

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE.

# The Bovina Blade

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA.

WEDNESDAY, JULY 20, 1955

BOVINA, TEXAS

VOLUME 1, NUMBER 4

## Whittlin'

By Dolph Moten

The Bovina Blade has a telephone! Took only a little more than a month to get it. Don't know if that's record time in securing a phone or not but it is certainly a handy piece of equipment around a newspaper.

Didn't get it without one last misunderstanding, however, got a phone in operation Thursday. (It operated about 20 seconds after the installing man was out of sight.) But that was just as well because the phone was an extension on Bovina Butane Service. And we'd been using their phone as much as we dared as it was.

But we got a phone of our very own the next day and it has been operating very nicely ever since. Have no hard feelings for the telephone company. Realize they have quite a duty to perform but I can't understand why the telephone companies in other sections of the state can, as a rule, give so much better service than this one.

Have decided one thing for certain about this married life and that opinion is subject to change. I've found out opinions that are flexible are much handier than steadfast ones. But to get back to the point—if there is anything worse than a woman with dish pan hands, it's a man with dish pan hands.

Received a card from Mr. and Mrs. David Moseley back the first part of the month. The card was primarily to welcome us to this part of the country and it was certainly appreciated. It said in part; "You may not learn to like the sand storms but you will learn to expect them." I thought that was a pretty good way of expressing the weather here.

The Blade was just a little premature on a couple of articles last week. Seems like the water tower might not be completed yet after all, judging from the amount of noises that have been coming from that direction.

C. P. Warren was ready to open his new automotive supply house on Highway 60, just like the Blade said he was. However, it seems the freight office wasn't in all that big a hurry and he couldn't get all his stock in the store.

I don't know if that kind of trouble is had with the freight office often but it certainly gave a discouraging showing in this case.

I want to apologize for poking a little fun at the people that sit in the uranium down in Comanche, Texas to cure their aches and pains. No sooner had last week's paper gone to press than I came down with a case of rheumatism myself and since that time have seriously been considering going Southeast to invest a couple of dollars in a couple of hours of uranium sitting.

Even if I never make it myself, I will never again make fun of the people that do.

The Troy Armstrongs received a letter from a nephew in Forrest City, Arkansas recently. Forrest City is a town of about 12,000. The letter said in part; "Congratulations to Bovina for having a newspaper of its own—The Bovina Blade is a better newspaper than Forrest City has."

I'll admit that is just one man's opinion but if he ever comes to Bovina, the coffee is on The Blade.

Bovina seemed kinda sleepy last Friday night when the mass town meeting was scheduled. But I have a feeling that if and when another one is held, there will be several more people there.

Didn't know but what last week's column would be my last, with the attempt of poetry about the water tower and all. But the poetry wasn't punctuated correctly and maybe that is what saved me. I won't try that anymore in the near future, either.

Mrs. J. P. Macon brought a street marker by the office Monday. Pretty. White letters on a royal blue background. The markers will (when the Lions get them put up) add to the appearance of the town. Also will be very helpful to strangers that come to town. Hope that sometime we have many new town citizens that can make good use of the markers.

Think Bovina owes the Women's Study Club a "Thank You" for doing the ground work on getting the markers. Believe they are going to add much to the beauty of the town.

Can you imagine a royal blue street marker with white lettering standing near a beautiful bank

## Adams, Brookfield Buy Bovina Supply

Raymond Adams and Floyd Brookfield, owners of Adams and Brookfield Drilling Company of Friona have purchased Bovina Supply Company from the Horn estate.

The business is located on Highway 60 in Bovina. Adams and Brookfield have taken charge of the business but have not completed their plans on how the business will be operated, according to Adams.

Whether or not the name of the business will be changed, they have not decided. Also undecided is the brand names the business will carry, but the business will be of the same general nature that it was in the past.

Plans for a formal opening are not complete but Adams said they might possibly have a formal opening at a later date.

## Clovis Defeats Women Softballers

Bovina's Women Softballers lost to a similar team from Clovis Thursday night, July 14, 11-3.

The locals scored first with two runs in the first inning. Clovis came back in their half of the first to score five runs. Bovina was never in the ball game after that though they did pick up another run in their half of the third.

Clovis scored four more runs in the second and two in the third. They failed to count in the last two innings.

Donna Smith was the losing pitcher for Bovina. Others playing were Irene Haradge, catcher, Pauline Lloyd, second base, Pat Read, first base, Sara Wilkerson, shortstop, Jody Horton, third base, Ruth Haney, centerfield, Rosie Pruitt, left field, and Clarisse Smith, right field.

## Social Security News Block

Question: What is a farm operator's responsibility with regard to filing a social security report of the wages paid to his farm workers?

Answer: Beginning January 1, 1955 the Social Security Law covers farm workers who are paid at least \$100 by a farm operator. In these cases, the farm operator will withhold 2 percent social security tax from wages paid to the farm worker. The farm operator will add 2 percent as his share, and will file report at the end of the year with the Internal Revenue Service. The report will show the names of each employee who was paid \$100 in cash wages during the year, his social security number, and the total amount of wages paid. Only if the total tax due the Government by the farmer on his hired help totals as much as \$100 by April 1, July 1, or October 1, will he deposit that tax money with Internal Revenue but will not report names of employees until time for his annual report. The farm operator will keep a permanent record of the name and social security number of all his employees.

For further information contact; Social Security Field Representative Nat Houston or Floyd B. Ellington.

## City Street Markers To Be Erected Soon

Street marking signs have arrived and will be put up as quick as the steel posts to mount them on can be obtained, according to Mrs. J. P. Macon, a member of the Women's Study Club. The Women's Study Club solicited money from the town people for the markers.

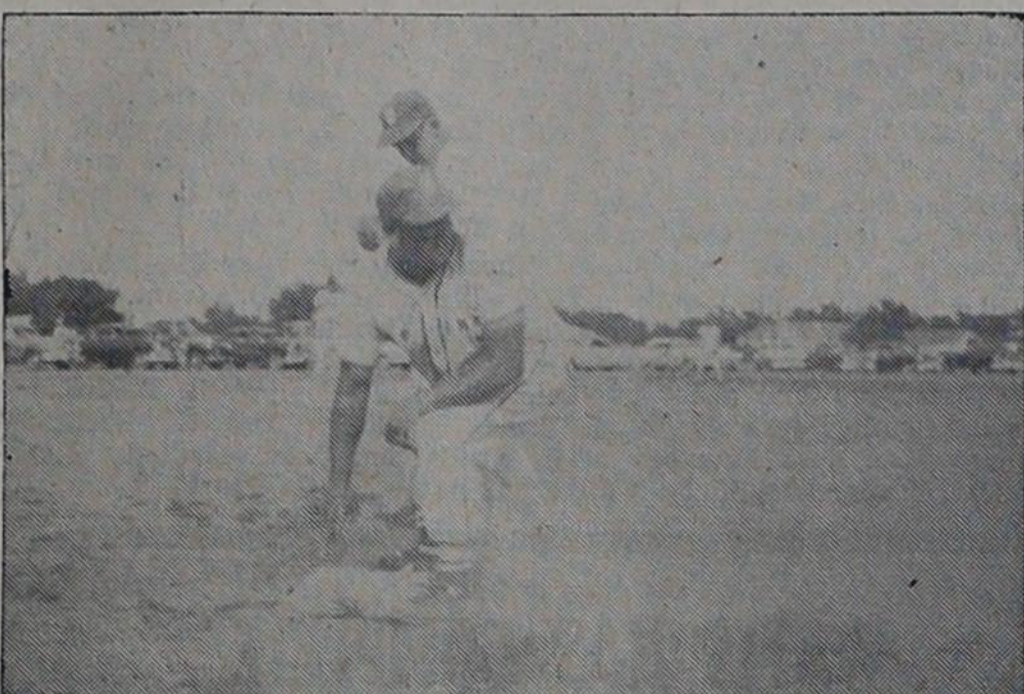
There is a marker for every street in Bovina and that makes a total of about 170. The Lions Club has agreed to put the markers up on steel posts set in concrete.

The letters on the signs are white on a royal blue background. "They are made of the highest grade of Vitreous Enamel." According to the catalog from which they were building in Bovina? Could happen before long.

Received a request for a subscription from a fellow in Metaline Falls, Washington. The request went on to say that we should thank Earl Richards for this far-away subscription because Richards sent him his first issue of the Blade and got him interested. And thank Richards we shall.

How can you beat a publicity director like that?

## QUICK LOOK



Bovina outfielder, Art Mast, is pictured taking a quick look in the direction of the base umpire after an attempt was made to pick Mast off first base in the ninth inning of Sunday's game with Umbarger. Umbarger won the game, 7-3. Umbarger first baseman is Joe Albracht. Mast, who hit a home run earlier in the game, was safe on the play.

## FB Queen To Be Selected Aug. 12

Mrs. Roy V. Miller will head activities of Parmer County Farm Bureau's 3rd annual queen contest, according to Ralph Smith, who was appointed by directors to get leaders lined up for the event.

