O So Cutie, Addie Noid and Ima Nutt are registered at the McDonald Hotel and on Monday night, April 22, 7:45 p. m. they will be at the high school auditorium to conduct this baby clinic sponsored by the Sonora P.-T. A. of which Mrs. J. Franklin Howell is president, for benefit of securing a combination recording, radio, phonograph and public address machine for the school. The charming Mrs. Doodad (Edwin Sawyer) has already enrolled her two sets of twins, Rosy and Josy; Doodad (J. C. Stephens and Lavelle Meckel) and Honey and Sonny Doodad. It is rumored that Old Aunt Easter (guess who) will be there with her Heavenly Twins, Liza and Fertiliza, and Knock-Kneed Sallie will get her knees straight, and Giggly Jennie (Jodie Trainer—and he's a scream!) will

—but must not relate too much. Come and find out for yourself what these eminent specialists do to Giggly Jennie. Get in on this and don't miss it for it will be a scream, for a rare treat is in store for everyone who sees this rich comedy.

Prominent men of the town will take all the parts, the doctors, the nurses (and to let you in on a little secret—how the doctors make eyes at the nurses!), the adoring mammas and the squalling babies.

If you want a good laugh—hundreds of laughs—don't fail to see this show, "A HOWLING SUCCESS."

The fact that "A HOWLING SUCCESS" is being played by our own Sutton county men, lends a world of color, zest and interest from the moment the curtain rises till it is rung down on the final scene. Only one strain of pathos enters the play, when little Mickey Flanigan (Margie Crowell) comes to the clinic to get his lonesome heartache cured. This almost brings tears of sadness, but immediately those tears will be turned to screams of laughter by poor old Knock Kneed Sallie (Bill McGilvray).

Featured attractions in addition to the comedy will consist of the prologue, "A Dream Fairy Pageant" under the direction of Miss Rena McQuary with little Miss Martha Jo Moore as the Dream Fairy, Nancy Neill, Nancy Eaton, Albert Ward, Marjorie Ann Lightfoot, Mary Jane Queen, Turney Friess, Charles Brent Allen, Lois Lou Lomax, Kay Chalk, Sally Dawn Prater, Larry Griggs and Connie Mack Locklin. Mrs. Preston C. Lightfoot as Pollyanna is in (Continued on page 3)

Sonora Wins Honors At District Meet

Sonora entrants in the District Interscholastic League Meet at San Angelo last Friday and Saturday gave a good account of themselves, winning a tie for second place with Menard. San Angelo captured the meet. In the various events, Sonora students placed as follows:

Boys' Debate—Myron Morris and Nelson Stubblefield, first place.

Junior Boys' Declamation—K. C. Collier, second place.

Junior Girls' Declamation—Elizabeth Taylor, first place.

Typewriting—Pat Gilmore, first place.

Lions Club Is Ready For Guests Friday

All arrangements have been perfected for the Lions Club barbecue scheduled for this evening, April 1, at the City Park. Paying off a contest wager, the Sonora Lions and ladies, members of the high school faculty, high school band, Boy Scouts of Sonora, Girl Scouts of Sonora, and a list of visitors and distinguished guests which is expected to swell attendance at the affair to a mark near 400 people. Adequate provision has been made to feed that many attendants at the affair, and entertainment features have been prepared which will make the evening a most enjoyable one.

George Barrow Seeks Re-Election As Justice of Peace

George Barrow, Justice of the Peace, Precinct One of Sutton County, has authorized the News to place his name in our regular announcement column as a candidate for re-election to the office, subject to the action of the Democratic primaries.

Mr. Barrow will have completed his third term in the office at the beginning of next year, and during his tenure of office has served not only capably and impartially in the office, but has rendered complete satisfaction in every respect, and has won for the office a degree of respect that is an asset to the community. In announcing for re-election, he promises the same faithful and efficient service as he has rendered in the past, and gives assurance that all affairs of the office will be properly handled to the satisfaction of all parties concerned.


His candidacy merits the respectful consideration of the voters of the precinct.

Fun for everybody; fun for the little ones; fun for the big ones—a whole evening's rare entertainment is offered the public in the benefit play to be staged Monday, April 22, 7:45 p. m. at the high school auditorium, played by twenty of the leading business men of Sutton county. A scream from start to finish. Don't Miss It!

Rubber stamps—best quality, lowest price. Phone us your needs. The Devil's River News.

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THE SUTTON COUNTY ROUND-UP
 LIVESTOCK-RANCH DEALS

Herring and Stallings, wool warehouse firm of Ballinger, has bought around 100,000 pounds of fall wool in the last two weeks at points including Ozona, Rock-springs and Junction. The wool brought prevailing prices.

The Schreiner Wool and Mohair Commission Co. Wednesday announced the sale of 330,000 pounds of last fall's wool, to Jack Hughes, representative of Emery & Conant of Boston, at 21 cents to 22 cents, the average being approximately 22 cents. Wednesday of last week the Schreiner warehouse had on hand 600,000 pounds of spring mohair.

Sale of 100,000 pounds of fall wool, the clips of a number of Crockett county growers, was announced the last of the week by Melvin Brown, manager of the Ozona Wool and Mohair Co. The sale, the first of consequence for this length staple reported in the area in several weeks, was made to J. M. Lea of San Angelo. The wool brought 22 cents a pound.

The Ozona Wool and Mohair Company last week added some 300,000 pounds storage capacity to its warehouse with the lease of the Tom Smith building, which adjoins the warehouse on the south. The Smith building is a native stone structure, as is the warehouse proper.

Advertising in The News pays dividends. Try it.

EDW. A. CAROE
 217 S. Chadbourne
 SAN ANGELO
 Phone 5384

35 Years Ago

C. G. Lovelace came down from San Angelo, Monday to sell some cows he has here.

Wilbur Mores was up from Dry Devil's River Monday, visiting his sister, Mrs. Theo Savell.

J. L. Plevans, a sheepman of Schleicher county, was in Sonora Monday on business.

T. P. Gillespie, commissioner of Precinct No. 2, was in Sonora this week on the Board of Equalization.

Mr. and Mrs. John Robbins, were in from the ranch Saturday and attended the school commencement.

Brady is going to have a Trans-Colorado Exposition and Home Seekers Fair from July 3 to 8.

Sam Merck, Commissioner of Precinct No. 3, was in town this week as one of the Board of Equalization.

N. R. Parchman and daughter, Miss Flora, were up from the ranch Wednesday shopping.

Mrs. R. F. Habert and children and Mrs. C. J. Bridges and Ruby, returned Friday from a week's visit to relatives at Fort McKavett.

Dan McKay, one of the best known stockman in West Texas, and who ranches on the Pecos, was in Sonora this week with Mrs. McKay who is traveling for health.

Mrs. Claude Stites and sister, Miss Clara Allison, were in from the Allison ranch Saturday and attending the commencement exercises.

Mrs. E. F. Vander Stucken and children left for Roswell, N. M., Thursday accompanied by her brother, Joe Wyatt. They will visit their brother and sister, R. H. Wyatt and Mrs. A. J. Winkler.

Lee Russell and family were in Sonora Wednesday, on their way home to Menardville, from a short visit to the Dull ranch on the Pecos. Lee says the country looks good to him and that stock of all kinds are looking fine.

Dr. and Mrs. John S. Allison were in from the ranch Wednesday the guest of the Commercial Hotel. The Doctor is making arrangements to build a nice residence out on the ranch.

James A. Hagerlund has resigned the office of Deputy District and County Clerk under Sam H. Stokes, and accepted the position of book-keeper with the E. F. Vander Stucken Co. "Jim" looks natural back in the office.

The Half Century and Over Club will hold their annual picnic on June 17th. It will probably be held at the Davis Park. The committee on arrangements are: G. W. Morris, D. B. Woodruff, B. F. Bellows, R. T. Baker, and W. A. Pullen. Just like the others. A good time for everybody.

Married on Wednesday May 10, 1905, at the residence of Mr. and Mrs. W. J. Patterson, parents of the bride, Morton Balch to Miss Leona Patterson, Rev. R. Paine officiating. Only the immediate family of the contracting parties and a few neighbors being present. The News wishes them happiness and success.

E. E. Sawyer was in from his Fort Terrett ranch Wednesday, on his way to the R. F. Halbert ranch with 180 three- and four-year-old steers he recently sold to Don Cooper.

Jas. A. Cope, Sonora's Land and Livestock Commission man, sold this week for W. A. Miers of Sonora to J. L. Plevans of Eldorado 1800 head of sheep as follows: 700 muttons, 300 dry ewes, 400 mother ewes, 400 lambs, wool off, at \$2.50 per head everything counted.

W. A. Glasscock returned from the Territory Thursday, where he had been with some cattle. He says stock of all kinds are doing well.

Sol Mayer, the well-known stockman, was in Sonora this week looking after his stock interests in this section. He is very well pleased with the outlook here and in the

Territory. He will begin shipping to the market from the Territory soon.

M. J. Brown, the sheepman, was in from the Dock Simmons ranch Tuesday trading. He says his sheep are doing fine and that he likes the business.

Mrs. John McCleary and children and Mrs. Jack Allen, who were visiting friends in Eldorado, passed through Sonora Monday on their way home.

Mrs. Walter Taylor of Goldthwaite, and sisters, Lela, Willie and Winnie Page, who have been visiting friends in Eldorado, were in Sonora Wednesday, on their way home to the W. C. Page ranch, they were accompanied by Edgar Bird and John Steen of the Allen ranch.

