

Panhandle Insurance Moves To New Home

With the move into its new building this week end, Panhandle Insurance Agency, one of Pampa's largest insurance agencies reaches another milestone in its more than 30 years of service to people of this area.

The 30 by 80 foot brick building, located at the corner of Purviance and West Francis Street, enables PIA to expand its facilities and services to keep pace with Pampa's growth.

The new building, attractively paneled in birch, is completely air conditioned. It is equipped with all new furnishings and modern office machinery in addition to a coffee bar for the use of employees and customers. Ideally located to offer suburban advantages of informality and easy accessibility, it is surrounded by a parking area that will accommodate over 50 cars.

Les Hart and Johnny Campbell, with years of experience in the

insurance business, are partners in Panhandle Insurance Agency, with Hart serving as manager.

"It has long been our aim to work for a safer and more secure community, and we feel that our new building is proof that our confidence in Pampa has been equalled by Pampa's confidence in us. We're grateful, and we will continue to try in every possible way to merit the confidence and respect of our fellow citizens," Hart said yesterday.

Panhandle Insurance Agency includes within its staff highly trained insurance advisors and experienced claims men, enabling them to offer all insurance services under one roof.

The agency will open its doors for business tomorrow at the new location, 720 West Francis Street. There has been no change in the phone number, MOhawk 5-5787.

Perryton Approves Budget

(Special to The News)
PERRYTON — In a meeting Tuesday night, the Perryton City Council, approved by a unanimous vote the largest city budget in Perryton's history.

City Manager, J. B. Whigham, stated that expenditures for the coming year are expected to be \$348,650. It is expected \$349,750 will be collected from taxes and other sources and there is a contingency of \$1,100.

To support these expenditures there will be an increase in tax rates from \$1.15 to \$1.25 with 35 per cent \$100 valuation appropriated for sinking fund purposes and 65 per cent for governmental operations. There will be an increase in trash charges from \$7.50 to \$10.00 for residence with the minimum commercial charge of \$1.50. These increases are expected to bring in \$6,000 additional funds.

Water rates are to be increased, too, but Perryton will still have the cheapest water in the deep well Panhandle system. The increase water will be a 19.2 per cent over

the present rate and will give a per meter revenue of \$43.00 for water and \$9.85 for sewer usage making a combined total of \$52.85 for water and sewer service and will provide the city with \$51,500 for debt service.

1,406 Pupils Enroll At Perryton

(Special to The News)
PERRYTON — With the opening of school Sept. 2, the Perryton Public Schools established a new record for enrollment, with a total of 1,406 students on the opening day.

This is 129 more than last year. More students are enrolling every day and Superintendent Gilbert Mize states it will increase during the next few weeks.

The classroom space is adequate for all grades at the present time with the opening of the new elementary building and the new high school vocational building and band room.

There are 720 students in the elementary school, 312 in junior high and 374 in high school.

US Consumer Beats Ike To The Punch

By RICHARD A. MONTABA
United Press Staff Correspondent
The American consumer has beaten President Eisenhower to the punch in his appeal for discriminate buying to help combat inflation.

That was the opinion today of merchants in all parts of the nation contacted in a United Press survey.

The President, in a news conference Tuesday, urged the public to spend more carefully and try to save money as a safeguard against greater inflation.

But big city store managers and owners were almost unanimous in their opinion that buyers already are more cautious in their spending habits.

Spend On Recreation
They reported only a moderate increase in sales of luxury-items, largely among the so-called middle-middle, upper-middle classes

who are spending more on recreation goods like hi-fi sets and marine equipment.

Then, too, some merchants pointed out there's a question of semantics involved—what's a luxury item?

A spokesman for Kaufmann's department store in Pittsburgh recalled that not too many years ago women regarded an automatic washer and dryer as a longed-for luxury. Today, many women regard these items as essentials.

At Denver, Joseph Ross, manager of Daniels & Fisher department store, said he was "not qualified" to determine whether customers were buying luxuries or essentials.

"Confounded By Statement
"A \$49 dress is a necessity to one customer, but a luxury to another," he said.

Ross added he was "confounded" by the President's statement.

