





# Time To Check 'Ordeal' Shape

By HAL BOYLE

NEW YORK (AP) — The start of the new year is always rough. Common sense tells you that each year is getting more demanding than the one before. That is the way the world is going.

Therefore, now is the best of all times to check up on yourself to see that you are fit for the ordeal.

You need a mental as well as a physical exam.

A glance into the mirror will tell you what needs to be done to tone your body up. But how about your mind—that whetstone of decision, that buzzsaw of performance? Is it ready to face the ordeal and challenges of 1973?

We've prepared a simple, easy-to-do home test that will help you solve that problem. Simply answer the following questions:

If someone suddenly played "Jingle Bells" in your ear right now, would you either scream silently or start denouncing Santa Claus?

Do you think modern school children get too many vacations and ought to spend more time studying and less time frittering the year away?

Have you decided that this is probably the year you'll finally go bankrupt before April?

Are you tempted now and then to sell your house and become a hermit on a desert isle?

Do you tell yourself that you and your whole family would probably be better off if you just threw in the sponge and went on relief?

Aren't taxes about twice what you think you should pay?

Isn't it true you feel you wouldn't need Social Security when you retire—if Uncle Sam would just quit digging in your pocketbook so much you don't have enough to do any real saving yourself?

Don't you just wish the government would let you have a raise to pay commensurate with the way you feel prices have gone up?

For some reason inflation has hit your family harder than it

## Council Hits Military Ads

NEW YORK (AP)—Some 26 major defense contractors spent \$2.3 million over the past two years on advertising apparently aimed at influencing military procurement decisions, the Council on Economic Priorities said today.

In a 40-page report called "Advertising to the Military," the nonprofit research organization objected to such ads, contending that the companies should confine themselves to submitting bids and technical information when asked to do so by the Pentagon.

"Perhaps the Pentagon procurement officer who smokes Winston because they 'taste good like a cigarette' should also opt for an all-weather aircraft from Grumman in part because it 'wields a wicked wallop,'" said Leon Reed, the director of the CEP's study, quoting a Grumman ad slogan.

Grumman, however, was not among the top 10 companies listed in military advertising expenditures over the past two years. The first three companies listed were Textron, with \$304,165; United Aircraft, with \$299,495; and McDonnell Douglas, with \$171,360.

Companies which do a lot of defense business but very little military advertising, according to the report, are Lockheed, AT&T and General Dynamics.

"A spokesman for Textron said he couldn't comment on the CEP report because he hadn't seen it.

A United Aircraft spokesman said, "We haven't seen the report, but we feel it's perfectly legitimate advertising. It's more to inform people than anything else—to let them know what you're offering. And the costs can't be passed on to the Defense Department."

According to the CEP, most of the advertising is placed in specialized trade journals, such as Aviation Week and Space Technology.

One aircraft industry official, who declined to be quoted by name, said, "Cast against the background of the industry expenditures as a whole, the expenses they're talking about are minuscule."

There are at least four million recreational vehicles for camping, leisure travel and other purposes on U.S. roads today, and the number may double by 1978, Arthur D. Little Inc., reports. With more than 800 companies producing such vehicles, the research/engineering firm adds, retail sales in 1971 exceeded \$1.5 billion, an increase of 41 per cent over 1970.

# Paris Without Eiffel Tower? Not Soon, Officials Maintain

By ELIAS ANTAR  
Associated Press Writer  
PARIS (AP) — Paris without the Eiffel Tower?

"Impossible," said a visitor lining up for a climb to the top. "Outrageous," exclaimed another.

"Why, it would be like Paris without sex," said a bachelor from Madrid.

He needn't fear. Sex is in Paris to stay, as far as anyone can tell. And officials who run the Eiffel Tower maintain it also will stay despite reports that rust is gnawing at the beams and it would be cheaper to tear it down than repair it.

The widely circulated reports were said to be based on a government study. To knock them down, custodians of the 84-year-old tower produced an avalanche of figures to show the tower is in good health, physically and financially.

For an expenditure of \$3 million last year, the Societe de la Tour Eiffel—which has a concession from the city to operate the tower until 1979—reported a net profit of \$84,577.

Because the tower is made of iron and not steel, its beams do not rust internally. Very few outward signs of corrosion have been spotted during periodic checks, the company said.

Officials said the tower, nearly as high as the Empire State Building, will last for another century once a five-year, \$5.8 million maintenance program is completed.

