



BY BILL ELLIS

IN A RECENT STORY we ran, generated by American Agriculture Leaders, concern was expressed by the spiraling incidences of sales of agricultural installations, particularly at the marketing level.

The latest issue of U.S. News & World Report contains an article, entitled "Foreign Investors Go on a Spree in the U.S."

The magazine article points out that overseas interests are buying everything from skyscrapers to farms, mansions and factories, in their quest for safe and profitable investments.

While Americans complain about the high prices of property in this country, especially in areas such as Dallas-Houston and California, foreign investors don't seem to think prices are too high.

One of the most noted of the current foreign investors is Gaith Pharon, the Saudi Arabian businessman who recently bought controlling interest in the National Bank of Georgia, which was once headed by Bert Lance.

Pharon has lent 10 million dollars to a New Orleans group to buy 32,600 acres of Louisiana land with potentially valuable mineral rights. He is also a general partner in the development of the 100 million dollar Plaza of the Americas in Dallas.

During 1978, purchases of farmland alone by overseas investors are expected to total \$1 billion. As far as industrial property, statistics show that a record number of 81 purchases were made by foreigners during the first quarter.

The impetus behind the "spending spree" by foreign investors seems to be the apparent misgivings of many foreigners about political stability at home, and the deflated value of the dollar in relation to other currencies, which makes deals in the U.S. even more attractive.

But while many Americans look on this influx of foreign investors with concern, some of our businessmen say they aren't afraid of it.

"Foreign capital built a lot of our ranches and railroads, so we're not afraid of it. We need capital to fuel our machine," says Charles Baldwin of the Houston Chamber of Commerce.

Recent deals in Houston saw the sale of the Saks Shopping Center to the British Airways Pension Fund for more than \$125 million, and the sale of the One Shell Plaza, the city's tallest building, by a group that includes the Deutsche Bank of West Germany.

In Arkansas, 9,000 acres of farmland were bought by Crown Prince Franz Josef II of Lichtenstein, and in Louisiana, 417 million dollars were invested last year by foreigners in grain elevators, salt mines, oil and gas production, hotels and offices.

One of the biggest projects in the South at the present is the ethylene plant now being constructed along the Mississippi River by the Dutch-controlled Shell Oil Company, which will cost a half billion dollars.

All of this foreign investment brings the question, however, about stripping America's coffers of needed tax dollars.

Earlier this year, a bill was before the Senate that would exempt foreign investors from paying U.S. taxes. And, while such a suggestion would have been laughed out of Washington just a few years ago, you never know what our lawmakers are going to pass in this day and time.

If they should pass such a law, and the rate of foreign investment continues, then we be to the poor over-taxed middle class citizens. They will simply have to pick up the tab for what could be billions of dollars lost from "non taxable" foreigners.

If you are concerned, it might pay you to write a letter to your senators and representative.

WE'RE PROUD OF the fine start that Scooter Russell has made with her "local news" column, and the good acceptance it has had among

(Continued on Page 2)



EARLY MORNING MISHAP....This 1975 Peterbilt tractor was totaled out as a result of an accident early Sunday. The driver, Ralph T.

Schlavon of Oxnard, Calif., escaped injury. The Co-Op sign and a utility pole in front of the Bovina Wheat

Growers were the only other objects damaged in the crash. (Photo by R.D. Looney)

DRIVER UNHURT

Weekend Mishap Demolishes Truck

A single vehicle accident occurred Sunday, July 23, on Hwy. 60 inside the Bovina city limits. The accident involved a semi-trailer rig that was traveling west on Hwy. 60.

The tractor, a 1975 Peterbilt, was considered a total loss, according to City Marshal Jerry Atchley. The trailer, which was carrying a special load, was not damaged.

The driver, Ralph T. Schiavon of Oxnard, California, escaped injury. The accident, which occurred at 8:10 a.m., was caused by slick road conditions. No citations were issued.

The semi-trailer rig was west-

bound on Hwy. 60 when it encountered a slick spot just entering the city limits. This caused the rig to jackknife and go out of control.

The rig then skidded across the eastbound lane and into the Co-Op sign in front of the Bovina Wheat Growers.

The sign was lodged under the tractor, which continued to skid until coming into contact with a utility pole. The pole was broken off and fell on top of the tractor. Power lines that were attached to the pole were also severed.

Details Given For Tug-of-War

The guidelines for the Tug-Of-War Contest being sponsored by the Jaycees during Bull Town Days have been announced.

Each team must submit a \$30.00 registration fee and present a team roster to Clayton Williamson, contest commissioner, by noon, Friday, August 11. Each team has a maximum weight limit of 1200 pounds.

No participants can be listed on more than one team roster. Entry is open to all men's, women's and mixed teams to compete, but there are not any separate divisions.

The anchor person for a team may not wrap the rope around their body trunk. A maximum time limit will be announced August 11 for each of the tugging matches. The team having

pulled the center of the rope closest to them will be declared that match's winner.

The contest commissioner may extend the time limit of a match if he determines a tie exists at the end of regulation tugging for a match.

Preliminary competitions will be held at 7 p.m., Monday, August 14 and Thursday, August 17, near the baseball park in pit style competition. Each team shall have at least five minutes to prepare their pit before a match.

The two finalist teams shall meet to decide the championship Friday, August 18, at the evening cookout in the city park. The championship team will receive half of the collected registration fees as their prize.

Report Says SPS Increase Too High

By ROBIN HARRINGTON
Consultants' recommendations were presented to a meeting of cities that joined together to fight the proposed Southwestern Public Service Company's rate increase, according to City Manager Clayton Williamson.

City representatives met last Friday in Amarillo to hear a report by consultants Bill McMorries, Jack Hopper and Wayne E. Brown. They told the representatives that of the \$22 million increase requested, only \$4.5 could be justified, Williamson said.

The city manager said the major bone of contention between SPS

and the cities is the wholly-owned subsidiary of SPSC, TUCO. The corporation provides the fuel for SPSC.

Williamson said TUCO's profits for last year ranged from 50 to 400 per cent depending on the information used.

"Our contention point is that SPSC is getting fuel from TUCO so they should count in SPSC's profits," Williamson said.

A large chunk of the fuel cost adjustment is passed on to TUCO, Williamson said.

Electric companies have the highest rate of return to the investors of any U.S. utility, he said. Investors receive approximately 16 per cent return to common stockholders.

Utilities are the safest company to invest in because they are a monopoly and the people require the services, Williamson said. He said return on investment in the Top 50 companies averages 13 per cent.

"SPSC says they need this increase to stay in business but are giving investors that high rate of return at the cost of the consumers," he said.

Of the approximate eight per cent increase requested, the consultants said one to two per cent is justified.

