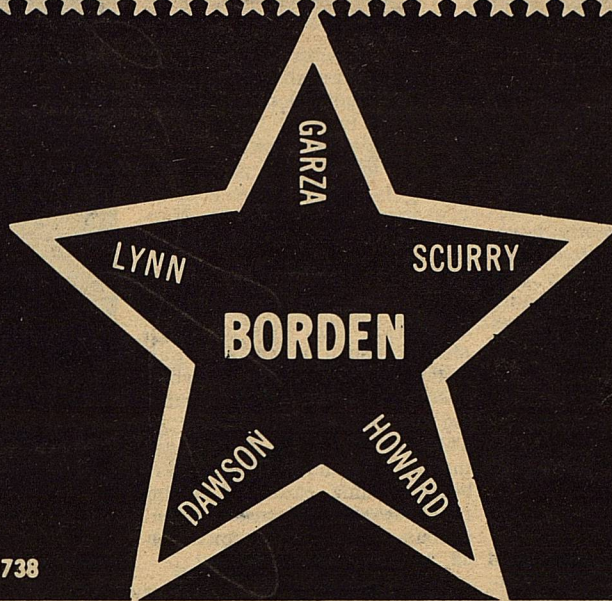


THE

STAR



VOL. 4 No. 36

GAIL, BORDEN COUNTY, TEXAS 79738

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Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry

Cattlemen Convene At Gail



HILMAR G. MOORE
President of TSCRA addresses Cattlemen

Legislation Important

Delivering the keynote address at a Regional Membership Meeting of the Texas & Southwestern Cattle Raisers Association at Gail Saturday Hilmar G. Moore stressed the importance of legislation concerning the cattle industry.

Mr. Moore strongly pointed out the necessity of cattlemen taking an active part in politics "whether we like it or not."

"TSCRA has over 15,000 members rendering over 2 million head of cattle in Texas," he said, "and as an organization can wield more influence in Austin and Washington than as individuals."

"Of the more than three thousand bills that were introduced in the Legislature, the Association audited each and every bill to determine its impact on the agriculture industry," Moore said. He pointed out that the organization only works on bills that affect the industry, but that it is necessary to delve into each bill to determine the exact nature.

AD VALOREM TAXATION BILLS

"Because local funds derived from the taxation of real property in a school district are used

to fund a school district's program, ad valorem taxation became quite an important topic this session. Mr. Moore pointed out that "the Association worked to make sure that the local taxing authorities still have the ability to make their own decisions and tax their own people the way those people wished to be taxed and secondly, to make sure that the methods provided for an equal and just taxation."

"Several bills were introduced that would allow a much fairer valuation be placed on agricultural lands based on its capabilities to generate income from the agriculture endeavor. One of those bills, H. B. 1535, has passed and will become law if Article 8 of the new proposed Constitution passes in November. This bill and this method of valuation will place a value on all agricultural land that corresponds to its ability to produce income and thus more justly tax such land so that land can remain in agricultural pursuit."

"It should be noted that generally both Houses of our Legislature recognize that agriculture land, in order to remain such, must be taxed at a more just rate than on its true market value if that land is to remain in agriculture!"

I would like to note that Article 8 of the new proposed Constitution must be passed before this valuation method can be used," Moore cautioned.

"Today we are plagued by land use legislation, pressure from consumers groups, gov't. interference - Brucellosis, EPA, etc.

Mr. Moore blasted the Environmental Agency for their many ridiculous and unrealistic regulations concerning the cattle business. He pointed out that there were five bills introduced that would provide any private citizen the right to bring a suit against any other person whom they thought was causing some type of pollution. "Fortunately," he said, "these did not pass."

"There were three bills," Moore continued, "that would have created a regulation of certain areas--those being scenic rivers, specifically endangered areas and wilderness areas. These three bills actually constituted land use regulation of these three types of areas and owners in these areas would

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Economist Speaks To Ranchers

Dr. Willard Williams, Dean of Agricultural Economics at Texas Tech, was the featured afternoon speaker before a group of area stockmen assembled at Gail Saturday.

Dean of Agricultural Economics at Texas Tech, Dr. Willard Williams spoke to stockmen assembled at Gail on "Cattle Economics."

Formerly a rancher from Oregon, Dr. Williams received his education at Oregon State University, University of California, and Purdue University. Aside from teaching, Dr. Williams has his own firm which works constantly on livestock marketing, economics and forecasting. He is a publisher and has recently published a small book entitled "The TARA Handbook for Hedgers." He also publishes the "Weekly Cattle Letter."

Showing graphs as an aid in explaining the present economy, Dr. Williams asked "Can we expect prices to improve gradually and consistently back toward levels of the early 1970's or are prices going to plunge back toward levels realized last year?" "In general," he said, "my answer is that we definitely cannot expect fed cattle prices to continue holding at current record high levels. At the same time, the worst, it seems to me, is over. The industry probably is trading improved prices and conditions during the remainder of this year for lower prices and incomes again next year." Predicting to be "over the hump," Dr. Williams cautioned that we won't go back to where we've been nor will we level off until 1977.

CYCLE IS STILL WITH US

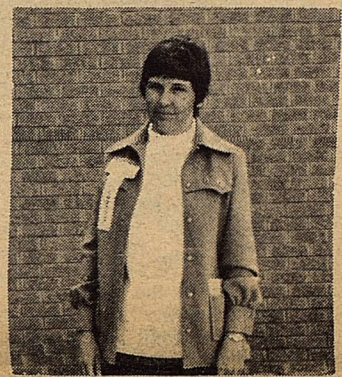
"The Cattle cycle is regular and predictable," he said.

"In one article for the Cattleman, I characterized the cattle cycle as a monster that raises its head out of the swamp every 10 years or so and begins looking for a meal. The old monster has a well-developed taste for cattle feeders and cattlemen but when especially hungry, gobbles

up anything in sight including hog producers and sheep men. The monster fed heavily on cattle feeders beginning late in 1973 on through 1974. About a year ago, however, he began gobbling up cow-calf producers and others. Temporarily satisfied, he backed off about March of this year and presently is sleeping off a heavy meal. He will be back with us presently."

"Actually, of course, the cattle cycle is in operation continuously. The cattle cycle consists

cont'd on page 2



MARY GRESSETT
TEJAS COWBELLE tells how women can help the Cattle Industry.

Meeting Well Attended

Gail-Cattlemen from a twelve county area attended a Texas and Southwestern Cattle Raisers Membership Meeting Here Saturday, June 7, hosted by Mr. and Mrs. Rich Anderson.

Registration began at 10:00 a.m. in the High School Auditorium. Helping with registration were representatives from the Tejas Chapter of the Texas Cowbelles Association, Mrs. William Gressett of Forsan and Mrs. J. M. Sterling of Coahoma.

Mr. Rich Anderson presided as master of ceremonies at the all-day meeting. He introduced Senator Kent Hance and Representative

Mike Ezzell, both from this district, and thanked them for their cooperation during the recent session of the Legislature in Austin.

Hilmar G. Moore was introduced as Keynote Speaker, followed by Mrs. William Gressett.

