

SANTA ANNA NEWS

THIRTY-FIFTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, MARCH 11, 1921

NUMBER TEN

THE FUNCTIONS OF A CHAMBER OF COMMERCE

The News urges every citizen of Santa Anna to read the foregoing article relating to the definition of a chamber of commerce. See if the pattern herein outlined conforms to your idea of what a chamber of commerce should be. If you think the pattern good, and believe it should be worked out in Santa Anna's organization, contribute your time and attention to its adoption.

From our own observation and experience we can unhesitatingly say that the writer of this article knows his subject, knows the functions of a chamber of commerce and has worked out a plan of action which is both ideal and practical. The article is a little long, but we believe you will find it very instructive.

"Cities do not happen—they are made," is the sum total of a Chamber of Commerce. Colvin B. Brown, of the United Chamber of Commerce, recently said: "So long as there is a margin in any American city between what it is as a place to work in, and what it may become, there is work for the modern chamber of commerce. There is no dark mystery about the successful organization of such a chamber. There must be simple machinery, frequent consultations, a short, definite and practical program, officers who inspire confidence, an efficient staff and an adequate provision for revenue. "A chamber of commerce is not a debating society nor a training school for orators. It is a project organization. Its committees must be workers instead of talkers."

The truth of this statement, particularly the last few sentences, was stressed by a president of a local organization a few weeks back at the annual banquet when in summing up the work of his three years work with the organization, he said: "Friends, it is not I who have done big things for our town. It is our town who has done big things for itself. I used to think when our town made sporadic efforts at getting up a commercial club and putting itself on the map, that it was little use. I felt as if it had been tried and tried again and failed—that there was something unresponsive about our town.

"It took me a long time to find that the fault wasn't with the town but with our clubs. We'd hold enthusiastic meetings, but we didn't back them up with enthusiastic work. We didn't realize that after a man has made a good speech in favor of a thing he feels as if he had done his duty, and couldn't afford to give any more of his time to it. So when we organized the present chamber of commerce, we had two secret rules. The first was: 'Appoint no orators chairman of committees.' The second was: 'Appoint no committeemen who will not commit.' I believe any chamber of commerce on earth could advance its community a lot by adopting those two rules.

"The old day when the chamber of commerce was the proving ground for would-be orators and jack-leg politicians is a long time gone and outside of the annual meeting there is a minimum of arm-waving, extravagant oratory and hip-hooray sort of stuff that logically goes with medicine shows, negro minstrels, stock promotions, etc. It would be the easiest thing in the world to provide a half dozen extravagant artists of the picture building variety to slash our strong stream of peaceful progress into a veritable foam of enthusiasm over a cotton factory, a broom factory, a chili factory, or any one of the dozen similar factory propositions presented to the chamber of commerce each month, but about all we would ever get out of such meetings would be a higher regard for the peace of our own streets, a few bright colored bubbles that would float a few yards down stream, fade out and leave us with a few bright color-

A New Store for Santa Anna.

D. R. Hill, an experienced dry goodsman lately of Comanche, but formerly of Santa Anna, comes back to his "first love" with the announcement that on the first of the coming month he will establish a dry goods and ready-to-wear store in the Ryan building.

Mr. Hill left Saturday for St. Louis where he will buy stocks for the new store. He secures a very desirable building and location and with his wide acquaintance here and his knowledge of the mercantile business, the enterprise should be a success from the start.

His brother, Homer, will assist in the clerical work, having arrived here already from Comanche.

The teaching staff of the Santa Anna schools left Thursday afternoon for Brownwood to attend the Mid-Texas teachers' association.

Santa Anna and vicinity was visited with some warm gentle showers of rain early Friday morning. The grass is springing up everywhere, the trees are blossoming into new foliage, and the bees are humming, oh well, Spring is surely here in all of its allurements of favorable seasons.

ed sheets of stock certificates and a poor opinion of oratory.

The real chamber of commerce works along an entirely different line that is proving to be the right way to handle things. Take care of the basic conditions of the town and surrounding country, keep the name and advantages of the town and country before the public in a constructive way on lines or reports of things that HAVE happened and not that are GOING to HAPPEN.

Any long tongue artist can paint word pictures of factory flues belching forth great volumes of stifling smoke, with the wealth of the world pouring out of the factory doors, special train loads of its products seeking the far corners of the world and all that. And he don't have to have much sense, less money and practically no standing to make a good job of it. But it takes a pretty good man to stand well enough to command a reasonable credit, brains enough to find a paying business and nerve and ability enough to put it in, manage it, develop it and grow into a useful, constructive citizen of the town and section.

It would be an easy matter to fill pages of every paper that comes out in this town with dope of things that have been proposed, discussed, worked upon, or needed, and it might possibly leave an impression, for a time only, that the chamber of commerce is very active. But the bluff would soon be seen through and a funeral would be in order. It is results that count and quiet, hard down, constructive work brings the greatest results.

To sum up the proposition in the general words of the president of the organization, "We do not expect to pay any cash bonuses to artificially stimulate any industries or stock propositions that are not strong enough on the face of them to be a desirable investment for the man proposing them. I came here without anybody paying my way, or giving me a building or cash bonus. Every other merchant in the town came the same way and because he thought he could make an honest living with a reasonable surplus for the future and we have found that our judgment was good. If these other businesses, industries, etc. want to locate here we will help them every way in the world to meet the right folks, find the right location, determine the facts and conditions prevailing over the section, but we don't intend to buy a bunch of cheap grade industries that would soak up the surplus or cash bonus and leave the citizens with a bunch of worthless stock on hand."

Towns do not happen—they are built.

Clean Up a Success.

The unanimity with which the people of Santa Anna fell into line Monday morning for a clean up of the town is ample proof that some very wholesome work has been accomplished in sanitation and speaks volumes for the energy and progressiveness of the Legion boys, the city commission, the chamber of commerce and other organizations of the town.

Squads of the American Legion got on the job early Tuesday morning according to a pre-arranged schedule, and started the work of collecting and hauling the garbage which the house holders had gathered and placed in the alleys the day previous.

While nobody deserves any special credit for cleaning up individual premises, yet the concert of action in this matter is commendable in community spirit.

According to the boys of the American Legion who donned overalls and followed the wagons and trucks in collecting the garbage, there were something like 9,999 loads hauled out of town, which of course does not take into account the 7,777 loads burned on private premises and in the business section.

Mayor Woodward requests The News to state that the city wagons will continue to haul off the garbage which may have been overlooked, and property holders who were not visited by the wagons this week are asked to notify him and it will be attended to in order.

If the News were to say more, it would be to the point that we do not stop here, for eternal vigilance is the price of a clean, sanitary town and community, as well as some other things.

The Junior-Senior Reception.

Friday night the spacious home of Dr. and Mrs. T. Richard Sealy was thrown open to the Junior and Senior classes and guests for the annual reception tendered the Seniors by the Juniors.

The house was beautifully decorated, the reception room being decorated with pot plants and the high school colors of purple and white. The Senior room was decorated in the Senior colors of black and gold, and the dining room was decorated in the Junior colors of pink and white.

As each guest arrived they were ushered upstairs to the register, and from there into the Senior room. Then they were all ushered into the reception hall where the many out of town guests were introduced.

After all the guests had arrived tiny American flags with the name of each president and his wife attached were passed to the boys and girls and by this method they were told to find their partners. As soon as all the flags were matched, the guests went into the Senior room where an exciting contest was indulged in. The winners in this contest were Albert Lowe and Bessie Watkins, and they received a large box of candy.

Music, conversation and singing was indulged in until a late hour when each boy was told to find his partner for the refreshments. They were all assembled in the Junior room where a lovely salad course and an ice course in the Junior color scheme were served. Pink cyclamen and fern were given as favors.

The out of town guests were: Marguerite Barnes, Sarah Dunman, Marguerite Lavender, of Coleman; Marion Flynt and H. O'Kelly of Ballinger, and Dick Owen of San Angelo. There were about seventy town guests present at the faculty.

At a late hour the many guests left thanking Dr. and Mrs. Sealy and the Juniors for the perfectly delightful evening.

Mrs. Walter Kirkpatrick was taken to the local hospital yesterday morning where she is to undergo an operation for appendicitis.

Miss Lois Verner of Bangs, visited home folks Sunday.

Heavy Carry-Over of Cotton.

The American Cotton Association recently issued some cotton statistics which should deter every farmer from planting over half of his normal acreage. In 1914-15 the world carry-over was 8,835,000 bales, which was then the largest carry-over of record. Present indications point to a carry-over of 9,700,000 bales of American cotton alone and to this is to be added 1,880,000 bales of foreign cotton.

The world's estimated supply of cotton July 31, 1920, was 5,846,000 bales. The world's production, 1920-21, was 19,778,000 bales, which added to the supply on hand, made a total of 25,624,000 bales. Consumption has been 20 per cent below normal and it is believed that requirements of all existing spindles will be filled with 14,044,000 bales, leaving a total of 11,590,000 bales to be consumed in 1922.

