

EASTLAND

EASTLAND, TEXAS 76448: Today's CENTER for tomorrow's FUTURE!



Thursday, November 18, 1971

Volume No. 103 Number 92

Maverick Machine to Meet Stamford In Bi-District Clash Friday The Fable of the



BORROWED Once upon a time there was a little red hen who scratched about and uncovered some grains of wheat. She called her barnyard neighbors and said, "If we work together and plant this wheat, we will have some bread to eat. Who will help me?"

"Not I," said the cow.

"Not I," said the duck, as did the goose.

"Then I will plant it," the little red hen said-and she did.

Much later, when the wheat started to grow, the little red hen again was denied help. At length, the wheat was ready for harvesting.

Who will help me reap the wheat?" the little red hen asked.

"Not I," said the cow. Same thing from the duck and the goose. "Out of my classification," said the pig. So the little red hen harvested the wheat herself. Then she ground the wheat into flour. Now at last, she asked for help with the baking.

"That's overtime for me," said the cow.

"I'm a dropout and never learned how," said the duck.

"I'd lose my welfare benefits," said the pig.

"If I'm the only one helping, that would be discrimination," said the goose. "No thanks." So the little red hen baked the bread and showed her neighbors the five loaves.

"I want some," said the cow, as did the duck.

"I want my share," said the goose.

"No soap," said the little red hen. "I'll just take it easy for a while and enjoy my bread."

'Excess profits!" cried the cow. "Company fink!" shouted the goose, while the pig also demanded equal

Pretty soon the farmer came to investigate the commotion. "You must

not be greedy," he told the hen.

"Look at the oppressed cow, the disadvantaged duck, the under-privileged pig, the less fortunate goose. You are making second class citizens of them." 'But I earned the bread," the little red hen said. "Exactly!" the farmer said. "That is the free enterprise system. Anybody can earn as much as he wants. In other barnyards you would have to give all five loaves to the farmer. Here, you keep one and give four loaves to your suffering

And they all lived happily ever after? Including THE LITTLE RED HEN, WHOSE NEIGHBORS NEVER CEASED TO WONDER WHY IN THE WORLD SHE NEVER RAISED ANY MORE WHEAT OR BAKED ANY MORE BREAD.

New Home Open House Set

being built in Eastland, a 4bedroom Gold Medallion Home, built by H&W Development Co., will be shown in an Open House Saturday and Sunday, Nov. 20 and 21, from 1 to 6 p.m.

Located at 710 S. Dixie St., the home contains 1,480 square feet, and obasts allelectric features including central cooling and heating, dishwasher, waste disposer, range and water heater.

Texas Electric Service Co. is the public is invited to visit this modern home, partially furnished by Coats Furniture Co.

This particular home is one of several already built by H&W Development, with a great number of others on the drawing boards for construction in Eastland.

Visitors to this show home will be able to inspect the features and qualities of the All-Electric Home, and see

CITY OF EASTLAND Office of the Mayor

WHEREAS, Sunday, November 21, 1971 marks the 25th anniversary in Eastland, Texas of Hollywood-Vassarette and its predecessor company, during which time such company has contributed substantially to the economy of our city and the surrounding area and has taken an active part in the development and progress of our civic affairs; and

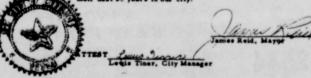
PROCLAMATION

WHEREAS, during such time the employees of such company have achieved an admirable record with such company and have been an outstanding example of the enterprise, produc-tivity and cooperation of labor in our area; and

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS the State of Texas, proclaimed Sunday, November 21,

HOLLYWOOD VASARETTE DAY

in Eastland, Texas, and on behalf of our city and its citizens I extend to Hollywood-Vassarette and each of its officers and employees our heartfelt appreciation in their past 25 years in Eastland and our best wishes for their next 25 years in our city.



assisting with the showing and current building boom now in progress in Eastland.

Interstate 20 around Eastland and Cisco is anytime from Wednesday, Nov. 24 and Dec. 1, reports Resident Highway Engineer R.P. Haun this week.

The signing company is now in the process of erecting the signs and barring bad weather or other schedule-haulting difficulty, the signs should be up and the road ready to open sometime within that period, Haun said. Foundations for the signs have been poured and are drying, he said, with major contractor Strain still with a few to erect. Contractor Cecil Ruby has completed his work at the Cisco end of the project.

The sign company will probably begin hanging the signs to the posts early next week

Progress is moving slowly on the FM 31301 project north of Eastland across Lake Eastland where Contractor Acme Bridge Co. is a little behind schedule due to weather and completion of other projects.

The eight mile stretch will

stubborn determination, the It'll be a different pack of Bulldogs altogether that the it in spite of everything Eastland Mavericks meet at P.E. Shotwell Stadium in

District Championship. At the 7:30 p.m. kickoff Eastland will meet the Stamford Bulldogs, winners of District 7 AA, coached by Charlie Smith, formerly of Ranger Bulldog fame.

The Stamford 11 won their own against Haskelf last Friday night 24-20, while the Mavericks were shutting out the Coleman Bluecats, 12-0,

Abilene Friday night for Bi-

Putting together a perfect season, the Mavericks amassed 443 points winning ten, which is a little below their season total of 458 two years ago when they won district, then bowed to Haskell on penetrations, in the Bi-District test.

The Mavericks out-played the Bluecats from A to Izzard, but managed to rack only 12 points here Friday, while in the Haskell-Stamford game, Haskell had it won, and through

Bulldogs lashed back and won

Pep Rally 2-1 season, (tieing Snyder in the dividually and two assists and opener and losing to Sweet for an all-round outstanding

The Eastland High School Student Body will have a parade and pep rally today-Thursday at 4:30 p.m. The parade will start at the Foremost Milk Plant on West Commerce and will travel to the square. The 100 block of W. Commerce street will be blocked off so the pep rally can

ALL BUSINESS ARE URGED TO EITHER CLOSE TO THE PEP RALLY AS POSSIBLE AND SHOW THE TOWN'S SUPPORT FOR THE EASTLAND MAVERICK FOOTBALL TEAM.

REMEMBER 4:30 P.M. TODAY, THURSDAY, LET'S WIN BI-DISTRICT. BEAT STAMFORD

Tickets Available Here To Friday at 1 And that's the kind of night determination the Mavericks face Friday in Abilene.

> opener and losing to Sweetwater and Jacksboro.)

They scored 224 points to from the Wish-Bone T.

are Randy Leavitt, Fred Washington and Wayne March. The top linemen are Robert Stevenson and Rick Medford. A downtown pep-rally will boost the Maverick spirit Thursday afternoon, and the team and band will be bussed to

Abilene via Greyhound for this

important Bi-District test. Tickets went on sale Monday morning in Eastland and will be available through Friday at 1 at \$2.00 for adults and \$1.00 for students. Only \$2.00 tickets will be sold at the gate Friday night.

RODNEY REYNOLDS, 235 lb. senior tackle was selected as outstanding offensive player, for his superb blocking of Coleman's All-State candidate Danny Birdwell all

JAMES EIDSON, 190 lb. senior end, gets the defensive The Bulldogs ended with a 7- award for seven tackles infor an all-round outstanding offensive and defensive game.

STEVE LOPEZ, 160 lib. their opponents' 131, operating junior guard lineback, gets a defensive award for seven Outstanding in the backfield, tackles and two asssists. He's credited with being the main

factor in stopping Coleman's Fullback Marrs

Head Coach Shirley Frazier has this to say of the District Championship game:

"We're obviously pleased with the results and the play of the entire team. It was a truly great defensive game, and of course we made too many offensive errors that will have to be corrected before we play

The Eastland United Fund joins the Eastland Mavericks in sharing "winning ways".

For what is believed to be an all-state record, the Eastland UF went over on its prescribed day for a total of 135.5 percent of its goal. Nearest state record for this year is 106 percent, and only higher state report was for a town a long time ago which subscribed its goal by 200 percent, but it was a "firstyear" situation, and the workers in that particular town had no way of knowing what their goal should have been, it was reported.

Either way, local and state officials were raving about the Eastland UF accomplishment, almost as much as football fans were raving about winning Maverick teams.

President Grover Hallmark said, "Gee whiz, what can you say; it's just marvelous."

Drive Chairman Don Nicholas, agaust with the uccess of the drive, was all thanks to so many who had helped make it come to pass. Coming in for terrific praise

were the employees and management of the Vassarette plant here, who contributed a whopping \$1,601.29, matched dollar-for-dollar by the parent firm, for a total Vassarette gift of \$3,202.58 for the Eastland

A total of \$11,756.30 was on report Tuesday, Victory Day, with some sizeable contributors still to be made, making the totals far exceed the budgeted \$8,675.

'Never fear," Mr. Hallmark said, "we'll see that the money is all put to good use. We have 16 very worthwhile agencies, and we see this as an overwhelming endorsement by the people of Eastland, for the United Fund way. They like the one-drive approach.' Coming in for special thanks

of the Civic League and Garden Club who assisted with refreshments at the victory rally Tuesday; Mrs. Sue Rossander, who with the help of the Jayceettes, did a marvelous job of collecting funds; Mrs. Vivian Jones who did an outstanding job of collecting funds in her area; Special Gifts Chairman H.T. Wilson; the publicity chairmen who told the UF story in Eastland; and Mrs. Herman Alsup of the Sorority for their

Nicholas added there's so many people we'd like to thank personally, and we see this victory as one that the entire town can take pride in. Our people never fail to respond with the appeal is made, and we know that our 16 agencies are all very deserving.

He especially thanked members of his board and the screening committee for helping set up realistic goals and then helping meet those goals.

First firm to be reported 100 percent was Aztec Mobile Homes, with others to be listed as complete records are turned in, he said.

Participating agencies

Teenage League **Boy Scouts**

Texas Rehabilitation

Salvation Army

Muscular Dystrophy Red Cross

USO Little League

Texas United Fund

Cancer Heart

Birth Defects and Arthritis Eastland Welfare Association

West Texas Rehabilitaton Local Contigency Fund

Fullen Motor Co.

PUNCH LINE

OF THE WEEK

City Employees Get 5% Pay Hike

New Housing Is Announced

attend the open house Sunday, Nov. 21.

A five percent pay boost for city employees was approved, tentatively approval given for a new 28-lot housing development given, and tentatively agreement made with a neighbor for use of the city's new sanitary land-fill, all during a busy and long City Commission meeting Monday evening.

Meeting at 5:30 the commission toured the town, run from W. Main St. along N. College, across a new bridge over Lake Eastland and to Highway 183, just south of the Eastland-Cisco "Y" on that Breckenridge Highway

looking at the developments at the land-fill project south of town where progress is being made; the city animal shelter; the new apartment complex. the new housing area; and the City Park

A PART OF EASTLAND -- Proving that Vassarette, a Munsingwear

affiliate that will celebrate its 25th Anniversary in Eastland Sunday with

an Open House, is very much a part of the Eastland scene, is this

ceremony in which the firm helps boost Eastland's United Fund over the

top by a whopping figure. Employees at the Eastland plant contributed a

total of \$1,601.29. This was matched dollar-for-dollar by the parent

company and a total of \$3,202.58 turned over to the UF in this check-

passing by from left Jack Cockerham, regional personnel supervisor of

Paris, Local Manager Gene Johnson, UF Drive Chairman Don Nicholas

and UF President Grover Hallmark. Vassarette invites one and all to

Meeting back at the City Hall at 7, the commissioners, all present, heard representatives from H&W Development Co. explain plans for a new housing development, south of East Conner St. A participating plan was agreed upon similar to that utilized by the city in the development of the Valley View Addition

the budget for the coming year. were advised that the present wage-price freeze would restrict plans to raise salaries to a maximun of 5.5 percent, and a five percent across the board pay boost was approved.

