

Television Channel Swim

By WILLIAM EWALD
United Press Staff Correspondent
NEW YORK (UP) — The channel swim...

CBS-TV will bury "I Remember Mama" again. The funeral is set for April 7. "Mama," announced as a "one-shot" last year, was wheeled out on the morgue this season when it was snowed under CBS with squawks.

Charlie Van Doren, the \$129,000 winner of "Twenty One," has turned down a free trip to Belgium to meet King Baudouin. The Belgian Tourist Bureau offered Charlie the trip after he bobbled a question on the monarch.

Miss Collins To St. Louis. ABC-TV is making a new pitch for "Omnibus" — it's dangling a Sunday afternoon time spot for next fall. NBC-TV is mulling over a new western series, "Rustler's Gun" with John Payne, for next season.

Corothy Collins, who'll part company from "You Hit Parade"

at the end of this semester, will appear in "The Wizard of Oz" this August for the St. Louis Municipal Opera. She has also been approached by a CBS-TV drama show for a one-shot.

Russell Arms, another pending grad of "You Hit Parade," has been taken over by Gisele MacKenzie's agent — Bob Shuttleworth. ABC-TV will switch "Telephone Time" from Thursday to Tuesday night on June 11, as a replacement for "Du Pont Theatre."

Gilgason May Produce. Sign of the times: ABC-TV's "Medical Horizons" reports that it has received more requests for copies of its show on ulcers than any other ailment in its series...

SEATTLE, Wash.: Teamster President Dave Beck defending himself in a published statement after the AFL-CIO governing body ordered him to stand trial for "bringing the labor movement into disrepute": "I certainly will not allow those that accuse me to be the ones that shall judge me."

Read The News Classified Ads

Life's Greatest Bargain
Offered to you tonight at the
Revival Meeting
CALVARY BAPTIST CHURCH
824 S. BARNES
HEAR
Rev. Buddy Johnson sing, preach, and play the trumpet
Two Services Daily
10:00 A.M.—7:30 P.M.

NOW...in PAMPA



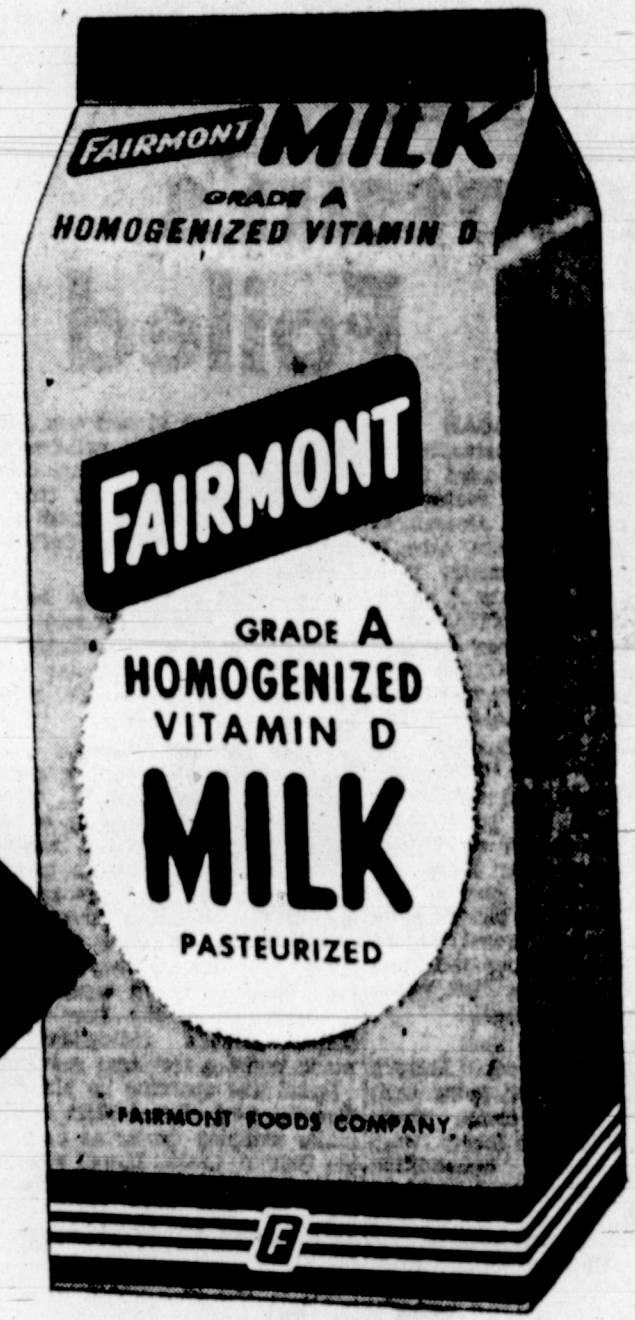
HOMOGENIZED VITAMIN D MILK

... and other fine dairy foods delivered fresh to your store!

There's a whole family of delicious dairy products ready for you to enjoy now! You'll love them, EVERY ONE ... the finest, freshest milk you'll find anywhere ... plus matchless cottage cheese, EXTRA fresh and EXTRA tasty ... and the most delicious, most refreshing dairy drinks you've ever tasted!

LOOK FOR the popular favorite of the Fairmont family—

The Red and Yellow money-saving HALF GALLON



Fairmont Homogenized Vitamin D Milk ... rich-tasting ... creamier in every drop! It's milk from specially selected herds — pasteurized, homogenized, and fortified with 400 U.S.P. units of Vitamin D, the "sunshine" vitamin, in every quart. And it tastes so good. Try it and see — and be sure to buy the handy, money-saving half-gallon!

FREE Introductory Offer



HANDY PLASTIC PITCHER-POUR CARTON HOLDER

with purchase of 2 half gallons of FAIRMONT Homogenized Vitamin D MILK

Get acquainted with delicious Fairmont Cottage Cheese, too ... Always a treat — tasty, nourishing, and thrifty ... low in calories, but high in body-building protein. Extra fresh ... extra delicious. Serve it often!



Dairy Products DELIVERED FRESH

FRYERS FRESH DRESSED GRADE "A" Lb. 35c		
WARD'S SUPERMARKET WEST ON FOSTER 7-11 DAILY - 8-8 SUNDAY Open 7 DAYS A WEEK		FRESH PORK BACK BONE Lb. 39c
Choice Blue Ribbon Beef T-BONE STEAK lb. 79c	Panhandle Quality WEINERS Lb. Pkg. 29c	
PORK CHOPS Lb. 49c	CHOICE CENTER CUTS	
Del Monte, No. 2 1/2 Can Fruit Cocktail 29c	CINCH CAKE MIX 2 BOXES 35c	
Havana Club, No. 1 Can PINEAPPLE 10c		
White, Cream Style, No. 303 Can CORN 10c		
White or Yellow, 10-oz. Can POP CORN 15c		
FRESH COUNTRY EGGS Doz. 29c		
Puritan FLOUR 25-lb. sack \$1.69	Modart SHAMPOO 59c Value 59c	
Borden's BISCUITS 2 cans 19c	Moist Magic SOFTSKIN 65c Value 45c	
Borden's Mellorine 1/2 gal. 49c	ANACINS \$1.25 Value 79c	
W. P. BLEACH qt. Bottle 10c		
Red McClures POTATOES 10-lb. Sack 39c	Fresh TOMATOES 1-lb. Carton 29c	
	Fresh, Bunch GREEN ONIONS 5c	
	WARD'S SUPERMARKET WEST ON FOSTER 7-11 DAILY - 8-8 SUNDAY Open 7 DAYS A WEEK	

Mainly About People

* Indicates Paid Advertising

Mr. and Mrs. Harrold Salmon of Rockport, Tex., announce the birth of a daughter, Laurie Lea, on March 31 in Corpus Christi. Mrs. Salmon is the former Christy. Mrs. Lea Dixon. Maternal grandparents are Mr. and Mrs. W. S. Dixon, 809 N. Gray.

Oxygen equipped ambulances MO 4-311 Duengel-Carmichael. Jack T. Baker of Torrance, Calif., son of Mr. and Mrs. W. Jack Baker, 906 N. Gray, visited in Pampa over the week end. Mr. Baker is employed by the Hughes Air Craft in Culver City and stopped over on his way home from a business trip to New York City. Also visiting in the Baker home was their daughter, Mrs. Janice Shackel, from Canyon, where she is attending WTSC.

Whole sweet milk, 75c gal. Artie Sailor, 2 mi. S. E. MO 4-4313.

Mrs. Harry C. Williams of Houston is visiting in the home of her daughter and family, Mr. and Mrs. Robert K. Swanson, 2241 Hamilton. The Pampa Little Theater will not meet on Thursday due to the

conflicting date with the Lions' Minstrel, it has been announced by the president of Little Theater, Wynne Veale.

Two 55-ft. front lots, \$750. Terms Across from swimming pool. Inquire 503 1/2 E. Foster.

Miss Pat Shelton, daughter of Mr. and Mrs. Jimmie Shelton, McLean, was home for a few days after completing her tests at West Texas State Teachers College, Canyon. She will do practice teaching in Amarillo for the remainder of the semester and will complete her college work for her degree this summer at WTSC.

Hi-Plains Cafe, White Deer will remain open 24 hours daily until further notice. Complete meals and short orders.

Mr. and Mrs. Floyd Brandt are the parents of a daughter born March 20 in Mt. Auburn Hospital, Cambridge, Mass. She has been named Mary Lynn and weighed 5 lbs. 2 oz. at birth. The Brandts are formerly of Pampa. Mrs. Brandt is the former Norma Pirtle. Maternal grandparents are Mr. and Mrs. Roscoe Pirtle, 212 N. Nelson. Paternal grandparents are Mr. and Mrs. Stanley Brandt, 429 N. Wells. Mr. and Mrs. Floyd Brandt reside at 55 Sacramento Court, Cambridge, where Mr. Brandt is attending Harvard and, in July, will become an instructor at Harvard. Mrs. Roscoe Pirtle is visiting the family in Cambridge.

The United States foreign policy group of the Adult Education class will meet tonight at 7:30 in Lovett Memorial Library. Mrs. Marion George will be the leader on "The Controversy in Kashmir."

Coach Clifton McNeely was the speaker at the Optimist Club meeting last night. McNeely answered questions about the Harvesters and then showed films of the Pampa-Port Arthur state championship game.

SHERIFF
(Continued From Page 1)

tice of paying four cents per mile after the first 1,000 miles was illegal, unless the county supplied the cars, and said that the commissioners realized the need of the sheriff's department in having better facilities for the performance of their operations.

As a result of the meeting, the commissioners approved payment of eight cents a mile and removed the restriction of movement of 1,000 miles per month to any number of miles within reason which might be required in the proper performance of duties. The county car was further designated for use by the sheriff's department alone.

Read The News Classified Ads.

Two Youths Are Held In Car Thefts

Two 15-year-old boys were being held this morning by the police department for the theft of automobiles in Alva, Okla., and Follett after they turned themselves in to local policemen last night.

Jim Conner, chief of police, reported today that he was waiting on word from officers in the two towns as to the disposition of the two youths.

The report of officers Dan Lewis and Bill Robinson indicated that the two boys stopped them last night and told them that they were in trouble. The officers learned from the boys that a '52 Mercury had been stolen by the two at about 2 p.m. yesterday in Alva, Okla., and abandoned near Follett when it ran out of gas.

The boys admitted that they went into Follett and took a '51 Oldsmobile from a used car lot and abandoned it near Higgins. The two youths then hitchhiked to Pampa.

After walking about five miles out on Highway 60 the youths decided to turn themselves in and returned to Pampa, stopping the officers on W. Foster.

ENGINEERING

(Continued From Page 1)

familiar with having worked throughout these areas.

A high light of the talk by Vail was an observation of the difficulties involved in working with people who cannot understand our standard of construction. He pointed out how in England if a person wanted to expedite a piece of equipment or machinery to quicken a job, he would never think of calling up and asking for that piece of equipment but rather would send a letter for the piece.

Another factor, he said, was labor. The people in many of these regions just aren't in a hurry and they can't understand the need for getting many things as soon as possible to keep production going.

He added that in England, life was so different that if it were not for our language we would have nothing at all in common.

Vail said that in France everything was done with a catalogue and that methods of production were not as up to date as we have here, but added that operations were along modern lines.

German production, Vail said, was "absolutely bewildering." German engineers, he said, have a very high engineering system, and at that point he added that a perfect match would be German engineering with American methods of production.

Also at this meeting, H. O. Hodson, vice president and chief engineer for the Southwestern Public Service Company of Amarillo, was presented an award in recognition of outstanding service.

The meeting was felt by those present to be such a success that another meeting was planned for Pampa sometime in May.

Harold Wright, president of the Panhandle Chapter of the Texas

Kans.; two nieces, Mrs. Ottilie Cribbs, Lomita, Calif., and Mrs. Alma Charland of Linwood, Calif.

Funeral services will be held Wednesday at 2:30 p.m. in the Presbyterian Church in White Deer with burial in the White Deer cemetery. Officiating will be Ronald Hubbard of Pampa, L. V. Ratliff, pastor of the First Baptist Church in White Deer, and Marvin Menefee, pastor of the First Methodist Church in White Deer.

Palbearers will be J. C. Freeman, H. T. Dickens, T. C. Jackson, W. C. Powers, E. J. Williams and E. C. Shuman.

Rites Set For Mrs. Jackson Of White Deer

Dolly V. Jackson, 71, a resident of White Deer for almost 50 years, died at 10:10 last night in Highland General Hospital.

Mrs. Jackson was born March 6, 1886, in Ontario, Canada. She moved to White Deer in October, 1907, from Webb City, Mo. She was a member of the Presbyterian Church in White Deer and an organist in the church for several years. She was also a member of the Eastern Star.

Survivors include her husband, J. C. Jackson, a Carson County commissioner; one step-sister, Mrs. Hettie Maure, Pittsburg,

WE NOW GIVE S & H GREEN STAMPS
Double Stamps Every Wed.
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TIME

(Continued From Page 1)

nior High School and west of Cuyler was also reported upon. Options have been obtained on most of this site but a lot in the middle of the site has not been obtained on an option. Burdette reported that the estimated cost of this site was also approximately \$250,000.

It was also reported that no price had been obtained on the property owned by Fred Hobart at the intersection of Alcock and Hobart.

Burdette reported that the committee and Quentin Williams, real estate representative of the hotel firm, were still working and requested additional time in which to complete a report and recommendations. An additional week was given and the report is to be made at a meeting of the hotel directors next Tuesday.

It was brought out that only two places large enough for the hotel were available at the present time and that one of these sites is split by a street.

Burdette also reported that Myron Hockenbury, head of the firm that handled the stock selling campaign for the community-owned

Society of Professional Engineers, presided over the meeting which was followed by a question and answer period.

hotel, stated in a phone conversation yesterday that the hotel should not pay more for a site than was allocated in the budget.

A meeting of the stockholders, those that have paid in full for stock purchased, was authorized by the directors this morning for the purpose of voting on changes in the by-laws of the corporation.

It has been determined that some changes are necessary in the original by-laws for the operation of the various business matters pertaining to the hotel.

Changes approved by the directors were: that the board of directors be allowed to fix by resolution the number of meetings the board shall have each year, the by-laws call for one meeting a year; and that 40 per cent of the stockholders shall constitute a quorum for the purpose of handling business.

The meeting of the stockholders is to be called by the president of the hotel company at a future date.

A motion to allow directors of the hotel to give proxies to other directors was not approved by those meeting this morning.

Reports from the other committees indicated that all work was being held up until the site is obtained for the hotel.

The collections committee reported that a total of \$426,945 had been paid through March on the

48th Year

THE PAMPA DAILY NEWS
TUESDAY, APRIL 2, 1957

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hotel stock purchased.

Replies from stockholders on the matter of a site, requested by the directors in a summary sent to the stockholders, were read by George Cree Jr., hotel president, at the meeting this morning.

A total of 30 replies were received and of these a total of 17 persons or groups owning stock reported that they preferred the property on N. Hobart owned by M. K. Brown; two favored the property on Duncan north of the bridge, owned by Dick Hughes; one favored the Hobart property; six favored a downtown location; one wanted to leave the decision to the site committee; one indicated that a place convenient to tourists should be chosen; one favored the location north of the Junior High School; and the other person favored a location on the outskirts of town.

FORECAST

(Continued From Page 1)

breaking the seven-year drought in the state.

Members present about the engineering construction in England. El Paso reported the lowest temperature, 49 degrees, this morning, and the low at Corpus Christi was 71 degrees.

Forecasters said temperatures would drop across the state tonight.

Locally high winds were predicted along with the thunderstorms today and tonight.

Read The News Classified Ads.

FABULOUS BUSINESS OPPORTUNITY

Well established national manufacturer needs party to handle automatic self-service food and hot drink concessions—factories, theatres, super markets, etc. Can show you many successful operations—amazingly high income. Investment low as \$1750 secured by equipment and inventory. Spare or full time. Liberal financing. For personal interview wire or write giving address and phone.

Superior Manufacturing Co.
4555 E. Warren, Dept. 100
Denver, Colo.

DeMolays Elect Officers In Meet Here

The Top o' Texas Chapter of the Order of DeMolay met last night in the Masonic Hall for the purpose of electing officers for the coming term.

Those elected at this time were: Bill Galt, master counselor; Bill Collett, senior counselor; Craig Myers, junior counselor; Winton Ed Roundtree, junior deacon; Corky Cambren, senior deacon; Andy Epps, sentinel; Jerry Carlson, junior steward; Gabe Crossman, senior steward; Ted Mastin, marshal; Otis Edwards, standard bearer; and Eugene Shirley, chaplain.

These officers will be installed on the first Monday of May in an open meeting to be held at the Masonic Hall and the parents of all DeMolays have been invited to attend.

Plans were also discussed last night on the possibility of having a DeMolay Day observance on April 30, during which time the boys would take over the city government.

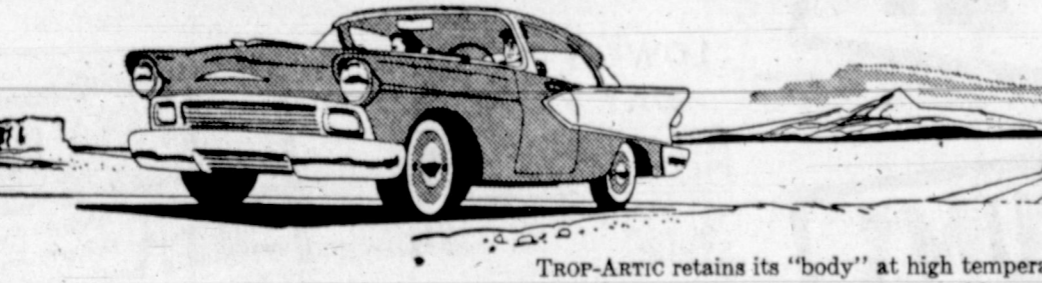
Final plans were made for the annual formal dance to be held with the neighboring chapters being invited. At this dance there will also be the crowning of a DeMolay Sweetheart. The meeting was presided over by Elmer Radcliff, chapter dad, and there were 12 Master Masons present.

COLD STARTS!



Phillips 66 Trop-Artic Motor Oil permits easy starting... gives quick protection even at very low temperatures.

LONG HARD DRIVES!



Trop-Artic retains its "body" at high temperatures... gives good protection... won't thin out and burn away.

Change to Trop-Artic Motor Oil for All-Weather Lubri-tection



Lubrication plus Engine Protection... that's what you get at every season of the year with Trop-Artic All-Weather Motor Oil. You use the same grade winter and summer. Compared to old-fashioned motor oils, it can even double engine life. OUR GUARANTEE: Try a crankcase full of Trop-Artic Motor Oil for ten days or up to 1,000 miles. If you aren't completely satisfied that Trop-Artic lives up to all the claims made for it, your Phillips 66 Dealer will gladly drain and refill your car's crankcase with any other available oil you prefer. Could anything be fairer? Change today to Phillips 66 Trop-Artic All-Weather Motor Oil.

PHILLIPS PETROLEUM COMPANY

It's Performance That Counts!



BUDDY'S SUPER MARKETS

Double Buddy's Stamps Wed. With \$2.50 Purchase or more Shop Buddy's For Store Wide Savings. It's Buddy's Every Day Low Prices That Count

Fresh Dressed Fryers 33^c lb.

Dutch Kitchen BACON 35^c lb.

Center Cuts PORK CHOPS 49^c lb.

End Cut PORK CHOPS 43^c lb.

FRESH MEATY BACK BONES 45^c lb.

Fresh Country EGGS 29^c DOZEN

Skyway Pure Peach or Apricot PRESERVES 3 18-Oz. Jars 99^c

Wilsons BAKERITE 3 -Lb. Can 79^c

Lady Betty Fresh CUCUMBER CHIPS 15-Oz. Jar 19^c

Old Dutch TISSUE Reg. Roll 5^c

Campbells Tomato Soup Reg. Can 10^c

Wapco 46-oz. Can Pineapple Juice 19^c

Supreme CRACKERS lb. pkg 25^c

Wapco RSP 303 Can CHERRIES can 19^c

White Swan 303 Can CRANBERRY SAUCE can 15^c

White Swan Cream Style CORN 2 cans 29^c

Aunt Jemima White or Yellow CORN MEAL 5 lb bag 39^c

Bordens BISCUITS Reg. Can 10^c

Buddys Best FLOUR 5 Lbs. 39^c

W. P. Laundry BLEACH Qt. 10^c

Pampa Area Persons Elected In Safety Meet At Houston

HOUSTON — Fifteen Amarillo and Pampa area persons were elected to offices in the Texas Safety Association this previous week following the opening sessions of the three-day 18th Annual Texas Safety Conference in Houston.