The Public Utilities Commission hearing concerning the rural rate increase request is Saturday in Austin. The consultants' recommendations will be presented to the commission by the steering committee.

The group of cities is also representing the rural area. The

same rate increase will apply to the rural and urban areas, Williamson said.

The city has several options. The council can approve the increase outright, which Williamson said is unacceptable. Bovina can also deny outright any increase and appeal the request directly to the commission.

The city must take some type of action by September 4, Williamson said. They are just taking a "wait and see" attitude until more information is received from the steering committee.

The study and rural fight will cost the group \$44,000. Bovina's share is \$240.80, the city manager said.

Area Cotton Has Damage

Parmer County farmers—especially cotton farmers—are facing serious, if not critical, losses, from the chemical 2,4-D which has inadvertently invaded their fields, producing elongated leaves and prognoses of deformed bolls if the blight continues.

Oklahoma Lane farmers have suffered 2,4-D damages to more than 70 per cent of the cotton crop, according to Floyd Coats.

He said most of the crops are coming out of it.

All the cotton crop suffered at least light damage, Coats said. There was moderate damage on part and severe damage on other parts.

Rain Here Measures One Inch

According to Gregg Hromas, Bovina's official weather recorder, Bovina received one inch of rain this past weekend.

Ted Renner, who farms near Hub, received two inches of rain at his farm.

Kenneth Johnson, who farms just west of Bovina, received one-half inch of rain on his place.

The Shirley-Anderson Elevator at Rhea reported that they received one tenth of an inch at their location.

Billy Sudderth received one and one-half inches at his farm near Oklahoma Lane.

Farmers hope we will be blessed with some more of the much needed moisture in the near future. The cooler temperatures and rain were just what the corn crop needed.

Krueger To Visit Area

Bob Krueger, candidate for U.S. Senate, will visit Friona June 28. A reception will be held at the Friona State Bank from 1 to 2 p.m.

County Democratic Chairman Hollis Horton said the Congressman wants to meet the people of the area. This will be Krueger's only stop in Parmer County.

He will also visit Plainview, Dimmitt, Tulia and Amarillo the same day. Krueger will leave Friona by helicopter for the trip to Amarillo.

Krueger is running for the Senate seat now held by Republican John Tower. Krueger defeated Rep. Joe Christie for the Democratic nomination.

Around Bovina

The "Abundant Life Retreat" is an area wide retreat and sponsored by the Methodist Churches of Bovina and Muleshoe, will be held August 3-5.

Friday, August 4 there will be an evening worship service at Muleshoe and Saturday the worship service will be in Bovina. Everyone is invited. There will be movies and films for the youth.

Michael O'Connors will be speaking and Clint Odum will be leading the singing.

++++

Chet Hawkins, son of Erith and Lavoida is home from the hospital after having "cat scratch fever." He was bitten by their cat a few days ago. The doctors said this was a very rare disease which causes swelling in the glands and large whelps.

His condition still calls for much rest and care for at least two weeks.

The doctor said it is the first case in about eight years in this area.

LL Stars Split In Tourney Play

The Bovina Little League All-Stars traveled to Fritch last week to participate in the regional All-Star Tournament.

The Bovina All-Stars won their first game against the North Randall County All-Stars by a score of 8-7. Richard Shephard was the winning pitcher for the Bovina team.

The second game was not as happy a one for the Bovina team as they came out behind 10-9 in a game with the Phillips All-Stars.

The Bovina All-Stars consisted of: Andrew Ortiz, Eloy Flores, Kelly Wilson, Richard Shepard, Toby Dutton, Jesse Gonzales, Jose Gomez, Henderson Griggs, Terry Glasscock, Armando Espinoza, Ray Rocha, Johnnie Villarreal, Freddie Loiveres, Doug Johnson, Kevin Smith, Chuck Teague and Rudy Ortiz.

The Lions Club is to be congratulated for the fine job they did in running this year's Little League program. Congratulations also goes out to all those boys who played ball.

If any parent still needs to pick up a birth certificate, please contact Oakley Stevenson any time after Friday, July 28.

Lions Club Sets Honor

The Bovina Lions Club will be honored by the Vocational Agriculture Teachers Association of Texas this next week at their in-service education workshop in Fort Worth.

The Lions Club will receive the Distinguished Service Award for their help throughout the year of the 4H and FFA projects. They were also the co-sponsors of the Bovina 4H and FFA Livestock Show.

The presentation will be made during the awards program of the Association on Tuesday, August 1, at 7:30 p.m. in the Centre Theater of the Tarrant County Convention Center.

Farwell Youth Is Injured

A motorcycle-auto accident Thursday, July 20, resulted in injury to a twelve-year-old Farwell boy.

Dustin J. Winters was hospitalized for what was described as a broken left leg, head injuries, and cuts and abrasions. Winters was taken to Parmer County Community Hospital and was later transferred to an Amarillo hospital.

According to Jim Bishop, D.P.S. trooper, Winters was crossing a county dirt road intersection on a Honda XL 70 motorcycle and ran in front of a 1978 Ford pickup, driven by Uvon Ford of Farwell.

The accident occurred six miles northeast of Farwell at Wilsey's Switch just off of Hwy. 60.

Winters' condition was not confirmed at this time.



ATTEND CONVENTION....Mike Read, left, and Jim Rhodes attended the 50th anniversary convention of the Texas Future Farmers of America in San Antonio July 11-14.

Read was awarded the Lone Star Farmer degree. Both he and Rhodes served on the Courtesy Corps for the convention. Also attending the convention was Thad Rains.



To The Editor

P.O. Box 1203
Roswell, N.M. 88201
6 July 1978

Editor
Bovina Blade
Bovina, TX 79009

Dear Editor,
This is in answer to Mr. Ellis' editorial in the 28 June, 1978, issue of the Blade, concerning his viewpoints on the ERA.

I would first take Mr. Ellis to task for stating, "It is obvious that the

people do not want the ERA passed upon them....". There is no doubt that opposition to the ERA is growing, but the statement is an assumption not necessarily based on all the facts.

The single factor most responsible for this increased opposition cannot with any assurance be identified, but the opposition movement is now well organized under Phyllis Schlafly's guidance.

One result of this well-intentioned, but misdirected leadership has been the dissemination of many half-truths and much misinformation. Some of this nonsense includes the fable of coeducational locker rooms or restrooms and the ERA champions the cause of homosexuals.

It is true that as a result of constitutionally guaranteed equal rights women may be expected to assume more responsibilities, which correctly should accompany the attainment of more rights. This is where some of the fear lies.

