


## THE TRIBUNE'S EDITORIAL COMMENT



## CLOSE-OUT SALE AT COST

We are closing out a Chrysler agency in a near-by city, and will dispose of the following automobiles at actual dealer cost.

| 1953 FORDOR V-8 CHRYSLER | \$3,150 |
| :---: | :---: |
| 1953 FORDOR 6-CYL. CHRYSLER | \$2,650 |

## 1952 PLYMOUTH SPORT MODEL BELVEDERE DEMONSTRATOR

(LESS THAN 5000 ACTUAL MILES. NEW CAR GUARANTEE) ALL AUTOMOBILES CAN BE FINANCED

FOR MORE INFORMATION, CALL
FRIONA, 4361

Local Lions Club
Meets on Tuesday
BlackIMPORTANT333

In Order to give our customers the best service possible,
we find it necessary to organize our numerous service calls
in advance of the usual fall rush.

> We especially solicit and urge customers who have had their GAS SERVICE disconnected for the summer to apply for reconnection NOW.

## Customers whose FLOOR FURNACES, CENTRAL HEATING UNITS and CEILING UNITS need adjusting or have been turned off for the summer should apply immediately to have these appliances serv, iced and/or lighted before the first cold spell.

Calls will be taken care of in the order they are received, and as soon as possible thereafter. Your cooperation will prevent delay and inconvenience to yourself.

## Southen ${ }^{3}$ Union Gas

Compo emmp

[^0]$\qquad$ "Capital of Agriculture", Roscoe Burris; "Voice of Agriculture",
Jim Grisham; and "Conservation and Improvements of Farm Re-
sources", John Hadley sources", John Hadley. Mrs. James Gillean, 4H advisor,
then presented the girls for their then presented day program. Gloria achievement day program. Gloria
Johnson was introduced; club song
was led by Joyce Gillean; Karen was led by Joyce Gillean; Karen
Brehm told of her trip to state camp; Mary Ann McDaniel gave the creed, and Miss Gillean told of
her trip to state camp. her trip to state camp.
Pins were given Misses McDanfel, Patsy Sain, Johnson, Barbara Caldwell, Brehm, Lynell Lovette,
and Joyce Gillean and Joyce Gillean.
Clovis Chamber of Commerce delegates presented talks on the history of fairs, and the poultry program. Refreshments of Eski
pies and cake were served.


County Bands to March In Parade At Amarillo Fair



## The Greatest Gasoline Development in 31 Years

# New Conoco Super Sasoline 

## $$
\text { with } \mathbb{G C}
$$

Boosts power as much as $15 \%$ ! Increases spark-plus life up to $150 \%$ ! Gives you extra gas mileage, too!

Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922-new Conoco Super Gasoline with TCP; brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive originally developed for aviation fuels.

Now you can actually enjoy the benefits of an engine tune-up-just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

## Why you need

Conoco Super Gasoline with TCP In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers. These deposits can "cheat" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-firing. Second, deposits in the combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.


## How TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs-your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition-"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.
TCP helps your car, whether new or old If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. It will actually increase spark-plug
life up to $150 \%$. If you drive an older car, with ten of thousands of miles on the speedometer, Conoco Super" can restore much of the "new car" perform ance and power you've been missing.

Yes, a great new era in motoring is here for you Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP You'll feel the difference by the second tankful!

Questions and answers about New Conoco Super Gasoline with TCP
Q. What is TCP?

Answer. It is a cresyl compound, originally devel
oped for aviation gasoline and used with grea
success in both military and commercial aircraft
Q. Has TCP been tested?

Answer. Yes, for millions of miles, in all kinds of
cars, under all kinds of driving conditions.
Q. What does TCP do?

Answer. It overcomes the power loss caused by
depositson sparkplugs and in combustion chambers.
Q. What does TCP do for new cars?

Answer. It helps them keep their original power
Q. What does it do for older cars?

