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 Mrs. Paul (Josie) Dillahunty to Borden County Historical Society

Official Paper for Borden County—Published Every Thursday

Borden County Resources: Cattle, Sheep, Hogs, Cotton, Poultry

THE BORDEN COUNTY SUN

On State Highway 15—Altitude 2500 Feet

GAIL, BORDEN COUNTY, TEXAS, THURSDAY, OCT. 1, 1942

Subscription \$1.50 A Year—Vol. 3, No. 22

Fair Made Salad Dressing, qt. 25c

FLOUR

GOLDEN SHEAF, 48 pound sack 1.95

Crustene - 3 lb. carton - 59c

Corn ² cans 25c

White House Rice, 2 lb. box - 29c

COFFEE Del Monte 32c
 pound

25c size K C Baking Powder for 19c

Mother's Oats, with cup, saucer, 32c

BEADEL'S

EAST SIDE SNYDER, TEXAS

The Borden County Ration Board reports issuance of tire and tube certificates as follows:

Willow Valley School, 3 650x20 tires and tubes; C. A. Nichols, 2 600x16 tires and tubes; H. C. Shortes, 1 600x16 tire; Frank Miller, 1 500x15 tire and 2 tubes; F. J. Cantrell, 1 600x16 tube; L. M. Stephens, 2 600x16 tubes; I. A.

Clemmie Oats, 4 600 or 550x19 tires and tubes; Jess Slaughter, 2 650x20 trailer tires and tubes and 2 650x20 passenger tires and tubes. Retreads: W. L. Miller, 2 600x16; Oscar Telchek, 1 700x15; L. M. Stephens, 2 600x16; C. L. Richards, 2 600x16; Erwin Klaus, 3 600x16; W. B. Hays, 2 600x16.

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Lamesa Gin Co.

BUB McDONALD, Manager
 Lamesa, Texas

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We Want and Appreciate Your Business

The Borden County Sun Prints Cards, Letter Heads, Envelopes

Pappy Was Wrong Gas Rationing Is Set For Nov. 22

Washington.—Price Administrator Leon Henderson announced Saturday that nationwide gasoline rationing would start probably about Nov. 22 with a basic ration of slightly under four gallons a week.

Motor fuel rationing for the country's 27,000,000 private vehicles—patterned after the system now in effect on the Atlantic seaboard will be merged with tire rationing into a single program, Henderson said. He did not explain how this would be accomplished.

Earlier in the day Joseph B. Eastman, director of the Office of Defense Transportation, called for a nationwide speed limit of 35 miles an hour. Compliance with this, Henderson announced, will be a basic requirement for obtaining both tire and gasoline rations.

In addition, tires on all cars must be submitted every 60 days after rationing starts for on-wheel inspection to insure that proper care is given them.

The speed limit was ordered effective Oct. 1 for all vehicles except trucks and buses operated by scheduled routes and for the latter Oct. 15.

R. Clyde Miller Buys Fine Quarter Horse

When it comes to livestock, Borden county raisers want only the best.

For years R. Clyde Miller of the V— ranch has made a specialty of raising quarter horses. His stock has always commanded fancy prices among polo enthusiasts and lovers of real horses, and are known not only throughout Texas, but the nation as well.

Recently Mr. Miller purchased from Moore of Tulia one of the best quarter horses in the land for \$1,000. The horse is a golden chestnut stallion, his sire being Manitobian 692 by Chubby by Midnight by Badger. Badger is out of the famous old Peter McCue. Miller says that if there could be a better horse than his "Texas" horse, this recently bought animal is that horse. This fine animal will be stood for service at Miller's ranch.

Mrs. Ruby Covey accompanied her daughter, Claudia Mae, to Lubbock Friday, where the latter is attending a business college.

Isaac Ledbetter, prominent Mesquite farmer, was transacting business in Gail Monday.

Mr. and Mrs. Roy Pearce were recent visitors from Paducah, guests of Judge and Mrs. L. A. Pearce.

Mr. and Mrs. Sid Reeder were visitors in Snyder Saturday.

Ted Johnson has enlisted in the U. S. Air Corps.

Revised Schedule Exempts Cowboys Farm Hands Et Al

Selective service registrants now holding certain skilled jobs in agriculture, food processing, forestry, transportation and airplane ferrying have been certified by the War Man Power Commission in Washington as essential to the support of the war effort and the Borden County draft board was instructed Monday by Major Gen. Lewis B. Hershey, director of the Selective Service System, to follow new rules in classifying them.

The orders include lists of important occupations which must be filled by persons capable of performing the duties involved in order to maintain efficiency. In classifying registrants engaged in these occupations, the boards were instructed to give consideration to the training, qualification or skill required for the proper discharge of the duties involved in those occupations and the ability of the registrants to qualify for those duties. Furthermore, the boards were directed to consider the availability of women and draft-exempt men with those qualifications or skills in their areas.

In agriculture, the critical occupations include agronomists, butter makers, cowpunchers, poultry hatchery operators, nurserymen, full-time skilled farm hands and managers of sheep and dairy herds.

Judge L. A. Pearce was in attendance at the meeting of the West Texas County Judges Association, held in Big Spring, last Friday.

Misses Mary Cantrell and Doris Melba Pearce were shoppers in Big Spring Friday.

Geo. Cathey was a Snyder visitor Friday.

Muchly Needed Mail Route Soon Seems Probable

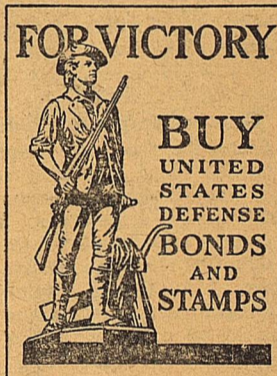
A couple of week's ago The Sun again initiated a move in behalf of a daily mail from Snyder to Gail, on to Lamesa, and we are glad to report that the Post Office Department now has the matter under consideration, thanks to the efforts of our Congressman George Mahon.

Mr Mahon advised us by letter last Friday that he was putting the matter before the Post Office Department and would be glad to assist in any way to help Gail and Borden county people to secure this mail service.

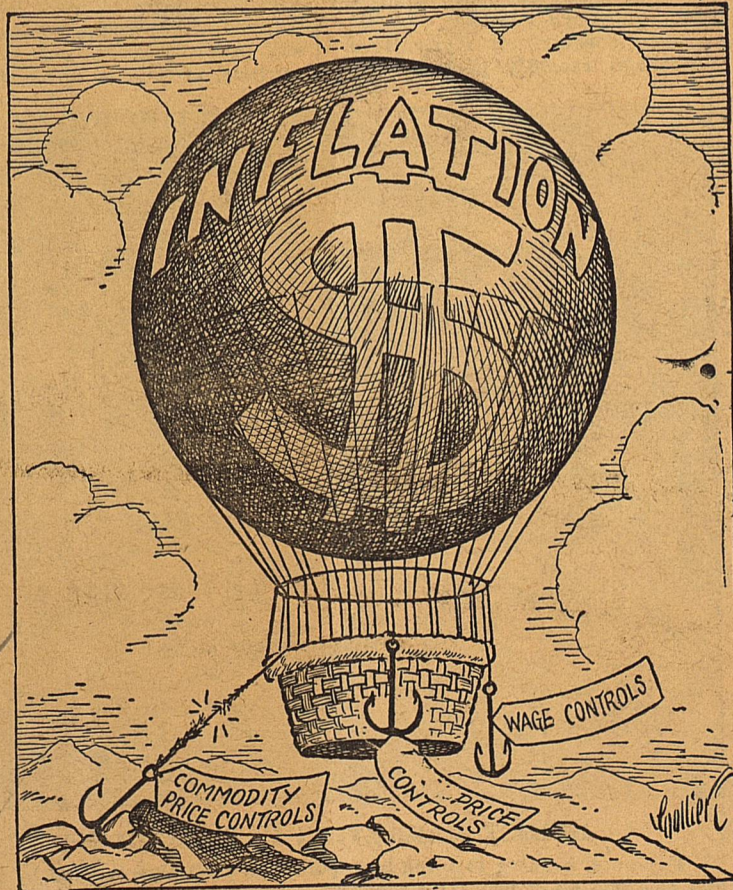
Some sixteen months ago The Sun made a similar effort in this direction, but owing to poor road conditions, etc, the matter was held in abeyance. Now that the roads are paved, it is very probable Gail will be given this much needed mail service.

