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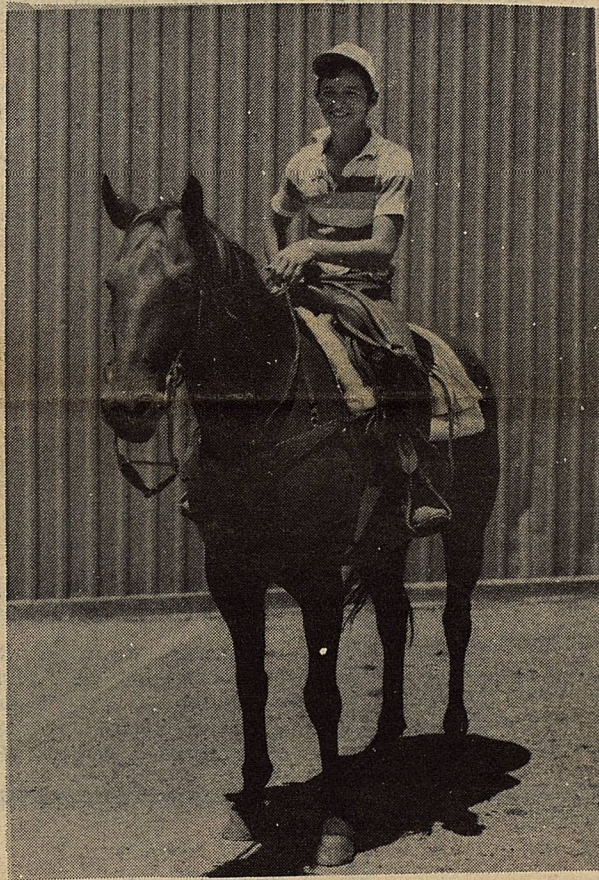
HOWARD

VOL. 5 NO. 46

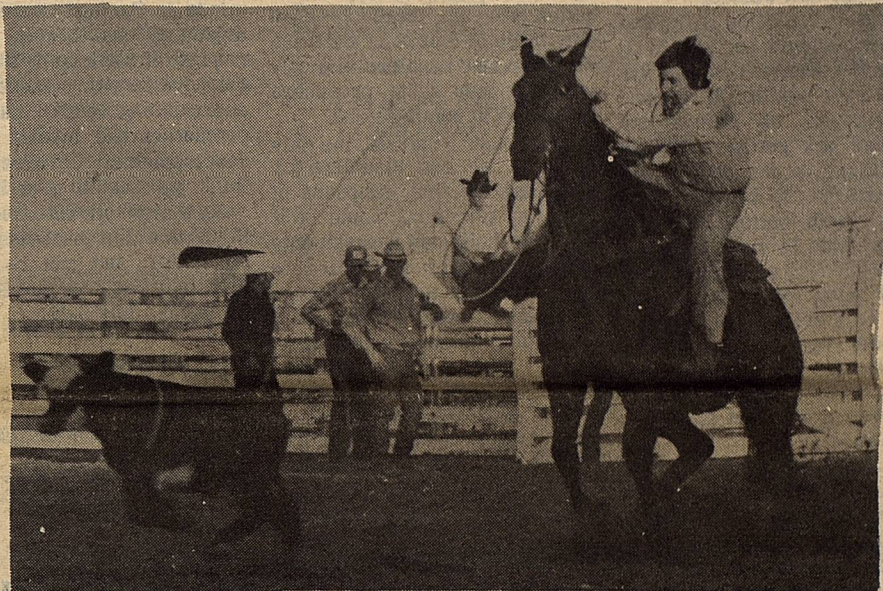
WEDNESDAY, JULY 13, 1977

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry

## Local Boys To Attend State Horse Show



Ben Murphy has a three year qualifying record in pole bending.



Perry Smith is shown here performing the winning Calf Roping feat.



### 4-H Horse Show Winners

Ben Murphy and Perry Smith won first place at the District 2 4-H Horse Show and qualified for the State 4-H Horse Show at Houston's Astro Arena July 27-30.

Ben Murphy, son of Mr. and Mrs. Brent Murphy, won first place in Pole Bending. Ben has a three year record for qualifying for the state 4-H Horse Show in the pole bending. In 1975, he placed 2nd, and again this year, he won first with a time of 21.3.

