

A LOT OF BULL --- Bovina's bull statue was put on its base on Highway 60 Monday afternoon. The statue was hauled here from Lubbock, where it was made by James Richards, by Robert Calaway, Cash Richards and Rouel Barron, shown at left in the trailer which was used to transport the structure. The two views in the center show the bull statue being unloaded from the trailer and placed on the base, which is of masonary con-





struction. The statue was lifted in place by a hydraulic A-frame truck operated by Kenny Birkelbach and Jack Green of Birkelbach Machine and Pump. The statue was then bolted to the base and covered. The covering is scheduled to remain on the bull until the dedication ceremony during Bull Town Days ---- Saturday, August 16 at 4 p.m.

10¢

Single

Copy



The Bovina Blade

"In The Agricultural Center Of Parmer County"

sions.

were titled 1. Constitutional

Deletions, 2. Water Develop-

ment Authority, 3. Legislator's

Exemption, 5. Welfare Fund,

6. Bond Rates, 7. Employe

Survivor Assistance, 8. Stu-

dent Loans, 9. Annual Legis-

Appearing elsewhere in this

issue of the paper is a "box

score" of the vote total on all

nine of the amendments in the

various voting precincts of the

lative Sessions.

WEDNESDAY, AUGUST 6, 1969

Bovina, Texas

VOL XV, NO 6

#### WHITTLIN

By DOLPH MOTEN

Nothing succeeds like suc-

That theory can be applied to the two or three rich people

we know and Bovina's Bull Town Days celebration. The celebration, which will be in its sixth edition come next

week, started off with a bang back in '63 and has grown and developed quite well during its short history. Every year, it seems from here, the celebration has been better from the standpoint of larger crowds and more participants in the various functions. It almost seems that the celebration creates its own steam with which to do better and get bigger.

We think it's one of the greatest things to ever happen to this High Plains community and are proud to have a part in it. This year's celebration

promises to be . . . . . you guessed it, still better. The carnival rides this year will be in town the week following Bull Town Days, This will, in effect, make the celebration and holiday atmosphere last for 10 days instead of the usual three days or a week as it was last

Having the carnival here following the celebration proper is a good deal, it seems from here, because the activities during the three primary days of the festivities tend to distract from the rides. There's so much to do that it's almost impossible to get around to it all, anyway, so spreading the carnival over into the next week will give folks the opportunity

to take in more of the functions. Maybe it's hometown pride and a lack of education that makes us think so, but we believe Bovina's Bull Town Days celebration is one of the best small town promotions a'going and has the goodwill and support of a larger percentage of the citizens than any you can

Anyway, the 1969 version of Bull Town Days gets underway some eight days from now so you might as well get ready to turn the calf in with the cow for a few days and take it all

Smilingest guy around town of late has been H. J. Charles, who spends part of his spare time playing pasture pool or golf. Charles realized the dream that all golfers have recently as he blasted his first

hole-in-one. He was playing with his golfing buddy-rival Carl Rea at the time of the unusual feat,

We questioned Carl about it. "Yeah," said Rea, "it really happened as bad as I hate to admit it. I was beatin' him, too, until he did that."

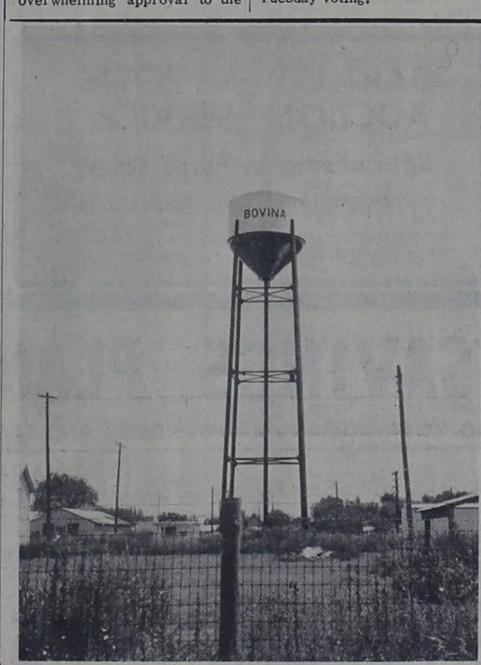
H. J. is taking the conversation that goes with such an accomplishment with as much modesty as possible, but he still has a tendency to smile when you get him to talk about it. | ers."

We weren't there when it hapair and jumped up and down Schillings' Lake. when he realized he'd made the (Continued on Page 2)

# Bull Town Days Set For Next Week In Tuesday Balloting --

County Voters Favor Water Amendment

Parmer County voters gave proposed state water plan in | The water plan amendment | gain approval were No. 4, overwhelming approval to the Tuesday voting.



FRESHLY PAINTED --- Bovina's spruced-up water tower looks like this to those viewing it from a distanct -- Highway 60. The tower was painted by Southwest Tank and Tower Co., of Tatum. N.M. The refurbished tank now sports a coat of maroon and white paint, with "Bovina" painted on the side. Originally, a mustang was to be painted on it, also, but city officials found the cost prohibitive. The tower was painted in the school colors as an indication of community support for Bovina Schools.

was one of nine proposed | which would give state legischanges for the state consti- lators a raise in pay. No. 5, tution which voters decided on which would have increased the in the statewide election. It state's total amount for welwould allow the state to issue | fare, and No. 9, which provided \$3.5 million in bonds for water | for annual state legislative sesdevelopment.

The voter turnout was light --- about half the number to be expected in a regular election --- but the ballot total was considered good in view of the fact that only proposed amendments to the state constitution were voted on.

Given credit for attracting most of the voters was the water amendment which is considered of prime importance to the people of the High Plains where sufficient irrigation water is considered a must for continued growth and development.

Parmer voters expressed their approval of the water amendment to the tune of 1005 votes for and 75 against. That is possibly as nearly united as one county can be on any one particular subject.

In the absentee vote count, for instance, the water amendment was favored 100 per cent ---- 15 for and none against. At Oklahoma Lane, Rhea and Black, only two votes were cast against the water plan amendment in each box.

The water plan, which was No. 2 on the ballot, was expected to have rough sledding downstate in spite of its tremendous popularity in this area.