The contest is scheduled for Friday, August 12, in the Friona Auditorium. Contestants may be sponsored by businesses or individuals who pay a \$5 entrance fee, which goes into a fund for financing the winner's clothing and other expenses to the district contest in Lubbock.

The girls will be judged on three main points: Appearance, poise, and personality. Contestants will be asked to make a 1 to 1½ minute statement on "Why I am Glad my Family is in Farm Bureau."

Here are rules of eligibility: 1. Daughter or sister of a Farm Bureau Member. 2. Single. 3. Age 16-22 on September 1, 1955. 4. Not

eligible, are daughters of state directors, employees, county officers and county directors, and previous state winners.

Awards—Parmer County's winner will be awarded \$100 for formal attire to be worn in the district contest. Other appropriate awards will be made. District winners will receive an expense paid trip to the State Convention in November.

The State Farm Bureau Queen and matron escort will be allowed \$500 expenses to the American Farm Bureau Convention in Chicago in December. The remaining 12 district queens will receive wrist watches.

Mrs. Miller will name community chairmen who will accept entries from various areas. Details, such as clothing, entry deadline date, etc., will be announced next week.

Parmer County Farm Bureau's queen in 1953 was Miss Denise Magness, daughter of Mr. and Mrs. H. T. Magness, and in 1954, Miss Phyllis Fairchild, daughter of Mr. and Mrs. Carl Fairchild was queen.

## Lions Picnic Set for August 11

The Lions Club, at their regular meeting Thursday night July 14, voted to have a picnic for themselves and their families August 11.

Each family will bring a chicken to be cooked at the picnic and a covered dish. The outing will be held in place of a regular meeting and will be in the city park.

Treasurer Al Cumpton announced that the Fourth of July Picnic brought in \$37.50 of which \$31 was

net. Lions Club directors will have a meeting Thursday morning, July 21, at 6:30 at Tommy's Highway Cafe.

The group decided to continue having meals served at their regular meetings. Mrs. Farris Pounds prepares the meals and the Lions guarantee her that 25 plates may be served.

President Bedford Caldwell presided and announced the following

## Baptist Church

Sunday morning Claude Harris will fill the pulpit, representing Girls Ranch, near Breckenridge, Texas. Mr. Harris is the superintendent of this Ranch, and also the founder. The Ranch takes care of girls who are delinquents, and are not eligible for one of the Children's Home of the state.

This week the boys are going to camp. The Junior boys going the

first part of the week, and the Intermediates the second part. The pastor and Mr. Hodge Rigdon will sponsor the Juniors, and the pastor will sponsor the Intermediates. The Junior boys attending are Jerry Rigdon, John Louis Goodwin, Don Cumpton, Ken Horn, Jesse Sutton, Monty Turner, Danny Mac Glasscock, Phillip Wilcox, Allen Ray Wilcox, John Sikes Jr., Delbert Morris, Wondol Davies, Jerry Williams and Ronnie Williams.

WMU meets this week in circles. The Rae Buster circle meets with Mrs. Troy Fuller, Blanch Groves, and Mrs. E. H. Moody and the Dorine Hawkins at the church. The meeting time is 3:00 p. m. Mission Study is the topic for this week, with the program being given by the Circles Mission Study Chairmen.

There were 169 in Sunday School last Sunday, with 78 in the Training Union.

## Methodist Church

Rev. W. R. Beaird, Pastor

Church School, 9:45 a. m.; Public Worship, 11:00 a. m. and 8:00 p. m.; Group Meetings, 7:15 p. m.; Subjects for the worship hour are: Morning: "The Secret Key"; Evening: "The Burning Bush"; Commission on Missions will meet Monday 8:15 p. m.; Marzie Lynn Circle, Tuesday, 3:00 p. m. Choir practice Wednesday, 8:15 p. m. A cordial welcome awaits you at the Methodist Church. Come and worship with us.

Has First Meeting The Commission held their first meeting of this Conference year on Monday night at 8:15 p. m. A definite look into the real status of the church, so far as prospective growth is concerned, was given close attention and study. Plans were made for carrying out the decisions made at this meeting. The revival date is September 2-11.

Intermediates To Camp Eight Intermediates from the

## Mayor Receives Vote of 'Yes' At Mass Meeting Friday

The mass town meeting concerning the proposed city sewer system and the street lighting program was held at the American Legion Hall Friday night, July 15.

George Green of Hasie and Green Engineering Company of Lubbock was the principal speaker. Hasie and Green made an estimate on the cost of the proposed sewer system earlier in the year. Green explained the report that the engineering company had prepared after their survey.

The system would cost the city approximately \$100,000, but would not raise city taxes, Green said. He emphasized the need of a system here by saying that he estimated the 1960 population of Bovina will be 1500, and he added "that is a conservative estimate."

Green said that the electric bill created by the proposed system would be about \$20 or \$25 a month. He also said that the loss of power for a period of as long as two or three days "wouldn't be of major magnitude."

The cost for each house in the city to tie into the sewer line would be about \$1 to \$1.25 a foot. He suggested the following sewer rates; Residence, \$1.50 per month; Business, \$3; Filling Stations with wash rack, \$5; Laundries, \$7.50; Elementary school, \$15; and high school, \$25.

Henry Minter, water superintendent and business manager of the city, spoke on a proposed street lighting program for the city. The street lighting program, if put into effect, would cost the city "about \$100 a month for electricity," Minter said. There would be no initial cost for the lights. They would be installed by Southwestern Public Service.

Mayor O. W. Rhinehart presided at the meeting. He asked for a show of hands of people that were "for" the sewer system. He received a unanimous vote. There was one dissenting vote on the proposed street lighting program. However, the votes were called for only so the city council could have an idea of how people felt about the questions.

Eighteen people attended the meeting.

Bank Examiners Had Meeting Monday The bank investigation was held Monday morning, July 18, in the American Legion Hall at 9:00 a. m. Attending the meeting were representatives from the National Bank Examiners, FDIC (Federal Deposit Insurance Corporation) and the Federal Reserve System, as well as the six directors of the proposed bank for Bovina. These men are Joe Temple and Warren Jeffries of Hale Center, Warren Embree of Carrollton, C. R. Elliott, J. P. Macon and Frank P. Wilson of Bovina.

The representatives spent Monday in and around Bovina and were to meet again at 2:30 p. m. Tuesday.

## County 4-H Party Held Tuesday At Park

The Parmer County boys and girls 4-H Club party was held Tuesday night, July 12 at the Bovina City Park. About 170 people attended including 4-H'ers as well as adults, said Parmer County Agent Joe Jones.

The get-together was immediately after the dress review that was held in the American Legion Hall. Parmer County Cotton Improvement Association furnished soft drinks for the group.

## Former Bovina Star Gets Chance with Professional Team

Bob Kelley, former star footballer for Bovina High School and West Texas State College, joined the Philadelphia Eagles professional football team at their training camp in Hershey, Pennsylvania Monday, July 18.

Kelley is the son of Mrs. Odis White of Bovina. Graduated from West Texas State in 1952, he was captain of the football team there during the season of '51 and was selected for the All-Border Conference team in 1950.

The six foot, two inch, 220 pounder has just completed two years duty as a commissioned officer with the Marine Corps. He served overseas in Japan and Korea. He was a member of the 4-East championship team in 1953 in Japan.

Kelley will be a candidate for the offensive center position with the Eagles.

## THANK YOU

Mrs. Earl Stevenson wishes to extend thanks on behalf of the 4-H members to the Lions Club for use of the Legion Hall Tuesday, July 12, for the dress revue. She also wants to thank The Parmer County Cotton Growers for furnishing the soft drinks for the affair.

## South Plains Fair Set for Sept. 26-Oct. 1

LUBBOCK, Texas, July 20, (Special)—Premiums totaling \$24,034 will be offered exhibitors at this year's Panhandle South Plains Fair, President John R. Moxley has announced. This is an increase of approximately \$10,000 over the premiums offered last year.

The 84-page annual premium catalogue, mailed this week to 3,000 area residents, reveals the largest hike in premiums to be in the Livestock Department where total awards have been boosted from \$11,213 to \$19,197. The Women's Department and exhibits of Vocational Agriculture also received major premium increases.

In the Cattle Division, the following premiums will be awarded: Aberdeen Angus, \$3,500; Herefords, \$3,320; Milking Shorthorns, \$2,945; Jerseys, \$2,700; and Holsteins, \$2,700. These awards are nearly double the amount offered cattle exhibitors last year.

The Swine Division will receive \$4,032, as compared with \$2,736 presented in 1954.

An increase in the number of classes was a primary factor in the increase shown in the Women's Department. Exhibitors at this year's Fair will be competing for premiums totaling \$1,841.

The Fair is offering \$750 in the Vocational Agriculture Division, \$976.50 for Junior Livestock and agriculture, \$94.50 for Individual Agriculture and \$525 for Rabbits.

Each county having an agriculture display will receive a \$50 participation award.

