

BALLINGER DAILY LEDGER

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DUCO in all colors. There is only one Duco, and that is DuPont Duco. HALL HARDWARE CO.

VOLUME NO. 22 NUMBER 288

BALLINGER, TEXAS, FRIDAY, MARCH 9, 1928

MEMBER INTERNATIONAL NEWS

13 TOWNS GET 15 PER CENT CUT IN FIRE RATES

(By International News Service) AUSTIN, Mar. 9.—Thirteen additional towns were given a 15 per cent credit for a good three-year fire record by the State Insurance Commission.

The list included Jacksonville.

FUELESS MOTOR INVENTOR ILL

(By International News Service) WASHINGTON, Mar. 9.—Lester J. Hendershot, inventor of the fuelless motor for airplanes, which created wide comment in scientific circles recently, was a patient in an emergency hospital here today, it was learned.

Hospital authorities refused to furnish information as to the nature of his illness.

TWO FLIERS DIE IN NICARAGUA

(By International News Service) MANAGUA, Mar. 9.—The bodies of Captain William C. Byrd and Sergeant Rudolph Frankforter, Marine Corps aviators, who were killed when a huge vulture struck their plane, causing a wing to collapse, are awaiting shipment today to the United States.

Mrs. Bailey Mack of San Marcos, and her mother, Mrs. Lucy LaRoe, of Whitewright, left Friday morning for Whitewright after a visit here to Mr. Mack's parents, Mr. and Mrs. Scott H. Mack.

Mrs. Scott H. Mack spent Friday in Abilene with her son, Roy S. Mack, who is working there.

Seats for 7th Annual Legion Show Selling Fast

Reserved seats for the Seventh Annual Legion show to be held at the American Legion Auditorium on Monday afternoon, night and Tuesday night are being sold rapidly at the Weeks Drug store, where they were placed on sale a few days ago, officials of the organization said Friday morning.

Only two more days remain to get seats for this, the Pat Williams' Post No. 8, Seventh annual performance. Many have been sold and it is expected that most of the tickets will be sold by Saturday night.

The show idea of the Legion here originated seven years ago, and each year since, the organization has put on a very successful home talent performance and have made money for use in their work.

"Take My Advice" is the name of the show to be presented next week. It is a comedy drama, portraying the usual comical happenings of a small town newspaper and it is in the newspaper office that the storm of the city is raging. The newspaper office is the center of a battle and how the things do hum!

According to advices received here, the show is getting a good hand on Broadway, where it has been playing for sometime and still is said to be one of the features of Gotham's leading show-houses. The cast that has been selected is capable of giving a good performance and it is declared to be one of the best ever selected for the annual show.

WANAMAKER DIES AT ATLANTIC CITY

(By International News Service) ATLANTIC CITY, Mar. 9.—Rodman Wanamaker, 64, millionaire philanthropist, aviation enthusiast and large department store owner, died here this morning.

He is reported to be the heaviest insured man in the United States, with \$7,500,000 worth of life insurance.

STINSON PLANE FORCED DOWN

(By International News Service) DETROIT, Mar. 9.—A driving snowstorm this morning forced Eddie Stinson and George Halderman to abandon their attempt to break the world's flight endurance record.

They had been up 18 hours and 30 minutes.

FLIERS START BACK TO STATES

(By International News Service) HAVANA, Mar. 9.—Pilot Wilmer Stultz took off in the monoplane Columbia for the United States this morning with Charles A. Levine and Miss Mabel Boll diamond queen, as passengers.

Before the departure, Levine said he would essay another trans-Atlantic flight within two or three months with Miss Boll as his passenger.

C. P. Scott, traveling auditor for the Santa Fe was in Ballinger looking after business Thursday and Friday.

Morris Nicholson has returned to Fort Worth where he will visit before returning to Oklahoma where he is traveling. He has been visiting his mother, Mrs. R. A. Nicholson.

Loi's Pillared Wife Will Be Torn Down



THE FAMOUS PILLAR OF SALT (International News Service)

JERUSALEM, Palestine, Mar. 9.—World-wide protest is expected to result from the announced determination of local officials to tear down the famous pillar of salt, said to be Lot's wife, of Biblical fame.

If the company holding the concession for making table salt out of Dead Sea deposits has its way and converts Mrs. Lot into nice little packages that you'll put in your salt cellars, the fundamentalists will never get over it.

There's quite a bit of legend attached to the pillar. It's reported to be indestructible. Nothing, according to natives, has been able to hurt it. Wounds caused by storms are mysteriously healed.

At any rate, the salt is going to have quite a battle on its hands before it's permitted to do away with this salty reminder of Bible days.

REED TO ENTER WISCONSIN RACE 2 ARRESTED IN PLOT TO KILL MEXICANS

(By International News Service) KANSAS CITY, Mar. 9.—Senator James A. Reed will enter the Wisconsin presidential primaries, Ed Villmoare, treasurer of the Reed campaign fund announced today.

He will decide later whether to enter the lists in Ohio and Indiana.

H. Giesecke of this city and San Antonio, has gone to San Antonio to spend a few days. He will return here next week.

May Lose \$24,000,000



Doris Duke, 15-year-old daughter of the late James B. Duke, tobacco king, may have \$24,000,000 slipped off her future because a Newark, N. J., court has awarded that sum to George D. Haskell, Boston engineer, in a suit against the estate. Doris, the richest girl in the world, may even lose \$24,000,000 if Haskell succeeds in getting triple damages. However, she'll still have enough to get by on, as her total fortune is \$150,000,000. (International News Service)

(By International News Service) MEXICO CITY, Mar. 9.—Max Holung, German war veteran, was under arrest today and facing deportation for the alleged complicity in a plot to assassinate President Calles and General Obregon.

Holung, a chemist, is accused of making bombs for the rebels' use.

Padre Osorio Lequa was also arrested in connection with the affair. He is said to be the ring leader.

Jack Holt and C. A. Dooze, Jr., have gone to Fort Worth to attend the Fat Stock Show which opens there on Saturday.

Paul Baker, a shoe salesman from San Angelo was in Ballinger Thursday and Friday visiting local merchants.

OIL MAN HERE SHOOT INDIAN AND BUFFALO

Friends of John Loek, of Mexia, who is here supervising the work being done on Pure Oil Company's Nos. 1 and 2 Giesecke, in the eastern part of the county, were telling a story Thursday evening about Mr. Loek shooting an Indian and a buffalo at the Giesecke ranch.

Mr. Loek admitted that he shot the Indian and the buffalo, using one bullet each in "getting" each victim. "He told us how he did it, but if you want to know, you had better ask him so that you will know how to get rid of them if you are ever confronted with either."

PURE CO. MAN VISITS IN CITY

W. M. Vandivert, of Ft. Worth, recently of Chicago, head of the material department in Texas for the Pure Oil Company, spent Thursday in Ballinger looking over properties and materials of the Pure company in this county.

Mr. Vandivert was en route to Pyote to look over materials of the company there, and as the company is doing some work in Rannels county, Mr. Vandivert thought he would drop by and look things over. He has been in Texas only two months, but has visited in the state previous to his removal here.

"This is the first time I have ever been in Ballinger or Rannels county," Mr. Vandivert said, "and it looks like a pretty good country to me, and I want to come back and stay longer the next time."

The Pure Oil Company is doing some work on the Giesecke ranch and Mr. Vandivert spent part of the day at the ranch.

He left Friday morning for Pyote to look after interests of the company there, but said he would return to Ballinger some time for a longer stay.

WATCHMAN DIES IN CAR WRECK

(By International News Service) SHERMAN, Mar. 9.—John Smith, watchman at Allen near here, was killed and Dr. M. O. Berry was severely injured when their auto crashed with a truck on the Dallas-McKinney highway this morning while answering a sick call.

LONDON COUNTY COUNCIL USES SEA WEED CURTAIN AS A SOUND ABSORBER

(By International News Service) LONDON, Mar. 9.—Seaweed fitted behind the curtains of the Council Chamber, of the London County Council, has proved to be a genuine sound-absorber.

Previous to the experiment the reverberation in the Council Chamber was two seconds in length when it was full. Now the reverberation is 1.7 and 1.32 seconds respectively. Experts declare it is possible to reduce it to just over a second.

To reduce it to less than a second would make the Chamber like an open platform and then it would be difficult for the speakers to make themselves heard.

L. Dean, a shoe salesman, was in Ballinger from Fort Worth on Thursday visiting local merchants.

Cross Plains—Two new oil wells are nearing completion in Hickman pool one and a half miles north of the old Blake field.

Absolutely FREE

With each Electric Toaster Iron or Waffle Iron, we will give you absolutely FREE a beautiful set of hand painted dishes. The Iron, \$5.75, dishes free. The Toaster, \$8.00, dishes free.

Waffle Iron, \$17.50, dishes free. See them in our window.

Dealers in Radiola Freshman and Atwater Kent Radio Phone 7 8th Street

MARAUDERS SEARCH OFFICE

(By International News Service) WASHINGTON, Mar. 9.—The Capitol offices of Senator Gerald Nye, North Dakota, Republican, and chairman of the committee investigating the Continental Trading Company's bonds, were rifled in January it was revealed today. The marauders searched his confidential papers on two occasions but stole nothing.

OIL WITNESS IS MISSING

(By International News Service) WASHINGTON, Mar. 9.—Another name was added to the list of missing witnesses in oil cases today when it was announced that A. V. Leonard could not be located. Leonard was former secretary of the late Fred W. Ushaw, treasurer of the Republican National Committee in the 1920 campaign. He was subpoenaed to tell of sixty thousand dollars worth of Liberty Bonds given to the committee by Sinclair.

LEVINE LANDS IN FLORIDA

(By International News Service) HIALEAH, Fla., Mar. 9.—Wilmer Stultz, Chas. A. Levine and Mabel Boll, landed here at 11:05 today on their return trip from Havana. They left for Palm Beach and St. Petersburg this afternoon.

LADY BAILEY OFF TO AFRICA

(By International News Service) CROYDON AIRDROME, Eng., Mar. 9.—Using a tiny Moth plane Lady Bailey, wife of Sir Abe Bailey, wealthy South African, hopped off on a sole flight to Cape Town, South Africa. She was recently awarded the title of world's champion aviator.

Sherman ranks 12th among the cities of Texas in issuance of building permits for January.

Clean cotton rags wanted at Ledger office. 9-4td.

THE WEATHER

(By International News Service) WEST TEXAS—Fair and warmer in the east and central portions Saturday. EAST TEXAS—Cloudy, unsettled in the lower Rio Grande Valley. Cooler in the east and south portions Saturday.

THIS IS THE WAY TO START YOUR DAY

—Just drop a teaspoonful of Rexall Health Salt in one half glass water, take that each morning for a few days and no more bilious headaches. You will like the taste.

J. Y. Pearce Drug Co. Free Delivery Phones 38&26

HELPHY-SELFY WILL OPEN IN BALLINGER TOMORROW

Opening of the Helpy-Selfy grocery and market system in Ballinger does not mean that this store is owned and controlled by a group of foreign investors and that the money this store takes in will be sent to some foreign city, because this store is owned, controlled and managed by A. J. Gensley, who is a full-fledged citizen of Ballinger and is here to make his home.

All the connection with the Helpy-Selfy concern means is that this live wide-awake man has adopted this system and has purchased fixtures and franchise from the Helpy-Selfy and thereby becomes a connecting link in the co-operative chain of grocery stores throughout the country. There are more than 100 Helpy-Selfy stores in Texas alone and dozens of new ones are being established each month. These stores are afforded opportunity to buy goods at unusually low prices because of this enormous buying power and because of the connection with the Helpy-Selfy concern, yet the ownership and management is entirely with the local man.

The rapid growth of the Helpy-Selfy idea of merchandising has made this one of the greatest systems in existence, and its use has developed the fact that it is one of the most practical and most sanitary methods known to grocery men.

The fixtures are of unique design, finished in white enamel with blue enamel trimming and the building is finished in white with blue bordering with walls of pure white Texstone, giving the inside of the store a very pleasing appearance. All of the equipment is brand new and of special design.

The store is equipped with the latest Frigidaire plant, McCray refrigeration system of cooling case, meat box and cooling box, and with National cash registers, Stinson scales and other standard brand of equipment. All pipes, machinery and wiring is concealed and nothing unsightly or unsanitary is left exposed to mar the beautiful appearance of the store.

The Helpy-Selfy stores are the best-lighted establishments of their kind in most cities, according to illumination experts. In addition to the interior lighting system, which is the best that can be devised, the front of the building is illuminated with reflectors. The store will consume more electric current than any other similar store with the same amount of floor space, according to Ivan H. Wood, national representative, who supervised the installation of equipment for the Ballinger store. A large electric sign in front will flash a Helpy-Selfy welcome to Ballinger housewives, Mr. Wood said.

Special features of the store will be its meat and fruit and vegetable departments. "Nowhere will more complete fruit and produce departments be found," Mr. Wood said. "It is always the custom of the Helpy-Selfy stores to have every available fruit and vegetable in season."

In speaking of the aims and purposes which will guide the management in the conduct and policy of the new store, Mr. Gensley said:

"We have been very fortunate in securing the Helpy-Selfy franchise for Ballinger. For some time we have had our eyes on this amazing idea and store system. This system is the most successful, most sanitary and most beautiful system known to the retail grocery trade. After discovering this, we were not long in making arrangements to establish such a store."

"When we laid this proposition before C. A. Dooze he agreed to remodel and renovate the building on Hutchings Avenue and make it meet our needs and requirements and we immediately began preparation to install a Helpy-Selfy store in Ballinger because we believe this the best and most efficient method and one that will be most satisfactory to the public."

"We have the new and patented Helpy-Selfy furniture and fixtures, which makes it easier for customers to serve themselves and save money. A visit to this store will convince anyone this is a most attractive and conven-

ient service-giving store. There are dozens of reasons why we can sell groceries and meats cheaper at this store.

"We have now the big buying power and the special buying connections of Helpy-Selfy which will make our costs lower. We will sell for cash and there will be no delivery. We will operate on lowest overhead. Every one of these modern methods and advantages will make our prices on every item every day lower. We will pass these great savings on to our customers. The bigger volume of business we will naturally do will make more money for us on a very narrow margin of profit. All of these are results of Helpy-Selfy."

"We positively guarantee every piece of merchandise we sell. If, for any reason, a customer is not fully satisfied with any purchase made, we will gladly make it satisfactory or refund the money."

"Practically every item we will handle is guaranteed by its manufacturer. On top of the manufacturer's guarantee we add our iron-clad Helpy-Selfy guarantee. We do this to doubly safeguard our friends of Ballinger. No quibbling, investigating or passing the buck; the customer is always right in a Helpy-Selfy store."

KEEP YOUR SKIN LOOKING YOUNG

Protect your beauty in all kinds of weather with this new face powder—Mello-Glo. Does not give the skin a dry feeling; does not clog the pores; is not affected so much by perspiration. Stays on longer. So pure and fine. Mello-Glo is made by a new French Process. It's truly wonderful. J. Y. Pearce Drug Co.

Alice—Construction of \$40,000 new business block here is in progress.

Construction of the Woodsboro-Bayside road is reported to be progressing favorably.

Helpy-Selfy Owner Will Move To Our Little City

"I am going to make my home in Ballinger and grow with the city and county," Arch J. Gensley, owner and manager of the new Helpy-Selfy store here, said Friday morning. "I am not coming here to make a big plunge or start a 'grocery war,' but to try to make an honest living and co-operate with the citizens of Ballinger and the county."

Mr. Gensley is new in Ballinger, but for eleven years has made his home in Cross Plains, coming to Texas from Davenport, Iowa. He has been in the building business as a contractor, in the filling station and automobile accessories business, and at present is closing out a ladies' and gents' furnishings business in Cross Plains.

"I will move my family here as soon as the Cross Plains business is closed out," Mr. Gensley said. He has been successful in every business venture and is trying out the grocery business, as he believes it to be a good business."

Mr. Gensley is an active member of the Cross Plains Church of Christ, of the Odd Fellows and of the Knights of Pythias. He has been very active in the K. of P. work.

Mr. Gensley had the misfortune to lose a limb last October following an illness, but has recovered after the amputation of the lower part of his right leg. He is going to try to reorganize the K. P. Lodge in Ballinger as soon as he gets his new business straightened out, he declared.

The new store is going to be fully stocked with fancy and staple groceries and will have a market in connection. The market will handle the best packing house meats at all times and fresh fish and game in season. The Helpy-Selfy will also pay top



Arch J. Gensley

prices to farmers for their butter, chickens and eggs.

The fixtures of the store are new and modern in every detail, and Helpy-Selfy will be one of the most modern stores in Runnels county.

Mr. Gensley invites every man, woman and child to visit the store on Saturday.

PYORRHEA — SORE GUMS. Your friends dare not say so, but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhea Remedy will make you more welcome everywhere. Druggists return money if it fails. J. Y. Pearce Drug Co. 1td

Rosenberg—Contract let for repainting exterior of First National Bank building of Rosenberg.

Levelland—T. W. Bowers to erect a brick building here in the near future.

Marking another of the forward-looking steps in Ballinger's commercial growth is the opening Saturday morning of this city's first Helpy-Selfy grocery and market.

A. J. Gensley is the owner of this new, unique and beautiful grocery, which is located in the C. A. Dooze building on Hutchings Avenue, east of the Harwell Motor Co. building.

The formal opening will begin at 8:00 o'clock Saturday morning and will be attended by Jack Long, of Fort Worth, founder of the nationally known chain of Helpy-Selfy stores. Saturday's opening will probably last until midnight as throngs of interested spectators are expected throughout the day and evening.

In addition to Mr. Long, the founder of the system, the opening of the Ballinger store will be attended by Ivan H. Wood, national representative in charge of franchise sales; and two assistants, according to Mr. Gensley the active manager.

Opening Day Features

Bags of nationally advertised brands of groceries will be distributed free to customers making purchases of \$5.00 or more. Large candy barber poles, gaily striped, will be handed out to the children who come to the store accompanied by their parents. The meat market department will serve free sandwiches of ham, cheese and sandwich meats, while coffee will be served and demonstrations given of canned fruits and salad dressings.

The coffee will be M. J. B., a San Francisco product, and will be demonstrated by D. G. Stuart, district representative of the company.