On the other eight proposed constitutional amendments, the voting in Parmer County was much closer. Those failing to

Group Sees 'Texas' --

# Youth Program 'Out Of Hikers'

Bovina's Summer youth program is continuing, but, said coordinator Mrs. Pearl Cer-

"We've had cook-outs, skatonce-in-a-million hole-in-one. ing, and swimming parties," added Mrs. Cervantez.

see 'Texas', and took the whole group to Amarillo's Thompson vantez, "We've run out of hik- Park last Saturday," she continued. "Texas" is a musical Most of the youths involved | pageant of Panhandle history pened, so we don't know for in the activities have preferred and is performed nightly dursure, but Friend Carl says to stay close to home after ing the summer at Palo Duro Charles threw his club up in the hikes to Oklahoma Lane and Canyon State Park, near Can-

> A proposed sewing class for girls is "still up in the air," the program coordinator con-

"We took about 55 kids to | tinued. "We might postpone it | until school starts and have it in the early evenings. Most of the girls who would be interested are working now."

Bovina youths interested in the remaining activities of the Office of Economic Opportunity-sponsored program may contact Mrs. Cervantez at her office in The Blade Building, Monday through Friday, 9 a.m. to 4 p.m.

#### Weather By Willie

Some showers this week. Looks like a hot, dry ---Willie Our average rainfall for August is 2.34 inches, Heaviest recorded rainfall for August was 6.76 inches in

## Summer Shower Totals .54

The proposed amendments A summer shower deposited .54 of an inch of rainfall on Bovina early Saturday night, Salaries, 4. Water Supply Tax helping 1969 keep its reputation of being a good year, mois-

turewise. The rain seemed to be heavier in Bovina than it did outside the city limits. About a quarter of an inch was recorded at Oklahoma Lane and farmers west of town meas-

ured three-tenths of an inch. There were no reports of hail accompanying the shower,

## Sixth Celebration Begins Thursday

THE NEWSPAPER THAT WORKS FOR

BOVINA

A BIGGER, BETTER

Friday, and Saturday.

festival has been underway for Wendol Christian serving as chairman for the second con-

secutive year. "Everything is on schedule," Christian said hopefully this week.

Six beeves have been ordered for the free barbecue to be held Friday afternoon in downtown Bovina.

The beeves will weigh between 500 and 600 pounds each when dressed, said one of the cooks, Mutt Graham, Approximately 300 pounds of pinto beans will be cooked, and 3,000 pounds of cantaloupes are expected to be served, estimates Charlie

Flynn of Gateway Produce. Chief cooks for the feast are Graham and R. L. Hopingard-

"We'll go on the fire some-

Bovina's sixth annual Bull time Thursday, and come off Town Days celebration will take | Friday morning, We'll pack it place next week -- Thursday, (the meat) down and we'll be ready to serve barbecue by Planning for the community | six," said Graham,

The meal will be served free most of the summer, with of charge to those attending the celebration.

Members of the Young Farmers chapter hauled two truck loads of mesquite wood to Bovina from the JA ranch near Clarendon to be used for cook-

ing the meat. The mesquite is considered essential to the quality of the finished product.

Shave permits are being sold

by a committee under the supervision of Darrell Read. A \$2 permit enables the bear-

er to freely walk the streets of Bull Town without fear of being thrown in jail.

Whiskerless men may contact Read, Christian, Luis Serna, or Bob Fillpot to purchase a permit and avoid the downtown jail. Funds from the sale of permits are used to pay general expenses of the three-day cele-

\* \* \* \* Planning and rehearsals are continuing for the Variety Show, which will be staged Thursday

night at 8:30. Under the direction of Mrs. Mike Barraza, the show will have a western theme and is expected to play to a packed house in the school auditor-

Admission is \$1 per family. Winners in Thursday's cow calling and BTD Queen will be announced at intermission.

Eight girls have so far entered the competition for Bull Town Days Queen.

The contest will be judged at 7 p.m. in the roping arena on

Thursday. Mrs. Wilma Fulgham, Clovis, will judge contestants on horsemanship, appearance, and per-

sonality. The winner and two runners-up will be announced at intermission of the variety The celebration officially be-

gins Thursday with jack pot roping and boys' calf riding at 1 p.m. in the roping arena. The men's and women's cow calling contests will be later. at 6 p.m. with the beard grow-

ing contest judged at 6:30. The queens contest will follow, with winners in all of these events to be announced during the variety show.

Friday in Bull Town starts early with a Chuckwagon breakfast at Bovina Gin from 7-9 p.m. Following that, old-timers registration will be at the police department, with a community basket lunch slated for noon in

the Masonic Lodge Hall. Mrs. O. H. Jones of the Bovina Women's Study Club, said that the club hoped for a better crowd by having it at the lodge (Continued on Page 3)

HISTORICAL MARKER REMINDERS .-- Weldon Moody (left), maintenance foreman for Parmer County's division of the Texas Highway Department, watches as Doyle Wassom and Steve Pierson attach a historical marker reminder to a Bovina city limits sign. Four of the signs were attached to city limits sign posts this week. The newly-erected signs refer to the state historical marker on Highway 60, which was dedicated during Bull Town Days last year.





Second-Class Privileges Authorized at Bovina, Texas, Published at Bovina, Texas, Every Wednesday

Dolph Moten. . . Publisher & Editor Carolyn Bobo . . . . Society & News

Cost Shared --

## Farmers Install SCS Methods

"Farmers are busy doing conservation work in all parts of the Parmer County Soil and Water Conservation District," Gary A. Batte, SCS District Conservationist, advises.

In addition to irrigation pipelines being installed, other practices such as grassed waterways, parallel terraces, and pasture planting are being put on the land.

Guy Latta of Friona is planning a seven-acre grassed waterway to handle outside water on his farm three miles north of Hub. The waterway is to be designed and laid out by the Soil Conservation Service, and will be cost-shared through the ACP program. Other waterways are soon to be built on the farms of Ralph Shelton and John Hays, both

Harold Combs of Levelland, parallel terraces on his dry-

#### Whittlin' --

(Continued from Page 1) Carl says he was hoping the club would break when it hit the ground after being jubiantly tossed in the air. But it didn't.

golfer to have an ace to his credit, however, he's just the

We understand that Bedford Caldwell, who sometimes plays holes-in-one on two different | Pablo Hernandez, Clovis; Naoccasions during his golfing mecio Velasco, Friona; Steven

as a hole-in-one on a much long- | bert Martin. er hole. This feat doesn't carry with it quite the prestige that a hole-in-one does, but from the standpoint of unusuality, it's about the same, we understand. Golf is a great game .... for

officially dedicated come Saturday, August 16, maybe it

needs a name. How would "Bovina" be?

mit, but appropriate.

New parallel terraces will also be built later this year on the Jones and Aldridge farm near Farwell, and the V. M. Ferguson and Otho Whitefield

farms southwest of Friona. Batte stated that much of the planned conservation work will be cost-shared through the Great Plains Conservation Program and the Agricultural Conservation Program (ACP).

#### Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL July 29-August 4 ADMISSIONS:

Steven McGlothlin, Washington; Lydia Perez, Hereford; Jean Bentley, Friona; Nora Eywho farms four miles north- liso, Texico; Ralph Shirley, east of Bovina, has recently Friona; C. A. Paul, Friona; become a cooperator with the Mamie Pounds, Bovina; Shirley Parmer County SWCD, His new | Wilson, Hereford; Doris Mcconservation plan includes the | Dowell, Friona; Gumado Herbuilding of 14 miles of level | nandez, Dimmitt; Rojelio Gonzales, Friona; Jackie Harris, Friona; R. J. Garner, Lariet; J. J. McDonald, Friona; Mrs. Darlene Pearson and daughter, Friona; Robert Medina, Jr., Hereford; Joveta Velasco, Friona; Jeanette Love, Friona; Jane Lucas and son, Friona; Christine Vick, Hereford; Delbert Martin, Texico; Lee Blevins, Bovina; Lois Nelson, Here-Charles isn't the only Bovina ford; Julian Zamora, Dawn; Ro-olfer to have an ace to his sie Gomez, Pleasant Hill.

DISMISSIONS: Artie Frost, Hereford; Rosie Mendoza and daughter, Hereford; Kenneth Messer, Herewith Charles and Rea, has hit ford; Juan Gonzales, Friona; McGlothlin, Lydia Perez, Jean And Charles Smith hadanun- Bentley, Ralph Shirley, Shirusual golfing accomplishment ley Wilson, Mamie Pounds, Doback early in the summer. He | ris McDowell, Gumado Hernanhad a double eagle, if that's dez, Rojelio Gonzales, R. J. the proper term, on a five-par | Garner, Robert Medina, Joveta hole. That's like just as good | Velasco, Jeanette Love, Del-

#### Marriage Licenses

Four marriage licenses were issued by the Parmer County clerk last week. The permits Now that the community's bull went to Ronnie Dean Rea and statue is in place and will be Patricia Joan Sain - July 29; Kenneth Earl Tow and Kathie Jean Elliott - July 30; Harold D. Stanberry and Carolyn Sue Cole - Aug. 1; and Charles Not very original, we'll ad- Stephen Harrison and Marion Kay Busbice-Aug. 2.

First State Bank Presents --



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you've gotta do is believe my neighbors had a calf crop failure this year and my cows all had twin calves!'

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# Reflections The Blade

TEN YEARS AGO August 5, 1959

Lloyd Killough, Texas Highway Department maintenance foreman of Parmer County, was named winner of District Five maintenance contest in a foreman's meeting at Lubbock.

Zoning regulations for the City of Bovina went into effect after an hour-long hearing during which no protests or requests for alterations were presented.

The Fats defeated the Leans, 8-6, in a ballgame attended by an estimated 250 persons. Proceeds went to the Little League

Sixty-thousand pounds of truck and freight going west on Highway 60 went out of control on loose gravel on the west side of Bovina, heavily damaging the truck, but injuring no one. Judy Billingsley won the county 4-H Club dress revue held at the Hub Community Center.

Bob Kelly, Sondra Jefferson, and Janie Sudderth are candidates for bachelor's degrees from West Texas State University. Vacation Bible School at St. Ann's Catholic Church closed after two weeks with an average daily attendance of 65 children.

SIX YEARS AGO

Gene Hall has purchased the interest of his partner Dub Mayhew, in the H&M Garage. Mayhew was forced to sell his interest due to ill health.

Two more teachers have been hired for Bovina Schools for 1963-64 school year subject to approval of board of trustees, Superintendent Warren Morton announced this week.

Two pieces of new equipment for City of Bovina are scheduled to arrive soon, Mayor Boyd Gilreath announced. They are a new street sweeper, and a fire truck. "Virtually all" of Parmer County highways will come under

the new 70-miles-per-hour daytime speed limit for passenger cars which will become effective August 23, according to Rhea Bradley, resident engineer with the Texas Highway Department. Contract has been awarded for construction of the first fourlane divided highway in Parmer County, it was announced in Austin this week.

Mrs. Reagan Looney entertained members of Bovina Quilting Club with a luncheon in her home.

C&J Hobby Shop, owned by Mr. and Mrs. Jimmie Charles, has been moved from its location on Main Street to the Charles home at 902 Ninth Street.

Entries are being received for Bovina's Third Annual Quarterhorse Show, to be staged Aug. 17 in the Roping Arena.



SOYBEAN IRRIGATION CRITICAL FOR TOP YIELDS

How does moisture stress limit soybean yields? The answer to this question is a valuable guide in managing irrigation water.

Moisture stress during any part of the growing season will slow soybean plant development and thus limit yields, explains Leon New, area irrigation specialist with Texas Agricultural Extension Service. However, bloom, pod set and pod filling are peak water requirement periods. Inadequate soil moisture during these growth stages limit yields significantly, but in different ways.

According to New, lack of sufficient moisture during the bloom stage results in fewer pods per plant, thus limiting yields. Severe moisture stress

PRINT STUDENT!

SO REMARKABLE WAS HIS KNOWLEDGE OF HUNTING AND TRACKING, KIT CARSON

COULD IDENTIFY AN INDIAN
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during pod filling limits yields by seed size and weight. Inadequate soil moisture during both of these stages may cut yields in half.

at the USDA Southwestern Great Plains Research Center at Bushland shows the influence of irrigation at different growth stages. Soybean plants under moisture stress prior to and during bloom averaged 11.6 pods while those with adequate soil moisture during this critical stage averaged 16.8 pods -a 45 per cent increase. Plants that had adequate moisture during both the bloom and pod filling stages averaged 17.5 pods.

Plants averaging 11.6 pods that experienced moisture stress during bloom contained 29 seed and yielded 23 bushels. Those that averaged 16.8 pods and experienced moisture

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#### LEGAL NOTICE

NOTICE TO BIDDERS Notice is hereby given that Parmer County will accept bids for the construction of a bridge across Frio Draw to be located approximately fourteen miles west of Friona on farm to market road 1731 and one-half mile south on Frio Draw, with the following specifications: 55 feet long, 24 feet wide, with four feet of water clearance under the bridge with the underside to be floored also with 16 feet of wing walls at each end, to be built of steel reinforced concrete. More complete specifications may be obtained from Charley Jefferson, commissioner, 307 8th St., Bovina, Tex.

Bids will be received at the office of the County Judge in the Court House until 1:30 p.m. August 25, 1969. Dated this the 6th day of August, 1969.