The Eastland Council was host to a delegation from Cisco including Mayor Douglas Fry, Chamber President Gene Abbott, City Attorney B.B. Wright, Commissioner Vernon Honea and City Secretary Sutton Crofts.

The City delegation is interested in developing a plan whereby that city had use the facilities of Eastland's sanitary land-fill program based on a

volume-cost ratio, to be worked out. The Eastland group expressed pleasure with the Cisco proposal, with the provision that it not be begun until full utilization is being achieved here. Eastland has not as yet closed its old dump ground but plans to do so as soon as an all-Continued Inside

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EASTLAND TELEGRAM



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Consolidated with Eastland Chronicle, established in 1887, and Eastland County Record, established in 1931

H.V. O'BRIEN, Publisher and Editor

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Saul Pullman, president

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Gordon News

Mrs. Paul Rexroat

Gordon 76453

A union Thanksgiving service will be held at the First United Methodist Church Sunday, Nov. 21 at 7 p.m. Rev. Cecil Harper, pastor of the First Baptist Church will preach the Thanksgiving sermon.

The American Legion and Auxiliary will have a hot biscuit

supper Saturday, Dec. 4 at the Legion Hall, beginning at 6 p.m. Free will offerings will be the admission.

Mr. and Mrs. Leonard Pierce have been at the bedside of her father, Ben Barrett at Palo Pinto General Hospital in Mineral Wells the past weekend.

Visitors in the home of Mr. and Mrs. Hollis Wolfe Sunday

were Johnnie Wolfe of Fort Worth; Mr. and Mrs. Weldon Wolfe and son, Mike of Ever-

Mr. and Mrs. Alvin Weidner and Mrs. M.O. Shook visited Baptist Church attended the from Saturday until Monday Baptist Workers Conference at with Mr. and Mrs. David Graford recently. Attending Weidner and Joe Weidner, near were Rev. and Mrs. Cecil

Fort Worth visited during the Pitman. weekend with Mr. and Mrs. Ralph Finch and Mr. and Mrs. Lloyd Elkins, Joe, Jan and Jim.

Mr. and Mrs . Robert Pierce and Jamie of Jayton Spent the Wolfe of Stephenville; and L.D. weekend with Mrs. Cora Pierce

Seven emembers of the First Harper, Mr. and Mrs. H.E. Cromer, Mrs. Bennie Johnson, Mr. and Mrs. Rod Brown of Mrs. Lena Rogers and Marvel

> Mr. and Mrs. D.D. Dyer of Big Spring visited Sunday with his sister and brother-in-law,

Billy Joe and Bobby Dale and Mr. and Mrs. Lonnie Elkins of Bedford visited during the weekend with Mr. and Mrs. Charlie Elkins and Mr. and Mrs. Lloyd Elkins.

> Mr. and Mrs. Doc McQueary visited recently in Austin with their son and family, Mr. and Mrs. Eddie McQueary and Kay .

Mr. and Mrs. Bennie Stalling of Vinson, Okla. spent a fewdays last week with Mr. and Mrs. Tom Spear and Mr. and Mrs. Lonnie Stallings.

Mr. and Mrs. Corky Rexroat, Margaret and Linda and Miss Stephanie Stringer all of Houston visited during the weekend with Mrs. Mary Rexroat and other relatives.

Ronald Teichman has returned home after being in Dallas for two weeks attending automotive repair courses at General Motors Training

He which testifieth these things saith, surely I come quickly. Amen. Even so, come. Lord Jesus.

Rev. 22:20

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Big 8 cyunder engine with low, low mileage. Air Conditioned. Tinted Glass. Pretty new blue paint with white vinyl top. Was originally a factory's executive's car bought and driven locally, 5995. Would consider trade for a good family type boat and motor. Call 629-2413.

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Look at the way we've cut prices and you get S&H Green Stamps, too!

WEDNESDAY

AND **SATURDAY**

Smoked Ham Shank Portion lb. 42°

Dankworths Sugar Cured Hickory Smoked

Butt Portion Ib. 52° Dankworths Sugar Cured Hickory Smoked Shank Half or Whole lb.

Dankworths Sugar Cured Hickory-Smoked Lean lb. 88° Smoked Ham Center Slices

Turkey Hens Swift Butterball to 14 lb. avg.

Honeysuckle Self-basting Grade A Turkey Hens 10-14 lb. avg.

U.S.D.A. Insp. Turkey Toms 18 to 22 lb. avg.

Turkey Hens Realston Puring Medallion Chicken Hens U.S.D.A. Insp. Grade A Ib. 45°

Ham Completely Cooked Gooch Blue Ribbon lb. 89

Smoked Turkey Gooch Lady Bird

GOVERNMENT IN SPECTED AND GRADED REASON YOU ARE NOT SATISFIED WE CHEERFULLY REFUND YOUR MONEY



Fine Bavarian China Club

"SPECIAL 40% SAVINGS OFFER" 28 Pieces . . . Four 7-Piece Place Settings When You Complete 28-Piece Set

You Pay Only \$24.75 (only to Club Members) BAVARIAN PORCELAIN CHINA

Wolf

12 oz.

29°

8 oz. 33°

Qt. 49°

3 for \$100

Patio Mexican or Beef **TAMALES** Enchilada

Dinners 12 oz. **39**°

Wishbone Italian

SALAD DRESSING **Foremost**

24 oz. 49° COTTAGE CHEESE Nabisco Cho. Pinwheels 12 oz. 49° Cookies

Shurfine Waffle or Pancake SYRUP Food King

5 lb. bag 39° **FLOUR** Sugary Sam No. 3 squ can

Sweet Potatoes

Biltmore Luncheon Meat 12 oz. can 39°

Shurfine Evaporated Tall can

EVAPORATED MILK 2 for 37

Ranch Style Beans

Mortons **Meat Pies**

Corn

Shurfine Frozen

UNITED STATES ENCYCLOPEDIA

OF HISTORY

WITH 10-DAY

at its finest. GREEN BEANS 303 can **Del Monte Prune JUICE** Del Monte 46 oz. can TOMATO JUICE 3 for \$100 Shurfine Chunk TUNA FISH **Sweet Treat McCormicks** 4 oz. box 5 3C Black Pepper Del Monte Sliced or Halves **Peaches 100**

Maryland Club Instant

(with coupon)







JRB

WORTH 37°

When you buy a

1() ounce Jar of Maryland Club Coffee

Brownwood, Brady, Cisco, Eastland, Ranger, Coleman, DeLeon Wichita Falls, Cross Plains, Abilene_

Gooch Old Virginia 2 lb. bag **Pork Sausage**

Bacon Silver Spur Sliced Bacon A.F. No. 1 Quality Mrs. Weavers Asst.

2 for 45° **Party Dips** 59° **Plumrose**

Ham Reg. 69° Pkg.

29° U.S.D.A. Insp. Fryers Farm Fresh Fryers Cut up Pan Ready 35°

Cheese Cracker Size
Mellow, Medium, Jack, Muenster 49°

Pork Steak Lean and Tender **59**° Pork Roast Butt lb. 55°

Bakers Angel Flake can Coconut 3. 29° **Shurfine** Salad of 59° Dressing

Grapefruit

Golden Ripe BANANA Russets 15 lbs. bag **Potatoes**

Cello Carrots 1 lb. pkg. **Texas Sweet** 15° Oranges Texas Ruby Red

Desdemona News

Mrs. Garden Tate Corr.

Our proverb: Timely advice is as lovely as golden apples in a silver basket.

SPECIAL NOTICE

Saturday night, Nov. 20, the Desdemona Home Demonstration Club will sponsor a chili supper at the community center. There will be beans and fried pies, tea and coffee on the food menu. It is regular 3rd Saturday night "Country style musical". Come and bring your fiddles, guitars and jews harp and all your friends. Your meal will be \$1.00 per plate

Tom Herrington of Kerrville was laid to rest in the family plot in the Desdemona Cemetery Friday afternoon Nov 12. He was a son of the late Mr. and Mrs. Joel Herrington

BEAUTIFUL

LIVING COLOR

ONE PER CHILD TWO PER FAMILY

GROUPS 79¢ PER SUBJECT

SATISFACTION GUARANTEED

DAUVEY

MONTGOMERY VARD

PBring in this coupon for

SSOCIATES

Sr. who were early pioneers of our community. He will be remembered by many as a violinist in years past.

Mr. and Mrs. Felix Sparks, and Mrs. Ella Tidwell spent underwent surgery last several days in Marfa and Thursday other places in Southwest Texas this week

Mrs. Lucille T

Mrs. Lucille Taylor of Eastland visited her sister Mrs. Hallmark's mother Mrs. T.H. Nora Lane and Mr. Lane on Key who is in Sunset Nursing Sunday and attended Church at Home in Stephenville. 1st Baptist.

Mr. and Mrs. T.L. Koonce Stephenville Wednesday visited Sunday and Monday with their nephew Phil Reid and family at their ranch near Topeka Kansas are visiting Gonzales, Texas.

Coleman lives in DeLeon Beulah DeGuire is a patient in the Dublin Hospital. She

Several attended the funeral

Coleman Weir attended

church services Sunday

morning with his sister Mrs.

Lorene Koonce at 1st Baptist.

of John Ellison at Stephenville,

Mrs. Julia Carter is a patient in DeLeon Hospital.

Mrs. Jewel Hallmark and Mrs. Alta Parks visited Mrs.

Mrs. Inez Heeter and Mrs. Garden Tate were shc pping in

Mr. and Mrs. Kenneth Paul of relatives and doing some deer

Early Bird" Shoppers Night Thursday, Nov. 18 -- 5 to 8 P. M.

Two Days Only

Tuesday And

Wednesday

(Nov. 23-24)

10a.m. - 5 p.m.

at Your Eastland Wards Catalog Store

hunting on the side

Mr. and Mrs. A.S. Johnson are visiting Mr. & Mrs. Howard Culmer in Plainview

Deer hunters from different places are to numerous to mention. Let us hope there will be nothing killed but deer.

Peanut harvest is almost over. There was a great loss as the nuts come off the vine very



Mrs. Bob Hastings

Word was received here that Mr. Dewey Adair of Leanders passed away Sunday morning Nov. 7. Mr. Adair and family lived in Carbon for a number of years and Mr. Adair served as Station agent for the MKT railroad. Survivors are a son, Charles of Houston, a daughter Mrs. Elvinor Murray of Warren, Ohio and several graandchildren. Funeral services were held in Leanders on Tuesday with burial in Bangs Cemetery.

Mr. & Mrs. Henry Hines were in Leanders to attend the funeral of Mr. Dewey Adair.

Mrs. John Griffin and daughters of Midland spent Sunday night and Monday with their mother and grandmother, Mrs. Jewel Jackson

Mr. & Mrs. D.D. Sandlin, Mrs. E. Dunn and Mrs. Cullen Rogers were in Bangs on Tuesday for the funeral of Mr.

