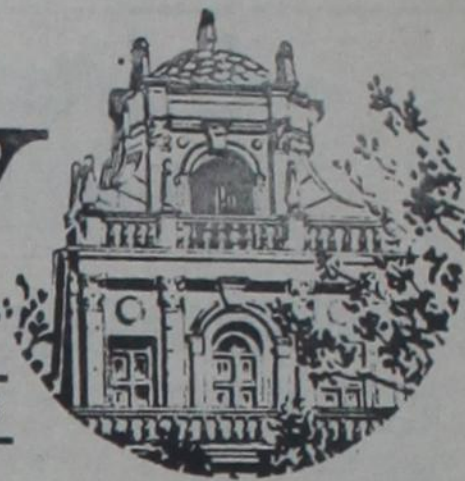


# THE UNIVERSITY DAILY

VOLUME 46 NUMBER 37

The University Daily, Lubbock, Texas, Friday, September 23, 1970

TWENTY PAGES



**FREAKS, PIGS BATTLE** — The freaks and the pigs battled it out on the baseball diamond Thursday to show they harbor no hard feelings toward

each other. About 100 fans watched the long hairs beat the Tech Traffic Security team 9-5. (UD staff photo by Mike Warden)

## Freaks beat Pigs for fun

By JULIE McCABE  
Special Reporter

As the confrontation began, the freaks outnumbered the pigs 17 to 12. One of the pigs hit! Then some of the freaks started running. Someone screamed, "Get him!" Someone else said, "Now you've really got me behind bars, don't you."

The last remark came from the dugout and no, it wasn't Lubbock's first riot. It was, of all things, a baseball game between two supposedly arch rivals — the freaks and the pigs, otherwise known as long hairs and the police.

The purpose of the game at MacKenzie Park Thursday was to get a sort of "revenge" for the loss by the freaks in Austin to the pigs there, said Ted Hudak, one of the sponsors of the event. "We also want to show that there are really no hard feelings between the freaks and the campus cops. And, besides, it's a lot of fun," he said.

The game was extended to nine innings and resulted in a win by the freaks, the score being 9-5.

### Ranch Headquarters

## Association Board sets goal

An authentic Ranch Headquarters that is a full-fledged participant in the 1976-1983 American Revolution Bi-Centennial observance is a goal set by the Ranch Headquarters Association Board of Overseers — along with immediate goals of 5,000 members and \$400,000 within the next 12 months.

The association had 1,325 members by the close of its first annual meeting Oct. 3 when about 1,000 members and guests showed up for the outdoor-indoor event on the Tech campus.

The meeting featured a preview of the ranching museum to come — an outdoor, living museum which will authentically depict the history of the ranching industry in the American West. Preceding business, there was a chuck wagon barbecue and a "Fandangle Sampler"

### Fountain gets safety devices

Students who were curious about the work being done around the fountain Wednesday were probably told it was being done for their own good.

Employees from Clark Electric Company and the Tech maintenance department worked all day to build some safety devices into the fountain. These improvements include the installation of covers over the lights to protect against breakage by students who occasionally are thrown into the fountain.

The wiring to the lights has been enclosed in copper tubing to protect it from the wear and tear offered it by waders. A further safety device is the installation of a cut-off switch and turn off the lights if the water level in the fountain drops below the level of the lights. This prevents the lights from breaking when splashed by water.

All 14 lights in the fountain are now protected against any possible accident.

The atmosphere was friendly and the general attitude was one of informality, with Tech Traffic Security officer Henry Jackson wandering occasionally over to the freaks' dugout.

Once between innings Jackson went strolling back to his dugout puffing on a cigarette. Well, it looked sort of like a cigarette. The paper was patriotic red, white stripes and white stars on blue. "After they gave it to me," said Jackson, "they took out some handkerchiefs and tried to make a citizens arrest."

Most of the campus police had painted pictures of pigs on their shirts, and one had printed "I'm proud to be a pig." The freaks were dressed a little more colorfully. One had an American flag on the back of his shirt, one had a linus shirt saying, "Society Sucks," and one went commercial with a Woodstock patch on his shirt.

Pigs player Noel Dilsdon said, "We were all for the idea. We had no second thoughts. We don't have anything against these kids."

from the nationally famous Albany, Tex., Peoples Theater.

For the site, a Texas Historical Marker commemorating the "Free Range Era" was presented by Charles Woodburn of Amarillo, chairman of the Texas State Historical Survey Committee.

A highlight also of that first meeting was an announcement that the Ranch Headquarters has received official congratulations from the American Revolution Bi-Centennial Commission in Washington as an excellent example of how the American West can participate in the nationwide celebration to begin in 1976.

To live up to its prospects for 1976, the newly elected Board of Overseers set its fund-raising objectives at \$200,000, the amount required to complete the goal of \$400,000 for moving and restoring historic buildings.

In addition to the new memberships, at \$5 apiece or \$12.50 for families, the board will work to increase the number of area units from two to six.

Area units of the association now exist in Snyder and Lubbock. These have local officers and elect a representative to serve on the Board of Overseers.

D. Burns, now of Lubbock, but a long-time manager of the Pitchfork Ranch, is chairman of the board, and he said "there appears to be enough interest to form new units particularly in four areas."

These are, he said, the Amarillo-Panhandle area, the Albany-Abilene area, the Fort Worth-Dallas area, and the Ozona-San Angelo area.

The site development goal for the Ranch Headquarters calls for the moving and stabilization of the Capote Ranch log cabin, the JA Ranch milk and meat cooler, the Renderbrook-Spade blacksmith shop, the U Lazy S carriage, saddle and harness house, the Long S box-and-strip house and two windmills.

And apparently they were all for the idea. After the game, the campus police challenged the freaks to a football game, tentatively set for two weeks from now.

About 100 fans filled the stands. The atmosphere there was just like a real professional game with pop corn, soft drinks and shouts to the players and umpire.

Programs were distributed by the bat girls.

## Homecoming will bring money to businessmen

Homecoming means beauty queens, drunks, old grads, parties and revenue for Lubbock.

Several Lubbock merchants said they do have a greater volume of business Homecoming weekend, but they don't have an especially greater volume than

any other home game weekend. Hubert Odum, owner of Cecil's Liquor Store, said, "We always do better when there are crowds in town, and Homecoming is one of our better days."

The manager of the All Star Package Store, Eddie Metzger, said, "Any football weekend is busy; we don't do any more business Homecoming than we do for any big game."

Mrs. E. J. Watkins, manager of the Country Club Motel, said, "We have more business when there is a fair, a home football game or something such as Homecoming."

We have a substantial increase in business during Homecoming," said John Broome, co-owner of Crossed Keys Package Store.

A clerk at Pinkie's, Rob Becker, said they have slightly more business during Homecoming.

All the motels in Lubbock are already closed," said Charlotte Doughtie, desk clerk at the Red Raider Inn. "I reserved the last room in the Pioneer Hotel last night."

The Lubbock Chamber of Commerce said convention delegates spend an average of \$30 a day in Lubbock, and about the same amount is spent by those staying in motels for such things as football games.

An article in The Amarillo Daily News said the total convention cost per delegate for a 3½ day convention is \$134.68.

## Student service director to be hired by September

A new administrator will be hired either in June or September to act as Director of Student Services, according to Dr. Owen Caskey, associate vice-president for academic affairs.

The director for student services will help coordinate and work in an administrative manner with areas concerning services for the student.

There are now three divisions for academic affairs that work separate from other administrative areas. They are the division of student life, dean of admissions and the registrar.

The fourth area, student services, will act as a cohesive for eight or ten independent services. These services will continue to act independent and will be

## Wants off probation

# Frosh council performs

The Freshman Council is trying to become involved in more campus and service activities in hopes of getting their probation lifted next year.

The Student Senate put the council on probation last year because they thought it was ineffective, said Rick Buckberry, off-campus Freshman Council representative. If at the end of this year the Senate feels the council is still not effective, it will abolish the organization.

The Freshman Council serves as a training ground for students interested in student government. Representatives are elected by the freshman class and officers are chosen by elected members.

This year's officers are Shad Brooks, president; Larry Phipps, vice president; David Meyers, president pro-tem; Lynn Ammons, secretary; Sarah Larimon, treasurer; and Janet Lightfoot, AWS representative.

Projects include the freshman cheerleader elections and participation in Eco-Action Day, for which they were awarded two trees. The trees were given to the city to be used at one of the tornado ravaged parks.

In hopes of acquainting themselves with senatorial procedures, council members are going to serve on senate undergraduate advisory committees. In an effort to instill leadership awareness, they will travel to Brownfield, Tex. for a retreat Nov. 8.

The council has volunteered its services in support of the Reese Air Force Base group petitioning for the immediate release of American prisoners in Vietnam. They will circulate petitions and encourage people to write letters.

The council will participate in the

Homecoming Parade, riding in a decorated 1931 Model T.

The Council will usher at the Dad's Day football game Nov. 7. "Besides helping the dads find their seats," said Buckberry, "we hope to make them feel more comfortable and at home."

Buckberry explained another goal of

## March to pep rally tonight

Tonight's Homecoming pep rally and bonfire begin at 7:00 p.m. said Keith Ingram, Saddle Tramp and chairman of Tech pep rallies.

Site of the bonfire and pep rally is the field close to 15th and Indiana, and west of the Physical Plant, Ingram said.

"It should be easy to find because there will be so many people and so much noise there," Paul Graham, Saddle Tramp, said.

Pep rally activities begin at 6:15 p.m. when the Saddle Tramps, Tech cheerleaders, Raider Rustlers, Tech Pep Band, and interested students gather at the Tech Band Practice Field Ingram said.

The march begins at the practice field, continuing on the street behind Wall, Gates, Hulen and Clement. Turning right on Flint St., the march will move on Flint to the BA Building, where it will turn left and continue to the pep rally site.

The entire Tech football team will be present at the bonfire, and three senior members of the team are scheduled to speak, Ingram said.

"The Raider Rustlers are making a pony to put on the bonfire," Ingram added.

100 seats on the 40-yard line in the student section will be given to the winner of this week's spirit stick, Ingram added.

Betsy Brown, junior from El Paso; Bonnie Brown, junior from El Paso; Janis Jones, senior from Raton, N.M.; Rhonda Lewis, senior from Littlefield; and Susan Nelson, junior from Houston,

the council was to have closer contact with the freshman class. To accomplish the goal, members of the council will be going to different dorms to answer questions and give freshmen a chance to voice their ideas. "We want the Freshman Council to be more responsive to the needs of the freshman class."

## Lynn England hospitalized by explosion, fire

Lynn England, a 24-year-old Tech senior from Plainview, is in the intensive care unit at Methodist Hospital after receiving third degree burns over 60 per cent of her body Thursday afternoon.

Mrs. England was critically burned shortly after 1 p.m. following an explosion in her one-room apartment at 1917 6th St.

She was rescued from the fire by Tom Bragg, 27, who was repairing a roof at 1918 7th St. Bragg resides at 4308 43rd St. Fire Marshall A. C. Black said evidence indicated the explosion was caused by a gas leak from a faulty hose of a small heater that was ignited by a pilot light of a range.

The fire department said heavy damage to the apartment and contents exceeded \$1000.

Mrs. England's 2 year-old daughter was in Plainview with grandparents. Mrs. England's parents are Mr. and Mrs. Bruce Riegler of Plainview.

## CAP stretches money

Inflation got you down? Is that allowance from home dwindling?

Get help to the College Allowance Program (CAP) sponsored by the Tech Student Association: it'll save you money and stretch those dollars, according to CAP coordinator Mike Levenson.

CAP is a service for students which allows them to receive discounts on merchandise purchased from participating local merchants by simply presenting their student ID.

What's in it for the merchants? The merchants who agree to allow discounts to students in merchandise or from 5-20 per cent off on certain purchases (the merchants are free in this program to make their own discount arrangements) get free advertising in the UD and on campus.

Levenson said CAP, formerly the student discount program, began Sept. first of this year as a service of the Student Association.

He said almost 100 merchants are participating, but the goal of the Student

Association is 250 merchants. A list of all participating merchants, including new ones, appears once a month in a University Center bulletin board.