Parmer County reserves the right to reject any or all bids. s/Charlie Jefferson, Parmer County Precinct 2

Commissioner

#### COURTHOUSE NOTES

Instrument report ending August 2, 1969 in County Clerk Office Bonnie Warren, County

WD, Ken Dwayne Harrison, M. W. Hicks, Lot 8, Blk. 4, West Loop Add, Friona

D. Fleming, 10 ac. out SW 1/4 Sect 31, T1N; R4E WD, C. N. Treinen, John Orsborn & J. L. Marcum, Lots

6 thru 9, Blk. 5, Lakeside Add. DT, Donald Keith Huckabee,

Ross Ayers, Lot 3, Blk. 2, 1st Instal. Staley Add. #3, Fri-

WD, Ross Ayers, Donald Keith Huckabee, Lot 3, Blk. 2, 1st Instal. Staley Add. #3, Fri-

WD, Ralph W. Cadwell, Ruth V. Anderson, Tr., SW 1.4 Sect. WD, Ruth V. Anderson, Ralph

WD, Frank Sanchez, Ostolia Ramos, Lots 18 & 19, Blk. 6 OT Bovina

DT, Manuel Lopez, C. C. Steelman, Lots 19 & 20, Blk. 22 Bovina

WD, C. C. Steelman, Manuel Lopez, Lots 19 & 20, Blk. 22

stress at pod filling contained 42 seed but yielded only 19 bushels -- 17 per cent less. Soybean irrigation research Plants that had adequate soil moisture at both bloom and pod filling averaged 17.5 pods containing 45 seed per plant and

yielding 41 bushels. This shows the importance of adequate soil moisture during the pod filling stage in obtaining high soybean yields, emphasizes New. Moisture at this growth stage is necessary for maximum seed size and weight.

Irrigation applications keyed upon the bloom provide high water use efficiency, contends New. Timing these irrigations with these important growth stages is even more critical for early maturing varieties due to rapid fruiting. This management practice can lead to top vields at harvest time.

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account. FOR SALE Very attractive three-bedroom

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Clerk.

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> FOR SALE --- 1966 Ford Ranchero. 28,000 miles, one owner, Contact Gerald Floyd at Friona 247-5688 or 289-

#### CARD OF THANKS Thanks to everyone who helped AGRI-SPRAYERS in any way, for the food, flowers, cards, prayers, and expressions of sympathy during

1 1 1 1

of you. Thanks again, Mrs. J. C. Stowers, Bobby, Roy Lee, Nina Jean, Jimmy Don and the brothers and sisters of Jesse

Jesse's illness, then his death.

Each one will always be re-

membered. May God bless all

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THE FIRST OF THE MONTH.

LOAN ASSOCIATIONS IN NEW MEXICO-SINCE 1934-"OUR 35TH. ANNIVERSARY"



HOLE-IN-ONE --- H. J. Charles displays an eight iron with which he hit a hole-in-one on the 160-yard No. 7 hole at Friona Country Club course Thursday afternoon. He was playing with Carl Rea when he made the unusual shot.

Golfer's Dream --

# Charles Hits Hole-In-One

H. J. Charles, who golfs as a hobby, accomplished one of the lifetime goals of linksmen Thursday afternoon as he hit Rea at the time. Other golfers a hole-in-one on the Friona Country Club course.

Bull Town Days --

(Continued from Page 1)

hall. Last year the reunion and lunch was at the school. Everyone is invited, not just old-timers, added Mrs. Jones.

Friday afternoon's events will consist of horsemanship activities, an eight-man pony express race, and a downtown

Scheduled for 4 p.m., the parade will wind through the downtown area, and prizes will be awarded in three areas.

Prizes will be given in the float division and to senior and junior riding clubs.

\* \* \* \*

Friday's activities continue with the barbecue, which will be followed by presentation of awards, a square dance contest, and downtown square dance. Pat Kunselman is in charge of the square dancing.

More dancing will be at 9 p.m. until midnight in the American Legion Hall. This teenage dance is being supervised by Mrs. Marie Venable, and features "The Intruders."

iac

Saturday, the last day of the celebration, will begin with the ninth annual Quarter Horse Show. Sponsored by the Bovina Roping Club, judging will begin

Interested persons may contact any member of the club for information.

60 will be dedicated at 4 p.m. | Held from 9 to midnight, music | The statue will accompany a will be furnished by a band historical marker erected at from Lubbock. last year's BTDs. The marker explains the origin of this town's name, and the statue is schedule of activities will be in a visual reminder of what was next week's Blade. It will be a responsible for the existence special edition of approximately of Bovina, Jack McCracken is 28-30 pages and will be disin charge.

Under the supervision of Pearl Singleterry and Al Kerby three cash prizes of \$50, \$35, 18-23. and \$15 will be awarded to winners of the fiddlers contest | vide rides for Bull Towners at |

are presidents of the Bovina Ex-Students Association, and Mr. and Mrs. Dick Clayton are chairmen of the food and decorations committee for the exstudents banquet which will be KFDA and KGNC, Filming will held in the school cafeteria at | begin at 9 a.m. Saturday in | 7 p.m. Saturday.

Last year, approximately 104 ex-students enjoyed the chicken | two event chairmen, and some |

The final event of Bull Town | stations, Christian says.

The ace came on hole No. 7 which is 160 yards in length. Charles was playing with Carl playing nearby also witnessed

Charles hit the ball with an eight iron to make the dreamedabout shot. He went on to complete the nine-hole round with a score of 36, which is par for

Charles says he's been playing golf for about 15 years. This was his first hole-in-one.

### **GSPA** Meet Last Week In Friona

The Grain Sorghum Producers Association held its annual meeting in Friona, last Thurs-

The meeting started with a tour through the Missiour Beef Packing Plant at 10 a.m. and the business session convened at a local restaurant after-

The agenda included election of GSPA executive committee for 1969-70 fiscal year, consideration of GSPA conducting a referendum where farmers would vote on a program of insect and disease research and grain market promotion, and a review of present legislative situation as it applies to future farm programs and GSPA policy

The meeting was open to all interested persons.

Days will be a western dance The Bull Statue on Highway in the American Legion Hall.

> More details and a complete tributed throughout Parmer

> Carnival week will be August

An Amarillo firm will pro-

the baseball field. Lions Club members will be Mr. and Mrs. Buck Ellison in charge of ticket sales, and all rides will be 25 cents.

> Publicity for the community affair will include television programs, on Amarillo stations Amarillo.

Queen candidates, fiddlers, old-timers will represent Bull Town Days on the Amarillo



Phone 238-4381 ... BOVINA



Instant Potatoes

symptoms originate.