Mr. & Mrs. J.E. Jackson accompanied Mrs. Jewel Jackson to Temple on Thursday where she entered Scott and White Hospital for surgery. She is reported to be doing well

IN STOCK

SPECIALS

Electronic

Oven Was 44995

Now 31900

Compactor

one, garbage isn't

 $^{\mathrm{Price}}189^{88}$

Electric

With warming

shelf Was 30495

Now 26488

Compactor will be

demonstrated by

Mrs. Beverly

Nicholson of Texas

Electric during this

night opening.

Register for

free door prize

(Clock Radio)

Liberal wiring

allowance on all

electric ranges

and electric

dryers sold.

The Electronic

Oven and

Range

When you own

a dirty word.

Introductory

Mr. & Mrs. Truman Snell made a business trip to Temple on Wednesday

Larry Thackerson of Goodfellow Air Force Base, San Angelo visited his parents Mr. & Mrs. Bill Carlton over the weekend

Dwayne Snell was a patient in the hospital in Comanche last week but is able to be home

Mr. & Mrs. Carroll Hogan and family of Albany visited Mr. & Mrs. Jim Hogan Saturday

Mr. Clarence Wilson, Lowell and Cynthia were visiting friends in Carbon Saturday.

Mrs. Ned Morris has returned from an extended visit with her daughters and families, Mr. & Mrs. E.C. Jessen and Mr. & Mrs. Dallas Hansard of Cheyenne,

Mr. & Mrs. Cullen Rogers spent the weekend with their daughter and family the E.C.

Mr. & Mrs. Athol Claborne of Trent and Mrs. Claiborne of Rising Star to Ft. Worth recently to visit her grandsons and families, the Morris Claibornes and David Claibornes. They also visited the Keith Claibornes in Arlington.

Mr. & Mrs. E.F. Barton of Waco were Sunday afternoon guests of Mrs. Clyde Hall.

Visitors in the home of Mr. & Mrs. Euell Allison Sunday were Mrs. J.C. Crowe of Bloomfield, New Mexico; Mrs. Connie Cloud, Miss Joyce Greenwood, Mrs. Gloria Estes, Melody & Randy of Abilene; Mr. & Mrs. Alvie Allison of Stephenville, Mr. & Mrs. J. M. Greenwood of Cross Plains, Mrs. Ione Bounds of Eastland, Mr. & Mrs. Bill Brown and Kris of Gorman, Mr. Berry Greenwood, Mr. & Mrs. Henry Lovell, Mrs. Mike Morgan and Mrs. J.E. Mc-

RETURN FROM HOSPITAL STAY

returned home from a 12 days stay in West Texas Medical Hospital where Mr. Talley was a patient. During his illness, friends who visited were: Bill Henkins and wife. George Baker and wife, Stanley Duckworth and wife, Vernon Red, Jack Lewis Jr., Hernon Talley and wife, Jerry Alford and wife, Brother Wallace Pierce, and wife, and since they've returned home, visitors, Mrs. Frank Collings, Mrs. Carl Butler, Bud Griffin and wife, Mrs. John Whisnant, E.G. Childerest, Bro. Kilbut, Mrs. Joe Bond, Bill Howard, Lewis Reese, Duke Stamford, Gene Falls, Cecil Alford, Prece Rose and wife, Bill Adams, wife, and children, many get well cards, flowers, candies, chewing gum, many telephone calls. We wish to thank all for their kindness and thoughtfulness. and many

The pant suit trend has opened new doors in the Eastland County Court House, Tax Assessors Collectors Office. These six lovely ladies came to work Monday all dressed alike with the same design of pant suits on. The ladies are Ione Bownds of Eastland with 15 years service, Mae

A statement was made by all six, "If the Bank can do it so can the Court House."

Isabell, of Ranger with 3 years service, Bonnie Rodgers also of Ranger

with 1 year service, Nancy Trout of Eastland with 10 years service and

Wyoming

Huddlestons of Ft. Worth.

Mrs. H. Hall accompanied

Daniel of Carbon.

Mr. & Mrs. I.E. Talley have nice nurses for their kindness

As It Looks From Here by Omar Burleson

Bonnie Petty of Cisco with three years service.

WASHINGTON, D.C. -- THE U.S. SENAT'S VOTE for a reduction in U.S. financial support of the United Nations is interpreted by some as retaliation for the ouster of Nationalist China and the admission of Communist

ALTHOUGH THIS ACTION BY THE U.N. may have triggered and influenced the vote in the Senate, other factors are of obvious invluence.

ONE IS THE FACT THAT THE Senate Finance Committee wants to have a bigger voice in the shaping of U.S. foreign policy. The greatest is that the Senate is simply catching up with reality

THE UNITED STATES CAN NOT afford to slip back into the old isolationism which once have tried to do since the end of its booming economy. World War II. With 5.7 percent the world.

AT THE SAME TIME, WE CAN NOT continue to be Santa when either these nations face Claus to the world and keep up to their obligations or the

a lot of us think it does.

United States to pay 1 3 of the bills when it was designed as wholly a cooperative effort OTHER NATIONS MUST

ASSUME more of the burden of support and pay their bills when due. The Soviet Union is today \$100 million in the arrears and her eastern European satellites add another \$17 million. Some other small nations, whose votes in the General Assembly count as much as our own, have never paid a cent for U.N. support.

THE UNITED STATES SAW AN OBLIGATION 26 years ago to accept a disproportionate share of U.N. financing. At that influence on the vote, however, time the world was struggling to its feet after the shock and destruction of World War II. Meanwhile the world has changed and there is absolutely no reason why the United gripped the Country but neither States should pay about eight can it carry the world on its times as mugh towards the shoulders forever, which we U.N. budget as does Japan with

THE ASSUMPTION OF A of the world's people and 6.89 SEAT in the U.N. by Compercent of the earth's area, we munist China gives occasion for can not maintain the standard the organization to review its of living to which we have entire operation. There is become accustomed unless we already the authority to take maintain world trade. Since we disciplinary action against import nine of the basic fifteen those nations not paying their minerals in the world, we can assessment but it is not ennot sustain our industrial forced. Those nations with low capacity by closing our bor- assessments and defaulting on ders. Neither can wwe sell our that, should be denied all goods and commodities around participation and finally expulsion, fi they don't pay up. THE TIME IS AT HAND

these standards if our im- U.N. is going the way of the balance of payments and our League of Nations and other public debt mean anything and well-intended efforts at world peace-keeping. Never in BACK TO THE UNITED history has it been more im-NATIONS--members of that portant to try world organization can not dodge the cooperation. Because of glaring inequities any longer in scientific developments, the structure of financial particularly in transportation support. There is simply no and communication, this globe justification for expecting the has shrunk from a basketball

size to a golfball size in the last three to four decades. With capabilities for immediate destruction it is vital to talk instead of fight but it is also a many-way street for all to travel safely. Isolation is not the answer but there is a limit and we've about reached it.

IMPORTANT DECISIONS HAVE TO BE REACHED AND

Sunday's Subject

What makes happiness available? An answer to this question will be examined Sunday, Nov. 21, at Christian Science church services.

Scriptural selections in the Lesson-Sermon entitled "Soul and Body" will include these words of Christ Jesus: "And thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind, and with all thy strength."

In this supporting commentary from Science and Health with Key to the Scriptures by Mary Baker Eddy the word "Soul" is used as synonym for God: "Soul has infinite resources with which to bless mankind, and happiness would be more readily attained and would be more secure in

our keeping, if sought in Soul." Services in Eastland will begin at 11 a.m. Sunday, Nov. 21, in the First Church of Christ, Scientist, on the corner of Plummer and Lamar

> Prestone \$789

Eastland **Auto Parts** 300 So. Seaman 629-2158

Fall Finals!!

1:30 p.m.

Sunday, November 21

Tonkawa Downs, Inc. Graham, Texas

Entries close at 5 p.m. Friday

Call 817-549-1519

"Come race with us"





Club, of E.H.S. their parents and other special guests.

Mrs. R.P. Haun, faculty sponsor, welcomed guests and noted that the local chapter has 33 members. She stressed the importance of recognizing young people such as Beta Members who achieve outstanding goals in leadership, character and scholastics. "In a few short years these young people will be Mr. & Mrs. Eastland and we owe it to them to show our appreciation for their present effors. Too often we read and hear about only the undesirable traits of teenagers and we neglect to praise individuals and groups of this kind for their many fine achievements." She thanked the parents for providing the stability and training in the home that is so necessary in molding young lives. She also expressed thanks to the faculty members for their dedicated

Charles Marshall, president and son of Mr. and Mrs. Charles Marshall introduced the Beta Officers and briefly

efforts in guidance.

A reception was held Monday explained that membership in night, November 15, at 7:30 in the National Beta Club is the Eastland Elementary determined by achieving ex-School Cafeteria to honor the cellance in scholastic averages. members of the National Beta Names and records of Beta members are recorded in the National Archives.

> Randy Rexroat, president, and son of Mr. and Mrs. J.O. Rexroat introduced Superintendent of Schools, Wendell T. Siebert, high school principal E.O. Hill, School secretary, Mrs. Andy Taylor, and the members of the high school faculty. He named Miss the club. He also recognized Mr. and Mrs. Harold Ray, parents of last year's president. Jeff Jackson: and Mr. and Mrs. John Huffmeyer of Cisco, Mrs. Huffmeyer formerly taught Spanish at E.H.S.

Evelyn Chapman, secretary and daughter of Mrs. Dean members. As new members troduced their parents and other special guests. Charles Marshall presented parents certificate of congratulations. New member, Leticia Rendon, introduced her Mr. and Mrs. Oscar Rendon' who traveled to Eastland from Piodras Nigras, Coahuila

DEFENSE STRONG IN EXPERIENCL --

both quickness and better than average size.

PERRY'S

EASTLAND

BEAUTIFUL

LIVING COLOR

ONE PER CHILD TWO PER FAMILY

SATISFACTION GUARANTEED

DAUVEY

SSOCIATES

The main strength of the traditionally strong Bulldog

defense rests in the experience of the ten returning

defensive starters. The defense for Stamford utilizes

Two Days Only

Tuesday And

Wednesday

Nov. 23-24

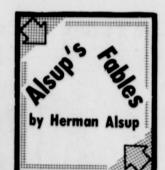
10 a.m. - 5 p.m.

Becky Hanna, treasurer and daughter of Mrs. Bernard Hanna and the late Mr. Hanna. presented the other Beta members and they, too, in-

An informal visitation and refreshment period followed the program. Eighty two memberrs and guests were

New members of the Beta Club are. Seniors: James Eidson, Chris Frost, Steve Hart, Mike Jones, Melinda McClous, Mike Parsons, Leticia Rendon'. Juniors; Paula Lund, Sherry Staggs, Wendy Trout; Sophomores; Ann Haun, Clint Hill, Milta Kincaid, Jerry McCoy, Dollie Moseley, Deborah Whaley.