Our society has evolved over a very few decades into one with such rapidly changing technology and life styles that coping with such changes is a frightening experience. Women, being conditioned from birth to expect nothing more than marriage and a family in their lives, and being plagued with subtle inferences that they are incapable of anything but "woman's work" (Did you ever hear a director of children's activities say, "Now will the boys please clean up the room while the girls put away the tools?") are feeling the "security" of their home lives threatened. Nothing could be further from the truth as far as the equal rights amendment is concerned. This amendment guarantees every-

one the right to choose his or her life style. It states, in its entirety: "Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex." Since we are a bisexual society, one can assume this applies to both sexes.

One of the more subtle psychological attacks on the ERA has been in the form of arousing and encouraging guilt feelings in women about having careers and "neglecting" their families in the process. The ERA was not developed with the intention of forcing women out of their role as homemakers into an undesired career. Its main concern was to give everyone an equal right to a career with equal opportunities for advancement, pay, etc. Only if it becomes a part of our Constitution can this right be guaranteed. I would like to quote from an article in the January, 1977, issue of Harper's Bazaar:

The chief significance of the Amendment lies in its assurance that the gains made by women in recent years will be lasting. Most of the equal protection women now enjoy is based on federal and state laws and court decisions. But while laws and judicial decisions are both subject to change, it's very difficult to repeal a constitutional amendment. (p 55)

There are today many young couples who realize that equality of rights means exactly what it says and have worked out a completely satisfactory arrangement in sharing both household chores and jobs. They appear to be successfully rearing their children, who may be doubly blessed in that they know their father as well as their mother.

Our family unit, which seems to be disintegrating today, could possibly be reinforced by such life styles, if only we weren't so reluctant to accept them.

Another of the inequities that still exists might be remedied as a result of the passage of the ERA. This is an all too familiar situation to some of the farm wives. Although farm wives have traditionally been their husbands' helpmates, working in the role of hired hands and contributing a considerable amount to the farm income, they are not recognized as wage earners. As a result, a farm wife pays no Social Security tax, but she also cannot collect the benefits when she "retires" from farm work. A widow who has no children and has never earned wages is not eligible for benefits. Her job as homemaker or helpmate is not recognized by a chauvinistic government as contributing to the income of the family. Inheritance laws in some states do not deal equitably with the widows of businessmen, farmers or wage earners, even though they may have put in many hours of labor in the business or farm.

Finally, I would like to mention that three of today's prominent women support the passage of the ERA. They are: Lady Bird Johnson (a good Texan!), Betty Ford, and Rosalyn Carter.

Thank you for allowing me space in your paper to air my views. I hope there are many others supporting this view in your community.

Sincerely,
Mary Peckinpaugh
Assistant Professor
Dept. of Natural Science
ENMU-Roswell

Reflections From The Blade

20 YEARS AGO—JULY 23, 1958
Mrs. Jack Jeter, Mrs. Virgie Adams and Mrs. Doris Lawlis of the Woman's Missionary Union of the First Baptist Church are attending a WMU encampment at Glorietta Baptist Assembly in New Mexico.

Visiting in the home of Mr. and Mrs. Leland Boyd last week were Mr. and Mrs. Howard Brawley of Glen Rose. They are Mrs. Boyd's parents.

The home of Mr. and Mrs. Bedford Caldwell was the site of a chicken fry Saturday night of last week.

Mr. and Mrs. Louis Pesch attended the Hughes Aaron reunion in Amarillo, Sunday at the Thompson Park.

15 YEARS AGO—JULY 25, 1963
Neil Moore, son of Mr. and Mrs. Joe Moore, was injured Thursday afternoon when he fell from the car in an attempt to catch the garage door and close it.

Miss Jeanie Ivy, 17, daughter of Mr. and Mrs. Tony Ivy, received a severely cut arm Friday afternoon in an accident at Bovina Dairy Freeze.

Staff Sergeant Billy K. Tipton of Farwell, has arrived at Reese AFB near Lubbock for assignment with an Air Training Command unit.

Mr. and Mrs. Tom Ware and children and Mr. and Mrs. Erith Hawkins and boys visited Mr. and

Mrs. Dick Martin and Kenda in Odessa over the weekend.

10 YEARS AGO—JULY 24, 1968
Chuck Stallings, airplane spray pilot of Bovina, escaped serious injury Wednesday afternoon of last week when his plane crashed three miles north of Pleasant Hill.

Two representatives of Bovina Volunteer Fire Department are in College Station this week attending the 39th annual Texas Firemen's Training School.

John H. Aldridge, 63, a Farmer County resident for the past 62 years and prominent Farwell lawyer for many years, passed away at Farmer County Community Hospital in Friona early Sunday morning following a heart attack.

5 YEARS AGO—JULY 25, 1973
Bryan Fillpot of Bovina competed in the regional AAU track meet at Waco Saturday in the 440-yard intermediate class.

Tickets On Sale For Pickup

Donation tickets are now being offered for an opportunity to win a 1954 classic class Ford pickup truck. The truck, used for many years by the Bovina Volunteer Fire Department, is being raffled off by our firemen during Bull Town Days.

Tickets may be purchased from any volunteer fireman or at City Hall for one dollar each.

EXPERIENCE-INTEGRITY



Doctor's Orders...

Prescriptions come first. Rely on your pharmacist to accurately fill them. Fast service.

**Don's
MEDICINE CHEST**
Phone 238-1659
Don & Gladys Spring

The Bovina Blade

Published Every Wednesday
at 100 3rd St.
Bovina, Texas 79009
Second Class Postage Paid at
Bovina, Texas 79009

Subscription Rates—Farmer & Adjoining Counties, \$4.50 per year. Outside area, \$6.30 per year.

Bill Ellis, Publisher
R.D. Looney, Editor
Scooter Russell, Bookkeeper

Hospital Report

ADMISSIONS—

Howell Simmons, Friona; Vickie (Missie) Barker and baby boy, Friona; Buell Sanders, Friona; C.L. Lillard, Friona; Clemencia Ozuna, Hereford; Eva Jones, Friona; Rhonda Smelser, Cloudfcroft, N.M.;

Mike Ellis, Friona; Monique Osborn, Friona; Minnie Aguirre and baby girl, Friona; Priscilla Tijerina, Hereford; Uvon Ford, Farwell; Ruby Wood, Friona; Hannah Lookingbill, Friona; Max Perea, Friona;

rina, Mike Ellis, Vickie (Missie) Barker and baby boy, Max Perea, Uvon Ford, Sylvia Gibson, Gilbert Herrera, Sr., Art Dettman, Minnie Aguirre and baby girl and Hannah Lookingbill.

PATIENTS IN HOSPITAL—

Kathleen Caylor, Rose Foreman and baby boy, C.L. Lillard, Ora Massie, Donita Martin, Richard Montgomery, Vivian Myers, Clemencia Ozuna, Buell Sanders and Ruby Wood.

Bulletins ...

(Continued from Page 1)
Blade readers.