General department superintendents for this year's Fair scheduled in Lubbock Sept. 26 through Oct. 1 will be George "Scotty" Samson, Post, agriculture; W. B. Griffin, Tahoka, livestock; and Mrs. Chester Gilmore, Idalou, women's department. Exhibit entries are now being accepted by the Fair association.

## Bovina Defeated By Umbarger, 7-3

Bovina's Outside Baseballers lost their second game in as many attempts Sunday as Umbarger upset them 7-3 in an Irrigation Belt League game in Bovina.

Bovina pitchers Darrell and Robert Read, struck out a total of 18 men between them in the game that was marred by 18 errors.

Umbarger drew first blood in the second inning when they scored two runs on two hits and two Bovina errors. Art Mast, Bovina outfielder, poked a homerun into deep left-center field in Bovina's half of the second to shorten Umbarger's lead to one run.

Umbarger scored again in the third inning on two singles. Bovina matched that run in the fourth when Adrian Martin walked, stole second and came home on two errors later.

The winners added another run in the sixth, but the big blow came in the seventh when Shortstop Bill Cross hit a three run home run that drove starting and losing pitcher Darrell Read from the mound.

In the six and two-thirds innings that he worked, Darrell Read

struck out 11 batters, walked none and allowed eight hits. Robert Read, brother to Darrell and last week's loser, relieved him in the seventh. Robert pitched the remaining two and two-thirds innings, struck out seven, walked none and gave up one hit.

Darrell struck out the side in the second and sixth innings and Robert duplicated the feat in the ninth game. Bovina made nine errors behind them.

Dennis Brandt went all the way on the mound for the winners. He struck out seven, allowed only three hits and walked one batsman. His teammates made eight errors afield.

Mast's homer was the long hit for the losers, followed by a triple by Darrell Read. Robert McCormick led off the ball game with a single.

Cross was the leading hitter for Umbarger with three hits, including the home run, in five trips. Joe Albracht had two for four and Jack Brandt had two for five.

The locals play Hereford in Hereford next Sunday afternoon.

**THE BOVINA BLADE**

DOLPH MOTEN, EDITOR & PUBLISHER  
 JEANIE MOTEN, SOCIETY EDITOR  
 —All News Tips Are Greatly Appreciated—

**EDITORIAL COMMENT**

**A Crying Shame!**

Eighteen people. Eighteen people attended the "mass" meeting of the City of Bovina last Friday night that was called to discuss the possibilities of a sewer system for the town and also to discuss a street lighting program.

Some people had a legitimate excuse for not being there. But everybody had an excuse for not being there. Nobody we talked to admitted that they just flat didn't care whether Bovina had a sewer system or not.

We feel certain that there is somebody in Bovina that is "against" the sewer system. Was that individual at the meeting to express his reasons? No. All 18 people that attended the "mass" meeting expressed themselves as being in favor of a sewer system for Bovina.

One man was against the street lighting program. We admired him for coming to the meeting alone. But we especially admired him for coming to the meeting and telling the other 17 people present why he was against a street lighting program.

To those people that didn't attend the meeting, we'd like to quote a statement that we've heard, "You can make anything seem right in your own mind."

Cost to the city to have the meeting was directly and indirectly, \$350. Figuring the cost per individual that attended the meeting, that's by far the most expensive seat a representative of The Blade has had to date. \$19.44 was the cost per individual that attended the meeting.

Many people, if they had it to do over, would go to the meeting but that's comparable to locking the barn after the horse is stolen.

We don't feel that most people have an attitude of indifference. Most people feel that a sewer system is needed by Bovina and would be good for the town. The majority have an attitude of "let George do it."

George may do it and then again he may not. If he does do it, chances are you won't like the way he did it. If you want to be sure something is done, it's a good idea to do or help do it yourself.

We may or may not get a sewer system sometime in the near future. If we do we can't thank an indifferent attitude for it.

**54 4-H Club Girls Model Own Fashions**

The Parmer County 4-H Club Girl's Dress Revue was held in the American Legion Hall Tuesday, July 12. Fifty-four girls modeled garments.

The six high scoring entrants were Billie Jean Barnett, Friona Junior, with a red blouse; Judy Roach, Bovina Junior, with a border print skirt; Judy Billingsley, Oklahoma Lane, with a black and red print dress; Helen Hartzog, Bovina Senior, with a white blouse and pink linen skirt; Margaret Mabry, Friona Senior, with an aqua and beige princess dress; and Kay Hartzog, Bovina Senior, with a pink gingham sundress.

These girls placed in the blue award group and will receive medals from the Simplicity Pattern Company, sponsors of the 4-H Dress Revue nationally, later in the year.

Others placing in the blue award group will receive ribbons but not medals were Karen Bales and Doris Barnett, Friona Juniors, pink blouses; Carolyn James, Lazbuddie Junior, blue blouse; and Sharon Thorn, Lazbuddie senior, pink print dress.

The Parmer County Home Demonstration Council presented each girl entering the revue with a metal measuring gauge. Mrs. A. G. Thorn, county leader, announced the winners and presented these entry awards to the girls.

Following the revue, the girls, along with 4-H boys and families enjoyed a party of games and singing at the city park in Bovina with about 150 participating.

4-H members assisting in directing the various types of games were Jerry Henson, Farwell, in charge of pre-party game; Wilma Norton, Farwell, and Gladys Dean, Rhea, in charge of circle and competitive games; Sharron Thorn, Lazbuddie, James Stevens, Bovina and Par Cranfill, Friona, assisting with circle singing games.

These are all members of the county 4-H recreation committee.

**Grissoms Have Chicken Fry**

Mr. and Mrs. Leon Grissom gave a chicken fry Saturday night July 9. After eating, the group played "42", Scrabble and card games. Those present were Mrs. J. F. Foster; Mr. and Mrs. Clarence

Christian, June and Phyllis; Mr. and Mrs. Wendol Christian, Gwendolyn, Lanelle and Loy; Mr. and Mrs. Donald Christian and Trummie; Mr. and Mrs. C. W. Grissom and Dwayne; all of Oklahoma Lane, Mr. and Mrs. Buck Ellison, Mr. and Mrs. L. M. Grissom and Lola of Bovina, and Mr. and Mrs. Bill Crume of Lubbock.

**Moore Family Has Reunion**

The Moore family held a reunion in Palo Duro Park at Crossing No. 1 Sunday, July 17. Seven of the nine children of Mr. and Mrs. Mike Moore, now deceased, were present.

Two sons, Guy Moore and Ruel Moore of Sacramento, California, were unable to attend. Two other sons, W. A. Moore and family of Bovina and Homer Moore and family of Sacramento, were present.

Five daughters and their husbands and families were also there. They are Mrs. Jess Rountree of Littlefield, Texas; Mrs. Kirby Will-

ingham of Blair, Oklahoma; Mrs. C. C. Taylor and Mrs. Riley Dunsion of Wellington, Texas; and Mrs. Edd Paetsch of Bovina. A total of 26 people were present for the reunion.

**WSCS Meets Tuesday**

The Woman's Society of Christian Service of the Bovina Methodist Church met Tuesday afternoon, July 12. A program with "Challenge of the City" as the theme was presented with Mrs. Mable Newberry and Mrs. L. H. Pesch as leaders.

A business session was held with Mrs. W. E. Thornton presiding. Orangeade and cookies were served the group by Mrs. Quickel and Mrs. Pesch.

Those attending were Mesdames John Booher, Floyd Donavant, Hylton Moore, Mable Newberry, E. M. Ware, Earl Richards, I. W. Quickel, Wilbur Charles, W. R. Beaird, Billie Sudderth, Roy B. Ezell, Rouel Barron, Dean Hastings, W. E. Thornton, L. H. Pesch.

**Local People Ski and Swim at Conchas Lake**

Mr. and Mrs. D. C. Looney and family, Pat Kunselman, Howard Looney, Mr. and Mrs. Marion Carson and family, all of Bovina, and A. V. Warren and Robbie Foster of Oklahoma Lane went to Conchas Lake Sunday and spent the afternoon swimming and water skiing.

Mr. and Mrs. Don Garrett and family of Bovina met the party at Conchas Lake after their visit to Las Vegas, N. M.

A. V. Warren ran his boat in the races and placed third in his class.

**Good Neighbor Club Met with Mrs. Turner**

The Bovina Good Neighbor Club met Friday, July 15th with Mrs. George Turner in Bovina. The main business discussed was the club picnic which will be held at the city park at 8 p. m. August 19th for club members and their families. Games will be played and ice cream and cake will be served.

Dorothy Cooney was appointed clothing demonstrator in place of Mrs. Kelso who resigned.

Mrs. Levi Whitesides and three 4-H Club girls had charge of the program. They demonstrated the use of a first aid kit and how to tie a cord on an electric iron. The girls were Peggy Whitesides, Sherri Lynn Langer, and Virginia Rae.

Mrs. Wilfred Sikes will be assistant hostess at the next meeting which will be with Mrs. Travis Lloyd on August 5th.