Other members of the club are: Seniors: Sarah Brewer, Evelyn Chapman, Nancy Elliott, Becky Hanna, Kathy Nancy Maynard, Charles Marshall, Ron Mc-Cleskey, Shirley Pyke, Randy Rexroat, Lynn Robertson. Junior members are Audrey England, Lisa Germany, Becky Jackson, Cherie Robinson, and Nancy Seaberry



EDITOR'S NOTE: Naturally we salute the Eastland Mavericks and it's coaching staff for their great season of 10-0 wins and also for being District 8-AA Champions. I only feel that it is fitting that I devote my column today to the head coach of Eastland High School, Shirley Frazier. This article ":Motivation--The Key" was written by Coach Frazier and was recently published in the November issue of the Texas Coach magazine.

MOTIVATION++the Key By Shirley Frazier

Probably one of the most used words in the coach's in achieving success in any language is motivation. Much field. has been written about team motivation. Coaches as well as administrators, heads of various departments, executives, as well as every parent, are constantly looking for, searching, and sometimes troduced their parents and even struggling for the key to motivation. In my opinion motivation can be accomplished many ways.

> There is a little irony in the fact that in practically every case we are trying to motivate other individuals to do what we want done--not necessarily what the individual that we are trying to motivate wants to do. This is especially true for coaches.

We are all easily motivated when we want something, or due to necessity we are forced

Once a high school student, a friend of mine, who was a big. clumsy boy, and another friend attended a basketball game at the local high school gym. After the game one of them had to stay and clean up the concession stand, so the other left alone. There was a shortcut to their home through a graveyard that they often used. Unknown to them a grave had been dug earlier in the day and as my friend ran through the graveyard he fell into the

After trying every way possible to get out, he finally gave up because he knew his friend would be along shortly. It wasn't long until the teapped boy heard his friend whistling as he walked along the same illfated path. He decided just to be quiet and see what would happen. Sure enough his friend stepped into the same freshly dug grave. For quite some time he sat and watched as his friend tried to climb out and then he said, "You might as well give up, you can't get out of here!" But he did!

During the first years of my coaching career, I was in a very small school in Alabama. We had 12 boys on our football squad and one of those was slightly retarded. One Friday night we went down to play a team rated in the top ten in the state. Early in the first half the score was already ridiculous,

A RESOLUTION

WHEREAS we as citizens of a great Nation, State and County are blessed with an abundance and a quality source of food and fiber,

WHEREAS we need only 5 percent of our nation's population to provide this resource, and

WHEREAS no nation on the earth provides its people with so much for so little with an average family in the United States spending only 1612 percent of its income on food, and

WHEREAS much of this abundance and quality source is produced by the agriculture industry of Texas,

NOW THEREFORE BE IT RESOLVED that the County of Eastland proclaims November 15-21 to be Food and Fiber Abundance Week, and urges all of its citizens to observe this important occasion. Scott Bailey

County Judge

County of Eastland

LASTS UP TO A WEEK GRIFFIN

but there were still several little kids running up and down the sidelines yelling "Hit him, Daddy, hit him.

There may be many things hat motivate us, but without question the greatest single force in the world is the people we admire and respect

I am sure that every individual who has achieved any goals they have set for themselves can attribute part of their success to some person whom they admire and respect.

Two individuals, other than my parents, who greatly influenced and still provide me with inspiration are Henry Finblea and Cliff Harper. Henry Finblea, a former junior high coach who recently retured as head of the Recreation Department in Americus, Ga., never played in a football game but had a tremendous understanding of those intangible factors of pride, attitude, and mental toughness that are so important

Cliff Harper, a former coach and principal, also played a vital role in my life. This man, who is now an administrative assistant to Tonto Coleman in the Southeastern Conference, is to me the ideal in spiritual and moral characteer without losing that mental toughness that seems to be so vital today.

I am sure that neither of these individuals realize the importance that they have played in my life

Because of the relationship with young men whom we come in contact with, we as influence on their lives. We often times are not even aware of the influence we have. We certainly hope and pray that this influence will be one of good that will serve each indiviual boy as he takes his

SOS Club to meet Friday

The SOS Club will meet each Friday in the basement of the 1st Methodist Church.

Present at the last meeting Nov. 12, 1971, were: A.V. Litterfield, Cleo Greenwood, Lola Ventage, Unis Laster, Denny Lolis, Paul Dietz, Fanny O'Brien, G.F Bennette, H.P. Kirck, Mr. & Mrs. Daive Putman, C.C. Easter, W.F. Reagon, E.J. Mackie, Martha Parshion, Ora Easter, Tanny Answorth, Luna Lane, Frank N. Kirck, Miles Awalt, and

Letter To Senior Citizens

This has become a complex world, and ther are many new problems confronting prople today who have loved ones.

These problems include burial plans which can be underwritten by old line legal reserve insurance companies. with loan and cash values, paidup burial coverage, guaranteed level rates, government benefits, socia security and veterans benefits.

Funeral arrangements are so much easier to make while the family is still together. So. since you do care for your loved ones and while there is still time, why not take the time to contact a professional for assistance without obligation. He'll be glad to give you a full explanation of options that are available and benefitss you may be entitled to receive.

Write: J. F. 'Jim' Faulk Special Burial Special Bruial Represen-

tative & Counselor P. O. Box 1272 Cisco. Texas 76357

Remember: It's much better to have a burial plan with a cash value or cash loan value. than to need one and not have

Pd. Adv. SHINES UP BRIGHT IN MINUTES WAX SHOE POLISH



Beat Stamford

Fall Gas **Air Gonditioning** Deferred Payment Plan.

Buy Now and Save

No Payment Until May 1, 1972

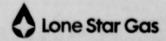
Get the jump on summer heat. Buy a residential gas air conditioner or add one to your present heating system and you won't have to pay for it until you use it!*

That's right! If you purchase a gas central air conditioning system there are no payments until May 1, 1972. No need to worry about down payments, finance charges, or monthly installments. Finance charges start with your first monthly payment on May 1, 1972.

Remember, gas air conditioning offers you more! Dependable operation — no compressor to wear out. Lone Star Gas service available. Adds-on to your existing gas central heating system. Five-year warranty on the refrigeration system. Economical natural gas operation.

Convenient Lone Star Gas Financing Available.

Call Lone Star Gas Company for a FREE ESTIMATE! 629-1280





*MAY 1, 1972

Three employees for Southwestern Bell Telephone Co. are celebrating Anniversarys today. Mrs. Gladys Cooper, with 15 years service, Mrs. Mary Ann Perkins also with 15 years and Mrs. LaVerne Kirby with 25

Mrs. Cooper and Mrs. Perkins are Eastland residents and Mrs. Kirby resides in Cisco.

from 10, 32, and 114 yards out.

James Norris also threw a 28

vard touchdown pass to Jimmy

Cook. Darrell Carlton also

scored on a 8 yard run. George

Casey intercepted a Santo pass

and ran it 39 yards for the

touchdown. Darrell Carlton

also caught a pass for an extra

The Carbon boys played a

real good game in beating

district champs of District 8-B

six man. Our tream sure has

improved over the last few

games. We sure are glad they

football games this year.

Barbecue Franks

Whipped potatoes

Sloppy Jo Burgers

Potato chips

Sliced peaches

Campbell, Ky

Buttered

Carrot & raisin salad

Sauerkraut

School Menu

Thursday Nov. 18

Friday Nov. 19

FT. CAMPBELL, KY.Army

Private Tony N. Lowrance 22,

son of Mr. and Mrs. L.A.

Lowrance Jr., Eastland, Tex.,

recently completed eight weeks

of basic training at the U.S.

Army Training Center, Ft.

He received instruction in

drill and ceremonies, weapons,

map reading, combat tactics,

military courtesy, military

justice, first aid, and army

His wife, Myre, lives at

Madrid Apts., Stephenville,

history and traditions.

puddin

Carbon Closes Season 37-35 Win Over Santo

The Carbon Wolverines beat the Santo Wildcats by a score of 37 to 35. This was the last district game for both teams. Santo finished 8 and 2 for the year while Carbon finished 1

Allen Edwards and Raymond Proctor scored twice each for Santo. Edwards scored on a 59 yard jaunt and a 9 yard run. Proctor scored on runs of 41 and 35 yards. Ruben Mc-Pherson scored for Santo on a 6 yard run. Also scoring was Nix who kicked two extra points for

James Norris had a real good night passing for Carbon by throwing 4 touchdown passes. He threw 3 of those passes to

SERVICEMEN

FT. CAMPBELL, KY.rmy Private Jeffrey C. Germany, 19, son of Mr. and Mrs. Jack Germany who live at 1900 Blair Drive, Eastland, Tex., recently completed eight weeks of basic training at the U.X. Army Training Center, Ft. Campbell,

He received instruction in drill and ceremonies, weapons, map reading, combat tactics, military courtesy, military justice, first aid, and ary history and traditions.

KNOX, KY, Army Private Roy K. Butler, 23, son of Mr. and Mrs. Robert R. Butler, Box 156, Rising Star, Tex., recently completed eight weeks of advanced individual training as an Armor Reconnaissance Specialist at the U.S. Army Armor Center, Ft. Knox.

He received instruction in the use of various kinds of weapons, maintenance of armor vehicles, map reading. communications, artillery adjustments, and mines and demolitions

His wife, Judy, lives in McCamey Tex.

ORLANDO, FLA., Navy Seaman Robert C. Lawson, son of Mr. and Mrs. Robert K. Lawson of 414 S. Daugherty Eastland, Tex., has graduated from the Advanced Undersea Weapons School at the Naval Training Center, Orlando, Fla.

He is a Torpedoman's Mate, and the training at Orlando was designed to give him an indepth knowledge of the loading. handling, and launching of the torpedoes, missiles and other sophisticated undersea weapons aboard Navy submarines

FT. CAMPBELL, KY. Army Private Jeffrey C. Germany, 19, son of Captain Jack Germany and Catherine Germany who live at 1900 Blair Drive, Eastland, Tex., recently completed eight weeks of basic training at the U.S. Army Training Center, Ft. Campbell,

He received instruction in drill and ceremonies, weapons, map reading, combat tactics, military courtesy, military justice, first aid, and army history and traditions. history and traditions.

Seventeen girls officially became Junior Girl Scouts in an Investiture held Monday November 1, at the First United Methodist Church Fellowship Hall. They are members of Troop 194.

New Junior Girl Scouts are: Elizabeth Brown, Sharon Brown, Hiardeir Dunn, Karen Glenn Pam Golden Tommy Jordan, Tresa Mathis, Kem Miller, Diane Moore, Kerry Petty, Sherri Phelps, Kaye Plowman, Carol Ragland, Marie Reston, Jacqueline Webster, Carolyn Wilcoxen, and Jamie Woods

The Investiture opened with the Pledge of Allegiance to the flag. Each girl recited the Girl Scout Promise and gave the Girl Scout sign. Three candles standing for each part of the promise were lighted. Wach girl lighted a candle and recited one of the trn Girl Scout Laws which the girls will try to live

The Girl Scout pin and the World Association pin of Girl Scouts were awarded to each girl. The Investiture closed with the girls singing Wene'er You Make A Promise

The Cadette Girl Scouts of Troop 196 were Color Guards for the occasion. Also participating in Junior Girl Scout Activities are: Mrs. James Woods, Jr., Leader; Mrs. Roy Petty and Mrs. James Glenn, Assistant leaders.

Many other activities are planned for the troop in the coming year. All fourth and fifth grade girls are invited to join our troop.

EASTLAND TELEGRAM

THE HOLIDAYS ARE COMING.

