## TODAY'S <br> NEWS TODAY!

# GOODRICH GIVEN LIFE IN SLAYING OF CHILD 

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LOCAL-EASTLAND-SOCIAL

# Where Does All My Money Go? 

I WISH I HAD MORE TO SPEND THIS SUMMER . . . SIMPLY MUST GET WHITE SHOES AND A NEW LIGHT SWEATER AND THOSE TWO BOOKS AND, WELL, LOTS OF THINGS . . I'M NOT EXTRAVAGANT, BUT WHERE DOES ALL MY MONEY G0?

DON'T WORRY TOO MUCH---THE VERY SAME SORT OF PROBLEM BOTHERS THE FOLKS ALONG MILLIONAIRE ROW. AND YOU CAN DO SOMETHING ABOUT IT, VERY EASILY, BY LEARNING HOW TO RECOGNIZE THE BEST THINGS TO BUY, THE BEST PLACES TO BUY AND THE BEST TIMES TO BUY.

THE ADVERTISING COLUMNS OF THIS NEWSPAPER CAN HELP YOU CONSIDERABLY. FORM THE HABIT OF WATCHING THEM CLOSELY FOR NEWS ABOUT THINGS YOU NEED NOW OR WILL BE NEEDING SOON. THE FACTS ARE ALL THERE, WAITING TO BE FOUND. PERHAPS YOU HAVENT BEEN LOOKING.

REGISTER THIS FACT RIGHT NOW: ADVERTISED PRODUCTS GIVE BETTER SERVICE AND MORE SOLID SATISFACTION THAN THE THINGS NOBODY KNOWS. IF YOU WANT THE MOST FOR YOUR MONEY, AND MORE MONEY FOR OTHER THINGS, BUY THE BRAND WITH A REPUTATION. IT'S A REAL BARGAIN AT ITS REGULAR PRICE!


IF YOU HAD A PROBLEM
LIKE THAT, AND WANTED TO PICK A SWELL WAY TO ASK YOUR DAD, HOW
WOULD YOU GO ABOUT

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PAGE SIX
Council Calls Special Eastland
Commission Election For Aug. 6
 international LYRIC ${ }^{\text {mane }}$

WONDERFUL SAVINGS PLENTY MORE CHOCS SELECTIONS AT OUR FINAL CLEARANCE SALE:
Take Advantage of Below-Cost, High-Quality Goods LOOK - ACT - BUY
DRESSES ...DRESSES HATS...HATS
All of our highest quality dresses, in-
eluding Levine, Snyder Knit, Madame
Rinauld, Peter Pan, and others. Our Millinery department need no in-
troduction-we $\$ 3.33$ $\$ 5.55$ $\$ 7.77$ $\$ 9.99$ NONE RESERVED-NONE HIGHER

Ales to $\$ 4.98$ and $\$ 6.98$ SHOES...SHOES

Dazzling and brilliant models in white
shoes only that stagger competition shoes only that stagger competition
for quality and price! AlI in these four for quality and price! All in these four
groups to go at this sale at half price.

We Guarantee AAAA to C
$\$ 2.98$ values . . . . $\$ 1.49$
$\$ 3.95$ values .... $\$ 1.99$
$\$ 4.95$ values . . . . $\$ 2.49$ $\$ 6.75$ values . . . . $\$ 3.39$
Natural Bridge Also at Big Reduction
No Approvals -No Exchanges
No Refunds-All Sales Final

## The FASHION

North Side Square EASTLAND
$W_{H}$

BOEEDTN Alibilke Warner Bros hit with
OLIVIA DE HAVILLAND RUTH DONNELL - OTHERS

POPEYE THE SAILOR
"For Better or For Worse TAILSPIN TOMMY-Chapter 9

SUNDAY ONLY

"ZION CANYON OF COLOR" NEWS