Store is Locally Owned

Mr. Gensley stressed the fact today that in making this location that the ownership is local—

that he is in Ballinger to make his home and to serve Runnels county people by availing himself of the specialized Helpy-Selfy service, under franchise agreement.

The business is a cash and carry and help yourself system, and by reason of the reduced operating cost of conducting the business, the greater buying power they are enabled to sell on a clear margin and give their customers the benefit of better prices.

Story of Helpy-Selfy

Starting in 1922, Jack Long has already built his Helpy-Selfy grocery chain to nearly 100 stores in Texas, for the most part in the northern, central and western portions of the state. Dallas has 26 stores and Fort Worth 21.

Six years ago Jack Long was operating a small independent grocery store in Dallas. In 1922 he decided to enter the cash and carry and help yourself, field, and on a \$1,000 borrowed capital stock took an 18x30 location in a quiet, residential section of Dallas and hung out his Helpy-Selfy sign.

The venture succeeded. In March last year Long sold his Dallas chain—by then grown to 23 stores—to D. W. Jones, retained an interest with Jones, and began devoting his time to expansion of the Helpy-Selfy system. He moved to Fort Worth and opened his first stores there on June 18, 1927. He declares his successes to have been founded on quantity buying power, low overhead, personal management and heavy and consistent advertising. The name, "Helpy-Selfy" is the creation of a Dallas woman, Miss Maybelle Hill.

Levelland—Electric Hatchery established here with 15,000-egg electric incubator.

EXPERIENCED

MORTIGIANS KING-HOLT

Private Ambulance
MODERN EQUIPMENT
THOUGHTFUL SERVICE

Day Phone 82 Night Phone 372

Directors: E. E. King and W. R. Wilkinson

STATEMENT of Condition

...THE...
FIRST NATIONAL BANK OF BALLINGER
February 28th, 1928.

RESOURCES	
Loans and Discounts	\$329,394.50
Bankers' Acceptances	276,250.85
U. S. Bonds	25,500.00
Stocks and Bonds	59,175.00
Overdrafts	439.99
Banking House, Furniture and Fixtures	26,000.00
Cash and Exchange	162,579.50
	\$879,339.84
LIABILITIES	
Capital Stock	\$100,000.00
Surplus and Undivided Profits	71,352.98
Circulation	24,550.00
DEPOSITS	683,436.86
	\$879,339.84

We Carry No State, County or Municipal Interest-bearing Deposits.

We desire to thank our many friends and customers for all business entrusted us, making it possible for our bank to render this most satisfactory statement.

Yes it's

WAMBA

MORNING ~ NOON ~ NIGHT

COFFEE

blended and roasted by men who have made coffee a lifetime study

A rich, full flavor that appeals to the true lover of GOOD coffee

AT YOUR GROCERS

MAGNOLIA COFFEE CO.
HOUSTON, TEXAS.

DEMONSTRATION TOMORROW AT J. M. JONES GROCERY

Check Flow of Mexican Peons Over Border, Urges Congressman

(By International News Service)
 WASHINGTON, Mar. 8.—The border states from Texas to California are faced with a racial problem comparable to that of the Pacific coast states in dealing with Chinese and Japanese and of the Southeastern states in dealing with the negro, in the opinion of Representative Box, Democrat, of Texas.

Congressman Box made this assertion before the Immigration Committee of the House of Representatives in advocating his bill before the present Congress to extend the immigration quota restriction law to embrace all countries from which immigrants are permitted to enter the United States.

To check the unrestricted flow of Mexican peons across the border is the direct objective sought by Box, though in dealing with this problem he proposes to apply the same rule of measurement to all other Latin Americans and to Canadians as well.

The Box bill proposes to fix quotas for all the American states and dominions on the basis of 2 per cent of the population native of those countries as shown by the 1890 census. This is the basis on which quotas are now fixed for immigration from Europe and other areas where the quota law applies.

A Plain Picture

For several hours, Box, who is a member of the immigration committee and who was one of the leading advocates of the existing quota law passed in 1924, held the committee's attention as he drew a picture of the problem presented by the rapidly increasing population in the Southwest.

The Mexican population in the United States today Box estimated at more than 2,000,000. At the present rate of influx, he declared it would double itself in 10 years, last year, he asserted, 65,000 came in legally and nearly that many were shipped across the border illegally, adding 150,000 to the number already here.

According to Box, there were approximately 250,000 Mexican-born in the United States in 1890. Applying a 2 per cent quota to that figure would reduce the legal entry to around 3,000 a year, instead of the 65,000 now legally coming in. Through operation of a quota law, Box declared, it would be able to reduce the illegal entry also, through a more effective border patrol and deportation system.

In the city of San Antonio, Texas alone, Box asserted, there are now 65,000 Mexicans, approximately 30 per cent of the whole population of the city. In Los Angeles county, California, including the city of Los Angeles, there are 250,000 Mexicans, he declared. These figures, he said, are illustrative of the situation throughout Southwest Texas, Southern California and in Arizona and New Mexico.

The migration is penetrating from these states North and East until it is already being felt to a serious degree as far as Kansas City, the Texas representative said. Native Americans are being driven off the farms and ranches and out of other lines of employment because they cannot survive the cheap labor competition of the Mexican peons, he declared.

Not Desirable

Box described the Mexican peon as an inter-mixture of the offspring of Spanish peasants who came over with the invading Spanish armies, native Mexican Indians who were not of the stalwart warrior Indian stock of the North, negroes, the latter fugitive slaves from the United States and laborers brought in from the West Indies. The United States is not drawing any of the intelligent ruling class of Mexicans, who number only about 500,000 out of 15,000,000, he said, because this class does not migrate.

Besides the labor problem, Box declared this influx of peons is creating a serious aspect in the matter of crime, illiteracy, public health, public charity, etc. Unless a curb is placed on immigration from the South, the whole plan of restrictive immigration from Europe would be defeated, he argued. He pointed out that as European emigrants are being turned away by the United States they are moving on the Latin American countries, and as the pressure grows in that quarter it will increase the drift of Latin

Americans to the United States, particularly the undesirable classes that cannot cope with the thrifty, aggressive Europeans.

In emphasizing this point, Box asserted that there are 105,000,000 people, exclusive of the Orientals who are barred from the country, outside the present quota law. Last year, he said, 238,000 came in from these non-quota areas, against the 164,000 permitted to enter from quota countries.

THE NICEST MOTHER

By DOUGLAS MALLOCH

A LOT of mothers may be fine, I know that none's as nice as mine. Though some folks say, "All children do," I know a way To prove it's true.

A way to prove, of all the rest, That my own mother is the best.

For often Mother takes me out Where other mothers are about.

They call my name, They pat my head, They say the same.

"Things Mother said, But not a one I ever meet That ever makes it sound as sweet.

And when they kiss me once or twice It doesn't seem the least bit nice.

I want to run, That's really true, It's just no fun.

When some folks do, But when my mother kisses me It's just as nice as nice can be.

I've even had to eat their cake; It's not as nice as she can make.

Just lots of ways, And lots of things, The way she plays,

The way she sings, My mother's best, Besides, last night, My daddy told me I was right.

(© by McClure Newspaper Syndicate.)

How It Started

By JEAN NEWTON

THE "BOGIE MAN"

THE great fear of children is the "bogie man," and many grown-ups have bogies of various forms. The word has an interesting derivation, having had its origin in Wales, that land of myths and elves of old.

"Bogie" is really a corruption of "bogle," which is derived from the Welsh "bogwl," meaning a specter or goblin. The verb "boggle," which means to waver or hesitate, to manifest alarm, also enters into the story of our bogie man. For in Wales a horse that shies in fear of something is called a "bogle."

So although we do not "boggle" or show signs of being "possessed," though we fear no goblins or witches, we do have our bogies today, pet fears and superstitions that are different merely in their nature from those old-time counterparts whose name has survived in the modern word "bogie."

Ed Howe Says:

A henpecked man submits to so much that I do not believe he would resent a beating.

I know the people have a savage streak. How well we all know it. What I am trying to teach is that they cannot afford it; that they would do better to become not entirely, but almost, civilized.

You are dissatisfied, but should not carry it too far. . . . What are you dissatisfied about? Usually with natural conditions that cannot be changed; so your grumbling does no good; it is a mere exhibition of folly.

I have a body and can't make it over; no one can make it over for me. If we should all give our best efforts to changing natural rules governing our bodies, and contribute liberally to our means, we couldn't do it. I learn from old books and from old men that the ancients had the same experiences. I am having, and that they had the same bodies we have today.

I know I may adopt health suggestions made by my grandmother, and repeated by simple and intelligent people ever since, with prompt and unmistakable benefit. These suggestions are known to everyone, cost nothing, and are effective without doubt; anyone may test them, and receive benefit—not in the distant future, but within the day of trial. Under such circumstances, why do we drag around with feeble bodies? Why are we poor when there is plenty in the world for us?

(© by the Bell Syndicate, Inc.)

Be wise and advertise

Set Training Tables for Fighting Crickets

The sporting element in China has been training fighting crickets for hundreds of years. Huge sums are still bet on cricket fights and the owners of champion crickets are nationally known. In his booklet, "Cricket Champions of China," Dr. Bertfield Laufer, famous sinologist of the Field Museum of Natural History, discloses the interesting methods used by the Chinese in training these scrapping insects. Even in ancient times the trainers prescribed strict diets for their battlers. The usual diet consist of a dish of rice mixed with fresh cucumbers, boiled chestnuts, lotus seeds and mosquitoes. Some of the owners and fanciers allow themselves to be bitten by mosquitoes, and when the mosquitoes are full of blood they are given to their favorite crickets.

The fighting crickets are kept in specially devised jars, which are made to serve as both summer and winter homes. The jars are furnished with tiny beds and water jars. The champion crickets are transported in finely wrought cages, some of which are of filigree gold.—Pathfinder Magazine.

Now Cast Doubt on Myles Standish Tale

Capt. Myles Standish may have asked John Abden to propose to Priscilla Mullens for him, as Longfellow wrote (there is historical doubt on the point), but despite the means he may have taken the redoubtable soldier was married twice and left many children.

Proof of this has been found through twenty-one years' record searching by Dr. Myles Standish of Boston, eighth lineal descendant of the soldier.

"The legend about which Longfellow wrote 'The Courtship of Myles Standish' is not very convincing," said Doctor Standish. "Before coming to America, Captain Standish was in Holland and there he married his first wife, Rose. Rose died the first winter in America. Later the soldier married Barbara, who is said to have been a first cousin of Rose. They had several children. It is between the death of Rose and his marriage to Barbara that the captain is supposed to have courted Priscilla. It is a pretty story."—Miami Daily News.

Brotherly Love

A large crowd was waiting breathlessly on the beach. In the distance a small black object could be seen bobbing up and down on the crest of the waves. It was a bottle—and inside was a message!

A party of brave men ventured out in a row boat to see what tragic news it contained. After some difficulty the bottle was picked up and brought back to shore. With shaking fingers the leader of the party pulled out the message.

"The finder of this bottle," he read, "might please send it to my brother in Aberdeen and tell him to take it to the Pig and Whistle. There is two-pence on it."—London Answers.

INFLUENZA
 As a preventive, melt and inhale night and morning—
VICKS VAPORUB
 Over 17 Million Jars Used Yearly

State of Texas,)
 County of Runnels,)

To those indebted to or holding claims against the estate of Willard McMillan, deceased, the undersigned having been duly appointed administrator of the estate of Willard L. McMillan, deceased, late of Runnels County, Texas, by Paul Trimmer, Judge of County Court of Runnels County, Texas, on the 3rd day of February, A. D. 1928, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make

settlement, and those having claims against said estate to present them to him within the time prescribed by law at his residence at Cleburne, Johnson County, Texas, where he receives his mail, this the first day of March, A. D. 1928.

E. W. McMillan,
 Administrator of the Estate of Willard L. McMillan, Deceased.

Alice—Contract awarded for construction of storage garage for M. Rednick.

Your Druggist

Knows that "Spring Fever" may be very real and very disagreeable. If you feel tired, sleepy, and listless, go to your druggist for one of the many excellent "Spring Fever Tonics" that he has in stock.

San Antonio Drug Co.

Austin—Bids received for grading and bridges on 4.8-mile stretch of Austin-Houston highway between Katy Hill and Manor.

Drapery that will Charm Beautify Your Home

with the newest in Drapery, lovely Silk Brocades and Stripes, Shadow Warp Prints, Imported Cretons, Marquisettes and Lace Drapes at very attractive prices. Also a complete line of ruffled Curtains in Swiss and Voile with Pastel color combinations, from

New Arrivals in Piece Goods

If its new in Piece Goods, we have it. Printed Crepes, Georgettes, and all the new Silks in every color and design you could wish for.

\$1.25 to \$5.00

Smart Spring Tub Fabrics

In Ever Fast Cotton Prints and the new Printed Linens. You must see this marvelous assortment. Prices range from

20c to \$1.00

Grace Your Figure

—with our new Corsets, Girdleers. Styles designed to fit every type figure. Come in and let us fit you in a Garment that will give perfect satisfaction. Prices from

\$1.25 to \$10.00

A New Corsage to Brighten your Spring Costume. Every flower and color. From 25c to \$5.00.

Daily Arrivals In MILLINERY and SHOES

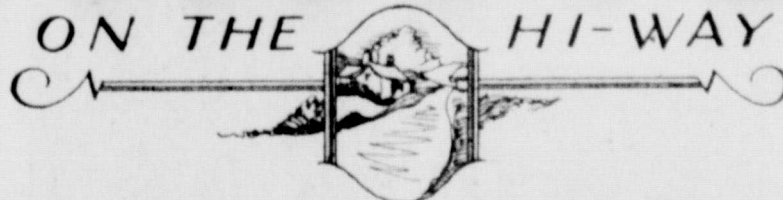
Special Purchase of Rayon Bed Spreads. Full size, 80x105. All colors. Special Price, \$3.25.

THE HUB

Congratulations to Help Selfy

Drive Out Sunday And See

Hillcrest



SCORES AGAIN WITH LARGER SALES

Perfection is difficult of attainment—yet it is not an overstatement to say that HILLCREST possesses every excellence.

Everything that would tend to improve this property has been done by us, as developers. Each individual homebuilder will contribute a full share to the beautification of this splendid home area. HILLCREST will always be known as the finest residential section of Ballinger. Yet, with all of its advantages, building lots are lower in price than in less favored sections.

Salesmen on the property daily from 9:00 A. M. to 7:00 P. M. will gladly furnish information regarding available locations.

For appointment, Phone 477 or 317.

Reeder Realty Co.

Ballinger Daily Ledger

Published Every Day Except Sunday
by
The Ballinger Printing Company

Business of Publication, 711 Hutchings
Avenue, Ballinger, Texas

Carried at the Postoffice at Ballinger
as second-class mail matter.

Subscription, the year.....\$4.50



1928 MARCH 1928

SUN	MON	TUES	WED	THU	FRI	SAT
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SOMETHING TO THINK ABOUT
By F. A. WALKER

THE GREATEST WONDERS

IF YOU had lived in the ancient times you would have journeyed, if you had had the time and money, to seven places on the shores of the eastern part of the Mediterranean in order that you might see the then Seven Wonders of the World.

You have doubtless heard them named many times. It is probable, too, that if you are past thirty you would have some trouble in repeating them allhand.

To save you the time of looking them up, they were the Pharos of Alexandria, the Colossus of Rhodes, the Temple of Diana at Ephesus, the Hanging Gardens of Babylon, the Pyramids, the Tomb of Mausolus and the Great Statue of Jupiter at Olympia.

Go to some library and look up the reasons why each one of these was built. There are interesting romances and excellent and entertaining readings about every one of these creations.

After you have done that all down and write out what you think are the most marvelous results of genius.

So that you may have a good starting point we print below the selections of a thousand men of note in this country and Europe who were invited to make a similar list. Every man voted for the seven things he thought most wonderful and when the ballots were counted these were selected as receiving the greatest number of votes in the order named: Radio, the telephone, the airplane, radium, spectrum analysis, the X-ray, the Panama canal.

These are indeed great wonders, but are they the greatest? Poe in one of his poems refers to "the glory that was Greece and the grandeur that was Rome." A good many people delight to think that the world is going to the bow-wow, that the past is infinitely superior to the present and that they would have been much happier if they could have lived in another age and a better time.

A day's deprivation of modern conveniences of which the ancients knew nothing would be a good lesson for them. They would realize that this is, after all, a pretty good world to live in, that genius was never so active and so productive that every day sees its creations and its advancements and that we are far ahead of the ancients in the sources of happiness.

And now to go back to the beginning, what are the Seven Wonders of the modern world?

What Does Your Child Want to Know?

Answered by BARBARA BOURJAILY



WHAT ARE THE NAMES OF THE SEASONS?

Spring is first—the trees turn green; Summer comes with sunny ways; Fall is third with ripening fruits; Winter last with "stay-at-home" days.

Clean cotton rags wanted at Ledger office. 9-4td.

FORMER CITIZEN DIES IN OKLA.

Tom J. Watson, about 82 years of age, of Ouluste, Okla., formerly of this city, died Friday morning at his home there, following an illness of several days. Mr. Watson is a brother of I. F. Watson, sexton at the cemetery here.

Mr. Watson formerly lived in this county, making his home here from 1901 until 1925, when he moved to Oklahoma.

Funeral services will be held at the Baptist church here Saturday afternoon at 2:30 o'clock at

ter the arrival of the body from Oklahoma tomorrow. Dr. J. H. McClain, Baptist pastor, will be in charge of the funeral services. Interment will be made in Evergreen Cemetery.

Active pallbearers are Will Doose, Wix Currie, Willie Stephens, W. C. McCarver, R. C. Kirk and M. McGregor. Honorary pallbearers are: Dr. W. B. Halley, C. A. Doose, Sr., Judge J. W. Powell and Judge Harris.

Engraved calling cards, business cards, wedding stationery, birth announcements, and correspondence stationery. Ballinger Printing Co. 13-tfd

Clean cotton rags wanted at Ledger office. 9-4td.

We have a fresh shipment of that famous Carnation Carbon Paper, which bears the reputation of being the only paper on the market once used by stenographers that "they cry for more." Five cents the sheet in any amount and well worth double the price.

BALLINGER PRINTING CO.