Mrs. Gressett, publicity chair man for the Tejas Cowbelles, spoke to the crowd on the purpose of the Cowbelle organization. She explained the positive effect women can have on the cattle industry. "Our main concern," she said, "is to educate the housewife on the use and importance of the industry. We want to protect the freedom of our industry and maintain the privilege of choosing our way of life."

Assistant secretary of the cont'd on page 2



REP. MIKE EZZELL, SEN. KENT HANCE, TSCRA Pres. HILMAR MOORE, and host RICH ANDERSON visit prior to TSCRA meeting.



O. J. BARRON

Advertising Necessary

O. J. (Jim) Barrow of Spur, Texas, wound up the all-day membership meeting of the TSCRA with an address concerning "The Check-Off System for Promotion of Beef."

Mr. Barrow discussed the need for ranchers to help advertise beef and discussed a task force that is undertaking their project.

As chairman of the American Nat'l's "Beef Development Task Force," Mr. Barrow pointed out that the industry needs from 30 to 40 million dollars annually to do an adequate and competitive job of advertising beef products. "Today," said Mr. Barrow, "the per cent of gross sales spent on promotion in the beef industry is only .015% as opposed to the Nat'l Prune Growers Association, for instance, who spends 2.1% annually - or 2,300% spent by the Florida Citrus Association. The money will be allocated as follows: Market development 50%, Consumer education and research 40%, and foreign market development, 10%."

In order to have a nationally funded organization Mr. Barrow has spent a great deal of time, in Washington this year. Due to his efforts and those on his committee, Legislation was introduced in February as House Bill 3718 and Senate Bill 772.

Mr. Barrow explained, "This legislation is necessary in order to have a uniform means of collection. A Beef Board will be set up, represented by members from the ANCA, Nat'l Livestock Feeder Association, Dairy Industries, The Packers Association, and Nat'l Cowbellers Association. The Cattlemen will have 68 members on the board, 6 from Texas."

In order to fund their program, Mr. Barrow explained a means of collection devised by the Board as follows: Each purchaser will deduct 0.3% on the sale of each animal. This will include the producer, feeder,

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packer, etc. The collection point will be each sale. There will be a refund provision written in making this a voluntary action on the part of any seller.

Mr. Barrow lamented the fact that this type of organization and legislation has become necessary. He cited the fact that price controls, beef substitutes, the E.P.A., and boycotts have brought the cattlemen to a point where they can no longer depend on beef selling itself and are forced to get into the business

A rancher from Spur, Texas, Mr. Barrow is also President of the Cattle Feeders Association and a committee member of the American Nat'l Cattlemen's Association.

Legislation

cont'd from page 1

have to receive licenses and permits from these State agencies in order to do any type of ranching or farming in these areas. The Association has always worked in the area of environment for the reason that the Association feels that its members are actually the protectors of the environment because the natural environment is what determines whether or not they can survive in this industry.

The Association tried to determine the bills in legislation that would adversely affect the industry in its ability to control its own environment rather than someone else controlling it for them."

As to the land use bills, Mr. Moore said, "The Association has been very interested in the local method of land use regulation wherein the control is kept at the county level and not interfered with by persons who are unknowledgeable about the county activities."

Mr. Moore also strongly advised the USDA to take a realistic look at the Brucellosis program. Although the TSCRA thinks the disease should be controlled, it is their opinion that it is impossible to eradicate because of inadequate tests available. He contended that the cattlemen would control his own herd for survival and that it is not a "health hazard" as the USDA maintains.

During Mr. Moore's address he commended Senator Kent Hance, who was in the audience, for the new legislation that he introduced on estray cattle.

In conclusion, Mr. Moore stated that "the TSCRA is working with the ANCA toward a more expansive and effective advertising program for the cattle industry."

Hilmar G. Moore of Richmond, Texas, President of the Texas and Southwestern Cattle Raisers Association, and serving in his twenty-seventh year as mayor of Richmond, Texas, has owned cattle continuously since he was six years old. Moore comes from pioneer families, as three of his ancestors lived in Texas during the time of the Republic.

He is a member of the Board of Directors of the National Livestock and Meat Board, replacing Governor Dolph Briscoe of Texas, representing the Texas and Southwestern Cattle Raisers Association, and is a member of the Beef Industry Council of the Meat Board. He is a member of the Board of Directors of the Santa Gertrudis Breeders International, a charter member of the American Quarter Horse Association, and a member of the Board of Directors of the First National Bank of Richmond.

Moore has been active in the Texas and Southwestern Cattle Raisers Association and other livestock organizations for many years, chairing numerous committees.

Economist

cont'd from page 1

of two principal phases, the buildup or accumulation phase and the liquidation phase. Inventories tend to build up for 3-5 years after a low is reached. Prices during this period are rising rapidly and there is increasing talk of shortages. Marketings and slaughter are down because producers are holding as many cows as possible and withholding heifers in larger numbers. This adds to the upside pressure on prices. Late in the expansion phase, everyone, it seems, is interested in expanding cattle numbers.

This is when the doctors and the lawyers and the movie stars begin feeding cattle or buying ranches. These were the conditions for 1949-53, for 1958-62, and again for 1968-73."

"As inventories rise, they finally reach a point where marketings and slaughter can increase even though producers continue holding large numbers of cows and heifers for breeding purposes. This results in a downside break in prices. When prices break, then producers begin withholding fewer heifers and marketing more cows. Normally, feedlots at this time also are full with marketings trending higher. Prices plunge to disastrously low levels. In each of the past three cycles, prices have broken about two years prior to the peak in cattle numbers. For example, prices broke in 1953 with inventories topping out in 1955. They broke again in 1963 with inventories peaking in 1965. They broke again late in 1973. Normally, however, they probably would not have done so until 1974. The consumer boycott and price ceilings of 1973 triggered the break six months or a year early. Accordingly, inventories may take an extra year to peak out. They probably will be up slightly from a year earlier on January 1, 1976 but this is likely to be the peak. We expect a downturn for January 1, 1977."

"We are in the midst of the liquidation phase of the cattle cycle and this phase will continue on through next year and into 1977. So long as this phase persists, high volume slaughter marketings of cows, bulls, and forage fed steers and heifers, as well as calves, will continue," Dr. Williams explained.

Continuing, Dr. Williams said, "Total cattle numbers in the nation cannot be reduced until the annual slaughter of cattle and calves rises to a level in excess of total calves saved. The calf crop this year will be 52.2 million head. Last year, total cattle and calf slaughter was slightly under 40 million head. It probably will not exceed 44 million head this year."

With the liquidation of cattle numbers over the hump by January of 77, Dr. Williams predicts the years of 1977 to 1983 to be good. "Then watch out in 1983--that old monster the cattle cycle will rear its head again." When everyone starts getting into the act, the wise cattleman will run counterpoint, Dr. Williams warned.

Hot Dogs Anyone?

More than one billion pounds of frankfurters and wieners -- an average of 80 hot dogs for each American -- are produced under federal inspection in a year, according to Agriculture Commissioner John C. White.



