

SANTA ANNA NEWS

FORTIETH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, OCTOBER 15, 1926

NUMBER 42

"He Profits Most Who Serves Best"

Lonnie Johnson Fatal- ly Wounded Sunday

Lonnie Johnson, fifteen year old son of Mr. and Mrs. Charles W. Johnson, who live in the Weeden locality in Brown county, was shot from ambush while he was opening a gate, just off the public road, between Indian Creek and Whitted Crossing on the Colorado river, late Sunday evening. He was carried to a surgical institution in Brownwood, but he had been injured to such an extent that he died early Monday morning.

According to reports published in the Brownwood papers, Johnson was forbidden from attending the community in which he was killed, under threats of violence. No arrest had been made Monday.

COLEMAN COUNTY GETS GOOD RAIN THURSDAY

Fine rains have been reported throughout most of the state this week, being excessive in places. Coleman county has had rain in most sections, Rockwood and Gouldsk. Reporting the heaviest precipitation of any places yet heard from. Santa Anna got a fair rain Thursday morning, and at this writing (noon), indications are fair for a good season. So far but little water has been put in the City Lake, and unless more water is added to the present supply, a water crisis is going to confront us of a very serious nature. Better conserve all the water you can until a better supply is available.

The Santa Anna News was informed Tuesday of the arrival late Monday of a fine baby girl, born to Mr. and Mrs. Earl Gill of Brownwood, former citizens of Santa, and well known in these parts. Congratulations.

Mr. and Mrs. Ben A. Oliver are the proud parents of a fine baby girl born Tuesday morning. This little lady has the distinction of being the first baby born in the maternity ward at the Sealy hospital.

Hays Building Com- pleted—Occupied By Adams Mercantile Co.

Dr. F. M. Hays finished another good business house on Main Street this week, and turned over to the Adams Mercantile Company, for a furniture store, the lease to become effective Friday, October 15. This is one of the best store buildings in Santa Anna, and compares well with costly buildings in the larger cities.

BANK AT STAR IS HELD UP BY LONE BANDIT

The Sheriff's Department at Brownwood was advised by telephone at noon today by the sheriff of Mills county that the State Bank at Star, a small town on the line of Mills and Hamilton counties was entered this morning at 10:30 by a lone bandit, who drove the bank officials into the vault and took about \$3,000, after which he got in his car and rushed out of town.

The incident occupied only a few moments and the man was miles away before the alarm could be given.

The telephone message stated that the man who performed this feat was alone, and only two or three people were in the bank when the robbery took place.

Star is a small town and not on any railroad line. It is about midway on the road from Goldswaiter to Hamilton. — Monday's Brownwood Bulletin.

WATSON DENIED BAIL

C. W. Watson, charged with murder in connection with the fatal shooting of Jack McMath, in the business district of Coleman recently, was remanded to jail Monday, following a preliminary trial held in Judge J. O. Woodward's Court. The case was continued to the next term of court.

Albert Banks accompanied A. D. Denham to Brownwood Sunday.

Making Contentment

An enterprising farm publication once sent out a questionnaire in which it asked farmers' wives this question: "Are you contented with your lot?" More than ninety per cent of the answers were, in effect, "Yes, decidedly."

Yet, only a decade ago farm life meant drudgery. Today the washing machine and electric iron make quick work of what was once a formidable task. New utensils speed up the preparation of meals. Dish washing is disposed of in short order. Vacuum cleaners lend most effective aid. Running water, better cleaners and innumerable helps quicken, lighten, and improve the work.

That is what advertising means to women on the farm. It has brought them countless appliances which help in their work, better conditions in their homes, added to their pleasures and increased their interest in life.

Advertising means as much to you. Advertisements published in this paper continually tell of many conveniences and comforts that you might otherwise miss.

Read the advertisements—It pays.

SANTA ANNA SMOTHERS MELVIN HIGH 51-0 SATURDAY

In a loosely played football game played last Saturday at Melvin the local High School squad ran rough shod over the Melvin gridders and won 51-0.

The Santa Anna squad used every play and every man that it had, none of them could be stopped by their opponent.

Darrel Ashley ran across the line for a touchdown in the first five minutes of play and from then on the scoring was continuous. At the end of the first half the score stood 18-0. The second half started off with a rush and five more scores had been rolled up before its end. The greatest point gatherers for Santa Anna were Burgess Sealy and Byron Joiner, each scored three touchdowns, while Raymond Harrod and Darrel Ashley ran across one each for their credit.

To name any individual stars would be an impossibility, as the whole team played as a unit with no outstanding stars. However, in the line Gordon Harrel and Leo Gassiot played stellar ball, both in the offence and defense.

Next Friday the Mountaineers will battle that strong Winters club in their third contest of the season at Ballinger. Winters has a powerful club this season and a hard fought game is expected, however the local squad is in fair shape for this fray and if nothing further happens have an even chance in coming off the victors.

A HOG AND A BALE OF COTTON

Rufus Cox, farmer of the Okra community, came to town Saturday bringing in the same wagon a hog and a bale of cotton. The hog was sold for \$50.00 and on the bale of cotton he was offered \$60.00. Mr. Cox states that at an outside figure it did not cost him more than \$15.00 to raise and market the hog, netting a clear profit of \$35.00.

To grow, pick, gin and market the bale of cotton it cost at least \$40.00 if not more. The cotton was grown on land worth \$60.00 per acre and it took ten acres to make the bale. It is easy to figure which pays the greatest returns.—Rising Star Record.

The Presbyterian Missionary society met at their church Monday afternoon. Plans were made for the fall work and it was decided to pack a box and send to the Presbyterian Orphanage at Dallas. Mrs. Oas. Oakes was leader for the afternoon, and all who were on program brought up their work. The subject of the lesson was Alaska. The discussion of the lesson was very interesting and instructive.

Mrs. W. R. Kelley was hostess to her friends and neighbors on Tuesday afternoon. The house was very prettily decorated for the occasion with cut flowers. The ladies brought their fancy work and spent a delightful afternoon. The diversion was conversation and needle work. Later refreshments consisting of iced-tea, sandwiches, potato chips and pineapple salad were served to the guests. There was a large number present, and all report a pleasant time.

Mrs. S. F. Bond of Cross Plains was operated on here one day last week.

ONE MERCHANT LOSES SIGHT OF PROFIT

Last Friday, immediately following the announcement of an estimated crop of almost seventeen million bales, and a further slump in the price of the staple, R. F. Crum announced a cost sale on his stock of dry goods. The sale is now going on and Mr. Crum states it will continue until his large stock is reduced.

KEELING BROTHERS EXTEND THANKS

We wish to extend a word of thanks and appreciation to the public for the patronage they have given us during our several years here in the motion picture business. We have exerted our very best efforts to furnish you with the best programs we could secure, and our success has depended upon your patronage, and we assure you it has been appreciated. Permit us to further state that, the business will continue in the future under the same management, and your patronage is further solicited and will also be appreciated by the new owners.

Yours truly,
Keeling Bros.

MAMMOTH CIRCUS COMING TO BROWNWOOD, TEXAS

Robbins Bros. Big 4-Ring Shows to Appear on Saturday, Oct. 16. Brownwood is to have the world's largest circus giving a street parade on Saturday, Oct. 16. It is a big event for this section of the county. The circus has been increased to twice its former size, through augmentation by purchase of U. S. Circus Corporation properties.

Two mammoth pageants, requiring three hundred people in its cast of characters; three herds of elephants; a mammoth hippopotamus just imported from Africa; marvelous herd of performing animals; Ponca Bill's Wild West shows; fifty Sioux Indians from off the reservation; fifty cowboys; Count Cimmerjotta's dancing horses; acrobatic acts; Japanese families recently brought over from Japan; Arabian Tumblers from Teheran, Arabia; forty clowns with the highest salaried clown in the world as producer; trained dogs and ponies; parade of nations which are oriental splendor excels anything produced up to the present time; 200 wild animals; 400 horses; 600 men to man the show; wonders galore; feats without a parallel.

The circus is one of the most successful in the country having for half a century played principally in the east and is now making its second western tour enlarged to such an extent that it stands in the front rank. It is worth while in every way.

The Methodist Missionary Society met at the church Monday afternoon in a business meeting. The devotional exercises were led by the President, Mrs. W. T. Verner. Reports of the different committees were then made. The birthday party committee reported \$21.60 on their party. A donation of \$40.00 was made to the Belle Bennett Memorial Fund and \$10.00 was donated to the parsonage fund of Procter, Texas.

Misses Ruth Ruth Garmes and Polina Eads of Bangs spent the weekend with Mr. and Mrs. W. A. Garmes of this city.

Buy and Burn 3,000,- 000 Bales Low Grade Cotton Says Terrell

Austin, Texas, Oct. 12.—The price of cotton can be brought to 25c by holding the present crop and reducing the production to 12,000,000 bales, Commissioner of Agriculture George B. Terrell said Tuesday, in a telegram to Gov. H. L. Whitfield of Mississippi, chairman of the Southern Cotton Conference, which opens in Memphis Wednesday. In same message Mr. Terrell said that he suggested the buying and burning of a bale of low grade cotton by every citizen able to do so. His idea is that to buy and burn 3,000,000 bales of the unsalable low-grade cotton will make way for higher prices so that 1,500,000 of good cotton next year will replace this loss and make money.

Mr. Terrell said that his check is ready if the plan is adopted. His telegram to Governor Whitfield follows:

"I suggest buying and burning 3,000,000 bales of low-grade cotton. Every patriotic citizen should buy and burn a bale. Why keep this unsalable surplus to depress prices? My check is ready to purchase a bale when the plan is adopted. Hold present crop and reduce production to 12,000,000 bales. This will bring 25c."

Mrs. Hardy Blue was hostess to the Self Culture club on Friday afternoon. Washington Irving and his writings was the subject for discussion. Mrs. Bowman was leader and gave a very interesting and appropriate talk on Irving. Mrs. W. R. Kelley discussed very fully "The Legend of Sleepy Hollow," Miss Ruby Harper in a very original and unique manner told the story of the Spectre Bridegroom, and Mrs. Hardy Blue read an excellent paper on the "Rose of Alakabra." There were ten present and all were enthusiastic over the year's work. Next meeting will be with Mrs. W. R. Kelley and Mrs. Grantham will lead.