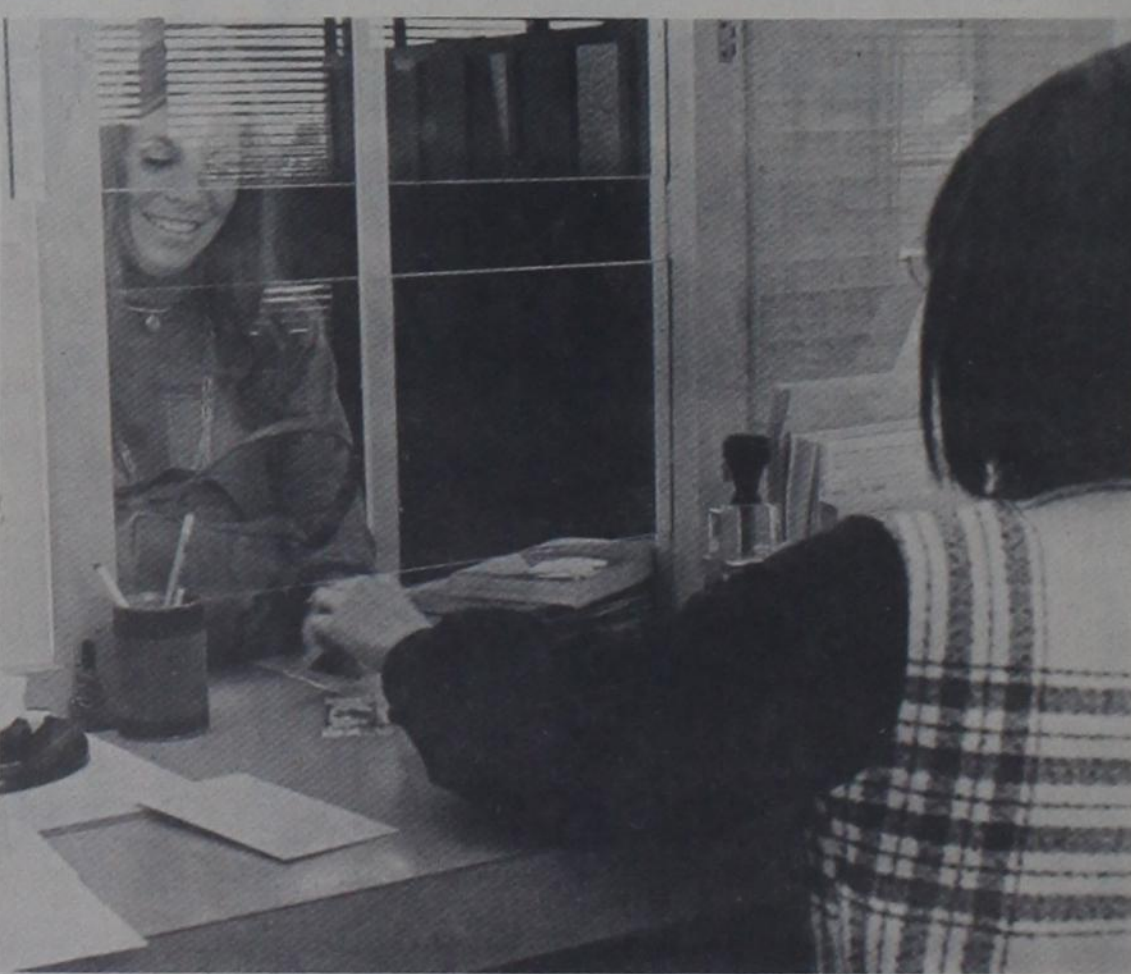
The program has doubled since its beginning Levenson said, and little wonder, since many merchants want to receive some of the more than \$34,000,000 Tech students spend in Lubbock each year.

If Tech students utilize the benefits of the program, it can "save them \$3 million over the next nine months," Levenson said.

Students wishing to help promote the program, work on ads for participating

merchants or do filing for the operation should contact Levenson in the Student Association office.

Levenson said the program is an excellent opportunity for volunteer students to get the feel of student government."



**GOING FAST** — Tickets are nearly gone for the Homecoming game Saturday. An additional 700 tickets were put on sale Monday. These tickets are for the east side. (UD photo by Pat Broyles)



# Editorial

## Job not finished

With pollution one of the main topics of the day and with Saturday's Eco-Action program at least a limited success, we would like to resurrect the subject of ecology, before you all forget completely, and offer a suggestion aimed at more than just picking up litter once or twice a year.

Before we offer that suggestion let us point out a few general facts. First, Lubbock is a fairly clean (no pun intended) city in terms of pollution at this time. Second, being relatively pollution free, Lubbock has the opportunity to stay that way. Third, Lubbock city and county government and the Lubbock citizenry are doing very little to take advantage of their opportunity. Fourth, if Lubbock does nothing, someone else is going to have to do it for them or force them to do it for themselves.

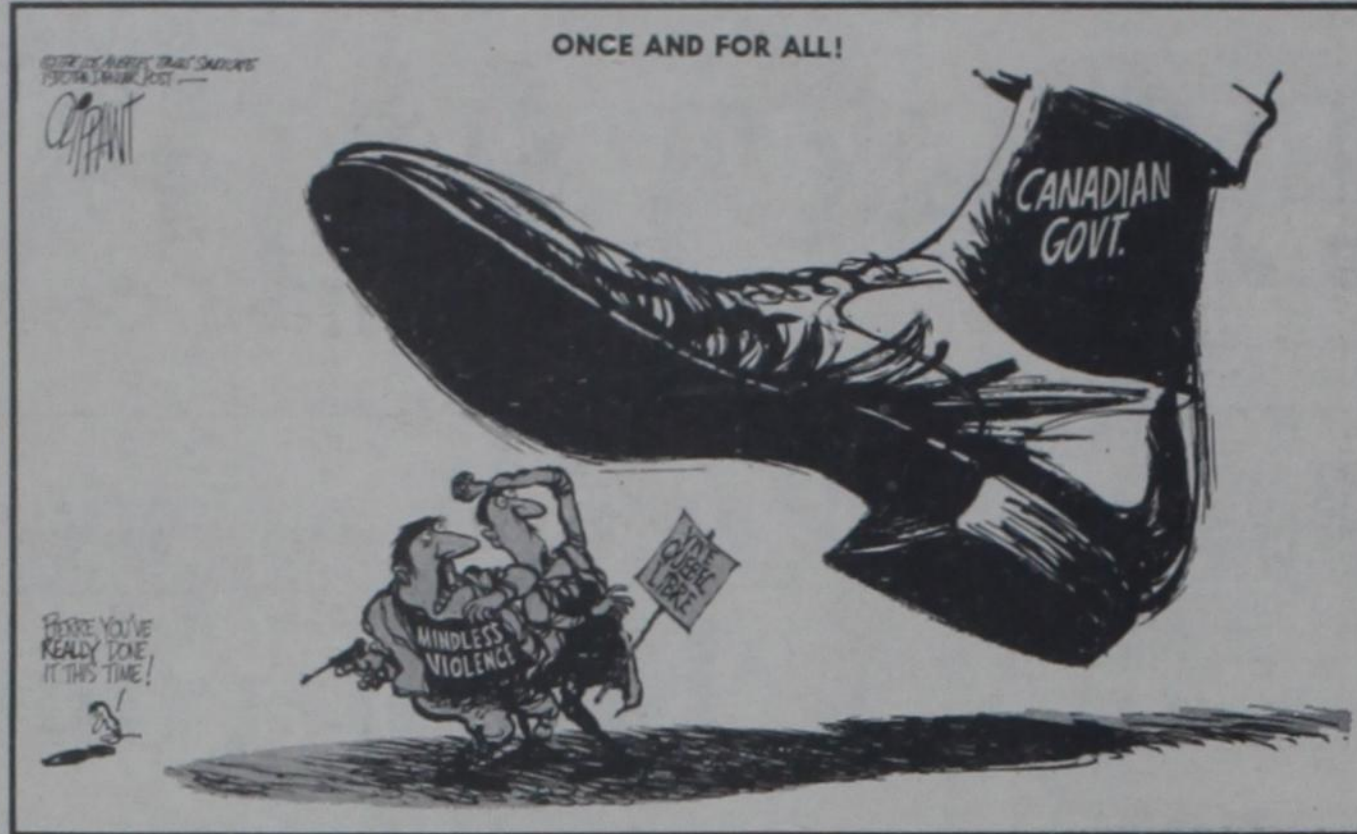
**THE ANSWER TO THE** question of who is that someone going to be brings us around to our suggestion. We suggest that that someone be Tech and LCC students — college students, the one group of people in this world who pressed the hardest for pollution control.

There are several organizations on these two campuses that concern themselves in one way or another with ecology and pollution control.

**WE SUGGEST THAT** these organizations use their forces for community clean-up operations like Eco-Action day, that they use their abilities and efforts in neighborhood action programs to help those who are less fortunate, that they use their time and the expertise available here at Tech to study and point out those in Lubbock who are polluting our air and water, that they devote their voices and powers of persuasion to bring public opinion down upon those in Lubbock who are destroying our environment, that they use their knowledge and abilities to bring before the city and county governments programs of pollution regulations that would legally prevent the destruction of our environment.

The city's interest in Eco-Action shows willingness to work in the area of pollution control. It also shows a willingness to give an attentive ear to student efforts. The Eco-Action Day success showed the students' willingness to work on pollution control. Now, we suggest that the students and faculty present a united effort, a united front and united program for the expansion of the whole pollution control effort.

**THIRTY TONS OF** litter looked very big Saturday and it was, but it looks very small when one thinks of all the pollution in Lubbock. It looks even smaller when one thinks of the few ounces in the air that can kill.



## Letters To The Editor

### President urges Homecoming participation

October 24 marks this year's Homecoming, a celebration that reaches all Techsians from the forty-five years of Tech's history. Each year sees many changes occur — in the campus, in the students, and in the city. But through the years, one thing has remained constant: the friendliness of those who make up the campus community. I urge all students to participate in the many and varied activities of Homecoming.

Each individual and each

organization can help to make the Homecoming a great one. Your organization can become involved through displays, posters, and through involvement in the pep rally and parade. Individuals can play an important role in Homecoming by attending these activities and by offering aid and information to visitors to the campus.

By participating in Homecoming, we can help show to the "outside world" the Texas Tech we know today and

help dissolve the misconceptions that too many have of "students." And through participating, Homecoming becomes a more meaningful time of the year.

If you are interested and would like to play a part, call the Alpha Phi Omega office or inquire through the Ex Students office. Let's work together to make the 1970 Homecoming an unforgettable one.

Mike Anderson, Pres.  
Student Association

## You are eligible to serve

If you are one who recognizes that our housing policies need revision, that our intramural facilities need revamping, and that there are other problems pressing the Tech campus, your ideas are needed by the Student Association. Special commissions are being formed to conduct in-depth studies of these problems. The commissions consist of the following:

1. Housing - What can be done to provide better living conditions in the residence halls and better communications between the people living there

and the administration, Student Senate, MRC and WRC, etc.? 2. Intramurals— Is there an economical means of improving these facilities other than a blanket assessment which includes those people who do not participate in intramurals?

3. Traffic Security - Are there solutions to the many problems encountered here that are suitable to both the students and traffic security?

4. College Allowance Program - You can benefit greatly from this program. But it needs your help and support to continue its progress.

5. Goals for Texas Tech — In what direction is Tech heading? Where do you think Tech should be heading? What should be its main objectives — both short term and long term?

Positive, concrete solutions to these problems do exist. These commissions provide you as part of the Student Association the opportunity to voice your opinions and more important to do something that will help Tech. If you are a student, you are eligible to serve. The commissions will be filled soon; so if you are one who has some definite ideas on these subjects and wants to see results, make application at the Student Association Office or call 742-2250 for more information.

Richard Black  
Special Assistant to Pres.  
Student Association

## \$5 gift

If you find a \$5 bill in a library book, just know it's a gift from this grateful peruser. Undoubtedly, the finder will be one who shares my interest and will soon see the real wealth lies on the two pages the bill is placed between.

I trust he is as grateful as I am to get to use this beautiful building filled with mysterious volumes.

Lillian C. Rountree  
4503 W 18th

# MILESTONES

## and other rocks.....

A definite milestone in the history of Tech has been the statue of Will Rogers and his horse "Soapsuds".

There is much legend, tradition and history surrounding the statue. Will and his horse have been visited many times — by couples, artists, pranksters, freshmen that are curious about various parts of the statue and the legends that are associated with it.

The statue was dedicated on Feb. 16, 1950. Although the statue had been presented to Tech in 1948 by Amon G. Carter, its dedication was postponed until a proper location for it could be selected and the base could be cast.

Although Rogers supposedly only came to Lubbock once, he had worked on the Halsell Ranch in this area. His only real touch with Tech came in 1926 when he spoke at Lubbock High School (now Carroll Thompson Junior High School). Tech was to play TCU the following Saturday but the band couldn't go because of a lack of funds.

Will found this out and remarked that he wanted Fort Worth to see a real West Texas band and hear real West Texas music. He wrote out a check for \$200 and Amon G. Carter added another \$100 to it and the 80 piece band went to Fort Worth.

A crowd of about 3,000 attended the dedication ceremonies, emceed by Charlie Guy, editor of the Avalanche-Journal, in the

absence of Carter. Among other songs played at the ceremony was Rogers' personal favorite, "Home on the Range".

At an estimated cost of \$25,000 the statue stands 9-feet, 11-inches tall and weighs 3,200 pounds. Inscribed on the monument's base are the words, "Lovable Old Will Rogers on his favorite horse, 'Soapsuds,' riding into the Western Sunset."

