# Wheat Harvest Nearing Completion



WALLACE VOICES ANOTHER IDEA . . . Henry A. Wallace, shown here with Sen. Claude Pepper (Dem., Fla.), waves to crowds at Washington Watergate where he spoke on international relations. Recently returned from a two-month cross-country speaking tour, Wallace told his Washington, D. C., listeners that President Truman should invite Soviet Premier Josef Stalin to "peace meeting" in Berlin to settle differences.

#### **Very Quiet** 4th of July

the busy harvest season.

Many of the residents who took July 30, 1947. the day off spent part of it working As a result of the petition that was den, yard or cleaning house.

casional firecracker, which the small Conservation Representative will exfry kept up till well into the night, plain the working of a Soil Conser- trucks began dumping their precious Of Blind Man in the celebration of the Fourth passed very quietly in the Twin Cities.

#### Kiwanis Club Meets With Henderson

About 35 members and friends of the Clovis Kiwanis Club were guests of President Heinie Henderson a' Farwell last Wednesday evening.

An abundance of chicken-in-theand iced tea was served the club murder. members and the guests. In the absense of an arranged program, H. the Sheriff's department Monday Y. Overstreet gave a brief history night, following a cutting affair at of the large water resevoir, which Black, and brought to this city. Jushas been recently converted into a tice Jess Newton set his bond at grain storage warehouse by Hender- \$1,000.

had been used for many things, "but hospital for treatment. this is the first time I have seen a

his vision in converting the pit into officers said. a grain storage and said that it would provide storage for upwards of 200,000 bushels of grain. Henderson said that he saw no reason why the new plant could not find all- Community, was injured Sunday af- ing firecracker. wheat and grain sorghum crops.

#### Caught In Power Saw, Hand Hurt

John Wilson of Bovina, who was the rope.

tric power saw. First reports were to the effect be brought under control. that he sustained the loss of two fingers on the right hand, but later in- with them, rushed Bruns to the in Atlanta, Ga., Saturday after be- day of this week. Mrs. Dillon is a formation is that the fingers were hospital in Clovis for treatment. not amputated when he was taken to a Clovis hospital.

Commerce.

# **Public Hearing Set**

For July 30th

The 4th of July holiday passed in The State Soil Conservation Board a very quiet manner in the Twin- has notified County Agent Ollie Lin-Cities Friday, with only a few local er that they will conduct a public tors. places of business closing due to hearing to be held at the Friona High School Auditorium, 10:00 a. m., Henderson Warehouse

about their homes, either in the gar- circulated and signed by farmers. time public nearing is being neld to Several reports reveal that a num- see if there is sufficient interest to ber of people attended some kind of justify an election to create a Stancelebration during the day or in the dard Soil Conservation District among land owners in this county.

Except for the exploding of an oc- At this public hearing, a State Soil vation District in this county.

> It is urged that all interested land owners keep this date in mind and

#### **Assault Charge Filed** In Stabbing Affair

Henry B. Nichols is being held in his new grain warehouse in east the Parmer County Jail to await warned that no wheat containing rough, French fries, salads, ice cream charge of assault with intent to be acceptable. Furthermore, he ad-

Nichols was taken into custody by

According to the Sheriff's office, In a light vien, Overstreet said Nichols and Stanley E. Smith bethat he rather not go into all the de- came involved in an argument, tails of the history of the old tire which resulted in the cutting affair. plan for fear that some of the stock- Smith received seven wounds, two only two minor accidents occured ily. It is requested that parties havholders might be present. Continu- of which were stabs in the region of from exploding firecrackers on the ing articles to donate to this cause Redecorated ing, he recalled that the reservoir the heart and was taken to a Clovis Fourth.

cover over it and the lights turned extra gang of the Santa Fe, engaged Mrs. Johnnie Pace, was somewhat bedding, furniture, or clothing, per-dressing rooms and showers soon railroad men. President Henderson then detailed them were residents of this county, who boiled his watch three minutes contribution. Such contributions may

#### RECEIVES FACE INJURIES

tle on the Dick Dosher place.

employed on construction work at The horse kicked Don in the face, Both boys received only bruised signed to accept a position with the the Sherley Elevator at Bovina, sus- breaking his nose and cutting his up- and slightly burned fingers. tained a hand injury early last per lip badly. He was considerably week when he got caught in an elec- bruised when the animal dragged him some distance before it could

# Anderson Is Named President Local Bank

his 20th year as active vice-presi- Feature This Week dent of the Security State Bank of this city, has been elected to the presidency of the local institution to succeed J. H. Head of Hereford, who died in May of this year.

Anderson in taking over the presidency, said that as yet no one had been named to succeed him as vicepresident but this would be attended to in a meeting of the directors in the near future. "The directors pul me in as president and told me to go ahead until the rush of the wheat harvest was over," Anderson said in explaining his elevation.

Coming here from Arkansas twenty-two years ago, Anderson was first connected with the Friona State Bank, where he held the position as cashier for two years before coming to the Security State Bank to accept the vice-presidency.

Reflecting over the growth of the local bank since his coming here. Saturday Morning Anderson recalled that when he beever, Anderson very modestly de- last week. clines to accept full credit for the The building was completely en- rived here July 1st, from Smyer, day that his company had not less conditions," he observes.

## Begins Receiving Grain Tuesday

ed grain began coursing down the out by the fire boys. chutes at the newly completed Henderson warehouse in Farwell late Fire Leaves Family Tuesday afternoon, as large waiting

C. M. Henderson, owner-manager estimated that the new warehouse attend the meeting if at all possible. would hold around 200,000 bushels of wheat and gave it as his opinion that this, the only storage available on the Texas Plains, would likely be filled to overflowing within a very

the action of the Grand Jury on a more than 12 percent moisture would ded, the grain must be clean and free from sand and dust.

The Santa Fe has material on the ground for construction of a spur to the new warehouse and work or this job will begin shortly, it was

One little fellow, 4-year-old Wal- earliest possible date. while he held an egg in his hand.

The only difference was that the youngster touched off the cracker EUGENE EZELL CONFIRMED with a cigarette lighter, threw the AS BOVINA POSTMASTER Don Bruns of the near-by Lariat lighter down and held the explod-

Edward Engram picked up a crack- confirmed as postmaster by the U. the walls and ceiling. Don was riding a young filly and er that had failed to explode, only S. Senate. roped a cow, when his horse bagan to discover that he was a little too Ezell, who was an applicant for Faculty Vacancies to pitch. He was thrown to the anxious. The father vows that he had the Bovina postmastership, took ground and became entangled in to chase the lad a quarter mile be- over the office as acting postmaster Almost Filled fore he could catch him.

#### HERE FROM GEORGIA

Orval Frances, who was working ford and children left for their home of Mr. and Mrs. Jess Newton Tues- ing the required amount of college ing here the past two weeks look- sister of Mrs. Newton. ing after business matters and vis-Mrs. Lee Meeks and baby left iting in the Chas. Lunsford home.

last Wednesday for Albany, N. Y.. Eddie is the son of Mr. and Mrs. John Smith and children from left Saturday for Memphis, Tenn., three weeks ago while working or his farm, was returned to his home Support your local Chamber of for a two month's visit with rela- Jim Lunsford, former residents of Smith from Hale Center, visited Mrs. | weeks visiting in the home of Mrs. | last Sunday afternoon from the hosthis city, who now live in Portales. Jim Moore Tuesday.

# G. D. Anderson, who concluded Tribune Adds New

The State Line Tribune is adding a new feature this week, which will appear regularly hereafter for the next several

Under the title of "True Stories About West Texans," N. H. Kincaid of Abilene, Texas, has prepared the series, which will be released weekly. Mr. Kincaid received his master's degree in history from the Hardin-Simmons University and has been conducting research studies of West Texas characters for a number of years.

Each story will be based on a real incident of life of a wellknown Texas pioneer who settled west of the 98th medidan.

# Small House Burned

came associated with the local in- A small house and all contents. stitution the deposits were "around belonging to Mr. and Mrs. A. E \$85,000." Today the bank boasts Hedricks was destroyed by fire nearly two and a half million. How-shortly after 2 a. m. Saturday of

partment arrived and only the wall Anderson, Belva P. Anderson, direc- and two small children are under- to going to Smyer.

Saturday caused a run to the J. H as principal. His following job was on vacant lots and near elevators shooting off firecrackers. No damage there. A golden flow of freshly-harvest- resulted and the fire was soon put

# Destitution

as the returns of a bountiful har- of college work. a family in Farwell that has been Lamb County, became a widow in pletely destryoed all their earthly then county sheriff, died from a

to follow his trade as a mechanic expired term of her husband. by feeling his way around, has a Silvia Loyd, daughter of Mrs.

Injured By Firecrackers her premises, and she has agreed to Smyer high school. accept contributions of any nature So far as could be learned here, that will help this unfortunate fambring them to Mrs Temple at the

in laying steel at Black. Neither of like the absent minded professor haps you would like to make a cash after the wheat harvest is over. be sent to The Tribune office.

recently when Mrs. Alice Moore re-Parmer County Hospital at Friona.

daughter, Eva Ann, of La Guna have or will have degrees. Mr. and Mrs. D. E. (Eddie) Luns- Beach, Calif., visited in the home



SUPT. O. T. LOYD, the newl;

# Loyd Here as School Head

bank's growth. "It's just changed veloped in flame when the fire de- Texas, to assume his new duties. than 100,000 bushels of grain piled Mr. Loyd was formerly head of the out in the open. The complete list of the officers were left standing when the fire was Smyer Schools, having been super- His position is duplicated by pracand directors is now: G. D. Ander- extinguished. No one was at home intendent of that school for the past tically every grower in the county,

> Mr. Hedricks was in Clovis at the eer at Amherst, Texas, where he golden grain may be found near worked two years. From there he every farm house in the county, to A second fire shortly after noon went to Garden City, and to Olton say nothing of the piles to be found Leveall station in west Texico, where in McAdoo, where he worked in the throughout the county. grass fire was started by children capacity of superintendent while

Supt. Loyd is single and 31 years of age. He has a Masters degree of education and a Bachelor degree in business administration; and eight years of teaching experience.