McKenzie & Ferguson sold to J. R. Hamilton 3000 fat range muttons at \$4 per head. These are said to be the fattest range muttons ever brought to San Angelo, and the price is said to be the top price. A leading stock man said that he had never seen fatter muttons in his twenty years' residence in West Texas. "They are fatter," said he, "than any mutton I have ever seen which were fattened on hulls and meal or any other feed stuff, and the present splendid condition of the sheep ranges with the abundance of green weeds is bound to result in a great era of prosperity for the sheepmen." San Angelo Press.

Berry & Long have moved their barber shop to their new building between the Favorite Saloon and

RANCH LOANS
 BANKERS LIFE COMPANY
ALVIS JOHNSON
 SONORA, TEXAS

Strickland's saddle shop, and invites their friends and the public generally to call and see them.

In the weather report for April, published in the News last week there was a very apparent error in the rainfall for the month line. The figures should have read: total amount of rainfall 4.62 inches.

Robert W. Callahan, formerly of Sonora, died at his home in Fort Worth, on Sunday May 7, 1905, aged 70 years. He was one of the founders of Sonora and was a capable and energetic business man. Masonic Lodge of Ft. Worth conducted the funeral. He was a native of Illinois and a veteran of the Civil War. He was the father of Mrs. S. G. Tayloe of Sonora to whom the News extends its sympathy.

Scratch Pads, doz. 50c—NEWS.

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 ATTORNEY-AT-LAW
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THE telephone is a great thing for the young folks. It means that they can be reached for good times and for parties arranged at the last minute. And a home telephone is a great convenience, too. It runs your errands—particularly welcome in stormy weather. If there is sudden illness, a fire or robbery, the telephone will summon help in an instant. And your name in the Telephone Directory makes it easy for friends and business opportunities to find you. Why not order your telephone today?

IT'S THE FLAVOR



IT'S THE FLAVOR that makes Pearl different from all other Beers!

Tired of tamales? We'll call your bluff with a plate of prize-winners so fresh, plump, tender and tangy there's tantalizing flavor in every bite that makes them practically irresistible!

Tired of beer? We'll call your bluff with matchless flavor and tang that'll make you want to say, "Bottle of PEARL, please!"

THIS BEVERAGE IS COMPLETELY AIR-COONDITIONED AND FRESHLY BREWED TO BE THE PUREST OF PEARL BEER!

SAN ANTONIO BREWING ASSOCIATION



Pearl LAGER BEER

JOIN THE TASTE-WISE AND SAY "BOTTLE OF PEARL, PLEASE"

WIRT STEPHENSON, Distributor
 Phone 251 Sonora, Texas

Participants In Trades Day Are Listed

The list of business establishments below is composed of those which to date have signified their desire to participate in the Sonora Trades Day. Other firms may be added as time goes on. As additions are made, a revised list will be published.

- SELF-SERVE GROCERY
- PIGGLY WIGGLY
- SONORA MOTOR COMPANY
- FIRST NATIONAL BANK
- HAMILTON GROCERY
- SONORA DRUG COMPANY
- CITY VARIETY STORE
- CORNER DRUG STORE
- J. W. TRAINER & SON
- LA VISTA THEATRE
- DEVIL'S RIVER NEWS
- BARROW JEWELRY STORE
- SONORA ELECTRIC COMPANY
- GRACE DRAPER BEAUTY SHOP
- CLUB CAFE
- CITY MOTOR COMPANY
- CITY CAFE
- DR. JOEL SHELTON
- SONORA BAKERY
- WM. CAMERON & CO., INC.
- ELLIOTT-TAYLOR MOTOR CO.
- H. V. STOKES FEED COMPANY
- A. W. AWALT
- PARK INN
- SONORA TRADING COMPANY
- HALLUM SERVICE STATION
- SONORA TAVERN
- SAN ANGELO TELEPHONE CO.
- DR. J. F. HOWELL
- WIRT STEPHENSON
- TEXACO SERVICE STATION
- NISEET INSURANCE AGENCY
- SONORA WOOL & MOHAIR CO.
- GILMORE HARDWARE CO.
- WEST TEXAS UTILITIES CO.
- RANCHO TOGS & TOGGERIES
- JOE OBERKAMPF
- RIVERSIDE CAFE
- GULF SERVICE STATION
- RAMIREZ BOOT SHOP
- DR. TOM WHITE
- SONORA BEAUTY SHOP
- VERNON MARION
- RUTLEDGE CAFE
- FOXWORTH-GALBRAITH
- LUMBER COMPANY
- GEO. TRAINER, JR., SERVICE STATION
- H. B. WAUSON SADDLERY

Advertising in The News pays

WITH THE CHURCHES

Baptist Church

All members and friends are invited to attend, both the Sunday School and preaching services of the day next Sunday. Invite your neighbors to come with you and let us worship the Lord together.

Sunday School 10:00 a. m.
Morning Sermon by the pastor and special music 11:00 a. m.
Training Unions 7:00 p. m.
Evening Service 7:45 p. m.
Come, a welcome awaits you.
R. C. Brinkley, Pastor

Business Men's Bible Class

The interest is steadily growing and we will be happy to greet all who can come next Sunday morning. A special musical program is arranged for your enjoyment, and a social hour is the order of the day each Sunday following the regular lecture. We hope to see you at the La Vista Theatre, Sunday morning at 9:30 o'clock.

W. W. Gibson, President

Methodist Church

9:45 a. m. Sunday School.
10:50 a. m. Morning sermon.
Subject, "The World's Greatest War."

7:45 p. m. Evening service. A parable.
The public is cordially invited to attend all these services.

R. F. Davis, Pastor

Brotherhood Men's Bible Class

Meet with us Sunday morning at 9:30 o'clock in the basement of the Methodist Church. Everyone is cordially invited to attend our fine class where it is our utmost purpose to extend a congenial hand of fellowship. It really is an inspiration to all of us when the men turn out in a goodly number. Worship with us.

Come, all of you Buddies.
Preston C. Lightfoot, president

See the Heavenly Twins.

SCHEDULE BEING PLANNED

Assistance in making the students' schedules for the ensuing year is being made after conferring with each individual student. Not only does this procedure serve to reduce as much possible the number of conflicts when making the school schedule but also to provide guidance enabling the student to choose and plan his work that should be of the utmost benefit to him when he finishes high school and enters college, if he so plans.

Certain factors limit the percentage of conflicts such as the size of the school, relative enrollment in each grade and curriculum, regulation which determine the choice of subject, and the number of periods in the school day. The percentage of conflicts in the tenth and eleventh grades is comparatively high, particularly with students who carry unusually heavy schedules which are often difficult or impossible to readjust.

The tentative curriculum for the coming year is:

SENIORS:

- Required subjects: English IV (Four years or three for engineering), Civics (First semester).
- Elective subjects: Chemistry, Bookkeeping, Typing (Section II), Economics, T. History, Public Speaking I or greatest number determines (Second semester) and II, Band (One credit granted for two years work).

JUNIORS:

- Required subjects: English III (Engineering requires only three years), Geometry (Math III), American History III
- Electives: Typing (Section II), Homemaking II or III, Spanish II, General Woodwork, Public Speaking I or II, Band (One credit granted for two years work)

SOPHOMORES:

- Required subjects: English II, Algebra II—C.m. Arithmetic, World History (Students scheduling certain courses excused).
- Electives: Spanish I (Students must begin Spanish in Sophomore year—two years preferable; one year acceptable), Biology, Homemaking II or I, General Woodwork, Public Speaking I, Band (One credit granted for two years work)

FRESHMEN:

- Required subjects: English I, Algebra II
- Electives: General Woodwork, General Science, Homemaking I, Junior Business, Band (One credit granted for two years work)

SEASON TICKETS TO BE SOLD AT SWIMMING POOL

With the announcement of actual construction on the swimming pool and associated entertainment features, Mr. Smith has announced that in addition to the usual admission pertaining to one-time enjoyment of the pool, he has planned to issue season tickets for the pool, which will be placed on sale on or before the date of the official opening of the recreational center. Residents desiring to purchase a season ticket for the pool will be enabled to save considerable money, as the tickets will be sold at a price far below that would be charged if admission charges were paid each time the pool was used. Further announcements concerning the recreational establishments will be made as the work progresses.

Mrs. R. F. Davis left Monday for Fayette, Mo., having received a message that both her parents were ill. She will be gone for several weeks.

FOR SALE—At a bargain, five-room house, close to school ground, drapes, shades, floor covering, electric range and electric water heater. Phone 81, Mrs. Beulah Pfister. 24-1f


FOR SALE
Three-Year-Old
DUN STUDD
Black mane nad tail,
Black stripe on back
Black legs. Priced at
\$100.00
W. E. GLASSCOCK
SONORA, TEXAS

Have Your Home Insulated
with
ROCK WOOL
10 to 15 Degrees Cooler in
Summer. Save 40 to 50
per cent on Fuel.
HARRISON ROOFING
& INSULATING CO.
Pho. 5082 San Angelo, Tex.
or Call Representative
L. C. WHITTAKER
Phone 187 Sonora, Texas

You get back a portion, some how some time, when you spend your money at home.

Hear Knock-Kneed Sallie's Knees Knock. What? "A HOWLING SUCCESS." When? Monday night at 7:45 o'clock, April 22. Where? In the high school auditorium. Why? Benefit to purchase a combination recording, radio, phonograph and public address machine for the school. How much? Adults 35c, children 25c.

If you want your
PAINTING
done right, at right
prices, see me.
Estimates cheer-
fully furnished.
B. W. GOWENS



EVERYTHING FOR THE MAN OF ACTION

We say "everything" — and mean it. For our stock of summer sporting-goods is so large that we're fully confident of satisfying the needs of every action-minded man or woman! Furthermore, prices are low — quality is high! Better visit us right away!

