

Pampa Daily News

Published every evening (except Saturdays) and on Sunday mornings by the Pampa Daily News Publishing Company...

The only newspaper adequately covering the Pampa and Gray county events and the Pampa oil field.

PHILIP R. FOND, Manager; OLIN E. HINKLE, Editor

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NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any individual...

VACATION NOTES

This writer begs to report, by way of conclusion of this editorial correspondence, that tourists are just like they were last year in the mountainous Southwest...

We are speaking of the traveling, not the stationary public. The first Americans of the mountain country...

As aforesaid, the traveling public, or at least the female part of it, is well covered this season by garments largely patterned after the modern male...

Tire repair men are even more garrulous and slow this season than last. The plumber may forget his tools...

And believe it or not, this scribble at last can say a word of praise for the much maligned advertisement. The state highway departments...

Some people shed their civility and breeding when they leave home, and some achieve a type of good sportsmanship they rarely show at any other time...

with distinct motives, unless you are imbued with the spirit of research.

But you will find more optimists than pessimists on the highways—this despite the tremendous amount of safeguards some carry.

There is a vast difference to be detected in the residents of sections where the tourists does not habitually stop. Ill concealed impatience in the latter is contrasted with the "information cheerfully given" notions of the former.

Vacation types are as regular as models of automobiles. A glance or two is sufficient to indicate the classification, then you can fraternize or not as you will.

After every trip, the traveler recalls vividly certain pleasant and unpleasant types encountered. In this instance, the hiccoughing waitress of Santa Fe gets the spotlight.

"Will you (hic) have tea or (hic) coffee?" hiccoughed otherwise not unpleasant lady. And later:

"What will (hic) you have for (hic) dessert?" Without in any way insinuating that it was pre-Volstead affliction, it may be divulged that the effect was the same.

But what does not have its unpleasant moments? The traveling public merely represents a cross section of the average community.

THO'TS FOR TODAY

They talk most who have the least to say.

A U. S. treasury official says the new currency is tougher—yes, to get.

HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomach, kidneys and your general health, L. O.'s Pyorrhea Remedy, used as directed, can save you.

Whole years of joy glide unperceived away, while sorrow counts the minutes as they pass.—Harvard.

J. R. ROBY

Accounting—Book-keeping Printed Legal Forms Room No. 2, Odd Fellow Bldg., just West of Post Office, Telephone 127 Notary in Office

FURNITURE We carry the largest and most complete line in the city! MALONE FURNITURE CO. "Your Credit Is Good" PHONE 181

CRAFTSMEN IN SHEET METAL are here ready and able to meet all requirements for auto sheet metal repairs. MURRY AUTOMOBILE WORKS PHONE 401

A JOB FOR A REPAIR MAN WE'LL MAKE IT RIGHT Constantly increasing auto traffic causes smash ups now and then in the congested sections and auto body repairing has become a necessity in the auto business. CLARK AUTOMOBILE WORKS PHONE 915

BLACKWELL WELDING SUPPLY COMPANY 719 South Cuyler 1025 N. Main Pampa Borger We carry a complete line of welding and cutting apparatus, supplies and sundries for both oxy-acetylene and arc processes. DAY & NIGHT SERVICE Phone 868

It is well to read everything of something, and something of everything.—Bougham. With all our planning, do we ever intend anything that happens? Consider pleasures as they depart; not as they come.—Aristotle.

Just Commencing to Feel His Oats! WE'VE ONLY JUST STARTED! DRINGBLE LONG DISTANCE TRANSPORTATION POSSIBILITIES

OUT OUR WAY by Williams. THER'S A CASE O' OPTICAL ILLUSION FER YOU. THE BULL'S GOT IT IN FER TH' LONG GUY CUZ HE MOVES SO SLOW AN TH' LITTLE GUY'S GOT A DRAG WID'IM CUZ HE'S SO SPEEDY, BUT THER LIKE A SPARRER AN A STORK—THEY BOTH ARRIVE ABOUT TH' SAME TIME, BUT ONE DOES MORE FLAPPIN'.

MOM'N POP The Lost Is Found By Cowan

I'LL BET SHE'S LOST! COME TO THINK OF IT, I HAVEN'T SEEN HER SINCE WE PACKED THIS MORNING. SHE WASN'T WITH US WHEN WE HAD LUNCH AT THE HOT DOG STAND. POP'LL HAVE A FIT WHEN HE FINDS THIS OUT.

GONE! HAVEN'T YOU LOOKED EVERY PLACE IN THE CAR? YES, ALL OVER—I EVEN TURNED UP THE SEATS. —AND THE FUNNY PART IS THAT NONE OF US MISSED HER ALL DAY!

DO YOU MEAN TO SAY WE CAME AWAY AND LEFT HER WHERE WE CAMPED LAST NIGHT? YES AND WE'RE A HUNDRED MILES AWAY. IF SHE'S LOST SHE'S LOST, SO GET BUSY AND OPEN THE THINGS. SHE'LL SHOW UP. THEY ALWAYS COME BACK.

HET! LOOK HERE! SHE IS! SOME ONE SHUT HER UP IN THE HAMPER!!

FRECKLES and His FRIENDS Good-Bye

A GREAT PLACE—THAT RANCH OF UNCLE HARRY'S!! BUT, SEE! I'LL BE GLAD TO SEE MOM AN' POP!! I WONDER IF WE'LL EVER COME BACK UP HERE.

THIS COUNTRY SEEMS EMPTY WITHOUT THOSE TWO BOYS—THEY MADE IT LIVELY FOR US—NOW IT'LL SEEM LIKE A MORGUE UP HERE! YES—I HATED TO SEE THEM GO—BOYS LIKE THOSE ARE THE SALT OF THE EARTH!!