But, if anyone notices closely, Rogers and Soapsuds are not riding directly into the western sunset. — Why? —??

When the site for the statue was chosen, the horse and Will were to be riding directly into the sunset. Well, downtown Lubbock complained of this because it left the wrong end of the statue pointing their direction. A suitable solution to this problem had to be reached.

The statue was turned 23 degrees off west toward the north. That solved the problem for the downtowners and added another featured touch. It turned the posterior end of the horse away from Lubbock, and left it "facing" a certain agricultural and mechanical school to the southeast.

The statue of Rogers and his horse is one of four in the country. There is one at Fort Worth, one at Will Rogers Memorial Airport in Oklahoma and one in Colorado Springs, Colo.

## Asks for stadium expansion

Since the new era in football at Texas Tech has thrust the Raiders into national recognition, it seems to be the appropriate time to enlarge Jones Stadium. Tech has the second largest enrollment in the Southwest Conference, but Jones Stadium has the smallest seating

capacity of the eight schools. Certainly, expansion would seem only logical.

By enlarging the stadium, the seating reserved for students could be extended, thus solving the overcrowded situation that exists at games. This situation is particularly bad at the Texas, Arkansas, and homecoming games.

The aisles in the student section were impassable at the Texas game and will probably be so at future games. If an emergency had occurred, the results could have been quite bad. Expansion of the stadium would remove this threat and insure everyone a comfortable seat at every game.

One solution to the problem is to enclose the north end zone. With this addition the seating capacity could probably be increased to about 60,000. The stadium could then accommodate all of the fans quite easily, and the aisles would no longer be blocked.

When the expansion should be started is the opinion of each individual. But, I believe the project should be considered as soon as possible so that the addition could be completed in the very near future.

Tim Gilliam  
105 Wells  
742-7767

## Unfair

In a recent letter to UD, Mr. Elliott B. Vaughn expressed his lack of confidence in the job that the campus police are doing. It would seem that Mr. Vaughn has at time had difficulty in finding a place to park as have many members of the Tech Student Body.

It is unfair of him, however, to level his criticism at the campus police who are performing their duty by enforcing a regulation. Criticism on the parking problem should be directed at those members of the administration who can act on this problem and should not be submitted in the form of ridicule of the campus police.

It should be realized that this right to criticize is followed by the responsibility to make suggestions. Mr. Vaughn evidently has none.

Allan J. Winters  
Department of Accounting  
742-2220

## About letters

The University Daily provides space daily on the editorial page as a place for students to express their opinions.

Letters should be typed, double-spaced on a 65-character line. They should be mailed to Editor, The University Daily, Journalism Building, Texas Tech, Lubbock, Texas 79401. Postage is free for all letters mailed through Tech campus mail.

**NIKON • KODAK • GRAFLEX**

**GRAND OPENING**

**CAMPUS PHOTO CENTER**

(formerly Campus Camera Center)

October 22, 9 a.m. to 5 p.m.

Campus Photo Center invites you to come in, browse around and get acquainted. And while you're there see one of the largest photo supply/equipment inventories in the Southwest.

- Refreshments • Demonstrations
- By Factory Reps.

\$500 in Gift Certificates including a \$100 GRAND PRIZE

SPECIAL TEXAS TECH DAY FOR STUDENTS & FACULTY

OCTOBER 23

**CAMPUS PHOTO CENTER**

1607 University Lubbock, Texas

**LEICA • BERKEY • DURST • MINOLTA • HASSELBLAD • MIRANDA • POLAROID • AGFA-GEVAERT • BELL & HOWELL**

## Women's lib gone too far

The Women's Liberation Movement may be a fine cause, but when a guy can't even go to the Men's Locker Room in the Intramural Gym without his privacy being invaded, that's going too far.

The last two times I have gone to the locker room to change clothes and take a shower, these "ladies" have been waltzing right through as if they owned the place.

Is nothing sacred anymore? Or where these just female impersonators? I wonder what

type of intelligent person thinks she can walk through a door marked Men's Locker Room. I can understand the need for women to invade the business world. I can understand why they want to invade the political sanctities of the male. But, until they are ready to don a jockstrap and use a urinal I wish they would keep out of one of the few places of privacy a man has left on this earth—MEN'S Locker Room!

Doug Mattson  
1917 39th St.

# THE UNIVERSITY DAILY

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the college administration or the Board of Regents.

The University Daily, a student newspaper at Texas Tech University at Lubbock, Texas is published by Student Publications, Journalism Building, Texas Tech University, Lubbock, Texas 79409. The University Daily is published daily except Saturday and Sunday during the long terms, September through May, and weekly (every Friday) during the summer session, June through August, except during review and examination periods and school vacations.

The University Daily is a member of Associated Collegiate Press, Southwestern Journalism Congress and National Council of College Publications Advisors.

Second-class postage paid at Lubbock, Texas 79409. Subscription rate is \$10 per year.

Editor . . . . . Jim Davis  
Assistant Editor . . . . . Donny Richards  
Managing Editors . . . . . Steve Eames, Mike Hogan  
News Editor . . . . . James Boyett  
Campus Editor . . . . . Pat Nickell  
Feature Editor . . . . . Marsha Nash  
Sports Editor . . . . . Bob Brewster  
Photographic Editor . . . . . Mike Warden  
Copy Editor . . . . . Don Sanders  
Assistant Copy Editors . . . . . Bobby Willis, Marian Wossum  
Special Reporters . . . . . Ann Alexander, Hal Brown, Laylan Copelin, Jan Horn, Julia McCabe  
Sports Writers . . . . . Miller Bonner, Eddie Clinton, Leslie Moorhead

**SAY GANG!**

**HERE'S ANOTHER SUPER SPECIAL FROM . . .**

**PIC-A-TAPE**

**Stereo Center**

**TAPE CADDY**

DELUXE TAPE CARTRIDGE CARRYING CASE

SALE PRICE **995**

MODEL TA-54

- Holds 24 Cartridges
- Red Velvet Interior
- Leatherette Covered
- Available In: Black, Brown, Red, Green, Blue or White.

**PIC-A-TAPE**  
STEREO & CAMERA CENTER  
2716 50th Street  
Lubbock, Texas  
Phone 792-3744

## Missed his chance

I am one of those 17,000 persons who decided not to vote for either the amendments to the Student Association Constitution or the Homecoming Queen nominees. After all the results had been tallied and appeared in the UD, I felt that I had missed my chance to show myself that I cared about Tech.

Then I failed to cast my vote when the freshmen cheerleader elections were conducted. And again I failed to do my part for Tech and myself. I finally cast a vote in the election of the Homecoming Queen from the finalists.

One vote is not great in itself, but is by no means insignificant. When one begins thinking in numbers of 20,000, one realizes the decisive power Tech students could have if all of them went to the polls. It seems today that most individuals prefer to preach, but not practice for themselves what

they preach. "Yeah, vote. Be sure to vote today!" But we can see that only a little above 10 per cent of the students do vote. And we criticize the older generation in their elections! It is not at all uncommon to hear, "Oh, you mean they are voting today?" Is that the informed Tech student? (Perhaps these are the people a UD editorial described as little robots whose hands and bodies do not move without orders from mommy and daddy.)

Whatever the case, I believe that before Tech can become the great university it claims to be, there must be response and activeness from the majority of the student body. Voting in all elections would be a good activity to start with.

Greg Kitten  
234 Sneed  
742-6558

**TACO BELL**

**BELL**

Free

**1 - 29¢ Item**

WITH THE PURCHASE OF A DRINK with this coupon  
Limit one per customer

1308 50th 3653 34th

Good Fri. 23-Sun. 25

**RED RAIDER SPECIAL**

**Cheryl's**

Beauty Salon and Photography

IN COLOR

9 WALLET SIZE

PHOTOS \$1.99 UNTIL DEC. 10

IF WE DO YOUR BRIDAL PORTRAIT, YOU GET A FREE HAIR STYLE.

805 UNIVERSITY - 763-7237

**LET'S GO RAIDERS**





**PERRYMAN AWARD**—Tech sophomore Wayne C. Bartel, seated before an analog computer, was presented the \$200 C.C. Perryman engineering award for 1970. At right is Prof. L. M. Graham Jr., of the industrial engineering department.

## The Placement Service

**MONDAY, NOV. 2**  
**ROBERT BYE ASSOCIATES** — Monday, November 2, 1970. Bachelors', Masters', or Doctors' Degrees: Acct., Bus Ed, Eco., Fin., Mgt., Mkt., Engl., Hist., Govt., Psych., AgEd, AgEco, Other Majors. Financial planning consultants for business firms, representing New England Life Insurance Company.

**CITY OF DALLAS** — Civil Service Board — Monday, November 2, 1970. Bachelors' or Masters' Degrees: Arch., CE. Career opportunities in public administration.

**U.S. MARINE CORPS** — Monday, Tuesday, and Wednesday, November 2, 3, and 4, 1970. Officer Programs. No appointments are necessary.

**U.S. NAVY RECRUITING SERVICE** — Monday through Friday, November 2-6, 1970. Sophomores, Juniors, or Seniors: All Majors.

**JEFFERSON CHEMICAL COMPANY, INC.** — Monday, November 2, 1970. Bachelors' or Masters' Degrees: ChE, EE, IE, ME, Chem. Produces 200 chemicals used in industry. Administration, research, and production, all in Texas.

**THE BELL SYSTEM** — Tuesday, Wednesday, and Thursday, November 3, 4, and 5, 1970. Bachelors', Masters' or Doctors' Degrees: Acct., BusEd, Eco., Fin., Mgt., Mkt., Engl., Govt., Hist., Journ., Psych., Other Majors, Arch., CE, EE, IE, ME, Math., Phys., EngrPhys. The chief business of this organization is communications.

**DALLAS POWER & LIGHT COMPANY** — Tuesday and Wednesday, November 3 and 4, 1970. Bachelors' or Masters' Degrees: CE, EE, IE, ME. An investor owned electric utility which produces power for distribution to home and industry.

**DEL MONTE SALES COMPANY** — Tuesday and Wednesday, November 3 and 4, 1970. Bachelors' Degrees: BusEd, Eco., Fin., Mgt., Mkt., AgEco, AgEd, Engl., Govt., Hist., Other Majors. Process, distribute, and market food products.

**GENERAL TELEPHONE COMPANY OF THE SOUTHWEST** — Tuesday, November 3, 1970. EE, Math., Acct., BusEd, Eco., Fin., Mgt., Mkt. The chief business of this company is communications.

**JOHNSON SERVICE COMPANY** — Tuesday, November 3, 1970. Bachelors' Degrees: CE, EE, IE, ME, Phys. Designs and manufactures automatic control systems for air conditioning, heating, ventilation, and other applications.

**KENNECOTT COPPER CORPORATION** — Tuesday, November 3, 1970. Bachelors' Degrees: ChE, EE, IE, ME.

Major producer of copper. Other products include coal, gold, molybdenum, silver, lead, and others.

**J. C. PENNEY COMPANY, INC.** — Tuesday and Wednesday, November 3 and 4, 1970. Bachelors' Degrees: Eco., Fin., Mgt., Mkt., C&T, Other Majors interested in a retail career. With operations in 49 states, the Penney Company is a general merchandise retailer selling through stores and catalogs.

**PHYSICAL SCIENCE LABORATORY — NEW MEXICO STATE UNIVERSITY** — Tuesday, November 3, 1970. Bachelors' Degrees: Acct., Math., Phys., EA&D, EE, Engr Phys. The major research and development organization of the University. World-wide commitments.

**SEARS, ROEBUCK AND COMPANY** — Tuesday, November 3, 1970. Bachelors' or Masters' Degrees: BusEd, Eco., Fin., Mgt., Mkt., Engl., Govt., Hist., Psych., AgEco, Acct. A national system of retail stores, catalog order plants, and catalog sales offices.

**AUSTIN BRIDE COMPANY & ASSOCIATED COMPANIES** — Wednesday, November 4, 1970. Bachelors' Degrees: CE. Firms engaged in construction of such projects as bridges, dams, highways, also other industrial construction, and marine construction.

**BURLINGTON DOMESTICS** — Wednesday, November 4, 1970. Bachelors' or Masters' Degrees: IE, TextE, TT&M, C&T, Chem., Math., Acct., BusEd, Eco., Fin., Mgt., Mkt. Produce and market a wide variety of textile products. Research, development, and manufacturing.

**BURROUGHS WELLCOME & COMPANY (U.S.A.) INC.** — Wednesday, November 4, 1970. Bachelors' Degrees: BusEd, Eco., Fin., Mgt., Mkt., AgEco., AgEd, Bot., Chem., Microbiol., Zoo., Engl., Govt., Hist., Journ., Psych., PhysEd, Other Majors. Research, manufacture, and distribution of ethical pharmaceuticals.

**THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES** — Wednesday, November 4, 1970. Bachelors' or Masters' Degrees: BusEd, Eco., Fin., Mgt., Mkt., AgEco, AgEd, Engl., Govt., Hist., Psych., Soc., Law, Other Majors. Provides a complete range of individual and group life insurance.

**J. M. HUBER CORPORATION** — Wednesday, November 4, 1970. Bachelors' Degrees: CE, ME. Producers of carbon black, kaolin clay, synthetic inorganic pigments, printing inks and other products.

**OILWELL DIVISION — UNITED STATES STEEL CORPORATION** — Wednesday

and Thursday, November 4 and 5, 1970. Bachelors' Degrees: Acct., ChE, EE, ME. Design, manufacture, and marketing of special oil field and other industrial equipment.

**AMOCO INTERNATIONAL OIL COMPANY** — Thursday and Friday, November 5 and 6, 1970. Bachelors' Degrees: Acct. Product research, manufacturing, distributing and marketing of oil and oil products.

**EMPLOYERS INSURANCE OF TEXAS** — Thursday, November 5, 1970. Bachelors' Degrees: ChE, CE, EE, IE, ME, PetE. Provides workmen's compensation insurance and public liability coverage.

**GULF OIL CORPORATION** — Thursday and Friday, November 5 and 6, 1970. Bachelors' or Masters' Degrees: ChE, EE, ME, PetE, Acct., BusAd, GenBus, Mkt., CE, Geol., GeoPhys. Exploration, production, transportation, processing, and marketing of oil, gas, and chemicals. Program of research and development.

**IBM CORPORATION** — Thursday, November 5, 1970. Bachelors' or Masters' Degrees: ChE, CE, EE, IE, ME, EngrPhys, MBA. Product is service. Assist in solution of problems that involve the accumulation and use of information.

**UNIVERSAL OIL PRODUCTS** — Thursday, November 5, 1970. Bachelors' or Masters' Degrees: ChE, EE. Invents and licenses processes and devices used in the oil industry.

**AMERADA HESS CORPORATION** — Friday, November 6, 1970. Bachelors' or Masters' Degrees: PetE. Exploration, drilling, production, and marketing of oil, gas, uranium, and chemicals.

**CENTRAL POWER AND LIGHT COMPANY** — Friday, November 6, 1970. Bachelors' Degrees: AgE, CE, EE, IE, ME. Furnishes power to retail consumers and to industry in the Gulf Coast area.

**THE DOW CHEMICAL COMPANY** — Friday, November 6, 1970. Bachelors' or Masters' Degrees: ChE, ME. Produces chemicals for industrial use. Program for research and development, and opportunity for educational advancement while employed.

**GETTY OIL COMPANY** — Friday, November 6, 1970. Bachelors' or Masters' Degrees: ChE, ME, PetE, Geol. Exploration, production, transportation, refining of petroleum; interests in uranium exploration.

**HONEYWELL INSTITUTE OF INFORMATION SCIENCES** — Friday, November 6, 1970. Bachelors', Masters' or Doctors' Degrees: All Majors. Postgraduate study in computer sciences.

# COMPARE!

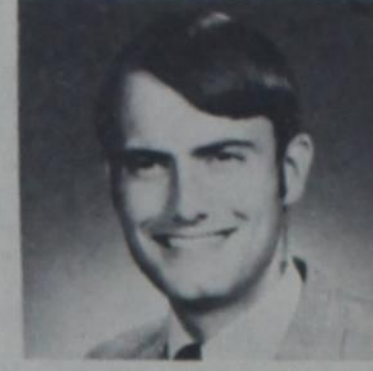
with one of our qualified Campus Representatives!

## Tech Agency

1603 Broadway  
 Phone 747-5353



Larry M. Alford  
 Co-Manager



Wm. M. "Mike" Young  
 Co-Manager



Al Carameros



Ken Slack



Tom Sawyer



James Hinsley

## Agri-Agency

4214 53rd Street  
 Phone 792-1797



Larry L. Bailey  
 Manager

There's Power in Compound Interest!

National Farm Life Insurance Company

Recommended by **A.M. BEST** of New York

An Absolutely Unique Company! . . . the only Company in America legally bound by Contract to share with YOU—ALL ITS PROFITS—Both Participating and Non-Participating



Wm. C. Brigham Young  
 Founder & Chief Exec.



The Secret to success Lies in . . . .

SYSTEMATIC SAVING

Will you grant one of our qualified Representatives The Courtesy of a Conference

COMPARE NOW! Without Pressure or Obligation

NO NOTES REQUIRED

NO FINANCING

PRESIDENTS PREFERRED UNIVERSITY INVESTMENT PLAN

CLIP AND MAIL THIS COUPON TODAY

National Farm Life Insurance Company

P. O. BOX 1486 FORT WORTH, TEXAS 76101 PHONE 451-9550

TO: Mr. Wm. C. "Brigham" Young, Founder and Chief Executive

I will grant you or one of your Representatives the Courtesy of a Conference—without obligation. Your Unique Profit-Sharing Savings Insurance Investment Plan Interests Me to COMPARE . . .

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Occupation \_\_\_\_\_ Major \_\_\_\_\_

Best time to call \_\_\_\_\_



New Home Office on the Fort Worth-Dallas Turnpike

CLIP & MAIL THIS COUPON TODAY!

To: W. C. "Brigham" Young Founder and Chief Exec.

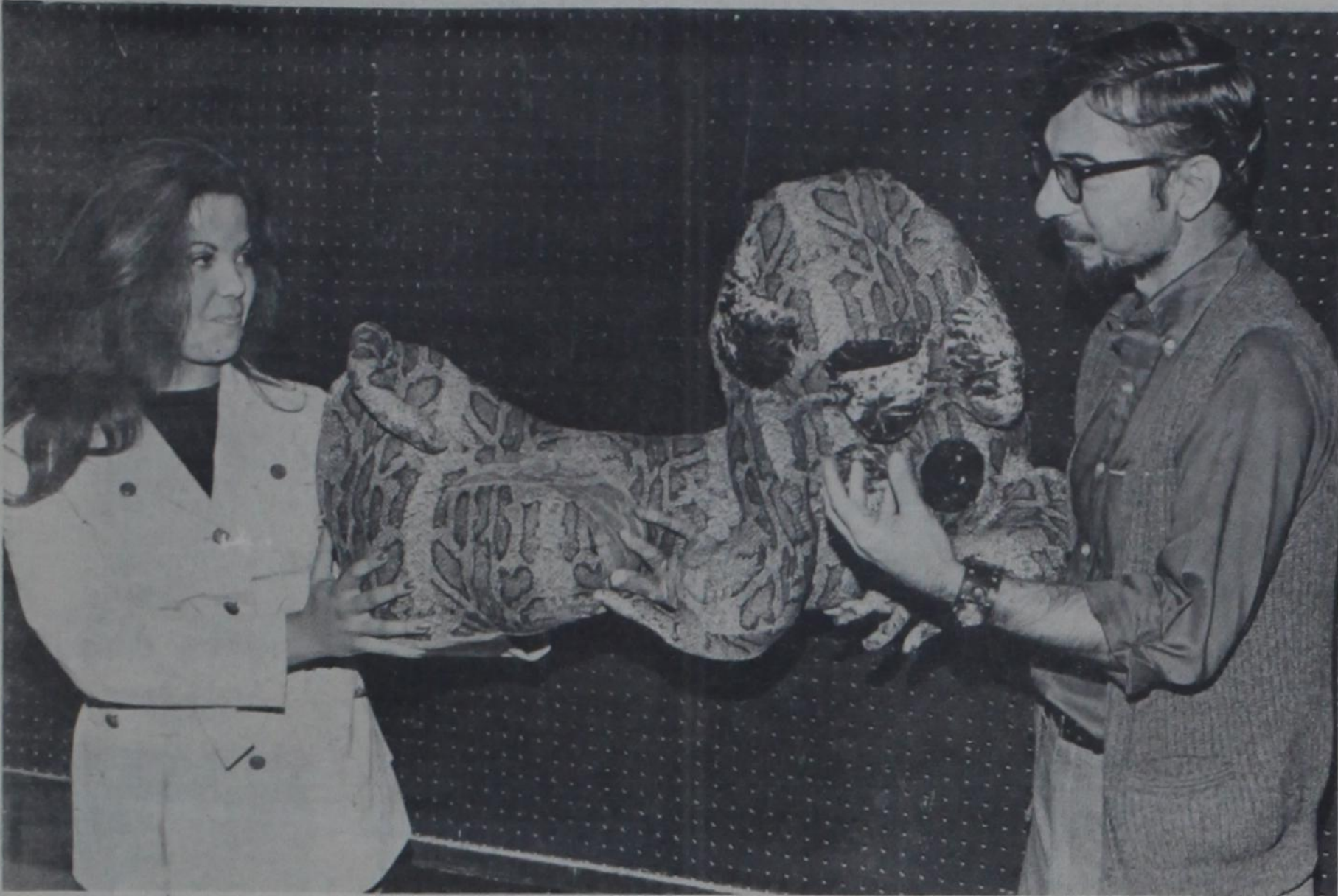
P.O. BOX 486 Ft. Worth Texas 76101



YOU MAY ALSO BE INTERESTED IN REPRESENTING NATIONAL FARM LIFE Check Box Below and Clip This with Coupon Full Time  Part Time

WATCH FOR FUTURE ADS





**BEAUTY AND HER BEAST**—Belinda A. Renteria, sophomore from El Paso, receives criticism of her imaginary animal creation from Dr. James D. Howze, professor of art. Miss Renteria and other members of an intermediate design class were given an assignment to execute a piece of soft-sculpture with imaginary animal characteristics embodying an aspect of visual unity.

## Playa Lake meet drawing registrants from many states

Participants from across the United States and as far away as Ontario, Can., already have indicated they will attend the first Playa Lake Symposium Thursday and Friday in Lubbock.

Worldwide interest has been shown in the unusual symposium dealing with intermittent lakes common to arid and semi-arid lands throughout the world.

The meeting is sponsored by the ICASALS and the department of geosciences. All but the last session on Friday afternoon will take place at the Red Raider Inn. A field trip to playas near Lubbock will end the program.

The public is invited. Registration fee is \$12, and an additional \$6 is charged for the field trip.

Dr. C. C. Reeves, program chairman, said discussions will explore the diverse uses of playas—from fisheries to space ship landing strips.

Speakers—who will come from Texas, Oklahoma, Nebraska, Arizona, Colorado and Massachusetts—have studied playas first hand both in the United States and Africa.

The geology of playas and the various purposes to which agriculture puts them will be discussed by several speakers. Others will comment on their growing use in fish farming on the American Plains, as a source of minerals, their value as landing strips for orbital type modules which glide to earth, and possible use of playas for hydra-solar power.

"Playas are not only important to the economy of West Texas and eastern New Mexico," Reeves said, "but they are of long standing academic and economic interest throughout the world."

"I have never before heard of a symposium devoted exclusively to playas," he added, "but from the interest this one has generated, it appears that

such a meeting may be long overdue."

One of the papers to be presented on African playas represents the work of leading scientists from three nations. Dr. Fred Wendorf, who is chairman of the department of anthropology at Southern Methodist University and consulting professor of sociology and anthropology at Texas Tech, will give the paper on "Recent Work in Fayum Depression, Egypt."

Working with him on the paper were: R. Said, chairman of the Board of Directors, Egyptian General Organization for Mining and Geological Research, Cairo; R. Schild, Institute of History of Material Culture, Polish Academy of Sciences, Warsaw; and from Southern Methodist University, Claude Albritton and M. Kobusiewicz.

Other speakers who will participate in the meeting include: H.T.U. Smith, head of

the department of geology at the University of

Massachusetts, and Ward Motts of the same department; O. R. Lehman, U.S. Department of Agriculture, Bushland, Tex.; D. B. McCarragher, Nebraska Game and Parks Commission; J. F. Schreiber Jr., Department of Geology, University of Arizona;

J. T. Neal, department of geography, U.S. Air Force Academy; D. E. Green, department of history, Central State College, Edmund, Okla.; Celia Kamau, visiting professor, department of geography, University of Texas at Austin; R. L. Malcolm and L. A. Eccles, United States Geological Survey, Water Resources Division, Denver, Colo.; and W. Armstrong Price, consulting geologist and oceanographer, Corpus Christi.

Texas Tech President Grover E. Murray will welcome participants.

*More than 250 expected to attend*

### Beat SMU

#### WANT ADS

1 DAY	.....\$ 1.00
2 DAYS	.....\$ 2.00
3 DAYS	.....\$ 3.00
4 DAYS	.....\$ 4.00
5 DAYS	.....\$ 5.00

(ABOVE RATES ARE BASED ON 15 WORDS. EACH ADDITIONAL WORD IS 10 CENTS PER DAY.)

ALL CLASSIFIED ADVERTISING MUST BE PAID IN ADVANCE. DEADLINE IS NOON TWO DAYS IN ADVANCE.