LUCILLE STERLING, TEJAS COWBELLE registers MELVIN SMITH from Ackerly. Looking on is Mrs. LELAND WALLACE of Howard County.

Meeting

Con't. from page 1

TSCRA, Mr. Charles Rollins was introduced by Mr. Anderson. Mr. Rollins, in turn, introduced area inspectors who work with lawmen on cattle rustling and related cases. They included Howard McDaniel of Midland, Hat Moore of Clyde, and Son Guin of Tahoka.

The meeting recessed at noon for a Dutch Treat Bar-b-q catered by the Borden County 4-H Mothers. As chairman of this committee, Mrs. Brent Murphy did an outstanding job. "This amounted to a major fund raising project for our club," Mrs. Murphy explained.

Re-convening at 1:30, those in attendance were well informed in Cattle Economics by Dr. Wil-

lard Williams of Texas Tech.

O.J. Barran of Spur spoke on the necessity of cattlemen to help advertise their product through a newly formed task force organized for this purpose.

In conclusion Mr. Anderson thanked the guest speakers, and special guest for their interest and concern for the industry. He also expressed his appreciation to Mr. McLeroy and the school administrators for the use of the school facilities and their assistance, along with the 4-H Mothers for their work. He echoed the sentiments of the crowd when he said, "I believe this has been a very lucrative and informative meeting."



CATTLEMEN AND WIVES ENJOY BAR-B-Q AT THE TSCRA MEETING.



4-H MOTHERS AT WORK

What's in the pot, NELVA? Pictured left to right are; BARBARA FARMER, NELVA JONES, JACQUELINE WILLS, WANDA SMITH, SHIRLEY NEWTON, and MELBA RINEHART

Plains News

Mr. and Mrs. Oscar Telchik have returned from a two week vacation. They visited Mr. and Mrs. Jack Minter and family of Riverton, Wyoming.

On route they stopped in Denver, Colorado, and visited with Buleah's brother, Ollie Wellborn.

While in Riverton, they attended the High School Commencement Exercises, May 20th. La Rhea Minter, one of the graduates, will enroll at Abilene Christian College in September.

Fifteen inches of snow fell while they were there, with the temperature reading of 34-38 degrees.

The alfalfa farmers thought perhaps the snow would serve for the first irrigation of the crop.

Going through New Mexico and coming back through Oklahoma made a most enjoyable, sight-seeing trip.

Last weekend, Mr. and Mrs. Steve Hess and Shayne were guests in the home of Mr. and Mrs. "Red" Favor, Snyder.

Mrs. Judy Howell, Larry and Holli, Big Spring, have been visiting Mr. and Mrs. Charles Vaughn and family.

Guests in the home of Mr. and Mrs. Buddy Telchik and family have been her parents Mr. and Mrs. E. S. Collvins and Ernestine, her brother, Mr. and Mrs. Archie Collvins, Tracy and Darrell, all of De Kalb.

Katherine Stephens had a birthday, June 3rd. To find out her age, work the following equation:
(7 x 6) - 3 - (4) x (5) plus 3 equals _____.

A big surprise came that night at 9:00, when a family birthday party, with a birthday cake and gifts, took place in the Steve Stephens home.

Mr. and Mrs. Jim Mac Burkett, Carol, Glynda, and Mickey attended the Burkett reunion held at Kirkland Docks, Lake Brownwood. Approximately thirty-five were in attendance. And Mickey did catch a fish.

Mr. and Mrs. Adolph Telchik were in Lubbock last Saturday visiting with Mr. and Mrs. James Telchik, Kevin, Lene, and Lisa. They attended a Pee Wee League baseball game in which Kevin participated.

Recently, Donnie Stephens, owner of Home Interior and Gifts, Inc. of Lamesa gave a demonstration on interior decorating in the home of Mrs. Frank Currey. Refreshments were served to ten guests.

Guests in the home of Mr. and Mrs. Dee Burrus were her mother, Mrs. L. D. Monroe of Sweetwater and Debbie Lister, Garden City.



Pink and Blue Shower

Mrs. Kenny Hensley will be honored with a Pink and Blue Shower at the Plains Community Center, June 19th at 2:30 PM. All friends are invited.

Hostesses are Christeen Ledbetter, Marilyn McPhaul, Francis Burkett, Eva Doyle, Willie Burrus, Bonnie Kingston, Katherine Stephens, and Nancy Edwards.

The hostess gift will be a wooden high chair.

Mr. and Mrs. Rusty Hensley, Bryan, and Marla have been visiting his parents, Mr. and Mrs. Pat Hensley, Randy, Lesa, Kenny, Carla, relatives and friends.

Rusty and family have been living in Chicago for about one and a half years.

The Plains Community was their last stop before they departed for Trinidad, an island off the coast of Venezuela.

They left Lubbock, by plane, June 1, at 7:00 AM, flew to Dallas, Miami, Florida, and then on to Trinidad, arriving at their destination at 9:00 that night.

Rusty is with Amaco Oil Co. The settlement, which will be their home for three years, is a small remote village with maids, yard men, private teachers, and so forth, furnished by Amaco. (what fun with no house or yard work to do).

The school will consist of 30 students from grades one through eight.

They say "Join the Navy and See the World." Why not join Amaco?

Don't forget to mark your calendar for the Clean-Up Day at the Plains Community Center, June 17th at 8:30 AM. If any of the gentlemen members are not busy that day and would like something to do, they could come with their rakes and hoes, some pretty big weeds are around. And if a lawnmower or two are available, they could be used. One does not have to be a member of the association to join in the fun!

BITS AND PIECES

Mrs. Johnnie Martin spent the week-end in Lubbock with relatives.

Mr. and Mrs. Wright Huddleston and Mr. and Mrs. Cecil Huddleston helped the Frank Stroms of Menard celebrate their 50th Wedding Anniversary.

Kay and Keva Black of Plainview are visiting with their Grandparents the Chester Wilsons.

Mr. and Mrs. Erda Lewis of Big Spring, spent Sunday with Mr. and Mrs. Paul Gordon of Lake Thomas, where Mrs. Lewis was recipient of a birthday dinner.

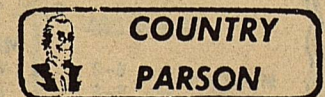
Mrs. Bertha Ellis and son J.P. Ellis spent a couple of days with relatives at Carrizo Springs.

D.C. Jones has been attending a school of instructions on latest Oil-field equipment sponsored by Amerada-Hess Petro. Corp.

Ruth Weathers visited Friday with Mrs. Roy Warren at Col. City who has sustained a broken ankle.

Mr. and Mrs. Dewey Riley of Trenton, spent the week-end with Ruth Weathers.

Kenny Crow has returned home from Big Spring, where he underwent surgery on his nose.



"If we all had better judgment, a lot of folks who are proud of their accomplishments would instead be ashamed."

ATTENTION

Fluvanna

Exes

A lot of Fluvannians are going to say "thanks for the memories" in earnest after the completion of the fifth Homecoming being staged this week, June 13-14. A schedule of the planned Homecoming activities, which will take place on Friday and Saturday, are as follows:

FLUVANNA HOMECOMING FRIDAY, JUNE 13

- 9:00 A.M. School Building Open Exhibits
- 2-5 P.M. Registration in Front Hall School Building
- 3-5 P.M. Tea honoring Early Settlers Rock Ledge Farm
- 8 P.M. Class Parties

Class Parties Schedule Friday Night, 8:00 P.M.