Cotton growers can readily understand that if a normal acreage is planted and America produces another 12,000,000 bales, and other countries make a normal production there will be a world supply of more than 30,000,000 bales, whereas normal consumption is less than 20,000,000.

It is said that figures do not lie, but that men lie about figures, but it seems to be the consensus of opinion that even a half crop will be more than a plenty to supply the demand for cotton for another year.

Farm Bureau Dates.

The Texas Farm Bureau Federation is now in Coleman county and have speaking dates at the following places.

These meetings are to begin at 8 p. m. All farmers are urged to come, and bring the women and children.

Tuesday, March 8, at White Chapel, Anderson, Glencove.

Wednesday, March 9 at Silver Valley, Burkett, Valera.

Thursday, March 10, at Rae, Talpa, Novice.

Friday, March 11, at Goldsboro, Voss, Buffalo.

Saturday, March 12, at Santa Anna. This meeting will be held at 2:30 p. m.

Monday, March 14, at Junction, Liberty, Midway.

Tuesday, March 15, at Gouldsbusk, Plainview, Independence.

Wednesday, March 16, Shield, Lone Star, Rockwood.

Thursday, March 17, Concho Peak, Brown's Ranch, Watts Creek.

Friday, March 18, Trickham, Starkweather, Bee Ranch.

Monday, March 21, Loss Creek, Indian Creek, Bowen.

Tuesday March 22, Union Hill, Camp Colorado, Central.

Wednesday, March 23, Whon, Hardin, Hill.

Thursday, March 24, Elliott, Spring Creek, Leaday.

Friday, March 25, at Miller, Longview, Leedy.

Saturday, March 26, County organization, 2:30 p. m. at the Court House, Coleman.

Other meetings to be called if conditions will justify.

Looking for Work?

The News wants to get in touch with some reliable party, young or elderly, who will faithfully and intelligently present the merits of the paper to those in the Santa Anna trade territory who may not now be one of its readers. The News is undoubtedly making some improvement as a weekly giving readable happenings of Santa Anna and surrounding country, and is enjoying some growth in its subscription list, but we are going to put the paper in every home in this section if possible. This is a call to a service which will pay dividends to the person fitted for it.

Mrs. E. S. Sewell, nee Miss Jewel Daniel, has returned to Santa Anna. Mrs. Sewell has been teaching in the Zephyr school.

Young G. A. Ragsdels had the misfortune to break his arm this week while wrestling with a playmate at school.

Streets Show Big Improvement.

Santa Anna's main business avenue from First to Third, is being treated to some honest-to-goodness filling and grading work, and already the business men who aided the city commissioners are happy that it was undertaken, and like most good things in the way of city development once begun, there is talk of enlarging the scope of the work to include the streets from First to Third north of Wallace avenue and south beyond the R. R. tracks.

The improvement on Wallace Avenue consists of grading and filling in with sand and gravel with a surface of clay. Last night's rain came just in time to pack the sand and dirt nicely.

Mr. Farmer, bring your eggs on to Santa Anna market—they won't be scrambled on our downtown streets for some time to come if you can keep your "Tir Lizzie" from climbing a telephone pole.

Contract Let for Church House.

The building committee for the Baptist congregation, composed of Dr. W. F. Holland, L. V. Stockard, and Moody Polk, met Wednesday with a representative of the Moore Construction Co. of Brownwood and signed contract for the construction of a new church building which is to be erected on the site of the present frame structure.

The new building will be of brick and modern in its appointments. Work is to begin within ten days.

J. E. Brinkley, of Coleman, connected with the Brinkley Brick & Tile Co. at Coleman, was in Santa Anna this week securing specimens of our silica sand deposits which he wanted to use in experiments of brick manufacture. If the experiments are satisfactory, it is understood the company will manufacture the brick which will be used in the construction of the new Baptist church building at this place. It would seem that all element of doubt as to whether this sand will make first class brick has already been removed by past experiments by different parties. It is said that this sand makes a most beautiful white brick of enduring quality.

The commercial secretary, with the assistance of Moody Polk, this week solicited contributions to the fund for the purchase of the double siren fire alarm which the fire department received a few days ago and has mounted on the roof of the Masonic hall. The committee has requested the News to say that the response has been very gratifying but the necessary amount has not yet been fully realized, and all those property owners of both the business and the residence section who are dependent on our volunteer fire fighting force and equipment who have not had a part in the swelling of the fund will please leave their contribution at either of the two banks or call upon the committee and they will be relieved, in a very painless manner. The list of contributors to the fund will be printed in full in next week's issue of the News.

J. L. Stewardson was in Santa Anna the first of the week and took occasion to call at the Temple of Truth and advance his date for the two greatest papers of the State. Though living a dozen miles from Santa Anna, Mr. Stewardson states that owing to neglect of his neighborhood road, his vicinity was some time ago cut off from the rural mail delivery service, leaving a number of residents this side of Shield isolated as far as daily mail is concerned. However, the neighborhood will improve the road on their own responsibility and then make application to have daily mail service restored. The Stewardson boys are among the oldest residents of Coleman county, coming here in the later 70's.

Claude Gipson and Dewey Pieratt were in Coleman Sunday.

CLAUDE GIPSON SERIOUSLY HURT BY FALLING CAR

Claude Gipson, a young man well known to all Santa Anna citizens, was the unfortunate victim of a very serious accident yesterday afternoon, when a car under which he was working at the Adams & Erwin garage fell upon him.

Mr. Gipson was working upon his own car, having it hoisted by a rope and was sitting under the rear end of it making some adjustments, when the rope broke and the car body fell, the full impact catching him at the back of his neck and crushing him in this crouching posture until the car body struck the axles of the chassis. The young man was taken from under the car by a companion workman and others about the garage, and rushed to the local hospital where a hurried though thorough examination was made. It was found that his spinal column was dislocated at the dorsal region, an injury so critical that the attending surgeons decided to send him on to a Temple sanitarium immediately for X-Ray examination and a more complete diagnosis. The many friends of the young man are shocked at the results of the accident which are now apparent, but hope for a more cheerful message of his condition today.

Prof. T. H. Stout, principal of the Shield school, and his two assistants, Mrs. Vanderford and Miss Della Landers, spent a few hours in Santa Anna Thursday afternoon while enroute to Brownwood where they will attend the sessions of the Mid-Texas teachers' association, an organization comprised of some twelve counties. Miss Annie Webb Blanton, state superintendent, was featured for an address at the meeting.

This balmy spring weather is prompting some people to engage in gardening, while others have the urge to dig fish bait. Whether or not it's the merit of the bait, the luck of the fishermen, or a combination of both, it must be said that many are seen returning from the City Lake at all times of the day with hand-some strings of fish.

Hardy Blue returned home this week from Brownsville, where he spent several days with Mr. and Mrs. Comer Blue. He reported Mr. Blue's health considerably improved even during the short time in which he has been there.

Miss Lee Vinson returned Monday from San Angelo, where she has been the past several months for her health. She was accompanied home by her sister, Mary who was formerly in training at a Temple sanitarium.

Mrs. W. R. Sparks and son of Talpa, spent the week-end with R. B. Archer, an uncle, and family. The Sparks' were formerly in the newspaper business at Talpa, but are now engaged in the hardware business there.

Sam Mellingers, of Menard, was in Santa Anna this week looking for a building in which to establish a dry goods store. So far he has not been able to get a building here.

M. P. Miles, formerly of Coleman, now of Trawick, Nacogdoches county, was here during the week looking after his farm interests near Rockwood.

Mr. and Mrs. Boyd Rainbolt and Mrs. Ben Parker returned Wednesday from Menard where they visited with friends and relatives.

A. A. Dunwoody, of Anson, formerly a resident of Santa Anna, is here this week delivering lectures to classes in the Royal Arch Chapter.

The friends of Mrs. John Pearce will be pleased to learn that she has been able to terminate her confinement in the local hospital.

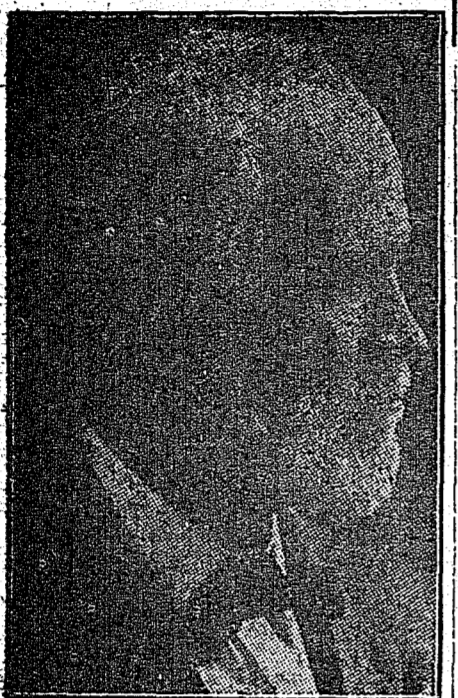
Mrs. C. E. Evans of Shield, was shopping in town Saturday.