Mrs. J. O. Martin was hostess to the Merry Wives on Thursday afternoon. House decorations were very pretty with autumn flowers. Yellow was the prevailing color. The time was spent in the usual way. Outside guests were Mesdames Ross Kelley, W. R. Kelley, Ben Parker, and J. R. Gibson. Delicious refreshments consisting of sandwiches, cake, tea and pineapple salad were served to the guests. Plate favors were yellow cosmo.

Sam Lee of Rockwood underwent an operation at the Sealy hospital Monday.

We have moved from the Welch residence to Mrs. John Potter's residence. Phone No. 37.—Drs. Phillips & Goodpaster.

Latest News From The Court House

Marriage License Issued:
Mr. S. C. Edmondson and Miss Besie Jones.
Mr. C. C. Hamilton and Miss Mary Lou Metts.
Mr. John Howard and Miss Mary Ella Murray.
Mr. Bert Wilson and Miss Ruby Lee Shook.
Mr. Claude Anderson and Miss Jewell Bell.

Births Reported:
Born to Mr. and Mrs.
U. D. Anderson, Novice, girl.
Ascension Martinez, Shield, boy.
J. A. Pope, Novice, boy.
J. T. Hill, Santa Anna, girl.
Willis D. Brown, Santa Anna, boy.
Bill Skelton, Gouldsk, boy.
Elmer Thomas, Gouldsk, girl.
Louis Brown, Shield, girl.
Hugh Wheat, Gouldsk, girl.
B. Brown, Gouldsk, girl.

Warranty Deeds Filed:
R. L. Hogue to Miles Wofford, 5 acres out of the northwest corner of subdivision Block No. 23, of J. A. H. Cleveland Survey; \$450.00.
G. H. Patton to Cecil Gray, 110.7 acres of land out of B. B. B. & C. R. Co., Section No. 24; \$5811.75.
Cecil Gray to G. H. Patton, 165.7 acres out of G. H. & H. R. Co., Survey No. 8; \$19,275.50.
Ernest Fletcher to H. F. Oliver, Lot No. 4, in Block No. 25, of Stobaugh's subdivision of Farm Blocks Nos. 5 and 6 Clow's Second Addition to Coleman; \$3250.00.

Oil and Gas Leases Filed:
J. P. Morris, et al, to Amerada Petroleum Corporation, 8487.2 acres, out of various surveys; \$9497.28.
W. T. Vinson to R. E. Allison, 40 acres out of H. T. & B. R. Co. Survey No. 54; \$1200.00.
W. T. Vinson to R. E. Allison, 65 acres out of H. T. & B. R. Co. Survey No. 56; \$1950.00.
A. J. Cannon, to Joseph C. Park, 50 acres out of Asa Wickson Survey No. 168; \$10.00.
J. P. Morris, et al, to J. W. Johnston, North 320 acres of G. H. & H. R. Co., Section No. 32; \$1.00.
Lorna V. Byrne, et al, to Marland Oil Co. north 1-2 of G. H. & H. R. Co., Survey No. 35; \$960.00.
R. Burchfield to Tidal Oil Co. west 1-2 of Block No. 22, a subdivision of Comal County School Land Survey No. 181; \$800.00.
Penait Oil & Gas Co., et al, to Tidal Oil Co. Southwest 1-4 of Block No. 34, a subdivision of Comal County School Land Survey No. 181; \$10.00.
J. C. McReynolds, to Shield-Edmond Co., west 83 acres of a 167 acre tract, out of Northwest 1-4 of Section No. 28, H. T. & B. R. Co.; \$10.00.



Your credit is the most valuable resource in business life, and used wisely it may well prove the keynote for fortune.

A Safe Investment

A checking account with this bank is one of the best investments you can make. It stands for insurance against loss and mistakes; it saves time, conserves credit and reduces the temptation to spend thoughtlessly. We invite personal and household checking accounts, small as well as large.

The
State National Bank



To any business is a well chosen banking connection

THE
FIRST NATIONAL BANK

"More Than a Bank—A Community Institution"



Attention!

Just received a shipment of Gold and Silver Lace Hats; also Satin and Metallic combination. You will like these numbers.

Reduction

All Felt and Velvet Hats at half price



A big reduction on all Coats and Dresses



Do not fail to see these real values before buying.

Mrs. G. A. Shockley

Encouraging Local Music

One form of home town loyalty that ought to be encouraged is that of supporting the bands and orchestras and various musical activities in ones home city. This does not mean that music loving people should be discouraged from bringing in occasionally some fine concert organization or soloists as a demonstration of the best music. It is an inspiration to all local music students to hear such performers. But we should look very favorably on those of our own people who are providing music, and give them abundant chance to display their talent and improve it.

Every city and town, down even to small villages, ought to have its own fine band and orchestra music, and something would seem to be lacking in the spirit of a community if it is not providing this form of culture. A fine organization of this kind is one of the best expressions of community development. It gives a vast amount of pleasure to the people, and it provides an opportunity for talented musicians to make use of their gift, and also to make further progress in developing it.

The man who can't live on a small salary never could on a large one.

WHAT'S DOING IN WEST TEXAS

Tulia—Contract has been let for the construction of a 42 room modern hotel here, the cost of which will be approximately \$70,000.

Carlsbad, N. M.—Carlsbad will be host to members of the Pecos Valley Medical Association on October 28. A trip to the Carlsbad Cavern is included in the convention program.

Marfa—A bond election fostered by the local chamber of commerce recently carried here for the issuance of \$58,000 for waterworks and \$56,000 for sewerage.

Stamford—The West Texas Chamber of Commerce is ready to serve farmers of its territory in the shipment of car load lots of extra good native vaccinated Missouri pigs averaging about eighty pounds.

Rising Star—A number of improvements in the distributing plant of the West Texas Utilities Company have been made here.

Alamogordo, N. M.—A saw mill with 100,000 board feet capacity per ten hour shift, and a large box factory are under construction here by the Breece Lumber Company of Albuquerque.

Crowell—The building program here which has been steady for the last few years is still going forward, with about \$15,000 now going into the construction of new homes.

Winters—The Winters Chamber of Commerce directors have worked out a model method for the renewal of memberships to the West Texas Chamber of Commerce. They proposed that each director of the Winters Chamber of Commerce renew a certain number of memberships and secure new ones in lieu of continuing the service of the regional membership solicitor. In exchanging the West Texas Chamber agricultural manager is to show motion pictures to rural communities tributary to Winters, and the publicity manager is to aid in community advertising schemes. The proposal has been accepted by the West Texas Chamber of Commerce, as a great saving will be effected thru the arrangement and at the same time Winters will have the benefit of personal work of the regional staff members. Winters offers this plan to all West Texas towns.

Bledsoe—Building operations for a new gin with four eighty saw stands have begun here.

Artesia—Streets in the paving program for Artesia are being surveyed preparatory to the work of contractors which will begin at once.

Littlefield—President Arthur P. Duggan of the West Texas Chamber of Commerce has announced the program for the second quarterly executive board meeting of that organization to be held in Fort Worth October 15. Big problems concerning the protection of West Texans interest will be discussed, among them being the proposed raise of insurance rates, state equalization of taxes, and the question of the proposed Kansas City, Southern, M. K. & T. and St. Louis Southwestern railroad merger.

Morton—The syrup mill west of this place has begun operations which are expected to continue for a long run as a large acreage of sorghum and sugar cane planted here for syrup making purposes has made a big yield.

NOT A CHANCE.

Barry Miller will be Governor of Texas on this date one month from now. At least he will be if the Governor lives up to her promise. That is, her second promise. The first promise was to immediately resign if Moody beat her one vote in the primary. He defeated her by 120,000 votes. She then said she would resign November 1st. But we are very much of the opinion that if there are any Christmas pardons issued that Barry Miller's name will not be attached to them. Barry hasn't any more chance to be Governor than State Press of the Dallas News has of receiving a dividend on his Lizzy Fluke oil stock.—Marshall News.

Why he hasn't any more chance to be governor than we have of realizing on our Big Stream Oil stock, or more hopeless still he has no more chance of being governor than we have of convincing the female portion of our family that we are right in a family argument.

Governor Ferguson seemingly has forgotten her third, or is it her fourth? promise to resign.—Mineral Wells Index.

The Price of Salvation

A man wrote to a storekeeper as follows: "Dear Sir: Last year I picked up a pair of gloves in your store and did not pay for them. Enclosed find one dollar. I couldn't let a thing like that stand between me and heaven." The storekeeper replied, "Dear Sir: Thanks for the dollar and your confession; but there is still a dollar and a half between you and heaven, as the gloves you describe as having taken were worth \$2.50."

