# ' Your Jome Jown Newspaper" <br> THE MERKEL MAIL 





JUST RECEIVED
Another Load Lumber

## FLOORING

 SIDING 2"x4", 2"x6" 1"x6" Rough Fencing THIS LUMBER IS DRY.HAMMOND LUMBER C0.
 makes you happier, healthier If the beginning of winter is the beginning of a stege of sweating walls, stuffy air and family colds in your home, ask for house heating survey today.
Without cost or obligation you learn the price installed ... location ... size ... and answers to all your other questions about home.

Like all modern flue-vented heating appliances, floor furnaces furnish healthful, evenly circulated warmth. Even on coldest days, your home is free from clammy, sweat ing walls, chilly corners or frigid floors.

Floor furnaces are available with auto matic control-another exclusive feature of modern flue-vented heating appliances!

Ask for your heating survey today. Service of heating specialists is in great demand by early fall. To put off your request is to invite delay.

Call your gas floor furnace deale or Lone Star Gas Company foday


# ANNOUNCEMENT 

We have entered into an agreement with the

# ABILENE LIFE LISUURACCE COMPANY 

" A West Jeras Institution Since 1919 "
ABILENE, TEXAS

To act as their Agent

We are now able to offer a service needed in
every community.
All payments and claims will be handled locally.

## FRED STARBUCK

Farmers \& Merchants Nat'l Bank Merkel Texas

August 12, 1948.
Mr. Fred Starbuck,
Merkel, Texas.
Dear Mr. Starbuck:
We want to take this opportunity to congratulate you on acquiring ownership of the Barrow-Sheppard Company,
which company has been a valued customer of this bank for which company has been a valued customer of this bank for many years. We
the same capacity.

We commend you on making an insurance connection with the Abilene Life Insurance Company of Abilene, Texas. One of the oldest such companies in West Texas, this company has a splendid organization which will enable it,
through you, to render a real service to the people of Merthrough you, to render a real service to the people of Mer-
kel and vicinity. Since this company uses our bank as a depository, it will help you to handle promptly claims in Yours very truly booth warren, President

Abilene Life Insurance Co. abilene, texas
invites your consideration of your insurance needs.
-Complete Coverage-
under life, accident, polio and a family group cash burial policy
$-000$

Over a Million Dollars
Paid to Beneficiaries in
this area since 1919
-Inquire at-

Sadler Clinic-Hospital
Merkel Texas
August 12. 1948.
Mr. Fred Starbuck, Merkel, Texas.

Dear Mr. Starbuck :
We congratulate you as owner of BarrowSheppard Company in making insurance connection with Abilene Life Insurance Company of Abilene Texas. This Company is rendering a valuable service to the people of West Texas and has a reputation for paying its claims promptly

This expansion of service by you in the field of insurance will enable you to render a valuable service to your clients.

Yours very truly, W. T. SADLER. M. D






 Aod, , tab, wetil heod of each maxtiocs nett
work season, wbile there's plenty of time.
We can fix you up just that way now, if you get
our name on our Early Bird Schedule for Biue your name on our Early Bird Schedule for Biue
Ribbon Service. Play safe... give us a call today for Ribbon Service. Play safe ... give us a call today for
anything from a checkup to a complete overhaul. We'll do it abead of the sci.

WEST FARM MACHINERY C0MPANY

| Oil Investments <br> Vernon Simpsoh <br> Phone $90, \ldots$, Boor 427 |
| :---: |
|  |  |
|  |  |



"Someone's in the Kitchen with Mother'

Sure, it's Reddy Kilowatt! Helping with the cooking Piping in plenty of hot water. Refrigerating the food for a few cents a day. Beating better batter, warming baby's bottle, doing the dishes, taking over scores of chores. What's more, this perfect servant is working for "wages" $17 \%$ less than he drew 10 years ago!