Fishing Tackle:
Fly Rods, and Reels, Casting Rods and Reels, Fly Line, Casting Line and all the latest artificial lures. Also Trot Lines, Mnow Seine and highest Cittyhunk Lines and all sizes of hooks for the cat fishermen. Tackle Boxes from 50 cents to \$3.50. See us now while our stock is complete.

Camping Equipment:
Coleman, Gasolne Camp Stoves, Coleman Gasoline Lanterns, Burgess Twin-Six Lanterns, with the long-life battery, Flashlights and Batteries of all sizes, Thermos Jugs, Thermos Bottles and Portable Battery Radios.

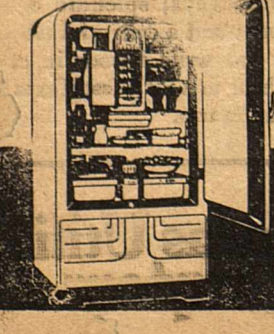
SONORA ELECTRIC CO.
TELEPHONE 13 SONORA, TEXAS

IS IT SCOTCH?
Q-Will it cut that grocery bill?
BILL

SAYS MRS. JOHN LINDSEY, NOCONA, TEX.

"My Servel Electrolux is six years old, and I can truthfully say that in these six years we have owned it our grocery bill has been cut one-third! It costs only a few cents a month to operate."

See the new 1940 Electrolux — the one automatic refrigerator with *no moving parts* in its freezing system — operates on butane, bottled gas or kerosene, as well as natural gas. Just a small down payment — savings can pay for it. Come in TODAY!



SERVEL ELECTROLUX
Includes non-kerosene, bottled gas - BUTANE GAS, NATURAL GAS

- NO MOVING PARTS IN ITS FREEZING SYSTEM
- PERMANENT SILENCE
- CONTINUED LOW OPERATING COST
- MORE YEARS OF DEPENDABLE SERVICE

JOE OBERKAMPF, Dealer

WOULD YOU GIVE
1¢
A PENNY
to stop that headache?

MOST people who use Dr. Miles Anti-Pain Pills say that one pill usually relieves their headaches. In the regular package, Dr. Miles Anti-Pain Pills cost one penny each. In the economy packages, one penny buys 1 1/4 pills.

Why Don't You Try Dr. Miles Anti-Pain Pills?

They taste good, act promptly, do not upset the stomach, contain no opiates or laxative medicines.

You may be miles away from a drug store when you are suffering from a Headache, Neuralgia, or Muscular Aches and Pains. Why not get a package of Dr. Miles Anti-Pain Pills today and be prepared for emergencies?

Regular Package, 25 Pills, 25¢
Economy Package, 125 Pills, \$1.00



DR. MILES ANTI-PAIN PILLS
Read full directions in package

LA VISTA PRESENTS . . .

<p>Friday & Saturday 2 BIG FEATURES 2 "CHARLIE McCARTHY, DETECTIVE" EDGAR BERGEN CHARLIE McCARTHY ROBERT CUMMINGS CONSTANCE MOORE</p> <p>"WALL STREET COWBOY" ROY ROGERS GABBY HAYES</p>	<p>Sunday & Monday SUNDAY MATINEE—2:30 P. M. "LITTLE OLD NEW YORK" With ALICE FAYE RICHARD GREENE FRED McMURRAY</p>
<p>Tuesday Only MATINEE—4:00 P. M. The Jones Family in "YOUNG AS YOU FEEL" With JED PROUTY SPRING BYINGTON</p>	<p>Wednesday-Thursday "THE FAMILY NEXT DOOR" With HUGH HERBERT JOY HODGINS</p>

SHOW STARTS 7:45 P. M.

Special ANNOUNCEMENT

"GONE WITH THE WIND"
coming
Sun. & Mon. May 19th-20th

The Devil's River News

ESTABLISHED 1890
PUBLISHED WEEKLY ON FRIDAY

G. H. Hall Publisher
J. H. Sawyer Editor
Mrs. G. H. Hall Associate Editor

ENTERED at the postoffice at Sonora, Sutton County, Texas, as second-class matter.

SUBSCRIPTION RATES	
One Year	\$2.00
Six Months	1.25
Three Months	.75

ANY erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.

Six Months' Residence Here Strengthens Belief In Future Of Sonora; More Activity Than Neighboring Towns

Six months ago we came to Sonora, and that we expressed the opinion that the town had everything necessary to make it one of the best in this section of the state. Since living here and working her during the past half year, we have had no occasion to change our mind. Rather, we believe after careful consideration of the town's resources, its attitude with respect to the business men of the community, the spirit of co-operation which we have seen evidenced, that the future of Sonora is assured. In fact, a survey of the possibilities of this town and county are astounding, when compared with those of other communities which have had the same opportunity for growth, and the same advantages.

The difference lies partly in the location of the town, partly in the progressive development of the community, and to a great deal in the civic attitude possessed by the people as a whole.

Sonora people talk about contemplated improvements, just as citizens of other communities do. But they take that other essential step, and bring about the acquisition of those things which are desirable from a civic and community standpoint. Thus, we have the largest Lions Club in the world based on a per capita apportionment. We have one of the strongest schools in the state, population considered. We have churches here which are financially solvent, able to carry out their peculiar plans and programs. We have business houses which, no matter what the competition as to number or strength, are able to show a profit, and render service in keeping with the demands and desires of the residents of the town and county.

Lying as it does on the crossroads of two great continental tourist routes, Sonora perhaps has the advantages of a larger tourist trade than some of our neighboring cities do. Being on a railroad, built of course with the approval and the positive assistance of the citizens of the town and country, another advantage is accorded us. But the laying of the steel rails into Sonora was done through the co-operation and active work of the residents of the town. The tourist routes were here, but people of the town and county developed them, improved them and advertised them. Sonora is known from the Dakotas to the Gulf, from Florida to California. Travelers drive harder to stay overnight in the city. Truckers make Sonora their stopping place and refueling station. Tourist money, truck drivers' money, and the money of the local resident, is spent freely with Sonora business men and establishments. Bus routes, affording regular and comfortable transportation in every direction, is another asset of the community.

All the above are permanent improvements in the community. There is no indication, and no need for their loss. Sonora will see to it that they are not lost. Rather, they will be added to as time passes and demand develops for other and additional civic assets. Our people are like that.

Evidence of the whole-hearted co-operation between business men of the town and the citizens of the community is shown in the almost

perfect enlistment in the Trades Day here June 8. Possibly no other community in West Texas could have staged such a movement and secured as great a per cent of co-operation.

No wonder our wool and mohair shows, our Ranch Round-Ups, our Trades Days and other civic activities are successful. We have co-operation in the very finest sense of the word — and co-operation of that sort will build cities out of towns. Watch the population report which will be released at the conclusion of the present Federal Census. We will have a very noticeable increase, and probably show a larger increase and growth than any other ranch country county seat in West Texas.

SHORT NOTICE

The Hiram Study Club will present Mrs. Lexie Dean Robertson (poet Laurette of Texas) in recital at the High School Auditorium in Junction April 24, 8 p. m. Adult admission 25 cents.
Mrs. Bundy, Roosevelt, Tex. 27-1tc

Mrs. Ed L. Mears and Mrs. Russell, both of Menard, were the guests of their daughter and niece, Mrs. Joe M. Vander Stucken, Mr. Vander Stucken and Jan, last weekend.

Everything for the fisherman at your Sonora Electric Co.

Mrs. Robert Hughes of San Angelo spent Wednesday here visiting friends and renewing old acquaintances.

O. G. Babcock, who spent about ten days in the Panhandle, returned home Wednesday.

Harmon Galbraith of Waco, is employed by Wm. Cameron & Co., Inc. here.

Elwood "Mac" McWilliams, bookkeeper at the Foxworth-Galbraith Lumber here, spent last weekend in Big Lake.

FOR SALE—A Bush and Gerts Studio Couch. Mrs. Rosanna Hildreth. Phone 264. 27-2tp

Mrs. Fred Kyle, who has been visiting for a time in the J. T. Penick home, left Sunday for Detroit, Michigan, where she will meet her husband.

Save money on your fishing tackle at Sonora Electric Co.

Mrs. J. T. Penick and Mrs. Billy Penick were in San Angelo Tuesday morning.

For long life and low cost operation get a General Electric or Philco refrigerator. See them on display at your Sonora Electric Co.

Mrs. B. W. Hutcherson has returned from a ten-day visit with her son, James Ed, who lives in Dryden.

Mr. and Mrs. Hix Hall and daughter, Cynthia Ann, spent several days in Dallas and Mineral Wells, returning here Tuesday.

Mrs. R. W. Fisher of San Antonio is spending several days with her sister, Mrs. Carnie Wyatt and Mr. Wyatt.

Mrs. Tate Jarvis of Junction is spending several days with her sister, Mrs. Carnie Wyatt and Mr. Wyatt.

See the new Philco Electric Refrigerator that has everything, now on display at your Sonora Electric Co.

Mr. and Mrs. Rex Baker and Mrs. R. W. Fisher spent Wednesday in San Angelo visiting relatives.

Mrs. Edith Bond and Mrs. Fannie Duncan left Monday for a two-week visit in Sanderson with Bob and Donald Duncan.

Special prices on Floor Lamps, I. E. S. Study Lamps and Pin-It-Up Lamps at Sonora Electric Co.

Mr. and Mrs. F. J. Wood left here Saturday of last week for Dallas where they spent several days.