NOTE OF HUMOR

LITTLE ROCK, Ark. (UP)—A note of humor evolved from Wednesday's tense integration crisis when National Guardsmen surrounding Central High School asked a small boy why he was afraid to come to school. His reason: "Latin."

OFFICIALS COME CLEAN

LONDON (UP) — Sensitive-nosed London officials have put out a new guide for the city's 10,000 college freshmen. The guide points out when, where and how much it costs to bathe if the student happens to live in one of London's 519,000 bathtubless houses.

He said the "wheels of American economy" are geared to retail sales.

Along a similar vein, A. W. Zelomek, president of the International Statistical Bureau, said in New York that a slowdown in customer spending could create economic trouble.

Zelomek blamed much of the current inflation on the increased costs of services, like medical care and travel, rather than on indiscriminate buying.

LETTER A PUZZLE

ALBUQUERQUE, N.M. (UP) — Wilburn L. Haven justifiably was puzzled when he received a letter from the Berhallo County Selective Service Board asking him why he had no selective service number. Master Sergeant Haven, father of two children, has been in the army for 23 years.

Changes in the tin and lead content can be used to date illegible ancient Greek coins within 25 years.

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London Disarmament Conference Thrown Into Deadlock By Reds

Foreign News Commentary
By CHARLES M. McCANN
United Press Staff Correspondent

The week's good and bad news on the international balance sheet:

Soviet Russia's insistence on unconditional suspension of nuclear weapons tests threw the London disarmament conference into a deadlock.

Delegates of the United States, Canada, Great Britain, France and Russia, constituting a sub-committee of the United Nations Disarmament Commission, had been negotiating since March 18.

It had looked, at times, as if the five nations might agree on some proposal that would constitute the long-hoped-for "first step" toward an eventual disarmament treaty.

The four Western Allies had made numerous offers to Soviet Chief Delegate Valerian A. Zorin. The final one called for a 2-year suspension of weapons tests, coupled with a ban on production of materials for making nuclear weapons.

Each time, after consulting his government, Zorin had rejected the Allied proposals. He held out for an unconditional ban on the tests.

This week it became pretty clear that Russia wanted to throw the disarmament negotiations into the U.N. General Assembly, which opens its regular annual meeting on Sept. 17.

Russia's object was to try to bring India and other "neutralist" nations, which oppose nuclear

weapons tests, into the negotiations and thus strengthen its position.

In any event, it was apparent the London conference had failed to bring about any real progress toward the "first step."

Loy Henderson, the State Department's No. 1 expert on the Middle East, reported that the situation in Syria, which is now under control of pro-Russian elements, constituted a serious threat to the security of the free world.

Henderson had been sent on an urgent mission to the Middle East for an on-the-spot investigation of Syrian developments.

He conferred with Turkish, Iraqi, Jordanian and Lebanese leaders and with United States ambassadors to those countries.

His report to the State Department gave a grim picture of the situation. No effective United States answer to the pro-Russian trend in Syria was in sight.

Communist Hungary started seeking the support of the Arab "neutralists" in opposition to a United Nations resolution condemning Soviet Russian intervention in the Hungarian revolt.

The U.N. Assembly is to open a special session next Tuesday on a report by a five-nation commission by a five-nation commission denouncing the killing, imprisonment and deportation to Russia of Hungarian rebels.

Henry Cabot Lodge, United States chief delegate to the U.N.,

Stock Sales Fall Labor Day Week

By ELMER C. WALZER
United Press Financial Editor
NEW YORK (UP)—The Labor Day holiday week brought forth a mouse for the stock market.

Sales fell to the lowest daily average since the week ended Nov. 20, 1953. Ralls set a new low since Dec. 3, 1954, in their average. Industrial stocks lost more than five points and utilities dipped a bit.

Buyers were absent. Sellers were few. All awaited to see what will happen in business so that

a better view of the market's future can be obtained.

Late in the week the fluctuations narrowed as much as volume fell off. Even the specials which often are wide movers held to small limits of movement.

Good Business
Business itself wasn't half as worried over things as the market. Steel operations moved up again despite the holiday. Auto output would have been up except for the holiday and one company cutting back to go into new models.

Building dipped on the week but was well above a year ago. Retail trade rose, thanks to post-Labor Day promotions.