Andre Garroux, a Societe de la Tour Eiffel director who has been involved in running the tower for 20 years, issues these statistics:

Although it weighs 7,000 tons and stands 1,049 feet high, the tower exerts a pressure on the ground equal to that of an aver-

age man sitting in a chair.

A scale model one foot high would weigh less than an air mail letter, and the tower itself weighs the same as a column of air of the same height and base—all of which is a tribute to the engineering genius of Gustave Eiffel.

The fuss about the tower's durability is ironical, since it was never meant to last in the first place.

Eiffel—who also designed the interior trusswork in the Statue of Liberty—conceived the tower only to draw visitors to the Paris Exhibition in 1889. The general assumption was that it would be torn down.

Eiffel obtained a long-term concession on the tower. In the first year, almost two million people visited it and he recovered the construction cost of 7½ million gold francs within six months.



MISHA MOSKOVICH, right foreground, did not ask for his own private swimming pool but he gave Boris Spassky, left, almost as much trouble as Bobby Fischer did. The 13-year-old Misha fought Spassky, the former world chess champion, to a draw in a simultaneous exhibition in Moscow.



**PIGGY WIGGLY**

**WIN FREE JACKPOT CASH!**

Get your card punched today!  
No purchase necessary



10 oz. King Size  
**DR. PEPPER**  
6 Bot. Ctn. **35¢**  
Plus Dep.  
Limit: 2 Cartons

Boneless and Lean  
**Stewing Beef**  
Lb. **98¢**

U.S.D.A. INSPECTED  
**Tub of Chicken**  
Lb. **43¢**

Lean Beef  
**Ground Chuck**  
Lb. **89¢**

Little Boy Blue  
**Corn Dogs** 12-oz. Pkg. **69¢**  
Piggy Wiggly Longhorn Cheddar **Cheese** 10-oz. Pkg. **73¢**  
Blue Marrow Quick Fixin' **Veal Patties** 16-oz. Pkg. **\$1.09**

Lean **Meaty Beef** **49¢** Lb.  
**Short Ribs** **49¢** Lb.  
Piggy Wiggly **Cream Cheese** 8-oz. Pkg. **37¢**  
Patrick Cudahy Boneless **Canned Ham** 3-Lb. Can **\$3.69**

Farmer Jones Wafer Thin **Sliced Meats** 3 3-oz. Pkg. **\$1**  
Gulf Gem Branded **Tidbit Shrimp** 16-oz. Pkg. **93¢**  
Grade A-Snow Hill 4-7 Lb. Avg. **Stewing Hens** Lb. **55¢**

**DOUBLE STAMPS**  
every Wednesday with \$2.50 purchase or more excluding beer, wine and cigarettes.

Sudden Beauty  
**Hair Spray**  
Regular or Hard to Hold 12.5 oz. Can **39¢**

Betty Crocker Layer Varieties  
**Cake Mixes** 18½ oz. Boxes **\$1**  
Betty Crocker All Flavors **Frosting Spread** 16½-oz. Can **55¢**

USDA Choice Valu Trim  
**Boneless Chuck Roast**  
Lb. **\$1.09**

Piggy Wiggly **Canned Biscuits** 10 Count Can **5¢**  
1st 6 Cans Price Thereafter 3 for 29¢  
Prices Good Jan. 15-17  
Copyright 1973, Shop Rite Foods, Inc.

Bayer **Aspirin** 100-ct. Btl. **67¢**  
Vick's **Formula 44** 3.25-oz. Btl. **77¢**

Piggy Wiggly **Orange Juice** 6-oz. Can **19¢**  
*Your Choice*

Soft, Lb. Tub **Churngold Margarine** 29¢

Golden Delicious **Apples** Lb. **33¢**  
Baking **Potatoes** 2 Lb. **35¢**  
Sweet Juicy **Tangerines** Lb. **32¢**  
Cello Bag **Carrots** 2 1-Lb. Pkg. **45¢**  
Home Beauty **Apples** Lb. **35¢**  
Garden Fresh **Green Onions** 2 F O R **35¢**

Delicious **Pineapple** Ea. **78¢**  
Creamy **Avocados** Ea. **30¢**  
California **Navel Oranges** Lb. **3 F O R \$1**

