## 

## PAMPA, GRAY COUNTY, TEXAS,SUNDAY MORNING, APRIL 26, 1931. (Full AP Leased Wire) PRICE FIVE CENTS <br> RANGER WARNS OF RED CAMPAIGN

 MAJOR BUTLER CREATES SECOND DIPLOMATIC PROBLEM THREE HÜNDRED REGİTER AT̈ AM̈ERİCAN̈ LEG̈ION̈ CÖNUËNTIÖN

21 GOFFS ARE
GUEN WORKS FOR 40 ANO 8

IEGOM amict is heio Naty nix

## Mexican Youth Is Held For Slaying Young Girl

 STRONG


ROAD BODY IS TO HOLD SESSION SOON DAYS EXPRE


| hoover ses -winomur lan | ILETEETELLS |
| :---: | :---: |
|  | OF COMMUNIST |
|  | PLOT OF PUllil |
|  |  |
|  | minalleililic suel |
|  | and |
|  | "wax |
| 1-14 | Fiv |
|  |  |
|  | zw |
|  |  |
| 31 | \% |
|  |  |
|  |  |
|  | - |
| EXPECT REVOLT HOCGA KIILED | - $=3$ |
| TO BREAK SOON BYPOWER LINE |  |
|  |  |
|  |  |
| $=5$ |  |
| - $=0=$ | 5vix ${ }^{2}$ |
| - $=$ = |  |
| zaw mbz |  |
|  |  |
|  |  |
|  | ${ }^{\text {An }}$ |
|  | 2 |
| - $=$ max |  |
| =wask |  |
| $=$ |  |
|  |  |
|  |  |
| $25$ |  |

 7-


## MOM'N POP



FRECKLES AND HIS FRIENDS


Courthouse Cafe
Phone $778 \quad 112$ W. Kingsmill

LEIGONMAIRES 40-8-40
May we say

WELCOME in the name of
Pampa, and may your visit to our city be a pleasant one

## Texas Garage, Inc.

Phone 51 Cuyler at Kingsmill

News of the Churches


 app race for veteran athletes. FREE! $\$ 1.00$ Credit on any mattress or
renovating job to each renovating job to each
lidy visiting our new plant during our Second April 1st to 30th. April ${ }^{\text {Ayt to }}$ Mattress Factory 1222 S. Barnes Phone 633 CHURCH OF THE NAZARENE
 $\rightarrow$ - +


 old-time, Holy chost, haearentelf: nourners bench, honest-to-coodi-
nes religion" surely some interest-
ing comments will be made.





 |  |  |
| :--- | :--- | :--- |
| heavy that it cannot hear; but your |  |
| iniquities have separated |  |
| between |  |





 change you? If not, change your
eligiont $\begin{aligned} & \text { Commulan, } 11: 45 \\ & \text { Bible studuy, } 7 \mathrm{a} . \mathrm{m} \\ & \text { Preaching }\end{aligned}$ Heaven's blessings upon you all
his Lordinationg. 8 p...m. Subject: "De First baptist church
Corner Kingsmill ane west Sts. Rec. Newton ec. Smith
Minit chool at 9:45 ocecock and morning vorship at it oclock with the FIRsT methodist church




 Visiting Presbyterians and strang. Three . Whited crosses will be
ers in the city as well as others shown during the evening service


It isn't magic that, lifts pianos and heavy pieces of furniture. It isn legerdemain that protects them well as the hard work of the moving men who a the best. It seems that we would sppreciate their services more if we did give their skill and cour

## G. C. MALONE

AMBULANCE SERVICE Funeral Director :-: Phone 181

##  <br> DV/GAVING FOR A definite purpost

Have your good intentions turned to disappointment?

Have you tried to save and failed? Then you, too, should make it a point to save for some definite purpose. Be cause saving is easy and en joyable when you have a goal in view. Deposit reg ularly and always keep a safe bank balance.

PAIMPA HATIOIAL BAIIK

## MODERNIZE YOUR HOME




If You Would Keep Abreast of Pampa of 1931
-Then Moderiuze
A. NEW

ROOM in the BASEMENT

With the proper use of wall, board and yellow pine flooring, this heretofore wasted portion of the basement is
turned into a useful room. As play room or den, it is de-

Likewise can a breakfast nook
hikewise can a breakfast nook your kitehen at an extremely low cost. We should be happy low cost. We shouid be happy prints and figures

LET You
HOME Be YOUNG Again

Here you see what can be done with a seemingly hopesmart Colonial siding has smart Colonial siding has white. Colonial pillars have been substituted for the ugly spindles. Attractive shutters have been introduced. A garage has been built on as a wing.
Surprisingly, all these improver the interior, such as the arching of and others in trance, and the new wood floor, are all very in expenesive. Let us furnish you with modern plans and estimates.