A. Ross Rommel, chief safety engineer for Humble Oil & Refining Co., Houston, is the new TSA president. He succeeds E. C. McFadden, vice president, Employers Casualty Co., Dallas.

A Pampa man, Don M. Conley, safety-insurance director, Cabot Carbon Co., was re-elected to the TSA Executive Committee.

Re-elected to the board of directors were: Hugh Anderson, sheriff, Hutchinson County, Borger; Victor Shawgo, industrial relations manager, Southwestern Public Service Co., and Charles E. Trolinger, personnel manager, Shamrock Oil and Gas Corp., both of Amarillo.

Newly elected members of the board are: Hugh Burdette, vice president and general manager, Cabot Carbon Co., Pampa; George Cree Jr., president, Cree Drilling Co., Inc., Pampa, and Mrs. W. E. deGrassi, president, Texas Congress of Parents and Teachers, Amarillo.

In addition, five Panhandle Safety Contest Award Winners were announced during the meeting of the conference, in joint session with the Governor's Highway Safety Conference.

The awards, presented each year by the Texas Safety Association, are made to various organizations and individuals in recognition of an exemplary safety record during the previous year.

Winners in the Amarillo region for 1956 are:

INDUSTRIAL SAFETY
Group I, Crude Oil Purchases and Transportation Division, The Shamrock Oil and Gas Corp., Amarillo; Oil Pipeline Division, The Shamrock Oil and Gas Corp., Gasoline Plant Division, The Shamrock Oil and Gas Corp.; Carbon Black Manufacturing Division, Continental Carbon Co., Amarillo.

Group II, Carbon Black Manufacturing Division, Cabot Carbon Co., Pampa.
Group III, Electric Utility Division, Southwestern Public Service Co., Amarillo; Petro-Chemical Division Phillips Chemical Co., Borger.

CERTIFICATE OF MERIT
Group I, Gasoline Plant Division, Cabot Carbon Co., Pampa.
Group II, Production of Oil and Gas Division, Phillips Petroleum Co., Amarillo.

INDUSTRIAL FLEET SAFETY
Group IV, Gas Utilities Division, Pioneer Natural Gas Co., Amarillo.

FARM & RANCH
Group Award, Black Rural Neighborhood, Black.

AT THE MOVIES
TOPOTEXAS
DIAL MO 4 3781
Opens 8:45 Today Only
50c PER CAR NITE
McDonald-Curey
Wendell Corey
In
"Great Missouri Raid"
Also News & Cartoon

LAVISTA
DIAL MO 4 4011
Opens 8:45 Ends Tonight
Two Big Hits
David Bryan
"WHITE SQUAW"
—PLUS—
"PORT AFRIQUE"
Also News & Cartoon
—STARTS WED—
Another Big Double Hit Program

THE BLACK SLEEP
DIAL MO 4 4011
—PLUS—
"The Creeping Unknown"
Also News & Cartoon

LANORA
DIAL MO 4 2569
Opens 1:45 Now Thurs.
The True Story of Col. Dean Hess
Clergyman Turned Fighter Pilot.

ROCK HUDSON
BATTLE HYMN
CINEMASCOPE-TECHNICOLOR.
CO-STARRING **MARTHA HYER**
DAN DURYEA—DON DEFORE
—FEATURES AT—
1:45-3:45-5:15-7:15-9:15
Also News & Cartoon

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On The Record

HIGHLAND GENERAL HOSPITAL NOTES MONDAY Admissions
Harold Reed, 1133 Varnon Dr. Mrs. Ruby Chase, 1015 S. Sumner
Mrs. Hope Bearden, White Deer Mrs. Amanda Cotton, 917 E. Campbell
Mrs. Daisy Cobb, 909 E. Browning
Mrs. Arlene Meeker, Panhandle Mrs. Fern Cazzell, 933 S. Faulkner
Mrs. Ethel Melton, 408 Hill Mike Helmer, White Deer Leon Green, 1303 Francis John Puryear, 1156 Hulft Road Charlie E. Helbert, Skellytown Mrs. Betty Joan Pool, 1309 Garland

Bouffant Hair Beauty
The new bouffant hair style will be wholeheartedly adopted by women of all ages because of its versatility.
It's the style for short hair that has grown a little longer than last year's length.
Long hair tends to make older women look even older—therefore,
Canara Carruth, 124 N. Faulkner Dale Rouk, 407 Lefors Mark McPhillips, 1008 S. Nelson Mrs. Flossie Stone, Borger J. C. Oakley, 525 N. Cuyler Rena Jo Campbell, 621 S. Russell
Mrs. Sallie Oxley, Borger Mrs. Bernice Hoskins, Skellytown Mrs. Anna Green, Pampa.

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they prefer to stay basically with rather short styles.
Women who have had their hair long "have had it" and are going back to shorter hair-do's.
Thus the bouffant style is right for almost all women!
Sweater Cover-Ups
Around the clock, around the season, and around the most fashionable shoulders everywhere will be a bevy of beautiful sweaters. For this spring, sweaters are the smartest cover-ups—especially in the "shortigan"—the cropped cardigan!
Anniversary
WOONSOCKET, R. I. (UP) — Honor guest at her son's golden wedding anniversary party was 92-year-old Mrs. Marie Robitaille.

Good News For US Homebuyers

By VINCENT J. BURKE
United Press Staff Correspondent
WASHINGTON (UP) Homebuyers had some good news today from the White House and Congress.

President Eisenhower has relaxed credit requirements for home-buyers and a strong drive is on in Congress to make it easier for them to get mortgage money.

Mr. Eisenhower Friday ordered the minimum down-payment on FHA-financed homes reduced by 2 per cent to the lowest level permitted by law: 3 per cent on the first \$9,000 and 25 per cent on amounts over that.

Mr. Eisenhower also announced that federal home loan bank board regulations will be modified to enable insured savings and loan associations to buy into mortgages originated by other insured associations.

Relaxes Restrictions.
The White House said this rule would relax present restrictions requiring most associations to invest in mortgages on homes located within 50 miles of their principal office. The idea is to make more mortgage funds available in areas where they are now inadequate.

The President acted a few hours after a House banking subcommittee completed action on an omnibus housing bill that would go far beyond administration recommendations in pumping funds into the "tight" mortgage market.

Albert Rains (D-Ala) subcommittee chairman, termed the President's interest cut a "minor" step in the right direction. Two other subcommittee members—Rep. Gordon L. McDonough (R-Calif) and Thomas L. Ashley (D-Ohio)—agreed with Rains that the President should have done so "months ago."

They also predicted that Congress—despite threats of a presidential veto—would approve use of one billion dollars from the GI

GET MORE FOR YOUR MONEY HERE!
Quality FOODS
IDEAL'S BIG STOCK UP SALE
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
STILL IN PROGRESS

HERE ARE A FEW DEL MONTE ITEMS LISTED FOR YOUR CONVENIENCE

CATSUP 14-Oz. Bot.	20c	OR	3 For 57c
PINEAPPLE JUICE 46-oz. Can	29c	OR	3 For 83c
PEACHES 2 1/2 cans	31c	OR	6 Cans for \$1.69
GREEN BEANS 303 Cans	20c	OR	6 For \$1.13
GOLDEN CORN 303 Cans	15c	OR	6 For 83c
SWEET PEAS 303 Cans	19c	OR	6 For \$1.09
TOMATO JUICE 46-oz. Can	4	Cans For \$1.00	

SUGAR 1-Lb. Boxes	19c	COFFEE lb.	89c	TUNA can 10c
CAKEMIX 9-oz. box	10c	BISCUIT MIX	79c	
Waste Basket	79c	CHORE GIRL 2 For	15c	

HOUSEHOLD HELPERS AT A SAVINGS Napkins Pkg. of 60	10c	CHOICE PRODUCE BANANAS Lb.	10c	BREAD 2 1/2 lb. loaves	35c
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Waste Basket	79c	APPLES 2 Lbs.	29c	BREAD 1-lb. Loaf	19c
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SHORTENING 3 Lb. Can	69c	ORANGE TWIST Pkg. of 6	23c	MAPLE STICKS Pkg of 5	29c
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SLICED BACON Lb.	45c	BETTER FOOD FOR LESS IDEAL FOOD STORES
FRANKS 1-Lb. Pkg.	39c	

FIRST NATIONAL BANK

Charter No. 14207 Reserve District No. 11
Report of Condition of the
In Pampa, of Pampa Texas
In the State of Texas
At The Close of Business on March 14th, 1957
Published in Response to Call Made by Comptroller of the
Currency, Under Section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	4,208,298.25
United States Government obligations, direct and guaranteed	5,232,735.44
Obligations of States and political subdivisions	567,700.00
Other Bonds, Notes and Debentures	4,110,000.00
Corporate stocks (including \$18,000 stock of Federal Reserve bank)	18,000.00
Loans and discounts (including \$2,508.76 overdrafts)	4,708,360.80
Bank premises owned 171,852.04, furniture and fixtures \$36,214.46	208,066.50
TOTAL ASSETS	15,053,160.99

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	11,588,147.43
Time deposits of individuals, partnerships, and corporations	1,374,106.08
Deposits of United States Government (including postal savings)	108,508.32
Deposits of States and political subdivisions	826,212.61
Other deposits (certified and cashier's checks, etc.)	172,445.90
TOTAL DEPOSITS	\$14,069,420.34
Other liabilities	15,000.00
TOTAL LIABILITIES	14,084,420.34

CAPITAL ACCOUNTS

Capital Stock:	
(c) Common stock, total par \$300,000.00	300,000.00
Surplus	300,000.00
Undivided profits	268,740.65
Reserve (and retirement account) for preferred stock	100,000.00
TOTAL CAPITAL ACCOUNTS	968,740.65

TOTAL LIABILITIES AND CAPITAL ACCOUNTS 15,053,160.99

MEMORANDA
Assets pledged or assigned to secure liabilities and for other purposes 3,736,437.50
I, B. D. Robison, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
B. D. Robison, Cashier.

CORRECT—ATTEST
C. P. Buckler
E. L. Green, Jr.
E. J. Dunigan, Jr.
State of Texas, County of Gray, ss:
Sworn to and subscribed before me this 30th day of March, 1957, and I hereby certify that I am not an officer or director of this bank.
Harmaline Nolte, Notary Public
My commission expires June 1, 1957.

The Pampa Daily News

One of Texas' Five Most Consistent Newspapers... We believe that one truth is always consistent with another truth. We endeavor to be consistent with truths expressed in such great moral guides as the Golden Rule, the Ten Commandments and the Declaration of Independence...

BETTER JOBS

By R. C. HOILES
Crimes That Are Not Crimes
I am convinced that a great deal of our economic and political trouble comes from the fact that we have passed a lot of human laws that makes acts a crime that are not a crime if we use the Golden Rule and Ten Commandments and the Declaration of Independence as a standard by which to determine whether or not an act is a crime.

Simple Arithmetic



National Whirligig



Ike-Macmillan Talks Have Not Helped With The People

By RAY TUCKER

WASHINGTON—Although the Eisenhower-Macmillan meeting at Bermuda may have improved Anglo-American relations on the select and official level, it has not contributed to a better understanding or friendlier attitude on the part of the British people on the street. And the same observation applies to the popular feeling toward us in France.

Industrial Investment

Texas Industrial Week is being recognized in today's paper with a special section devoted largely to drawing attention to the part industry plays in the material well-being of the Top O' Texas region. A very salient part of our industrial development which is usually overlooked is the place of invested capital...

Ignorance is not a self-curing disease, particularly in the realm of economics, and the sooner the almost universal ignorance of the importance of invested capital is dispelled, the greater will be the strides toward eliminating material distress.

Wage Law Dangerous

A statesman would vote against a minimum wage of any sort. A politician would vote for any sort of minimum wage. Many people, of course, would not agree with those two statements—and that is their privilege. But let's consider some aspects of the minimum wage law. First and foremost, it must be remembered that the minimum wage under the so-called Fair Labor Standards Act is decided by law; it is not decided by the value of the laborer's services.

The Doctor Says

By Edwin J. Jordan, M. D.

I find a letter from R. S. puzzling. He says that he has been a victim of hypertrophic arthritis since he was a young man and can find no information about it. The puzzle is that hypertrophic arthritis (also called degenerative joint disease and osteoarthritis) is not ordinarily a disorder of youth. Be that as it may, I shall discuss this change in the joint tissues. I do not like to call it a disease. Actually, it is not an inflammatory disorder of the joints and its course is generally mild, not disabling, and requiring comparatively little treatment.

FOR REFLECTION

...with JAMES C. INGEBRETSEN, President, Spiritual Mobilization

Can you remember back when the New Dealers were talking about "priming the business pump?" Well, even then—long before the day of the \$72,000,000 budget—what the business pump needed was not priming but for the government pump to leave enough water in the well for the business pump to be able to "draw water" instead of merely to "suck air."

BID FOR A SMILE

A farmer returned from the city to tell of the wonders of the taxi. "They call 'em taxidermy cabs," he said, "because they skin 'em."

MOPSY



OLDSMOBILE



HE: Right! This J-2 Rocket* is really a new driving experience! FRIEND: Well, I've handled a Rocket Engine before, but nothing like this. They've always had pep, but this one's got that extra pep when you need it! HE: Don't forget economy. FRIEND: Yes, but you can't feel economy. HE: Feels good to the pocketbook. FRIEND: Right! But it beats me how you get economy with a big car like Olds. HE: Easy. For cruising around, you just use one dual-barrel carburetor. FRIEND: Bet that waters down your performance some. HE: Not a bit. I've got regular Rocket performance right through the economy range. And believe me, that's plenty. But if you need more power... FRIEND: Then what? HE: Go to Stage Two. You just saw what that does. Give it three-quarters throttle and you've got three dual carburetors dishing up more power and torque. FRIEND: Tell you the truth, I've always liked an Olds. Thought we might get one ourselves some day. HE: Checked the price lately? You'd be surprised how easy it is to own.

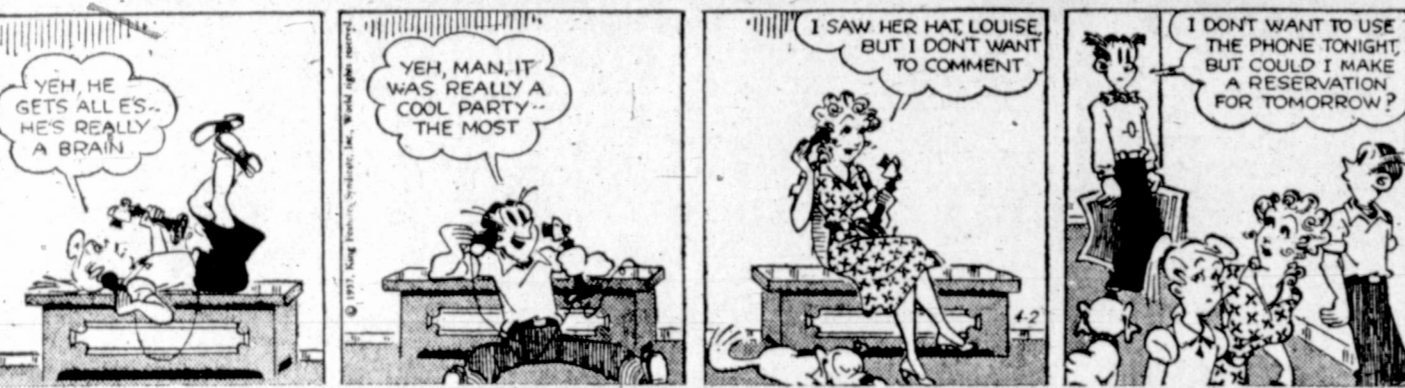
Dixie Dugan



The Jackson Twins



Blondie



Alley Oop



Bonnie



Joe Palooka



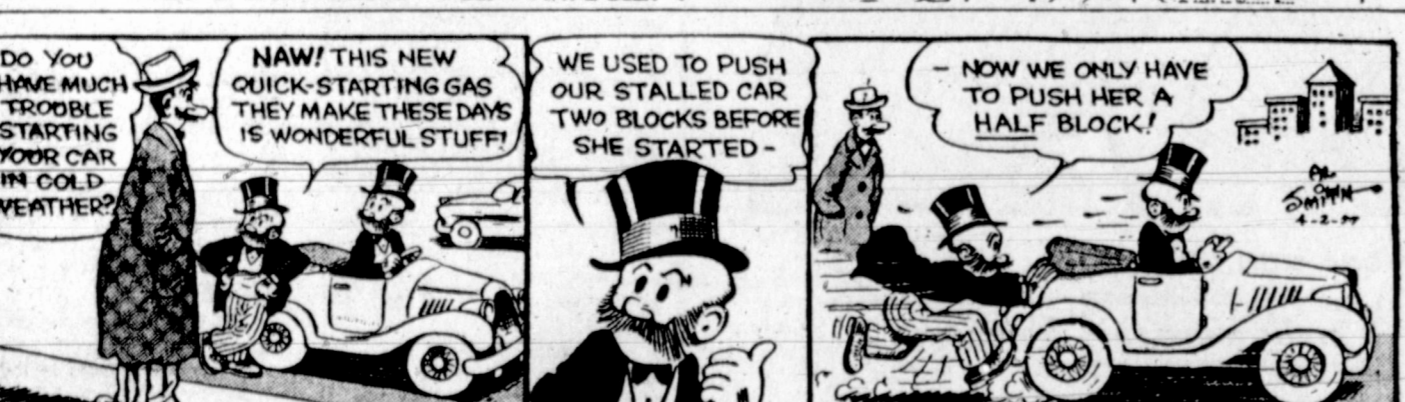
Martha Wayne



Bugs Bunny



Mutt and Jeff



Priscilla's Pop



OUR BOARDING HOUSE

with MAJOR HOOPLE

OUT OUR WAY

By J. R. Williams



The Berrys



Morty Meekle



Chips



Wash Tubbs



Boots



Mickey Finn



Freckles



Susie Q. Smith



use the Want Adsto... SELL REW HERE



SEX LOWERS UGLY HEAD—Sex appeal takes up where detective work leaves off in a London, England, pet shop, as 'Marilyn,' a slinky, seven-foot-long lady boa constrictor joins the search for 'Bertie,' a male boa that escaped from its cage.

Egyptian Dam Money Talked In New Book

WASHINGTON (UP)—Secretary of State John Foster Dulles 'brutally' withdrew a U.S. offer to help finance Egypt's Aswan Dam in a calculated risk to call Russia's hand in the cold war, a new book reported today.

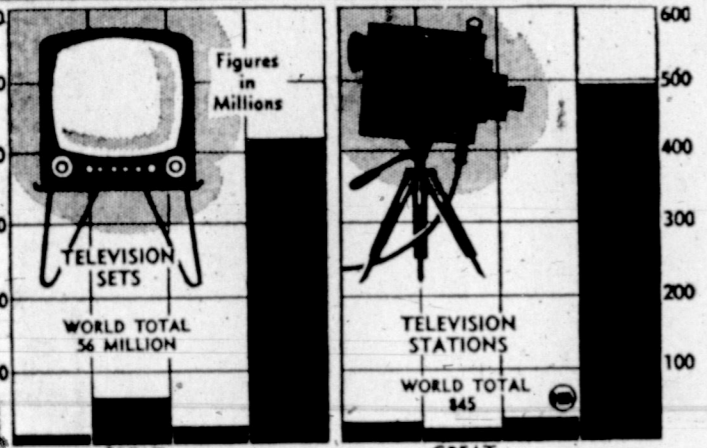
The statements were contained in a new book, 'John Foster Dulles: A Biography,' by John R. Beal, diplomatic correspondent of Time magazine. Beal said his book 'benefits from personal interviews' with Dulles.

Called Russia's Hand It said: 'For Dulles, a moment of cold war climax had come. It was necessary to call Russia's hand in the game of economic competition. It was necessary to make the demonstration on a grand scale.'

'Nasser (Egyptian President Gamal Abdel Nasser) Combined the right timing, the right geography and the right order of magnitude for a truly major gambit in the cold war.'

C. D. Jackson, former presidential adviser on psychological warfare and now an editorial official of Time magazine, also said last month the Aswan aid offer was withdrawn 'to call the Soviet bluff on its economic aid offers to Mideast nations.'

Critics of Dulles have charged that his abrupt withdrawal of the offer brought on the Suez crisis last fall.



TELEVISION SETS WORLD TOTAL 56 MILLION TELEVISION STATIONS WORLD TOTAL 845

TOPS IN TELEVISION—If you doubt the United States is far ahead of the rest of the world in TV viewing and production, it may surprise you to learn that more than half the world's TV stations and three-fourths of its sets are in America.

U.S.S.R. GREAT CANADA U.S.A. BRITAIN

TELEVISION PROGRAM TUESDAY WEDNESDAY

Table with columns for Time, Program Name, and Channel. Includes shows like 'The Price Is Right', 'Tom Terrific', 'The Dick Van Dyke Show', etc.