While hundreds of Parmer Coun- her B. S. degree from Texas Tech ians are literally rolling in wealth with high honors for the four years

vest are being gathered in, there is Mrs. Loyd, a long-time resident of left destitute by a fire that com- 1937 when her husband, F. A. Loyd, A. E. Hendrick, a local man who is tempting to make an arrest. Mrs. virtually blind, although he tries Loyd was appointed to fill the un-

family of a wife and two small boys | Grace Loyd, will make this her home —ages 2 and 4—and they are in dire along with her mother and brother; need of immediate assistance. Cloth- although she is attending school in ing, bedding and enough household Lubbock for the summer. She atfurniture to set up housekeeping tained two scholorships, one offered several weeks, is scheduled to open. again are the most urgent needs. by the Dunlap Stores and one for Mrs. J. C. Temple has offered holding the valedictorian position of them the use of a small house on her graduating class of 1947 of the 200,000 bushels. But the prediction

# Farwell School to Be

Jack Williams, coach of the Far-

and bigger rooms for the students servor who said that farmers who to shower and dress during ball have storage on their farms should games and practices.

working on the floors and the inter- thousands of bushels have been pick-Eugene Ezell, who has been acting jor of the building within the next ed off the ground and shipped year useage, alternating between ternoon while he and several other The second injury occured when postmaster of the Bovina postoffice few weeks, applying finish wax to through the elevators. men were working a herd of cat- the nine-year-old son of Mr. and Mrs for the past several weeks, has been all the floors and new plaster on

Farwell Schools, announced that the is being freely made that now that vacancies of the school have almost the county-wide average will run Dr. and Mrs. A. L. Dillon and been filled, and that all the teachers between 20 and 25 bushels to the

> Some of the teachers are completwork during the summer months.

Hardage's sister.

# Thousands of Bushels on Ground

Aided by ideal harvesting weather the past three weeks, the wheat harvest in Parmer County began to approach the final stages early this week with the prediction that all the combining would be completed by the close of the present week.

County Agent Ollie Liner stated Tuesday that his surveys indicated that the harvest was 85 percent complete at that time, and added that with favorable weather all wheat in elected superintendent of the Far- the county would be cut by the close well schools, who arrived here or of the week. H. T. Magness of Frio-July 1st to assume his new duties. na, was here Tuesday and gave a similar report from the Friona section, where much of the country's

best wheat is produced. Magness said that there would not be a "patch as large as your hat" by the close of the week.

County wheat farmers, apparently comfortably past the first hurdle in saving the county's largest wheat crop in history, are still faced with the problem of storage for their en-O. T. Loyd, who was elected to ormous harvest. One man who hanhead the Farwell School as super- cles a large wheat acreage in the intendent for the coming year, ar- county gave it as his opinion Mon-

son, president; L. S. Pool, cashier; at the time of the fire and the cause two years, and held the same posi- although on a smaller scale. Few G. W. Browley, J. A. Pitman, G. D. was not determined. Mrs. Hedricks tion at McAdoo for two terms prior growers this year have been able to get all their grain in the elevators stood to have been in Roswell and Mr. Loyd began his teaching car- or store it at home. Huge piles of

With movement of the grain already bottlenecked, there seems to be no immediate relief in sight and the prediction is being made that it may be the first of the year before all the grain can be moved. Ray Mrs. Grace Loyd, his mother, will Harriyon, chief dispatcher of the Santa Fe in Clovis, in a conversa-Loyd has had 12 years of exper- tion with the writer last Wednesday ience as a teacher, having acquired evening, made the prediction that "it will be well into next year before we will be able to move all the grain." Harrison went on to say that while the railroads were taking the blame for not providing sufficient cars the fact remains that the fault is not altogether with the ties to "air" the grain, Henderson possessions last Saturday morning. gun shot wound received while at-Houston "would be blocked in three days" if sufficient cars for moving

wheat were provided right now. Some little relief is calculated to develop this weekend, when the large Henderson warehouse in Farwell, under construction the past The capacity of this warehouse has been estimated at from 180,000 to is being freely made that this only available storage space in the Texas Panhandle will be filled in less than a week's time.

Faced with these problems, farmers might just as well prepare to hold their wheat for several months, Both men were employed on an lace Howard Pace, son of Mr. and If you have no cast-off items of well School, will begin work on the in the opinion of most elevator and

A suggestion worthy of considera-Mr. Williams plans to build more tion was offered this week by an obuse that storage and leave their Mr. Meeks, local janitor, will begin wheat in storage until the many

As harvesting draws into its final stages, yields are becoming more and more to the forefront. Most fields are averaging above the 20-bushel mark. Some are falling below that figure, while on the otehr hand averages as high as 28 to 30 bushels O. T. Loyd, superintendent of the are being reported. The specluation acre.

#### HOME FROM HOSPITAL

T. L. (Red) Glasscock of Muleshoe, Mrs. Walter Hardage and children who was run over by a tractor some pital.

#### The State Line Tribune

W. H. GRAHAM, Editor and Owner Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879.

ISSUED EVERY THURSDAY

Subscription Rates Per Year Parmer and Adjoining Counties..... Outside this Area.....2.50

#### Questions and Answers For Discharged Vets

of loar, ander the C T Dill?

terans Administration under the provisions of the Serviceman's Readement between the lender of money unknown and VA that in event a veteran failys to pay his loan, the Govern- Dr. Cox said, "that a continuous rat ment will pay the guaranteed por- control program be maintained in tion of the loan.

my guaranteed loan, is payment by portance on farms where rats may the Government a gift to me?

A-No. payment by the Govern. other farm products." ment of your guaranteed loan is not a gift. It must be repaid, and if the Government pays the gnaranment for that part of the loan.

me the money I need, but he wants low to ask for security?

A-Yes. This is a matter between you and the lender. While Veterans ed. Administration does not require that additional security be given, it does measure is the elimination of all food not object if the veteran is willing to give it.

Il veteran and want to buy a home. Can I obtain a guaranty of loan? careful feeding of stock to prevent

veterans of World War II. J-Can I obtain a guaranteed loan to purchase household furnishings? A-No.

by the Greek, Xenophon, that "When the prevention of rat-borne discase agriculture flourishes, all other pursuits are in full vigor; but when the ground is forced to lie barren, other --You can break three-quarters of occupations are almost stopped, as the rules, achieve the greatest famwell by land as by sea."

Thompson and Lindsay Islands have ins which appears in the American vanished from the South Atlantic. Weekly, that great magazine dis-These islands have been on the tributed with next Sunday's Los charts since 1825.

# Health Notes

AUSTIN-Because of the economic losses they cause to industry and commerce and the annoyance they create in homes, rats have been considered a serious menace to mankind since long before their role as vectors of disease was understood Today at least six diseases which are transmitted to man from the rat are known to medical science, according to Dr. Geo. W. Cox, State Health Q-What is meant by a guaranty Officer. These diseases include the dread plague, typus, trichinosis, a A-The guaranty of a loan by Ve- from of jaundice, tapeworm and food poisoning. The whole history of the role rats play in the transjustment act (G. I. Bill) Is an agre. mission of disease remains as yet

"It is necessary to public health," every nrban and rural area through-Q-If I can't meet payments on out Texas. This is of especial imflourish by feeding on grain and

The doctor pointed out that rats, like other living things, require food teed part of the loan to the lender and increase in number. Destroying reorganize the West Texas Branch, facturers. requires the rat-proofing of build spection of buildings to insure peradditional security. Does the law al- manent safety. This program will force the rat out into the open where its destruction may be accomplish-

Of equal importance as a contro' supplies. This consists of storing al! toods in ratproof buildings or ir Q-I am a widow of a World War ratproof containers, the proper storage and disposal of garbage, and A-No. The privilege is limited to waste feed from being picked up by

By observing these control measnres, the community will benefit not only in the edadication of a nuisance and economic menace, but It was said 2 hundred years ago in improved health conditions and

"Don't Let Baby Be a Dictator!" ily good and still raise happy healthy children. Read this common sense The British Admiralty reports that advice to mothers by Evelyn Bark-Angeles Examiner.



MOTHER OF 12 AT 31 . . . When the Schnitzler family of Genesee, Wis., sits down to the table, it's a fairly sure thing that a lot of food is going to disappear. 'Mrs. Ervin Schnitzler, just 31 years old. is the mother of these 12 children whose ages range from one month to 14 years. Included in the family group is a set of twins.

#### TO REORGANIZE

designated, but it will probably he on the Texas Technological Col-

LUBBOCK-Dairymen from West and shelter if they are to propogate Texas and Eastern New Mexico will Harmon, professor of dairy manu-

you are obligated to the Govern- their shelter and breeding places Texas Dairy Products association at Plant operators from all branches a meeting here July 17. Specific of the dairy manufactures industry, Q-I have a lender who will lend ings and providing for periodic in place for the meeting has not been including butter, cheese, market



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milk and ice cream, are expected to lege. attend. Meeting of the West Texas The valedictorial of his class at branch were discontinued when the State Orphans Home in Cortransportation grew critical during sicana, Joe is a master of economy. the war. Members are drawn from Working part-time last year for a a wide area, including the Texas local furniture company, he made Panhandle, Big Spring, Vernon, El \$567.25 and Eaved \$562.24. He is Paso and Eastern New Mexico.

#### THE SPENDTHRIFT

writing home to Pop for more money es. He just blew it in. can learn a lesson from Joe Howerway through North Texas State Col- Commerce.

now working at the boys, dormitory at the college for his board and

Asked what he did with the \$5 DENTON, Tex .- Veterans seeking he didn't save while working at in increased subsistence allowance the furniture ompany, Joe admitted and students who are continually that he has a few human weakness-

ton of Corsicana, now working his Supcort your local Chamber of

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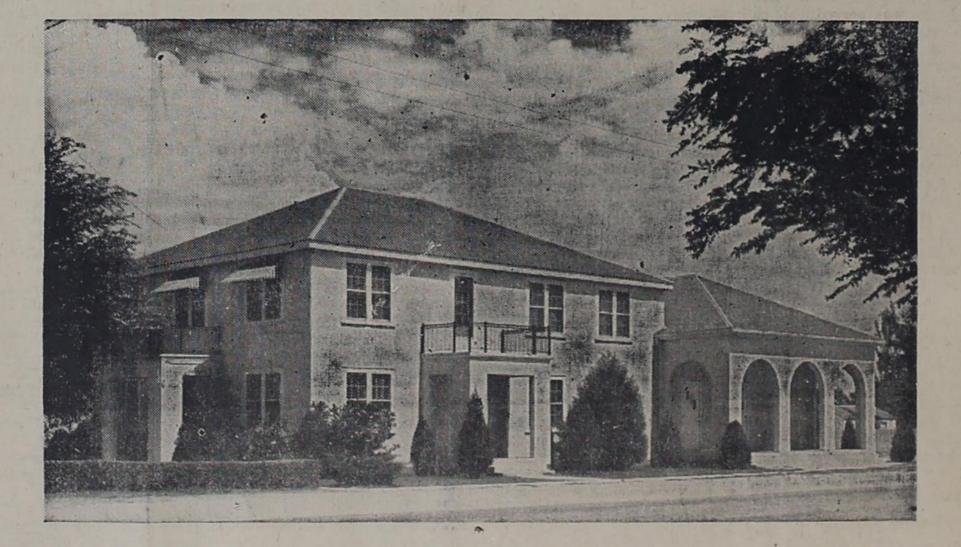


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#### Farmers Can Help Stop Flood Damage

our farmland through erosion? soil into the Gulf of Mexico?

ed down the Des Moines, Iowa, woodland management.