Classes	Location
1918-1946	School Gymnasium
1947-1958	Fluvanna Community Center
1959-1963	School Homemaking Building
1964-1966	School Cafeteria
1970-1972	Bill Stansell Home
1973-1975	School Library
Saturday Night, 8:00 P.M.	
1967-1969	Rickey Evans Home

SATURDAY, JUNE 14

- 9:00 A.M. Registration under canopy in front of School
- 11:30 A.M. Western Style Barbecue Lunch Gymnasium
- 2:00 P.M. Program School Auditorium
- 8:00 P.M. Class Parties

Lloyd Family Gathering

A joyful family gathering where members & friends welcomed each other, and whose memories will last until the next meeting, was held in the home of Mr. and Mrs. Weldon Lloyd and Girls of Lubbock Sun. June 1st. Much food and fellowship was enjoyed by all. Coming the farthest distance were Mr. and Mrs. Jerry Bob Lloyd, Greg, Tony, Pam and Doug of Gooding, Idaho, Miss Susan Lindsay of Albuquerque N.M. Also present were: Mr. and Mrs. Billy Joe Lloyd, Robert and Gary of Dalhart, Mr. and Mrs. Jimmie Don Lloyd, Christi and Donnie Ray, Mr. and Mrs. Jimmie Cornett, Richard and Donna, and Fred Liner of Snyder. Mr. and Mrs. Jim Patrick, David and Miss Barbara Abbe, of Tahoka, Mr. and Mrs. Norvin Smith Sr. of Lubbock and Mr. and Mrs. Raymond Lloyd of Hermleigh.

Mr. Smith was the "Senior Citizen" of the day, and Donnie Ray Lloyd was the youngest member attending.

Kikers Kolumn

4-H HAPPENINGS

A meeting of the 4-H officers and adult leader, Pat Murphey was held in Earnest Kiker's office, June 6. The 4-H Day Camp was discussed and set up for June 11.

The schedule is as follows:
9am--Opening Assembly
10am--Recreation
11am--12--Lunch
12--2pm--Swimming
2:30--Refreshments
3:00--Closing Ceremony

TEEN LEADERSHIP LAB

Several 4-Her's from Borden Co. will attend the Teen Leadership Lab in Levelland next week. The 4-Her's will be involved in group meeting, swimming, volleyball, tennis, and other recreation.

DISTRICT 2 HORSE CAMP

The 1975 District 2 Horse Camp will be held June 23-27 at the Livestock Pavilion on the South Plains Fairgrounds, Lubbock.

Registration will be from 9:00-10:00 a.m., Monday, June 23. All participants are expected to be present at this time.

Cost for the week-long clinic will be \$15 per person. Stalls will be rented for \$15 for the week on a first come, first served basis for counties farthest from Lubbock. No straw will be allowed in the stalls because of the fire hazard. Box fans may be helpful for horses in stalls at night. The building will be locked each night at 11:00 p.m., and no one will be allowed to come and go afterwards. Reservations for stalls will be taken in the District Office.

Three teaching aides will conduct the clinic. The aides are qualified in teaching basic horsemanship to all interested 4-H members. Any member attending should come with the attitude that it is a school and that they will be expected to adhere to the clinic teachers.

Participants from last year feel that this was one of the most rewarding experiences they had ever had.

Refreshments will be served.

Participants will be expected to bring their own feed and equipment for the week.

Please send names of 4-H members who wish to attend to the COUNTY OFFICE by JUNE 16. Also indicate if stall is wanted.

Thank You

I would like to thank all the 4-H mothers who prepared and helped with the dinner for the Cattlemen's Meeting. You did a very fine job!

Earnest Kiker

4-H Roundup



Sue Hancock Honored

Sue Hancock placed seventh high individual in the Dairy Cattle Judging during the 4-H Roundup at Texas A&M.

Sue, along with Martha Anderson and Twila Telchik competed against twenty-six other 4-H teams for top honors at the state contest.

Borden County placed sixteenth at the competition.

4-H Roundup was filled with excitement. There was bowling, swimming, square dancing, western dancing, modern dancing, demonstrations, skits, award programs, and tours of Texas A&M.

Jr. Rodeo



The Borden County Junior Rodeo will be held at the Borden County Arena on Thursday, Friday, and Saturday, June 26, 27, and 28, 1975. Each performance will start at 8:00 PM. Rodeo Secretary is Mrs. Rube Smith, Route 1, O'Donnell, Texas, 79351; phone - 806-439-5615. Books will close at 4:00 PM, June 24, 1975. Set ups will be made as far as possible. Bull and Steer Riding books will close with the first forty paid entries in each age group. Trophy buckles will be awarded with three places in each event and one All-Around buckle in each age group.

Events include the following:
(1) 16-19 age group - barrel racing, calf roping, pole bending, bull riding, and ribbon roping;
(2) 13-15 age group - barrel race, calf roping, pole bending, steer riding, and ribbon roping;
(3) 12 and under age group - barrel racing, pole bending, flag race, breakaway roping;
(4) 8 and under age group - barrel race. Entry fees for 16-19 age group are \$10.00 per event entered. All other age groups are \$8.00 per event entered. Also, a \$1.00 Office Charge will be made for each contestant. The Borden County Junior Rodeo is sponsored by the Borden County Junior Livestock Association.

Memorials To Cancer Society

These people have donated memorials to the Borden County Cancer Society from September, 1974 - May, 1975

- Mr. and Mrs. Roy Reeder
- Mr. and Mrs. Doyle Newton
- Borden County Friends (court-house)
- Mr. and Mrs. Bill Ludecke
- Mr. and Mrs. Bob Ludecke
- Mr. and Mrs. Bob Beal
- Frances Bennett
- Mr. and Mrs. Pat Hensley and Family
- Gail Friends
- Mr. and Mrs. Royce Patterson
- Mr. and Mrs. O. D. Jackson and Family
- Mr. and Mrs. Larry Smith and Family
- Mr. and Mrs. C. C. Nunnally
- Mr. and Mrs. Royale Lewis
- Dorward Methodist Church
- Mr. and Mrs. Norman Sneed
- Dorothy and Janice Browne
- Mr. and Mrs. Bert Dennis
- Mr. and Mrs. David Briggs and Family
- Miss Doris Steadman
- Mrs. Bessie C. Smith
- Mrs. Clara Jane Walker

Mother And Daughter Compete

Mr. and Mrs. David Briggs, daughter Billie, and Mr. and Mrs. Alton Briggs attended the 29th Annual Charity Horse Show of the Pecos Valley Horsemen at Roswell, New Mexico on June 6, 7, and 8.

Showing her bay quarter horse, Billie took second place in Adult Showmanship while her mother placed 3rd in the same class showing her black thoroughbred. Riding the same horse, Billie also won 5th in Open Western Pleasure and 5th in Adult Trail.