OVER 16 MILLION RAISED TO DATE

BAPTIST 75 MILLION CAMPAIGN
MAKING GOOD PROGRESS,
COMMISSION REPORTS.

CASH ROUND-UP IN SPRING

Effort Will Be Made During March
and April to Secure Cash on All
Pledges Due to May
1, 1921.



DR. J. B. GAMBRELL
President Southern Baptist Convention,
who will tour the South.

Up to December 1, 1920, Southern Baptists had paid \$16,851,100.68 in cash on their subscriptions to the 75 Million Campaign, according to an announcement issued by the Conservation Commission, which is looking after all the general interests of the campaign. This sum has been apportioned among foreign missions, home missions, state missions, Christian education, hospitals, orphanages and ministerial relief, in accordance with the original campaign program.

While the receipts from the campaign have enabled all the agencies of the denomination to greatly enlarge their work the returns have not been as large as the best interests of the work demand, it is said, and the local churches throughout the South are asked to join in a movement to bring up the payments on all subscriptions due by May 1, in order that the delegates can go to the Southern Baptist Convention at Chattanooga, May 12, with a clean slate and all the general work adequately provided for.

Will Hold Day of Prayer.
Inaugurating this spring cash round-up campaign, February 27-March 6 has been designated as intercession

of the Baptist churches is asked to join in spending Wednesday, March 2, as a day of prayer for God's blessings and guidance in the further campaign work.

After this special period of prayer the remainder of March will be given over to enlisting all the members of all the Baptist churches in the South in the matter of completing the campaign program by paying that portion of the subscriptions due by that time, and in bringing the members to see their obligation to support God's work through the dissemination of the doctrine of stewardship. April has been designated as loyalty month and during that time effort will be made throughout the South to bring Baptists to realize that their loyalty to God and His work demands the payment, where at all possible, of their pledges to the campaign.

Southwide Tour Is Planned.

In order that the subscribers to the campaign may be fully informed on what has been accomplished with the money they have contributed so far, and as to the needs for the completion of the campaign program, a series of informational and inspirational meetings that will reach into every state in the South has been planned for March and April. These meetings will be featured by addresses by Dr. J. B. Gambrell, president of the Southern Baptist Convention, and Dr. E. Y. Mullins, president of the Southern Baptist Theological Seminary, who have just returned from a six months' tour of the mission fields of Europe, and who will tell of conditions they found there; Dr. L. R. Scarborough, general director of the campaign, and other persons of prominence. These meetings will be held at central points in the various states, and from these central meetings associational and district rallies will be formed in the hope of taking the campaign message to all the people.

Large Relief Work Done.

Secretary Love of the Foreign Mission Board reports that Southern Baptists, within the last few weeks, have contributed \$147,284.20 in cash for the relief of suffering peoples in Europe and China, above their campaign contributions, and that the Baptist women of the South have contributed \$100,000 worth of first-class clothing for the needy families of Hungary.

Mrs. Ross Kelley Entertains.

On last Thursday evening Mrs. Ross Kelley entertained a number of young people with a "forty-two party." The home was simply, but prettily decorated with pot plants and cut flowers.

Refreshments consisting of pink and white brick cream, pink and white cake, were served. The color motif was carried out with pretty sweet pea plate favors.

The following were guests: Misses Gilland, Pool, Engram, Ramseur, and Harper; Messrs. Lee Mobley, Jesse Hunter, Archie Hunter, J. O. Martin, and Mesdames Arthur Turner and J. O. Martin.

Caught in the Round-Up

—Mr. and Mrs. Charlie Moore spent Sunday in Coleman.

—G. W. Bailey was in Winters this week attending to business matters.

—Mrs. Roy McFarland is visiting in Ft. Worth and other points east.

—Leon Weaver is in Santa Anna for a short visit with home folks.

—E. Greer, of the Simmons & Greer Co., left today for a short business visit to Comanche.

—C. W. McKinney of Ballinger, is visiting the J. H. McKinney's of Santa Anna.

—A. N. McLain of Ft. Worth was on business in Santa Anna the early part of the week.

—Mrs. Shoaf and daughter of Pampa, Calif., are the guests of Mrs. Stafford Baxter.

—Mrs. E. J. Melton of Brownwood, was the week-end guest of Mrs. W. I. Mitchell.

—Miss Dolly Ogden has returned to Brady after visiting friends here.

—A baby girl came Sunday to make happy the home of Mr. and Mrs. Cecil Curry.

—R. C. Gay is constructing a modern bungalow on his farm near Eureka.

—J. F. McKinney and family of Coleman were in Santa Anna Sunday for a visit with relatives and friends.

—J. H. Baker was in Tuesday from his ranch six miles east of town. He reported rain in his section Monday night.

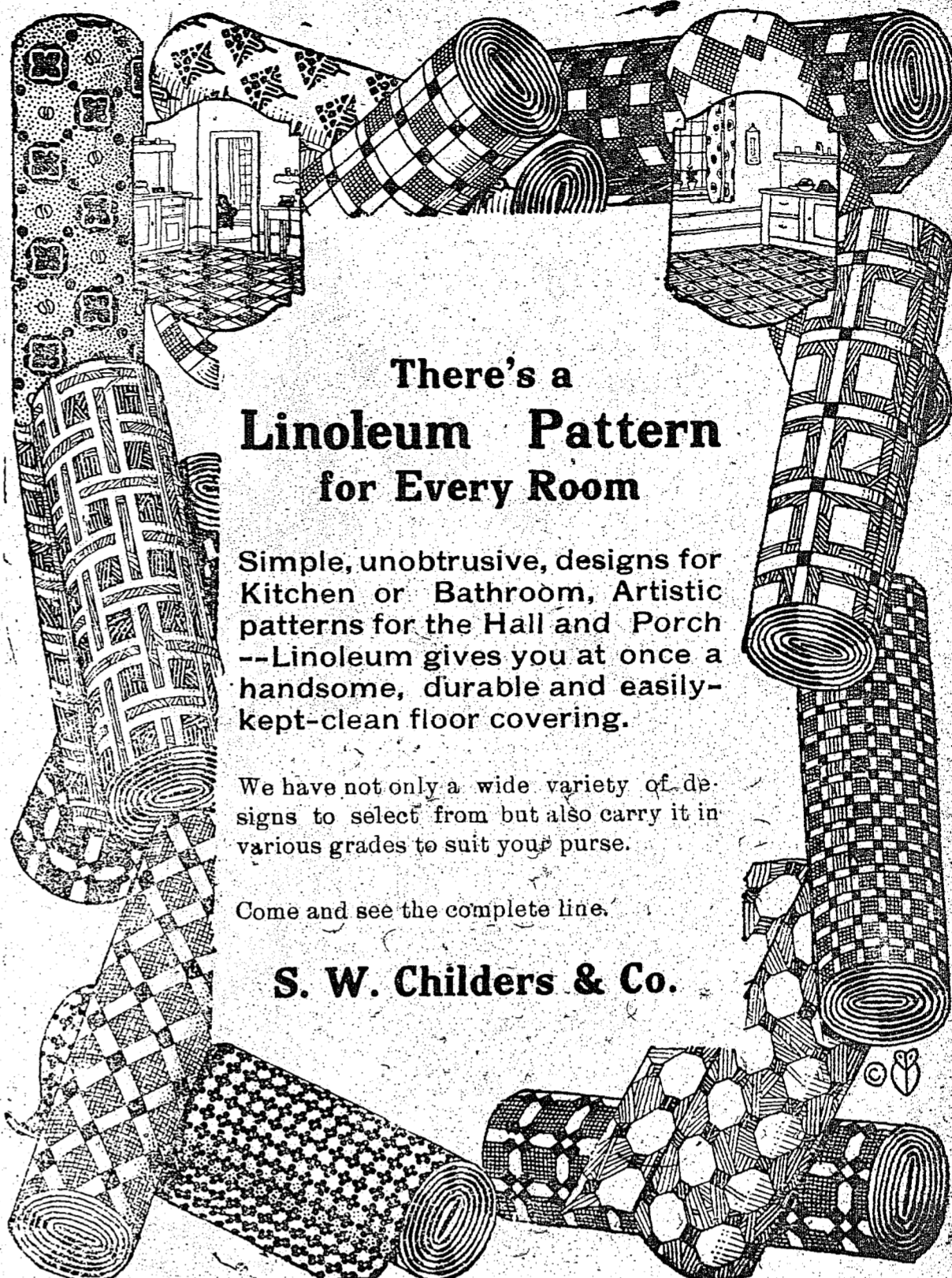
—Dennis Kelley and wife were called to the bedside of the latter's mother, Mrs. Hunter, at Bristol, Ga.