FOR INFORMATION CALL 742-4774.

#### FOR RENT

1-Bedroom furnished apt. Utilities paid. Married Couples. \$105. PO2-1256.

1-Bedroom, furnished apt., Utilities Paid. Married Couples. \$97.50. PO3-8822.

1-Bedroom Furnished Apt., utilities paid. Married couples, \$90. PO2-2233.

UNIVERSITY ARMS LIMITED: Efficiencies \$105. Small one bedroom \$120. Large 1-bedroom \$130. 409 University. 762-8113.

Graduate Student needs roommate. Two bedroom, 5th Street, \$87.50 each. Call Bill. After 5 P.M. 765-6158.

#### TYPING

THEMES - Theses - Dissertations. Professional typing on IBM selectric. Editing. Work Guaranteed. Mrs. Joyce Rowe. SW2-8458, 5238 42nd.

Typing of all kinds, theses, term papers, dissertations. Guaranteed. Mrs. Peggy Davis, 2622 33rd. SW2-2229.

TYPING: Experience, fast, accurate. Guaranteed Work. Reasonable rates. IBM Selectric. Rubynelle Powe, 2808 22nd. 792-1313.

I WANT TO DO YOUR TYPING. IBM Selectric. Experience. Physic book, Dissertations, Theses, General typing. Penny, 795-7896 or 762-8219.

Thesis, dissertations, manuscripts-quality work. 795-4733 after 6 P.M.

Term papers, theses, dissertations. IBM Typewriters. Work Guaranteed. Mimeographing. Mamie W. Bruce. 3809 43rd. 795-7365.

TYPING: Themes, term papers theses, dissertations, Experienced. Work guaranteed. Electric typewriter. Mrs. Gladys Workman. 2505 24th. 744-6167.

TYPING: Qualified Commercial Typist; IBM Selectric, spelling, grammar and punctuation corrected. Marge Holly, 792-8856, 747-2877.

Typing done. 6-years experienced. Call Mrs. Arnold. 792-1641. 2810 53rd. Fast. Work guaranteed.

TYPING - Themes & Term papers. IBM Selectric. Work guaranteed. Mrs. Brenda Underwood. 3009 45th. 792-5096.

Typing Wanted. Neat work. Also do some research. Mrs. Jay. PO3-1654.

School papers typed in my home. Fast, accurate, reasonable. B. Starr, 744-8528. Will do typing in my home. Call after 5 P.M. All day Sat. & Sun. 792-5347.

EXPERT TYPING. Reasonable Rates - Prompt Service call: Dolores Miers, 799-6034. After 5:30 onweek-days.

TYPING: Reasonable rates for typing of all kinds. Work Guaranteed. Electric typewriter. 799-0018 After 6 P.M.

Professional Quality Typing-Former legal secretary, electric typewriter. Themes, term papers, dissertations, manuscripts. Mrs. Green. 799-5658 after 6 P.M.

Typing: Theses, Dissertations. Guarantee Work-Electric typewriter. Janie Harris 795-5436. 2706 32nd.

#### HELP WANTED

Wanted good typist. Heavy Typing. Apply Blanco Printing, 809 University. Hours Approximately 6 PM until Midnight Sun.-Thurs. Off Fri. & Sat.

NEW COMPANY EXPANDING TO TECH CAMPUS. Needs 4 Students to work 3 hrs. per day & 4 hrs. on Sat. Salary \$2 per hr. Plus special bonus. Call 747-4701, Fri. & Mon. Afternoons between 1 & 4 PM for interview.

#### AUTOMOTIVE

1965 Buick Skylark Grand Sport. 401 Wildcat engine, new tires, a-c, full power, console bucket seats. Red with white interior. 39,000 actual miles. 795-7088. 2715 65th Street.

#### MISCELLANEOUS

FOR RENT: B&W Television. 12-inch screen. \$10 per month. No deposit required. EDWARDS ELECTRONICS, 1320 19th, 762-8759.

Students - Europe for Christmas, Easter or summer? Employment opportunities, economic flights, discounts. Write for information (Airmail) Anglo American Association. 60a Plye Street, Newport I.W., England.

#### FOR SALE

For Sale - PANASONIC, Auto-Reverse. Reel to Reel Deck. one-year old. Excellent condition. 521 Murdough or Call 742-8987.

5 Chevy Mags, Gray Centers & Chrome Rims with Nock-Offs. \$85. 763-1463.

#### FLYING

Interested In Learning to FLY? Tech student will begin ground school soon Call 762-3653.

#### ANNOUNCEMENTS

CONFIDENTIAL: Your ID from Tech will get you in the Cotton Club free on Sunday night, no catches, Band starts at 7:00 Love, Tommy Hancock.

## Tech tax institute ready for opening Thursday

Some 250 public accountants and attorneys from the South Plains, the Permian Basin, the Panhandle and other portions of West Texas and Eastern New Mexico will attend the opening session of the Tech-hosted tax institute Thursday and Friday.

The university's Dean of Business Administration Jack D. Steele, will deliver the principal address at a luncheon meeting at noon Thursday in the University Center.

Jimmie L. Mason of Lubbock, president of the institute, will preside at the noon meeting.

Registration will be conducted from 8 to 9 a.m. Thursday, with Dr. Reginald Rushing, chairman of the Department of Accounting, delivering the opening remarks at 9 a.m.

Morning speakers and their subjects will be G. Merwyn Eiland of Amarillo on "Methodology of Tax Minimization by the Plowboy and Cowboy after the Tax Reform Act of 1969;" and Norvie L. Lay of Louisville, Ky., on "Constitutional Rights of Tax Payers."

Eiland and Lay will conduct a panel at 11:10 a.m. Afternoon speakers will be John M. Eagleson of Houston on "Deferred Compensation;" Frank M. Burke Jr., of Dallas on

"Effect of the Tax Reform Act on Corporations and Shareholders;" and Robert J. Piro of Houston on "Charitable Foundations."

Eagleson, Burke and Piro will conduct a panel discussion at 4 p.m. Thursday.

Eiland is executive vice president and director of Pro-Chemco, Inc. of Amarillo; Lay is professor of law at the University of Louisville; Eagleson is a partner in the CPA firm of Main LaFrentz & Co., Houston; Burke is partner in the CPA firm of Peat, Marwick, Mitchell & Co., Dallas; and Piro is a partner in the firm of Baker, Botts, Shepherd & Coats, Houston.

Joining in sponsorship of the annual tax institute are local and regional chapters of public accountants and CPA associations and the Lubbock County Bar Association.

Speakers Friday include Billy M. Mann, partner in charge of the Fort Worth office of Arthur Andersen & Co.; A. W. Dieffenbach, partner in the firm of Ernst & Ernst, St. Louis; Buford P. Berry, member of the law firm of Thompson, Knight, Simmons & Bullion of Dallas; Hollis A. Dixon, professor of taxation at the University of Arizona, Tucson; and Aubrey M. Farb, managing partner of Houston office of Alexander Grant & Company.



## B & B MUSIC CENTER

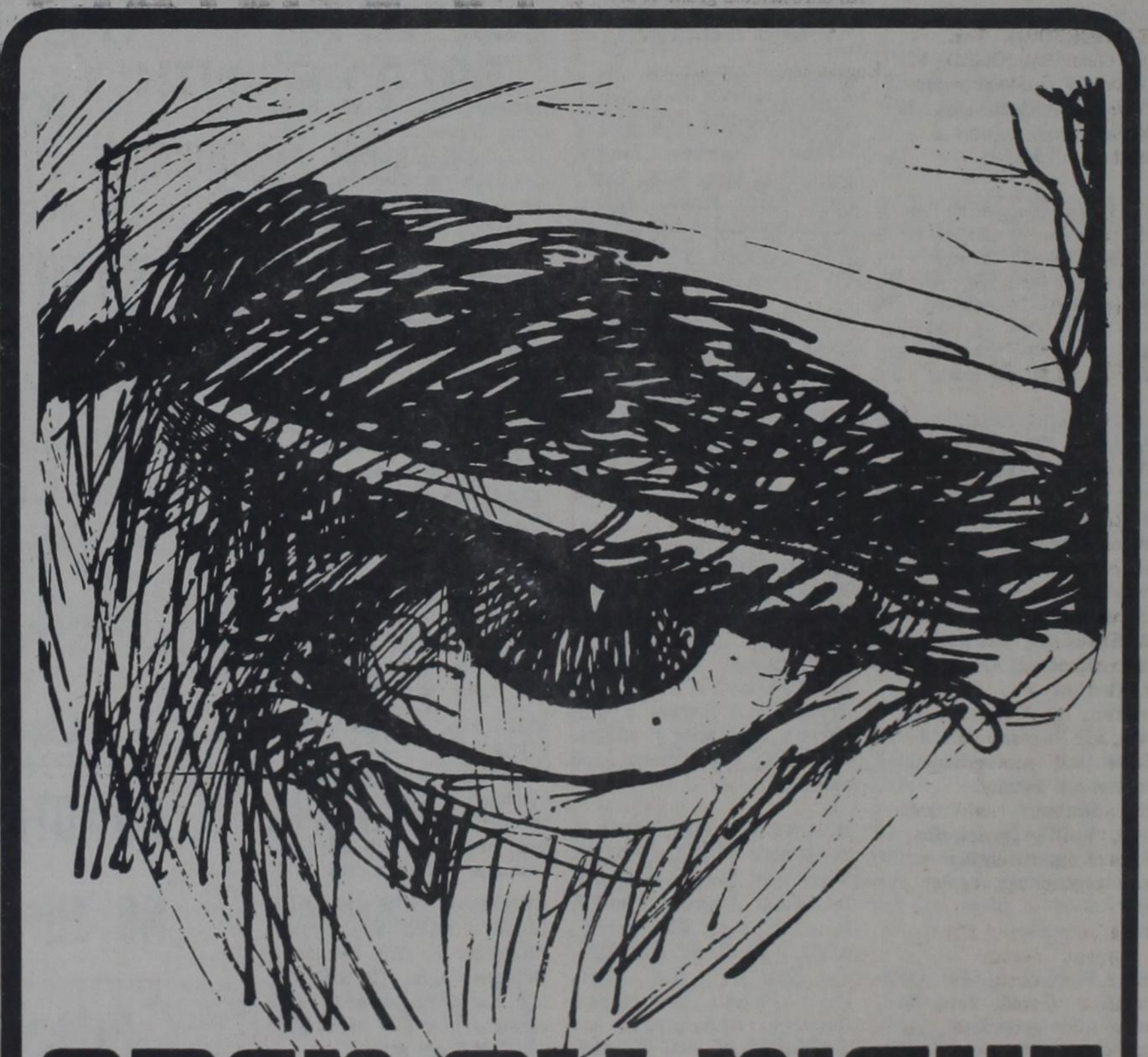
1615 University  
763-1861

### 8 TRACK TAPES \$3.00

- \*Records
- \*Cassettes
- \*Posters
- \*45's
- \*Tape Decks
- \*Custom Recording
- \*Needles
- \*Head Phones
- \*Installation
- \*Repair

WE BUY, SELL OR TRADE NEW AND USED 8 TRACKS AND CASSETTES

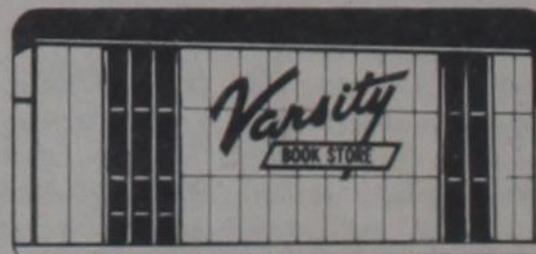
1615 University  
Ride The White Bus FREE



# OPEN ALL NIGHT TONIGHT!

Basically, we're a store with one product only . . . service. That's the reason we'll be open all night tonight. If you're making last minute preparations on your float, stop by. We have everything you need . . . crepe paper, paints, brushes and pomps.

The Varsity also stocks a large selection of sweatshirts, pennants and all kinds of spirit builders to make homecoming more fun. Come in. We're here to serve you . . . all night long.



across from campus at 1305 University





**MODELING ATTIRE** — Greg Abernathy and Lynn Alderson model clothes donated by local merchants. They will wear the clothes at Homecoming while performing as cheerleaders. Greg's pants come from Sussex and his shoes from Doms Ltd. Miss Alderson is wearing regular Tech cheerleading attire. Tech's host to Southern Methodist, Saturday (UD photos by Mike Warden)



**SHARP CLOTHES** — Carl Ewert, making a sharp-looking design with Cindy Saied, will be wearing sharp-looking clothes donated by local merchants Saturday at Homecoming. Carl's wind shirt is from Fields University Shop, the pants from Sussex and shoes from Doms Ltd. Cindy's attire consists of regular Tech cheerleading wear. You can see them at Jones Stadium Saturday.