ZECKON YOU'RE RIGHT—THEY DON'T COME ANY NICEER—SHORE WILL MISS 'EM!! TO GIVE EVERY LAST CENT OF MY FORTUNE TO HAVE BOYS LIKE FRECKLES AND TAG—BUT THOSE ARE SOME OF THE THINGS ALL THE MONEY IN THE WORLD CAN'T BUY—GREAT BOYS!! GREAT BOYS!!

WELL—I SUPPOSE UNCLE HARRY'S GLAD TO GET RID OF US... KIDS LIKE US MUST GET ON HIS NERVES DOING ALL THE THINGS WE DO!! YES—I SPOSE HE'S GLAD TO GET A REST, FRECKLES!!

Society

By Miss Willette Cole Phone 666

Social Calendar

TUESDAY

The Amuse bridge club will meet at 8 o'clock in the home of Mrs. Wm. M. Craven.

Mrs. Jim White will entertain the Episcopal Kard Klub. She has announced the game for 2:30 o'clock.

The Business and Professional Women's club will entertain with a lawn party at the home of Mrs. Lee Banks, corner of Frances avenue and West street, beginning at 7:30 o'clock.

WEDNESDAY

The Women's Missionary society of the First Christian church will meet at the church at 2:30 o'clock. Mrs. Lee Ledrick will conduct the lesson.

Circle 1 of the Methodist W. M. S. will meet at 3 o'clock in the home of Mrs. R. C. Campbell, for the study of a lesson from "The Missionary Voice."

The Women's auxiliary of the Presbyterian church will meet at the home of Mrs. A. A. Hyde at 3 o'clock. Mrs. Eriksen is to be co-hostess.

The Women's auxiliary of the Episcopal church will meet at 2:30 o'clock in the home of Mrs. M. K. Brown. All members have been urged to attend.

THURSDAY

The annual election of officers of the Women's auxiliary of the American Legion will be held at Legion hall at 8 o'clock. Reports of delegates to the state convention also will be heard. Officers urge that all members attend the meeting.

A regular meeting of the Order of the Eastern Star will be held at 8:15 o'clock, when members will vote on an amendment to raise membership dues and initiation fees. It is urged that all members of the chapter be present.

Mr. and Mrs. Thomas Fannell and children are enjoying a vacation in Colorado. They will return within the next few days, to be here for the opening of school. Mr. Fannell is head of the music department of the public schools, and Mrs. Fannell is piano teacher.

Mrs. J. E. Murfee and little daughter Jeanne, went to Lubbock yesterday to visit relatives.

J. L. Van Pelt Weds Prominent Panhandle Girl

In a pretty home wedding at Panhandle yesterday morning, Miss Geraldine Grout, daughter of Dr. and Mrs. George P. Grout, became the bride of Mr. J. L. Van Pelt of Pampa. The Rev. John W. Chisholm, pastor of the First Methodist church, Panhandle, officiated in the ceremony, reading the ring service before a background of massed flowers and ferns.

The bride approached the altar on the arm of her father. She wore a smart model of black chiffon velvet. Roses and lilies of the valley formed her corsage bouquet.

The bridal couple left shortly after the ceremony for Florida, where they will spend three weeks before coming to Pampa to make their home. They are to visit Mr. Van Pelt's mother at Pensacola.

Mrs. Van Pelt has been a resident of Panhandle the last three weeks, since her father became director of vocational agriculture in Carson county. She has taught English in Panhandle high school the last two years.

A graduate of C. I. A., Denton, she is also an ex-student of A. & M. college at College Station, and of the University of Minnesota. During the time that her father was a department head at A. & M., she achieved distinction as a horsewoman, winning college club honors in riding, and taking second place with her horse, Pollyanna, in the five-gaited exhibition in the horse show of the Livestock Exhibition at Fort Worth.

Mr. Van Pelt is local superintendent of the Humble Pipeline company. He has lived in Pampa a little over a year, and before coming here was with the company at Borger.

Among the out-of-town guests for the wedding were Mr. H. L. Briersford and Mr. B. C. Lowe of Pampa, and Mrs. Julia C. Pisdale of St. Paul, Minn., an aunt of the bride.

District Attorney Clifford Braly returned Friday night from Temple and Cameron. He was called to the latter place a week ago because of the death of a sister.

Wedding of Last Christmas Day Is Announced

The marriage of Miss La Veda Fendrick and Mr. Claude Robinson, solemnized last Christmas day in Oklahoma, and kept secret, was announced yesterday by the young couple.

The bride is the daughter of Mr. and Mrs. Fred Fendrick. She was a member of the 1929 class of Central high, and took an active part in student activities. She was a member of the Green Jacket pep squad.

Mr. Robinson is the son of Mr. and Mrs. Lewis Robinson.

Girls' Sunday School Class Meets Friday

Members of the Friendship class of the First Baptist Sunday school were guests Friday afternoon of Miss Virginia Rose, at the home of her parents, Mr. and Mrs. Tom Rose, for a short business session and a social hour.

Those present were: Miss Katherine Roberts and Miss Christine Cook, visitors; Mrs. W. D. Benton, teacher; Miss Ethel Hamilton, Miss Mary Ellen Cook, Miss Mary McKamy, Miss Lucille Kentling, and the hostess.

Mr. and Mrs. Walter Anderson Entertain

Mr. and Mrs. Walter Anderson entertained at dinner last evening, honoring their house guests, Mr. and Mrs. Osborne Anderson of San Pedro, Calif., and Mrs. Ira M. Powell of Corpus Christi.

Others present were: Mr. and Mrs. H. M. Anderson and Miss Frances Anderson of Groom, Mrs. Dan Tracy, Mrs. Anderson, Mr. and Mrs. Kemble, and the latter's daughters of White Flat.

Mrs. Sam L. Majors, her little daughter, Martha, and niece, Jane Daniel, arrived yesterday from Colorado. Tex., to spend a week with Mrs. Majors' sister, Mrs. R. W. Mitchell.