Grand, Missouri, and Mississippi Ri- Says Foot-and-Mouth vers is gone forever?

and cut down flood crests through Do you know that every year we wider use of measures which stop are losing around 500,000 acres of soil erosion and slow down the run- the most serious problem that con-That each year the Hississippi Ri- For flood control begins in the fields President Miguel Aleman of Mexve rearries some 73) million tons of and pastures, up on the watersheds ico said recently during an inspectback from the stream channels.

That the cost of our annual eros- Practices encouraged under the country. ion, in meausrable physical damages Agricultural Conservation program alone, will easily exceed a billion which help check runoff include contour tillage and cultivation, contour And that, while farm urban pro- strip cropping, terracing, grassed waperty damaged in the Midwestern terways, stubble-mulch farming, cofloods during the month of June ver crops, range and pasture mancan be repaired, and destroyed crops agement, ocustruction of dams and can be replanted- next year if not reservoirs, tree planting in gullies this-the productive soil being wash- for erosion control, and other farm

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FARWELL, TEXAS

# Farmer's can reduce soil damage Disease Serious Problem

"The foot-and-mouth disease is off of water into swollen streams. fronts the public and government," ion of eradication activities in his

> groups in infected areas that the on- report. Owners frequently comment ly methods by which the disease that the neat apearance of their precan be driven from the country are mises left by the crews is a pleasing the slaughter and burial of live-climax to the "sanitary rifle," the tance be given to the joint Mexican- the slaguhter of infected animals. United States forces combating the disease.

The inspection included the State campaign.

of corrals, ad other livestock equip-

## True Stories of West Texans

(By N. H. KINCAID)

where disinfecting activities are carried on to prevent spread of the dis-

This cleaning operation is building up much good will, the United The Chief executive of Mexico told States forces engaged in the work stock. He asked that complete assis- name widley applied in Mexico to

#### HOW MANY PIGS?

of Yueretaro where operations are The outlook for the 1947 corn crop, now being concentrated in line with made uncertain by floods and unfastrategy to encircle and compass the vorable weather conditions particuifected area. Queretaro stockmen as- larly in the Midwest, will influence ured President Aleman of their un- importantly the size of this year's derstanding and approval of the pig crop. This is the national pic-

Following the disposal of live- Farmers have indicated their intock, sanitary technicians direct a tentions of increasing sow farrowthorough cleaning and disinfecting ings this fall by about 9 percent, which is short of the goal increase ment to prevent the disease re-enter- of 15 percent recommended by the ing the area or spreading to non-in- Department of Agriculture. If these fected areas. Road blocks have been intentions are carried out and the established by the Mexican Army number of pigs saved per litter eqdays the 10-year average, the 1947 fall pig crop would be about 32.5 million head-6 percent over last year. The Corn Belt may do a little better-an 8 percent increase is indicated for that area.

> "Heartbreaks of Society."-Behind the glitter and the gaiety of the social set lies many a tragdey. Begin this new series of heal life dramas with the touching story of the society beauty who impulsively married a plumber's son. Read it in the American Weekly, the great magarine distributed with next Sunday's Los Angeles Examiner.



Dwight D. Eisenhower (left), army chief of staff, chats with Sgt. Edward Beamon, armless golfer. They played in a two-day "famous persons" golf tournament at Washington, D. C.

#### MONEY TO LOAN

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SAVED BY A RATTLESNAKE

All afternoon the two cattlemen, him on into Ft. Sumner. crouched in the cane brakes of the Pecos, had kept the Indians at bay. But the redskins' numbers had been fected arm while at Ft. Sumner. increased to over a hundred now. and the men knew themselves to be completely surrounded.

They had left the Goodnight-Loving-Wilson herds two days ago in order to hurry on to Fort Sumner and bid on the government's beef contracts. But they had run into a big hunting party returning from south of the river and were having to fight it out.

And then it was that Oliver, guarding their approach from the river itself, was shot. The bullet went through his left arm and into his side. He felt that it was fatal and so he made his way as quickly as possible over the forty intervening yards to his companion.

"Here, Bill," he panted, throwing him his guns and ammunition, "I am killed; you do the best you can for yourself."

For the next thirty minutes Bill was so busy doing just that until he could hardly do more than notice his friend. But with Oliver's loaded guns handy, he was able to repulse the charge, and the Indians withdrew to a more respectful distance.

Bill took advantage of this and moved the wounded Oliver down to the river, concealing him in a sandy depression where the smart weeds grew about two feet high, and lay down beside him. The indians knew they were down there somewhere! and used all sorts of ruses to find their. location. They would shoot their arrows up, and some came lown near striking them.

Finally the Indians dedided to flush them out. One big brave with a long lance came crawling their

ay, parting the weeds with the lance as he came. Bill was in a dilomma. He knew that if he pressed that trigger all doubts of their whereabouts would be gone. But there seemed no alternative. His trigger finger began to slowly move. but paused suddenly.

A big rattlesnake, scared up by the Indian, came out rattling, looking back at the redskin. He coiled up near the two men but facing his back trail. The Indian, still not having seen his quarry, decided not to force the issue with this new enemy and turned back.

That night at Oliver's insistence Bill drifted down the river and away from his foes: Oliver was able to later do likewise.

Bill (W. J.) Wilson, who was ta'ing his first herd to market and had fallen in with Charles Goodnight and

KILL RED ANTS! Rid your pramises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5c per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30c and 50c jars at your druggist or

FOX DRUG STORE

Oliver Loving on their New Mexico trail, made his way barefoot back to the approaching herds, three days away. The wounded Oliver Loving. who had been one of the first men to trail cattle from Texas, finally hailed some Mexicans and had them take

NOTE: Loving died from his in-



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Engine Tune-up
First!

Get ready for a carefree vacation ... bring your Ford "back home" to us for an engine tune-up now. You'll get the 4 advantages of:

- 1. Ford-trained Mechanics
- 2. Factory-approved Methods
- 3. Special Ford Equipment

4. Genuine Ford Parts You'll save time, trouble

and money, too!

There's no place like HOME for Ford Service

# Good Stock of BUILDING **MATERIALS**

- PAINTS
  - GLASS
    - WALL PAPER
      - HARDWARE

LET US HELP YOU ON YOUR BUILDING NEEDS.

Houston Lumber Co.

E. M. ROOP, Mgr.

Phone 3721

Texico, N. M.

SOUTHWESTERN PUBLIC SERVICE COMPANY

Great-GREAT-GREAT Grandpaw (at least in spirit) was a "long-

horn." The old pioneer was a forerunner to be proud of. But accord-

ing to some history books, he was good for little more than "hides

BUT today, the bull that roams the plains is a BLUE RIBBON

We have so much confidence in the cattle industry-and all other

industries we serve—that we are investing 35 million dollars in a

building program. This expansion program in the area we serve will

bring more dependable electric service to industry, and better living

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



IF YOU-Want to buy a home in town, see me. Also have some business propositions. Small residence and acreage adjoining town. S. C. Hunter. 12-tfc.

FOR AUTO Financing and Real Estate Loans at 41/2% Interest. See us. Pool Insurance Agency, Mule-

MONITOR WINDMILLS-"Few as good, none better." Satisfaction or money back. Waber's puncture-proof tubes give satisfaction because you save on flats. Good stock rough lumber on hand. See Stephens, 120 Sheldon, Clovis.

FOR SALE: Farmall regular tractor. Mrs. Joe Donaldson, 13 miles east Farwell.

FOR RENT-Bedroom, close to bath John Doose, Texico. 35-2tp

FOR SALE-Two 12X18 granaries of Farwell.

9 miles east, 2 north of Farwell.

WANTED AT ONCE-Rawleigh dealer in nearby County. Write Rawleigh's, Dept. TXG-254-F, Mem- ing few days. phis, Tenn. 35-1tp

FOR SALE: Paint gun and compres- school contains three departments; Also 100-ft. double hose in good con- mediates. The latter of these classes dition. Mounted on trailor but could has been realizing the largest atbe sold separately if desired. See tendance; 25 recorded for the open-Claude Dyer, 1 block east and 1 ing day. block North Texico School Gym.

ment. Furnished or unfurnished as and Hazel Petree. desired. See H. H. Henson, Texico.

Friona Farm Equipment Company of Friona, your John Deere dealer, has complete stock of combine, plow, and drill repairs. We have 2-row cot-See our four-row lister knife attachments.

WANTED: Floors to sand and level, have own equipment, or will rent same. Cary Joe Magness, Farwell; ph.

#### FOR SALE

Possession after harvest, 480 a highly improved farm, on REA, about 300 a in cultivation.

430 a farm in cultivation, on paved road, REA, has two sets of improvements, this is one of the choicests farms in Parmer County.

331 a, farm, nice modern improvements, on REA, about 90a in grass. Ideal for some one who wishes to have a small dairy herd.

960 a good grass, well watered and good fence, a beautiful little

160 a, top quality, all in cultivation, light improvements and well Several good unimproved wheat

farms, also some nice property in Property Insurance Of All Kinds

O. W. RHINEHART Bovina, Texas

Notice To

The Public:

Our place of business

will be closed during the

Those having clothes

with us are advised to get

them on or before closing

time July 19th.

period of July 21-28



ACCUSED . . . Charged by American authorities with committing "dreadful" atrocities against captured prisoners of war in Japan, Tomoya Kawakita, Americanborn Japanese, was arrested in Los Angeles for treason. An American soldier whom Kawakita is said to have mistreated recognized him and put G-men on his trail.