17 Cosmetics 17 FOR YOUR Studio Girl Cosmetics and hair care call Mrs. Beulah McLean. MO 4-3915.

18 Beauty Shop 18 VIOLETT'S Beauty Shop, 107 Third St., for all types beauty work. MO 4-7191.

21 Male Help Wanted 21 Route Salesman We are willing to pay for experience. It is possible to make from \$100 to \$150 per week with us if you can sell.

29 Jewelry 29 DIAMOND ring. Lady's platinum Solitaire about 1.4 karat. Single white brilliant. Write at once, will send for inspection. See 1450, Dealers' Box B. C. care of Pampa News.

34 Radio Lab 34 Hawkins Radio & TV Lab. 217 S. Barnes. MO 4-3251.

35 Plumbing & Heating 35 JOE'S Plumbing, Plumbing, heating, or repair work. A-8666. Joe Stembridge & Son, Don. 205 Tignor.

36 Heating, Air Cond. 36A DEB MOORE TINS SHOP. Air Conditioning. Payne Hwy. 4-3721.

40 Transfer & Storage 40 Pampa Warehouse & Transfer. Moving with Care. Everywhere. 117 E. Tynge. Phone MO 4-4121.

41 Nursery 41 BERRY SITTING in my home 1.25 per day or 25¢ per hour. 615 N. Hobart. Mrs. M. L. Williams.

42-A Floor Sanding 42-A CARPENTER Work, repair, rooms built. Free estimates. MO 4-3493.

43-A Carpet Service 43-A G.W. FIELDS carpet and upholstery cleaning. Work guaranteed. 40% off. MO 4-8390 or MO 4-5351.

47 Plowing - Yard Work 47 YARD and Garden rotary tilling, seed, fertilizing. 4-4141. Miller. 4-8509. Teddy Lewis, 4-6910.

53 Laundry 63 EXCELLENT ironing done in my home. 715 S. Anglin. MO 4-4873.

64 Cleaning & Tailoring 64 MAKE YOU a double-breast, suit. Make single-breast of it at Hawthorne Cleaners. Lint free, cling free cleaning. 717 W. Foster. MO 4-4790.

66 Upholstery - Repair 66 FURNITURE REPAIRED UPHOLSTERED. Joney's New and Used Furniture. 522 E. Cuyler. Phone MO 4-5898.

68 Household Goods 68 WHIRLPOOL Dryer, used 6 months. Will finance if desired. MO 4-5815 or 409 N. Starkweather after 5 p.m.

69 Miscellaneous for Sale 69 DON'S USED FURNITURE. Buy & Sell Used Furniture. 120 W. Foster. Phone MO 4-4833.

Car Air-Conditioners Wardaire's 'Town & Country' Control maintains any temperature you select no matter how fast or slow you're driving.

69-A Vacuum Cleaners 69-A SEPINETER CONSOLE GRINDERS. Well known makes. Terms to suit. Also 'Rent to Buy' plan.

70-A Piano Tuning 70-A PIANO TUNING & repairing. Dennis C. Brown, 209 N. Starkweather. Call BR 3-7052, Borger, Texas.

71 Bicycles 71 VIRGIL'S BICYCLE REPAIR SHOP. New and used parts for all makes. Re-build, bikes for sale or trade.

75 Feeds & Seeds 75 SEE US for farm, lawn and garden fertilizer. James Feed Store. GOOD Green Alfalfa hay. See Jack Crownever, Post Office Barber Shop.

76 Miscell. Livestock 76 ARTIFICIAL BREEDING available through United Breeders of Texas, Inc. For service call VERNON BAGGERMAN, MO 4-0970.

80 Pets 80 PAUL KEENE'S Ranch style bird houses, tropical fish and supplies. The Aquarium, 214 Alcock.

89 Wanted to Buy 89 WANT TO BUY used twin baby stroller. Phone 4-4294.

90 Wanted to Rent 90 PERMANENT Pampans desire 3-bedroom unfurnished house. Well located in North Side. Call MO 9-9878 after 5 p.m.

92 Sleeping Rooms 92 NICE bedroom for rent, close in, private bath, outside entrance. MO 4-5814, 303 N. West.

93 Room & Board 93 ROOM and board by week in private home. MO 4-3256.

95 Furnished Apartments 95 2-ROOM Nicely furnished apartment. Close in, hills paid, soft water service. Adults only. 412 N. Somerville.

96 Unfurnished Apts. 96 NICE 2-Room unfurnished apartment and bath. Prefer couple or with one small child. 524 S. Ballard.

97 Furnished Houses 97 2-ROOM modern furnished apartment. Adults only, no pets. 521 S. Somerville.

98 Unfurnished Houses 98 2-ROOM modern unfurnished house for rent. Call MO 9-8601. See Skinner's Garage on Alcock.

100 Rent, Sale, or Trade 100 QUONSETT building 40x60 in Dumas, sale, lease or rent. Call MO 4-3639.

103 Real Estate for Sale 103 Booth & Patrick Real Estate. Phone MO 4-2892 or MO 4-8909.

105 Lots 105 EQUITY in Late Model 2-bedroom home. Call for details. One of the last homes to be built in that area. Will make \$550.00. May be seen by calling: MO 4-7180.

VETERANS Be sure to see this 3-bedroom brick home. Has hardwood floors, tile bath, plumbed for automatic washer.

103 Real Estate for Sale 103 Booth & Patrick Real Estate. Phone MO 4-2892 or MO 4-8909.

105 Lots 105 EQUITY in Late Model 2-bedroom home. Call for details. One of the last homes to be built in that area. Will make \$550.00. May be seen by calling: MO 4-7180.

111 Out-of-Town Prop. 111 WILL TRADE reasonably priced home home just off Canyon campus for Pampa property. MO 4-8818.

113 Prop-to-Be-Moved 113 120 ACRES Ranch or farm for sale. 6 miles from Grand Junction, Colo. Good for stock, dairy or straight farming. Good modern house. Plenty of irrigation water. \$20,000. Good terms. Write J. H. Shackelford, Rt. 2, 269-27 road, Grand Junction, Colo. 8150 25-FT. Trallette Trailer house. Good condition. Reasonable. Ideal for couple or vacationing. MO 5-6473.

114 Trailer Houses 114 NEW AND USED TRAILERS Bank Rates BEST TRAILER SALES 216 W. Wilks. Ph. MO 4-3256.

116 Auto Repair, Garages 116 FRONT END Service. Diesel & GARAGE at 510 W. Kingmill, Russell's Garage.

117 Body Shops 117 FORD'S BODY SHOP. Car Painting - Body Works. 623 W. Kingmill, MO 4-4619.

120 Automobiles for Sale 120 \$150 for equity in 1956 Plymouth 2-door Plaza V-8. Radio, heater, skirts, dual exhausts, low mileage and good tires. MO 4-8323.

124 Tires, Accessories 124 HEADQUARTERS FOR A.R.A. Car Air Conditioning. Have your air conditioner serviced now to assure comfortable summer driving.

125 Boots & Accessories 125 REPAIR that boot now. Do it yourself to let your Plastic, glass cloth all-weather. Casey Boot Shop. MO 4-3945.

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Pampa Salutes It's INDUSTRIES

DURING TEXAS INDUSTRIAL WEEK

The Many Diversified Industries of the Top O'Texas Area Give Year 'Round Employment to Men and Women of this Area. New Industries Arrive Every Year to Boost Our Economic Welfare.



Texas Industrial Week

April 1-7

- | | | | |
|---|---|--|---|
| PARKER WELDING WORKS
Welding — Anywhere — Anytime
#10 W. Brown MO 4-7476 | LLOYD KUNTZ SERVICE STATION
Complete Line of Shamrock Products
1620 Alcock MO 4-7181 | BENNY ORMSON GARAGE
Specialists in Hydra-Matic and Transmission Repairs
1308 Alcock MO 4-7562 | WARD'S SUPER MARKET AND GROCERY
Open Seven Days Each Week
105 N. Hobart MO 4-6581 |
| BRUCE NURSERY
Oldest Nursery in the Panhandle
Phone 6F2 7 Miles N.W. of Alanreed, Texas | GENE and DON'S TELEVISION SERVICE
Dependable Radio and Television Service
844 W. Foster MO 4-6481 | GEO. BERNSON WELDING SERVICE
Price Street Southwest of City
MO 9-9411 or MO 4-2429 | DEAREN SERVICE STATION
Good Gulf Gas, Oils — Wash and Lubrication
924 Alcock MO 4-4181 |
| POST OFFICE BARBER SHOP
B. E. Jackson, W. A. Gipson, Jack Crowmover
112 E. Foster MO 4-3411 | VERN SAVAGE, CONTRACTOR
Bulldozing — Grading
South of City MO 5-5389 | MOBLEY INDUSTRIAL MOTOR CO.
John T. Mobley, Representative
2368 Alcock MO 4-2241 | SHELBY RUFF FURNITURE
We Buy and Sell Clean Used Furniture
See Our Stock of New Merchandise
310 S. Cuyler MO 5-5348 |
| CLAYTON FLORAL
We Give S&H Green Stamps
401 E. Foster MO 4-3334 | CITIES SERVICE PETROLEUM PRODUCTS
Jack F. Hood, Consignee
514 S. Gray MO 4-4241 | RUSSELL'S GARAGE
Front End Servicing — Wheel Balancing — Tire Truing
210 W. Kingsmill MO 4-6873 | G. W. FIELD'S
CARPET & UPHOLSTERY CLEANING
"It's Time To Put Your House In Order"
MO 4-8290 or MO 4-8381 |
| GATE VALVE SHOP AND SUPPLY CO.
Service All Makes Valves
130 W. Tuke MO 4-3841 | JACK VAUGHN "Phillips 66"
Washing — Polishing — Lubrication
501 S. Cuyler MO 4-3171 | JENKIN'S GARAGE AND MOTOR CO.
Used Cars and Parts For Sale
1428 W. Wilks MO 5-5175 | HAROLD'S CABINET- &
ORNAMENTAL IRON WORKS
See Us For Prices on Repair Work
1213 W. Wilks MO 4-2950 |
| O AND Z DINING ROOM
Mrs. Oma Shelton — Zelda Mae Prescott
306 N. Cuyler MO 9-9113 | MASON AND RICH GARAGE
Tune Up — Generator — Starter Service
828 S. Hobart MO 9-9341 | PAMPA GLASS AND PAINT
Complete Line of Paints, Wallpaper and Glass
117 N. Frost Box 211 MO 4-3295 | JONES FURNITURE & UPHOLSTERY
No. 1—529 S. Cuyler MO 4-6998
No. 2—1712 Alcock MO 4-6319 |
| F.A. HUKILL & SON
Automotive Electric
Newest Equipment For Your Job
315 W. Foster MO 4-6111 | W. M. LANE REALTY & SECURITIES
51 Years in the Panhandle
715 W. Foster MO 4-3641 and MO 9-9504 | THOMPSON'S PRESCRIPTION SHOP
Convenient Drive In Service
928 N. Hobart MO 4-6859 | ROBERTA'S FLOWERS
Florist Telegraph Delivery
217 N. Ballard MO 4-3809 |
| EAGLE RADIATOR SHOP
Our Years of Experience is Your Guarantee
316 W. Foster MO 4-6321 | HIGHLAND SERVICE STATION
Cities Service Products
Rex Greene—Owner-Operator
1500 N. Hobart MO 4-3682 | BEST TRAILER SALES
New and Used Trailers — Bank Rates
916 W. Wilks MO 4-3250 | MONARCH WHOLESALE HARDWARE
SUPPLY CO.
Air-Conditioning and Central Heating
409 W. Brown MO 4-4696 |
| MRS. BARBER'S DECORATING SHOP
Upholstery — Curtains and Drapes
124 Osage MO 4-7541 | CLEMENTS BARBER SHOP
Robert Clements
318 S. Cuyler MO 9-9187 | PAMPA OFFICE SUPPLY
Everything For The Office
311 N. Cuyler MO 4-3353 | COSTON'S BAKERY
Tasty Cakes, Pies, Rolls and Breads
109 W. Francis MO 4-7581 |
| KELLY CREAMERY
It Costs No More to Buy the Best in Dairy Products
East of City MO 4-4577 | FRONTIER COURTS
"A Home Away From Home"
2020 Alcock MO 9-9018 | PAMPA BOWL
Mr. and Mrs. G. W. Nichols
2111 N. Hobart MO 9-9069 | WESTERN FENCE CO.
Slides — Swings — Ornamental Iron Works
328 N. Hobart MO 4-4431 |
| SKINNER'S GARAGE AND SALVAGE
Complete Automotive and Radiator Service
Berger Highway MO 9-9501 | HUGHES BUILDING BARBER SHOP
Conveniently Located
McWright and Kitchens | VIRGIL'S BICYCLE REPAIR SHOP
Rebuilt Bikes For Sale and Trade
112 S. Starkweather MO 4-3420 | HAWTHORNE CLEANERS and TAILORS
Lint Free — Cling Free — Cleaning
717 W. Foster MO 4-4790 |

The Pampa Daily News

Texas Industrial Week Section

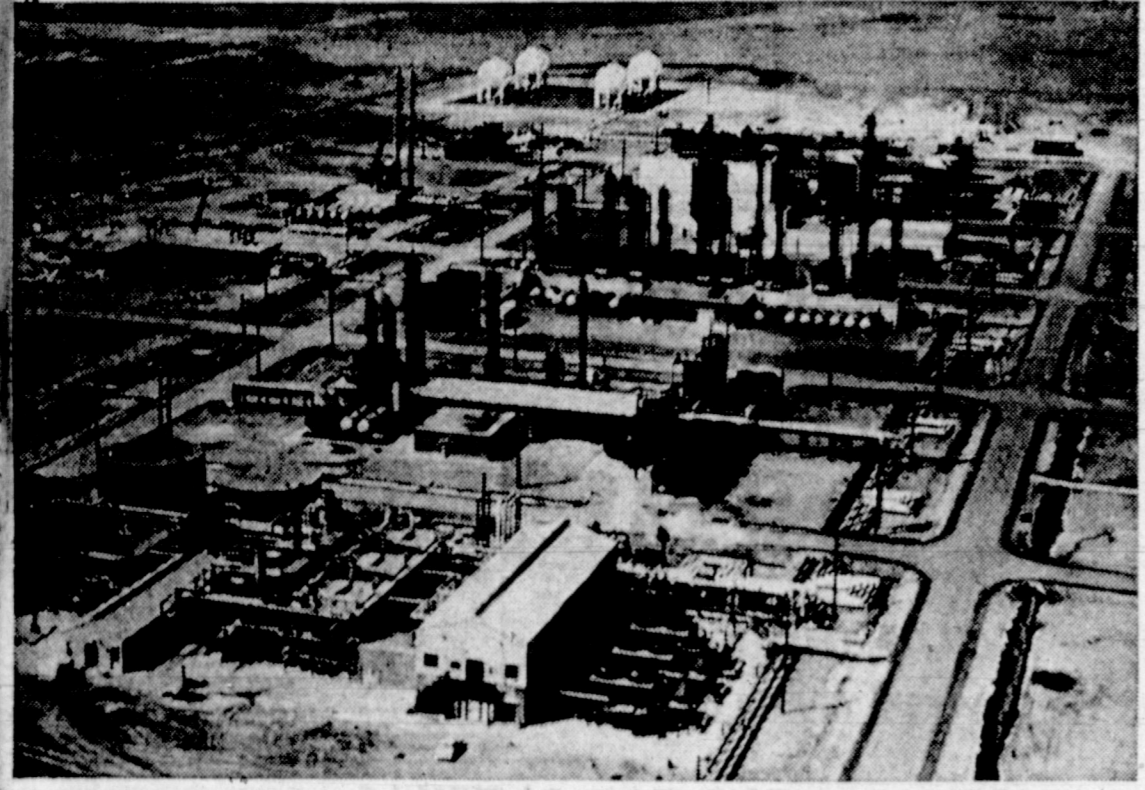
Bright Industrial Future For Pampa

(Editor's Note: The following information was taken from a report prepared for the Pampa Chamber of Commerce and Board of City Development and The Pampa News. The report and projected look at Pampa and Gray County was prepared by Burt C. Blanton, consulting industrial engineer and business economist.)

POTENTIAL NEW TOP OF TEXAS INDUSTRIES TAKE NOTE!
At least one industrial engineer and business economist sees a bright future for Pampa and Gray County.

He is Burt C. Blanton, who took a survey and projected look at the city and county as to its agricultural, financial, commercial, industrial and economic aspects.

A part of his report is as printed below:



CELANESE CORPORATION OF AMERICA

This is an aerial view of the Celanese Corporation of America Pampa plant. Recent plans by the company include the construction of a new unit at the plant site which will employ a few more persons in our area. The plant turns out numerous petrochemical products and represents one of the Top O' Texas area's largest industries.

Celanese Corporation's Pampa Plant Produces Petrochemicals

In 1942, The Celanese Corporation of America entered the field of chemical research in a move designed to find a possible synthetic route for production of acetone and acetic acid. These two chemicals, basic for the production of Celanese acetate fiber and plastic products, were then obtained from agricultural sources.

Years of patient, pioneering research followed. Then, in 1945, came a feasible process which is now part of petrochemical history: the first commercially successful production of chemicals from direct oxidation of the petroleum hydrocarbons propane and butane, common constituents of natural gas, are used for the primary oxidation reactions under the Celanese process.

ing the vast natural gas resources of the Texas Panhandle, the plant at Pampa, Texas, produces a wide range of petrochemicals from natural gas hydrocarbons.

The Larkwood Research and Development Laboratory was established in 1947, to work on basic improvements in the existing chemical processes, to investigate other processes, and to develop new primary hydrocarbon products and derivatives.

This year, the chemical operations of the Celanese Corporation in Texas were characterized by expansion and diversification. Expansion underway in the plant at Bishop, Texas, will increase its output of formaldehyde, methanol, acetaldehyde and other organic chemicals by 25 per cent. When in full operation, sometime in 1957, the plant will be the world's largest producer of formaldehyde.

Contributes over 1,000,000 dollars per year to this area, and employs 240 persons at the present time. Celanese employees, evidenced by their participation in community affairs, feel a definite responsibility toward and interest in the community.

(See CELANESE, Page 11)

With low-cost petrochemical production an actuality, Celanese set up a Chemical Division in 1946 to supervise its expanding chemical operations and to develop new primary hydrocarbon products and derivatives.

In 1945, the company completed its large plant near Bishop, Texas, which has become an important and significant unit in the industrial chemical industry. Still greater requirement necessitated building the Pampa Plant, which was placed "on steam" in 1952. Utilizing

the payroll of the Pampa Plant

At the present time the ordinance production section is on a stand-by basis. The production of gun barrels could be resumed as soon as necessary personnel could be transferred to the section and the necessary raw materials were obtained. The only personnel at the ordinance section at this time are guards and maintenance men.

Cabot was prompted in the decision to make the pumping units by three factors. Gas pressure in the near-by fields was weak and pumping was necessary, it appeared that pumps were economical and practical, and sales and distribution of the units are handled through Jones-Laughlin Supply Co. with about 70 stores located throughout the nation.

Dr. Godfrey Cabot, founder of the firm, who is now 95, is still active in the management of the various companies and serves as chairman of the board of directors of the parent company.

Carbon black, manufactured in this area, is practically pure carbon soot. It is produced from par-

"(1) Expansion of City Area:
The present urban area development of the City of Pampa approximates 4.7 square miles. The opinion is rendered, predicated on the anticipated growth and development of the City of Pampa, that expansion of the City's area by the advent of the year 1960 will approximate 6.1 square miles; by the advent of the year 1970, this expansion will approximate 7.5 square miles; and, by the advent of the year 1980, this expansion will approximate 9.5 square miles.

"(2) The opinion is rendered that the population growth of the City of Pampa will remain on a consistent basis over the period of the next quarter century from 1955 to 1980, inclusive. Based on conservative projections, the total number of inhabitants residing in the City of Pampa, for specified years, should approximate 27,381 in the year of 1960; 37,598 in the year of 1970; and, 47,796 in the year of 1980.

"The anticipated growth of the Pampa metropolitan area, for specified years, should approximate 33,251 in the year of 1960; 43,547 in the year of 1970; and, 55,477 in the year of 1980.

"The deduction is also made that the rate of growth in population in Gray County will continue on a consistent basis during the next quarter century from 1955 to 1980, inclusive. Based on conservative projections, the total number of inhabitants residing within the confines of Gray County, for specified years, should approximate 35,561 in the year of 1960; 45,786 in the year of 1970; and, 57,894 in the year of 1980.

"(3) Expansion in Agriculture:
"Predicated on the new types of industries as recommended in this survey, which comprise agricultural-extractive and chemurgic types, the opinion is rendered that further

development and expansion in agriculture in the Pampa area will be synchronized with industrial development.

"It is obvious that the establishment of new types of industries to utilize products of the soil, livestock and livestock products will materially enhance the agrarian industry. Such industries will, of necessity, require large acreage devoted to specific crops to assure an adequate raw material supply.

"(4) Expansion in Transportation:
The overall transportation facilities in the City of Pampa will, in all probability, show great expansion during the oncoming era, 1955 to 1980, in so far as current rail and motor transport are concerned, but the utilization of aircraft of various types, especially helicopters, will materially increase. Therefore, aside from expansion in trafficways to accommodate vehicular transport, added facilities will be necessary to adequately provide for air service.