## West Texas Utilities Company

## CECIL COLLINGS

Candidate for
Associate Justice, 11th Court of Civil Appeals Of Eastland

## Says THANKS



MERKEL PLLUMBING COMPANY
general repair

Large or Small Plumbing Contract
-free estimates-
In New Location
on Kent Street


## Constitutional Ammendmanis



In Colors or White It keeps Your Home Bright!
"Dutch Roy" Blended Blend


The big news is "Dutb B
Blended Pains
Blended Paint.
Why blended paint? Because dif.
ferent types of service require dif.
Barrow-Sheppard Company
Fred Starbuck, For lasting beanty white house
pa in tant me mad like trim colors,
nor tints libe porch and
 jo. "pecially well.
paint ouve ben waiting for zood
its here
waiting for


SAFE . . . BUT HOW SANE? KEEPING your furniture, clothing and other belongings in a wall safe, even if possible, would limit you A more practical way to erty Floater. Ask us about it today.

## W. O. BONEY \& SON

Consult Your Insurance Agent a You Do Your Doctor or Lawyer

Office, 21 -: PHONE -:- Res. 181 or 184W


## Specials for Friday \& Saturday

August 13 and 14
 Hominy, No 2 can $\quad 10 c$ Vanilla, $11 / 2$ oz bottle $\quad 29 c$ Pork \& Beans, , No. 2 can 19 c Apple Jelly, 2 lb . jar $\quad 35 \mathrm{c}$ Veg-All, No. 2 can _15c Grapelade, 16 oz. jar $\quad 23 \mathrm{c}$ Peas, No. 2 can $\quad 25$ Crustene, 3 lb b can $\quad \$ 1.03$ Catsup, 14 oz. bottle $\ldots 21 \mathrm{Salt}$, 26 oz box, 2 for $\ldots 15 \mathrm{c}$ Vinegar, qt. bootlle_18c Sweet Pickles, $80 z$. jar_ 23 c Lunch Meat, 12 oz can . . 9 cc Peanut Butter, qt. jar 59 c Dog Food, 2, 1llb.cans ...25c ivory, 2 med. bars _...21c Peaches, No. $21 /$ tins $\ldots 32 \mathrm{c}$ Purex, q. bottle__16c


| Post-CORN <br> TOASTIES | 18 Ounce box | 236 |
| :--- | :--- | :--- |

DEAD OR CRIPPLED
MEAT MARKET DEPARTMENT :-


тhe RED \& WHITE stores
WEST COMPANY HAROLD BROWN Bird's Store
MERKEL
TRENT
NOODLE

## Legal Notices



CLOSE-OUT SALE
on

## Air Conditioners

$\$ 59.95$ Value for
Only \$29.95
ste them mour teare
PALMER TIRE \& APPLIANCE C0.
PHONE 15
MERKEL, TEXAS


Want to rate?...



...OIL-PLATE!
 that working parts art act.ally and carbon due to wear!
On-PLAID? This On PLAAING

Kill Athletes Foot
"Te-Ol Best Seller Says Merkel Drug (o

Merkel Drug Company | Continental and Auto-Lite |
| :---: |
| Patteries |
| s 10.95 up |
| REP |

Compare the Values!...
3 5 Compare the prices!... -see why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR

## Compare the values; compare the prices!. .

 COMPARE the values; compare the prices!...Do this and youll know that now more than
ever before CHEVROLET AND ONLY CHEV.
ROLET IS FIEST in Big-Car quality at lowest
prices, just as it is frst in nationwide demand
for the total 17 -year period, 1931 to date!

motor car in its field. for the total 17 -year period, 1931 to date! And to compare the prices is to know thet Chevrolet prices are the lowess in the field. .i.
and that Chevrolet value continues to be the rolet brings you the Big-Car riding-smoothness of rolet brings you the Big-aar riding-smoothness of
the original and outstanding Unitized Knee-Action Ride. the Big-Car performance and depend-
ability of a world's champion Valve-in-Head engine ability of a world's shampion Valve-in-Head engine
the Big-Car beauty and luxury of the enviable Body by Fisher. . the Big-Car safety of Fisher Unisteel Body-Construction and Positive-Action That is why more and more people in all parts
of the country are deciding. more and more of the country are deciding. more and more
enthusiastically, that only one is Number One. enthusiastically, that
only Chevrolet is firs.
That is why we believe you, too, will make this compare the prices... for you win in every way
with Chevrolet!

$\qquad$

smoothnen- real travelusury-over a
and all kinds of rodss from bouleva
to byway and to bywey and, rememberl, bhis famo
"Knee Action" ride is eccluive to Cher CHEVROLET - and Only CHEVROLET IS FIRST!

Badger Chevrolet Company


## $-:$ Society -:-



