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The Winchester Store

# BALLINGER DAILY LEDGER

There is only one DUCO—Dupont DUCO. Many shades and attractive colors.

HALL HARDWARE CO.  
The Winchester Store

VOLUME NO. 23. NUMBER 89

BALLINGER, TEXAS, FRIDAY, JULY, 20, 1928

MEMBER INTERNATIONAL NEWS

## EXPENSES OF CANDIDATES ARE \$3,607.53

Expenses of county candidates to date aggregate \$3,607.53, according to accounts filed with County Clerk W. A. Forgey this week. This was the second filing, and included expenses reported in the first account.

The expenses of the various candidates follow:

J. E. Powell, candidate for county surveyor, \$7.50.

O. R. Jonas, candidate for public weigher, precinct 1, \$72.50.

C. P. Shepherd, candidate for county attorney, \$270.70.

C. R. Hightower, candidate for county commissioner, precinct 2, \$43.50.

R. A. Perry, candidate for county commissioner, precinct 4, \$57.50.

Henry Pustka, candidate for public weigher, precinct 7, \$36.

Pat Tillery, candidate for public weigher, precinct 1, \$85.50.

J. L. Hunt, candidate for district clerk, \$153.09.

J. R. Holloway, candidate for county commissioner, precinct 1, \$43.50.

Miss Ima McKown, candidate for county clerk, \$198.50.

T. F. Bridwell, candidate for county clerk, \$236.09.

C. A. Womack, candidate for county clerk, \$202.30.

E. J. O'Kelly, candidate for tax collector, \$200.25.

C. A. Byers, candidate for tax collector, \$184.

W. L. Brown, candidate for tax collector, \$160.

R. E. McWilliams, candidate for sheriff, \$129.85.

Mike C. Boyd, candidate for tax assessor, \$145.

Sid Caskey, candidate for tax assessor, \$207.60.

R. J. Deens, candidate for county commissioner, precinct 1, \$49.

A. W. Strube, candidate for public weigher, precinct 7, \$40.

R. E. White, candidate for county superintendent, \$105.

Mrs. Jennie Kirk, candidate for treasurer, \$108.75.

E. Hoyt Smith, candidate for district clerk, \$175.20.

D. W. Yeager, candidate for county commissioner, precinct 2, \$44.

Paul Trimmier, candidate for county judge, \$145.

H. B. Poe, candidate for county commissioner, precinct 3, \$42.50.

Roy L. Hill, candidate for county attorney, \$176.20.

Miss Georgia Singletary, candidate for district clerk, \$133.50.

W. G. Mullins, candidate for public weigher, precinct 5, \$60.

Henry Goetz, candidate for county commissioner, precinct 4, \$60.

C. H. Willingham, candidate for justice of the peace, precinct 1, \$35.

## SPINDLES SHOW GAIN IN JUNE

(By International News Service)

WASHINGTON, July 20.—

The census bureau today reported 38,749,944 cotton spindles in place on June 30, as compared with 29,060,360 for May. The aggregate number of active spindle hours for the month is 7,247,726,545.

## FIVE KILLED IN OMAHA STORMS

(By International News Service)

OMAHA, July 20.—Five lives were lost in a terrific rain and electric storm which struck this section last night. Four men from Stanberry, Missouri, were killed when a Wabash freight train they manned crashed through a trestle near Mineola, Iowa. The fifth was killed by lightning.

## Kept Baby a Secret



"All my life I've lived like a goldfish in a glass bowl," said Mae Murray, picture star and the wife of Prince David M'Dvani, when questioned about the birth of a baby a year ago. Her husband told reporters that news of the baby was withheld for fear it might affect Miss Murray's career in the films.

(International Illustrated News)

## JAPAN ACCEPTS ANTI-WAR PACT

(By International News Service)

TOKYO, July 20.—Japan today announced unconditional acceptance of the American anti-war treaty. The foreign office handed United States Charge d'Affaires Neville a note stating that Japan will sign the pact without reservations.

## COAST GUARDS BELIEVED DEAD

(By International News Service)

CAPE MAY, N. J., July 20.—Coast Guardsmen Clarence Haines and Dewitt Hale are believed to have been drowned when the United States patrol boat CG-113 was rammed and sunk by the steamer Culbertson off here today.

## CREWS SOCIAL HUGE SUCCESS

The success of the community social at Crews Thursday night rivaled that of any other community in the county, there being a large and enthusiastic crowd present, and the proceeds derived from the sale of refreshments proved satisfactory. The program was not unlike that of other communities over the county sponsoring a series of entertainments for the benefit of the 4-H club members who intend to take part in the A. & M. College short course.

Many people from Ballinger attended the Crews social, and a large delegation from Winters was also present. The Winters municipal band gave a concert, and a number of Ballinger and Winters citizens made short talks. Plans have been inaugurated for the Ballinger Booster Band to present a concert at the Hatchel social.

The round of community entertainments for this week will be terminated with a social at Bethel. C. W. Lehmsberg, county agent, urges that a large representation of Ballinger people be in attendance.

## Texas' Development Dependent Upon "More People and Cows," Eminent Indiana Lecturer Says

"Texas needs more people and more cows for rapid development," was the terse statement of Charles Watkins, eminent lecturer and former sales promotion manager for the General Motors corporation, in an authorized interview for The Ledger Friday morning, following a lecture here Thursday night.

"This is especially true of West Texas," Mr. Watkins continued. "West Texas cannot hope to enjoy the economies of the East and North until her population has increased, and through sane business practices her vast resources can be made to support millions of people."

Mr. Watkins appeared here through the courtesy of J. M. Penland, president of the Waco Drug Company, who adopted a constructive advertising policy some time ago of boosting Texas to the extent of his ability by increasing mental vision rather than concentrating directly upon exclusive business advertisements. Mr. Watkins is a resident of Muncie, Indiana, and has intimate knowledge of national business activities.

For the main part his lecture dealt with the building of civic pride and spirit in individual cities. Every city at some time has opportunity of becoming of reasonable greatness, the speaker declared, and it is the absence of cooperative civic spirit that spells its failure. The fact that one city will outstrip another in development is attributable directly to this quality, he averred.

Touching upon progress through good roads, the speaker stated: "Good roads are essential for the development of any section. The assumption that land builds roads is a fallacy; on the contrary, roads build land." Illustrating this assertion, he pointed out that remote communities, with little promise of prosperity, had come to the fore after receiving a good roads system.

Communication has made for cooperation, Mr. Watkins asserted. Chain systems have invaded every field of business activity, and it is through improved means of communication that their widespread service has proved successful, he explained. While in the South there is current fear of big business evils, the North and East have learned that most efficient service is rendered through agencies of enormity, said he.

"Chain systems are nothing more than the result of cooperation, originating from a development of community spirit," Mr. Watkins stated. "The chain idea was conceived in communities like this, where a desirable community spirit was prevalent. People were looking to the welfare of the whole, and consequently the individual was benefited more than he would have been had he directed his efforts selfishly."

Commenting upon the recent Senate hearing concerning publicity practices of utilities companies, Mr. Watkins declared, "The object of the utilities companies in employing publicity men is to create good will. This should be a needless service; the corporations should create good will through service at the lowest possible cost." As West Texas develops, charges imposed by utilities companies in this section will be correspondingly reduced, he predicted, basing his assumption upon the fact that operating expenses will decrease.