ADDING MACHINE PAPER

100 rolls Adding Machine Paper for	\$9.50
50 rolls	\$4.90
25 rolls	\$2.50
12 rolls	\$1.45
6 rolls	.75c
2 rolls	.25c

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Theford's
BLACK-DRAUGHT
Liver Medicine
Made from selected medicinal roots and herbs—Nature's own remedy for Constipation and Indigestion.
Sold Everywhere

SALESBOOK ORDERS HERE

By special arrangements we are now in a position to take orders for from 20 to 30 days delivery on salesbooks, from 125 to 5000 let us show you samples as there is a book for every known purpose.

Longview—A \$300,000 building program is under way here.

For up-to-date
PLUMBING, HEATING AND GAS FITTING
at reasonable prices, phone No. 199.
SANITARY PLUMBING COMPANY
Fred Tappe Mgr.

CORA HAYS
Stenographer and Typist
Will handle your work with dispatch and efficiency. Let me address your letters and do your copy work
Office with C. P. Shepherd Over Ballinger State Bank Phone 156

NOTICE

See my book of some five hundred plans of homes and get my figures as I can surely save you money.
Office on Railroad Ave., between 7th and Broadway.

H. M. Milam
Contractor and Builder

ANNOUNCEMENTS

- For Congress, 17th District: R. Q. LEE
- For Sheriff: R. E. (EARL) McWILLIAMS CALVIN ROBERTSON
- For Tax Collector: W. L. BROWN ED J. O'KELLY
- For Tax Assessor: MIKE C. BOYD SID CASKEY
- For District Clerk: MISS GEORGIA SINGLETARY
- For Treasurer: MRS. JENNIE KIRK
- For County Judge: PAUL TRIMMIE
- For County Clerk: MISS IMA McKOWN T. F. BRIDWELL
- For County Attorney: C. P. SHEPHERD
- For County Superintendent: R. E. WHITE
- For Justice of Peace, Prec. No. 1: C. H. WILLINGHAM
- For Commissioner, Prec. No. 1: R. J. DEENS
- For Public Weigher, Prec. No. 1: O. R. JONAS
- For Commissioner, Prec. No. 3: H. B. POE
- For Commissioner, Prec. No. 4: R. A. PERRY

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O. R. LASATER, M. D.
General Practice
Glasses Fitted
Office Over Pearce Drug Co. Home Office
Phone 204 Phone 54

Did that big rain outdo your roof?



Did it take that big rain to tell you that your roof is suffering a break-down from old age? Even if no water did leak through, better be on your guard for the future. Better be safe and not have to pay for damaged furniture, machinery or furnishings. Let us make a free inspection of your roof. One of our roofing experts will make a careful check-up and report to you the results. Remember—this doesn't cost you a cent! Come in or phone, today.

E. J. CARROLL
Ballinger, Texas.



PALACE THEATRE

Friday and Saturday



SEÑOR O SENORITA?
Bebe as an all-American girl who (according to all the signs she should have been born a boy) masquerades as a Spanish caballero with astonishing, not to say amusing results.

And Another Collegian
"BREAKING RECORDS"
Paramount News

Admissions 10c, 25c, 30c

Washing Polishing Greasing

Adds to the Life of Your Car

We have installed a high-pressure washer—one that sweeps the mud and grease off your car but does not hurt the paint.

Exide BATTERIES

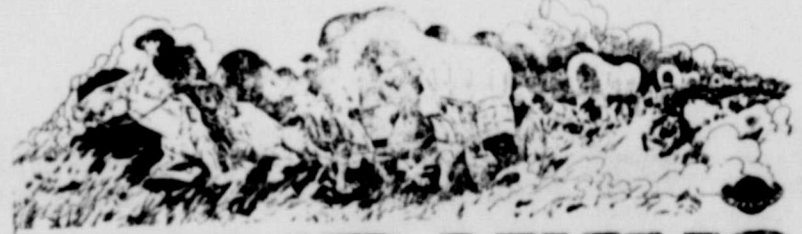
Seiberling Tire CAMERON'S GARAGE

Phone 34 Eighth St. You Must Be Pleased

QUEEN THEATRE

Friday and Saturday

SHOT LIKE A DOG... his bones left to bleach in the sun—and in his heart the damning, lying evidence that made three good men outlaws forever. Such was the murder of the pony express rider—conceived in black hearts and executed by a treacherous hand. See the thrilling sequence in this gargantuan epic of the tumultuous West!



MEN OF DARING

CHAPTER 7 of "BLAKE OF SCOTLAND YARD"

Also a 2-Reel Comedy

Popular Prices 10c and 25c

SEND REGARDS WITH GREETING CARDS

- Appropriate Greetings For Every Occasion
- BIRTHDAY
 - FRIENDSHIP
 - THANK YOU
 - SYMPATHY
 - GET WELL
 - INVITATIONS
 - CONGRATULATIONS
 - BIRTH ANNOUNCEMENTS

STRAIN DRUG CO.

"The Store of Personal Service"

Conway's Kiddie, Kathy

By DOROTHY DOUGLAS

MADGE had been wondering for some time just what she could do to make herself go out into the fresh air regularly every day. Her mirror, trust of friends, had been telling her of late that her cheeks were not so rosy as they used to be. She had been sitting inside too much, mending and sewing for people.

It was while thinking of those harassed mothers of six and seven kiddies who had not the time in one human day to do all the mending for their broods, that Madge had a brain wave.

She knew that many mothers were compelled to take their tiny children to school each morning and call for them again in the afternoon and thereby rob their crowded days of perhaps an hour and a half of time.

Madge realized that she herself would do the same if she were blessed with some tiny tots of her own.

"I shall start a Kiddie Round instead of a milk or paper round and call for and deliver all the little tots I can manage."

Madge smiled at her idea—it was really a good one.

"It will help busy mothers and relieve their minds of worry and will force me out in all weathers and regular hours."

And so it was that Madge started her somewhat unique business of gathering little school children and herding them safely through the streets of the village.

It was Mrs. Thorpe, mother of six, who suggested to Madge that Mr. Conway of Rose Cottage would perhaps welcome some one to take his little daughter to and from school.

"I think he has a somewhat hard time," Mrs. Thorpe informed Madge. "His wife passed away when little Kathy was born and he has tried to do his best for the wee girl—but you know how hard it must be for a man."

And next morning Madge called for six-year-old little Kathy and at the door met one of the very nicest men she had ever talked with.

"You are an angel," he told her as she took Kathy's trusting little hand in her own. "I am struggling rather desperately to make a living for my little girl by writing, and the break in the day at morning noon and afternoon sometimes cuts into my best inspirations."

Madge saw the trouble in Conway's splendid eyes and knew he had been having a pretty rough time of it.

"Couldn't I take little Kathy home for her lunch with me? I should love to have company and some one to prepare a meal for besides myself. It will give you a fine opportunity to do good work."

The joy in Conway's eyes made Madge want to cry.

"Oh," he said swiftly, "I believe I could get on my feet in a few months' time—if I could just feel that my precious little girl was well cared for. My sister and her husband have let me come out here to live with them, but they both go to business all day and I—well, I've been trying to give Kathy a lunch in the middle of the day—but I'm not much of a hand at cooking."

Conway watched his small daughter and Madge go down the path and out of sight.

"She certainly inspires confidence," he found himself thinking, "and some how I fancy she will prove the friend in need." And that day Conway did some of the best literary work he had ever done and found himself waiting with keen interest for the return of Kathy and her guide.

Life and work began to take on new interest, new bloom and a wonderful sense of well being for both Madge and Conway. Stories, too, began to take a firm grip on editorial checks. And it was all due to the fact that Madge in the beginning had felt that she must have more fresh air.

She often pondered over this small fact which had worked itself out in so happy a manner. Her cheeks were now rosy, as her mirror informed her, and her eyes had taken on a new sparkle. It might have been the effect of regular exercise—one never knows.

The day came when she felt well enough acquainted with Kathy's father to scold him for not getting out enough.

"You sit far too long over that typewriter. So—don't you think you could come along at noontime and have lunch with Kathy and me? There is always just enough for three—I should love to have you." Madge felt somewhat choked at the expression that leaped into Conway's eyes.

"You'll never know—how many times I have pictured you and the kiddie at lunch and wondered just what you were chatting about and wishing—wishing I could be invited to join you. It's been beastly lonely without her. She's a regular little ball of sunshine when she wants to be."

"Don't I know it," said Madge a trifle wistfully. "I don't know what I shall do—when summer holidays come and Kathy won't need me any more."

"That time is never going to come," Conway told her. "For Kathy and Kathy's dad are always going to need you—hadn't you suspected that—Madge—dear?"

FORMER BALLINGER MAN WEDS FORT WORTH GIRL

Friends and relatives of James McClatchie Odom, of Austin, are receiving announcements of his marriage in Fort Worth on last Sunday to Miss Vola Mae Phillips, of Fort Worth, after which the young couple left for New York on their honeymoon.

James McClatchie Odom is the son of Mr. and Mrs. W. E. Odom, now of Austin, but formerly of Ballinger. Young Odom was born in Ballinger, and later his parents moving to Austin. He is a nephew of Col. G. G. Odom of this city, and a cousin of Mrs. J. F. Currie and Mrs. C. P. Shepherd.

Both of the contracting parties are ex-students of the University of Texas, having met in this university. Mr. Odom is a graduate of the engineering department, and is pursuing his profession in the city of Austin. The bride is a prominent society girl of Fort Worth, having represented that city on several occasions at public meetings. They will be at home at 1307 West Ave., Austin, Texas, after their return from New York.

WHITE SOX TO PLAY ON WAY FROM SOUTH IN EXHIBITION GAMES

By COPELAND C. BURG
International News Service Staff Correspondent.

CHICAGO, Mar. 9.—When the Chicago White Sox take the field here April 11 against Cleveland in the opening game of the season, Chicago fans will center their attention on two wearers of the white hose.

One will be the revamped manager, Ray Schalk, and the other Chalmer W. Cissell, purchased from the Portland club of the Pacific coast league at a fancy figure. He is heralded as a sensational shortstop.

Schalk, after an unsatisfactory year as manager in 1927, is getting a final fling as director of the White Hose. Anxious to make good and criticized for his easy ways in the past, Schalk is said to take a Simon Legree role and strict discipline will mark his 1928 reign.

Sierra Blanca—El Paso Electric Company is wiring houses here for electric service.

Graham—New shallow pool of great interest opened in north Young county 18 miles north of here.

Full obedience to all rules will be demanded by Manager Schalk this season and he is reported to have warned some of the players they will be instantly dismissed for the slightest infraction of regulations.

Cissell, 24 years old and a resident of St. Louis, had a batting average of .323 and a fielding average of .924 last year with Portland. He is five feet nine inches in height and weighs 160 pounds.

The Sox will leave their training camp at Shreveport, La., on March 16. En route home the Sox will play exhibition games in Fort Worth, Wichita Falls and Dallas, Texas, Memphis, Indianapolis and Springfield, Ill.

The man who boasts he will have nothing to do with politics is the loudest kicker when he receives his tax statement—Los Angeles Express.

construction of new courthouse here to cost about \$150,000.

Fairfield—Baggett Lumber Co. of Teague constructing lumber yard here north of First Baptist Church.

Henderson—Bids requested for

EVERY business man knows that sometimes it is good business to take a chance. But it is never good business to take a chance where insurance is concerned.

You are taking an unnecessary chance of loss, if you are not FULLY insured.

Let us inventory your risks and make sure you have enough of the right kind of insurance protection.

E. Shepperd & Co.
Agents

Total Cost **\$10,000.00** For Men and Women
\$2.00 Annually Accident Insurance Ages 15 to 70 yrs.
Any occupation

Pays as follows for loss resulting from injuries received by the wrecking or disablement of a railroad Passenger Car, Elevated, Street or Underground Railway Car, or Steamboat, in which the Insured is riding as a fare-paying passenger:—

Loss of Life	\$10,000.00	Loss of one hand and one foot	\$10,000.00
Loss of both hands or feet	10,000.00	Loss of one hand or one foot	5,000.00
Loss of sight of both eyes	10,000.00	Loss of sight one eye	5,000.00

\$20.00 a week—for fifteen weeks—during total disability

For loss caused by the wrecking or disablement of a Taxicab, Public Omnibus or Automobile Stage being operated by a licensed driver and in which the insured is riding as a fare-paying passenger; or in consequence of the wrecking or disablement of a Passenger Elevator in which the insured is being conveyed as a passenger, the policy guarantees payment of the following indemnities:

Loss of life	\$3,000.00	Loss of one hand and one foot	\$3,000.00
Loss of both hands or feet	3,000.00	Loss of one hand or one foot	1,500.00
Loss of sight of both eyes	3,000.00	Loss of sight one eye	1,500.00

\$20.00 a week—for fifteen weeks—during total disability

The policy also insured against injuries sustained through the wrecking or disablement of a Private Automobile or Horse-Drawn Vehicle not being used for the transportation of passengers for hire or of merchandise for a business purpose; in consequence of being Struck, Knocked Down or Run Over by a vehicle while on a public highway; by Drowning while at a bathing beach at which a life guard is stationed; by the Burning of a Church, Theatre, Library, School or Municipal Administration Building in which the insured is at the beginning of the fire, by the collapse of the outer walls of a building while the insured is therein; or in consequence of Cyclone, Tornado or Lightning, indemnities as follows being payable:—

Loss of life	\$1,000.00	Loss of one hand and one foot	\$1,000.00
Loss of both hands or feet	1,000.00	Loss of one hand or one foot	500.00
Loss of sight of both eyes	1,000.00	Loss of sight one eye	500.00

\$10.00 a week—for fifteen weeks—during total disability



"Any day but that!"

It's exasperating when men don't understand—and embarrassing when they do. Women who have learned of Midol don't have painful periods.

Midol is not a narcotic. It acts only on the organs affected. Perfectly safe, but swift; it brings complete comfort in five to seven minutes! No matter how hard a time you've always had, Midol will dispel every particle of pain. It is only common sense to use it, for it does nothing to hinder the normal, natural process of menstruation; but makes it painless.

Get Midol in the trim little case of aluminum for purse or pocket; fifty cents, at any drugstore.

Dress Sale

Many New Spring Dresses
Featuring Flat Crepe, Crepes, Georgettes

Beautiful styles to pick from early in the season in all sizes

\$9.85 to \$14.85

Every color you want -- Just the dress you need for Easter

Stones

Where Values Reign Supreme

STATEMENT

Farmers and Merchants State Bank

Ballinger, Texas

At the Close of Business Feb. 28th 1928

RESOURCES	
Loans and Discounts	\$346,367.80
School Warrants	1,431.98
Overdrafts	548.56
Banking House	25,000.00
Furniture and Fixtures	5,602.70
Real Estate	6,286.06
Stocks and Bonds	910.86
Interest Guaranty Fund	2,349.50
Cash and Due from Banks	\$168,176.03
Bankers' Acceptances and Commercial Paper	249,674.89
Bills of Exchange (Cotton)	39,003.41
	\$845,351.88
LIABILITIES	
Capital Stock	\$100,000.00
Surplus	42,000.00
Undivided Profits, Net	2,367.02
DEPOSITS	700,984.86
	\$845,351.88

A growing institution. Ample resources, able management gives you assured safety in your dealing with this bank.

Anniversary Appreciation

\$10,000.00 Accident Policy

I hereby apply to the North American Accident Insurance Company, 209 S. La Salle St., Chicago, Ill., for the \$10,000.00 Anniversary Appreciation Accident Policy for \$2.00 a year.

Full name? _____ Age? _____
 Occupation? _____
 Address? _____ Street _____ Town _____ State _____
 Are you in sound mental and physical condition? _____
 Beneficiary's Name? _____
 (Person you wish to receive insurance if killed)
 Relationship? _____
 Signature of Applicant? _____
 Form 876 AGENT

The premium is payable in advance and must be remitted with application

R. F. LANE, Agent

See what is doing today on Wortz Crackers and Cakes and Wamba Coffee

It's Free — Get Yours

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R. R. COMMISSION TO HOLD HEARING ON OIL INDUSTRY PROBLEM

(By International News Service)

AUSTIN, Mar. 8.—With a view of solving the problem which now confronts the oil industry in Texas, largely brought about by overproduction, the Railroad Commission has announced it will hold a hearing on March 10.

The specific propositions to be considered are:

First, the exact situation of the oil industry in the state today; second, the necessary remedy and the method of applying it; third, the discussion of any other matters pertaining to the situation that may be helpful in dealing with existing conditions and the conservation of oil resources.

Representatives of the oil industry are urged to present their views from an unselfish standpoint with the single purpose of finding a solution for a situation which cannot longer be tolerated if possible to avoid, a statement by the commission said.

The practically unanimous judgment of all concerned is that this situation is the result of overproduction of crude oil, beginning with the bringing in of the Seminole field in Oklahoma, and augmented by the addition of the Yates, Hendrick and other pools in West Texas.

Prices in crude oil have steadily declined as the flush of production has gone on the market. Daily the construction of additional storage is being made

by large and small companies at great economic waste."

T. C. U. GIRLS WILL GET "DATES" FOR LEAP YEAR DANCE

(By International News Service)

FORT WORTH, Mar. 8.—The first leap year en masse attack of Texas Christian University coeds upon the battle front of boydom at the university will take place March 14, when a girl-dating supper will be given in the cafeteria.

While there is no doubt that many individual leap year campaigns have already been waged, the supper will mark the first concerted attack at the college. The dormitory girls will have the privilege and obligation of "colaring" such members of the stronger sex as they may choose and take them to the supper.

From advance information, no hint of resistance is being planned by the defense. Indications are that if "woman haters" exist here, their aversions will be completely mollified ere long.

RANCHMEN PLAN FIGHT ON LOCO POISONING

(By International News Service)

MARFA, Mar. 8.—A meeting of ranchmen from Presidio, Jeff Davis and Brewster counties was held here recently for the purpose of determining upon methods of controlling loco poisoning of live-stock in this section and for the laying of plans for the establishment of a laboratory in the Big

Bend district to study the problem.

A tentative budget was worked out which will be presented to the state legislature or its approval.

The loco evil in this section has become alarming. A survey made by 28 ranchmen last year in the counties of Jeff Davis, Presidio and Brewster showed a loss of \$300,000 from the loco weed.