Chef's Pride **Pinto Beans** 2-Lb. Bag **29¢**

Golden Ripe **Bananas** 2 **25¢** Lbs.  
Fresh **Grapefruit** 5-Lb. Bags **65¢**  
**Long Crisp Stalks Celery** Ea. **25¢**

Piggy Wiggly **Tomato Sauce** 8-oz. Cans **10¢**  
Piggy Wiggly Buttermilk **Pancake Mix** 2-Lb. Box **39¢**

The New Funk and Wagnall's **Encyclopedia** **49¢**  
VOLUME 1-25 Plus Index and Bibliography **\$199** ONLY 1 YEAR

All Grinds **Piggy Wiggly Coffee** Lb. Can **69¢**



Radio & TV News

By JAY SHARBUTT AP Television Writer NEW YORK (AP) — A beautifully photographed special about the endangered bighorn sheep of North America starts appearing this week on various television stations in major U.S. cities.

It's called "Bighorn!" lasts an hour, is part of General Electric's Monogram series and features singer-composer John Denver, who has six albums and several hit records to his credit.

The sights alone might make you determined to do battle with the army of yahoos who mess up the wilderness each year with pop-top cans, transistor radios and all the other bludge of civilization.

For that reason, it might be safe to watch "Bighorn" for 15 minutes to get the drift of things, then turn off the sound and let the beauty of the animals and the Canadian Rockies sink in.

TV Log

- 8:30 4-Parent Game 7-1 Dream of Jeannie 10-Tell the Truth 7:00 4-Bighorn! 7-Rookies 10-Gunsmoke 8:00 4-Movie, "Company of Killers" 7-Movie, "A Gunfight" 10-Here's Lucy 8:30 10-Doris Day 9:00 10-Bill Cosby 10:00 4, 7, 10 - News (time approximate for 4) 10:30 4-Johnny Carson 10-Movie, "The Split" 10:45 7-Ponderosa 11:45 7-Movie, "An Echo of Theresa" 12:00 4-10-News 12:15 10-News

New High Mark for Dependency Allowance

By RAY DE CRANE (Sixth in a Series.)

The allowance for dependents on this year's return is at the new high mark of \$750 each. The question of who is a dependent for tax purposes is simple in most cases, extremely sticky in others.

A child born to you any time during the year entitles you to a full year's dependency credit. A dependent who dies during the year is still claimed for a full year. There is no pro-rating in the case of birth or death; the credit is for the full 12 months.

For tax purposes, a child includes not only natural children, but also stepchildren, adopted children and even foster children, if they lived in your home for the entire year.

As long as you provide more than half the support of your child, there is no ceiling on his or her income provided the child is under the age of 19 on Dec. 31, 1972 or was a student for at least part of five months in 1972. While the income test does not apply here, the requirement that you furnish chief support still remains.

THAT EXPLAINS IT DURBAN, South Africa (AP) — Elizabeth Coetzee, 19, and John Sarson, 23, met one morning last month for the first time and married that afternoon.

Good Nuns Serve In Mekong Delta

By EDITH M. LEDERER Associated Press Writer VINH LONG, Vietnam (AP) — For 14 years, the Good Shepherd nuns have been turning bar girls into typists and teachers.

It's a mission of conversion, but religion is incidental. The sisters run the government's only re-education center for women. Since 1958 more than 2,000 girls have passed through the spacious Spanish-style convent in the heart of the Mekong Delta.

Some have returned to their old trade—but many have gone on to new lives armed with a first-class education and vocational training, the sisters report.

Demo Leaders Said Stalling

WASHINGTON (AP) — Common Cause accused the House Democratic leadership Saturday of stalling on congressional reform in hopes of killing it.

The lobbying organization, leading a campaign against seniority and secrecy in Congress, said a majority of House Democrats support reforms in these areas but is being denied a chance to vote for them.

Speaker Carl Albert, D-Okla., called Common Cause's charge untrue and irresponsible. He said if Congress acted in such a way, John Gardner, head of Common Cause, would be the first to attack it.

"I am surprised he would let his organization issue a release based on such unverified statements," Albert said.

Today In History

By THE ASSOCIATED PRESS Today is Monday, Jan. 15, the 15th day of 1973. There are 350 days left in the year. Today's highlight in history: On this date in 1922, the Irish Free State was established.

Worry Clinic

George W. Crane, Ph.D., M.D. Mae faces the same dilemma that threatens the 2nd marriages of all divorcees. Alas, 40 percent of these 2nd marriages now fail! Be sure to safeguard the success of your next marriage by the scientific tests below!