Everyone has a special invitation to the P. T. A. meeting tomorrow night, Oct. 2. Please bring your tables and dominoes for 42.

MRS. VIVIAN CLARK.



ONE ANCHOR NOT ENOUGH!



the Ridge for

ACAA Photo pict

Streamlined Distribution Increases Farm Income

Consumers Heeded, Marketing Plans Are Developed, Standards Raised.

For years Jefferson county, Kentucky, growers sent their Irish potatoes into northern markets to compete with plentiful supplies from other sections of the country.

When the 1941 harvest season opened last July with the northern market heavily glutted, grower-members of the St. Matthews Produce Exchange, Jefferson County Co-operative, prepared to give up potatoes as a cash crop.

In a last desperate effort to salvage their cash crop, R. W. Hite, president of the exchange, called his membership together for a meeting with a group of distributors and restaurant operators. Instead of trying to move the potatoes into overloaded outside markets, the growers agreed with several distributors to seek to develop a market within the state through a "Kentucky Potato Campaign."

The resulting drive enabled the stores to move a large percentage of the crop locally and to boost prices paid the association 40 per cent. Now, instead of reducing their production, the 150 members of the exchange plan a 10 per cent increase this year in line with the federal government's request for greater production of fresh fruits and vegetables to aid the "Food for Victory" program.

The Kentuckians' experience is one of many examples of how growers throughout the country are attacking the major problem created by the increased production called for in the "Food for Victory" drive—finding profitable markets for the great crops of fresh fruits and vegetables now ripening in the fields and orchards of America.

Production no longer is the problem—farmers throughout the nation are responding wholeheartedly to the government's appeal for more fresh fruits and vegetables for America's dining tables. This year's crop yields, intention reports of the department of agriculture indicate, will be the largest since 1933.

Production increases in certain crops and in certain sections of the country are tremendous. Through commercial truck crops were 13 per cent greater than a year ago. Movement was heavier for beans, beets, carrots, cauliflower, green corn, cucumbers, mixed vegetables, onions, spinach, cantaloupes, strawberries and Irish potatoes. During one two-week period alone, shipment of commercial early potatoes rose nearly 2,000 cars above the corresponding period of 1941.

Growers Improve Production.

Along the fruit front increases as large as those for fresh vegetables are not likely—it takes years to develop new fruit trees. However, growers are expected to improve production through more applications of fertilizers, better orchard management practices and elimination of as much waste as possible in production, harvesting and processing.

With production under control, the nation's growers now must make sure that their "vitamin bullets" reach the 130,000,000 Americans for whom they are intended.

As Secretary of Agriculture Wickard recently pointed out,

232,000 More
Latest figures of the department of agriculture reveal that there were 232,000 more persons employed on American farms on June 1 than on the same date a year ago.

past built "consumer resistance" to better grades during peak movements, are being reduced.

Growers are building their home markets, with the active aid of distributors, extension services and agricultural leaders. Retail distributors, chain and independent, at the request of growers, are staging timely advertising and promotion campaigns.

In brief, growers are striving to place marketing on a non-speculative basis and to develop



FARM TO RETAIL STORE COOP METHOD

Members of the Pennsylvania Co-operative Potato Growers association market 60 per cent of their output by moving it direct from farms in 45 counties to nearby retail stores. As a result, the 848 growers marketing through the association last year got 80 cents of the retail dollar, far above the national average share. An association truck is shown unloading potatoes at the back door of a large retail store.

Production is "only the first of many examples of how growers throughout the country are attacking the major problem created by the increased production called for in the 'Food for Victory' drive—finding profitable markets for the great crops of fresh fruits and vegetables now ripening in the fields and orchards of America."

Realizing more than ever that their job does not end with the harvest but instead extends to the consumer's market basket, farmers are paying increasing attention to the necessity of streamlining the distribution system to eliminate waste and to increase their own cash returns. With fruit and vegetable growers throughout the country getting only 35 cents of the retail dollar for their sales through all trade channels, growers are seeking to perform their own operations at the lowest possible cost while at the most economical marketing channels.

Working with distributors, extension directors, county agents and heads of state colleges of agriculture, growers are developing marketing programs and are making organized efforts to raise grade and pack standards to meet consumer demand. Movements of early season poor varieties and immature produce, shipments of which in the

full co-operation among grower-state and federal marketing agencies in the job of moving food from farm to dinner table.

Farmers are increasing their marketing efficiency in a variety of ways. In Alabama, for example, thousands of bushels of tomatoes grown in Blount county in recent years were bought by itinerant truckers at unusually low prices. The truckers then hauled the tomatoes 100 miles across country to Atlanta and sold them to wholesalers. Often the wholesalers trucked them back more than 100 miles to Birmingham, only a short distance from Blount county.

Farmers Got Almost Nothing.

Consumers frequently paid sky-high prices for the tomatoes because of the expenses of the trip, various handling costs and profits—yet the farmers themselves got almost nothing. Thus when the A & P last summer guaranteed the Blount Countians a market for their tomatoes if they would set up a marketing co-operative to assure quality and quantity, the growers responded immediately.

With the active backing of the Agricultural Extension service and the marketing support of the stores, 75 growers formed the Blount County Tomato Growers association, bought a second-hand grader and 1,600 tomato crates with an investment of less than \$700, and began operations the first of September. Association members averaged \$2.50 a bushel the first two months, double the top average in past years.

In New England, New Hampshire potato growers worked out with chain stores a direct farm-to-store marketing operation which returned to the farmers 78 cents of the retail dollar, compared with the national average share of only 52 cents for all grades marketed through trade channels.

In Pennsylvania, 848 grower-members of the Pennsylvania Co-operative Potato Growers association have developed a direct farm-to-retail-store system unique in the annals of farm marketing. The co-operative sells 60 per cent of its output on a "streamlined" basis whereby growers deliver individually to nearby stores.

With no middleman save the grocery counter, both farmer and consumer benefit. Potatoes for which the grower is paid from 17 to 19 cents per peck are sold to the consumer for only 20 to 21 cents. During the 1941-42 marketing season, the association sold 4,918,499 pecks for \$1,324,065.



DIRECT MARKETING IN S. CAROLINA

Farmers, seeking to solve transportation problems created by the war and also find more profitable markets for their produce, are moving much of their produce as directly as possible from farm to retail stores. Here L. C. White (right), field buyer for the Atlantic Commission company, watches peaches being loaded onto a truck at a packing shed operated by members of the Ridge Peach and Vegetable association at Spring, S. C. The truck takes the fresh peaches directly to retail stores.

AROUND THE HOUSE

To keep lemons, sift dry sand into a stone jar, then bury the lemons in the sand, so that they will not touch each other.

Use the tab in opening and closing slide fasteners. Don't force them. Before washing a "zip" garment close the zipper. Guard it in pressing so the teeth will not be thrown out of alignment.

When you want to thicken gravy put the flour and water into a wide-mouthed jar, with a screw top and shake well.

Keep your linoleum floors waxed. Wash the floor first with mild soap and water. Wipe it dry. After half an hour has elapsed apply a thin coat of floor wax.