**LOOK WHAT'S COOKIN'**



**AT— TOMMY'S HIWAY CAFE**

Sunday, July 24

- Fried Chicken
- Roast Beef
- Veal Cutlets
- Creamed Potatoes
- English Peas
- Combination Salad

All for 90c Plate

Tom Paine, Owner  
 Bovina, Texas

**WATTS HAS COMPLETE IRRIGATION WELL SERVICE**

- Complete Machine Shop
- Pump Rebuilding
- Bowl and Gearhead Repair
- Big Stock Bearings, Parts

Layne-Bowler Pumps

Farwell, Texas — Los Angeles, Calif.

**WATTS MACHINE AND PUMP COMPANY**

Phone 8-6239

Farwell, Texas



let us give you a fresh start!

**ESQUIRE CLEANERS**

CLEANING AND PRESSING

Phone 2321

Bovina, Texas

This Ad Sponsored By the Following Businesses of Bovina

Kerby-Alverson

Blacksmithing — Welding

Bovina Drug

Williams Mercantile Co.

"Pioneers in Bovina"

Charles Oil Co.

Bovina Implement Co.

Esquire Cleaners

Gaines Hardware

Edd's Auto Service

Gulf Oil Corp.

The Bovina Blade

Bovina Butane Service

Combs Grocery

Bovina Variety

Macon Elevator



Give your children real security...

We don't mean the nicest house in the best neighborhood... the newest, sleekest car... the right schools, the right camps.

We're talking about the kind of security they can't do without... the kind that comes from inside.

Faith. In God, in life, in themselves.

For life is no game for spiritual sissies. Only Faith... the armor of the spirit... will give them the stamina to meet it courageously, no matter what it brings.

You can show your children where to find faith... how to build it day by day, if you make praying a family affair.

Light their life with Faith



BRING THEM TO WORSHIP THIS WEEK



Contributed to the Religion In American Life Program

Go to the Church of Your Choice Sunday



FRIDAY AND SATURDAY

COFFEE Schillings 95c

CATSUP Wapco 2 for 35c

VEGETABLES

SPUDS U. S. No. 1 Red or White—10 lb. cello bag 45c

LETTUCE Pound 15c

CARROTS Bunch 9c

CABBAGE Pound 5c

FRESH PEACHES lb. 20c Calif. Fcy.

FRESH PLUMS lb. 20c Calif. Fcy.

MEATS

BACON Pound 49c

ROAST Pound 39c

BOLOGNA Pound 35c

**READ'S GROCERY**

NAT READ

RONALD BERGGREN

# PERSONALS

Mr. and Mrs. L. E. McElhannon of Dallas visited last weekend with Mr. and Mrs. Paul Jones. Monday the McElhannons and the Jones left to vacation in the New Mexico mountains for four or five days.

Mrs. Harry L. Charles and son Reid of El Dorado, Arkansas, arrived Saturday to spend about two weeks in the Wilbur Charles home.

Miss Wilma Norton and Mrs. N. E. Bonds visited Mrs. Bonds' daughter, Mrs. C. E. Foster, Jr., in Clovis, Wednesday July 13th.

Sue Hoffer returned home after a few days visit in Amarillo last Friday.

Mr. and Mrs. David Harrison and children, Betty, Nina, and David, from Eads, Colorado, visited Mr. and Mrs. J. E. Bingham last week. They arrived Wednesday and returned home Saturday.

Mrs. Anne Overstreet of Farwell visited Mrs. Henry Glickman in the Henry Minter home Friday.

Mrs. O. L. Hamby of Clovis and Mr. and Mrs. Louie Jefferies from California visited Thursday with Mr. and Mrs. Henry Minter.

Mr. and Mrs. Bobby Calaway

of the Vega community, Mr. and Mrs. Charles Calaway of Rhea, and Mr. and Mrs. Paul Jones and Randy were dinner guests in the Robert Calaway home Sunday, July 9th.

Mr. and Mrs. Robert Calaway visited in the Bill Glenn home in Farwell Tuesday night, July 12th.

Mr. Preston Robards and son of Dallas, Mr. and Mrs. L. D. Robards of Grand Prairie, Mrs. Jessie Garner of Sulphur Springs, and J. D. Roberts of Friona visited Mr. and Mrs. Charles Jefferson and family the July 9th and 10th weekend.

Mr. and Mrs. Don Bernard will move to Bovina as soon as they can find a house. The Bernards are now living in Clovis. Bernard is working with Pat Terry's irrigation pump service.

Mr. and Mrs. Byron Turner of Lake Tahoe, California, arrived Saturday on business and to visit the Frank Ayres and Buck Elliasons. The Turners plan to stay about a week.

French Crook and daughters Nellie Bea and Patricia Ann visited

last week in Woodward, Oklahoma.

Mr. and Mrs. Bill Kelly and family of Childress visited last weekend with Mr. and Mrs. Travis Lloyd. Mr. and Mrs. J. T. Kelly returned home with the Bill Kellys Sunday to spend a few weeks with them.

Mr. and Mrs. Travis Lloyd and family, Mr. and Mrs. Bobby England and children, and Mr. and Mrs. J. D. Kelley and family visited Sunday in Fields, N. M., with Mr.

**Gaines Hardware**  
has the **BIGGEST**  
Supply of Bolts  
in Parmer County.

**PLUS —**  
Complete Stock of  
Pipe & Pipe Fittings

Wright Air Conditioners \$49.50 UP

Air Conditioning  
Padding

Copper and Plastic  
Tubing

Electric Fans

Huffy Lawn Mowers

Eclipse Lawn Mowers

Garden Hose, Good-year Rubber and Plastic

Lawn Rakes

Thermos Jugs

Ice Cream Freezers

Dam Stops

Irrigation Shovels

Tools of All Kinds

Electric Wire

Electrical Supplies

Largest Stock of  
Wallpaper in Parmer County

COOKS PAINT

Kelvinator—  
Refrigerators  
Automatic W'shers

Ranges—  
RCA Estate Ranges  
Electric and Gas

RCA Radios

Motorola Radios

Fostoria Crystal

Community Silver

Sumbeam Appliances

Revere Ware

We Always Say,  
"Nothing Knocks  
on Bovina  
But Opportunity"

**Gaines Hardware**  
& Furniture Co.

BOVINA, TEXAS



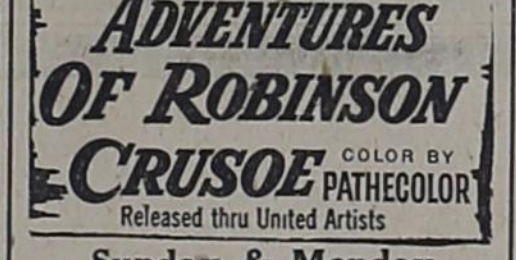
Whether You're Going  
Down the Street—  
OR  
Across the Nation. Let Us  
Service Your Car Before  
You Go—

Phillips "66"  
Products  
**HAMMONDS'**  
**SERVICE STATION**  
Courteous, Efficient  
Service  
Phone 2772 Bovina

Showing at the  
**MUSTANG**  
in Bovina  
Tues.-Wed.-Thur.  
July 19-20-21



Friday & Saturday  
July 22 & 23



Sunday & Monday  
July 24 & 25



JOHN WAYNE SUSAN HAYWARD  
RAY PAULETTE  
MILLAND-GODDARD  
A PARAMOUNT RELEASE

**One** Take a searching mirror-look at you.

**Two** Admit that your hair could be coaxed into a perkier, briefer line for maximum coolness, comfort and flattery!

**Three** Go to your phone, call 2812. Appointment for Beauty. Then at the scheduled time—

**GO** To the **BOVINA BEAUTY SHOP** and watch your wilful looks transform into the saucy lines of a cool coif that's pert, pretty and oh-so-practical for these warm weather days.

**WHOLESALE OILS**

We have your brand  
Phillips — Amalie  
Pennzoil — Havoline  
Conoco — Quaker State

Save Your Money—Buy from US.

**Bonds Service Sta.**  
Phone 2811 Bovina, Texas

**Why PAY MORE?**

**Beef**

The ONLY Place in Bovina to Buy Ice.

Beef by the Half—Cut, Wrapped, and Frozen **39c lb.**

Hamburger **29c lb.**

**PORK**  
TENDER! TASTY!

**Queen's Custom Slaughtering**  
Phone 2791 Wholesale & Retail Meats Ice

and Mrs. T. M. Teague.

Mr. and Mrs. Homer Moore and family of Sacramento, California visited Monday through Wednesday with the W. A. Moores and the Edd Paetschs.

Mr. and Mrs. L. E. Parker from Roswell visited Sunday in the W. J. Parker home.

Mr. and Mrs. J. E. Johnson of Marionville, Missouri, arrived Wednesday to visit with Mr. and Mrs. Boye Taylor. The Johnsons returned home Monday.

Barbara Taylor, daughter of Mr. and Mrs. Boye Taylor, left Thursday to visit Elaine Mitchell in Clovis for about a week.