In the English classes, Daddy Long Legs (bay thoroughbred) carried Billie to Reserve Champion Open Working Hunter by winning 1st in Open Handy Hunter, 3rd in Open Working Hunter, 4th in Open Hunter Under Saddle, and 6th in Open Hunter Stake.

Billie and her horse also won 1st in Adult Dressage and 2nd in Open Dressage.

To complete a very nice weekend, Billie and two friends astride their horses won 1st place in Hunt Team of Three. Honorable mention goes to a really great groom who made all this possible--thanks Dad.

Psychic World

By FRANK TAGGART

Everyone seems to be talking about psychic phenomena these days. Frankly, I have no idea what they are talking about. — D. T., Dallas.

Simply stated, psychic phenomena are events and occurrences that are beyond normality. That is, they cannot be explained by physical processes or science.

The word "psychic" comes from the twenty-third letter of the Greek alphabet, psi, which is the root of the Greek word "psyche" meaning "mind" or "soul." The term "psi" is now used to describe all forms of psychic phenomena.

Most psychic researchers divide psi into three categories: extrasensory perception (ESP), psychokinesis (PK) and survival phenomena.

Extrasensory perception involves phenomena in which information is transmitted through channels other than the

five senses. Sometimes called the "sixth sense," ESP includes psychic events such as telepathy, clairvoyance, precognition and retrogression.

Psychokinesis is defined essentially as mind over matter. PK involves phenomena in which animate or inanimate objects are moved or physically affected without direct contact with the object and without using any known or explainable force. PK includes phenomena such as teleportation, levitation, materialization, dematerialization, psychic healing and astral (out-of-body) projection.

Survival phenomena are those possibly caused by the dead. They include hauntings, apparitions of the dead, spirit possession, reincarnation and mediumship.

Some psychic researchers claim that Unidentified Flying Objects (UFOs) are a psychic phenomenon. However, a majority of the researchers believe that there are not enough correlations between UFOs and psi to warrant UFOs being listed as a psychic event.

Brush Control Research

Aimed At

Saving Millions Of Acres

LUBBOCK--Rangelands across Texas have supported some of the finest grasses in the country for livestock and wildlife for hundreds of years. Today, much of this land is literally being choked to death, overrun by mesquite prickly pear and scrub brush of various sorts. Millions upon millions of acres in Texas are infested, about 56 million in fact. This includes open ranges, hill country, rolling plains and productive farmland.

A team of brush control scientists with the Texas Agricultural Experiment Station are working 14- to 16-hour days when weather allows on ranches and farms throughout the state to find effective and economical ways to reduce these infestations. Their research is the result of an expanded program started in 1968, based on needs expressed by ranchmen.

The team of scientists consists of six men from three research centers and satellite field stations. They include H.T. Wiedemann, John H. Brock, Bobby Cross, and Virgil Jones, all of Vernon, and C.H. Meadors of Spur.

They are led by Charles E. Fisher, a Lubbock-based scientist who has invested over 40 years in agricultural research.

"Mesquite is probably our toughest target," Fisher says. "Roots of this species reach down in the earth over 30 feet to absorb moisture. That's why mesquite will thrive on land where little else will grow. Prickly pear is bad too, because its growth is prolific. Scrub brush of a hundred varieties also get to be a problem.

"We don't want to rid Texas of this plant life," he emphasizes. "Our wild game as well as our livestock need shelter

and food, much of which comes from brush that some might consider useless. This plant growth also serves to hold the soil together and prevent erosion.

"What we do want to come up with though, are some effective and economical methods of controlling undesirable brush when land is overrun and made unproductive."

Ranchmen consider brush their main cattle problem, he notes. Choking out valuable grasses and providing a secret maze of hideaways for livestock, a jungle of mesquite and scrub brush can make efficient labor and management impossible on a large ranch. Cattle working that would take four hours in a cleared pasture could take up to two weeks in a brush-infested pasture and still leave cattle in the brush.

"Some Texas ranches are infested so thickly with brush that only the experienced eye of a veteran cowman can pick out a cow or a calf," says Fisher. "That land is often rendered unproductive."

The TAES brush control field team has gauged a variety of control measures, ranging from combinations of chemical spray, chaining and root plowing to roller chopping, discing and re-seeding with a newly developed rangeland drill in efforts to come up with brush control techniques.

Their techniques will appear in future editions.

When a speech is boiled down it isn't so dry.

Nothing makes a bigger hole than losing a tooth.

Help Wanted

Licensed beautician to work part time.

Jean's Beauty Center

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THE NICEST SELECTION OF USED CARS IN THE BIG SPRING AREA

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- '74 CHEVROLET Impala 4-door, maroon with white vinyl top, power steering and brakes, air, real nice\$3567
- '74 FORD Gran Torino 4-door, turquoise with white vinyl top and side moldings, power steering and brakes, air, low mileage\$3473
- '74 CHEVROLET Monte Carlo, loaded, sun roof, vinyl top, swivel seats, tape, cruise and tilt, metallic silver, extra clean . . . \$4882
- '74 FORD LTD 4-door, metallic brown with white top, cruise, power steering and brakes, air, copper interior\$3711
- '74 FORD Mustang II Ghia, automatic, air and power, copper bottom with white vinyl top, like new\$3386
- '73 FORD Galaxie 500 4-door, power steering and brakes, air, copper colored with white vinyl top\$3074
- '73 FORD Galaxie 500 2-door, clean as a pin, power steering and brakes, air, green metallic with white vinyl top\$2978
- '73 FORD Torino 4-door, NICE power steering and brakes, air, pretty light blue with dark blue vinyl top\$2783
- '73 FORD Country Sedan Wagon, see this one. Baby blue with roof rack, power steering and brakes, air\$3261
- '73 FORD LTD 2-door, loaded, power steering and brakes, air, beautiful dark green with off-white vinyl top\$3275
- '73 VW Super Beetle bright red, mag wheels, air conditioned\$2461
- '73 TOYOTA Corona 4-door, wagon, automatic, air conditioned, solid white\$2856
- '73 CHEVROLET Impala, brown metallic with light brown vinyl top, power steering and brakes, air\$2667
- '72 FORD Country Sedan wagon, power steering and brakes, air, solid cool white, new tires\$2461
- '72 GALAXIE 500 2-door coupe, nice green bottom with vinyl top, power steering and brakes, air, extra nice\$2323
- '72 GRAN Torino 2-door, seeing is believing, bright yellow with red pin stripes. Looks and drives like a new one, power steering and brakes, air\$2583



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★ Weather ★

WEATHER AT THE COUNTY SEAT!
By K. T. Reddell.

		MAX	MIN	RAIN
MONDAY	6-2	87	60	0
TUESDAY	6-3	89	57	0
WEDNESDAY	6-4	93	63	0
THURSDAY	6-5	97	67	0
FRIDAY	6-6	98	69	0
SATURDAY	6-7	83	69	.55
SUNDAY	6-8	96	64	0



THE REAGAN COLUMN

A few days after you read this, the House of Representatives is expected to pass a bill creating the Agency for Consumer Advocacy. It has already passed the Senate.