In the opinion of prominent ranchmen, the loco weed is the greatest menace to the cattle industry in this section.

More than 300,000 acres are under irrigation in the Rio Grande valley and tentative projects would add 100,000 more.

Six packages Theme Paper for 25c. Ballinger Printing Co.

NAMES FOR INNOVATIONS IN BRITISH ARMY LIFE SOUGHT BY WAR OFFICE

(By International News Service)

LONDON, Mar. 9.—With the introduction into the British Army of many innovations in which the automobile motor plays a part, the War Office is busily coining new words to describe them.

Unfamiliar words of freakish titles are being frowned upon, the department endeavoring to aptly describe the new units while not rendering them the object of cheap wit.

The whole of the new force is officially described as the "mechanized army," and the term "mechanicalized" is being used to describe individual units.

Thus a new fast tank, which has been dubbed the "tankette," by the ranks, must be officially called a "light tank," to name one of the many units.

Ruled Index Cards 5x3 inches \$1.50 per thousand at Ballinger Printing Co. tfd

Charter No. 3533 Reserve District No. 11
REPORT OF CONDITION OF THE

First National Bank

at Ballinger, in the State of Texas, at the close of business on February 28th, 1928.

RESOURCES			
1. a. Loans and discounts, including rediscounts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank (except those shown in Item 1-b)		\$318,109.55	
b. Acceptances of other banks discounted, excluding those sold with indorsement reported in Item 1-a		276,250.85	
Total loans		594,360.40	
2. Overdrafts, unsecured		439.99	439.99
3. U. S. GOVERNMENT SECURITIES OWNED:			
a. Deposited to secure circulation (U. S. Bonds, par value)		\$25,000.00	
b. All other United States Government securities (including premiums, if any)		500.00	
Total		25,500.00	
4. OTHER BONDS, STOCKS, SECURITIES, ETC., OWNED		59,175.00	
5. Banking House \$20,000.00; Furniture & Fixt. \$6,000.00		26,000.00	
6. Lawful reserve with Federal Reserve Bank		52,639.17	
10. Cash in vault and amount due from national banks		99,523.25	
11. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)		1,087.36	
13. Checks on other banks in same city or town as reporting bank (other than Item 12)		1,952.96	
Total of Items 9, 10, 11, 12, and 13		102,563.57	
14. a. Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank		4,327.48	
b. Miscellaneous cash items		1,803.28	6,126.76
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		1,250.00	
18. Other assets, if any (Cotton Acceptances)		11,284.95	
TOTAL		\$879,339.84	

LIABILITIES			
19. Capital stock paid in		\$100,000.00	
20. Surplus fund		50,000.00	
21. a. Undivided profits		\$26,414.96	
c. Less current expenses paid		5,061.98	21,352.98
23. Circulating notes outstanding		24,550.00	
25. Amount due to national banks		6,976.72	
26. a. Amount due to State bankers, bankers and trust companies in the United States		1,413.17	
b. Amount due to banks in foreign countries		1,413.17	2,200.00
28. Cashier's checks outstanding			
Total of Items 24, 25, 26, 27, 28, and 29		\$10,589.89	
DEMAND DEPOSITS (other than bank deposits) SUBJECT TO RESERVE (deposits payable within 30 days):			
30. Individual deposits subject to check		664,461.97	
Total of demand deposits (other than bank deposits) subject to Reserve Items 30, 31, 32, 33, and 34		664,461.97	
TIME DEPOSITS SUBJECT TO RESERVE (payable after 30 days, or subject to 30 days or more notice, and postal savings):			
35. Savings deposits (including time certificates of deposit other than for money borrowed)		8,385.00	
Total of time deposits subject to Reserve, Items 35, 36, 37, and 38		8,385.00	
TOTAL		\$879,339.84	

STATE OF TEXAS, County of Runnels, ss:
I, R. G. Erwin, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
R. G. ERWIN, Cashier.
Subscribed and sworn to before me this 8th day of March, 1928.
(Seal) JOE FORMAN, Notary Public.
CORRECT—Attest: D. M. Baker, F. M. Pearce, W. W. Fowler, Directors.

RECAPITULATION			
RESOURCES			
Loans and Discounts	\$329,394.50	Capital Stock	\$100,000.00
Bankers' Acceptances	276,250.85	Surplus and Undivided Profits	71,352.98
U. S. Bonds	25,500.00	Circulation	24,550.00
Stocks and Bonds	59,175.00	Deposits	682,436.86
Overdrafts	439.99		
Banking House, F. & F.	26,000.00		
Cash and Exchange	162,579.50		
	\$879,339.84		\$879,339.84

OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE BALLINGER STATE BANK

at Ballinger, State of Texas, at the close of business on the 28th day of February, 1928, published in The Ballinger Daily Ledger, a newspaper printed and published at Ballinger, State of Texas, on the 9th day of March, 1928.

RESOURCES:			
Loans and discounts, undoubtedly good on personal or collateral security		\$216,314.92	
Loans secured by real estate, worth at least twice the amount loaned thereon		17,156.00	
Overdrafts, undoubtedly good		3,243.13	
Bonds, stocks and other securities		2,200.00	
Real Estate (Banking House)		20,000.00	
Other Real Estate		29,221.81	
Furniture and Fixtures		7,800.55	
Cash on hand		10,187.84	
Due from approved reserve agents		71,267.97	
Due from other banks and bankers, subject to check on demand		2,275.46	
Interest on Depositors' Guaranty Fund		1,766.55	
Assessment Depositors' Guaranty Fund		1,500.00	
Acceptances and Bills of Exchange, undoubtedly good		24,025.27	
Total		\$406,959.20	
LIABILITIES			
Capital Stock		\$ 40,000.00	
Certified Surplus Fund		15,000.00	
Undivided profits, net		4,393.54	
Due to banks and bankers, subject to check		1,451.61	
Individual Deposits subject to check		250,064.73	
Time Certificates of Deposit		15,942.40	
Public Funds on Deposit			
State	\$		
County	\$		
School	\$	17,509.71	
City	\$	61,518.19	
Total		79,027.90	
Cashier's Checks Outstanding		1,079.02	
Total		\$406,959.20	

STATE OF TEXAS, COUNTY OF RUNNELS,
We, E. D. Walker, as President and Sam Baker as Cashier of said Bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.
E. D. Walker, President
Sam Baker, Cashier.
Subscribed and sworn to before me this 8th day of March, A. D. 1928.
(SEAL) Gertrude Woods, Notary Public, Runnels County, Texas.
CORRECT—ATTEST: C. P. Shepherd, N. J. Allen, E. F. Batts, Directors.

PURE FOODS



CALUMET THE WORLD'S GREATEST BAKING POWDER



enables you to make an endless variety of wholesome, healthful foods—Cakes, Cookies, Biscuits, Doughnuts, etc.—all evenly raised and properly baked. Try it and learn why it

LESS THAN 1¢ PER BAKING

MAKES BAKING EASIER

DOUBLE ACTING

SALES 2 1/4 TIMES THOSE OF ANY OTHER BRAND



FOR COLDS

ASPIRIN

To break a cold harmlessly and in a hurry try a Bayer Aspirin tablet. And for headache. The action of Aspirin is very efficient, too, in cases of neuralgia, neuritis, even rheumatism and lumbago! And there's no after effect; doctors give Aspirin to children—often infants. Whenever there's pain, think of Aspirin. The genuine Bayer Aspirin has Bayer on the box and on every tablet. All druggists, with proven directions.

Physicians prescribe Bayer Aspirin; it does NOT affect the heart

Aspirin is the trade mark of Bayer Manufacture of Monocrotonolylester of Salicylic acid



Specials for Saturday

CABBAGE, hard green heads, no limit to consumers, per lb. **13c**

LETTUCE, fresh and crisp, the finest to be had, 4 for **25c**

SUGAR, Domino pure cane, 25 lb. **\$1.66**
100 lbs. same for **\$6.40**

For Consumers only.

COFFEE, Sunset, 3-lb. can **\$1.28**
Notice Parent-Teachers—save the coupons.

COMPOUND, Jewel and White Cloud, fresh from Swift's and Armour's kettles Friday, 8-lb. pails **\$1.09**

PORK, Roasts, Steaks, Sausage, per lb. **19c**
Cheaper than Beef.

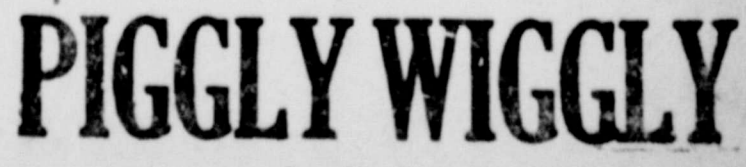
PICNIC HAMS, Swift's Circle S, lb. **19c**
Hockless and mild cure—not too salty.

CATFISH, fresh water, per lb. **40c**
Fully Dressed.

FILETS OF HADDOCK, all meat no waste, per lb. **40c**

SOMETHING TO THINK ABOUT—

It costs money to deliver and charge merchandise. Mr. Farmer and town ladies who take your things home with you, why help pay for this service that you do not receive? It's impossible to make two prices, someone has to pay. We SELL FOR CASH AND DO NOT DELIVER—our narrow margin will not stand it. Food for thought.



Locally Owned

Too Much Pep

Norma, age seven, was visiting her grandma, and they were telling jokes. Grandma told Norma the one about the boy who went to the grocery and bought some pepper for his mother, and when he came home and opened the package he found the pepper was half peas (p's).

Norma was quiet for a few moments, and then she said: "Grandma, here is one for you:
"A little boy went to the store to buy some pepper for his mother, and when he came home and opened it he found it was half pep."

Appropriately Named

Little Rock, Ark., was named from a rocky promontory which rises on the south bank of the Arkansas river some 50 feet above the river and now used as one of the abutments of one of the four bridges which span the river. This rock is the first seen ascending the river, and was called "Little Rock" in contradistinction to the bold precipice about ten times higher which rises some three miles above upon the opposite bank and is called "Big Rock." This is now the site of an army post.

Movie Star

Five-year-old Ethel had never attended a picture show, but had heard her brothers and sisters talk a great deal about the "movie stars." One evening Ethel was out riding with her parents after dark. It was a new experience to Ethel to be out driving late enough to see the stars, and she was very much interested in watching them. One bright star in particular attracted her attention, and as the machine moved Ethel thought the star was moving and said, "Mamma, that must be a movie star."

One Thing Missing

Mrs. Newlywed rushed in from the kitchen, a smoking pie dish in her hands. She placed it on the table in front of her husband.

"There, dear," she cooed, "that's a cottage pie."

"I'd have known it was cottage pie," he remarked after the first few mouthfuls.

"You would?" she asked, delighted.
"Yes," he replied. "I can taste the thatched roof and the crazy paving. But what did you do with the bricks?"

Be wise and advertise.



CONSULT EXPERTS

If you would make the most of your hair, let our trained barbers in this line take care of it for you.

A visit every few days will keep your hair in excellent condition.

We bob children's hair correctly.

Weedson & Thomas
BARBER SHOP

Is Your Shoe Bill Too High?

By proper attention to your shoes, you can save a lot on your shoe bill. Examine your shoes at intervals and be sure to bring them to us before they are worn too long. After the outer sole wears through, it is false economy to postpone having them rebuilt. The injury to the shoe is much more than the wear obtained. Keep your heels straightened as that is what preserves the style and shape.

And if you are not getting from six to twelve months wear from the sole leather, you are buying better let us equip your shoes with Bulldog Soles. Stamped on the soles. Try a pair and save money.

GOOD YEAR
SHOE SHOP
Bob Carsey

BEARCATS TO PLAY SPRING FOOT BALL

Announcement was made Friday by Coach Felton T. Wright of the Ballinger high school Bearcats that two spring football games would be played by the local eleven within the next few weeks. One will be played with San Angelo here and the other with the San Angelo Bobcats in San Angelo.

Coach Bill Bissett and Coach Wright got together a few days ago and decided on the games.

"We have not yet decided where the first game will be played," Coach Wright said, "but Ballinger will get one of them. All the boys on the 1927 squad will be eligible to play in the two games."

The track meet of the county will be over on March 24, Coach Wright declared, and immediately after that the boys will start training for the spring foot-

ball. It will be three or four weeks probably before the first game is played, some time in April.

Most of the Bearcats are in pretty good physical condition now, but they have had no football training since the 1927 season closed.

The games will not be played under Interscholastic League rules but every participant must be enrolled in school, Coach Wright said.

Simmons University at Abilene is playing a couple of games this spring also, one to be played in Abilene, and the other to be played in Canyon with the West Texas Teachers.

Many of the local football fans believe the arrangement of these games is only a preliminary step toward regular scheduled Spring football seasons for the colleges and high schools over this section of the Southwest.

Verbose orators on the radio are found serviceable by stenographic students. This is a case where speed counts for more than matter.—San Antonio Evening News.



"No girl should let a fellow kiss her just because he escorts her home," says Flippant Flo. "She should think up some other reason."
(Copyright)

Farthest north in confidence is that shown by a dog when it goes into a field with an amateur hunter.—Louisville Times.

A school whose walls will be of transparent glass is to be erected in Berlin, it is said. There may be an idea for architects of future city halls.—Oakland Tribune.

One gentleman who probably is himself a critic says that the critic's job "is slightly different from that of the Light Brigade." For "theirs is to reason why." But the pity is that so many don't.

—Oakland Tribune.
Sympathy cards, mourning stationery. Ballinger Printing Co.
Be wise and advertise.

CONNELLY'S BREAD

A Loaf Full of Good Flavor, Good Texture and Good Color!

Time and sales have proved that bread must have quality throughout to win preference with the present day customer.

Call for Connelly's Bread at Your Grocer

We Appreciate It

On 3 Street Phone 25

Black runners and camels brought it to them in the heart of the AFRICAN JUNGLE!



On safari—the famous explorers and big game hunters, Mr. and Mrs. Martin Johnson, in one of their African camps. In choosing supplies, they selected Maxwell House above all other coffees.

Mr. and Mrs. Martin Johnson tell how they obtained America's favorite coffee on their famous hunting trip

FOUR years in the heart of Africa, hunting big game! What amazing adventures Mr. and Mrs. Johnson had! What wonderful motion pictures these famous explorers made of the naked savages and wild animals! "Simba, King of the Beasts," is one of the most thrilling dramatic treats ever offered America—you must see this film!

Far from civilization the explorers went. Their lives depended on their baggage. With every ounce precious, carried man-back through the wilderness, only essentials could be taken.

Carefully they chose their supplies, the one best of every kind, say Mr. and Mrs. Johnson. Above all other coffees they selected that rich blend which is

America's favorite coffee—Maxwell House!

"Wishing to secure the best possible coffee," Mr. Johnson writes, "we selected Maxwell House. It was delivered to us by camels and black runners throughout our stay in Africa."

The blended richness of many fine coffees is in Maxwell House—a touch of difference that has taken the country by storm. One sip of this fragrant, mellow blend is a new experience in good living.

Ask for Maxwell House at your grocer's. In round sealed tins.

Check-Neal Coffee Company, Nashville, Houston, Jacksonville, Richmond, Los Angeles, New York, Chicago.

"Good to the last drop"



In speaking distance—never before has a photographer been on such close terms with wild lions in the jungle. Martin Johnson's lens was often only 30 to 40 feet distant!



Grandfather of elephants—this magnificent old tusker was photographed by the Johnson Expedition. Note the size of his tusks.



Fast express in Africa—Maxwell House Coffee traveling by camel to the Johnson Expedition camp.

Mother giraffe and colt—a scene from the motion pictures made by Mr. and Mrs. Martin Johnson in Africa.

MAXWELL HOUSE COFFEE
It is pleasing more people than any other coffee ever offered for sale

TUNE IN EVERY THURSDAY, Maxwell House Coffee Radio Hour, 8 to 9 P. M., Central Time: WJZ, KPRC, WJAP, KVOO, WDAF, KSD, WMC, WSM, WJAX, WHAS, WJW, WSB, WBAL, WRVA, WBT, KYW, WTMJ, WOC, WHO, WOW, WRHM, WJR, KDKA, WHAM, WBZ, WBZA, 7 to 7:30 P. M., Mt. Time: KOA.

CLASSIFIED ADS.

Rates and Rules
Two cents per word first insertion and no advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion. All classified advertisements must be accompanied by cash, unless advertiser has a regular account with this paper. No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

LOST—Suit case containing woman's and baby's clothing. Reward. N. D. Lee, Norton. Phone 1311. 9-1td-1tw*

FOR SALE—New stucco house, 703 Eleventh street. Five rooms and bath. F. L. Duncan, phone 651. 8-6td*

FOR RENT—Furnished apartment; 3 large rooms; gas stoves and water heater. Phone 458. 303 Broadway. 8-3td

FOR RENT—Large room suitable for office. Located downtown. Phone 66. 8-6td

PORTABLE PHONOGRAPHS—Master Carryola, \$15.00 while they last. Send you one prepaid for inspection. O. B. Patty, Box 372, San Angelo, Tex. 7-4td*

LOST—Leather coat on 8th St. Return to Jarrett's Barber shop. Reward. 7-3td*

WANTED—Sewing, 208 10th street. 3-6td*


WANTED—Used bedsteads, mattresses. Phone 434. 25-1td

FOR RENT—Bedrooms. 306 Eighth Street. Phone 29. 6-12td.

Weak, Ailing WOMEN should take

CARDUI

A Purely Vegetable Tonic
In Use Nearly 50 Years
Sold Everywhere



They Come Back Like New

Clothes cleaned by our careful hand process take on a new lease of life and double your satisfaction in wearing them.

Instead of buying a new outfit, why not let us clean and finish the season at a saving?

We call for and deliver your clothes.

L. Cohen

Phone 63 We Deliver

Columbia Records

15221—"Johnson's Old Gray Mule."
"Uncle Bud" By The Skillet Lickers.
1254—"I'm Cryin' 'Cause I Know I'm Losing You."
"After My Laughter Came Tears."
—Ukelele Ike (Cliff Edwards.)
1269—"Real Estates Pa-Pa (You Ain't Gonna Sub-divide Me.)"
"Mama Wants to Go Bye-Bye."
—By The Sunflower Girl of W. B. A. P.

