

The Bovina Blade

"In The Agricultural Center Of Parmer County"

8 Pages

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Vol. 20, No. 1

Wednesday, July 9, 1975

Bovina, Texas

FOR WHEAT



BY BILL ELLIS

IT HAS BEEN a sad week for fans of

the entertainment world. First, last weekend the death of writer-TV producer Rod Serling shocked his millions of fans. Serling, who was 50, has achieved a tremendous following through his ability to spin a tale, and his crisp, mellow voice was sought after as a narrator and commercial commen-

Serling won more "Emmy" awards than any other writer. But heart trouble pays no favorites, and television has lost one of its real "greats."

FOLLOWING UP the death of Rod Serling was the news of the pending divorce by the noted columnist Ann Landers, who has made her name by giving advice to the lovelorn.

Ann Landers fans across the nation were no doubt shaken by the news.

Makes you wonder just who you can trust any more, especially when it comes to free advice.

+ + + + JERRY BLAKELY, who was the speaker for Bovina's 1973 Chamber of Commerce and Agriculture annual banquet, was quoted with quite a story in last week's issue of the Plainview Reporter-News. Cattlemen in the area might want to look into his idea.

Publisher Joe Don Hancock relates the story, originally told to a Banker's convention:

"I'm going to be able to pay off my debts to you fellows because I've found a new way to feed cows for nothing. You see, the bottom fell out of the chile pepper, onion and garlic market out here and farmers were trucking all that unwanted produce to the city dump, which naturally

didn't want it. "So I charged 'em a smaller fee to dump it in my pit silo. Then I sprinkled a little preservative over it and made some dandy silage. The cows ate it and developed a breath that was strong enough to dent a fender at 40 yards.

"And they kept burping such strong fumes that we are thinking now about how to tap that new energy source and run a butane tractor on it. Of course, you can't smoke around 'em. We found that out the hard way. One of the hands lit a ready-roll and flipped the match in front of an old heifer having a heartburn attack and she set off a chain reaction that lit up the night like the Aurora Borealis.

"Only those cows that were smart enough to hold their breath were saved from the explosions. We salvaged what we could by picking up the pieces, mostly small strips off the barbed wire fence. That's when we discovered a new product: instant jerky. And because of what they'd been eating, the meat was already seasoned.

"Now if you fellows will just sign this loan extension, we'll all be on our way with a string of joints that will make Colonel Sanders look like Mickey Rooney. The franchise will be handled by our favorite banker. Oh gosh, it's gonna be hard to choose from among our close friends in the banking business."

++++ DID YOU REALIZE that the awareness of cholesterol and its supposed relation to heart attack is affecting the number of eggs consumed in this country, and also causing the poultry industry to suffer?

Figures we saw this week revealed that in 1945, the average American, used to a daily breakfast of bacon and eggs, consumed 400 eggs per year. In 1974, this average had dipped to only 287 eggs per capita per year.

This includes all the eggs that were used in cakes, pies and ice cream. The fact that more Americans go on diets also affects the egg producers.

Synthetic egg products also are making gains in the Super Markets, and this has caused poultrymen a setback.

Some recent studies have cast some doubt on the linking of cholesterol to heart disease. But once some folks have been scared away from using a product, it's hard to ever woo them back.

Farmers Report 'Extra Good' Yields



KIM WARE

GINGER GOBER







TAMBRA ROGERS



TAMMY DAMRON



FONTELLA COX



TAMMY CHRISTIAN

'Miss Bovina' Pageant Slated Friday Night

Bovina's representative in the 1975 Wheatheart of the Nation Beauty Pageant will be selected Friday night when judges choose a "Miss

SUNDAY, MONDAY

SUE MONK

Rain Totals Vary Here

Scattered showers Sunday and Monday in the Bovina area deposited up to one and one-half inches of rainfall with minor hail damage and some wind damage reported by area farmers.

The largest amount of rain was reported in the immediate vicinity of Bovina with one to one and one-half inches reported Sunday afternoon and about one inch Monday afternoon. Some hall fell just to the west of town Monday.

Farmers west of town, in the Pleasant Hill area, reported from one-fourth to one-half inch of moisture Sunday and about the same amount Monday for a total of one-half to one inch of rain. Showers were reported south and east of Bovina Sunday with almost one inch reported Monday in the Oklahoma Lane area and only showers east of

High winds accompanied the rain Monday with virtual sheets of rain bombarding Bovina for about a 15 minute span. Lawrence Jamerson, who farms east of Bovina on the Dimmitt highway, said that some of his corn crop was broken off at the ground by the winds. Damage to the corn, which had been damaged in a previous hall storm, was estimated at about 20 per cent by Jamerson.

The rains, which have been occuring at intervals over the past two weeks, have been scattered with some areas receiving major hail damage, according to Prentice Mills, supervisor of the ASCS office in Farwell.

Heavy rain, accompanied by high winds and hail, battered a 30 square mile area from Oklahoma Lane to Lazbuddie the last week in June. Reports of from two to 11 inches of rain and up to golf-ball-size hail destroyed or severely damaged 2000-3000 acres of cotton and 12-15,000 acres of corn in that area, said Mills.

Bake Sale Slated Sat.

The Junior High United Methodist Youth will sponsor a bake sale Friday at Bovina Supermarket, according to Mrs. Kenneth Cary, sponsor of the group.

The sale will begin at 9 a.m. and continue until all baked goods are

Bovina" from nine contestants in a local pageant.

Sponsored by the Bovina Chamber of Commerce and Agriculture, the local beauty pageant will begin at 8 p.m. Friday in the Ridgelea Schools cafeteria. Admission will be \$1 per person with the public urged to

Contestants and their sponsors are Kim Ware, Bovina Jaycee-Ettes; Dian Roming, Young Homemakers; Cathy Trimble, Bovina Jaycees; Tambra Rogers, Bovina Supermarket; Ginger Gober, Don's Medicine Chest; Tammy Christian, Bovina Pump Co.; Tammy Damron, Bovina Lions Club; Fontella Cox, The Browsabout; and Sue Monk, Bovina

Restaurant and Steakhouse. "Miss Bovina" will be selected by a panel of out-of-town judges--one from Lubbock and two from Clovis--to represent this city in the Miss Wheatheart of the Nation pageant at Perryton August 23. The judges will also select first and second runners-up.

In the local beauty pageant, the girls will be judged in swim suits and formal gowns with the judges interviewing each girl prior to the pageant.