#### Vacation Bible School Underway Here

The annual vacation Dible school built of good lumber and in A-1 of the Texico-Farwell Methodist condition. Pen Curtis, 61/2 milesSE Church opened its doors for the ad-35-1tp mission of young students Monday of

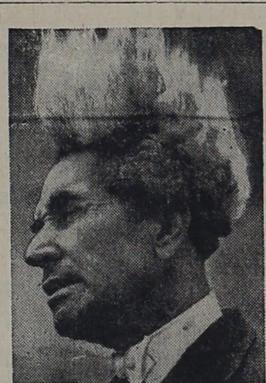
FOR SALE-Jersey bull, 8 years In an intervew early this week, old, 3 star animal, has excellent Rev. Harvey E. Carrell, pastor of the production ancestry. E. H. Young church, said that the school was being fairly well attended with 47 35-3tp children present the opening day. He wheigh expressed the hope that the attendance would advance in the ensu-

Under the sponsorship of the Methodist Youth Fellowship, the sor with a 5-gallon paint pot. beginners, Primary, and Jr.-Inter-

Several of the members of the 34-3tp Youth Fellowship are assisting in the school, namely; Belva Park, Peg-FOR RENT: 2-room upstairs apart- gy and Jean Rogers, and Mary Ruth

The school begins at 9 a. m. each 34-3tp morning on weekdays and is in session until 11:00, Rev. Carrell pointed out. Parents are urged to assist their children to attend as it is a worthwhile outlet for a child's enton harvesters, ready for delivery. the recreative facilities of such a ergy and the pupils adways enjoy 33-3tc gathering.

The Bible school will continue for two weeks.



BIG SHOT . . . Top politician in Jamaica is William A. Bustamente, leader of the Jamaica Labor party. He refers to himself prematurely as "prime minister."

#### Home From Hospital

Mrs. Frank Smith and Mrs W. H. Graham, both of whom underwent surgery in the Clovis Memorial hospital, were returned to their homes in this city early last week. Both Coming for Clovis of them seem to be recovering satisfactorily.

Miss Ann Nabors, former Home been visiting her parents.

sons, Ronald and Dwayne, of On- on the Kid Benefit Show. tario, California, visited in the home Wiley and Gene, Oklahoma's leadof Mr. and Mrs. Hayden Cason, last ing cowboy stars will be on hand Commerce. Monday evening. Mrs. Neely is a to do their own compositions, such sister of Mrs. T. L. (Red) Glasscock, as "Make Room for a Friend" and of Muleshoe.

O. T. Loyd, superintendent of the including "Washing Your Feet Be-

Farwell Schools, visited W. O. Cher- fore Going to Bed", "Pass the Bis- FARWELL SCHOOL HEAD Schools in that city Friday.

### **Top Notch Performers** Kid Show July 19th

The Kid Benefit Show coming to Economics teacher of the Farwell Clovis on July 18th is the biggest performance starts at 8:00 p. m. at Plains country will participate. School, visited here for a short time Western Show ever to hit New Mex-Sunday, enroute to her home in Por- ico. Louise Massey famous NBC top favorite "Adobe Hacendia", has altered her summer schedule in or-Mr. and Mrs. Hugh Neely and two der to come to Clovis and perform their recreation program.

"Blue Moon". Gene will also give his famous rendition of old time poems



#### FOR A BETTER NOONDAY LUNCH

For a tempting, satisfying lunch during your noon hour, we invite you to come here. There is a delightful variety of dishes to choose from . . . you are sure to find just the thing that appeals to your taste, even on a hot day . . . and at prices that will please you.

# JIMMIE'S CAFE

Farwell, Texas

# Border Theatre

Adults - 40c

Children - 9c

"Coming Attractions"

THURSDAY - FRIDAY 7:45 P. M.

# "The Big Sleep"

Humphrey Bogart - Lauren Bacall

SATURDAY 12:45 P. M.

# "Desert Horsemen"

CHARLES STARRETT

SUNDAY - MONDAY 1:45 P. M. 7:45 P. M.

# "Saratoga Trunk"

Gary Cooper - Ingrid Bergman A Warner Bros. Picture

TUESDAY - WEDNESDAY

"The Jungle Princess"

Dorothy Lamour - Ray Milland

ry, superintendent of the Bovina cuits" and "Sleeping at the foot of TO ATTEND CONFERENCE the Bed". Other stars and celebrities who will attend are Cecil Hunter, the O. T. Loyd, superintendent of the

"Stuttering Sam" man, and Cal Far- Farwell Schools, will attend the ley. Grady Maples will be master of South Plains Educational Conference

at Lubbock next Friday, July 11th. There will be two performances, The Conference is sponsored by the first at 3:00 in the afternoon at the Education Dept. of the Texas the Clovis High School Auditorium, Technological College, in which aadmission 35c and 75c. The second bout 300 educators from all over the

the Clovis Baseball Park. Box seats This is the fifth annual conferwill be \$2:00, general admission will ence of its kind, and the object is tales from Abernathy, where she had starlet and composer of the nation's be \$1:00 and \$.50 for children. All securing better trained teachers for proceeds above actual expenses will the coming years. go to the Kids for the benefit of

Mr. and Mrs. Cecil Nickolson and Mr. and Mrs. Hershel Williams from Support your local Chamber of Hale Center, Texas, visited in the Jim Moore home Monday night.

Official Statement of the Financial Condition of the

#### SECURITY STATE BANK

at Farwell, Texas, at the close of business on the 30th day of June, 1947, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

RESOURCES

ľ	Boards and Discounts including overdraits	400,740.33
١	U. S. Government Obligations, direct and guaranteed	1,037,500.00
	Obligations of states and political subdivisions	10,542.16
	Other bonds, notes, and debentures	134,843.75
I	Cash on hand, balances due from other banks, including	
i	reserve balances, and cash items in process of	
ĺ	collection (including exchanges for clearing house)	668,378.60
	Banking house, or leasehold improvements	1.00
ì	Furniture, fixtures and equipment	1.00

TOTAL RESOURCES

\$2,318,012.84

LIABILITIES AND CAPITAL ACCOUNTS

Common Capital Stock	25,000.00
Surplus: Certified \$50,000.00	50,000.00
Undivided Profits	20,119.18
Demand Deposits of individuals, partnerships and corporations	2,185,736.95
Time deposits of individuals partnerships, corporations	28,359.94
Public funds (incl. U. S. Govt., states, pol. subdivisions)	3,796.77
Deposits of banks (excluding reciprocal balances)	5,000.00
Total all deposits	The second
	A THEORY OF THE PARTY OF

#### TOTAL LIABILITIES & CAPITAL ACCOUNTS \$2,318,012.84

STATE OF TEXAS, County of Parmer, I, L. S. Pool, Cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief. L. S. POOL

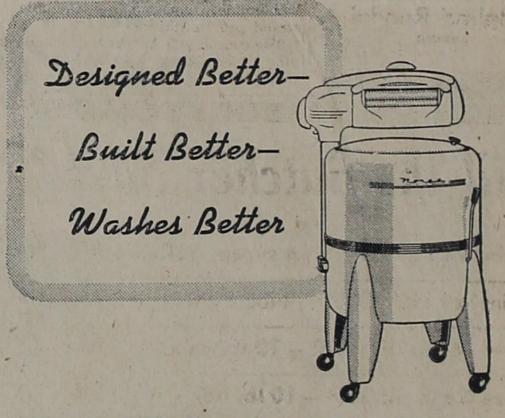
Subscribed and sworn to before me this 8th day of July, 1947. IRIS THORNTON Notary Public, Parmer County, Texas

CORRECT—ATTEST

G. W. BRUMLEY

J. A. PITMAN G. D. ANDERSON

Directors



THE NEW AND SPEEDIER

## NORGE "RO-TA-TOR" WASHER



NORGE WASHES

The "Ro-ta-tor" gently forces clothes "up, down and around," while flushing suds through the fabrics time after time after time.

### NORGE DRIES-FOR-THE-LINE

The Norge adjustable Damp Driet pressure-cleanses the clothes, removes excess water, flushes out remaining soil and dries-for-the-line.



#### LOOK AT THESE ADVANCED FEATURES:

 Eight-Position Damp Drier Finger-Tip Roll-Release

 One-Piece, Roll-Rim, Self-Draining Tub

Steam-Seal Cover

Plated Metal Parts

Rubber-Mounted Motor

 Easy-Roll Composition Casters

Handy Cord Holder

Wash clothes cleaner, in less time, with less effort and in absolute safety with the new Norge, with its oversize washing compartment, safety interlocking Damp Drier, smooth-asglass "Ro-ta-tor" and exclusive Steam-

AMARILLO, TEXAS 204 WEST TENTH

SEE NORGE BEFORE YOU BUY

#### Farwell, Texas

CITY CLEANERS

#### Randol-Spurlin Exchange Vows

dol home, with the bride's father First Baptist Church in Clovis. performing the double ring cere- Dr. B. P. Maddox, pastor of the with palms, ferns and lilies. Henry

bride, was bride's maid, and Wal- Harding acting as brides maid, and fect" and "Oh, Perfect Love," sung ter Hardage, brother-in-law of the Gerald Baldock as best man. groom, acted as best man.

blue street length dress, with a gar- School, both holding the position of pictures of her brother and herself, denia corsage and black accessories. valedictory and salutatory positions which belonged to her mother (for The bride's maid was dressed in of their class respectively. black with white accessories.

was served to the following: Mr. and of the couple in luding; Mary Hard- mother, Mrs. Tandy More of Okla-Mrs. Joe Fahnert, Mr. and Mrs. W. ing, Gerald Baldock and Clay Hale, homa. For something borrowed, the baby, of Tucumcari, visited in the A. Bell, Mr. and Mrs. Everet Spur- all of Texico. lin of Clovis, Mr. and Mrs. T. J. The couple are planning a trip to her sister-in-law; and a pair of ly 4th.

The couple plan to make their there. home in Farwell, where the bride The groom has been working in lahoma. She wore a gown of white attend church last Sunday for the is manager of the Powder Puff Beau- wheat harvest with his father. They satin, and carried a bouquet of white first time since his illness. is working in the wheat harvest. for the present.

#### House Guest

Miss Jene Love of Stillwater, Oklahoma, is a house guest this week In Clovis



#### POWDER PUFF **BEAUTY SHOP**

Texico, N. M.

NOW OPEN 6 DAYS A WEEK

Madaline Randol operator

#### Curry-Doolittle Rites Read In Church

Minister and Mrs. Ebb Randol, and and Mrs. C. C. Curry, southwest of son of Mrs. Otto Trieder, were un-James Spurlin, son of Mr. and Mrs. Texico, and Marvin H. Doolittle, son ited in marriage on June 29th, at Mrs. Edward's parents, Mr. and Mrs. W. H. Spurlin, exchanged wedding of Mr. and Mrs. T. T. Doolittle, who the Immanuel Lutheran Church in vows on Wednesday evening, July live north of Texico, were united in Clovis by Rev. Edmund W. Lecht-2nd, at 9:30 p. m., in the Ebb Ran- marriage last Frday evening at the sinn, of Rhea, Texas.

church, officiated the single ring Kossman played the wedding march; Mrs. Carl Davis, sister of the ceremony at 8 o'clock, with Mary also accompanied for "Prayer Per-

Both, the bride and groom are The bride was dressed in an aqua 1947 graduates of the Texico High the bride wore a locket containing

Only three guests were present for After the wedding, cake and punch the wedding; all being school mates handerchief, a gift of her grand-

Randol, Mr. and Mrs. Walter Hard- to California in the near future and blue garters for something blue. age and Mr. and Mrs. Carl Davis. are contemplating making their home

ty Shop in Texico, and the groom are making their home in Clovis roses and stephanotis.