We had thought all along that Scooter could do a column like this, because she does a good job at anything she tackles. And sure enough, we were right.

We hope that Bovina residents will continue to respond by calling Scooter with their local items, and we'll be only too proud to print them.

DISMISSALS—

Augustine Olivarez, Ollie Carpenter, Eva Jones, Howell Simmons, Jr., Monique Osborn, Rhonda Smelser, Vera High, Priscilla Tijerina.

J.B. SUDDERTH REALTY, INC.

109 5th Street
Farwell, Texas
Phone
(806) 481-3288

Office Time—9 a.m.-5 p.m. Monday through Friday
Saturday-By Appointment

Ideal for horseman approximately 10 acres with horse barn, arena, hay barn and small pastures with nice 2 bedroom, 1 bath house with carpet and paneling. Good terms.

SPECIAL OF THE WEEK

Extra nice 3 bedroom, 2 bath, double wide mobile home on large lot touching Farwell City Limits. Must see to appreciate. Like new.

Very nice 3 bedroom house, 1 bath, near school, priced to sell in Bovina.

Extra large nice 3 bedroom, 2 bath brick home with garage, good location near school in Bovina.

160 acres, irrigated. Two wells. South of Friona.

160 acres, irrigated. One well with tall-water pit. Has nice 3-bedroom, 1-bath house. South of Friona.

Spacious four bedroom, three bath, double car garage, fenced backyard. Covered patio. Very nice. In Bovina.

South of Farwell. 520 Acres, irrigated, 3 circles, 2 with hay, good water area. 4 wells.

Savings Is Great—Invest in Real Estate

"Sales And Loans Are Our Service"

FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"Whew, fer a minute I thought somebody wuz gonna git hurt!"

Observe Farm Safety

Week: July 25-31

FARM SAFETY WEEK

FIRST STATE BANK

Member, FDIC Of Bovina 115 3rd St.

News And Views From American Agriculture

P.O. Box 189
BOVINA, TEXAS 79009
Ph. (806) 238-1496

The American Agriculture Movement held a national meeting in St. Louis, Mo., July 21-22. Representatives from 29 states met to discuss the future direction of the movement.

Enthusiastic support was evidenced for plans to take decisive action against beef importations. The movement adopted a multi-phased plan calling for equal sanitation inspection for imported beef and the labeling of that beef.

Delegates took word home to their states to work to oust politicians who are working against the American Agriculture Movement and work diligently in support of those candidates supporting the movement.

The American Agriculture Movement reaffirms its support of the Dolen Bill as the long-term legislative goal.

Due to the tremendous financial burden facing farmers at this time, AAM will press for immediate adoption by the joint houses of Congress increased loan levels on

farm to 90 per cent of parity level. The loans will be reclaimed through the treasury and are not subsidies.

No legislation is required for the temporary relief.

The AAM gasohol committee is studying the feasibility of erecting gasohol plants.

The next national AAM meeting is planned for Sept. 3 at Cheyboygan, Michigan.

The AAM met with a renewed sense of unity—the crisis is real and the outcome irrevocable.

The delegates passed a resolution calling for parity in the marketplace, without inflationary subsidies, as the goal of AAM.

STRIKE NEWS: The fruit stand should open this week. It is located on Highway 60 between Farwell and Bovina.

Anyone with time is urged to go, write or call Austin to lobby for two bills now before the special session. One is concerned with imports and the other on property taxation.

Contact the strike headquarters for more information.



SCS PROJECT....Ronnie McLellan, left, Soil Conservation Service employee, is shown with W.Q. Duggan, at Duggan's place south-east of Friona. McLellan has just installed a meter on Duggan's irrigation well.

SCS Offers New Service

Metering irrigation wells provides farmers with useful information, according to the Soil Conservation Service.

The information obtained from metering irrigation wells can be used to determine:

- (1) How many acres can be irrigated, with the amount of water one has. (Usually figures at least 3 gpm per acre.)
- (2) Determine if efficiency of pumping is in line with cost of

pumping.

(3) Determine size of pipeline, when installing new pipeline.

(4) Determine gpm's for tax purposes has also become important reason.

"If you would like the wells metered on your farm, let us know in advance so we can schedule you," says Mack Mauldin, who urges farmers to contact the Soil Conservation Service in Friona.



Your Tire Headquarters.

- ★ Safemark
- ★ Michelin
- ★ Gulf

Good Selection, Truck & Car Tires.

BONDS OIL CO.

BOVINA, TEXAS PHONE 238-1146

Bovina Churches Welcome You!

Church Page Sponsors

**ATTEND CHURCH
REGULARLY!**

**DUDLEY'S AUTO
AUTO PARTS**
3rd & Dimmitt Highway Ph. 238-1219
Dudley & Jane Hughes

FIRST STATE BANK
Of Bovina
MEMBER FDIC

**LAWLIS GIN
COMPANY**
Highway 86

**BONDS OIL
COMPANY**
Shamrock Distributor

**PARMER COUNTY
SPRAYING SERVICE**
Ph. Tharp 225-4990 Larry Gregory

AGRI-SPRAYERS, INC.
Quality Aerial Spraying
Ph. 238-1475

**KERBY
WELDING SERVICE**
A Deal The Year O

**PAUL JONES
TEXACO**
Firestone Tires

FRIONA FORD SALES
"Your Parmer County Ford Dealer"
Bovina Ph. 238-1395

**PARMER COUNTY
IMPLEMENT COMPANY**
W. Hwy. 60 Friona, Tex Ph. 247-2721

DON'S MEDICINE CHEST
Prescription & Health Needs
Ph. 238-1659

BOVINA GIN COMPANY
"Your Satisfaction
Is Our First Concern"

**HORN-CLAYTON
INSURANCE**
ALL TYPES OF INSURANCE

FIRST BAPTIST CHURCH Of BOVINA

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.
Wednesday Prayer Meeting-
8:30 p.m.



Jerry Rockwell

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-6 p.m.



Rev. Moody Smith

PLEASANT HILL BAPTIST CHURCH

Sunday School-10:30 a.m.
Texas Time;
Morning Worship, 11:30 a.m.
Texas Time;
Church Training, 7 p.m.
Texas Time;
Evening Worship, 8 p.m.
Texas Time;



Wednesday Night Meeting-8 p.m. Phillip Shelton

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. H.L. Whittenburg

BOVINA BLADE

**CHARLES
OIL COMPANY**

★ Tires ★ Batteries ★ Accessories

GATEWAY FARMS

BOVINA, TEXAS

SOUTHSIDE MOTOR SUPPLY

Dimmitt Road Ph. 238-1427

BOVINA PUMP CO.

Highway 86 - West

SHERRILL LUMBER COMPANY

Highway 60 - Bovina

CHEMICAL ENTERPRISES

Bovina, Texas - Larry Manuel, Mgr.