D. E. MOODY MUSIC HOUSE

Uncommon Sense

By John Blake

"HABIT-FORMING JOBS"

DOCTORS are continually advising men "not to be slaves to their jobs," yet most of the men who have done anything worth while have been almost addicted to their work as drug users are addicted to the narcotics they use.

With the drug user the narcotic is the chief thing in life. If he seeks to forget it, the thought of it returns to him. If he tries to break off its use, he becomes instantly nervous and unhappy.

Now it may be that work ought not to have effect on human beings, yet that it does act thus is apparent to anyone who has associated much with men of affairs.

I know of a painter who was told that he was a slave to his art, and that he was getting morose and unfit for human companionship because he put it before anything else in his life. Finally persuaded that this was true, he locked up his studio and went away for what was to be a two months' rest.

In a week he was back, painting busily again. Nothing else was able to interest him in the least.

I believe that the average person needs rest and change, and that constant pegging away at the same task, however fascinating it may be, is narrowing, and exerts a bad effect on the health.

Yet most people could get more interested in their jobs than they are, without running the risk of illness, or without sacrificing any of the real pleasures of life.

If you will read of the scientists, who have been the very greatest of all benefactors of society, you will find that they did little else but investigate and experiment, and that they had no satisfaction in the lives they lived outside their laboratories.

The same thing is true of inventors, and of men who have built up great industries. It is not the love of money that makes great organizations so much as the love of building, and of developing. That keeps many men hard at work long after they have gathered more money than they and their heirs can possibly spend.

I do not think that anyone should work at his job till he breaks down, but I do believe that few of us work anywhere nearly as hard as we can at ours, and that is probably the reason that work never gets to be a habit with us.

Midland—Disney & Gholson No. 1 Moreland well down 1158 feet.

Eleven oil wells have been completed in the Gulf Coast country recently.

Be wise and advertise.

BASKET BALL PRELIMS START

(By International News Service)
AUSTIN, Mar. 9.—In the preliminaries of the state basketball championship of the Interscholastic today, El Paso defeated San Saba 33 to 26. McKinney defeated Wichita Falls 35 to 29. This afternoon Beaumont plays Athens, Corpus Christi plays Yancey, Brackenridge high school of San Antonio plays Lubbock, Cisco takes on Forrest High of Dallas, while Temple plays Austin tonight.

DANCING AND BRIDGE ENTIRELY FORBIDDEN IN PIOUS BRITISH TOWN

(By International News Service)
CHEPSTOW, Eng., Mar. 9.—Nine miles from here, in an isolated section perched 1,000 feet above the historic Wye Valley, lies a little valley which might well be chosen as the seat of modern reformation.

The village is called St. Briavel's. It is a Gloucestershire hamlet, and so pious are its residents that it has been declared sinful to dance and play bridge whist within the confines of its boundary lines.

The village has split itself in two camps, with a few rebels standing on the liberal side, while the majority of the residents are waging a heated war to make it the purest municipality in the world.

A congregational chapel has been closed as the first skirmish in the campaign, and the minister of the chapel is threatened with eviction from his home—all because he allowed dancing to take place in the village Assembly Hall and because his wife won the second prize at a whist party.

The minister is the Rev. Walter P. Chatfield. He has declared that he will not surrender without a fight. He is vice-president of the Assembly Hall, where the dances and whist parties are

occasionally held, and the purists have demanded that he resign his post and take an active part in condemning such forms of diversion as sinful and wicked.

ENGLISH WOMAN SUES RICH KANSAS CITYAN FOR HUSBAND'S DEATH

(By International News Service)
KANSAS CITY, Mar. 9.—An English woman has filed suit against a wealthy Kansas City realtor, asking \$10,000 damages in connection with the death of her husband, a former captain in the English Army, who was gored to death by an infuriated bull on the rich man's farm near here, September 27, last.

Mrs. Anna Fraser, of London, contends in her petition filed here, that the land owner, A. J. King, was negligent in allowing Fraser to work near the bull when he knew, or should have known, that the animal "possessed vicious propensities."

William T. Alford, Mrs. Fraser's attorney, declares his client to be destitute, and that she had been totally dependent upon small sums of money sent her by her husband before his death.

Fraser was attacked by the bull as he was leading it to water. Mr. King and his chauffeur, William Piper, attempted to rescue the Englishman, and were severely injured when the bull turned on them.

Just as it appeared that all three of the men would be gored or trampled to death, George Oppenheimer, an insurance man visiting the King farm, drove a \$5,000 automobile into the animal with terrific force. Again and again Oppenheimer charged the animal with the expensive limousine, but the attacks only made the animal more ferocious.

While Fraser lay mortally wounded, and King and the chauffeur lay beneath the animal, "Jack," a German police dog of King's rushed in at the bull, biting and snapping at its heels, until the animal took up the fight with the dog and King and Piper were able to escape to safety.

Eastland—Another well has been spudded in northwest of here in Gordon pool.

Gorman—Construction of a new golf course here is under way.

Austin—Contract awarded at \$64,044 for grading on highway No. 12 from Rosenberg to Wharton county line and \$27,548 contract for bridges on same project.

Dalhart—Extensive improvements made to sanitarium here.

Be wise and advertise.

JUAREZ SUFFERS \$100,000 FIRE

(By International News Service)
JUAREZ, Mar. 9.—A \$100,000 fire loss was caused by a huge blaze which demolished many old cafes and bars well known to tourists here, early today.

Amarillo—Approximately 100 miles of Amarillo to Denver gas line laid.

Be wise and advertise.

Utility Cushions

Choice of colors. Made from Plush, Velvet, Tapestry and Mohair Cloth.

Regular \$2.50 value. Special price

\$1.00

and five coupons. One coupon given with each 5 gallons of gas or \$1.00 worth of other merchandise.

Chrysler Cars Federal Tires
Gas, Oil and Accessories

AMERICAN GARAGE

Ballinger, Texas

Saturday Offerings

No. 2 Del Monte Pears, 3 Cans 95c
Armour's Pork and Beans, 3 Cans... 25c
Oranges (176 size) Per Dozen 50c
3 "Merit" Bread 25c

FRESH VEGETABLES:

Fresh Beans, Peppers, Egg Plant, Beets, Carrots, Cauliflower, Radishes, Spinach, Turnip Greens, Collards, Mustard Greens, Fresh Onions, New Potatoes, Celery and Lettuce.

TEXAS STRAWBERRIES—HOSTESS CAKES

City Grocery

The Store With a Snappy Service
140—Phones—158

EVERYBODY

who tasted the Ice Cream manufactured by your Creamery from Runnels County products is delighted over its quality and fine flavor.

Individual sleeves up to gallon sizes can be purchased at the plant and from the following Drug Stores:

Strain Drug Co., City Drug Store, Pearce Drug Store, Daugherty L. C. Drug Store.

Serve Ballinger made Ice Cream and you please all!

RUNNELS CO-OPERATIVE CREAMERY

PHONE 91.



Send the Phone for Groceries!

Fresh Fruits and Vegetables

L. B. STUBBS GROCERIES

QUALITY — COURTESY — SERVICE

93 — Phones — 94

LET YOUR TELEPHONE DO YOUR SHOPPING

No longer do you need to lug great baskets to the antiquated "market-place."

A call to Jeanes Co., will bring you your day's GROCERIES with the facility that marks an institution built on prompt deliveries.

Try letting us supply your groceries this month—we are sure you will be pleased.

FRESH FRUITS — FRESH VEGETABLES

JEANES CO.

Telephones 318 and 357

ROBT. F. LANE INSURANCE

LIFE · HEALTH · ACCIDENT · FIRE

PHONE 215

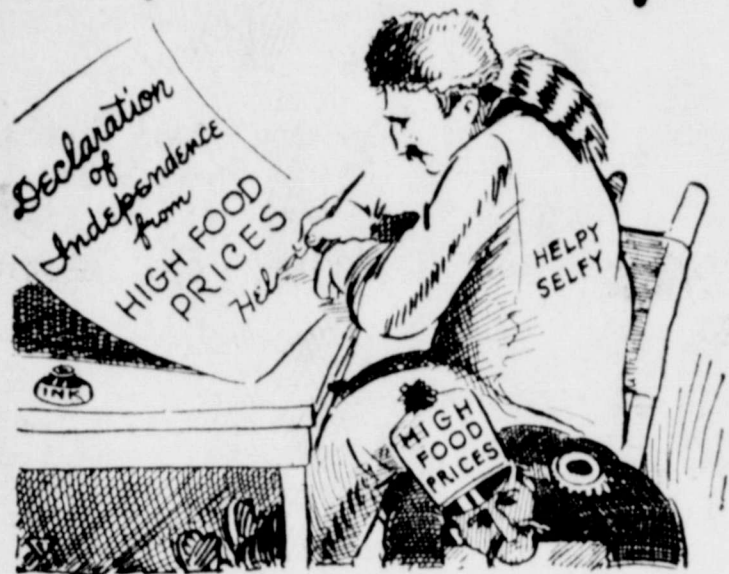
HELPHY-SELFY

"A BALLINGER INSTITUTION"

Owned and Operated by Arch J. Gensley

LOWEST PRICES IN HISTORY OF BALLINGER

*Helpy Selfy Makes Every Day
"Independence Day" in Texas!*



On March 2, 1836, just before the fall of the Alamo, our forefathers signed their Declaration of independence from the Tyrant, Mexico.

Exactly 92 years later—you good people of Ballinger may sign YOUR Declaration of independence from the High Food Price Tyrants!

Helpy-Selfy is a TEXAS idea, founded right here in Texas. And this Ballinger Helpy-Selfy is a home owned institution—The spirit of Sam Houston, Travis, Crockett and the other great fighters. Come on folks, we're shooting prices to little bits!

ARCH J. GENSLEY & CO.

GUARANTEE

Practically every item this Store handles carries the Guarantee of its manufacturer or producer. But, Helpy-Selfy is not satisfied with this. Added to this is OUR personal Iron Clad Guarantee. If you are not entirely satisfied with ANY purchase made here, bring it back, and we will give you new merchandise or your money back in a jiffy! No waiting, quibbling, passing the buck—YOU MUST BE SATISFIED right now!

Arch J. Gensley

The Helpy-Selfy Guarantee

The Guarantee above is ironclad, and means exactly what it says. This store will make good everything it sells. No quibbling, passing the buck or waiting; just bring the article back and get satisfaction IMMEDIATELY. You must be pleased.

ARCH J. GENSLEY

M.J.B.

The full-flavored coffee

—vacuum packed

2-lb can **99c**
One-Half Pound Can Free

SUGAR	
Old fashioned brown 1 lb	09c
Confectioners 1lb	09c
Granulated 2lbs	19c
Cloth Bag 5lbs	38c
Cloth Bag 10lbs	65c
Cloth Bag 25lbs	\$1.64
AUNT JEMIMAS	
Grits, regular pkg.	09c
Pan Cake Flour, small	13c
Buck Wheat Flour, reg.	16c
Swansdown Flour, reg.	39c
Swansdown Flour, inst.	24c
BRAN	
Kelloggs All Bran	12c
Kelloggs Pep	12c
Kelloggs Krumbles, sm.	12c
Post Toasties, large	12c
Heinz Rice Flakes	14c

OATS	
Quaker inst. small pkg.	11c
Mothers China pkg.	33c
3 Minute small	09c
3 Minute large	23c
Comet Rice 12 oz.	09c
Comet Rice 2lb	23c
White House 1lb	12c
MATCHES	
Too Hot to Last	
Winner, 6 boxes	17c
COCOANUT	
Baker's tins	16c
Dromedary pkg.	14c
Jolly Time Pop Corn	14c
SPICES	
All 10c Spices	09c
Chili Powder, small	13c

BREAD AND CAKES	
Butter Crust, per loaf	8c
Schepp-Putnam, per loaf	8c
Veri-Best, per loaf	8c
Whole Wheat	9c
Schepp's Cakes, fresh daily	
flavors, any size 10c, 15c, 20c, 25c, and	35c
MAYONNAISE, ETC.	
Blue Ribbon, small	12c
Blue Ribbon, large	24c
Thousand Island, small	12c
Thousand Island, large	29c
Sandwich Spread, small	12c
Sandwich Spread, large	29c
MACARONI and SPAGHETTI, O. B. BRAND	
3 boxes for	19c

Lone Star Margerine

Pure and wholesome per pound **19c**

Meat Market Specials

SAUSAGE, pure pork per lb	19c	ROAST, fancy veal or baby beef, per pound	20c
STEAK, baby beef and veal per pound	26c	STEW MEAT, per lb	17 1/2c
BACON, sliced Northern Sugar-Cured, per pound	25c	PICNIC HAMS, Sugar Cured, per pound	17c
ROAST, Roll from fancy Rib, per pound	26c	STEAKS, Round, per lb	29c
LUNCH MEATS, assorted, fine for luncheon lb	33c	SMOKED BACON, per lb	21c
DRY SALT BACON, lb	14c	VEAL LOAF MEAT, Pork added, fresh ground, lb	17 1/2c
SPARE RIBS, lb	19c		
HAMS, center cut, per pound	39c		

CEREALS		PICKLES	
Grape Nuts, regular	17 1/2c	Heinz Sweet Picnic	23c
Shredded Wheat	12 1/2c	Heinz Sour Picnic	23c
Puffed Wheat	14c	Heinz Mixed Picnic	23c
Puffed Rice	17c	Heinz Pickled Onion	27c
Cream of Wheat	14c	Heinz Gherkins, Oct	38c
Cream of Wheat	25c	Heinz Sour Gher. Oct	38c
Muffets	14c	Heinz Royal Swt. Mid	52c
Minute Tapioca	14c	Fannings Bread and Butter Pickles	29c
Corn Starch, etc	12c		

Produce, Finest Vegetables and Fruits

POTATOES, Fancy White Russets, 10 pounds	19c	TURNIPS, Purple Top pound	05c	YAMS, pound	3 1/2c	CAULIFLOWER, White Heads, Trimmed, lb.	14c
ORANGES, med. size, dozen	29c	BELL PEPPERS, Fancy Florida, pound	19c	GRAPE FRUIT, Fancy Texas, each	07c	EGG PLANT, Bright and Clean, pound	10c
APPLES, Fancy Washington Delicious, per dozen	35c	BUNCH TURNIPS, Purple Tops, large bunch	10c	BANANAS, Yellow Fruit, pound	09c	SPINACH, Nice and Clean, pound	04c
CABBAGE, Hard Green Heads, pound	2 1/2c	CARROTS, Bunch	7 1/2c	LEMONS, A-1 Brand, per dozen	32c	HEAD LETTUCE, Hard medium heads, each	4 1/2c
TOMATOES, Pink Meats pound	18c	CELERY, Stalk, Bleached and Clean	14c	YELLOW GLOBE ONIONS pound	05c		

"A BALLINGER INSTITUTION"

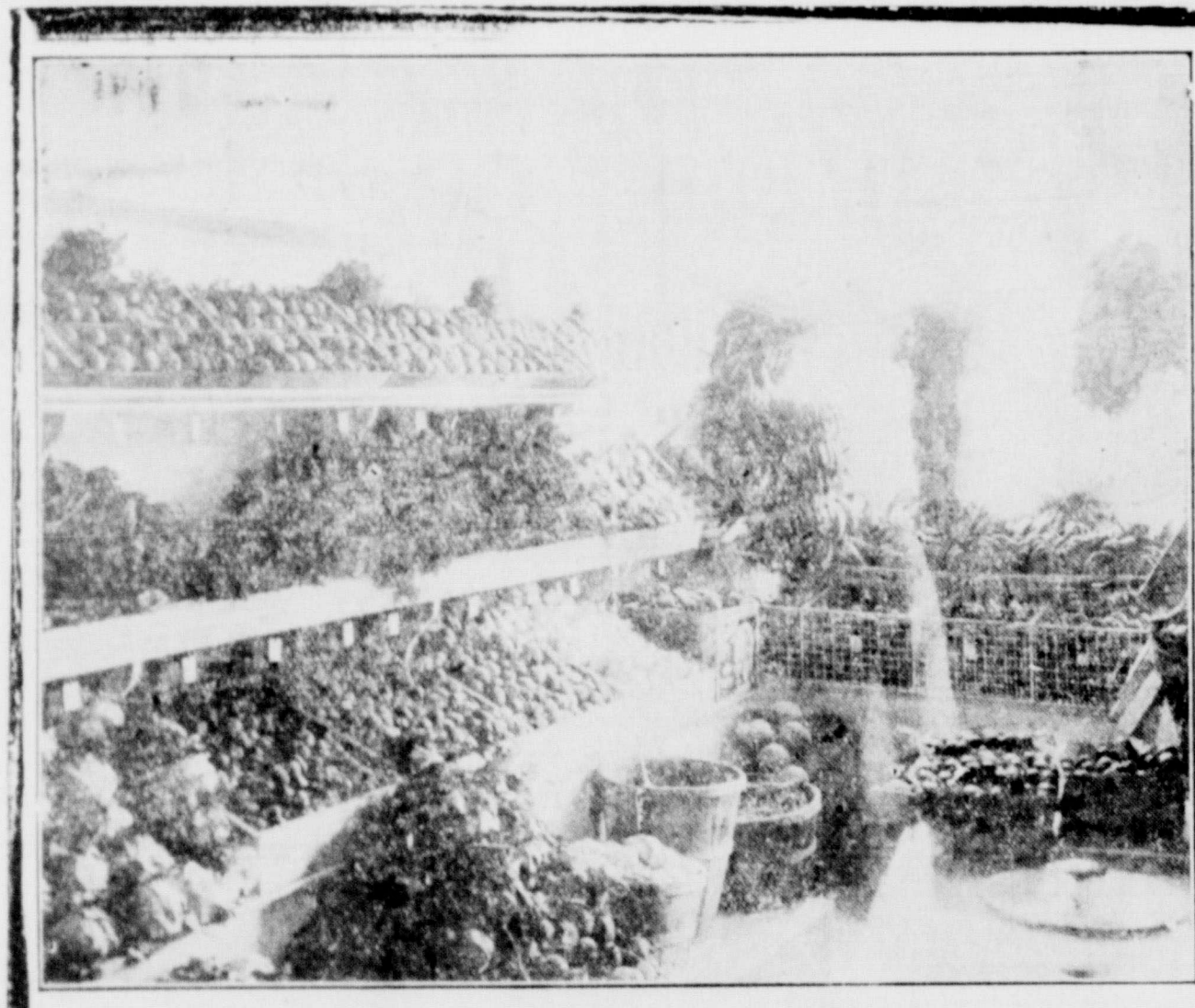
HELPHY-SELFY

Owned and Operated by Arch J. Gensley

**From Now On Is To Be The Store
In Ballinger Where You Can Buy**

**THE FRESHEST FRUITS
AND VEGETABLES**

A full stock of Vegetables
and Finest Fruits in
Season



It costs less to buy your Pro-
duce in a Real Money
Saving Helpy-Selfy Store

Where You Select The Best The Market Affords

Arch J. Gensley
Owners -- Buyers -- Managers

"A BALLINGER INSTITUTION"

HELPHY-SELFY

Owned and Operated by Arch J. Gensley

**Striped Materials Fashion
Newest Sport Frocks**



MARCELINE DAY

THE vogue for printed fabrics for next season's Spring and Summer frocks has included varied striped materials. Stripes horizontal, diagonal, vertical and almost every other kind will be used in fashioning or trimming some of the new sport frocks.