Wilson's Wisdom:

the good points of their children

and wonder where the perverse

Most parents take credit for

French's

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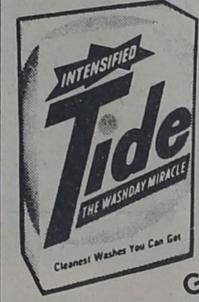


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Specials At WILSON'S Thur., Fri., Sat. Many Continue Thru Wed., August 13



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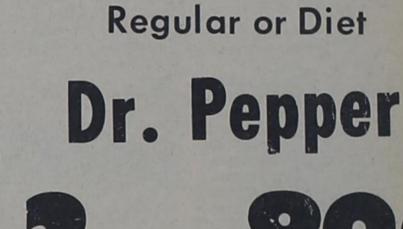
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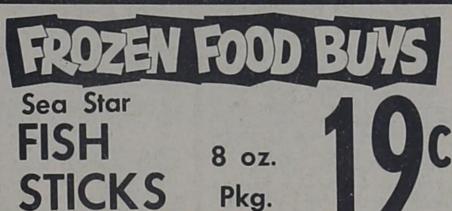
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SHURFRESH COUPONS

Shurfine

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Cans



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Loaves

In Pkg.

Morton & "Old Kentucky Recipe" FROZEN PECAN



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Steak Ib.

Pike's Peak or Rump

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PARMER COUNTY'S FINEST



SUPER MARKET

Bovina

Of Interest To

THE WOMEN

# Cook's Corner

Featured in Cook's Corner this week is Mrs. Gene (Genevieve) Ezell.

A resident of Bovina since 1933. Mrs. Ezell says that her husband has "been here forever -- he was born here."

Her hobbies include reading and yard work, and the Ezells are members of the Methodist Church.

This week's cook has three children and six grandchildren,

and is the wife of the postmaster of Bull Town. Originally from Shattuck, Okla., she presents four of

her favorite recipes. \* \* \* \*

YEAST BREAD 1/2 cup lukewarm water 1 3/4 cups potato water 3 tablespoons sugar

1 tablespoon salt 2 tablespoons soft shortening 2 packages active dry yeast 6 1/2 cups flour (approx.) Mix 1/2 of flour in mixing

bowl with dry yeast and dry ingredients. Mix with potato water and shortening; add water, beat for several minutes on electric mixer to form gluten, adding a little flour occasionally. Take out beaters, and add rest of flour kneeding the dough by hand until smooth and blistered, for about 10 minutes. Round up in greased bowl bringing greased side up. Cover with cloth and put in warm place -about 85 degrees. Let rise until double, then punch down. Let rise again until nearly double, and punch down a second time. Let rise until nearly double once more, divide into two parts and shape into loaves. Let rise until nearly double, but be careful not to let rise too much. Bake in a 375 degree oven about

### Friends Visit Two Bovina **Families**

Mr. and Mrs. Don French, Seattle, Wash., recently visited Mr. and Mrs. George Turner and Mr. and Mrs. Dean Mc-Callum and family.

Mrs. McCallum and Mrs. French grew up together, and have long been friends with the

WHAT'S COOKING? YOU OR THE DINNER ? TO SAVE YOUR KITCHEN FROM HEATING UP AT MEALTIME COOK A CASSEROLE THE NIGHT BEFORE, WHEN IT'S COOLER. A QUICK REHEATING THE NEXT DAY WON'T TURN KITCHEN INTO AN OVEN.

We Care \* About You \* About Your Clothes



40 minutes. Immediately remove bread from pan and place on cooling rack. Brush tops lightly with buttered brush.

STRAWBERRY PRESERVES 1 quart strawberries 2 tablespoons lemon juice Boil three minutes, then add: 2 1/2 cups of sugar and a pinch of butter to prevent skimming;

1 1/2 cups sugar Pour into a large container and leave for 24 hours, stirring gently at intervals. Preserves do not have to be canned, one quart at a time can be cooked. Otherwise, fill sterile glasses or jars with cold preserves and seal with paraffin.

GREEN ENCHILADAS 1 pound hamburger meat

1 small diced onion 1 can mushroom soup 1 4-ounce can of green chilis Tortillas

Brown hamburger meat with onion; add soup and chilis. Cook N.M. until hot. Spoon mixture on tortillas which have been fried (crispness to taste). Sprinkle with grated cheese and melt in

STRAWBERRY PIE 1 cup sugar

3 tablespoons cornstarch 1/4 teaspoon salt 1 cup water 2 tablespoons lemon juice red cake coloring

Boil until thick and clear. Place whole strawberries in Garnish with sweetened whip a wife or child.



MRS. GENE (GENEVIEVE) EZELL

#### Senior MYF Plans Retreat

Dean Hastings.

The Senior High Methodist Youth Fellowship will be leaving Friday afternoon for a retreat at Lake Ute, at Logan,

The group will leave Friday and return Saturday evening. They plan to swin, ski, and worship, said church secretary Candy Wilson.

Those attending are Tony Foster, Carol Foster, Greg Bell, Karen Bell, Ruth Ann Hough, Mike Hough, Mike Beauchamp, Gary Sides, Bobby Redden, Debra Kirkpatrick, Doris Corn, Ronny Dyer, Candy Wilson, and others.

A veteran's pension is generalbaked pie crust, pour this mix- ly not reduced when he is in ture over berries and chill, a VA hospital and if he has

St. Ann's Picnic Honors Clergy

Sixty parishoners and three | Those attending with their clergymen attended the St. families were Mr. and Mrs. Ann's Parish annual picnic last | Joe Schilling, Mr. and Mrs.

Gerald Dunford and Brother | Rejino, Mr. and Mrs. Dan Koel-Walter Gagne. Another guest | zer, Mr. and Mrs. Gene Brito, attending was Rev. Timothy Mc- Mr. and Mrs. Sonny Brito, Mr. Donald from Hereford.

Council, Joe Schilling, presented Brother Gagne with a donation and thanked him for his Brother Richard Zito, who also helped, was unable to attend. Denney, all of Friona.

Leon Schilling, Mr. and Mrs. Guests of honor were Rev. Fidel Baca, Mr. and Mrs. Ben and Mrs. Pete DeLeon, Mrs. Vice president of the Parish | Gil DeLeon, and Mrs. Ben Alonzo, all of Bovina.

The Thrifty Club met this

The ladies spent the even-

ing embroidering cup towels.

homemade ice cream were

served to Mrs. J. D. Stevens,

Mrs. L. M. Grissom, Miss

Lola Grissom, Mrs. George

Douglas, Mrs. Owen Patton,

and Mrs. G. A. Bandy.

Sponsors will be Mr. and Mrs. Also, Mrs. O. H. Jones, Mrs.

Jerry Wright, Mr. and Mrs. P. O. Dixon, Mrs. Wilbur Char-

Bob Wilson, Mr. and Mrs. Dur- les, Mrs. Myrtle Perry, Mrs.

ward Bell, and Mr. and Mrs. Frank Smith, and Mrs. Jerry

Ware.