Mr. Watkins was introduced by Estes M. Lynn, who paid Mr. Penland a glowing tribute for bringing the lecturer here. Mr. Lynn stated that the progress of West Texas is gaining impetus through wider mental vision and cooperative efforts on the part of its citizenship. Quoting an authority on business conditions, he called attention to the fact that "the sun of prosperity is shining upon the South, chiefly upon Texas, noticeably upon West Texas, and particularly

upon this section of West Texas." Mr. Watkins will speak at San Angelo tonight, taking as his subject "Modern Merchandising Methods." A band concert was presented by the Ballinger Booster Band in connection with his lecture here.

## NEGRO SEEKING PRIMARY VOTE

(By International News Service)

AUSTIN, July 20.—Assistant Attorney General Galloway Calhoun will be detailed to San Antonio to aid in the defense of John K. Weber, Bexar county Democratic chairman, and Jack Burke, county clerk, against injunction proceedings in federal court by Joseph Wimberly, negro attorney, who seeks to vote for the July 28 primary. Attorney General Claude Pollard announced today.

## MOURNERS POUR INTO NAVAJOA

(By International News Service)

NOGALES, Sonora, Mexico, July 20.—Trains en route to Navajoa are crowded today with mourners going to pay their last respects to General Alvaro Obregon, president-elect of Mexico, felled by the bullets of an assassin near Mexico City Wednesday.

The funeral train carrying the bullet-riddled body is scheduled to arrive at Navajoa tonight. The funeral is scheduled to be held at Huatabampo, a small town near Navajoa, Saturday.

MEXICO CITY, July 20.—Approximately half a dozen persons may pay the death penalty for the assassination of President-elect Alvaro Obregon by Jose de Leon Toral, young art student and alleged religious fanatic.

Announcement was made at police headquarters today that Toral and his accomplices will face trial at an early date. A guilty verdict will entail the death penalty, probably before the firing squad.

Deep feeling was stirred in religious circles by President Calles' charges that the crime involved "direct clerical action." While the republic remains calm, there is apprehension in some quarters that violence may be attempted.

Another ton of good fresh Tomatoes received at Piggly Wiggly. 20-1td

Mr. and Mrs. Horace Hawkins, of Winters, were here on business Friday.

Be wise and advertise.

## ONE AT NIGHT, NEXT DAY BRIGHT

Thousands of satisfied users feel that way about

## Jenall ORDERLIES

They work naturally and form no habit. Pleasant to take, easy in action, safe and sure. Good for children as well as adults.

50c Box of 60 Orderlies

J. Y. Pearce Drug Co.

Free Delivery Phones 38&26

## 'For Cryin' Out Loud'



The little daughter of Mrs. Clyde Cook, wife of the film actor, must have thought the photograph was a movie scene operator when the above picture was taken. In any event, she is shown hitting some high notes. The baby's name is Julia Ann and her mama was once Alice Knowlton of films fame.

(By International News Service)

## SAN ANTONIO HONORS FLIER

(By International News Service)

SAN ANTONIO, July 20.—This city is ready to join with state and federal governments in honoring the body of Captain Emilio Carranza, famous Mexican ace, when it reaches here late this afternoon.

The train bearing the body of the unfortunate flier has been met at each stop by all branches of the military service, civilian authorities, and every day citizens, with magnificent displays of friendship.

## WORLD AIR MEET IS SCHEDULED

(By International News Service)

WASHINGTON, July 20.—The United States today issued invitations to all countries to participate in a world conference on civil aeronautics here December 12 to 14 next.

Invitations went to all countries with which the United States maintains diplomatic relations. Russians only were excluded.

## HEAR SANTA FE APPLICATIONS TO BUY ORIENT

(By International News Service)

AUSTIN, July 20.—Clarence E. Gilmore, chairman of the Texas Railroad Commission, left for Washington today to attend a hearing Monday before the Interstate Commerce Commission on the application of the Atchison, Topeka, & Santa Fe Railway Company for the purchase of the stock of the Kansas City, Mexico & Orient lines.

## SMITH TO NAME CEREMONY DATE

(By International News Service)

ALBANY, July 20.—Governor Alfred E. Smith today indicated that he would announce within 24 hours a definite date for his notification ceremony. The governor is understood to have decided upon a date, but awaits definite assurance that a nationwide radio hook-up will be available for that night.

## Holland's Queen Loses Lawsuit in England

(By International News Service)

THE HAGUE, July 20.—The Queen of Holland recently lost a lawsuit brought against Drukker and others to collect Dutch succession duty in Britain.

The judge dismissed the action with costs against her royal highness.

Be wise and advertise.

## RIDDLE FIXTURES While They Last

We have a very special price on a few numbers of the Riddle Line of Electric Light Fixtures.

These fixtures are among their latest numbers and have the lifetime finish that is found only in Riddle Fixtures.

It will pay you to see these fixtures.

## Ballinger Electric Co.

Dealers in

Radiola Freshman and Atwater Kent Radio

Phone 7 8th Street

## Special

As Long as They Last  
37 Pair Ladies' High Heel Dress Shoes

\$2.95

All High Grade Shoes

## THE HUB

Everything to Wear



**Ballinger Daily Ledger**

Published Every Day Except Sunday  
by  
The Ballinger Printing Company

Office of Publication, 711 Hutchings  
Avenue, Ballinger, Texas

Delivered at the Postoffice at Ballinger  
as second-class mail matter.

Subscription, the year ..... \$4.00

**UNIFORMED POLICEMEN**

A number of citizens have inquired as to when policemen fully uniformed will appear on the streets. It seems that some time is required before the uniforms can be furnished. As soon as they are received, however, members of the city police force will don the official clothing, which they will regularly wear in line of duty.

While it is compulsory that officers making arrests for traffic violations be uniformed, in compliance with a state statute, there is a distinct advantage derived from providing policemen with uniforms. A policeman is popularly considered an authority on city and state traffic directions. It is an easy matter to locate a policeman clad in an official uniform, while it is rather difficult to locate one in an unfamiliar town unless he is uniformed.

Habitual law violators are less reluctant to ignore a uniformed policeman, and all in all the uniform commands more dignity and respect, both for the law enforcer and the law maker.

**Notice on Hearing of Petition**

WHEREAS, on the 10th day of July, A. D. 1928, there was presented to the Commissioners' Court of Runnels County, Texas, a petition signed by more than fifty (50) property tax-paying voters residing in Road District No. 3 of Runnels County, Texas, praying the Court to order an election to determine whether or not bonds in the sum of \$525,000.00 shall be issued for the purpose of the purchase of District Roads in said Districts, and for the further construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof, and to determine whether an annual ad valorem tax shall be levied and collected on all taxable property within said district to pay interest on said bonds and a sinking fund therefor provided by law; and said court by order of said date fixed the time and place of hearing of such petition and the matters therein prayed for as being at the court house of Runnels County, in the City of Ballinger, Texas, on the 30th day of July, A. D. 1928, at ten o'clock a. m.

THEREFORE, at said place and said date of hearing—NOTICE is hereby given, to all persons concerned of their right to appear at such hearing and contend for or protest the ordering of such bond election for the amount above stated for said Road District No. 3 of Runnels County, Texas, the boundaries of said

**QUEEN**

Starts Friday and Saturday  
"THE VANISHING RIDER"

**DOES THE SHOE PINCH?**

The shoe bill pinches all but the favored few—so does the new shoe.