FOR SALE: Simmons Studio couch at bargain price. Apply at News Office. 27-4f

Mr. and Mrs. Raymond Aytes have moved to Sonora, Mr. Aytes being employed as a druggist by the Sonora Drug Company.

Mr. and Mrs. W. O. Norris, who have been living at Monahans, moved here Tuesday to make their home. Mr. Norris will be employed by the Sonora Trading Company.

Notice To Public

For information of water users in the community, the following rates are published, which are now in effect:

Up to 2,000 gallons	\$1.75
3,000 gallons	\$2.25
4,000 gallons	\$2.55
5,000 gallons	\$2.85
6,000 gallons	\$3.15
7,000 gallons	\$3.45
8,000 gallons	\$3.75

All quantities above eight thousand gallons charged at the rate of 15 cents per thousand gallons. No contract is required to secure the above rates. In addition to the above low rates, a reduction of 25 cents will be made for payment of accounts on or before the tenth of the month.

City of Sonora.

H. C. Huebner of San Antonio has accepted a position with the Corner Barber Shop, and is working the middle chair. Mr. Huebner requests you to come in and get acquainted.

It won't be long now until you can match your wits with those fighting Black Bass. Be ready with some good tackle. Sonora Electric Co.

Political

Announcements

The News has been authorized to announce the candidacy of the following, subject to the action of the Democratic primaries:

For District Judge:
J. B. RANDOLPH
Kimble County
W. C. JACKSON
Pecos County
Re-Election

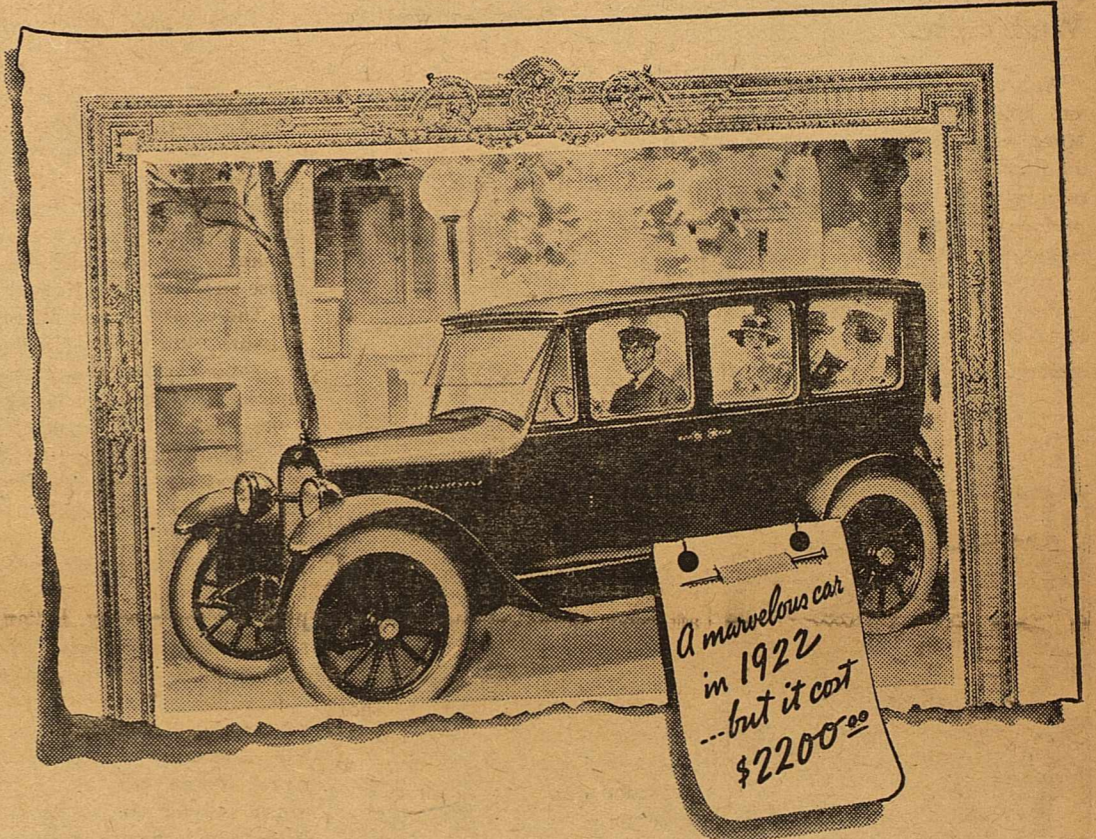
For County and District Clerk
JOHN D. LOWREY
Re-election

For County Judge:
ALVIS JOHNSON
Re-Election

For Sheriff and
Tax Collector-Assessor:
B. W. HUTCHERSON
Re-Election

For County Treasurer:
MRS. THELMA BRISCOE
Re-Election

Justice of the Peace, Precinct One
GEORGE BARROW
Re-Election



... but what has this automobile to do with your ELECTRIC SERVICE?

FRANKLY, it has nothing to do with your electric service. We use it here to illustrate a point.

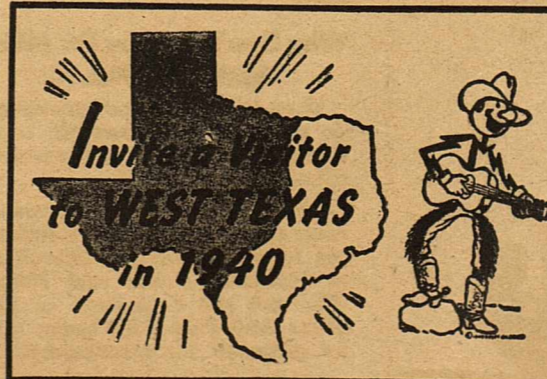
Automobiles were "rich man's toys" not so many years ago. They cost a lot of money and they cost a lot to run. They were gas-eaters and oil-eaters. The hills they could climb in high were few and far between. If you got them up to fifty miles an hour, the noise and vibration were terrific.

Today millions of American families can afford beautiful, powerful cars that outsmart, outshine and outperform the best models of the Twenties in every way, yet cost less than half as much.

This progress has not been confined to the automobile. Time was when electric service provided only your light. Today you can use more lights,

a radio, refrigerator, vacuum cleaner, washing machine and other appliances, and the electricity to operate all of these costs very little more than you used to pay for light alone.

Like the automobile, your electric service improves steadily year after year. At the same time, its price comes down. This is possible because of the constant effort of the people of your electric company to improve service and reduce rates. It's an effort that goes on and on. Because of it, your electric service will be better and cheaper in the future than it is today. The credit belongs to a group of people who are never content to rest on their laurels, who strive to do their job just a little better today than they did it yesterday. They're the people of your electric company.



REDDY KILOWATT is singing the praises of West Texas, "the Land of Opportunity." We have many things of which to be proud — opportunities for agricultural and industrial growth; sites of scenic beauty and historical significance; great natural resources; fine highways; splendid educational institutions; and a delightful all-year climate. When you write friends in other states, invite them to visit West Texas on their 1940 vacation trip.

More for your money

In the last 10 to 15 years, the engineering improvements and operating economies of your electric company have made it possible to cut the average price of household electricity just about in half. Many customers now using more household appliances, lots of light, a radio and refrigerator pay very little more to operate all of these than they used to pay for light alone.

West Texas Utilities Company

DON'T MISS IT! A SCREAM FROM START TO FINISH!

You'll HOWL when you see
'A Howling Success'

with a

Complete Cast of Crazy Comedians

It's unusual — really good, really funny. Brilliantly directed and capably played by a clever cast — a supreme triumph of perfect comedy, with a laugh every minute.

and

FEATURED ATTRACTIONS:

PROLOGUE — "A Dream Fairy Pageant"
FINALE — "On Parade Again"
(FRONTIER JUBILEE Picture of 1939)

by

SONORA P.-T. A.
FOR BENEFIT OF SCHOOL

To Purchase a Combination Recording, Radio, Phonograph and Public Address Machine.

MONDAY NIGHT, APRIL 22, 7: 45 P. M.

HIGH SCHOOL AUDITORIUM

ADMISSION—Adult, 35c; Children 25c

MUSIC by Sonora Broncho Band — Directed by S. L. Sharp

Music . . . Art
Women's Interests

SOCIETY NOTES

Parties...Clubs
Future Events

Art Exhibit Planned For April 28

More than fifty pictures will be placed on display Sunday, April 28, when members of Mrs. Elder's art class will display exhibitions under the sponsorship of the Sonora Art Club. Included in the exhibit will be several paintings by members of a similar art class in Eldorado.

The exhibit will be shown in the band room of the gymnasium from 2 until 5 p. m. and refreshments will be served by the Art Club members during the afternoon. No admissions to be charged, the primary purpose of the exhibit being to stimulate interest in the work being supported by the Art Club here.

The general public has a cordial invitation to attend the exhibit one of the features being the fine work which Mrs. Elder, as teacher, will have on display.

Miss Eckert and Mr. Edwards Wed Here

Walter R. Edwards of Eldorado and Miss Melva Eloite Eckert of Miles were united in marriage at the Baptist Parsonage here Monday morning. The Rev. R. C. Brinkley performed the ceremony and the couple left immediately afterward.

Hear Giggly Jane Giggie. Can She? And How!

SONORA
Tuesday, APRIL 23

ONE-NITE-ONLY
BIG TENT THEATER

SOUTH OF THE BORDER

Sensational Stage Play
Acclaimed by Press and Public
The Outstanding Tent
Attraction of the Season

BAND & ORCHESTRA
FACTS OF VODIVILLE
FEATURING
HENRY

World Toured
Artist-Magician

Featured Last Season With
Harley Sadler Stage Show
Doors Open 7:00 Show 7:15
Children 10¢ Adults 25¢

Mrs. Batts Friend Entertains For Sub Deb Club

Members of the Sub Deb Club were entertained with a bridge party Friday afternoon of last week when Mrs. Batts Friend was hostess at the home of Mrs. B. W. Hutcherson.