#  

 Athletics Make Clean Sweep in Series With Senator Nine AMARLLILIS SECONO WTH SPEARMM 3RO
## 




Notiontivage

## STANDINGS CUBS DEFEAT

 5 $=$
## 





Witson, ce nished the hititig punch, rapping
out two homers. one inn each pane.
His last homer put the Cats ahead.

## 



## Pittsburgh at ct st. Linnatis.

 $5=\sqrt{2}$OOO FHIONS SISED
To Rutherfic Demer
눈․․․

$x_{2}=4=5$



## :

## L

```
M, andeane not all parts of,
```







 RECTAL DISEASES Amburant Mon-confining)
 Busiaess and Professional Directory
Busimess and
Professional
Directory MEKAY TRANSFER CO. Local and Long Distance

 Lawyers H. C. stinnett Philip Wolte STINNETT \& WOLFE
Aftorneys-at-Law eneral Civil and Ciminal Practice Pampa. Duncan Buile tex Pampa.
"A BANK FOR EVERYBODY" THE FIRST NATIONAL BANK Gray County's Oldest National Bank

Capital; Surplus and Undivided Profits over $\mathbf{\$ 1 0 0 , 0 0 0 . 0 0}$

## OFFICERS:

## B. E. Finley, President.

R. HENRY, Vice President DeLEA VICARS, Vice President EDWIN S. VICARS, Cashier
J. O. Gillham, Ass'l. Cashier
B. D. ROBINSON, Asa't. Cashier
F. A. PEEEK, Ass't. Cashier

E, BASS, CLAY, Ass't. Cashier

See DR. G. L. TAYLO Registered Foot Specialist Treatment for all forms
of foot trouble EXAMINATION FREE 1st
Nampa, Texas
Pamp.
 An meman or the biver in and




## REDUCED PRICES!

 Wash any kind of a car
Grease any kind of a ca Vacuum Cleaning

## Motors Cleaned Combination Wash and Grease

$\$ 1.00$
$-\$ 1.00$
$-\quad$.
FREE
$-\$ 1.00$
$\$ 1.50$
Ombination Wash and Grease $\quad \$ 1.50$
All Work done under electric high pre FORD'S AUTO LAUNDRY Adjoining Wilcox Filling Station
Phone 1259 CARS CALLED FOR AND DELIVERED

## $\left\lvert\, \begin{array}{r}\text { Protect- } \\ \text { Your Home }\end{array}\right.$

 ANDwe get better results -and so will you Our best work on lawns and
gardens is done with the aid of
maximum growth and beauty.
Digrections for for applying
 you-for better results with bags; 51 ll . and 12 ounce pack-
lawws, flowers, treeses andshbubs.
ages. Compan, odorless, econom
A complete, scientifically

 HEADQUARTERS FOR LAWN AND GARDEN SUPPLT STARK \& McMILLEN


## Welcome

LEGIONNAIRES 40-8 and 8-40

To our fair city . . May your Convention be a success and we only hope you will return next year.

Continental Oil Company Phone 130

East Tyng
F. D. KEIM, Agent


CLASSIFIED ADVERTISING










 | ment, sithe |
| :--- |
| Mrsithe |
| HREE |






 For rent Tro room motern
house 32 Malone st.



 Key Banks, Amarillo hishway.
FOR neNT Thre rom efficien.
 Fon RENT, Moder two froin



 $\frac{\text { See }}{\text { Tho Roonk }}$

 WIII LEESE My furished hiomo







## 14.2

##  






Legionnaires
48 and 8
8 and 40
G. C. IMALOME

FURNITURE COMPANY
PHONE 181


|  |
| :---: |
|  |  |
|  |  |

## WELCOME

Legionnaires 40-8 8-40
In the name of Pampa we
Welcome YOU
Pampa Furniture Company
"4 Doors East Rex Theater"

## LEEIOMMARES

 40 AMD 8 8 ANID 40 Welcome to PampaWELCOME-
LEGIONNATRES
$40-8$ and $8-40$

## That fury forme Ca

108 North Cuyler

## Welcome

Legionnaires 40-8 8-40
My your stay in Pampa be a
round of Joy...and may you
Return next year.
The United Dry Goods
Stores, Inc.
Phone $898 \quad 207$ N. Cuyler

##  <br> "Out fitters to young Men of all ages" PAMPA. TEXAS

JOE SAYS
WIELCOTE
Legionnaires

## 40.8 and $8-40$ PATIPI GREETS YOU

Brownililishoe Store
"The Family Shoe Store"

## Welcome

Legionnaires 40-8 8-40

May we say congratulations and may your visit in Pampa be a happy one.