HATS

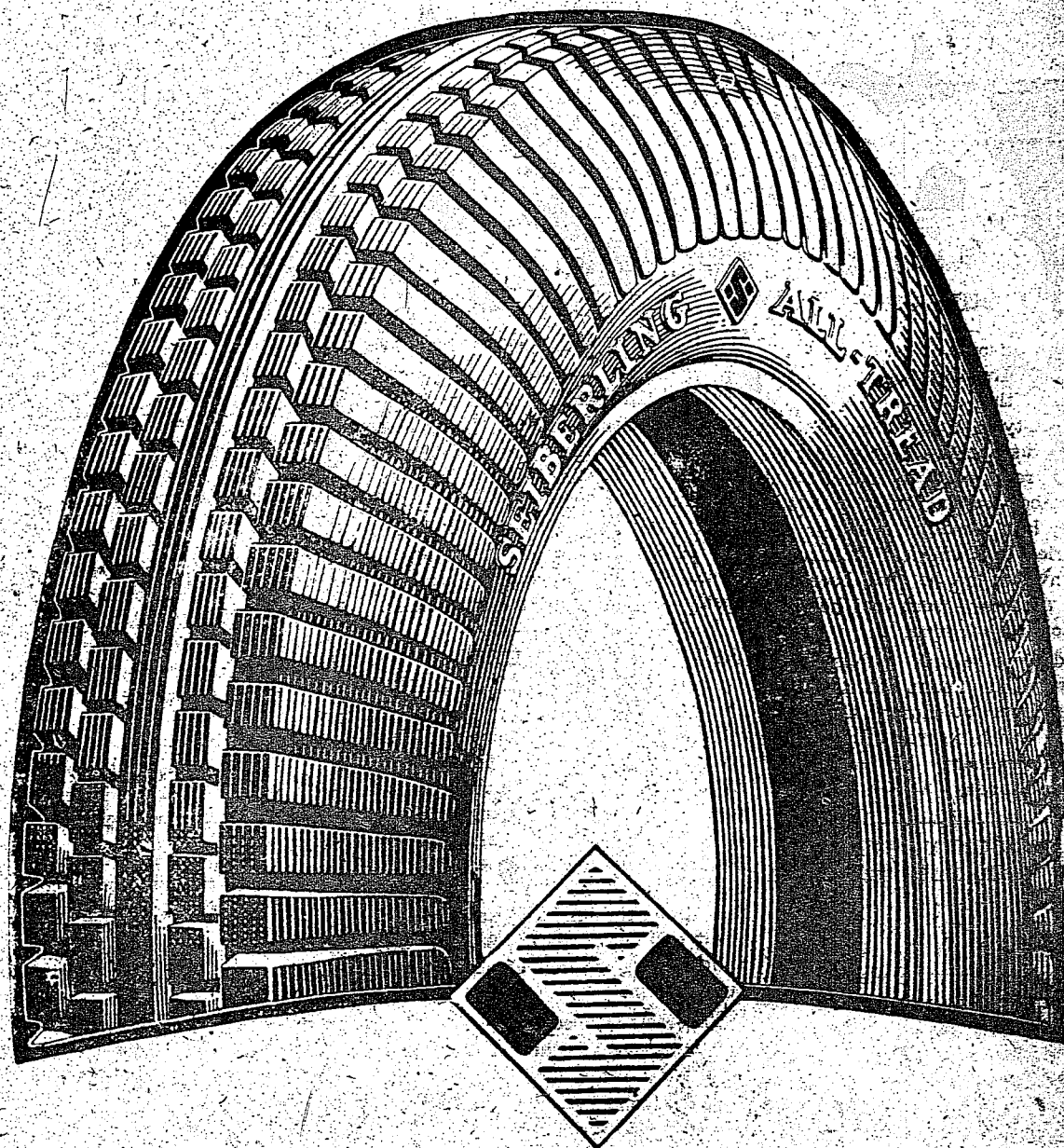


There are three distinctive things that make a Rothschild hat a notably desirable purchase—the pride of owning one—the comfort of wearing one—the economy of buying one.

\$4.50 \$5.50 \$6.00

We carry a complete selection of New Fall Hats for men—young men and boys at various prices. Many styles—many colors—all prices right. See them.

Texas Mercantile Company



SEIBERLING ALL-TREAD TIRES

The Seiberling tire was designed by C. W. Seiberling, formerly head of the Goodyear Tire and Rubber Company.

The Seiberling tire was originally built with the idea of lengthening the road life of tires, of saving money for motorists by making the same tire investment give more miles.

Seiberlings are the most adaptable tire on the market—they were then, and they are now. The explanation lies in the quality that was designed and built into them.

On city streets or country roads, without flinching, without failing, Seiberling do all they are expected to do—and more. The flexible construction of the tires (designed for lower air pressure) and the utility of the tread are the basis of Seiberling quality. Seiberling is first by MERIT.

The tough tread rubber from bead to bead and the long protecting side bars put it in a class by itself. Its appearance tells its own story of ability to conquer every kind of road, to resist abrasion in ruts and at the curb; pull them through mud, sand or snow, resist skidding on slippery pavement.

Seiberling Price

Nobody ever got something for nothing. The lowest priced tire is not the cheapest. The cheapest tire is the tire that requires only a reasonable outlay, and gives miles and miles of trouble-free service. Quality plus reasonable price equals economy. Seiberling prices are like that. Seiberling is the most ECONOMICAL tire you can buy.

MATHEWS MOTOR COMPANY
SANTA ANNA, TEXAS

APPROXIMATELY \$15,000.00 IN DRY GOODS

We Are Offering to the Public

AT COST!!

Buy now, anticipate your winter needs and save money by buying here. Ask those who have made purchases during the first part of this sale and find out what a saving they have made on their purchases--be convinced; come see for yourselves.

The good, seasonable, serviceable clothing and other items which you and your family will need for Fall and Winter can be bought right now, during this sale, as cheaply as it could be bought here or elsewhere later.

The time to buy Fall and Winter dry goods is NOW; as we have determined to reduce our stock. Profit by our determination.

Y C O D F I S H M A N X
Blind 1 2 3 4 5 6 7 8 9 0 Repeater

The above is our cost mark, and we assure you that you will get every article as it is marked--or what it cost us. Remember we guarantee every article to be standard merchandise that is offered during this sale.

Special One Hour Sales, Friday, October 15th

From 11:00 A. M. to 12:00 M., we will sell one lot of good 32-inch Gingham for **5 cts** per yard--all you want as long as it lasts.

From 1:00 to 2:00 P. M., we will sell one lot good grade (commonly called 27-in.) Outing for **5 cts** per yard--all you want, long as it lasts

Other Dry Goods Sold at Greatly Reduced Prices

We were fortunate in securing a good line of Ladies' Coats of the latest styles and the most wanted shades early--we ask that you call and see them. Just received a new shipment of Ladies' Silk and Wool Dresses--these also go on sale at cost. Just what they cost us. A large assortment of Blankets for the colder weather, which is to come, is being displayed--see this line and you will buy. **COME AND SEE!**

DRY GOODS
AT COST

R. F. CRUM

DRY GOODS
AT COST

"THE HOUSE OF SERVICE"

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

One year in Coleman county \$1.00
Six months in Coleman county 60c
One year outside of county \$1.50
Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion.

Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, October 15, 1926

The Santa Anna News has been mailing out a number of cards here of late, calling attention to the fact that some of our readers have overlooked renewing their subscription. Thanks for such splendid response on the part of those we have mailed notices to. It is encouraging to have people call in and renew their subscription, besides, we need the money.

There is always plenty in Texas for an editor to write about, but some times an editor arrives at the conclusion he don't give a darn whether he writes or not. In looking over our large list of good exchanges this week we are somewhat inclined to believe several of our fellow editors over the country have either been on the job too long or don't give a whoop what they fill their columns with. In fact, but very few editorials have appeared lately of an elevating nature. Most papers carry a large amount of news, but it is just news without opinion or pep. For goodness sake get out of the class with the nigger's mule, and put some life into your subject matter.

HAVE YOU PLANNED YOUR ADVERTISING?

Most firms have goods in stock at this time that will be a source of expense if carried over to another season. Styles may change, and money might have to be borrowed to carry goods that are not sold at the end of the season. A great many firms find they gain best results in cleaning up their stocks every season and stocking with fresh goods the opening of the new season. This result is accomplished by advertising freely in the local newspaper.

It is tremendous help to a firm if it can give the impression that it is looking for trade every day and week in the year. The firm that advertises constantly gives that impression. It makes the public feel that it is alert all the time to pick up goods at a bargain, and pass its good values on to the public.

Metropolitan department stores know the game of merchandising, and it is noticeable that they keep up a great deal of advertising through the summer and fall. If it pays for them, it will pay for the stores here.

Jack Dempsey was paid more money for 30 minutes boxing in Philadelphia the other night than the president of the United States receives in salary in nine years. How's that for a triumph of sport over work?

PREVENTION

Prevention is one of the biggest words in modern affairs. It covers a multitude of errors and wrong results. Prevention of fires, of illness, of financial loss, and of accidents are four great principles about which everybody is concerned. And they can all be answered satisfactorily by one word—Think. If it were not so—that is, if nobody had thought—there would be no education along the lines of prevention, because there would be no "rules," no constructive propaganda, no adoptive measures for our consideration.

Fortunately for the race, for the nation and for the community, many people are thinking prevention. But prevention is not always to be found in a list of "Don'ts." Successful men DO, but with caution. Prevention of fires and accidents is the result of active precaution while engaging in the work at hand. No one would reason that to prevent a disastrous fire one should not make a fire in camp or stove. They would be folly; it would be prevention, but of negative value. Prevention of illness is not staying indoors out of the rain. Constructive prevention in health matters is going ahead at one's business with whatever sensible measures in dress and diet that meet the accepted requirements of the body. Safety does not consist alone in restraining one's self from adventure, but in making the world safe for adventure.

Prevention of failure in business is not shutting off necessary overhead. It consists in opening one's doors to the community and to the area of patronage which the business can claim. Many a business has not only been made, but saved, by carefully planned advertising, which makes business safe for adventure into newer and greater productivity.

It is the man who thinks that prevents, but he does it by braving the storms of adversity in a good ship, not by remaining on dry land and getting nowhere. There is an element of risk in all progress, but it is only the man who goes forward that ever gets to his destination. It is not mere prevention, but constructive prevention, that distinguishes the alert from the laggard.

What would you do if the cotton situation were turned over to you just at the present when the price keeps going down with no visible cause? We know exactly what we would do. If the situation were turned over to us we would close down every gin in the South. That's the first move we would make. The next move would be to have the U. S. Treasury furnish Southern bankers with the necessary funds to finance the gathering and hauling of the balance of the crop. Then we'd take a six month's lay-off and watch the cotton gamblers weep and gnash their teeth. Then we'd get the cotton out of the speculators' hands we'd sell the cotton for what it's really worth—and everybody but the speculators would be happy. What do you think of our idea?—Eames County News.

The Indian population is increasing, now numbering 250,000, but only a few of them have oil wells.

