

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE.

# The Bovina Blade

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA.

WEDNESDAY, JUNE 29, 1955

BOVINA, TEXAS

VOLUME 1, NUMBER 1

## Whittlin'

By Dolph Moten

I aimed, when I started thinking about this column, to first introduce myself. Since that time I found out my wife was a pretty good hand around a newspaper office and have decided to talk about her first.

Her name is Jeanie, daughter of Mr. and Mrs. George I. Shannon of Amarillo. She is a graduate of Texas University with a degree in Business Administration.

The newspaper business was a mite foreign to her in the beginning, but I think she may get a little "printer's ink" in her blood yet.

About a week after the wedding, I was slightly disappointed by the lack of things the University taught their students about the finer art of cooking. But if she can continue to sell ads like she did for this first issue, I'll learn to cook myself.

I was born and raised on a ranch way down in Burnet County. Went to high school in Lampasas, then spent four years down on the Brazos River, working on a journalism degree at Texas A&M College. At the end of the four years, I lacked one course of finishing all required work.

I plan to take that course by correspondence and hope to find a little time to work on it now that this first issue is out.

Before I quit this introduction, I'd like to say that we're glad to be in Bovina and hope to give you a paper that we can all be proud of.

I've heard the story about the old-time preacher that went from town to town conducting revivals. At the last service in each town it was customary to take up a collection from the congregation to pay the preacher for his efforts.

This one particular congregation wasn't receptive at all. When the preacher had finished his final sermon, he took a seat on the front row by his young son, placed a dollar in the collection plate and passed the plate to the man behind him.

When the plate had been passed all through the crowd, it was returned to him with its only contents being his lone dollar.

As he disappointedly returned the money to his pocket, his son looked up at him and remarked, "Daddy, I guess if you'd put more in it, you'd get more out of it."

I'll try not to forget that story. Won't try to compete with a certain columnist just southwest of here in the problems department but do know that I've done simpler things than start a new newspaper right after a honeymoon.

Certainly appreciate the friendliness of the people around Bovina. Spent the aforementioned honeymoon in our neighboring state to the west and couldn't help but notice the impersonal attitude of the people there. First person I saw when I drove into Bovina, waved a friendly howdy. Sure makes you feel good inside.

Also appreciated the enthusiasm shown by the businessmen of town when Sonny Graham and I confronted them with the question, "Would you like to have a newspaper in Bovina?" The ads in this issue prove that they were sincere when they said they wanted a hometown paper.

Heard all kinds of rumors about what was going on on the Main Street lot that Earl Richards is having cleared—everything from a hog lot to drug store. Asked Mr. Richards about it. He said he just plain didn't know yet. Guess that solves those rumors for the time being at least.

Several people have been inquiring about a subscription to The Blade. This one goes to every boxholder in the county free with complete instructions on the front page telling how to obtain a subscription.

Think that a gathering like the Lions are planning for the 4th of July is an asset to any community. It is an advantage that a small town has over a large one in that the whole community can enjoy an informal get-together.

People keep telling me that I haven't seen any weather until I've lived through a West Texas spring. Maybe so, but I saw the sun shining, the sand blowing and the rain falling down all at the same time other day. Bet it'll have to be some to beat that.

In talking with Willie Williams, who I hear knows more about the weather than anybody in Bovina, (Continued On Last Page)

## Three Bovina Men Are Bank Directors

J. P. Macon, C. R. Elliott, and Frank P. Wilson were the local men elected to the Board of Directors of Bovina's proposed bank Friday night at the American Legion Hall. Joe Temple, R. A. Jefferies, and Warren Embree also became members of the Board of Directors because of their ownership of a majority of the stock.

Temple is a cashier of the Hale Center National bank. Jefferies is president of banks at Hale Center, Peterburg and Crosbyton. Embree is vice-president and manager of a bank in Carrollton and is the proposed manager of Bovina's bank.

Shares of stock were bought at \$250 each at the meeting. Previously, shares had been valued at \$200. Temple, cashier of Hale Center National Bank, explained that "We are at the mercy of the National Banking Department and the FDIC. (Federal Deposit Insurance Corporation) as to how much the shares will cost."

He went on to say that in case the value of a share should be increased again, people who have already bought shares will have an option of paying more money and keeping the same number of shares they have now or of owning fewer shares.

Representatives from the National Bank Examiners, Federal

## Coach Ratliff Goes To Farmington, N. M.

Clovis T. Ratliff, coach at Bovina High School for the past six years, resigned in May to go into the insurance business in Farmington, N. M.

During Coach Ratliff's tenure at Bovina, he had two district champions, one bi-district and one regional champion team in six-man football.

He led the Mustangs to bi-district championship last fall. In basketball, he had three second place winners in a row before last year, when he had the third place team in the state tournament held in Austin.

## Bob Wills Signed To Coach Mustangs

Bob Wills, former football and assistant basketball coach at Brownfield, has been signed by the Bovina school board. Wills received his master's degree from West Texas State College. He will also teach general math and general science, according to Superintendent W. H. Willoughby.

## Bovina-Rhea Road Granted Pavement

A five mile farm to market road has been granted for the Bovina area by S. C. McCarty, district highway engineer at Lubbock. The pavement will run from the "cross-roads" north of Bovina into the Rhea community, said County Commissioner C. H. Jefferson, this week.

The Parmer County Court and County Judge A. D. Smith were in Lubbock June 21, to talk to District Engineer McCarty about the possibilities. The group asked for the road to run ten miles into Rhea, however, only the first five miles were granted.

Parmer County has 37.6 miles left to use under the old allotment, Jefferson explained, and this is an aid in asking for more roads to be built. He went on to say it was easier to get the pavement if it tied in with another when it was finished.

The road to Rhea would not be a tie in.

The latest traffic count on the Bovina-Rhea road showed 80-90 vehicles traveled in a 24-hour period. When a count was made three years ago it showed "considerably less."

Jefferson attributed the increased traffic to the irrigation that has also been increased in that area the past few years.

Jefferson said he had no idea when the road would be built but not in the near future. He also said that the court still has hopes of getting the additional five miles into Rhea granted.

Members of the county court who went to Lubbock besides Smith and Jefferson were H. L. Ivy, Forrest Osborn, and J. H. McDonald.

Reserve System and the F.D.I.C. will be in Bovina some time after June 30. These representatives will talk to various people of the community. Temple said that questions "possibly a little out of the ordinary" will be asked but all the information they are seeking is necessary and will be kept in the strictest confidence.

The checks will be held "in trust" and when and if the charter goes through the people will be (Continued On Last Page)

## Read's Grocery to Have Grand Opening

Nat Read of Read's Grocery announces the store's grand opening July 2. The grocery business is located on Bovina's Main Street in the building that formerly housed Bradshaw's Grocery.

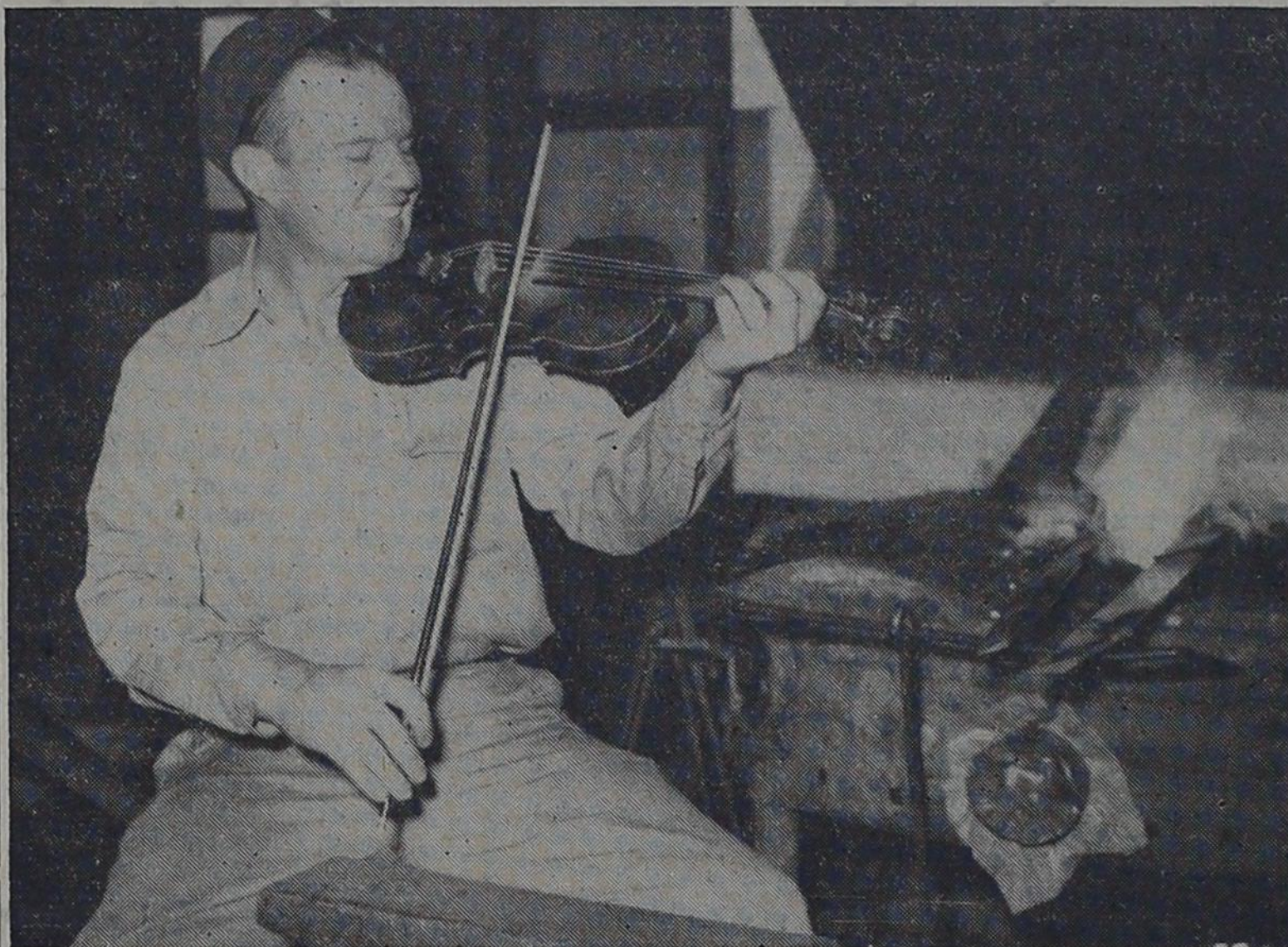
Read has lived in Bovina for 16 years, 11 of these he has worked in Bovina grocery stores.

Ronald Berggren is associated with Read and has charge of the meat department. Berggren is no stranger to Bovina people as he has lived here most of his life.

The store was opened for business around June 1 and they have been preparing for their grand opening since that time.

"We have added to the stock that was formerly carried in the store and plan to give the people of Bovina and the surrounding area a good grocery service," Read said. Further details on the opening are in the ad on page two.

# Bovina Welcomes All To July 4 Celebration



Al Kerby, who is ramrodding the coming fiddlers' contest in the big Fourth of July community party, strikes up a merry tune just to keep in practice while he is waiting for some knives to heat up in the forge. Says Blacksmith Kerby, "I'm never too busy to let my work interfere with my fiddlin'!"

The Lions Club's Annual 4th of July Picnic will get underway at 4 o'clock Monday afternoon at the city park in Bovina.

Arlin Hartzog will be master of ceremonies for the celebration that will feature free lemonade and a bring-your-own-basket lunch. The lunches will be spread at 7 p. m.

Allen Cumpton is in charge of sports and he will have baseball games started at the regular diamond and a volleyball net stretched at the park by 4 p. m. All booths, such as doll throwing rack, dunking pool, a penny pitching board and others will also be in operation by 4 p. m.

Another attraction will be the pony rides. Leon Grissom will furnish the Shetland ponies. First, second, and third place ribbons will be awarded as prizes in the contests. These contests include old fiddlers, Terrapin race, rolling pin throwing for the ladies and possibly a bubble blowing contest for the children.

Al Kerby, head of the old fiddler's contest, says that entries will be taken until time for the contest to start. Any and all types of musicians are welcome to compete.

The portable bleachers from the south side of the football field will be moved to the park. The musicians will play from a truck bed to be set up in front of the bleachers. Also, lights are to be hung around the park so the celebration may continue after dark.

Bedford Caldwell, Lions president, emphasizes that everybody, not just Bovina people, is welcome.

## John Gammon Brings In First Wheat

John Gammon of Lazbuddie brought the first load of wheat to Bovina June 20. Shirley Grain Company handled the wheat that tested 59 pounds per bushel. It came from a field making 43 1/2 bushels per acre. There were 228 bushels in the load and the variety was Comanche, said G. D. Anderson, Jr. of Shirley Grain Company.

Mrs. Ollie McClean of Friona visited a few days last week in the Stacey Queen home.

## Sewer Would Cost City \$100 M

Bovina's sewer system would cost an estimated \$99,497, according to Hasie and Green Engineering Company of Lubbock. However, another \$10,000 would be added to this for water system improvements.

The Bovina city commission

plans to call a mass meeting of townspeople sometime in the near future to determine if they really want the sewer system at the present time.

If it is decided to install the system, a bond election will follow at a later date.

The engineering company's report says that individual cesspools, septic tanks and outside latrines are now being used in Bovina. These things are health hazards, particularly since there are improperly cased water wells in the vicinity, says the report.

The report also says that the addition of the sewer system won't raise taxes and water bills won't be increased. The breakdown on the total cost includes:

Six-inch sewer line, \$38,808; eight-inch sewer line, \$1,862; 10-inch sewer line, \$85; manholes, \$9,100; main lift station, \$5,000; cleanouts, \$490; six-inch force main \$10,-

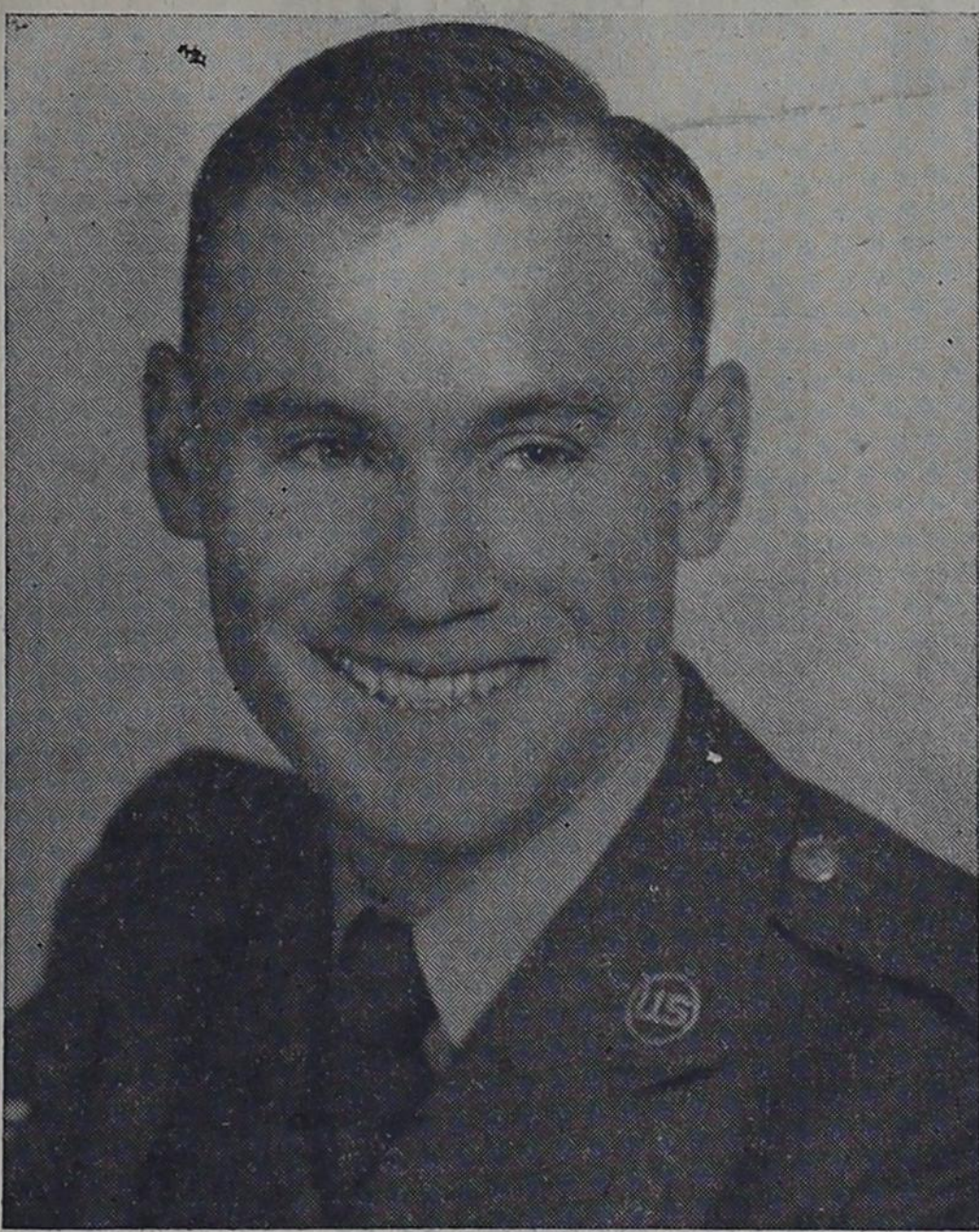
307; 6-6-4 Y's, \$300.