Answer. It's like cleaning your spark plugs and getting a motor tune-up. You'll get back much of

## Sacial Euents of Interest



Members Continue Plans For Coming Womanless Divorce
$\qquad$ ters also were made.
Tickets for the entertainment go on sale this week, with each
member holding the tickets. Prices
are 25 c for school children through
and
nhe eighth grade, 50c for adults,

Stock Up Your Medicine Cabinet Early This Year Even before you start get-
ting those nagging fall
colds and sniffles, start colds and sniffles, start
stocking your medicine cabinet. We have popular
and proven remedies, as well as all first aid sup-
plies. RED ${ }^{\text {T}}$
PHARMACY Texico, New Mexico

Esther Class Elects Mrs. Murray as Prexy The Esther Class of the First the home of Mrs. Murray Dial,
thea heme. Monday evening at
teact
oclock for reaular monthly busiteacher, Monday evening at
oclock for reaular monthy bus-
ess and social meeting ness and social meeting. The meeting, was opened with
the class song, "Wonderful Words
 ray. Mrs. Dial led the opening
prayer atter which Mrs. DDewey
Horton gave the devotional, "The
Hands at Horton gave the
Hands of Jesus".
In the business meeting that fol-
lowed new officers for the year
 dent, Mrs. Herman Geries peere-tary-treasurer, Mrs. Cecil Run-
dell, group catatins, MMs. Bill
Elyes and Mrs. Fred Curtis, Mrs. Lyler and Mrs. Fred Curtis. Mrs.
Murray Dial was reeelect
as tuarchar wialt was. re-elected as
tassith as
assistant. Other items of business assistant. other itens of business
were cliscussed and the meeting
was closed with a prayer by Mrs. Keneth Fields
In the social hour that refreshments were berved tollowed
demes Asa Smith
 Curtis, Herman Geries, Kenneth
Fields, Dewey Horton and the

Mr. Mr. and Mrs. Glen Vining visit-

Atchleys Celebrate
50th Wedding Date
號


INSURANCE OF ALL KINDS

Farwell, Texas

## SPECIALS

Girls Quilted Skirts, taffeta $\$ 2.98$

Child's P.J.'S (2 pants), pair
Debs Nylon Foot Sox, pair
Girls Corduroy Skirts, Special $\quad \$ 2.98$
Plastic Ice Cube Trays, each
Presto Cooker
Ladies all nylon blouses, white $\$ 12.95$

Mesh Dish Cloths, 3 for
Stone's Variety Store AND DRY GOODS




## BORDENS BISCUITS, 3 cans 25c

AUNT JAMIMA FLOUR
10 Pound Print Bag 79c


## CHORE

 GIRLS2 For
$15 c$

|  | bandans | LB |
| :---: | :---: | :---: |
|  | ONIONS, Dry, Yellow | LB 5c |
| VJILlo |  |  |
|  |  |  |
|  | TOMATOES, fresh. | 10 |

SWIFTS SHORTENING
BEEF ROAST, Chuck
RROUND STEAK
SIRLOIN STEAK
t bone steak
Club Steak

## LB 3gc

Omisaramin
${ }^{3}$ LЕ.

LB 49
LB 57c Libby Tomato Juice 46 Ouncecan 25c LB 47c Cake Mix
 JUNKEE ICE CREAM MIX and JUNKET SHERBERT MXX, 4 pkgs. 49

Name
e oratar olidersilevers
New Cake

## WIN A NEW FORD

every year for 5 years WIN IN KRAFT OIL'S $\$ 69,000$ CONTEST
$\qquad$ of the successsive 4 years hhe will receeive a new model
by turning in his previously awarded car GET ENTRY BLANKS AT THIS STORE

CIGARETTES
All Popular Brands Regular Size Cartion Per Cin. $\$ 210$ King Size 10c extra KRAFTS SALAD OIL Pint.... 35c Quart ...65c



## Happenings at Oriana

 MRS. OSCAR BAXTER AND MRS. ABIE CRUME, CORRESPONDENTS. PH. 3801
## Checkup to Determine City's Fire Rate




Do it Yourself DO YOUR OWN PLUMBING


No need to have big plumbing bills! We'll show you how to do it yourself and save.