TEXAS AND TEXANS

(By Will H. Mayes)

Cotton Holding Essential

The cotton price situation is the most important problem now confronting the entire South. All agree that present prices are much below the cost of production and that if prices do not advance while the present crop is still largely in the hands of the producers many will have to face bankruptcy. The farmers will not be the only sufferers, for industry and trade, in the South at least, are inseparable from farm prosperity. Being the largest cotton producers, Texans will suffer most. The banks can not carry all the financial load of the cotton crop and this should not be expected. Merchants can carry some of it, but not all or even a greater part. Business interests should help as far as possible and the farmers themselves will have to carry the rest of the burden if they bring prices up. It is a case in which the whole country should stand patriotically together for the common good.

How All May Help

First of all, every farmer who can possibly do so should take his entire cotton crop, after it is baled, back to his home and store it and insure it there, or else place it in a warehouse and hold it for a price of not less than twenty cents or whatever price may be generally agreed should be received. Then, every farmer should agree to reduce his cotton acreage 20 or 25 per cent as may be generally determined. Farmers who are compelled to sell some of their cotton, should sell as little as possible, and this should be bought by bankers, merchants, and capitalists, who should agree to hold it for the stipulated price. It would be better for farmers to hold their cotton themselves where they can borrow enough money on it at a reasonable interest. Mass meetings should be held in every county and definite holding and planting plans should be worked out by farmers and business men together along lines outlined by some co-operative central organization, and adherence to plans adopted should be a test of one's loyalty to his fellowmen. No half-hearted, poorly organized and poorly supported plan will be effective. All must help or all must suffer.

All People Should Assist

The "Buy a Bale" plan will not in itself solve the trouble, but it will help, and those who can buy and hold a bale for the agreed price should do so. Cotton consumption could be largely increased. It is said that a large per cent of the homes in the country now need many yards of white cotton goods, bedsheets, toweling, etc. By a concerted movement, practically every yard of cotton goods now on the market could be absorbed by the homes of the country in thirty days and a demand could be created for cotton to manufacture more goods. While one of the most difficult things is to induce people to subordinate vanity and pride to the common good, both men and women might be persuaded to wear more cotton goods. A return to cotton dresses, underwear and hosiery, at least for everyday wear, would in itself be a large factor in advancing cotton prices, and certainly the school children of the cotton growing state should not be sent to school clothed in silks.

Inconsistency Largely to Blame

I am not enough of a dreamer to hope that any great change in the practices or habits of a people can be brought about overnight or even in a year, but I do believe that if the right kind of concerted effort should be made and kept up, the people of the South would in time adopt a more consistent attitude toward the use of cotton goods. It would appear to be to the interest of industry and trade in the cotton growing states to do something to stimulate a pride in the home consumption of the principal home-grown crop of these states, but so far as I know no effort has ever been made to kindle such a pride in any of our own products. It is true that at one time we had under way a poorly supported "Made-In-Texas" movement but what is needed is a universally supported "Grown-in-the-South" movement to be especially applied to cotton and as clearly defined as the California-grown brands of products. "Grow it and use it" would be a consistent motto for the cotton growing states.

Pecan Crop Market

While pecan prices have not yet been fixed, the crop reports indicate that this year will be larger than last year and enough to cause buyers to feel justified in offering a low price. Although the demand for pecans is constantly increasing, prices are not making a corresponding advance. The Southern States grow practically all the pecans, and, like cotton, they are rushed on the market in a few months.

Pecan growers are going to have to get together and organize a marketing system that will stabilize prices. Until this is done, they will be at the mercy of the buyers. When it is done, they, and not the buyers, will fix the prices. Pecans can be placed on cold storage and kept in good condition almost indefinitely. Some day those who produce the food and clothing for the rest of the world will learn that marketing is just as essential as production and should be given as careful attention.

Suggest Uses of Pecans

Now that pecans are becoming a staple product in Texas, why is more not done to get them more generally used as food? It is generally admitted by dieticians that they are more nourishing than meats of any kind and have greater food values. They are certainly more appetizing, and may be used in many ways that meats can not be used. They improve both vegetable and fruit salads and may be advantageously cooked with many other kinds of foods. Pecan growers need an "educational bureau" to acquaint the public with the hundreds of ways in which these nuts may be used. No good reason can be given for pecans being sold at a lower price than is paid for bacon or other high priced meats.

A hick town is any place except your home town.

Visit the New Ford Assembly Plant

While at the Dallas Fair

We have been requested to extend a cordial invitation to all who attend the State Fair at Dallas October 9 to 24, to visit the new Ford Assembly plant in Dallas. Open house will be kept from 8 A. M. to 4 P. M., and you will enjoy a great treat if you will drive out and go through this mammoth industry. We will be glad to give you any information you desire about the plant. Be sure and see it.

Santa Anna Motor Co

YOU CAN RELY on the quality of our MERCHANDISE

Investigate Our Values

The sweetness of low prices will not make up for the bitterness that always results from poor quality.

Do not take snap judgment and conclude that our low prices mean merchandise that is inferior in quality.

You will find that we sell goods that give complete customer satisfaction. Our purpose is to have a permanent, not once-in-a-while trade.

Our seven years of rapid growth is due to the fact that coupled with low prices, you will always find here merchandise with a high standard of dependability.

Clothing for the Whole Family

Wearing apparel for men, women and children can be found here in generous assortment. You may depend on it that the style is always correct.

Good Work Clothes and Shoes

Light Hardware Groceries and Feed

Marshall & Sons The Store That Makes the Prices





NEED GLASSES

Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

FARM & RANCH LOANS

Let the Bangs, N. F. L. A. build that house that you have long waited for. 5 per cent, 5 to 35 years. F. E. Strange, Bangs, Texas

FOR SALE—Good second-hand gas range—J. W. Parker, at Parker Bros., Tailor Shop. 42-4tc

POSTED

Notice is hereby given that no hunting, trapping or trespassing of any kind will be permitted on the premises owned or controlled by any of the undersigned citizens. All violators will be prosecuted according to law.

C. F. FREEMAN

Mrs. M. E. Chambers

Others may add their names to this notice to run two or more times per month during the hunting season for 50c per month.

SEED OATS FOR SALE

First Year Ferguson No. 922 Pettegrew Seed Oats, made 104 bushels per acre at 75 cents. These are the best oats that the Ferguson Seed Farm puts out. They are free from Johnson grass seed, and the seed that they were sown from were sown treated and will hold good for at least two years. See W. E. Wallace, or the Bookkeeper at Farmers Gin No. 1. 41

FOR RENT—Six room house, gas and water, in east part of town—Miss Louella Chambers, Telephone 46. 40

ATTENTION FOLKS

The Sam O. Curry lot in the Long addition is for sale or trade. Will trade for car in good condition—Sam O. Curry, 490 S. Ballinger St., Fort Worth, Texas. 41-2tc

HALF Section Lease for sale, 100 acres in cultivation. See W. T. Vinson. 1tp

The W. O. W. is here to stay. One of the most solvent societies on earth. Carries insurance in and around Santa Anna totaling \$343,000 with 214 good substantial policy holders. Own their own home, free of debt and money to meet our needs.

FOR SALE—One 1920 Dodge Car. Call on me at my Drug Store. Price right—S. H. Phillips. 40-4tc

FOR SALE—40 acres of land, 2-1/2 miles west of Santa Anna, all in cultivation, fenced, and has water, no other improvements—W. S. Stacey. 40

FOR SALE—Seed Wheat, \$1.50 per bushel at my barn. See sample at each band in Santa Anna—W. A. S. Cobb. 41-3tp

APPLES and other fresh fruits, second door south of Marshall & Sons—Lay & Hooge. 40-4tp

FOR SALE—Two row cultivators, two single row planters, grain drill; also four dozen Buff Leghorn pullets on my farm, 8 miles northwest of Tricham—W. L. McCormick. 41-3p

CAR greasing, gas, oil and tires.—East Side Service Station. 41-4tc

WANTED

One hundred new members in the Woodman of the World.

W. CRUGER

Painters and Contractors. Give us a chance at your work. Satisfaction guaranteed. Santa Anna, Texas

HAVE your old bed made new at the Santa Anna Mattress Factory, located back of O. K. Wagon Yard. Phone 360.—C. B. Garrison. 39-4tc

LISTEN Man: Why don't you join the W. O. W., and gladden the hearts of your loved ones in that they will feel a security in case you are taken away from them?

FOUND—Tuesday, Sept. 28, large casing, intertube and rim. Owner may have same by calling at this office and paying expenses.

CAR greasing, gas, oil and tires.—East Side Service Station. 41-4tc

20c COTTON 20c

Cotton at 20 cents a pound, middling basis, will be accepted on any of the world-famous Draughton Courses. Write for our Offer C today, as can handle only limited amount. Positions insured.—Draughton's College, Abilene, Texas. 41-2tp

The W. O. W. don't only pay your widow and orphans the policy value, but extends to you a helping hand while you live. No Woodman will go suspended while he is sick.

CAR greasing, gas, oil and tires.—East Side Service Station. 41-4tc

FOR SALE—100 acres, 75 in cultivation, 1-1/2 miles from Shield school, \$50 per acre, \$1,000 down, will put through Federal Loan, balance easy payments—J. W. Barton, Shield, Texas. 40-3tp

Join the W. O. W. today. We charge you nothing to get in except \$1.00 policy fee—even pay for your examination.

BUSY BEE CAFE

Re-open for business Saturday, Oct. 16. Your patronage solicited.

Mrs. W. N. Wilson, Prop.

Wanted—Man with car to sell complete line quality Auto Tires and Tubes. Exclusive territory. Experience not necessary. Salary \$300.00 per month.—Milestone Rubber Co., East Liverpool, Ohio.

WE have moved from the Welch residence to Mrs. John Potter's residence. Phone No. 37.—Drs. Phillips & Goodpaster.

Widower 36 years old, looking for a house-keeper. Write J. C. Clark, Santa Anna, Texas, care of Len Storm.