Visitors

guests in the home of Mr. &

Mrs. J.C. Allison were, Rev. &

Mrs. Weems S. Dykes and

Susan Jane of Colorado City.

Other guests were Rev. & Mrs.

W.E. Hallenbeck of Eastland.

Rev. Dykes is minister of the

First Christian Church in

Colorado City. Rev. Hallenbeck

is minister of the Church of God

in Cisco. The hostess served

delicious cherry cake and

vanilla ice cream the Allisons

enjoyed the the evening very

won this game. We would like to And you and your family will undoubtedly be thank all the people that backed having visitors and will be visiting friends and the Carbon boys at all the

Your friends and neighbors would enjoy knowing about your holiday activities, so share them through

We welcome calls of parties, meetings, and just plain visitations, so never hesitate to let us know

about them for the paper. Our number is 629-1707, and we welcome your call.

CONTRACTOR OF THE PROPERTY OF Notice B & B TV Sales and Service

is now located in the Old Leslie Building Corner of West Main and Lamar streets on the square in Downtown Eastland.

Don Baird and Randy Butler, owners & operators

We invite all our friends and customers to come in and see our new stock of Christmas merchandise. "Eastland County's only Admiral Dealer."

17 Girls The Future of Eastland • • • Join G.S.s



HELPING MAKE EASTLAND pretty right now, and holding bright hopes for days ahead are such youngsters as

DARLA HAMMER, Darla is the daughter of Linda Hammer and granddaughter of Mr. and Mrs. Finis Johnson.

FOR SALE:

used aluminum printing plates ideal for roofing, sealing. Sized 24x36 inches. 25c each at the Telegram Office, Eastland

> ANNOUNCING FOR YOUR ADDED DINING PLEASURE

OPENING MONDAY NIGHT, Nov. 15 HOWELL'S STEAK HOUSE

A new addition to our Dining Room. .Custom- cooked Steaks of all kinds, cooked exactly to YOUR liking ... SIRLOINS for l, or a dozen; T-Bones, Clubs, Rib-Eyes, Fillets, Chopped Sirloin, etc., whatever you name.

Cut from U.S. Choice Beef and Char-Broiled exactly the way you like 'em.

Try our steak onceand you'll be back for more.

R.O. Washington- -Steak Chef Steak Hours: 6:30 to 10 p.m.,

Monday thru Saturday

P.S.: We want to thank each of you for the wonderful reception you've already given our dining room...We're working hard to provide the kind of first-class meat market and dining center you'll always be proud to visit.

Sledges Market & Dining Room -- 629-2913 • 210 S. S. Lamar

207 W. Main St.

Thursday, November 18, 1971

Pep Rally 4:30 Thursday down town & 2:50 Friday at the High School Gym. **Beat Stamford**

Food & Fiber Week Proclaimed

dustry in Texas, the period of November 15-21 has been designated as Food and Fiber celebration was the idea of many people involved in the agricultural industry including farmers, ranchers and agribusiness people, according to Charles G. Scruggs, editor of The Progressive Farmer, and chairman of the state State Coordinator for the organization sponsoring the celebration Scruggs said. Never in the history of the world have so few fed so many so well with such a selection of foods. The average farmer in The other ninety-five percent the U.S. today raises enough food to feed himself and fortyfive other people."

has been appointed chairman nation can very well envy. a committee to organize a

To recognize the contribution celebration in Eastland. made by the agricultural in- Scruggs said, "While telling the story of agriculture it must also be mentioned that no nation provides the consumers with Abundance Week. This food as cheaply as we do in the United States for the average family spends only sixteen and one-half percent of its income on food.

H. Leon Slaughter, projects director for the West Texas Chamber of Commerce and celebration, commented, "Perhaps the most significant fact is that we need only five percent of our entire population to provide this food and fiber. are free to pursue other vocations that in turn help to make our standard of living Scott Bailey, County Judge, something that every other

Special Purchase 100% Dacron **Polyester PANTS SUITS** Four styles to pick from! You have been paying \$29.95 for similar pant

SEE OUR COMPLETE LINE OF KODAK CAMERA SUPPLIES FILM AND FLASH BULBS



Prescription Pharmacy

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East Side of Square

If its insurable, we have a policy for it.



D. L. Kinnaird **GENERAL INSURANCE**

Eastland

MAVETTES OFF, RUNNING

The Eastland Mavettes open their Region Basketball Season this Thursday night in the Eastland Gymnasium against Rising Star. The games will begin at 6:30 for the

Mrs. Collins 1s CWF Hostess

The afternoon group of the Christian Woman's Fellowship of the First Christian Church met in the home of Mrs. Johnny Collins. November 15th.

Mrs. Joe Tow was leader for the afternoon. The meeting was opened with a prayer followed by a hymn sung by the members, accompanied on the organ by Mrs. E.A. Beskow.

A Christmas project of the C.W.F. was announced. All members are to bring a gift for the patients in the Wichita Falls State Hospital.

Plans were discussed for the Thanksgiving Fellowship Supper to be held Wednesday night in the church annex.

Mrs. E.O. Derryberry gave a Thanksgiving Devotional. Mrs. Varge Daniel brought

the lesson: "To Explore the Theological Message of Jonah'

Mrs. Collins and Mrs. Eugene Williams were hostesses for tthe group. Those present were Mrs. Joe Tow, Carl Garrett, W.Q. Verner, Lula Verner, Ben Bassett, E.O. Derryberry, Lee Maxwell, E.A. Beskow, Varge and Charles Freyschlag.

One pair of ladies pearl, white framed, natural color coated, prescription sun-glasses. Please call 629-2413 if found. Reward!

Mavette "B" and 7:30 for the Varsity game. The Mavettes have had three scrimmages so far this season.

Wylie defeated us 56-41; Ranger Junior College Fresh man team beat us 28-22 and we defeated Dublin 50-22 last Tuesday.

The Mavettes welcome back eight returning lettermen: Captain Cindy Allen, 5'7 Sr. Forward; JoAnn Stone, 5'4 Sr. Forward; Sherry Carey, 5'6 Sr. Forward; Joann Crawford, Jr. 5'6 Forward; and on the Guard end, co-captain Reba Crawford, 5'4 Sr. Guard: Cocaptain Sarah Brewer, 5'7, Sr. Guard, and Paula Lund, 5'8, Jr. Guard

The season outlook is bright with the returning of eight experienced athletes. Our main assets will be speed, quickness and a hustling full court press. We probably have more experience returning than any other team in our district, other than Hamilton. Our biggest handicap is lack of height. If our offense can score consistently we should be in contention for the district cham-

Music Club To Present Choir

Music Study Club of Eastland will present the College Choir of Cisco Junior College, Wryley Peebles, Director, Martha Brewer Accompanist, on Sunday, November 21 at 2:30 p.m. in First Baptist Church of Eastland. Mrs. Gene V. Rhodes, president. Each and everyone is cordially invited to attend.

Marjorine Van Hooce Club Reporter

Keep Health

Up to Date

Supplies

Thursday, November 18, 1971

It makes a lot of sense. For

Check periodically for expired

safety sake, keep your medicine

cabinet up to date. You'll be pre-

prescriptions and medications.

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pared for small emergencies.

Then, restock here.

HELPING TO SAFEGUARD HEALTH

New Arrivals at E.H.S. Library



Texas Teenage Library Association

National Book Week Sweetwater High School.

As Mayor of Eastland, I Colorado City, Coleman, Children's Book Week.

organized to put emphasis on meeting. better reading for children and Registration began at 8:45 alerting the community that with a Get-Acquainted hour this is being done. signed.

James Reid Mayor of Eastland, Texas November 15, 1971

YOU LIVE BETTER ELECTRICALLY

513 West Main

District III TALA Meeting was held November 6, 1971, at Teenagers from San Angelo,

proclaim November 14-20, 1971 Ranger, Breckenridge, Big Spring, Eastland and other Children's Book Week was surrounding towns attended the

> from 9:00-10:00. Sponsor's Meeting began at 9:30. At this time offices for the following year were elected. President Colorado City, Vice Pres. Eastland, Sec. Big Spring (who will host next year's mee 'ing)

Treasurer, Coleman, and Parliamentarian Breckenridge. In the General Session Mrs.

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Complete Auto tune-up and repair

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its performance that counts

Guaranteed Service

Mechanic Vic Edwards

Charlsie Poe reviewed "Runnels is My Country", and Mrs. Alana Olsen spoke on "Right On and Relevant"

Those attending from Eastland were: Shelia Moseley Berette Brown. Nancy Maynard, Jim Mosley, Steve Hart, Anna Hart, Becky Jackson, Marc Kuhn and Mike Parsons.

There will be a State TALA Meeting at Arlington in February. The Spring Executive Meeting will be held

the library's youngest reader. Everyone has heard of "sit- "Classics" Reading Program read. ins", "stand-ins" and all the sponsored by the Thursday

Getting ready for National Book week are: Julie Reid, Timmy Glazner,

Donald Reid, Larry Martin, and David Glazner. All are avid readers that

regularly make trips to the Eastland public library. Timmy Glazner is

The Eastland Public Library Willows", "Winnie the Pooh" has on display some of our are still read along with many children's books and "Charlootte's Web", "Stuart invite you to visit the library. Little", This summer during the Chocolate Factory", Peddlers reading program, many Summer" and many other fine open every Monday, Wed-

other "in" things, so now its Afternoon Study Club. Many time for a "Read-In", so the boys and girls expressed Council for Children's Book delight in the old stories as well

Week has chosen for the 1971 as the new. Stories such as "Peter Rabbit, "Wind in the " Charlie and the children got acquainted with new books. The books in nesday and Friday from 2 to the old favorites through the memory of little Kelly Collins 5:30 p.m

continues to grow and are well

Since 1919 when Children's Book Week was first organized, the aim was and still is, to put the emphasis on better reading for children and alerting the community that this is being

reading nation, so lets Read-In

GOOD YEAR SERVICES

Prices Cut on Custom Wide Tread



USE OUR RAIN CHECK PROGRAM: Be

fiberglass cord belts. • The tire that's standard or

cars and for the man who wants great tire performance.

White Tubeless Size	Replaces	Regular Price With Trade	PRICE No Trade Needed	Plus Fed Ex. Tax
D-70-14	_	\$48.40	\$32.26	\$2.38
E-70-14	7.35-14	\$50 30	\$33.53	\$2.51
F-70-14	7.75-14	\$53.05	\$35.36	\$2.64
G-70-14	8.25-14	\$57.95	\$38.63	\$2 84
H-70-14	8.55-14	\$63.70	\$42.46	\$3.05
E-70-15	7.35-15	\$51.15	\$34.10	\$2.68
F-70-15	7.75-15	\$53.90	\$35.93	\$2.69
G-70-15	8.25-15	\$59.00	\$39.33	\$2.85
H-70-15	8.55-15	\$64.75	\$43.16	\$3.11

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WAYS TO PAY AT GOODYEAR







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6.00x13, 6.50x13, 7.00x13, 6.95x14, 7.00x14, 7.35x14, 6.50x15, 7.35x15 same road-gripping tread design

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Self Service Gasoline

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DON BARRON JAMES ZUSPANN

1971-72 Junior High School Cheerleaders for Eastland this year are Mary Jane Harbin, 7yth grade; Brenda Daniels, 8th grade; Jill Price, head cheerleader, 8th grade; and Becky Kincaid, 8th grade. The girls sponsor is Mrs. Hazel Day

These girls were voted on by the 7th and 8th grade students of Eastland. They have been doing a very good job and most of them hope to be future Cheerleaders in High School.