## Fiona Lumber Co.

"WHERE THE HOME BEGINS"
available thru title fha loan

## $\mathbf{x}$

## Stands For Something

## X-tra

When you buy a tractor irrigation fuel, you naturally expact this fuel to operate your engine as smoothly as possible. One thing you don't often think of is that butane is CLEAN-BURNING. That gives you something "X-TRA" every time we deliver gas to you. Convert to economical Blanton Butane.

## Blanton Butane, Inc.

HEREFORD
DIMMITT
knox to Move Store
To New Location

Mosquitoes, Flies to Get Poison Blasts

## Mosquitoes and flits in the Fr- on a area had better fry" tor the lives, since the city is planning to





Feed Crops Looking Good Over Territory

Fiona PTA To
Meet Tonight

## 



## 

Have You tried my NEW IMPROVED BREAD?

All over town people are calling about the delicious wheaty flavor and the anger lasting freshness of this new Dottie Le Enriched Bread. Since Dottie Lee came to town last week, folks have been saying, "That's the bread baked just like I like it..." And rightly so. Dottie Lee is an mmproved bread ... enriched ... with a rich wheaty flavor, fine texture, and anger lasting freshnesse. Just right for meals, sandwiches, or toast
$\qquad$
The in the finest loaf of bread shat choice ingredients, mod.

## Dotitelee

Dottier
"FRESHEST BREAD IN TOWN - DELIVERED
EVERY MORNING
7 an
Th
Scho
ion

| a Maurine Hand, Mrs. Geo. B leveland and baby girl, Mrs. T oster, Mrs. Kenneth Keeth Jaby boy. |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |


| is new preacher <br> Bro. McKinney of Plainview will oe the new preacher at the Sixth street Church of Christ. He will till the place of Bro. Stanley Lockhart. Bro. McKinney and his wife Thursday, to make their to Friona <br> BAPTIST CHURCH NEWS <br> The WMU will have an all- |
| :---: |
|  |  |
|  |  |

## The Maverick

Juniors Have
Many Activities
LaVon Jones, junior

## Spirit and More



## WE HAVE ON HAND:

$1 \times 4-16^{\prime}, 18^{\prime}, 20^{\prime}$ kiln dried yellow pine. $4 \times 4$-All Lengths kiln dried yellow pine $4 \times 6$ - $16^{\prime}, 18^{\prime}, 20^{\prime}$ kiln dried yellow pine.


Limited Number of 5-ton Trailers, 18foot, on hand, ready to go.

bovina, texas

Ethridge-Spring AGENCY
Spring Dan Ethridge
Bill Stewart

[^1]Here is a well being installed on the farm of Ira J. Cook of Snider, Okla. Mr. Cook's land is southeast of the Hub community. He is certainly convinced that without a good irrigation system, it is becoming almost impossible to make decent crops in this part of the country. Mr. Cook is impressed by the condition of irrigated feed and cotton as compared to dryland crops in Parmer County.

For that reason, he has ordered the well in the picture, his first irrigation investment. We predict it will be a good one, because he's using a Byron-Jackson Pump and an Olds V-8 Rocket engine-the most dependable combination for economical water we know of.

Mr. Cook's well is drilled to 324 feet, and the pump is set on 210 . The well was finished September 11, and was being developed when the picture was taken. He is on the right, R. F. Robinson on the left.

Byron Jackson PUMPS

International
POWER'UNITS

## Famous

International Red 450 Gas Engines

Climax Blue Streak Gas \& Butane Engines


## Meyer

2-Wing Ditchers
Eversman Land LEVELLERS


Darlene Sprawls, right, congratulates LaVon Jones, Farwell last week, by a scant four point margin. Miss
Sprawls was the other candidate and will serve as vicepresident.