SEED Oats for sale, first year Ferguson, No. 922, free from Johnson grass and weeds, 60c per bushel at the barn.—Virgil C. Newman. 42-8p

LOST—Thursday, October 7, between Santa Anna and Gipson ranch 7 miles northeast, a red rubber rain coat. Reward—W. J. Curry.

FOR Rent another year—My farm on Jim Ned. Would sell including cattle and would consider some good town property as part payment. For particulars see or write Mrs. Lula Harvey, Box 592, Santa Anna, Tex. 41

FOR SALE or rent—80 acre farm, 4 miles northwest of Bangs, near Sand Creek school. Good, sandy land, 60 acres in cultivation, 8 acres in orchard.—L. D. Welch. 42-4tp

Another "Missing Link"

Science claims to have found the "missing link" between the animal and the vegetable kingdoms on the one hand and the mineral kingdom on the other. This is not surprising in view of the fact that the human body is composed of about 98 cents worth of chemicals. Outside the realm of mind or spirit no one thing amounts to much. Scientists probably will have to stick to the theory of the ancients—that the four ingredients of the material universe are earth, air, fire and water.

Presbyterian Church

There will be no preaching services at the Cumberland Presbyterian church next Sunday, the regular church day, due to the pastor being in Dallas attending Texas Synod. A. M. Pleasant, pastor.

DON'T fail to consider the W. O. W. Your wife has a husband today, but tomorrow she might be a widow. See J. S. Jones, Deputy.

NO. 117

Citation on Application for Letters Testamentary

THE STATE OF TEXAS To the Sheriff or any Constable of Coleman County, Greeting: You are hereby commanded to cause to be published once each week for ten days, before the return day hereof, in some newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in Coleman County, Texas, the following notice:

THE STATE OF TEXAS

To all persons interested in the estate of H. Vollandine, deceased, Mrs. Jess Brown has filed in the County Court of Coleman County, an application for the probate of the last will and testament of said H. Vollandine, deceased, filed with said application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the first Monday in November, A. D. 1926, the same being the 1st day of November, 1926, at the Court House thereof, in Coleman, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein Fail Not, but have you before said Court on the said first day of the next term thereof this Writ, with your return thereon, showing how you have executed the same.

WITNESS L. Emet Walker, Clerk of the County Court of Coleman County.

Given under my hand and the seal of said Court, at office in Coleman, Texas, this the 25th day of September, A. D. 1926.

L. EMET WALKER, Clerk, County Court, Coleman County, Texas. 42

The Week's Program

Queen Theater

Monday & Tuesday, 18 & 19 THE SHOW-OFF

With Ford Sterling, Lois Wilson and other leading stars.

Picture Sterling as this livable liar of unquenchable optimism, and irresistible hilarity and take it from us what the kid from West Philly can't do can't be did. A comedy natural for pictures.

2 REEL COMEDY in connection.

Wednesday & Thursday, 20 & 21 EVE'S LEAVES

With Leatrice Joy, William Boyd and other leading stars.

A delightful entertaining comedy; a story thoroughly human, with an oriental background, chock full of thrills and laughs. A picture filled with stirring action and with a smashing novel climax that will amaze you.

FABELS in connection.

FRIDAY 22 THE SONG AND DANCE MAN

A Paramount Picture. PATHE NEWS in connection.

SATURDAY 23 TOM MIX

in NO MAN'S GOLD

COMEDY in connection.

Diamonds

Every woman wants a diamond, the stone that never grows old or "second-hand." It is beyond comparison in its beauty, style, and romantic history.

Our stock of diamonds poses the three essentials of beauty, quality, and value. Fine American cut diamonds mounted in elegant 18k white gold ring mountings priced from

\$25 to \$200

See our window display of diamonds.

Mrs. Comer Blue Jeweler

Dressing In Comfort

Women have taken great steps toward dressing with comfort. Men compliment them upon their wisdom in discarding foolish and cumbersome clothing and adopting the comfortable and sensible, and at the same time criticize themselves and their brothers for being slaves of fashion, high collars and waistcoats. Then they proceed to do nothing about it. Yet, something seems to be being done about it very gradually. A few years ago a man in knickers would have been laughed off the streets. Now they are a common sight. They may come, a time when a pair of long trousers will suggest that a man is stepping out to a formal party. There may be some argument as to whether or not a man cuts a handsome figure in his plus-fours, but there is no questioning their comfort.

FRICION

In the field of mechanics, perpetual motion probably would result from the elimination of friction. The approach to perpetual prosperity would result in any community by the same sort of elimination. Friction among people, groups or organizations does not mean honest difference of opinion; it means that destructive operation of ill-feeling that enshrouds and beclouds the real issues involved in all matters affecting community welfare.

Principles, not people, should rule. Ideals, not selfish interests should guide. The blanket proposition concerning all public measures is, "What is best for any town, county or state in the light of economy and under the sanction of one's best judgment?" To be on the wrong side honestly, sincerely and erroneously, is better than to be on the right side dishonestly, insincerely and purposely when there is a private axe to grind.

What causes friction in communities is the policy of unfair tactics and undue advantage. Local government, education, business and social life run smoothly when men and women come out into the open. Friction is caused by distrust, and distrust enters when facts are distorted or suppressed and especially when the opposite side takes snap judgment without investigating the facts and learning the truth. Domestic life (fraught with strife in sports) is the success that it is because the members of the family are confiding, because they do not conceal, and because they are themselves and do not practise sham. When those factors do not have full sway there is friction.

Santa Anna can not afford to sow the seeds of distrust. Its citizens, in almost unanimous majority, are law-abiding, hard-working, God-fearing people. Let us continue to live and let live, confide, and receive confidence, place trust, and accept it, assume burdens and distribute them. And in the doing of these things we eliminate friction—one of the greatest deterrents to progress, and the thing that wears out machines and men.

For every underfed child there are several overfed adults.

The Price of Beauty

A lady remarked recently that if she followed all the advice of some of the beauty experts she had read, it would take a very large portion of her time to improve her personal appearance. She wanted to look well, but the burden of effort seemed too great.

Perhaps if that lady had made it her practice to keep up outdoor exercise, if she had walked and swum and played tennis or golf, or ridden a bicycle, she would naturally have

such vigorous health that she would not have to take any very extended course of treatment to preserve her attractiveness.

Our pessimistic friend says a man sure has a rough and rugged time in this old world. Just about the time he thinks his wife has reached the age where she isn't quite so rollick about the fashions, he discovers that he has a grown daughter.—Exchange.

Overdoing a thing is as much of a fault as underdoing it.



Here's Quality At Low Prices!

Fall Togs

Clothes that meet every fall and winter demand; Suits and Top-coats in the approved fashions—those are the Clothes offered in these two attractive groups.

\$25.00 \$27.50

Santa Anna Merc. Company

Cotton Palace Waco October 23 November 7

\$5.45 Round Trip Tickets on sale Fridays and Saturdays, October 22-23, October 29-30 and November 5-6, Limited to the following Sunday.

\$8.50 Season tickets on sale daily October 22 to November 6 incl., limited until November 10th.

For particulars see your Santa Fe Agent

W. S. KEEMAN, Gen'l Pass' Agent Galveston, Texas

Improved Uniform International Sunday School 'Lesson'

(By REV. P. B. FITZWATER, D.D., Dean of Day and Evening Schools, Moody Bible Institute of Chicago.)
(© 1926, Western Newspaper Union.)

Lesson for October 17

MOSES HONORED IN HIS DEATH

LESSON TEXT—Deut. 34:1-12.
GOLDEN TEXT—Precious in the sight of the Lord is the death of his saints.

PRIMARY TOPIC—Moses. Sees the Promised Land.
JUNIOR TOPIC—The Death of Moses.
INTERMEDIATE AND SENIOR TOPIC—Lessons from the Life of Moses.
YOUNG PEOPLE AND ADULT TOPIC—What the World Owea Moses.

I. Moses Views the Promised Land from Mount Pisgah (vv. 1-4).

At the Lord's bidding Moses ascended the mountain from which he got a view of the promised land. He obeyed, though he knew that he was to die there (Deut. 32:50). He greatly desired to go into the land (Deut. 3:25), but graciously submitted to the will of the Lord. Though he was not permitted to enter the land, God gave him a view in its fullest dimensions of the land which was to be the inheritance of the people which he had delivered and led for forty years. The reason given by the Lord for refusing an entrance into the land was Moses' failure to sanctify the Lord at Meribah (Deut. 32:51, cf. Num. 20:1-13). This was too glaring a sin for the Lord to pass over, though Moses had served Him faithfully for many years.

II. The Death and Burial of Moses (vv. 5-9).

1. His death (v. 5).
Though he died in the vigor of manhood, his work was done. He did not die before his time. God put him into the world for a purpose, and as soon as that work was done He called him home. Though Moses was a great man he was not exempt from death.

2. The burial of Moses (v. 6).
God buried him. Most likely this service was performed by the angels. Likely this is the time and circumstance when the devil contended with Michael, the archangel, over the body of Moses (Jude 9).

3. The time of mourning for Moses (v. 8).

They mourned for thirty days. It is not wrong to lay away earthly friends even with tears, but as Christians we should not mourn as those who have no hope. Indeed, it is much better to express our appreciation and love for our friends by showing the proper courtesy and respect while they are alive, than to mourn over them when they are dead.

III. The Successor of Moses (v. 9).
Joshua, who had been the minister of Moses during all the years of the wilderness journey, now became the military leader of the Israelites. That Joshua was a fit man as a leader of the Israelites is seen.

1. By the fact that he was full of the spirit of wisdom.

While the Lord is not dependent upon human wisdom, He does select as His representatives men whom He has endowed with the proper wisdom.

2. He was divinely ordained for the work at the hand of Moses, "for Moses had laid his hands upon him."

"This he had done at the command of God (Num. 27:18-21).

3. The people owned him as their leader. "The children of Israel hearkened unto him, and did as the Lord commanded Moses."

In order for successful leadership a ruler must have the individual affection and allegiance of the people.

IV. Eulogium Upon Moses (vv. 10-12).

In this eulogy Moses is given a place at the head of the Old Testament prophets. With the exception of the Greater Prophet (Deut. 18:15-18), of whom Moses was a type, he stands as the greatest prophet of Israel.