Why not give your feet a real treat and buy new soles from our shop, instead of new shoes?

They will look as good as new—and feel better. There is as much difference in the quality of Resoles and the skill in applying them, as between good and cheap new shoes—more perhaps.

Skilled workmen in our shop, rebuild shoes with the most modern shoe factory machinery.

Hard, flinty, heavy weighing, acid-swelled, thick soles are dear at any price. In our shop, we resole with the same weight of leather that your shoes was originally built to carry. We do not "cobble"—we rebuild.

If you look in your closet tonight you will probably find several pairs of shoes needing new soles or new heels.

Bring them in to us and save the price of a new pair of shoes.

**GOOD YEAR**  
SHOE SHOP  
Bob Carsey

Road District being described by metes and bounds as follows, to-wit:

BEGINNING at the Southeast corner of said Runnels County; THENCE West with the South boundary line of said County to the Southwest corner of said Runnels County;

THENCE North with the West boundary line of said County to the Colorado River;

THENCE down said river with its meanders to a point South of the Southeast corner of William Howell survey No. 821;

THENCE North to the Southeast corner of said William Howell survey No. 821;

THENCE in a Northeasterly direction to the Southwest corner of the Carter Anderson Survey No. 323;

THENCE East to the East boundary line of said Runnels County;

THENCE South with the East boundary line of said Runnels County to the place of beginning.

Witness my hand and official seal of office at Ballinger, Texas, this the 12th day of July, A. D. 1928.

(Commissioners' Court Seal)

W. A. FORGEY,  
County Clerk, Runnels County,  
Texas. 4-20-27 tw

**SALEBOOK ORDERS HERE**

By special arrangements we are now in a position to take orders for from 20 to 30 days delivery on salesbooks, from 125 to 5000 let us show you samples as there is a book for every known purpose.

Be wise and advertise

**CORA HAYS**

Stenographer and Typist  
Will handle your work with dispatch and efficiency. Let me address your letters and do your copy work Office with C. P. Shepherd Over Ballinger State Bank Phone 156

**For up-to-date PLUMBING, HEATING AND GAS FITTING**

at reasonable prices, phone No. 199.  
**SANITARY PLUMBING COMPANY**  
Fred Tappee, Mgr.

**BAPTISTS OPEN MEET AT MENARD**

The fourth annual Baptist encampment at Menard officially opens tonight, and continues through until July 29. Many delegates were registering throughout Friday, and the roll is expected to show nearly 10,000 names before the termination of the camp.

The encampment is held on the San Saba River, about a mile from Menard. Several Baptists

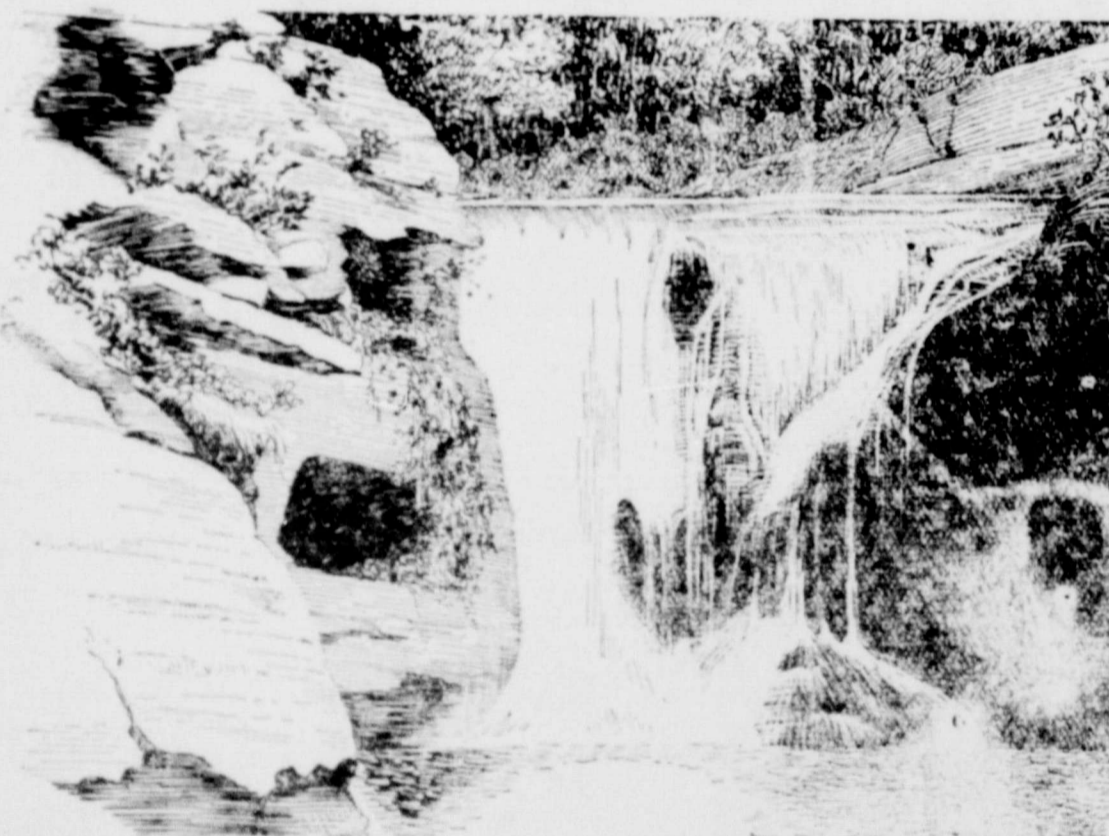
from here will attend one or more sessions of the meet, it was said. The Christoval encampment opens after the close of the Menard gathering, thereby enabling Baptists in this section to attend both encampments.

In addition to the regular services there will be classes in Christian education. The programs will be in charge of Dr. J. W. Dawson, pastor of the First Baptist Church of Waco.

**MARRIAGE LICENSES**  
W. A. Freeze and Miss Velma May Maugran.

**WAMBA QUALITY TEA**  
HIGH GRADE WAMBA TEA  
AT YOUR GROCER'S  
THAT RARE AND REFRESHING BEVERAGE THAT MAKES ONE ENJOY THE HOTTEST DAYS  
PACKED BY MAGNOLIA COFFEE CO. OF HOUSTON, TEXAS  
MAKERS OF WAMBA COFFEE

**COLUMBIA**  
Phonographs and Records  
D. E. Moody Music House



**Visit the Magnolia Man**  
When Out for Pleasure or Business

The Marble City Falls country of Arkansas, on the Buffalo Fork of the White River, might well be your choice for a vacation playground. Elsewhere in the State you may find many other streams that flow to join the White River, the Black River or the Ouachita. Through picturesque valleys they wind, splashing over waterfalls wreathed in rainbow curtains of mist, forming beautiful lakes and fishing grounds to delight the angler. You may camp there under the friendly sky or live in comfortable hotels nearby.

Every week-end or vacation period your car can take you with your family or friends on an outing to some pleasant spot near home in the Southwest. A few hours' driving will get you there. Renewed zest, refreshed appetites and a return of the clear-eyed wonder at life which filled childhood's years will repay you for the planning required.