"Miss Bovina" will receive a crown, dozen red roses and engraved heart-shaped jewelry box. First and second runners-up will also receive engraved jewelry

Mrs. Neal Mager of Amarillo, formerly of Bovina, will serve as mistress of ceremonies for the event. Miss Linda Marcom, pianist, will provide the music. Reiser Florists of Clovis will be in charge of decorations for the stage.

Mrs. Chuck Stallings of Bovina has conducted two beauty clinics for the contestants, giving them pointers on modeling, make-up and dress for the event.

The 1975 Miss Wheatheart of the Nation will receive a \$1000 college scholarship with the first runner-up receiving a \$500 scholarship and the second runner-up a \$250 scholarship.

This year will mark the first time Bovina has had an entry in the Perryton beauty pageant.

AT FIRE STATION

Bicycle Rodeo Set Saturday

A "bicycle rodeo," sponsored by the Bovina Jaycee-Ettes will get underway at 10 a.m. Saturday, according to Mrs. Bob Turner, president of the organization. The events will be held in front of the city warehouse and fire station on North Main Street with City Marshal Mike Reilly in charge of activities.

All youngsters of the community are invited to participate. Contestants are asked to bring a sack lunch with the Jaycee-Ettes furnishing the

Entry blanks may be obtained at Bovina Supermarket and given to any member of the Jaycee-Ettes.

'75 Harvest Nears End

This weekend will probably put the lid on the 1975 wheat and barley harvest, weather permitting, in what is generally agreed to be an "above average" year for wheat in this area. At least, yields are above average for farmers whose crops escaped hall damage the past few weeks. Barley yields are considered to be about average when compared to recent years.

With only scattered patches remaining to be harvested, elevators here are reporting that about 98 per cent of the crop is out of the fields and in the elevators.

The '75 harvest has been more time-consuming than normal, with wind-up operations usually occuring the last week of June and the first few days in July.

This year's crops are, in most instances, much better than in '74 when the average was in the 25-30 bushel range for wheat.

This year's highest reported wheat yield more than doubled the highest yield last year. Albert Rushing, who farms south of Bovina, reported a yield of 102 bushels on one block of wheat. Many farmers have reported yields of 80 to 85 bushels with the average yield figured to be 55 to 60 in the Bovina area for irrigated wheat. Dryland that has been averaging from 25 to 30 bushels, an excellent yield for the non-irrigated variety. Some reports of 25-bushel dryland wheat on hail-damaged acreage was reported by combine crews and elevator operators in the community.

In the Farwell area, dryland wheat was reportedly averaging between 15 and 35 bushels with irrigated yields expected to range from 50 to 60 bushels per acre. In Friona, the irrigated wheat was reportedly in the 50-55 bushel range.

Reports from Castro County indicated yields were ranging from 45 to 60 bushels for irrigated wheat and 20 to 30 bushels for dryland crops. In the Hereford area, average yield is expected to be between 50 and 55 bushels. Reports in the Stratford newspaper indicated irrigated yields were as high as 66 bushels per acre with dryland in the 15-20 bushel range. Some 85 per cent of the dryland wheat was plowed up before harvest because of the extremely dry conditions.

Mosaic damage was reported in the Stratford and Hereford areas. Market on wheat has been fluctuating with the price quoted at \$3.05 Tuesday morning in Bovina with barley quoted at \$4.25, up slightly over last year.

Quote Of The Week

People who pay for things don't complain; it's the buy you give things to who is never satisfied Will Rogers.

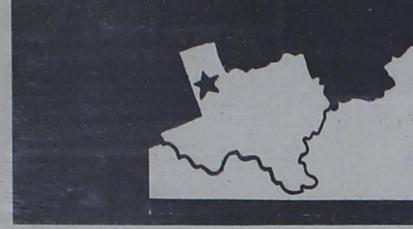
Gates Resigns; **Board Employs** VoAg Teacher

Board of trustees of Bovina School District met in a brief called session Wednesday night of last week, accepting the resignation of Monroe Gates, vocational agriculture teacher here the past year.

Lawrence Widner of Elida, N.M., ws employed as Gates' replacement. Mrs. Widner was employed as an elementary teacher, subject to assignment, according to Superin-

tendent L.F. Jacobs. The board voted to continue paying regular classroom teachers \$300 above state base, according to the new salary schedule passed in the recent legislative session in

Regular meeting of the board will be tomorrow (Thursday) night at Ridgelea School.



Current Comments From ...

JIM HIGGINS in the LOCKNEY BEACON....A guy named Stan Kenton--a jazz musician--was quoted in a recent UPInewsstory as saying, "I hate country and western music. It is ignorant music and perverted music....I abhor it....country music is a lot of whining and crying and I cannot understand why the American public is buying it. I guess it's because it is being shoved down their throats....Country music is like television. It is geared for people that either aren't too bright or are 8-year-olds." Sure got all bent out of shape about it, didn't he?

TIME

WAS...

when tobacco

Today we don't have to

- modern drugs help

health needs!

rely on hit-and miss methods

doctors serve their patients'

Don's

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was used to

kill pain

Country-music fans around here expressed their concern over Kenton's opinion by replying "Stan

I kind of like Benton's music once in a while. But if I had to choose between jazz and C&W for a steady diet, I'd have to go with all those perverted ignoramuses who like the country stuff.

I think old Denton really went too far, though, when he compared country music to television, for crying out loud. C&W's a LOT smarter'n TV.

I guess if Fenton doesn't like country music, he doesn't have to listen to it.

JIM FITZGERALD in THE MASON (MICH.) NEWS....After exhaustive study, two psychologists have reported that sports do not build character. Being a football star does not make Johnny a better

20,000 high school coaches just slit their jock straps.

But I am laughing. I am remembering a basketball coach who was also a history teacher. He couldn't understand how I could be six feet ball and not want to play basketball. Every time he graded my history assignment, he subtracted 10 per cent because I was a sissy and 15 per cent because St. Stephen High was in last place in the St. Clair County League and it was all my

He was one of those coaches who insisted Lincoln would never have been elected president if he hadn't been a little leaguer. World War II would be won on the West Point football field, he said, and France fell to Germany because French kids never learned how to play shortstop.

If that coach is still alive today, he probably thinks the world's greatest sissies are Dr. Bruce Ogilvie and Dr. Thomas Tutko, psychology professors at San Jose State College in California. For eight years they tested 15,000 athletes, worked with 27 professional teams and hundreds of high school and college teams. And they concluded there is nothing to support the traditional idea that sports build character.