CASE W-501: Mae D., aged 33, has a serious marriage problem. "Dr. Crane," she began, "I eloped just after college. "It was a campus romance but we soon proved very unsuited to each other, so I got a divorce.

HOW TO AVOID DIVORCE. A widow, as well as a divorcee, must be doubly on guard, since they unwittingly create jealousy in their 2nd mate.

Phase 3 May Be Different Animal

By JOHN CUNIFF AP Business Analyst NEW YORK (AP) — Phase 3 may be a different sort of animal than it appears.

As many people understand, inflation can attack from two directions. If costs exceed profits then prices are pushed higher and restraints must be imposed. If production cannot keep pace with demand, prices are pulled up.

Do Astronauts Carry Passports? SAN SALVADOR, El Salvador, (AP) — Does an astronaut carry a passport when he takes off for the moon?

It is clear that there still are controls, that the administration is still deeply involved in the marketplace, and that it can still step in and demand its way in wage-price matters.

There has been a reduction of the bureaucratic complications, the red tape, the frustrating record-keeping, and in some sense the fear. To that degree, business and labor have been relieved of a psychological burden.

With costs up for about everything, you may have concluded that you can't get much for your telephone dollar anymore. Right?

WRONG.

If you're not using your phone for all it's worth, maybe we can help. Because we think your telephone should be more useful and economical, we want you to have The Bargain Book.

Southwestern Bell P. O. Box 972 St. Louis, Missouri 63188 Name (please print) Address City State Zip

SHORT RIBS



CAMPUS CLATTER



CAPTAIN EASY



WINTHROP



ECK AND MEEK



BORN LOSER



PLAIN JANE



BUGS BUNNY



MICKEY FINN



PRISCILLA'S POP



BLONDIE



ALLEY OOP



FLINTSTONES



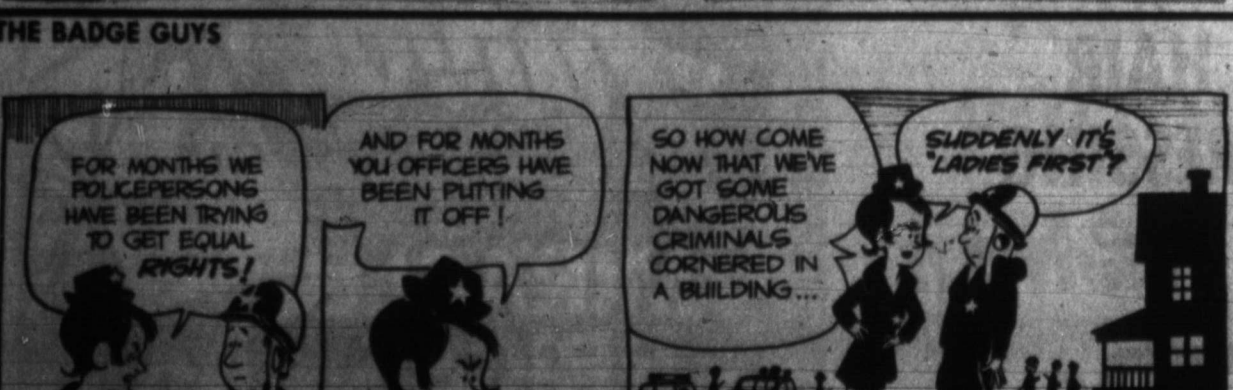
FRANK AND ERNEST



JOE PALOOKA



THE BADGE GUYS



THE JACKSON TWINS













900 N. Duncan

Pampa, Texas

STORE HOURS:

Daily  
8 AM to 9:00 PM

SUNDAY

10:00 AM to 7:00 PM

# FOODWAY DISCOUNT FOODS

PRICES EFFECTIVE MONDAY, JAN. 15 THRU WED., JAN. 17, 1973

**\$50.00 CASH BONUS**—Mrs. Jerry Wright, of 1105 E. Foster received \$50.00 Cash Bonus from Foodway, presented by Don Beard, manager of the Pampa Foodway Store.

**BONUS DISCOUNTS PAID IN CASH!!!**

THOUSANDS OF DOLLARS IN DISCOUNTS WILL BE DISTRIBUTED  
HERE'S HOW IT WORKS!