Dave McCurdy arrived Monday in Bovina on business for a few days. McCurdy owns Bovina Butane Service and makes his home in Las Vegas, New Mexico.

Mr. and Mrs. Bill Norrell and girls, Amey and Ellen, stopped on the way home from California and visited Mr. and Mrs. S. A. Whitesides Thursday afternoon. The Norrells live at Sunray, Texas.

Mr. and Mrs. S. A. Whitesides and Francis and James Whitesides spent last weekend in Sunray, Texas.

Mrs. Carol Dean Dunn and two children and Mrs. C. D. Carter of Friona visited Mr. and Mrs. Kenneth Heady in Lubbock last weekend.

Tom Mann, of Albuquerque, New Mexico, brother of Mrs. J. O. Combs, visited Saturday and Sunday in the Combs' home.

Mr. and Mrs. Harold Combs and family of Amarillo visited Monday with Mr. and Mrs. J. O. Combs.

Carol Niskern, niece of Mrs. Henry Minter, from Stockton, Calif., arrived last Sunday for a week's visit in the Minter home.

Mr. and Mrs. John Wines and family of Borger spent last weekend with Mr. and Mrs. Dave Wines and Mr. and Mrs. Jack Wines.

Vernon C. Ward went fishing last weekend in Conchas Lake. Ward says the fish weren't biting to suit him.

Mr. and Mrs. Gene Smith and two children of Nocona, Texas, visited Thursday in the L. C. Moore home.

Mr. and Mrs. L. C. Moore of Bovina, Mr. and Mrs. Joe Moore of Bovina, Mr. and Mrs. T. W. Bond of Farwell, and Mr. and Mrs. James Berry and son Joe Lynn of Clovis had a picnic supper in Clovis Park Saturday night.

Mrs. Everette Tally from Friona visited Thursday in the Herman Estes home.

Mrs. Lydia Potts of Fair Play, Missouri, grandmother of Mrs. Henry Minter, passed away Thursday, July 7th.

Mrs. Emily Glickman and son Jimmy returned home to West

Orange, New Jersey, Sunday after an extended visit with the Henry Minters.

Norma Lea Loflin visited last weekend in the home of her parents, Mr. and Mrs. J. A. Loflin. Miss Loflin is employed by the telephone company in Clovis.

Marcia Lynn Parker of Winslow, Arizona, granddaughter of Mr. and Mrs. W. J. Parker, arrived Sunday to spend a week with her grandparents.

Mr. and Mrs. Hartford Smith of Tulare, California were dinner guests in the Willis Downing home

Thursday evening as they were passing through on their way to visit relatives and friends in Oklahoma and Florida.

Mr. and Mrs. Emmett Tabor visited the John Tabors in Amarillo Sunday.

Mrs. H. W. Alverson was in Hereford on business Monday.

Mr. and Mrs. Walter Rogers gave a birthday dinner for their son, Jerry Rogers, Sunday. Attending the dinner were Mr. and Mrs. Jerry Rogers, Mr. and Mrs. J. T. Jones and son Joe, and the host and hostess.

**KERBY-ALVERSON**  
Blacksmithing — Welding

Our Deals Are   
The Year

Phone 2332

SEE IT DEMONSTRATED  
AND YOU'LL BELIEVE THIS...

The Ferguson Side-Delivery Rake  
has no equal!

Before you are ready to start haying, ask us to give you a Showdown Demonstration of the truly revolutionary Ferguson Side-Delivery Rake.

We'll do things with this rake you'd never believe possible . . . stunts that demonstrate its amazingly gentle action and its thoroughness.

You'll discover that the Ferguson Side-Delivery Rake moves the hay from swath to windrow in only half the distance of other rakes. This minimizes loss of vitamin-rich leaves so that hay contains all of the nutrients of the lush, green grass you started with.

You'll find that you can rake at higher speeds so that you have a better chance of picking up the hay before weather changes. Yes, here's a rake designed for today's mechanized farming . . . a rake that can pay for itself in a single season.

**BOVINA IMPLEMENT CO.**  
Phone 2541 Bovina, Texas

Complete Car Service

We Know How!

New motor tune-up equipment for complete servicing of all makes.

Chrysler Factory Training

**EDD'S AUTO SERVICE**  
Ph. 4281 Bovina

**COMPLETE IRRIGATION PUMP SERVICE**  
Make Pump Settings, Have Pulling Rig

Don Bernard, who has many years experience with irrigation pumps in this area has recently been connected with the business.

— WE GUARANTEE OUR WORK —

**PAT TERRY**  
"If You Have Irrigation Pump Trouble—CALL US!"  
On Hiway 60 —In Building with Warren Automotive Supply  
PHONE 2921

### Bovina Service Guild Meets At Lazbuddie

The Bovina Wesleyan Service Guild met in the home of Miss Grace Paul, July 12.

Miss Paul's home is located at Lazbuddie. Miss Greta Paul was co-hostess for the party.

There were eight members and two visitors present for the meeting. They were Mesdames W. R. Beard, Margaret Caldwell, Margaret Charles, Pauline Caldwell, June Norton, Wilbur Charles, W. E. Williams Hodge Rigdon, and the hostesses.

The president, Mrs. W. E. Williams, called the meeting to order and after the minutes were read by June Norton, a discussion was held on who could attend the approaching classes at Lubbock for the School of Missions. The classes will be held July 25 to 29th. Pauline Caldwell was appointed to attend from this unit.

The Ceta Canyon Camp for the Guild is to be held the 23rd and

24th of July. Mrs. W. E. Williams and Mrs. June Norton will attend. Mrs. Margaret Caldwell had charge of the program for the evening. Mrs. Caldwell is secretary of Christian Social Relation of the Methodist Church and her program was based on that subject.

To open the program a song was sung by the group—"Help Somebody Today."

A skit was given by several members entitled "I Am Sorry." This was an imaginary conversation heard over the telephone that could possibly be heard every day by people who are neglected by their neighbors and fellowmen.

Mrs. Beard gave the devotional. Her theme was taken from the book "How You Can Help Other People" by Samuel M. Shoemaker.

Crossword puzzles were worked as a contest to see who could finish first. They were taken from verses from the Bible on "How to Treat Your Neighbors."

Mrs. Pauline Caldwell sang a solo, "For A Little Bit of Love," accompanied by Mrs. Margaret

Caldwell.

Each one of the group had an opportunity to tell what they thought the Wesleyan Service Guild could do to help carry out Christian Social Relationship in Bovina. One of the major ideas for each was that more visiting should be done. No one should be so busy with her own work as not to have time to visit her neighbors.

Refreshments were served after which a tour by the group was made of the Paul's home.

*Texas Trends*  
dallas fashion center



Designed to "go places"—this flower-sprinkled print dress mated to a rib-hugging bolero jacket. The long-torso line bodice of the dress tops a full gathered skirt, and there's a narrow belt for those who like their waistslines outlined. The jacket is cut in rayon hopsacking linen that picks up the predominating color in the floral print—by Marcy Lee.

### CLASSIFIED ADS

LOST—a light tan, hand tooled billfold containing driver's license, social security card and other important papers. It also contained about \$30 in cash. \$10 reward if returned to Mrs. G. W. Horton, Phone 4391, Box 36, Bovina.

If you want to sell your farm, we will appreciate the opportunity of selling it for you. We have been very successful in selling farms and other property.

Licensed and Bonded for Your Protection  
O. W. RHINEHART  
Phone 2081 Bovina, Texas

Mrs. Cora Mae Stroud spent Wednesday night with Mr. and Mrs. L. C. Moore. Mrs. Stroud is Mrs. Moore's sister-in-law.

In spite of the speed of modern living, the wise man saves enough time to plan his next move.

### Bovina Junior 4-H Girls in Revue

The Bovina Junior 4-H girls participating in Parmer County 4-H Dress Revue were; Donna Suderth, Dixie Hartzog, Sharon Kay Looney, Peggy Whitesides, Sherrie Langer, Judy Roach, Shirley Mayhew, Virginia Rea. Judy Roach placed in the blue award group and will receive a medal from the Simplicity Pattern Company later in the year.

On Monday morning July 11, the girls went to Farwell and modeled their garments for the judges. They left the garments to be scored.

Miss Corinne Stinson brought the garments back to Bovina's Legion Hall Tuesday evening where the girls again modeled for parents and friends.

After the winners were announced, pictures were taken of the winning groups.

Following the revue, all 4-H members, boys and girls, and families went to the City Park for a country party, under direction of the County 4-H recreation committee.

### Weiner Roast Enjoyed

The Elton Venables entertained in their back yard Sunday night with a weiner roast. Those present were Mr. and Mrs. Bass Elliott and family, Mr. and Mrs. Bob Johnston and family, Jan Gromowsky, and Mr. and Mrs. Dolph Moten.

The Blade appreciates all news tips.

Mr. and Mrs. George Whitesides and family spent the weekend at Lovington, New Mexico. They visited in the home of George's sister and family, Mr. and Mrs. W. L. Tucker.