Rose Motor Company
Phone $141 \quad 121$ N. Ballard

## The Nail Keg



 It so mappon to get around the

 The Dall orinid" wh absent from We want to azain cally your at-
 foun priced at only 5 s.75.






 We mave has cosinss



 Cemontration We rate glad to st
 moriung
artult
Hond: Good heavens! That


 She so sou almayss wear gloves $t$


Evo may have maured Atam to In pratice make pornet mot mot






By (hobin coons
HJLLYOODD




| Simple Trainiug |
| :---: |
| mer |
| nater decirion |



 | natual |
| :---: |
| antur |
| tutor and |
| the |
| the |




## MAY WE SAY

WELCOME . . LEGIONNAIRES $40-8$ and $8-40$ to the City of Pampa. may your stay here be futh of joy.

Pampa Motor Company
Oakland-Pontiac Dealer
Phone $365 \quad 111$ N. Ballard

THE CALLISON-SEYDLER CLINC


Hoover Supporters
Plan Organization

Contract Is Let for
Federal Building









BilA
Beginning Sunday Night
APRIL, 26 to MAY 1
In the State Theatre,
111 S. Cuyler St.

BE PREPARED for the first hot sun with the sturdy
and highly decorative awnings.
Beautiful Selection of colors
and patterns of woven stripes.

Tourist Tents Camp Furniture Decorative Lawn
Furniture Barland Weather-
strips.

Samples gladly shown, ders handled promptly.

## E.L. KIIIG

Phone 548W
452 Starkweather Pampa


THE NEW RCA-VICTOR SUPERETTE

## Sister

 Like brother, at parties,outings, everywhere she goes, the RCA-VICTOR
SUPERETTE will keep things moving. Quieter
hours in her own roomhours in her own room-
sorority meetings and elub houses - away at
school-at the summer school- at the summe
camp. So much on the
air she wants to hearair she wants to hear-
and the Superette will get it:
ODEN (92)

Red Parade Broken
By New York Cops

| NEW YORK; Aprit 25. ( $(P)$-Pollu <br> today swing their batons and dis persed about 400 communists wh hised at an order forbidding them the forthcoming electrocution at | policeman also was sligitly hurt. <br> MCOCAMEY, April 25. (P)-Voting 902 to 417, Upton county, citizen today decided to move the count seat from Rankin to McCamey. |
| :---: | :---: |
| $1$ |  |

## La Nora

Now Showing


REX
Now playing


## be safe!

## THE <br> BLOWOUT-PROOF TIRE

GENETRAX
Ual.bAL100N
PAMPA LUBRICATION SERVICE West Foter at Somervilie. sill, Mowser phone 658
IIRE SAFETY HIADOUARIER

## TWENTIETH CENTURY CLUB WILL HOLD OPEN HOUSE TUESDAY

DIXIE HAILS THEM AS QUEENS



 minm nis mixim mex
 cimex mix Nizezinat asime momy in


 mivis mix ax wisw wix
 mam mixam Sixizew wixo
OUR GIIIG BIICEE CLIUB
IS ENTEATIMECO HERE

 mine owidivis So Jolly Club Is Entertuined Here
 Hutzumw wix
theier oran piphere:
punc

M
$=$ wiximitio
Fatr Skinned Brunets
Wear New Blue Shade

4ํx









## 5on mimom mana

 $=$ , miviviow A. Butiseran and Mrs. J. A.and the hoostess,
Tube Beads Sparkle
On Evening Gowns. PARrs, Aprll 25 ( $\mathbf{P P}$ - Tube beads
are a new trimmin in the spark-
and




SUNDAY MORNING, APRIL 26, 1931. PAMPA
MUSIC WEEK TO OCCASION MANY EVENTS IN PAMPA Japanese Musical Comedy Will Be Presented mind