Head Cheerleader Jill Price says "We are behind our Junior High teams but we are also 100 percent backers of the Mighty Mavericks.'

Volunteers Sought

Persons interested in joining the Volunteer work at Eastland Manor Nursing Home are invited to meet at the Dining Hall at the Home Monday at 10 a.m. for an organizational meeting, Volunteer Chairman Mrs. Beth Frazier has announced.

Plans will be made for the month of December.

Birthday party at Eastland Manor will be held Wednesday, Nov. 24 at 9:30 a.m. with the Williams leading the

George Wallace

Governor George C. Wallace will be in Houston, Texas, Nov. 20 for a \$25. a plate dinner at which he is likely to state his intention to run for President in the '72 race

With Sam Yorty and others already in the race it is doubted Gov. Wallace will delay coming

Even though the prices of tickets to American Party fund raising events were the least they were the only party to run their 68 campaign within their budget. They have stated that they will not operate any campaign in the "red"

Texas large electoral vote is considered crucial to victory in

CITY RAISES ... from pg. 1

weather road into the new grounds can be built for allweather operation. All the garbage being picked up by the city now goes to the new dump where it is covered. The new dump will be open seven days a week from 8 to 5 p.m., and individual dumpers will be invited to dump according to regulations there after the old dump is closed.

The Cisco group holds that they can pay to use Eastland's dump and haul their refuse from Cisco here, cheaper than they can dig holes to put it in. Officials here have assured commissioners that the capacity of the Eastland site can handle quite a bit of use for a good number of years. Carbon residents have already been invited to use the dump.

The Eastland and Cisco commissions agreed that the county should be invited to investigate the possibilities of joining the project in a countywide effort to control garbage dumping along county roads.

The engineering firm of Yearts and Decker will visit

Health & Beauty Aids

BAYER

Ritz Nabisco

here next week to inspect and decide on the possibility of using the old city dump site for the location of the city's new sewer treatment plant. If it can be utilized, it would be a multipurpose project, in reclaiming the old siter and saving the city a great deal of money on land acquition. The property owner has refused to sell to the city the site originally recommended by the engineering

The city has averaged raising employee salaries by eight percent for the past eight years, and actually raised salaries ten percent last year.

The homes in the new development would be of a median priced range of from 1,000 square feet upwards, and would be eligible under the government's one per cent



BRIGHT SIDE MISO VE

ULTRA BAN 3135

Thursday, November 18, 1971 Mrs. Walter Leads Study

Mrs. Esco Walter was in Tribalism, desire for learning. charge of the study in foreign missions Tuesday, Nov. 16 at First Baptist Church. Those teaching the book, "New Drums Over Africa" were Mmes, Walter, F.L. Crawford, Bill Boles, Tommy Lawson and Haston Brewer. Mrs. Charles Harris presented facts about the Author, Milton E. Cunningham, Jr., the Southern Baptist Foreign Mission Board's radio-television representative for South Africa Dr Cunningham said 'Unrest will continue in the African nations until a birth in faith is experienced. Across the nations of Central and East Africa today the message of Christ is receiving a more positive response than ever before. There is a growing realization among Africa's people that national life involves more than politics; that national unity if it is to exist. must be built on a common faith." Some of the forces influencing the nation today are

training, Communism, Islam Nationalism, and Christianity What tomorrow brings in these nations will be greatly influenced by the degree of committment messengers of Christ. Through new channels of mass media: radio, television, publications, correspondence schools, many people will be reached for Christ, " he continued.

A covered-dish lunch was served in an African setting of lush green plants, African animals and carvings. Mrs. Haston Brewer, Baptist Women President, announced all ladies of the church are invited to bring fruit and come to the church to pack cheer baskets

were: Mmes, A.E. Hallford. D.G. Fambrough, Mary Hood. Ed Beene, I.C. Inzer, J.O. Jolly, Lewis Abel, Flo Barber, Roy Rushing, H.W. Sims, and the Pastor, Haston Brewer. Mrs. Sims, WMU Director, led the closing prayer

JRB Inc. has announced the appointment of Doug Underwood to the position of Store manager for the Eastland JRB Store. Doug has been associated with the JRB Company for the past several years. Mr. Underwood and family will be moving to Eastland the first of December. Mr. Underwood has a wife, Teresa, and three children. Doug 9 years old, Stephanie 5 years old and Steve who is four. They are members of the Baptist Church. They will be living at 401 S. Dixie Street in Eastland.

ON YEAR ROUND USED CARS

70 L.T.D. AIR Conditioned Power Breaks and stearing Low Milage

65 Plymouth V-8 Standard Transmission. Air conditioned.

70 Plymouth 1 owner Low Price

71 Ford PICKUP

Ranger X.L.T. Loaded

66 FORD PICKUP 1 Ton Good Work Truck

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Homemakers Class Hold Meeting

The Homemakers Class of the First Baptist Church held a class meeting in the home of Mrs. Estelle Ross at 9:30 a.m. Wednesday. The meeting was opened with a prayer. Projects Christmas and Thanksgiving were discussed and voted upon and an action to begin on projects was reached.

Mrs. Vare Keith, the outreach leader, brought the recommendation on prayer. Refreshments of cookies, spice tea, and coffee were served to the following: Dorothy Awalt, Winnie Young, Vara Woodard, Vara Keith, Ruth Butler, LaraLue Trammellee, Irene Dutton, and Astelle Ross

ews

Mrs. Maggie Lou Kilbaurne gave a very interesting account of Mrs. Addie Bill Mosleys life, from the time of her birth in Arkansas to the present time.

Casey and Lois Meazell have an anniversary this month and were both to give an account of how they met, and give the events that led to their marriage and until the present

Casey said he would be first to speak, and after his event of weird tales were expaunded, there was nothing left for Lois to say, everyone by that time was hysterical, and no one would listen anyway.

Punch and cookies were served, and plans for a secret pal for the holiday were made.

FURNITURE

TRUCKS

AUTOMOBILE

AUCTION

SAT. - NOV. 20

1:30 P.M.

215 EAST PIONEER ST. RISING STAR, TEXAS

Owners moving - all contents from 2 homes, plus car, pickup, truck & horses will be sold by public auction.

MISCELLANEOUS

7 pc. wrought iron Dining Room Suite (almost new) 7 pc. King size Walnut Bedroom Suite with triple

dresser & chest Admiral frost free Refrigerator-Freezer comb. Admiral Stereo Radio-record player comb. Cab. model elec. Sewing Machine Spanish Oak Living Room Suite (almost new) Dining Table, 6 chairs & buffet Kenmore Elec. Sewing Machine Small black & white TV And many, many misc. items of furniture & household items.

> 14 ft. Tandem Stock Trailer Small Child's Saddle Metal Water Troughs

Maple Living Room Suite

Maytag Automatic Washer

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O'Keefe Merritt Range

Maple Buffet

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3 pc. Bedroom Suite

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Twin size metal Bed

Gun Case

Roan Saddle Mare

22 cal. Revolver

303 British Rifle

38 cal. military special Pistol

ALSO Sorrel Filly Colt

Shetland Pony

PLUS

Murry self propelled Lawn Mower (almost new)

1965 GMC 3/4 ton Pickup (above average cond.)
1952 2 tonTruck with 14 ft. alum, van body equipped for hauling cattle 1962 Nova II Chevrolet Automobile

Sale conducted by

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POWDER \$1.25 Value 99 ASPIRIN VITAMINS \$2 20 Value 5 VITAMINS 12 79 Value 52 CLOSE-UP

Crackers box 39° Keebler's Van. or Choc. Fluff

Cookies 10½ oz. 47°

Libby Pumpkin 303 15c

Dromedary Pitted Dates 8 oz. pkg. McCormick

Pumpkin Pie Spice Mix 11/4 oz. box

McCormick

Rubbed Sage oz. box 21c

W-P Liquid Green Pink

Detergent 32 oz. plastic 3Qc

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59° gt. box White Swan Oven Ready Buttermilk

Biscuits 10 ct. can 6 for 4.9c

Deckers Weiners

12 oz. pkg.

Ground Chuck

lb.

Fresh Beef Ribs

Ph. 629-1191

G.A. WHITE-Manager HOME OWNED-HOME OPERATED **We Give Gold Bond Stamps Double Stamps Every Wednesday With** \$2.50 Purchase or more

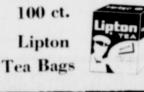
Excluding Cigarettes

next Tuesday morning, Nov. 23 Others attending the study

THANKSGIVING HEADQUARTERS FREE and good for you SHAVE BOMB 110 99 8 oz. Wish Bone

Italian Dressing APPLES

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Bordens

RANBERRIES

Cottage Cheese 24 oz ctn.

White Swan Whole **Sweet Potatoes**

303 can

Strained Ocean Spray Whole

Cranberry Sauce

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Borden's Nonesuch Mincemeat 9 oz. pkg. 20c



Gold Medal

Flour

Deckers Tall Korn Bacon 1 lb. pkg. 59c Deckers Sausage

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Shop now while selection is at its best and then enjoy the

Holiday Season!

given away Thursday, Dec. 23 Any amount of merchandise purchased entitles customer to register for \$10, \$15, \$25, and \$50. Drawing to be held at 10:00-12:00 noon-2:00 and 4:00 on that



"Especially for You" Audrey Yonker

PICTURE STARTS 7:15

A story of the young .. for the young and the young at heart!

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He knows how

among the



CATHERINE BURNS Sensitive, yet



o bridge the gap

She needs her love, but can she

CLAIRE BLOOM

JOHN COLICOS

Gentleman? or

gentle scoundrel: They all had their









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"Christmas In Vietnam"

In cooperation with the Ranger and Cisco Jaycees, we are asking your help in locating all the names and addresses of our Eastland

County Servicemen in Vietnam.

The Eastland County Jaycees will again send Christmas Packages to Servicemen in Vietnam. Send names and addreses of any Eastland County Serviceman in Vietnam to:

> "Christmas in Vietnam" % Eastland Jaycees PO Box 202 Eastland Texas 76448.

Hospital Report

The following persons were listed as patients in Eastland Memorial Hospital Wed-

Estell Stephens, Midland. Carrie Capers, Gorman Lillie Hamilton Judy Williams, Gorman. Willie Harris Dora Wilson, Cisco Maggie Davenport, Cisco Edna Reynolds, Cisco Nelda Gary, Cisco. Grace Brown, Cross Plains. Ola Bond, Cisco. Bertha Richardson, Strawn, Clara Collins, Gorman. Ulala May

Beulah Jones, Rising Star Mary Bayne, Cisco. Opal Bunton, Ranger Shirley Gregory, Baird. Clara Collins, Gorman. Katherine Carmack William Williams, Cisco.