## Texico Couple Wed

in the home of Mr. and Mrs. Scotty Miss Rada Morgan, daughter of Levins and Mrs. Carolin Martain. Mr. and Mrs. J. L. Morgan, of Texico, and Perry Winkle, Jr., Son of Mr. and Mrs. H. P. Winkle, north of Texico were united in marriage in the home of Minister Dutch of Ohio, were ushers. the Advent Christian Church of Clo-

> ceremony, with only a few of the about 50 guests. Mrs. Jack Bewley immediate family present for the oc. served the cake and Mrs. Rhiney Mrs. Ruby Dickson, Mrs. J. C. casion, including the bride's mother Steinback, of Muleshoe, presided at Temple and daughter Laura spent and the groom's parents and three the punch bowl. Ice cream was ser- the weekend in Lubbock with Mr sisters; Dorothy, Janette and Ruth. The bride was a graduate of the Jack Smith. 1947 class of the Texico High school The reception was followed by a and has been recently employed at lovely dinner at the home of the American Legion Auxiliary will Crawley's Bakery in Texico.

the Plesant Hill High school in 19- affair included Mr. and Mrs. Jack 41 and is now farming north of Bewley and children, of Shawnee, new officers for the coming year. Texico with his father.

a black dress with white accessor- Ohio. ies; something borrowed, pearl drop The couple spent their honeymoon uty Shop. Moss; something blue, a blue lace visited friends. handerchief; something old, a double strand pearl necklace.

the groom's parents Sunday, with of Texico, Thursday of last week.

Bill the Butcher Says

Brimfull PEACHES, in syrup, gal. can 89c

Brimfull HOMINY - No. 2 can 10c

Gold Medal FLOUR - 10 lb. sack 83c

Pure Cane SUGAR - 10 lb. bag 98c

GINGER SNAPS - 2 lb. bag 43c

Hall's Grocery & Market

COOL, COMFORTABLE SURROUNDINGS

Hot weather too often means uncomfortable meal time surroundings. But not here! You will enjoy the cool,

pleasing, comfortable atmosphere . . . the special hot

weather dishes, so appetizing and delightful . . . and the pleasing, courteous service. Eat here regularly. You

NUCOA - One lb. pkg.

STATE LINE

Texico, New Mexico

will like it.

continue to farm.

#### Bewley-Trieder United In Impressive Ceremony

Miss Anita Rowine Bewley, daugh- Mr. and Mrs. Richard Crume. ter of Mr. and Mrs. T. W. Bewley, Madaline Randol, daughter of Claudean Curry, daughter of Mr. of Friona, and Melvin Otto Trieder,

> The background was decorated by Mrs. Arnold Guthals.

Carrying out the bridal custom, the bride carried a lovely hand made by Dickson.

by her brother, Jack Bewley, of Ok- health for some time, was able to Lewis C. Cox, of this city.

Bewley, wore a blue lace dress and and Mr. and Mrs. Conda Jones, left Amarillo, visiting their Aunt. carried a boquet of Janna Hill ro- Tuesday morning for Alba, Texas, roses with white ribbon showers.

The affair was a simple single ring ents. Refreshments were served to lived here. "ed by Mr. and Mrs. Ray Cheyne and and Mrs. Jim Dickson.

groom's mother.

Oklahoma, Mr. and Mrs. Leonard For something new, the bride wore Mahefsky and children, of Warren, pital gifts, please do so immediately.

ear rings, belonging to M.rs Jim in Ruidoso and Roswell, where they

Mr. and Mrs. Buster Parks of Ok-The couple was honored at a wed- lahoma City were visitors in the ding dinner given in the home of home of Mr. and Mrs. A. C. Green

#### MARRIAGE LICENSE

Marriage licenses were issued to James Spurlin and Madaline Randol July 2nd, by the county clerk, Loyde Brewer., in the Farwell Courthouse.

Helen McDaniels of Farwell, and Evelyn Crim, of Muleshoe, sister of Maxine Johnson, formerly Maxine Crim, were visiting in Dallas over the past weekend, with the Johnsons, all of that city.

Mr. and Mrs. S. C. Bosler, granddaughter, Murreil Faye and nephew, Edward Lee, all of McCook, Neb., were visiting in the home of their son and daughter-in-law Mr. and Mrs. Clifford Bosler of this city several days last week. Mr. and Mrs. Clifford Bosler returned with them Friday to spend the weekend in Mc-

Mr. and Mrs. Bob Odom and children of Plainview, visited in the Aubrey Sprawles home over the past weekend, going from here to Carlsbad, where they visited the Caverns the first of the week.

many relatives and friends present. Minister and Mrs. Ebb Randol Attend Famliy Reunion The couple plan to make their spent the weekend in Eunice, New home in Texico, where Perry will Mexico, where Minister Randol preached Saturday night and Sunday.

> Mr. and Mrs. Joe Crume and family spent the 4th and weekend in Lubbock, visiting in the home of

Mr. and Mrs. Hugh Edwards and son, of Belen, visited in the home of Ebb Randol, July 4th.

the R. E. Ezell home.

Boog Johnson spent the weekend in the Oklanoma Lane Community with their grandmother, Mrs. Effie Johnson.

turned home Sunday evening after bad Caverens. R. A. and family con-

Mr. and Mrs. Charles White and bride wore a gold chain, belonging home of J. E. Stone in Texico, Ju- and Miss Sue Templeton, brother

ses. Mrs. Clara Trieder and Miss where they will visit relatives from

Jack Smith, of Lazbuddy acted as Mrs. Tom Massongill and daugh- on Monday. best man and O. D. Spitler, of Frio- ter, Virginia Ruth (Ginger) expect last Saturday evening at 6:30 o'clock na, and Regis Mahefsky, of Warren, to return to their home in Long Beach, Calif., early next week af-After the wedding, a reception wa ter an extended visit here with reheld in the home of the brides par- latives and friends. They formerly years, was promoted to the posi- brother Mrs. Grayce Loyd and O. T.

AUXILIARY TO MEET meet Monday night, July 14th at The groom was graduated from Out of town guests attending the the Court House in Farwell at 8:-30 p. m. for the purpose of electing

> Members who are to bring hos-Please leave them at Estelline's Bea-



#### Individually Styled

Every permanent given by us is personalized to give you maximum benefit for your particular hair type. Make your bid for the finest hair care - call us for an appointment today.

Air conditioned for your comfort. And yes, we make late appointments.

Two Operators: — Miss Atkins and Mrs. Billington

Estelline Billington's Beauty Shop

## **BAKE SHOP BETSY**

by Perry



noticed that most Texico-Farwell housewives have gone on a baking strike since Crawley's Bakery products became so popular locally?

Speaking of strikes, had you



"STRIKES! ATOMS! YOU'D THINK CONGRESS COULD DISCUSS IMPORTANT THINGS LIKE NEW BATHING SUITS OR MOVIE STARS!"

Phone 3071

## CRAWLEY'S BAKERY Texico. New Mexico "Better Breads and Pastries"

Mr. and Mrs. D. W. Carpenter Mr. and Mrs. Harold Carpenter, Mrs. Tom Massongill and daughter, Ginger, and Mrs. Lester Norton drove to Tulia Sunday, where they were among the fifty guests at a family reunion being held in the home of Mr. and Mrs. J. C. Childers of that city. Mrs. Childers is Mrs. D. W. Carpenter's sister.

#### Back To California

B. T. Hendrickson and son Gail Misses Carolyn and Patsy Parker and the latter's son, Ronnie, who of Amarillo spent the weekend in have been here the past two weeks assisting in the wheat harvest, left Tuesday for their home in Sacra-Marcia Ann Johnson, Nancy and mento, Calif. They formerly lived

W. S. McDaniel and son R. A. and family, who have been visiting here, Mr. and Mrs. Harold Dickson re- spent Tuesday, July 1st at Carlssomething old). For something new, a visit with their mother, Mrs. Ru- tinued on to Eureka, Calif., to their home, while Mr. McDaniel returned to his home in Farwell.

Mr. and Mrs. Edward Templeton that capacity July 1st. of Edward, all of Abilene, spent last of Mr. and Mrs. D. W. Bagley of weekend in the home of Mr. Tem- Texico-Farwell. The bride was given in marriage T. E. Levy, who has been in ill pelton's parents, Minister and Mrs.

daughter of Mr. and Mrs. Grady her daughter, Mrs. R. A. Body, who The matron of honor, Mrs. Jack Mr. and Mrs. A. (Shorty) Milstead Herington, are spending the week in was called here last week by the ill-

Mrs. Irene Ott and children of Am- Dr. and Mrs. A. E. Hunter of Wal-Anna Marie Crane acted as brides there they will tour to other points arillo, spent last weekend in the put, Kansas, visited here the first maids, and wore frocks of satin and in East Texas. They plan to re- home of her parents, Mr. and Mrs. of the week in the Olen Schleuter carried colonial bouquets of pink turn home after a week's vacation. W. W. Hall. Mr. and Mrs. Hall ac- home en route home from a pleasure companied them back to Amarillo trip to Carlsbad Caverens. Dr. Hun-

> employed at Levines Bros. Dept. family of Littlefield visited in the Store in Clovis for the past two home of Mrs. Colbert's mother and tion as Ass't Manager in the or- Loyd Sunday. All spent Sunday afganization, assuming his duties in ternoon visiting in Portales.

# Insure your

Insure your wheat against loss by fire while it is stored on your farm.

"It costs so little for adequate protection."

## LeRoy Faville

Mr. Bernstein is the son-in-law

Mrs. W. W. Engram has gone to Santa Fe, N. M., where she will make Joyce and John Herington, son and an extended visit in the home of ness of her mother.

ter is Mr. Schleuter's uncle.

Mr. Bert Bernstein, who has been! Mr. and Mrs. C. H. Colbert and

TEXICO, NEW MEXICO

Hot Weather is here, but we are ready to serve you light lunches between meals.

We have pie ala-mode—ICE CREAM in pints, dishes, ice cream sandwiches, cherrios and popicles.