 *




FORTV-TWO PIRTY is GIVEN FOR WOMEN OF TWO CTITES THUSSOA








WESLEY, Page 3
Social C
coma nayy win wix

## 

## Bright Red Handbags

## 



HERE FROMAMARELO
Mr. Altoe Oraitor ing trueth-
 sem

## 

## Mre Mave aur arut

## 




SWEETHEART OF SWEETWATER WESELEC LLLAS OBGIMIEEBY




## PAOGRMM To Be ARODCLIST

 By OTTO SHHCHC AND OTHEE

ME






## Falitill cumert

WORI IIPTIT COUASE



 By Altar Society





Mooseheart Group Is Making Quilts

## pancivilis otitien cioup

 TO EE CliESTS


WELCOME LEGIONNAIRES We invite you to pay us a Visit. Now or any time ADKISSON \& GUNN TIRE CO. If you have any tire trouble PHONE 333 GAS - OIL - TIRES - TUBES More Legiomaires, too, ride on Goodyears than
on any other kind.


(tudents will contide the weeks

Adult'BYPU Is To
Present Program
de Rothschlld is among the smart
women who aire appearins mese
venings in white crepe goins
 route now uindesiminted
The proposed highway would pass The proposed highway would pass
throush Hereford, Dimmitt, plain-

 on wo brady. BULDING REFINERY
LONOVIEW, Aprid 2NE,
 Tack petroleum companys, s1250.000
500 -barrel refinery hepe
nother large builiding projeet and

 from the city limits.

## Welcome-

## Legion Members . . $40 \cdot 8$ And 8940

In the name of Pampa again we say Welcome

## 1931 <br>  <br> EGONANG BAGK

13 YEARS
SURSIDIARIIS OF GODFREY L cabot, Inc.
cabot co.-cabot carbon co-Tteas elf carbon co. and CABOT SHOP, Inc.,

## Southwestern District Offices in PAMPA

| vist |
| :---: |
| THE |
| worlds |
| Largist |
| Plant |



MAY PROSPERTTY ALWAYS BE ' $\mu$ YOURS 7

## PLANTS

Cabot Carbon Co.
Kingsmill, Texas
He! Seminole, Okla.
\% 5 Stinnett, Texas

CABOT $\mathbf{C O}$.
Skellytown, Texas

If your new dress has short sleeves or is one of the interesting new prints, you can be sure of its fash-ion-righthess. In this group, you will find many variations
of these two fashions . . as well as jacket costumes, double of these two fashions . . . as well as jacket costumes, douirs
sleeve effects, color contrasts and combinations of prints sleeve effects, color contrasts and solid shades. The colors are clear and refreshing ... ideal for immediate wear. Sizes for women, saisses and juniors.
J. C. Penney Co, Inc. 201-03 North Cuyler

Pampa, Texas

## CABOT SHOPS, Inc.

Pampa, Texas
The Panhandle's Most Complete Tin Shop . . Structural steel buildings, Motor winding shop. Arrange to visit this great shop while in Pampa. It will be worth your time.

TEXAS ELIF If 4
Pampa, Texas 1 Elaasville, Texas


C: L. WOOLEY, Prod. Supt.
R. G. ALLEN, Gen. Mgr.

Ai S.SWANSON, Supt. Shoph

Pampa Sunday News－Fost





## 

## the quality of justice

The opinion that be it for an indiscretion，a failure to grauge official proprieties a lapse from ethical perspective or a
venal act，A．B．Fall，former secretary of the interior，has venal act，$A$
paid his sho
Since that time the punishment，unlque and extreme
in the annals of the country，has been visited again daily in the annals of the country，has been visited again daily
upon Mr．Fall and his devoted，Joyal，fighting family． It is not our conception of justice that the seales must
overbalance，or that it seeks to pursue its vietim after he world in the face．
The time has come when this long continuing and app
parently endless punishment of years，mential spiritiual parently endiess puuishment of years，mental，spiritual
physical，financial，should end．The point is that we are not dealing with a Sinclair，but with people of deep pride
and high spirit whose humiliation has gone，in all con－ scienc