Madeline Tarpley

Piano and Theory

Now enrolling students for Fall Term

Phone 38 505 N. Gray

Dr. Pond to Be Speaker Monday at Baptist Church

Dr. H. Y. Pond, Baptist superintendent of evangelism in the state, who conducted a two-week meeting at the local church during May and delivered the high school baccalaureate sermon, is to be here tomorrow evening to speak at the First Baptist church.

His theme will be especially appropriate to Labor day, the Rev. D. H. Truhitte, pastor, said in announcing Dr. Pond's visit.

Tom White returned Saturday from Deshler, Neb., where he visited relatives.

Locals

Miss Mary Alice White of Temple returned home Friday evening, after a visit of several days in the home of Mr. and Mrs. C. P. Buckler. She was accompanied by Miss Margaret Buckler who will be in Temple until Tuesday. Miss White and Miss Buckler were classmates two years ago in the Hockaday School for Girls, Dallas, and last year, at Pine Manor, Wellesley, Mass.

Mrs. Artie M. Shepard is spending the week-end in Hale Center, as the guest of her daughter, Mrs. David Crowell, and her family. Mrs. Crowell was in Pampa two weeks, and was joined here Friday by Mr. Crowell.

The Rev. J. Hodge Alves, who is serving as minister to the Episcopal congregations of Pampa and Borger was in Borger Friday with Bishop E. C. Seaman of Amarillo, arranging for the purchase of a lot and the building of a church there.

Miss Cleo Fendrick returned Friday from a week's visit in Miles City, Mont.

Mrs. Jim White returned Friday after visiting several days in Muleshoe and Sudan.

14
630

WARDROBE AND HAT

Dry Cleaning




WE PROTECT YOUR CLOTHES

FROM the crown of your hat to the cuff of your trousers your outer apparel is a candidate for our ministrations.—Headgear, Neckwear, Topcoats, Suit—we clean 'em all, safely, quickly, thoroughly—and reasonably.

PERFECTO DRY CLEANERS

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10
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TILLYER LENSES

are the only corrected, scientific lenses being used by competent and reliable optometrists and opticians. All other lenses are being rapidly discarded as inferior by lens manufacturers. Ask for booklet, "What are Tillyer Lenses?"

You cannot afford to experiment with your eyes. If you are in doubt about your eyesight, consult our optometrist without obligation.

Our's is the only exclusive optical establishment in Pampa equipped to make scientific examinations. Our free insurance policy covers replacement of broken lenses or frames for one year.

We offer you a thorough examination, with the latest scientific sight testing instruments. . . . the finest lenses and frames procurable . . . moderate price . . . with complete guarantee of satisfaction.

JACOBS OPTICAL CO.

"A Permanent Pampa Institution"

105 East Foster First National Bank Bldg.

48
2160

FINAL CLEARANCE of all Ladies Summer DRESSES

WE HAVE 107 DRESSES REGULARLY PRICED FROM \$19.50 to \$55.00

Sport Dresses, Street and Afternoon styles, Flat Crepes, Washable Crepes, Printed Crepes, Georgettes and Chiffons,


SPECIAL ALL THIS WEEK ONE HALF PRICE



Sizes 14 to 42

MURFEE'S, INC.

30
1350



COME... ATTEND THIS STYLE EXHIBIT

SEE THE STYLES THE BEST-DRESSED MEN WILL SPONSOR

(DAY AND DATE)

During this unusual Style Exhibit, a representative of the Society Brand Establishment, one of the oldest, largest and most reliable makers of fine clothes, will present their complete lines of new fall styles and custom tailoring woolsens.

This will be an outstanding exhibit of smart styles, fine quality and exceptional values.

Visitors may be measured by Society Brand's tailoring expert for either ready-to-wear or made-to-measure clothes. Come—be our guest.

KEES & THOMAS

"The Home of Quality Merchandise For Men"

SOCIETY BRAND CLOTHES



WELL DONE, LABOR

BUILDER OF PROSPERITY!

Far down the Narrows a steamer bleats hoarsely . . . outbound for foreign ports with American merchandise. Every rivet of her . . . from keelson to main-trucks . . . built by American Labor. Inland a thousand miles a trainload of motor cars whistles for a clear "board" . . . American Labor at the throttle, American craftsmanship in every part of the rich cargo.

Pneumatic hammers chatter as forty stories of true steel and stone soar beside the Golden Gate: again the sinews of Labor fashion a monument for posterity. And so, once more, we honor Labor; Labor that has blazoned our Prosperity across the earth . . . Labor that builds for tomorrow . . . for our children and our children's children.

DeLuxe Dry Cleaners
J. C. Penney Company
City Shoe Shop
L. T. Hill Company

Blackwell Welding Supply Company
Hayter Brothers, Men's Store
Mack's Shoe Shop
Amarillo Furniture Company

Pampa Buick Company, Inc.
Kees & Thomas, Gents' Furnishings
Pampa Development Co.
(Talley Addition)

OFFICE SUPPLY DEPARTMENT WILL BE OPENED TUESDAY

SMALL ROOM PACKED WITH OFFICE GOODS

Department Is Filled to Ceiling—Public Is Invited

The home of the office supply department of the Daily News is a small room, comparatively, for a retail business of this nature, but it is so laid out that every inch of space is utilized.

An attractive show window has been made, shelving has been built to the ceiling and the room is double decked in the rear. To us folks who occupy it, the room is ideal for the purpose. We just planned it our own way and superintended all the interior construction. We want you to come in and see it. Visit every nook and corner, and handle the stock as much as you want to. In a way it is a kind of "Helpy-Selefy" place. Another thing: "If we are not carrying what you want, say so and we will see if we can get it. We want to be of real service to Pampa and vicinity."

Steel Is Taking Place of Wood In Many Lines

The rapid depletion of high-grade timber, and the consequent increase in the prices of products made of wood, brought forth a demand for office furniture and fixtures made from other materials. The result was the development of steel equipment.