Try cooking meat loaf in muffin tins. It looks better and cooks more quickly.

To remove a fresh grease spot on a rug, cover the spot with blotting paper, then press with a hot flat-iron. Cover the spot with magnesia, let it remain for 24 hours, then brush off.

Things to do



Pattern No. 7308

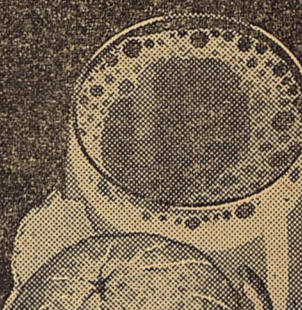
THE hat's a darling in two colors and there's a big roomy purse, too—all crocheted in pliable straw yarn! Turn these out in a twinkling!

Pattern 7308 contains directions for hat and purse; illustrations of them and stitches; materials needed. To obtain this pattern send your order to:

Sewing Circle Needlecraft Dept.
82 Eighth Ave. New York
Enclose 15 cents (plus one cent to cover cost of mailing) for Pattern No.
Name.....
Address.....

Delicious Vitamins

YOURS IN ORANGES



THE NATURAL WAY

Yes, you get pleasure from eating oranges and drinking their juice. And you also get vitamins you need.

Oranges are the best way to make sure of vitamin C! Few foods supply much. It's easily lost in cooking. Yet you need an abundance daily, as you do not store it.

Oranges also have vitamins A, B₁ and C; calcium, and other minerals.

Those stamped "Sunkist" are the finest from 14,500 cooperating growers. Buy in quantities. They keep!

Sunkist

Best for Juice
and Every use!

Corp., 1942, California Fruit Growers Exchange

RED BALL ORANGES

packed by Sunkist growers are a dependable brand of juicy, rich-flavored California oranges. Look for the trademark on skin or wrap.

HOUSEWIVES: ★ ★ ★
Your Waste Kitchen Fats
Are Needed for Explosives
TURN 'EM IN! ★ ★ ★

CLABBER GIRL

Baking Powder



Enjoy Better Results when you use Clabber Girl for quick breads, biscuits and other nourishing foods... Enjoy Better Value when you buy Clabber Girl.

Ask Mother SHE KNOWS

ADVERTISERS OFFER CONSUMERS
A FREE CHOICE OF A WIDE RANGE
OF DEPENDABLE MERCHANDISE

JUST THE WAY

That Sort of Fellow
"Is that man annoyed with you?
I notice he didn't return your
greeting."
"Oh, he lives next door to me.
He never returns anything."

One Called For
A blushing young woman handed the
telegraph clerk a telegram containing
only a name, address and one word—
"yes."
"Wishing to be helpful, the clerk said:
"You know, you can send five more
words for the same price."
"I know I can," replied the young
woman, "but won't you think I'd look
too eager if I said it six times?"

A LITTLE BREEZE



**There's Clarence; he's very
much like his canoe.**
"How so?"
"It takes so little to upset him."

Do, in a Pinch
An official, completing the records of a young woman volunteer for war services, asked who was her next-of-kin.
"I haven't any," she said.
"What!" said the official; "no father, mother, aunts, brothers, uncles?"
"No," she said, and then, after a pause, she added, doubtfully: "There's my husband, if he'll do."

The Egotist
The performing flea and an elephant crossed a jungle bridge together.
"Oh, boy," whispered the flea in the elephant's ear, "we certainly made that bridge shake!"

MINOR SKIN IRRITATIONS 5¢
MOROLINE AND 10¢
WHITE PETROLEUM JELLY

HOUSEWIVES: ★ ★ ★
Your Waste Kitchen Fats
Are Needed for Explosives
TURN 'EM IN! ★ ★ ★

★ HELP DEFEND ★
AGAINST DISEASE BY
Killing Rats, Mice and Roaches
**STEARNS' ELECTRIC
RAT & ROACH
PASTE**
64 Years on the Market
25c and 1.00
AT ALL DRUGGISTS
★ PROTECT HEALTH—SAVE FOODS ★

TO CHECK
MALARIA
IN 7 DAYS
take **666**

**Sentinels
of Health**
Don't Neglect Them!
Nature designed the kidneys to do a
marvelous job. Their task is to keep the
flowing blood stream free of an excess of
toxic impurities. The act of living—life
itself—is constantly producing waste
matter the kidneys must remove from
the blood if good health is to endure.
When the kidneys fail to function as
Nature intended, there is retention of
waste that may cause body-wide dis-
tress. One may suffer nagging backache,
persistent headache, attacks of dizziness,
getting up nights, swelling, puffiness
under the eyes—feel tired, nervous, all
worn out.
Frequent, scanty or burning passages
are sometimes further evidence of kid-
ney or bladder disturbance.
The recognized and proper treatment
is a diuretic medicine to help the kidneys
get rid of excess poisonous body waste.
Use Doan's Pills. They have had more
than forty years of public approval. Are
endorsed the country over. Insist on
Doan's. Sold at all drug stores.

DOANS PILLS

WNU—L 32—42

BARGAINS

—that will save you many a
dollar will escape you if
you fail to read carefully and
regularly the advertising of
local merchants ★ ★ ★

IN THIS PAPER

Six Million Farmers Throughout U. S. Producing World's Largest Food Crop

**War Material Vital, but
Soldiers and Workers
Must Get Nourishing Food**

Uncle Sam's farm—the whole United States—will produce this year the biggest food crop in the world's history! Harvesting of this planned production for the war effort has begun and the immensity of it all is an all-time tribute to the American farmer.

Off Uncle Sam's farm assembly line every minute of every day throughout 1942 are coming something like 108,000 quarts of milk,

Take that swift-winged army Aerona plane up there. In its wings, tail and fuselage are 850 square feet of cotton linen.

Yes, Uncle Sam's farmers are turning out war crops this year. Corn and wheat, for example. Most of it goes for feed and food, but some is used in making ethyl alcohol which in turn is employed in making explosives, synthetic rubber and other products.

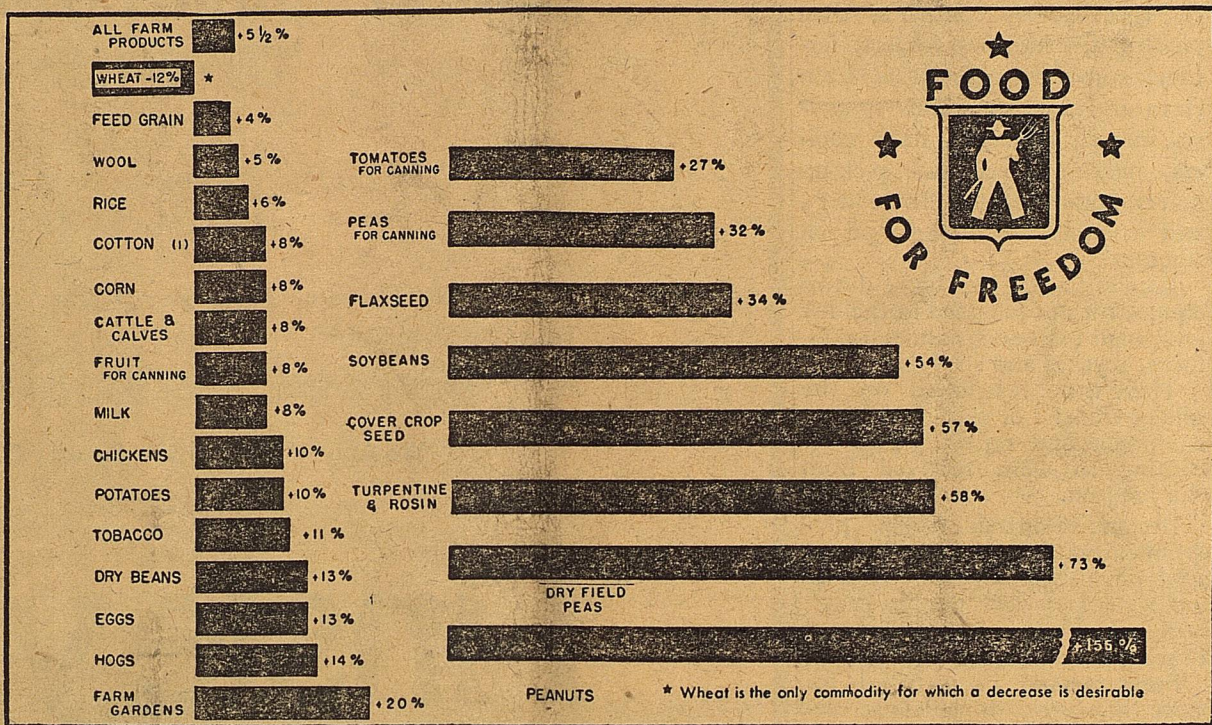
Peanuts and soybeans are used to make oil which replaces other oils employed in cooking, and releases them for use in nitro-glycerine explosives. Oil from soybeans and flaxseed is used in the paint and varnish covering our ships and planes. Flax is a source of linen for parachute harnesses and rigging. Wool from our sheep makes uni-