The market heard of a move on foot in Washington to bring back war-time controls such as a clamp on installment buying, and an excess profits tax. It wondered where the excess profits were in these days of high costs.

The biggest day of the week was on Monday when sales totaled 1,490,000 shares and the industrial average rose 1.78 points. On Tuesday the industrials fell 3.53 points and rails 2.10 points, their widest loss of the four-day week.

The Friday market was the nearest to a complete price stalemate in a long time. The industrials lost 0.88 point and rails lost 0.23.



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- Tweed Solution Dyed Viscose, Hi-Lo Pile, reg. 6.95 **\$395** sq. yd.
- Tweed Solution Dyed Viscose, 2 Colors, reg. 8.50 **\$550** sq. yd.
- Loop Pile Viscose, 2 Colors, reg. 6.95 **\$350** sq. yd.

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HOLLYWOOD (NEA) — "Dinah, is there anyone fin' ah?"

There's no argument about it on television today with Dinah Shore starting her seventh season Oct. 20 as the star of 24 hour-long shows. At home, as added proof, she has an Emmy proclaiming her the "Best Female Personality in a Continuing Performance" and the "Woman of the Year" award from the nation's TV critics.

Dinah Shore conquering the visual medium of TV, and making Hollywood's movie makers blush, is the story of the year I'm now spilling for the first time. It's the story of the year because until TV came along Dinah was in the same class with Esther Williams.

"Wet" people said about Esther, "she's a star. Dry she isn't." "Heard on radio and records," Hollywood said about Dinah, "she's a star. Seen she isn't."

It was true. And for a girl with Dinah's driving ambition, it was maddening. At the peak of her fame as a radio singer in 1943, Dinah made her film debut in "Thank Your Lucky Stars."

There were other movies. Most of them had one thing in common — they were just mildly successful at the box office. A couple of 'em were real flops.

HOLLYWOOD kept trying but it just couldn't capture the personality Dinah finally brought to TV.

"The girl just can't be photographed well," an ace film cameraman once told me. "She's a great singer — the greatest — but something happens when she appears in front of a camera."

After her last film, in 1951, Hollywood said: "She's had it." "Aaron Slick From Punkin' Crick," with comedian Alan Young, was her biggest flop of them all.

But saying, "She's had it," was a misguided guess.

DINAH SHORE, "the girl who just can't be photographed well," bloomed on television in 44 15-minute shows. Seen every week on home screens, the sincerity, warmth and charm Hollywood couldn't capture brought Dinah far greater fame than her "unseen" reign as the nation's most popular radio singer and recording artist.

What happened?
Why did Dinah click in front of a TV camera after more or less flopping in front of movie cameras? The answer is simple.

Hollywood make-up artists, directors and writers and producers tried to turn her into something she wasn't.

Television let Dinah be herself.

Hollywood movie cameras photographed a phony Dinah Shore. To television's cameras she brought the real Dinah Shore.

AND LAST SEASON was HER year with the promise that the new season will be greater.

Dinah was named the Best Dressed Woman in Television by Harper's Bazaar. She clicked with a hit recording, "Charter, Charter," her first in a long time. She made a 35-day "good will" tour of the U.S. She made a hit at Las Vegas night clubs.

At the same time the success of her nine hour-long shows, which cued this season's series of 24 in prime Sunday time, was cheered by the show business trade paper, Variety, with the words: "Dinah's shows have been the standout entry of the TV year."

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'Atlanta Atom' Still Shows Form Which Made Him Fabled Player

By OSCAR FRALEY
United Press Sports Writer
FOREST HILLS, N.Y. (UP)—
The little man bounced over the court like a rubber ball, a smile of sheer enjoyment on his face and the fabled touch of 25 years ago still in his racket.

SW Practice Growing Tougher

By UNITED PRESS
Scrimmages are growing tougher in Southwest Conference training camps as squads shape up for the 1957 grid season.