SHERLEY GRAIN COMPANY

"Serving Parmer County Farmers
The Year Around"

REEVE CHEVROLET--OLDS

"Your Transportation Counselors
Since 1938"

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.



Rev. Dick Richards

BOVINA CHURCH Of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-8:30 p.m.



Ceell F. Bunch
Minister
Church of Christ

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Herman Schelter

MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De
Pre Preparacion-5 p.m. Mier-
coles Estudio De La Biblia-7:30 p.m.

Church Chuckles by CARTWRIGHT



"He's on the verge of joining! All he needs is for you to butter him up!"

SECURITY

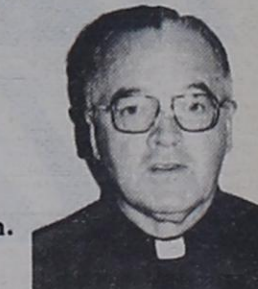
In II Peter 1:5-11, Peter says, "Add to your faith virtue, to virtue knowledge; to knowledge temperance; to temperance patience; and to patience godliness; and to godliness brotherly kindness; and to brotherly kindness love. For if these things be in you, and abound, you will have an entrance into the everlasting kingdom of our Lord and Saviour Jesus Christ."

When a hawk is attacked by crows and kingbirds, as he is occasionally, he does not make a counter attack, but soars in ever-widening circles higher and higher, until his pestilent tormentors no longer feel safe to follow him, and at last leaves him in peace. Many of us might well profit by his example. How often the good man or the successful man finds himself the object of pestilent attacks by little souls, who are perhaps unsympathetic with his ideals or envious of his success! He can not retaliate in kind without belittling himself. There is just one thing to do—mount to those higher altitudes of patience and forbearance and self-control which are always attainable with God's help.

Ceell F. Bunch
Minister
Church of Christ

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m.
CCD—After Mass Sunday
Confession: Sunday, 8-8:25 a.m.
Rev. John F. McGovern, S.A.
Pastor



Rev. John F. McGovern

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Wilburn Stone



Scooter's Scoops

By Scooter Russell



The rains came, and the farmers grinned.

This is the way our week began...
+ + + +

Bessie Trimble and her brother, Buck Ellison, left last Saturday for Temple, Texas to be with Bessie's daughter, Rosa Lee Tabor, who is flying in from Boca Raton, Florida. Rosa Lee is scheduled to go through the Scotts White Clinic at Temple Monday.

On the way down Bessie and Buck will visit another brother, Aubrey, who lives at Brownfield, Texas.

Rosa Lee is the daughter-in-law of Jewell and Emmett Tabor of Bovina.
+ + + +

Kay, sons Bud and Rusty Venable of Bovina, Kay's parents, Mr. and Mrs. Roy Stone from Plano, Texas, and Kay's grandparents Mr. and Mrs. McElwany from Amarillo spent two weeks in Lake City, Colorado. Trucker husband, Radford, managed a trip in that direction and joined them.

Their families enjoyed the July 4 celebrations that took place there. The boys took part in the activities, entering several events. Four-year-old Rusty took a first in toe-sack races, foot races and the shoe throwing contest. Eight-year-old Bud took a third in the three-legged race. Bud was also successful in bringing home lots of 'real pretty' rocks while panning for gold.
+ + + +

Furne and Jay Harris, Sandy and Tom Ware from Bovina, also Judy and Bob Fillpot enjoyed a few days in Ruidosa this past week.
+ + + +

The family of Mrs. Jesse D. Jamerson of Bovina celebrated a family reunion at the home of Mr. and Mrs. Lawrence Jamerson. Era Louise said it was the first time that all of the family had been together in thirty years.

Those attending were: Mr. and Mrs. John Grice from Long Beach, California, Mr. and Mrs. Alvin Jamerson from Hereford, Mrs. Ruth Wilson and Rita Carlyle from Lubbock, James Jamerson from Ralls, Texas, Mr and Mrs. Lloyd Shewmaker and children from

Hobbs, New Mexico, Mr. and Mrs. Horace Blagg from Amarillo, Mr. and Mrs. Larry Scott and children from Bovina and hosts Mr. and Mrs. Lawrence Jamerson of Bovina.
+ + + +

Jim Roberts from Bovina suffered heart problems and spent a week in the Friona hospital and two weeks in the Lubbock Hospital. I talked with Edwin and he says Jim's condition has improved and they hope to bring him home this week. Roberts is the father of Esta Lee Lide and Alma Clayton of Bovina.
+ + + +

Rose McCain spent last Wednesday night with her daughter-in-law, Karen, in Amarillo. The ladies went to the Frenchy McCormick Dinner Theater where they saw Neil Simon's "Star Spangled Girl." Rose's son, Butch, was vacationing at Port Arthur with brother, Ben.
+ + + +

Rose and Leslie McCain went to Lubbock Friday to be with Leslie's father who had surgery. Mr. McCain is reported feeling fine and expects to be released from the hospital this week.
+ + + +

Mr. and Mrs. Vance Elliott and son from Goldsboro, North Carolina, has been visiting relatives in this area. Vance is the grandson of Mr. and Mrs. C.R. Elliott of Bovina and nephew of Maxine Hart and Hazel Bowers of Bovina.
+ + + +

Barbarete Sikes is out of the hospital and is with her sister at Hamilton. She is expected to be home sometime this week. Scotty came home with his parents and is doing fine.
+ + + +

The drive-in is open once again.
+ + + +
Tom Griffith says he's feeling real good after having surgery last week in Clovis hospital. He entered the hospital Tuesday and was released Friday.
+ + + +

Dorothy and Joe Harris spent a week in Dallas visiting relatives. They visited with Joe's sister, Ruby, a nephew and his wife, Mr. and Mrs. Alford Shelby. Also Dorothy's aunt and uncle, Mr. and

Mrs. A.G. Williams, Jr. from Waxahachie, Texas, and another aunt and uncle, Mr. and Mrs. Hayward Randle from Dallas.
+ + + +

I talked with Joe Cox this morning (Tuesday) in the Veteran's Hospital in Albuquerque where he had surgery a week ago last Thursday. Joe said as soon as he got out of the shower they would head for home.

He also told me of the bad luck they had had while in Albuquerque. Their van had been broken into twice. Items taken were: CB, AM and FM radio and stereo tape player, about ten tapes and two pairs of Imogene's shoes. Said they 'wrecked' the dash of the van.

He sounded good and we're happy to have them coming home!
+ + + +

I spent a pleasant hour visiting Grandpa White last Thursday evening.

He's home from the hospital and says he's feeling just fine.
+ + + +

Beth and Don Waddell of Colorado Springs have been visiting in the home of Beth's parents, Mr. and Mrs. Ed Hutto of Clovis.