Refreshments of cake and

week in the home of Mrs. George

help in teaching summer school. | Boeckman, Mr. and Mrs. Jim Ball, and Mr. and Mrs. H. R.

For 'Miss Grain Sorghum' --

### Pam Grissom In Competition

will be named Miss Grain and Cynthia Goodwin, Knowles: Sorghum of the Nation here Saturday night. A \$1,000 scholarship awaits the winner of the title for 1969.

The 1968 titlist, Miss Karyn Hughes, will crown her successor and presenting the scholarship on behalf of the Castro County Chamber of Commerce will be the 1969 chairman of the event, Bo Bryant, Pam Grissom of Bovina is one of 30 girls vying for the honor.

7:30 with a winner expected no later than 11 p.m. Admission is by ticket only which may be purchased at the door.

Those entered are: from Cofrom New Mexico, Karen Laf- Ralls; and Nancy Turner of ferty, Portales; from Okla- Brownfield, and Miss Grissom.

Dimmitt -- One of 30 contestants | homa, Connie Worley, Guymon Kansas, Teresa Stephenson, Hutchinson.

Contestants from Texas include; Marilyn Smith, Paducah; Susan Bagwell, Claude; Sue Cannon, Hale Center; Darlene Cannon, Olton; Dena Patterson, Petersburg; Cindy Saled, Wellington; Becky Hodges, Stratford; Lewene Mullins, Childress; Jyneice Callaway, Spearman; Barbara Hansen, Dimmitt; Rickie Gilbert, Shamrock; Treena Bryant, Muleshoe; Pat Roberts, Friona; Denise Reid, The pageant will begin at Plainview; Debra Kay Miller, Lockney; Rose Marie Elkins, Tulia; Beverly Rousser, Kress; Mary Rando, Friona; Kathie Ehmann, Miami; Cathy Crossland, Plainview; Beverly Cliflorado, Linda O'Steen, Lamar; ton, Amarillo; Dixie Abel,



SIX TO NINE-YEAR-OLDS --- Clustered atop the slide in Bovina's City Park are a group of children participating in the Summer Youth Program. The six to nine-year-old group is supervised by Karen Bell and Candy Wilson. From the left, are Corrine Bitzie, Geraldine Bitzie, Juanita Serna, Anita Serna, Sylvia Brito, Ruben Joslin, Diana Gonzales, Rudy Robledo, David Sledge, James Sledge, Joe Gonzales, Victor Robledo, Joe Rodriguez, Joann Mesmna, Tommy Mesmna, Karen Bell, Isabell Rendon, Phoebe Bitzie, and Candy Wilson. Also, Mr. and Mrs. Joe

# Carolyn's Comments

by Bobo

Before all the action of Bull Town Days begins, I'd like 11 to take this opportunity to bid my fond farewell to Bull

I have so many people to thank for so many things, that it would be impossible to list each one. However, I would like to thank Dolph Moten, of course, for giving me the opportunity to gain experience in just about all phases of newspaper production. And, a special thank to the folks at the Blade -- Barbara Spears, Lou Nuttall, Lou Garth, Frances Collier, Suzanne Wilson, and Letha Cunningham -- for their patience and help. A special thanx to Pat Read, who besides being another nice person, signed my pay checks!

A thanks to my neighbors -- the Marshalls, Kidds, Miss Perry, and Mrs. Macon -- for being such in the true sense of the word. Thank also to Sue Moten for finding the a place to live surrounded with said neighbors.

A thank to you, the readers of the Blade, and hopefully, my weekly column of trivia. I chose not to use the editorial "we" because, being a stranger in unfamiliar surroundings, I wanted to make it obvious that my piddlings didn't reflect the policy of the Blade, but rather my city-girl view.

In general, I'd like to thank all the friendly people in Bovina who have been so nice to me, and managed to laugh only quietly when I admitted that I'd never seen a grain elevator. My summer in Bull Town has been a memorable experience, but I'll be departing August 16 to return to the groves of academe to continue pursuit of a Bachelor of Journalism degree. With one week remaining on the High Plains, let me again thank you all so much, and . . . . HOOK'EM HORNS!! BEAT TECH!!

#### Shower Honors Linda Hemke

Miss Linda Hemke, brideelect of James Lee Calaway. will be honored with a shower, August 8, from 3-5 p.m., in the home of Mrs. A. M. Wilson in Bovina.

Hosting the shower will be Mas. Carl Rea, Mrs. Vernon Estes, Mrs. Durward Bell, Mrs. Dean McCallum, Mrs. B. L. Marshall, and Mrs. Jay Sher-

Also, Mrs. C. E. Trimble, Mrs. C. C. Richards, Mrs. Woodrow Wright, Mrs. James Roach, and Mrs. Wilson.

#### Study Club Begins Sales

The Bovina Woman's Study Club announces that it has once again begun rummage sales. The sales are held on Saturdays from 10 a.m. to 6 p.m. Old clothes and other items are sold at the Charles Oil

CHUR

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#### Friday Shower Will Honor Mrs. Chandler

warehouse on Third Street.

Mrs. Leon (Mary) Chandler will be honored with a pink and blue shower Friday after-

The come-and-go shower will be from 3 to 5 p.m. in the home of Mrs. Kent Glasscock.

Hostesses will be members of the Friendly Circle Sunday School Class of the First Bap- , tist Church.

# Jack McCracken's Fashions For Men QUITTING BUSINESS 70% on

Men's Fashions SAVE NOW McCracken's

104 Studio City Thornton at 21st Clovis, N.M.

# FRIONA DIVE-IN SWIMMING POOL **NOW OPEN**

ARTS AND CRAFTS CLASS --- Mrs. Pearl Lee Fleming is

instructing 10 to 12-year-olds enrolled in the Bovina Summer

Youth Program in an arts and crafts class. Some of the partic-

ipants are painting plaster-of-paris molds. Left to right are Mrs. Fleming, Joe Olvera, Robert Olvera, Tommy Serna, Benny

Arizmendez, Earl Quintana, Eleazar Robledo, Peggy Baca, Diane Sledge, Ruben Serna, Carol Brito, Terry Baca, and Sara

#### HOURS: 1:00 To 6:00 p.m. Mornings For Private Swimming Lessons

Evenings For Pre-Scheduled Private Parties

### **ADMISSION**

Children 1 - 12 . . . . . . . . 50¢ Adults - Over 12 Years . . . . 75c

SEASON TICKETS Children . . . \$15.00

Adults . . . . & \$20.00 For Additional

Information Call: Cecil Maddox - 247-3439

Friona City Hall - 247-2711



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, Mrs. James

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's Study

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rst Bap-

# Bovina Area Churches Welcome You!



"With car upkeep and depreciation, cleaning and pressing, extra cosmetics, etc., just coming to church costs me 87 cents a week before I put one dime in the collection plate!"