Highway and railroad crossings, \$1,000; sewerage treatment plant, \$22,000; seven acres land for plant site, \$1,500. The estimated total for the above, installed, would be \$90,429.

Another \$9045 is added for "contingencies, legal, and engineers," for a grand total of \$99,497.

The engineers further suggested the following sewer rates for the city:

Residence \$1.50 per month; Business \$3; Filling Stations with wash racks, \$5; Laundries, \$7.50; Elementary school, \$15; and high (Continued On Last Page)



## Local Man Honored At Amarillo Base

A1c Virgil E. Harrell, whose parents, Mr. and Mrs. D. S. Harrell, live in Bovina, was honored as Airman of the Month of Amarillo Air Force Base last week-end. The program was sponsored by the Downtown and Suburban Retail Merchants' Committee of the Amarillo Chamber of Commerce.

The ceremony was held in the Service Club along with a celebration of Brigadier General Walter A. Agee's 50th birthday. General Agee is commander of Amarillo Air Force Base.

Coffee and cake were served, and immediately after the cake was cut General Agee gave Mr. and Mrs. Harrell the first helping for the honored guests as well as being the honored parents.

Airman Harrell was born in Quannah and was graduated from high school there in 1941. He en-

listed in the Army Air Corps in August 1945. He received his discharge, entered the reserves and was recalled to the Air Force before the outbreak of the Korean conflict.

He was discharged again in September, 1954 and re-enlisted for duty at Amarillo Air Force Base where he has been serving as a fuel service specialist.

Citations were given Harrell by Allan Shivers, governor of Texas, R. C. Jordan, mayor of Amarillo, and E. C. Allmand, president of the Amarillo Chamber of Commerce.

The citation from the Amarillo mayor reads in part: "It is a coveted privilege for a grateful populace to signify honor A1c Virgil E. Harrell as Airman of the Month of May, 1955, and to declare him an (Continued On Last Page)

## Subscribe Now!

To THE BOVINA BLADE

- The Newest
- Most Vigorous
- Most Interesting

Newspaper in Parmer County!

This is a sample copy, sent to you through the good will of the Bovina businessmen who purchased advertising.

Start receiving The Blade regularly next week with a low-cost subscription. Send it in as early as possible—insure early delivery. The Blade will be a paper you'll want to read every week.

Just fill in your name and address and other information on the following slip. Cut it out, enclose check or cash, and send it to us in the business reply envelope to be found between pages 2 and 3 of the second section.

Or, if you prefer, just stop by our office at Bovina Butane Service. The Bovina Blade needs you as a subscriber. Let's get together!

(In Parmer County \$2 yr. Elsewhere \$3 yr.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Enclosed Please Find \$\_\_\_\_\_ for \_\_\_\_\_ yr.(s) Subscription to

THE BOVINA BLADE



# THE BOVINA BLADE

DOLPH MOTEN, EDITOR & PUBLISHER  
JEANIE MOTEN, SOCIETY EDITOR  
—All News Tips Are Greatly Appreciated—

## EDITORIAL COMMENT

### What Service?

Bovina's telephone service is lacking. When our plans were complete on the setting up of a newspaper office in Bovina, we immediately called the Littlefield office and requested installation of a telephone. We got a halfway promise that the phone would be installed in "three or four days."

On the fourth day we still were phoneless, so we called again. The application was tied up in red tape somewhere but they did promise to let us know when they found the application again.

However, installation service is only a part of the services lacking from what we can find out in conversations around town. Many times it takes several minutes to contact the operator after dialing. Heard of one case where the phone rang 27 times before the operator answered. Also heard of some inconsistencies on long distance rates. What excuse, if any, is there for service like this?

### To Become a City . . .

Bovina needs a sewer system. The town is growing, but not nearly as fast as it could be and should be. One of the things holding it back is the lack of a sewer system.

Without a sewer system, it is much harder to borrow money for any kind of a building, either business or residential. This cuts down considerably on the amount of building that is being done here.

In the engineers' survey that was recently conducted on the need of a sewer system and the possibilities of building one, it was reported that a sewer system is possible from a construction and financial standpoint.

The report also says that the use of individual septic tanks and cesspools created a health problem because of improperly cased water wells in the vicinity. To have this health hazard remedied would in itself be almost invaluable, to say nothing of how much the town's potential for growth would be increased.

We've talked with several people of Bovina about the sewer question and not one has said that it wasn't needed. In fact, everybody seems to think that it is a very important civic problem that should be solved as quickly as possible. But the mass meeting that is scheduled to talk the problem over is scheduled for "some-time in the near future," which actually says nothing.

A specific date needs to be set for that meeting.

Why couldn't it be held in July?

### And Paving, Too

When you get off the main three streets and highways of Bovina you are out in the country so far as the streets are concerned. As a matter of fact, many country roads are in better shape than those that could be considered to be in downtown Bovina.

The town is definitely experiencing growing pains, but this street pavement problem is one that needs some serious thinking, planning, and action. Curbing, of course, would have to be considered as well.

As the town grows and progresses, this lack of streets problem will become more acute. The present is the best time we know of to start planning to solve Bovina's street paving needs.

Linda Ruth Brown, daughter of the Fuzzy Browns of Clovis, spent all last week in the home of her grandparents, Mr. and Mrs. Hinton Blalock. The Browns came after her and visited in the Blalock home Sunday afternoon.

Mr. and Mrs. Buck McCuan from Lubbock visited friends in Bovina last Saturday.

Mr. and Mrs. Robert Read and Mr. and Mrs. C. W. Grissom were Sunday night dinner guests in the home of the C. E. Trimbles.

Mr. and Mrs. Berl Simms, Susan and Mike, spent the weekend in the home of her parents, the Tom Rhodes Sr.

### Food Sense—Not Nonsense



#### Heed The Storm Signals

By heeding storm signals one can avoid a deluge of small fry stubborn "No's!" which may rival a hurricane for upsetting mealtime atmosphere. Knowing how to recognize the forerunners of "table time storms" is almost a necessity for parents.

Youngsters and appetites easily are parted—a fact to remember when otherwise healthy children dawdle over food. The best food can fail to appeal if emotions are in a turmoil. Where meals are peaceful, stubborn feeding problems are not so apt to occur. The dining room should never turn into a court of appeals with father forced to play judge and mother is on the jury. Excitement of any kind—particularly anger, fear or other intense emotions—hinders digestion.

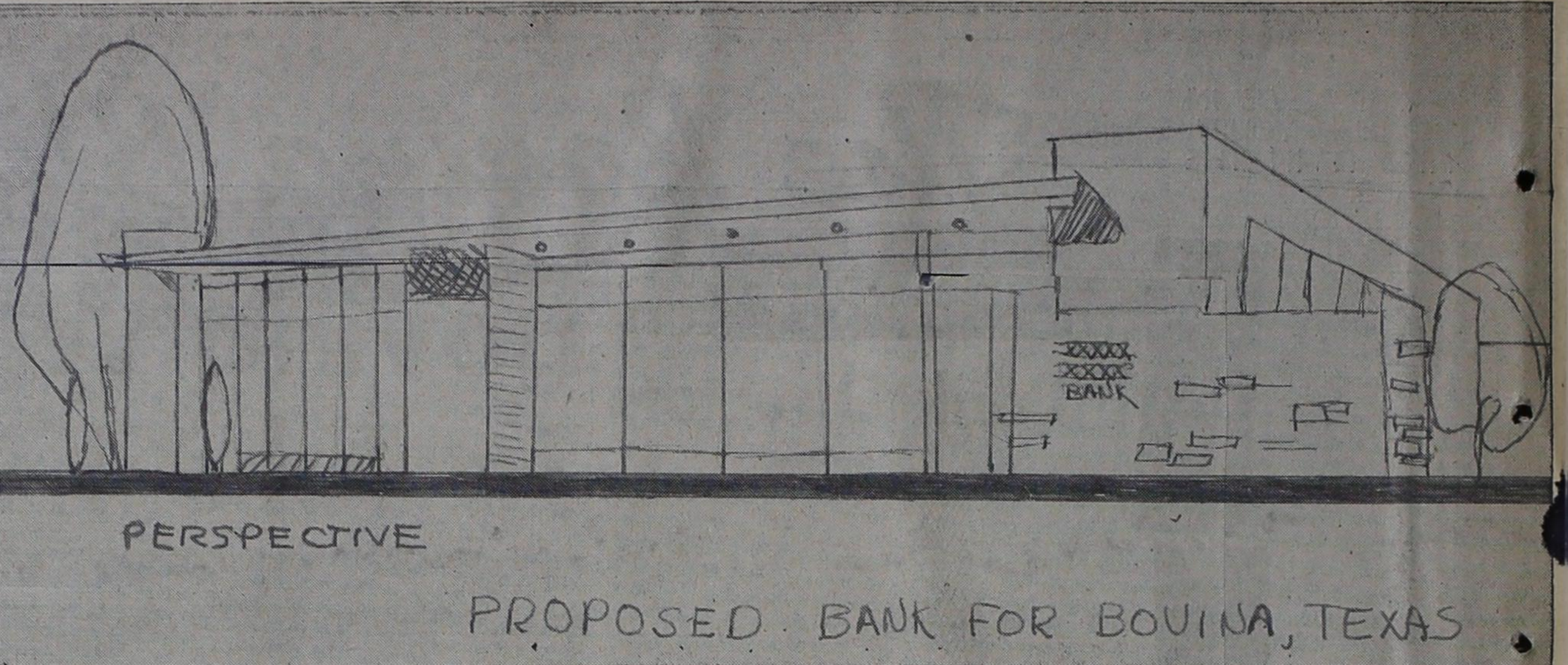
The overly hungry, overly tired child does not enjoy his food. School age children, constantly on the go, should have a few minutes rest or quiet before meals.

Children with hearty appetites at mealtimes and who eat a good variety of foods, often are genuinely hungry by mid-morning or afternoon. They need an "extra meal"—a sandwich of enriched bread and a glass of milk or some fruit—eaten at midmorning or after school to supply required nutrients and energy.

New foods or new ways of serving well-liked foods can help keep mealtime interest high. To avoid an "I won't eat it" storm, only one new food is offered at a time. Only small portions of it are served the first time.

It should be kept in mind that children like simple, colorful foods—foods neither too strongly flavored nor highly spiced.

Youngsters' attitudes follow the course set by mother and dad. Dad's frown or ill-timed comment about a food can bring on a crisis, with mother's plans going aground. Happy parents keep family meals a pleasant adventure—in quiet harbors—by steering clear of possible "stormy weather."



PERSPECTIVE

PROPOSED BANK FOR BOVINA, TEXAS

The above sketch conveys a definite impression of modernistic architecture for the bank which is proposed for Bovina. It is a functional building with large glass areas, excellent lighting, adequate room, and is to be of brick. The architects were represented at a meeting of bank boosters last weekend and submitted the plans.

### THE PARING KNIFE

By JEANIE MOTEN

The title of this column seems to be rather vaguely connected with both the name of this paper and the kitchen. So it sure seems that we should have some interesting and unique recipe as most such columns do.

Well, being newly married, all that could be found in our pantry was a recipe for corn bread and one for brownies. (Our publisher is getting rather tired of both.) Anybody be interested in one of the above? Might be just a whole lot better if someone gave US a tip on cooking.

You've always heard of Texas' reputation for being friendly. Well, Bovina is even more so. Everyone has been wonderful to us.

We've even had offers of puppies—something we very definitely plan to have as soon as we're permanently settled.

We sincerely want to thank you all, not only for supporting the paper, but also for making us right at home.

Something we've always wondered about—why is it that an article priced at \$1.99 sells better than one priced at \$2?

Unless one has a penny collection, that extra penny certainly can be troublesome; and goodness knows bookkeeping is ten times harder. Guess it's just some queer quirk in the feminine mind.

Speaking for this writer, there's just not much chance that a \$2 article will be bought when a \$1.99 one can be found anywhere within a radius of ten miles!

Just for curiosity's sake, we went over to Bovina's railroad station to see just how many trains did zoom through Bovina each day.

Was surprising to learn that there were only twenty-four freight trains and six passenger trains routed through here each day. Seems like they should have numbered around one hundred from the sound of things.

Just for kicks we tried to catch a passenger train in our car the other day. Guess you old timers know how much luck we had.

Heard some pretty interesting things on the radio this morning

while drying the breakfast dishes. Seems as if this homespun philosopher was saying that it wasn't a coincidence that hurry rhymed with worry. Thought that was pretty good food for thought.

Sure have noticed this combination in our new editor and husband this past week. He's worried a lot about this first issue. Even talks in his sleep about such things as "what ads can we run today."

They say worry will make a person lose weight faster than anything. Try hard to believe it as Publisher Moten has lost ten pounds since our married life began (all of two and one-half weeks—seven-

teen days that is—haven't got the hours counted but if you want to, just multiply seventeen by twenty-four) and know it couldn't be all due to my cooking.

Sure hate for his mother to see him.

Another saying from the early morning philosopher—The modern girl has made good use of grand-maw's hat pins—they make excellent cleaners for cigarette holders. Don't know exactly what to say about that. Guess we'll just leave it as a joke as we certainly live in the proverbial glass house.

Would a column in this section of the country be complete without a comment on the weather? Certainly not; so here goes. Being

raised in Amarillo myself, have really become attached to the sard, and it sure does feel good when padding across the kitchen floor barefooted.

Guess the spouse has yet to fully appreciate our weather, being raised down in Central Texas where the humidity knocks you down and tromps on you. Can hardly wait till spring comes roaring in bringing all the sand with it. Guess he's in for quite a shock, not to speak of our wonderfully cold winters.

Really though, while down at school in Austin, actually missed the sand in my food. Salt can never replace it!

Just tried to sharpen a pencil. Sure is discouraging to start out

with a fairly decent size pencil and end up with one you can barely get your hands on.

Seems like some brilliant mind ought to be able to think of something to sharpen pencils with that won't eat a much needed pencil! Or maybe a person just ought to learn the correct way to use a pencil sharpener.

Will have to think about that awhile.

How do you cut up a chicken? There must be some fine art to it. Tried it the other day. The chicken tasted alright, but couldn't very well tell you what the names of the pieces were. After eating the drumsticks and wings, we were at a loss. If anyone has a stray

(Continued on page 7.)

# Grand OPENING

Home Pac Ice Cream ..... 49c

Northern Tissue, 3 for ..... 25c

## JULY 2

# FREE 4 BIG BOXES

of Groceries Will Be Given Away!

WAPCO CATSUP ..... 19c

COFFEE (Any Brand) ..... 95c

WHITE SWAN PINEAPPLE JUICE, 46-oz. 31c

CANE SUGAR, 10 Lb. .... 99c

PORK & BEANS, Kimbells .. 11c

SPUDS, 10-Lb. Cello ..... 65c

TUNA, Van Camps ..... 25c

ROAST ..... 39c

MACKERAL ..... 21c

BOLOGNA ..... 31c

OLEO, Silver Bell ..... 19c

These are just a few of the many specials you'll find at —

# Read's Grocery

NAT READ

BOVINA

RONALD BERGGREN

### LOOK WHAT'S COOKIN'



AT—  
**TOMMY'S HIWAY CAFE**

Sunday, July 3

- Fried Chicken
- Swiss Steak
- Creamed Potatoes
- English Peas
- Okra
- Corn
- Dessert & Coffee

All for 90c Plate

Tom Paine, Owner  
Bovina, Texas



### What A Slave Driver!



Frank Truitt makes sure he gets his money's worth out of the slaving 4-H girls as they do chores to earn money for their club. Sweeping off the walks are (left), Kay Leake, daughter of Mr. and Mrs. Clifford Leake; and Sondra Rhinehart, daughter of Mr. and Mrs. Lester Rhinehart. The club girls netted over \$23 in their work Saturday.

attended the shower for Mrs. Larry Berry.

Mr. and Mrs. Arch Teter and family spent a recent weekend in Amarillo visiting their sons, Mr. and Mrs. A. C. Teter and Mr. and Mrs. Bob Teter. The local man also visited his parents in Darrouzett, Mr. and Mrs. A. H. Montgomery.

J. P. Kerby, Sandra and Elden, and Mrs. Etta Fenimore of Van Nuys, Calif., and Mrs. Betty Heath of Truth or Consequences, N. M., visited Wednesday in the E. C. Berry home. They also attended the funeral of Charlie Riggins Thursday, June 23, at Clovis.

Mr. and Mrs. E. C. Berry and Glenna, Mrs. B. R. Horton, and Mrs. Ernest Woelfel attended the funeral of Charlie Riggins at Clovis Thursday, June 23.

Mr. and Mrs. V. L. Clem of O'Donnell visited Saturday and Sunday in the home of Mr. and Mrs. Jay Sherrill.