Some men credit their business success to the fact that their wives need the money.

Benjamin Harrison was the last bearded president of the United States.

## ATTENTION— IRRIGATION FARMERS

We have engaged an irrigation well motor mechanic who is qualified to maintain and repair your motors.

If You Have Trouble—  
—SEE US—

## HARTWELL MACHINERY COMPANY

"We Appreciate Your Business"  
Bovina, Texas

### ANNOUNCING—

Aubrey Rhodes

has become

part owner of Thomas Rhodes, Jr. Gulf Service Station.

Let Us—

WASH

and

GREASE

Your Car

FIRESTONE TIRES

The Business Will Be

Known As—

RHODES

Gulf Service Station

Hiway 60 Ph. 2771  
Bovina, Texas

SEE—

## WHITESIDES BROS.

For Your Drilling Needs

- ★ IRRIGATION WELLS
- ★ DOMESTIC WELLS
- ★ TEST HOLES

## WHITESIDES BROS. DRILLING CONTRACTORS

"No Hole too Large or too Small"

Phone 4191

Bovina

Phone 2001



## TEXACO SERVICE

Fisk Airborne Tires

Turbine Oil

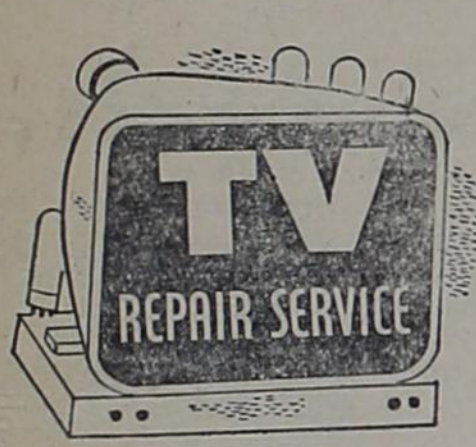
Exide Batteries

Wholesale Prices on—

WIX OIL FILTERS

## PAUL JONES SERVICE STATION

Phone 4331



- We Install TV Antennas
  - Maintenance and Repair on all Electric Motors
- All Repairs Guaranteed

## HAMMONDS ELECTRIC

"Best Electrical Service in Parmer Co."

Phone 2251

Bovina, Texas



When You Think Of—

PERMANENT WAVES—

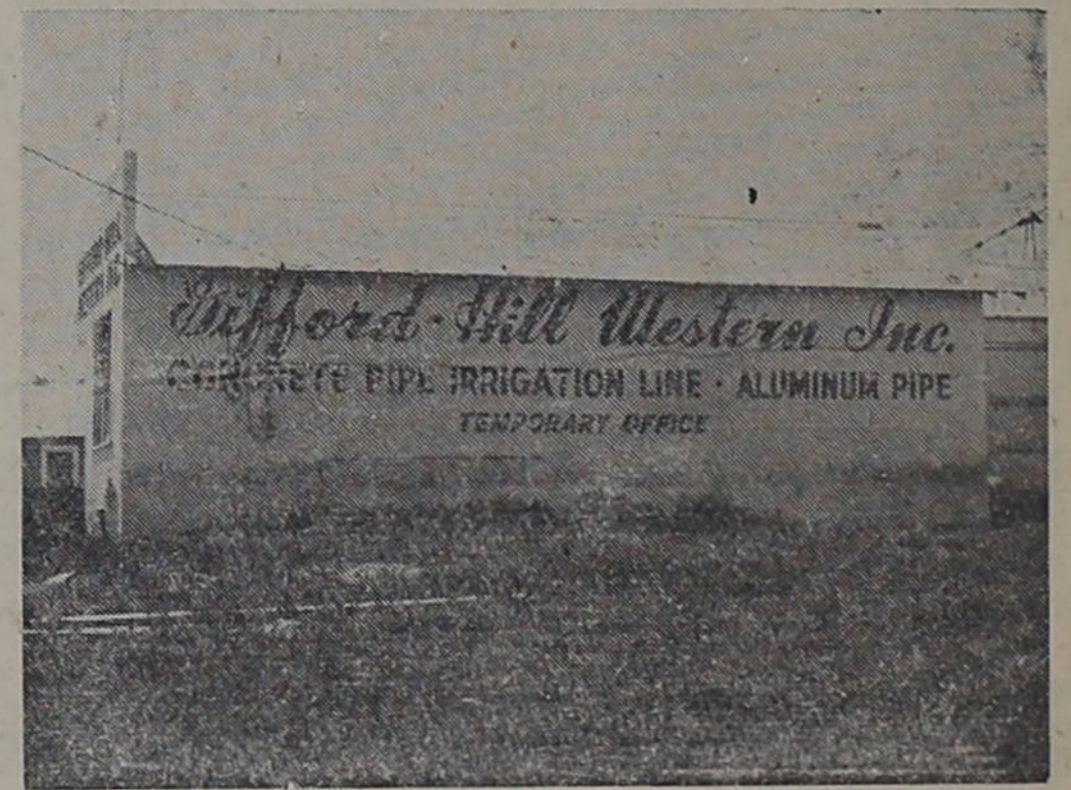
Think Of—

JUNE'S BEAUTY SHOP

Permanents Guaranteed

JUNE NORTON, Owner  
And Operator  
Box 344 Bovina

Good News for Irrigation Farmers—



## GIFFORD-HILL WESTERN

ANNOUNCES—

the opening of a BRAND NEW office and plant to serve irrigation farmers of this area. Plant location—Farwell

If You Need:

Underground Concrete Irrigation Pipe  
Row-King Aluminum Surface Pipe  
Sprinkler Systems

Call, Write, or See:

## GIFFORD-HILL WESTERN

On Muleshoe Hiway

Farwell

Phone 8-6652

## Farwell Abstract Company

ABSTRACTS — TITLE INSURANCE

Farwell, Texas

# PERSONALS

Lee Hopingardner and Mable Newberry were in Dimmitt Tuesday night, July 12, to attend Legion Zone meeting.

Mr. and Mrs. Thomas Beauchamp and family attended the Foust family reunion Sunday in Lubbock. The reunion was held in Lubbock Park and 18 people were present.

Mr. and Mrs. Aubra Ellison met their son and daughter-in-law, Mr. and Mrs. J. R. Ellison and son Chuck, in Ruidoso last weekend. Chuck returned home with his grandparents and will stay about three weeks.

Mr. and Mrs. Leon Ware and son, Mike, are home from the Texas Tech in Lubbock for the summer. The Leon Wares will visit Mr. and Mrs. E. M. Ware of Bovina and Mrs. Asa Smith of Lariat. Mr. and Mrs. Bill Crume of Lubbock visited Saturday and Sunday in the home of her parents, Mr. and Mrs. L. M. Grissom of Bovina.

Mr. and Mrs. Leon Grissom, Mike and Pamela, visited Sunday in the homes of her parents, Mr. and Mrs. J. Jolly, and of her grandmother,

Mrs. W. A. Jolly, both in Plainview. Mrs. Kirby Willingham of Blair, Oklahoma, visited Thursday through Saturday in the W. A. Moore home.

Mr. and Mrs. Bill Green and children Bob and Ray of Dumas visited last week with Mr. and Mrs. Dave Wines. The Greens arrived Wednesday and stayed until Friday when they returned to Dumas taking another son, Leon, home with them. Leon had been visiting in the Wines home for the past two weeks.

Mr. and Mrs. W. E. Huffine from O'Donnell visited Thursday with Mr. and Mrs. A. P. Hobby.

Roylene Hawkins arrived home from Texas Tech for the summer Thursday. Roylene is the daughter of Mr. and Mrs. Roy Hawkins.

Bea Hawkins, sister of Roy Hawkins, of Northville, Michigan, is visiting in her brother's home. She plans to stay about a week more.

Rev. and Mrs. Virgil Goodwin attended the funeral of a friend in Chattanooga, Oklahoma, Thursday. Mrs. J. L. Goodwin of Frederick, Oklahoma, returned home with

the Goodwins for a week's visit. Lillie Ellison, daughter of the Hubert Ellisons, was confined to Parmer County Hospital in Friona Wednesday. Lillie had an appendectomy. She was able to return home Monday.

Mrs. June Norton was shopping in Amarillo Monday. The Buck Ellisons went to Odessa to attend the funeral of Grace Wells Monday.

A. G. White and the Wesley Ayres of Clovis spent Sunday in the home of Mr. and Mrs. F. W. Ayres.

Mrs. Bill Venable attended the Grace Wells funeral in Odessa Monday.

The Grady Pricers went to Snyder, Oklahoma, and spent Tuesday and Wednesday of last week there.

The James Boardmans and the Billy Marshalls spent last weekend visiting with relatives in Lamesa.

Mr. and Mrs. Frank H. Wilson went to Amarillo last weekend to visit their daughter and husband, Mr. and Mrs. Fred Hoffer.

Mr. and Mrs. H. S. Mann of Apache, Oklahoma, visited last weekend in the homes of Mr. and Mrs. D. P. Mann and Mr. and Mrs. A. R. McCutchan.