"Indeed," they said, "there is

evidence that athletic competition limits growth in some areas....athletic competition has no more beneficial effects than intense endeavor in any other field."

So there, coach, 30 years later, my judgment is vindicated by experts. I never could understand how running around in public in my underwear would make me editor of the New York Times.

It's not that I don't like sports. As a boy, I went to all the games and crawled around under the bleachers, looking for dropped money. That's how I became a fan. I still attend more games today than most normal men and I take my son along.

The other day my mother came visiting and got her first look at the recreation room recently installed in my basement. Dear old mom remembers my hyper-relaxed boyhood better than anyone. She remembers when I delivered newspapers on foot and my dad looked out the window and swore he had to line me up with some trees to see whether I was moving.

"You have finally achieved your boyhood ambition," Mother said. "You have your own pool table and your own bar with running water and cold beer. I am so proud of you."

I explained to her that it was, shucks, really nothing. And I asked her if she had been worried, those many years ago, about a son who never went out for school sports.

"You were always sitting around the house reading," she remembered, "while the other boys were out playing ball. I asked you once if you thought you'd grow up to be a great man and you said you'd rather grow up to be a great reader."

Hmmm. I wonder if books build character? I don't remember any teacher ever saying so. I never won a letter for my sweater for reading. There were never any pretty cheerleaders chanting: "Go man, read that sentence, understand that paragraph. Rah. Rah."

"I'll bet you're glad I built my character with books instead of sports," I told mother. "You bet," she said, "All you ever

read were comic books." Onward and Upward, with character.





Dear Editor,

I would like to thank the Jaycees and the citizens of Bovina for sending me to Camp Sweeney.

It is really a great place and I learned a lot more about my diabetes. I liked it so well, I am training for a job as counselor at the

Thank you so much for the opportunity to go to camp, because without the Bovina Jaycees, I would not have been able to go. Thad Rains and Family

The Bovina Blade

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Bill Ellis Lou Nuttall Scooter Russell

Publisher Editor Bookkeeper

operate this summer was ready for presentation to the planning and zoning board last week but the meeting wasn't held. Several members of the city commission and board could not be present.

Reflections

20 YEARS AGO-JULY 13, 1955

for business in the new building on

Highway 60.

Clarisse Smith.

stationed.

this week.

Wrights.

department.

Warren Automotive Supply is open

Bovina's women softball team

defeated Springlake 24-17 Monday at

Springlake. Players for Bovina were

Irene Hardage, Irene Wilkerson,

Donna Smith, Pauline Lloyd, Pat

Read, Jody Horton, Ruth Haney and

Bovina Outsiders' pitcher, Robert

Read, gave up only four hits Sunday

but Bovina lost to Friona's

Billy Don Read left last Friday for

Mrs. P.A. Adams has the mumps

Mr. and Mrs. A.W. Summers and

Larry from Wichita Falls visited

recently in the home of the J.W.

++++

15 YEARS AGO-JULY 6, 1960

rain hampered Bovina's July 4th

celebration. Almost all of the crowd

of 800 had been served a barbecue

supper by members of Bovina

Volunteer Fire Department when a

drizzling rain put a halt to activities.

In a drawing conducted in the

slow-falling rain, A.J. Barton of

Bovina was named winner of a boat

and trailer given away by the fire

Broccoli turnips lettuce

....eggplant peppers potatoes..

..cabbage....and cantaloupes: all

these foods are growing within a

short distance of Bovina. Practically

any vegetable the average house-

wife has heard of, and a few she

doesn't know about, are being

planted, hoed, cultivated and

irrigated in what is fast becoming a

genuine vegetable growing section.

A petition bearing 25 signatures of

persons living in the area of town

where a cantaloupe shed seeks to

For the fifth time in seven years,

Wichita, Kans., where he is

Irrigation Belt League team 2-1.

The Blade

+++++ 10 YEARS AGO-JULY 7, 1965

A Bovina farmer has been unofficially proclaimed as wheat growing champion of the Plains area. He is John Lorenz, who farms seven miles west of Bovina. His yield, which reportedly tops all previous records in the Panhandle, was 101.6 bushels per acre. Lorenz harvested 611 bushels of wheat from 6.1 acres, according to Jack McCracken, manager of Bovina Chamber of Commerce and Agriculture, who is assisting Cotton John Smith, farm editor of KGNC Radio in Amarillo, compile information concerning the record-setting yield.

A shiny, new, two-horse trailer will be given away at the conclusion of Bovina's Bull Town Days celebration August 21. Bovina Jaycees are accepting donations on the trailer with all profits to go into a fund to aid in getting a clinic and-or doctor for Bovina.

> + + + + 5 YEARS AGO-JULY 8, 1970

Bovina's city council scheduled some 12 blocks of streets to be paved and agreed to pass an ordinance designed to rid the town of abandoned automobiles at a meeting Thursday night.

The Galley Alley Art Center, Bovina's newest joint venture, will hold its formal opening Sunday

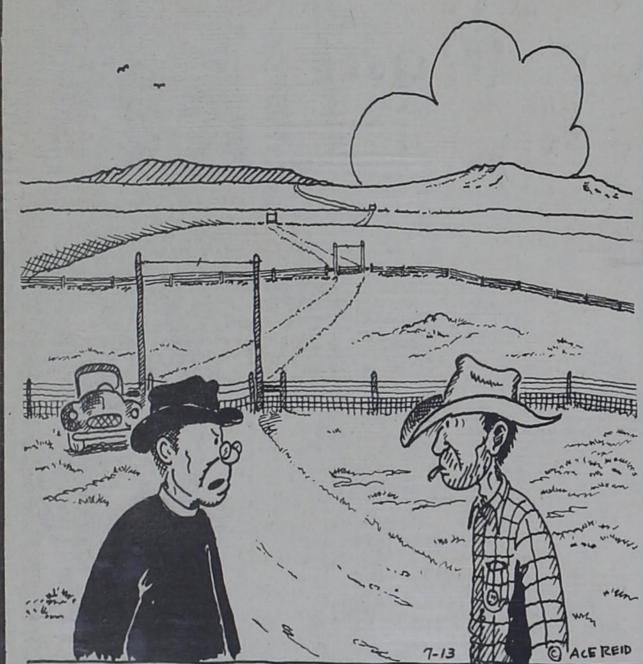
Debra Kirkpatrick, Darlene Murphy, Debra Sorley, Pam Wilson and Terri Willard attended a cheerleaders clinic last week at Texas Tech University.

A pair of 17-7 games were unreeled Monday in the first night's action of men's slow-pitch softball league.

FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"Jake, I came out here to talk to you about the church, but after havin' to open and close all your gates, I've lost my religion too!"

ATTEND THE "MISS BOYINA" CONTEST JULY 11 FIRST STATE BANK

OF BOVINA

Member, FDIC

115-3rd St.

Group Notes Anniversary

Men of St. Ann's Catholic Church hosted the July prayer breakfast at Parish Hall of the church Monday morning.

After a meal of bacon and eggs, J.T. Hammonds spoke on "Our Christian Heritage--Past, Present and Future." A prayer circle concluded the activities.

The July meeting completed one year of monthly breakfasts, hosted alternately by St. Ann's Catholic Church, First Baptist Church and First United Methodist Church, which began with last year's Bull Town Days Cowboy Revi-

By John Ricci

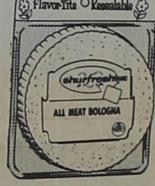
Officials are predicting a decrease of no more than 20 percent in domestic purchase of feed grains during the current marketing year. Others are saying that an improved livestock market will cut the decrease to even less. USDA projections are for the production of about 220 million short tons of feed grains with about 165 million tons sold in the United States and another 42 million tons exported to foreign countries. According to the figures released by the Department of Agriculture, total carryover of feed grains by the end of the marketing year should not exceed 30 million tons. Although that's a lot of grain, records show it to be only about 60 percent as much as the carryover at the end of 1971. Officials citing these figures are predicting relatively stable prices for grain sorghum. Major factors which could produce a change in the situation include the extent of recovery of the cattle market and, as always, the most variable of all, the weather.

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Hospital Report

ADMISSIONS-

Jesse Lewis Burns, Friona; Alonzo Strickland, Friona; Mrs. Joe Bob Mann and baby boy, Friona; Eva Jones, Friona; Ruth Hawkins, Bovina; Lori Leffel, Amarillo; Marciano Escalante, Friona; Pomposa Gabaldon, Friona; George Trimble, Bovina; Ruben Marry, Hereford; Ronald Mayfield, Loraine; Nora Mary Edens, Farwell; Eustola Salana, Dimmitt; Herman Bethel, Fort Worth; Raymond Milner, Friona; and Rita Hamilton, Clovis. DISMISSALS-

Joe McKinney, Inez Rule, Billie Johnson, Jennie Johnson, Felix Rodriguez, Jimmy Fallwell, Joe Louis Lozoya, Alonzo Strickland, Mrs. Antonio Rios and baby boy, Lewis Burns, Ruth Hawkins, Mrs. Joe Bob Mann and baby boy, Eva Jones, Marciano Escalante, Lori Leffel, Pomposa Gabaldon, George Trimble and Herman Bethel.

PATIENTS IN HOSPITAL-Myrtle Dixon, Maxine Owens, Raymond Milner, Ruben Marry, Ronald Mayfield, Nora Edens, Eustola Solono and Rita Hamilton.

Vocal, Piano Recital Given By Kim Langer

Kim Langer, a mezzo-soprano student of Mrs. Dolson Palmer of Hereford, was presented in a vocal and piano recital Saturday evening at Mrs. Palmer's home. Members of her family and close friends attended.

During intermissions, Miss Langer, a piano student of Mrs. Gwen Clements of Bovina, performed several selections at the piano. Her program included "Let There

Miss Julie Calaway, bride-elect of be from 9 to 11 a.m.

Hostesses will be Mrs. Billy Lynn Marshall, Mrs. B.L. Marshall, Mrs. Wayne McClaran, Mrs. William Gromowsky, Mrs. Elvin Johnston, Mrs. Lee Capps, Mrs. Curtis Monk, Mrs. Herb Howell and Mrs. Dennis Johnston.

Church with 26 attending the

luncheon and afternoon of activities.

The group enjoyed a song-fest and

games of "42" and dominoes during

the afternoon. Attendance was

down, said a spokesman for the

group, because a number of people

The Senior Citizens meet the last

Wednesday of each month at the

Methodist Church with a covered

dish luncheon and program on the

Mrs. Denney

To Be Feted

With Shower

Mrs. H.R. Denney, the former Miss Judith Guard of Mt. Carmel,

Ill., will be feted with a bridal

shower from 3 to 5 p.m. Saturday,

July 19, in Community Room of

Hostesses will be Mrs. Raymond

Euler, Mrs. R.L. Duke, Mrs. Thelma

Jones, Mrs. Gene Brito, Mrs. George

Cervantez, Mrs. Curtis Butler, Mrs.

Howard Love, Mrs. Sam Richards,

Mrs. Lester Roth, Mrs. Porter

Roberts, Mrs. Joe Boeckman, Mrs.

Leroy Barron, Mrs. Ralph Shirley,

Mrs. Jim Ball and Mrs. Leon

Friona State Bank.

Schilling.

were out-of-town that week.

Sr. Citizens June

Social Attracts 26 The Bovina Senior Citizens met Wednesday, June 25, in Fellowship Hall of First United Methodist



Shower Selections By Julie Calaway

bride-elect of Rex Beardain, Jr. Tuesday, July 15 9 to 11 a.m. Community Room First State Bank of Bovina

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ULYSSES IRRIGATION

Shower Set Tuesday

Rex Beardain Jr., will be feted with a bridal shower Tuesday in Community Room of First State Bank of Bovina. Calling hours will

Be Peace On Earth," Sy Miller and Jill Jackson; "My Eyes Are Unto Thee," Margaret Heiny; "I Saw a Man," Arthur Smith; "He Did It All For Me," Duane Allen and Sager Powell; "Voi Che Sapete," W.A. Mozart; "Beau Soir," Claude Debussy;

Also, "Over the Land is April," Ernest Charles; "In My Garden," Idabelle Firestone; "An Under-standing Heart," Albert Hay Malotte; "Till There Was you," Meredith Wilson; "Almost Like Being In Love," Alan Jay Lerner and Frederick Loewe; "The Heather on the Hill," Alan Jay Lerner and Frederick Loewe; and "Goodnight, My Someone," Meredith Wilson.

Piano selections included "The Sound of Music," Oscar Hammerstein and Richard Rodgers: "Menuetto," I. Pleyel; and "Annie's Song," John Denver.

Guadalupanas Plan Raffle

Members of Guadalupanas Society met Sunday afternoon in Parish Hall of St. Ann's Catholic Church. A raffle, scheduled later this month, was discussed.