—Arel Bertrand, the capable owner of the Cafe which bears his name, has been on the sick list this week.

—Homer Hill, who has been in Comanche for the past year, returned this week to Santa Anna.

—C. C. Renfro, W. O. Garrett and J. J. Hill combined business and pleasure in a trip to Pecos this week.

—Bryan Havens is making some improvements in his residence property, by adding a sun porch, painting and other renovations.



There's a Linoleum Pattern for Every Room

Simple, unobtrusive, designs for Kitchen or Bathroom, Artistic patterns for the Hall and Porch --Linoleum gives you at once a handsome, durable and easily-kept-clean floor covering.

We have not only a wide variety of designs to select from but also carry it in various grades to suit your purse.

Come and see the complete line.

S. W. Childers & Co.

Antioch News Notes.

There has been a good deal of sickness in Antioch community the past week.

Nolan Baugh, formerly a bachelor, but at present a newly-wed, entertained the young people at his new home Friday night with an enjoyable party.

Mr. and Mrs. J. L. Dodgin, son Rubin, and Miss Eura Mae Coker, the Antioch school teacher, motored over to Mr. and Mrs. Henry Williams last Friday evening. After practicing a dialogue which is to be an interesting feature on the program the last night of school, a "forty-two" game was enjoyed by those present.

A combined singing and "forty-two" party was given at the home of Walter Rambo Thursday evening.

An effort is being made to enlist a keener interest in community affairs. How about another box supper?

Visitors are invited to attend our Sunday evening singings. Everyone is welcome. —XXX.

Wesley Class Sews.

—The Wesley Class No. 3 had its regular social-work meeting with Mrs. Ross Franklin Wednesday afternoon. They were engaged a greater part of the afternoon in sewing. Several garments were made, also quite a bit of household linens finished.

Following a short intermission a luncheonette was served, consisting of fresh fried fish on crisp lettuce leaves, white bread rounds, fruit salad, angel food cake and grape juice.

Senior News Notes.

Last Friday evening the Junior class entertained us at the home of Dr. and Mrs. T. Richard Sealy. We searched in vain for a suitable collection of words to express our pleasure and appreciation to our hosts and hostesses.

In discussing a certain subject Miss Poole called on Albert: "Well, Miss Poole, I know, but I don't want to tell you."

On account of Mr. Eaves' illness and temporary absence from school, Mr. Earp has occupied the latter's chair in the Math. room lately. He also is working steadily with the boys for a successful track meet for Santa Anna. However, he must be backed up by the athletes of the school if S. A. High takes her place at the head of the list.

Faytima received the following note from Albert Wednesday:

"I told Agnes of my love for her, She said it was not true; She said I loved another And so I now love you."

—M. L. B.

Christian Endeavor Program.

"What is Real Religion?"

Leader, Louise Boyd.

"Real Religion is Knowing God," Lee Land.

"Is Serving Men," Mr. C. W. Oakes.

"Is Worshipping God," Tom McClellan.

"Is Helping the Helpless," Miss Nora Groves.

"Is Growing in Grace," Arnold Davidson.

"Is Doing God's Will," Elizabeth McClellan.

Everyone go to the convention at Coleman March 11-12-13.

Protect Your Children

The best laxative for children is castor oil but you should be sure it's pure. Protect your children by giving them only Fidelity Quality Aromatic Castor Oil. When it's Fidelity Quality you're sure it's pure. Sold in original packages by all druggists and in Santa Anna by the Corner Drug Store.

Try a News Want ad. 2c a word

GARDEN TOOLS

We have a large stock of the necessary tools and are in a splendid position to help you to secure just what you need.

You will find that our prices are as low if not lower than what you will pay for equal quality elsewhere. And we guarantee your satisfaction.

- Garden Rakes . . . \$.75
- Spading Forks . . . 1.50
- All Steel Garden Plow . . . 7.50
- 6 to 10-inch Hoes, 60c to 1.25
- 50-ft Garden Hose, best grade, per foot, 20c

W. R. KELLEY & CO.



We Acknowledge Our Debt to You

We know that you owe us no more than what we deserve. To secure your Grocery and Meat patronage we believe that we are compelled to give you honest and courteous service. In securing your patronage on the merits of the quality of our goods, the service and the price, we believe you will be a contented patron.

Remember our Phone No. 48 and use it often.

Hunter Bros.

"The home of good meats and groceries at right prices"

BERTRAND'S CAFE

Has a Reputation
To Sustain For Quality

Cleanliness and quality go hand in hand at our Cafe. We serve only the best foods cooked up to an appetizing relish.

Let us serve you.

Phone 265

Arel Bertrand, Prop.

**COLEMAN COUNTY BOY
MAKES GOOD RECORD.**

This being my last year's club work, because with the beginning of next season I will have passed the age limit, I take this method of expressing my appreciation to the instigators of boys' and girls' agricultural club work, and as a stimulus of encouragement to the hundreds of farm boys who do not appreciate the efforts of the county agents and other extension workers.

I joined the first baby beef club ever organized, and am proud to know that this club had its origin in Coleman county and at Burkett. It was organized in the spring of 1911. At that time I was nine years old, but secured me a calf and got in the game, and have fed out baby beeves continually each year since, with the exception of the two drought years, when it was a hard task for me to keep my nest egg from spoiling.

My first calf was bought from my father. After feeding him during the year I took him to the Ft. Worth Fat Stock Show, and to my surprise won third place in baby beef class and two places in the open class and sold him for \$125.00, and you may guess that began to look like money to a lad of my calibre.

The next year I went a little heavier, fed out two calves, and again took prizes at Ft. Worth; also sold the calves at a good price. On returning home, took inventory of my proceeds, and complying with suggestions of my father I invested in steer calves which I cared for during summer and fall and again sold with a good profit.

The next spring, 1914, I again started with two calves and this year I met with a streak of hard luck, one of them dying, but the other fellow put on the stretch and brought me out with a fine showing at Ft. Worth, and he being an exceptionally good individual was sold at Ft. Worth to a Coleman county citizen and thus returned back to the home of "good white-faced cattle."

During this spring and summer I invested in more steer calves which were sold in fall at more profit, thus giving me encouragement to expand my baby beef business, so added another calf, making a total of three to be fed out for the Fat Stock Show. This time I took first and second at the county fair and received champion baby beef at Ft. Worth, which of course netted me a sum of money in prizes besides the sale of the calves.

The following year I again increased my capacity and fed 4 baby beeves, won championship at Ft. Worth, sold one eight-month-old calf for \$200; you may know that on receiving this amount together with the prize money won and purchase price received for the other three calves that I realized that after all it is worth trying for. The following two years I was not able to carry on my baby beef project because of the drought, but the beginning of the seasons of 1919 found me again feeding two calves, but because of the past drought I did not make a good showing at Ft. Worth; however, I am very well pleased with the outcome as a whole. I have learned that it is not luck, but effort and determination that will put a fellow by.

In conclusion, but not boasting, of my club work I now have on hand thirty head of high-bred cattle, sixty head of sheep, have raised the feed for my stock, have clothed myself for the past four years, and supplied my own spending money.

This has all been realized from the calves fed, co-operating with the baby beef club of Coleman county and there has never been a calf given me and have financed my way through. I was not allowed to handle female stock until two years ago.

Besides the above mentioned stock, I now have three fine husky baby beeves and will be glad to meet you next month at the Ft. Worth Fat Stock Show where I expect to get some more money for further investment.

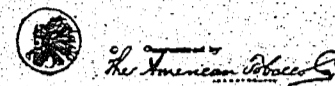
Yours for more club work among the farm boys and girls.
WILLIE HENDERSON,
Coleman, Texas.

—Misses Lucille Barnes and Marguerite Lavender were the guests of Miss Grace Ewing Friday afternoon, also remaining for the Junior-Senior reception Friday evening.

**Do you
know
why
it's toasted**

To seal in the
delicious Burley
tobacco flavor.

**LUCKY
STRIKE
CIGARETTE**



—Judge S. J. Pieratt and J. M. Byrd left Saturday evening for Houston where they will attend the Woodmen of the World convention this week. As a side trip they will go to Galveston and take their annual bath in the balmy Gulf. The Judge was accompanied as far as Temple by Mrs. Pieratt who will visit a daughter at Cleburne for a time.

—Mr. and Mrs. Bryan Havens and Mr. and Mrs. Hampton visited with friends at Coleman Friday night.

Epworth League Program.
Subject "Religion of Service."
Leader, Miss Bettie Blue.
Devotional.
Vocal Solo, Miss Sarah Ramsey.
Preparation for Service, Miss Winnie Todd.
Joy of Service, Miss Blanch Collier.

"Christ Needs Prompt, Practical Service," Miss Mae Stockard.
"Real Service," Miss Faith Raney.