Steel is rapidly taking the place of wood in the home as well as the office. It takes almost any kind of a finish desired, and is neat, sanitary and everlasting. The up-to-date office now is steel-equipped. Patented processes have been developed that enable the manufacturers to make a safe more fire-resisting than the ponderous iron safes sometimes still seen, so light in weight that it can be rolled around the room with one hand.

Then comes the letter file, which heretofore has been fire-resisting but not fireproof. Recently a fire-proof letter file has been developed. It is much more roomy than the usual safe, and absolutely protects valuable correspondence in case of fire.

Most people carry fire insurance on their office effects. But do they stop to think that a fire policy covers only the physical effects, while thousands of dollars in valuable records, contracts, etc., may go up in flames? A fire policy covers the paper the record is on, but not the record itself. Which is the more valuable?

Come around and let us talk it over.

The Trussell leather covers for loose leaf and memo books are carried. A Trussell cover is one single, solid ply of real leather. The ordinary cover is of three ply. Outside is the thin leather, then a "filler" of paper, then the inside lining. You can throw a Trussell cover in the creek, and it will be no worse off. If you want a lifetime cover, call for a Trussell.

There are hundreds of items that will interest you. Come in to see us Tuesday.

Cisco Bandit Is Declared Sane to Die Sept. 6

EASTLAND, Aug. 31. (P)—Henry Helms, Cisco bandit, today was found sane, and will die in the electric chair September 6th, as scheduled unless Governor Moody acts in his behalf.

The jury in Helms' hearing in district court here took but twenty minutes to declare that the defendant was not unbalanced. Receiving the case at 4:30, the twelve men returned their verdict at 4:40, indicating that only one ballot was taken after formal organization of the body.

Helms was not visibly moved by the verdict in his "last chance" hearing. Sitting between his mother and father, he continued to hum his meaningless tune as the jury reported its findings.

Preparations were made tonight for the early return of Helms to a death cell at Huntsville to await execution.

The court room was jammed to capacity when the verdict was returned.

Your insurance policy requires that your invoices be kept in a fire-proof safe. A Shaw-Walker safe is mighty good protection for them.

Manager



C. Herbert Walker, former Dalhart publisher, is manager of the new office supply department of the Pampa Daily News.

Lost Motion Can Be Taken From Offices

The entire world is bending its energies now to overcome "lost motion." Especially is this true in large establishments. The difference—the big difference—between a civilized and an uncivilized man is that the former employs machinery to do his work for him. A few years ago, while the writer was touring one summer, he saw a man in New Mexico plowing with a one-handle crooked stick pulled by a burro. Not far away he saw another man running a large disc plow with a tractor for the power. There's a difference.

We just got into the habit. A Chinaman was seen gathering his pumpkins. He put a pumpkin in one end of the sack, a rock in the other, then shouldered the balanced load. He was asked why he didn't put another pumpkin in the sack instead of the rock. He replied, "Because my father gathered his pumpkins this way."

And so it is. We get into a rut. This applies to our office habits as well as other things. We don't stop to think that our time is valuable, and that a few cents or dollars invested in modern office appliances would not only save us some valuable time, but might improve our disposition somewhat also. It is annoying to try to work where there is no system. The Pampa News Office supply department, wants to help you systematize your work.

SPACE FOR OFFICE SUPPLY DEPARTMENT HAS BEEN RESERVED BY DAILY NEWS IN ITS LARGE WEST FOSTER AVE., PLANT

More than two years ago the Nunn-Warren Publishing company realized that Pampa would be ready in a few months for an office supply store. When the present building was erected 18 months ago, provision was made for an office supply department.

A room in The News building has been vacant for several months because this company wanted to have space for the office supply department. Business firms will be able to buy their equipment in Pampa as cheaply as they can in other cities, so there is no reason why a local business should not be patronized.

A wide selection of stock has been purchased. Though we do not claim to have everything, we believe that we can give as prompt service as anyone can in this section, with office supplies.

Mr. C. H. Walker, who will be in charge of this department for The Daily News and the Nunn-Warren Publishing company, has had considerable experience in office supplies and equipment. He had one of the largest departments of this kind in the Panhandle when he was publisher of the Dalhart Texan.

Mr. Harry Hoare, who has been city editor of the Pampa Daily News, will assist Mr. Walker in this department.

The public is invited to call at The News office and look at the supplies and equipment. Every store and office in Pampa will find articles that they need for handling their business in a more efficient manner.

D. M. WARREN, Manager
Nunn-Warren Publishing Co.

New Department Annoys The News—And Admits It

We fellows in the office supply department want to publicly express our appreciation to the front office boys (and girl) and to the members of the mechanical department of The News for their forbearance with us while we were outfitting our department.

We had to trouble them a hundred times a day for various things and none of them was ever too busy to help us out when we called. Harry says if our souvenirs arrive in time he is going to see to it that everyone of them gets one Tuesday when we open up. He says that when you see our window has been washed it will mean we have opened for business. He says we will be closed all day Monday to sweep out.

Airway Company Is Planned Here

Plans are under way to organize Pampa Airways, Inc., according to an announcement made yesterday by Boyd Kennedy, pilot of the Pampa Refining Company's 5-passenger ship.

Attractive rates which have been offered to passengers will allow three passengers to ride one way for 5 cents per mile; five passengers at 6 cents a mile both ways. Total cost to a party of five passengers to Wichita Falls, both ways will be \$109.

Tested Safes Are Stocked Here by Newest Store

Underwriters' Laboratories, Inc., was established and is maintained by the national board of fire underwriters for the purpose of testing safes.

An "A" label is the highest endorsement that can be given to a safe. The test it must withstand to get the label is the most severe that the Underwriters' Laboratories gives. This is the test:

1. A stock safe is filled with papers and exposed in a furnace which reaches a temperature of 2,000 degrees. This heat is applied for four hours. The temperature inside the safe must not exceed 300 degrees. At the end of four hours the fire is turned off and the safe allowed to "soak." This is the most severe phase of the test. During this period the interior temperature must not exceed 350 degrees.