## Grade School News

## NOTICE

EFFECTIVE OCTOBER 1, SHOW ADMISSION PRICES ADULTS 50c (inc. tax) CHILDREN 25c (inc. tax)

## SHOWTIME CHANGES

EFFECTIVE MONDAY, SEPTEMBER 21
WEEKDAYS-Shows will start at 7 p.m.
SATURDAYS-Free show from 1 until 5 p.m. Regular Friday
BORDER THEATRE
TEXICO-FARWELL


## $\star$ EDITORIAL

 You-the StudentMakes School Spirit By Gloria Dial
What is school spirit? Do whe
really need it? How can we hav
good school spirit? These are vit good
ques
as

## Fourth Grade

$\qquad$






 Gummelt, Roy Hammonds, Erro
Johnson, Billy Liles, Pete Rolland

ore with the fourth graders.


Sophomore Reporter Urges Assistance class would like to to urge all mem-
bers to help him in getting the
news by deadline "We news by deadine. "We news you can find eve
ery
sure to torn it all to me," he says.
Dean Smith is president; Linda
Din Dean Smith is president; Linda
Kube, vice president: Shirley Dos-
hur, secretary-treasurer; Gerald Hardage, reporter; Jimmy Sthell,
James Norton and Jerry Utsman
student council representatives. Schell, and Mr. and Mrs. Mand Mass;
and sponsors are Mr. and Mrs. Car"MR. CITIZEN" * * By Harry
S. Truman. This is the warm hu-
man story of Mr. Truman's return and publicly. This will be serializ-
ed in five installments and will appear in THE AMERICAN WEEK
LY that great magazine distribut at great magazine distribu
th next Sunday's Los Ang
aminer.

## STEED

Funeral Home

## Serving Clovis

Territory
Since Clovis Began'
Phone 5541
Clovis, N. M

## Seniors Order Caps,

Gowns, Invitations





## 





| DISTRICT COURT 23RD |  |
| :---: | :---: |
| District Judge E. A. Bills will | islands in the Philip |
| Farwell Wednesday, Sept. |  |
| case which was up for this week dismissed |  |
| led out of court. It in- |  |
|  |  |