Beth visited Margaret Jo Moore in Bovina Friday afternoon.
+ + + +

Becky Martin, Kenda Roberson and children, Summer and Sedawn, also Vance Malone from Glen Rock, Wyoming have been here visiting their father, Dick Martin and grandparents, Mr. and Mrs. Lester Rhinehart.
+ + + +

Mrs. C.A. Ross of Bovina enjoyed over night guests, her granddaughter and her husband, Mr. and Mrs. Jim Ross from Oklahoma City.
+ + + +

Gene Ezell came home Sunday. He had surgery in Clovis last week and reports are he's doing fine.
+ + + +

Mrs. Billie Richards' daughter Robin from Reserve, New Mexico, and Eddie Crump from Albuquerque attended Tuesday the funeral of their grandmother at Memphis, Texas. They came by Bovina Thursday on their way home and

visited Cash Richards.
+ + + +

Heard about a little four-year-old boy from Idaho last week who caught a trout that weighed two pounds and was 18 inches long. The boy said he caught a big fish because he had a big worm on his hook...Let's see now...what was that kid's name...Anyway, Fisherman Buck says that was mighty good fishin'!
+ + + +

Bovina joggers are increasing in number and that's great!...Observed last week that we have one jogger who prefers to run in a clockwise direction...sure hope he keeps running in the daylight. Hope you have a good week, all week long.

Joan Carson Attends Texas 4-H Congress

"Our Western Heritage and Horizons" was the theme of the 1978 Texas 4-H Congress, July 18-21 in Fort Worth.

The sixth annual Texas 4-H Congress—with headquarters at the Fort Worth Sheraton Hotel—was attended by 500 4-H members and about 50 adult sponsors. Joan Carson, daughter of Mr. and Mrs. M.H. Carson of Bovina and Mike Schueler, son of Mr. and Mrs. Herbert Schueler of Rhea represented Parmer County 4-H Clubs.

More than 40 businesses in the Fort Worth area opened their doors to educational and heritage tours and visits by 4-H Congress delegates. The tours helped 4-H members understand the heritage of our western culture as well as the opportunities and horizons for employment and future economic development.

A wide variety of cultural events was planned for Congress. Featured

was a Fort Hood Cavalry Unit giving a display of 19th Century cavalry movements and drills. Congress delegates also were treated to the theatre play, "Paint Your Wagon," which was presented in Casa Manana in Fort Worth. Additionally, delegates visited Art, Science, and History Museums, the Will Rogers Memorial Center, and the Botanic Gardens.

A final highlight for this year's 4-H Congress was a banquet and the Congress Ball, held in the Fort Worth Convention Center.

This event featured the installation of the newly-elected Texas 4-H Council members. Congress gives older 4-H members the opportunity to visit important Texas centers of business and culture, and exposes 4-H members to new opportunities in career fields. The 4-H Congress is also a way of meeting and making new friends from all over the state.

FARMERS -- Fight Crop Stress With Foliar Applied Micronutrients

ECO-GRO™ Fertilizer, A Fish & Seaweed Concentrate Can Revitalize Your Crops When Applied At Specific Times Of Crop Stress. To Increase Your Profit Opportunity, Apply When Plants Are Forming Harvest Tissues Or Suffering From Excessive Heat, Drought or Nutrient "Tie Up."



SOYBEANS

ALL BUT ONE ROW RECEIVED FOLIAR BAND APPLICATION OF ECO-GRO. BEANS WERE SUFFERING FROM IRON CHLOROSIS (YELLOWING).



COTTON

IN JUNE 1978 THIS FIELD OF COTTON WAS SO SEVERELY DAMAGED BY HAIL THAT ONLY STEMS WERE LEFT STANDING. ECO-GRO WAS FOLIARLY APPLIED 3-4 DAYS LATER. PICTURE TAKEN JULY 12, 1978.

Find Out About The ECO-GRO™ Vegetable Program



CORN

THIS FIELD OF CORN WAS DAMAGED BY HAIL ON MAY 31, 1978 WHEN 1 1/2 FEET TALL. ECO-GRO WAS FOLIARLY APPLIED 10 DAYS LATER. PICTURE TAKEN JULY 12, 1978.



POTATOES

POTATOES ON LEFT WERE FOLIARLY APPLIED WITH ECO-GRO DURING EARLY BLOOM STAGE. PRELIMINARY FIELD CHECKS SHOW MORE THAN 1,000 POUNDS PER ACRE INCREASE.

ECO-GRO™ FERTILIZER

Ask Your Fertilizer Dealer Or Contact Distributor:

Bruegel Bros. Gin & Elevator Co., Inc.

Rt. 2 HEREFORD, TEXAS

PH. (806) 276-5295

DEALER INQUIRERS INVITED



Farm Safety Week

Safety First...Last...Always...
Harvests a Lifetime of Benefits



PARMER COUNTY FARM BUREAU

Milton Evans, Mgr.



JULY 25-31

for **FAST ACTION** use the

Ph. 238-1523

Word Ads, first insertion, per word 8 cents
Additional insertions (no copy change), per word.....6 cents
Minimum charge.....\$1.25
Classified display (boxed ads) 1 column or 2 column width. Per column inch.....\$1.25
Cards of Thanks—same as classified word rate, minimum charge.....\$1.25

DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once.

FOR SALE.....1974 Buick Limited, clean. Call 247-2243. 52-4tp

FACTS By John Ricci



The "soil conditioner" people are at work again this year claiming new miracle products that will "activate" your soil and revitalize it to produce yields you wouldn't believe. Since the "miracle products" aren't classified as fertilizers, they don't have to be registered, although some states have passed laws requiring some verification of the claims being made. One new product offered was studied by the University of Arkansas and no significant difference found between treated and untreated soil. Don't get taken in when the promoters tell you, "we don't know why it works, but it works." Buy your fertilizer from a reliable dealer, and pay attention to what your college agronomic researchers, USDA and reliable companies are saying. Being safe, in this case, is better than being sorry.