Who wants this repackaged version of the Consumer Protection Agency bill defeated last year? Ralph Nader and his friends, the professional consumerists and Sens. Jacob Javits, Abraham Ribicoff and Charles Percy are its most ardent supporters.

Who doesn't want it? Most Americans, according to a recently published survey by Opinion Research Corp.

It found that 75 per cent of the people do not favor efforts to create such an agency. Only 13 per cent do. And, more than half of those changed their minds when told that it would cost some \$60 million in tax dollars over the next three years.

In the same survey, 59 per cent said they were "usually" treated fairly in the marketplace, and another 27 per cent went further, saying they were "almost always" treated fairly. Only 13 per cent said they had been treated "unfairly" as consumers.

Despite this evidence, the bill's chief pushers forge ahead. Ostensibly, it would create an independent consumer voice in other government agencies' public hearings. The argument is that the existing agencies responsible for watching out for the public interests aren't really doing so.

If that's so, Congress could make any changes it wishes in the laws governing these existing "watchdogs" in order to improve them.

If you owned a retail chain and one store was doing poorly, you might change managers, sales clerks, prices, advertising, decor, store hours or product lines, but you certainly wouldn't cure the problem by opening up a competing store across the street.

Yet, that's just what Congress is about to do. It means another big bureaucracy which is bound to mushroom (don't they all?). How will it determine what the consumer's viewpoint is when it is supposed to represent some 210 million Americans? That's easy: the bureaucrats will simply equate their own opinions with those of all consumers.

Their opinions become yours whether you agree or not.

And who are the agency's spokesmen to be? Consumerists, if the professional consumerists have anything to say about it (and they are the ones who have persistently pushed this legislation for several years).

One of the duties of this new agency would be to monitor the cost and quality of the goods we buy. Organized labor's actions certainly have a direct bearing on such matters, but labor has been specifically exempted from the bill. That's not surprising, considering the heavy political debt many congressmen owe to labor's hierarchy for campaign support.

up a better way to stifle new product development.

Unless a few House members blink and take a second look at this bill the public doesn't seem to want, it can only be stopped by a presidential veto.

Co-Op Gin Meeting

The Fluvanna Co-Op Gin held their annual stockholders meeting, June 3, at 8:00 P.M. at the Community Center.

Two new directors were elected to the board. These were Jeff Martin and Burl Belew, replacing Bob Tidwell and Joe Landrum. Other directors are Roy Reeder, Ray Herring, Hurston Lemons, Don Wills, and R. L. Drum.

Ice Cream and cookies were served to members and their families.

The bill has an Orwellian twist, too. The agency could demand from private businesses confidential information and trade secrets which it could make public.

Consumerists, who are obsessed with the idea of controlling the economy and production, couldn't have dreamed

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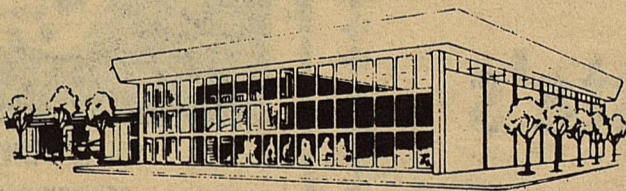


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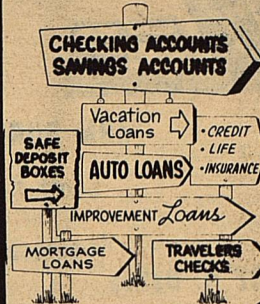
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MOVIES ARE THE MOST

Noret Theatres Movie Menu

Big Spring Cinema

6-11-17 THE DRAGON DIES HARD
Kid Show 6-11 THE LION
Late Show 6-13 EDDY

Lamesa

Sky-Vue Drive In

6-11-14 GROOVE TUBE—FIVE KITTENS
6-15-17 STREET GANGS OF HONG KONG+BAMBOO GOD OF IRON MEN

Movies

6-11 LAND THAT TIME FORGOT
6-11 Kid Show-CHALLENGE OF ROBIN HOOD
6-13-17 DOC SAVAGE, MAN OF BRONZE

Snyder

Tiger Drive In

6-11-13 ALOHA, BOBBY & ROSE—LORDS OF FLATBUSH
6-14-17 BUG—RANKENSTEIN MONSTER FROM HELL

Cinema I

6-11-14 RANCHO DELUXE
6-15-17 ALICE DOESN'T LIVE HERE ANY MORE

Cinema II

6-11-12 DOC SAVAGE, MAN OF BRONZE
6-11 Kid Show-FURTHER PERILS OF LAUREL & HARDY
6-13-17 LAND THAT TIME FORGOT

Museum News



Rita Cornett will be keeping the museum open during the summer months.

Come by and visit Rita and see the many items on display.

Hours will be 10 a.m. to 5:30 p.m. each week day except Tues. It will be closed on Tues. and 1 to 6 p.m. on Sunday.

Blood Drive

Borden County will sponsor a blood drive at Gail, Texas. Time and date will be decided later.

Our Community Blood Center, Blood Services of Lubbock, serves 37 hospitals in the South Plains Area and the approximately 4,000 patients who have blood transfusions in that area require approximately 15,000 pints a year. There is a shortage of voluntary blood donors nationwide and this shortage exists in the South Plains as well. In fact, it is getting more critical all the time.

In addition to there being a shortage of voluntary blood donors, there is a growing need for blood as the medical facilities of Lubbock and the South Plains increase, i.e. the expansion of Methodist Hospital, Highland Hospital, and others in the South Plains, the construction of new hospitals such as the Medical School Hospital, West Texas Hospital, Seminole Hospital and others in the area. Blood is needed to literally save the lives of people in the community. On the other hand, the people of the community must provide themselves with this needed blood. The Blood Center is simply the intermediary agency where the blood is given, processed, and furnished to the hospital. The support of everyone and total community involvement is essential.

Each donor who gives blood will be given six-months protection for himself, his wife, and his children against blood service fees incurred, except for hemophilia.

Additional information can be obtained by calling, or writing Frances Bennett, Box 75, Gail, Texas, phone no. 856-4311--

Sheriff Office; Home phone 915-856-4426. Please specify if you would be interested in being a donor, as I will need to know how many will be interested. BLOOD SERVICE OF LUBBOCK will set up a receiving center for one evening if we can get enough donors.



FARM BUREAU INSURANCE

Scott Russell Agent

Lamesa, Texas

1602 N. Dallas

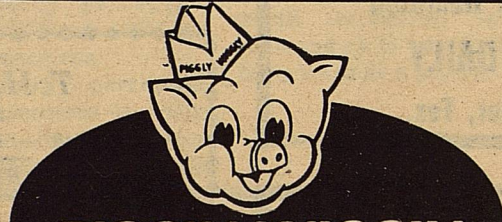
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Fenton's Dad & Lad Stores

Snyder - Lamesa

TOWN & COUNTRY REVIEW

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THE BORDEN STAR, WED., JUNE 11, 1975 ... 7

Lamesa Cycle Sales

LAMESA CYCLE SALES at 411 S. Dallas in Lamesa, phone 872-2988, is the authorized sales and service for the well-known Indian Motorcycles. Here they carry a complete stock of accessories and replacement parts.