guns turned out this year will be determined largely by the kind and amount of food our workers eat. The newest type planes need high

Milk and Shipping
In 1942 we are building 8 million tons of shipping—a tremendous amount. But the farmers of Minnesota and Iowa alone will produce more than 8 million tons of milk in 1942.

octane gas no more than our war workers need highly nutritious foods.

Better Food Means More Guns.
Good food, in fact, can be translated more or less directly into guns. For example, the British minister of labor has said to our agricultural



American farm goals for 1942, showing increase over 1941 production.

45,000 pounds of potatoes, 73,000 pounds of beef, veal, pork and lamb. Think of it! EVERY MINUTE.

If you saw the U. S. navy riding majestically in a sea of milk, chances are you'd call it a nightmare. But could be! Our farmers this year are scheduled to produce 57 billion quarts of milk—more than enough to float not only our navy but every battleship, aircraft carrier, cruiser, destroyer and submarine owned by the United States, Britain, Russia and all the other United Nations combined.

If you are good at mental pictures, maybe you can visualize 60 billion eggs. That's enough eggs to make a line reaching seven times from the earth to the moon.

Or 22½ billion pounds of meat—enough to pave seven four-lane highways an inch thick from New York to San Francisco—seven of them.

Or 91 million acres of corn—an area one-fifth larger than Italy and Sicily combined.

But why all this production of food and fiber? It isn't a part of our victory plan to drown the Nazis in milk or to bombard the Japs with eggs and potatoes.

Farmers Build Planes and Ships.

Well, food and fiber are not merely so many bags of wheat and so many bales of cotton. They are Flying Fortresses and big battleships, like the Washington and the North Carolina; and aircraft carriers, like the Wasp; and General Grant tanks; and workers in the factories and brave men at the front. Those are the crops our farmers are harvesting this year in 3,022 counties of the United States.

forms for soldiers and clothes for civilians. Aviators' jackets, pants, helmets, and boots are lined with shearing sheep skins. In fact, the average soldier uses 100 pounds of wool a year, against an average of 2½ pounds for civilians.

But vital as are these materials for our weapons of war, they are much less important than the food which nourishes our workers and sustains our fighters. Food is one essential without which no man can fight or work.

Bataan Proved It.

Look at Bataan to see how true that is. Look at Bataan to see the importance of food. According to reports, mule meat and rice were all our forces had to eat from early February until the time of ultimate surrender. We just couldn't get through to them with enough pork and beef to do them any good. And what happened? Our last counter-attack failed, not because of bullets or bombs, but because of sheer exhaustion. A shortage of food and sleep had drained out almost the last dregs of vitality. Bataan fell only after its defenders no longer had the physical strength to stand.

That time, food worked for the enemy. Given the shipping, six million American farmers are determined that from now on food shall work for us. They know that today a tractor used in production of food is just as important as a tank on the battlefield. They know that what they do on their farms is important.

The number of planes, tanks and

officials: "Give us the meat, eggs, and cheese, and we'll increase production 15 to 20 per cent."

Again, an appalling loss of production is suffered annually through sickness of workers. In 1941 more than 20 times as many man-days were lost by sickness as by strikes. The most common sickness is the ordinary cold, and the best preventive for it is a good diet.

So, it's the job of our farmers to keep our men fit—as fit as our machines. It's their job to provide the vitamin A which helps fliers see at night; the vitamin B which helps curb sea-sickness, nervousness and digestive troubles; the vitamin C which wards off scurvy, bad teeth, irritability, listlessness and plagues which in the World war took a bigger toll of lives than bombs, bullets, shells and gas combined.

Yes, vitamins and good food are war weapons. But to get them—and especially to get the right amounts of the right things—is a colossal task.

That is why goals are just as necessary for agriculture as they are for plane or tank manufacturers. We want a specific number of fortresses, or medium bombers, or pursuit ships, or training planes.

So, too, in agriculture, we want a specific amount of pork, of beef, of milk, and all other farm products. Fortunately, our farmers are ready for the job. Eight months before Pearl Harbor they began turning out war products requested by the British for lend-lease shipment. Three months before Pearl Harbor, farmers were fully organized on a war-time basis.

Farm Production Is Planned

On April 3, 1941, Secretary of Agriculture Wickard called for a big expansion in the products which the British had just made known they would need under lend-lease: evaporated and dry skim milk, cheese, eggs and pork. And our farmers set out to see that neither our own folks nor the British would run short.

During the summer of 1941—still several months before Pearl Harbor—the department of agriculture went to work on a plan to get war production goals for all farm products. The production goal idea had been used for years by Triple-A on basic crops, but it was a new departure to apply it to all farm products. It meant estimating our own needs, those of our Allies, the allowances necessary for food reserves, and finally the ability of farmers to produce. It meant breaking down the national goals into state, county, and finally into individual farm goals. It meant the contacting of practically every producer by a Triple-A farmer commit-



Threshing wheat in Bartholomew county, Indiana. This picture was taken on the Perry Thompson farm at the height of activities.

Gems of Thought

WE SLEEP, but the loom of life never stops and the pattern which was weaving when the sun went down is weaving when it comes up tomorrow.—Henry Ward Beecher.

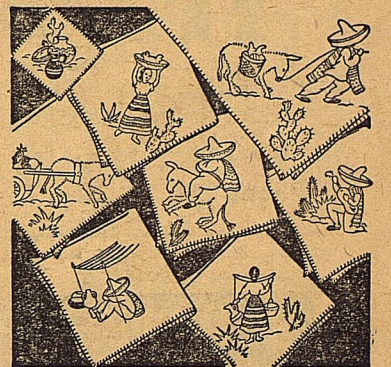
*I walked a mile with Sorrow
And ne'er a word said she;
But, oh, the things I learned from her
When Sorrow walked with me.*
—Robert B. Hamilton.

Wisdom is off-times nearer when we stoop than when we soar.—Wordsworth.

I am not a teacher: only a fellow-traveler of whom you asked the way. I pointed ahead—ahead of myself as well as of you.—Shaw.

Mexican Tea Towels In Brilliant Colors

OUR good neighbors south of the border provide these picturesque tea towel motifs. So get out your most brilliant floss and do these bits of embroidery. Finished, they will give a cheerful



note to your towel rack and thus to your entire kitchen.

Pancho's serapes and Ramona's skirts, the fruits, and the awning should all be done in vivid colors. To complete the set, there is a panholder motif of bright-colored Mexican pottery.