Visit the Magnolia Man and discuss outings with him. Wherever you are going, he has the correct fuel and lubricants to make the miles added joy. He has Magnolia ANTI-KNOCK Gasoline, the high-compression fuel without repair penalties, regular Magnolia Gasoline for utmost mileage and the correct paraffine-base Magnolene Motor Oil to improve and maintain the performance of your car. You will find his service friendly. He will be glad to give you one of our new and revised highway maps containing latest information.

YOU CAN DEPEND ON MAGNOLIA STATIONS AND DEALERS  
**Magnolia Petroleum Company**  
27 ST. Agencies Throughout The Southwest

*Ask the Magnolia Man for*  
Magnolia ANTI-KNOCK Gasoline  
Powerful, Even Burning, Knockless  
A pure petroleum product which eliminates "knock" without the addition of foreign, poisonous substances. It does not injure pistons, valves, cylinders and gas lines, but gives quiet, extra power on heavy trails.  
Magnolia Gasoline  
A pure, clean-burning gasoline packed with power for low and moderate compression motors, in which carbon is not a problem. It gives the utmost in fuel economy.  
Magnolene Motor Oils and Lubricants  
Six grades of paraffine-base Motor Oil, Transmission Oils and Greases to keep the youth in all moving parts.  
Magnolia Household Products  
Magnolene Penetrating Oil, to slip squeaks in fenders, door butts, hinges, swivel chairs, and to release rusted and frozen nuts, bolts, pipe joints and rusted locks. Also Magnolene Domestic Lubricant, Magnolene Floor Dressing and Magnolia Paraffine Wax.

**"A BALLINGER INSTITUTION"**  
**HELPY-SELFY**  
Owned and Operated by Arch J. Gensley

SOME MORE RED HOT SPECIALS  
OR A A RED HOT  
**Saturday**

Now is the time to get these Specials while you have the chance.

To the first five ladies bringing in the complete list of misspelled words Saturday, we will give them a glass of Tumbler Tea.

- LEMONS, per dozen ..... **32c**
- ORANGES, per dozen ..... **36c**
- BANANAS, Nice Fruit, per lb ..... **6c**
- TOMATOES, Nice Fruit, per basket **35c**
- CABAGE, nice heads, per lb. .... **5c**
- BROWN'S B.C.C. SODAS, 3-lb. box **39c**
- BROWN'S PEANUT BRITTLE  
1-lb box ..... **32c**
- BROWN'S PACKAGE COOKIES  
5 packages for ..... **21c**
- BON BON CREAMS, per lb. .... **33c**
- K. C. BAKING POWDER, regular 25c size ..... **21c**
- COMET RICE, 2-lb. size ..... **21c**
- BLUE BONNETT FLOUR, 48-lb sack, Saturday only ..... **\$1.98**
- Morris' SUPREME PEANUT BUTTER, 3 1/2 oz. size ..... **9c**
- Morris' PURITY SHORTINING, 8-lb pail ..... **\$1.31**
- SUN-MADE RAISINS, 1-lb. size ... **11c**
- SUPPER SUDS WASHING POWDER, Large package ..... **9c**
- OCTAGON LAUNDRY SOAP, Large Bars, 3 for ..... **19c**
- ANY KIND OF BREAD, 3 loaves ... **25c**
- M. J. B. COFFEE, 2-lb. can ..... **\$1.09**
- GOBLIN CORN, No. 1 can ..... **9c**
- MUSCATE GRAPES, No. 2 1/2 can ... **31c**

**MARKET SPECIALS FOR SATURDAY**

- PICNIC HAMS, per lb. .... **19c**
- SUGAR CURED SMOKED BACON, per lb. .... **29c**
- PORK ROAST, per lb. .... **22c**
- DRY SALT JOLES, per lb. .... **16c**
- SPARE RIBS, lb. .... **19c**
- ROLL ROAST, per lb. .... **20c**
- CHUCH ROAST, per lb. .... **22c**
- BABY BEEF STEAK, lb. .... **24c**
- PORK SAUSAGE, per lb. .... **18c**
- LONG HORN CHEESE, per lb. .... **34c**
- BAKED HAM, lb. .... **54c**



ER  
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until the night preceding the primary, it was said. Several friends of the candidate are stumping the district in his behalf, and Mr. Lee himself is aggressively engaged.

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Lee will  
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**Sore Bleeding Gums**

Only one bottle Leto's Pyorrhoea Remedy is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money. J. Y. Pearce Drug Co.

Be wise and advertise.

**BRING YOUR DOG TO THE QUEEN**

Saturday, 1:00 p. m., and Get a Pass!

**Woman's Dream Comes True**

At last you find a new wonderful face powder that keeps ugly shine away. Will not enlarge the pores, and spreads so smoothly the skin looks like a peach. MELLO-GLO is made by a new French Process and stays on longer. Good looking, well groomed women simply love this marvelous new Face Powder—MELLO-GLO. J. Y. Pearce Drug Co.

**LUPIN AND RAFFLES ARE ONLY IN FICTION SAYS PARIS INSPECTOR**

(By International News Service) PARIS, July 20.—Arsene Lupin and Raffles, the gentlemen burglars, exist only in the fiction stories, says M. Morel, inspector

of the Surete General. "Second story men operating in evening dress and top hats have never popped up during my long experience in the detective game," M. Morel confirms.

"It sometimes happens that married ladies lose too much money at bridge or baccarat. To raise cash, they dispose of their jewels. Fancy stories regarding robberies involving gentlemen burglars are often used to explain the absence of the jewels to inquisitive husbands.

"We always disprove these fantastic yarns. There are polite burglars, yes, but as to any Beau Brummels in the profession? Rubbish!"

See those good Tomatoes at Piggly before buying elsewhere. 20-1td

TROUP—One hundred and fifty-five cars of tomatoes have been shipped from Troup so far this season.

Another ton of good fresh Tomatoes received at Piggly Wiggly. 20-1td

Be wise and advertise.

**Special for Saturday Only**

**17 Qt. ENAMEL DISH PAN**

Gray mottled enamel on a heavy steel base, deep shape, seamless, round hollow handles. Saturday only

**39c**

**WASTE PAPER BASKETS**

10 inches high, 11 inches diameter, wall paper designs, plain lacquered colors inside. Saturday only

**39c**

**THE IVORY**

"Everything"

**CAKES AND PIES**

Delicious Cakes and Pies fresh every day. An actual saving in money and the work of baking for the housewife.

All Pies and Cakes Wrapped in Wax Paper.

Phone Us Your Order

Call for Connelly's Bread at Your Grocer

We Appreciate It

**Ballinger Steam Bakery**

On 8th Street

Phone 25

**PEACHES**



**- can them**  
It's Easy - It's Economical  
*With Gas!*

Luscious, juicy peaches—how good they taste now as they come from the tree—and how good they will taste next winter when properly canned to retain their freshness and flavor!

Of course you are going to can a good quantity of peaches—as well as other fruits—and vegetables. With natural gas to take care of the heating end of your canning... it's so much easier to can now than when wood or coal fires had to be laboriously started and kept going in hot weather.

Gas is quick, clean, cool, cheap—it makes home canning a joy instead of a burden.

You can depend on gas the year 'round—for canning and cooking in summer, for heating and cooking in winter, for hot water all of the time. Gas is the ideal fuel—the friend of the busy housewife—but never a more welcome friend than at canning time!