At the close of the bridge games, Mrs. Preston Prater held high score for club guests and was awarded a prize, and Mrs. Friend won high score prize for club members.

A salad plate and a frosted drink were the refreshments served to Mrs. Seth Lancaster, Mrs. Joe H. Trainer, Mrs. W. M. Penick, Mrs. Howard Kirby, Mrs. Raymond Morgan, Mrs. Harold Friess, Mrs. Jesse Green Barton, Miss Bobbie Halbert, Mrs. J. W. Taylor, club members; Mrs. Preston Prater and Miss Joan Marion, club guests.

Girls Club Is Organized In Fifth Grade

Organization of a Girls' 4-H club was perfected last week with election of officers from among the girls of the fifth grade of school. Officers elected for the new club were as follows:

President, Jan Caffey; secretary, Norma Jean Brinkley; treasurer, Barbara Ann Bowers; reporter, Carolyn Johnson; reporter, Betty Faye Glascock; messenger boy, Jimmy Dalton.

Others members in the club are Peggy Dalton, Ethel May Alley, Charlene Hull, Janie Collier and Violet Ann Burleson.

Methodist W. M. S. Meets

Members of the Methodist Missionary Society met Wednesday afternoon at the church. One chapter of the study book, "Homeland Harvest," was taught by Mrs. H. V. Stokes, after which a short business session was conducted.

During the business meeting an invitation was read for the district conference which will be held in San Angelo May 10.

There were six members present.

W. P. Truitts Have Buffet Supper

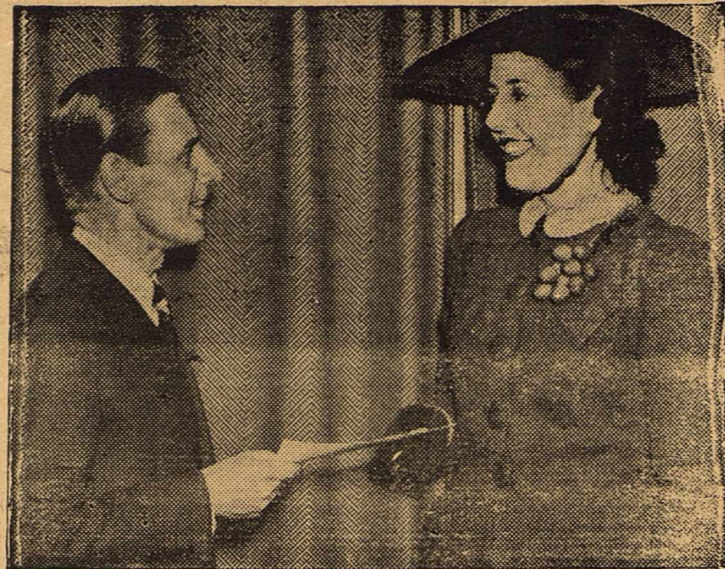
A buffet supper, followed by table games and dancing, was given Saturday night by Mr. and Mrs. W. P. Truitt at their home.

Those attending were Mr. and Mrs. W. M. Penick, Mr. and Mrs. Hillman Brown, Mr. and Mrs. Lea Roy Aldwell, Mr. and Mrs. Bill Nelson, and Mr. and Mrs. J. W. Taylor.

SON TO BERMEAS

Born to Nick Bermea and Mrs. Bermea a boy Thursday night of last week. The infant was named Nick, Jr.

Mrs. Babcock Goes To State Music Convention



Mrs. O. G. Babcock is attending the State Federation of Music Club convention in Waco. She is the delegate sent by the local music club, as well as president-elect of that organization.

Martha Lipton, contralto, pic-

tured above, winner of the National Federation of Music Clubs' biennial contest, will appear on the Silver Anniversary program of the State Federation convention which started Wednesday and will close tomorrow.

Elizabeth Elliott Plans Play Party

Miss Elizabeth Elliott, daughter of Judge and Mrs. L. W. Elliott, will take a prominent part in planning the Texas Play Party to be given by Hockaday Junior College freshmen students in the play house on the campus Monday, April 22. The entertainment will include dramatic skits taken from pioneer life and Texas history, square dances, old play party games, and a box supper. The box suppers will be auctioned for refreshments. The play house will be decorated in covered wagon style and a cowboy trio will provide music for the occasion. Miss Jean McLaughlin and Miss Clara Mae Kahla are planning the cowboy, Indian, hoop skirts, and other pioneer costumes to be worn by hostesses and guests.

Miss Elliott will also attend the formal dance to be given by Miss Ela Hockaday Saturday evening, April 20, in the Junior College great hall for the students of the Hockaday Junior College.

Baptist W. M. S. Meets

Members of the Baptist Missionary Society met in regular session Wednesday afternoon at the church. The opening song was "Faith of Our Fathers."

The program was the "Old Ministers," and the devotional was read by Mrs. O. C. Ogden, who also gave the topic, "Message to Women of Texas."

Mrs. Hi Eastland offered a prayer, Mrs. F. T. Jones gave "At Eventide"; followed by "Plan and Appeal," by Mrs. R. C. Brinkley, and Mrs. L. H. McGhee read, "Just the Two of Us."

The motion carried to sent a check for \$800 to the old minister which the missionary society here supports.

The group dismissed with the watch word.

Monday Contract Enjoys Meeting

Hostess to members of the Monday Contract Club, Mrs. E. F. Vander Stucken entertained at her home Monday with one table of bridge.

At the tea hour Mrs. Vander Stucken served a frosted drink to Mrs. W. L. Aldwell, Mrs. John L. Nisbet, club members, and Mrs. Sterling Baker, club guest.

ILL IN SONORA

Mrs. Cap Richardson's mother is ill at the Richardson home here. It is reported that her condition is about the same.

Stomach Comfort

Why suffer with Indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Alkalosine-A and these troubles will disappear. Sold on money-back guarantee for \$1.50. 25-24tc

SONORA DRUG CO.

Parents Invited To Special Meet At John Tarleton

Dean J. Thomas Davis, head of John Tarleton College, sent invitations last week to a number of Sutton county people, inviting them to attend the Parents' Day Program to be held at that institution on May 5. Among those receiving invitations were:

Mr. and Mrs. Alvis Johnson and Mr. and Mrs. Dantes Reiley. All of these are parents of Tarleton students.

Included in the day's activities will be a pageant, "Tarleton on Parade," band concerts by both the boys' and girls' bands, military drills, a review, and a talk by the Rev. W. H. Andrews of Bryan.

Lois Morris Gives Party Wednesday For Club

Spring flowers were the bouquets which were used in the home of Lois Morris Wednesday afternoon when she was hostess to members and a few additional guests of the Junior Girls Bridge Club. The color plan which she used was that of pastel colors.

After several games of bridge had been played at two tables Marjory Davis won high score prize for club members, Doris Meckel high score prize for guests, and Mildred Trainer second high score prize.

A salad plate was served to Marjory Davis, Mildred Trainer, Libby Jo Wallace, Willie Nell Hale, and Louise Morris, club members; and Doris Meckel, Sue Glascock and Dorothy Henderson, club guests.

Three Hostesses For Book Review Here Saturday

Miss Rena McQuary, Miss Alice Sawyer and Mrs. Preston C. Lightfoot entertained for Sonora's elite Saturday afternoon of last week by presenting Miss Ruth Hillyard of San Angelo in a book review in the Sonora Woman's Club House.

Incidental music was played by Miss Cathryn Trainer preceding the review, and Edwin Sawyer was at the piano following the review.

Miss Hillyard presented the play, "The Man Who Came For Dinner," which is written about Alexander Woolcott. Briefly sketching Woolcott's life, she then read the play, which is of the humorous type.

During the tea hour, Miss Hillyard was introduced to all attending. The hostesses served punch and cookies to some 65 who were present.

Does Pyorrhea Threaten?

Druggist will return your money if the first bottle of "LETO'S" fails to satisfy.

SONORA DRUG CO. (1)

Memorial Service Held Tuesday By O. E. S.

Members of the Order of Eastern Star met in regular session Tuesday night and presented a Memorial Day program. The ceremony was given by the following officers: Mesdames Della Logan, Iris Locklin, Mamie Awalt, Guila Vicars, Muriel Brown, Winnie Fields, Pearl Lee Shurley, Laura Odom, Estelle McConnell, Maysie Brown, Grace Jones, Odean Largent, Alma Ogden, Lucille Hutcherson, Velma Berger. During the ceremony songs were sung by Mr. and Mrs. J. C. Stephen, Mrs. Manila Trainer and H. P. Largent.

Refreshments of punch and cookies were served. Others attending not mentioned above were Mrs. Buena Davis, Mr. H. P. Largent, Mrs. Vida Lightfoot, and Mrs. J. D. Lowrey, F. T. Jones, Mrs. Tina Patton, and the out-of-town guests were Miss Eunice Goodall, Mrs. Ida Bell Simons and Miss Vina Taylor, all of Roosevelt.

Mrs. Bryan Hunt Hostess To Club

Mrs. Bryan Hunt was hostess to members and a few additional guests of the Mariposa Club Tuesday afternoon at the home of Mrs. Theo Savel.

The floral decorations were bouquets of tulips, sweet peas, gladiolus and blue bonnets, and were placed at different points in the home.