"(5) Expansion in Retail and Wholesale Trade and Service Businesses:
"Predicated on conservative projections relating to the growth and development of the City of Pampa and environs during the oncoming era, 1955 to 1980, it is evident that there will be marked expansion in retail and wholesale trade and service business.

"In the year of 1960, the volume of retail sales in the city should approximate \$47,482,000; in the year of 1970, sales should approximate \$68,099,000; and, in the year of 1980, sales should approximate \$99,747,000. On this hypothesis, it is evident that the current number of retail enterprises in the city will be substantially augmented by the advent of each of the respective oncoming decades.

"On the same basis of projection, the volume of retail sales in Gray County will show substantial increases, as cited in this report, for the oncoming era . . .

"In the year of 1960, the volume of wholesale sales in the city should approximate \$31,869,000. (See INDUSTRIAL, Page 11)

INDUSTRY MAKES JOBS

Texas

Industrial Week

APRIL 1-7

Keep Appropriations, Taxes & Government at a Minimum

Preserve Freedom of Opportunity in Texas!

Industrial Development Tied Closely With Oil Production

'Black Gold' Important In Top O' Texas

The development of industry in Gray County is closely tied with the production of "black gold."

Before the discovery of oil in Gray County, the towns of Pampa, Lefors and McLean, like so many other towns in the Panhandle, were quiet, dreamy little towns depending upon farming and ranching for the economy of the county.

With the coming of the oil business in the 1920's the picture changed. At first the change was more evident, because it was new to the area, and like anything that is new there is a novelty.

As more wells were drilled the novelty wore off but the effects of the discovery of oil have become an integral part of the way of life in this area and other industries have developed because of oil.

Oilmen was felt in Gray County. Within a few short months rigs were rushed into the Top O' Texas and, said an old-time oil man, old in relation to the oil industry, the rigs were moved in so fast and furious that "the strings of tools were almost working on top of one another."

One of the favorite pastimes of residents of the area was to watch the drilling operations of the No. 1 Worley Reynolds. This well sits in a hollow, with slight hills rising around it, and people who lived here at that time say it was a popular Sunday pastime to travel out to the well and watch it being drilled. Spectators from town would sit around the edge of the natural amphitheater and watch drilling operations below.

It was in 1924, before most of the residents of this area even heard of Pampa, that the first oil well was drilled in Gray County. This well, located on the Bowers Lease some 12 miles south of Pampa, was drilled by the Wilcox Oil Company.

Two years before, the first gas well had been discovered in Gray County by Dick Dilaney for the Texas Company on the banks of the river about 15 miles south of Pampa.

With the successful completion of the well on the Bowers Lease in 1924 the oil industry began in the county and with it came the boom. Drilling of wells throughout county started in earnest and by 1926 the oil industry was firmly planted in Gray County. The boom was over years ago, but the drilling business has never slowed down and the oil industry is still expanding.

One of the earliest wells drilled in Gray County was the old Purple Sage test drilled in 1922. The venture was drilled about four miles northwest of Amarillo.

One of the most expensive wells from a point of wasted resources was the Stone-Tipton No. 1 McCornell. Many local veteran oilmen still believe that had the well been drilled at least 40 feet deeper, Pampa and not Borger might have gotten the biggest part of the boom.

The drilling was accomplished by the use of cable tools, instead of the modern rotary equipment. The bit was lifted by the steel cable and allowed to fall back into the hole. Old time drillers use to check the progress of the drilling by feeling of the cable and some of the old-time drillers swear that the vibrations on the cable were sufficient to tell them of any trouble.

In the early days the oil men did not have the modern testing equipment to show them the various formations and when they hit the best producing formation. An example of this was a well drilled in Hutchinson County in 1922 by the Dixon, Creek Oil Company. When first drilled the well produced 3,000 barrels. This particular well helped to start the boom in that county and the company went back the next year, drilled only two feet and had a 10,000-barrel producer that rocketed the Pan-

There can be little doubt that the oil industry has made a distinct impression upon Gray County. The chances are that if it had not been for the oil and allied industries coming to the area, Gray County would probably still be one devoted to farming and ranching and Pampa would only be a white stop on the Santa Fe.

Four Cabot Plants In Pampa Vicinity

With over 800 employees in the Pampa area, Cabot is one of the biggest industries in Gray County. Actually Cabot is three companies. These are Cabot Shops, Inc., Cabot Carbon Co. and Cabot Engineering Co.

Cabot has four plants in the vicinity of Pampa, the Cabot Shops and three carbon black plants.

All of the plants operate out of the Pampa office, located in the Hughes Building, which is headquarters for the Southwestern Division. Office personnel in the Pampa office totals 160 persons, an increase of about 14 persons over last year.

Recently the Pampa office has expanded and now includes all of three floors in the Hughes Building.

The Cabot Shops started out as a repair shop in 1930 and produced gun barrels of three sizes until 1955. The shops are devoted to the manufacture of Cabot's pumping units for oil wells. The shops cover 35 acres of land and 40,000 sq. ft. of floor space in the buildings and employ approximately 300 people.

At the present time the ordinance production section is on a stand-by basis. The production of gun barrels could be resumed as soon as necessary personnel could be transferred to the section and the necessary raw materials were obtained. The only personnel at the ordinance section at this time are guards and maintenance men.

Cabot was prompted in the decision to make the pumping units by three factors. Gas pressure in the near-by fields was weak and pumping was necessary, it appeared that pumps were economical and practical, and sales and distribution of the units are handled through Jones-Laughlin Supply Co. with about 70 stores located throughout the nation.

Dr. Godfrey Cabot, founder of the firm, who is now 95, is still active in the management of the various companies and serves as chairman of the board of directors of the parent company.

Carbon black, manufactured in this area, is practically pure carbon soot. It is produced from par-

office: Hugh Burdette, general manager of the Southwestern Division; W. L. Loving, manager of Carbon Black Department; Dudley Steele, general production superintendent of Carbon Black; R. E. Dobbin, director of Research and Development; E. L. Green Jr., manager of Oil, Gas and Natural Gasoline Departments; R. A. Baker, manager of Cabot Shops; and H. J. Pickett, general superintendent.

Burdette, Loving, Green and Baker are vice-presidents of the firm.

Gray County was a bit behind the drilling of the first wells in the Panhandle, but it wasn't long in catching up after operations started and today this county ranks as the top producer in the Panhandle.

The first oil well in the Panhandle was drilled in 1922-23 on the Burnett Ranch in Hutchinson County by the Texas Company. The first gas well was drilled on the Masterson Ranch, north of Amarillo, in 1918.

In 1925 and 1926 the excitement of oil in the county had reached a fever pitch and the influx of the

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Mayor's Proclamation

WHEREAS, Pampa and Texas have been experiencing a tremendous industrial transformation with new industries and businesses being established and older industries expanding, and

WHEREAS, this rapid and continuing development has created for Texans additional opportunities for every citizen to work and produce, and another outlet for their initiative, energy and productiveness, and

WHEREAS, this development adds immeasurably to the economic well-being of all Texans and through its continuity will assure opportunities for Texas youth who will be leaders of tomorrow, and

WHEREAS, continuity of this industrial and business expansion is dependent in no small measure on the fair attitude of the public and the government which represents them toward business and industry, and

WHEREAS, it is imperative that every Texan have a thorough understanding of business and industry and its problems, and

WHEREAS, the honorable Price Daniel, Governor of Texas, has officially designated the first week of April, 1957, as the eighth annual observance of TEXAS INDUSTRIAL WEEK in order to emphasize the part business and industry play in the well-being of all,

THEREFORE I, as mayor of Pampa, do hereby proclaim the first week of April as TEXAS INDUSTRIAL WEEK and respectfully urge all organizations and citizens of Pampa to join their fellow Texans in recognizing the industrial development of Pampa, the Pampa area, and Texas which played such a vital role in this city's development.

PROCLAIMED this 1st day of April of 1957, and in official recognition whereof, I hereby affix my signature, Lynn Boyd Mayor of Pampa

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Carbon black, manufactured in this area, is practically pure carbon soot. It is produced from par-



CABOT SHOPS

Cabot's shops, located on the Amarillo highway west of Pampa, employ approximately 300 people and are one of the biggest industries in the Top O' Texas. The shops are one of four Cabot divisions

in the Top O' Texas area. One of the principal purposes of the shops is to manufacture oil well pumping units.

INDUSTRIAL
(Continued From Page 1)

CELANESE

(Continued From Page 1)
In their community. Employees are active members in the various service clubs, civic and professional organizations, and chamber of commerce committees.
This year Mr. John Frick, the plant manager, was transferred to the position of Plant Manager of the larger plant at Bishop, Texas, and Mr. H. V. Wilks, previously the Maintenance and Engineering Superintendent at Bishop, was promoted to the position of Plant Manager of the Pampa Plant.
Mr. J. E. Phelps, Production Superintendent at Pampa was promoted this year to Technical As-

Juvenile Jam Session

VALLEY STREAM, N.Y. (UP)—Police Sunday broke up a four-mile two-hour traffic jam on Long Island Parkway by returning Raymond Olsson to his mother. The four-year-old tot had been stopping cars by standing in the middle of the road and holding up both hands.
Assistant to the Manager of Manufacturing, with offices in Corpus Christi.
Mr. J. L. Cantrell, Safety Engineer at Pampa, was promoted to the position of Assistant to the Safety Director for the corporation, and is located in Charlotte, N.C.

should approximate \$45,784,000; and, in the year of 1980, sales should approximate \$43,798,000. On this hypothesis, it is evident that the current number of wholesale enterprises in the city will be substantially augmented by the advent of each of the respective oncoming decades.
... the volume of service business in Gray County will show substantial increases.
"In the year of 1960, the volume of service business in the city should approximate \$4,189,000; in the year of 1970, service business should approximate \$6,178,000; and, in the year of 1980, service business should approximate \$8,941,000. It is evident that the current number of service business enterprises in the city will be substantially augmented by the advent of the respective oncoming decades.
... the volume of wholesale sales in Gray County will show substantial increases.
(6) Expansion in Industry:
"The expansion in manufacturing and processing industries in the City of Pampa and environs during the oncoming era, 1955 to 1980, should prove substantial in view of the potentialities of the establishment of a number of types of industries which are logical for location in the area to serve the expanding markets in this geographical section of Texas and the Southwest states.
"The value added by manufacturing and processing in industries located in the City of Pampa and environs, conservatively estimated for the year of 1955 is approximately \$4,392,770. Based on the anticipated industrial expansion in the community, the value added by manufacturing and processing in the year of 1960 should approximate \$5,928,650; in the year of 1970, value added should approximate \$9,596,880; and, in the year of 1980, value added should approximate \$14,292,750.
"It is obvious that the anticipated growth of the City of Pampa and environs, during the oncoming era from 1955 to 1980, inclusive, will result in substantial gains in earned income from all gainful occupations of the inhabitants, together with effective purchasing power or buying income.
"Total earned income from all gainful occupations of the inhabitants residing in the City of Pampa for the year of 1955 is conservatively estimated at approximately \$32,347,760. Projections, predicated on population growth, indicate earned income in the year of 1960 will approximate \$40,250,070; in the year of 1970, earned income will approximate \$56,021,020; and, in the year of 1980, earned income will approximate \$72,171,960. On a comparable basis, as cited in this report, the effective purchasing power or buying income of inhabitants residing in the City of Pampa and environs will, likewise, show consistent gains. The foregoing indicated gains in total earned income and effective purchasing power or buying income, will, likewise, prove true in Gray County.
(8) Expansion in Real Estate Development:
"Predicated on the anticipated growth in the City of Pampa and environs, the opinion is rendered that the urban area development will probably double in size on or before the advent of the year of 1980. On this hypothesis, it is evident that there will be marked gains in real estate investments in all major classifications, value of building permits issued, total assessed or taxable valuations of all property, and indicated true value of all property.
(9) Future Business Activity:
"The composite index of Pampa's business activity should continue to rise on a consistent annual basis to the advent of the year of 1980, barring the contingency of atomic war or other unforeseen economic transitions.
"In the age of nuclear-electronics, when development of atomic power and electronics have attained maturity, producing a whole new way of life by the advent of the year of 1970, the level of Pampa's business activity, as indicated, should be approximately 131.3 per cent above that for the year of 1955.
(10) Potentialities of the Area:
"The City of Pampa and Gray County occupy a strategic geographical position for the location



CARBON BLACK

Pampa is centered in the area that produces most of the world's carbon black from natural gas or from hydrocarbons obtained from crude oil. The plant shown above is typical of those to be found throughout the area.

Acme Mattress Company Is In Second Year Here

The Acme Mattress and Spring Company, 817 W. Foster, came to Pampa on Nov. 15, 1955, from Lubbock, where C. H. Tollison, then owner and manager of the firm, had been in the mattress business for over 15 years.
The business is now owned and run by his son, Gene Tollison, who moved here from Amarillo. The family now operates mattress and spring companies in Lubbock, Amarillo, Borger and Pampa, this being the newest endeavor.
The firm here employs three persons at the present time and occupies approximately 250 feet of floor space.
They are equipped to do all phases of mattress renovation and building. Equipment includes a sterilization plant where mattresses are kept at 230 degrees for one hour, a felting machine, roll edge machine, tape edge machine and a fling machine.
Production capacity of the firm at present is from 10 to 15 mattresses a day.
They make box springs by attaching a wooden frame then covering the spring with an insulator and padding, then covering it to match the mattress. King-size mattresses are made to any length or width and are furnished with either a metal frame or legs. Also made by the firm are foam rubber mattresses.
Quilting cotton is made by the firm and kept in stock at all times.
not Appropriate
GILLINGHAM, England (UP)—A local minister Saturday rejected a couple's request that the hymn "Day of Wrath and Doom Impending" be played at their wedding.

All the work is done in Pampa and the company gives one-day service.

INDUSTRY
THROWS THE
SWITCH TO
BETTER LIVING



We Congratulate
INDUSTRY
During
Texas Industrial Week
J. D. Wright & Son
Trucking Contractors
Oilfield and Heavy Hauling
509 E. Atchison MO 4-3371



INDUSTRIAL PROGRESS
means PROGRESS for all
WE ARE PROUD OF THE MEN AND
WOMEN OF THE TOP O' TEXAS AREA
BAILEY'S PACKAGE STORE
820 E. Frederic MO 9-9173



INDUSTRY
The Heart Of The Community!
WE SALUTE
INDUSTRY!
at the TOP O' TEXAS
During
Texas Industrial Week
WHITNER MILLING CO.
625 S. West MO 4-4142

"The City of Pampa is a modern and progressive city. It has shown marked development and growth during the past decade. Therefore, it is safe to assume the city's growth as inherent and permanent for these specific reasons: (A) the age levels are low; (B) a large number of families are newly organized and, as a consequence, many children are below school age; (C) the majority of the inhabitants are native white, this being likewise true of the entire population of the region; (D) the average wage earner is young; and, (E) the inhabitants within the area are in relatively good pecuniary circumstances due to their fortitude and progressiveness.
"Specific groups of businesses which may be anticipated to prosper in the City of Pampa and within the confines of Gray County during the oncoming era will include: accounting; advertising; agricultural implements and other farm equipment; automotive; banking and related food products; banking and finance; building construction industry; cafes and restaurants; cleaning and pressing; cosmetics; toilet articles, drugs and sundries; cosmetologists' services; electrical appliances; food products; furniture and household equipment; general insurance including life underwriting; grocers; jewelry; ladies' ready-to-wear and accessories; laundries; lumber and building materials; machinery and auxiliary equipment; mens' clothing and accessories; millinery; office equipment and supplies; plumbing; printing and publishing; radios, televisions, washing machines, refrigerators, ranges and heating equipment; real estate; sign manufacturing; tonsorial services; transfer and storage; general lines of retailing; and, the major lines of wholesale and jobbing businesses."



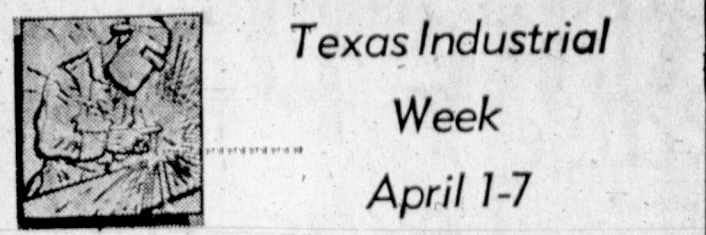
We Are Proud
To Salute
INDUSTRY
at the TOP O' TEXAS
During
TEXAS INDUSTRIAL WEEK
APRIL 1-7
McWILLIAMS MOTOR CO.
411 S. Cuyler MO 5-5771

WE SALUTE
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at the
TOP O' TEXAS
Texas Industrial
Week, April 1-7



- We Specialize In—**
- Oil Treating
 - Well and Flow Line Treating
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HOT OIL PARAFFIN MELTING
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Hats Off To Top
O' Texas Industry
during Texas Industrial
Week
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WELDING WORKS
320 Alcock MO 9-9731

CONGRATULATIONS
TO INDUSTRY
AT THE
TOP O' TEXAS
TEXAS INDUSTRY
WEEK APRIL 1-7
SERVING THE TOP O' TEXAS
INDUSTRY FOR THE PAST 17 YEARS
WITH THE FINEST IN FOODS
"Better Food For Less"
IDEAL
FOOD STORES
No 1 220 N. Cuyler
No 2 306 S. Cuyler
No 3 801 W. Francis



City United In Drive To Raise Funds For Hotel

(EDITOR'S NOTE: The new hotel to be constructed in Pampa will be a boon to industry in our area, many prominent Pampans feel. A story concerning the campaign to raise funds for the hotel, the reasons it will be built and its effect on the community was published in West Texas Today, official publication of the West Texas Chamber of Commerce, in its March issue. The story is reprinted here in its entirety.)

By JOEL R. COMBS
Pampa News Managing Editor

The city of Pampa, at the top of Texas, is a closer-knit, friendlier city today because of a hotel.

How could a hotel affect the relations of individuals in a town? Pampa has the answer and it believes that answer might have provided a clue as to the solving of many of its problems.

In June of 1956, a committee set up by the Pampa Chamber of Commerce set about to re-open an old store. The town had been without adequate hotel facilities for several years. As long ago as 1950, the chamber had looked into the prospects of acquiring a hotel, through some method, for Pampa.

Shortly after the group got started in its project, however, the Korean war forced a clamp-down on vital materials which would have been needed in the construction of a hotel. With this barrier facing the group, the project was postponed indefinitely.

Then came June, 1956, and a decision which later was to propel the community to heights of cooperation and fellowship it perhaps had never before attained.

The first step, the committee decided, was to investigate the probability of a hotel succeeding. No second-rate hotel would do, they wanted nothing but the best, there was enough of the other kind already in existence and merchants were losing business because non-residents were not stopping overnight in Pampa.

The hotel would have to be a sort of center of community activities . . . no other structure or gathering place could qualify here. It would have to attract some new business, too . . . not just because the merchants in town needed more money, that was part of it, but because Pampa felt it had some of the best stores, widest variety of merchandise, and best bargains of any city in the state and wanted to show it all off to

anyone who would look. Such questions as how many people would use the hotel, how much would the town grow, these and other questions needed answers.

For these answers, the group called on a proven firm. The Hockenbury System, Inc. Hockenbury was engaged to conduct a survey with the purpose of finding out if public sentiment would support a move to get the hotel constructed. It would also shop around for suggestions as to what type hotel should be built, if any.

Questionnaires sent out also asked what special features the hotel should contain . . . how many out-of-towners visit Pampa . . . would the receiver of the questionnaire boost the hotel . . . would he support it financially?

The survey was started that month, June. Three months later it was completed. Business men and economic leaders of the community met with Hockenbury to hear the results. It was a matter of vital interest to these people and the questions uppermost in their minds was, did others see the need for a new, modern, community-use hotel?

Hockenbury's report was the first shot of adrenalin for the community, it was glowing. It pointed out, without a doubt, that a community hotel was needed, that it could succeed, that it should bring new business to Pampa, and, most pleasant to hear of all, it would be supported by the members of the community. They wanted it, too.

Hockenbury recommended a 100-room combination hotel-motel. His estimate of the cost of such a building was \$1,300,000, everything included. He also estimated the group should have \$800,000 cash-in-hand to get construction started. A lot of money to a community of 23,000.

It was apparent, then, that the most pressing, and perhaps eventually the biggest, job was that of financing the hotel.

Here, where the need was most desperate, was where a community became closer-knit and friendlier . . . where residents made fresh friends and cultivated old while in the pursuit of a common goal.

A sales force, made up entirely of Pampans, was organized to raise the \$800,000 through the sale of stock in the proposed hotel. The key personnel, all of

whom, by the way, contributed their time, were made up of prominent businessmen and women who knew Pampa and its residents and who were the already proven leaders of the community.

Two months were spent organizing the sales force and making plans for the drive. The women of the sales force had coffee and recruited more people to sell stock. The men did the same.

And then, on Nov. 16, the powerful sales force began its job. Everyone in town, it appeared, was selling stock.

Seemingly overnight, a change of attitude and atmosphere gripped the city and the surrounding area. A challenge had been made and was being accepted.