1. He was great because of his intimacy with God (v. 10), "whom the Lord knew face to face."

2. He was great in that he gave to the world a code of laws unequalled in the world's history.

3. He was great as a general in that he liberated the Israelitish nation from the oppression of the greatest nation of the earth.

4. He was great because he led two or three million Israelites through the desert for forty years.

5. He was great because he gave to us in the book of Deuteronomy three orations which, according to the judgment of competent critics, stand at the head of the world's literature.

Faith

What a wonderful ship is faith. She discovers worlds beyond anything found by Columbus. What a freight she carries. Riches beyond the treasures of Solomon's ships of gold. To what a glorious realm she transports.—W. L. Watkinson.

Looking Into the Future

When we look into the long avenue of the future and see the good there is for each one of us to do, we realize after all what a beautiful thing it is to work, and to live to be happy.—Robert Louis Stevenson.

Shining and Singing

You may sing, "O for the wings of a dove!" but it is better to shine in the rays of God. Shining is the best kind of singing, and makes the singer sing to purpose.—Prophetic News.

Poultry Raising Paying Business Properly Conducted

Poultry plants established on sound business principles, and properly operated, will be successful, no matter if more or less inconveniently located. On the other hand, the best location cannot make up for poor management.

Poultry farms must be built upon good conditions. They must grow. Capital amounts to little if not properly used. Wealthy men invested thousands in the construction of poultry farms, hired experts, and still met with failure. The investment was too great for the experts to cover.

But where a start is made with fifty to 100 hens and they are properly cared for, a large plant may gradually be grown in a few years. This is the only way to build on a firm foundation.

So many start without working capital. They spend every available dollar for stock and fixtures, and have none left to buy feed and pay other expenses until an income is realized. They are compelled to go into debt, and doubt proves to be their undoing.

Poultry farming may be divided into three classes; egg farming, table poultry production, and general poultry culture. Egg production is the start in all branches. Even without the commercial egg business there must be eggs to reproduce the stock, and also to meet the market poultry demand. Experience and observation have proved general farming to be more safe than to confine operations to a single branch. Diversified poultry culture is just as important as diversified farming. Instead of an exclusive egg farm or an exclusive poultry meat plant, make it a combination of both. There are also side lines that may be profitably added, such as ducks, geese, turkeys and even squab-pigeons.

Incubators started in December and continued running until the last of May would produce chicks that could be turned into profitable broilers or roasters, or both. Other machines run from the middle of March to the middle of July would bring out ducklings in season for the cream of prices. Hens could be employed during April and May to hatch geese and turkey eggs.

Such a farm, if properly handled, could readily be handled by two good men, but it would mean continuous work. They would be busy every day of the year, including Sundays and holidays.

There is just where the rub comes in. So many quickly tire of the sameness of the work. Yet how many business afford more leisure? City business men may not be compelled to get to work quite so early as the poultryman, but they remain at their post until all hours of the night. The poultryman may sit down to three substantial meals a day, while the

hard-working business man must be content with a hasty breakfast, a quick meal, and rely on a hearty meal at night, to even things up.

As a contrast, the work of the poultryman is outdoors, and consequently more healthful, while that of the business man is indoors and more sedentary. In the majority of cases the labor and worryment of the business man, to say nothing of indiscretions, wear him out both in body and mind.

Such a farm as suggested would mean independence, and require less labor and capital than many businesses that might be mentioned.—M. K. Boyer, in Farm & Ranch.

Popular Star Seen to Advantage in Picture "Eve's Leaves"

Harold Lloyd, Charlie Chaplin, Buster Keaton, et al, had better look to their laurels, for Leatrice Joy has entered the field of feature comedies in competition. In "Eve's Leaves" which will be on view at the Queen Theatre Wednesday and Thursday, Leatrice has launched on her comedy career. She has been noted for her ability in comedy scenes, although unlike many of her sister stars, she never appeared in two-reel slapsticks. The locale of "Eve's Leaves" is China, a setting presenting the opportunity for a variety of funny business, written into the adaptation Elmer Harris prepared from the New York stage success. The upward trend of motion pictures has carried the comedy into the dignity of seven reels.

Baptist Church Notes

Sunday-school at 9:45.
Morning worship at 11:00 o'clock.
Sunbeams at 11:00 o'clock.
Choir meets at 3:00 o'clock.
B. Y. P. U's meet at 6:30 p. m.
Evening service at 7:30.

All have a special invitation to attend any or all of these services. Come and bring your friends. We have good singing. Choir is being led by Mr. Galle. If you can, meet him and the rest of the choir Sunday afternoon at 3:00 o'clock.

Sidney F. Martin, pastor.

Announcement is made by the Woman's Benefit association of a drive to eliminate the use of "flapper" in reference to American young women. All right, just so there is no solicitation of funds to finance the campaign.

J. S. JONES

JUSTICE OF THE PEACE
EX-OFFICIO
NOTARY PUBLIC

Security Abstract Co.
Frank W. McCarty, Mgr.
Coleman, Texas
We give quick Service.
Office with
R. E. L. Zimmerman

Authorized Ford Service

Drive your Ford car into our Service Headquarters regularly—for inspection. By doing this, you will always assure getting the efficient and economical service your Ford car entitles you to.

We have standardized, low prices for all service and repair jobs—and all our work is guaranteed.

Yes—we use only genuine Ford repair parts, made by the Ford Motor Company.

Santa Anna Motor Co.,
Santa Anna, Texas

COTTON IS DOWN

(We can't help that)

But we believe in the
Old Policy

"Live and Let Live"

GET
OUR
PRICES

Harding Battery Co.
Santa Anna

DR. S. E. PHILLIPS of Coleman and Santa Anna

Has with him Dr. Howard Goodpaster of Kentucky, who is a Chiropractor and an Osteopathic Masseuse from the best schools of the United States. We use Electricity Vibration and the Radiant Light. If your Doctor cannot help you, it will pay you to come to see us. We charge nothing for examination.

Have you heard of the wonderful cures we are doing in Coleman? It pays to stop and think sometimes. Don't let other people think for you all the time.

Come to see us—Office in Potter Home, Second House West Santa Anna Filing Station No. 2. Telephone 87.

SAVE with SAFETY

at your

Rexall Drug Store



Puretest

ZINC STEARATE

Will do more than any other one thing to add to Baby's comfort and happiness.

No more soreness or chafing; Puretest Zinc Stearate sheds water 25c

CORNER DRUG CO

the Rexall Store

It cleans everything in the house!

mattresses • radiators • carpets
draperies • moldings • bookcases
clothes • upholstered furniture



THE PREMIER DUPLEX with its set of versatile cleaning tools cleans everything in the house. Easily! A long tool reaches to high places, and under furniture. A small nozzle tool gets into nooks and crevices. And with strong suction and a motor-driven brush all the dirt is drawn into the bag.

And the Premier Duplex is always in cleaning trim. Its motor and brush are both ball bearing. They never hold up work for want of oil, for they carry just the right amount of lubrication for years. It's a lifetime cleaner—fast, easy, and thorough.

See a demonstration TODAY! Come in. Or phone and ask us to demonstrate in your own home on your own rug.

Premier
Duplex
ELECTRIC VACUUM CLEANER

West Texas Utilities Co.

NON-CONFORMITY

A learned professor in a so-called institution of higher learning recently made an address on "Non-Conformity." He reasoned that there is a lack of individualism on the modern college campus; that haircuts, manner of life and even talk are all the same. He said the colleges were turning out students like a certain automobile—everything makes a noise except the horn.

The college professor is very much like a host of super-critics of the present day who condemn the crowd instinct and the lack of individual thinking.

But the American people haven't made a fizzle of their thinking yet. Sometimes they seem on the verge of making a mistake; however, after sober reflection they right about face.

The criticism that the majority of the American people get their thoughts and ideas ready-made is unjust. The wide variety of political thought is evidence enough of individual thinking. And the one who subscribes to the belief that Americans follow the crowd in thinking will discover that he can soon find an argument if he sets out to look for one.

The professor is all wrong about the colleges not turning out men and women who think for themselves. College students may seem to run to type in college. It's different when they come up with the conflicting views of the world outside and begin the struggle for existence.

America is constantly going ahead because of the men and women who think. They can't discount the discoveries of those who have gone before. They must begin operations with what has been discovered and proceed as a base of operations. That far they are following the crowd; they are conformists. When they go a step farther they discover something new, and proving it sound, they have added something to the sum total of the world's knowledge.

No need to be alarmed about the scarcity of non-conformists. The past proves that we have never suffered from the lack of thinkers.

SCHOOL SAVINGS

The effort in some of the public schools to teach children to save small amounts each week for wise use in later life is by no means a business of small moment. It is good to learn in early life that it is the part of wisdom to save. What a great thing it would be if all people could be made to understand that it is not respectful to have what they cannot afford to have. The wise man does not value money for its own sake, but for the better life, the greater opportunities for helpfulness and the elevation of character, that it brings. So even in these expansive days it is good for the schools to inculcate saving habits among the students early in life; lest later on there may be nothing left that can be saved.

The quickest way to reduce is to have to pay the grocery bills.

SORE GUMS

You won't be ashamed to smile again after you use Leto's Pyorrhea Remedy. This preparation is used and recommended by leading dentists and can not fail to benefit you. Druggists return money if it fails.—S. H. Phillips.

THE THRILL BUSINESS

A man who styles himself a "dare-devil" and does daring stunts on the wings of airplanes in flight, was rescued by a second plane when he hung helpless, tangled in the ropes of a trapeze, suspended under the airship numb and cold, during an exhibition in an Indiana city.

It was advertised for the benefit of Florida hurricane sufferers. The crowd was thrilled to the extent of \$10,683, the amount of the collection, after the second aviator risked his own life to save that of the performer. Said the "dare-devil":

"I have always felt that my time would come sooner or later and I thought it had come as I hung there, almost unconscious, realizing that if the pilot landed, I would be crushed to death, and if he didn't, I would drop to the earth and be killed."