These motorcycles cannot be matched for their fine performance and low operation cost. Whether you want one of these motorcycles for pleasure of business, you can't go wrong by selecting this famous brand. This firm has first class mechanics that give you prompt and dependable service for any make or model at the most reasonable rates. If you are in the market for a good new or used motorcycle, this is the place to go, where all are guaranteed. We recommend LAMESA CYCLE SALES to our readers.

Mesa Irrigation

This is one of the more enterprising businesses in our section of the trade territory. They are distributors for Bucner and Rainbird Agricultural and Lawn and Garden Sprinklers. The need for these systems is becoming more acute in this area all the time and we are fortunate to have a company available to supply us with the necessary items for this purpose such as steel and aluminum pipe fittings, plastic PVC pipes and circular sprinkler systems. MESA IRRIGATION has a complete servicing department that is capable of installing and servicing these systems. They can take care of any and all repair and replacement parts on systems and sprinkler heads. We recommend MESA IRRIGATION and suggest you contact them for information before you make any decision about irrigation systems. They are located on the Lubbock Highway in Lamesa phone 872-5479 or 872-2611.

Branon Funeral Home

Time and Service have honored the name BRANON FUNERAL HOME located in Lamesa at 403 N. Austin Ave. Call 872-8335. If no answer, dial 872-2684.

For years, this reputable firm has served the people of this section. They relieve you of all worry and responsibility, and by sympathetic cooperation, bring comfort in the hour of distress. Their service supplies the consoling thought that the final tribute to your loved one has been beautiful and fitting.

They have natural fitness for this profession as those they have served will testify. When the funeral director must be called, may we suggest that you place BRANON FUNERAL HOME in charge? You will find their services priced to fit your individual needs.

In this Review, we unhesitatingly refer our readers to this reliable firm and suggest that you call them when in need of a funeral director.

Automated Controls

AUTOMATED CONTROLS is located at 501 S. Dallas in Lamesa ph. 872-8341, is equipped to render you a complete electrical motor and armature rewinding service. When you have electrical motor repair work to be done, you can rest assured that it will receive the attention of qualified personnel and the best service, if this firm is consulted. They are experienced in this line of work, trained to do the job efficiently, and use only the best in quality materials. So, from the standpoint of thoroughness, the policies of this reliable company are of the best to be secured.

Nothing in the way of an electrical motor is too small for them, and there are none too large. It is with great pleasure that we call your special attention to this firm and that you make this your headquarters for electrical motor work.

Juanita's Draperies

JUANITA'S DRAPERIES is located at 704 S. 1st in Lamesa ph. 872-3945.

This establishment is the most prominent drapery house in this whole section of the state. They carry a full line of beautiful fabrics from which to choose.

They design draperies for all types of windows. Phone 872-3945 and a representative will gladly call on you and furnish estimates with no obligation to buy.

JUANITA'S DRAPERIES prices are most reasonable, and it will pay you to call on them before having draperies made. They handle only the finest in quality goods, and their expert workmanship cannot be excelled.

We, in this Town and Country Review Issue, are glad to compliment JUANITA'S DRAPERIES on their very fine service, and recommend them to our many readers.

O. H. Morris & Son Insurance

There is a deserved place in every community, for any business which contributes to the security and wellbeing of its citizens. In this regard the insurance business is deserving of prominent mention and more particularly O.H. MORRIS & SON INSURANCE in Lamesa, at 520 N. 1st, p. 872-5091. This firm has developed an analysis program which is gaining wide acceptance throughout this area. They specialize in planning an insurance program whereby maximum protection is obtained from each insurance dollar spent. Renewals are promptly and efficiently taken care of, eliminating dangerous lapses which might otherwise occur. This concern handles all types of insurance and will give you prompt and courteous claim service. Regardless of what your present and future insurance needs may be, it will pay you to stop in and talk to these insurance experts.

Dream Treat Drive-Inn

THE DREAM TREAT DRIVE-IN is well known throughout this area for their excellent food. Located at 1501 N. Dallas Ave. in Lamesa you may phone 872-2744 and they will have your order ready for you. At this drive-in you may dine in your car or in their dining room. They serve delicious hamburgers, cheeseburgers, sandwiches, french fries, basket dinners, ice cream, soft drinks and offer prompt service. We compliment the management of this drive-in upon the high quality of their food and the perfection of their service. You'll like eating there!

Buddy's Auto Supply

Buddy's Auto Supply is located at 3707 College Ave. in Snyder, phone 573-3585. This firm means ECONOMY to the automobile owner of today. They have everything in the way of automobile parts.

Their prices are the lowest. This economy is made possible because of the large amount of business they transact and they pass the savings on to their customers.

Whenever you are in need of automobile parts, you will find them at this firm. You can be assured of a SQUARE DEAL at all times and quality parts with every purchase.

Lynn County Abstract Co.

LYNN COUNTY ABSTRACT CO. is located at the Court House in Tahoka, phone 998-4022.

The clear title to your property is the most reasonable insurance you can buy. It insures peace of mind and assures you that all improvements and efforts you are putting into the property are for your own benefit.

This company delves into the often complicated records which are so confusing to the average property buyer and converts them into a readily understandable title to the property. You receive the fast efficient service that comes through years of practical experience.

Mondy's Upholstery

Highest quality, custom styling, a variety of rich fabrics, and all priced to suit you ... featured by MONDY'S UPHOLSTERY at 819 N. Dallas Ave. in Lamesa, p. 872-3662. These expert upholsterers will show you hundreds of fabrics. If you are tired of looking at that old living room suite, that outdated chair, call this firm and let them show you how they can make these problem pieces look like new. Free estimates gladly given. They also make boat and pick-up tarps. We recommend MONDY'S UPHOLSTERY.

Snyder Janitorial Supplies

This firm is known throughout this area as being able to provide all types of janitor supplies at reasonable prices.

Merchants and tradesmen in this area are invited to rely on them for all needed janitor supplies such as waxes, disinfectants, receptacles, mopping equipment, cleaners, floor machines, brooms, brushes and paper goods. SNYDER JANITORIAL SUPPLIES is located at 2210 25th in Snyder, phone 5739010.

Snyder Janitorial Supplies has built an enviable reputation among the merchants and tradesmen of this area. They have learned to depend on them for everything in this line. Another feature they are noted for is their fast service.

In this Review Issue we are happy to recommend the supplies and services offered by SNYDER JANITORIAL SUPPLIES.

Lindsey Soft Water Service

LINDSEY SOFT WATER SERVICE is located at 4635 34th in Lubbock, phone 792-3741.

Be sure to see this firm before considering any soft water equipment. They have the experience in furnishing just the right equipment for the job whether residential, commercial, or industrial. They are doing everything in their power to satisfactorily supply the people of this area with soft water service at a reasonable price and have recently devel-

oped a new chemical compound called Poly-4. This miracle compound has 3 main purposes; to prevent calcium and magnesium scale formation regardless of temperature, prevents unsightly stains, discoloration and mineral deposits due to iron, copper, or magnesium in the water supply, and completely inhibits corrosion caused by electrolytic action and dissolves oxygen in water. Call this firm today for prices and other information. We recommend them.