Lone Star Gas Service makes this ideal fuel continuously available to you.

**Lone Star Gas Company**  
GAS

PIPES FROM THE WELLS TO YOUR CITY

**Big Reduction On Tires Seiberling Tires**

Have Been Reduced in Price to Meet All Competition but Have Not Been Cut in Quality in the Least!

And these tires are guaranteed for 1 year.

**DID YOU GET YOUR CAR Washed FREE?**

If Not Watch This Space

**CAMERON'S GARAGE**

Phone 34

Eighth St.

You Must Be Pleased

Ro...  
rio...  
has sp...  
life in...  
into Ce...  
and he...  
of life...  
America...  
Mr. Carr...



Ballinger Daily  
Published Every Day  
by  
The Ballinger Printing  
Office of Publication  
Avenue, Ballinger  
Carried at the Postoffice  
as second-class  
Subscription, the year

UNIFORMED IN

A number of citizens inquired as to when uniformed will appear. It seems to be required before they can be furnished. They are received, members of the city police and the official they will regularly of duty.

While it is common officers making uniformed will appear. It seems to be required before they can be furnished. They are received, members of the city police and the official they will regularly of duty.

Notice on Hearings

WHEREAS, on July 1, A. D. 1928, sent to the Court of Runnels a petition signed by fifty (50) proper voters residing in No. 3 of Runnels praying the Court election to determine not bonds in the \$600.00 shall be issued on one 14 feet Full Display Hussmann Counter-Oak No. 18,384, with set of platters, which are past due and unpaid, and the defendants, though often requested, have failed and refused to pay same, to plaintiff's damage in the sum of \$475.28, with 8 per cent interest from January 1st, 1928, and its attorney's fees.

Citation by Publication

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Runnels County, Greeting:

You are hereby commanded to summon A. W. Poe, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, to appear at the next regular term of the County Court of Runnels County, to be holden at the Court House thereof, in Ballinger, Texas, on the First Monday in August, A. D. 1928, the same being the 6th day of August, A. D. 1928, then and there to answer a petition filed in said Court on the 6th day of July, A. D. 1928, in a suit numbered on the docket of said Court No. 1509, wherein Harry L. Hussmann Refrigerator Company, a corporation, is Plaintiff, and A. W. Poe, et al. are Defendants, and said petition alleging that it is the holder of certain chattel mortgage lien notes now in the sum of \$475.28, bearing 8 per cent interest from January 1st, 1928, together with 10 per cent attorney's fees of both principal and interest, secured by a chattel mortgage lien, on one 14 feet Full Display Hussmann Counter-Oak No. 18,384, with set of platters, which are past due and unpaid, and the de-

fendants, though often requested, have failed and refused to pay same, to plaintiff's damage in the sum of \$475.28, with 8 per cent interest from January 1st, 1928, and its attorney's fees.

Plaintiff prays for issuance of citation of these defendants, according to law, and upon final hearing, that it have its judgment for \$475.28, together with 8 per cent interest from January 1st, 1928, and its attorney's fees; that it have its foreclosure of its chattel mortgage lien, and order of sale, execution and costs of suit, etc.

Herein fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Witness W. A. Forgey, Clerk of the County Court of Runnels County.

Given under my hand and the seal of said Court, at office in Ballinger, Texas, this 6th day of July, A. D. 1928.

W. A. FORGEY, Clerk,  
County Court, Runnels County.  
d-6-13-20-27  
17-5td

Represented in Ballinger a few days The Roberts Co. Sewing Machine Experts. National reputation of responsibility and skill. Family machine work. No charge to call. Phone 368.

MOVIES

Howling Good Time Promised at Queen Tomorrow

As a send-off for its new big serial, the Queen Theatre tomorrow (Saturday) is offering a free pass to all who bring their dogs to the box-office of the theatre at 1:00 p. m.

"The Vanishing Rider," an Adventure chapter picture starring William Desmond will commence a run at the Queen tomorrow. Ethlyne Clair, famous southern beauty and well-known as a featured player, appears opposite Desmond. Among others in the cast are Nelson McDowell and Bud Osborne. Ray Taylor directed the picture from the story by George H. Plymton.

In "The Vanishing Rider," William Desmond is seen in the character that he has made famous, that of the mystery man of the saddle, chivalrous, daring and astonishing. His last serial offering was "The Return of the Riddle Rider," which enjoyed wide popularity.

Milk delivered twice daily, 12 1/2 cents per quart. Mrs. W. E. Seipp, Phone 697. 18-4td

BAPTIST PEOPLE GATHER IN WACO

The "Greater Baylor University" campaign to raise \$2,000,000 in the state at large was launched today when more than 500 Baptist pastors, laymen, and Baylor alumni, representing every corner of Texas, assembled in Waco.

Rev. J. H. McClain, pastor of the Ballinger Baptist Church, is a member of the alumni committee of 100, appointed by the Alumni Association of Baylor University to promote the campaign. Rev. McClain was unable to attend the conference, as he is now engaged in a series of revival meetings. "Every success for the drive is anticipated," he stated.

If \$2,000,000 is raised in the state at large, it means an aggregate of \$4,000,000 for Baylor. This includes \$1,000,000 from Dallas, \$1,000,000 from Waco, \$2,000,000 from Texas Baptists and ex-students of Baylor University, and \$300,000 from the general education board.

Money raised in this campaign will be used to retire indebted-

ness and to create additional endowment. Be wise and advertise. Ledger advertising pay



TODAY - TOMORROW

The Program You've Been Waiting to See

JACK PERRIN

and His Famous Horse

"Starlights Revenge"

BEN TURPIN

"DADDY BOY"

CHAPTER ONE

of the greatest western serial ever produced

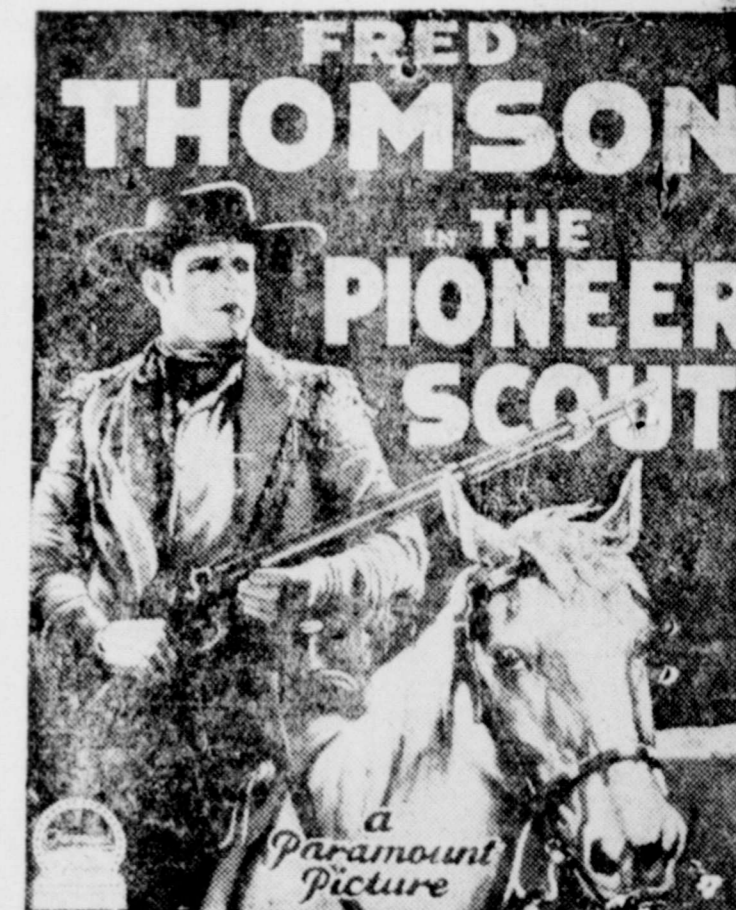
WILLIAM DESMOND

"The Vanishing Rider"

Bring your dog tomorrow at 1:00 p. m. and get a free ticket.