TUCKER EQUIPMENT CO
4100 Mabry, Clovis 762-4453

To report emergencies or any suspicious activity, any time of the day, call the Marshal, 238-1133; night, holidays or weekends, 238-1133; if no answer, call Sheriff's department, 806-481-3303. When none of these respond, call County Deputy Sheriff Henry Minter at 238-1393. 32-tfnc

HELP WANTED.....Experienced tire repair man. Apply at Charles Oil Co., Bovina, Texas. 52-tfnc

FOR SALE.....A single unit Frigidaire washer and dryer. Ideal for limited space. Call 225-4371. 51-tfnc

I'm your Mary Kay Beauty Consultant. Call me for all your beauty needs. Earlene Jordan, 247-2537. 1-tfnc

Need a better Band Instrument? Good Selection now. New and Used. Expert Repairs. Phillips House of Music, 118 Main in Clovis, N.M. Phone 505-763-5041. 1-tfnc

TO GIVE AWAY.....Two real good dogs, less than a year old. They are mixed hunting dogs, excellent for children and mighty fine watch dogs. They have already had their shots and are tagged. Call C.H. Stokes, 225-6091. 52-tfnc

HOUSE FOR SALE.....Fully carpeted and draped. Three bedroom, three baths. One-half mile south of Bovina. Call Duane McDaniel for appointment. 238-1224. 42-tfnc

HOUSE FOR LEASE.....Farm home; three BR, bath, basement, garage. (Rhea Community). On FM 2013, 17 miles north of Bovina. \$200 monthly. 806-792-7956 after 6. 41-tfnc

If babysitter needed, come by 803 East Street, Bovina, Texas or call 238-1695. 52-3tc

I would like to have someone come to my house to keep my three small children this coming school year while I teach. Brenda Wilson. tfnc

FOR SALE.....Two 12x12 bound rugs with mats. Gold tweed in color. Phone 225-4334 after 8 p.m. tfnc

FOR SALE.....1976 Suzuki motorcycle. Red with chrome fenders. Only 600 miles. Priced at \$325.00. Call 238-1677 or see at Bovina Supermarket. 1tc

THANK YOU
I would like to thank each one of you for your prayers, calls, cards, flowers and every expression of love and concern you've shown to me and my family during this time.
May God Bless You,
Barbarette It

THE HIGHEST BRIDGE
ABOVE WATER IN THE WORLD IS THE ROYAL GORGE BRIDGE OVER THE ARKANSAS RIVER IN COLORADO. IT IS 1,053 FEET ABOVE THE RIVER!



BRIDGES OF MANY HEIGHTS AND SIZES ARE BUILT BY THE ARMY'S COMBAT ENGINEERS, WITH TRAINING AVAILABLE FOR THOSE WHO QUALIFY AS BRIDGE SPECIALISTS.

NOTICE OF PUBLIC HEARING
City of Bovina, Texas has filed Application No. 165 with the Texas Department of Health for a permit to operate an existing Type III municipal solid waste disposal site located in Bovina, 400 yards northeast of East Street and 400 yards southeast of the A.T. & S.F. Railroad in Parmer County, Texas.

The site consists of approximately 9.8 acres of land, and is to daily receive approximately 1 ton of solid wastes under the regulatory jurisdiction of the Texas Department of Health when disposed of or otherwise processed in accordance with the said Department's Municipal Solid Waste Management Regulations.

Pursuant to the provisions of the Texas Solid Waste Disposal Act (Article 4477-7, Vernon's Texas Civil Statutes) and the Texas Department of Health Municipal Solid Waste Management Regulations, and the Administrative Procedure and Texas Register Act, a public hearing on the aforesaid application will be held at:

Commission Room
City Hall
Hereford, Texas, on Friday August 25, 1978 at 11:00 a.m.

to receive evidence for and against the issuance of a permit for the aforesaid application. All parties having an interest in this matter shall have the right to appear at the hearing, present evidence and be represented by counsel.

A copy of the complete application may be reviewed at the Texas Department of Health, Austin, Texas, or at the Department's Public Health Region 1 headquarters located at West Texas State University Station, Old Health Center Building, Canyon, Texas.

Issued this 17th day of July, 1978.

Fras L. Duff, M.D.,
Commissioner Texas Department of Health
By: Edwin B. Fuller
Hearings Examiner
Texas Department of Health 1tc

Mrs. Clark's Rites Held In Clovis

Funeral services for Mrs. Nola Ella Clark, 75, were conducted Monday in Clovis at the Steed Memorial Chapel. Burial was in Lawn Haven Memorial Gardens.

Richard Sutherlin of Central Christian Church officiated at the services.

Mrs. Clark was preceded in death by her husband, J.E. (Jimmie) Clark in September of 1969.

Survivors include a daughter, Helen M. Clark, Clovis; a son, Davie Clark of Vista, California; two brothers, E.R. (Scottie) Barry, Friona; Wade T. Barry, Fort Walton Beach, Florida; a niece, Joy Bachelder of Wichita, Kansas, as well as other nieces and nephews.

Palbearers were Herschel Hughes, Lyn Hughes, Donald Killough, Marion Clark, Wes Clark and Frosty Clark.

Softball Leaders Given For League

After three weeks of play, the Lions Club softball league standings are shaping up as follows: Shirley Grain 4-1, Bovina Pump 0-6, Squirts 2-4, St. Ann's 3-3, Charles Oil 2-4, Parmer Co. Spraying 4-1, Agri-Sprayers 4-2, Baptist Men 1-4, Latinos 4-3, and Jaycees 5-1.

The results of last week's play are: July 18, Agri-Sprayers over the Squirts 5-1, with J.T. Hammonds the winning pitcher. Jaycees over Bovina Pump 13-11, with Rusty Carter the winning pitcher.

July 20, Parmer Co. Spraying over Baptist Men 19-0, with Rick the winning pitcher, Latinos over Agri-Sprayers 16-6.

July 21, Shirley Grain over Charles Oil 14-6, with Eldon McCormick the winning pitcher. Latinos over St. Ann's 20-13. Jaycees over Squirts 17-15 with Radford Venable the winning pitcher.

July 22, Squirts over Bovina Pump 22-19, with Merrill the winning pitcher. Parmer Co. Spraying over Shirley Grain 11-8, with Jay Shepard the winning pitcher.

July 24, Agri-Sprayers over Charles Oil 22-6, with J.T. Hammonds the winning pitcher. Latinos over Bovina Pump 20-9.

Two weeks remain in regulation play, with the league tournament scheduled for the week of August 8-12.