Judge Fall has lived an aggressive，challenging com－ anding life for three score years and ten．
We dislike sob－stuff as We disilike sob－stuff as much as he does．But，he is among grand－children，asking only peace，while his family
is consecious onty of what it regards as a bitter and inex plicable injustice，with its impending，erowning climax o
humilistion． fiver is given a suilty．
One
One cannot contemplate this fact without being con－ scious of a cloud upon justice．And if we are not mis
taken，the feeling grows rapidly in this country that Fal obloquy fallen upon our worst discredited national ministration．
Fall in his age and adversity has won the sympathy and respect of even his bitterest political enemies－one on
which this newspaper was for years．The deep feeling hown tomatic．His ordeal has become that of timers is We are sure it will rally to any effort desired by himsel
or family looking to its termination．- Santa Fe New Mex ican．
THE CONCEITED DRIVER
Conceit，which often finds expression in thoughtlesss
ness，rudeness and selfishness，is cossidered of prime im
portanee as a a cause of automobile accidents，by Dr．Pau portance as a cause of automobile accidents，by Dr．Pau
Schroeder．IIlinois State remininalogist．
＂An appreciation of the rights of others on the high－ ways appears
driver than even normal intelligence，＂he says．
Dr．Schroeders opinion is backed pup by statitics．He
and recently made a study in Detroit of 100 prisoners convict
ed of mansla anghter with an automobile．Only three had
serious physical defect serious physical defects，one was subject to epilepsy，and
one was insane．The old idea that anyone in good health
ind with reasonable mental automobile safely no longer holds．The egocentric driver disregarding all
menace to life and property
ard for $r$ its of oned courtesy，which amounts to conceited driver．He presents a problem that must soiventas．
Tatality toll－2，410 deathe with a record－breaking mot per cent over January，1930．Here is grisly proot of the
need for a thorough－going investigation into every phase of the accident situation．－Mobeetie Newn
Most orators，observes，the office sage，run true to
Corum．
A societs of waiters is being formed．It should b
The woman who uees an iron in the Kitchen every
eek now has a daughter who swings one on the links week now hass a daughter who swings one on the link
each day．



Archange
shthond
shol
den

 specta
sata
statem
sear 5




 titl alive＂the shographer notes
Tom peaik of them，therefore，by
name name
nem
her
for
 sDe
s．ate
rath
ruph
pere



## his his ike the man，bor，that he

Christian Church
Will Convene Soon






Quanah Bridge Is Nearing Completion
$\qquad$


 Woxmen in Inditin are taring un


WASHINGT Dutcher，NEA Service Writer） raphed sheets received in six weeks from the demoerat publicity bureau and 41 similar sheets in the same period
from the republican publieity bureau，the party argument or the 1932 campaign as thus far formulated
follows：
democrats
Hoover promised prosperity under a republican a The largest single factor in the sharp deel
The tariff aleo deepened the distre bil
The administration has made no constructive effort uffering．
Hoover and members of his cabinet spent many mployment．
great bulk of the president＇s campaign promise
T．
The administration has maintained a consist
has layed cheap politics with evasion．
is treatment of Democratic Senator Wagner＇s unem－
Mr．Hoover，the great engineer，and Mr．Mellon，the
greatest secretary of the treasury since Alexander Ham－ greatest secretary of the treasury since Alexander Ham iton，have so managed the country＇s affairs that the gov－
ernment now faces a deficit of somewhere near a billion The republicans are so bankrupt for issues that the obscure Tammany judges，forgetting their own complet silence anent the Harding administration scandals．

REPUBLICANS
The republicans have effected agricultural measure countries． They inaugurated a tremendous construction progran
which gave hundreds of thousands of jobs to men wh The country would have had to endure conditions
rightful to conterplate had Herbert Hoover not been at frightful
the helm．

## No man in office ever worked more in votedly and industriously than Hoover has

 The depression was due primarilyide this country and drought within．

The country and drought within． in drought areas have never been so healthy as they no

The democrats have of fered ne program of their own
the country，except for Chairmani Rarkob＇s solve economic problems by repealing the anti－trust law The republicans gladly aceept the tariff as a pres ial campaign issue．
Every democratic tariff has brought on disaster．
The democratic party wants to substitute low foreig wage scales for high American wage scales．

The democratic national committee has developed ing the farm board．

The south should throw off the shackles of democ racy；its＇great industrial progress has been made under republican rule．
Republicans have put through all the immigration re－ striction laws；Tammany democrats always oppose such egislation．
Taḿa cratic party．

A student league in Mexico has decided to boycot American jazz．
off the＂blues．

## $=$

 mantan$$
\begin{aligned}
& \text { But she explained that some of the names will have } \\
& \text { be aged in her manuscript, especially in her wartime }
\end{aligned}
$$