Bridge provided the entertainment for the afternoon and after several games, Mrs. Lea Allison won high score prize for club members, Miss Bobbie Halbert, high guest prize and Mrs. Sam Allison, second high prize.

A salad course was served to Mrs. Edgar D. Shurley, Mrs. Lea Allison, Mrs. Sam Allison, Mrs. Stella Keene, Mrs. Jack Mann, club members, and Mrs. John A. Ward, Jr., Mrs. J. H. Trainer and Miss Bobbie Halbert, club guests.

Junior Music Club Studies Bach Tuesday

The Junior Music Club met at the home of Mrs. Sam Allison Tuesday evening with Sammie Jeanne Allison and Lila D. Chalk as hostesses.

Roll call was answered with some interesting fact about music, Josette Boughton gave an interesting account of the life of Bach which was followed by a Bach composition, "Musette," played by Bernie Dawn Gibbs.

Refreshments were served by the hostesses to Jean Cliff Johnson, Geraldine Morrow, Marjory Dameron, Martha Jo Moore, Margurite Howell, Bernie Dawn Gibbs, Josette Boughton, Miss Rena McQuary and Mrs. Sam Allison.

Sonora Bread For Sonora Families

With the baking of fresh bread daily, our customers are assured of the very best. High grade ingredients, strict sanitary supervision, and adequate facilities to allow the production of the very highest quality products in sufficient quantity to meet any demand, there is no need of depending on out-of-town service.

Our breads, pastries and pies cannot be excelled. Drop in and leave your orders for baking of any sort for special occasions. Your order will be properly and promptly filled.

SONORA BAKERY

See "A HOWLING SUCCESS" April 22—P. T. A. Production

Monday Contract Enjoys Meeting

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At the tea hour Mrs. Vander Stucken served a frosted drink to Mrs. W. L. Aldwell, Mrs. John L. Nisbet, club members, and Mrs. Sterling Baker, club guest.

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SONORA DRUG CO.

ANKLETS

FOR YOUR COTTONS

35c

An array of flower garden colors in lisle anklets . . . domestic reproduction of famous English ribs! Straight top or turn down cuffs with knitted in elastic to keep them trim. Sizes 8½ to 10½.

RANCHO TOGS AND TOGGERIES

Values Galore!

You can't beat us when it comes to every day Economy. Drug and Fountain Specials that you can't afford to miss are featured every day. Come in and buy at a saving.

We also offer instant courteous Curb Service at a touch of your horn.

We are equipped to fill accurately and promptly any prescription. We employ Registered Pharmacists in our Prescription Department, and use only the purest and best ingredients.

Sonora Drug Co

PHONE 38

SONORA, TEXAS

See the Heavenly Twins April 22

The Sonora Broncho

VOLUME 2

Sonora, Texas, April 19, 1940

NUMBER 30

DISTRICT WINNERS ENTER REGIONAL CONTEST

Friday, April 19 (today), the Sonora winners at the District meet will go to Abilene to participate in the Regional contests. Sonora will be represented in typing, debate, declamation and track events.

The entries are:
JUNIOR HIGH SCHOOL DECLAMATION—Elizabeth Taylor.
TYPEWRITING—Pat Gilmore.
BOYS' DEBATE—Myron Morris and Nelson Stubblefield.
TRACK—Hollis Bricker, 440 yd. dash, mile relay, broad jump; O. B. Higgins, 120 yd. high hurdles, 100 yd. dash, high jump, 12-lb shot put, discus; Rex Hutcherson, 220 yd. dash, mile relay; Leon Morris, 1120 yd. high hurdles, 220 yd. low hurdles, high jump; O. L. Richardson, 100 yd. dash, 220 yd. dash, mile relay; James D. Trainer, 100 yd. dash, 220 yd. low hurdles, mile relay.

HAT GILMORE WINS DISTRICT TYPING

Hat Gilmore, high school junior typing student, won the District typing meet at San Angelo last Friday, April 12.

There were eighteen contestants entered in the District meet. Each school was allowed to enter their winners in their county meets.

The first five place winners in the District are eligible to enter Regional competition.

Hat won the contest with a score of 1133.65 making an average of 49 words a minute.

This week the Regional Meet is to be held in Abilene in which the school will enter Pat.

DISTRICT TRACK MEET

Seven track boys made the trip to San Angelo last Saturday to participate in the District Meet.

Six of these men are going on to Abilene this Saturday to enter the Regional Meet. The first four places in each event at the District may enter the Regional.

The Broncho's tallied 201-3 points in the meet. The places were as follows:

- 100 yd. dash—O. L. Richardson, first, 5 points.
- 1120 yd. high hurdles—Leon Morris, second, 3 points.
- 220 yd. dash—O. L. Richardson, first, 5 points.
- 440 yd. dash—Hollis Bricker, third, 2 points.
- Discus throw—O. B. Higgins, third, 2 points.
- High jump—O. B. Higgins, 133 point.
- Mile relay—O. L. Richardson, James D. Trainer, Rex Hutcherson and Hollis Bricker, second, 3 points.

DEBATE

Again Sonora has won victories in the literary field at the District Meet.

The boys' debate team, Myron Morris and Nelson Stubblefield, won first place. The girls team, Willie Nell Hale and Donis Meckel, were defeated by San Angelo. K. C.

Collier, junior boy declaimer, won second place and Elizabeth Taylor, junior girl declaimer, won first place.

The boys debate team and junior girl declaimer will compete in the Regional Meet in Abilene tomorrow, April 20.

SCHOLASTIC CENSUS RESULTS

The Scholastic Census for the Sonora Independent School District was taken with the following results: 390 Americans; 493 Latin-Americans; 4 Negroes—Total 887. This is an increase of nine scholastics over the current year.

There are twenty-seven American children on the roll that will start to school for the first time in September. Also, there are thirty-nine Latin-American children that will start to school for the first time in September. Lists of these children, both American and Latin-American, have been prepared in the office of the Superintendent and will be available to the Summer Round-Up Chairman of the Parent-Teacher Association.

Parents whose children are in school at present and will be in school here next year, but living in another school district must transfer by August 1st. It is anticipated that at least four children will be transferred, bringing the grand total to 891.

The SIDEWINDER

Hey, Betty Jo, the Fox seems to be losing out!!

Sue, just what is this we hear about you and Dock???

Laddie's attentions seem varied here lately!! Is it spring fever??

Speaking of medals, Louise Merriam, those you wear couldn't be Hollis', or could they???

Doris Keene, what did you and Mildred do Sunday night???

R. W., just what was wrong with you Tuesday night???

Two certain Junior girls had better watch their bed time on Sunday night, even if Rocksprings is concerned!!!

What has gone with all these Junior wristlets???

We wonder who dropped their pink pajamas in the lobby of the Hotel Cactus???

SENIOR SPONSOR CAKE SALE

The Senior class will appreciate your co-operation in helping them to make it possible for every senior to make the Senior Trip to Galveston.

You can do this by buying a cake April 20, and also chances on a cake to be given away on the same date.

FIRST GRADE GIVES THREE PART PROGRAM

A chapel program in three parts was presented by students in the first grade under the direction of their teacher, Mrs. Rosanna Hildreth.

The first part was "Jack and Jill," and all children in that grade composed the choir, while Billy Frank Decker was Jack, Betty June Drennan was Jill and Dorothy Cross was the mother.

The second part consisted of a number of recitations, a story and

MORE SCHOOL NEWS Page 7

a piano number. Children in this part of the program included Jackie Gwen Wardlaw, Beverly Smith, Peggy Ann Willman, Flora Dell Davis, John Franklin Howell, Arlene West, Blanche Lavon Taylor.

The third part was a play, "The Queen of Hearts." Peggy Sue Barker was Peggy, Ellen Barrows was Jean, and Bobby Gene Prater was Tommie.

STUDENTS HEAR BROADCAST

Students from the Pan American Club and the American History class with Misses Milstead, Allison and Duncan, hear the broadcast

on Monday morning when President Roosevelt addressed the Governing Board of the Pan American Union on "Peace in the Americas." He was introduced by the chairman of the board, Cordell Hull. The broadcast was given in observance of Pan American Day and came from the Pan American Union building in Washington, D. C., known as the Hall of the Americas. The address was re-broadcast by short wave in Spanish, Portuguese, French, German, and Italian.

Rubber Bands at The News. 1f

ATTEND MASONIC MEETING

Among those from here attending the Masonic meeting in Edorado Thursday night of last week were Dave Locklin, Alvis Johnson, H. C. Kirby, Tom Davis, A. W. Awalt, Paul Turney, R. C. Brinke, J. D. Lowrey, Joe Berger, Alfred Schweining, H. P. Largent, F. T. Jones, Harold Friess, E. S. Long, John Eaton, C. H. Carson, Joe Logan, Jack Mann, O. E. Stiles and W. E. Caldwell.

Start now to help boost your town. Subscribe for The News.

CARD OF THANKS

We, the "Black Ink Spots" baseball team, wish to thank all of you for your liberal donation to our club. We will try our best to show you some good games throughout the season.

Ocell Mooney, Manager.

The P. T. A. needs the money and you need the fun and laughter in "A HOWLING SUCCESS."

Do your trading at home. Someone in town has what you want. See your home merchants first. 1f

DINE

... where the food is of the best ... where you will find the greatest variety on the menu ... and where the service is always prompt and efficient.