STARTS TODAY



Fred Thomson, action star of "Jesse James," is seen in his role of relay scout. Guiding the wagon train across Indian infested plains. Through mountains bristling with desperadoes. Expecting to find peace and contentment in the little town. But instead Paramount's latest action romance of the early West.

NAVY BEANS

Admissions 10c, 25c, 30c

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Mr. Carr



"Good to the last drop"

A rich blend of rare flavors that has captured all America

Maxwell House is pleasing more people than any other coffee ever offered for sale

Tune in every Thursday  
Radio Listeners! Brilliant programs every  
Thursday - Maxwell House Coffee Radio  
Hour, 7:30 p. m., Central Standard Time:  
WJZ, KPRC, WBAP, KVOD, WDAF, KSD, WMC,  
WSM, WSB, WHAS, WLV, WBAL, WBT, KYW,  
WTMJ, WOC, WHO, WOF, WRHM, WEBC,  
WJR, KDKA, WHAM, WBZ, WBZA, 6:30 p. m.,  
Mountain Standard Time: KOA.

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Starts Friday at  
THE VANISHI

DOES THE SH  
The shoe bill pins  
favored few--so do

Why not give your  
nd buy new soles  
instead of new shoes

They will look as  
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If you look in yo  
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Bring them in to  
price of a new pair

GOOD  
SHOE  
Bob

Higginbotham Lumber

Lumber, Paints and Building

Corner 8th Street and Stron

Telephone



# MODERN DEVICES GIVE EVERY MAN GROWING POWER

(By International News Service)  
CHICAGO, July 20.—Introduction of the American Citizen, with 25 slave power at his beck and call every day!

Such is the picture drawn by President Walter Dill Scott, of Northwestern University, on a basis of data he has collected on the power of mechanics and robots—"mechanical men—in his modern age.

The United States, President Scott finds, has nearly three times the slave power, per capita, of any foreign country, and the accumulation of power is increasing "almost hourly."

The American who today possesses 125 slave power will have nearly double that in a few years. He also is availing himself of improved methods and implements for utilizing that power.

In ancient times, President Scott points out, a comparatively few persons held all the power and used it chiefly for their own benefit, while the modern mechanical slaves work for the masses as well as the patricians.

**In Olden Days**  
"One ruler in Egypt once used the labor of 100,000 slaves for twenty years merely building a burial place for himself.

"Now it can be said that power is distributed in America benefits every citizen in the land; that every tractor used on a farm increases the surplus of our food supply; that every truck helps in distribution of our commodities; that every additional unit of power used in a manufacturing plant improves the quality and reduces the prices of merchandise; that every passenger train and every pleasure vehicle increases the solidarity of the American people.

"Mechanical power is a mysterious force that cannot be visualized and therefore cannot be appreciated readily.

"Slave power and animal power are not so mysterious and can be visualized readily.

"If we should imagine the seven times the power possessed by every inhabitant of the United States in terms of human slaves and workhorses, it might be equated by 70 slaves and two horses for every man, woman and child in America.

**Power Distributed**  
"This democratic distribution of power in America is producing striking economic changes in the American people, for the possession of power and the accumulation of wealth go hand in hand.

"The average citizen of America today possesses great power shares in the benefits of much more. He not only has unprecipitated wealth, but he has even more credit. He lives in quarters that contain luxuries to the aristocrats of former ages. He possesses a surplus of this world's goods and may therefore be spoken of as a rich man. He is possessed of all advantages of the

rich.  
"The accumulation of power, and particularly of mechanical power, is resulting in profound moral changes, also."

## PRINCESS ASTRID PETS BABY AND LAUGHS AS ROYAL PEARLS SCATTER

(By International News Service)  
BRUSSELS, July 16.—Princess Astrid's love of babies was the cause of a minor disaster during a recent visit to Liege.

The pretty young wife of the Belgian Crown Prince, Leopold, was proceeding through the streets with her husband during a halt, she noticed a particularly attractive baby about the age of her own little Josephine Charlotte.

"I think we have time to ask the mother a few questions," she said to the prince, and called the woman to her ear, questioning her as to the age, number of teeth and other details interesting to young mothers.

During the conversation, the baby spied the princess' lovely pearl necklace, took hold of it and gave it a good tug. The pearls went flying and the mother was much flustered, but Princess Astrid quickly put her at her ease by stooping down to pick them up herself and laughing off the disaster.

Piggly Wiggly's fresh Tomatoes are worth more than they are asking.

## LANDS 40-POUND FISH IN COLORADO RIVER

C. L. Whitley landed a 40-pound yellow catfish in the Colorado River, at a point about 18 miles from the city, Thursday night. The fish was caught on a trotline, and Mr. Whitley was compelled to leave his boat and grapple with the large fish before safely landing it. The fight was an exciting one, he said, and it was with considerable difficulty that he brought the monster to the bank. Mr. Whitley suffered a severely bruised hand as a result of his fight in capturing the fish.

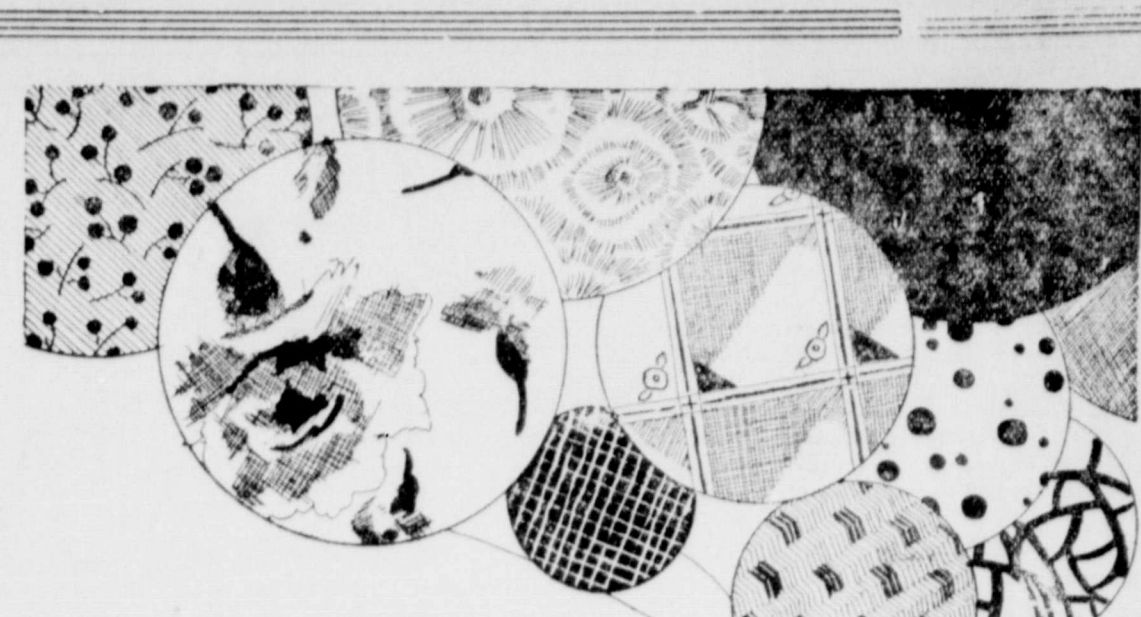
Syrup manufacture in Texas has increased to a value of \$4,000,000 annually. There is a market for five times this amount.