Transfer Z9475, 15 cents, brings the seven motifs for tea towels and the one for matching panholder in transfers which may be stamped more than once. These extra stampings may be used for luncheon or breakfast cloths and napkins, curtains, etc. Send your order to:

AUNT MATHA
Box 166-W Kansas City, Mo.
Enclose 15 cents for each pattern desired. Pattern No.
Name.....
Address.....

To save shopping trips

Buy more oranges at a time—they keep

You don't have to cut down on fresh foods just because you shop less often these days. Simply buy oranges in large amounts. They're naturally good keepers!

They give you protective vitamins and minerals you need, especially vitamin C. They satisfy your sweet tooth—save sugar.

Those stamped Sunkist are the finest from 14,500 cooperating growers.



Sunkist
Best for Juice
and Every use!

Copyright, 1942, California Fruit Growers Exchange

RED BALL ORANGES
packed by Sunkist growers are a dependable brand of juicy, rich-flavored California oranges. Look for the trademark on skin or wrap.

Alka-Seltzer

HAVE you tried Alka-Seltzer for Gas on Stomach, Sour Stomach, "Morning After" and Cold Distress? If not, why not? Pleasant, prompt in action, effective. Thirty cents and Sixty cents.

DR. MILES' NERVINE

FOR relief from Functional Nervous Disturbances such as Sleeplessness, Crankiness, Excitability, Nervous Headache and Nervous Indigestion. Tablets 35¢ and 75¢. Liquid 25¢ and \$1.00. Read directions and use only as directed.

DR. MILES' ANTI-PAIN PILLS

A SINGLE Dr. Miles Anti-Pain Pill often relieves Headache, Muscular Pains or Functional Monthly Pains—25 for 25¢, 125 for \$1.00. Get them at your drug store. Read directions and use only as directed.

The Borden County Sun

Published Every Thursday
Official Paper for Borden County
Subscription \$1.50 A Year; 6 Months 75c

Entered as second class matter at the post office at Gail, Texas, under the Act of March 3, 1879.

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Sun Building, Corner Wasson Avenue and Elm Street, Gail, Texas

Advertising Rates: Readers, Legal Notices, 2c a Word 1st Insertion, 1c a Word Subsequent Insertions
Display Advertising Rates On Request

Farm Machinery Rationed

Under government regulations recently inaugurated the following machinery may be sold only to persons having a rationing certificate issued by the committee: Beet lifters, beet loaders, combines, corn pickers, disc harrows, feeders, fertilizer spreaders, grain drills, train elevators, hay balers, lime spreaders, manure spreaders, milk coolers, milking machines, pick up balers, potato diggers, shredders, and tractors, including garden tractors.

Exempted are horse-drawn equipment not included in the list and small tools such as hoes, rakes, forks, scythes and shovels.

There is no restriction on the sale or transfer of used machinery equipment and repair parts, according to word received from Washington.

Because of an educational program carried on by the various government agricultural agencies during the past year, the "freezing" of farm machinery is not expected to work a hardship on farmers.

Farmers have been urged for more than a year to get their machinery in good shape and to purchase that which they need or will need in production.

Asks Co-Operation

Washington, Sept. 28.—Price Administrator Henderson Saturday night asked motorists in unrationed areas to place themselves voluntarily under the same gasoline and mileage rationing controls now in force in the 17 eastern states.

Declaring that it would be several weeks before coupon ration books could be printed to carry out the nationwide gas rationing recommended by the Baruch Rubber Committee, Henderson cautioned that "today and every day that passes until the cut is made we Americans are wasting one billion tire miles in unnecessary driving."

His request followed other indications from OUA that the national rationing plan, when placed in effect, would put the rest of the country on an equal footing with the East as to the amount of gasoline allowed motorists.

Top Prices Paid For
Hogs
Every Friday and Saturday.
Come by Saturday noon.
Lee Billingsley
Phone 238 Lamesa, Texas

3 SIMPLE STEPS
To RELIEVE That Dull, Ache-All-Over Feeling of a
COLD
Alka-Seltzer
A B C METHOD

A—Alka-Seltzer, start taking it at once to relieve the Dull, Aching Head, and the Stiff, Sore Muscles.

B—Be careful, avoid drafts and sudden changes in temperature. Rest—preferably in bed. Keep warm, eat sensibly, drink plenty of water or fruit juices. Be sure to get enough Vitamins.

C—Comfort your Sore, Raspy Throat, if caused by the cold, by gargling with Alka-Seltzer. If fever develops, or symptoms become more acute call your doctor.

ALKA-SELTZER is a pain relieving, alkalizing tablet, pleasant to take and unusually effective in action.

Take it for Headache, Muscular Pains and for Indigestion, Gas on Stomach, when caused by excess stomach acid.

At your drug store—Large package 60¢, Small package 30¢, by the glass at soda fountains.

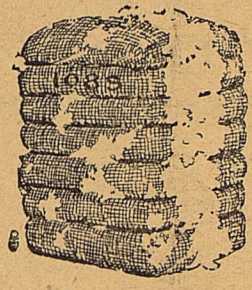
Swat the Jap with your scrap.

ODOM FUNERAL HOME
Ambulance Service
Phone 84 SNYDER, TEXAS

INSURE!
See Us For All Kinds of Insurance:
■Fire ■Windstorm
■Automobile ■Liability
■Cargo
■Livestock Mortality
SPEARS - LOUDER - DEFFEBACH
Insurance, Loans SNYDER

See Us For
**Cooking Utensils
In Glass
and Enamelware**
H. L. WREN
SNYDER

SNYDER TAILORING CO.
South of The Palace Snyder, Texas
We Do Altering and Repair
As Well As Hi Quality Cleaning and Pressing
MR. & MRS. EARL FISH



BRING YOUR COTTON TO THIS GIN

And You'll Get First Class Service . . . A Tip Top Turnout
And You Won't Have Any Delays!

Our Gin Plant Has Been Thoroughly Overhauled, And We Expect To Turn Out More Cotton This Season Than Ever, And We Sure Would Be Glad To See Our Borden County Customers Along With New Ones.

We Appreciate Borden County Business

Tinsley Gin
Lamesa, Texas

We Expect A Fine Run Again This Season, And Are Glad To Announce That Our Machinery Has Been Thoroughly Overhauled And Put In Condition To Give You First Class Service. Bring Us Your Cotton—We Want You To

Make Our Gin

YOUR GIN

The Gin That Takes Pride In Giving You A Top Turnout . . . The Gin That Gives You Prompt And Fast Service . . . The Gin That Appreciates Borden County Trade

If You're Not One Of Our Customers, We'd Be Glad To Have You Give Us A Trial. We're Pleasing Others And We Can Please You Too. Gin With Us--You'll Like Our Service!

