## The Pampa Raily Aveus

Snow Blankets Area Early Today; Roads Said Danigerous

Carlsen Exoresses More Concern For
Rescuers Than Self

## News To Run Series

 On Election Laws\$350 Damage In Accident Today


5*~ Senalor Says $\begin{aligned} & \text { HST Promise } \\ & \text { Gets Coutious }\end{aligned}$
Payment Sels Reception
Bad Precedent Nuchols Must Run For Post

78 Kiwanians Due Attendance Awards

## REDS TURN DOWN EXCHANGE PLAN

Pampa Girl Scouls Mail Out March Of Dimes Cards



Call Allied Offer 'Barter Of Slaves

Theaters In Texas Name Chairman For The March Of Dimes
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City Police Have Insignia For Cars


Zack Miller Of 101 Ranch Is Dead After Lengthy Illness


New Year Brings New
Hope For The Females



Tragic Love Story Ends In California Murder, Suicide

## Vital <br> Mainly About People Statistics <br> $\square$

Rig Mishap Near Odessa Kills Two

Two Are Fined



Firemen Still Slanding Watch Over \$75,000 Canadian Blaze
11.Year-OId Bride May Lose Husband To 'Jail-House'
 or


## Markets

DANGEROUS






Physician Spurs Movement for 'Campaign Of Truih'


## FURR'SI9:52 Sale


PORK \& BEANS
Armour's
GREEN BEANS
Cloar Salling
GREEN BEANS
Renown Whole
2. 10.19 c

PORK \& BEANS

ARMOURS SUGAR CURED HAM SALE
HAM
PINTO BEANS BEEF STEW SPAM simon 5 ?


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CORN $\qquad$
HOMINY
Sillvell VIENA SAUSAGE , Can 19
SLICED APPLES
GRAPEFRUIT SECTIONS
 HAM


Lb. $89^{\circ}$ BасоN First Grado
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Dockors
Dowa Corn Fod แ. 47 RIB Steak 4. 75 Pork Chops 2 mm c.... 19C 19c 19c miname wo an $\boldsymbol{Z}_{\text {vo }}$ 9

FURR'S FRESHER PASTRIES Angel Food Cakes 29 ${ }^{\circ}$ Oven Fresh, Medium Sizo
39c
 ..... 39c
Orven Froen A Asortod Marblo
Cakes
-38
8 ..... 89c
$\underset{\substack{\text { Frosh } \\ 2 \rightarrow 1 \text { inneh Layer } \\ \text { Layer Cakes }}}{\text { CAKEs }}$ ..... 59c

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WHY PAY MORE?

 6sc valuo 49c
 3 Lb. Pall 19 c




Harvesiers Meef Floydada In Childress Meei Friday
Sparlans Tip


Golden Gloves Entry Blank

over.
Fill out the blank below and mail to coucden Gloves Edito
Pampa News. Box son, Pampa, Texas

> Frogs Win SWC Opener

PCC Closing Toar Hester Quits Arkansas Independents To Return To'Old Farm Life' Methodically



Pee-Wee Baskeball Program $=5=$ Io Begin Saturday Morning

Brown Forced To
Leave North Post


## B. S. I.

Don't Wait Until It's Too Late BE SURE - INSURE! AUTOMOBILE LIABILITY


AUTOMOBILE FURNITURE
Refinancing Joe Mitchell, Mgr. INVESTMENT 208 N. Russel. Ph. 1365

## OWL LIQUORS

 ก 3 ม00 3 มn Pabst ..... $\$ 3.75$
Falstaff ... $\$ 2.95$
Walters .... $\$ 1.99$



## BLENDS



Many Other Bargains In Our Big JANUARY REMODELING SALE!

OLD SCHENLEY
$\mathrm{I}_{1 / 2 \mathrm{Pt} .} \$ 1.49{ }_{\text {sin }} \$ 3.99 \mathrm{Pr}^{\text {Pr. } \$ 2.98}$
'inl Didn't Say That But ..." Returns To Haunt Speakers

Shamrock Mittmen Starting Today

Wardens, Peace Odessa Tourney Officers Aiding - Underway Today



## Buy on these Plain Hard Facis <br> See for yourself how a Chevrolet truck

 can cut your costs in every way


Right Truck for Every Load




No. 4


CULBERSON CHEVROLET, INC.
212 N. BALLARD


Hardy Ted Richmond Literary Johnnie Appleseed Of Ozarks


## (c) DRUG STORES <br>  <br> WHEN ACCURACY COUNTS <br> Cretney's Modern Rx Department <br> WHEN ACCURACY COUNTS

 Roller SkatesWhile They Last!
take a BEATING in this great storewide EHMUS EXEM

[^0]