Mrs. Gene Macey of Clovis was in the Clovis hospital all last week receiving blood transfusions. She is the sister of Mrs. Charles Jefferson and Mrs. Bob Johnston, Jr., both of Bovina.

Gary Stevenson, son of the Earl Stevens, celebrated his 10th birthday, Wednesday, June 22. Julian Berry spent the day with Gary, and the boys attended a movie Wednesday night.

Miss Lera Dell Cherry of Lorenzo and Mrs. Walter Brown and baby of Canyon visited in the home of Mr. and Mrs. D. C. Looney Monday afternoon. The ladies are sisters of Mrs. Looney. The Looney's son, Craton, went back to Lorenzo with Miss Cherry.

Martha Adams, daughter of the Pierceson Adams, is ill with the mumps this week.

Visiting the Virgil Goodwins during the previous week were Rev. and Mrs. J. M. Jordan of Amarillo, Mr. and Mrs. C. W. Lewis of Brownwood, and Mr. and Mrs. Jack H. Goodwin, Anne and Darrell, of Portales, N. M.

Mrs. Stella Purcell of Matador is visiting in the home of her daughter and family, the J. D. Stevens, for several days.

The J. D. Stevens family visited in the Rhea community Sunday afternoon with Mr. and Mrs. Chester Newbrough and family.

Chester Woltman of Roseville, California, is visiting his mother Mrs. Mary Woltman at this time.

### LOCALS

Mr. and Mrs. Henry Minter and Julia Lloyd visited Mrs. Leslie Mc Cain at the Muleshoe Hospital Sunday.

Mr. and Mrs. Winn Henley left Bovina last Saturday to vacation in California. Mr. Henley has been transferred overseas. Mrs. Henley will return to Bovina until she will be able to join her husband.

Miss Carol Dean Dunn is now working in Bovina in the Bovina Beauty Shop. Miss Dunn lives in Friona and is commuting.

Visiting Mr. and Mrs. P. D. Barron in their home last weekend were their daughter and family, Mr. and Mrs. Bob Mitchell and Bobby, from Oklahoma and another daughter, Mrs. Grady Truitt and son Jimmy, from Amarillo.

Mr. and Mrs. Buck Lloyd and family, Mrs. Paul R. Lloyd, and Mr. Anthony Whitfield met Mr. and Mrs. Fred Hartsfield and family, from Amarillo, and Mr. Dale Hartsfield from Hope, Arkansas, and had a picnic in Palo Duro Park last Sunday.

Mr. and Mrs. Nat Read entertained Herbert Carter from Ft. Worth in their home last Saturday and Sunday.

Terry Foster, grandson of Mrs.

N. E. Bonds and nephew of Mrs. Pete Davies, spent a week recently in Bovina. Last Saturday Mrs. Bonds took her grandson home and spent the weekend with her daughter, Mrs. C. E. Foster, Jr., in Clovis.

Mr. and Mrs. W. E. Williams have their two little granddaughters visiting in their home with them. Sheryl Ann Barnett is from Dallas, and Sharon Small is visiting from Plainview.

John Aldridge was in Bovina on business last Friday night.

John and Rosalee Tabor and young son, Stevie, from Amarillo, visited in the home of their parents, Mr. and Mrs. Emmett Tabor, last Sunday.

Mrs. George Trimble was called to Wheeler last Friday night when her father, Mr. A. R. Meek, had a heart attack.

Mr. and Mrs. Bill Burnam recently bought a house from Lee Sudderth and moved into their new home last Sunday.

Mrs. J. Sam Gaines, Mrs. Rick Adams, and the Troy Armstrongs visited with Herbert L. Gaines in New Kirk, N. M., last Sunday. Mrs. Gaines and Mrs. Adams stayed in New Kirk and will be home in about a week.

Mr. and Mrs. Aubrey Brock entertained Mrs. Betty Walling from Lubbock in their home last Sunday.

Mrs. Tommy Bonds was taken to the Clovis Memorial Hospital last Saturday morning.

Miss Bettye Kim, Mrs. Anna W. Anderson, and Mrs. Ben Freeman of Clovis visited Friday, June 24, in the E. C. Berry home and also



Even Golfers Have Been Watching For A NEWSPAPER In Bovina

We're Glad It's Here!

## BOVINA ELECTRIC

Wiring

Appliance Repair

BOX 130

Phone 2951

ODIS WHITE, Proprietor



Opening at HARTWELL Machinery Co.

Bovina

Friday, July 1st through July 4th

Open Day & Night



Bovina, too Is Growing--



WE WELCOME The Bovina Blade CICERO SMITH LUMBER COMPANY Phone 2671

WE'RE GLAD TO WELCOME ANOTHER STEP IN BOVINA'S GROWTH -



CONGRATULATIONS TO The Bovina Blade HAMMONDS SERVICE STATION

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Bovina, Texas



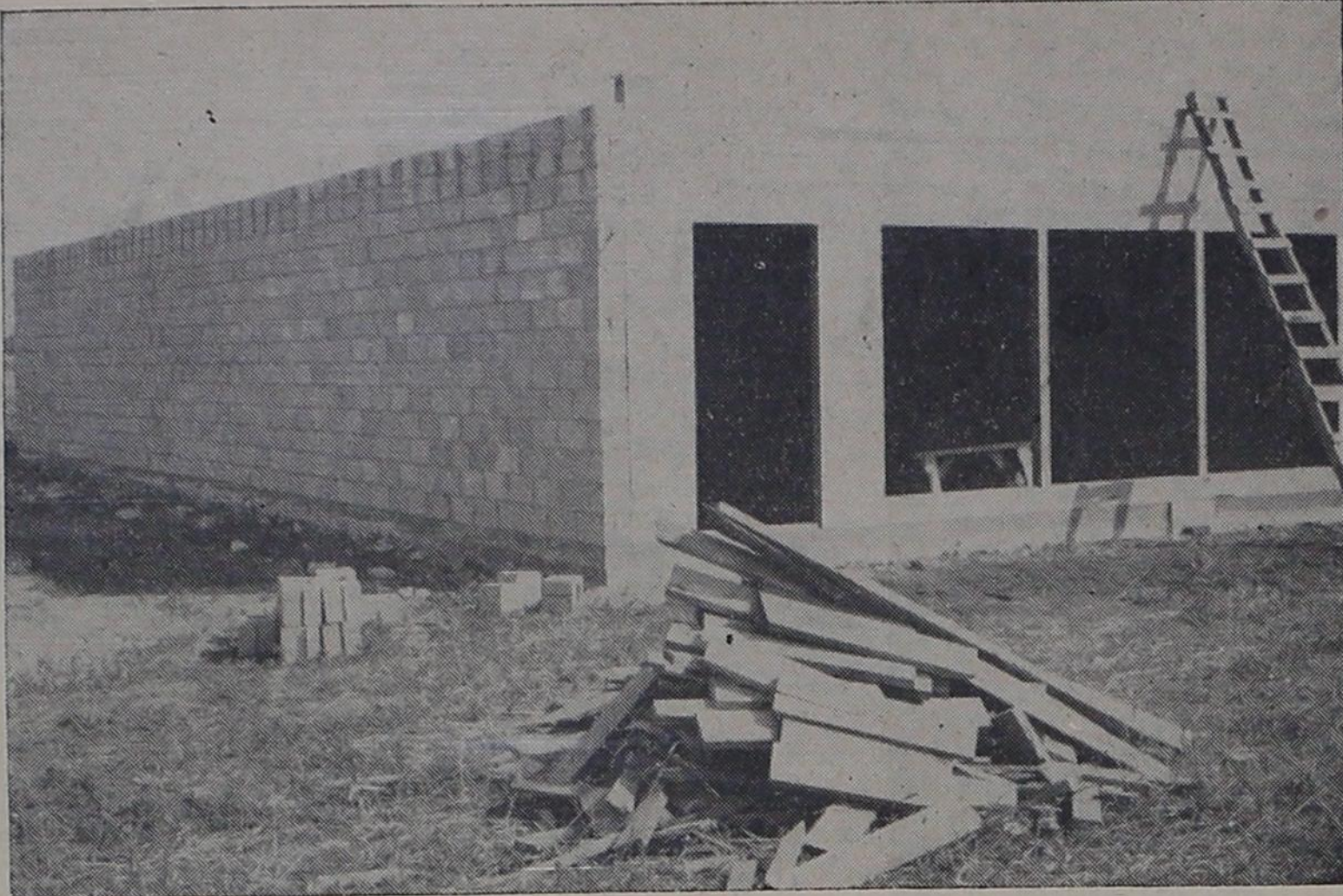
### Supply House Being Built on Hiway 60

The new building going up on Highway 60 is being built by C. P. Warren, and will be finished around July 10, Warren says.

Farm supplies and possibly automotive supplies will be handled by the new business. However, the exact nature of the business is not definite as yet. Warren has not decided what brands he will carry.

The front of the building will be brick and glass with the remainder to be made of tile. Dimensions of the building are 25 feet by 60 feet.

Warren, who has farmed in the Bovina area in the past, has recently built a home here and will make Bovina his home. He moved here from Amarillo. A. G. White of Bovina is the contractor for the building.



C. P. Warren is building this new business on Highway 60 in northern Bovina. The structure will be of tile construction, with a brick and glass front. A. G. White is contractor.

### New Bovina Business

#### Richards Building Being Torn Down

Earl Richards' building on Bovina's Main Street is being razed. The building located just west of Gaines Hardware and Furniture Company will be completely torn down and the lot cleared in 10 or 15 days, Richards said.

White Produce was formally housed in the structure that was built in 1923. White Produce went out of business some 15 years ago and the building has been a residence until recently.

Plans for the lot have not been

completed but Richards said he would either sell the lot or build a business building there himself and lease it. Richards purchased the building and lot three years ago.

#### Rhineharts Have Father's Day Celebration

Celebrating Father's Day with O. W. Rhinehart were four generations—his mother from Haynesville, Louisiana, his two daughters and their families, and a sister, Mrs. Floyd Johnston and her family. This was Mrs. Johnston's first visit to this part of the country, and she found it quite different to the bayous and hanging moss of Louisiana. The guests left Friday for their various destinations. After as many as eighteen guests in the Rhinehart house at times during the week, their home now is rather quiet.

#### METHODIST CHURCH NEWS

Rev. W. R. Beard, Pastor

Public Worship 11:00 a. m.—8 p. m.; Subjects to be discussed: "Jesus and The Last Supper," "Jesus The Great Physician."

#### Commission on Education

The Commission on Education of the Bovina Methodist Church held its first meeting of the New Church Year Monday night June 27.

Mr. J. T. Hammonds, Chairman, presided. Several items were discussed: (1) An all church picnic was planned. The date for this occasion is Friday, July 15. The place will be at the City Park, and the time will be at 5:30 in the afternoon. (2) The group meetings were discussed fully and plans for better work were made. (3) If the Adult Group wants it, Rev. W. R. Beard will lead a Bible Discussion Group each Sunday evening prior to the evening worship. The time to begin this group discussion is to be decided later. The meeting adjourned with prayer by Mr. Bob Wilson. Mrs. Ellen Estes was the secretary at this meeting.

The Blade appreciates all news tips.

*Texas Trends*  
dallas fashion center



— Dallas Fashion Center Photo  
Julie Clark Junior designs a crisp black and white checked gingham with a long torso bodice and a full skirt swinging from the cuffed hip-line. Bands of floral screen print and straps of white pique accent the molded bodice.

#### CLASSIFIED ADS

##### PARMER COUNTY FARM FOR SALE

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Licensed and Bonded for Your Protection.  
Phone 2081 Bovina, Texas

##### Pentecostal Holiness Revival Closes

The two week revival at the Pentecostal Holiness Church closed Sunday night at the 8:00 p. m. services.

Rev. Bob Marstellar of Memphis, Tennessee, was the speaker. He and his wife are musicians and provided special music each night.

Mr. and Mrs. Bonnie Gaye of Shreveport, Louisiana, visited in the E. O. Norton home last Tuesday.



# WE BELIEVE

# That Bovina

# Is On the GROW



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## HAVE COME

## TO OUR TOWN

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BOVINA



### BEAUTY TIPS

By June Norton

Summertime is hard on hands with all of the extra washing, working in the garden, digging around the flowers, and other dirty work that must be done when the days are long and the sun is warm.

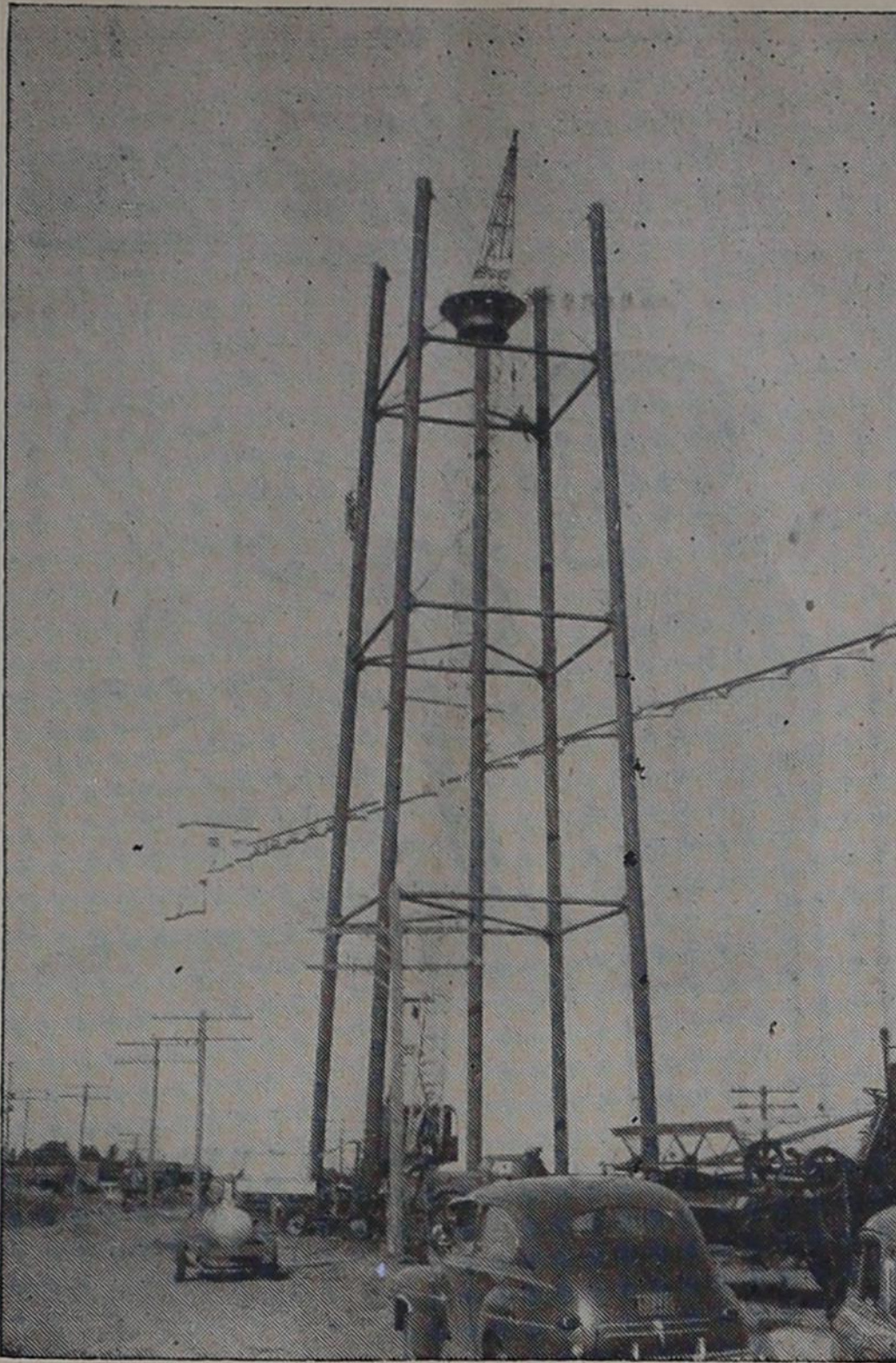
Hands are exposed more to the public eye in summer. You can't neglect your hands and be well groomed.

Start with the nails—are they split, broken, or soft? If so, maybe you need more iron in your system. Women especially need additional iron to keep their blood built up. Just try taking iron and yeast or iron and liver medicine, and you will see an improvement in your nails.

What about that ragged cuticle or cuticles that have grown down on your nails? The well groomed hand has the cuticle pushed back so the half moon shows. Don't try to do it on dry hands.

Soak your hands first in warm water or warm oil and gently push the cuticle back with a tool made for that purpose. Or best yet, when you finish washing dishes, rinse your hands, dry them, and then push the cuticle back with the towel. Do this each time you dry your hands. It takes only a minute and improves the looks of your hands so much.

Don't try to trim your cuticle all around the nail. That is for a professional beautician to do. But do trim the horny growth on the edges of the finger where the nail starts to grow out. You may keep any broken tissue clipped from the cuticle also. For this purpose, use sharp nippers so as not to chew it up or tear it worse than it is.