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Call DeLeon 893-6377

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8'x10' WAREHOUSE - STEEL WELDING TABLE

1-In. IMPACT WRENSH - 1/4-In. IMPACT WRENCH

SEVERAL HYDRAULIC JACKS - VICES

PORTABLE AIR TANK - TIRE EXPANDER

3/4 INCH IMPACT WRENCH

Louis Jarmuth, Cisco Dean Hendricks, Cisco Harold Overbey Robert Hodge. Homer Williams, Comanche George Reed, DeLeon. Melba McKinney, Cisco. Annie Westmoreland, Gor-

Sarah Williams, Comanche. Willie Jo Carter Elizabeth Starr, Cisco. Mary Johnson, Cisco. Pearl Williams, Cisco. Deborah Walker, Cisco. Baby Girl Wimberley, Comanche Baby Boy O'Bannon

Andy Taylor Troy Salyer. James Hall, Cisco Peggy Bullock. Karen Templeton, Ranger Judy O'Bannon. Ginger Wimberley

Comanche Reba Swinney Opal Clifton. Cyrus Justice. Lee Williamson, Olden Sudie Grozier, Cisco Belle Jones Mildred Green, Gordon Gary Bowling.

Auction Sale

Saturday, Nov. 20th - 1:00 P. M.

EASTLAND TRUST TRUCK STOP - Highway 80 West

EASTLAND, TEXAS

DUE TO HEALTH REASONS, MR. CLEM GILLESPIE OF EASTLAND TRUST TRUCK STOP

IS GOING OUT OF BUSINESS AND IS OFFERING HIS ENTIRE EQUIPMENT AND STOCK

TO BE SOLD AT PUBLIC AUCTION

Items to Be Auctioned Include:

SOLDERING IRONS - PLIERS - CREEPERS

TIRE BALANCER - TIRE CHANGING MACHINE

225 AMP-AC WELDING RIG - CHAIRS

TIRE RACKS - NEW TRUCK AIR HORNS

TUNE-UP PARTS BIN - RADIO

MANY, MANY OTHER ITEMS TOO NUMEROUS TO MENTION THEM ALL.

PLAN NOW TO ATTEND

USED TRUCK AND AUTO WHEELS

USED TRUCK AND AUTO TIRES - LIGHT RULBS

McCaskey cash register — bearing puller — tire changing tools — hand grease guns

John Rector, Rising Star.



Mrs. Ed Willingham

Patients in Ranger General Hospital Wednesday morning

Mae Davis Cecil Carr Albin Fleming Onis Littlefield Sophia Freeman Barbara Mallory Earl Redwine Diane Sharp Marguriete Sipes Irene Finley Minnie Beck Alice Koerner Ruth Louks Lillie Robertson Corbett Brown Louise Lawson Verda Ward Erma Lee Perrin Opal Harrison J.T. Varner Mari-Melia Henderson

Illuminated Past? Gaslighting may have been used first in China in the tenth century when natural gas was captured in bags or bladders as it escaped from the ground. When they wanted light, the Chinese pricked holes in the bags and ignited the gas as it leaked out

4-H NEWS

Leaders Association will meet on Tuesday, Nov. 16 at the Farm Bureau meeting room in Eastland at 7:30 p.m. New officers will be elected at this meeting. Plans will be made for upcoming county wide events.

The County 4-H Council. representative body of Eastland County 4-H clubs, will also meet at the Farm Bureau meeting room, Eastland at 7:30 p.m. Council chairman, Brit Ferguson will preside.

District 4-H Council meeting was held in Gatesville with twenty counties from District 8 being represented. District vice chairman, Suzanne Harbin, and District Council members Brit Ferguson and JoAnn Stroebel (who was substituting for Dollie Moseley) attended the all day session. During the afternoon a slide series written and produced by the State 4-H Council members was presented. The slide program included five of the present situations facing America drugs, pollution, loday: racism, Americanism, and poverty. State Council members did an outstanding job of depicting these problems through slides. Eastland County delegates are hopeful of

SUZUKIS THE PERFECT CHRISTMAS GIFT

getting these slides to show to

Layaway now and avoid disappointment later. Come in and see our all new 1972 SUZUKI MOTORCYCLES arriving daily. We have 18 models to choose from ranging from 50 c.c. Trailhoppers to the all new three cylinder G.RT. Sseries, the 750 LE MANNS, 550 INDY, and the 380 c.c. SEBRING. All with exclusive 12 MONTH OR 12,000 MILE WARRANTY. This WARRANTY CAN'T BE EQUALED by any other cycle

on the market today. We have complete PARTS. ACCESSORIES, and SERVICE DEPARTMENTS to serve you after the sale. Striving to please each and everyone of our customers with SERVICE AFTER THE SALE is our

BIG COUNTRY SUZUKI 834 WALNUT ABILENE, TEX. PHONE 673-

4-H Foods-Nutrition training meetings have been held during the past two weeks. Adult leaders are preparing for foods project meetings which are getting under way in each club. Adult leaders who have attended the meetings are: Mrs. Barbara Bostick, Mrs. Mary Donham, Mrs. Jeanne Lee, from Cisco 4-H club; Mrs. Belva Guthrie, Mrs. Johnnie Scott and Mrs. Carolyn Harris from Rising Star 4-H club; Mrs. Twila Carlile, Mrs. Jerry Saturday, November 6, Bacon, Mrs. Loretta Donham. and Mrs. Ann Dickson from Nimrod 4-H club: Mrs. Phyllis Kincaid from Eastland 4-H club: and Mrs. Sandi Herod. Pat Greer, Mrs. Georgia

> T. K. LEWIS Taxidermy Shop

Langford, Mrs. Darlene Dixon.

Mrs. Dot Martin from Ranger

4-H club and Mrs. Faye Tucker

704 E. 20th Cisco

Ph. 442-3249

from Carbon 4-H club. Other leaders and parents vill be helping with the foods groups throughout the project



OTICE- Mattresses. e bedding made by Western attress Co., San Angelo. Best ality, low price, renovate or Wednesday. They guaranteed. For home ointment, call Lois Meazell 29-2703, leave name. tf.

Win Thousands of Green Stamps! Inquire Now About "Green Stamps" Derby and All new Green Stamp League.



Family Affair

Active families are doing the "in" thing. They're getting in on bowling action fun.

Snack Bar FIESTA BOWL

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EASTLAND 629-1120

WILD ROVERS

RANGER JAYCEE

★ Thursday and Friday 5,30 p.m.-10,30 p.m. ★ Satruday from 10,00 a.m.-10,00 p.m.

TRAP SHOOT

★ Sunday from 1,00-6,00 p.m. at Jaycee Rodeo Grounds

ONE TURKEY GIVEN AWAY EACH HOUR DURING TURKEY SHOOT JAYCEE HALL -- MAIN ST.

ONE TURKEY GIVEN FOR BEST ARCHER EACH NIGHT

OVER ALL TROPHY PRESENTED TO HIGH SCHORER IN THE ARCHERY

OVER ALL TROPHY PRESENED PRESENTED TO HIGH SCHORER IN THE TRAP SHOOT

.22 Winchester Lever Action Rifle Given Away for High Pointer in Men's .22 Division22 Single Shot Rifle Given to High Scorer in Youth Division and Trophy to be Given to Best Shot in the Women's Division.

.22-5100--3 shots

TRAP-5100-3 shots Bow and Arrow-- 5100-5 shots

White Elephant Restaurant SUNDAY BUFFET

This Sunday's Buffet features chicken and dressing with your choice of several meats, salads & vegetables served with tea or coffee

11:30 a.m. to 2:30 p.m. every Sunday

ALL YOU CAN EAT FOR \$175

WE CAN SEAT 250 PEOPLE.

Open 6 a.m. to 10 p.m. 7 days Mr. Fred Guyger-Chef

Mr. and Mrs. L. C. Agnew **Owners Eastland**



Vassarette Open House To Feature Display

Vassarette Open House Ferment and female synonymous right now. Women's Lib is definitely here and with the new trends toward freedom and the stress on being yourself there has been an emergence of the real woman. But, where did she come from?

In 1897 the first ad for ladies underwear appeared in "The Ladies' Home Journal" launching a national ad campaign in consumer magazines. By 1906, thirty-two magazines carried Munsingwear ads in print. Those first ads were real ads, showing women in natural settings with their children and with their husbands. Most often they were in full color and the copy lines were direct "tell-it-like-it-is" statements of fact.

Making Munsingwear a household word was the objective of the early ad campaigns. "Don't say underwear, say Munsingwear", appeared over and over again. "Buy the sensible. Serviceable. Satisfactory Munsing Union Suits," and "Style in Fabric, Color and Design," while completely artless statements has direct impact on real

Pragmatic facts were important-price, fit, comfort, washability, durability - these were the selling points that counted. "It's true economy to buy the best," appealed to the thrifty; "Rough underwear scratches, Wrinkled underwear chafes," spelled out fit and comfort features.

Those old ads were simply great. To see them is a bit of Americana. The home office of Munsingwear (Vassarette) in Minneapolis, Minnesota maintains a gallery of the old ad campaigns. Highlights from that gallery will be on display during the Eastland Vassarette plant open house on Sunday, November 21. Vassarette points out that the "good old days", from then to now, has been a tortuous route. From flapper to flirt to pixie; from plain Jane to elegant lady; from girl through sensuous woman to Hippie-Vassarette hung in there with the conviction that beneath it all there was a real woman with a real body to be served. It now apears that woman has come the fui' circle and in her new-found freedom she looks for truth in advertising just as she does in

he products she buys and

The ad gallery will also give visitors to the Eastland open house the opportunity to compare the modern day Munsingwear and Vassarette products lines which will be on display with the products of

During the open house, tours will be conducted through the manufacturing areas, and there will be musical entertainment, refreshments and door prizes. Hours of the open house are from 2:00 p.m. to 4:30

Gold Medallion Home Better Buy

that homes displaying the Gold tioner. Medallion emblem are built and 4. A built-in ventilating fan. ture, regardless of size, style or the kitchen-perhaps also in the price-range. That's why families bath and laundry area. of all ages and all income brackin a Gold Medallion Home.

There are some 925 electric utilities of all types participating in the Gold Medallion Home try. Each one has adopted elec- lighted coves, valances, etc., are vices which make total-electric

Gold Medallion Open Nov. 20 & 21,

are higher than nationally-estab- nation in strategic spots. lished minimums, as the basis service will gladly provide specific details of the standards Home will meet the test! which apply in your area.

1. A home in which electricity is the sole source of energy for light, heat and power. This

2. An electric range or builtin electric oven and surface units. and an electric refrigerator or refrigerator-freezer in the kitchen.

3. An electric water-heater. plus at least one more major electric appliance, selected by the builder (or by you) from an approved list. The "optional" appliance might be a dishwasher, The electrical industry has food-waste disposer, clothes taken great pains to make sure dryer or, perhaps, an air condi-

equipped for the total-electric fu- to control moisture and odors in

5. Full Housepower Wiring. ets can be sure of a "better buy" including at least 150 Amperes over-all capacity, plus plenty of branch circuits, convenience outlets and switches.

6. Light - for - Living, which

Take this check-list with you upon which Gold Medallion when you tour new homes awards are made. The utility opened for inspection this spring! from which you receive electric You'll find that every house labeled as a Gold Medallion

When you find the new home Meanwhile, if you don't want that appears to be "just right" to bother with technical details, for you, it's wise to look beneath here is what you can expect to the surface before you buy. Those get in a Gold Medallion Home: lovely, beautifully-furnished models can fool you! Such things as the electric wiring, for instance, are hidden in the walls. But, means a flameless electric heating you'll have to live with it for years to come. How can you tell whether a house has hidden assets-or hidden liabilities?