## » News from Bovina «

Mustangs Squeeze by Buffaloes 18-19 In Season's First Football Skirmish

| 953 football season on Fri- | and they were able to keep the |
| :---: | :---: |
| ay night with a win over the | Buffaloes from scoring. They tried |
| elrose Buffaloes on their home | three desperation passes but the |
| ld with an 19-18 score. The | weres all incomplete. They kick |
| Mustangs had trailed at the half- | to Bovina and the game ended |
| me period by 18-13, and at one |  |
| time they trailed 18-7. |  |
| The Mustangs were going |  |
| ty slow until they opened up their | cond game this Friday night when |
| passing attack during the |  |
| quarter and they began to gain | tea |
| yardage. All touchdowns were | Bovina band enter |
| er directly or indirectly due | the half time. Th |
| their passing. Darrell Read w | large M for the Melrose st |
| their mainstay in the passing a | mall B and I |
|  | the Bovina stands and played the |
| ses, |  |
| on was the offensive push | performance of marching. |
|  |  |
|  | B |
| elrose kicked |  |
| nd Bo | Meets Monday |
|  |  |
| Melrose took over on their ow | , |
| 43 -yard line and they didn't stop | g |
| until they had scored with Billy | Monday night in the school audi- |
| Shaw carrying the ball over from | torium. The members showed |
| line. One of the B | lot of interest and enthusiasm for |
| vina boys got hold of him behind |  |
| scrimmage, but could | of the best attendances they have |
| ld him and he went on to sco | ever had, around 100 being |
| rron carried the ball over |  |
| xtra point but an offensi | 54 |
| penalty on Melrose nullified the |  |
| play and they failed on their |  |
| un it over from th | Mrs. Aub |
| Bovina took the ball on |  |
| off and after two downs w | ing. They had several |
| in, they fumbled and | from the committe |
| over on the Bovina |  |
|  |  |
| down |  |
| oss the double stripe. Th | set their regular meetin |
| led on their extra point try a |  |
| ore was 12 |  |
| They kicked off to B | the close |
| d Norman Taylor took the | meeting, Mrs. Gene |
|  | leader for the evening, gave the |
| 43. They made a first down on the | PTA prayer and led |
| rose 44. They gained five yards | reading the club objectives. She |
| lost back to the 43. Th | introduced the persons who |
| they started their passing attac | presented the program. |
| d passed to Taylor and | Ovid Lawlis, was th |
| own on the Melrose 27..Th | $r \text { an }$ |
| re passed to Tay | the home in the community. |
| red the first Bovina touchdow | Clovis Ratliff told of |
| ead passed to Taylor for | made in educatio |
| point and the score was 12-7. | nt part it plays in our world |
| extra point proved to be th |  |
| ng margin for the Mustang | a short talk and gave a poem |
| Melrose took the kick-off on | with much food for thought in it. |
|  |  |
| they made a sustained driv | those who didn't hear it at the |
| ther touch |  |
| doing most of the ball carr |  |
| g. He scored the tally from w | I |
| the ten yard line. They failed | And watched two sculptors there. |
| ain on their extra point and | The clay they used was a young |
| was their last score. | child's mind, |
| Bovina took the kick-off and | And they fashioned it with |
| ey look the ball dowr to paydirt |  |
| ith three passes highlight- |  |
| ing their push. Two were com- | Were books, |
| eted from Read to Taylor and |  |
| the touchdown pass going from | din |
| Read to Owens from the fifteen | And a gentle, lov |
| d line. The half ended wit |  |
| elrose getting only a couple of | With touch that |
| lays off. <br> There was no scoring during the | While the parent labored |
| third period. The quarter ended |  |
| h Bovina having the ball with |  |
| in the Melrose ten. As the last |  |
| d | They were p |
| fourth down and it was incom- | wrought |
| te in the end zone and Mel- | For the things they had |
| over. Melrose lost th |  |
| 11 on a fumble after making | Could neither be sold or bought. |
| t down and Bovina took |  |
|  | ailed |
| down and again los | d |
| all to Melrose. They mad |  |
| en fumbled |  |
|  |  |
| $d$ short of a first down and Bo- | The program closed with Mrs. |
| na took over on their own 41, |  |
| ssed a pass to Owens wh | the church and its place in |
| lrose 30. He | talks were |
|  | utstarding, say members. |
| ched for the touchdown. They | new teachers and several ne |
| nt | seral |
| had pulled ahead by 19-18 | introduced to the group. M |
| There were only |  |

## ANNOUNCEMENT

S. E. CONE GRAIN COMPANY

IS NOW READY TO
BUY YOUR GRAIN SORGHUM AND SUDAN

WE WILL BE OPEN DAILY
S. E. CONE GRAIN COMPANY


r.. s. JonsstoN, Mamger

## COTTON FARMERSS.

Did you see the exhibiit sponsored by the


As can be seen in the above picture, there are many classifications for South Plains Cotton. Learn these classes and how they are arrived at - it's important to you.
Some "rules of the thumb"
To make your yield better:

- Don't tromp cotton into trailer
- We recommend Net Wire Siding over Slats
- Remember you make your own grade on the farm
- Keep out trash and moisture
- If you use strippers, make sure they're in good condition and properly adjusted.

THE PARMER COUNTY COTTON


## Lubbock Cotion Classing Office at the Fair?




[^0]:    "Helping Build The Great Southwest"

[^1]:    Friona, Texas