This is the same confession every thrill-provider will make. They realize that their hazardous occupation will bring death, yet they risk their lives for pitifully small sums of money.

People in search of thrills encourage men and women of this type by attending exhibitions where the odds against the entertainer are greater than the bull fighter whose profession has been condemned by society in most civilized countries.

Flirting with death, so called, is a demonstration of neither skill nor ability in any direction, but in plain, unadulterated foolhardiness. The public demands its daily thrill and there seems to be more than enough people to supply it. In any event, the demand is so well supplied that the rates at which life is risked are uncommonly low, considering the value that is placed on human life. At any rate, this case shows that thrills can be bought for a pittance.

Intermediatē B. Y. P. U.

Baptism the door into the church—Travis Harris.

What is baptism?—Ruby Bolton. What Jesus commanded—Taylor Lupton.

What baptism pictures—Eris Gregg.

The trouble with the weather is there's always too much of the kind we are having.

"Show-Off" to Strut on the Queen Screen Monday and Tuesday

Just how foolish and funny, pathetic and pestiferous, the average American show-off actually appears in real life, will be revealed for the first time Monday when Paramount's human and humorous comedy, "The Show-Off" begins its local engagement at the Queen Theatre. In its original form this picture play was a popular stage success by George Kelly, but Malcolm St. Clair, the director, with the help of Pierre Collings, the scenarist, has incorporated comedy sequences and bits of "business" that were out of the question in the spoken version because of the limitations of the stage. "The Show-Off" gets its name from the central character in the story—a flashy and conceited individual, who drives everybody wild with his boasting and lying. To hear him talk, one gets the impression that he practically owns the Pennsylvania Railroad, whereas in reality, he is nothing but a small-salaried clerk.

His pompous bluffing stands him in good stead when it comes to love, for he succeeds in marrying a charming girl, despite the open opposition of her family, who recognizes him for just what he is. As a husband, he is a poor provider, and as a son-in-law, a burden and a trouble-maker. His bluster and lies, almost get him into jail and nearly bankrupt the family, but by a last-minute financial coup, he saves the day and justifies himself and his egotism. Ford Sterling, Lois Wilson, Louise Brooks and Gregory Kelly carry the featured roles, which insure acting of a decidedly high order.

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Fire, Tornado Insurance
W. E. BAXTER
Santa Anna, Texas

Fred Watkins Dray Line
We
HAUL ANYTHING
Service is Our Motto
DAY PHONE 38
NIGHT 217

No Pellagra After Three Treatments

Dr. W. C. Rountree, Texarkana, Texas.
"Dear Doctor—I had Pellagra five years. I was nervous, had stomach trouble, rash on hands and arms, skin itched and turn brown, sore mouth, could not eat or sleep, lost weight and got awful weak. I tried many treatments. Took Hypodermics six months, got no relief. I took 3 of your treatments and was well of Pellagra. I wish I could influence every one who has this terrible disease to write you. W. W. FOUST, Hico, Texas, Rt. 1.

Aid Mr. Carter Helped by Simple Mixture

"After taking Adlerika I feel better than for years. At my age (60) it is ideal—so different from other medicines." (signed) W. W. Carter. Adlerika is a simple mixture of buckthorn bark, glycerine, etc., which moves G.A.S. in ten minutes and often brings surprising relief to the stomach. Stops that full, bloated feeling. Brings out old waste matter you never thought was in your system. Excellent for chronic constipation.—CORNER DRUG CO.

No after-hours care!

THE PREMIER DUPLEX is always ready for the job. It needs no after-hours care. Both motor and brush are ball bearing. They need no oiling!

The Premier Duplex cleans with double action. It has strong suction and a motor-driven brush. Both working together get every thread—all the dirt!

With the help of the Premier Duplex cleaning tools you can get dirt from high and low without straining. Cleaning days are cut into cleaning hours, and every task is many times easier!

Come in and see a demonstration TODAY!

Premier Duplex
ELECTRIC TOILET CLEANER

Only \$5.00 down

The rest in easy payments. Liberal allowance on your old cleaner.

West Texas Utilities Co.

Headache dizziness

"I HAVE headaches once in a while, usually coming from constipation or torpid liver," says Mr. L. A. Memphis, of Pottsville, Ark., "and the very best remedy I have found to correct this condition is Theodor's Black-Draught. It acts quickly and easily, and it just can't be beat."

"Black-Draught is the very best laxative I have found. I always feel so much better after taking it. My wife takes Black-Draught, too. For dizziness, constipation, and any little stomach disorder, we find it most satisfactory, and consider Black-Draught a family medicine."

Constipation, with an inactive liver, locks up poisons in the body and allows them to do their dangerous work.

Being purely vegetable and containing no harmful drugs, Black-Draught acts gently, helping the system get rid of impurities and preventing serious sickness. Get a package today. Sold everywhere, 25 cents.

Theodor's
BLACK-DRAUGHT
LIVER MEDICINE

EXPERT LAUDS WEEKLIES

One of the highest compliments recently paid the weekly newspapers of the country comes from James O'Shaughnessy, executive secretary of the American Association of Advertising Agencies, who declared in a Boston address that "country weeklies are the cornerstone of American journalism."

"The weekly in a small town talks to its readers more intimately and confidentially than any other medium," Mr. O'Shaughnessy said.

Such a tribute from one of America's leading advertising authorities is gratifying to the thousands of country publishers, many of whom are struggling under adverse conditions to faithfully serve their communities.

It should also impress town and small city merchants with the fact that the weekly newspaper offers the most effective medium for placing his store message before the people upon whom he must depend for his business existence.

WRIGLEYS
PEPPERMINT FLAVOR

A lasting treat and good for teeth, appetite, and digestion.

3 handy packs for 5¢

The most absent-minded near-sighted man has been discovered at last and in Mineral Wells. He went into a barber shop to get shaved the other day and, after the barber got through, he remained quietly in the chair and finally the barber asked him if he was asleep. He sprang up quickly with the remark, "Why, bless my soul! Without my glasses I couldn't see myself in the mirror and I thought I had already gone home."—Mineral Wells Index.

One good friend is worth about a hundred acquaintances.

Vinol Helps Nervous, Run-down Man

"Before taking Vinol, I was run-down, nervous and irritable. Now, I feel like another person."—R. McCoy. Vinol is a simple, strengthening iron and cod liver compound in use for over 25 years for sickly, nervous women, run-down men and weak children. The very FIRST week you take Vinol, you begin to feel stronger, eat and sleep better. Contains no oil—you'll like its pleasant taste.—S. H. Phillips, Druggist.

We Guarantee Every Can of
All Gold Coffee
"Distinctly Different"
W. R. KELLEY & CO.

Tyler Commercial College
Tyler, Texas

A Bigger Income For You

Business training Provides the Airplane type of transportation to the better job.

Business builds great cities; amasses huge fortunes; develops big broad-visioned men. Business offers unlimited opportunities for ambitious young men and women. T. C. C. is dedicated to training young people for success.

Thirty-nine different courses open to you the Road to never Ending Promotion.

Free employment Department at your service.

Our more than fifty thousand former students are either in business for themselves or employed in the leading business concerns of the South or in responsible offices of the Government. The thorough training and our reputation among big business men assures you of a high salaried position when you graduate. Make your start now by sending for the large book, "Achieving Success in Business." It is FREE. Send coupon NOW.

Cut here and mail coupon today—NOW

Tyler Commercial College,
Tyler, Texas.

Please send me your large free book, "Achieving Success in Business." I am interested in a training that will help me secure a good position.

Name _____
Address _____

CHEVROLET

Performance proved beyond all doubt!

Out on the curves and straightaways of the General Motors Proving Grounds—over rough and rutted roads, through blistering heat and bitter cold, through rain and slush and mud and snow, Chevrolet performance is proved before it is enjoyed by owners!

Here testers drive, night and day, until the speedometers register 20-30-40,000 miles and more! Here during the long, steady grind—every mile of which is driven under observation—materials and designs are constantly analyzed and checked; performance, wear and repairs are tabulated! Here the collective genius and experience of Chevrolet and General Motors engineers is utilized to assure buyers an investment of utmost soundness and satisfaction when they purchase a Chevrolet!

See us now! Arrange to drive the smoothest Chevrolet in Chevrolet history.

Small down payment and convenient terms. Ask about our 6% Purchase Certificate Plan.

Mathews Motor Co.,
Santa Anna, Texas

QUALITY AT LOW COST

The Bath Tub Test
—plowing through water to prove Chevrolet's ability to perform efficiently in all kinds of weather. This is just one of the many tests to which Chevrolet cars are subjected at the General Motors Proving Grounds.

Touring or Roadster \$510
Coach or Coupe \$645
Four Door Sedan \$735
Landau \$765
1/2-Ton Truck, Chassis Only \$375
1-Ton Truck, Chassis Only \$495
All prices f. o. b. Flint, Mich.

THE WINCHESTER STORE

HARDWARE and GROCERIES

Bell of Vernon Flour

(NONE BETTER)

Our Stocks Are Complete at All Times

Fresh Stock Radio Batteries

RENT GUNS

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

Caught in the Round-Up

Mrs. John Ripley of Coleman is a patient in the Sealy hospital.

D. D. Burris and son, Legan visited in Elling a part of last week.

Miss Bessie Palmer spent Sunday in Abilene.

Miss Mamie Smith spent last week-end with home folks at Mason.

Mrs. Jim Youngbird joined her husband in San Angelo Tuesday.

John Scott of Cross Cut spent Monday with his family in this city.

Born to Mr. and Mrs. Willis Brown Saturday a fine boy.

Clemeth Siler of Melvin visited friends in this city Sunday.

W. B. Knox of Dallas visited in the Frank Turner home this week.

Miss Mamie Smith of Mason spent the week-end with home folks.

Jodie Mathews and family were visitors in Brownwood Sunday.

Miss Agnes Burrow spent Sunday in Brownwood.

Mrs. A. U. Weaver is visiting in Dallas this week.

Hubert Renfroe spent Sunday with home folks in Brownwood.