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Review Cont.

- CHICKEN AND YELLOW RICE**
- 2 2½-lb. broilers cut in pieces or 6 6-ounce cans boned chicken
 - 1 cup olive oil
 - 2-4 cloves garlic, minced
 - 2 large onions, grated
 - 1 green pepper, finely chopped
 - 1 bay leaf, crushed
 - 1 can tomato sauce
 - 1½ quarts water
 - 2 cups uncooked rice
 - ¼ tsp. saffron
 - 1 tsp. salt
 - ¼ tsp. pepper
 - 2 8-ounce cans mushrooms, sliced
 - 7-ounce can pimientos
 - 1 can peas (optional)

Fry chicken parts in olive oil. Put in roaster as fried. Saute garlic and onions in olive oil. Add with remaining ingredients to chicken in roaster. Bake in 350-degree oven 2 hours or until rice is done. Add mushrooms, pimientos and peas. Put back in oven a few minutes. Yield: 8 servings.

**Kimo's
Palace**

For the very finest in Cantonese and Polynesian foods as well as American dishes, be sure to visit KIMO'S PALACE in Big Spring at 4600 West Highway. Call 267-5581 for reservations.

The chef at this fine restaurant are experts in preparing chop suey, chow mein, and many other delicious dishes, all with the authenticity of the Far East in flavor.

Take the family out soon to this restaurant for the full enjoyment of a delicious meal in the exotic setting of oriental atmosphere. We highly recommend this restaurant.

Al's Bar-B-Q

The seeker of good pit barbeque can find it at AL'S BAR B Q in Big Spring located at 411 W. 4th, Ph. 263-6465. They feature the finest of hot pit barbeque in their informal dining room where delicious food and friendly, efficient service makes dining out a real pleasure. If you have not tried one of their meals of deliciously barbequed meat with all the trimmings, you have a big treat in store for you. Their menu includes real old fashioned barbeque spare ribs, beef, pork and ham cooked fresh daily. They do custom barbequing and feature a catering service. We recommend AL'S BAR B Q.

Brownie's Hobby Shop

Every hobbyist in this area can easily find all their needs at BROWNIE'S HOBBY & CRAFT SHOP located in Lamesa at 1511 N. 11th phone 872-7933. Here they feature all kinds of art supplies, antiquing kits, decoupage materials, custom made boards, hobby models, art plaster, paints, and candle and flower making supplies. Instruction and demonstrations are available. Hobbies are fun and relaxing, creative and educational. Begin an interesting hobby by visiting BROWNIE'S HOBBY & CRAFT SHOP in Lamesa. The courteous personnel will be happy to assist you in selecting just the right hobby to suit your own particular desires.

TOWN & COUNTRY REVIEW CONT.

Blum's Jewelers, Inc.

When you think of jewelry, gifts and service, think of BLUM'S JEWELERS INC., located at 222 Main in Big Spring. Phone 267-6335. They feature diamonds, watches, silverware, jewelry and gifts for all occasions. When you are buying jewelry be sure you are getting quality merchandise. This prominent firm in Big Spring has only the best, and they will stand behind your purchase. BLUM'S JEWELERS INC. maintains a watch and jewelry service. You can have experienced workmen repair your watch or jewelry at a reasonable price. They also feature a bridal registry here, and have a fine selection of graduation gifts. When you are shopping for gifts for all occasions be sure to visit BLUM'S JEWELER'S INC. and see their selection. Their employees are courteous and helpful and they are happy to assist you in selecting any item from their large stock.

Bray Implement Co.

The BRAY IMPLEMENT CO. is located on the Lubbock Hwy. in Lamesa, phone 872-5474 night no. 872-2874. Here they feature the most complete farm implement repair department in this area. This department is under the direction of Larry Harmon - Service Manager with five trained mechanics. Their very complete repair department makes it possible for them to give you the best in service and repair. Here your farm equipment will be placed in perfect operation condition in the least possible time and at a minimum expense to you. We compliment this firm upon its excellent service to the people of this area. This repair department can be depended upon to give you prompt and efficient work. Call Bray Implement Co. for all your repair needs.

Marquez Fence Co.

If you are in the Market for fencing, contact the MARQUEZ FENCE COMPANY, located at 2105 Morrison Drive in Big Spring. Their efficiency, workmanship and materials are of unquestionable quality and you will find yourself well satisfied after doing business with them. The MARQUEZ FENCING COMPANY has been serving this area for many years, so when you need fencing, either home or commercial and want an economical, speedy, excellent job see this firm for your every need. Their estimates are free with no obligation. They will fence anything from a farm to a factory for you by the most modern and swift means. We are fortunate in having this progressive firm in this area. We in this review suggest that you see the MARQUEZ FENCE COMPANY in Big Spring for your fencing needs. Phone 263-2883.

Carter's Furniture

Area town and country homeowners will find a complete stock of furnishings for every room in the house when they stop at the large display floor maintained by CARTER'S FURNITURE, located at 202 Scurry in Big Spring, p. 267-6278. Top name brands are featured here where area patrons can select from a wide variety of kitchen, living room and bedroom furnishings priced to fit every budget. Traditional, Spanish, Early American, French Provincial, Contemporary and Danish Modern furniture are kept in an extensive inventory. Furniture fashions from the country's leading quality makers are available and the sales personnel help can help you make the choice most in keeping with your needs while they arrange payments to suit your income. These outstanding merchants offer a special welcome to you. Visit them soon. We recommend CARTER'S FURNITURE to all area readers.

Nancy Hanks Women's Wear

"WHERE SMART WOMEN SHOP", one of the more renowned firms in the field of ladies ready-to-wear is NANCY HANKS WOMEN'S WEAR located at 206 N. Gregg in Big Spring. Phone 267-5054. This store is devoted exclusively to sizes 12 1/2 to 26 1/2, 38 to 52 and 10 to 20. Here you will find a variety of ladies wearing apparel suited to every taste. The clientele of this firm is composed of the discriminating who demand satisfaction in their every purchase. Meeting this demand with high quality clothing and reasonable prices has been a prime factor in the rapid success of this firm. You are invited to make your selections here where you will be able to choose from a wide range of fine garments. In this Review, we take pleasure in directing the attention of our readers to this establishment and suggest that you drop in to see them for anything in the ladies clothing line.

Tahoka Food Mart

The TAHOKA FOOD MART, located at 1501 Ave. J in Tahoka, phone 998-4223, can save you ladies money on food costs and give you quality food products in exchange. They have a choice selection of government inspected and graded meats assuring you of high quality eating at a low cost. Fresh coffee and popular brand canned goods are featured here, giving you a variety of dishes for any meal. Fresh shipments of fruit insure you of a delicious salad or desert. This store specializes in a wide selection of fresh fruits, vegetables, as well as frozen foods, delightful the year round. You can shop at this friendly store where fresh quality foods are coupled with cheerful service to make your grocery shopping a pleasure, not a chore. Become a regular customer and count your savings!