"Whose Neighbor Am I?"
Miss Hazel Verner.
"The Religion of Service," Miss Ione Perry.
Song, followed by benediction.

Methodist Church Services.
Sunday school at 9:45.
Preaching at 11 and 7:30.
Epworth League at 6:30.
Prayer meeting at 7:30 Wednesday.

Subject for the morning hour, "God, Man, and the Calendar." Evening subject, "The Business of Life."
You will find a warm welcome. Come to church.

R. A. Crosby, Pastor.

—Porter Caffy, a laborer at the Parker Silica Sand pit, Monday morning sustained a painful flesh wound to his thigh when he backed into a belt at the screen and became entangled. A half dozen or so stitches closed the wound and he is thankful that the damage was not more serious.

Baptist Church Services.
The subject for the morning hour will be "Life's Climax." At the evening service Dr. J. D. Sandefer, of Abilene, will speak. Dr. Sandefer is one of the state's greatest orators, as well as one of the Nation's greatest educators. Come and hear him.

The Coleman Juniors will be the guests of our Juniors at 3 p. m.
The public invited to all our services.

J. M. Reynolds, Pastor.

B. Y. P. U. Program.
Subject, The Ninetieth Psalm.
Leader—Mrs. Campbell.
Moses Writes of God, Cleo Boggus.

The Eternal Life of God, and the Short Life of Men, Hilda Harrel.
Man's Sin, Causes the Shortness of Life, Pearl Traylor.
Life's Chief Aim, Willa Wilson.

A prayer for God's presence and blessing, Gladys Lackey.
—Monday was a great day for the local congregation of Baptists, who entertained the first assembly of the Pastors' and Laymen's Conference for this association. Talented ministers and laymen of the association were here and addressed the congregation and visitors, and at high noon a sumptuous luncheon was served by the ladies. The program was well balanced and filled with inspiration for those who heard the workers speak.



Spring Is Coming

Have your Summer Shoes repaired now—Spring will soon be here and you will want your last Summer shoes for the first warm days. Bring them or send them and I will fix them up so that they will be almost good as new—and certainly good enough for several months wear.

Remember how comfortable they were last summer—you don't want to throw them away, so get them out and have them repaired at

Edsall's

He knows how. Located at Welch Harness Shop.

—G. D. Wharton and wife have moved to Santa Anna from Cameron. Mr. Wharton has a position at the local Santa Fe station.

—Miss Minnie Hill of Winters has been the guest of Mrs. Frank Edsall for the past few days.

With the Junior Baracas.

One thing to be remembered is that pleasure should go with business. At least that is what the Junior Baracas felt when they decided to go to Plainview Crossing last Thursday. They left town at four o'clock, and before many minutes they reached their destination, and were soon rigging fishing tackle. Despite the fact that bathing season had not yet opened, they took a cold plunge and solemnly declared the water was fine. Later in the afternoon they hunted small game until time to gather wood for the big campfire, where they boiled bacon, roasted eggs and made hunters' stew.

Late hours drove them homeward and the following boys are indebted to Lee Woodward their teacher, for a very delightful afternoon: Ralph Mills, T. J. and Raymond Harrod, R. H. Taylor, Curtis Woodward, Aubrey Parker, Ogden Brown, Richard Todd, Skeet Jones, Peyton Dick, Elgean Hensley and Wilmont Bowden.

—J. H. Green has completed some additions to his residence property which includes a sun porch.

—J. W. Collier is building a new front porch to his residence property and otherwise changing the appearance of his premises with the coming of the new season.

—Mrs. Frank Lucas of Hereford, surprised her mother, Mrs. Crenshaw, with a visit the past few days.

—Jesse J. Garrett is in Dallas this week on business.

ORDER OF CITY ELECTION.

The State of Texas,
County of Coleman.)

By virtue of the power vested in me as mayor, and in accordance with the laws of the State of Texas, it is hereby ordered that an election shall be held within and for the City of Santa Anna, Texas, on the first Tuesday in April, same being the 5th day of April, A. D. 1921, for the purpose of electing a mayor to succeed F. C. Woodward and serve a term of two years, one commissioner to succeed C. G. Erwin and serve a term of two years, one commissioner to succeed F. N. May and serve a term of two years.

S. J. Pieratt is hereby appointed presiding judge of said election.

Said election shall be held and governed by the general laws of the State of Texas, except as otherwise provided by law, and returns of said election shall be made to the undersigned, mayor of said city, within five days after said election.

It is further ordered that notice of said election shall be given by publication of a copy of this notice, signed by the mayor of the city of Santa Anna, for 30 days by publishing same in the Santa Anna News, a newspaper published in said city of Santa Anna, and by posting three notices or written copies of the same duly signed by said mayor at three public places in said city or town.

F. C. WOODWARD,
Mayor of the City of Santa Anna, Texas.

**Watson's Famous
Acala Cotton Seed For Planting**

A CAR LOAD FOR LOCAL GROWERS

Mr. Cotton Grower, if you haven't investigated the merits of this famous variety of cotton, you are not getting all out of cotton growing that is possible

- | | | |
|---|---|-----------------------------------|
| Here are some of the outstanding merits of this cotton: | Star, Rowden, Etc. | 5. One of the heaviest yield-ers. |
| 1. It's the cotton with a better staple. | 3. Staple 1 1-8 to 1 3-16 inch. | 6. Ginned on ordinary gin. |
| 2. Earlier than Mebane, Lone | 4. Every bale brings \$40 to \$60 more. | 7. More dollars per acre. |

Santa Anna business men are interested in having the farmers of this section secure the very best yield and the highest price for their cotton. Some of them have investigated the merits of "Watson's Acala Cotton" from unquestionable authorities. Read the two following letters which are in response to inquiries by the two Santa Anna banks relative to the merits of this cotton:

THE FARMERS STATE BANK

Italy, Texas.
Feb. 21, 1921.
Mr. P. P. Bond, Cashier,
First State Bank,
Santa Anna, Texas.

Dear Sir:—

Replying to your letter of the 17th inst. relative to our opinion of the Watson's Acala Cotton seed, beg to say we are very favorably impressed with the outcome of the 1920 crop, inasmuch as our immediate vicinity profited by having it to the extent of about \$125,000.00 to \$150,000.00. It sold the first of the season for a premium of from \$45.00 to \$60.00 per bale, but the premium at present does not amount to so much in proportion to the premium at first. Our acreage has increased from a few hundred acres to some 6,000 in the last two years, and the demand for seed has been very strong. I understand from Mr. Watson, whose address is Waxahachie, Texas, that he still has some seed which he can let out to those out of his regular territory at \$4.00 per bushel in small quantities, and in carload lots at \$3.75.

I would suggest that you get

in touch with F. D. Watson, owner and breeder, at Waxahachie, and he will be glad to give you whatever information you may desire further in this connection.

Yours very truly,
Sam McCord, Cashier.

WATSON SEED FARMS
Ferris Watson, Owner
Waxahachie, Tex., Feb. 25.
The First National Bank,
Santa Anna, Texas.

Dear Sir:—

Mr. Eagan of the First National Bank at Italy, where our 6,000 acres of Watson Acala are planted to supply our seed which we have on the market, has asked that we send you the information you ask for in your letter.

I am asking Mr. Whitt from this office to visit you in the early part of next week and any information or assistance he can give will be at your command.

The report that has just come to my desk reporting actual sales of this class of cotton in New Orleans, one of the principal staple markets, for last week shows a premium of \$15 to \$30 per bale over the price of com-

mon short cotton (middling basis). This means, of course, 300 to 600 points on.

We deal exclusively in seed grown under our direct supervision and ginned on our own private gin. We supplied the U. S. Government with their seed for seed distribution work after they had sent a committee of experts to inspect our fields and method of growing our seed. We know that we have a seed that a person can stand behind and feel that he is supplying the very best quality of pure seed.

Our gin is fitted with the Pratt equipment found throughout the State—the common gin will handle this cotton if the roll is not run tight. We use a loose roll and reduce the speed slightly in the case of a gin that has been speeded up for the short half-and-half staple.

I want to call your attention to the enclosed pamphlet in which is printed the report of a farmers' committee who visited us.

Yours very truly,
WATSON SEED FARMS,
O. S. GRAY,
Sales Manager.

These seed will be distributed by

The Farmers Gin Company

Seed will be stored at Sam Collier's Feed Store

At \$3.25 per bushel—Actual Cost of seed and handling. No thought of profit enters into the introduction of these seed here. Being ginners for local growers, we are merely interested in seeing them get the best product on the market.

Santa Anna News

One copy per year \$1.50
 One copy six months80
 One copy three months50
 Single copy05
 Outside of County, per year 2.00
 (Payable in advance.)

No subscription taken outside of the county for less than six months.
 Advertising rates 25c and 50c per line.

Local notices ten cents per line for each insertion.
 Obituaries, Cards of Thanks and Resolutions of Respect are charged.