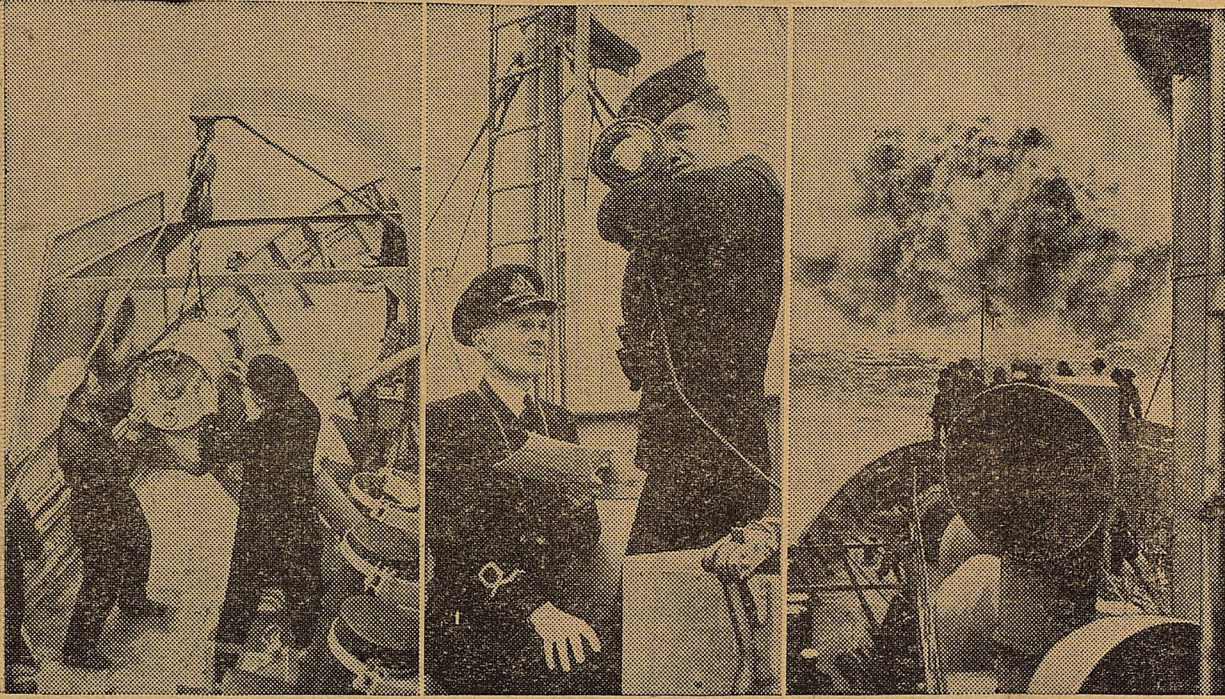
Lamesa

CO-OP GIN

Open Day and Night Lamesa, Texas

The World In Pictures

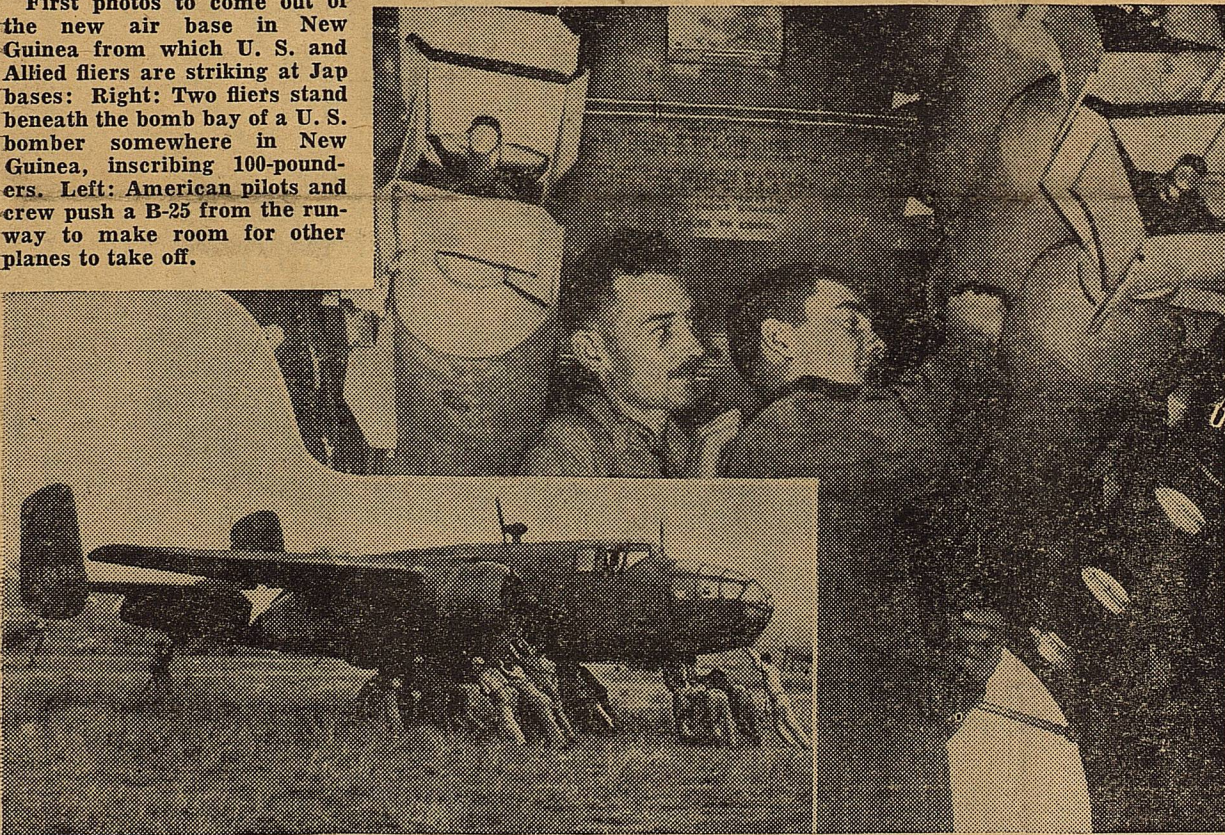
Keeping the St. Lawrence Free From Subs



Canada's new mosquito boats are busy at their job keeping convoys safe from submarines in the St. Lawrence river. The sub-chasers, which are the Canadian navy's version of the U. S. "mosquito boat," are called "Fairmiles." They are 100 feet long, fast, and capable of carrying a record volume of depth bombs. In picture at the left two husky crewmen are given the ticklish job of loading a depth charge on a "Fairmile." Center: Typical, French-Canadian sailors enlisted in the Royal Canadian navy operate a blinker signal to escorting destroyers. Right: One hundred feet of water from the St. Lawrence cascades into the air as a depth bomb blasts the "sub" below.

Pushing Against Axis in the Pacific

First photos to come out of the new air base in New Guinea from which U. S. and Allied fliers are striking at Jap bases: Right: Two fliers stand beneath the bomb bay of a U. S. bomber somewhere in New Guinea, inscribing 100-pounders. Left: American pilots and crew push a B-25 from the runway to make room for other planes to take off.

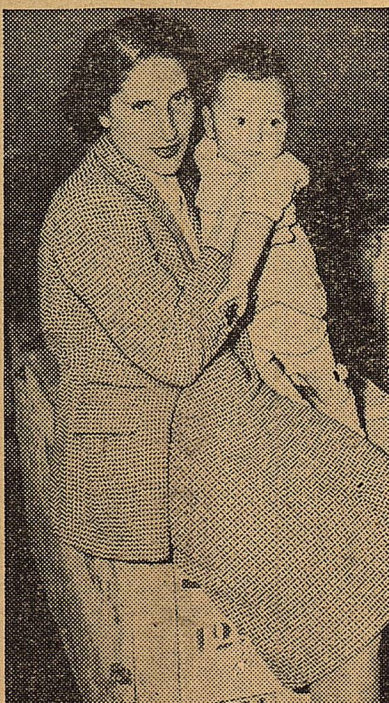


Chemical Warfare Demonstration

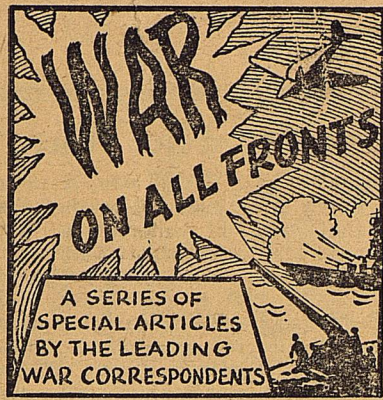


A barrage of 25 shells is fired from "Livens projectors" during the army's chemical warfare demonstration at Edgewood arsenal, Maryland. The projectors are used to throw destructive chemicals against the enemy, or smoke bombs to screen troop movements. Men in the foreground are telephone operators in contact with advance forces and the "plunger" man who sets off the charge.