Gifts total \$4,250

## Mobil Oil gives grants to Tech

Three departments of engineering, the Department of Geosciences, and three engineering students of Tech received grants totaling \$4,250.

The funds were presented by Mobil Foundation, Inc. by five Midland officials of Mobil Oil Corporation in ceremonies conducted in the office of Dean

of Engineering John R. Bradford.

Senior grants were presented to Robert Ream, petroleum engineering major, son of Mrs. Madeline Ream of Roswell, \$750; Carroll Hughes, electrical engineering major, son of Mr. and Mrs. H. O. Hughes of Odessa, \$500; and Lee Hobbs, mechanical engineering major, son of Mr. and Mrs. Mark H. Hobbs of Midland, \$1,000.

An unrestricted grant of \$500 was presented to the Department of Petroleum Engineering, represented by Prof. W. L. Ducker, chairman of the department, and Phil Johnson.

Chairman Russell H. Seacat of the Department of Electrical Engineering and Chairman George Meenaghan of the Department of Chemical Engineering each received \$500

checks for their departments.

The \$500 check for the Geosciences Department was accepted by Prof. Alonzo D. Jacka of the department.

"We deeply appreciate the generous contributions to the departments and to the students," Dean Bradford said.

"It is such unrestricted funds that provide for continued faculty development in our engineering and scientific fields.

"The financial help for outstanding students is always a good investment on the part of industry into which these students will be going soon after graduation."

### Man sentenced

**WEATHERFORD, Tex.** (AP) — Glenn Rath Gullick, 44, was given a two-year prison sentence for failing to stop and render aid following an auto accident.

Gullick was charged in the death of State Highway Patrolman Douglas Thompson, hit and killed by a car near Weatherford Dec. 7 last year.

## Dr. Reneau added to Tech's faculty

Dr. Raymond B. Reneau, a native of Kentucky, has been added to the Tech Agricultural Sciences faculty, according to announcement this week by Dr. Harold E. Dregne, chairman of the Department of Agronomy.

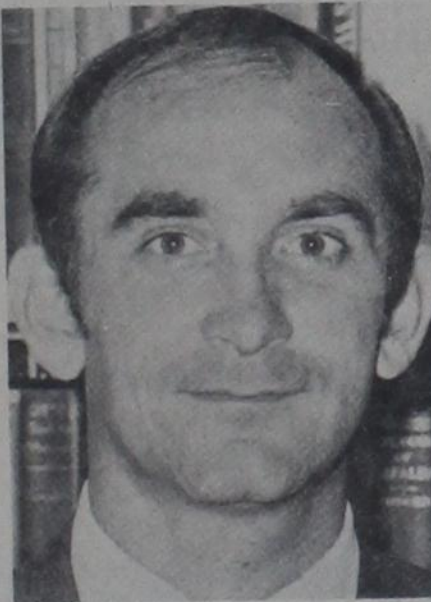
Dr. Reneau, who came to Tech from the University of Florida, will be responsible for graduate and undergraduate courses in soil fertility.

"In addition," said Dr. Reneau, "I will be participating in research experimenting with various phases of vegetable crops."

At the University of Florida, Dr. Reneau served as a research associate in the Department of Soils. Prior to leaving that university, he worked with the Department of the Interior.

Dr. Reneau graduated from Clinton County High School, Ky., in 1960, then went to Berea College where he graduated in 1964 with a bachelor of science degree in agriculture.

He attended the University of Kentucky where he received his master of science degree in



1966, majoring in soil fertility and nutrition.

The University of Florida awarded Dr. Reneau a Ph.D. in 1969, with soil as a major and plant physiology as a minor.

After receiving his doctorate, he cooperated with the Jamaica School of Agriculture administration developing a soil and water management course.

Dr. Reneau is also a member of the American Society of Agronomy and the Soil Science Society of America.

### Mitchell's trial postponed

**FT. HOOD, Tex.** (AP) — The lagging court-martial of S.Sgt. David Mitchell in the alleged My Lai massacre was delayed again Thursday, this time because of the illness of a defense attorney.

The new target date for resumption of the trial is next Monday.

Since the selection of the seven-man jury Oct. 13, there have been only three trial

sessions, totaling less than 10 hours. The prosecution rested its case Tuesday after calling only three witnesses.

Civilian defense attorney Ossie Brown then was granted a 48-hour adjournment to organize his presentation. But shortly before the trial was scheduled to resume Thursday he was hospitalized complaining of dizziness.

## TV RENTALS

\$10.00 MONTHLY

EDWARDS ELECTRONICS

19th & Ave. M 762-8759

## LAKELAND



High style in leather

**SAVAGE LOMA** . . . A coat for the man who has a statement to make about style. It's tailored of butter-soft antique leather, double breasted and full-belted, with a deep center vent. Luxuriously lined with satin and an interlining, it offers warmth as well as fashion on even the coldest days.

\$115.00

WE WELCOME BANK AMERICARD MASTER CHARGE OPEN ACCOUNTS

OPEN THURSDAY 9 TIL 9

Doms LTD  
2420 Broadway

PO3-8516

# BUY NOW FOR CHRISTMAS

## The GENI WIG

Lubbock's Most Popular Wash & Wear WIG

100% Finest Textured KANEKALON

Originally \$45 NOW

\$24<sup>95</sup>

With FREE Box, Head, Style and Cut.



## LONG FALLS

HI FASHION Sells more Falls than any of our competition.

THERE IS A REASON!

PRICES STARTING AT \$21<sup>88</sup>

## DUTCH BOYS

This wig grows in popularity every day. 100% Kanekalon also available. The only problem with this unique wig is keeping enough to meet the demand.

PRICES STARTING AT \$18<sup>95</sup>



TEXAS BANK AMERICARD welcome here

Hi fashion Wigs

1915 19th Street

Open 9:00 - 9:00 Daily

12:00 - 6:00 Sunday

763-1963





**VISITING CHEMIST—Dr. Henry J. Shine, left, Horn Professor of Chemistry and chairman of the chemistry department, visits with Dr. Marion Kocor, director of the Institute of Organic Chemistry of the Polish Academy of Sciences in Warsaw. The occasion was a coffee**

**held for the Polish visitor who held a seminar and conferred with faculty and students in chemistry at Tech. Others at the coffee included, left to right, Dr. Richard Wilde, Dr. Joe A. Adamcik and, with back to camera, Dr. Pill-Soon Song.**

# The Lubbock Movie Scene

By **BILL KERNS**  
Fine Arts Staff

**I WALK THE LINE** is a "real fine" movie—for those that enjoy being bored to death ... country style. Part of the film's failure must be attributed to its use of unnecessary scenes and music, and a multitude of camera shots that are not only unnecessary, but have nothing to do with the plot.

The film does have definite acting potential as the cast includes a much-improved Tuesday Weld and Academy Award winners, Gregory Peck and Estelle Parsons. But their performances are hampered not only by the script they must work with, but also by the fact that they were required to use noticeably forced Southern accents.

Gregory Peck's love affair with Tuesday Weld is unbelievable enough in itself, but when Peck starts smothering her face and neck with kisses while spouting out lines like, "I ain't never gonna let you go" the film loses the sincerity needed to retain the viewer's interest.

Peck's family in the film not only bores Peck so much that he eagerly accepts an outside relationship, but also comes close to putting the audience to sleep through the use of monotonous lines like, "Did ya hear Jimmy got on the gospel group"—lines which are invariably met with the exciting comeback, "Well that's right fine."

Estelle Parsons, probably best remembered for her

outstanding performance in "Bonnie and Clyde," plays Peck's wife in the film: a homely woman who relies on Reader's Digest for marital advice and information. He role was intended to be that of a very boring housewife ... and Miss Parsons brings this point across only too well.

Tuesday Weld, as the girl whose family allows her to "see" the sheriff as long as he doesn't "see" their still, gives the film's best performance, or at least the most believable. It's impossible for the audience to miss her beauty as she is the only good-looking woman in the film—the rest being loud, aging, and homely, to say the least. Miss Weld not only displays a sensual beauty, but also an acting talent never evident in her previous films. But even this is lost in the senselessness of the story.

Director John Frankenheimer insists on making practically every scene twice as long as it should be, the result being that the movie itself tends to drag indefinitely.

David McWalsh's photography would be very good if he did not consistently cut to shots of the townspeople standing around doing absolutely nothing. This scene was used at least ten times but had no significance to the film. Indeed McWalsh's cameras waver back and forth so much that they succeed only in making the audience believe that residents of hick towns o nothing but sit, spit and stare.

Johnny Cash composed the music. The film begins with him singing the theme song and ends with the same tune, but these segments only serve as bookends to a film which makes use of more country and western music than a segment

of Hee-Haw. The music, at first, blends in very well with the specific scenes—but then blares out so often that it seems like the producer's primary intention was to make sure there were enough songs for a soundtrack. In this venture, he is quite noticeable successful.

Those who hold a passion for country and western music will probably find this movie to their liking, but the many others who attend with the sole intention of watching an enjoyable film will, most likely, leave the theatre very disappointed.

"I Walk The Line" is currently playing at the Fox Twin No. 1.

**FILM FACTS:** "I Walk The Line." Stars: Gregory Peck, Estelle Parsons, and Tuesday Weld. Directed by John Frankenheimer. Produced by Harold D. Cohen. Screenplay by Alvin Sargent. Photography by David McWalsh. Music by Johnny Cash.

If one goes to see **GIRLY** expecting a revealing skin flick, he will end up sadly disappointed. However, if one decides that he has some free time to waste on an absolutely rotten film, "Girly" is the picture to see.

The film is supposed to be a mystery rather than a nude. It deals with a rich, British family: Mumsy, Nanny, Sonny, and Girly—content just being with each other playing games and bringing home "new friends."

However, these new friends don't last long, because if they don't abide by "the rules" they are made to play games which ultimately end in their demise.

The directing is sloppy and the music is sick—but though the film can be called gross, tasteless, and just plain stupid,

it definitely can't be called boring.

This lack of boredom can be attributed to the fact that the film is so incoherent that the audience is constantly wondering what insulting scene will be thrown at them next.

The family talks in baby talk throughout the film, an example being Mumsy asking eighteen year old Girly, "Does Mumsy's little darling want some more tea-cakey?" They also like watching home movies together, particularly the ones that Sonny has filmed. An example would be the time that a man called "Friend in Five" tried to escape and Sonny, dressed Indian garb, followed his attempt with a camera.

After making sure his metal-tipped arrow was in place, proceeded to pull his bowstring back and literally give "Friend in Five" the shaft. He then took his camera and used a couple feet of film taking close-ups of the bloody body - so as to have a movie.

Michael Bryant plays "New Friend," the man who decides to play along with the family, as they have framed him for a murder that he didn't commit. However, he doesn't meet the same fate as the other "guests"; instead he decides to start pitting the members of the family against each other.

He starts off by seducing Mumsy—from here he goes on to seduce everyone except Sonny, showing amazing virility for a man who can't even escape from two teen-agers and two old ladies.

Everyone starts getting jealous of everybody else, but Girly, played by Vanessa Howard, is the one who really falls head over heels for this "new game" ... as is the first time she has played it.

Nanny tries to kill Girly and the latter starts making up weird nursery rhymes such as:

"Nasty Nanny is so good; chop her up for firewood. When she's dead, boil her head. And make it into gingerbread." Despite the fact that the scene is very predictable, the audience is still shocked to find out that nursery rhymes sometimes come true.

Girly sends Sonny "to the Angels" soon afterward, and the last scene finds Girly running off to the playground to find another friend, Mumsy getting ready to be seduced by "New Friend" (as a previous arrangement with Girly gave her permission to have "New Friend" on Tuesdays, Thursdays, and Saturdays), and "New Friends" himself lying in bed equipped with a knitting needle, a bottle of acid, and a sadistic grin.

As the audience edges up on their seats wondering what will happen next, the film abruptly ends with the effect that the audience just remains seated for a few more minutes in expectation of another reel ... which just doesn't come.

"Girly" is currently playing at the Arnett-Benson Theatre. **FILM FACTS:** "Girly," Stars: Vanessa Howard, Michael Bryant, and Ursula Howells. Produced by Ronald J. Kahn. Directed by Freddie Francis. Screenplay by Brian Comport.

## Lutherans electing president

SAN ANTONIO (AP) I An unusual, neck-and-neck election race was on Thursday at the American Lutheran Church convention with two Mid-westerners — a pastor and a seminary president — out in front.

They led a field of 10 candidates in a first ballot of a contest for the presidency of the 2.5 million church members.

The day-long voting process provided a running drama, overshadowing other business, as 1,000 delegates to the church's top governing body went through their first day of a

week of deliberations.

Narrowly ahead in the first round was the Rev. Dr. David W. Preus, 48, a Minneapolis pastor. With 205 votes, he was barely above the 203 given the Rev. Dr. Kent S. Knutson, 45, of Dubuque, Iowa, president of Wartburg Theological Seminary.