"The kingdom of heaven is like a net which was thrown into the sea . . .; when it was full, men drew it ashore and sat down and sorted the good into vessels but threw away --- Matthew 13:47-48 (RSV)

Jesus was stern with religious leaders who made a mockery of the real spirit of worship. He spoke out against the hypocrisy and shortcomings of the religious leaders. Yet we are in error if we jump to the conclusion that He

did not think highly of religion and its organization.

He centered much of His teachings around the heritage of His people because He thought so highly of it. Jesus spoke constantly of the new, but also reminded His followers of past traditions and teachings. He saw that man is always facing the problem of how to take the best of the past

to use in creating something even better.

After talking with His disciples about the intense search they must make for the kingdom of God, Jesus concluded: 'You can see, then, how every one who knows the Law and becomes a disciple of the kingdom of Heaven is like a householder who can produce from his store both the new and the Attend church this Sunday.

J. B. Fowler, Pastor Bovina United Methodist Church

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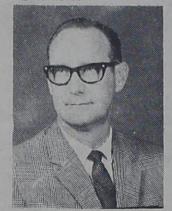
- Bovina -

Clearview Company All Three TV Networks Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.



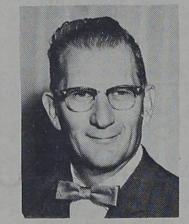
Rev. Ken Moore WEDNESDAY - Teachers and Officers Meeting - 8 p.m. Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a,m. Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday 8:30 a.m. and 7 p.m. Wednesday - 9 p.m. Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.



Fr. Gerald Dunford

#### MISSION BELEN MEXICANA



Mission Belen Mexicana

Rev. Ramon Delgado

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparation 6 p.m. Miercoles 8 p.m. Estudie de la Biblia

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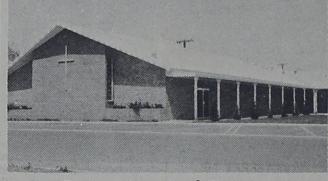
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m. Morning Worship - 9:30 a.m.



H. F. Peiman

**BOVINA CHURCH of CHRIST** 



Bovina Church of Christ

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.



Mickey Patterson

Devotional and Classes - 7:30 p.m. SATURDAY Story Hour 10 a.m.

OKLAHOMA LANE BAPTIST CHURCH



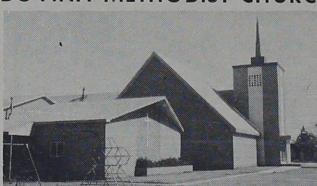
Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Charles R. Vick

**BOVINA METHODIST CHURCH** 



Bovina United Methodist Church

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



J. B. Fowler. Jr.

Choir Practice -Wednesday - 8 p.m.

**BOVINA PENTECOSTAL HOLINESS CHURCH** 



Bovina Pentecostal Holiness Church Sunday School - 9:45 a.m. Morning Worship - 11 a,m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray Wednesday - Family Night and Youth Service - 7 p.m.

Birklebach Machine & Pump Hwy 86 - West

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"Nothing Knocks On Bovina But Opportunity"

Compadres Win --

# More Surprises In Softball Play

League leading Russell was | SCHEDULE: dealt another loss in men's slow-pitch softball play last

Hammonds edged the leader, 10-9, to give Russell a second loss in as many weeks.

Cellar-dwelling Compadres surprised Koelzer, 17-10, to grab their first win of the year. Russell still boasts the highest won-loss percentage, however. The Lions have moved into second place by virtue of a slightly higher percentage than third place Hammonds. Both

have won five games. In other play last week, Spears grabbed an early lead to take a 15-4 victory over Koelzer, in a game called after four innings because of the 10run rule.

The same rule shortened the Hammonds-Clements match to four innings, with Hammonds getting the win, 18-8. In a make-up game postponed

from July 10, Spears lost to Koelzer 16-13. Other play was more routine, providing no startling upsets or

surprises. One more week of play remains in the 1969 season. The final games will be played Wednesday night of next week.

LAST WEEK'S SCORES: JULY 29: Spears 15, Koelzer 4 (4 innings); Hammonds 10, Compadres 9; Spears 13, Koelzer 16 (make-up from July

JULY 31: Spears 12, Lions 5; Hammonds 18, Clements 8 (4 innings).

AUG. 1: Compadres 17, Koelzer 10; Hammonds 10, Russell

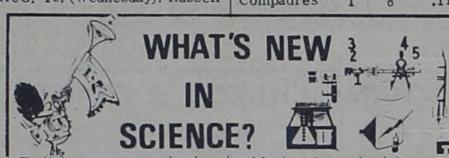
AUG. 4: Compadres 1, Spears 7; Koelzer 14, Clements 13,

(Games begin at 8 p.m.; double header each night)

AUG. 7: Clements vs. Lions; Koelzer vs. Hammonds AUG. 8: Clements vs. Spears; Lions vs. Russell

AUG. 11: Clements vs. Compadres; Spears vs. Hammonds AUG. 12: Russell vs. Spears; Lions vs. Koelzer AUG. 13: (Wednesday): Russell vs Compadres; Lions vs. Hammonds (end season)

SOFTBA	LL ST	<b>TANDII</b>	NGS
(as	of At	ıg. 4)	
Team	Won	Lost	Pctg.
Russell	6	2	.750
Lions	5	2	.714
Hammonds	5	3	.625
Clements	5	4	.555
Spears	4	5	.444
Koelzer	3	5	.375
Compadres	1	8	.111



Radioisotope-powered "long | under the diver's rubber "wet nine hands controlled by a sin-

Also related to the undersystems are also being develwater world is project "BOT- oped that could control entire TOMFIX," a manned habitat manufacturing facilities. Some from which experiments could are already in operation. be conducted at depths of more than 12,000 feet. Preliminary studies have already been conducted under conditions equivalent to depths of 4,000 feet.

In another area of advanced work, scientists have succeeded. at least in part, in their quest to outdo Nature. They have developed "pure" iron. Found only in the laboratory, the tiny

Moving from the laboratory johns" for deep-sea divers are to the factory, an industrial being tested by the Navy. Plu- process control system has been tonium-238, a by-product of the developed-with a computer as restoration of nuclear fuel, is its central component. The sysused to heat water passed tem can operate machines with through a net-like garment worn accuracy and efficiency equal to

gle brain. Advanced computer

In aviation, the GE4 jet engine, which will power the U.S. Supersonic Transport, delivers a thrust equal to 160,000 horsepower. Extracting such power from the 11,000 pound engine is comparable to developing a 300horsepower automobile engine

The above facts are verified iron crystals have a strength by the General Electric Co. up to two million pounds per which is doing advanced work square inch. They are being in these and many other areas used to strengthen alloys in of scientific research and develmuch the same way steel rein- opment in more than 50 labora-

that weighs only 20 pounds.