Gains Freedom



Mrs. Jetti Fuerstein, shown with her one-year-old son, Nathan, on their arrival in New York from Portugal on the SS Guine. The child was born in a concentration camp abroad, but is none the worse for his bitter experience.



Flight Over Panama

By Walter Davenport

(WNU Feature—Through special arrangement with Colliers Weekly)

WE'RE flying high and wide. The Pacific's so calm in the white of the moon, it looks frozen. Our ship's a light bomber—a swift murdering swooper that has us thinking of the beautiful Harpies who snatched those whom the gods condemned. This is war, but it doesn't seem like war. Too quiet. You have to remind yourself.

We make notes as we soar, bank, dive, and we hope we'll be able to read them later. Gilky's at the controls—relaxed, nonchalant, his elbow on the shelf of the instrument panel, his chin in his hand. If it weren't for the long, lancing search of his eyes you'd say he was bored. We make a note of that and he senses that we're studying him. He grins at us as suddenly, almost joyously obeying the touch of his hand, the plane peels off to the side, slips laterally, dives at the sea. Whatever we were writing then became halfway a slithering pencil line. Gilky thinks that's fun.

Gilky at the Controls.

Brig. Gen. Adlai Gilkeson of Lansdale, Pa., and the United States army air forces, boss of the Caribbean Interceptor command, beloved from the White House down to the last Central American jungle airfield as "Gilky" or "Gilky," throws the ship over as you'd cut at a bush with a switch.

We dive at an unnamed ripple in the black and silver swell of the misnamed ocean. It's only a smuggler's craft—one of the long, low motorboats that crawl back and forth between matted Colombia's Solano bay, past the canal and on to Parita bay in the Gulf of Panama. Perhaps he's our friend. Anyway, he waves to us, doffs his hat with a great sweeping gesture.

Waiting for Attack.

Gilky's sore. If ever there's been a man spoiling for fight, it's Gilky. This Panama canal assignment is purely defensive. Land, sea and air forces, such as they are today and such as they'll be tomorrow, walk and fly the isthmus and skitter up and down its shores, waiting, waiting, waiting for the attack. They're sure it will come. Waiting makes them thin and sharp and short of temper. They sit beside the huge detectors, their long-distance ears, mounted and cocked on the hills and mountains. Hour follows hour; days and nights pass by. No Japs. Gilky grows picturesquely profane. He'd rather get licked in a fight than loaf around waiting for one.

"D'ya see that fighter?" says Gilky, before we leave Albrook Field to make our patrol. "D'ya see it?" He points to a long sleek beauty whiskered with machine guns and engined to pace the wind. His voice is wistful.

"Come the Japs to blast the locks," says Gilky, "and I'll wait until I've got all my boys in the air. When the last interceptors are up I'll turn control over to someone and take off in that one myself and get me my ration of little yella fellas. Oh, why don't they come?"

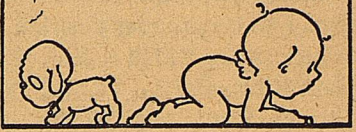
So we're out over the Pacific with Gilky, hoping tonight's the night. This is the place to be if you want to get the Panama picture. Before we strike south we see things that make us laugh, that make us hope, that make us calculate.

A Sight to Behold.

We see the shine of the canal, the sweep of Albrook Field, the winding roads of Balboa Heights and the broad, smug, termite-gnawed government houses. Yonder, similarly gloomed down but not blacked out are the United States naval reservation, Fort Amador, Ancon and Sosa Hills. Diablo Heights and Corozal; and beyond, the new locks. These districts "dark down" at six when the hot daylight ceases and suddenly it's night. There is no evening, no twilight. Suddenly it's night. But blackout—lights out—doesn't happen until eleven and you wonder why they wait almost until midnight. You wonder until you see it from the skies. Actually you can't blackout the canal any more than Londoners could blackout the beckoning guiding Thames, or New York the Hudson river.

THE CHEERFUL CHERUB

I thought that details spoiled my life, That I would rise above all these—I dropped a collar button then, And there went all my theories.



WNU Features.

St. Joseph 10c ASPIRIN

WORLD'S LARGEST SELLER AT

The new steel helmet just adopted by the Army is no longer called a "tin hat." It's a "head bucket" and when you see one you'll know why. Our soldiers have changed much of their slang since the last war, but not their preference for Camel Cigarettes. Now—as then—Camels are the favorite. They're the favorite cigarette with men in the Navy, Marines and Coast Guard as well, according to actual sales records from service men's stores. If you want to be sure of your gift to friends or relatives in the service being well received, stop in at your local dealer's and send a carton of Camels.—Adv.

CALLUSES

To relieve painful calluses, burning or tenderness on bottom of feet and remove calluses—get these thin, soothing, cushioning pads.

Dr. Scholl's Zino-pads

Adversity Not the End
Adversity is not the worst thing in life. Adversity is the turn in the road. It is not the end of the trail unless—unless you give up.—Van Amburgh.

TWIN-AID for SMALL CUTS and BURNS

CAMPHO-PHENIQUE LIQUID AND POWDER



Small cuts and burns, scratches, abrasions, non-poisonous insect bites. Use powder on open blisters; small cracks between toes.

COOLING SOOTHING ANTISEPTIC DRESSING

James F. Ballard, Inc. • St. Louis, Mo.

TO CHECK MALARIA IN 7 DAYS take 666

Sentinels of Health

Don't Neglect Them!
Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worse out. Frequent, scanty or burning passages are sometimes further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. An endorsed the country over. Insist on Doan's. Sold at all drug stores.

DOAN'S PILLS

WNU—L 28—42

MODERNIZE

Whether you're planning a party or remodeling a room you should follow the advertisements... to learn what's new... and cheaper... and better. And the place to find out about new things is right here in this newspaper. Its columns are filled with important messages which you should read regularly.

Changes Made

Several changes designed to speed up recruiting of vitally needed stenographers in Washington, D. C., were announced today by the Tenth Civil Service region.

Under new requirements for the junior stenographer position, entrance salary \$1440 a year, the age limit is lowered to 17 1-2 years, and applicants must be able to take dictation at the rate of 80 words per minute instead of 96 words.

A promotion examination to junior stenographer positions in Washington for all clerks and typists already employed in federal agencies throughout Louisiana and Texas was also announced. Applicants now employed as clerks will be required to take a typing and stenography test. Typists will only be required to take the stenography test. No general test will be required under the promotion examination.

Applications may be secured from any first or second class post office in Louisiana or Texas, or from the regional director, Tenth Civil Service region, Customhouse, New Orleans.

TOOL USERS AND TOOL OWNERS

In a recent advertisement signed by a well-known business concern, this statement appeared: "My boss has 14 Grand tied up in me."

What that slangy use of words meant was that the average employee in industry represents a capital investment—in property, plant, machinery and equipment—of \$14,000. In other words, labor has jobs only when some business man, or group of investors, puts up the money necessary for the creation of jobs.

It was well said recently, by a student of economics, that men in governmental authority too often forget that while the rights of workers are being considered, the owner of the tools used by workers must also have some consideration.

After this war is over, the plants now devoted to military needs must be re-converted to peace-time activity; must be re-tooled for the kind of production they were engaged in when it became necessary to tool up for war. Labor will expect peace-time jobs then, but somebody must provide the money for re-converting and re-tooling. That money cannot be forthcoming unless enough profits or capital can be stored up to meet such requirements.

The First Job

Americans are impatient people, says the Farm Journal. Impatience never won a war. Soundly planned action, backed by enough power, wins victories. The job now is not to remake America, but to save it.

Buy a Defense Bond today.

