

## memme EACH COUNTY T muncus IN FDERAL R



Rotarians Hear
Talk By Anderson


EASTLAND TELEGRAM


RECORD PRICE FOR WOOL IN CONCHO
RIVER SECTION
wool is
place.
Texas
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ontinue to appear in Lone Sar skies. He is reming of mo-
the Texas world is scoring a comeback. Speaking
hair, Uvalde reports the sale of 180,000 pounds of mixed
lips of these commodities in the county seat of the hoin

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POPULATION HITS SIX MLLION MARK
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FARLEY SIGNS NEW POSTAL ORDER
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oughe
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eipts for the post office department. That will happen
he petroleum industry someday and all on account

## DID YOU EVER STOP TO THNK

## By EDSON P WAITE,

Dispatch, says:
THAT never in the history of merchandising cooperatio and inter-dependence of consumer, seller and the mediu
by which these two do business-the newspaper-has bee as apparent as at present. Economic factors have brough better planning of advertising campaigns, better selection of merchandise by the consumer and better service by the newspaper; all of which has resulted in mutual benefit and inter-dependence of this civilization.
The newspaper holds the key to this
The newspaper holds the key to this renaissance benefits by the merchant's 'selection of the newspapumer a medium through which he can acquaint his patrons a his wares. Through this united cooperation, a new mer chandising system is developing. It has brought the news paper more strongly to the fore than ever. In fact, the newspaper has become the buying "bible" eliminating the old and perennial custom of bargaining and bartering by professional bargain drivers.
And, likewise, the newspaper has become the accepted guarantee of quality and service in its presentation of the
patrons' needs and the merchants' offerings.


Eastland telegram

OF COURSE. TM
CONFERENCE
FACE A LOT OF

M. SISTER MAIRY'S KITCHEN


STOCK MARKETS TODAY


Competition Code To Be Presented at Washington Meet




With me...my cigarette is a personal, intimate thing whim. Maybe it is, but it's a whim that $I$ love to indulge . . . for 1 am always conscious of the intimate relationship between my cigarette and my lips. And if there's anything I'm sensitive about, it's that feeling


Local--Eastland--Social



Senate Leaders Balked in Deadlock


Lonely German
Seeks U. S. Wife