Mr. and Mrs. Carl Rogers visited Mr. and Mrs. Charles Smith Saturday.

Visitors in the Odis White home last weekend were Ken Yale of Patterson, California, Frank Peterson of Amarillo, Don Turner of Amarillo, and Mr. and Mrs. Bob Kelly.

The Odis Whites went to Canyon Sunday to see their son, Bob Kelly, off to Pennsylvania.

June Hanna, Mr. and Mrs. Harold Hawkins and family, and Roylene Hawkins spent Sunday in Clovis Park picnicking and swimming.

Mr. and Mrs. Reagan Looney and June and Stuart Hanna visited in Clovis Saturday night.

Mrs. Vernon C. Ward went to Clovis on business Friday.

Mr. and Mrs. G. F. Trimble went to Alamogordo, New Mexico, on business Thursday and returned on Friday.

Mrs. Robert Calaway visited in Hereford with her mother, Mrs. C. E. Sheppard, Thursday. Mrs. Calaway also visited her son and family, Mr. and Mrs. Bobby Calaway, in the Vega community the same day.

Mrs. Edgar Wilson, Mrs. W. E. Kirk, Mr. and Mrs. Frank P. Wilson, Jr., and family, all of Amarillo, and Mrs. Kirk Lynch of Charleston, South Carolina visited Saturday and Sunday in the Frank P. Wilson home.

Mr. and Mrs. Gene Snell and family went to Buffalo Lake Friday and met Mr. and Mrs. Floyd Firebaugh of Amarillo and Mr. and Mrs. Jim Firebaugh and family of Kansas City, Missouri. The Snells returned home to Bovina that same day.

Mrs. Harold Brasell and children, Mariam and Sherrie, of Odessa visited Wednesday July 13th with Mr. and Mrs. Tom Caldwell.

Mr. and Mrs. Ervin Bryant and children of Amarillo visited last weekend in the homes of Mrs. J. R. Glover, Mr. and Mrs. Ernest Englant, and Mr. and Mrs. Amos Steelman. Bryant returned home Sunday, but Mrs. Bryant and children will stay on for about a week.

Mr. and Mrs. P. L. Stephens and children of Amarillo visited in the Clifford Leake home Sunday.

Mrs. Clinton H. Skaggs, Trenna and Craig, of Ft. Worth, spent a week visiting in the Arnold Hromas home recently.

Rev. and Mrs. J. J. Terry of Dora, New Mexico visited Friday evening in the Melvin Terry home. Janet Gooch and Marilyn Brandon spent Sunday afternoon visiting Charlotte Hromas.

Mr. and Mrs. Arnold Hromas and family visited the Hugh Tuckers in Texico Sunday night.

Mr. and Mrs. E. C. Meil had dinner guests Sunday. Present were Mr. and Mrs. Haney Tate of Clovis, Mr. and Mrs. Juan Eskew of Clovis, Mrs. Bob Evans and children of Apache, Oklahoma, George Loflin of Apache, Mrs. Velma Jones of Friona, and Mr. and Mrs. J. A. Loflin and children.

## Mrs. Donald Barron Feted by Shower

Mrs. Donald Barron, the former Wannette Turner, was complimented with a bridal shower Wednesday, July 13, in the Baptist Church.

Hostesses for the shower were Mesdames T. O. Lesly, Glenn Lesley, Wes Long, Otis Ellison, Gene Ezell, Lee Stevenson, Billie Sudderth, John Wilson, Alvin Glasscock, E. H. Moody, Boye Taylor, Amos Steelman, Harold Hawkins, A. P. Hobby, Jim Owens, Jamie Beauchamp, Hubert Ellison, Robert Calaway, Earl Ware, Reagan Looney and Bill Bradshaw.

The bride was honored with a corsage of pink daisies tied with pink ribbon. The bride's mother, Mrs. F. O. Turner; the groom's mother, Mrs. Rouel Barron; and the groom's grandmother, Mrs.

P. D. Barron; were presented white daisies tied with white ribbon.

The bride's colors of pink and white predominated in the table decorations. The table was spread with white linen. A pink net-covered heart stood in the center of a tray covered with pink net ruffles. Pink and white gladioli were artistically arranged around the heart.

Pauline Lloyd served the cake while Sondra Jefferson poured punch. Mrs. Harold Hawkins, accompanied by Mrs. John Wilson sang "Everything I Have Is Yours."

Marcella Verner presided at the guest book. Those attending that registered were Mesdames Grady Truitt, P. D. Barron, W. H. Truitt, Charlie L. Cobbs, Mark Nall, W. R. Beard, O. H. Jones, Oakley Stevenson, Lloyd Killough, W. M. Turner, John Wilson, Homer Kelley, Earl Stevenson, O. W. Rhinehart, and Wilbur Charles.

Also attending were Mesdames Larry E. Ezell, Paul Jones, Bobby Englant, Frank Turner, Rouel Barron, W. E. Thornton, W. H. Long, Harold Hawkins, J. E. Owens, T. J. Hopingardner, T. O. Lesly, W. E. Williams, Reagan Looney, W. W. Wilcox, E. H. Moody, Travis Lloyd, Thomas Beauchamp, Billie Sudderth, Aubra Ellison, Amos Steelman, Robert Calaway, H. N. Turner, Olan W. Turner and Earl Ware.

Also attending were Misses Marcella Verner, Margaret Verner, Sue Moody, Lexie Stevenson, Joy Redden, Pat Burnam, Pauline Lloyd, Donna Smith, Sondra Jefferson, Julia Ann Lloyd, and Patsy Lloyd.

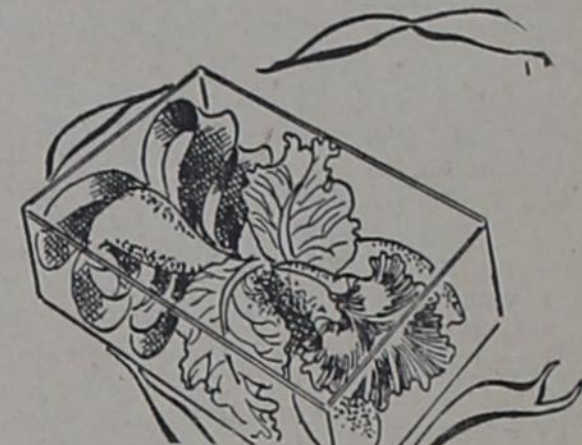
## Mrs. L. M. Gunn Gives Party

Mrs. L. M. Gunn gave a hostess party in her home Thursday morning at 9:30. Soft drinks were serv-

ed. Attending the party, besides Mrs. Gunn and the representative Mrs. Edmarena Singleterry of Friona, were Mesdames Levi Johnson, Jim Owens, S. D. Harrell, Oscar Venable, Tom Griffith, Fred Roberts,

Sammy Sudderth, Willis Downing, French Crook, and Bob Wilford. Beverly Roberts also attended.

A boy seldom inherits his bad habits from his father—father usually hangs on to all he has.



Say it With Flowers

## MARCUM - CLABORN

Funeral Directors and Florist

Phone 3541

Friona, Texas

See Our Rawleigh

Medical Products—



PARMER COUNTY'S ONLY RAWLEIGH DEALER

Get your car serviced and your groceries

bought all in one stop!

## BOVINA SERVICE STATION AND GROCERY

—Clifford Leake—

## Dirt Work—Any and all Kinds Dozer Work

MANURE TRUCK SPREADERS

Haul Manure as Far as 10 Miles and Spread It for \$3.00 per Ton.

## BILLIE SUDDERTH

Phone 2021

Bovina, Texas

Let Us Do Your—

HOUSE WIRING

—AND—

APPLIANCE REPAIR

FARMERS—

Let us spray your crops. We furnish all the equipment plus spray.

—We Do Plumbing Repair Work—

## BOVINA ELECTRIC

ODIS WHITE, proprietor

Box 130

Phone 2951

SAVE TIME WORK MONEY

Do Your Laundry with Us— Washers —and— Dryers

—40c An Hour—

FREE Pickup and Delivery

## JEFFERSON LAUNDRY

Phone 2871

## SAFE — SOUND — SECURE FARM BUREAU INSURANCE

COMPREHENSIVE LIABILITY FOR FARMERS LIFE INSURANCE THAT FITS FARMER'S NEEDS FIRE INSURANCE AT LOW RATES

- AUTO
- INLAND MARINE
- BLUE CROSS HOSPITALIZATION

(Crop Hail Written for other Companies)

RAYMOND EULER A. J. ELLISON  
General Agent Special Agent  
Ph. 3521—Friona, Tex. Ph. 4142—Bovina, Tex.

# NOW

## A Burial Insurance Program For Parmer County Families

Filling a need that has long existed, this week we take great satisfaction in announcing to the families of Parmer County that we have completed the organization of a special Burial Insurance Program to be used in connection with the Home.

We will now be able to offer to all—whatever income—a plan that is tailor-made to the circumstances of the family, and the desires of the family for the ultimate resting place of its members.