It won't be long until Bovina will have its first water tower if the above picture is a good indication. Size of the structure is emphasized by the two figures at work, one of which can be seen climbing up a ladder at the left of the tower.

### Vestals Have Family Reunion

The home of Mr. and Mrs. Jesse F. Vestal was the scene of a family reunion Sunday, June 26th. All three of their children were present for the occasion. Lunch was spread under the grape arbor.

Present at the reunion were Mr. and Mrs. Johnnie Vestal and children, Kermit and Gary, of Ontario, California, (their elder son Kenneth was unable to attend), Mr. and Mrs. Pete Vestal and their children, Sherry, Jerry, Gene, Donnie, Ronnie, and Mike of Farwell, and Mr. and Mrs. E. O. Norton of Bovina.

During the afternoon many visitors dropped in. Among those calling were Mrs. Eva Rayburn and Mrs. Reba Miller of Clovis and Mrs. J. H. Wheeler of Hereford.

## New Water Tower Now Being Erected

Workmen from Ervin Steel Erectors of Lubbock are now busy putting up a "new" 100,000-gallon water tower for the city of Bovina.

The facilities, which have been on hand for some time, are the donation of the Santa Fe Railroad, which removed them from a Panhandle town where they formerly had been used in connection with service of the line's steam locomotives.

The cost to the city for the im-

provements is only a fraction of what it would be if the equipment was purchased outright. The city is bearing the cost of moving the tower and erecting it in Bovina, and together with other parts of the new system such as its connection to automatic pumping facilities, the total cost will run around \$20,000.

When the new tank has been completed atop the legs which are shown in the accompanying picture, Bovina will have a total storage capacity of 236,000 gallons.

The 136,000-gallon storage unit on the ground which is now being used to serve the community is also a gift of the Santa Fe. The city owns two wells which have a pumping capacity of around 900 gallons per minute.

### Wilcox-McCormick Nuptials Read

Miss Ruby Wilcox, daughter of the W. W. Wilcoxes, and Mr. Everett McCormick, son of the A. R. McCormicks (all of Bovina), were united in marriage, Saturday evening at 6:00 p.m. in a double ring ceremony held in the bride's home.

Rev. Virgil Goodwin, pastor of the Bovina Baptist Church, read the vows.

The bride, dressed in a white ballerina length silk dress with blue accessories, carried a white Bible and a single red rose. She also wore a red rosebud corsage. She was given in marriage by her brother, Wayne Wilcox of Happy, Texas.

A small reception was held in the Wilcox home following the wedding. Mrs. Wilcox served wedding cake, punch, and sandwiches to those attending—Mrs. A. R. McCormick, Mr. and Mrs. Robert McCormick, Mr. and Mrs. James Williams, Mr. and Mrs. Jesse Cisco of Dawn, Mr. and Mrs. Wayne Wilcox of Happy, and Rev. and Mrs. Virgil Goodwin. Also attending were brothers and sisters in the Wilcox home.

The young couple took a one day wedding trip and are now at home in Bovina where both are employed. He works for Triplett Cattle Company, and she works at Tommy's Highway Cafe.

Mr. and Mrs. Grady Sorley and children made a business trip to Clovis Monday.

### Vic Vet says

LOANS MAY BE MADE ON ONLY PERMANENT GI INSURANCE POLICIES WHICH HAVE BEEN IN FORCE FOR A YEAR OR MORE. TERM GI POLICIES HAVE NO LOAN VALUE.



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• • •

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On Its First Issue

COMBS GROCERY

Phone 2681

J. O. Combs

We're Glad

To Be

in Bovina



AND ITS PARADE

OF PROGRESS



*Congratulations*

TO

*The Bovina Blade*

On Its Coming to Bovina

**BOVINA IMPLEMENT CO.**

Phone 2541



# Bovina Has Unusual Business

EASY TO READ AND UNDERSTAND

Bovina has the distinction of being the only town in this section of the country to have an "honor" domino parlor.

Back in 1948, J. S. Potts established a domino parlor in the little building between Wines Produce and The Bovina Hotel. Potts ran the place in person for awhile.

Then his health began to get bad and he was unable to be there all the time. He nailed a small wooden box on the wall with a slot cut in the top of it big enough for coins to go in.

Over this he tacked a sign that said and still says today, "1 to 3 games for a nickel. If you play you pay for it."

The slot in the box is well worn from many coin insertions.

After Potts had his "honor system" established, he just started coming down daily and sweeping and cleaning the place. Mr. Potts passed away three years ago and since that time his wife, who still lives in Bovina, comes down in the mornings and does the cleaning.

The story is told about a barber who came to Bovina looking for a place to set up a barber shop. He spotted the small building, decided it would make a nice shop and began to inquire about it saying that he would pay \$25 a month rent for it.

Mr. Potts was finally approached about the possibilities of renting his building to a barber for \$25 a month. He thought the proposition over a minute and decided, "I can't afford to rent the building for \$25 when it's making me \$75 now and I don't have to worry about it."

The parlor, in which no gambling is allowed, is approximately 14 feet by 32 feet dimensionally and is heated by a gas stove in the winter time and has a fan for the players' comfort in the summer.

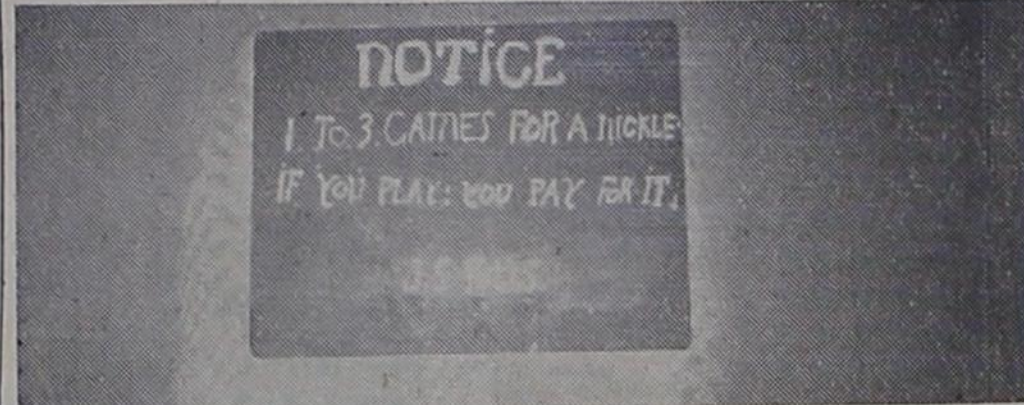
Seven tables and 24 stools are housed in the domino parlor that never closes. Six of the tables are equipped with dominoes, five white sets and one red set and one of the tables is equipped with checker playing equipment.

Each table has two spittoons stationed handily around it for the tobacco-chewing players' convenience.

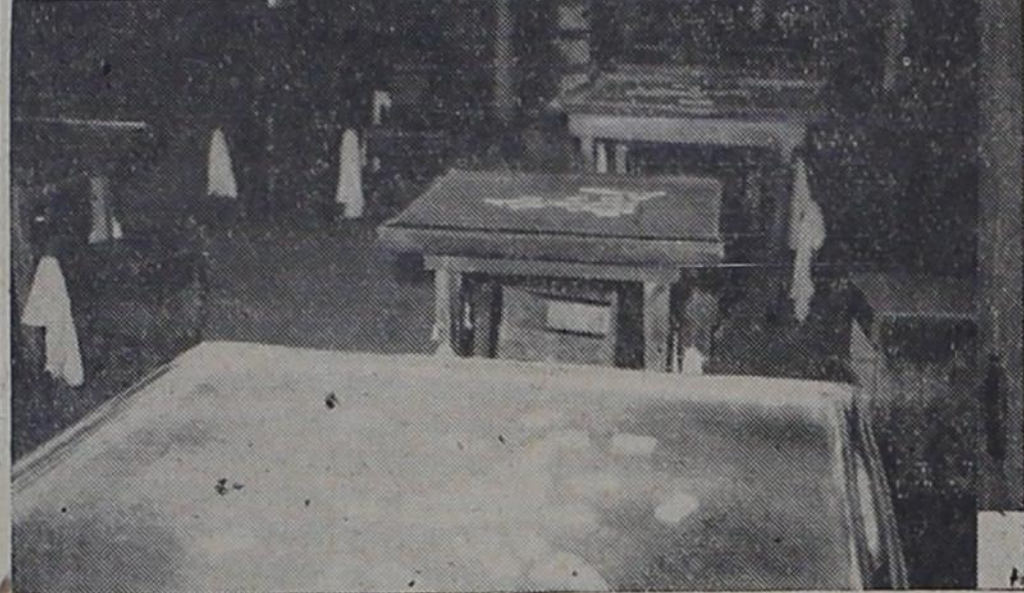
Also provided is chalk for keeping score on the table as is the practice in most domino parlors.

Also at the corner of each table, tied to the table with a string, is a clean white rag to be used for wiping off the score when the game is completed. The place is equipped with two feather dust brooms, one hung on each wall.

Wonder if there is any other



J. S. Potts got straight to the point in his "honor system" domino parlor with this sign which he nailed on the wall years ago. It reads: NOTICE—1 to 3 games for a nickel. If you play, you pay for it. J. S. Potts." A small coin box is directly under the sign.



NOT SWANK, BUT CLEAN

A homey, simple atmosphere is created by the furnishings of Potts parlor. There are a number of domino tables, and one devoted to checker playing. The parlor is kept neat and tidy.

town, city or village that has domino players so honest that an "honor" system domino parlor will make \$75 a month?

Mrs. S. N. Teague and Mrs. Don Ray Teague of Field, New Mexico, Mrs. Jarvis Russell and children of Sunny Vale, California, and Mr. and Mrs. W. M. Lloyd, Ruth and Barbara of Friona visited Monday in the Travis Lloyd home.

Fay Shell and sons of California visited Monday of this week in the home of her sister and family, the Buck Lloyds. Mr. and Mrs. Fred Hartsfield and children of Amarillo also visited a day or two this week in the Lloyd home. Dale Hartsfield of Hope, Arkansas, another brother of Mrs. Lloyd, is a guest in their home for awhile.

**YES**

**We Have Plenty Of Extra Copies**

Of this Week's Paper

**5 Cents Each**

At Our Offices in the Bovina Butane Building

Mr. and Mrs. Roy Hawkins were honored with a visit by his sister, Ruth, from Valejo, California this past weekend.

Mrs. E. M. Ware and son Denny visited in Lubbock Thursday with Leon Ware and Jimmy Ware and their families.

Mr. and Mrs. Odis White left Monday of this week to spend two or three days in the mountains near Las Vegas.

Mrs. Dora Morman has returned home from Midland, Texas, where she visited for a few days with her daughter, Dorothy.

Mr. and Mrs. Archie McCutchan left Friday for Ft. Worth to attend a reunion of her family.

Jim Harris of Lovington visited Monday in the Marion Carson home.

Mrs. Scott Levins spent Monday and Tuesday of last week in the hospital suffering from a virus infection.

Mr. and Mrs. Jerry Spurlin of Texico visited Sunday in the Stacey Queen home in Bovina.

Mr. and Mrs. Harold Hawkins are keeping Tommy Keith, son of the Tommy Bonds, while Mrs. Bonds is in the hospital.

Mr. and Mrs. P. A. Adams and family went to Amherst, Tuesday, June 21, to visit Mrs. Adam's parents, the Jim Roberts, and also a cousin from Hobbs, N. M., who was visiting in the Roberts home.

Mrs. Roy Horn moved to Lubbock this weekend where she is employed at Latham's Ready-To-Wear store in Lubbock. Mrs. Horn bought a home there.

Larry and Gerry Caldwell of Garland, Texas, are visiting their grandmother, Mrs. Margaret Caldwell.

Mr. and Mrs. Odis Moore from Amherst visited in the home of Mr. and Mrs. D. S. Harrell Sunday.

Mr. and Mrs. D. S. Harrell spent the weekend in Amarillo with their nephew and his wife, Mr. and Mrs. Joe Cornelius. Mr. and Mrs. Harrell attended the ceremony honoring their son, Aic Virgil S. Harrell, at Amarillo Air Force Base.

The term "hand" in measuring the height of a horse, is four inches.

Camels and pigs are said to be unable to swim.

The Blade appreciates all news tips.

TAKE A LOOK AT *Tomorrow!*



## BOVINA FIGURES

POMINENTLY IN THE

FUTURE OF PARMER COUNTY



**WE WELCOME**

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GENE SNELL, Mgr.

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**GULF SERVICE STATION**

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Phone 2771

BOVINA

### Mrs. Sudderth Gives Marzie Lynn Circle Program

The Marzie Lynn Circle of the Methodist WSCS met in regular session at the Church, Tuesday, June 21.

Mrs. Billie Sudderth had charge of the program that was taken from the "Methodist Woman" magazine. Mrs. Jimmie Charles gave the devotional. Those present were Mrs. Jimmie Charles, Mrs. Billie Sudderth, Mrs. Rouel Barron, and Mrs. Earl Ware.

Also attending were Mrs. William Thornton, Mrs. George Turner, Mrs. Boehr, and Mrs. W. R. Beard.

### Local Ladies Study At ENMU

Miss Grace Paul, Mrs. June Rhodes, Miss Lillian Fisher, Mrs. Hazel Rigdon, Mrs. Myrna Hammonds, and Mrs. Cora Wilkenson were recently enrolled in a Language Arts Workshop at Eastern New Mexico University.

This course dealt primarily with teaching of reading. Teacher for the course was Miss Nadine Fillmore of Coe College. Miss Fillmore is the author of "Steps to the Mastery of Words" which was the text used.

This has become a very popular book and has been adopted for the six lower grades in the state of New Mexico. It was also used in the Bovina school last year.

There were 115 enrolled in the class, the largest ever held in ENMU.

Mr. and Mrs. Fred Hartsfield and children of Amarillo spent Sunday night in the home of Mr. and Mrs. Billy Wayne Wilkerson.

Mrs. Evelyn Bender of Higgins left Monday after spending a week visiting in the home of Mr. and Mrs. Tom Griffith. She and Mrs. Griffith are sisters. Mrs. Bender also visited another sister and family, Mr. and Mrs. Gene Ezell.

Mrs. Paul Lloyd and her brother, Anthony Whitfield, left Sunday for Ft. Worth and the home of their parents, the Truman Whitfields. Mrs. Lloyd plans to stay about a month or until she leaves to be with her husband, who is in the service.

Mr. and Mrs. Henry Minter and son went to Amarillo Sunday night to meet Mrs. Emily Glickman and son, Jimmy, of West Orange, New Jersey, who arrived by plane. They will visit about a month in the home of the Henry Minters and the W. R. Minters, her parents.

Mr. and Mrs. Bill Venable went to Muleshoe Sunday to visit the R. L. Barber family. Two of the Barber children have the whooping cough.

Visitors in the E. O. Norton home Monday were Pamela Marie Woods of Richmond, California and Clura Faye Trucks and Mrs. Lester Norton and daughter Wilma and son Charles Wade of Farwell.

### The Paring Knife—

(Continued from page 2.)

book or pamphlet around, about how to cut up a chicken in ten easy lessons, would sure appreciate it if you would drop it in the mail addressed to The Bovina Blade, Paring Knife Division.

We've got a little four-year-old nephew who seems to be learning the wiles of youth per normal. The other day his daddy told him

not to do some little harmful thing kids persist in doing.

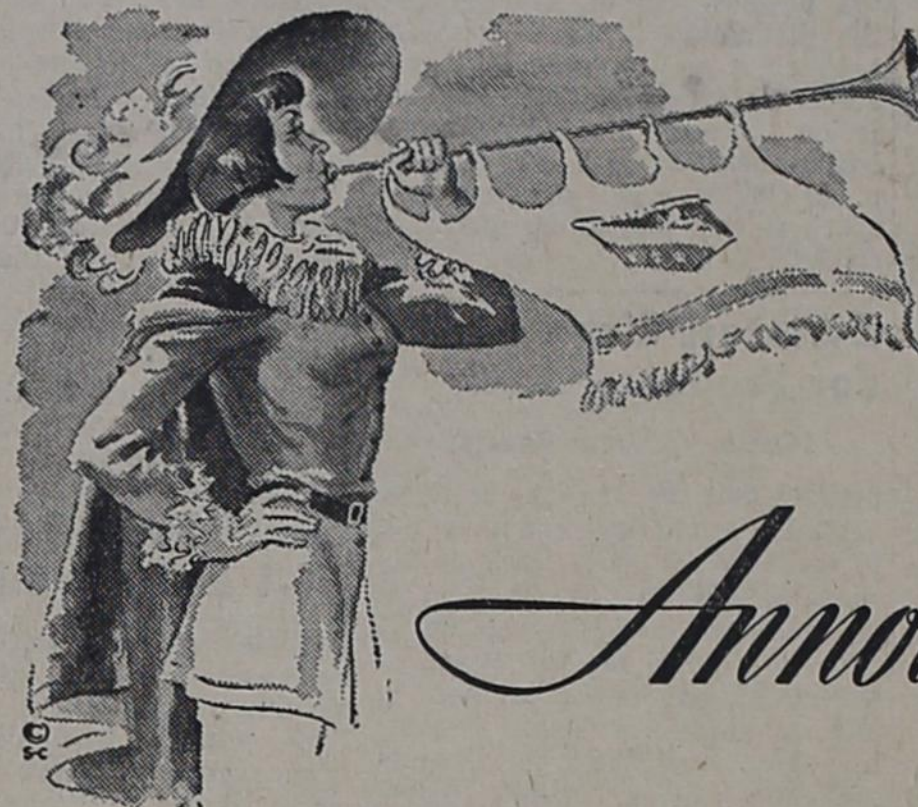
Johnny looked up and said, "I can do that when Daddy's not around." Of course the mother was a mite embarrassed. We think he's pretty smart to figure all that out but wonder at his ability to be subtle.