2. Another safe is filled with papers and heated for one hour at a temperature of 1,700 degrees. It is then removed from the furnace, hoisted 30 feet into the air, and dropped onto a concrete slab which is covered with loose stone and brick. It is allowed to cool and then is returned to the furnace and heated again for one hour, bottom up. It is then opened and the papers inspected. To pass, all papers must be intact.

3. An explosion test is made. This is made to determine whether an intense heat will develop gases inside,

from the insulation, that will cause the safe to explode.

If the safe passes these three tests, it may carry the Underwriters' "A" label.

The testing for the "B" label safe is exactly like that for the "A" label except that the heating time in the fire exposure test is two hours instead of four.

Now, for a severe risk, an "A" or "B" label safe is recommended, although the cost is more than for a safe that does not carry the label but may withstand an ordinary fire just as well. There are many safes without the label that will withstand the ordinary fires in small cities and towns just as perfectly as the labeled safes, and at much lower cost.

Shaw-Walker safes are "A" and "B" labels and no labels. The safe without the label is not recommended for buildings over three stories in height, as a fall of 90 feet may burst it open. The burning point of paper is 470 degrees, yet in numerous tests of the no-label Shaw-Walker safe, when subjected to a heat of 1,700 degrees for an hour, and then left to soak, the temperature inside the safe did not exceed 350 degrees.

Thousands of Shaw-Walker safes are in use, and hundreds of them have gone through fires, but there is no instance of the contents of a Shaw-Walker safe having been damaged. Moreover, the owner of a Shaw-Walker safe has insurance in Lloyd's covering up to \$1,000 on the contents. We recommend it in Pampa.

Three sizes in stock: \$75, \$111, and \$158.75.

In New Work



Harry E. Hoare, for more than two years city editor of The News, is now in the new office supply department.

City Editor Is in New Job at This Newspaper

Harry Hoare, former city editor of The News, believes in the office supply department so thoroughly that he has resigned his position with the paper and moved into the newest division. He has had considerable merchandising experience and likes it, he says.

If you want real service, step to your phone and ring for Harry. And he doesn't mind walking a block or two to talk to you about an adding machine or typewriter or Shaw-Walker safe or letter file. His motto is: "We either have it or will get it." And say, you ought to see him squirrel up that ladder to get something from the top shelf when anyone even looks up that way.

Pretty good sweeper and duster, too, and a royal good fellow, as everybody knows. Mashed his finger the other day and stuck a splinter in his hand, but it didn't phase him, for the goods were coming in an hour to be opened up. Got up a perspiration the first day which developed into a real sweat the second day.

Harry sure likes it when the ladies come in. Kinder swells up if any body else starts to wait on them. He has ordered some souvenirs for the ladies for our opening Tuesday and says he doesn't know what he will do if they don't get here.

DAILY NEWS IS STOCKING ALL FAMOUS LINES

Local Needs to Be Met for First Time

The Pampa Daily News is now equipped to render excellent service in the matter of the selection of office supplies. A number of the best recognized lines of both small accessories and steel equipment have been installed, and the stock will keep coming in until the entire local demand is met.

Among the nationally famous manufacturers of steel goods, including letter files, storage cabinets and safes, Shaw-Walker has long been in the front rank. The News is now sole agent for these products in Pampa and vicinity, and they can be bought as cheaply here as anywhere. Other lines of steel carried are, Berly, Melink and Lyon. Of course the limited space enables us to carry only a small stock of heavy steel goods, but the chances are you will find what you want right here. If not, we will play the part your traveling salesman has played heretofore; take your specifications and get it to you in a few days.

Bookkeeping systems are almost as numerous as sands on the seashore, but we carry the most up-to-date and generally used lines, Irving-Pitt and other products of loose-leaf books, from the smallest memo to the most ponderous ledger, is yours through us, if you want it.

The professional man, as well as the well informed business man, knows what Eaton, Crane & Pike files, paper, mean. They are not peddled through the country, but handled only by reputable retail stations. Everything from the thinnest seafoam sheet to the heaviest document is carried in stock. Legal documents written on Eaton, Crane & Pike stock carry a dignity that is appreciated by the lawyer and the stenographer.

The Webster typewriter ribbon, known wherever there are typewriters. In its class in point of quality also is the "Grand Prize" ribbon, which is long-lasting and sharp-writing and retails for only 75 cents. There is no ribbon, so far as we know, within the price range, that will give the service. If you try it, you will buy it. Grand Prize Superwrite carbons, made by the same company, are as highly recommended. The retail price of the carbons is \$3.50 per box of a hundred sheets, but to get them introduced in Pampa we are offering them this week for \$3. Try them, and if not well pleased your money will be refunded.

And there are hundreds of small items to choose from that will make your office more efficient. Paper clips are small things and inexpensive, but you have wasted valuable minutes looking for a pin or something to fasten a few sheets together. Almost every day for two weeks, while we were stocking up, someone came in and found something he had been looking for. One man, with an oil company, told us he frequently wanted to order something for his office and didn't know how to describe it. He found something in our store he needed and of which he didn't know the name.

Brief cases. We handle the Campbell and Cook lines. Both are as simple as sugar and coffee. No leather goods will compare with Campbell's or Cook's. Price range for brief cases from \$3 to \$20, depending on size, weight and finish.

Indexes and file folders are here in abundance. Price tags, string and pin tags for the merchant. Document envelopes, banker's cases, lock boxes, and—well, you'll have to come and see.

Blank books, both bound and loose leaf. Transfer files, stenographer's supplies, mimeograph supplies, draughtsman supplies, memo pads, memo books, etc.