The larger businesses purchased the largest amounts of stock. Their employees also bought. People who ordinarily didn't take part in community activities pitched in and worked. Members of the sales force were busy night and day contacting persons who they thought should buy stock. It was an "everybody gets into the act" thing and all of Pampa wanted

to be a part of the new hotel. It was to be the community's own, not just a hotel built by someone who had plenty of money, but one built by the little man and the big man and mister-in-between.

For no other campaign of any sort had the community so many willing and energetic workers. Contests were held to see who could sell the most amount of stock. Everybody pitched in. The paper wrote front page editorials, advertisers inserted pleas for the purchase of stock in their regular ads.

Groups formed and pored over names that had been compiled as a guide for sales personnel. Had this one bought yet? Had Sam Jones bought enough? Won't it be wonderful when it's finished, the hotel I mean?

It was the main topic of conversation over coffee in the morning. It was talked in the civic clubs. It was all things to a community "up in arms."

Daily check-in luncheons were held for the twin purposes of reporting how much stock had been sold and also as sort of "pep rally" affairs.

The luncheons were conducted with such zest and emotional abandon that adults were inspired to heights of competition. Prizes were given for individuals and groups who reported the highest number of sales and the most amount in dollars brought in through sales. A "war" cry—"Nothing short of total victory"—was adopted.

And then . . . the drive hit a snag. All the biggest buyers had been contacted. For two days much smaller amounts than had been hoped for were reported in the daily check-in luncheon. Had people suddenly cooled off to the idea of a new hotel? No one knew . . . but one thing was for sure, it was not going to fall through now.

The drive was extended, new vigor was folded into sales approaches. People who had bought once were contacted again. Many of these bought again. High school girls offered to baby-sit so the grown-ups could get out and sell stock. The town's most prominent business executives got out and sold. Their employees did too.

And then, perhaps the real tide-turner, a purchase of \$55,000 by one person was reported to go along with two other \$55,000 purchases.

On Dec. 8, at the close of the campaign, a dinner was held in the Country Club with the total amount of subscriptions several thousand dollars short of the \$800,000 goal.

That night a tremendous celebration took place. When everyone had reported their sales and the figures totaled on a large blackboard for all to see, it read \$818,000. The job was done and a city was exuberant in the spirit of victory and fellowship.

Today, committees are set up to expedite details connected with the building of the hotel. An architect has been selected and committees are at work on selecting a site and other pertinent aspects of the

problems which arise? Well, Pampans feel that now they know the secret of working

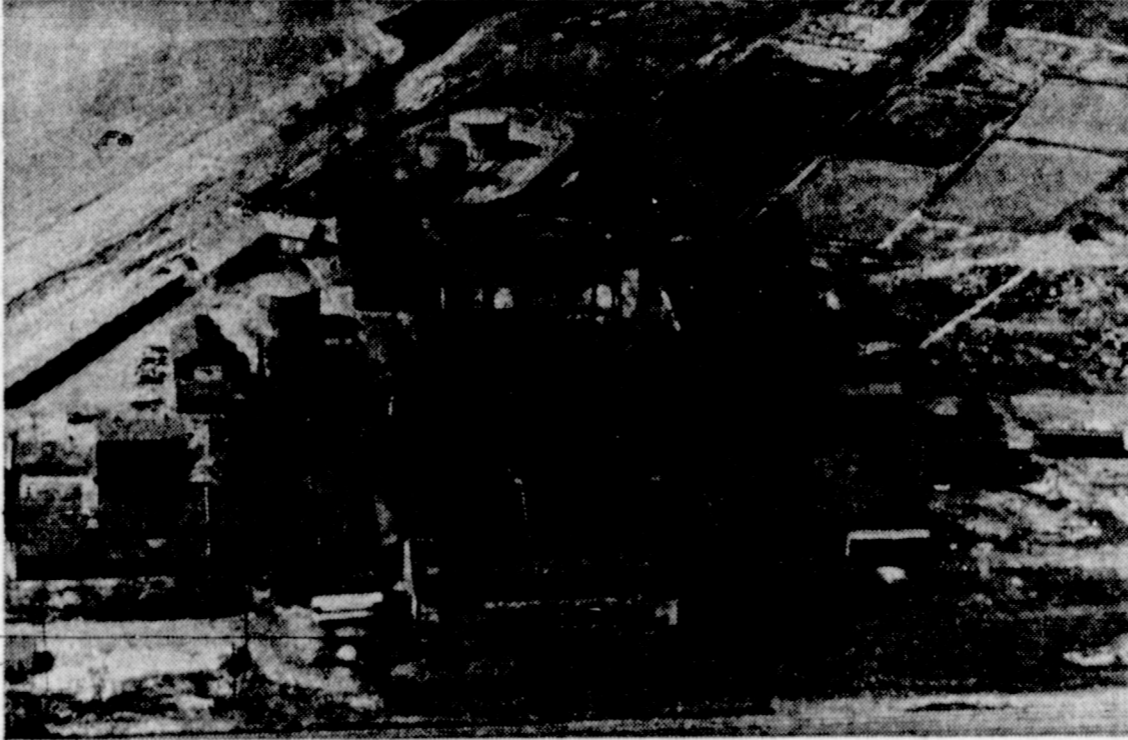
together. They feel they are ready to take on anything. And they will. Come what may, projects of

improvement, the solving of a common problem, all will be met with one unit — the whole community.

48th Year

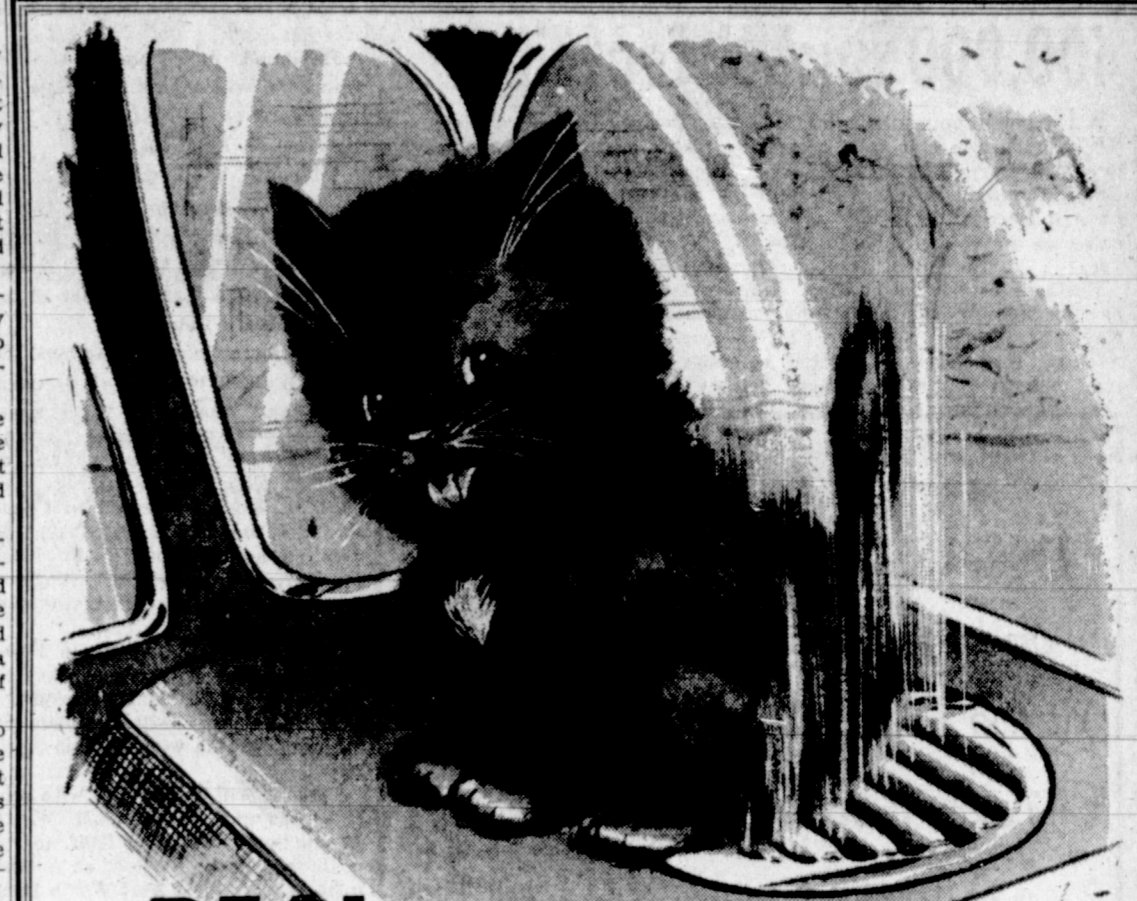
THE PAMPA DAILY NEWS
TUESDAY, APRIL 2, 1957

13



CABOT CARBON

One of the many carbon black plants in the Pampa area is the Cabot Carbon Company's plant located west of Pampa on the Amarillo highway. This plant manufactures carbon black from hydrocarbons obtained from crude oil.



REAL
COOL
CAT!

EVEN KITTY'S HEAVY COAT IS NOT TOO MUCH FOR

A. R. A.

ARA AIRCONDITIONERS ARE NOW WAREHOUSED, SERVICED AND SOLD IN PAMPA

OGDEN'S CUYLER STREET SERVICE

300 South Cuyler

Ph. MO 4-3765

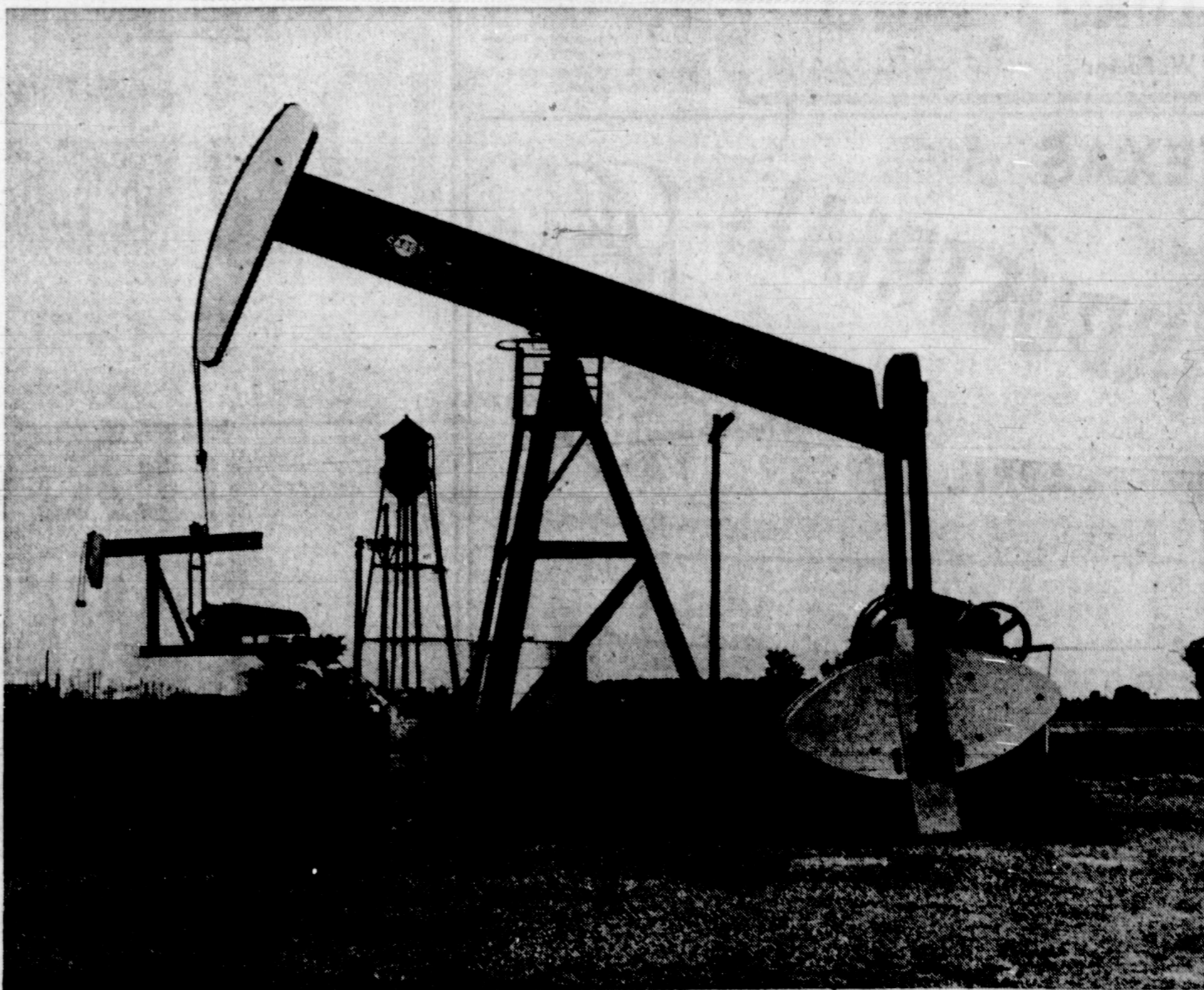
A PART OF TEXAS INDUSTRY

This year we are celebrating our 75th Anniversary in the Carbon Black Business and we have operated in Texas since 1925. We are also one of the country's major manufacturers of oil well pumping units, which are produced right here in the Pampa Cabot Shops Plant. You Will find these units in use almost everywhere that oil is produced. We are proud to be a part of the industrial growth of this area.

OBSERVE
TEXAS INDUSTRIAL WEEK

APRIL 1 - 7

CABOT



Two Local Gulf Employees To Get Service Awards

Raymond J. Thomas, 630 N. Zimmers, will earn a 30-year service award from the Gulf Oil Corporation on April 10.

Thomas is an employee of the production department of Gulf and has been a resident of Pampa since 1944 when he was transferred here as a lease pumper in the Gray County field.

He was originally employed by Gulf on April 10, 1927, at Breckenridge and worked in the connection gang at the gasoline plant in Breckenridge. He later worked as a plant oiler. In the later part of 1927 he was transferred to Crane and returned to Breckenridge in 1935 as a roustabout and lease pumper. He also worked at Olney and Electra before being transferred to Pampa.

Another Gulf employee in Pampa will also receive a service award in April. Tom L. Lindsey, 1000 Charles, will complete 20 years of service with Gulf on April 20.

Thomas will be honored with other employees of the Fort Worth Production Division of Gulf, for 25 or more years' service, at a banquet to be held in Fort Worth later in the year.

The past few years, however, have seen an average of about 75,000 bushels stored for the year. The last big harvest year is said by the owners to have been in 1947.

Less than 14 inches of rain fell in the 1930's, for at least two years in a row. Now, in the 1950's, over four years have passed in succession with under 14 inches of rain measured. This is the key to the present plight of the farmer, according to Wilkinson.

The grain, about half wheat and half milo, is brought on trucks, weighed on the Fairbank scale with a capacity of about 60 tons, and stored in bins after being loaded by belts.

Local Grain Elevator Has 400,000 Bushel Capacity

A total storage capacity of 400,000 bushels with 41 bins is boasted by the Barnett and Wilkinson Grain Company elevators in Pampa and Hoover. Nine bins are located in Pampa with 32 in Hoover.

Business is highest during the harvest months of July through November. During these five months, sometimes as many as five men in Pampa and eight in Hoover operate the elevators.

During the winter months, when little wheat and milo is brought in by the farmers who store their own, the elevators are operated by C. V. Wilkinson and D. L. Barnett, who are partners in the enterprise. The Hoover elevator is operated by Bill Hood.

During a good harvest year as much as 75,000 bushels of grain may come in one day at both ele-

SERVING INDUSTRY

and the People

of the Top O' Texas

Texas Industrial Week

ELECTRICAL CONTRACTORS

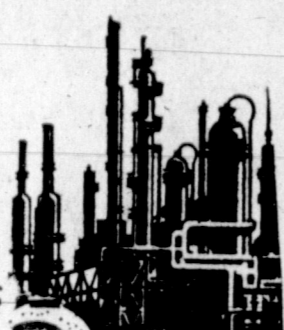
Residential, Commercial, Industrial

JACK CHISHOLM'S

TRAIL ELECTRIC

1433 N. Hobart

MO 4-4040



Texas Industrial Week

APRIL 1-7

We Congratulate INDUSTRIES

at the

TOP O' TEXAS

LONG'S HOTEL

609 W. Foster

MO 9-9155



DEFENDER—Ray H. Jenkins, noted Knoxville, Tenn., attorney, will help defend Col. John Nickerson at the latter's court-martial. Jenkins served as special counsel in the 1954 Army-McCarthy hearings. Col. Nickerson, Army missile authority at Redstone Arsenal, is accused of unlawfully revealing classified defense documents and distributing secret documents to unauthorized persons.



ICE FIRM

The Pampa Ice Company is a local industry devoted to providing ice for the preserving of perishable products and for the cooling of other products. The shipment of perishables has been one of the major outlets for ice in this area.

'Hard Luck' Entries In Race For 'Oscars' Were Winners

By ALINE MOSBY
United Press Hollywood Writer
HOLLYWOOD (UP) — Among the 29 happy winners of Academy Awards this week were three "hard luck" entries that at one time nobody wanted.

Songwriters Jay Livingston and Ray Evans say that snaring that coveted trophy for the Best Song of 1956, "Que Sera," meant even more to them than when they won for writing "Buttons and Bows" and "Mona Lisa."

"When we wrote 'Que Sera' for 'The Man Who Knew Too Much' hardly anybody thought it would be a hit," Evans revealed. "Today the fashion is for rock and roll and hillbilly tunes."

"The director, Alfred Hitchcock, liked it anyway, but others at the studio and the hardboiled members of the music business didn't go for the tune."

"They said it was too off-beat, too corny and it had a foreign title which is supposed to be the kiss of death."

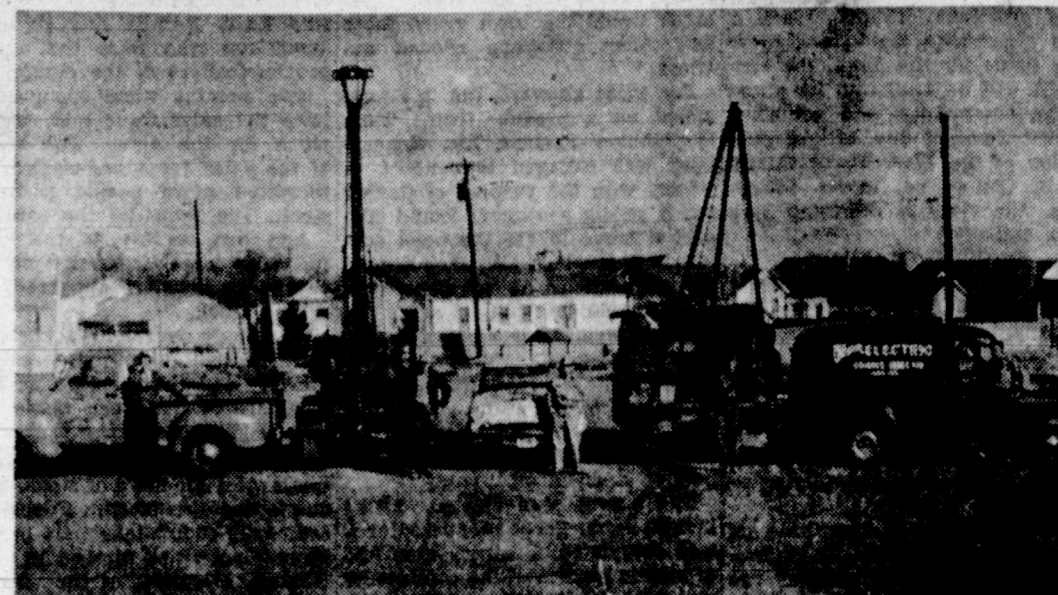
After a hassle, the tune was finally allowed into the movie.

Although it was only used as a dramatic point by Doris Day and never sung straight in the film, the tune was quickly welcomed by the public.

Even "Around The World In 80 days," that took the Oscar for the best film, had tough sledding at the start. Michael Todd's new technique of casting big stars in big parts was laughed at around the Hollywood swimming pools. And Anthony Quinn might never have won his Oscar for Best Supporting Actor if it had not been for Producer John Housman and Director Vincente Minelli, who were determined to make "Lust For Life," the story of Artist Vincent Van-Gogh.

"At MGM they called it 'Housman's Folly,'" Quinn reflected recently. "Almost everybody on the picture figured we were making something just for our own enjoyment. We thought it would play to small audiences and that's about all."