For the slender person who can afford to wear horizontal stripes, the frock shown above is very fetching and youthful. The skirt is of black satin, pleated all around and the striped blouse is of red and white. Note the smart little collar, cuffs and pocket ornaments fashioned of white grosgrain ribbon edged with the red.

It is worn by Marceline Day, charming little Metro-Goldwyn-Mayer player, in "The Big City."

SAFER MOTORING

"It's wonderful how the Dayton tire spreads out over the road and minimizes the danger of skidding on slick, ice-laden or muddy roads."

This and similar messages are being received at the offices of the Hicks Rubber Company following the recent cold spell that enveloped Texas. One Dayton user reported that during the past 30 days he had covered three states—Texas, New Mexico and Oklahoma—with the road often covered with snow, slush and ice, and that the manner in which the Dayton tires hugged the road under all conditions was the envy of other motorists who had tires that did not possess the wonderful traction qualities of the Dayton.

With the universal use of motor driven vehicles, business demands automobile travel in all kinds of weather. Dayton Tire manufacturers have met this condition with a tire possessing twice the

traction of any other tire made, according to the Hicks Rubber Company. The Dayton tire spreads out over the surface of the road like the proverbial blanket, providing greater contact with the road, thereby reducing to a minimum the danger of skidding. The traction feature of the Dayton tire can well be compared with the snow shoes worn by persons in the cold-infested sections of the country. Every person knows that it is the specially constructed snow shoes of enormous size, with their greater surface coverage, that are necessary for travel and safety in the snow regions. The same rule applies to tires—it is the surface coverage that is popularizing Dayton tires and making them the favorite with motorists who have to travel in all kinds of weather.

More tires on the road with the natural result of more even distribution and consequent longer wear is a feature of Dayton tires that the manufacturers spent years in developing. So firmly and evenly do Dayton tires hug the road that the traction is as great with Dayton on two wheel brakes as on the ordinary tire with four wheel brakes.

More miles plus safer miles is the predominating claim of Dayton manufacturers, due to the greater traction feature. When one considers the fact that the Dayton tire is made so as to give equal and even wear to every part of the tire that comes in contact with the road, it is an easy matter to realize that the traction feature is based on common sense—that it cannot do otherwise than provide the maximum of safety, plus greater wearing qualities.

**KING GEORGE ORDERS
MOVE TO SAVE BURNS'
"AULD HAUNTED KIRK"**

(By International News Service)
LONDON, Mar. 5.—The "Auld Haunted Kirk" at Alloway, Ayrshire, the centuries-old church which formed the background of Robert Burns' famous poem "Tam O'Shanter," is soon to be rescued from its state of dilapidation, and made an ancient monument under the protection of the state.

Through the efforts of Captain E. P. Gaston, formerly of Chicago, an American antiquarian who has spent many years in England, the King decided to commission the Office of Works to look into the matter, and make all arrangements necessary so that the ancient structure may not be left to the ravages of time.

**PASSENGER COACHES TO
HAVE ROLLER BEARINGS**

(By International News Service)
DENVER, Feb. 28.—Railroad officials and mechanical engineers are watching with interest experiments being made with roller bearings for railroad passenger cars, according to J. M. Taussig of St. Louis, president of the Wabash Railroad, in an interview here recently while en route from the Pacific coast to his Missouri headquarters.

"Roller bearings will probably be the next great improvement in railroad passenger equipment," Taussig said, "and they may eventually be used on freight cars."

CREWS NEWS

B. B. Edmiston filled his regular appointment at the Methodist church Sunday morning and evening.

The young folks met at the Methodist church Sunday afternoon and hiked to the W. H. Pape farm, where their parents prepared supper down on the creek. This was enjoyed very much.

The parties in the E. W. Rainwater and E. W. Immel homes Thursday and Friday nights were enjoyed very much.

The girls' basket ball team met the Wingate team on the Winters court Thursday afternoon and played a game, the scores ending in favor of the Crews girls, 14-16. The Crews girls are winners of their district.

Dr. and Mrs. R. E. Burns left for Glen Rose, Texas, Monday morning, where Mrs. Burns will be under treatment of the doctors for a few days.

Sid Dietz accompanied Mr. and Mrs. E. N. Phipps, of Drasco, to Glen Rose, Saturday, where Mr. Phipps will be under treatment for a few days.

Pascal Dietz has been visiting friends near Comanche, Texas.

Hazel Mae Grounds spent Wednesday night with her aunt, at Bronte.

We are sorry to report that Jessie Lee Brown has been rather ill the last few days. However she is some better now. We hope for her a speedy recovery.

Deolva Jones spent Thursday night with Lois Dietz.

Helen and Lennis Phipps of Drasco, are spending this week with their Grandmother Dietz while their parents are in Glen Rose.

Mr. and Mrs. W. A. King entertained a number of the friends and relatives in their home Wednesday night.

nesday night
—x—
Mr. J. B. Walder has just had a new "Colt Corbite" light plant installed in his home.

Beatrice Burrus is spending the week with Pinkie King while her parents are away.
"REPORTER."

LUCKY LINDY CLUB

The "Lucky Lindy" Club has charge of chapel Wednesday between 10:30 and 11:00 o'clock for which we have arranged a short program.

- 1 Report on "Lucky Lindy Club"—Ernestine Moore.
- 2 Talk on Our Society, "Lucky Lindy"—Wilkins Hoppe.
- 3 Song, "If I could Hear My Mother Pray Again"—Five Girls and Three Boys.
- 4 Reading, "Style"—Corinne Graves.
- 5 "Jokes"—Leeland Hoppe.
- 6 "My Ma"—Maurice Davis, Jr.
- 7 Reading, "Little Dora's Soliloquy"—Gladys Pruser.
- 8 Song, "The Eyes of Lucky Lindy."

Our next meeting will be called Wednesday forenoon, in which we will decide on club motto. Our colors will be selected and flower chosen.

**KING TUT'S TOMB OPEN
TO TOURIST VISITORS ON
THREE DAYS A WEEK**

(By International News Service)
CAIRO, Feb. 25.—The tomb of Tutankhamen has been reopened to visitors during the morning hours three days a week. To enable visitors to remain and see the inside of the tomb an electric current is supplied for the Valley of the Kings, providing light and air.

Howard Carter has finished his work on the tombs, for the present, having cleared the fourth chamber of its marvellous collection. The tombs were reopened earlier than announced in honor of the members of the Statistical Congress who came from Cairo to Luxor and were anxious to see the treasures buried with the Pharaohs.

El Paso—Plans under way to build pipe line from Yates-Winkler oil fields to El Paso at cost of \$3,500,000.

Corpus Christi—Bids asked for first unit of Corpus Christi's bay front \$3,000,000 improvement project.

FREE

Saturday and all next week

**One 50c Tube of
Day Dream Dental Cream**

With each purchase of any Day Dream Toilet Article amounting to 50c or over

L. C. Daugherty Drug Co.

PALACE THEATRE

Our hats are off to the new enterprises of Ballinger, opening Saturday. This is real "City Service"

"What Price Glory"

MARCH 14TH AND 15TH

Ballinger, Texas

McCarver & Lynn

Congratulate

Helpy-Selfy

In your new Enterprise

May Abundant Success Be Yours

Insurance Abstracts Loans

M.J.B.

clean-limbed
Strength

THAT'S the characteristic of this wonderful blend. Full flavor in your coffee cup—whether you drink it mild, medium or strong. We blend it that way. Packed in vacuum to make sure you get it just that way.

The full-flavored coffee

M.J.B. CO.
100 Santa Fe Building, Dallas

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HERRING TOPICS

Mr. Ira Hale visited home folks Friday.

The young folks of this community went possum hunting, but to their surprise they didn't catch anything, but had a real nice time.

Some of the young folks from this community attended a party in the Oxienne community Friday night. They reported a nice time.

Several from this community attended church at Crews Sunday.

Sunday school was well attended and a good report was had.

Mr. L. A. Faubion spent a few days in Abilene at the bed side of his brother, Ebb, who grew worse last week.

Mr. and Mrs. R. E. Todd and family, Mr. and Mrs. G. C. Avent and family, spent Sunday with Mr. and Mrs. K. E. Todd.

Miss Lenna Brevard spent Thursday night with Miss Azella Avent.

Mr. and Mrs. Clyde Brevard spent Sunday with Mr. J. P. Brevard and family.

Miss Lenna Brevard spent Saturday night with Miss Grace Bragg.

Mr. and Mrs. Way Mullanax of Valera spent Sunday with Mr. Joe Bragg and family.

Miss Bernice Hale spent Thursday night with Miss Vivian Mc Cartney.

Mr. and Mrs. W. A. Family and Mrs. A. S. Alcorn visited Mr. and Mrs. William King of Crews Sunday.

Mr. and Mrs. L. A. Faubion visited Mr. and Mrs. S. H. Miller Sunday.

"REPORTER."

Be wise and advertise.

MANN NEWS

Mr. and Mrs. J. F. Williams of Tahoka visited Mr. Williams' sister, Mrs. O. C. Clifton, Sr., and her family this week end.

We are sorry our pastor has been ill, but we are glad he is better now.

"Granny" Hammer spent Saturday night with her daughter, Mrs. Osear Paschal and family.

Rev. Steward of Sweetwater preached at the church Sunday night. He will preach again the first Sunday in April.

Mrs. Jim Miller of Ballinger and Mr. Tim Moore of San Angelo, visited their brother, Chas. Moore, and family, last Sunday.

Mr. and Mrs. L. H. Smith and children spent the day with the Casey's Sunday.

The Presleys of the Harmony community visited in our community Sunday.

Mrs. Ray Taff and baby of Abilene spent the week with her parents, Mr. and Mrs. Aug. Seipp.

Mrs. Thornton and daughter visited in our community Sunday.

Miss Clarice Stephens spent the week end at home.

"Grandpa" and "Grandma" Paschal of the Norton country, spent the day with their son and his family Sunday.

Addie Morris spent the day with Thelma Brown Sunday.

Miss Ruth Waggoner spent Saturday and Sunday with Miss Emma Mae Smith.

Irene Moore stayed all day with Elizabeth Clifton.

Sarah Stanley of Abilene visited in our community this week end.

Mr. I. G. Hensley of Wingate visited Smith's Sunday afternoon. We are sorry Mr. Hensley's children have the measles.

Rev. J. S. Tierce will fill his regular appointment Saturday night and Sunday.

The health of the community is very good. Grandma Henderson is about the same.

We are glad Mrs. Will Brown's arm is getting along all right. Fords will be contrary sometimes in cranking, and "backfire" and break one's arm.

The young people enjoyed a party at the home of O. C. Clifton, Sr., Saturday night.

Miss Fannie Lou Presley spent the week end with her parents in the Harmony community.

Grandmother Smallwood of Oklahoma is visiting her son, J. W. Smallwood, and family, now.

There was a large crowd at the meeting of the B. Y. P. U. Sunday afternoon. We are always glad to have visitors with us.

Mr and Mrs. Caldwell and children, Mr. and Mrs. Frank Busher of Poe, the Calveys of Bradshaw, Rev. Steward and a young man from Sweetwater, spent the day with Mr. and Mrs. J. W. Smallwood and family here.

The Mann boys and girls went to the Franklin school house last Friday afternoon to play basket ball. The Mann boys beat the Franklin boys 32 to 0. The Franklin girls beat the Mann school girls 20 to 4.

The P. T. A. will have a program at the school house Friday night, March 16th.

"REPORTER."

Road to Florida Keys to be Highway of Palms (By International News Service) MIAMI, Fla., Mar. 6.—The newly opened Overseas Highway which connects Miami with Key West over the famous Florida Keys will soon be a highway of royal palms for a large part of its northern length. Over 2,000 palms have been set out along the route.

Six packages Theme Paper for 25c. Ballinger Printing Co.

Suzanne Going in for Stamp Collecting

(By International News Service) NICE, Mar. 6.—Suzanne Lenglen has gone in for a new hobby, that of stamp-collecting, it has been learned here.

Since the famous tennis star turned professional, she has devoted her leisure hours to the accumulation of rare stamps, and now has a collection valued at \$25,000.



Paul Whiteman and his merry lads have concocted a dish of very fine dance music from two big song-bits of Ziegfeld's production, "The Show-Boat." The vocal refrain from "O! Man River" is packed with the droll, penetrating philosophy of a levee dandy. These two numbers will add fun and pep to any home-dance. Hear all of these new releases—soon!

O! Man River—Fox Trot (from The Show-Boat) With Vocal Refrain Make Believe—Fox Trot (from The Show-Boat) With Vocal Refrain PAUL WHITEMAN AND HIS ORCHESTRA No. 21218, 10-inch

After My Laughter Came Tears Fox Trot With Vocal Chorus In the Sing-Song Steamboat Tree Fox Trot With Vocal Refrain THE VIRGINIANS No. 21219, 10-inch

Together With Vocal Refrain My Heart Stood Still (from A Connecticut Yankee) With Vocal Refrain PAUL WHITEMAN AND HIS ORCHESTRA No. 55883, 12-inch

Mrs. Cohen at the Beach—Parts 1 and 2 Humorous Monologue FANNY BRICK No. 21211, 10-inch

Together Four Walls FRANKLIN BAIR No. 21220, 10-inch

J. Y. Pearce Drug Co.

New Orthophonic Victor Records

She has restricted her collection to stamps of France, Monaco and the United States.

Congratulations to--
Helpy-Selfy
BETTIS & STURGES

"A BALLINGER INSTITUTION"
HELPHY-SELFY
Owned and Operated by Arch J. Gensley

We Congratulate Helpy-Selfy on Opening Their Store In Ballinger

They will feature Pleasant Cup Coffee in their store

3-lb Can \$1.46
Cup and Saucer in each 3-lb can
1-lb Can 49c

Wilcox-Nelson Co.
Austin, Texas

"A BALLINGER INSTITUTION"
HELPHY-SELFY
Owned and Operated by Arch J. Gensley

We Welcome You To
Our City

Van Peft, Kirk and Mack
Hardware and Farm Implements

Welcome To Ballinger

Our Home

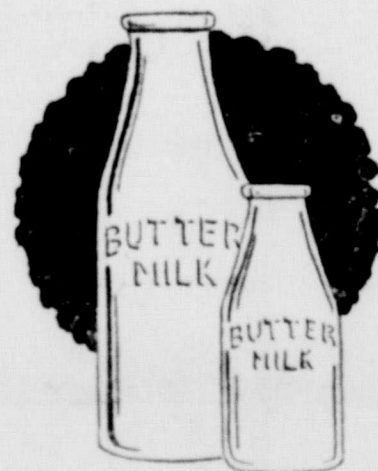
"A BALLINGER INSTITUTION"
HELPHY-SELFY
Owned and Operated by Arch J. Gensley

Your patronage indicates you are
Supporting Home Industries

Our Butter
Buttermilk
and Ice Cream



are made at
home from
Home Products



Runnels County Co-operative Creamery

Telephone 91

“Booming” and “Growing” by “LEAPS and BOUNDS”

Ballinger and Runnels County Is Attracting Attention Far and Near



THEY ARE COMING FROM ALL SECTIONS

We Congratulate Helpy-Selfy on their good judge- ment in coming to Ballinger

And the opening of their store on
SATURDAY, MARCH 10

Just to make Business “BOIL and HUM”

We Offer-

For Saturday, Monday, Tuesday
March 10 March 12 March 13

EXTRA SPECIAL THREE DAYS ONLY

35c Quality Voil, Beautiful Patterns, 3
Days Special **25c**
1 Lot Bath Towels, Each **10c**
Children's Rayon Teddies, \$1.75 Value,
Only **90c**
1-4 Off On All Ladies' Spring Coats

Ladies' and Misses' Silk Crepe Dresses, Ex-
tra Special at **\$10.75**
1 Lot Ladies' Hats, Values up to \$6.00, 3
Days Special **\$2.95**
Men's \$1.00 Union Suits, 3-Days Price **69c**
(Limit 3 to a customer.)

LADIES' SHOES—Strap Oxfords, Pumps
Values \$6.95, \$7.50 and up to \$9.00
Your Choice **\$3.95**
Get Two or Three Pairs.
Men's Heavy Blue Overalls, Only **95c**

MEN—How big are your feet? If they are big enough “size 9 to 11” We will sell you one pair of Shoes
at the regular price and the second pair for **ONE CENT**

Wonderful showing of Spring wearing apparel for Men, Women and Children now on display
GET THE HABIT—BUY HERE—SAVE MONEY

HIGGINBOTHAM BROTHERS & CO.