Marcum-Claborn Funeral Home is writing its own policies, up to \$1000, and because the plan is our own, you may be assured that it will be handled personally and in a way that will reward your confidence in the plan.

Planning for the day when funeral expenses will come—and they do to every family—is indeed a wise move. We are pleased that our new Program will make this necessary matter as untroublesome as it can possibly be made. We would be pleased to discuss it in the privacy of your own home in the near future.

## MARCUM AND CLABORN FUNERAL HOME

Phone 3541

Friona, Texas

## BEAUTY TIPS

By June Norton

If you wear open sandals in the summer, especially without hose, you should have a regular beauty program for your feet.

Before you take your bath, use an emory board or fine sand paper on the callouses that form on the edges of the heels and under the balls of the feet.

While your feet are still damp after your bath, give your heels a treatment with cuticle remover and also the cuticle around the toe nails, gently pushing the cuticle back so as to remove the dead skin.

Trim your nails to a short length and almost straight across. Never trim the corners into an oval as this encourages ingrowing nails.

Use nail white creme or a nail white pencil under the nail, this cleans as well as bleaches, or at least, it gives that appearance.

Nail polish gives the toenails a well groomed look. The polish should match your finger nail polish or else use a natural or light pink shade. Some prefer the pearlized polish because it covers blemishes

on the nails better in the lighter shades.

Hand creme should be used each day on the feet and a little bleach at night on the heels helps to achieve that so desired clean look.

### Has Hostess Party

Mrs. C. W. Grissom gave a hostess party in her home Wednesday July 13, at 2:30 in the afternoon. Lime sherbet and ice box cookies were served. Attending the party were Mesdames Howard Ellison, L. M. Grissom, Buck Ellison, Donald Watkins, James Roach, Leon Grissom, Willis Downing, Levi Johnson, Nicki Foster, Scott Gober, Ike Quickel, Donald Christian, Robert Read, and C. E. Trimble.

### Sonny Spurlin Honored With Party

Sonny Spurlin was honored with a birthday supper Monday night, July 11th, in the Vernon C. Ward home. Attending besides the host and hostess were Mr. and Mrs. Sonny Spurlin, Mr. and Mrs. Sammy Sudderth, and Mr. and Mrs. J. D. Kelley.

William Howard Taft was the first president of the 48 states.

## THE PARING KNIFE

By JEANIE MOTEN

Talked to a lot of women last week who had had similar surprises instigated by husbands such as my forced trip to Amarillo. Mrs. Dave Wines said that about two years ago her husband insisted she go to Clovis and refused to go with her. Mrs. Wines of course couldn't understand it all and left with the same hurt feelings. When she returned home, she found a living room full of new furniture.

Guess that's the way men like to operate; but every woman who talked to me about such surprises agreed that though the outcomes were a lot of fun, the hours, days, or weeks preceding them were something a whole lot less than fun. We couldn't decide which outweighed the other.

The City Commission had a "mass" meeting Friday night. All 18 people sure had a hard time crowding in! Dolph was pretty disappointed and irritated by the lack of civic pride shown over such an important question as a sewer for Bovina.

Guess another bitter pill for him to swallow was that his wife wasn't even there. Now, every once in awhile he looks at me, sneers, and says "eighteen." Needless to say I feel rather bad.

And justly so, too. Women were

particularly invited to the meeting as it concerned a problem affecting them directly. A sewer system in Bovina would eliminate the health hazards which children are daily subjected to, created by the present cess pool system.

A sewer system would also probably encourage the building of housing projects. That, next to healthy children, is of utmost importance as Bovina at present just doesn't have any living facilities to offer families who would like to move here.

If Bovina is to be a healthy, prosperous town, we the women have to do our part too. And I can truthfully say that when the occasion arises, and it probably will before too long, that the public is urged to attend such a meeting again, that I will think more of Bovina and less of my sleep.

Want to thank Joa Dawn Horton for the help she has given us in starting our newspaper. Jody has been writing some of the social news. She has now turned it over lock, stock, and barrel to us; so if ever mistakes are made, you will know exactly where the blame lies.

My favorite early morning philosopher said the other morning that nothing was so uncommon as a man with common sense. Sounds

rather cynical to me and don't believe I agree. Most everyone I know has a lot of common sense in one way or another; but he did come forth with a saying which struck me as particularly true—"He who is good in making excuses is seldom good at anything else."

The Bovina Blade finally has a telephone! Will wonders never cease?

Joking aside, now that we do have a phone, there's no excuse for your not phoning in news tips. The number is 4531, and we'll be hoping to hear it ring off the wall.

We were sure lucky to find places to stay when we came here. Talked to a woman the other day that said they were going to have to move away from Bovina because they didn't have a place to live. She liked her job and liked Bovina real well; there was just no other course.

Sure felt sorry for her. If she hadn't had two kids, would have invited her to stay with us. Sure does seem a shame Bovina doesn't have more rent property. But maybe that will come with more growth.

We have a friend in Farwell who's off in Arizona hunting for uranium. Her letters don't give many clues as to how many millions of dollars worth of uranium she's found, but it seems as though she's found an unattached male. (Used to think that was worth quite a bit not so many moons ago, but now for some reason they don't interest me too much.)

We told our friend that if she found uranium, we'd name our sixth daughter after her. You know, some people have trouble naming their kids; other have rich relatives and friends.

We were watching the ball game between the little leaguers and pony leaguers the other day when a fella came up to Dolph to talk

### NAMED FOR ADMIRAL



The names of many cotton fabrics reveal their origin. This pretty model is wearing a raincoat of Byrd cloth, a fabric developed for Admiral Richard E. Byrd's Antarctic expedition.

business. They talked awhile; then I was introduced.

The man wanted to know if I was Dolph's helpmeet or help eat. He thought the Bible must have had a misprint.

At first I was fairly certain which one I was, but now that I've had time to think about it—you know, that man sure has been married a long time; he just might know what he's talking about. (Didn't mention any names; his wife might read this.)

### Farmerette Variety Club Has Chicken Fry

The annual chicken fry of the Farmerette Variety Club was held Thursday night July 7, at the Leon Grissom home of Oklahoma Lane. A sudden shower sent everyone but the cooks scurrying for shelter. The cooks held out long enough to fry the chicken and the group was served chicken, baked beans, salads, pie, etc. in the garage.

Members and their families present were: Mr. and Mrs. Leon Billingsley, Janice and Bruce; Mr. and Mrs. Tom Caldwell; Mr. and Mrs. Harold Carpenter; Mr. and Mrs. Wendol Christian, Gwendolyn, Lanelle, and Loy; Mr. and Mrs. Junior Doshier; Mr. and Mrs. Delbert Garner and Derrick; Mr. and Mrs. Lloyd Gober; Mr. and Mrs. Leon Grissom, Mike and Pamela; Mr. and Mrs. J. E. McGuire, Steve, Johnnie and Janet; Mr. and Mrs. Bill Meeks, Kandy, Greg, Janice, and David; Mr. and Mrs. James Roach; and Mr. and Mrs. Donald Watkins, Charlotte, Jim and Laura.

Guests were Mr. and Mrs. Donald Christian and Trummie, Mr. and Mrs. C. W. Grissom and Dwayne, and Mr. and Mrs. A. V. Warren.

### To Have Shower

All friends of Mr. and Mrs. Joe W. Jones are cordially invited to attend a social and miscellaneous shower for the couple on Friday night, July 29, at the Farwell home economics building. Time of the shower has been set for 8:30 p. m.

Long Time—  
Low Interest—

## FARM LOANS

O. W. RHINEHART

Phone 2081  
Bovina, Texas



All Kinds of Plumbing Repair  
State License

Master Plumber

Guaranteed Repairs

"No Job Too Large or Too Small"

JIM PEARCE  
APT. 3  
McKinney Apartments

## GIRLS--

of all ages

Stop by—See our supply of FALL BELTS

We Have—

Wamsutta Checks — Russell Fabrics

Big City Fabrics RIGHT Here in Bovina.

## L & E FABRIC SHOP

—Sewing and Alterations—

Phone 2741

IT'S SMART TO LOOK SHARP!



## VENABLE CLEANERS

Phone 2031

Free Pickup & Delivery

We

# "Thank You"

For Your Business During the Harvest—

## Wheat Farmers

We Hope You Enjoy

Doing Business With Us As

Much As We Enjoy Serving You.

## BOVINA WHEAT GROWERS, INC.

Phone 2691

P. O. Box 1015

JUST RECEIVED A NEW



and complete line of—  
Dorothy Perkins Products

THE Place in Bovina for Fountain Drinks

## BOVINA DRUG

Phone 2721



JELLO All Flavors ..... 5c

BORDEN'S BISCUITS ..... 10c

TUB-O-JOY ICE CREAM ..... 49c

CHOPPED BEEF ..... 33c

FRANKS ALL MEAT ..... 39c

## WILSON FOOD STORE

Phone 2242

Bovina, Texas