Walter Brandon Publisher
 Friday, March 11, 1921

Entered at the post office of Santa Anna as second class mail.

CO-OPERATION BETWEEN MERCHANT AND BUYER

Co-operation is one of the essential things necessary in Santa Anna to develop the city to the standing in the commercial world which it should rightfully maintain, and there is nothing so important as co-operation among the business interests and a closer relationship between the business men and the consumers.

In the first place Santa Anna has a class of business institutions that would be a credit to a city several times its size. The class of merchandise handled by these institutions is of the highest standards and the variety of merchandise carried is equal to that carried by the larger city stores.

The merchandise stores in Santa Anna are large and maintain a buying system which assures the patrons of these stores that when they are buying merchandise from them they are securing the latest in styles and fabrics that is to be found anywhere on the market today. The stores all maintain a buying system which means that a competent buyer goes to the eastern markets every season and keeps in touch with styles. The lady who purchases her seasonal clothing from the Santa Anna stores gets just the same styles that are to be found in the most fashionable shops on Fifth Avenue, because they are shipped from these shops and are chosen by competent buyers who know what styles are and have studied the class of trade that patronizes the Santa Anna stores.

Some people have the idea that to be exceptionally well dressed it is necessary to go to some of the larger city stores to make their purchases. Like some of the fashionable hotels in our country—you get more "style" in your city bought clothes than you do of any other quality. You invariably pay more, too, for the same article.

When it comes to the purchasing of the necessities of life there is very little of the class of trade that goes out of the city. The maintenance of wholesale houses near here which supply the retail dealer makes it possible for the stores to at all times have a complete and extensive line of fresh merchandise and it is also a fact that in buying the Santa Anna merchants follow out the plan of not overstocking, which enables them to turn their stocks frequently and never have perishable and old goods



Easter Styles in New Apparel

Presenting for your choice the newest modes selected from the best creations of a season that will be noted for its unusual designs and fabrics.

To meet the exacting requirements of the well dressed women we have selected this display with the most discriminating care—buying only when style, quality and price were such that we could recommend them as more than ordinary value.

A visit here will prove to you the advantage of choosing your Easter wear from our stock

A light weight coat is the very thing for early wear—a few very pretty numbers for your inspection.

Our assortment of the new things in Blouses contains just the one you want. Taffeta Dresses, some very pretty numbers received this week.

We sell Korreet Skirts, the best fitting skirt sold, and at very reasonable prices.

Easter Footwear—both Slippers and Hosiery for the whole family.

Visit our Dress Goods Department—our Salesladies are ready to show and to assist in planning the New Easter Dress.

Santa Anna Merc. Co.

The One Price Store

to dispose of. This writer does not know whether there have been any concerted plans inaugurated towards the encouragement of Patronizing Home Industries or the Buy-in-Santa Anna spirit or not. There is not a question of doubt that if the average citizen of Santa Anna would but stop and consider he would realize that money spent here means the profits that accrue from that particular sale go to the develop-

ment of resources in this locality. He will also realize that the taxes paid by the local merchants because of the extensive stocks carried have been the source of revenue from which the money was obtained for the maintenance of public utilities which make the city a desirable place in which to live. Hence every dollar spent in Santa Anna means a relative per cent. of advancement for all lines of business and the relative advancement in values, in prosperity, and property holdings. The successful business man of Santa Anna buys in Santa Anna first and if he has been successful then it is a good policy by which the others can make one more step towards success.

Co-operation between the merchants and the consumer is absolutely necessary and the burden is by no means on the consumer. The merchant must maintain his stock of merchandise up to the desires of the customer. He must cater to the consumer and so doing he makes one of the most effective moves toward the development of the city. In fact, the co-operation between the merchant and the customer is a most important factor.

There is no more fitting way that the conditions can be explained than by a cartoon which was recently published in a popular trade journal. There were three small piles of hay represented and two mules tied together were standing between the two end piles and the middle pile between them. Both mules took the notion of getting the outside piles and started pulling against each other. The result was that neither mule could

reach the hay and the harder they pulled the farther away from it they got. They finally, apparently, with good common mule sense decided to co-operate and came together at the center pile, and succeeded in getting all the hay.

The co-operation between the merchant and the consumer in Santa Anna will eventually work out that way. Pulling against each other the consumer sending his money out of Santa Anna for merchandise he can secure here, and the merchant handling an inferior class of merchandise and charging a higher price for it, will mean the rapid deterioration of the city but by working together the town can be built to one of the most active commercial centers to be found anywhere in the great Southwest.

As stated before, Santa Anna has every convenience conducive to extensive development. Public utilities are up to the minute, schools and school facilities are of the best, and the town at all times provides an excellent market for all the products of the field and range.

In substance, the future development and growth of Santa Anna depends upon all working in unison together and the first important step is to be sure that each and every individual adopts the plan of patronizing Santa Anna industries first, last and all the time.

American Legion Meeting
 The local post of the American Legion will meet Monday evening for the transaction of some very important business. All members are urged to be present.

With the Thursday Club.

One of the prettiest parties of the season was given Thursday afternoon, March 3, when Mrs. G. W. Faulkner entertained the Thursday Club with a "Forty-Two Party". The pleasant home wore a most hospitable air. The living and dining rooms, where five tables for the game were placed, were beautifully decorated in cut flowers, ferns and pot plants. Pretty score cards were given each guest, which guided them to their proper tables.

After several games were played, a most interesting contest of "Texas Towns" was entered into with much zeal. The successful contestant was presented with a beautiful hyacinth. A delicious salad course and tea dainties were served to 21 guests. —XXX.

—Ward Evans, who is attending Howard-Payne, spent the week-end with his parents, Mr. and Mrs. C. E. Evans at Shield.

Look Forward! Not Backward!
 Will you sit and worry about the price of cotton and the high cost of living while other young people are taking action to prepare themselves to meet the demands of business that is coming? Training is the one thing that makes the difference between the executive and the man in overalls. We are entering a period in which a thorough complete business education is more necessary than ever. Competition is coming back into its own. The man that has the best value to offer, be it goods or service, is the man that will get the order or the position. What special ability can you offer the employer, that will make him give you the job instead of the other fellow?

The next few years will mean to you much or little in accordance with the extent to which you are prepared. With modern methods of business there is no time to train the unskilled in the business office. You must be trained in a modern college with practical teachers—modern office equipment, when you enter the business world.

In the settling down and adjusting of commercial industries as they get back on a pre-war efficiency basis, the trained man stays on the payroll, while the unskilled worker is the first to go and finds the least demand for his services. As we do not look for a return of war-time conditions in American business, this relative demand for the trained and untrained worker can be expected to continue. Which class do you want to be in? Which means the greater future to you?

Look ahead! Remain as you are and you will occupy practically the same station in life 10 years from now. Uncle Sam did not send untrained soldiers to France; neither is the business man going to hire unskilled help to fight the battles of business competition for him.

We will give you the most thorough business training possible in the shortest possible time and at the least cost, and secure you a good position at the completion of your course. Largest Business Training Institution in America. The only school in the South giving five complete important business courses. Fill in and mail coupon for large free catalogue.

Name
 Address
 Course interested in
 Tyler Commercial College
 Tyler, Texas.

—Harry Collins and Harve Sackett of Coleman were Santa Anna visitors Sunday.

—Misses Eva and Lillian Freeman spent Sunday with relatives at Coleman.

SEE
F. M. JAYNES

FOR
**Wall Paper
 Paint
 Varnish
 Stains
 Oils**

We put it on the wall for you.

Fishing

Tackle!

We have just received a large shipment of fishing tackle of all kinds including cane poles, linen lines, furnished lines, cotton lines, silk lines, hooks (all sizes and kinds) minnow seines, trolling spoons, stringers, sinkers, trot line and staging. You will find our prices the lowest and our assortment complete.

Blue Packet Store

S. H. PHILLIPS, Druggist

Columbia Grafonolas

Jacob's Candy
 (Made Last Night)

Cigars, News Stand
 and Stationery

Prescriptions a Specialty

Drugs and Toilet Articles



New Spring Ties

The highlight of your Spring outfit and should be chosen with care. Here you will see the newest colors and patterns in ample array.

Only yesterday we opened up a brilliant selection of the new Spring Four-in-Hands.

Every day something new comes in to swell the spring showing. Look at our Windows.