Club Cafe

MENU FOR SUNDAY DINNER 50c

Choice: Cream Tomato Soup or Shrimp Cocktail, Fruit Cocktail
Choice: Broiled Choice Cuts Dinner Steaks—Au Jus
Fried Spring Chicken, County Style Pan Fried Lamb Chops
Pineapple Rings Roast Hen, Celery Dressing, G.blet Gravy
Fresh String Beans, New Potatoes, Corn on Cob
Corn Muffins Hot Tea Rolls
Choice of Dessert: Fruit Jello, Whipped Cream and Cake, or Assorted Ice Cream, Loaf Cake Tea Milk Coffee



MENU FOR SUNDAY DINNER 35c

Choice of Entrees
Baked Chicken, Butter Crust Pie
Roast Leg of Veal, Celery Dressing
Cold Baked Ham, Potato Salad
All Vegetable Dinner Hard Boiled Egg
Vegetable Drink Dessert

QUICK SERVICE for Busy People!



Announcing 13th Annual Free Dance MONDAY April 29, 1940

CELEBRATING OUR 26TH YEAR OF BUSINESS ASSOCIATION AND CO-OPERATION IN SUTTON COUNTY Sonora Motor Company

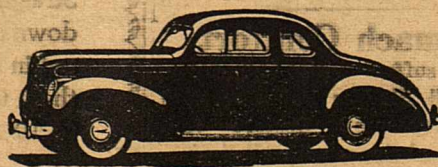
Music to be furnished by that excellent

JOE BUZZE ORCHESTRA

Meet your friends in Sonora. They'll be here from all parts of West Texas. Seats for spectators.

DON'T MISS IT!

FORD V-8



Livestock Is High!

Lambs and calves are high. Make them bring the maximum value this fall by feeding them properly. We have every ingredient for balanced rationing and mineralized salt.

H. V. STOKES FEED CO.

H. V. (Buzzie) STOKES, Owner

Phone 89

Giggly Jane, Knock Knead Sallie and Aunt Easter April 22

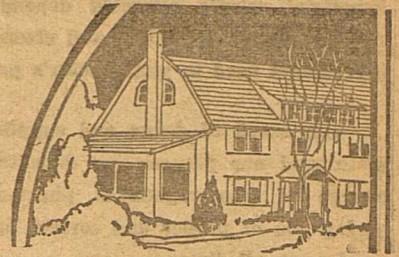
Home Builders

Watch For Your New
SHERWIN-WILLIAMS HOME
DECORATING COLOR GUIDE
which we are mailing to you
within the next few days.

USE PAINT FREELY this spring. Under our new installment plan for purchasing Paints, you cannot well delay longer to modernize and beautify your home. Sherwin-Williams Paints in a wide variety of colors and types will solve your paint problems. The prices are unusually low. We will cheerfully furnish you with a free estimate on painting or construction work. Call us.

Sonora Trading Company

Dealers in All Types of Texaco Roofing Products — Sherwin-Williams Paints Building Materials
Phone 272 Sonora, Texas



Staging Of

(Continued from page 1)

charge of the children on the stage. To lend local interest motion-picturization of the FRONTIER JUBILEE, photographed by Edwin Sawyer, will be on parade again for those recurring reminiscence of the P-T. A. project staged last year when such an immense number of people poured into Sonora for their enjoyment of the occasion which was acclaimed to be a most colorful and magnificent affair—at least one that will possess a warm place in the hearts of the Sonora citizenry.

Also good music by the Sonora High School Broncho Band, directed by S. L. Sharp, will be ably rendered.

Rehearsals, under full sway for the past several days at the directions of Mrs. A. A. (Coach) Murray, director of the comedy, Mrs. Jodie Trainer and Grace Draper, her assistants, are present-

ing a finished form of unusual entertainment which should delight any audience.

The poster and advertising committee has blazoned the banner, "A HOWLING SUCCESS," across one of the downtown streets and prepared other posters and advertising material.

The publicity and advertising committee has received commendable support from various firms through the use of space allowed in their ads to assist in advertising "A HOWLING SUCCESS."

The ticket committee through their advance sale of tickets previous to the performance will alleviate the efforts of those who are in charge of the tickets the night of the occasion. For that reason all are urged to purchase tickets early as possible.

Below is the complete program:
Master of Ceremonies
J. H. Flathers
Dr. I. B. Sillee Dr. I. B. Boughton

Miss O So Cutie Auther Simmons
Dr. I. C. Tonsils Rex Cusenbary
Miss Addie Noid R. W. Johnson
Dr. L. Sawbones W. P. Truitt
Rosye and Josye Doodad
F. C. Stephens & Lavelle Meckel
Honey and Sonny Doodad

P. C. Lightfoot & F. T. Jones
Mrs. Doodad Edwin Sawyer
Giggly Jennie Jodie Trainer
Jennie's Mother Cy Odgen
Peck's Bad Boy Herbert Speece
Spike Dr. Joel Shelton
Mr. Peck Clay Atchison
Knock-Kneed Sallie

Bill McGilvray
Sallie's Mother Hillman Brown
The Heavenly Twins

Junior Brasher & O. V. Mullins
Aunt Easter George Trainer
Mickey Flannigan Margie Crowell
Pres. P. T. A. Preston Prater
Pres. Negro P. T. A. Griggs
Dark Town Strutters Lum
Heflin, Peggy and Pat Gilmore, Jamie Trainer, Elwood Glasscock, Vernon Morris, L. M. Roueche, Francis Archer and Wilton Stubblefield.
Directed by Mrs. A. A. (Coach) Murray, assisted by Mrs. Jodie Trainer and Miss Grace Draper.

Prologue
"MICKEY AND THE DREAM FIARY"

Place: An orphanage.
Time: Bed Time.

Characters:
Dream Fairy Martha Jo Moore
Pollyanna Mrs. P. C. Lightfoot
Children Kay Chalk, Larry Griggs, Nancy Neill, Nancy Eaton, Albert Ward, Connie Mack Lockdin, Sally Dawn Prater, Mary Jane Queen, Lois Lou Lomax, Charles Brent Allen, Marjorie Ann Lightfoot and Turney Friess.

Directed by Miss Rena McQuary, assisted by Miss Jean Saunders and Mrs. Boyd Caffey.

Rubber stamps—best quality, lowest price. Phone us your needs. The Devil's River News.

FOR LEASE—11,000 acres Crane County; sheep and cattle. If interested, write Box 125, Pearsall, Texas. 27, 29, 31, 33, 35-5tp

Tent Show Here Tuesday April 23

Hailed with delight by lovers of stage entertainment is the announcement that "South of the Border" company, presenting the famous play of the same name, will be in Sonora for one night only, Tuesday April 23rd, in a brand new water-proofed tent theatre. The actors appearing in this production are said to be some of the best in the amusement business, and the vaudeville numbers are said to be second to none. One of the many features carried by this tent show organization is Henry, world famous artist and magician, whose sand paintings are said to rival masterpieces of art. Henry created a sensation last season through Texas while appearing with Harley Sadler's tent theatre as a featured vaudeville attraction. A high class orchestra is carried, under the capable direction of Robert Siler. "South of the Border" is a story of the romantic country across the Rio Grande, has a good love story, an abundance of comedy, with special scenery and lighting effects. Due to the fact that this attraction will be here one night only, a large audience is expected to greet this popular show.

Rev. R. C. Brinkley was a business visitor to San Angelo Wednesday.

San Antonio Livestock Market

Hogs: Estimated salable receipts 700, total 800. Market active, early sales steady to 10c lower than late last week, spots off more. Early top \$5.50 for most good and choice 170 to 275 lb. butchers, market on late arrivals most 10c higher than early, or \$5.60 down. Most 140 to 170 lbs. \$4.75 to \$5.50. Packing sows mostly \$4.50 down, odd head above. Feeder pigs \$2.00 to \$3.00, few above.

Cattle: Estimated salable and total receipts 900; Calves, salable 1,000, total 1,050. Supplies on sale larger than last Monday. Market active and strong on most all classes, spots 25c higher especially on stocker calves.

Rail load of 980 lb fed steers were weighed at \$8.25, some big 1,498 lb. grassers cashed at \$7.85. Bulk of good light weight short-fed yearlings \$8.25 to \$8.75, including 590 and 654 lbs. at \$8.50.

Few lots to \$9.00, including some scaling 470 lbs., some 715 lbs. at \$9.15 and few choice 745 lbs. at 9.25. Most common and medium kinds \$7.00 to \$8.00. Canner and culter cows mostly \$3.50 to \$5.00, few fat Jersey cows to \$5.50 and above, good cows to \$6.25, few \$6.50. Bulls mostly \$5.50 to \$6.25, including some 1,305 lbs. weighed up at the latter price. Good 1,440 and 1,840 lbs. topped at \$6.50.

The light supply of good killing calves mostly \$8.50 to \$9.00, most common and medium offerings \$6.50 to \$8.25, culls down to \$5.50, including some 173 lbs. at \$5.75. Stocker steer calves mostly \$8.00 to \$10.25, few \$10.50, and odd head and a small lot of 278 lbs. at \$11.00. Heifer calves mostly \$8.00.

Sheep: Estimated salable and total receipts 400. Market slow, about steady. Few 64 lb. shorn lambs \$6.50, few 75 lb., yearling same price. Shorn matured wethers mostly \$3.25 to \$3.90. Shorn to \$9.25, few above. Stocker ewes with calves \$40 to \$47.50 per head, few above and below.

Sonora Abstract Co.
J. D. LOWREY, Mgr.
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We represent several of the old line fire insurance companies
See "A HOWLING SUCCESS" April 22—P. T. A. Production

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ATTORNEY-AT-LAW
Fire, Windstorm and other types of
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SUTTON COUNTY COURTHOUSE
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is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

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Sonora Wool & Mohair Co.

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SONORA

OWNED AND OPERATED BY GROWERS

FEDERAL BONDED WAREHOUSE

with fireproof storage space of 37,000 feet.