3

## nv <br> 

## 




## 

## 눌

yin mix

： mix
Antan

## 




## 

## NEWYYORKK

## NEW YORK－Pola Negri is writing her memoirs． Her title for them is＂Confession，＂i title fraught

## Her title

meaning． wait－have pattence．
They are not to be published for some time，although she has written up to the last hundred pages．The
Polish vamp of Hollywood knows the better part of valor Poish vamp of Hollywood knows the better part of valor．
Oh，my，yes，as chatter＇writers say for sake of punctua－

Discreet Pola is dashing off her expertences and recol lections in her spare time，of which she has had quite a while the talkies caught up with her accent．
But she explained that some of the names to be aged in her manuscript，especially in her wartime
aneedotes．She was rather cryptie about that，smiling that enigmatic Negri smile．

Rudolph Valentino＇s name and that of her lately di－ orced Prince Mdivani will have a page or more in hêr ook，we may be pretty sure．Both－gallant gentlemen are dy in her past．
Miss Negri receiv
pical Pola pose．There in her Park avenue hotel with so she was sloped sedately enough against a heap of divan cushions，her right cheek laid on her clasped hands．
Her flowered chiffon dress（we guessed it was ehif
），was the color of a pitcher of snapdragons．
Miss Negri was just stopping here a few days between Europe and Hollywood．Even so，the fan mail was trick－
ing in from New York admirers who had read of her ar－ ing in from New York admirer，
rival．She showed us one note．
It was from a Polish boy who asked if he might play
the violin for her．At the same time the office called to say a woman was waiting in the lobby－to see her，that the woman said she was a relative．
＂Poor thing，＂said Pola．＂I have no relatives，＂
Hollyuvood，I Am Back＂
Miss Negri is back to try for the talkies．It has been those years have been passed in Paris and London of She was so ill for one year of that time the doctors would not let her read the newspapers，so she was curious find out just what has happened to Hollywood．
She likes Hollywood and missed her sun－hathing．Her Iness，she thought，was caused by the European cold．
She wants to interpret Flaubert＇s Madame Bovary She wants to interpret Flaubert＇s Madame Bovary the first time in what she calls the cinema．Then maybe Hollyw

Her accent seemed as good as Marlene Dietrich＇s，for ＂I learned English from a Scoteh tencher before I came to America，＂she recalled．＂Years ago I spoke with Scotch accent

Almost every day I speak five languages．My maid is French and my friends who telephone are of many
mationalities，Russians，Poles，Germans，Italians．＂ Home again is．Hollywood，where she－has＂holdings．＂
＂I ＂I leave Wednesday，＂she said，＂for a new venture．＂

## SCATTERING ADVERTISING MEANS WASTE

Merchants in many cities suffer because they seatter heir advertising appropriations．Too frequently mer－ chants just want to be good friends，and do pot consider dvertising funds．The result is that space in the lead ng advertising mediums must be slashed and the copy Today there are only two cifies in Dexas under 100,000 opulation，so far as we know，that have two or more daily newspapers under two ownerships．One Texas city
has a second daily because the owner of，the established newspaper decided to run for mayor．He supported him elf through the columns of his own newspaper．As he ad the only local medium，it was not thought proper fo him to take this advantage in，municipal बffairs to furthe When one rea
Texas in the past the changes that have taken place hing of the stringent times in the newspaper business n Wichita Falls the Times and Record－News were con solidated under one ownership three years ago．Waco
newspapers were merged about four years ago．Then，a newspapers were merged about four years ago．Then，
third daily was started and lived only a few months． A few days ago we called attention to the remarks eing＇a newspaper＂grave yard．＂．Early in 1926．Th News and Globe were consolidated under one ownership fter the latter publication had lost a vast sum of money Despite the lesson learned，a group in 1927 established the Amarillo Sun，an
When a third n When a third newspaper caimiot succeed in a city of possibly 50,000 ，as Amarillo had in 1927，together with
boom conditions，it can be understood that the newspaper ield is a very limited business．If cities reaches the netropolitan stage find it necessary to limit the number of publications，it is evident that smaller places cannot daily newspaper

Amarillo and Waco merchants did not care to spli heir advertising approprintions so that chey could no use effective space，and this undoubtedly will be the story
in most other places where ambltious publishers try to evade the－laws of business economy．

The U．S．department of acrlecilture has made a
ie of the life history of the prine．Bat you can hardly expect a governiment film to 䰻能t the leading charheter in a perpetual stew．