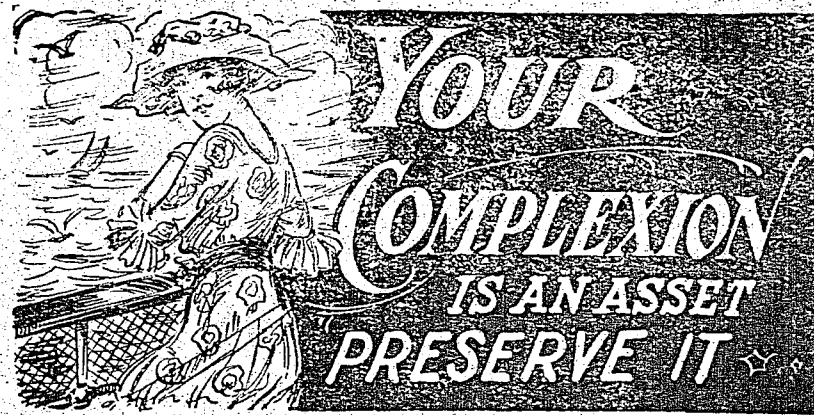
Texas Mercantile Company



seed.
The introduction of these seed to Santa Anna at this time comes about through the interest of our local townsman, S. W. Childers, who was in Dallas some time ago and visited the offices of one of the large cotton buyers there. In the display of some cotton samples and in the bidding upon the various offerings made by the buyers in whose offices Mr. Childers had called, his attention was called to the much higher price obtained for a certain specimen of sample, and he inquired of the buyer the reason. The buyer is said to have informed him that the product was "Watson's Acala Cotton," which always commanded a higher price than the ordinary staple common to all this section of the South.

Mr. Childers in turn sought to interest a number of the local business men and growers in making an investigation of the merits of this particular variety of cotton, and the two bank cashiers busied themselves with running down the history and purported merits of the product, writing naturally to banks in the localities of Texas where it has been grown for some time. Some of the results of these investigations are given place in the advertisement previously referred to.

According to our information these seed will be placed at the disposal of local growers at actual cost of handling.



Your complexion, your appearance, is worth every reasonable care for preservation or betterment.

We have a most excellent line of cold creams, massage creams, etc.

We have everything necessary to the care and beautification of your hair.

Your manicure requirements can all be met.

A complete toilet service is at your command here.



Farmers Attention!

Public Speaking and Discussion
Farm Bureau Federation

Saturday Evening 2:30

on the street at

Santa Anna

This is a movement every farmer is interested in. Any questions will be answered which any farmer might wish to ask about this organization.

Let's get together and lift farming out of the bankrupt condition it is in. An organization of farmers, by and with the producers.

Everybody Welcome

NEW VARIETY COTTON TO BE INTRODUCED HERE

The News takes occasion to call the attention of the farmers in the Santa Anna country to the advertisement which appears elsewhere in this issue directing attention to the availability of "Watson's Acala Cotton Seed" for planting purposes, which will be introduced here this season through the instrumentality of the Farmers Gin Co., who place at the disposal of local growers a carload of the

MILCH COWS TO TRADE FOR SOME FAT STUFF.

In reply to a number of inquiries as to whether we cared to exchange milk cows for fat cattle and hogs which would be suitable for butchering, will say that we have several fresh milk cows which we will trade for prime stuff. These cows may be seen at the ranch of our Mr. Barnes. Texas Mercantile Co., Meat Department.

Croupy Children

When children get croup or have colds in chest stop it at once by this method. Apply Fidelity Volmine to chest and rub in well. Cover with white flannel and permit patient to inhale vapors freely. Fidelity Volmine is sold by all druggists. When it's Fidelity Quality you're sure it's pure. Sold in Santa Anna by the Corner Drug Store.

ORDER OF CITY ELECTION.

The State of Texas,)
County of Coleman.)
By virtue of the power vested in me as mayor, and in accordance with the laws of the State of Texas, it is hereby ordered that an election shall be held within and for the City of Santa Anna, Texas, on the first Tuesday in April, same being the 5th day of April, A. D. 1921, for the purpose of electing a mayor to succeed F. C. Woodward and serve a term of two years, one commissioner to succeed C. G. Erwin and serve a term of two years, one commissioner to succeed F. N. May and serve a term of two years.

S. J. Pieratt is hereby appointed presiding judge of said election.

Said election shall be held and governed by the general laws of the State of Texas, except as otherwise provided by law, and returns of said election shall be made to the undersigned, mayor of said city, within five days after said election.

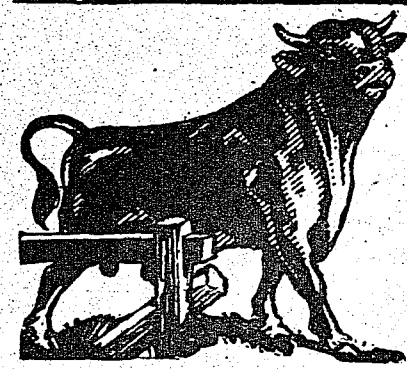
It is further ordered that notice of said election shall be given by publication of a copy of this notice, signed by the mayor of the city of Santa Anna, for 30 days by publishing same in the Santa Anna News, a newspaper published in said city of Santa Anna, and by posting three notices or written copies of the same duly signed by said mayor at three public places in said city or town.

F. C. WOODWARD,
Mayor of the City of Santa Anna, Texas.

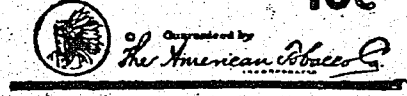
—Miss Jettie Kirkpatrick who is teaching in the Coleman High school, spent last week-end with her parents.

Baptist Church Services.
The subject for the morning hour will be "Life's Climax." At the evening service Dr. J. D. Sandefer, of Abilene, will speak. Dr. Sandefer is one of the state's greatest orators, as well as one of the Nation's greatest educators. Come and hear him.

The Coleman Juniors will be the guests of our Juniors at 3 p. m.



GENUINE
"BULL"
DURHAM
tobacco makes 50
good cigarettes for
10c



Hens Wanted!

A Car Load Wanted

—FOR—

Friday and Saturday
March 11 and 12th

Will Pay 20c Per Pound

Potter Produce Co.,
Santa Anna, Texas

Lone Star Cotton Seed

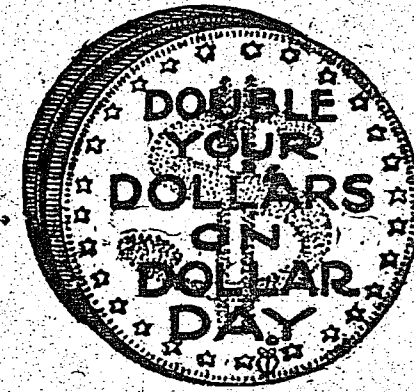
The Lone Star Cotton Won First Prize at the Texas State Fair

We have just received a carload of Star Cotton Planting Seed. These seed were grown on the Stockton & Walton Plantation, 12 miles south of Corpus Christi, Texas. This plantation contains 2,000 acres which made 2,000 bales of cotton last year. The crop was inspected by Mr. A. K. Short, of the A. & M. College time after time while growing. This cotton sold for a premium of \$35,000.00 on account of staple alone; the staple being 1 1-8 to 1 3-16 inches long. Come and get your planting seed and raise a better staple cotton.

\$2.65 per Bushel

Why Pay More and Get Less Quality?
These seed may be had in Santa Anna at The

Cash Grain Store



If You Have Made That Dollar in Santa Anna, Spend It Here!

You have a chance of getting back the dollar you spend at home—if you send it to some mail order house you had as well bid it a last farewell.

Every dollar you spend at home helps to build our roads, schools, churches and other public institutions. Your local merchant pays his taxes here to keep up these institutions.

Every dollar you send to the mail order house helps tear down the public buildings we have and keeps us from putting up new ones. The mail order kings do not pay their taxes here.

Read your home merchants' ads in this paper and find the best place to spend your money—at home.

Home merchants may make their ads doubly attractive if they use our up-to-the-minute illustrated advertising service—not that old "canned stuff" you were offered years ago, but just what the city chaps use in illustrating their advertising. Put some Pep in Your Hep, Mr. Santa Anna Merchant!

NEWS for the BUYERS

Red Karo Syrup 70c gallon at Marshall's.

WANTED—Clean cotton rags 3c lb. News office.

5 pounds Peaberry coffee for \$1.00 at McFarland & Wilson's.

City Confectionery for your Easter candies.

All kinds of field seeds at Marshall's.

Mrs. Polk can furnish you anything in the flower line. Telephone 71. 3-4-2tc

Ladies wanting hygienic toilet goods address P. O. Box 351. 3-4-2p

Shot gun shells 85c at Marshall's.

Pure East Texas Sugar Cane Syrup at McFarland & Wilson's.

For Sale—A good opportunity—cigars, candies and novelty shop. Next to Texas Mercantile Co. Good reasons for selling. Inquire at store. 3-4-2f

Radiators, auto radiators, Ford radiators repaired or rebuilt. All work guaranteed. Bob Leavell, Coleman. 3-11-2f

Another car of feed this week at Marshall's.

WANTED—Clean cotton rags 3c lb. News office.

Potted hyacinths in bloom, all colors. Mrs. Polk, Phone 71. 3-4-2tc

Lost—Tuesday on Whon road, a suit case. Finder please leave at News office.