**USDA CHOICE BEEF**

**CHUCK ROAST**

BLADE CUT

**Lb. 62<sup>c</sup>**

**JIMMY DEAN**

**PURE PORK SAUSAGE**

1-lb. PKG. **88<sup>c</sup>**

2-lb. **\$1<sup>76</sup>**

RIGHTS RESERVED TO REFUSE SALES TO DEALERS.

**SAVE**

Family Pack

**Pork Chops**

9 to 11 Chops Per Pkg.

**Lb. 88<sup>c</sup>**

- Seven Bone Roast USDA CHOICE ..... lb. 78<sup>c</sup>
- Round Steak ARM SHOULDER CUT USDA CHOICE ..... lb. 94<sup>c</sup>
- Chuck Steak USDA CHOICE ..... lb. 72<sup>c</sup>
- Boneless Chuck Roast USDA CHOICE ..... lb. 98<sup>c</sup>

- Boneless Stew Meat USDA CHOICE ..... lb. 88<sup>c</sup>
- Boneless FAMILY STYLE Chuck Steak ..... lb. 98<sup>c</sup>
- Boneless BOSTON ROLL Roast USDA CHOICE ..... lb. 98<sup>c</sup>
- Boneless Brisket USDA CHOICE ..... lb. \$1<sup>29</sup>

- Boneless Beef Tips USDA CHOICE ..... lb. \$1<sup>08</sup>
- Tenderized Cubed Steaks USDA CHOICE ..... lb. \$1<sup>48</sup>
- Seven Bone Steak USDA CHOICE ..... lb. 88<sup>c</sup>
- Lean Ground Beef CHOICE QUALITY ..... lb. 89<sup>c</sup>

LEAN BOSTON BUTT

**Pork Steak**

**Lb. 88<sup>c</sup>**

- SWIFTS Canned Hams 5 lbs. can \$4<sup>95</sup>
- DECER QUALITY All Meat Franks 12-oz. Pkg. 59<sup>c</sup>
- SWIFTS SEMINOLE Sliced Bacon ..... lb. 59<sup>c</sup>
- TASTEWRIGHT Pork Sausage 3 lb. bag \$1<sup>49</sup>
- GLOVER ALL MEAT Sliced Bologna 12-oz. 69<sup>c</sup>
- OSCAR MAYER Pure Beef Franks ..... lb. 99<sup>c</sup>

**Fresh Fruits & Vegetables**

**CHIQUITA GOLDEN YELLOW**

**Bananas**

**Lb. 12<sup>c</sup>**

**SAVE**

CALIFORNIA CREAMY Avocados 4 FOR \$1

CRISP FRESH Carrots 1-lb. BAG 19<sup>c</sup>

**SAVE**

**KIMBELL CAKE MIXES**

**4 19-oz. PKGS. \$1**

- KIM Facial Tissue 200-ct. 19<sup>c</sup>
- CHUCK WAGON Coffee 1-lb. 69<sup>c</sup>
- STOKLEY Fruit Cocktail 4 303 Cans \$1
- Magic-Pop Pop Corn 19<sup>c</sup>
- SPARE TIME Pot Pies 6 6-oz. Pkgs. \$1
- V.I.P. CRINKLE CUT Potatoes 5 lb. Bag 89<sup>c</sup>
- LIBBY Orange Juice 6-oz. Can 24<sup>c</sup>
- 10-CT. PKG. Contac 95<sup>c</sup>

**SAVE**

**KIMBELL PINTO BEANS**

**4 LB. BAG 49<sup>c</sup>**

- KOUNTRY FRESH TEXAS STYLE Biscuits 2 12-oz. Cans 39<sup>c</sup>
- PLAINS Buttermilk 1/2 gal. 39<sup>c</sup>
- PLAINS Cottage Cheese 30 oz. 59<sup>c</sup>
- CREST Toothpaste 7-oz. 80<sup>c</sup>

**SCOTTIES Facial Tissue**

**4 200-ct. PKGS. \$1**

**SAVE**

**STOKLEY R.S.P. Cherries**

**3 303 CANS \$1**

**KIMBELL Evaporated Milk**

**6 TALL CANS \$1**

**STOKLEY FRENCH SLICED Green Beans**

**4 303 CANS \$1**

**SAVE**

**KIMBELL SOFT MARGARINE**

**16-oz. CTN. 29<sup>c</sup>**