NOW OPEN - 3 NIGHTS WEEKLY

Friona, Texas



Drive In

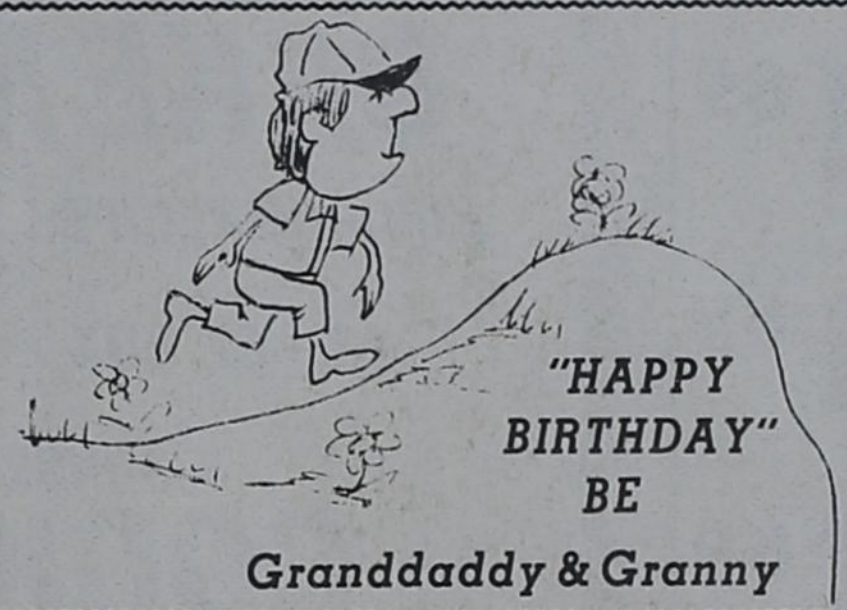
Friday & Saturday - July 28 & 29

'THE INCREDIBLE MELTING MAN'
With Micheal Allredge

Sunday - July 30

'OLD DRACULA'
With David Niven

SHOW TIME 9:30 p.m.



"HAPPY BIRTHDAY"
BE

Granddaddy & Granny

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

TRI-STATE INDUSTRIES INC.
To **RANCHERS, FARMERS** and **FEED LOT OPERATORS**
USE OUR COMMUNITY SERVICE
We Provide... Complete Dead Stock Removal — Prompt, Sanitary Service
Trucks Sanitized For Your Protection
FOR PROMPT PICKUP • PHONE 505-763-5513
TRI-STATE INDUSTRIES
CLOVIS, NEW MEXICO (505) 763-5513

Lowery!!!

Take Advantage Of Our **ECONOMY CAR GAS SAVER SALE!!**

Now Thru July 31 --- 50 Gallons Of Gas With Purchase Of Any New Fairmont, Granada or Pinto

COME READY TO TRADE!

FRIONA FORD SALES, INC.

1011 GRAND — FRIONA, TEXAS
PHONE 247-2701 or 238-1395

If your job has you coming and going

It's time to get something going for you!

Put your future on wheels, as well as your present. Perpetual Money Wheels. It's great commuter fare, and a lot more profitable than the daily crossword puzzle. It shows a man of 40 how \$75 a month saved until he's 65 brings him \$203.63 income each month thereafter... indefinitely! Plus lump sum savings of over \$46,649!

And that's only one of 296 fascinating ideas on our Perpetual Money Wheel. Where can you get it? Only in our lobby. How much will it cost you? Nothing. Come in and ask.

The Perpetual Money Plan is an exclusive copyrighted program. Figures are based on current interest rate of 5 1/2% compounded daily, which is subject to change.

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION
"Understanding A Growing Community"

801 Pile Street, Clovis, New Mexico 88101, (505) 762-4417
Prince and Parkland, Clovis, New Mexico 88101, (505) 762-4417
2nd and Abilene Streets, Portales, New Mexico 88130, (505) 356-4475

• SAVINGS • REAL ESTATE FINANCE

comparison shows

PRICES GOOD WEEK OF JULY 27 THRU AUGUST 2

our food prices are lower

meats

WRIGHT BRAND HAMS LB. **\$1.09**
WHOLE SHANK END or BUTT END

WESTERN STYLE SMOKED SAUSAGE LB. **\$1.69**

KRAFT LONGHORN CHEDDER CHEESE RED RIND LB. **\$1.69**

KRAFT LONGHORN STYLE CHEESE COLBY LB. **\$1.69**

FREEZER BEEF

BEEF HALVES

USDA GOOD LB. **\$1.06** USDA CHOICE LB. **\$1.07**

KING SIZE JOY LIQUID

FOR DISHES
32 OZ. **\$1.09**



DUNCAN HINES CAKE MIX

PUDDING RECIPE
18 1/2 OZ. BOX **69¢**

SUNBEAM COOKIES
ALL FLAVORS PKGS. **3/\$1.00**

LIPTON FILTER BLEND TEA
12 OZ. CAN **\$1.98**

QUART SIZE PEPSI-COLA

32 OZ. BOTTLES

4/\$1.00



VLASIC KOSHER DILL SPEARS
24 OZ. JAR **69¢**

VAN CAMP'S PORK & BEANS

300 CAN **3/\$1.00**



KLEENEX TISSUES
200 COUNT BOX **59¢**

SAVE ON OUR PRICES...



BLUEBONNET MARGARINE

LB. PKG. **2/\$1.00**

BORDEN FROSTY POPS 24 COUNT PKG. **\$1.19**

FROZEN FOOD SALE

BIRDSEYE CUT CORN 10 OZ. PKG. **3/\$1.00**

MORTON HONEY BUNS 9 OZ. PKG. **39¢**

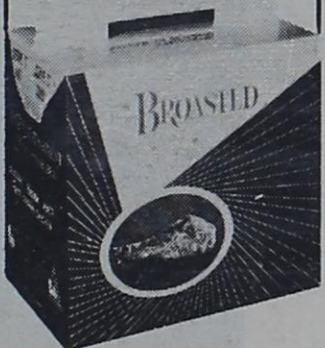
VEGETABLES

NEW CROP!

PECOS CANTALOUPE EACH **49¢**

CALIFORNIA NECTARINES LB. **49¢**

take the world's finest eatin' chicken home for dinner...



BROASTED CHICKEN

Treat the whole family to our specialty. Golden brown, luscious Broasted Chicken.

\$3.29

HOT FOODS EVERY DAY!

BAR-B-QUE
CORN DOGS
FRENCH FRIES
BURRITOS

Discover **BEN FRANKLIN**
We bring variety to life!



40-Qt. SIT-ON HAMPER

Wicker insert design in durable plastic.

Only **2.99** each



SHEER KNEE-HI'S

Comfortable super stretch nylon in sandalfoot style. One size fits 8 1/2-11. Fashion shades.

2 Pcs. In Pkg. **77¢**



MAGNETIC PHOTO ALBUM

Keep memories safe! Eight 1 1/4 x 9 1/4-in. pages with handsome cover designs to choose.

Now Only **2.00** each

Discover **THIS WEEK'S KEY VALUE!**



CURITY super soft puffs

• For cosmetic, baby care and home uses!
• Bag of 260

Reg. 93¢
57¢ ea.



EARTH BORN SHAMPOO
with coupon

8-Oz. Size **97¢** ea.

\$1.37 each without coupon

Good only at BEN FRANKLIN



Bovina Supermarket



Family Center

DOUBLE STAMPS ON WEDNESDAY
WITH \$2.50 PURCHASE OR MORE

NOW OPEN 7 DAYS A WEEK FOR YOUR CONVENIENCE



"BIG CITY SELECTIONS
SMALL TOWN CONVENIENCE"