The Sengbush self-closing inkstand is known by bankers all over the country. It costs more, but is worth the price. Ink cannot evaporate or thicken in a Sengbush, priced from \$2 to \$4.75.

The Victor adding machine, priced lower, sells wherever shown. It is really a marvelous machine, and has features that no other machine carries at the same price. The 6-bank machine sells for \$76.50 delivered, the 8-bank for \$89, and the 9-bank with direct subtraction for \$101.50. The Victor grocery machine priced at \$104 is a time-saver for the retail grocery cashier. Adding machine paper for all makes of adding machines, is carried in stock.

Have you seen those brief cases yet? We can fit you out in one in black or brown.

Pampa Daily News

is now **SOLE AGENT** in this city
FOR **SHAW-WALKER PRODUCTS**

"Built Like A Skyscraper"



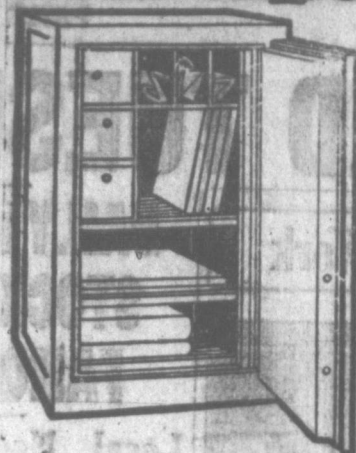
Filing Cabinets
Expert Indexing
Cards, Folders, Guides

Desks
Safes
Vaults

These are the Five **SHAW-WALKER** Lines

Let us take care of all YOUR office needs

Could You Prove it?



If FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?
Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!



No SHAW-WALKER Safe

has ever failed in a Fire.

This record is unequalled.



Built Like A Skyscraper

Filing Cabinets never stick or bind, because they are Unit-welded.



WE ARE SOLE AGENTS IN PAMPA FOR SHAW-WALKER PRODUCTS

Do You Get What You Want When You Want It?

The phone rings... you want complete information about the deal—QUICKLY! Do you get it?

A good indexing system is a necessity for a going concern.

We furnish Shaw-Walker Indexing for every purpose—cards, bills, correspondence, everything. It is speedy and scientific.

It fits any equipment.

Let us come over to your place of business and discuss your indexing needs—or anything else in the office equipment line.



Steel equipment is sold on the installment plan to responsible persons when desired.

Remember, there is no office too small or too large for us to outfit.

Any interior arrangement you want can be installed in our Shaw-Walker safes.

If you have been buying office supplies elsewhere, why not in Pampa NOW?

Everything in the store is priced in plain figures. We want you to make comparisons.

**Economy
Permanence
Performance
—at Your Service**



Figure the cost of your floor space based on your rental. The saving you can effect by the proper installation of

SHAW-WALKER

Counter Height

Steel Filing Cabinets

will surprise you pleasantly, besides making your office a handsome, efficient place in which to work.

Sold only by

We want you to handle our goods. You are welcome behind the counter.

Of course it is impossible for us to stock everything, but we can take your order, as the traveling salesman does.

Come in and see our steel storage cabinets. Priced from \$18.00 to \$44.00.

See our home and office safes. Priced from \$75 to \$158.75.

File boxes and desk trays in steel or wood—all sizes.

Lock boxes for your valuables.

It does your Work at moderate price

HERE'S a guaranteed file for letters or cap size papers. Spot welded throughout, with drawers sliding on coaster rollers. It will not wear out, nor come apart, nor bind. It's built like a skyscraper—by Shaw-Walker.

We also carry SAFES and INDEXING



\$34.00

A merchant may have a wonderful stock of goods, but he seriously handicapped because of a lack of office system.

Mail orders and phone calls are given careful attention.

We Want to help you systematize your business.

A professional man is judged largely by his equipment, including his business office system.

We appreciate the encouragement we have already received, and respectfully solicit your patronage.



A Going Concern?

YOUR business should not be hampered by having its inactive records chucked away among the cobwebs and dust.

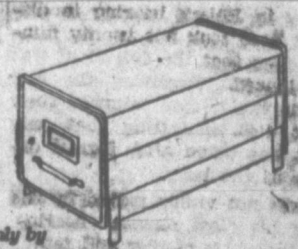
Records are the heart of any business, and the way you keep them is a reflection of your business success.

Shaw-Walker Transfer Cases are true, unit-welded, "Built Like A Skyscraper" products.

Stack them high; no weave or bind.

They keep your letters, cards and bills Ship-Shape!

SHAW-WALKER
Transfer Cases



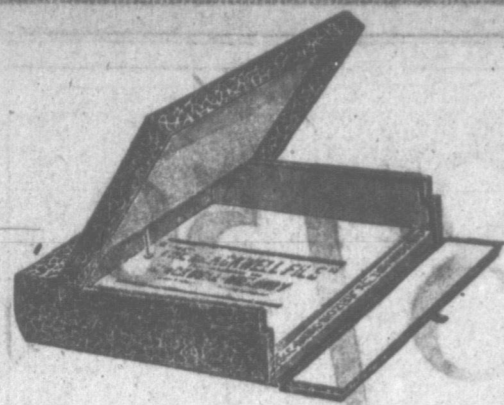
Sold locally only by

PROPER OFFICE ACCESSORIES MAKE WORK PLEASANT

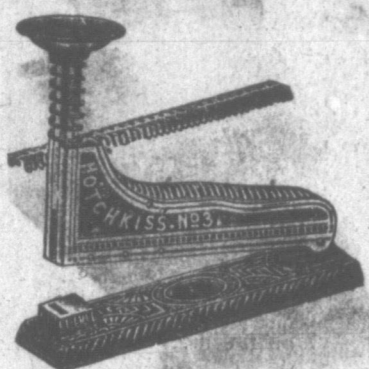
**Local People Invited to Inspect Big Stock
Now Available to Public for First Time in
This City—Thousands of Articles Purchased**

Only a very few of the many items stocked can be shown here. There are hundreds of others that are just as convenient and indispensable. Everything is carried or handled, from pins to filing cabinets. Let us suggest that you come in and look around. Take your time. Everything in the store is priced in plain figures. Heretofore, thousands of dollars have been going out of Pampa for just such articles as we have stocked. We are going to get this business if price and quality count for anything. Moreover, we are right here and expect to stay, and we stake our reputation in business on the articles we sell. We make it right. Typewriters, adding machines and steel files and safes are sold on the instalment plan to responsible buyers. Easy monthly payments. Call in or phone 666 or 667.