Ballinger's Greatest Store

to electric
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Recognizing that food to be kept according to Government Standards must be kept in temperature below 50 degrees Farenheit--

"A BALLINGER INSTITUTION"

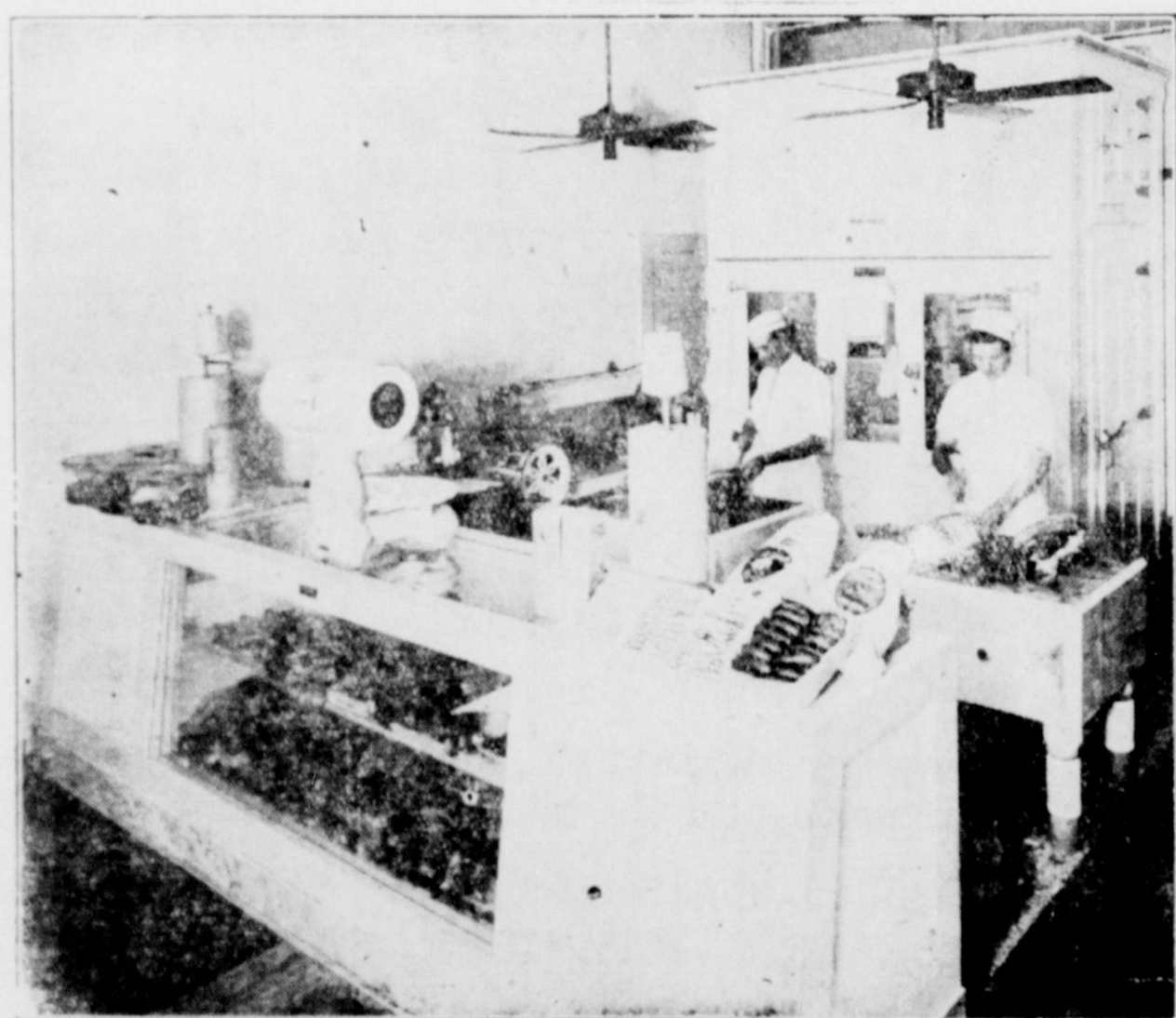
HELPHY-SELEY

Owned and Operated by Arch J. Gensley

has equipped its Meat Market and Grocery with

FRIGIDAIRE

*Electric Refrigeration Throughout
This will insure meat being fresh and wholesome at all times*



**West Texas Utilities
Company**

HELPY-SELY

"A BALLINGER INSTITUTION"

Owned and Operated by Arch J. Gensley

RED HOT BARGAINS FOR SATURDAY AND MONDAY

HELP YOURSELF AND SAVE

Imperial Cane Sugar, 25 lb. \$1.65 | **FLOUR** 24-lb Sack 98c
 48-lb Sack \$1.96
 Imperial Cane Sugar -- None Better | We Guarantee Amaryllis and Everlite Flour To Please You

Potatoes --Fancy White Cobblers 10 lb. 19c | **Golden Crust Bread** Full Weight 8c
 Very Best

GRATED PINEAPPLE
 Gold Bar No. 1 13c
 Sun Kist No. 1 13c
 Gold Bar No. 2 23c
 Sun Kist No. 2 23c
 Gold Bar No. 2 1/2 29c
 Sun Kist No. 2 1/2 29c
SLICED PINEAPPLE
 Gold Bar No. 1 16c
 Sun Kist No. 1 16c
 Gold Bar No. 2 26c
 Sun Kist No. 2 26c
 Gold Bar No. 2 1/2 33c
APRICOTS
 Gold Bar No. 1 19c
 Sun Kist No. 1 19c
 Gold Bar No. 2 24c
 Sun Kist No. 2 24c
 Gold Bar No. 2 1/2 34c
 Sun Kist No. 2 1/2 34c
BERRIES
 Strawberries—Gold
 Bar No. 2 38c
 Raspberries—Gold
 Bar No. 2 38c
 Loganberries—
 No. 2 29c
 Gooseberries—
 No. 2 27c
 Blackberries, all stand-
 ard—No. 2 15c
PEACHES
 Gold Bar No. 1 16c
 Sun Kist No. 1 16c
 Gold Bar No. 2 21c
 Sun Kist No. 2 21c
 Gold Bar No. 2 1/2 23c
 Sun Kist No. 2 1/2 23c
CHERRIES
 Gold Bar Royal Ann
 No. 1 26c
 Sun Kist Royal Ann
 No. 1 26c
 Gold Bar Royal Ann
 No. 2 31c
 Sun Kist Royal Ann
 No. 2 31c
 Gold Bar Royal Ann
 No. 2 1/2 41c
 Sun Kist Royal Ann
 No. 2 1/2 41c
PEARS
 Gold Bar No. 1 19c
 Sun Kist No. 1 19c
 Gold Bar No. 2 26c
 Sun Kist No. 2 26c
 Gold Bar No. 2 1/2 34c
 Sun Kist No. 2 1/2 34c
FRUIT SALAD
 Gold Bar No. 1 28c
 Gold Bar No. 2 36c
TOMATOES
 Standard No. 1 06c
 Standard No. 2 09c
 Fancy Hand Packed
 No. 2 17c

PIMENTOS
 Gold Bar, 3 1/2 oz. can 09c
CORN
 Standard No. 1 10c
 Standard No. 2 12 1/2c
 Country Gent
 No. 1 12 1/2c
 Country Gent No. 2 16c
 Pride of Illinois
 No. 2 16c
HOMINY
 Goblin No. 2 7 1/2c
 Uncle Williams
 No. 2 11c
SPINACH
 Gold Bar No. 2 16c
 Gold Bar No. 2 1/2 21c
 Sun Kist No. 2 1/2 21c
PEAS
 Olney Ex. Sift. No. 2 23c
LIMA BEANS
 Need More, No. 2 14c
PORK AND BEANS
 Van Camp No. 2 09c
 Campbells No. 2 09c
SWEET POTATOES
 All brands No. 2 1/2 15c
GREEN BEANS
 St. Lawrence No. 2 14c
 Cut Wax No. 2 18c
ASPARAGUS
 Gold Bar No. 1 Sm. 21c
 Gold Bar No. 1 reg. 38c
 Sun Kist No. 1 Sm 21c
 Sun Kist No. 1 reg. 38c
SPAGHETTI
 Heinz, small 11c
 Heinz, medium 16c
 Franco-American
 No. 2 12 1/2c
KRAUT
 Goblin No. 2 11c
BEETS
 Bert Olney, sliced
 No. 2 17c
 Bert Olney, sliced
 No. 2 1/2 23c
SOUPS
 Campbells, varieties 10c
 Heinz Soup, small 10c
 Heinz Soup, med. 15c
SARDINES
 Portola Cong. 1-4s 16c
 Bert Olney Must'rd 28c
SALMON
 Red Boy 1-2 lb flat 27c
 Chum No. 1, tall 18c
SHRIMP
 Dry pack No. 1 21c
FISH FLAKES
 B. & M. small 13c
TUNA FISH
 Light meat 1-2s 23c

OYSTERS
 Oysters No. 1 17c
VEAL LOAF
 Veal Loaf No. 1 24c
COFFEE
 M J B 1/2-lb. 32c
 M J B 1-lb. 54c
 M J B 2-lb. 99c
 M J B 3-lb. \$1.53
 Pleasant Cup 3-lb. \$1.46
 Maxwell House 1-lb. 52c
 Maxwell Hos. 3-lb. \$1.49
COCOA
 Hersheys 1-5s lb. 08c
 Hersheys 1-2s lb. 16c
 Hersheys 1-lb 29c
TEAS
 Tree Tea 10c size 09c
 Liptons 10c size 09c
 Tree Tea 1-4 lb. 21c
 Tree Tea 1-2 lb. 39c
 Green Tree Tea 19c
 Liptons 1-4 lb. 24c
 Liptons 1-2 lb. 48c
POSTUM
 Instant 4 oz. 25c
 Instant 8 oz. 47c
 Cereal regular 23c
CANNED MILK
 Carnation, Baby 06c
 Carnation, tall 11c
 Pet, Baby 06c
 Pet, tall 11c
 Eagle Brand, reg. 23c
MALTED MILK
 Thompson's 1-lb. with
 Shaker 54c
CHIPPED BEEF
 Delicia, 2 oz. jar 14c
LUNCH TONGUE
 No. 1 28c
 Libbys Ragon No. 2 23c
 Libbys No. 1 29c
VIENNA SAUSAGE
 Ratliff Brand halves 9c
 Red Crown, 7-oz. gl. 28c
POTTED MEATS
 All Brands 1-4s 4 1/2c
UNDERWOOD
DEVEILED HAM
 Und. medium size 21c
GEBHARDT'S
 Chili & Spag. No. 2 17c
 Mex. Beans No. 1 09c
CHILI
 No. 1 Ratliffs 14c
 No. 2 Ratliffs 23c
 No. 1 Gebhardts 17c
SANDWICH SPREAD
 Delicia Brand 13c

TOILET SOAPS
 PalmOlive 08c
 Creme Oil 08c
 Lava, Large 09c
 Life Buoy 08c
 Saymans Reg. 11c
 Lux Toilet 08c
 Castile Hardwater 09c
 Guest Ivory 4 1/2c
BORAX 20 MULE
 10 oz. Regular 16c
 Bon Ami powdered 14c
 Bon Ami cake 10c
SNUFF
 Garretts, small 05c
 Garretts, 10c size 09c
 Garretts, 6-oz. 34c
PRINCE ALBERT
 Prince Albert, 2 for 25c
CIGARETTES
 Camels, 2 for 25c
 Chesterfields, 2 for 25c
 Lucky Strikes, 2 for 25c
STARCH
 Argo Gloss 12 oz. 08c
 Argo Gloss 3 lb. 29c
 Faultless, regular 09c
LAUNDRY SOAP
 P. & G. reg. 10 bars 39c
 Crystal White
 10 bars 39c
 Ivory, small 08c
 Ivory, large 14c
SOAP CHIPS
 Lux, small 12c
 Lux, large 28c
 Ivory Flakes, sm. 09c
 Ivory Flakes, large 23c
 Chipso, small 09c
 Chipso, large 23c
WASHING POWDER
 Gold Dust, large 29c
 Gold Dust, small 04c
 Boraz Powder, sm. 04c
CLEANSERS
 Brillo 8 1/2c
 Old Dutch 08c
 Draino 21c
 Sani-Flush 21c
 Babbitts Lye 11c
 Clothes Pins 21c
WASH BOARDS
 Silver King 43c
 Brass King 58c
 Mouse Traps 03c
JELLO
 All Flavors, pkg. 09c
SODA
 Arm & Hammer lb. 08c

FLOUR
 Amaryllis 48-lb. \$1.96
 Amaryllis 24-lb. 98c
 Amaryllis 12-lb. 58c
 Amaryllis 6-lb. 32c
 Fancy Meal 24-lb. 74c
 Fancy Meal 10-lb. 37c
 Fancy Meal 5-lb. 19c
 Aunt Jemima pkg. 09c
BLUING
 Mrs. Stewart's 17c
BAKING POWDER
 K. C. 25 ounce 23c
 K. C. 50 ounce 46c
 Calumet 4 ounce 8 1/2c
 Calumet 1 lb. 23c
 Calumet 2 1/2 lb. 61c
 Calumet 5 lb. \$1.19
LARD
 Swifts Jewel 2 lb. 39c
 Swifts Jewel 4 lb. 69c
 Swifts Jewel 8 lb. \$1.17
 Armours Vege. 2 lb. 39c
 Armours Vege. 4 lb. 69c
 Armours Vegetable
 8 lb. \$1.17
PACKAGE DEPT.
 Navy Beans, per lb. 08c
 Lima Beans, small 09c
 Lima Beans, large 09c
 Pinto 09c
 Blackeyes 8 1/2c
 Peaches 14c
 Apricots 23c
 Prunes 11c
 Apples 21c
 Raisins, puff, 14 oz. 13c
 Raisins, seedless,
 14 ounce 13c
 Market Day 4 lb. 38c
 Dromedary Dates 21c
TOILET PAPER
 Toilet Paper,
 Aeroplane 08c
 Toilet Tissue, 8c size 05c
AMMONIA
 Household, pints 12c
O-CEDAR POLISH
 O-Cedar Polish 4 oz. 23c
 O-Cedar Polish 12 oz 43c
SHOE POLISH
 Shinola, all regular 08c
 Dyanshine 39c
SALT
 Myles, 2 lb. box 7 1/2c
 Rock Crystal 04c
 Mortons Shaker 11c
 25-lb. sack fine dairy
 Salt 39c

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HAGAN NEWS

Very few attended Sunday school and preaching Sunday on account of sickness.

Bro. McClain and R. T. Williams spoke Sunday evening at the Hagan church. A very good crowd attended.

Mr. and Mrs. Perce Crimm spent Sunday with Mr. and Mrs. C. A. Crimm.

Miss Rhubal Nelson spent Saturday night with Miss Floy Drake.

Grandpa and Granny Lee spent Sunday with Mr. and Mrs. Otto Wood.

Mr. and Mrs. R. C. Foreman and sister, Miss Lena Foreman spent the week-end with her parents, Mr. and Mrs. F. A. Sparks.

Miss Velma Turner spent Saturday night with friends in Ballinger.

Miss Mable King enjoyed the company of Misses Esther Wood, Iva Sparks and Louise Castleman; James Midgley, Wallace Seipp and Bill Farmer Sunday night.

The Home Demonstration Club met at Mrs. C. A. Crimm's Friday. Quite a number of members were present.

To all interested in Dairying—Register at Hall Hardware Co. for Free Prizes to be given on March 17th—DeLaval Day.

9-1tw d-12-14

BROOKSHIRE CLUB

The Home Demonstration Club of the Brookshire community met with Mrs. Neal Baker on Feb. 28. An excellent program on "Growing Flowers" was carried out, with each member giving an interesting number. Among the numbers rendered was the "Planning of the Home Ground," by Mrs. Stan Cameron.

The name of "Merry Hearts" was unanimously chosen as the name of the club. Three standing committees were appointed. Those appointed on

the membership committee were Mrs. Clint Hedges, chairman; Mrs. C. H. Hester and Mrs. W. S. Trammell. Those appointed on the program committee were Mrs. Arvie Cook, chairman; Mrs. Florence Denton and Virginia Hester. Those appointed on the finance committee were Mrs. Neal Baker, chairman; Mrs. Herbert Holland, and Mrs. Leslie Webb.

Twelve members were present. They were Mrs. W. S. Trammell, Mrs. Arvie Cook, Mrs. C. H. Hester, Miss Virginia Hester, Mrs. Herbert Holland, Mrs. Clint Hedges, Mrs. Jack Martin, Mrs. Eula Huddleston, Mrs. Luther Nixon, Mrs. Stan Cameron, and Mrs. Neal Baker.

The club will meet on March 12 with Mrs. Stan Cameron.

—Reporter.

HAGAN CLUB

The Home Demonstration Club of the Hagan community was in need of a pressure cooker and a sealer. The members considered each member contributing a certain amount of money. But after due consideration, it was decided to have a food sale and raise the money in this way. Each member contributing just what she happened to have on hand. From the first sale \$21.50 was raised.

Two weeks later, another sale was put on. From this second sale, \$27.60 was raised, making a total of \$49.10.

Cakes, pies, dressed hens, dressed friers, and canned vegetables were offered and a ready sale

was found for everything.

The club bought and paid for their cooker and sealer and has money left.

The sales were held in the front of the "Piggly-Wiggly" Store. The manager refused to take any compensation for the space.

This favor was highly appreciated and helped wonderfully with our club fund.

—Reporter.

SPRING HILL LIVE WIRE DEMONSTRATION CLUB

Spring Hill Home Demonstration Club is trying hard to fill the score card for 1928. We have sixteen members enrolled, good attendance and fine programs at each meeting. We also have had one hundred per cent home reports for January and February, 1928. Three members, Mrs. L. K. Parr, Mrs. Owen Aycock, and Mrs. Edward Allison, are enrolled in the living room contest, and each of the remaining members plan to make one improvement in their living rooms this year.

—Reporter.

GIRLS COMPLETING WORK

By the 31st of March, the following girls clubs will have completed their required work in cooking and sewing: Miles, Rowena, Maverick, Drasco, Crews, Wingate, Mazeland, Hatchel, Hagan, Pumphy, Her-ring; the Brookshire club having been organized too late to be able to enter the contest.

On the above date, one of these

clubs will win something! Which club will be winner? The club with the highest percent of standard work.

What will that club win? A "slumber party" to be given by Mrs. Hollingsworth and a "theatre party" to be given by Ballinger Chamber of Commerce.

When will the contest end? On Saturday, March 31, 1928.

When will the parties be given? On Friday night, April 6th.

—Reporter.

BARNETT NEWS

The rabbit drive here Tuesday was a decided success. School was dismissed and dinner was served at the school building.

A party was given by Mr. and Mrs. Joe Bennett last Tuesday night. We had a wonderful time in spite of the fact that most of us were rather tired after the rabbit drive.