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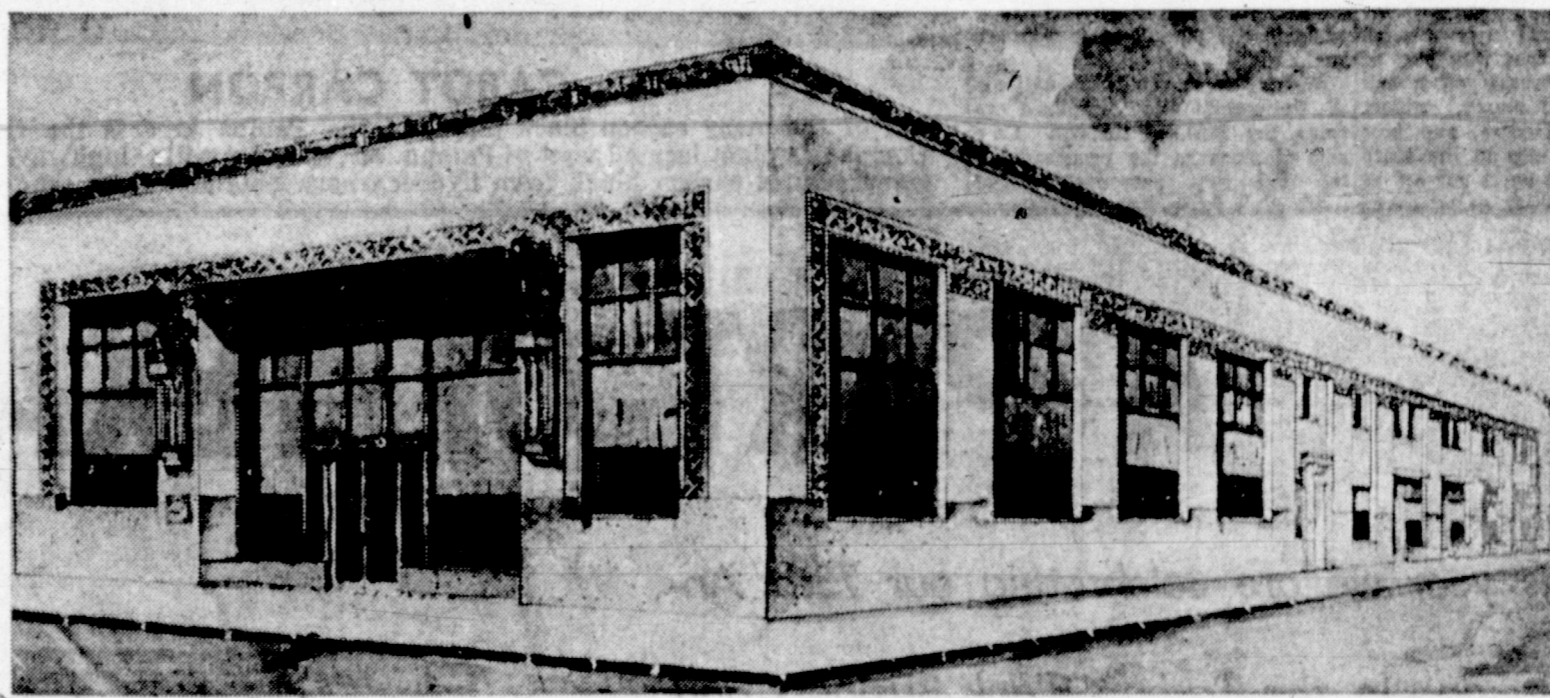
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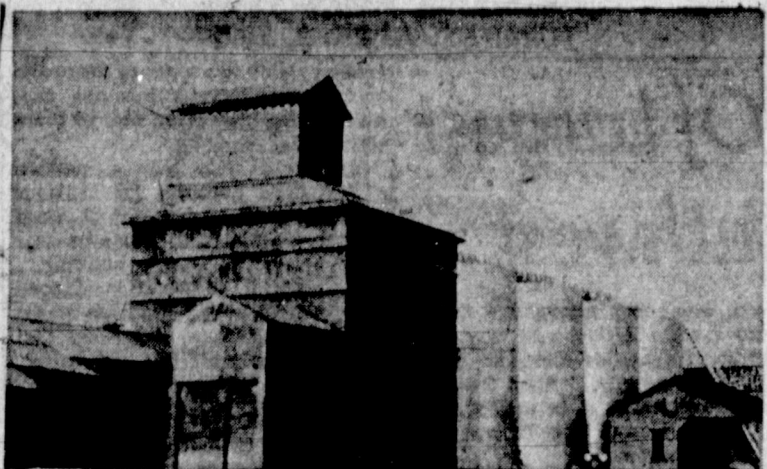
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ELEVATOR

The storing of wheat and other grains is a big business in the Top O' Texas and the elevator shown above is typical of those found in Pampa and the surrounding area.

Gas Industry In Tremendous Rise

Dozens of growth records are due to be smashed by America's gas utility and pipeline industry during the next four years. Substantial gains are expected in utility gas customers, sale of gas appliances, natural gas reserves, and in revenues and total assets. Present estimates are that by 1960 base industry assets will total nearly \$24 billion — almost a quadruple gain in a decade and a half.

Greater effort than ever before will be directed into coordinated national promotion, advertising, research and public relations programs. The industry's first national television program will be launched in 1957. Major advancements in all-year gas air conditioning equipment may be anticipated and within the next few years, the gas industry is expected to capture a substantial share of this lucrative market.

By 1960 the gas utility industry will be serving in excess of 33 million customers, a gain of 13.4 per cent over 1956. Nearly 31 million of these will be residential gas customers. Between 1956 and 1960 house heating customers of gas utilities will jump from 16 million to 21 million.

Total sales of gas will continue to soar and are expected to hit a record 91.7 billion therms in 1960, an increase of 27 per cent over 1956. Anticipated residential sales will probably reach \$2.1 billion therms, a gain of 53 per cent. Industrial and other sales will account for a little over 56 per cent of total gas sales in 1960. The revenue picture also shows a rising curve. For the first time, the gas industry's revenues from sales to ultimate consumers will top the \$5 billion mark in 1960, a gain of 36 per cent over anticipated 1956 revenues. The industry anticipates the most significant increase to occur in the residential category, reflecting increasing house heating and greater acceptance of modern gas appliances during this period.

To meet the ever-increasing demands for its services, the gas utility and pipe line industry will spend a record \$5.6 billion during the 1957-59 period. About 96 per cent of this estimated total will be spent on facilities for natural gas systems. Some \$2.4 billion will be spent to expand natural gas transmission facilities; \$2.1 billion for distribution facilities, and the remainder for production, underground storage and other general facilities.

Natural gas will continue to provide more of nation's energy needs. In 1956 it provided only 3 per cent; in 1945, 12.6 per cent; in 1955, 23.1 per cent, and by 1960 it will provide almost 29 per cent of U.S. energy requirements. For energy uses for which gas is competitive, gas will provide 55 per cent of the total needs in 1960.

Supplies of natural gas will be adequate to support this high level of consumption. In 1955, for example, proved reserves increased by over 22 trillion cubic feet to 223.7 trillion cubic feet, despite a record net production of 10.1 trillion cubic feet. Recently various

authorities, reporting to the Congressional Joint Committee on Atomic Energy, estimated that remaining economically recoverable natural gas reserves will ultimately total between 725 and 875 trillion cubic feet.

These totals do not include estimates of recoverable reserves in Canada and Mexico. Obviously, the gas industry will be able to meet demands upon it for many years to come. Nevertheless, the industry is continuing its efforts to find suitable synthetic substitutes for natural gas should these be required in certain sections of the country in the near future.

"Growth" is the password in the gas appliance field, too. Today more than 90 million gas appliances are used by residential customers for cooking, water heating, refrigeration, house heating, clothes drying, incineration and air conditioning. The A.G.A. Bureau of Statistics estimates that over 87 million additional gas appliances can be sold during 1956-59, either as first sales or to replace existing equipment with new and more efficient appliances.

While the next three to four years hold promise of great things to come in the gas business, the years beyond 1960 offer opportunities for even more fantastic growth. For example, the AGA estimates that during the 20-year period from 1955 to 1974 inclusive, there should be a market for nearly 500 million gas appliances of all types. This is more than three times the gas appliances in use in this country today.

Gas industry leaders envision that by 1975 annual net production of natural gas will reach 22½ trillion cubic feet, or 65 per cent of the total competitive energy consumed in the U.S. and that, at the same time, natural gas reserves will still be in excess of 500 trillion cubic feet.

To sum it all up, the future of the gas industry seems to hold promise of the same dynamic growth experienced during the past ten years.

Ice Company Is One Of City's Oldest

One of the oldest firms in Pampa is the Pampa Ice Co. This company makes, serves and delivers most of the ice used in this community.

Currently managing the ice firm is Albert Moxison with Carl Roundtree as general manager. The firm provides 18-hour-a-day service with the vendors used to fill in the gap between opening and closing hours. Pampans need not go without ice for very long.

Though the volume of ice is not quite as high as that of the early 20's, there is a far more diversified use of it today. Three sizes of ice are generally used. They are "rough," for displaying purposes, (such as in displaying fish and chickens, etc.) and "medium" and "fine" as used for display of fruit and vegetables and in cafes and drugstores. Ice is a food too, being used in many of the liquids which people drink.

During the summer months, the concern produces some 35 tons of ice a day. In the off-season it slackens off to six tons.

Roundtree, general manager of the firm, terms the ice vending machine as the greatest innovation since the end of World War II. In the summertime the machines account for some 20 per cent of the ice sales.

Improvements in the ice business include the cessation of the practice of trucks carrying ice crushers. In the interest of being sanitary most ice houses have started the practice of crushing the ice and packing it at the plant beforehand. The Snak-Rak grocery store at plant has been growing in the volume of sales each year.

The plant is open from 6 a.m. until midnight during the summer months and from 7 a.m. until 10 p.m. during the "slack" months.

They Threw Oats!

CHEMAN, England (UP) — Brenda Waby and John Birch rode away from their wedding on horseback Sunday. "We both love horses and I could not bear to be parted from them even on my honeymoon," the bride explained.

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has contributed greatly to this development by supplying the energy and raw materials so necessary in keeping the wheels of industry moving. We are proud of the part we have played in the industrial progress of Texas and join in the observance of . . .

Texas Industrial Week
APRIL 1-7

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BOTTLING PLANTS

Pampa's bottling plants are an industry devoted to providing soft drinks for the residents of the area. They are noted for their modern equipment and the clean conditions under which the drinks are bottled.

Tent And Awning Firm Owner Started Operations In 1948

Melvin Clark, owner and operator of the Pampa Tent and Awning Company, 317 E. Brown, began his operations in 1948 after purchasing the equipment and company name. The firm had originally been located on 321 E. Brown. Clark operated the firm with one employee until 1950. At present he employs four persons besides himself. The building originally occupied about 1350 square feet of floor space and was increased to the present size of 2600 square feet in 1953. The firm is equipped to make and repair all types of awnings used by residences and businesses. They also make metal awnings and are the distributors of a line of ventilated metal awnings. A service offered to sportsmen of the area is the renting of tents for camping use. They sell venetian blinds both inside and outside types and draperies for the home. The firm specializes in the making and repairing of canvas for oil field use. They are equipped to make rig canvas of any size for the oil industries in this area. The area covered by the firm is within a 90 mile radius.

Pampa Foundry Is One Of Largest Plants Of Its Kind In Southwest

Pampa Foundry, located at 715 S. Sonerville, is one of the largest plants in the southwest that melts metal for the manufacturing of parts for manufacturers and farm implement companies. The foundry is a basic industry for manufacturers, agricultural implement dealers, irrigation suppliers, and machine shops. It makes pumping unit parts, bushings, pistons, different types of castings, several farm implement parts, gauge wheel attachments, and subsoiler castings. The plant manufactures weights for tractors which prevent sliding in the field. The majority of the plant's products are used locally. Examples of parts made for irrigation industry around Pampa, are pump bowls and universal pump hook-ups. The products are of iron. The plant was expanded last year and includes new melting equipment and controls, automatic operating equipment, a new cupola that melts pig iron and scrap, the latest air-supply controls and other equipment. During normal operations, a total of 20 tons of scrap iron, pig iron, steel and alloys are melted into metals. Silicone is used with different types of alloys to obtain various metals. Steel becomes gray iron when it is melted, oxygen added, and the carbon content increased. The present production of finished metal is approximately 35,000 pounds per day. The firm has about 10 overhead cranes which are used to move the materials. These cranes are capable of carrying from one to three tons, rated capacity. The plant also has a pattern shop where patterns for various products are made out of wood or other materials, a compressor building and an office building. Most of the material is shipped by rail from the southern states and includes coke, limestone and cupolo lining material. An advantage to a calorie-counting diet is that it doesn't irritate your family or friends the way a diet of abstinence may. They can eat as much as they want of the foods set before them, and you can limit your intake without being conspicuous.

Strange Things Happening In The World Of Fashion

By GAY PAULEY
United Press Staff Correspondent
NEW YORK (UP) — Strange things are happening in the never-dull world of fashion. The size three for women makes its debut this spring, joining the ranks of the fives and sevens we used to consider miniatures in the measurement department. So apparently there still are plenty of shortages in this vitamin-fed population gradually growing taller. The three is the brain-child of Oppenheimer, a Franken, a New York coat manufacturer, S. Oppenheimer, company vice president, said "we're trying it as an experiment." Bergdorf Goodman, the New York shop featuring the three report sales are excellent. "A size five coat swamps the tiny woman," said a store spokesman. No one's making the three in suits or dresses. Not yet anyway. "A woman who wears a three coat probably takes a five dress," said Oppenheimer. Either is pretty small. Ann Fogarty, a designer who helped to pioneer the five and seven in the dress industry, said the five fits the woman with a 21-inch waist. She has no immediate plans for making threes. To go with the new sizing, there's re-shaping. Two designers, France's Christian Dior and Italy's Emilio Pucci, are out with girdles constructed to uplift and round, rather than flatten the derriere. Pucci's design, made in this country by Formfit, will be available by May. Lily of France holds the U.S. rights to Dior's design. But Sam Traub of the firm said the girdle would have to go through some "modifications to be accepted here."

Another Year Of Progress Texas Industrial Week

APRIL 1-7

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TEXAS INDUSTRIAL WEEK APRIL 1-7

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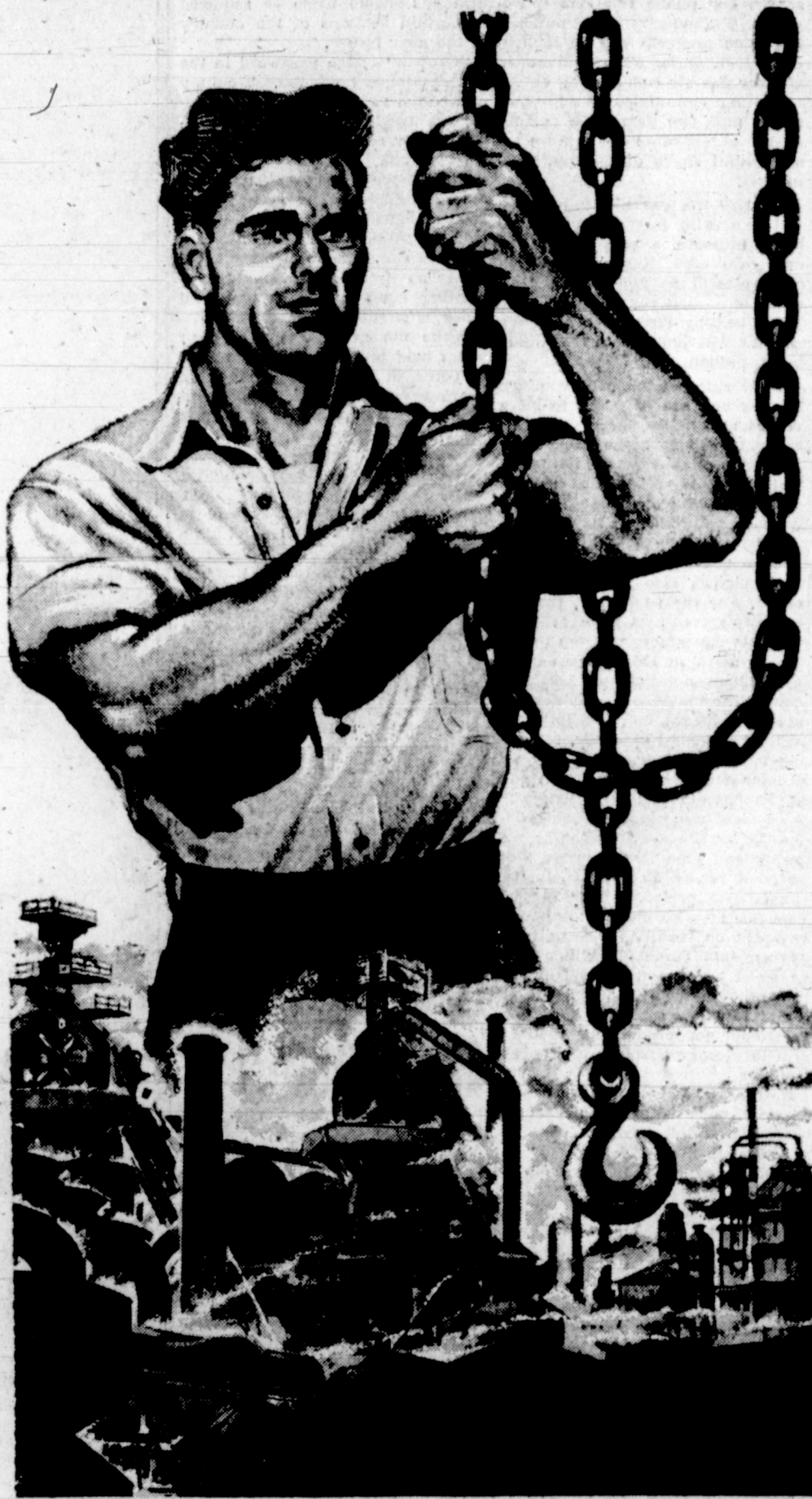


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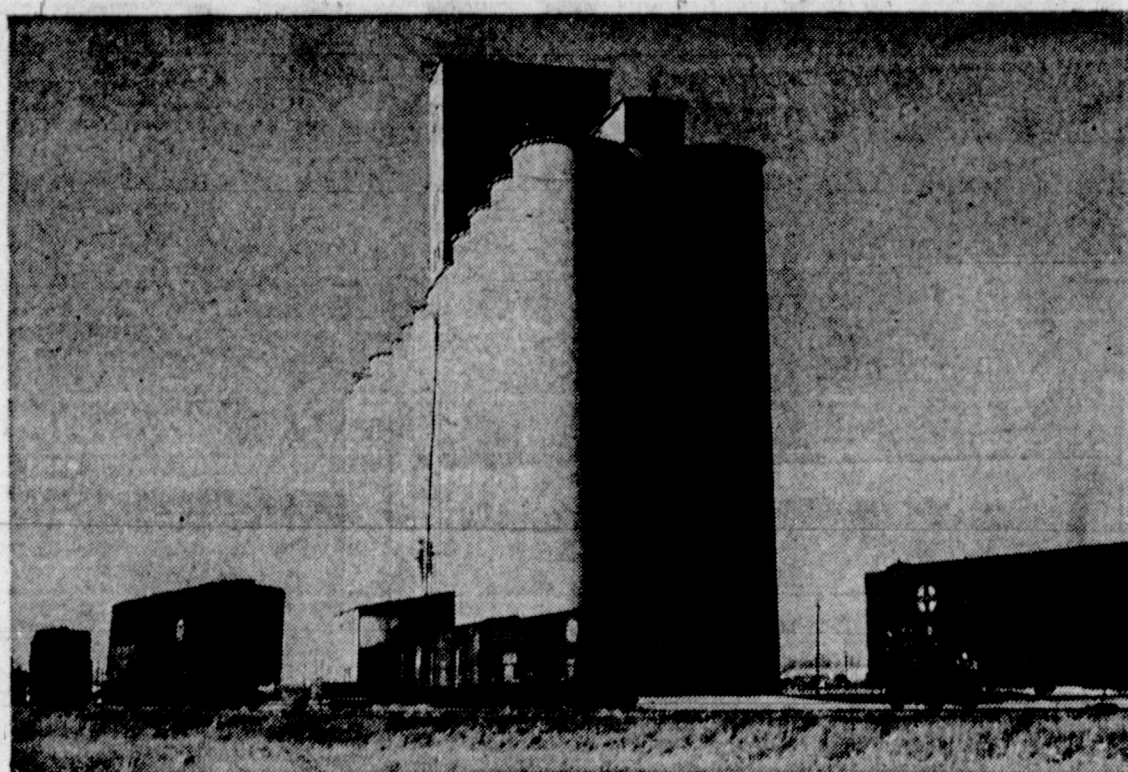
The development of the blad prairie was brought about by the pioneer spirit of a large number of men in this Top O' Texas Empire... first was the grazing lands, then the cattle and agriculture, and oil... followed by related industries... built by unbounded faith. Your Pampa Chamber of Commerce and Board of City Development work hand in hand with those promoting progress and continued growth of the area. And... we will continue to devote our efforts to unparalleled achievement!

Pampa Chamber of Commerce

Cabinet Shop Is Versatile

The Cartwright Cabinet Shop of 1900 Alcock has built almost every kind of wooden instrument since the time of its inception in 1945 by George Cartwright, its owner and operator. This record goes as far as building a casket for a dog. Cartwright's most important

job, he said was in Wheeler where he built a cabinet for \$3800. His primary job as of late, however, has been the building of boats, which in the middle of the Panhandle "desert," might seem an odd occupation for some. The fact is that there is much demand for the boats which he does build. Although he has no definite territory, Cartwright has shipped his wares all over the country from his 32 by 44 foot shop. Some of the products produced in the shop include cabinets, chairs, tables, desks, boats, and church pews.



GRAIN STORAGE

One of the most formidable sights in the Pampa area is the huge grain elevator of the Fisher Panhandle Grain Company. This large elevator is serving the Top O' Texas farmers and ranchers with storage facilities and a sales outlet.