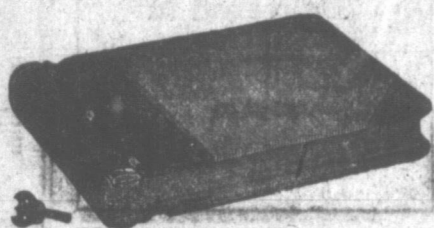
**Office Supply Department
Pampa Daily News**



Box files from 75 cents to \$2.00



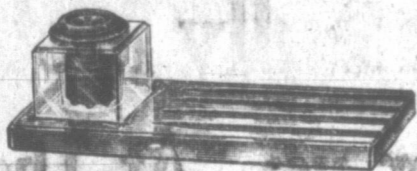
The No. 3 is a wonder



I-P Loose Leaf Ledgers



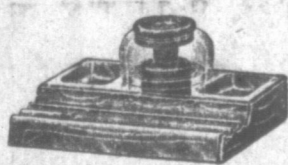
Dip it once, write several pages



Sengbush Inkstands



This with rubber base



Any combination desired



Bankers know this one

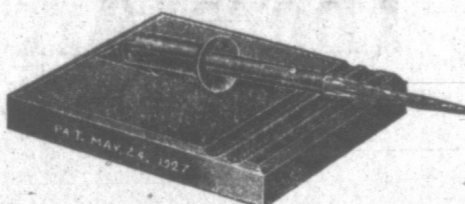
Before You Buy More Shelving

Consider the Exceptional Advantages of

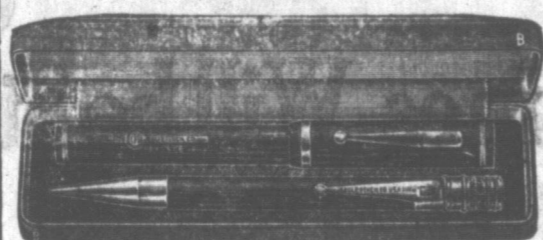
BERLOY STEEL SHELVING

The Wedge-Lock principle in Berloy Steel Shelving permits unlimited adjustability to changing storage needs. It cannot become obsolete, regardless of storage requirements. Made in open and closed types, light or heavy duty, retail or industrial construction. Call us for practical suggestions and quotations on your storage needs. Filing Cases, Storage Cabinets, Lockers and Safes.

THE BERGER MANUFACTURING COMPANY



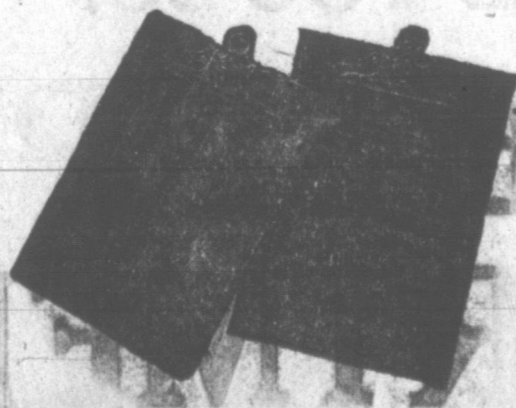
A desk convenience



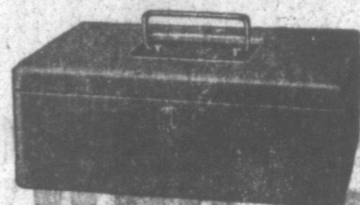
For your pocket or desk



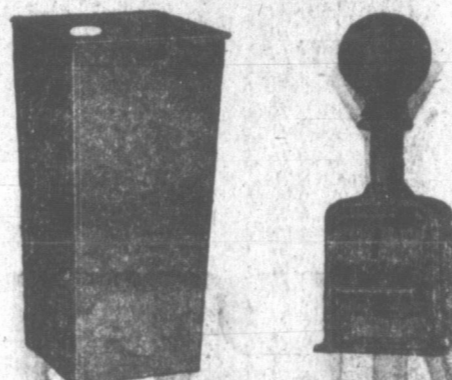
Venus Pencils are better



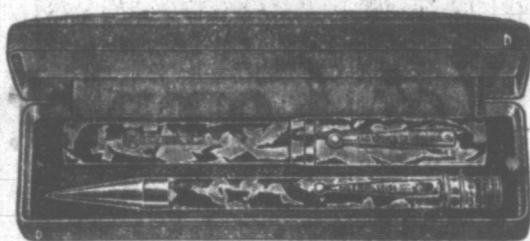
Clipboards are handy



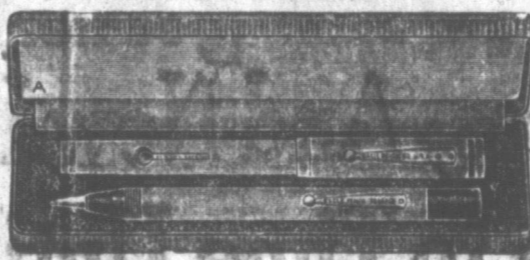
Cash and bond boxes



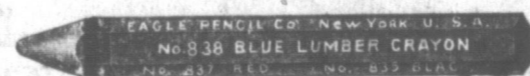
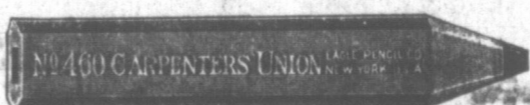
Meta, wire, wood This is a Roberts