They, along with three others among the top five vote getters, were on a second ballot being cast in the afternoon. The possibility of another balloting session at night was evident before a winner emerges.

The election, preceded by four months of grass roots campaigning, was to choose a successor to the Rev. Dr. Fredrik A. Schlotz, 69, of Minneapolis, who is retiring after presiding over the church for a decade.

## Raider Roundup

**IEEE** will hold a meeting at 7:30 p.m., Monday in the Architect Auditorium. A speech by Dr. A.A. Doagal of the University of Texas will be given. All members are urged to attend.

**ASAE** will hold a spaghetti supper at 6:30 p.m., today.

**ALPHA KAPPA PSI** Alpha Kappa Psi (Professional Business Fraternity) will hold a reception for all exes, faculty and alumni at 6:30 p.m. Saturday at 2600 Boston in the Lodge.

**UNIVERSITY CHESS CLUB** University Chess Club will meet from 10 a.m. to noon Saturday in room 208 of the University Center. Students, non-students and faculty are eligible to attend.

**ALPHA DELTA PI** Alpha Delta Pi will have a Homecoming coffee from 4:30 - 6 p.m. Saturday at 2323 19th. Everyone including ex-students is invited.

**PHI ALPHA THETA** Zeta Iota Chapter of Phi Alpha Theta will have its fall initiation at 7:30 p.m. Tuesday in the Anniversary Room of the University Center. A reception honoring the initiates of this national history honorary at 8:30 p.m. will feature Dr. David Vigness, chairman of the history department.

**MISS TEXAS TECH** Deadline for entries in the Miss Texas Tech contest is Wednesday. Entry blanks may be picked up in the Journalism Building, room 102. Early registrants will

be scheduled for a personality interview.

**JEWISH STUDENTS ORGANIZATION** Jewish Student Organization will hold a reorganizational meeting at 6 p.m. Sunday in room, 209, University Center.

**SIGMA TAU DELTA** Sigma Tau Delta, national English honorary, is accepting applications through Thursday. They may be picked up in the main English office in the English Building. Juniors and seniors with an English major or minor, a 3.00 overall grade point average and a 3.25 gpa in English are eligible.

**THETA SIGMA PHI** Theta Sigma Phi's business meeting is at 7:30 p.m. Tuesday in the Conference Room of the Journalism Building.

**KAPPA KAPPA GAMMA** Kappa Kappa Gamma will hold a reception following the Tech football game Saturday at their lodge, 2414-B Broadway.

**MORTAR BOARD AND JUNIOR COUNCIL** Mortar Board and Junior Council will have a picnic Sunday. Members should meet at the main entrance of MacKenzie Park at 4 p.m.

**HOMECOMING BONFIRE** Anyone having wood or other material for the bonfire please contact Arthur Von Rye at 742-3585.

**SKIING INFORMATION** Information on skiing conditions in neighboring ski resorts can be obtained by phoning 747-7477.

# WHITE FLARES

(we have 'em in your size)

THE TREND SHOP

FARAH has the flare fashion for action, and we've got an active selection in flare shape and style. Come in and see...

**FARAH**  
Slacks

**S & Q Clothiers**  
The Quicksilver Co.

**1112 BROADWAY - DOWNTOWN**

INSTANT CREDIT TO TECH STUDENTS WITH ID'S - A FREE TEXAS TECH GARMENT BAG WITH EACH ACCOUNT

## CLUB DIANN'S INC.

1801 19th Phone 763 - 6424

Serving your favorite beverages with our meals. Best in Steaks and Seafood. Members and guests welcome. Inquire about our private party facilities.

A FREE BEVERAGE WITH ANY STEAK!

### NOTHING BUT GOOD FOOD AND DRINK.

NATIONAL GENERAL THEATERS,

NOW SHOWING  
OPEN 7:00 PM

## move

it's pure Gould

20th Century-Fox presents  
ELLIOTT GOULD  
PAULA PRENTISS  
GENEVIEVE WAITE  
in **MOVE**

7:15  
9:15

NATIONAL GENERAL CORPORATION  
**FOX TWIN #2**  
4215 19TH STREET • 763-6242  
LUBBOCK

★★★★★ **Highest Rating!**  
—N.Y. Daily News

Paramount Pictures Presents  
A Howard W. Koch - Alan Jay Lerner Production Starring  
**Barbra Streisand**  
**Yves Montand**

**On a Clear Day You Can See Forever**

Based upon the Musical Play On a Clear Day You Can See Forever

Music by Burton Lane. Screenplay and Lyrics by Alan Jay Lerner. Produced by Howard W. Koch. Directed by Vincente Minnelli. Music Arranged and Conducted by Nelson Riddle. Panavision® Technicolor® A Paramount Picture. © All Ages Admitted General Audiences. Sound track album available on Columbia Records.

**Winchester**  
10th & Indiana

NOW SHOWING  
OPEN - 6,45  
COMPLETE SHOWINGS 7:00-9:25  
MATINEES SAT. & SUN.  
2:10-4:30-7:30-9:25  
795-7186

**GOLDEN HORSESHOE TWIN**

FRONT  
MASH (R)

the prime of miss JEAN brodie  
BACK

GETTING STRAIGHT (R)

**RED RAIDER TWIN**

FRONT  
Myra Breckenridge (X)

The Only Game In Town (M)

BACK

Blood Thirsty Butchers

Torture Dungeon (R)

**FINE ARTS**

SOS Club

Love My Way (X)

**ARCADIA**

FEMALE ANIMAL

HE IS IN AGAIN (X)

## "THE FUNNIEST MOVIE I'VE SEEN THIS YEAR!"

—New York Post

NOW SHOWING

### LOVERS AND OTHER STRANGERS

NOW SHOWING **Continental Cinema** COLOR  
763-2707

## WEDGE

from Oklahoma City

Friday Night  
October 23

Next Week: Christopher, Friday  
Sledge Hammer, Saturday

**Broadway Joe's**  
6:00 P.M.  
PHONE 763-1894  
\*B.Y.O.B.-SET UPS AT 713 BROADWAY.  
Discount with Tech I. D.

## RAIDER'S DELIGHT

### BINKIE BURGER

BIG, SOUL-SATISFYIN' BARBECUED BEEF & BUN

**Pinkie's MINI-MART**  
FOOD & BEVERAGE STORES

LAKE STORE: Buffalo Lakes Rd., SH 4-7177  
TAHOKA HWY. STORE: 1.3 mi. south of city limits on US 87, SH 4-4386  
CANYON RD. STORE: 1/2 mi. south of Acuff Rd. on FM 1729, PO 2-2091

COMPLETE OPTICAL SERVICE  
**LUBBOCK OPTICAL**  
1220 MAIN 763-6342

AMERICAN  
1 HOUR CLEANING  
OPEN 7am-7:30pm  
2221 19th St.

J. Davis Armistead, O.D.  
G.M. Redwine, O.D.  
Doctors of Optometry  
CONTACT LENSES  
2132 50th Street-747-1835

COSTUMES FOR ALL OCCASIONS  
TUXEDOS

**Costume Studio**  
PARTY NOVELTIES  
WIGS - MUSTACHES  
763-3758



# Lubbock merchants are named in College Allowance Program

Next week, as proclaimed by Mike Anderson, Student Association president, is College Allowance Program Week. CAP Week will be explained to students and merchants, the benefits of the program.

This is the list of CAP merchants that have signed up for the program. Bill Price, who is the advertising manager for CAP, said a list of all the CAP merchants will be placed in every dorm Monday.

**ARTS & CRAFTS**  
Village Craft Center  
2159-B 50th  
Mon-Sat  
10 per cent

**AUTO REPAIRS**  
Barr Automotive  
5218 34th  
Mon-Sat  
5 per cent

Pendley Auto Parts  
Erskine 8  
Mon. & Sat.  
10 per cent

Ross Brake and Alignment  
1620 21st  
Mon-Sat  
20 per cent off on all parts

**AUTO TIRES**  
Firestone Tire Store  
1420 Ave. J  
Stated each week

Firestone Tire Store  
50th & Indiana  
10 per cent except on sale  
General Tire Store  
1702 Ave. Q  
Sat. only

**BANKS**  
First National Bank  
1500 Broadway

**BARBER SHOPS**  
Byers Barber  
4435 50th  
25 cents  
Chaparral Barber Shop  
5702 19th

## Arthur Follows sets cello recital

Tech's department of music will present Arthur Follows, cellist, in a faculty recital at 8:15 p.m. Wednesday in Seaman Hall, 1510 Ave. X.

The program will include compositions by William de Fesche, Johann Sebastian Bach and Joseph Bodin de Boismortier. Accompaniments will be played by Timothy Brown, cellist.

The program will be open to the public at no charge.

## Recital planned by profs

Tech's Department of Music will present Dr. James Barber, violinist, and Dr. Thomas Redcay, pianist, in a faculty recital at 8:15 p.m. Oct. 23 in Seaman Hall.

The two musicians, who have been associated professionally for a number of years, will perform compositions by Richard Willis and Ernest Bloch.

They began playing together while members of the U.S.

**BEAUTY SALONS**  
Esther's Beauty Salon  
1905 University  
Mon-Wed. until 4:00 p.m.  
10 per cent

Personality Curl and Swirl  
2908 50th  
Mon-Wed. only  
10 per cent

**CAMERA STORES**  
Campus Camera Center  
1607 University  
10 per cent

**CHILD CARE**  
Jack & Jill Nursery  
1906 Ave. S  
10 per cent

**DEPARTMENT STORES**  
Little Mexico Imports  
2423 34th  
Mon, Wed, Fri.  
10 per cent

Barbara's Imports  
6411 University  
Mon-Sat  
10 per cent

Myrtle Floyd's Gift Shop  
2019 Broadway M  
Mon. Sat.  
10-15 per cent

Pier 1 Imports  
50th and Indiana  
Mon-Sat  
10 per cent

The Joynt  
3410 34th  
Mon-Sat  
10 per cent

Zebra  
1217 University  
Mon-Sat  
5 per cent over \$2.00

**DRUG STORES**  
Broadway Drug  
2424 Broadway  
Mon. - Sat.  
10 per cent

Prescription Laboratory  
4809 University  
1625 University  
10 per cent

**ELECTRONICS**  
Hi-Fidelity of Lubbock  
2217 34th  
Mon-Sat  
20 per cent tape  
10 per cent cassettes & cartridge tapes

J R Electronics  
3511 Ave. Q  
Mon-Sat  
10 per cent  
Radio Lab  
1501 Ave. Q  
Mon - Sat  
5 per cent off under \$500  
10 per cent off over \$500

Ray's TV & Appliance  
2825 34th  
Mon - Sat  
10 per cent off except on sales

**FLORISTS**  
Baldwin's Flowers  
2314 Ave. Q  
Mon - Sat  
10 per cent

House of Flowers  
Town & Country  
Mon - Sat  
10 per cent on orders \$5.00 and over

**FURNITURE STORES**  
Big G Furniture

1619 Ave. E  
10 per cent

Family Furniture Center  
115 N. University  
Mon - Sat  
10 per cent

**RECREATION**  
Imperial Lanes  
3632 50th  
9 - 6 weekdays  
40 cents

Oakwood Lanes  
Slide & Brownfield Hwy  
Mon - Fri until 6:00 p.m.  
40 cents

Texas Chaparrals  
Pro-Basketball  
1803 Broadway  
1/2 price student price \$1.00

Treasure Island Golf  
Loop 289 & 4th  
7-5:30 weekdays  
\$1.00

Twin Lakes Miniature Golf  
600019th  
25 per cent

**GROCERIES**  
Sav-U Discount  
106 N. University  
Free 6-pack of cokes every \$5.00 purchase

**HEALTH SPAS**  
Faith Perry's Health Spa  
Monterey Center  
15 per cent

**HI FI STEREO SERVICE**  
Audio Lab  
2305 Ave. Q  
Mon - Sat  
10 per cent off on labor

**JEWELRY STORES**  
Jones Jewelry  
Town & Country  
Mon - Sat  
10 per cent

Pligg Brothers Jewelers  
2147 50th  
Mon - Sat  
10 per cent

Young's Jewelers  
2420 34th  
Mon - Sat  
10 per cent

**LADIES READY TO WEAR**  
Paulines Sportswear  
Town & Country  
Tues. and Thurs.  
10 per cent

**LUMBER**  
Maxey Lumber Co.  
124 N. University  
Mon - Sat  
5 per cent

**MISCELLANEOUS**  
Dunlap's  
Catacombs  
TOWN & COUNTRY ONLY  
Mon - Sat  
5 per cent

Settler's Yarn Shop  
1623 University  
10 per cent

**PHOTOGRAPHERS**  
Reeves Photography  
1719 Broadway  
Mon - Sat  
10 per cent

**RECORDS**  
WAYNES Records  
Indiana Gardens  
Town & Country

2422-B Broadway  
10 per cent

**RENTALS (taxes)**  
Lubbock Tailoring  
1213 Ave. K  
Mon-Sat.  
20 per cent of complete outfit  
\$12.50 or over  
\$1.00 for \$6.00 or more  
up to \$12.50