Mr. and Mrs. R. B. Renfroe spent Sunday with friends in Coleman.

Mrs. M. L. Templeton of Coleman is convalescing from an operation at the Sealy hospital.

Mr. and Mrs. R. O. Schroeder have moved to Brownwood where he has a position with the Buick Motor Co.

Sam Collier and I. Williamson attended to business in McCamey last week.

A. W. Jones of Cross Plains underwent an operation at the Sealy hospital Monday of this week.

Mrs. B. Taylor and daughter of Bangs spent Wednesday with relatives here.

S. H. Phillips is remodeling his home. A sun porch is being added on the south.

Misses Maude and Emma Bowers and Mr. and Mrs. C. A. Currey went to Brownwood Monday.

W. L. Keeling is in Spur, Texas, where he has charge of a Theatre for the West Texas Theatre Co.

Misses Ruth Laird and Mary Russel of Novice are visiting Mrs. Lloyd Burris of this city.

James A. Arnold left Thursday for Gainesville where he will visit his parents.

"Not a Mystery"

The fallacy yet persists that there is a mystery about the growth of certain cities.

The people who place credence in this fallacy believe that it is useless to try to accomplish something at home because the home city is not endowed with this mysterious luck.

City growth is no more mysterious than individual growth. Confidence and work achieve both.

There must be confidence, of course, but unless that confidence is expressed in co-operative work, little can be accomplished.

Towns, like people, have different personalities, and while geographic location has something to do with a community's growth, it is of nominal importance compared with the attitude of the citizens themselves.

Individual hard work will accomplish individual success, but unless the individual work of a town's citizenry is united for a common aim, their work is futile and rather silly. It can be compared to the ancient allegory of a half dozen novices attempting to row a boat, each having his own idea of how to paddle.

One of the most tragic things—yes, even the most tragic—that can happen to a strategically located community is to have its leading citizens divided on every issue effecting the city's welfare, and alert to knife every project for petty, selfish motives. A community suffers worse under this sort of condition than it would if visited by a hurricane such as that which ravaged Miami. When people have genuine confidence in their town and are willing to work together, no obstacle is too great for them to overcome. Witness Miami citizens rebuilding their city with more confidence and more perfectly united effort than ever exemplified before.

Every community can learn something from the magic city of Florida. Santa Anna can reach any reasonable dimensions her citizens wish. It is entirely up to her citizens.

W. T. Löffin of Oakland, Calif., is spending a few days in Santa Anna on business.

Mrs. Hodges of Brownwood is visiting her daughter, Mrs. Jodie Mathews this week.

Liles Pearce who is attending school in Abilene spent the week-end with home folks.

Mrs. S. H. Phillips left Monday for Gonzales where she will visit with her mother.

Miss Olga Neill has just returned from an extended visit in Dallas and points in Arkansas.

Mr. and Mrs. J. T. Richardson and son, Luther, left Friday for a visit in Wichita Kansas.

Mrs. J. R. Christie of McGregor visited her daughter, Mrs. Ford Barnes and family here last week.

Miss Vivian Mitchell, who is attending Howard Payne College, visited home folks here last week-end.

Mrs. Paul Craig of Wichita Falls is visiting her parents, Mr. and Mrs. W. D. Taylor.

Dr. Max Woodward left Monday for Sherman where he will begin his practice.

Mrs. Jerry Harbor of Coleman visited her sister, Mrs. C. E. Welch here Saturday.

Capt. J. A. Robinson of Galveston, and son, Dr. J. A. Robertson of Dallas, came in Thursday to look after business interest.

Dr. and Mrs. B. B. Beaky of Melvin were renewing acquaintances in Santa Anna this week, while visiting in the vicinity.

Mr. and Mrs. W. H. Culver of San Angelo spent Sunday here with the lady's parents, Mr. and Mrs. N. P. Woodruff.

Misses Myrtle Coonrod of Fife, Ruby Cothorn of Whon and Nitia Eubanks of this city, are recuperating from operations at the Sealy hospital.

Mrs. E. B. Luke of Clyde visited Mrs. Fred Campbell a part of last week. She accompanied her home for the week-end.

Ernest England and family, Lewis, Tucker, and J. Tom Newman and families were guests of Mr. and Mrs. George England Sunday.

WE have moved from the Welch residence to Mrs. John Potter's residence. Phone No. 37.—Mrs. Phillips & Goodpaster.

R. F. Crum and wife and Mrs. H. Stubblefield motored to Abilene Sunday. Mrs. Stubblefield remained there.


Mrs. P. M. Rogers of Bertram and Mrs. C. H. Harrel of Brownwood visited their sister, Mrs. J. I. Ellis Sunday.

Mark Herring who has been in Ventura, California, for the past year, is visiting with home folks a few days before going to Wichita Falls where he has a position.

Junior B. Y. P. U.
Subject—My Favorite Old Testament Hero.
Who is a hero—Irene McCreary.
Abraham—Seth Ford.
Joseph—Jack Gregg.
Moses—Louise Biggs.
Gideon—Buel Jene Martin.
Samuel—T. B. Pleasant.

David—Venivian Taylor.
Nehemiah—Eugene Watkins.
Daniel—Bessie Evans.
Poem: "The Easiest Way"—Mary Smart.
All members are urged to be present.
Miss May Blue spent Tuesday in Brownwood.

Walker's Pharmacy is at your service



If what you want is to be found in a Drug Store, you will find it here.

**Pure Drugs
Medicines
Toilet Articles
School Supplies
High Grade Paints
Enamels and Varnishes**

We are always at your service when you are thirsty. Visit our

Sanitary Soda Fountain
For the best drinks in town

Walker's Pharmacy

Phone 41 We Deliver

Senior B. Y. P. U.—Oct. 17, 1926

Subject—Stewardship.
Introduction—Johnnie Pearce, Leader.

Are Southern Baptist broke?—Thelma Hines.
Stewardship as taught by a story—Ora Lee Neill.
The kind of givers Paul praised—Glenda Ford.
Stewardship stated simply—Olta Neill.
Stewardship of substance—Velma Evans.
Give God at least the tenth—Florence Neill.

A denial of covetousness—Hazel Glover.
Begin with the tenth as a minimum—Karin Ragsdale.
Let us do our very best for the Master in this program—Group Captain.
Piano players that will run an hour without stopping are being made, largely because there is no law against it.
French scientists have discovered that certain butterflies live longer without heads. Some humans live long without anything in their heads.

CITATION

STATE OF TEXAS

To the Sheriff or any Constable of Coleman County, Greeting:

Whereas oath has been made before me, by W. F. Holland, M. D. that J. W. Rountree being absent from the State, or in parts not accessible by the ordinary process of law so that process can be served on him.

You are hereby commanded that you by making publication of this writ in some newspaper published in Coleman county for four successive weeks prior to return day hereof, summon the said J. W. Rountree, to be and appear before me at a regular term of the Justice Court for Precinct No. 7, in said county of Coleman, to be held at my office in the town of Santa Anna, in the county aforesaid, on the 15th day of November, 1926, to answer the suit of W. F. Holland, M. D., plaintiff, against the said J. W. Rountree, defendant, being numbered 1907, on docket of said Court, said plaintiff's demand being for the sum of sixty-five dollars (\$65.00) due on account of date June 24, 1925, and payable at once.

Plaintiff asks for judgment for principle, interest, and cost of this suit.

Herein fall not, and of this writ, make due return at the regular term of Justice Court for Precinct No. 7, in said county, to be held on the 15th day of No. 1926, as the law directs.

Given under my hand this 8th day of Oct. 1926.

J. S. JONES, J. P. Precinct No. 7, Coleman County, Texas. 42-4c

Bargain Offer on Star-Telegram

The Santa Anna News is authorized to offer the Fort Worth Star-Telegram Daily and Sunday from now until December 1, 1926 for only \$1.25. This is for mail subscriptions only, and is a real bargain. Call and see us or mail us your check.

SANTA ANNA NEWS

And now King Boris, of Bulgaria, is reported intending coming to the United States in search of a bride. Now that titles are being thrown at her, the American heiress will probably seek the high jump record instead.

WEEK SPECIAL

-----at the-----

Blue Racket Store

6 Pencil Tablets for	25c
2 in 1 Shoe Polish	10c
6-qt. Blue and White Enamel Kettle, worth \$1.25, for	75c
No. 14 Wood Cook Stove, worth \$16.50, for	\$13.95

GROCERY DEPARTMENT

1-qt. Jar small Pickles	30c
7 cans Nautical Salmon for	\$1.00
7 cans Wapco Oysters for	\$1.00
3 pounds best grade Pea Berry Coffee	\$1.00

SATURDAY SPECIAL

1 3-4 pounds Peanut Butter	30c
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MEETING STRANGERS

How are you impressed when you see some new-comer getting acquainted in one of your favorite circles in your home town? Do you look on this unfamiliar face with some suspicion and dislike?

Or are you won to such a stranger, and think that he or she will be an addition to your home city? The way a town meets the strangers that come to it is one of the factors in that community's development.

The newcomer in Santa Anna feels like the traditional cat in a strange garret when he first lands here, as he does anywhere else. But it makes a big difference to him if the folks next door come in to call, and tell him they like to see good-looking people move in. His first impression becomes favorable, and he says this is a good town, and he would like to stay.

The best a so-called "beauty contest" can do is to claim the private opinion of the judges. Beauty is properly judged by types. It depends not only on the array, but on the particular type compared with others of that type. Success depends on the type of judge as well as the type of girl. The dove and the porcupine both woo their mates. The South Sea Islander bows before his queen, whose beauty might be questioned by the Anglo-Saxon. An unsightly oil derrick is "fine scenery" to the stockholder in a gusher. Beauty is as beauty does, and also as beauty pays. So on with their beauty contests. As for us, we reserve our private opinion.

Exide Radio A Batteries

—and—

Eveready Radio Batteries

There are none better
and the

Price Is Right

—If in doubt about
your old batteries
bring them to us
and we will test
them free of charge

W. C. FORD & CO.