All Kinds of Short Orders, Regular Meals

- Air Conditioned for Your Comfort -

"A Good Little Place To Eat"

# **APPRECIATION**

Allow us to express our sincere appreciation for the wonderful response you gave us during our Third Anniversary Sale, which came to a close Monday.

We know that we gave you values that you could not duplicate anywhere, and in so doing we trust that we have made friends who will keep us in mind when in need of furniture and home furnishings.

Our buyers are now in the markets and new stocks will be arriving in our Clovis store in a short time.



YOUR BETTER HOMES STORE

319 Main Street

Clovis, N. M.

# Bovina Happenings

their guests Sunday, Mr. Ayres bro- Saturday night and Sunday. California, and two sons, Gale Hen- as their guests the past week Mrs. drickson from California and Neil Richard's brother, Mr. and Mrs.

Mr. and Mrs. John Stagner of Clo- Kempt from Abilene, Texas. vis, spent the night Friday with Mr. Mr. and Mrs. Lee Thompson had and Mrs. Mell Gunn.

lost some wheat Sunday afternoon by fire, about 60 acres were burned, and Mrs. Kenneth Thompson of Clothought to have caught fire from a cigarette.

Mr. and Mrs. Charles Tidenberg home Monday. from Santa Rosa, N. M., visited over the Fourth of July holidays with Mr. Amarillo visited the Pentacostal Hol and Mrs. Jim Ellison and the Tiden- iness Church Sunday evening. Rev. berg's son, who is hauling wheat here Howard is the Panhandle conference in the vicinity of Bovina.

from the hospital the past week, but sent, did not do so well, so she had to

Mrs. Mell Gunn entertained in her

#### RUBBER STAMPS

Clovis Electric Shop

home on Tuesday of last week a group gathered in her home to quilt for Mrs. Richards. Those enjoying the fine dinner at the noon hour were Mrs. Elmer Venable, Mrs. Free, Mrs. Will Parker, grandmother Elliott, Mrs. Homer Martin Mrs. J. R. Glover, Mrs. Oscar Venable. These ladies quilted in the afternoon.

Mr. and Mrs. John Stagner were Mr. and Mrs. F. W. Ayres had as guests in the Hilary Tidenberg home

ther, Mr. Ben Hendrickson from Mr. and Mrs. Jim Richards had Hendrickson from Oklahoma Lane. Geore Richards and son and Mrs.

as their guests Sunday, Mr. and Mrs. Mr. Taylor and Mr. Minter both Walter Thompson, Mr. and Mrs. Thurman Chandler of Rosedale, Mr.

> Mrs. Danner and Jean Danner visited in Mr. and Mrs. Charley Grey.

Rev. and Mrs. C. R. Howard of young people's president and their Mrs. C. P. Warren came home visit was greatly enjoyed by all pre-

Mr. and Mrs. Ike Pesch and Jo return for a few days. She is home Edd, from Moran, Texas, visited in again and seems to be improving at Mr. and Mrs. Clifford Leake home over the weekend.

> Mrs. Combs and her brother, and Mrs. E. H. Moody left Saturday for a few week's visit in Gainsville and Decatur, Texas with relatives. They will visit in Dallas before returning

Mr. and Mrs. Glover spent three days the past week with their son and daughter-in-law, Mr. and Mrs.

FREE . . . INSTRUCTION FOLDER

WINDOW SASH and TRIM

... how to paint it

with COOK'S PAINTS

No more household painting mistakes . . . get

one of these attractive folders for com-

plete painting instructions for any

household painting project. Ask for

yours today . . . no obligation.

Gaines Hardware Co.

BOVINA, TEXAS

We specialize in hot values for cool eating.

Fruits and vegetables are absolutely fresh

and, therefore, richer in important vitamin

VENABLE GROCERY

Bovina, Texas

Headquarters For Sweet Treats

Stop at our fountain for delightful refresh-

ments these hot days and evenings. A tem-

pting sundae, soda, or fountain drink will

make you feel cooler and happier. If shop-

ping, a hard work day, or an exciting

movie raises your temperature, stop in for

a prescription of cool comfort.

Kimbrow Drug Store

BOVINA, TEXAS

Vitamin Values

content.

#### New Machine Increases Tube Safety



In a remarkable demonstration of the effectiveness of a new tube splicer, a 16 x 5.00-8 industrial tube was inflated 19.25 times above its normal capacity, by engineers of the experimental division, the General Tire & Rubber Company.

Before inflation the wall gauge of the tube was 90/1000 of an inch thick and after inflation the thickness had been reduced to 10/1000 of an inch. Not only does the test prove the strength of the splice, but it also shows the increased adhesion of the valve to tube.

. Designed by Max Engler, and demonstrated by Harold Lewis, right, and Harvey Scott, the new development gives General Tire, which pioneered pneumatic industrial tire usage, the industry's most advanced method of sealing industrial tubes.

Jimmie Rey Clovic of Portales.

spent Sunday in Portales visiting in the Byron Turner home and Mrs Mr. and Mrs. Edwin Ditto.

Miss June Glass of Boswell Ikla, spent a few days the past week visiting her cousin, Jack Kessler and last week in the Byron Turner home

Mr. and Mrs. Roy Lykes and family of Loredo, Texas, are visiting Mr. and Mrs. Sam Sides.

Mr. C. C. Kessler of Friona, father of Jack Kessler, of Bovina, who is in the St. Anthony Hospital in Amarillo, is improving at this time.

Mrs. George Trimble and Lois Marie, Mrs. Fred Carson and Nancy Lou Williams attended the races at the Hollywood race track the past

week in Ruidoso. Mrs. Buck Brown from Amarillo visited in the W. E. Williams home over the weekend.

Mrs. Bill Eberting and Willie Ellen Williams visited relatives in Borger and Amarillo the past week. Margurite Jean Robards and Kathryn Jefferson visited Mrs. Melvin Wiley of Frigna the past week.

Mrs. Ollie Williams, Patsy and Jean Eberting are visiting Mr. and Mrs. W. A. Hampton and Mr. and Mrs. C. H. Jackson, in Borger.

Margurite Jean Robards from Circle Back visited Mrs. Bob Johnston and Lorene Jefferson part of the

Mr. John Wilson is getting along nicely, after the accident in which he got two fingers cut off in an electric saw while working at Anderson and Shirley Elevator in Bowina.

Mrs. Lilvus Rhodes of Roswell Mr. and Mrs. Ausburne Loflin spent several days this week visiting White's home.

> Mrs. Wells and Grace returned to their home in Odessa after spending

Mr. and Mrs. Harold Turner and Don, returned to California Monday after visiting here for the past two

Mrs. C. H. Jackson and daughter o Borger visited relatives and friends in Bovina Thursday.

Mrs. Ayres was shopping in Clo-



HOWDY FOLKS: Did you ever hear of the wife who sued her husband who manufactured garters. She charged non-support.

Constable: "No swimming allowed in this lake."

Young Lady: "But why didn's you tell me betore I undressed?' Constable: "There ain't no law against that."

And then there ere the two friends who agreed to tell the other all his faults. But it didn't work out. As a matter of fact, they have not been friends since.

While we don't especially like to hear about our faults, when there is something to criticize here, please tell us-and tell us fast. We are mighty anxious to satisfy and please you in every possible way. And that is how we make friends. Stop in and get acquainted. We think you, too, will

#### **ESTES & CHARLES** OIL CO.

"66" PRODUCTS -

Wholesale & Retail Bovina, Texas

vis Thursday.

Mr. and Mrs. Cash Richards and Mrs. Frank Wilson and Delores, were attending to business in Clovis Thursday.

Mrs. R. W. Standefer and little Judith Kay came home from the hos-

pital Tuesday. Mr. and Mrs. Dave Wines have moved into their new home in Bo-

Mr. and Mrs. Tom Whitehurst and children, elebrated the 4th of July at

Ft. Sumner, N. M. The Fourth of July was very quiet in Bovina, as every one was so busy we did have a carnival in town which wasvery well attended in the evening. The performance was climaxed

by fire works.

Mr. and Mrs. Bertrum Gunn and children were in Clovis Thursday, children from Wichita, Kansas, are (Continued on Following Page)

# WE REPAIR 6

Keep your shoes in good repair by '-inging the to us regularly. Fair Prices-Prompt Service

Electric Shoe Shop Next Door to Texico Postoffica

## Do that Paint Job this Week End

with BPS PAINT

CICERO SMITH LUMBER COMPANY

Bovina, Texas

## 50 Graham-Hoeme Plows

All Sizes, Also Sweeps, Chisels, Spikes and Knife Attachments, Ready to go.

-"SEE US BEFORE YOU BUY" -

See Us for BATH TUBS, LAVATORY, KITCHEN SINKS all Kinds of Faucts and Pipe Fittings.

> WATER HEATERS Eight Different Makes-Priced Right

PARTS-Baldwin Combine, Angel Plow, Sanders Plow.

Automatic well pumps, pump jacks, gasoline engines, grain loaders

-Butane Gas Systems, Floor Furnaces-

FURNITURE-Drastic Reduction of Prices.

# C. R. Elliott Company

BOVINA, TEXAS



## Be Prepared To Replace Your Loss

Fire insurance coverage that was adequate a few years ago can not take care of todays increased property values. Let us adjust your policy, at minimum rates, so that you will have sound, up-to-date protection again fire loss. Consult us today.

# Bovina Realty Co.

O. W. RHINEHART, Mgr. Next to Bovina Hotel

Bovina, Texas



#### G. C. WILLIAMS PAINT STORE

119 East 5th. St. Res. Ph. 438-W - Bus. Ph. 462-M Clovis, N. M.

FARM LOANS

Low Interest - Long Term

ETHRIDGE - SPRING AGENCY

Friona, Texas

#### WART. The Speed Cop





# LEACH GARAGE Complete Line of Auto Accessories Englants Old Stand Bovina, Sex

# Notice, Livestock Owners

FOR FREE REMOVAL OF Dead Horses, Cattle, Hogs, Sheep

CALL

CONSUMERS FUEL ASSN.

Phone 15

HOLT'S PANHANDLE STATION

Phone 94

Muleshoe, Texas

Bovina, Texas

#### **BOVINA NEWS**

(Continued from preceding page) visiting Bertrum's parents, Mr. and Mrs. Mell Gunn and friends n Bo-

son Richard spent the past week ir ged marriage vows at Clayton N. gical College. the home of Mr. and Mrs. Elman M., with Rev. McNew of Bovina of-Stark and his foster parents, Mr. ficiating. and Mrs. I. W. Quickel.