## HOOVER KINSMAN FUNERAL TODAY

(By International News Service)  
SACRAMENTO, July 20.—Herbert Hoover, Republican presidential nominee, the first Californian ever nominated for the presidency, returned to his home state today on a mission of sorrow and with all welcoming festivities postponed until after the funeral of his father-in-law, Charles D. Henry, 84, who died after a paralytic stroke. The funeral is scheduled for 2 o'clock this afternoon in the chapel of Leland Stanford University.

## ANNOUNCEMENTS

- For Congress, 17th District:  
R. Q. LEE  
T. P. PERKINS  
HOMER SHANKS  
R. N. GRISHAM
- For District Judge:  
E. J. MILLER  
J. O. WOODWARD
- For Sheriff:  
R. E. (EARL) McWILLIAMS
- For Tax Collector:  
W. L. BROWN  
ED. J. O'KELLY  
ARTHUR BYERS
- For Tax Assessor:  
MIKE C. BOYD  
SID CASKEY
- For District Clerk:  
MISS GEORGIA SINGLETARY  
E. HOYT SMITH  
J. L. HUNT
- For Treasurer:  
MRS. JENNIE KIRK
- For County Judge:  
PAUL TRIMMIER
- For County Clerk:  
MISS IMA McKOWN  
T. F. BRIDWELL  
C. A. WOMACK
- For County Attorney:  
C. P. SHEPHERD  
ROY L. HILL
- For County Superintendent:  
R. E. WHITE
- For Justice of Peace, Prec. No. 1:  
C. H. WILLINGHAM
- For Commissioner, Prec. No. 1:  
R. J. DEENS  
J. R. HOLLOWAY
- For Public Weigher, Prec. No. 1:  
O. R. JONAS  
PAT TILLERY
- For Commissioner, Prec. No. 3:  
H. B. POE
- For Commissioner, Prec. No. 4:  
R. A. PERRY



# DESIRABLE Summer Fabrics At Noteworthy Savings

- Flowered Organdy**  
A beautiful sheer quality in flowered designs. Just the thing for that delightfully cool and dainty new Summer frock. It comes 40 inches wide and in all the most wanted shades. Regular \$1.00 value. During this event only **69c**
- Wash Crepes**  
An exceptional quality in silk and cotton. Wash Crepes. Shown in striking new printed designs, and at savings that will delight you.  
\$1.00 and \$1.25 Values **69c**  
65c and 85c Values **49c**
- Rayons**  
That always popular fabric. Shown in a variety of neat checks and new plaid designs. Values that formerly sold from 85c to \$1.50. Extra special, per yard **69c**
- Odds and Ends Dress Materials**  
Just a few bolts of odds and ends of various dress materials in this lot, but every one a real bargain at only a fraction of their former prices. Per yard, while they last **10c**
- BATH TOWELS**  
Extra Special, each **10c**



# Sale of Silk Hosiery!

**Saturday-Monday Only**  
In Both Chiffon and Service Weight. Regular \$1.95 Values  
**\$1.49**

This is not a special purchase made just for sale purposes, but every pair is from our regular stocks and come from some of the country's most famous makers of fine hosiery. You'll find both beauty and quality as well as many interesting new shades to complement your sheer Summer frocks.

- CARESS NUDE ATMOSPHERE
- WHITE JADE IVORY DUST
- MIRAGE CHARME WHITE



# Higginbotham Bros. & Co.

Ballinger's Greatest Store

## SATURDAY SPECIALS

- 2 cans No. 2 White Swan Grated Pineapple, 1 can No. 2 White Swan Sliced Pineapple, for **70c**
- White Swan Milk, per can **5c**
- Fresh Beans, per lb. **15c**
- Sweet Peppers, per lb. **15c**
- Pork & Beans, 3 for **25c**
- 8 lb. Tucker's Compound **\$1.35**
- 4 lb. Tucker's Compound **70c**
- All Bread, 3 for **25c**
- Ice Cold Melons—Baird's Cakes—A complete line of fresh fruits and vegetables.

## City Grocery

"The Store With a Snappy Service"  
140 — Phones — 158

## An Old Spirit that Modern Progress Leaves Unchanged

Interwoven with the broad and comprehensive SERVICE of this Bank is the old spirit of fairness and co-operation which for FORTY-TWO years has characterized all its dealings.

# THE First National Bank

ESTAB 1866 OF BALLINGER, TEXAS ESTAB 1866

## RAIN DRUG CO

"Personal Service"  
MEN  
See Our  
Bathing Caps and Belts  
new pastel shades and  
combinations.  
RAY  
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# CLASSIFIED ADS.

**Notes and Rules**  
 Two cents per word first insertion and no advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion. All classified advertisements must be accompanied by cash, unless advertiser has a regular account with this paper.  
 No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

**LOST**—A bay mare and a bald faced sorrel horse. Finder phone 3823 rural. 20-2d 1w\*

**FOR RENT**—3-room furnished duplex apartment. Phone 222. 19-6td

**FOR RENT**—August 1st, 4-room house, with bath, piped for gas, beautiful light fixtures, practically new paint and paper. Phone 7. 19-3td

**FOR RENT**—Two unfurnished apartments in new brick Duplex. Phone 483 or see Earl Morley or J. W. Wilson at West Texas Utilities Co. 18-1fd

**FOR SALE**—A good six-room house near the High School on Seventh Street. All modern conveniences, fruit trees, two lots, good garden. See B. B. Westbrook or phone 527. 11-14-16-18-20\*

**FOR RENT**—Bedrooms. Phone 179. 11-1fd\*

**FOR RENT**—Two room furnished apartment. Phone 179. 11-1fd\*

**WANTED TO RENT**—At once, four or five-room house, or three or four-room unfurnished apartment. Call Ledger office, phone 27. 11-1fd\*

**FOR RENT**—Furnished apartments. Phone 81. 7-1fd

**FOR RENT**—New four-room house, all conveniences, 1207 Seventh Street. See Geo. Dankworth. 18-4td

**MENARD**—A large deposit of gypsum has been discovered on the Walsten ranch near here.

Piggly Wiggly's fresh Tomatoes are worth more than they are asking. 11d

**CHILDRESS**—Free mail delivery service has been recently initiated here.

# DEATHS

**Fretz P. Hanz**  
 Fretz P. Hanz, 45, who died at his home near Rowena at 12 o'clock Thursday after a long illness, will be buried in the Lutheran cemetery at Rowena Saturday morning, following funeral services at 9 o'clock at the Evangelical Church, with Rev. Mohr, pastor, in charge.