We offer facilities to handle 4,000,000 pounds of wool and mohair.

Plan now to see the play April 22.

COMPLETE SHEARING AND OTHER SUPPLIES
FOR THE RANCHMEN OF THIS AREA.

THE RECORD... Facts That Concern You

No. 17 of a series

INTERESTING FACTS ABOUT BEER AND BREWING



100 INDUSTRIES BENEFIT FROM BEER AND ALE

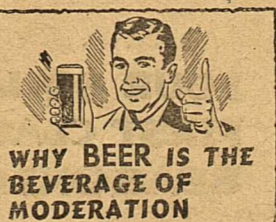
Did you know that the return of beer and ale brought increased business to more than 100 industries? It did. Services and materials were needed. New jobs were made for workers.

NATURE MAKES BEER!

A simple natural process produces beer and ale from water, malted grain and hops. The brewer applies his skill to help give these beverages their fine taste.

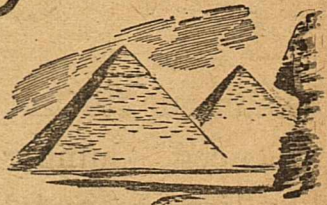
BEER'S TAXES—\$1,000,000 A DAY—COULD PAY FOR GRAND COULEE DAM IN 186 DAYS

Grand Coulee Dam on the Columbia river will be the most massive structure ever built by man. Beer's taxes—Federal, State and local—could quickly pay for it.



WHY BEER IS THE BEVERAGE OF MODERATION

Beer's alcoholic content is very low... lower than any other alcoholic beverage. That is why it is called "the beverage of moderation." You are not likely to get in trouble if you stick to beer.



OLDER THAN THE PYRAMIDS OF EGYPT

Beer has been brewed since the beginnings of recorded history in many parts of the world. It was known in ancient Egypt, in China, and the Euphrates valley.



BOUGHT BY BEER AND ALE: 25 BILLION POUNDS OF FARM PRODUCTS. Steadily, year after year, the brewing industry gives American farmers a big order for farm products. That's a help farmers appreciate.



"CLEAN-UP OR CLOSE-UP" A NEW PLAN TO PROTECT BEER RETAILING

One of the most interesting things about beer and ale is the brewing industry's program to keep retailing wholesome. This program is now in effect in a number of states. It is being extended. We want you to know about it. Write for booklet. United Brewers Industrial Foundation, 19 East 40th St., New York, N. Y.

BEER...a beverage of moderation



PRESCRIPTIONS ARE NO BETTER THAN THE DRUGS

No matter how carefully your physician diagnoses the case, no matter how correctly he writes his prescription, the beneficial results expected depend in large measure upon the purity and strength of the ingredients used in your doctor's prescription.

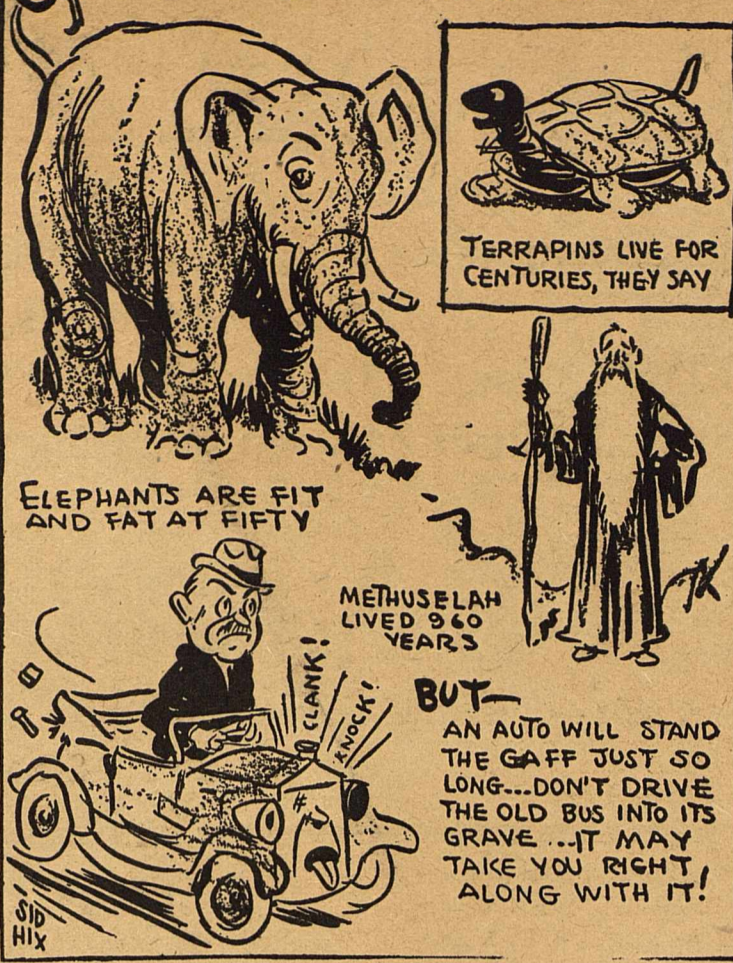
Our stock of drugs and supplies is complete, and our prescription department is in charge of two registered pharmacists, assuring you of proper and correct prescription service at all times.

Household Needs, Cosmetics and Sundries

Corner Drug Store Inc
SONORA, TEXAS

See "A HOWLING SUCCESS" April 22—P. T. A. Production

SPEAKING OF SAFETY



Mr. and Mrs. Cletus Pate of Odessa are here this week visiting Mr. and Mrs. Allan McKinney.

J. O. Ellington, manager of the Corner Drug Store, Inc., left yesterday for Waco and Dallas where he will buy graduating merchandise.

Advertising in The News pays dividends. Try it.

A CORRECTION

In the announcement last week concerning the Trades Day and the firms which will participate in that great merchandising event, the name of the Rutledge Cafe was inadvertently omitted. Mrs. Rutledge was one the first to signify approval of the plan, one of the most cheerful participants, and the omission of her business from the list is regretted. It is hoped that this short correction will suffice, and that patrons of her cafe will remember the facts in the case and increase their patronage to the extent that they decided not to when it was found that her name was not on the list as published last week.

"A HOWLING SUCCESS"—Be Sure and See It!

FOUR GOOD WAYS TO LOSE MONEY

1. **Lose Cash.** When you carry currency in your pocket or purse, there is always danger of accidental loss.
2. **Make "Double Payments."** If you have no receipt for cash payments, you may be forced to pay again.
3. **Careless Money Management.** If you don't have accurate records, money can easily slip through your fingers.
4. **Short Changed.** By accident or design, you may be short changed when you pay with currency.

ALL OF THESE HAZARDS CAN BE ELIMINATED WITH A CHECKING ACCOUNT AT THIS BANK.



First National Bank

"Serving Sutton County"

Hear Knock-Kneed Sallie's Knees Knock April 22!

You and Your Property Are Exposed To Many Hazards Daily. See Us Before You Suffer a Loss.

Nisbet Insurance Agency

Insurance For Every Need
Can she? And How!

For New Construction, or

HOME REMODELING

GOOD MATERIALS ARE JUST AS ESSENTIAL AND JUST AS IMPORTANT AS EXPERT PLANNING AND PROPERLY PREPARED PLANS.

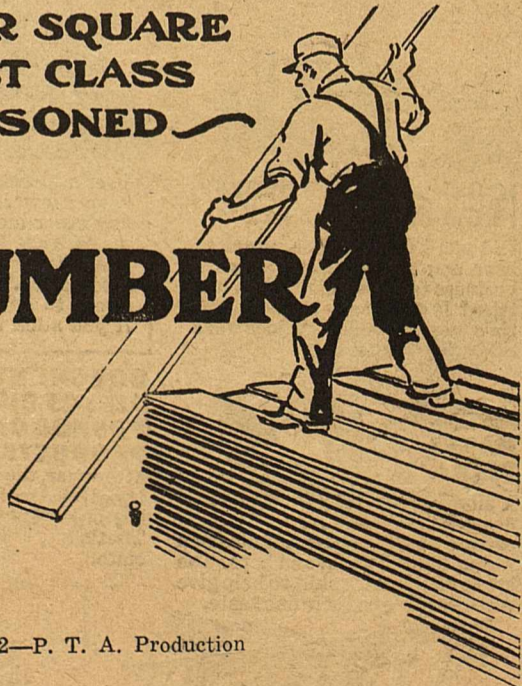
Your home is important to you, and to the community. The Money you place in building costs, should return you a sense of satisfaction and pride which cannot be obtained with the use of careless planning, cheap construction or low grade materials.

Make sure that your home will be everything you have a right to expect. First, prepare plans carefully and correctly; second, employ competent carpenters and skilled workmen; third, use high grade building materials. With these essentials provided for, you will find your home attractive, comfortable, and a thing of beauty.

Consult our staff of experienced lumber and building material men when you consider making changes in your present home, or begin planning for that new home you have dreamed of so long. We can help you with your plans, and make suggestions concerning materials that will benefit you.

FOUR SQUARE FIRST CLASS SEASONED

LUMBER



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Phone 148 W. E. CALDWELL, Manager Sonora, Texas

Dry

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Taste THAT REFRESHING GENTLE 'TANG' FLAVOR OF GRAND PRIZE

GENUINE LAGER BEER

Every glass is uniform in its "sparkling-with-life" genuine goodness. You will see, taste and thrill to the champagne-like dryness of refreshing Grand Prize. Aged for months.

There Is No Finer Beer at Any Price!



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CITY VARIETY STORE - - **Over 100 Specials**