The friendly cooperative spirit in Bovina does much to gladden the heart. There's something about a small town that a big city can never have in a million years. For

instance, every time you leave your home for even a few minutes in a big city, you have to lock your doors and bolt the windows practically.

Moving to Bovina has been a wonderful experience. We were talking the other day about how much our lives had changed in the past two weeks, and Dolph said that he was just about ready for such abrupt changes to stop. So are we both.

Thank you all again for making everything so pleasant.



# Announcing

**THAT WE ARE**

**GLAD TO HAVE**

*The Bovina Blade*

**IN OUR TOWN.**



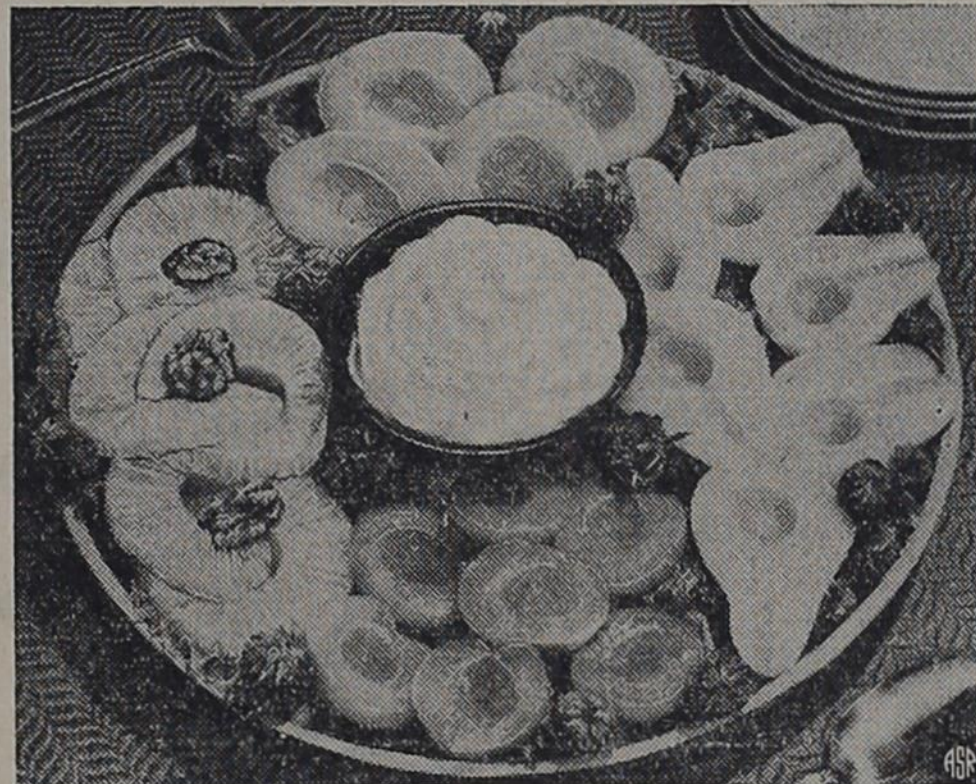
**WILSON-BROCK  
INSURANCE AGENCY**

All Kinds of Insurance & Real Estate

Joe Wilson.—Aubrey Brock

Phone 2252

### Easy Fruit Salad Platter



A practical way to highlight salad platters is with a bowl of mayonnaise which also serves as the dressing for the salad. For a salad tray that can be arranged quickly, use an assortment of your favorite canned fruits, garnishing with nuts and fresh berries for that luxurious look. Fruits should be drained well before they are arranged on a bed of lettuce.

The salad platter makes salad preparation easier for you, and family and guests can compose a salad of the fruits that please them most.

#### Fruit Salad Platter

- Mayonnaise
- Lettuce
- Canned pineapple rings
- Walnut halves
- Canned apricot halves
- Canned pear halves
- Canned peach halves
- Whole fresh unstemmed strawberries

Place a bowl of mayonnaise in the center of a large lettuce-lined salad plate. Arrange pineapple rings topped with walnuts, apricot halves, pear halves and peach halves, in groups, around the bowl. Garnish with strawberries.

# Our Congratulations to--

# The Bovina Blade

# ON ITS FIRST ISSUE



# West Hub Gin Corp.

Phone 2170



**WHITTLIN'**

(Continued From Page 1)

I learned that the drought is broken and we are going to have some seasonable years for a change. Also learned that he has failed to learn how to spell one of his granddaughter's name. If there is any connection between knowing about grand-daughter names and knowing about the weather, the drought may still be with us.

Appreciated the way Gene Snell and the people at the Bovina Butane Service moved over and are sharing their office with us. Also want to thank John Aldridge, who is a lawyer in a town down between here and Mexico, for setting us up with office furniture.

And too, we owe a "thank you" to George Trimble, who was kind enough to let us use his shop for the newspaper meeting some 10 days ago and has let us put the general idea of what The Blade might look like in his window since that time.

I knew that a newspaper man was supposed to know a little bit about everything. I was, and I am, willing to try to learn, but I didn't realize that statement to its fullest extent until I had to trace the blueprint of the bank that you'll see in this issue, so it could be reproduced. Sure didn't think when I was planning to go into this business, that I have to take off some night and be an architect's helper.

If this issue doesn't meet with your approval, I hope that at least, your curiosity is aroused enough that you'll send in the self-addressed, postage-paid envelope with the price of your subscription in it. But if there is anybody that really and truly doesn't like this, the first issue of the Bovina Blade, I want to tell them what Jeanie told me when she burned the first cooking of cornbread, "I'll try to do better next time."

**Bovina Sewer System To Cost Near \$100,000**

(Continued From Page 1)

school, \$25.

The engineers' report concluded that a sewer system in Bovina was definitely possible from both a construction and a financing standpoint. The cost can be substantially paid for from revenues from the system without increasing taxes say the engineers and they add that Bovina's property evaluation would definitely increase.

**Son of Local People Is Airman of Month**

(Continued From Page 1)

honorary citizen of Amarillo. "Such a worthy title comes to the superior airman because he has excelled in all departments of military and personal conduct in a manner attesting to his attainment of the highest standards of proficiency."

Harrell has served overseas in Korea and Japan.

This Airman of the Month award is Air Force-wide and is one of the highest honors awarded by the Air Force.

Gifts that Harrell received from the businessmen of Amarillo for the distinction included a piano, a watch, a wallet made by Mayor Jordan, a movie camera with projector and screen, a fishing tackle box, a thermos jug, a suit of tailor made clothes, a pair of shoes, four sport shirts, and three pairs of slacks.

**Directors Elected For Proposed Bank**

(Continued From Page 1)

notified that the checks are to be cashed. The checks were made out to the First National Bank of Bovina, actually the checks can't be cashed unless the bank is set up.

To be eligible for the Board of Directors, an individual had to own 10 shares of stock. Besides the three men that were "automatically elected," those eligible and willing to serve on the board and nominated were Macon, Elliott, Wilson, J. T. Hammonds and J. W. Witherspoon. Voting was done by the number of shares owned by an individual.

In other words, if a man had two shares, he could vote those two shares for any three of the five men. Macon had 182, Elliott had 167, Wilson, 116, Hammonds, 47 and Witherspoon, 50.

Temple concluded the meeting by saying that "even though the board of directors is set up, there is still lots of hard work ahead yet."

**Shower Planned**

A shower is being given for Mrs. Joe Moore Saturday afternoon at 3:30 p. m. in the American Legion Hall. Everyone is invited and urged to attend.

Elton Venable was in Hereford last Monday on business.

Mrs. Lucy Shamblin went to Ft. Worth Friday afternoon to visit her son, Mr. Dale Shamblin. She expects to be back by Wednesday.

**Bovina Falls 21-10 To Farwell Team**

Bovina's little leaguers, bothered by a case of strike-outitis, were swamped by Farwell's little leaguers 21-10, Monday afternoon.

Roger Ezell, with three hits in four trips to the plate, was Bovina's leading hitter in the losing attempt. Don Caldwell had two for four, and Don Cumpton and Mack Glasscock each collected singles.

Farwell's pitcher, Rundell, struck out 10, and allowed only 7 hits. Glasscock took the loss for Bovina.

June 18, Friona defeated the little leaguers, 16-11. Don Caldwell was the leading hitter in that game with three hits in four at bat.

Bovina has a season record of one win and three losses. Batting averages compiled in the four games are Don Cumpton, .250, Don Caldwell, .533, Joe Jones, .100, Roger Ezell, .400, Buford Stanberry, .167, David Lawlis, .090, Monty Turner, .182, and Mack Glasscock, .500.

Next game is with Friona, Friday in Bovina. Allen Cumpton is manager of the team.

**Clovis Beats Bovina 14-1 in Softball**

Clovis' women's softball team bombarded Bovina's women, 14-1 Monday afternoon in Bovina, in a High Plains Women's Softball League game. Players for Bovina were Haney, Hardage, Read, Pierce, Wilkerson, Pruitt, Horton, Lloyd, Meeks, Rogers, C. Smith, and D. Smith.

Remaining schedule of the High Plains League is:

June 30—Springlake at Lazbuddie, Friona at Bovina, Clovis at Muleshoe.

July 4—Lazbuddie at Clovis, Friona at Springlake, Bovina at Muleshoe.

July 7—Clovis at Springlake, Bovina at Lazbuddie, Friona at Muleshoe.

July 11—Bovina at Springlake, Lazbuddie at Muleshoe, Friona at Clovis.

July 14—Springlake at Muleshoe, Friona at Lazbuddie, Bovina at Clovis.

July 18—Lazbuddie at Springlake, Bovina at Friona, Muleshoe at Clovis.

July 21—Clovis at Lazbuddie, Springlake at Friona, Muleshoe at Bovina.

July 25—Springlake at Clovis, Lazbuddie at Bovina, Muleshoe at Friona.

July 28—Springlake at Bovina, Muleshoe at Lazbuddie, Clovis at Friona.

As a former business man of Bovina, and a long-time resident, I am vitally interested in the progress of this, my home community.

The beginning of—

*The Bovina Blade*

our first newspaper, is another step in the rapid progress Bovina has shown in recent years.

CONGRATULATIONS to the staff of The Blade. We are expecting big things of you.

Sincerely,

**C. R. ELLIOTT**

*Congratulations . . .*

**To the Editor of the Bovina Blade:**

We wish to take this opportunity to welcome you to the Bovina community and may you enjoy the rich blessings of resourceful energy, thoughtful utterances and timely decisions.

And may your success be as great as your interest is in the community.

**O. W. RHINEHART**

REAL ESTATE

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FARM LOANS

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# BOVINA'S FUTURE HERE TODAY

The future of Bovina is no longer a subject which dreamers idly discuss on Main Street during long Saturday afternoons. The future of Bovina is here—and getting better every day.

Such a statement is supported by facts brought to light recently in a comprehensive survey of the community and its trade territory by civic workers interested in getting a bank for Bovina.

The men who donated their time and money, and spent hours driving and talking with people of the Bovina territory in the search for statistics, were more than a little surprised in many ways about the way that the area has grown the past few years.

Best of all, Bovina and its territory has not "peaked out" as yet, and the future is still very definitely a thing of the moment. Residents can expect to see a continued growth rather than a general levelling off, according to indications found in the survey.

Bovina's growth has not been of "boom" proportions. It cannot be compared to an oil boom, a uranium strike, a government construction project, or some such exciting development.

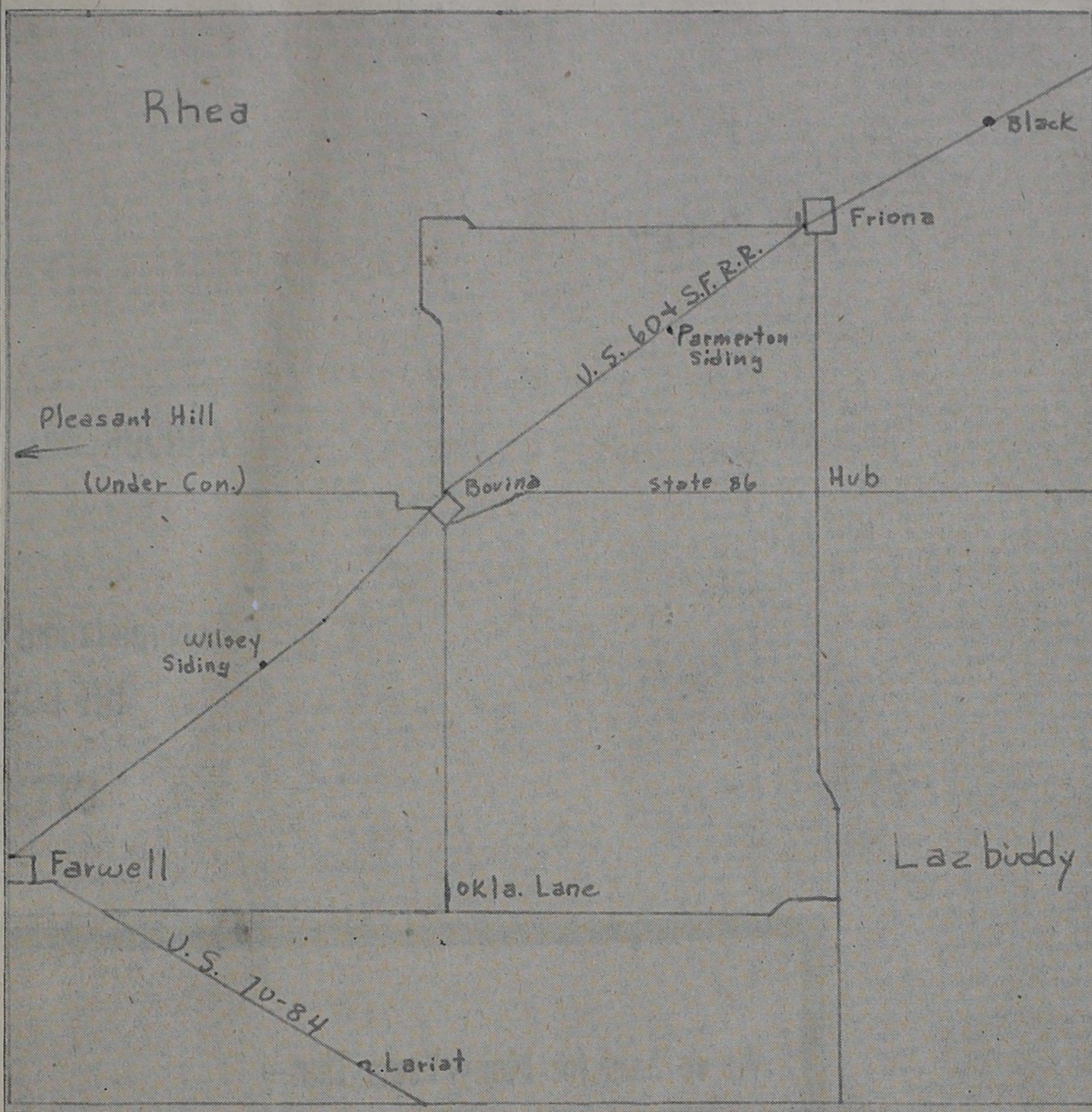
Bovina's growth has been much more subtle. At times, residents have even been unaware of the things that were happening around them because they became "accustomed" to the gradual but steady changes.

The people to ask about the growth of Bovina are the "outsiders," who can view the situation with objectivity. Or ask someone who formerly lived in Bovina, but has not lived here in recent years.

Former residents who return to the great Bovina territory are truly amazed at the changes that have taken place over a number of years. They, more than the people who have been living in the area while the changes took place, realize how much progress has been made within the past five years.

Many residents of the community hadn't been aware of it, but Bovina has been the center of a gigantic "land rush" in recent years—especially the last two—which has resulted in hundreds of changes in ownership; hundreds of new faces in town and on the farm.

**They Like The Country**  
Where are all the new faces  
(Continued on page 5.)



This map gives a graphic illustration of Bovina's excellent location with respect to all-weather transportation connections. The city has easy access to all major producing areas of Parmer County when the "80-foot" road west is included (now under construction).

## Bovina Area Served By Major Routes

The City of Bovina is ideally located for both local and transcontinental transportation, a survey of any up-to-date map or set of figures is certain to indicate.

Bovina is situated in the right-of-way of the main East-West freight route of the Santa Fe Railroad, which daily moves dozens of long freight trains from the Chicago area southwestward to the lower West Coast area.