For Sale—1 pair work mules. Can be seen at Wells farm. R. B. Small. 3-4-2p

Sugar \$9.50 per cwt. at Marshall's.

For Sale—Scholarship to Tyler Commercial College. Inquire at News office.

City Confectionery for your candies, fruits, cigars and cold drinks.

Found—A child's coat. Owner may recover property by paying for this notice. 3-4-2tc

When you want seed corn, maize, millet, cane, sudan or anything in the seed line, go to Marshall's.

For Sale—No. 5 Oliver typewriter. Inquire at News office.

Span of mares and harness for sale or trade. F. P. Brusenan, Santa Anna. 3-11-2p

Try a bucket of Gold Plume coffee, at Marshall's.

POLAND CHINA—I have a fine, registered, big bone Poland China male at my farm. See him before breeding. T. W. Davidson. 2-11-2f

All kinds of bedding and pot plants about Easter. Mrs. Polk, Phone 71. 3-4-2tc

All kinds of field seeds at Marshall's.

Am delivering milk twice a day. Telephone 91 or see J. D. Sparks. 3-4-2p

For Sale—One thoroughbred Barred Plymouth Rock cockerel. \$2.50. Inquire at News Office.

Cut flowers and designs at all times. Mrs. Polk, Phone 71. 3-4-2tc

The best line of cakes ever brought to town at Marshall's.

Our prices are all in line with today's market. McFarland & Wilson.

Sheet music and phonograph records. City Confectionery.

For Sale—Child's iron bedstead. Call Parker Bros. 3-4-2c

GET YOUR NAME IN THE NEW PHONE DIRECTORY.

A new telephone directory will be printed for the Santa Anna exchange. All persons contemplating installation or any change in service will please notify the management, not later than March 15th.

A. U. Weaver, Mgr.

Our laundry leaves every Monday and Wednesday. Parker Bros.

Come in and see our Easter candy assortment. City Confectionery.

For Sale—Double row planter, double row cultivator. Used very little last season. Terms easy. See H. W. Kingsbery. 3-11-2c

Panama hats cleaned and re-blocked. Parker Bros.

WANTED!

The public to know that the Farmers Produce Co. will buy your chickens and eggs. We will have cream station soon. With two produce houses in Santa Anna you should get all that any town in West can pay, so give me part of your business, and I will try to make the produce business worth something to the producer. Office at McFarland & Wilson's. 3-4-2tc W. M. BELL.

Extra Special for one week only, 30 bars laundry soap for \$1.00. Blue Racket Store.

R. I. Red Eggs for Hatching. Rhode Island Red eggs for hatching from prize winning stock, \$1.00 per 15. Mrs. E. P. Haden, Rt. 3, Santa Anna 3-11-2

We have sold a number of new Spring-Summer suits, but have plenty of new samples left for you to order one. Parker Bros.

You will find my tatting at Baxter's Variety Store. Mrs. J. Fox Casey. 3-11-1p

Easter Bazaar.

A cordial invitation is extended the public to attend the Easter bazaar, given by the ladies of the Baptist church to be held Saturday afternoon, March 26, at the residence of W. I. Mitchell. The ladies will sell aprons, caps, bonnets, cut flowers, pot plants and bulbs of all kinds. Different from all former bazaars, no charges will be made on refreshments. 2-25-2f

Last year suits were too high—you would not buy—now they have declined—and you need a new suit. See us. Parker Bros.

Notice to Ice Patrons

Please phone your orders before 9:00 a. m., as we are only making one delivery each day. Phone 32. 3-11-4tc CHAS. ECK.

KILL THE BLUE BUGS

and all blood-sucking insects simply by feeding "Martin's Blue Bug Remedy" to your chickens. Satisfaction absolutely guaranteed by Corner Drug Store. 2-11-12tc

You still have time to get your new suit here for Easter if you will place your order immediately. Parker Bros.

Washing Wanted

Will take a limited amount of washing at 45c doz. Mrs. J. B. Wilson. 3-4-2f

2 cans 1-lb. peas for 25c; two cans 1-lb. salmon 25c at Marshall's Grocery.

Try a sack of Cake Flour—the best in town at Marshall's.

Does your Spring-Summer suit need cleaning? Parker Bros.

When you want the best groceries, go to Marshall's.

Onion sets 20c gallon at Marshall's.

Get Cheaper Lumber!

W. F. Mace
Lampasas, Texas

Representing one of Texas' largest lumber mills. Get in touch with me and make a big saving on your bill.

Lucky Tiger
The Nation's Hair and Scalp Remedy!
Eradicates dandruff, cures itching scalp, restores hair, promotes luxuriant growth, adds beauty, health—action immediate and certain. Money-Back Guarantee.
At druggists and barbers, or send 25c for generous sample.
LUCKY TIGER CO., Kansas City, Mo.

ENLARGED KODAK PICTURES FREE
Send Us A Trial Order For Best Kodak Finishing You Ever Saw
PRINTS FROM ONE CENT UP

The MAYO STUDIOS
BROWNWOOD, TEX

Send Your Laundry
To the City Laundry. Mrs. Dennis, Prop. Phone 109. 3-4-2f

Men! We will make another shipment of hats Tuesday or Wednesday. If your hat needs to be cleaned or re-blocked bring it in. Parker Bros.

Large size table peaches for 40c at McFarland & Wilson's.

Cord Wood For Sale
Good seasoned post oak wood. Hamp Byler. 3-4-2c

BANISH BLUE BUGS
and all other blood-sucking insects simply by feeding "Martin's Blue Bug Remedy" to your chickens. Absolute satisfaction guaranteed by C. K. Hunter. 2-11-13tc

3 cans Rex lye for 25c at McFarland & Wilson's.

Ladies! See if your suit, dress or coat needs to be cleaned or pressed then phone Parker Bros.

DON'T WASTE YOUR VACATION. USE IT!

Young Man! Young Woman! You should not waste the summer months. One vacation properly invested will increase your chances for success 100 per cent. Many who at the close of the public school last year entered the Tyler Commercial College for the summer months are now holding good positions. Every year we have hundreds of students who finish during the summer months to take good positions during the big fall business. Wouldn't you rather be with a big, enthusiastic student body full of young life, ambition and purpose, in a large school building under electric fans, mastering Book-keeping, Shorthand, Telegraphy, Business Administration and Finance, Penmanship, or Cotton Classing, preparing yourself for future success, than to be elsewhere?

Write for a large illustrated free catalogue of the Tyler Commercial College. Read of the advantages of our splendid efficient courses of instruction. Read what those who have graduated and are now holding good positions say of our college, also what their employers think of their efficient training, and how pleasant and profitable their short stay was with us. Read how some have worked their way through school, how others borrowed the money to pay board, and gave the College their note for tuition, and made it pay them big dividends. How others quit jobs at small salaries, completed courses with us and went back to the same firm or better positions at two or 3 times their previous salaries. Some who were unable to come to our school finished our Home Study course and never quit drawing salary. Make arrangements to enter as soon as your school closes. You will enjoy your stay with us.

There is always a demand for trained office help. This is an era of specialization. The man or woman who can do some one thing well will be the one who will draw the good salary. Why handicap yourself for the rest of your life by working without a business training, when in a few months time and at a small cost we will give you a training in the largest commercial school in America, that will enable you to take an office position at a good salary and will insure your promotion. Prepare yourself to be a leader in business.

Fill in and mail to Tyler Commercial College, Tyler, Texas, for large free catalogue.
Name
Address
Course interested in

Don't Make Difficulty of an Easy Task

Postponing an easy thing makes it hard; postponing a hard thing makes it impossible.

If you have thought it difficult to begin saving, remember that each day's delay makes it harder still. NOW is the accepted time.

Members Federal Reserve Bank

The First State Bank

DR. J. H. HALES
of Brownwood, Tex.
Visits Santa Anna, at Corner Blue Jewelry Store on Feb. 26, 1921.
Have your eyes examined, glasses fitted.

GET MORE EGGS
By feeding "MARTIN'S EGG PRODUCER." Double your money back in EGGS or your money back in CASH. Martin's Roup Remedy Cures and Prevents Roup. Absolutely guaranteed by, C. K. Hunter.

VINSON & WATKINS
Dray Line.
We haul Anything
Phone 114.

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Write Us Your Wants

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Santa Anna, Texas

STOP THAT ITCHING!
Use Blue Star for French Itch, Tetter, Cracked hands, Eczema, Ringworm and Sores on children.
Sold on a guarantee by
CORNER DRUG STORE
Santa Anna, Texas

COFFINS AND CASKETS Day or Night

Funeral Car in Connection

Day Phone 86
Night Phones 167 and 136

The Adams Merc. Co

This Bank Is Founded

On Service---

Dedicated to the progress and upbuilding of this community. Operated by men who have at heart the best interests of every customer. A bank of safety, service and satisfaction.

THE FIRST NATIONAL BANK

C. W. WOODRUFF, Cashier