Clovis, N. M., spent the holidays in they return from their honeymoon, lards, mustard, turnips and radishes, three things every man wants—good R. Lillard, Ella S. Gorton, A. B. Car- ute of limitations in the alternative. the home of Mr. and Mrs. Elman they will be at home in Turpin he said. Sabadilla, a compound sold pay, a real career, a chance for ad-Stark.

Mrs. Elman Stark received severe burns on her right hand and arm last Tuesday when a roast slipped

and Mrs. Adrain Stevens, Mr. and same week in 1946. Cars received The squash bug is a dark brown quest for world peace and security. State of Texas; Friona State Bank, 1947. Mrs. Forrest Sanders and son, Rich- from connections totaled 10,917 com- insect with a flat back that feeds on What part are you playingard and Mr. and Mrs. Elman Stark pared with 10,104 for same week in the underside of leaves but often enjoyed a 4th of July outing at Buf- 1946. Total cars moved were 41,- suns itself on the leaf top. It is adfalo Lake.

daughter, Eula Hopingardner, left total of 43,878 cars in preceding destroy eggs if found. Cabbage bugs Sunday for an extended trip to Los week of this year. Angeles, and the state of Washington. They will visit relatives while Need letterheads? Dial 2131.

in Washington, and spend a great part of their sight seeing.

#### Marriage Vowe Exchanged

Mr. and Mrs. Adrain Stevens of ing in Colorado Springs, Colo. After bage bug that attacks cabbage, col- fers able young Americans not only tiff, and George G. Wright, Stanton Oklahoma.

#### SANTA FE CARLOADINGS

the grease up on her arm and hand week ending July 5th, 1947, were puduces two generations per season Mr. and Mrs. Wilford Quickel, Mr. 30, 872 compared with 27,506 for the the cabbags bug three.

Army is YOUR army and must bear heavy responsibility in the common D. W. Parr, Florence Parr, R. W. said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office in Farwell, Texheavy responsibility in the common D. W. Parr, Florence Parr, R. W. Said Court, at office Parr, R. W. Said Co Mr. and Mrs. Wilford Quickel, Mr. 30, 872 compared with 27,506 for the the cabbags bug three. 789 compared with 37,610 for same visable to inspect the underside of Mrs. T. J. Hopingardner and week in 1946. Santa Fe handled a leaves for eggs of both insects and

#### KILL THE BUGS

On Friday, July 4th, Mr. Mansell plaguing gardeners are offered by McNew of Bovina, and Miss Alene George Elle, assistant professor of office will be in Bovina on Thurs-Mr. and Mrs. Forrest Sanders and Hastings, of Clayton, N. M., exchan-plant industry at Texas Technolo-day, July 17th. He will be located at on the 11 day of June, 1947.

Most difficult to control are the all interested. The course are now honeymoon- on squash, and the harlequin cab- our: "The United States Army of suit are: J. G. McFariand as Plain- the sum of \$100. under the trade name of Sabacide, vancement—but also the honor and is effective on the young bugs but dignity which is associated with no is effective on the young bugs but dignity which is associated with na- ney and the unknown heirs. assigns 90 days after the date of its issuance, not always on adults. Its use will tional service in time of need." prevent in some measure of control, Young and old will find their ac- foresaid defendants whose names and fell in boiling grease, splashing | Santa Fe System carioadings for however, since the squash bug re- tion rewarding. For the United States | residences and addresses are un- D., 1947.

> resemble small black-rimmed white kegs, Elle said, and squash bug eggs look something like light brown dence and address is unknown and

> insect about the size of the end of and addresses are unknown GREET a lead pencil, constitutes a threat ING: to area potato growers, he warned. I You are commanded to appear and This insect chews holes in leaves a- answer the plantiff's petition at or before 10 o'clock a. m. of the first bout the size of a pencil lead. A Monday after the expiration of 42 half and half mixture of cryolite and days from the date of issuance of

Tribune job printing is best.

And Your Strength and Energy Is Below Par ? It may be caused by disorder of kid-

ney function that permits poisonous waste to accumulate. For truly many people feel tired, weak and miserable when the kidneys fail to remove excess cids and other waste matter from the

rheumatic pains, headaches, dizziness, getting up nights, leg pains, swelling. Cometimes frequent and scanty urinaon with smarting and burning is anther sign that something is wrong with he kidneys or bladder.

#### RECRUITER IN BOVINA

ination of insects that have begun Clovis, N. M., U. S. Army recruiting mer County, at the Court House in 1947, he was the owner in fee simple plaguing gardeners are offered by of lots 3, 8, 9, and 10, Block 75, orig-

squash bug, now appearing in droves | As General Eisenhower pointed

heavy responsibility in the common Parr who reside in Parmer County as, this the 11 day of June A. D.,

#### LEGAL NOTICES

#### CITATION BY PUBLICATION THE STATE OF TEXAS

TO: George G. Wright whose resithe unknown heirs, assigns and le-The flea beetle, a black jumping defendant, whose names, residences

sulphur is recommended as a control, he said, hile cryolite is not toxic to humans and is even more effective

days from the date of issuance of of Parmer County, at the Court House in Farwell, Texas.

Said plantiff's petition was filed on the 5 day of July, 1947. The file number of said suit be-

ing No. 1403. The names of the parties in said suit are: E. B. Whitefield as Plain-

tiff, and George G Wright and the unknown heirs, assigns, and legal representatives of George G. Wright as Defendant.

The nature of said suit being substantially as follows, to wit:

Plaintiff brings this suit in trespass to try title alleging that on Tune 1, 1947, he was the owner in fee simple of Lots 5 and 6, Block 31, of the original town of Friona Parmer County, Texas, and that on the second day of June A. D. 1947 the defendants and all of them, unwithhold from his possession thereof, to his damage in the sum of \$100 Plaintiff pleads the ten year stat-

ute of limitations in the alternative. Plaintiff prays for title and possession of the above described land. shall be returned unserved.

Issued this the fifth day of July D. 1947. Given under my hand and seal of said Court, at office in Farwell Texas this the fifth day of July A. D., 1947.

Lovde A. Brewer, Clerk District Court, Parmer County

#### (July 10, 17, 24, 31.) STATE CONSERVATION BOARD

OF TEXAS Notice of hearing upon organization of proposed Parmer County Soil Conservation District, embracing land lying in Parmer County, Texas.

WHEREAS, on the 2nd day of June, 1947, there was duly filed in the office of the State Soil Conservation Board, at Temple, Texas, a petition signed by fifty or a majority of land owners pursuant to the provisions of the State Soil Conservation Law, as enacted by the 47th Legislature, known as House Bill No. 444, requesting the establishment of Parmer County Soil Con-

servation District; and WHEREAS, the lands described by said petition, and other lands which will be considered for inclusion in said district, are located in Parmer County, described substantially as

follows: Parmer County, Texas.

Now, therefore, notice is hereby given that a public hearing will be held pursuant to the said petition, on the question of the desirability and necessity of the creation of such district; on the question of boundaries to be assigned to such district; upon the propriety of the petition, and of proceedings taken under the said Act. The said public hearing will be held by the State Soil Conservation Board on the 30th day of July, 1947, beginning at 10 o'clock a. m., at Friona in the county of

All interested parties are invited to attend and will be given opportunity to be heard at the time and place hereinbefore specified.

(Seal) STATE SOIL CONSERVATION BOARD

BY: V. C. Marshall Dated this the 30th day of June,

#### CITATION BY PUBLICATION THE STATE OF TEXAS

TO: George G. Wright, Stanton R. Lillard, Ella S. Gorton, A. B. Carroll, George Ireland and Laura Shouse, whose residences and addresses are unknown, and the unknown heirs, assigns and legal representatives of the aforesaid defendants, whose names, residences and addresses are unknown, GREETINGS.

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of

LUBBOCK—Suggestions for elim- T-Sgt. Leon A. Reynolds, from the the Honorable District Court of Par. title alleging that on May 1, A. D.

Farwell, Texas.

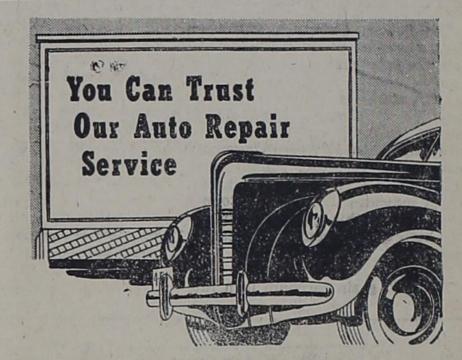
and legal representatives of the a- it shall be returned unserved. with its office and principal place of business in Friona, Parmer County District Court Parmer County, Texas Texas as Defendants.

this Citation, the same being Mon- The nature of said suit being sub-day the 28th day of July, A. D., 1947, stantially as follows, to wit: Plainat or before 10 o'clock A. M., before tiff brings this suit in trespass to try Said plaintiff's petition was filed inal town of Friona Parmer County, May, A. D. 1947, the defendants, and the Post Office and shall interview The file number of said suit being all of them, unlawfully entered upon said land and withhold from him The names of the parties in said possession thereof, to his damage in

Plaintiff pleads the ten year stat-

Issued this the 11 day of June A.

Loyde A. Brewer, Clerk, (June 19, 26, July 3, 10, 1947)



Get maximum efficiency from your car performance by letting our experts tune up your motor. You'll be delighted at the difference a good check-up can make in the way your car will perform.

NEW CHEVROLET MOTORS-We can install new Chevrolet passenger motors, 1937 through 1946. We have them ready to go.

# PACE BROS.

Texico Hotel Bldg.

Texico, N. M.

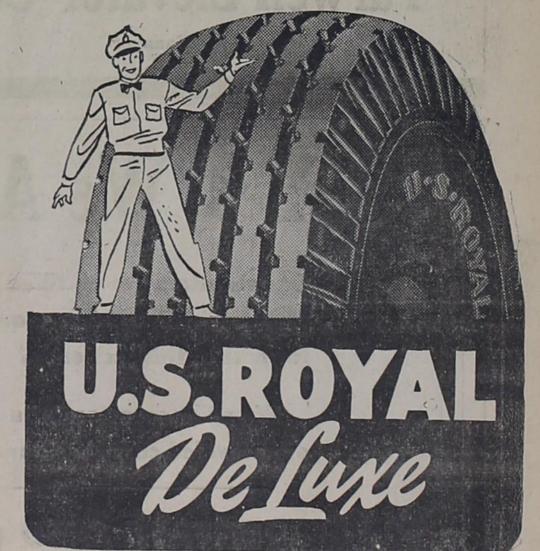
# 10 DAY TRADE-IN-SALE ON U.S. ROYALS!