In addition, this main route of the Santa Fe is ranked next to the northern "Belen cut-off" as a passenger route. On rails through Bovina daily passes the famous San Francisco Chief streamliner, a new, super-luxurious passenger train.

And with each passing year, tourist and freight increases are noted over Highway 60, which also passes through the northern part of the city.

Highway 60 is becoming more popular all the time for tourists, especially those who use it in months that northern routes may be impassable because of snow and ice.

The use of Highway 60 as a truck-freight route from Eastern to Western markets has obvious advantages, the main one being the lack of any important mountain ranges to surmount.

For those and other reasons, Bovina enjoys the advantage of being located on a focal point of transcontinental transportation by rail and highway.

In addition, State Highway 86 has its beginning in Bovina, and provides an important link with the heart of the rich, productive irrigated High Plains of Texas to the east.

Bovina's location is ideal for local needs, also. Paved farm-to-market roads north and south of town are well travelled, and the use of these facilities will increase as the territory continues its development.

Another paved farm-to-market road to the west, commonly known as the "80-foot road," will soon be-

come a reality, and its construction in the near future is assured.

Preliminary engineering work is already underway on this important contribution to Bovina's already well-developed transportation system.

## Bovina Is Point Of "Great Divide"

People the world over are familiar with the "Great Divide" in the western United States, which generally lies along the route of the Rockies. It's the point where rivers part ways as they trickle across the continent in search of the sea.

Bovina is a "Great Divide" in one sense, and that is that this community may generally be described as a midway point in the graduation of soils from light, sandy loams toward the south, to heavy, dark clays or "tight" soils in the north.

Of course, there is no one point where such a division can be established with absolute definition, because of the infinite variations of intermediate types.

Also, some "tight" soils can be found south of Bovina, and some loose or sandy ones north.

However, the broad generalization made in the second paragraph will usually stand up for most purposes, and farmers have long regarded Bovina in this sense.

From that standpoint, Bovina has long been a springboard for conversation among the many farmers that make up the surrounding area's population. Farmers often exchange remarks among themselves on the advantage of this or that type of soil—and in practically all instances, the type of soil under discussion can be found within five miles of the city limits.

Irrigation farmers have a slight leaning toward tighter soils for several reasons. Less rapid penetration by water means longer, easier irrigation runs and a reduction of the possibility of over-saturation be-

(Continued On Last Page)

# We Salute--

## Bovina and Its Growth

# And Welcome--

## *The Bovina Blade*

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Phone 2242

Bovina, Texas



# Bovina Was Known As Just "Bull Town"

## Siding On Santa Fe Once Biggest Cattle Shipper In Nation

By Jo Sondra Magerus

Bovina, located near the center of Parmer County, is steeped in the history of the Plains.

In gathering data about Bovina, the logical place to go seemed to be to the earliest settlers, so we went to see Pres Abbott, who says, "I didn't come to Bovina; it came to me."

Abbott came to the Plains in 1894 and went to work for the 3,000,000-acre XIT spread. Talking about the ranch, he says, "Our division, with headquarters at Springlake in Lamb County, was 35 miles from the northwest to the southeast line. That fall, in our division, we branded 8,000 calves. Also in November I remember a prairie fire which began east of Carlsbad and burned grassland up to the Denver Railroad, north of

Amarillo. We moved 5,000 cattle to the Canadian River in Oldham County."

Recalling a presidential election in 1894 Pres said that Lamb and Parmer Counties together polled 21 votes and 7 people voted in Bailey County.

Then in 1898 the Santa Fe Railroad laid its tracks and the big black engines began puffing across the prairie. The site of the switch (which is now Bovina) was chosen by the general manager of the XIT and the superintendent of the Santa Fe. A depot was built there, and stock pens erected.

Telling how Bovina got its name, Pres says, "That year, the company decided to breed more bone into their cattle, so they bought several carloads of Durham bulls and shipped them to us. Not being used to an open, cold range, when the first "Texas norther" came sweeping down they began hunting shelter.

"They drifted down to the

switch, where cotton seed cake had been piled about, and lay down behind the stacks seeking warmth. They weren't particular where they lay, and many of them got right on the tracks, so that the brakemen had to get off the trains and chase the bulls off the rails in order to get the train through."

It was this incident which caused the switch to be dubbed "Bull Town." Later, when the operating company took over and came through naming the switches, they modified the name. Deciding that the Latin term for bull sounded more dignified, they dubbed the place "Bovina."

Ranch headquarters were moved from Springlake to Bovina, in order to take advantage of the shipping facilities. Formerly, everything had been hauled from Amarillo by freight wagon.

After leaving the XIT, Abbott worked for the V. K. Warren Company with headquarters in Muleshoe. Then he came back to Bovina and built a home. "I went broke during the bad winter storms of 1918, and began doing a little bit of everything. I did a lot of construction work, building bridges, roads, etc. with mule teams, but all those things are obsolete now," Pres remembers.

Abbott, who will be 82 years of age on November 3, attributes his long life to being outside so much. In memory, he says, "When I came here, there were no houses, so we slept under tarpaulins on a wagon. Then when I married, my wife and I agreed that if we ever started to get mad about anything, I was to go outside. As a result, practically my whole life has been outdoors."

Abbott has been both deputy sheriff and state ranger at different times in his life, and is active in the Masonic Lodge and Eastern Star. As Bovina's oldest citizen, he still takes an active part in civic work, and is interested in the progress of the city.

**Kate Queen Recalls Old Days**  
Mrs. Stacy Queen, better known around Bovina as Kate, says that when she and her family came to Bovina there was one store in a half dug-out. It was operated by the Mershfelder brothers. Later, Bovina Mercantile opened for business, operated by Frank Hastings and his partner.

She says, "The first school that

we attended, a teacher was hired to come here and she taught us in a rooming house. Then there were only five kids of school age in Parmer County. Later, the first school was built, and Miss Alice Mershfelder was the first teacher after the school was organized. The old school building now houses the Catholic Church."

The five children in the county were Mrs. Mattie Spurlin, Mrs. Kate Queen, Morris Fowler, Horace Nichols and Virgil Cuning. "The Nichols ran the eating house for the Santa Fe crews; the Cunnings ran the pump house for the railroad; and we owned a hotel. We did a lot of business in those days, because when those cowboys got in after months on the range they really "went to town" Kate laughs.

Youngsters had very good times, even though they had no money, and some times went for a year without seeing a dollar. They enjoyed horseback riding—thought nothing of riding over to Dimmitt to see an uncle.

She described how much fun the youngsters got from catching coyotes and horned toads and selling them to the Northern "immigrants" who had never seen such things.

"We had a baby burro, too," she recalled, "And I'll bet he had his picture taken a thousand times, because those people had never seen one. Finally, we sold him and the owner shipped him to Wisconsin."

Asked if there was very much drinking in Bovina in those days, Mrs. Queen replied that unlike not-distant Texico, Bovina had never had a saloon. "And," she says, "there was very little drinking except when the cowboys went over to Texico. Many times they would pay the engineer of a train to take them over there. He'd unhook from his train, leave it on the siding, and

take them to Texico."

The hotel owned by Mrs. Queen's parents was located on the very site of the present hotel, replacing the old building which burned several years ago.

Kate says the dresses then were ankle length, with a skirt that wasn't too full and a very high collar with whalebone inside to keep it from crumpling.

There was no cemetery in town in those early days, so when Mrs. Queen's sister died the syndicate (Capitol Freehold Land Co.) donated a plot. The one grave was the only one in the burial ground for many years.

Mrs. Queen says that the seasons seem to be changing in the Plains area, pointing out that winters are less severe and summers are much hotter.

Yes, those were the "good old days" when Bovina was the largest inland shipping point for cattle in the United States! Now, let's look at some of the more recent civic improvements in the city, as told by O. W. Rhinehart, Willie Williams and C. R. Elliott, businessmen.

The first street paving in Bovina came in "about 1937," and in 1942 the Highway 86 loop was surfaced, connecting Highway 86 (to Dimmitt on the east), to Highway 60 (to Clovis or Amarillo, on the north). Bovina once had a cotton gin, but it was moved away in 1937. There are two gins now.

Rhinehart says that he had one of the eleven telephones in the city in 1930. Today, almost every city home has a telephone, and a rural exchange was completed two years ago.

There are now four operating grain elevators, one of which, the Sherley Elevator, is the largest local elevator (excluding terminals) in the State of Texas.

There are five churches: Baptist,

Church of Christ, Methodist, United Pentecostal, and Catholic. Both Baptist and Methodist buildings were erected in recent years.

During the 1930's the former Farwell Masonic Lodge moved to Bovina, and the Masons now own a nice, two-story building. In 1946 the American Legion Post 518 built its new building.

The businessmen say that, "The best people in the county live right here in Bovina;" another says, "Bovina is on a line which determines the seasons. We have seen it snow north of town and not snow at all to the south; crops are earlier south of town than they are to the north."

Views differ on how much the population has increased, but it is

agreed that the city's trade territory has grown immensely with the coming of irrigation farming.

Although the city itself is some 47 years old, Bovina wasn't incorporated as a town until 1947. At that time, an alderman form of government was set up and W. O. Cherry, former school superintendent, was named mayor. Later, it was reorganized with a commission system, and O. W. Rhinehart became mayor. He is still mayor, using an office in the new brick city hall next door to the fire station, which boasts a modern truck and fire-fighting equipment.

Yes, Bovina has grown by "leaps and bounds" since the coming of the railroad gave the town a start.

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### Bovina Outsiders Defeat Lazbuddie

Bovina's outside baseball team came up with six runs in the bottom half of the 8th inning to defeat Lazbuddie 9-6 Sunday in Bovina.

Lazbuddie came up with a four-run rally in their half of the ninth, but it wasn't enough to catch the Bovina team, which is in second

place in the Irrigation Belt League. Robert Read was the starting pitcher for Bovina and was relieved by his younger brother, Darrell, in the seventh inning.

Bovina plays Nazareth next Sunday at Nazareth.

Mr. and Mrs. L. L. Boatman went to Lubbock Sunday to see Mrs. Eula Newton, who has been in the hospital there for several weeks. The family reports she will be released and can come home Sunday, July 3.

### Teachers Added To Bovina Faculty

R. N. Crawford, former vocational agriculture teacher in the Three-Way schools at Maple, Texas, will teach vocational agriculture in Bovina High School next year, says W. H. Willoughby, superintendent of schools.

Crawford is married and has three children. He taught 4 years at Three-Way. He replaces Herman Henson who has resigned to take a position with Borden Milk Company at Lubbock.

Henson taught here four and one-half years.

Mrs. Emma S. Beaird has been added to the elementary school faculty. She will teach an added section of the third grade. Mrs. Beaird is the wife of the local Methodist pastor, Rev. W. R. Beaird.

Mrs. Evangeline Wills, wife of the newly appointed coach, Bobby Wills, has been added to the high school faculty to teach commercials. L. D. Rochelle has been hired

to teach chemistry, biology, and higher math.

Wayne Stephens, former public school music and band instructor at Stratford, has been employed for the same position here.

### Have Water Fun

Mr. and Mrs. Owen Patton and family, Mr. and Mrs. A. V. Warren, Robbie Foster, Troy Christian, Mr. and Mrs. Howard Kelso and family, Mr. and Mrs. James Roach, Mr. and Mrs. C. Willard, Mr. and Mrs. Bill Johnson and Mr. and Mrs. D. C. Looney went boat riding and water skiing at Alamogordo Lake in New Mexico this past weekend.

John McLean went to Amarillo on business last Monday and returned on Tuesday.

Vernon C. Ward went fishing last weekend in Conchas Lake near Tucumcari. Ward met a friend and between them NINE (he says) pike were caught.

Miss Norma Lea Loflin went to Oklahoma City last Thursday to be a bridesmaid for her roommate at Southwestern College. Miss Loflin returned home last Saturday.

Mr. and Mrs. A. M. Wilson left last Saturday with friends from San Antonio to spend a few days in Eagle Nest, New Mexico. The Wilsons returned home Tuesday night.

Last week, U. B. Wheeler was taken to the Parmer County Hospital in Friona.

Mr. and Mrs. Frank Meirs and children, Mr. and Mrs. J. D. Stevens and family, went to Hereford last week to help the E. M. Wangers celebrate their fifteenth wedding anniversary.

Donna Jean Hobby was in O'Donnell last weekend and was attendant in the Roddy Jean Pelts and Roger Doss wedding. Donna Smith, Sue Hoffer, Mrs. Alton Hobby, and Sheryl Lane attended the wedding on Tuesday and brought Donna Jean home with them that night.

Mr. and Mrs. Dolph Moten visited in the home of Mrs. Moten's parents, Mr. and Mrs. George I. Shannon, in Amarillo last weekend. They also visited in the home of her sister, the Jack Mothersheads.

### 4-H Girls Continue Their Sewing Projects

The Bovina senior 4-H girls met Tuesday afternoon at 2:30 at the Legion Hall to continue their sewing projects and to plan a "safety program" which will be presented for the Parmer Home Demonstration Club on July 7.

The program will be in connection with National Farm Safety Week which is July 24 to 30.

Janice Richards will be mistress of ceremonies and Barbara Rea and Julia Lloyd will conduct games and family discussion groups.

Lexie Stevenson will demonstrate how to fix an electrical cord. Carol Hammonds and Verna Marie Estes will present a demonstration with a first aid kit. Kay and Helen Hartzog will present special music, and Janice Richards will summarize this year's 4-H work in Bovina.

The girls also received a demonstration from Miss Stinson on "How to Sew on a Button" and "The Slip Stitch Used for Hems."

Girls present were Lexie Stevenson, Nicki Woelfel, Gladys Dean, Carol Hammonds, Verna Marie Estes, Julia Lloyd, Charlotte Morris, Barbara Rea, Janice Richards, Miss Corinne Stinson, and Mrs. Earl Stevenson, club leader.

Roger Horton, oldest son of Mr. and Mrs. Ken Horton, has the measles this week.

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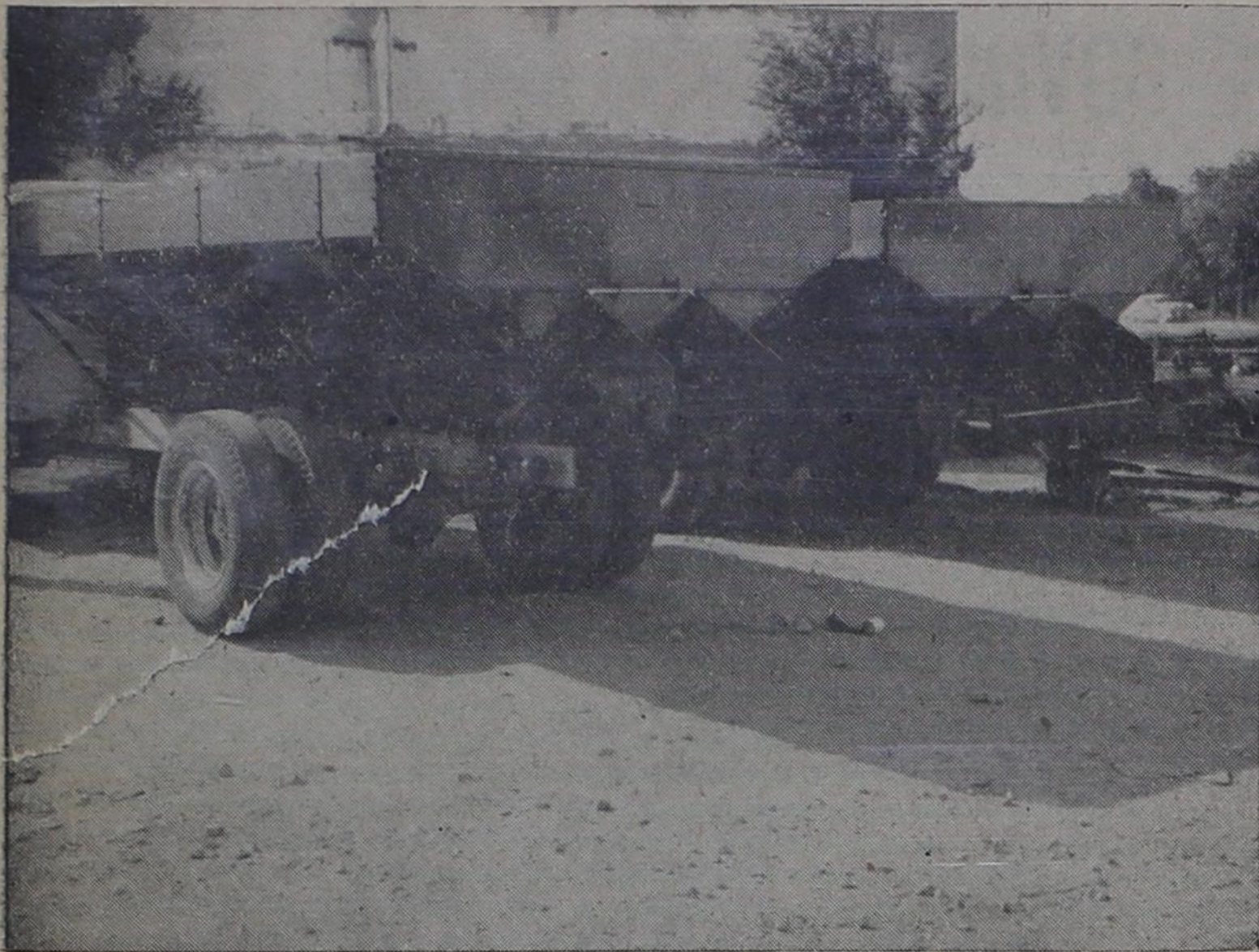
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### You'll See More of These



Bovina residents who might wonder what kind of trucks these might be will be interested to know they are potato trucks, which will be put to use during this year's harvest south of town. They were being fitted with new equipment in Bovina Friday.