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Pampa Seeks More Industry To Continue Growth Rate

A survey prepared over a year ago by Burt C. Blanton, consulting industrial engineer and business economist, for the Pampa Chamber of Commerce and Board of City Development showed the population of Pampa at that time to be in the vicinity of 23,900 with a net earned income of \$32,347,760 and an effective purchasing power as a result of \$25,878,208.

The same project shows the population of Pampa within the next four years will have swelled to 27,381, an increase of 3,481. It should be remembered, however, that these figures are mere projection. While the figures have been reliable in the past, there is no guarantee that the city of Pampa will continue to grow on this projected graph, nor is there any guarantee that it will not continue to supersede that same path.

The slogan of the chamber to the effect that "cities don't just happen; they are made" holds, perhaps more water than would appear on the surface.

Past experience has shown the foolishness of short run planning and the necessity for planning in terms of the long run. Should the population of Pampa continue to increase, it must develop an economy which can adequately take care of that increase. Physically speaking, the city of Pampa is about the most ideally situated city for industry in the entire Texas Panhandle. How to increase it in size, population and general stature, then becomes a problem for not just a few, but rather for the entire community.

One of the foremost demands made on any community seeking to attract industry is that of appearance. This then becomes the by-word in all planning and building. The community must maintain a constant facelift. It must be

something not solely for the attraction of business, but rather should, after a fashion, become a very part of our daily living. In conjunction with this comes the necessity of proper planning and proper zoning, and still another primary factor, the maintaining of good local government, both city and county, plus the keeping of proper law enforcement agencies. This would also include the maintaining and building of streets.

Not to be forgotten and perhaps of equal importance is the local attitude to the new-comer. The new businesses and industries of the community should be made to feel that they belong, for certainly once they have settled in that location, they are a very important

Packing Plant Employs 60 Persons Here

Started in 1933, the Panhandle Packing company is owned and operated by three local men: Paul Crouch, Sam Dunn and W. H. Burden.

The three got together and bought the name and facilities of an older packing plant located on Alcock which had burned out and they moved it to its present location on the Wheeler highway just east of town.

Since the beginning of business the Panhandle Packing Company has expanded to four times its original size each time adding more facilities and extending its territories. The latest addition was completed in October of 1954 and included the enlarging of the plant proper. The present area of operations of the firm covers 15 counties with Gray County as its center. The firm operates 12 trucks and six cars used by sales representatives which average about 7,000 miles per week selling their products.

The plant, which has 60 employees at the present time processes about 200 head of cattle and 400 hogs each week. Besides the custom slaughtering of beef, hogs and turkeys the firm manufactures various lunch meats and processes hams and makes bacon. They also have a rendering of soap grease.



AFTER-BATH ACTING—Just to show that movies are progressing, scenes with the heroine prancing around in a bath towel are replacing shots of the bath itself. Those up-to-the-neck-in-bubbles bathtub sequences are down the drain. Martha Hyer, above, demonstrates fetchingly the towel she wears for an eight-minute scene in "My Man Godfrey."

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Week
APRIL 1-7

INDUSTRY is a vital factor in the growth and progress of the Top O' Texas Area.



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FINE FOOD
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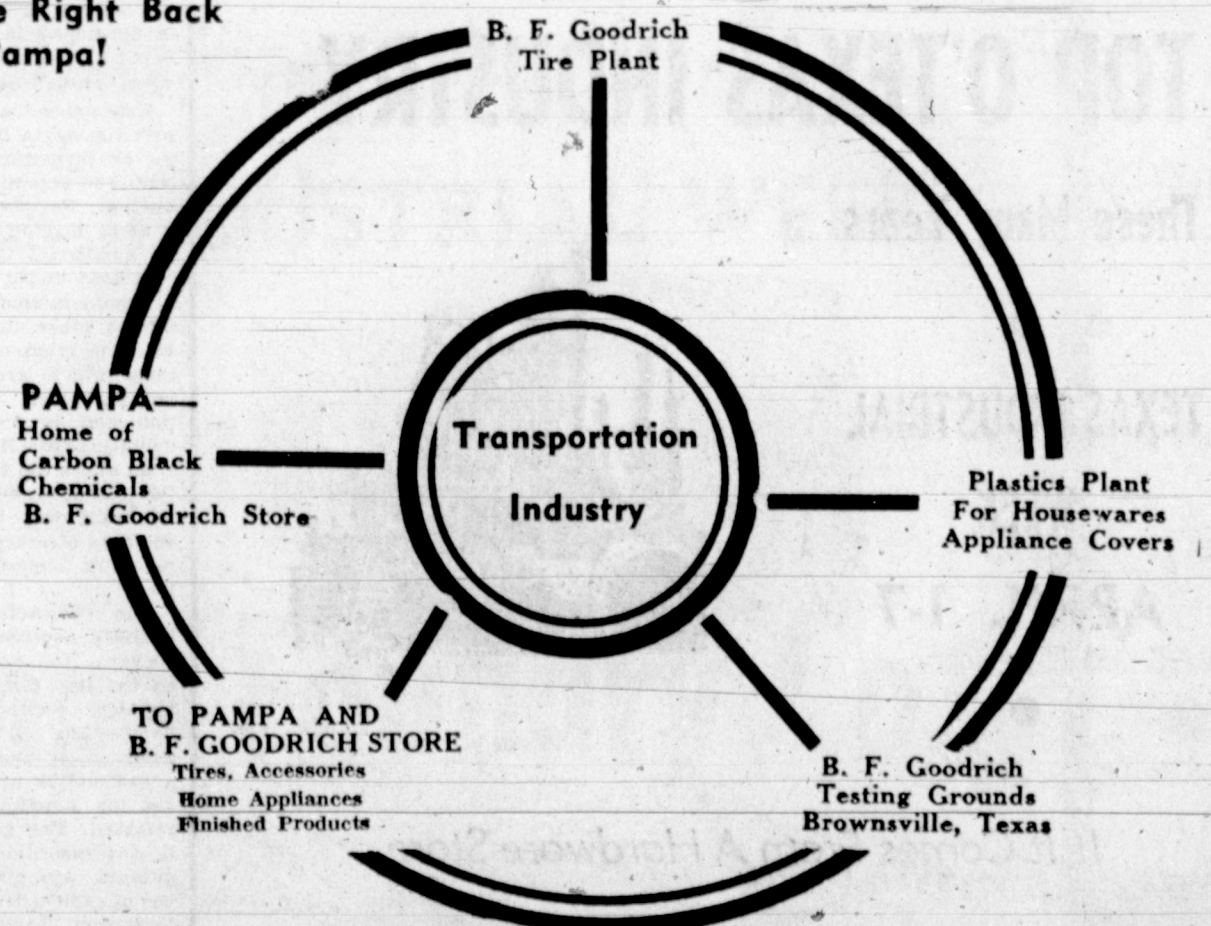
OUR PAMPA PRODUCTION

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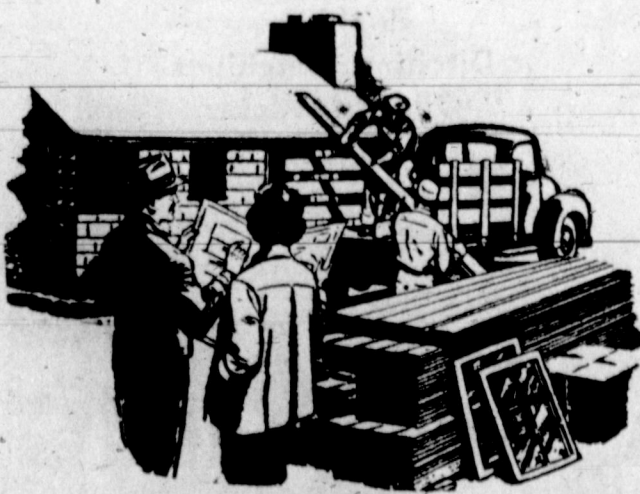
Pampa

MO 4-3131

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APRIL 1-7

Call On Us If We Can Be Of Service To You



LYNN BOYD

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"GOOD LUMBER"

Dial 4-7441

Concrete Pipe Company's Product Is Used Chiefly For Irrigation

The Arey Concrete pipe company manufactures joints of concrete used primarily for irrigation purposes.

Concrete pipe actually has two purposes: It can be used for sewer lines; storm sewers or other purposes. The diameter of the pipe varies from 10 to 28 inches but 12-inch pipe is usually preferred.

The present plant buildings were built at the old Danciger Plant northeast of town in September of 1955. The firm now operates over

a four-state area comprised of Kansas, Oklahoma, New Mexico and Texas.

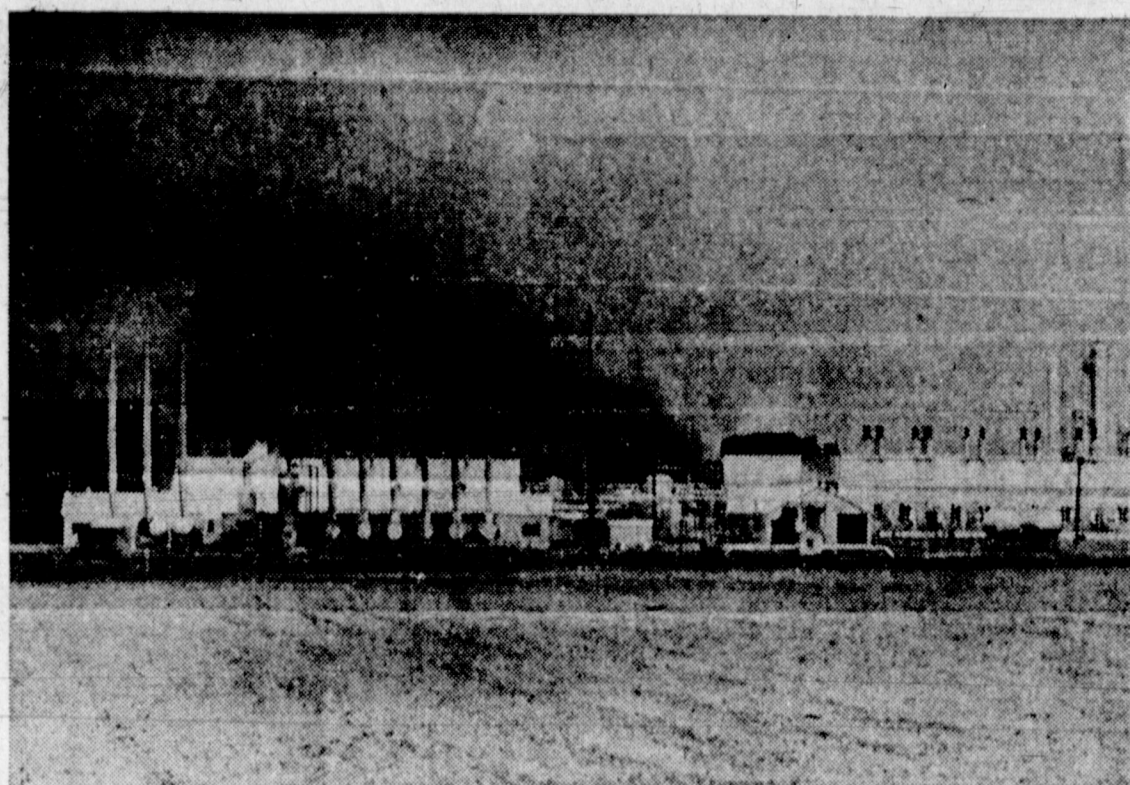
Ernest Arey, owner, heads personnel of the plant which includes Martin Nesselbroad, plant foreman; D. P. Brown, manager; L. L. Stewart, field superintendent in charge of pipeline spreads; R. D. Holderman, office manager; and B. L. Jones, field superintendent. Ten men to a crew usually work in the pipe-laying gangs. Between 30 and 40 men work on the construction

gang. Sales engineer is Jim Strawn who sells concrete pipe over the four state area.

The Arey Construction Company maintains a warehouse and repair shop for steel oil and gas lines. They construct lines all over the Panhandle, operating separate from the pipe company. Two crews install the concrete pipe and steel lines separately.

The number of men on each crew varies with the size of each job. Construction work is contracted with oil companies in the region. Pipe sizes vary from two to 28 inches in diameter. They dig ditches, and wrap pipe dope and cleaning machines.

Plant equipment includes water pumps, road bearing equipment, dope and cleaning machines, tractors, dozers, ditching machines, a complete fleet of pipe line trucks with a low type of field truck beds. A portable field office and warehouse, both separate units similar to trailer houses, follow the two field crews over the four state area.



GASOLINE REFINERY

The processing of gasoline and other products from crude oil and natural gas is a major industry in the area and one of the plants, typical of the many to be found around Pampa, is shown above. These plants break the crude down into the many products needed to provide power for transportation and other industries.

are made to serve as entry for the productive sections and better the oil and gas to the well. Other associated services are setting up production packers and plugs within the casing to seal off un-

control of the flow in the well. Through continued research the corporation plans to add additional services to its list.

Though your legs may be slim may look attractive to you, but and pretty don't wear short skirts when the whole picture is seen by to show them off if you are heavy. others, you assume the outline of Looking down at them, your legs a pouter pigeon.

TEXAS INDUSTRIAL WEEK APRIL 1-7

Serving the People of Industry
at the Top O' Texas

Mage Keyser Tin Shop

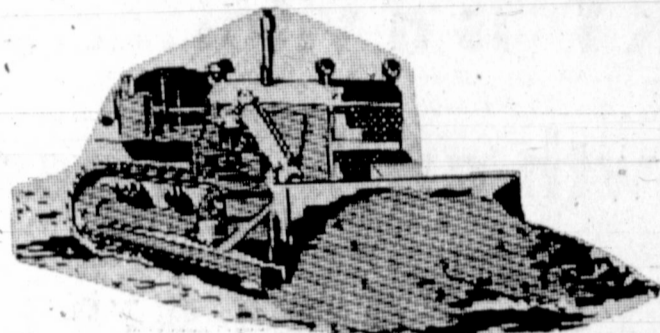
110 E. Brown MO 4-3862

General Sheet Metal Work

- Air Conditioning, Heating and Cooling
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- Shop Fabrication and Erection Work

Mage has been in Pampa Since 1933
Except 6 Years in Navy

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We Have Faith In
Industries Of This Area
and that they will
Continue to Grow

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Pampa, 719 N. Cuyler

MO 5-5588

Surveying Well Is Aid To The Oil Industry

The driller of an oil well needs to keep constant check on the formations being drilled in and on the progress of the hole.

Many firms can supply the oil man with information about the progress being made in the drilling of the well by the making of logs of the well. One of these firms is the Schlumberger Well Surveying Corp., which has an office west of Pampa.

With the cost of drilling a well often many hundreds of thousands of dollars, the oil man must obtain from his drilling the greatest possible information as to his prospects of achieving oil or gas production. He wants to know the nature, depth and thickness of the various formations he has penetrated with the drill bit. He also wants to know what formations are porous and the fluid these formations contain.

Do the formations contain oil or gas? If so, in what quantities? The oil man may also want to know whether a well has penetrated faults or dipping formations which may indicate a yet unproved geological structure favorable to oil production.

To answer these questions oil logging firms maintain fully equipped mobile science laboratories which roll night or day in every type of weather and Schlumberger is no exception. This firm maintains over three hundred of these units.

These mobile laboratories perform exploratory surveys thousands of feet below the earth's surface. These surveys are a vital factor in assuring a sufficient supply of oil and gas to lubricate and fuel industrial America and meet the expected increased needs of the future.

These units apply the most modern methods to obtain the greatest possible information as to the prospects of achieving oil and gas production as well as an accurate estimate of the extent of such production.

Since the first such service was introduced more than 25 years ago, these methods have become recognized as the greatest single means of providing rapidly and economically information vital to oil and gas industry.

The large ten-wheel trucks of the firm mount a heavy power winch bearing thousands of feet of steel armored electrical cable, sufficient on some units to probe as deep as four miles into the earth. In a roomy cab ahead of the winch is an array of ultra-modern electronic control panels, conduits, switches, power supplies, a special photographic recording camera, dark room, and printing machine for producing copies of survey results.

The electrical survey is made by lowering an exploring electrode system of sonde into the well and formations penetrated by the well while withdrawing the electrode system through the hole. The measurements obtained include the electrical resistivity of each formation through its contact with the fluid in the hole.

To obtain resistivity measurements an electrical current is sent from a power source at the surface down through the cable, spreading from the electrode into each formation as the sonde passes it. Potentials occurring then at other electrodes on the sonde give a measure of the formation resistance to the current.

These potentials are transmitted to meters in the recording camera in the instrument cab where their increasing or decreasing strength cause tiny beams of light to move instantly moving film on which the depth of measurements is recorded. Similarly the spontaneous or self potential of each formation survey is isolated and recorded simultaneously on the film opposite the resistance record. When the survey is completed the film is developed in the darkroom located in the truck cab and the results "read."

Experienced engineers interpret measurements in terms of lithology or formation type, fluid content, and potential oil and gas production. Services offered include several logging services serving as auxiliaries to the primary log to obtain added information or as alternate methods where well conditions make them more applicable. The microlog indicates formations which are permeable. The laterlog gives sharp bed definition and is unaffected by salty drilling fluid. High salinity mud fluid alters the values measured by the standard electrical log. The microlaterolog measures small volumes of material in porosity or reservoir capacity of the formation.

The radioactive service group includes neutron and gamma ray surveys. The neutron log developed by the Corporation's nuclear physics section is obtained by bombarding the formation with neutrons, or atomic particles from a radioactive source, and measuring the amount of gamma rays released. The gamma ray survey is a measurement of the natural gamma rays given off by the traces of radio-active material in each formation. Together the radioactive surveys produce results which may be interpreted for porosity and fluid content of the formations.

Samples of formations at any depth may be extracted from the wall of the hole by other devices using the same cable. A complete recording of the changes in diameter of the bore hole and continuous temperature recordings are other logging services offered. As production aids the corporation offers casing perforating services by which holes penetrating the casing and its annulus of cement in front of producing formations

We Salute Industry

at the
TOP O'TEXAS

During
TEXAS
INDUSTRIAL
WEEK
APRIL 1-7



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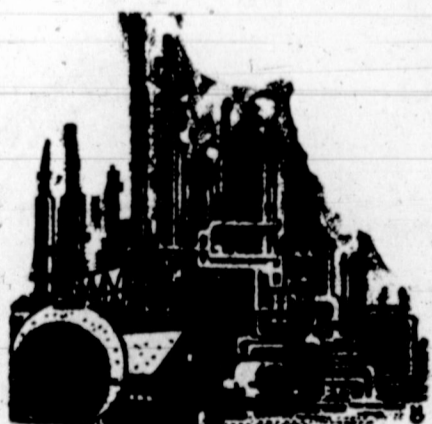
Pampa, Texas

MO 4-4691

WE ARE PROUD TO HAVE SERVED TOP O'TEXAS INDUSTRY

These Many Years

TEXAS INDUSTRIAL
WEEK
APRIL 1-7



If It Comes From A Hardware Store

WE HAVE IT!

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322 S. Cuyler

MO 9-9851

Secondary Oil Recovery Is Purpose Of Pampa Company

48th
Year

THE PAMPA DAILY NEWS
TUESDAY, APRIL 2, 1957

19

As the result of a study made 14 years ago on the part of operators in the Panhandle to improve the oil production of their properties, the West Pampa Re-pressuring Association was formed to conduct a "secondary" oil

recovery program whereby high pressure gas was returned to the oil reservoir through gas injection wells.

The Association made agree-ments with the Cities Service Oil Company and the Skelly Oil Com-

pany to build two compressor stations that would furnish gas at 500 pounds per square inch pressure to the 162 gas injection wells located uniformly throughout the oil field. A gas distributing system was built to transport the gas from the compressor plants to the injection wells.

In May of 1945, Fred Neslage was moved to the area to supervise the construction of the field distribution system and the compressor plants. On March of 1946, gas injection operations were commenced on the largest dolomite repressuring project in the world.

At the present time, the West Pampa Repressuring Project covers an area of approximately 12,000 acres with 872 producing oil wells and 162 gas injection wells.

In Carson and Hutchinson Counties is a second repressuring operation known as the Watkins Re-pressuring Project. The project includes an area of over 13,400 acres with 1,081 producing oil wells and 154 gas injection wells. Both projects are under the supervision of the West Pampa Repressuring Association office.

The two projects combined total approximately 25,000 acres, 2000 producing wells and 312 gas injection wells. A total of 40 million cubic feet of gas per day is injected into the reservoir in the two projects and the daily oil production from the combined areas is approximately 16,000 barrels of which it is estimated that approximately one half is due to the repressuring program and remedial work. Since operations started 11 years ago in the West Pampa project and six years ago in the Watkins project a total of 51 million barrels of oil have been pro-

duced and of this total 16.2 million barrels is due to the injection program. The two projects combined have injected a total of 110 billion cubic feet of gas since they were commenced.

The purpose of the gas injection program is to return high pressure gas to the oil reservoir. This gas will then pass through the oil pay section causing oil that is in the formation to move to the producing wells. Under original reservoir conditions there was only sufficient energy in the oil formation to cause approximately 20 to 25 per cent of the oil to be recovered from the oil formation.

By injecting the high pressure gas into the reservoir it will be possible to recover an additional 15 to 25 per cent of this oil which will prolong the economic life of the field for many years to come and enable the leases to produce millions of barrels of oil that would otherwise be left in the oil formation. In addition to making it impossible to obtain this additional oil it also makes it possible for gasoline plants in the area to operate at full capacity, thereby providing jobs for both oil and gasoline plant employees.