#### Get Top Allowance For Your OLD TIRES Get Top Quality In Your NEW TIRES

Here's a ten day opportunity to buy new, longer wearing U. S. Royals at amazingly low prices. Our trade-in allowances have been stepped way up to save you real money.

Enjoy your summer driving, start your vacation on new U.S. Royals, the same tires that are used as original equipment on America's finest cars. Take advantage of our big trade-in allowance to get this extra safety at a new low cost.

# DON'T WAIT! drive in Now



# Hardage Tire Store

FARWELL, TEXAS

## BUILT TO LAST A LIFETIME! • Self Sharpening Points • No Side Draft • Extra Light Draft • Nothing to Grease • Plows all Types of Land Without Adjustments • Prevents n by Wind and Water . Cuts Plowing it Half . Doubles Sub-Soil Moisture. C. R. Elliott Company BOVINA, TEXAS.

# Our Sincere REGRETS

We sincerely regret that it has been impossible for us to render you the service that we had hoped during this critical harvest period.

However, the fault is not ours. We had made arrangements for handling your grain in the quickest time possible at the cost of hundreds of dollars. We had done all in our power to be ready for the harvest season.

But due to the delay in transportation, we have been forced to turn down many of our best customers and friends. When our elevator was filled, we had no other alternative—and we sincerely regret this inconvenience placed on our friends. As the harvest continues, we pledge you our best efforts to continue doing the very best we can to see that your wheat is kept off the ground.

Some Io Growers DON'T employ a stranger to haul for you until you have his name, chauffer's license number and the truck numbers. DON'T pile your grain out in unprotected places. Keep it near home.

Bovina Wheat Growers, Inc.

Lee Thompson, Manager

Bovina, Texas.

NEW

# Ford Trucks

LESS CAB

- CAN MAKE IMMEDIATE DELIVERY -

# Sikes Motor Co.

FARWELL, TEXAS

# Harold W. Carpenter, Secretary

1947 wheat as of July 1st is \$1.80 est by far in the history of the sup-

receipt that has been submitted to dering where all that unwanted us has shown number one grade, moisture went that we got in May. which indicates that Parmer County opinion.

has been released by Commodity Credit Corporation as \$2.12 per cwt. These loans will be available to farmers from harvest until February 28, 1948, and will mature on April 30, 1948 which is the same date on which 1947 wheat loan notes ma-The Parmer County loan rate on ture. These loan rates are the highboth for farm and warehouse stored port price. It's nice to know that we are guaranteed a good price for what This office is currently making grain we can raise. What we're worloans on warehouse receipts and is rying about now is whether it will taking applications for loans on rain in time for us to have grain to farm-stored wheat. Every warehouse put in the loan. Most of us are won-

a. m. and the success of the whole Naval Reserve Unit wheat raised this year is of unusually high quality contrary to earlier ganization of a Soil Conservation land owners are present and how To Be Discussed District has been set. This meeting pressing needs seem to be. Now will be held at the Friona Grade this date and hour will work a CLOVIS-Male residents of com-The 1947 grain sorghum loan rate School Auditorium starting at 10:00 hardship on all of who intend to munities in Eastern New Mexico and

#### HUGE SUM FOR ADVERTISING Unit.

promotion are important now in the River, Dee Spivey, Horace Hudson. current seller's market in the farm and Wesley Quinn, has been formed equipment industry just as they will to assist in creating a roster of men be in the buyer's market ahead," who are interested in such a unit.

Frank R. Pierce, president of Dear
The committee has been informed born Motors Corporation, Detroit, that if 200 enlisted men and 13 oftold Dearborn's distributers and sup-licers can be enrolled, assignment

Pierce revealed that Dearborn Motors which will market nationally the Ford Tractor and Dearborn Farm Equipment line beginning July 1 plans to spend approximately \$2 million during the next twelve months on advertising, sales promotion, merchandising, and sales training programs.

Complete advertising and sales promotion plans will be announced at distributer-dealer meetings in 3? key cities between July 15-30.

"We know, as does everyone else," Pierce said, "that the sales potential for the tractor and implement industry is extremely high.

"During the war farmers met a tremendous demand for food in the face of a serious shortage of farm labor. They found that effecient mechanization was the answer. Today as farm labor costs mount the trend to complete mechanization is continu-

"It could be argued that advertising and good hard saleswork aren't necessary now in the face of this sales outlook.

"We believe, however, that despite these factors our advertising sales promotion, merchandising and sales training program must be strong enough to give maximum benefit to customers now and give us a hard-hitting organization through the years ahead when the buyer's market is with us.

#### Takes Over Beauty Shop

Mrs. Jessie McSpadden announced today that she was taking over Jeanne's Beauty Shop in Bovina on Monday, July 14th. The business will be operated in the same location on Main Street, she said.

600 Acre Farm, Improved, Close In, Worth The Money

300 Acre Farm, Improved, South of Texico.

160 Acre Farm, Improved, East of Lariat.

15 Acre Farm, Improved, Close-in.

5 Room Modern Home in Texico.

30 Acre Farm, Improved, Close-in.

Home in East Farwell, 9 Lots.

100 Acres Improved, Irrigated, Ft. Sumner, N. M.

Filling Station and Restaurant, For Sale or Lease, Good Location.

160 Acre Farm, East of Farwell.

BOOK YOUR FARM SALE WITH US — WE BUY CATTLE — - WE WRITE HAIL INSURANCE -

Farwell Real Estate and

Commission Company Dosher & Francis

Phone 2501

Farwell

## Wheat - Wheat - Wheat

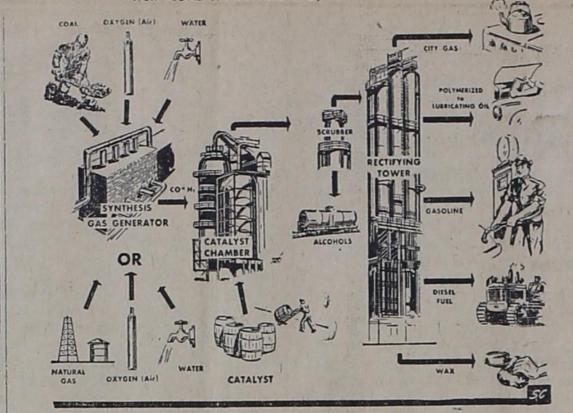
We don't know anything else at our bulging elevator. We are receiving wheat just as rapidly as storage is made available by out-going shipments. We regret our inability to take care of you in this emergency, but we are doing the very best we can under the circumstances..

- Our Prices Are Always Tops -

# Farwell Elevator Co.

Ray Ford, Manager

#### HOW TO MANUFACTURE GASOLINE from COAL or NATURAL GAS, AIR and WATER



#### FUEL OF THE FUTURE

PITTSBURGH, PA.—Workings of the revolutionary process for making gasoline from coal and gas are revealed above. Originated in Germany, this fuel source of the future is being perfected by American engineering science. The diagram, as explained by Gulf research laboratories which are aiding in the development, shows the following

(1) Coal—or natural gas—is mixed with air and water and converted by combustion and chemical action into synthesis gas. (2) The gas is passed through a catalyst (material causing a basic chemical reaction), which transforms it into vaporized petroleum-like materials and alcohols. (3) The alcohols are separated in a scrubber. (4) City gas is drawn off, and the petroleum materials converted into gasoline, lubricating oils, diesel fuel and wax.

go, but if we intend to form a Dis- West Texas, within a 50-mile radius trict here, we might as well make up of Clovis, are being invited to at-From all reports, it is doubtful that tend a mass meeting to be held Juwe will get a District even if we ly 15th at 7:30 p. m. in the Ciovis succeed in having a successful meet- High School auditorium for the purpose of discussing the establishment here of an active Naval Reserve

A committee of Clovisites, made up "Aggressive advertising and sales of Bud Cagle, chairman, Raymond

> of a unit to Clovis is almost assured. If a unit is assigned to the city, the Navy will let local contracts for the building of an armory which will be equipped for the training of Re-

> > **ROOF & HOUSE** PAINTING

Cortez Billington

Farwell, Texas

#### VISIT OUR FOUNTAIN

Fortify yourself against the heat by visiting our fountain regularly for refreshing drinks and delicious ice cream.

FOX DRUG STORE

servists in numerous trades.

The mass meeting is for the purpose of outlining the advantages to Sam Rundell, who sustained chest in an open-forum session.

tor membership in the Naval Re- ters.

ping the tree trunks.

SAM RUNDELL OUT

the individual of Naval Reserve and back injuries at the very outtraining, and Navy representatives set of the harvest season when he will be on hand to answer questions fell from a combine, has recovered sufficiently to be up and about Men over 17 years of age, veteran again, and was in town the first of and non-veteran alike, are eligble the week attending to business mat-

Meat is one food which will be Fruit tree damage from sun scald more plentiful this year than last, or blister can be cut down by wrap- according to the Bureau of Agricultural Economics.

#### COL. DICK DOSHER

Licensed Auctioneer

Farwell, Texas

There Is No Substitute For Resuits

PHONE 2501 FOR SALES DATES

# Saturday Specials

FOLGERS COFFEE ONE POUND CAN .... MARCO CORN WHOLE GRAIN - NO. 2 CAN ..... MIRACLE WHIP Salad Dressing

CAMPBELL'S ICE CREAM 19c

TOMATOES - No. 2 can, 2 for 25c

AMERICAN CHEESE 46° SLICED — POUND WHITE SYRUP

HALF-GALLON JAR

John Porter

Champ Porter

# We're Doing Our Best To Serve You

The wheat harvest has thrown a pleasant burden on us, and we are doing our best to take care of your wheat.

Due to the shortage of cars, we have been compelled to turn down some of our customers. This we sincerely regret.

We are rushing completion of our new warehouse and hope to be able to start filling it by the latter part of this week. You can count on us doing everything we can to help you with your harvesting problems.

## SEED

For late planting we can furnish: Certified Hegari, Certified Early Hegari, Red Top Cane, African Millet, Atlas Sargo, 60 Day Milo, Martin Milo, Hybrid Yellow Corn, German Millet, AK Soy Beans.

Several Trucks for sale or trade - Also four Tarps 18 by 24 feet.

Weaning Pigs at \$15.00

### HENDERSON GRAIN & SEED CO.

Phone 3501

Farwell, Texas

# Yes, We Are Full

Our elevators are all filled to capacity with wheat, which we have made available to the farmers of this section. 

We will accept grain just as rapidly as we are provided cars for shipment.

ROBERTS SEED COMPANY

Texico - Clovis - Portales