## Bovina's Population Doubles in 5 Years

If, as a resident of the city of Bovina, or an occasional visitor, you have noticed an appreciable growth in the community in recent years, it isn't likely that you would have over-estimated whatever comment you might have made in connection with this observation.

This is true because, according to an actual count of present population based on utility connections, the population of Bovina has virtually doubled in the past five years.

The posted population of Bovina, as recorded in the nationwide census taken in 1950, is 610. That is the figure indicated by the State Highway Department on city limit markers, and also is the figure appearing in such prominent sources of information as the Texas Almanac.

That these quotations have been considerably outdistanced in the space of a half decade is evidenced by figures on file in the Bovina city offices which are the foundation for a present-day estimate of from 1100 to 1200 persons.

City officials counted residences of the community, and multiplied by 3.65, an accepted formula.

Persons concerned with future growth possibilities for Bovina will be interested in part of a feasibility report submitted to the city recently by Hasie & Green Engineering Company of Lubbock.

The report dealt with the practicality of obtaining and financing a sewer system for the community. Naturally, growth or the possibility of it is an important consideration in any such project.

The engineers of that firm estimated the present population of Bovina at 1100, and predicted a rise to 1340 by 1958. The population of Bovina will be 1500 in 1960, they believe, and in 1970 will be 2200.

The estimates continue to 1980 when a probable 3000 persons will be making Bovina their home, according to Hasie & Green. They add, in their feasibility report, this statement.

"These predictions are conservative and may be exceeded due to

unusual developments." It would appear, in the light of the figures made public in this story, that Bovina can quite naturally look forward to a long period of steady growth in population.

And with the expected increase in population are sure to come additional developments in the business section. A quick check indicates that six new businesses have started in Bovina within the past 12 months.

### Bovina School Will Be Ready in September

Bovina's \$600,000 school plant will "definitely be completed in time for school in September," said W. H. Willoughby, superintendent of Bovina schools, this week.

Willoughby estimated that the painters lack about 10 days and that the tile work is 90 percent complete. The yard work is nearing completion and the sidewalks have been laid. The plumbing, heating and sewerage systems have been completed.

Most of the work that is left has to do with cleaning up.

### Mrs. Caldwell Begins Summer Piano Class

Mrs. Margaret Caldwell has begun a summer class in piano. Summer class work consists of social music. Also some work is being done on preparatory work for those who want to receive school credit in their Bovina school this fall on their piano work.

Carrol Jean Hastings is a new-comer enrolled in the class.

### It's a Boy

Mr. and Mrs. Leslie McCain are proud parents of a boy (their first child) weighing 7 lbs. 7 oz., born Saturday, June 25, at the hospital in Muleshoe. They named the baby Ben Leslie.

Jay Sherrill of Cicero Smith Lumber Company was in Levelland on business Thursday, June 23.

### Shower Given for Mrs. Larry Berry

Mrs. Larry Berry, the former Mayme Harmon of Clovis, was complimented with a bridal shower, Friday, June 24, in the home of Mrs. H. J. Charles.

Hostesses for the fete were: Mesdames Earl Stevenson, E. H. Moody, H. J. Charles, Henry Minter, J. A. Loflin, Earl Derrick, June Norton, Wilbur Charles, Oakley Stevenson, and Miss Norma Loflin.

Miss Sue Moody presided at the guest book. A corsage of orchid and white stephanotis was pinned on the honoree and the groom's mother, Mrs. E. C. Berry, and the groom's grandmother, Mrs. Ben Freeman of Clovis, were presented pink and white carnation corsages respectively.

Mrs. Doris Wilson provided piano background music and accompanied as Mrs. Eddie Meil Sang "My Best To You". Miss Harriet Charles sang "Wedding Bells." Miss Lexie Stevenson played the piano selection, "Prelude in Blue." Mrs. Oakley Stevenson and Miss Mardell Moore served punch and cookies from a table centered with a heart made of styrofoam, edged with ruffles of orchid net. The base of the heart was filled with sweet-peas. The table cloth was white imported Irish linen. The punch set was crystal. The napkins bore the names, "Mayme and Larry."

Mrs. Ovid Lawlis read a poem that she had written especially for the occasion, followed by the presentation of the gifts. The gifts were displayed in the den of the Charles home. Many lovely and useful gifts were also received from those unable to attend.

Guests were Mrs. A. J. Ellison, Mrs. Eugene Pierce, Mrs. E. C. Meil, Mrs. Doris Wilson, Mrs. H. Letsche, Miss Sue Moody, Larry Loflin, Gary Stevenson, Miss Lexie Stevenson, Miss Harriet Charles, Mrs. Ovid Lawlis, Mrs. Boye Taylor, Mrs. E. L. Morrison;

Also Miss Glenna Berry, Mrs. George Anderson, Mrs. E. M. Ware, Miss Ellen Berry, Mrs. B. R. Horton, Miss Celia Berry, Miss Betty Kim;

Mrs. E. C. Berry, Mrs. Mell Gunn, Mrs. Thomas Rhodes, Sr., Mrs. Ben Freeman, Miss Mardell Moore, Mrs. Wilbur Charles, Mrs. J. A. Loflin, Mrs. Oakley Stevenson, Mrs. Earl Stevenson, Mrs. H. J. Charles, and Mrs. E. H. Moody.

### BAPTIST CHURCH NEWS Rev. Virgil Goodwin, Pastor

Sunday School begins at 9:45 on Sunday morning with church services at 10:45 a. m. Sunday night Training Union begins at 7:30 and worship services at 8:30.

The auxiliaries will meet at the church Wednesday night of this week (today) at 7:30 followed by prayer meeting at 8:30.

Friday night at 8:30 will be choir practice time with Mrs. Harold Hawkins directing. Everyone is urged to remember choir practice and be present.

Sunday School attendance Sunday was 197 and Training Union attendance was 81. Sunday afternoon 18 people of the church went visiting, calling on the absentees of the Sunday School.

The number of homes visited where families weren't at home was 21, and the number of families visited who were at home was 24. Notes were left for those not at home, and contacts were made with four prospective members.

A total of 152 Sunday School members was contacted Sunday.

The pastor and his wife left Monday for Frederick, Okla., to take his mother, Mrs. J. L. Goodwin, home.

Mrs. Goodwin has been visiting their home and in the Jack H. Goodwin home in Portales, N. M., for the past five weeks.



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**In Amarillo**

Mr. and Mrs. Troy L. Armstrong, Mrs. Rick Adams and Mrs. J. Sam Gaines attended a birthday dinner in the Neal Mager home in Amarillo the weekend of June 18. The dinner was in honor of Mrs. Armstrong and Mrs. Hazel Mager.

The Bovina folks got caught in the storm Sunday and spent Sunday night in Amarillo too. The Mrs. said she'd never been scared of a West Texas storm before but she was certainly scared in that one.

Mrs. Ted Carson, formerly of Bovina and now living in Friona, became ill last week and was entered in the Friona Parmer County Hospital.

**Bovina's Future—**

(Continued From Page 1)

coming from?

Striking up conversation with strangers who have recently moved into the Bovina territory, one will discover that there is practically no place in the Southwest that the new residents haven't come from.

But the predominating majority of new owners and investors has been from the east and southeast—especially the areas where water resources have been depleted.

New residents declare they like the Bovina country. The folks from the South Plains are especially enthusiastic.

Newer, better land, absence of noxious weeds, adaptability of land to big-scale mechanization, outstanding transportation developments, modern gins and elevators, and finally, tremendous underground water resources are things they speak of in glowing terms when asked why they made the change.

Another factor more difficult to pin down, but one that plays an important part, is the attitude of the people in this area which is isolated from the influence of teeming cities.

Bovina still retains its flavor of the "Old West" in spite of all the modern trappings which development of irrigated farming has brought.

Folks are friendly out here. A perfect stranger will still wave or smile and say "hello" when passing on the street. A person in need of help soon discovers that he has hundreds of friends that he doesn't know by name.

That's something that gets into the blood of people who move to this part of the country, and that's the reason so many of them like it here.

But this was not the kind of information which was uncovered by the surveyors.

First of all, the workers enumerated the business establishments in Bovina and discovered that there is an assortment that includes practically everything the resident of the town or country would ever need to buy.

There is a cattle feeding business, two garages, eight service stations, two real estate offices, one hardware, two dry cleaners, four groceries, three implement dealerships, one blacksmith shop, two bulk oil plants, two butane gas dealers;

A variety store, two dry goods stores, a post office, a drug store, three cafes, two beauty shops, two laundries, a feed store, a hotel, a domino and recreation parlor, a fabric shop, two electrical contractors, a picture show;

Three elevators, a lumber yard, and two gins, a newspaper, a barber shop, and two slaughter houses.

All in all, Bovina can be considered a town well supplied with most of the businesses necessary for average family shopping needs.

**Big Trade Territory**

Bovina, which is isolated from the influence of metropolitan shopping areas, can justly lay claim to a large prosperous trade territory.

With each passing week, businessmen in the community are noting the tendency of the territory to continue a steady expansion in population, productivity and accompanying buying power.

Surveys were made in several sharply defined areas in the general trade territory and turned up surprising information. The western area aiming at the state line along the "80-foot road," embraces 117 sections of land.

There is an average of 1.7 irrigation wells per section, and 128 residences in the area. This shows a big increase from the 1950 count of 87 residences before 1950.

With a count of 199 irrigation wells now, indications are that there will be 38 more wells within the next 12 months (based on location potentials and the determination of land owners to continue irrigation development).

The eastern part of the territory, which includes Parmerton and south toward the Hub area, was surveyed to include 73 sections. It is a part of Bovina's trade territory which has been developed more fully than most other parts.

There are now 143 residences (compared with 63 before 1950), and 194 irrigation wells for an average of 2.65 wells per section. It is nearly all intensely developed and

farmed.

The surveyors estimated that 14 more wells will be added to the area within the next 12 months.

Looking south to another part of the territory which has been developed for some time, the Oklahoma Lane area is figured to include 79 sections, 161 residences compared with 103 before 1950, and 207 wells.

The per section of land ratio of irrigation wells is 2.65, and 15 more are expected in the coming year.

Between the latter two parts of the territory is the Lazbuddie area to the southeast, which accounts for 50 sections of land. One hundred residences and 130 wells were counted in this area.

The big, open country to the north in the Rhea community is

figured to embrace 75 sections, to have 60 residences, and 79 irrigation wells.

**Summary**

These figures are largely meaningless unless expressed in terms of which most people are accustomed. Totalling up the extensive survey, it seems accurate—at least conservative—to say that Bovina has over 800 irrigation wells in its trade territory.

Its territory includes nearly 400 sections of land, and between 2000 and 2500 people. Bear in mind the population figure is in addition to the 1100-1200 now living in the city of Bovina itself.

From these figures, which are not guesses, but the result of a comprehensive survey involving the driving of hundred of miles,

it is evident that Bovina has a territory from which to draw that would be the envy of scores of communities all over the nation of similar size.

In terms of dollars and cents, it is difficult to say what the territory would mean to the town, but it is known that every irrigation well will account for an average gross production of about \$15,000 per year.

Taking this as a yardstick, it might be suggested that the agricultural income alone of the Bovina trade territory would be somewhere in the neighborhood of \$9 million.

It is interesting to compare this with the total county agricultural production, which was valued at \$25 million in 1954.

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### FHA Girls Have Fund-Raising Day

Last Friday was Hobo day and all the FHA girls were out doing any paying work they could find to help raise funds for the FHA club. According to Miss Pat Harrison, "Business was kinda slow."

Around 6:00 p.m. the girls quit work and met at the city park to have a weiner roast. After the girls had eaten, they went to a movie and then to the home economics

cottage for a slumber party.

The FHA girls plan to have a cake sale Saturday, July 2, at Wilson's Food Store. Mrs. Henry B. Allen, the club's sponsor, said, "All funds raised will be used to buy equipment for the cottage."

Assisting the girls in their fund raising are Mrs. Rita Mast, Mrs. Boye Taylor and Mrs. Gene Ezell.

Mr. and Mrs. Cecil Sisk and family from Lamesa visited with Mr. and Mrs. L. L. Rhinehart last weekend.

### ★ Parakeet Joins Electrical Business

Otho Hammonds left his electric repair shop Monday morning for coffee. When he returned he found a parakeet occupying the premises.

Next time he went for coffee, he told Don Garrett of the unusual visitor and asked Garrett if he knew anybody that had lost one. Mrs. Julia Leake lost one more than a month ago, Garrett remembered.

Neither of the men figured it to be the same bird, but Hammonds called Mrs. Leake and she came down and identified it. She said it had been gone from home since May 10th.

### Farewell Party Given for Ratliffs

A farewell party for Mr. and Mrs. Clovis Ratliff and children was held at city park Tuesday night, June 21, at 8:30 p. m.

The party was a community affair with hosts as follows:

Mr. and Mrs. Travis Lloyd, Mr. and Mrs. Henry Minter, Mr. and Mrs. Jim Owens, Mr. and Mrs. A. L. Glasscock, Mr. and Mrs. Billie Sudderth, Mr. and Mrs. Gene Ezell, Mr. and Mrs. Allan Cumpston, Mr. and Mrs. Nat Read, Mr. and Mrs. Walter Verner, Mr. and Mrs. H. H. Kelso, Mr. and Mrs. Rouel Barron;

Also, Mr. and Mrs. Amos Steelman, Mr. and Mrs. Frank Turner, Mr. and Mrs. J. A. Loflin, Mr. and Mrs. Paul Jones, Mr. and Mrs. A. L. Kerby, and Mr. and Mrs. Earl Ware.

Picnic lunches were spread together and drinks were furnished by the hostesses.

The athletic boys presented Coach Ratliff with an electric razor. The community presented the coach and his family with silverware.

After the supper, folks spent the rest of the evening visiting. Coach Ratliff and family are moving in a few days to Farmington, N. M., where the former coach will be an insurance salesman.

### "Retired Ministers" Theme of WMU Meet

Thirteen ladies of the Baptist WMU met Tuesday, June 21, at the Baptist Church for a special program on "Retired Ministers."

Mrs. Virgil Goodwin had charge of the program with parts being given by Mesdames Hodge Rigdon, Bill Bradshaw, and A. D. Cumpston. A devotional was presented by Mrs. Ovid Lawlis.

Those present were Mesdames Ovid Lawlis, Hodge Rigdon, J. W. Gooch, Virgil Goodwin, B. R. Horton, J. D. Kelley, Glen Kelley, Bobby Englant, Troy Fuller, Johnny Horn, Charles Hawkins, A. D. Cumpston, and Bill Bradshaw.

Mrs. C. N. Pipes of Birmingham, Ala., is visiting Mr. and Mrs. Tom Lloyd for about six weeks. She is Mrs. Lloyd's sister.

## 12 Bovina Seniors Have College Plans

By Jeanie Moten

Graduation from Bovina High is over for 1955 and enough time has elapsed for the seniors to make blue prints of their immediate futures.

Twelve of the 17 graduates have either started on their way to further education or have made plans to do so this fall.

Margaret Verner, Donald Lloyd, Edmond Hobdy, Alfred Moody, and Reggie Jones have chosen Texas Tech in Lubbock to be their stepping stone to success. Migrating to West Texas State in Canyon are Sandra Jefferson, Dyalithia

Bradshaw, Evelyn Steelman, and Sandra Patton.

Don Owens tells us he plans to enroll in Eastern New Mexico University this fall. Lillie Ellison hopes to go to beauty school in Clovis, and Lucy Brito is off to Draughon's Business College in Lubbock. Marcella Verner, Norman Killough and Jerry Newton plan to make immediate use of their high school degree and start working right away.

This reporter isn't sure, but rumor has it that Wannette Turner and Donald Barron just might be planning a wedding, bells and all. Whatever it is, seniors, we wish you success and happiness!

### School Board Meets With Equalization

July 9, at American Legion Hall, were the time and place set for the equalization board's annual meeting Thursday night, June 22. The equalization board and the school board met together. Bedford Caldwell, Gene Ezell and Earl Ware are members of the equalization board.

### Football Field Gets Sprinkler System

An aluminum pipe sprinkler system has been installed at the local football field. Sneed Supply of Muleshoe made the installation. The field has also been re-sodded and should be in good shape for the beginning of football practice August 22, according to W. H. Willoughby, superintendent.