At Cretney's FOUNTAIN

HOT TAMALES and CHILI With Drink 49c ICE CREAM SODA 13c

| Rexall PLENAMINS <br> 11 vitamins, including Vitamin $\mathrm{B}_{12}$, plus liver concentrate and iron. 72 chpsules 2.59 |  |
| :---: | :---: |
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| Rexall Cherrosote COUGH SYRUP <br> Soothing relief for minor throat and bronchial irritations. <br> 8 Dunce Bottie S? |  |
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NEOSYNEPHRINE $100_{0}^{\circ}$
PROM'S wonderful promise to youThis easier, lovelier home permanent


Folger's COFFEE
Lb.

ALKA - SELTZER Re: $\quad 39^{\circ}$


PAMPA'S LEADING COSMETIC DEPT.


REvLonaquamarine mist, Both for
1.00

DOROTHY GRAY, SALON COLD CREAM
EXTRA RICH NIGHT CREAM, TEXTURE LOTION. All for
DUBARRY'S CREME SUPERBE 1.65
TURE LOTION, Both for ...... ..... 1.75
BATH POWDER and COLOGNE ...... 3.25
FACE POWDER and LIPSTICK . . . . . . 1.50
TATALC AND COLOGNE
1.50

FABERGE, 5 FAMOUS FRAGRANCIES: WOODHUE, ACT IV, APHRODIA, STRAW HAT, TIGRESS . . $1.25-2.00-3.50-5.00$
MiNUETTES, Set of 4
PERFURE ENSEMBLY
LIP BR FRUSH
PERFUME PRIZE PACKAGE
MEEVA RURMSEENT SOAP, 2 bars
PIITTED KITS
HELENA RUBENSTEIN LIPSTICK


## YELLOWSTONE

OLD HICKORY
STILLBROOK
BELMONT

## 

GLENMORE
HILL AND HILL
 CREAM OF KENTUCKY $\$ 285$ WINS

59
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Army Truck
149

Looded For O
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## My Favorite Room











Italian Reds Openly Hit At Church


## Santa Fe Sees Top Note Ot Hope

 Wheat Crop For State During '52 Sounded In $\pm=5{ }^{5}$$\qquad$




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 Reds Free Churchmen

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The Pampad Raily Newrs Women's Activities President Of Seventh-Day Adventist Texico Conference Speaks Here



Holiday Deaths Hiit Record High; 789 In Four Days

## $\left\{\begin{array}{c}\text { A good steer! } \\ 00\end{array}\right)$

## 3-MINUTE OATS

Flattery For Hall Sizes' Scout Execultive


Pampa's Largest PRESCRIPTION STORE
PERKINS
Drug Store

##  80 Square Prints



Favorite Step-in with Slender Lines MULTI-TONE PRINT $3 / 4$ COAT DRESS
 Slizes 14 to 4 and $14 /$ to

ind Nortis Cuyler
pampa, Texas
tot x. Cuyler
 $6^{\text {Pampa, Texas }}$

 Movies' Best Pictures Listed As Oscar Awards Loom


## - memo to advertisers

## Questions <br> and Answers $d^{-}$-

 about Newspaper AdvertisingQ. Do you know of any measure for the value of newspaper circulation to an advertiser such as the standaras that a
A. Yes. In the well-known standards that have been approved and adopted by ad-vertisers-namely A.B.C. standards.
Q. What is A. B. C. $?$
A. A.B.C. stands for Audit Bureau of CircuJations, a cooperative association of 3300 advertisers, advertising agencies and publishers in the United States and Canada.
a. What is the Bureau's work?
A. To audit the circulation of newspapers and periodicals so that advertisers can buy space on the basis of definite standards and verified facts and figure
Q. How does A. B. C. accomplish this?
A. The Bureau has a large staff of experienced auditors. They visit the publisher members periodically and make audits of their circulation records. This informa
tion is then published in A.B.C. reports for the use and protection of advertisers.
a. What do these reports shote?
A. A.B.C. reports tell how much circulation a newspaper has, where this circulation is, how it was obtained, how much people paid for it, and many other verified fact that advertisers should know when they buy advertising.
Q. Are all publications eligible for A. B. C membership?
A. No. Only those with paid circulation. This is important to advertisers because it is the best proof of interest and purchasing power on the part of the readers.
Q. Is this newspaper a member of the Audit Bureau of Circulations?
A. Yes. We are proud of our circulation and we want our advertisers to know jus what they get for their money when the advertise in our columns. The audited information in our A.B.C. report gives them the complete facts.