Perry Smith, son of Mr. and Mrs. Larry Smith, wrapped his judged tie down calf up to win the District 2 4-H Calf Roping held in Lubbock.

Ben and Perry will leave for

the State Horse Show in Houston July 26.

Keil Williams, son of Mr. and Mrs. Roger Williams, placed 4th in the Judged Calf Roping and 8th in the Breakaway Roping.

4-Hers from Borden County participating in the 4-H Horse Show were: Tammy and Becky Miller, Kelly Williams, Gayla Newton, and Eurdist and Travis Rinehart.

Others attending the show were: Mr. & Mrs. Larry Smith, Mr. & Mrs. Roger Williams, Mr. & Mrs. Ed Rinehart, Jym Rinehart, Mr. & Mrs. Doyle Newton, Mr. & Mrs. Ralph Miller, Mrs. Brent Murphy, and Michael Murphy, and Mr. & Mrs. Earnest Kiker.



Pictured above are Ted Johnson, Mr. Houston Bishop, Lyndy Doyle, Cindy Grose, Terri Moreno, and Mr. Babe Underwood

Lisa Smith, Cindy Grose, Lyndy Doyle, Terri Moreno, Charla Vaughn, Carol Burkett, Ted Johnson, Marlon Vaughn, Blane Dyess, and Benny Taylor. Mr. Houston Bishop and Mr. Babe Underwood supervised.

### Roping Club Picnic

The Gail Roping Club will have a jackpot roping and family picnic supper for all members, Saturday night, July 16, at 5 p.m., at the Gail arena. Names will be drawn for roping partners, and the books will close at 6 p.m. The entry fee will be \$10 per team. Belt buckles will be awarded and prize money will be paid.

If anyone is interested in joining the club, the membership dues are \$20.00 a year. The members rope every Monday and Thursday nights at 7 p.m.

Please bring your family and picnic supper, and join the fun for a good picnic and roping on Saturday night at 5 p.m.

### School Beautification

This summer much work has been done on the Borden School campus.

Summer employees have been busy plowing, raking, and planting grass in the front of the

school. Fesque--Kentucky 103 were planted. These grasses grow well in shaded areas and need little water.

Those people who worked on the Beautification Project were

## Letter To Editor

Dear Editor:

There has been quite a lot of misinformation circulating around about the intent of the Beef Research and Information Act. The information has been used out of context with the original intent of the bill.

I hope that thinking cattlemen are not misled by this and would like to set the record straight on how this program came about, how it will work and how it can help cattlemen.

Three years ago, some cattlemen recognized that our industry was in a real wreck; and a lot of cattlemen started asking, "Why doesn't somebody do something?"

A Beef Development Task Force, composed of 15 cattlemen from across the country and representing eight national organizations, was appointed and I was asked to serve as chairman. We met with about 100 groups of cattlemen to discuss what could be done and what kind of program cattlemen wanted.

Nearly everyone felt that something should be done to (1) counter the charges that beef was bad for your health; (2) respond to consumers who believe that cattlemen are getting rich and say, "Food is for people, not for profit"; (3) provide producers with better information on which to make management decisions, so we can temper or better deal with devastating beef cycles like we have just been through; and (4) develop foreign markets, which offer a great opportunity for U.S. producers if we want to go after them.

A few cattlemen propose government price supports, but most cattlemen wanted a self-help program. After exploring many alternatives, the BDT concluded that a program patterned after the successful cotton and potato program was the best bet. (They are considered voluntary programs in that any producer not wishing to participate may get a refund.)

Then came more meetings with cattlemen, public hearings and a long hassle with labor unions, consumer activists and urban congressmen, all of whom believed in a cheap food policy and feared any program by cattlemen that might result in higher beef prices.

This program is not perfect in any one person's mind, because it required many compromises to please cattlemen of different types and in different parts of the country. But it is a good program, and it is a cattleman's program--developed by cattlemen, to be financed by cattlemen and run by cattlemen.

Questions were raised about enforcement. Because a producer not wanting to participate can get a refund, there is little occasion for enforcement by the government. In the 10-year-old cotton program and the 5-year-old potato program, there never has been a fine against the producer. In the cotton program, there have been only three or four suits and these were against handlers who collected money from producers and failed to remit it.