Tag Team Match Heads Tomorrow's Wrestling

New faces will be seen in the Sportsman Club wrestling ring tomorrow night when Ali Bey and All Pasha team together in a tag to battle Art Nelson and the Great

Florsheim Backs Turned Fronts



Men who prefer the trim and tailored look have made this new Turned Front by Florsheim one of the best-selling shoe styles in the country. The seam along the vamp is turned after stitching—so not a



By S. V. WHITEHORN
Three cowboys were riding down a cottonwood draw early one morning in 1883 and presently they rode upon a horse thief dangle in the breeze and swinging from a cottonwood limb.

Sarni Stays In Baseball

NEW YORK (UP)—Talk about slumps, Bill Sarni of the Giants hasn't gotten a single hit this season but he still considers himself the happiest guy alive.

Boxing Has Come On Admittedly

Boxing has come on admittedly sad days. The champion of them all is Floyd Patterson, who in some distant future may rank with the top ones.

By S. V. WHITEHORN
The justice was the only man in the county who could read and write was looked upon by the citizens as being an educated man to the extent that he had all the answers to local problems.

Quail Hunting Will Be Much More Difficult

Quail hunting will be much more difficult this winter since a pointing dog will be concealed a few feet from the hunter by the lush cover. Dogs will be necessary to retrieve the dead birds.

Marsh Elders, Another Top Notch

Marsh elders, another top notch quail food, are 30 feet high in some of the creek and river low places.

WASHINGTON (UP)—Joe Miceli of Brooklyn claimed the right to a shot at the welterweight crown today because he had beaten ex-champion Johnny Saxton into retirement.

Miceli Claims Right To Title Bout

Saxton, 27, announced his retirement after suffering a fourth-round technical knockout in the TV fight with Miceli before 1,600 at the New Capitol Arena.

PHILS RECALL HURLER

PITTSBURGH (UP)—The Philadelphia Phillies have recalled bonus pitcher Tom Qualters, McKeesport, Pa., from their Miami farm club in the International League to replace relief pitcher Bob Miller, who broke his wrist in a house-hold accident this week.

NEW YORK (UP)—New York Yankee star center-fielder Mickey Mantle will be hospitalized until next Tuesday in what club officials termed was a "rest."

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ALI BEY
Bolo for the main event. The match will go two out of three falls, limited to one hour.

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Blondie



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Bonnie



Joe Palooka



Martha Wayne



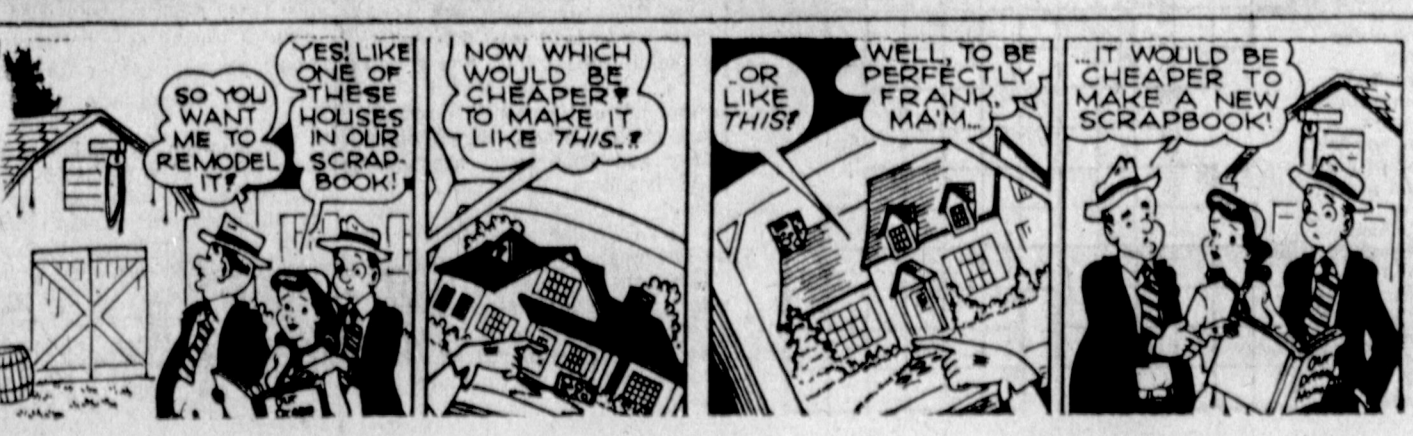
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Mutt and Jeff



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