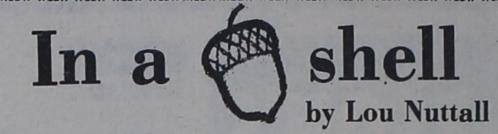
Duties for July were assigned as follows: Mrs. Emiliana Martinez and Mrs. Ruben Uriegas, rectory cleaners; and Mrs. Raymond Rocha, Mrs. Claudio Tamez and Mrs. Adam Gomez, August hostesses. The closing prayer was given by Mrs. Daniel Rodriquez.

Refreshments were served by Mrs. Robert Beavers Jr. and Mrs. Daniel Rodriquez to eight members and one visitor, Mrs. Mike Flores.

Shower Set July 19 For Patti Mills

Miss Patti Mills, bride-elect of Michael Gencarelli of Lufkin, will be feted with a bridal shower Saturday, July 19, at the home of Mrs. William Gromowsky. Calling hours will be from 4 to 6 p.m.

Hostesses will be Mrs. B.L. Marshall, Mrs. Buck Ellison, Mrs. Jerry McClaran, Mrs. Robert Calaway, Mrs. Jim Noyes, Mrs. Rex Beardain, Mrs. Curtis Monk, Mrs. Don Stone, Mrs. Lee Capps, Mrs. Kenneth Whitecotton, Mrs. Thomas Rhodes, Mrs. Robert Read, Mrs. Jack Kassahn, Mrs. Leon Ware, Mrs. John Dixon and Mrs. Gromowsky.



Gonna' climb back on our soapbox for a brief spell this week about a couple of things.

Don't intend to tread on anyone's toes, but we do fervently wish some young enterprising plumbers, television and radio repair men and electricians would settle in Bovina. The Jaycees would be the logical organization to hunt out some of those fellers to establish in Bovina. ++++

The subject of the BTD barbecue came up at a recent social gathering, and as usual, there were two schools of opinion on the subject of charging for the meal.

The "pros" claim it has become too much of a burden on the local businesses and civic organizations to feed some 2000 people the sort of meal that has become a tradition

The "cons" claim that charging for the meal will kill the celebration and point out a neighboring town that has been charging a fee for their barbecue and only have about 200

We tend to go along with the argument that charging will kill the community celebration.

The majority of the 2000 diners are residents of the community....they trade in Bovina....they are the business people....they live here and spend their money here. Only a small portion of the crowd are out-of-towners and most of those are former residents, many of whom grew up here. Also, it's sort of nice to be able to brag about how many people a town this size feeds in one sitting and point out how our BTDs compared to many larger towns' celebrations.

This year will mark the 12th consecutive observance of Bull Town Days and maybe, as has been pointed out, that's a long run as most celebrations go. Perhaps so, but we hate to see an end to BTDs.

Guess time will tell.

+ + + + +
"Texas Monthly," a slick magazine which publishes a great many controversial articles, recently came out with its 10 best and 10 worst legislators in Austin the past session and the July issue of the magazine will most certainly be well read and at least 10 men will

probably be apoplectic.

We were pleased that Max Sherman, our state senator from this area, drew some of the highest praise of anyone on the list.

"One of the two or three finest public servants in state government, at the top of everyone's Ten Best list," stated the article. "Conscientious, fair, thoroughly decent; a high-type person in a place that has too many of the other kind....the sort of senator you read about in civic textbooks but seldom encounter in real life.'

The writers had to really dig to come up with a fault on Sherman. "His only fault, if it can be called that, is that he's not rambunctious enough; a Senate composed of 31 Max Shermans would be the best Senate in the country, but it wouldn't be any fun to watch."

The performance of the two presiding officers--Lt. Gov. Bill Hobby and Speaker Bill Clayton--were evaluated on a separate basis.

Clayton got high marks in a number of areas: for making a public disclosure of his finances, even to the point of releasing his federal income tax return; for running the House firmly and fairly; and above all, for allowing debate on controversial issues to take place in atmosphere largely free of armtwisting and threats. Within the framework of his inherently suspicious attitude toward new legislation, Clayton did a good job of grasping the statewide significance of the issues which dominated the session. Under his leadership, conservatism in the House sometimes took on a philosophical meaning; in the past, it often meant nothing more than protecting the special interests and following the lobby. This session, the House actually assumed the role of legislative watchdog-a good thing, too, considering what the Senate was doing, the magazine summed up.

"In some ways," the article stated, "Clayton represented a discouraging throwback to the dictatorial speakerships of Ben Barnes and Gus Mutscher. He contemplated barring the press from the House floor, tried to shut off public access to members' expense accounts and secretly

monitored legislators' newsletters. He also twisted the House rules to his own benefit by broadening the Speaker's power to stack committee membership. Perhaps his biggest mistake was in opening the appropriations process to all committees--allowing, for example, the Health and Welfare Committee to recommend appropriations for state hospitals, and the Higher Education Committee to set expenditures for colleges and universities. On the surface the idea seems a sound one. Why not let those committees determine how much money is necessary in their area? in practice, however, by giving virtually every representative a chance to participate in writing the appropriations bill, the new rules stimulated an unprecedented surge of pork barrelling, logrolling and tradeouts."

In a cover letter, the publisher stated that in choosing the best and worst legislators, the magazine avoided any consideration of their political philosophy. The introduction to the article notes that the test of a good member, or a bad one, should be the same whether a person is conservative or liberal. A good legislator is intelligent, hard-working, well-prepared, and accessible to reason; because of these qualities he is respected by his colleagues and effective in debate. He uses power skillfully, but does not abuse it; he is admired, rather than mistrusted, for his strategic ability. As an adversary, he is viewed not with fear but with healthy respect. Taken into consideration as criteria in making the choices were the legislators' personal characteristics; actual performance on the floor and in committee; dedication and preparation; effectiveness; and honesty.

Hwy.

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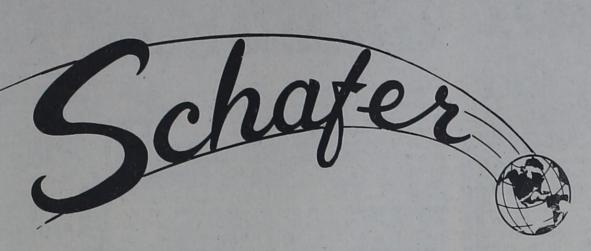
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Ph. 238-1614

Bovina

SCS Report

Any of the Parmer County farmers that are planning an extensive change in their irrigation or dryland farming methods are welcome to come by the SCS office in

Herb Evans states that there is cost-share assistance available to farmers in Parmer County for conservation work through the Great Plains Conservation Program, commonly referred to as GPCP.