In the Beef Program, the only occasion we can visualize for enforcing the fine, subpoena of records, suit, etc., would be if a packer collected assessments from producers and failed to remit them to the Beef Board.

Questions were raised about this being a government program. This is not a government program. It is a cattleman's program--developed by cattlemen, to be financed by cattlemen and run by cattlemen.

The Secretary must approve budgets and projects, but he cannot initiate any projects. And he will not disapprove any projects as long as the Beef Board, composed of cattlemen, operates within the law. This has been absolutely no problem for the Cotton Board or the Potato Board--the Secretary never has failed to approve a project re-

commended by the board.

The Secretary's role will be that of a "referee," and as long as the Beef Board operates within the law, there will be no occasion for him to blow the whistle.

No cattleman that I know wants the government in our business. And there are safeguards in this program: (1) The Beef Board will be composed of cattlemen, who will make sure that their money and their neighbor's money is wisely invested. (2) Any producer who feels that his money is not being wisely invested may request a refund. This amounts to a "Money Back Guarantee!" (3) If producers grow unhappy with the program, they can terminate it. (The Secretary must call another referendum upon request of 10 percent of the number of voters in the initial referendum.)

Most cattlemen believe that our industry has problems and needs help. This is the best self-help program that the best minds in the business could put together. And they did it at the request of cattlemen. It can help cattlemen--with needed research, consumer education, promotion and foreign market developments. Therefore, I think we should give it a try.

So I urge all cattlemen, who think that our business should be better and can be better, to vote "Yes" in the Beef Referendum, July 5-15.

Sincerely yours,  
O.J. Barron, Jr.  
Spur, Texas  
Chairman, Beef Development Task Force

## Tick Spreads Inland

Favorable moisture conditions in the Gulf Coast and southwestern portions of Texas have prompted predictions of one of the highest Gulf Coast ear tick populations in years, according to a top research entomologist in Texas.

The Gulf Coast tick has become an increasing problem for cattlemen in the last few years. The adult ticks attack the ears of cattle causing swelling and cracking of the skin. These wounds are a favorite egg-laying site for screwworm flies. Screwworm larvae feed on the ear and in extreme cases can eventually kill the animal, say entomologists.

"All indications are we're going to have a tremendous (Gulf Coast) tick population this year," says E.H. Ahrens, research entomologist with the USDA Screwworm Eradication Laboratory, Mission, Texas.

Ahrens explains that due to the cold winter, there are fewer reports of actual screwworm infestations than last year. However, he adds, the tick population will be "one of the highest of the last few years."

"The cold just doesn't affect the tick as much," Ahrens notes. "We've already seen calves that have as many as nine males (ticks) per ear."

Both tick and screwworm infestations seem to be spreading inland.

In the past, the tick usually was associated with the more humid Gulf Coast region. But recently, Ahrens says, reports of infestations have come from ranches 300 miles inland in Texas as well as Northeast Oklahoma and Southwest Kansas. Ahrens and others attribute this spread in part in migrating birds where tick larvae are often found, and the possibility of a new strain of tick capable of surviving in less humid conditions.

The Gulf Coast ear tick, in itself, is not so much a problem as is its association with the potentially deadly screwworm fly.

Tests conducted in south Texas last year showed that 90 percent of the screwworm infestation in cattle ears was a direct result of wounds caused by the Gulf Coast tick, according to Ahrens.

"Screwworm flies have a five- to six-day larval period and are constantly laying eggs," explains Texas Agricultural Extension Entomologist Mike McWhorter. "And it's highly possible--if conditions are right--that within three to five days an animal could become so severely infested it could be down and severely damaged."

Last year, entomologists tested various products to combat this problem. Plastic ear tags, impregnated with insecticide, were found to be the most effective method of controlling these ticks on the tested cattle. There was no screwworm infestation reported among the cattle with ear tags, Ahrens said, while the cattle without tags showed a 50 percent incidence of one or more screwworm cases. The tests also concluded that Shell Animal Health's Rabon Ear Tags, which were given clearance for use in Texas were the most effective device in controlling the ticks.

The spread of the Gulf Coast tick, Ahrens concludes, "has allowed the screwworm population to build to tremendous numbers. We feel we are going to have to control the Gulf Coast tick if we're ever to eradicate the screwworm."