Evelyn Steelman was home from West Texas State College last weekend visiting with her parents. Miss Steelman brought one of her friends home with her. Both girls returned to Canyon on Sunday.

Mr. and Mrs. J. D. Stevens entertained in their home on Sunday, June 19. Twelve came for dinner and fifteen for supper.

Last Wednesday Mrs. Gene Harman left to spend a week with her parents, Mr. and Mrs. Neal D. Agee in Boise City, Okla.

Mr. and Mrs. J. D. Stevens went to Lubbock on Monday the 20th and spent Monday night in Lorenzo with Mrs. C. E. Stevens. The couple returned home on Tuesday.

### Faulty Pipe Floods School Building

A faulty joint in a copper water line caused "considerable damage" to Bovina's new school building Thursday night, June 23, according to Clarence LaRue, construction superintendent.

La Rue said, "It's hard to make a definite statement as to the amount of damage at this time as we will have to talk with various contractors and insurance adjustors before a definite figure can be decided on."

The trouble is believed to have started about twelve midnight Thursday in the attic over the kitchen area. Known damage is to the paint, plaster and floors in the damaged area.

Ben Scott, a colored laborer, was sleeping in the future science lecture room and heard what sounded "like someone shaving in the restroom" around 5:00 a. m. Friday morning.

He said he heard the noise for about fifteen minutes and that he knew someone "couldn't be shaving that long." He then looked out into the hall and saw water flowing down the corridor.

He said, "then I knew something was wrong." He immediately notified LaRue who shut off the water. Men swept and mopped the water up.

LaRue says that the work won't halt on the new school building; but adds, "This will mean further delay on completion of the new building."

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**Guild Club Met In Williams Home**

The Bovina Wesleyan Service Guild met June 21 in the home of Mrs. W. E. Williams. Meeting time of the club was changed to the third Monday in each month at 8 p. m. with the next meeting to be in the home of Miss Grace Paul at Lazbuddie.

Mrs. Margaret Caldwell gave the devotional on the subject of "Making Melody." The music score was used by way of illustration with the notes from low C to high C denoting some particular emotion or act of life.

A short skit was given by the group titled, "The Women talk it Over." It dealt with the mother's learning and understanding the meaning of giving their children to the missionary work for the world.

Mrs. Pauline Caldwell gave a report on two deaconesses; Miss Nina Stallings and Miss Jane Stentz. She also gave information concerning the history and works of the National College for Christian Workers.

A short business meeting was conducted by Mrs. W. E. Williams, president. The meeting was closed by a prayer offered by Mrs. W. R. Beard.

Refreshments of lime sherbet, punch and cookies were served by the hostess to Mrs. Margaret Caldwell, Mrs. J. T. Hammonds, Mrs. Bedford Caldwell, Mrs. E. O. Norton, Mrs. H. J. Charles, Rita Caldwell, Mrs. Hodge Rigdon and Mrs. W. R. Beard.

**Birthday Club Plans To Meet Rest of Year**

The Birthday Club made plans to continue their meetings for the remainder of the year at a coffee hour Thursday morning in the home of Mrs. Tom Rhodes.

Members present were the hostess, Mrs. Tom Rhodes, Mrs. Reagan Looney, Mrs. Bill Bradshaw, Mrs. Will Parker, Mrs. Bob Caldwell, Mrs. Lloyd Killough, Mrs. Tom Griffith, Mrs. Mel Gunn. One visitor was present, Miss Evelyn Bender, sister of Mrs. Tom Griffith.

**Local College Students Home For Summer**

Bovina's college students are home for the summer and are either working on the farm or at various other jobs. Home from Texas Tech in Lubbock are Dick Martin, Oakley Stevenson, Billy Woelfel and Leon Ware.

West Texas State students spending the summer with their parents are Huey Lowrie, Eddie Steelman, Ted Walling and Glendon Sudderth. Herman Tritsch, attending Draughon's Business College in Lubbock, is also home for the summer.

**Kentucky Woman Visits Parents Here**

Marie Gromowsky of Louisville, Kentucky, has visited a few weeks in the home of her brother and family, the William Gromowskys.

Friday of this week, William will take Marie and her brother, Sammy, to Mt. Vernon, Mo., to visit their mother, Mrs. Alice Gromowsky.

William and Sammy plan to return in a week and Marie will visit in Kansas City, Mo., with a sister.

**Gleaners Have Baptist Party**

Last Thursday night the Gleaners Sunday School class had a party at the Baptist Church. Ten were present: Mesdames Ovid Lawlis, Alvin Glasscock, R. C. Brandon, Otho Hammonds, P. A. Adams, Roy Fuller, Henry Minter, Johnny Horn, Charles Hawkins and Frank Truitt. Mrs. Lawlis gave the devotional; then games were played and a business meeting was held.

**Mrs. Bass Elliott Has Tupperware Party**

Mrs. Bass Elliott entertained in her home last Wednesday afternoon. Mrs. Cleo Harrison from Texico gave a demonstration of Tupperware.

Attending the party besides the hostess and Mrs. Harrison were Mrs. Euell Hart, Dorothy Sorley, Bonnie Vickers, Joan Gaston, Marie Venable, Mrs. F. W. Ayers and Jeanean Grissom.

Punch and cookies were served.

Mr. and Mrs. W. W. Evans and their five children, Linda, Vicki, Dianne, Karen, and Charles, from Oklahoma City, have been visiting with Mr. and Mrs. Charles Ross since last Thursday. Evans is a radiation physicist with The Oklahoma University Hospital. The Evanses plan to stay about a week.

Miss Nancy Aldridge of Farwell visited in the home of Mr. and Mrs. Dolph Moten last Friday.

Mrs. H. W. Alverson went to Amarillo Tuesday, June 21, to see her mother, Mrs. R. D. Douglas, who is in the hospital there.

**LOCALS**

Mrs. Gerald Sharp, Mrs. J. T. Jones and Mrs. Jerry Rogers spent last Friday afternoon in Friona on business.

Mr. and Mrs. L. E. Crain were visiting in the home of Mr. and Mrs. D. W. Conley on Sunday, June 19. The following Monday the Crains went on to Carlsbad, N. M.

N. E. Bonds has made several trips to McKinney during the past week to visit his son-in-law, Graham Thornton, also of Bovina, who is in the Veterans' Hospital there.

Jimmy Ware, a 1955 Texas Tech graduate, and his wife are now back in Bovina living on their farm.

Linda and Joe Carroll Johnston, children of Mr. and Mrs. Bob Johnston left for Lubbock Friday morning to visit their grandmother, Mrs. R. S. Johnston. The Johnstons expect their children home in about two weeks.

Mrs. Maggie Tims is visiting for a few days in Chandler, Texas.

Mr. and Mrs. Bobby Brown are leaving around July 1 and plan to make their home in Clovis.

Mr. and Mrs. Tommy Bonds went to Ruidoso over the weekend of June 18. Also in Ruidoso that weekend were Mr. and Mr. C. C. Richards and Mr. and Mrs. Robert Calaway.

Kenneth Estes went to Santa Anna last weekend to visit friends.

Mrs. Gene Morrison, former resident of Bovina, now residing in Friona, visited Mrs. Edna Estes last Friday.

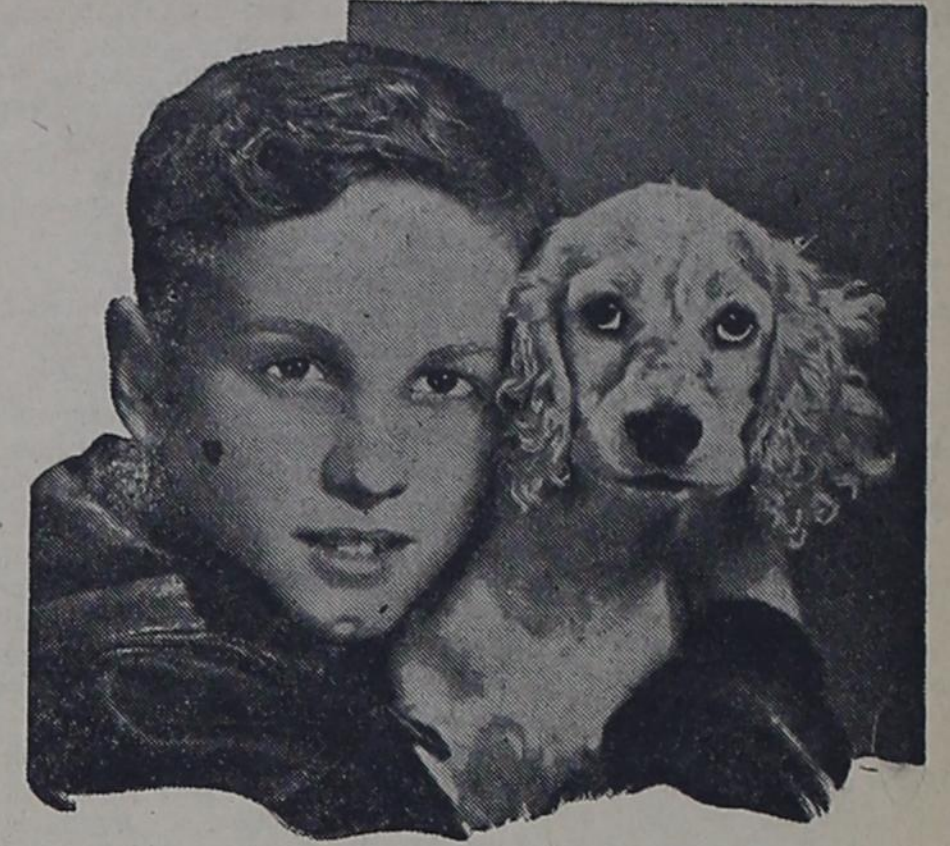
Charlie and George Tatum from Greenwood, Fla., are in Bovina for the summer.

Cpl. Lincoln Kunselman spent his seven day leave last week in the home of Mr. and Mrs. Oral Kunselman. Cpl. Kunselman left last Wednesday night for Philadelphia where he is stationed.

W. J. Sides is home from his stay in the Parmer County Hospital in Friona.

Mrs. Alma Vassey from Vernon came to Bovina last week for the wheat harvest. Mrs. Vassey stayed with her friends, Mr. and Mrs. George Trimble.

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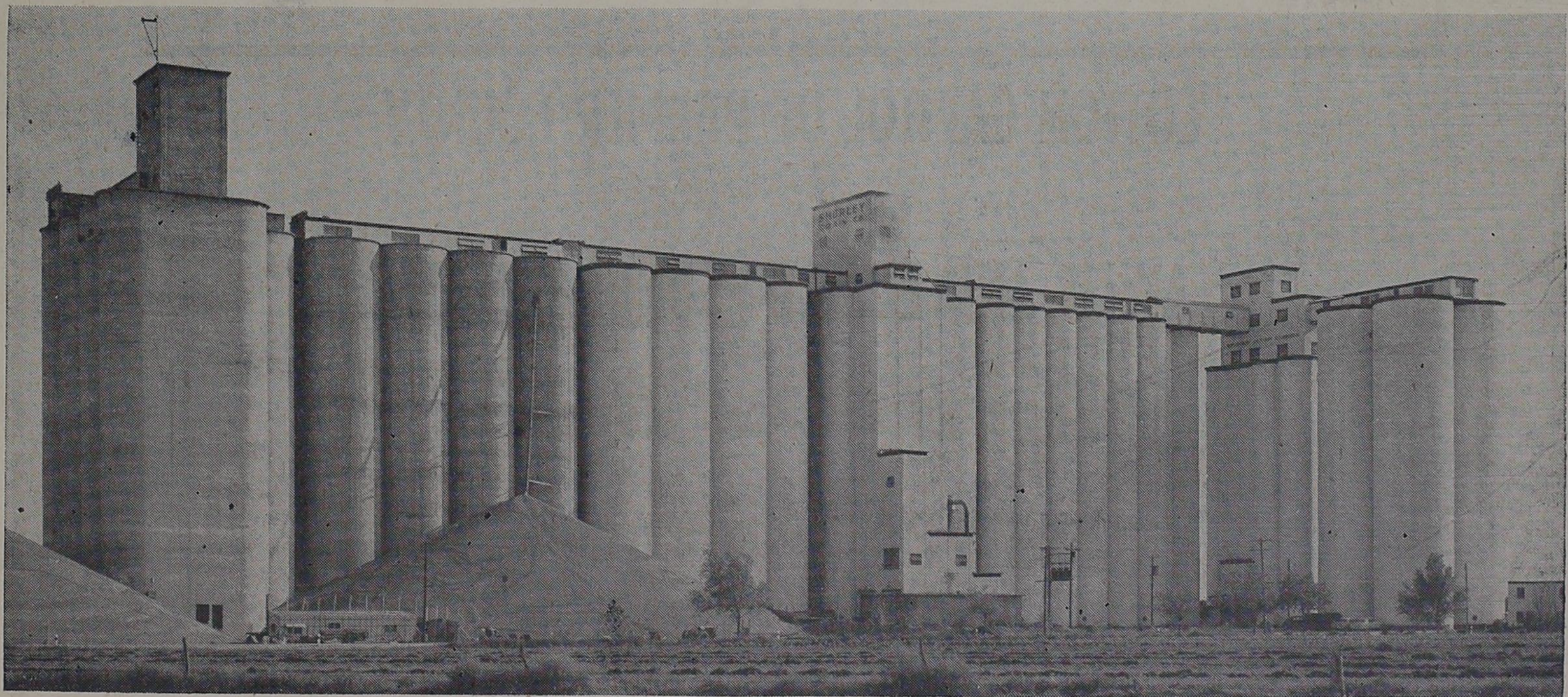
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**Bovina Is Point Of "Great Divide"**

(Continued From Page 1)

cause of lengthy settings. Tighter land is usually heavier and capable of more production when scientifically farmed.

Farmers who like these features are usually found "looking north" from Bovina.

Others will stand on the merits of their looser soils, however, with equal enthusiasm. Much easier working with plows and other implements is pointed out, and the "clean-looking" type of farming that comes from unconsolidated soils as they are tilled (free from large clods) is praised.

Sandier soils nearly always produce better from available moisture because they are able to take and use water with a minimum run-off or evaporation. They also do not swell up and shut out water, as is the case sometimes with soils having a high clay content.

There are many other arguments for or against tight or sandy soils, but one thing about the big Bovina agricultural area is that the farmer can have either—depending on his own likes or dislikes.

Another interesting division point

with which Bovina has long been associated is cotton production.

Time was—and not very many years ago, either—that the opinion of the large cotton producing areas on the Southern High Plains was that an imaginary line drawn north-east-northwest through Bovina broadly divided the areas which were suitable or unsuitable for growing cotton.

The sudden development of irrigated farming, coupled with a firm price for cotton and the advances of mechanization in cotton farming, crashed this barrier, however, and within the past three or four years, it is as common to see cotton grown north of Bovina as south of it.

At any rate, it is evident that Bovina has been cited as the marginal point for several different things in time past, including those mentioned here.

Mrs. Troy L. Armstrong took Mrs. J. Sam Gaines and Mrs. Rick Adams to the dentist in Clovis Thursday afternoon.

Pvt. Lynn D. Teter of Bovina has good possibility of going to Adjutant General School in Baltimore, Maryland. He is now stationed at Ft. Ord, California. Pvt. Teter is the son of Mr. and Mrs. A. C. Teter.

**Lions Plan Town Picnic for July 4th**

Bovina's 4th of July picnic was the theme of discussion at the Lions' Club regular meeting Thursday night at the American Legion Hall.

This year's celebration will be at the city park, it was decided. The Lions plan to make a profit out of the celebration, however, their primary purpose is to have a "good old-fashioned get-together."

A. L. Kerby is chairman of the old fiddlers' contest. He emphasized that the contest would not be limited to fiddlers. Any type of musicians are welcome, he said.

Ovid Lawlis was put in charge of all contests. These consist of a terrapin race, rolling pin throwing contest and any others that Lawlis may decide on. Arlin Hartzog will work with Lawlis on the terrapin race and J. W. Wright will assist with the rolling pin contest. A. D. Cumpton will be in charge of sports and Jay Sherrill will take care of the tables.

It was decided that the basket dinner would be spread at 7 p. m., with the musical part of the picnic to follow about 8.

A. L. Kerby will be in charge of the program for the next meeting. Bedford Caldwell presided.

**Boxcar Fire Calls Out Local Firemen**

Bovina's volunteer fire department answered a call to put out a fire in a boxcar of wheat at noon Friday in Bovina. The car was from the Frisco lines and had been loaded in Hereford, said Ray Mock, official of the railroad.

The fire evidently started from a hotbox in the mechanism underneath the car. Damage to the car was about \$50, Mock said. Several bushels of wheat spilled on the ground from the burned hole in the floor of the car. However, most of the wheat was saved.

The car had been derailed earlier in the morning but the fire was not discovered until around noon. Destination of the wheat was unknown.

Members of the local fire department who helped extinguish the fire were Gene Ezell, Stacy Queen, Henry Minter and Billy Horton.

Miss Ella Bradshaw is home for the summer after a year of teaching at Farwell grade school.



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