Some of the practices available for cost-share are: terraces, waterways and grass plantings. If you are interested in just irrigation pipeline there is assistance available through the county ASCS office in Farwell. You need to contact Prentice Mills or one of his staff to see about this assistance. There are other cost-share practices available through the Parmer County ASCS





CHUCK'S SPRAYING SERVICE.... Champions in the minor division of the Bovina Little League were presented medals at the conclusion of regular season play last week. Members of the team are Michael Shepherd, Justin Powell, Bernard Koelzer, Tommy Hutto, Ted Clayton, Terry Glasscock, Charles Johnson, Randy Redwine, Armando Espinoza and Richard Sudderth. George Powell is manager of the



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Monday & Wednesday-8 p.m. Confession: Sunday-8 to 8:25

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"One year ago today I begged your support of a special termite fund collection!"

"A LEECH HAS TWO DAUGHTERS"

"A leech has two daughters, and both are named 'Give me'!" (Prov. 30:15).

The Hebrew word translated "leech" refers to a leech which was known for its insatiable desire for animal blood. It appears to me that in this context the leech

represents human greed. Solomon tells us that this leech has two daughters. These two daughters personify both the intensity of human greed and the insatiable nature of that desire. The daughters are called by the same name, and that name is "Give me!"

True happiness (contentment, satisfaction) is not found in going through life saying "Give me!" True happiness, then, is not found in the prevalent attitude of "Give me!" Neither is happiness found in working selfishly to store up goods to accommodate greed and self-centeredness. There is only one place that a person can find genuine contentment, Jesus said, "It is more blessed to give than to receive." Real satisfaction, according to Jesus, is found in loving and in serving rather than in being served.

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at 2 each SUNDAY AFTERNOON Evening Worship-7 p.m. Wednesday Worship-7:30 p.m.

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Escuela Dominical-9:45 a.m.-Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miereoles Estudio De La Biblia-7:30 carport. Make me an offer. inside. Phone 238-1231. Phone 238-1637.

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WANTED....New ag teacher wants to buy or rent a two or three-bedroom home, preferably with small acreage and near town. Contact Lawrence Widner or phone

EVERY make electric carpet shampooer does a better job with famous Blue Lustre. Bovina Supermarket. We now have a Blue Lustre shampooer for shag carpets!

McKillip Drag Line Service. ANNUAL GARAGE SALE.. St. Ann's Society. Friday and Saturday, 8 a.m. to 5:30 p.m., St. Ann's Parish Hall in Bovina.

RIDGELEA ADDITION Three-bedroom brick home 'superintendent by 8 p.m., for sale. One bath, garage, fenced yard, covered patio. Phone 238-1642.

SALE Three-bedhome, basement, built-ins, range and dishwasher, paneled den and living room. \$600 and take up 7 per cent loan. Phone 49-tfnc

> **BOVINA ELECTRIC** Dale Berggren 225-6505 or 225-4535

FOUND....Part of watch Owner may claim my identifying and paying for

this ad. Phone 238-1238. 1-1tc

GARAGE SALE....Thursday, Friday and Saturday. Begins at 9 a.m. A.M. Wilson home in Ridgelea.

SALE.....Bathroom fixtures: tub, lavatory, stook; also double kitchen sink, portable air conditioner, Maytag clothes dryer, bedroom dresser and chest of drawers and refrigerator. 52-tfnc C.R. Elliott.

INTERIOR and exterior painting. Daniel Pesina, painting contractor. Phone 1-1tc 364-1893 in Hereford. 52-4tp

SWPS Surveys Expansion Plans

The Area Development Department of Southwestern Public Service Company has completed a survey of industries in the area served by the electric

Thurs., July 10. Bids may be The first phase of the survey, completed in March, was made in all of Instructor needed for Trithe towns that SPS serves in Texas except Amarillo and Paints. Extra bonus if Lubbock. The second phase accepted by July 14, 1975. of the survey covers these Contact Patsy Zachary, 807 two metropolitan areas.

"The purpose of the survey is to assemble information that will aid in the design of programs to assist existing manufacturers expand their production facilities," commented Larry Milner, Area Development manager for SPS in Amarillo.

Several three to five year The survey, representing old brick veneer houses, 23 communities on the North three bedrooms, two baths, and South Plains, reveals that 52.4 percent of the existing industries respond-Licensed realtors who are ing to the survey plan future interested in listing this expansion. Forty-seven of property should contact the the companies surveyed Farmers Home Adminisplan expansion within the tration County Office for next 12 months, while another 61 plan expansion in Avenue D, Farwell, Texas, the next three years. During the next five years, 25 more companies plan expansion.

PONTIAC

Employment expansion for the near future was projected in the range of 43

The survey covers general manufacturing, agri-related and oil and gas related industries, with a total employee representation of more than 14,000. Of this number, about 9,000 are production workers, 1,000 are management employees and the remainder work in clerical or administrative

In discussing the survey, Milner said, "Some of the major problems faced by industry when planning expansion are labor supply, reduced sales, resources, financing, lack of technical information, transportation,

ment and air pollution laws. "Helping all the towns in our service area with new and existing industries is one of our primary functions. We feel that the information in this industrial survey will aid us in providing that help," Milner concluded.

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Lovely 3-bedroom, 2-bath brick home. 2-car garage, fenced back yard with trees, corner lot. Owner moving, priced to sell. In Farwell.

3-bedroom, 2-bath stucco house with garage. Extra nice and clean. Newly remodeled. Fenced yard, extra large lot. Priced to sell. In Lariat.

280 A., 5 Wells. Well improved. On Highway, 5 miles west of Muleshoe.

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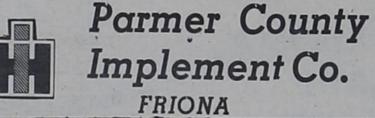
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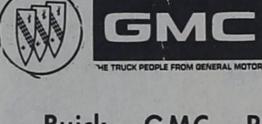
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FOR SO MANY PEOPLE





BOVINA ALL-STARS....Roster for the 1975 Bovina All-Stars was released Tuesday night of last week by Oakley Stevenson, league commissioner. The team will be managed by Joe Jones and coached by Ken Horn. Named to the all-star team were Lynn Read, Blake Sudderth, Guadalupe Salazar, Erasmo Espinoza, Victor Robledo, Richard Carpenter, Edward Chisom, Fernando Cruz, Dale Turner, Victor Ortiz, George Richardson, Noel Ortiz, Adam Mejla, Tad Mayfield and Ricky Shepherd. The all-stars will meet Clovis Evening Lions Wednesday, July 23, in first round action of the all-star tournament at Clovis.