## More Facts About Beef Referendum

DID YOU KNOW THAT the collection rate will be only 30¢ per \$100 of value added and that any producer not wanting to participate may get a refund simply by requesting it and furnishing proof (copy of sales invoice or copy of cancelled check) of how much he contributed?

DID YOU KNOW THAT the Secretary of Agriculture will only serve as a "referee" to assure that the Beef Board operates within the intent of the Act? (In the Cotton Program that has been operating 10 years and the Potato Program that has been operating five years, not one producer has been fined or sued. And no suits against beef producers are anticipated. Enforcement authority is given the Secretary to make sure that any assessments collected from producers are passed on to the Beef Board.)

DID YOU KNOW THAT there are several safeguards to assure that the funds are wisely invested? (1) The Order is very specific on types of investment--research, education, promotion, producer information and foreign market development. (2) The Beef Board will be composed of cattlemen, who will make sure that their money and their neighbor's money is wisely invested. (3) Any producer who feels that his money is now wisely invested may request a refund, and that amounts to a "Money Back Guarantee". (4) If producers grow unhappy with the program, they can terminate it--the Secretary must call another referendum upon request of 10% of the number of voters in the initial referendum.

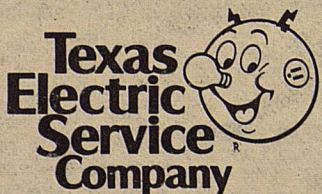
DID YOU KNOW THAT, to help accomplish these positive things for the cattle industry, you should return to your ASCS office July 5-15 and vote "YES".

## PUBLIC NOTICE

Texas Electric Service Company, in accordance with the rules of the Public Utility Commission of Texas, hereby gives notice of its intent to implement new rate schedules for electric service in areas served by the company, effective August 3, 1977, or as soon thereafter as permitted by law.

The new schedules will result in a 23.63 percent increase in the adjusted gross revenue of the company.

A complete copy of the new rate schedules is on file with the Public Utility Commission at Austin, Texas, and with each affected municipality. Copies are also available for inspection in each of the company's public business offices.



## CATTLEMEN:

What are you going to do about...

- ... the ten million vegetarians in the U. S., whose numbers are increasing at the rate of one million per year?
- ... the claims that beef is bad for your health -- that it causes heart disease, colon cancer and overloads the kidneys?
- ... the new meat substitutes which are now being so highly advertised?
- ... the consumer activists who believe that cattlemen are getting rich and who say, "Food is for people, not for profit?"

About the only thing you can do is vote YES in the Beef Referendum, July 5-15.



The Beef Development Taskforce

# Kiker's Kolumn

## Locals Attend Clinic

A Lamb Evaluation and Judging Clinic in San Angelo was attended by six Borden County citizens.

The Lamb Evaluation and Judging Clinic was sponsored by the Texas Agricultural Extension Service and Texas Sheep and Goat Raisers' Association. The clinic was held at the Texas A&M Research and Extension Center in San Angelo, Texas.

Brent Murphy, Don Wills, Van York, Van Lee York, Bob Bagley, and Earnest Kiker attended the two-day clinic.

Topics at the clinic were: Lamb Carcass Evaluation, Live Lamb Evaluation, Lamb Cutting and Cutability, Development of a Strong County Lamb Program, Breeding and Selection for Club Lamb Production, and What I Look for in a Club Lamb Prospect.

## Boll Weevil Numbers Decline

LUBBOCK--Officials of the Diapause Boll Weevil Control program, now in its thirteenth year of operation, are gearing up for 1977 activities and are optimistic that boll weevil numbers in Texas High Plains cotton fields will be significantly reduced from last year's record infestation levels.

Dr. James F. Leser, area entomologist for the Texas Agricultural Extension Service at Lubbock, says that heavy spring rains delayed cotton planting in the control zone which in turn set the control program's mapping operations back three weeks, but that all the signs point to another successful pro-

gram.

"According to trapping information we are receiving from Ronney Edwards of the USDA's Plant Protection and Quarantine office in Crosbyton, fewer boll weevils are being caught this year than were captured last year," says Leser. "Not only are trap catches as a whole reduced from last year, but also fewer weevils are being caught in traps in counties within the control zone than outside that area, indicating that 1976's spray program was a success."