Since Wednesday night was "Leap Year," of course, we had to have a "Leap Year" party. Mrs. Arley Spann gave it at her house, and, of course, it was a howling success. The boys of our community now know how the girls would act, if they were boys!

Our play was given to a nice crowd at Bethel Saturday night. We certainly do appreciate the co-operation and courtesy of the Bethel faculty and community.

Miss Opal Harrell of Brookshire, spent the week-end with her former teacher, Miss Ila Ray.

Misses Veda Greenhill and Dora Nunnally of Bethel spent the week-end with Miss Francis Hill.

Misses Pearl and Geneva Duke spent Saturday night with Miss Marvel Frost.

The singing at Mr. and Mrs. W. D. Frost's Sunday night was well attended and enjoyed by all.

Miss Dollie Mae Ward was a San Angelo visitor Thursday.

Miss Estelle Camp spent Saturday night and Sunday with

Miss Isabelle Richardson of Bethel.

A crowd of Barnett young people spent Sunday at Hatchel.

We had an unusually large attendance at Sunday school Sunday. Our Bible contest is still creating plenty of interest.

"REPORTER."

MOTHERS

Watch for symptoms of worms in your children. These parasites are the great destroyers of child life. If you have reason to think your child has worms, act quickly. Give the little one a dose or two of White's Cream Vermifuge. Worms cannot exist where this time-tried and successful remedy is used. It drives out the worms and restores the rosy hue of health to baby cheeks. Price 35c. Sold by

Weeks Drug Store

ORGAN RECITALS FOR ENGLISH SCHOOL CHILDREN

A series of recitals of simple sacred music for school children has been instituted in Gloucester, England. The innovation has the approval of the dean and of the local education committee; and music is selected, arranged, and played by the cathedral organist. Programs provided for the children's recitals give the names and dates of the great masters of music whose work is presented, with a brief explanation of each instrumental and vocal number.

Six packages Theme Paper for 25c. Ballinger Printing Co.

Weeks Drug Store

Weeks Drug Store

Weeks Drug Store

Weeks Drug Store

Congratulations

....To....

"Helpy-Selfy"

Upon the opening of your new store.

PIGGLY WIGGLY

WE ARE GROWING

And Need Your Cream

RUNNELS COUNTY CO-OPERATIVE CREAMERY

Ballinger, Texas

EAT MORE BREAD

"A BALLINGER INSTITUTION"

HELPHY-SELFY

Owned and Operated by Arch J. Gensley

Will Sell and Feature Your Home Products

CONNELLY'S

....Bread and Pastries....

CONNELLY'S BAKERY

...Phone 25...

VERI-BEST

Bread and Pastries

Ideal Bakery

...Phone 78...

Progress Brings

Changes In Our Methods

We congratulate the progressive spirit of those sponsoring

"A BALLINGER INSTITUTION"

HELPHY-SELFY

Owned and Operated by Arch J. Gensley

OUR BANK SERVICE

is complete and we offer every facility we have to the upbuilding of the citizenship and business enterprises of this community

Farmers and Merchants State Bank

Strictly a Banking Institution

HELPI-SELFY

"A BALLINGER INSTITUTION"

Owned and Operated by Arch J. Gensley

Ballinger, We Are Here!



Helpy-Selfy Formal Opening Saturday, March 10th.

At last, Helpy-Selfy has come to Ballinger! Long have Ballinger folks read and heard about the marvelous new Grocery Store System where "You Serve YOURSELF and SAVE;" Helpy-Selfy has been sweeping the county by storm, saving money for folks everywhere it goes, and NOW it is IN Ballinger!

Helpy-Selfy is a BIG idea, an amazing system of merchandising—entirely DIFFERENT from any store you have ever heard about. Big, clean, blue and white Stores of remarkable cleanliness, conveniences and economy.

Ballinger's OWN, home owned Helpy-Selfy will open Saturday. Lots of big FREE offers; amazing BARGAINS all over the Store. You are cordially invited to attend the Opening, even if you don't buy. Come on, folks!



Arch J. Gensley

Bang! BANG! BANG!!—go the Helpy-Selfy Low Price Guns! Read the Red Hot Prices in these ads; they are the ammunition for Helpy-Selfy's Big Bertha's! Bang! "Ouch! Oh! Wow!" shout the High Price Fellows; "Hurrah!" cheer the Ballinger housewives, as they line up solidly with Helpy-Selfy in the War against High Prices!

How do we do it? Well, Helpy-Selfy is DIFFERENT. Big Buying Power and Low Overhead make a powerful team. Add to these Helpy-Selfy's exclusive, unique and different MODERN METHODS and Close Personal Management by folks you KNOW, and you will see why we will sell EVERY item for LESS EVERY day! Let's go.

The Helpy-Selfy Meat Market

The Market Department of this DIFFERENT Store will be a source of great joy for Ballinger Housewives. Big, bright, clean, attractive and super-sanitary is this ultra-modern equipped department the like of which Ballinger has never seen before. Only the very finest of Meats will be handled. Mr. O. C. Riser will have charge of this department. Of course Helpy-Selfy big buying power, and other special methods will enable us to sell Meats for LESS!

Red Hot Specials For The Opening Day!

LETTUCE hard head each **50c**

FLOUR Everlite or Amaryllis 24 lb sack **88c**
Everlite or Amaryllis 48 lb sack **\$1.96**

BUTTER Runnels County Fancy Creamery **48c**

SUGAR 10 lb Pure Cane Cloth Bags **65c**
25-lb Pure Cane Cloth Bags **\$1.64**

PEACHES No. 2 1-2 Gold Bar or Delmonte Extra Special per can **23c**

MATCHES —Too Hot To Last— 6 Large Boxes WINNER BRAND **17c**

POTATOES No. 1 Idaho Rurals — 10 Pound Limit at this Price **19c**

A Big Candy Barber Pole For Every Customer and Every Child Accompanied by its Parents

FREE GROCERIES



A fine big sack of standard nationally advertised and well-known local products worth \$1.50 to \$2.00 will be given FREE with each purchase of \$5.00 or over on opening day—as long as the above lasts.

Music from 8 a.m. to 7:30 p.m. will make shopping a real pleasure by playing for Helpy-Selfy patrons.

complete meat market
produce and grocery items
on pages 2 and 3

SAUSAGE pure pork per pound box **19c**

PORK shoulder roast per-lb **15c**

DRY SALT plates per lb. **14c**

LARD Swifts compound 4-lb pail **59c**
8-lb pail **\$1.17**

BACON English Style Sugar Cured Whole Strips Per Pound **21c**
Average 4 to 9 pounds

HAMS skinless half or whole per pound **25c**

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BLANTON NEWS

The rabbit drive last week was a great success. There was a large crowd both days, and plenty of dinner was enjoyed by all.

Several of the young people of this community enjoyed a 42 party at J. P. Booth's Tuesday night, which was given in honor of Miss Marie Wilmetth.

There was a birthday dinner at the James home Sunday, given in honor of Mrs. W. F. James, celebrating her 61st birthday. The children were all there, each bringing the dinner, which was a surprise for Mrs. James.

The young folks enjoyed the party at W. F. James' Saturday night.

Misses Lois Dietz and Elva Foreman spent Saturday night and Sunday with Maude James.

Paul Witter and family are visiting in Comanche this week.

Miss May Foreman returned home Saturday night. She has been visiting relatives at Lawa and Abilene.

Mr. and Mrs. J. A. Foreman spent Sunday with Mr. and Mrs. Carl Cope of Miller Sunday.

Our Sunday school is progressing fine, and we urge everyone to be with us who can.

Bro. West, of Santa Ana, filled his regular appointment at New Home church Sunday.

Mr. Worrelly Mulins returned to his home at Thrifty Thursday. Clyde Flanagan spent Saturday and Sunday with Harris Flanagan.

The new oil well, Vacuum No. 2, is doing fine and two more locations have been made on Mr. Flanagan's and Fowler's place.

Mr. and Mrs. A. W. Malone and family, accompanied by Carrie Witter and Jim Wadd, visited Mr. and Mrs. Smith of the Hagan community Sunday and enjoyed a turkey dinner.

Harrison Flanagan, Hazel and Katherine, spent the week end

with old friends at Thrifty.

Miss Alice Foreman visited Miss Grace Moore Saturday night and Sunday.

Mrs. R. L. Huddleston and Juanita visited relatives at Eastland Saturday and Sunday.

Mrs. R. C. Ingram and son, of Temple, are visiting Mrs. Ingram's mother, Mrs. T. S. Foreman, and other relatives, this week.

Mr. Milton McMillan was a pleasant caller in our community Saturday and Sunday.

Free Prizes
DeLaval Day—March 17th. Register now at Hall Hardware Co. 9-1tw d-12-14

BENOIT NEWS

The Werner well crew are working day and night now; some of the old drillers are back on the job and expecting to complete the hole within a short time. Cave-ins are bad and work will progress slowly until a new casing is set.

Miss Ella Brookshire left Thursday for Oklahoma City, after spending a few days here with relatives, and attended the funeral of her mother.

Mr. and Mrs. Roy Claek, Mr. and Mrs. Homer Wood, were guests in the F. J. Cole home Sunday.

Mrs. L. B. Rumpy left Friday morning over the Santa Fe for Belton, to visit her sister. Mr. Rumpy left Saturday night to join his wife, and they both returned Sunday night.

Mr. and Mrs. Lawton Clayton visited Mr. and Mrs. A. N. Hoffman Sunday afternoon.

Max Cole returned from Lampasas Saturday, where he had been employed for the past few weeks.

Claud Brookshire and family visited in the C. M. Gibson home Sunday.

Mrs. Mabel Elliott spent Sat-

urday night in Ballinger with her aunt, Mrs. Mary Hill.

Mrs. C. W. Tonguet of Oxien community, was a guest of Mrs. W. T. Hill Monday.

Mrs. F. J. Cole and daughter, Miss Ruth, have been on the sick list from an attack of flu.

Work is progressing nicely on the new home of Mr. and Mrs. A. J. Pullin, about two miles from Benoit. When this house is finished, it will be modern throughout and a building to be appreciated by its owner.

TO THE WOMAN WHO WANTS TO HELP HER HUSBAND ALONG IN BUSINESS

Keep yourself fresh—get plenty of outdoor air. These things are

important. A morning walk over to the PIGGLY WIGGLY Store might be as important in health value to yourself as the actual pennies you save.

And the savings will be important, too. Dollars each month can be put into your bank account, and you can still enjoy the best of everything when you trade at a PIGGLY WIGGLY Store. If your husband is building for a more successful future, you can give him definite, constructive and tangible help—

Because every time you trade at any PIGGLY WIGGLY Store you take home the freshest food for your husband's table and also make your housekeeping money cover the essentials and leave something for savings.

And don't forget the exhilarating morning walk here and back will put color in your cheeks and

result in greater joy-of-living for yourself!

Alpine—H. Hinson to erect new modern business building on Holland avenue.

Troup—A new fire truck has been purchased here.

Gorman—This city has been granted maximum insurance cut because of fire record.

PALACE THEATRE

Friday and Saturday



SENOR O SENORITA?
Bebe as an all-American girl who (according to all the signs she should have been born a boy) masquerades as a Spanish caballero with astonishing, not to say amusing results.
And Another Collegian
"BREAKING RECORDS"
Paramount News
Admissions 10c, 25c, 30c

QUEEN THEATRE

Friday and Saturday

SHOT LIKE A DOG . . . his bones left to bleach in the sun—and in his heart the damning, lying evidence that made three good men outlaws forever. Such was the murder of the pony express rider—conceived in black hearts and executed by a treacherous hand. See the thrilling sequence in this gargantuan epic of the tumultuous West!



MEN OF DARING

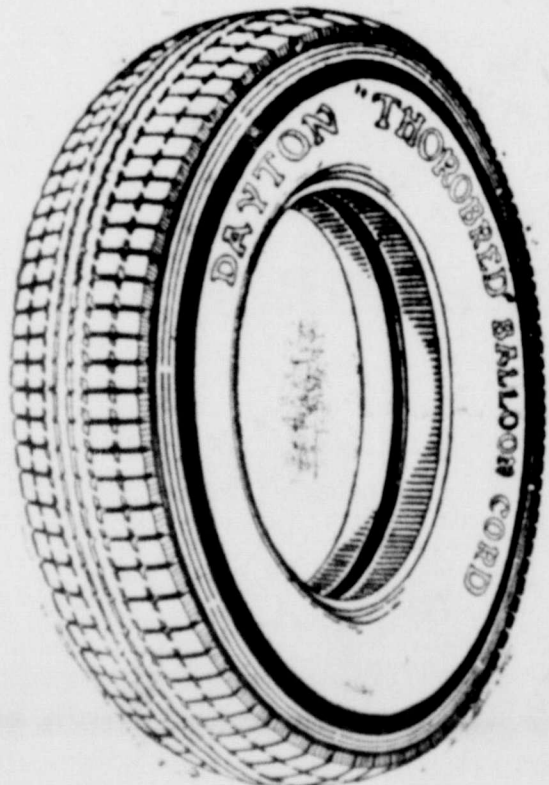
CHAPTER 7 of "BLAKE OF SCOTLAND YARD"

Also a 2-Reel Comedy

Popular Prices 10c and 25c

OVER 200,000 DAYTON TIRES
RUNNING ON TEXAS ROADS TODAY
SAFER ON FAST CARS--SAFER UNDER HEAVY LOADS--SAFER ON SLICK ROADS
CORDS Popular Because They are the Best BALLOONS

<p>30x3 1/2 Special Cord . . . \$4.95 Pharis Reg. Cord . . . \$6.75 Pharis Over-size Cord . . . \$7.20 DAYTON 4-ply Black Thoro. Cord . . . \$8.45 DAYTON Red Stripe 6-ply Over-size \$11.85</p>	<p>33x4 Pharis Reg. Cord . . . \$12.25 DAYTON Thoro. Black Cords Standard Cord \$14.65 DAYTON Red Stripe Cords 8-ply Cord . . . \$17.25</p>	<p>30x5 Pharis Giant 8-ply . . . \$26.85 DAYTON Thoro. Black Cords Standard cord \$28.00 DAYTON Red Stripe Cords 8-ply Cord . . . \$28.50</p>
<p>31x4 Pharis Reg. Cord . . . \$10.75 Pharis Giant Cord . . . \$12.75 DAYTON Black Thoro. Standard . . . \$18.25 DAYTON Red Stripe Cord 6-ply Cord . . . \$16.00</p>	<p>32x4 1/2 Pharis Giant Over-size Cord . . . \$17.85 DAYTON Thoro. Black Cords Standard Cord \$18.95 DAYTON Red Stripe Cords 8-ply Cord . . . \$22.50</p>	<p>33x5 Pharis Giant 8-ply . . . \$28.35 DAYTON Thoro. Black Cords Standard cord \$25.85 DAYTON Red Stripe Cord 8-ply Cord . . . \$29.50</p>
<p>32x4 Pharis Reg. Cord . . . \$11.15 Pharis Giant Cord . . . \$11.25 DAYTON Thoro. Black Cords Standard Cord \$13.95 DAYTON Red Stripe Cords 8-ply Cord . . . \$16.50</p>	<p>33x4 1/2 Pharis Giant Over-size . . . \$18.50 DAYTON Thoro. Black Cords Standard cord \$19.75 DAYTON Red Stripe Cords 8-ply Cord . . . \$23.85</p>	<p>35x5 Pharis Giant Over-size . . . \$26.50 DAYTON Red Stripe Cord 8-ply Cord . . . \$23.50</p>



HICKS
THE RUBBER CO.
1000 WEST 10TH ST. DALLAS, TEX.

<p>28x4.75 DAYTON Stabilized Red Stripe \$12.25</p>	<p>30x4.95 Pharis Reg. Over-size . . . \$11.00 Pharis Giant . . . \$12.75 DAYTON Black Thoro. . . \$13.70 Red Stripe . . . \$15.30</p>	<p>30x6.00 DAYTON Black Thoro. \$17.50 Red Stripe Stabilized \$22.25</p>
<p>29x4.75 Dayton Black Thoro-bred— \$11.95 Dayton Red Stripe Stabilized— \$13.00</p>	<p>31x4.95 Pharis Giant . . . \$13.35 DAYTON Red Stripe Stabilized . . . \$16.80</p>	<p>31x6.00 DAYTON Black Thoro. \$18.00 Red Stripe Stabilized \$22.90</p>
<p>29x4.40 Special . . . \$6.45 Pharis Reg. Over-size . . . \$8.25 DAYTON Black Thoro. . . \$9.15 Red Stripe . . . \$10.95</p>	<p>30x5.25 Pharis Giant . . . \$13.50 DAYTON Black Thoro. . . \$15.35 Red Stripe . . . \$19.75</p>	<p>32x6.00 DAYTON Red Stripe Stabilized \$23.80</p>
<p>30x4.75 Pharis Reg. . . \$10.45 Pharis Giant . . . \$10.75 DAYTON Thoro. Black \$12.25 Stabilized Red Stripe . . . \$13.10</p>	<p>31x5.00 DAYTON Black Thoro. \$13.85 Red Stripe Thoro. Stabilized— \$17.90</p>	<p>33x6.00 Pharis Giant \$22.45 DAYTON Black Thoro. \$19.15 Red Stripe Stabilized . . . \$24.25</p>
<p>30x4.50 The size used for the new Fords and Chevies. DAYTON Black Thoro. . . \$9.60 Red Stripe . . . \$11.50</p>	<p>31x5.25 Pharis O'size \$11.95 Pharis Giant \$13.85 DAYTON Black Thoro. . . \$15.85 Red Stripe . . . \$20.50</p>	<p>DAYTON Stabilized Red Stripe BALLOONS 32x6 20 . . . \$28.35 33x6 20 . . . \$29.50 30x6 75 . . . \$29.60 32x6 75 . . . \$31.25 33x6 75 . . . \$31.50</p>
<p>29x4.95 DAYTON Red Stripe Stabilized \$14.60</p>	<p>30x5.77 Pharis O'size . . . \$12.65 Pharis Giant . . . \$15.75 DAYTON Black Thoro. \$18.00 Red Stripe . . . \$23.25</p>	<p>29x4.40 Special Tube \$1.45</p>