New Parts Business Opens Doors In Friona

A new business, Lakeside Parts & Machine, opened in Friona on July 1 at the former Panciera Tire Co. location on West Highway 60.

The new company will carry a complete line of automotive parts and features an automotive machine

shop.

Owners of the new parts house are Arlen May, C.H. Veazey and Fred Ferguson, all hometown products who have amassed a total of 36 years of experience in the business.

Veazey is store manager, Ferguson is service manager, and May is business manager. Serving as bookkeeper is Bonnie Glover.

"We will do machine work, head and valve work, bore blocks, hydraulic hose repair and assembly and turn brake drums," said May.

He pointed but that the new company has stocked a complete

line of engine parts, hand tools, shop equipment, chassis parts, shock absorbers, a chemical line and "everything automotive."

The gas pumps that have been a part of the Panciera Tire location will be removed, according to the owners, as the company will not be in the gas or tire business.



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Gov. Extends Deadline For Food Stamps

Food stamp recipients can use 50-cent, \$2 and old \$5 food stamps until Aug. 31, the U.S. Department of Agriculture (USDA) announced recently.
USDA introduced a new food stamp series-\$1, \$5 and \$10-on March 1 with a deadline of June 30 for spending old series food stamps at authorized retail food stores and meal stamps at authorized retail food stores and meal services. The deadline was extended to allow recipients who were issued old coupons in March, April and May adequate time to use them.

Grocers and meal services can redeem old coupons at commercial banks through Sept. 30.

The change, which was effective July 1, 1975, will be published in the Federal Register of Wednesday, July 9.

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(single nozzle)

(single nozzie)

Buckner 180 G. . . \$ 3.30 ea.
(single nozzle)

Rainbird 30 TNT . . . \$ 4.18 ea.
(double nozzle)

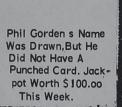
That's a savings of up to 40% That's a savings of up to 40% off list price on some of these units. These low prices apply to heads sold in box lots only (Buckner 25 per box, Rainbird 60 per box). Prices do not include

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Bill Smith

Slow-Pitch Softball Play Begins Thurs.

The 1975 Lions Club-sponsored men's slow-pitch softball league will get underway tomorrow (Thursday) night with nine teams organized to compete in the four and one-half week season. This year's season will conclude with a play-off tournament between the top teams to determine the winners of the championship trophy.

Because of the number of teams entered and the lack of time to schedule a double round-robin, each team will play the others one time with the tournament at the end of regular play slated to be a double elimination event.

The opening games will kick off at 8 p.m. with the second game set at 9:30, according to A.L. Nuttall, league commissioner. Nuttall will be assisted this year by Wayne Spears.

In a meeting Friday night, team managers drew up a set of rules for the league. A minimum of eight players will be required to begin a game with 8:10 set as a forfeit time for the first game and 9:40 for the second game. Four complete innings must be played in the event of rained-out games. Make-up games

will be played on Wednesday nights. New rules adopted this year will conform to the American Slow-Pitch Association rules-an out will not be called on a third strike foul, and no limit is placed on the arch of the ball, with the exception of no flat pitches.

If a four-team tournament is slated at the end of the season, in the event of a tie for fourth place, a play-off will be held. If any tie exists for the first three places, a coin flip will determine placing for the

The \$35 entry fee for each team, in addition to a team roster, must be turned in to Nuttall prior to the opening games. Games are scheduled on Monday, Tuesday, Thursday and Friday nights each week with a coin flip determining the home team. The teams playing each night will be required to furnish

umpires. Teams competing this year include the Bovina Jaycees, Bovina Pump Co., Big Nick Machinery, Farwell Jaycees, Charles Oil Co., Sherley Grain, Stowers Ditching, Agri-Sprayers, Inc., and the Braves. On the schedule, the teams will be denoted by numbers, from one to

nine, in the order listed above. A concession stand will be operated at the ball park each night



The Indians used wild ginger to prevent ptomaine poisoning and cure toothache.

with residents of the community invited to attend all the games. An advertisement with the schedule and other information may

be found elsewhere in this issue of The Blade. People are requested to clip the advertisement and post the schedule for future reference.

GIRLS' LEAGUE

Agri-Sprayers, Roy's Win Softball Titles

An extra-inning thriller was necessary Thursday night of last week to determine the major division champion in the girls' softball league, sponsored by Bovina Jaycee-Ettes and Lions Club.

Dudley's Auto Parts took a 10-2 win over Roy's Repair in the final game of the evening. However, the win by Dudley's threw the major division into a two-way tie for first place. A play-off game between the two teams began 30 minutes later with Roy's Repair overpowering Dudley's Auto Parts, 14-8, to take the championship.

In Tuesday night games, Don's Medicine Chest-Stuff 'n Such eked out a 9-7 win over Roy's Repair with Bovina Supermarket winning their first game of the season by an 8-6

count over Dudley's Auto Parts. Also on Thursday night, Agri-Sprayers, Inc., took the championship in the minor division with a narrow one run win, 10-9, over Bandy's Beauty Boutique. In the second tilt of the evening, Don's Medicine Chest-Stuff 'n Such outpointed Bovina Supermarket,

Final standings in the girls' league were as follows: MINOR DIVISION

MINOR DIVISION	
TEAM	W-L
Agri-Sprayers	3-2
Bandy's Beauty Boutique	2-3
MAJOR DIVISION	
Roy's Repair	7-3
Dudley's Auto Parts	6-4
Don's MC-S 'n S	5-4
Bovina Supermarket	1-8

Clinic Election Slated Monday

Three directors will be elected to the board of Bovina Medical Center, Inc., at a meeting Monday in Community Room of First State Bank of Bovina. The meeting is set for 8 p.m., according to J.E. Sherrill, chairman of the board.

Directors whose terms are expiring are Mrs. Leslie McCain, Mrs. Leon Ware and O.H. Jones.

Nominated for the three positions at a recent meeting were Mrs. McCain, Mrs. Ware, H.J. Charles, Mrs. Jimmie Cockerham, Mrs. Earl Whitten, Mrs. Grady Sorley, Ronald Minyen, Ben Rejino, Adam Gomez and Nick Trienen.

Directors with one year remaining on their present terms are Rouel Barron and Dan Koelzer. Koelzer was elected last year to fill the vacancy created by the resignation of Lewis McDaniel, who moved to

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With two years remaining on their present terms are Sherrill and Stanley Klimek.