Mr. Hanz moved to Runnels county 20 years ago, locating near Rowena. He was considered a progressive farmer, active and influential citizen of his community. He spent a great deal of time of his later years in Mineral Wells, Marlin, Hot Springs, and other health resorts, in an effort to regain his failing health.

Besides his wife, he is survived by three daughters, Misses Elsie, Marie, and Theora, all of Rowena. He is also survived by three brothers, Emel and Otto Hanz, of New Braunfels, and Adolph Hanz, of Rowena.

Higginbotham Bros. & Co. undertakers will be in charge at the grave.

### Mexican Child

The 3-year-old child of Josephina Alvarez, who died at her home on Seventh Street at 7:30 o'clock Thursday morning, was buried Friday in the Mexican cemetery. Funeral services were held from the Catholic Church at 10 o'clock Friday morning.

Higginbotham Bros. & Co. undertakers were in charge at the grave.

See those good Tomatoes at Piggly before buying elsewhere. 20-1td

### Card of Thanks

We wish to take this method of thanking our many friends for their kind deeds and floral offerings during the illness and death of our dear mother. May God's richest blessings be with each of you.

J. C. Jones and daughter  
 Mr. and Mrs. M. L. Langford  
 Mr. and Mrs. J. S. Jones and daughter  
 Mr. and Mrs. T. J. Parrish.  
 20-1td-1tw

### TEN ABSENTEE VOTES ALREADY POLLED HERE

Ten absentee votes had been cast here Friday morning, County Clerk W. A. Forgey announced. Any voter who is contemplating being out of the city on the date of the primary may cast his vote at any time from now until three days before the election, he said.

# SALE OF SUMMER SUITS

## NUROTEX, LINENS AND TROPICAL WORSTEDS



All Priced for Quick Clearance

- \$21.50 SUITS \$16.95
- \$27.50 SUITS \$19.85
- \$35.00 SUITS \$27.45
- \$39.50 SUITS \$29.75

Practically Every Suit With Two Pair Trousers

### Men's Dress Shirts

Made of standard colorfast broadcloth. Carefully tailored and guaranteed to fit. If not satisfactory we will give you another shirt without cost. In both white and fancy colors. Regular \$1.50 value for only **\$1.15**

### BOYS' KNICKERS

Ages 3 to 14

- \$1.50 values ..... \$1.29
- \$1.75 values ..... \$1.39
- \$2.25 values ..... \$1.85
- \$2.75 values ..... \$2.25
- \$3.25 values ..... \$2.65

<b>CHILDREN'S WOOL BATHING SUITS</b> Special lot in good styles and colors. Sizes 28 to 34. Worth much more and a real bargain at <b>\$1.98</b>	<b>LADIES' AND CHILDREN'S STRAW HATS</b> In the new Indian prints and fancy colors. With or without ball trimming. Regular \$1 and \$1.25 values now <b>75c</b>	<b>BOYS' JOCKEY CAPS AND CLOTH HATS</b> 65c values ..... 39c \$1.00 values ..... 69c \$1.25 values ..... 85c
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Big lot Men's Khaki Pants, sizes 30 to 42, values up to \$2.00 **\$1.49**

Boys' Overalls, made of good quality Blue Denim, ages 3 to 15 **89c**

## A Mid-Summer Clearance On Special Lots of Shoes for Men, Women and Children that Affords Rare Savings

**LADIES' LIGHT COLORED ARCH SUPPORT SHOES J. & K. MARTHA WASHINGTON AND BROWN BUILT**  
 \$6.50 Values reduced to ..... \$3.95  
 \$9.00 Values reduced to ..... \$5.85  
 \$10.00 Values reduced to ..... \$6.95  
 \$12.50 Values reduced to ..... \$8.85

### MEN'S OXFORDS AT BIG SAVINGS

Special lot of men's black and tan Oxfords in calf skin, kid and kangaroo. All good styles. Values that originally sold at \$5.00 and \$6.00. During this clearance **\$3.95**

### CHILDREN'S SHOES

A big table full of Children's Shoes in good styles and sturdy qualities. In both light colors and black. All sizes up to 2. Values that originally sold from \$2.25 to \$3.50. Special clearance price only **\$1.89**

### MEN'S PACKARD AND BOSTONIAN OXFORDS

Special lot in tan, black and brown. In leathers of kid, kangaroo and calf skin. All regular \$9.00 and \$10 values at the low clearance price of **\$6.95**

Child's Buster Brown honey beige Tie, sizes 11 1-2 to 2 Regular \$1.95 value now ..... \$3.75  
 Child's Buster Brown patent one-strap Pump. Welt sole. Our \$4.45 value now ..... \$3.45  
 Misses' Buster Brown honey beige Tie. Sizes 2 1-2 to 6. Regular price \$5.95, now ..... \$4.35  
 Misses' Buster Brown patent one-strap Pump. Turn sole. Sizes 2 1-2 to 5 1-2. Regular price \$5.50, now ..... \$3.95

### CHILDREN'S SHOES

A special table of Children's Shoes including values originally sold up to \$2.50. Your choice while they last **85c**

# HIGGINBOTHAM BROTHERS & CO.

SERVICE--COURTESY--FAIR PRICES

BALLINGER ::::: TEL

Ballinger  
 Published Every  
 The Ballinger  
 Office of Pub  
 Avenue,  
 at the  
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 Subscription,

### UNIFORMS

A number required as to uniformed streets. It is required by can be furnished they are received of the office they will reg duty.

While it is officers making violations with a is a distinct from providing uniforms. A clearly consider city and state. It is an easy policeman clar form, while it to locate one town unless h. Habitual law reluctant to ig form command respect, both f and the law m

### Notice on H

WHEREAS, July, A. D. 1928, sent to the Court of Runn a petition sign fifty (50) pr voters residing No. 3 of Runn praying the C election to det not bonds in tl \$600.00 shall be pose of the pu Roads in said the further co nage and oper ized, gravele e turnpikes, or it to determine s ad valorem tax and collected a thin sai est on sinki provided by out by order the time and p such petition therein prayed the court h County, in the Texas, on the 3 A. D. 1928, at THEREFORE said date of her hereby given, t eered of their at such hearing or protest the e bond election above stated fe riet No. 3 of Texas, the hou

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The shoe bill favored few—so Why not give y nd buy new so istead of new st They will look and feel better. difference in the and the skill in a tween good and more perhaps. Skilled workm build shoes with shor factory ma Hard, flinty, he swelled, thick sol price. In our st the same weight shoe was origina We do not "cobt If you look in you will probably of shoes needing heels. Bring them in price of a new pa

GOOD SHO. Bob

## The New and Better TEXACO Gasoline

Keyed to the spirit of these fast-moving times, the new and better Texaco provides speed and power in abundance. For Texaco is the modern gasoline, a gasoline produced for present-day motoring conditions—scientifically developed to meet the requirements of all types of engines.

The new and better Texaco Gasoline vaporizes perfectly—forms a dry gas, a smooth-burning, even-textured mixture of gasoline vapor and air. This is why Texaco never falters, why it responds so surely and eagerly to every demand of the accelerator.

Whenever you see the familiar sign of the Texaco Red Star and Green T, drive in for the new and better Texaco, the modern improved gasoline.

J. F. Neff

Agent