#### tories across the country. There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

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Trust your car to the man who wears the star

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#### Roping Club In Parade In Morton

The Bovina Roping Club will make its last appearance before Bull Town Days this week. The club plans to leave Bovina Restaurant at 2:30 Friday for Morton.

They will ride in a parade at 4:30 in Morton, says trail boss R. T. Harbour.

#### Historical Signs Ready By BTD

The Parmer County Historical Society has ordered historical markers informing motorists of the bull statue in Bo-

"We hope to have them placed by Bull Town Days," said secretary-treasurer Ida Jesko. Other markers in the county were discussed at a recent meeting.

Twelve members were present with vice-chairman Windborn Hardage presiding.

"We need more new members and more of our other members present at the meeting,' commented Mrs. Jesko.

#### Add "Twist" To Your Barbecue



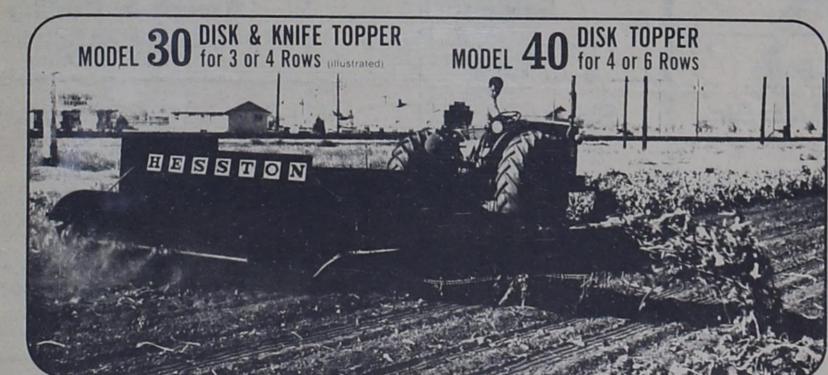
Here's a great new twist from the Pennsylvania Dutch counhot pretzels. (That's the way the pretzel bakers themselves eat pretzels.) The trick is to to put the pretzels on a pan or piece of foil where they'll stay oven hot - and eat them with a variety of simple dips (the pretzel bakers just dip them in mustard straight from the jar). For the barbecue itself mini-dogs (to be picked up ir the fingers and dunked and ears of corn and crispy cold radishes and tomatoes? Thick and juicy with the hamburgers

Dips are Simple use catsup, chili sauce or mususe it for any and all purpose at the barbecue - it has a full

Sock-It-To-Me Sauce Mash 1 cup of cooked red them: 1 teaspoon chives (frozen dash garlic minced, 3 drops tabasco, 1/2 teaspoon chili pow der and enough sour cream to

#### Sugar Beet Harvest Time Is A'Coming Be Ready With HESSTON DIRECT HARVESTERS with big lifting and cleaning capacity!





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Oklahoma Lane Farm Supply

Phone Tharp 225-4386

Top-O-Tex as Football --

# Mustangs Picked Fourth In District

M&H Publishers of Happy, | of the magazine: Charles Oil,

The publication was compiled | Grain. with the help of high school coaches throughout the Panhandle, and previews Districts 1, 2, 3, and 4-A.

The magazine contains 80 pages of pictures, schedules, rosters, and forecasts.

A representative for the magazine said that his company wished to thank the following Bovina merchants for their advertising, enabling publication

VOTING BOX

NAME

BLACK (45)

FRIONA(437)

BOVINA(196)

FARWELL (162)

L'BUDDIE (101) 5

OKLA. LANE (59)

LAKEVIEW (34)

ABSENTEE (15)

TOTAL (1091)

For Vote at Top

E 2 Dele.

26

40

have recently completed an Wilson's Supermarket, Bovina edition of Top-O-Texas Foot- Wheat Growers, Bovina Gin, ball, a magazine dealing with Bovina Restaurant, First State Class A football teams in the Bank, Bovina Dry Goods, Bonds Oil, and Sherley - Anderson

In the team summary, the magazine described new coach Gilbert Hough's Mustangs as 'ready for a shot at the district title."

The summary explained that 'their major strength lies in their running backs and defense. They must be considered a dis-

trict contender." The coaches poll, however, selects the Mustangs to finish

Against at Bottom NSTITUTIONAL AMENDMENT ELECTION

Devel.

Legis Water

193 285 266

70 109 119

63

35 16

34

30

20

Supply Fund Rates

70

52 44

29

with Kress and Vega trailing

Stuart McMeans is the Bovina player picked by the publication as a Region 1 "Blue chipper." McMeans is selected as a defensive safety on the mythical team, and is described as having all-state potential.

Other players cited as "outstanding boys to watch," include Randy Barrett, Jackie Hall, Mike McMeans, and Royce Sisk.

According to the forecasters. Bovina's major weaknesses are linemen, lack of experience, depth, and the right side of

AUG. 5, 1969

Loans Session

220 279 275 201

177 135 140 200

110 107

79 69

58 37

27

55 85

31 59 20

74

40 50

18 26

26 16

35 17

24

fourth in district 3-A, behind sudan, Farwell, and Springlake, is "two good running backs, in McMeans and Sisk.'

> BOVINA HIGH SCHOOL MUSTANGS FOOTBALL SCHEDULE, 1969

Sept. 12 Amherst there 8 pm Sept. 19 Happy here 8 pm Sept. 26 Lazbuddie here 8 pm Oct. 3 Nazareth here 8 pm Oct. 10 Frenship here 8 pm Oct. 17 Sudan there 8 pm Oct. 24 S'lake there 8 pm Oct. 30 Kress here 8 pm Nov. 7 Farwell here 7:30 Nov. 15 Vega there 7:30

HEAD COACH: Gilbert Hough ASS'T, COACHES: Roger Ezell, Bill Nitcholas, and Truck Lusk.

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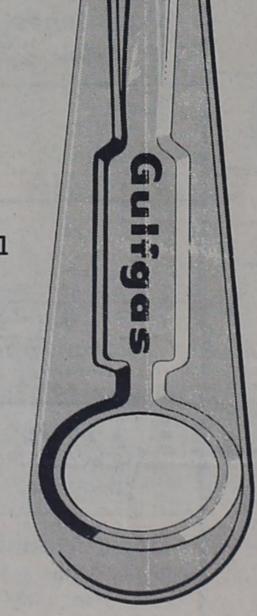
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