The board will be re-organized following the election. Mrs. Ware is the current secretary-treasurer. Barron is vice president.

All interested residents of the community are invited to attend the meeting, Sherrill noted.

The local medical facility was constructed in 1968 for an approximate cost of \$45,000. Most of that amount was donated by organizations and citizens, either outright or in the form of certificates. Final indebtedness on the building was paid off in January of last year with proceeds from the annual Christmas Card Project, sponsored by Bovina Woman's Study Club.



RIVERSIDE CHEMICAL....Champions in the major division of the Bovina Little League were presented medals by League Commissioner Oakley Stevenson at the conclusion of league play Tuesday night of last week. Members of the team are Richard Shepherd, Eloy

Flores, Lynn Read, Blake Sudderth, Shane Walling, Guadalupe Salazar, Erasmo Espinoza, Victor Robledo, Robert Robledo, Johnny Gomez, Stephen McClaran and Manual Lara. Joe Jones is the manager with James Shepherd the coach.

PLAY TONIGHT

Local Fems Romp Over Clovis Team

The local women's softball team overpowered the Clovis Patriots, 24-9, in a recent game at Texico bringing the Bovina fems up to a 3-2 mark for the season. Next game on tap will be at 8 p.m. tonight (Wednesday) at the ballpark here.

Participating in the game at Texico were Sonja Wilburn, Evanna Jamerson, Debbie Stanberry, Cheryl Cox, Cyndi Haseloff, Carolina Espinoza, Lila McDaniel, Mary Stone, Debra Gilbreath and Diane Gilbreath.

Little League Over; Announce All-Stars

Regular season play in the Bovina Little League, sponsored by Bovina Lions Club, wound up the year's action Tuesday night of last week with announcement of the all-star team selections and introduction of all team members, managers and coaches.

Commissioner Oakley Stevenson, assisted by Cecil Bunch, presented medals to members of the champion teams, Riverside Chemical in the major division and Chuck's Spraying Service in the minor division, and ribbons in the second place winners, Big Nick-Horn Insurance in the major division and The Bovina Blade in the minor division.

In the concluding week of the '75 season, The Blade defeated Sherrill-Bonds, 16-4, and First State Bank-Lawlis Gin blasted Bovina

Gin-Chemical Enterprises, 18-4, on Monday night. Chuck's Spraying took a 12-9 win over Isaac's Department Store and Riverside Chemical eked out a 7-4 win over Big Nick-Horn Insurance Tuesday night to end the season.

The Bovina All-Stars, managed by Joe Jones of Riverside Chemical and coached by Ken Horn of Big Nick-Horn Insurance, will meet the Clovis Evening Lions at 7 p.m. (Texas time) Wednesday, July 23, at the new American Legion field in Clovis in the first round of the all-star tournament.

Named to the Bovina All-Stars were Lynn Read, Blake Sudderth. Guadalupe Salazar, Erasmo Espinoza and Victor Robledo from the champion Riverside Chemical

team; Richard Carpenter, Edward Chisom, Fernando Cruz, Dale Turner, Victor Ortiz and George Richardson from Big Nick-Horn Insurance; Noe Ortiz, Adam Mejia and Tad Mayfield from First State Bank-Lawlis Gin; and Ricky Shepherd from Bovina Gin-Chemical Enterprises.

Final standings in league play were as follows:

MINOR DIVISION TEAM Pct. Chuck's Spraying 8-2 .800 Bovina Blade .666 Isaac's Dept. Store .363 Sherrill-Bonds .181 MAJOR DIVISION Riverside Chem. .916 Big Nick-Horn Ins. .666 Bank-Lawlis .333 Bov. Gin-Chem. Ent. 1-11

BOUIDA Slow-Pitch SOFT BAIL LEAGUE - 1975!

MONDAK	Tuesday	Mednesday	Thursday	FRIDAY
			JULY 10	オレン ニ
		MAKE-LP	5-6	7-2
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3-4 7-8	6-7	Games	2-4	5-7
ナル ナル	よろべ 22	July 23	DE 3ME	JUK 25
1-4 5-3	7-9	Places	3-6 2-5	4-7 5-8
INK 28	July 29	JULY 30	ナビイ31	Aug. 1
6-9	3-8	Wednesdays	4-8	1-6
Auc. 4	Aug. 5	Aug. 6	Aug. 7	Aug. 8
2-6	3-7 2-8		I-8 3-9	1-7

Coin Flip For Home TEAM 15/ GAME-8P.M. 24 GAME-9:30

BOUINA JAKUEES 5- Charles Oil Co.
BOVINA PLINA CO.
6- Sheeley Grain
BIG NICK MACHINERY 7- STOWERS DITCHING
TARWEIL JAKCEES 8- AGRI-SPRAYERS, INC.

SCHEDULE PRESENTED COURTESY OF:

CHUCK'S SPRAYING SERVICE

SHERRILL LUMBER CO.

AGRI-SPRAYERS INC.

PARMER COUNTY SPRAYING SERVICE

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GULF CROWN. 78	Gulf's complet	simplifie e line of t	d, but ires	
Gulf's good riding, good traction tire for in-town driving POLYSTIE COED BLAS CONSTRUCTION, 4 PLY POLYSTIE COED BODY TUBLIESS, LOAD BANGE B. BLACKWALLS.	NEW GULF CROWN 78 BELTED	GULF CRUISEMASTER.R/B	GULF RADIAL	GULF RADIAL STEEL S/R
	The newest Gulf tire Rugged Reliable Excellent tire value POLYSSIE AND BATON CORDS BUTTO-BIAS CONSTRUCTION POLYSSIE CORD BODY, RATON CORD BUTE TRUSIESS LOAN RANGE 8. BIACCHARLES.	The ideal tire for most cars and most drivers. EATON CORD DELETIO-BIAS CONSTRUCTION, EATON CORD BOOT, BAYON CORD BUILTS, TUBELISS, LOAD EANGE B, WHITEWALLS	Gulf's less expensive, high-performance radial EATON CORD PRADUL CONSTRUCTION. EATON CORD BOOT, EATON CORD BILTS. TUBELISS. LOAD EANGE B. WHITEWALLS.	Made for hard driving, day in and day out. BAYON CORD PIUS STIEL/RADIAL CONSTRUCTION. RAYON CORD BOOT, RAYON CORD BILLS, PIUS STIEL BILL, TUBRISS, LOAD RANGE & WHITTWALLS.
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