The Diapause Boll Weevil Control program is administered by Plains Cotton Growers and USDA's Plant Protection and Quarantine Service. Operations were begun in 1964 to prevent the westward spread of the boll weevil from its overwintering habitat in the Rolling Plains. Cotton producers in a 15-county control zone area voluntarily participate in the program. The control zone area stretches near or along the Caprock from Briscoe and Hall counties on the north to Martin and Dawson counties on the South.

Leser says that the success of the program depends on the close cooperation of several agencies. Leadership is provided by Ed Dean, director of field services for PCG, and

Roy Moritz, local PP&Q officer in charge.

"A new program year begins with the mapping of every field in the infested area throughout the control zone," says Leser. "Each field is drawn as close to scale, shape and acreage as possible, then colored and numbered."

"Such maps are used extensively by surveyors who enter each field on a weekly basis to determine the location and degree of boll weevil and bollworm infestations," Leser adds. "They are also used to direct the aerial applicators to locations which need treatment."

Leser says that while routine surveys will not begin until later in the summer, Extension's evaluation of the program's effectiveness has already begun. "We have selected fields within and outside the control zone and have just started monitoring them for insects and damage," he adds. "Scouts will continue to survey these fields until the first freeze."

"In addition to the program evaluation, cotton variety demonstrations are also underway in Dickens and Kent counties," Leser says. "We are paying particular attention to the effectiveness of the newer short-season cotton varieties as a management tool for controlling

boll weevils. Dr. James R. Supak, area agronomist with the Texas Agricultural Extension Service in Lubbock will work very closely with these tests."

Dr. Don Rummel, entomologist for the Texas Agricultural Experiment Station, will again conduct boll weevil trap studies. Research is also continuing to see if Dimilin, which is a material that reduces boll weevil egg hatch, will fit into pest management schemes. "Dimilin performed well in tests last year," Leser adds, "and will be tested again by Rummel on several hundred acres of cotton."

## Card Of Thanks

We wish to thank all of our friends for the many prayers, visits, cards, telephone calls, flowers, food, and for the many kind words and deeds that were done for us during my recent illness. May God bless you.

/s/ May Stephens

## HELP!

As you can very well see, The Borden Star is in dire need of news. We would be most appreciative of any news items you might submit.

/s/ Y. Brozo, Summer Ed.

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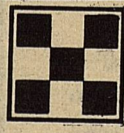
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# What's Hap-Nin

Gail is a very small community, but we do have our moments. If you happened to be in the right place about two weeks ago, you had live music at the noon hour in a local eating place. It seems that Gail has a new citizen who plays music. He and a friend like to play for an audience, and they played fiddle and guitar for the luncheon crowd. The new citizen is Mr. Frank Herridge. He and his wife have three children and are a welcome addition to our town.

A niece of Eugene Smoot was seen in Gail this past week. Seems she was bringing an old dutch oven, Golden Smoot's "Courting Suit" and many other things to the museum. Gene was County Auditor and a merchant in Gail for many years and recently passed away in San Angelo. During his life time, he was a supporter of the museum.

May Stephens has been seen around town, or maybe it should be said, not around Gail but just around. It is a joy to see her up and out after being bitten by a rattlesnake and spending many days in the hospital and at home. The rattler was a big one. He had 15 rattles.

Talking about snake bites, the people up "ON TOP" in Borden County need to be more careful or luckier. One of May Stephens' close neighbors, Mrs. Frances Burkett, stepped too close to another friendly (or unfriendly) rattlesnake last week. She spent five days in the hospital, but is home now. Mr. Burkett, the County Judge in our fair city, is having to cater to our School Nurse while she is keeping that foot propped up. Get well soon, Frances.

It was overheard in Gail this week that Mr. Roy Reeder of up Fluvanna way had some bad luck and a ladder fell with him about the first of June. Roy is wearing a cast and will have to keep it on for another few weeks. Sorry to hear this, Roy, and hope that ankle is better soon.

That is all for this week. Watch out, this reporter may be listening to you this week.

During one recent calendar year, 27,000 persons were treated in hospital emergency rooms for injuries associated with skateboards and there were nine fatalities.