Political Announcements

For Sheriff, Tax Assessor-Collector:
SID REEDER
For County Judge and County Supt.:
L. A. PEARCE
For County and District Clerk:
MARY L. CANTRELL
For County Treasurer:
MRS. RUBY COVEY
For County Commissioner, Prec. 1:
W. M. STEPHENS
For County Commissioner, Prec. 2:
BERT MASSINGILL
For County Commissioner, Prec. 3:
J. H. BEAL, Jr.
For County Commissioner, Prec. 4:
I. A. DRUM

After The War

Every American knows that the manufacture of automobiles has ceased for the duration of the war.

The great automobile industry which in 1940 produced and sold more than 3½ million cars, has been re-tooled to produce airplanes, guns, tanks and munitions of war. Where will these companies get the money necessary to resume the manufacture of automobiles when the war is ended?

The automobile industry happens to be important, and there are thousands of smaller industries which will also face the same problem.

What will the millions of workers do when the demand for war machines stops?

What will happen to the domestic market for farm products when those millions of war workers no longer have jobs?

The stage seems set for an even worse depression after World War II than we suffered after World War I unless right now we start to plan about these surpluses.

It is comforting to learn that Congress is now considering some plan to prevent, or at least to ease, any after-the-war depression.

War Profits for Peace-Time Recovery.

The best plan seems to contemplate the dedication of a portion of war profits for the purpose of providing industry with the ready cash on hand to quickly change to peace-time activity and thus lessen the shock to manufacturing and agricultural surpluses when the war is ended.

A Recovery Bond program has been suggested whereby each industry, big and little, will be required to invest at least 20 per cent of its war profits in Recovery Bonds which do not bear interest until the war is ended and which cannot be sold by the purchaser until peace is declared.

Such a plan would build, at the rate of almost a billion dollars a year, a huge recovery reserve to convert war industries to peace production, launch new products and maintain employment. It would place this reserve immediately and automatically in the hands of those businesses and industries with the greatest after-the-war needs.

The moment peace is declared the "time lock" automatically releases this recovery reserve, the bonds become negotiable and begin to draw interest. Purchasers holding them will then treat them like any other Government bonds, to be sold or used to borrow money. There would be no waiting for a post-war Congressional appropriation, no red tape, and no delay in launching the business and industry offensive that may turn threatened depression into unrivaled prosperity.

The plan is simple, practical and fair.

During late years science and research have discovered many new uses for present major farm crops and many new crops which can be used in industry. A plan of this character places immediately in the hands of industry the resources which can be used to finance further research and to plan for the conversion of surplus crops, surplus factory buildings and the employment of war workers in new and useful enterprises whenever this war shall cease and normal peace-time industry, business and agriculture shall be resumed.

This problem deserves the thoughtful consideration of every American. If we can have the assurance of reasonable security in the after-the-war recovery period we can throw ourselves into an all-out effort to win the war and feel that by so doing we have secured "the blessings of liberty to ourselves and our posterity."

STERLING WILLIAMS
Attorney-at-Law
SNYDER, TEXAS

New Fall Dresses for Misses, Women and Juniors

Charming Dresses in the newest styles, fashioned by noted stylists, the season's latest fabrics, all popular colors—sizes 12 to 20—

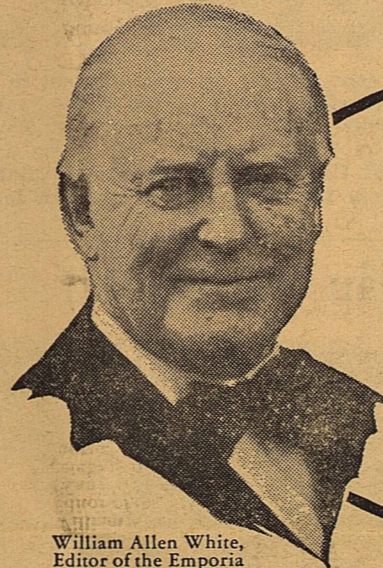
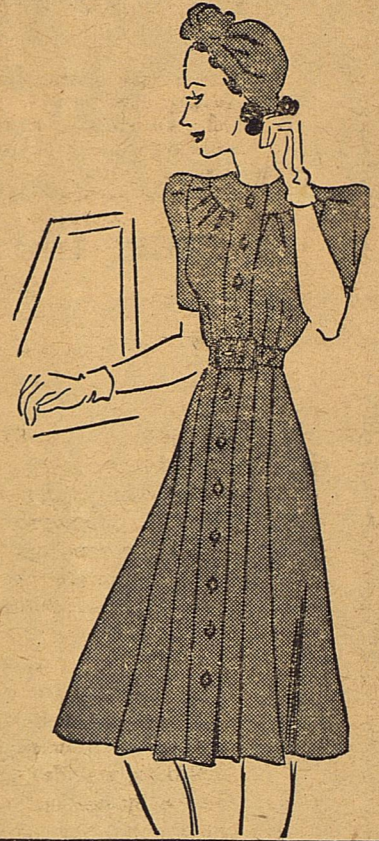
\$4.98

See our display of new Fall and Winter Coats. The newest creations are here for your inspection, and it will be a pleasure to show you these fashionable garments.

\$24.75 (others at \$10.90)

PENNEY'S
J. C. PENNEY CO., INC.

LAMESA, TEXAS



William Allen White, Editor of the Emporia (Kansas) Gazette, and celebrated American journalist and author.

YOU'RE RIGHT tootin'



Says William Allen White "The Sage of Emporia" about America's Railroads

"You ask me whether I think the American railroads are doing their jobs in this grave crisis. Well, I would say, you're right tootin', they are and tootin' is the word!

"I live six city blocks north of the Santa Fe main lines. All trains between Chicago and Galveston, between Chicago and Los Angeles and San Diego east or west, go right by my door and you should hear them toot. Try to sleep with your south windows open on a summer night and you will certainly hear them toot . . .

"It's a continuous procession of swift passenger trains laden with soldiers and long grumbling, rumbling freight trains often with two engines and all night they sound like some cosmic rooster crowing to spell the dawn of the day of doom for America's enemies.

"No other service in the United States is doing such a swell job as the

American railroads. They were ready for it. When the warning came in '39 after we repealed the embargo clause of the Neutrality Law, the railroads knew what was coming. They are now equipped with cars and with rails. Their roundhouses are full but not clogged. They keep the wheels moving.

"The American capacity for organization under crisis never was exemplified so splendidly as the American railroads have proved their worth and excellence. It is a great job well done. It is a sort of thing that Americans do better than anything else. Our hard common sense, our indomitable purpose to achieve, all these are back of our effort. The railroads have done their work without friction with either labor or capital. They have responded to a great emergency with splendid intelligence.

"And are they doing their job? You're just right tootin' they are!"

Let's All Pull Together

Increasingly, under war conditions, the railroads must furnish mass transportation, military and civilian, for the nation. The load is already great—and growing steadily. Military movements come first, without question. You can do much to help us maintain adequate rail service for civilian needs as well, in these ways: When you travel, make your reservations

and buy your tickets early; cancel reservations promptly, if necessary; check all personal baggage not actually needed in passenger cars; and spread the travel load by avoiding week-end and holiday rush periods. When you make shipments, order freight cars only to your actual current requirements; load them to capacity; and release them promptly.

AT YOUR SERVICE—Why not talk over your transportation problems with your Santa Fe representative? He'll be glad to help you with practical suggestions.

Borden County Folks Are Invited To Bring Their Washings To

IDEAL WASH HOUSE

C. C. MOSLEY, PROP'R. SNYDER, TEXAS

Complete Laundry Service—Wet Wash, Drying, Finished Work
Modern Equipment—Your Patronage Appreciated

Need Printing? Always Figure With The Sun