> So far as electric wiring is concerned, you need only look for the Gold Medallion! If it's identified as a Gold Medallion Home, you can be sure that the wiring inside the walls has ample capacity to permit full use of all your electric appliances, without becoming overloaded.

The wiring circuits which carry electricity to the wall outlets in kitchen, laundry and dining areas. for example, can accommodate several portable appliances at a time. What's more, these circuits serve no lights and no other outlets anywhere else in the house! They are installed for the exclusive use of toasters, irons, mixers, electric knives, can-openers-and Program throughout the coun- means that lighting fixtures, or the dozens of other plug-in detrical standards which equal, or built-in, to provide proper illumi- living such a joy to every house-

> In the rest of the house, squarefoot area and the size of wire determine the total number of electrical circuits. (Like sewing

> > GO

MAVERICKS

GO MAVERICKS

Like everybody in Eastland.

VASSARETTE

PLANT

Eastland

we're behind you 100%.



Frank Sayre, left, manager here for Texas Electric Service Company, and company president Burl B. Hulsey Jr. look over the program during a Program for Economic Progress (pep) meeting held in Fort Worth Nov. 11-12. The power company's PEP program is aimed at providing help in industrial development and community growth in the area it

thread, the size of electric wiring is stated "in reverse.

YOU LIVE BETTER ELECTRICALLY



onvenient

Properly maintained, credit buying is a wonderful thing. Consumers are invited and urged to use it, and at the same time, advised never to abuse it. A credit agreement provides many of the finer things of life...it also is a promise to be diligent in meeting obligations and promptness is a virtue that keeps the wheels of commerce and trade turning.

You're welcome to discuss credit needs, and utilize the many services available from these participating members of the

Altmans Benders Insurance Brays Central Drug City Garage Coats Furniture Eastland Auto Parts Eastland Hospital Eastland National Bank Eastland Service Parts Eastland Floral Freyschlag Insurance Fullen Motor Company G. & R. Gulf

Goodyear

H & R Lumber

Higginbotham Lumber Hollywood Vasserette Humble King Hood Motor Company Kinnard Insurance Perkins Implement Montgomery Ward Robertsons TV Scott Paint & Body Works Smiths Plumbing Southern Television Southwestern Bell Telephone

Stevens Printing Co. Super Save Market Texas Electric Service Co. Turner Seaberry & Walford

EASTLAND MERCHANTS CREDIT ASSOCIATION Mrs. James Glenn, Sec.-Treas. Phone 629-2156

CROSSWORD PUZZLE



17. Boxer — Carnera 19. Prized

22. Bent the truth 26. Friendship

30. Nita of the

desert 35. Tree 38. The Amish

32. African

43. Craggy

44. Indigent DOWN

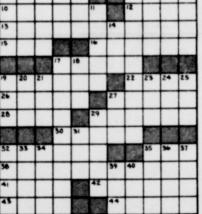
1. Entangle 2. Operation

- 12. Butter's rhyme 16. Rely
- 27. Denture 28. Josip Broz 29. Oklahoman principality 42. Compre-



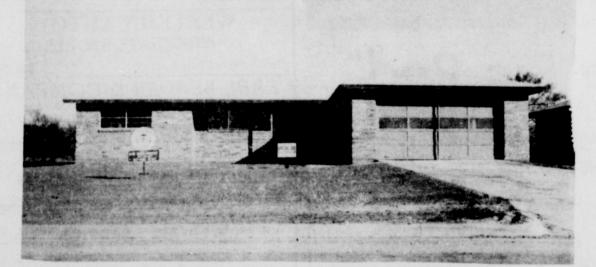
vessel 29. Rebuffs 31. Alder tree 32. Quarrel 33. Likewise

39. Poetical



Thursday, November 18, 1971

COME TO THE HOME SHOW:



SATURDAY & SUNDAY, NOV. 20 & 21 1 to 6 p.m. -- 710 S. Dixie St.

One of Many New Fine Eastland Homes!

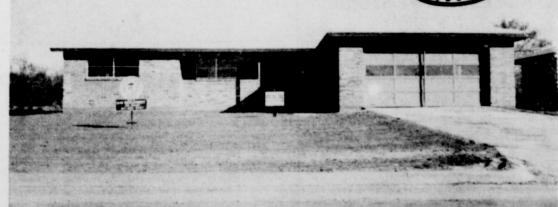
YOU'LL FIND quality in this four-bedroom Gold Medallion Home. You'll find H&W DEVELOPMENT CO. vitally involved in the current building boom in Eastland. We recognize the potentially bright future for Eastland and want to be a vital part of that expansion, by offering quality housing right now. The response that we have already received is gratifying and we are confident that we're playing an important roll in helping the home-shortage problem in Eastland. COME SEE THIS MODEL HOME AND WE THINK YOU'LL AGREE!!

H & W DEVELOPMENT CO.

Call 629-1702 to find out about YOUR home!

Discover the joys of **Total Electric Living!**





See this home at 710 S Dixie St. Saturday and Sunday, 1 to 6 p.m.

Check These Electric Better Living Features Electric central cooling and heating Electric dishwasher

Electric waste disposer **Built-in electric range** Electric water heater

Here is a 4-bedroom home built for truly modern living-a home in which clean flameless electricity does everything--from operating work-saving appliances to lighting, cooling and heating the entire house. Built by H&W Development Co., Inc., this 1,400 square feet Total Electric Gold Medallion home is located at 710 S. Dixie St. You'll find it equipped with the most modern electric comforts and conveniences. Be sure to visit this home during the open house and see for yourself the joys of Total Electric living. Open from 1 to 6 p.m. Model Home partially furnished by Coats Furniture, Easttland.

1201 W Commerce

Homes of Distinction by

EVERYBODY PITCHES IN -- Sewing Supervisor Pat

Elliott, left and Quality Control Supervisor Ruby

Guy, right, hand signed pledge cards to Vassarette

Personnel Supervisor Margaret DeFord, center, in Vassarette's gigantic push to boost the Eastland

United Funnd over the top. The employee con-

tributions of \$1,601.29, matched equally by the

Vassarette firm, helped push the Eastland drive to a

state record, 135.5 percent.

1971 8-AA District Champions EASTLAND MAVERICKS

7-AA Champion STAMFORD BULLDOGS

BI-DISTRICT CHAMPIONSHIP

EASTLAND MAVERICKS

NO.	NAME	Weight
10	CRAIG LUND	200
12	LEO GAETA	130
14	JOHN JIMINEZ	190
20	RALPH HARRISON	130
22	CHARLES MARSHALL	132
24	RUBEN GAETA	175
25	RANDY REXROAT	
30	TONY THOMAS	190
32	RONALD McCLESKEY	170
33	HOWARD KING	192
40	LARRY BOLLES	
42	JOE HERRERA	150
50	SCOTT MILLER	
51	REX BONEY	
52	MIKE JONES	
60	JIM MOSELEY	180
61	STEVE LOPEZ	165
65	ALLAN JOLLY	162
66	GIL GAETA	190
67	MAC CALDWELL	170
70	STEVE HART	172
72	LARRY BARNES	174
74	MIKE PARSONS	175
75	RODNEY REYNOLDS	235
80	BOB MACE	142
84	DICKIE ANDERSON	162
86	B. W. ROBERTSON	142
87	GARRY BARNES	174
99	IAMES FIDSON	190

ALTMAN'S STYLE SHOP

109 West Main

MAVERICK BARBER SHOP

104 S. Seaman

ROBERTSON'S TV SALES

RCA VICTOR DEALER

100 West Commerce

D. L. KINNAIRD

GENERAL INSURANCE

207 West Main

629-2544

HOOD KING MOTOR CO. FORD AND MERCURY- SALES AND SERVICE

On the Square

BRAY'S DEPARTMENT STORE

111 South Lamar

PRODUCERS OF CONCRETE AGGREGATION C. W. Martin, Mgr.

TEXAS LIGHTWEIGHT AGGREGATE



EASTLAND NATIONAL BANK EASTLAND, TEXAS

BOLES DAIRY QUEEN

'WHERE THE MAVERICKS MEET"

629-2400

R. M. SNEED

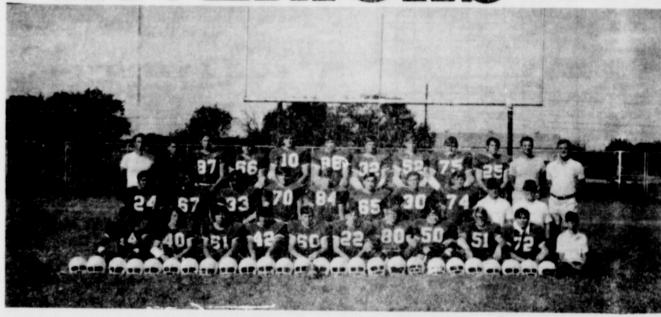
CONTRACTOR INC.

Hwy. 80 East 629-1756

COMANCHE COUNTY ELECTRIC CO-OP ASSOCIATION

FRIDAY, SHOTWELL STADIUM, ABILENE 7:30 p.m.

MAVERICKS



'Go Big Red'

DR. AND MRS. M. A. TREADWELL, IR.

EASTLAND MEMORIAL HOSPITAL

SUPER SAVE

HICKMAN NURSING HOME NO. 2

MRS. T. B. NIX - ADMINISTRATOR

104 South Seaman 629-1151

BORDEN'S

J. T. GREGORY, DISTRIBUTOR 611 West Commerce

W. H. "BILL" HOFFMANN

EASTLAND CHAMBER OF COMMERCE

ARRINGTON FUNERAL HOME

629-2611

FREYSCHLAG INSURANCE AGENCY

HARELIK'S DEPT. STORE

212 West Main 629-1443 EASTLAND OPPONENT

22 -- 6 Haskell

41 -- 0 Ranger

48 -- 0 De Leon

57 -- 6 Cisco

61 - 14 Comanche

50 -- 0 Clyde

59 -- 0 Hamilton

41 -- 6 Ballinger

52 -- 0 Winters

12 -- 0 Coleman

443 - 32

MFA INSURANCE

Richard Rossander Car Financing

629-2563

B & B SALES AND SERVICE Admiral and Craig Dealer 629-1673

MR. and MRS. VICTOR CORNELIUS

B&W CLINIC AND STAFF

H. J. BULGERIN, MD B.B. ALEXANDER, M.D. 400 West Plummer

> KINCAID REAL ESTATE FARM AND RANCH LOANS

100 South Seaman

WESTERN AUTO **ASSOCIATE STORES**

Commerce and Lamar

EARL BENDER & COMPANY INSURANCE

Pat and Annelle Miller

THARP TIRE COMPANY

DUNLOP TIRES AND ACCESSORIES East Main Street

F. N. SAYRE, Manager, Phone 629-2651

FOREMOST DAIRIES

CLYDE MANNING, MGR.

410 West Commerce

BOND ELECTRIC

629-1701

629-1724

EASTLAND MANOR

E. E. FROST, ADMINISTRATOR 1405 West Commerce

Southern Television Systems Corporation

CISCO - EASTLAND - RANGER... Inviting You To Watch All Of The Games--NCAA - AFL - NFL