## Pampa Raily Neuts

of our latest A. B. C. report siving andited fects ond Circulations. Ask for a copy

[^1]
39.95 Quality Mattress or Box Spring 29.88

## Terms, $10 \%$ Down

Here's a wonderfully comfortable innerspring mat tress-at a price to delight every thrifty home maker. The same quality we sell for 39.95 regularly -you save $\$ 10$ at this special low price. Yet her are all the fine features you demand: 209 resilient

Reg. 1.49 Feather Pillow Now 1.00 tooh
(1) Plumply filled with fluffed and crushed clict:en feathers; striped feather-proof ticking.
is-extra-heavy ones in the center and around the edge for better support, more buoy ancy. Stitched. pre-built border is sag-resistant. Thickly insulated with sisal and fresh new cotton, woven tick. 39.95 QUALITY 63 -Coil Matching Box Spring, 29.88

Reg. 7.95 Latex Pillow Nom 5.88 toch
B Wonderfully buoyant, won't mat down or sag never needs airing. Soft white cotton tick, zip closure.




## Rearmament Program Seen To Hit Goal By Mid - 1952





Reatailers Hope For Top Sales

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## THIS WEEK-SAVE \$20

AIRLINE COMBINATION...WAS 169.95 REG. 184.95 FM-AM-PHONOGRAPH 149.88 $\qquad$
Complete radio entertainment-static-free FM, standard AM bands plus 3 -speed avtomatic record changer. Full-range tone control, built-in antennas. Modern-styled mahogany veneer cabinet; record storage space. Wide, lighted slide-rule dial.

neme 164.88

## cert-clear FM, mellow

 broadcasts plus smooth, fast acting 3 -speed automatic phono. Large peaker-built-in antennas-fine tone. Out standing period-styled cabinet of fine ma hogany veneers, mahogany-ffnish doors
. . .. John Beck

Nutional Whirligig Reporis On Corruption Were Pigeonholed Four Years Ago



## The Nation's Press

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Surprising Comment Answers Acheson's Repori On China
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[^2]Meat Cosis Rose In '51


## SUPER VALUES TO HELP YOU START THE NEW YEAR RIGHT! save more at wiltest




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tRUCK SAFETY REQUIREMENTS!


REFLECTORS

 TRUCK
MIRROR (iJ

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TURN STENE SIALS


REFLECTOR SET
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REMANUFACTURED ENGINES GUARANTEED 90 dAYS OR 4,000 MILES!



 CONVENIENT EASY BUDGET TERMS!
 PENN-BEE

OIL
29
$=35$


WHITE BATTERIES gUARANTEED 12 FULL MONTHS REGULAR $\operatorname{s12.95}$
WHITE'S WINTER spECIAL 097 EXCHANGE PRICE FREE INSTACLATIOW! \% WHITHS 63

109 South Cuyler - Pampa - Phone 1140


INDEX OF TEXAS BUSINESS ACTIVITY








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6






## J. Wade Duncan



Use your bonus money
to buy these 'way obove over-


## 




[^0]:    WHAT could be more discouraging to young businessman-your newspaper boy or example-than being unable to collect his accounts promptly. Having to call again while pay for the papers out of his pocket-is enough to dampen any boy's en thusiasm for his first business venturel Don't let this happen at your home! Make every collection day a HAPPY occasion for your friendly, dependable carrier-boy! Have the money ready-or leave it next door, if you must be away on his regular collection
    dayl Remember, he's counting dayl Remember, he's counting on you to pay him promptly-just as you count on him
    to deliver the paper punctually.

[^1]:    A. B. $C .=$ AUDIT BUREAU OF CIRCULATIONS $=$ FACTS AS A MEASUME OF ADVERTISING VALUE

[^2]:    This in eur income tax number-it will neare your hus
    and into the hoapital so he can make more deduetionsi