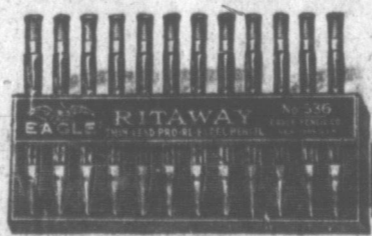
A beautiful set priced low



St. Louis File 75c



Above: The Mucilage Container and Spreader being Applied to Paper. Left: The Nickelplated Receptacle in Which It is Kept

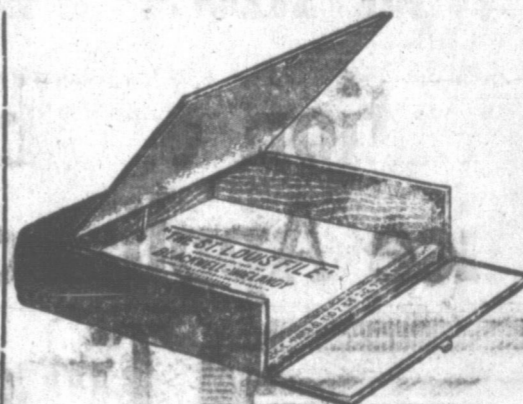


for everything

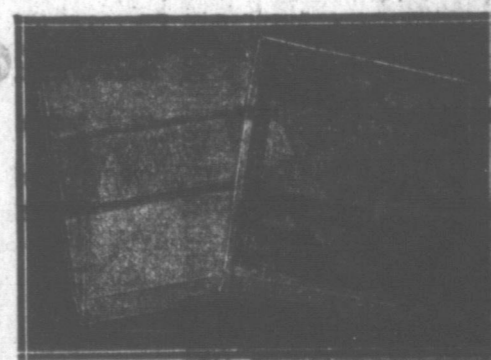
BIERLOY STEEL CABINETS

STEEL STORAGE CABINETS. A necessity in every office, school, factory, store—wherever books, literature, supplies, tools, etc., must be stored. Adjustable shelves. Strong lock safe-type handle, durable construction and attractive finish. Call us today for quotation in any quantity. Filing Cases, Lockers, Safes and Shelving.

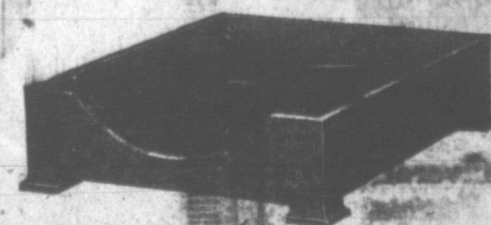
THE BERGER MANUFACTURING CO.



St. Louis File 75c



Eaton, Crane & Pike fine papers



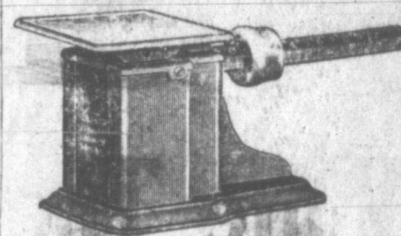
All kinds of desk trays



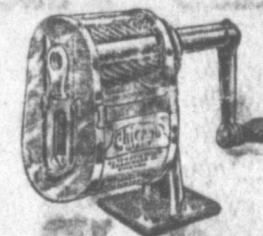
Pens single or by the box



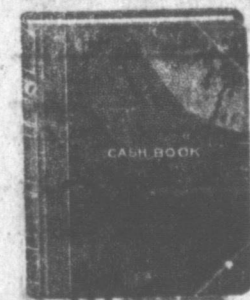
In colors, \$60.00



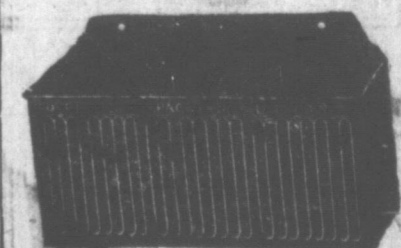
Post office scales



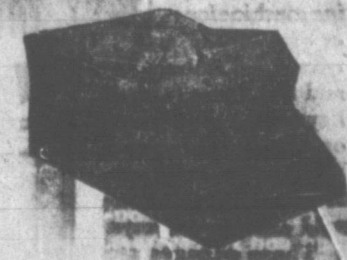
This for \$1.50



Blank books, any ruling



Put your letters here



Stationery box for \$6.

OFFICE SUPPLY DEPARTMENT, PAMPA DAILY NEWS

THE OFFICE SUPPLY DEPARTMENT

-OF-

THE PAMPA DAILY NEWS

Invites You to The Opening

TUESDAY SEPTEMBER 3

\$87⁵⁰

—a new low price for the VICTOR "8"



The regular model Victor eight-column standard adding machine, formerly priced at \$100, is now offered at \$87.50.

More than 140,000 Victors are in use today. This new low price makes the "8" a remarkable value. A free trial can be easily arranged for.

Delivered in Pampa

\$89

While The Stock is Not Yet Complete, There Are Hundreds of Items That Will Interest You.

It is The Intention of The Management to Take Care of All Your Needs in Office Appliances, And New Lines Will be Stocked From Time to Time Until The Demand is Fully Met.

We Expect The Business to be Profitable For us; At The Same Time we Feel That we Are Cooperating With Other Business People of Pampa in Encouraging The Trade at Home Idea.

**WE WANT TO SERVE YOUR EVERY NEED
IF WE CAN'T DO IT WE WILL FRANKLY
TELL YOU SO.**

OFFICE SUPPLY DEPARTMENT PAMPA DAILY NEWS

C. Herbert Walker, Manager

Harry Hoare, Assistant Manager

The new
VICTOR "6"
—with 2-color ribbon
and new feature keys...

only \$75!



The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

Delivered in Pampa

\$76.50