It is impossible to put a dollar value on the total operation but it will help sustain the Panhandle Field in the category of a major oil field for many years to come. The importance of the West Pampa and Watkins Repressuring Projects on the economy of the Panhandle area can be more fully appreciated when one realizes that over 2280 of the 8500 oil wells in the Panhandle are included in these two repressuring projects which will greatly increase the life of the wells in addition to enabling the operators to produce oil that would

otherwise never be produced. The red due to the injection program millions of barrels of oil, gasoline will provide employment to hun-dreds of oil field workers and help

sustain the economy of the Pan-handle. Atchison and Marilyn Kirkwood; two engineers, Leonard White and Martin Ludeman; and manager Fred Neslage. On the office staff at the present time are two secretaries, Elizabeth

We Salute
The Men and Women
of Top O' Texas

INDUSTRY


During
TEXAS INDUSTRIAL WEEK
APRIL 1-7

BOB CLEMENTS

High Standard Dry Cleaning
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INDUSTRY

Has Played An
Important Role
In the Growth
and Development
of
PAMPA



We Pause During
TEXAS INDUSTRIAL WEEK
APRIL 1-7
To Pay Tribute To All
TOP O'TEXAS INDUSTRY

McWILLIAMS MOTOR COMPANY

411 S. Cuyler Dial 4-5771

Whitener Milling Company Manufactures Stock Feed

A small business that means a lot to the economy of the Top of Texas area is the Whitener Milling Company, located at 625 S. West. The firm has been in operation since October 1955 and was known as the Lawrence and Whitener Milling Company until the first of this year when Herbert M. Whitener bought out the interest owned by J. M. Lawrence.

The firm is still listed as the Lawrence and Whitener Milling Company in the phone directory and other advertising, but Whitener reported that the name would be changed as soon as possible.

The firm is strictly a manufacturing plant, Whitener said. The raw materials are processed into finished products of feed for livestock, hogs and poultry.

The firm has three employees, in addition to Whitener, and has a capacity of 40 tons of finished feed per day.

Machinery used in the processing of the feed includes two two-ton feed mixers, a pellet mill, a machine that sacks the feed and sews the sacks, a hammermill, molasses mixer, a steam generator and a cooling system.

Building Values

The value of building permits issued in Pampa each year continues to increase with a total value of \$5,813,837 in 1956 as compared with \$4,365,290 in 1955.

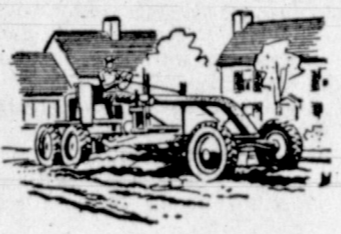
The value of permits issued each year, from 1930 to date, is as follows:

1930	\$1,040,463	1931	\$157,475
1932	\$40,435	1933	\$136,320
1934	\$105,500	1935	\$208,444
1936	\$507,187	1937	\$406,850
1938	\$479,800	1939	\$261,725
1940	\$718,576	1941	\$318,715
1942	\$158,850	1943	\$456,395
1944	\$33,996	1945	\$761,525
1946	\$1,252,615	1947	\$727,285
1948	\$2,380,286	1949	\$3,257,874
1950	\$563,584	1951	\$2,693,040
1952	\$5,301,791	1953	\$2,287,187
1954	\$2,751,226		


According to a projection prepared approximately two years ago the following estimates were given for the total value of permits issued in the years listed. 1955 - \$7,468,350; 1970 - \$9,195,860; 1975 - \$10,947,690; and 1980 - \$12,851,470.

Texas Industrial Week, 1-7

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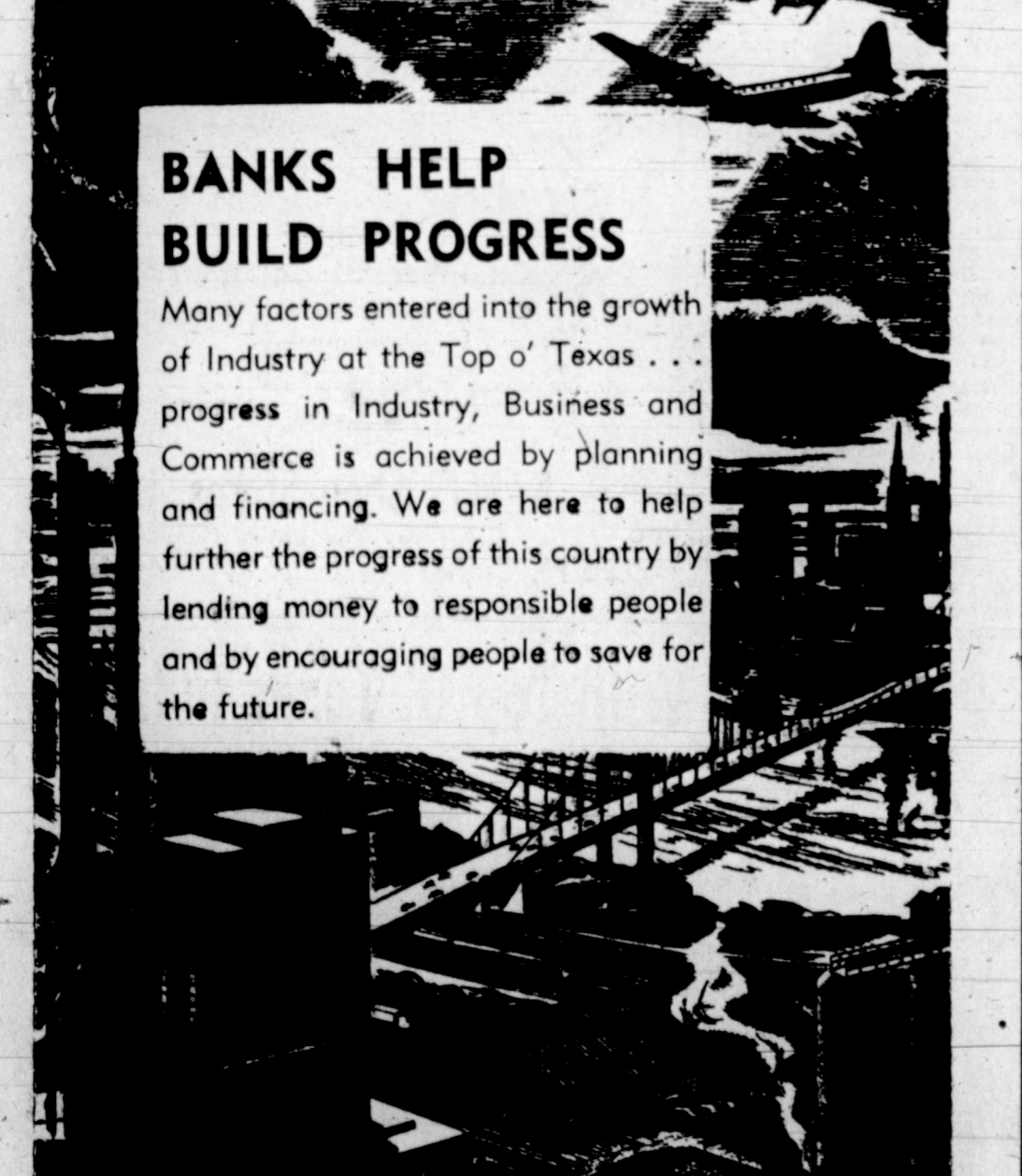
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BANKS HELP BUILD PROGRESS

Many factors entered into the growth of Industry at the Top o' Texas . . . progress in Industry, Business and Commerce is achieved by planning and financing. We are here to help further the progress of this country by lending money to responsible people and by encouraging people to save for the future.



Citizens Bank & Trust Co.

"A Friendly Bank with Friendly Service"

We Join Our Neighbors in observing April 1-7 TEXAS INDUSTRIAL WEEK

Pampa Foundry Co.

715 South Somerville MO 4-6491

To Speed Industry Decentralization Secret Crews Do Undercover Work

INDUSTRY'S SECRET AGENTS
By DOUGLAS NELSON RHODES
(Taken from the June 1955 issue of The Kiwanis Magazine)

At this very moment, a team of strangers might be circulating about your town, inspecting it closely as the possible site for a new industry. Towns and villages all over the United States are being invaded by small bands of highly trained, tight-lipped secret agents who operate in true cloak-and-dagger style—spies engaged in hush-hush missions that would do credit to fictional tales of international intrigue.

Falling in their missions, these confidential agents may face firing—but not firing squads. For they are corporation "site teams," a new phenomenon of the great expansion and decentralization trends now sweeping industrial America. Their task is to pick locations for multimillion-dollar factory projects, and do it so quietly that competitors and land speculators will get no inkling of what's afoot.

More than 300 large firms employ site teams to roam the country seeking likely plant locations. The very biggest corporations, such as Ford, General Motors, U. S. Steel, and the Du Pont Corporation, have their own industrial development departments. (The modus operandi of the Du Pont Corporation was described in The Kiwanis Magazine, September 1954.) But most medium-sized and smaller companies hire professional site seekers who often operate freelance or on contract. These specialists have educated the problem of finding the right site for the right factory almost to an exact science. From "spy" team field reports they compile dossiers of prospective factory towns—written analyses that are sometimes detailed down to the number of pigpens roosting in the town hall beehive.

Site teams usually work in squads of from three to five men each. In a typical survey they arrive in the "target" town at sun-up and scatter to perform their individual missions. Number one may meet with the local mayor for a secret conference. Numbers two and three check all public utility facilities, scan railroad yards and observe highways and traffic conditions. Number four may charter a plane to snap aerial views of the area. Number five is likely to stroll around chatting with town-folk to get their honest opinion of schools, churches, recreational facilities, and civic development. Missions accomplished, team members rendezvous at nightfall and depart quietly to submit reports to the home office.

was justified—that the politicians had done a thorough job of concealing the true facts about civic immorality. Result: The company built its plant in another part of the state where clean local government prevailed.

Industrial development specialists seek towns which are best "tailored" to the needs of their clients, and many a small community has finally awakened to the fact that the way to snare some of the current estimated \$2,000,000,000-a-month industrial expansion is to make their town conform to a particular standard that will attract the attention and survive the subsequent scrutiny of industry's secret agents. What is the standard?

Here are some of the things that site sleuths look for: Civic pride and sense of responsibility: If homes and gardens are well kept, it's a good indication that their occupants are self-respecting folk who will make ideal employees and neighbors.

Local political setup and community development: Honest, efficient law enforcement, well-maintained streets and community facilities such as municipal swimming pool, playgrounds, tennis courts, golf links indicate good municipal "health."

Commerce and trade conditions: An adequate shopping district with a wide variety of goods at reasonable prices. Such conditions encourage population growth and a prosperous local economy—hence a good labor pool of well-fed, well-clothed employees.

Housing, churches, and schools: Actual or potential supply of good rental housing at reasonable rental, churches representing major denominations, and adequate schools with up-to-date vocational training programs, are important factors in rating prospective factory sites.

Transportation and power supply: Modern highways, conveniently located urban streets, railroads, terminal facilities, and plenty of cheap electric power are prime requirements of many manufacturers.

Cultural development: A progressive local newspaper, good television and radio reception in the area, amateur music or other hobby groups, and a well-stocked public library, are plus marks for any community hoping to attract industry.

Tax structure: Most manufacturers expect to pay their fair share of local taxes but are wary of towns with high bonded indebtedness. Conversely, many municipalities or townships with abnormally low tax rates are not considered good risks because they may not be able to support needed public services arising from a sudden population increase.

Local attitude toward newcomers: If merchants and townsmen are inclined to resent an influx of strangers into their community, life, many companies prefer to pass up a town. To be good workers, employees must be happy, accepted members of their new home town.

There are many other considerations which are taken into account, of course. But the above-mentioned criteria generally apply to the greatest number of communities under site teams' survey. And these conditions can be controlled by the average community in order to make the town more attractive.

Along with this modern trend of big and little business to beat the bushes of America's hinterland for suitable industrial development there has evolved a legion of local booster-type organizations made up of forward-looking townspeople who are eager to promote new industry in their midst and to cooperate with prospective manufacturers.

Intense competition sometimes develops between communities in this activity. Wide-awake chambers of commerce on state, county, and municipal levels, as well as purely local booster committees, frequently use geographical advantages of their particular areas to entice new business firms, even though their localities may be far away from traditional industrial centers.

Still, the cooperation of every citizen in keeping an eye out for likely new business enterprises that might be lured into the local area, Texarkana, Texas, for example, recently offered a cash award of \$10,000 to "anyone supplying information leading to the establishment of an industry employing 500 or more."

Special tax concessions or free factory sites are offered by some towns. Others set up industrial foundations or little corporations—capitalized by sale of stock locally—to prime the pump. Townspeople themselves build the factories for lease at attractive rates to prospective industrialists.

Such sugary bait is often spurned by large companies, however. In fact, it is almost axiomatic that they want not subsidies but active local support in providing necessary community facilities and services so that their new plants



SERVICE COMPANIES

Another of the industries related to the oil business in Pampa is that of companies that provide various services to the firms that drill wells and pump these wells. The offices and shops of a typical service company is shown above.

may operate at a high peak of efficiency and profit. This generally prevailing attitude on the part of progressive industrialists was exemplified recently at the annual convocation of the American Industrial Development Council held in Washington, D.C. The 200-plus members of the AIDC represent utility companies, railroads, chambers of commerce, industrial realtors, and management consultants. The "most sustained and vigorous applause of the convention was accorded one speaker, a corporation president, who addressed the convention thus:

"Every large industrial organization I know of expects—and sincerely wants—to pay its own way in a community. And none of my acquaintanceship is seeking tax concessions, free plant sites, or other inducements. Enlightened modern businessmen everywhere realize that no one ever gets something for nothing in the long run; that handouts in any guise usually turn out to be bad deals for both parties concerned. If I were engaged in promoting new industry for my own community, I would be inclined to take a long, hard, second look at any concern that appeared too eager to accept such inducements."

The cloak-and-dagger aspects of a site sleuth's work are real ones, and each of these secret investigators has his own pet method of disguising his purpose when visiting a town under consideration. Many go to such extremes to conceal their identity. They even remove labels from their clothes and some sharp-eyed localities notice the city where they were purchased and start putting two and two together. Robert Pfennig, ace site picker for General Electric, for example, is one of these. He doesn't want to be identified in any way—when he's nosing out prospective plant sites—with the city of Schenectady, New York, where G.E.'s industrial development department headquarters is located.

Whether the ends of total anonymity are best served by having agents arrive in target towns via rail, plane, or bus, rather than by private auto, is a much argued point when site detectives discuss investigation techniques. Most agree, though, that rented autos are preferable to company or privately owned vehicles. One team made the mistake of arriving in a sedan with out-of-state license plates and parked it all day on the main street, thereby arousing the curiosity of a local constable who checked its ownership through police channels and learned the car belonged to a great Eastern Seaboard corporation. He failed to maintain his profession's traditional reticence and spread the word that a site team was in town—with the result that real estate prices jumped 500 per cent in three months. They plummeted downward just as spectacularly, however, when the site-seeking company showed a reluctance to be gouged for hitherto low-value property and decided to build elsewhere.

Most towns, though, go all out to make new industry welcome and offer every cooperation when they learn they've been picked for a new plant location. Edmund H. Robertson, secretary of the American Industrial Council and an outstanding authority on modern industrial development, states that the quaint, sleepy hamlet of Song and poem is rapidly being transformed into wide-awake, eager-to-be metropolis. He declares that

more than 800 different industrial development agencies and committees—aside from chamber of commerce—exist in the U.S. and that they're all actively engaged in trying to lure new business. One town of 3426 population—London, Kentucky—organized a community improvement campaign that really hit the jackpot. It snagged six new industries within a few months, and in the very first year of its existence it sparked 115 projects, including a \$63,000 health center, a new airport, and a strawberry growing industry that created a need for a new food-processing plant. This enterprise is now pouring new payroll money into town at the rate of \$250,000 annually.

"That's one town where a disguise would be a handicap," a site sleuth said. "We can just let the townspeople know who we are and what we're looking for and then spend the rest of the day at the movies. London's super-duper industrial development committee is willing to do all of our work for us—and even type up our field reports!"

Texas Ind. Week
April 1-7

We Are Happy
To Serve The
Men and Women
of Industry at
The Top O' Texas

**SHEEHAN
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112 E. Francis MO 4-2631

TEXAS
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WEEK
April 1-7

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KARL'S Congratulates:

Top O' Texas Industry
On It's Progress, Civic Contribution

Pampa
Chamber Of Commerce
On It's Great Strides In Area
Development

KARL'S Shoe Stores, Ltd.
Shoes For The Entire Family
225 N. Cuyler MO 9-9742

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"Particular Meats for Particular People"
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to the Men and Women of
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At The
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TEXAS INDUSTRIAL WEEK APR. 1-7

CALDWELL'S DRIVE IN
Hobart at Francis

PROGRESSING WITH
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We Are Proud To Serve
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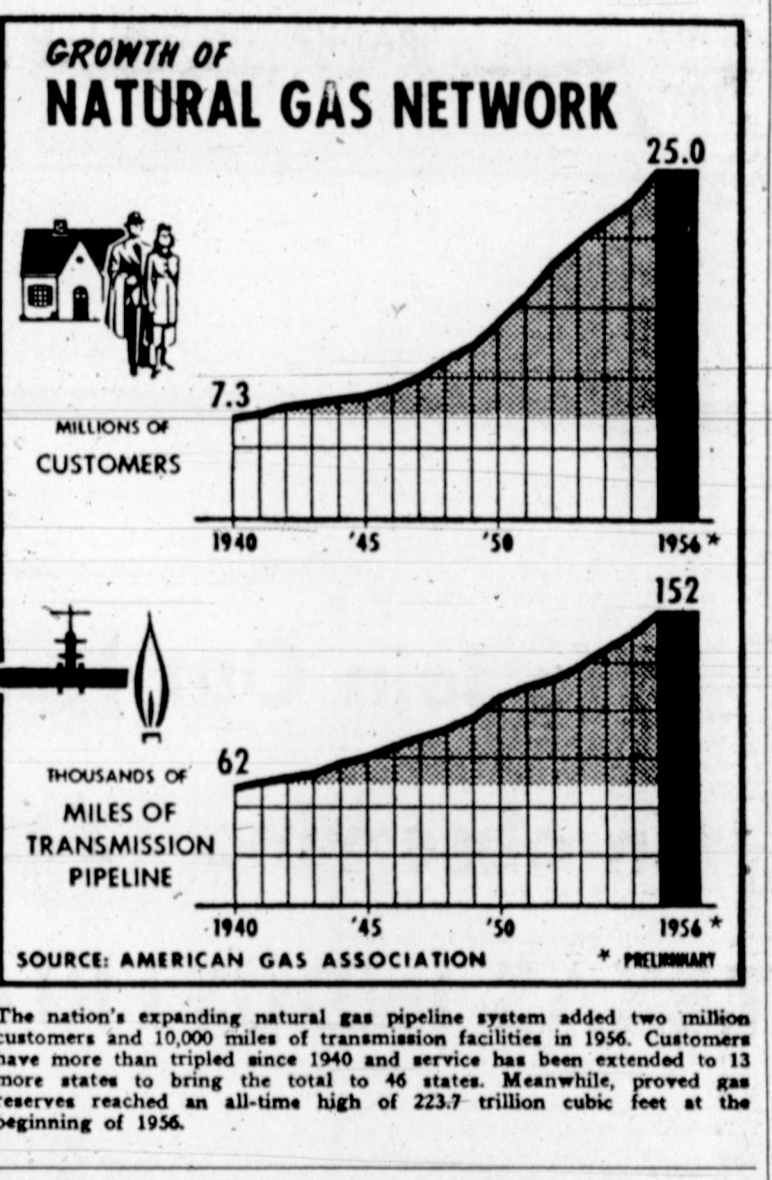
M & L Oil Co.
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IDEAL STEAM LAUNDRY

We Are Proud
To Serve Industry
In Pampa

INDUSTRY is so vital in the
Growth and Development of
The Top O' Texas Area

IDEAL STEAM LAUNDRY
221 E. Atchison MO 4-4331



The nation's expanding natural gas pipeline system added two million customers and 10,000 miles of transmission facilities in 1956. Customers have more than tripled since 1940 and service has been extended to 13 more states to bring the total to 46 states. Meanwhile, proved gas reserves reached an all-time high of 223.7 trillion cubic feet at the beginning of 1956.

Ask Seal-erd Verdict
TOKYO (UP)—Chiba Prefecture fishermen today lay their baby problem before the government fishery board. Usually they haul in small fish in their nets, but Saturday they found a 150-pound baby seal. The lost "little" baby (he should be in the cold waters of the Northern Pacific) is a problem because an agreement signed between the United States, Canada, Soviet Russia and Japan prohibits the catching of seals.

We Salute
INDUSTRY
During
Texas
Industrial
Week

**JAMES LOUIS
SHAMROCK PRODUCTS**
Amarilla Hiway MO 4-2410

We Salute
INDUSTRY
During
Texas Industrial
Week April 1-7

**BENNETT'S
TRUCK STOP**
Deep Rock Products
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