**RESTAURANTS**  
Colonel Sanders Kentucky Fried Chicken  
5004 Slide Rd.  
215 University  
3814 34th  
1208 50th

Club Dianns  
1801 19th  
1st free drink to date when eating dinner  
(after \$1.25)

Hayloft Dinner Theater  
W. of Loop, Brownfield Hwy.  
Dinner and Play Student Rate \$5.75  
"Dates" (Ladies escorted) receive before  
dinner \$1.00 or \$1.25 drink free

Club 44 (Raiderland)  
6025 Ave A  
25 cents off on each mixed drink

La Cumbre Mexican Rest.  
Cactus Alley 2610 Salem  
Saturdays only  
\$2.00 and up 15 per cent

La Paloma Rest.  
2107 50th  
Sat. only  
\$2.00 and up 15 per cent

Little Italy  
2422 13th  
Tues - Thurs after 5:30 p.m.-10:00

McDonald's  
50 & Ave T  
19th & Ave X  
10 per cent off listed price

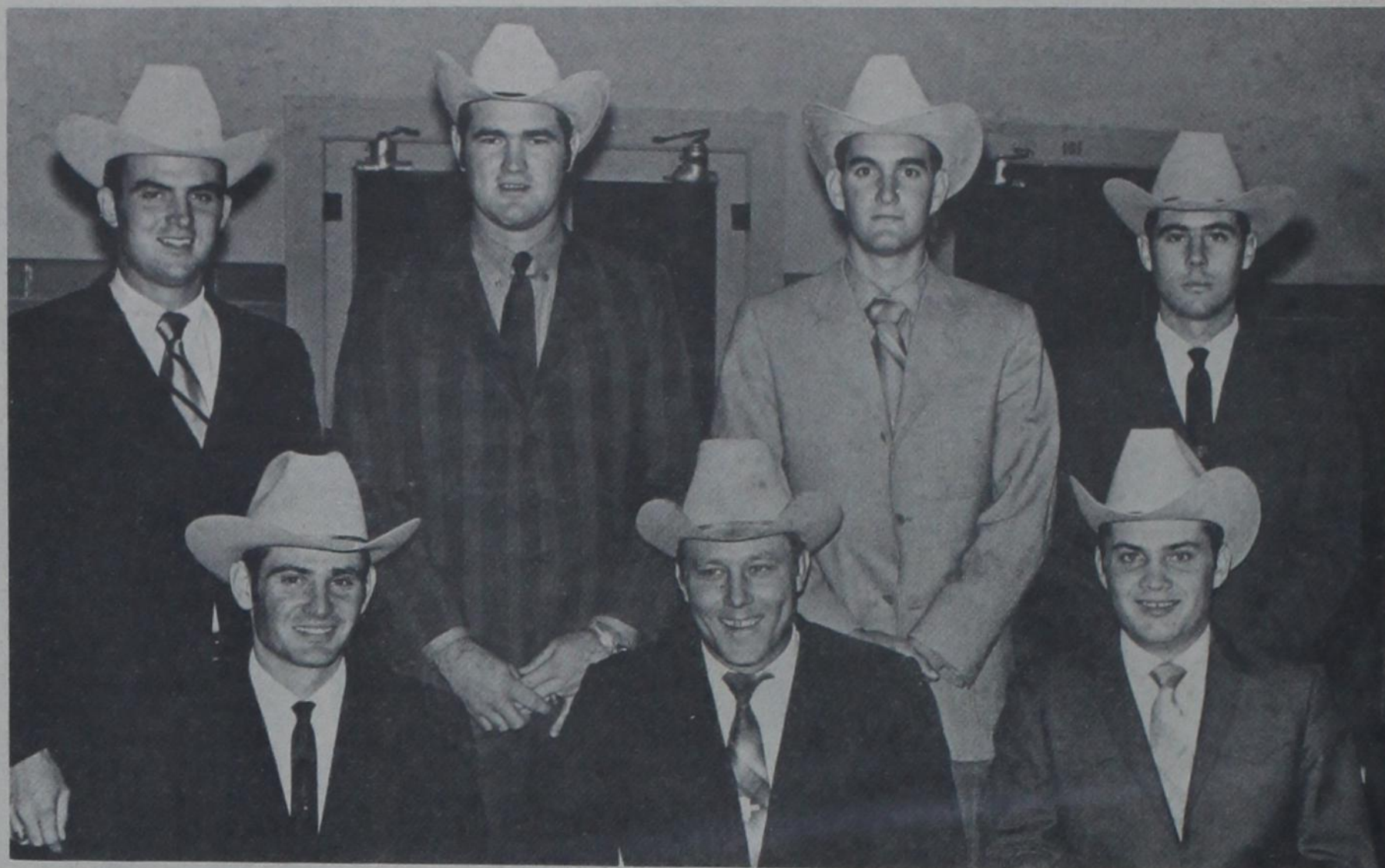
Der Gloekenspell  
4433 34th  
10 per cent

**SHOE REPAIR**  
Monterey Shoe Repair  
Monterey Center  
Mon - Sat  
20 per cent

**SPORTING GOODS**  
Sports Center Inc.  
1602 13th  
5 per cent

**MOTELS**  
Red Raider Inn  
6025 Ave A (traffic Circle)  
10 per cent

**STUDENTS:** When you shop at a CAP store, be sure to say that you are glad that the store is a member of CAP. If you went to the store because he is a member of CAP, please tell him. The program needs 100 per cent of the students' support.



**LIVESTOCK JUDGERS-**It's three workouts a week for Tech's Senior Livestock Judging team in preparation for contests this month and next in Kansas City and Chicago. They are, seated left, Lonnie McDonald, senior animal science major, son of Mr. and Mrs. J. H. McDonald of Quitaque; Carl Jones, senior animal science major, son of Mrs. Sarah Jones of Whitharral; and Bill Doherty, senior

animal science major, son of Mr. and Mrs. William Owen Doherty of Branson, Colo.; and standing, Jim McManigal, graduate student in animal nutrition, son of Mr. and Mrs. Morlan McManigal of Happy, coach; Korky Wise, senior agricultural education major, son of Mr. and Mrs. Joe Wise of Santa Anna; Eddie Holland, senior animal science major, son of Mr. and Jerry Smith, junior animal science major, son of Mr. and Mrs. F. A. Smith of Hart. (TechPhoto)

## Nixon-Gromyko talks lay basis for better relation

WASHINGTON (AP) - President Nixon talked with Soviet Foreign Minister Andrei A. Gromyko for two and a half hours today in a meeting which the White House termed "helpful for laying the basis for improved relations between the United States and the Soviet Union."

"A major part of the President's address to the U.N. General Assembly in New York Friday will deal with U.S.-

Soviet relations, press secretary Ronald L. Ziegler added.

The White House spokesman declined to say directly whether Nixon's business session with Gromyko-his first with such a high Soviet official since taking office-had eased U.S. doubts about Kremlin interest in negotiating on various East-West differences.

But he portrayed the talk today as having been "con-

ducted in a friendly atmosphere throughout."

"For our part I can say the discussions were helpful," Ziegler said.

"And 'we also believe that the meeting was useful from the standpoint that it allowed the President to give the Soviet foreign minister his personal and direct expressions on the subjects discussed,'" he said.

U.S.-Soviet relations, general problems of European security,

U.S.-Soviet strategic arms limitation talks SALT, the Mideast and Vietnam were the topics Ziegler listed in today's conversations.

U.S.-Soviet relations have chilled recently, particularly with U.S. charges of Soviet-Egyptian violations of the Mideast truce. Gromyko Wednesday denounced the charges as fabrications in a U.N. speech.

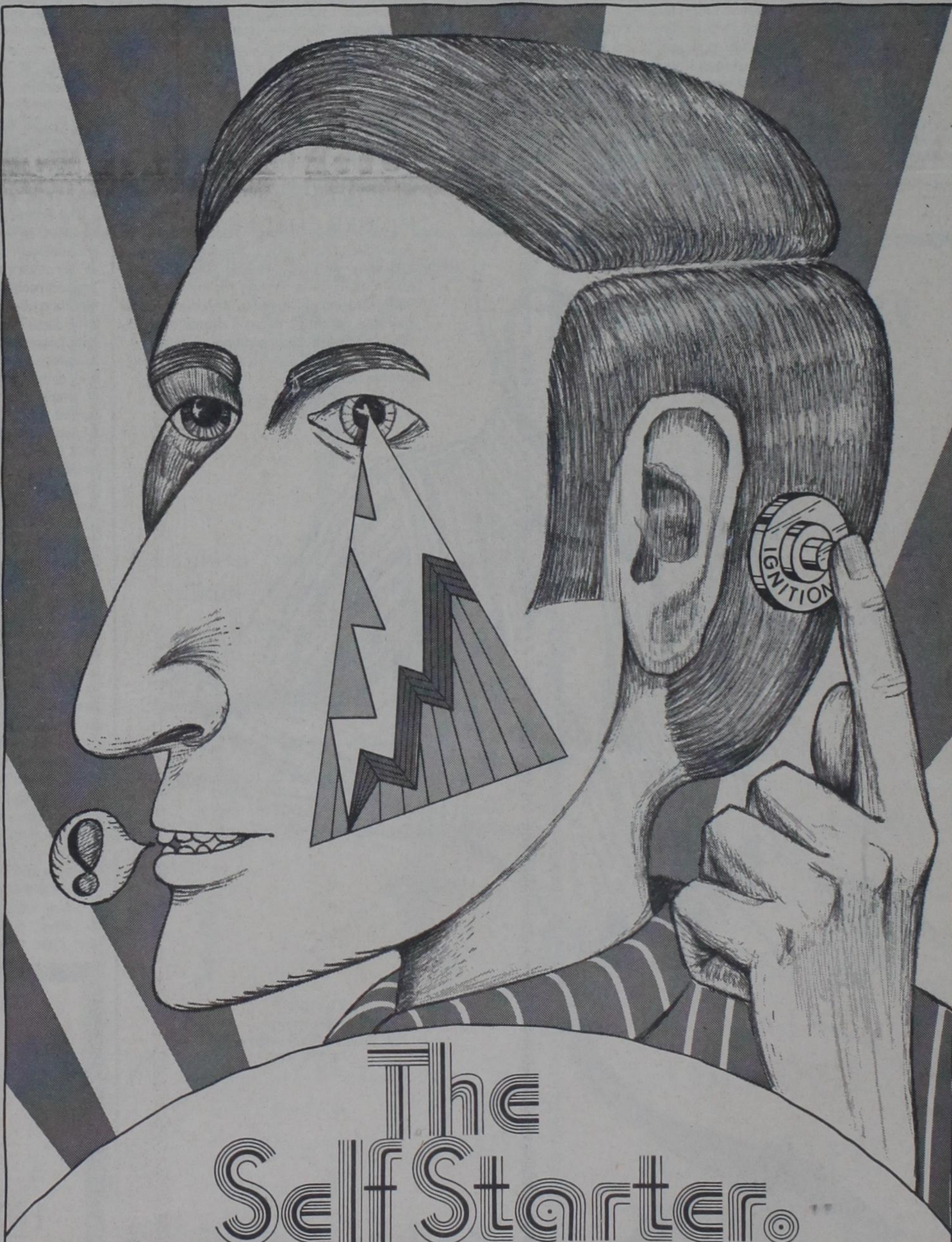
Beat SMU

# DISCUSSES EVOLUTION!

DOUGLAS DEAN - Phd in Biology - PEPPERDINE COLLEGE LOS ANGELES, CALIFORNIA

ASK ANY QUESTIONS

Oct 26-28 2:30-4:30 PM.  
MOODY AUDITORIUM  
LUBBOCK CHRISTIAN COLLEGE



## The Self Starter.

A guy who can use his brain without a kick in the seat to get him going.

A gal who likes few limits on her job, not the same spoon-fed work day after day.

Someone who likes to stray off the beaten path with new ideas.

Does this sound like you? Then it sounds like you should talk with the Southwestern Bell interviewer. He can start you on your way in a challenging career as an indi-

vidual. (The management jobs he has to offer are really only limited by the imaginations of those who fill them.)

Get started in the right direction. See the Southwestern Bell interviewer when he comes to campus.

At Southwestern Bell we START college graduates in decision-

making jobs with responsibility...no kidding.



# Good Luck



Rogers presents the swinging look for fall!

50th and Boston





**CORPSETTES** — Cutting a pretty figure in the Homecoming Parade Saturday will be the Corpsettes, female complementary to the Army Reserve Officers Training Corps.



They will march down Broadway and end up in front of the University Center. (University Daily photo by Mike Warden)

**ANGEL FLIGHT** — Members of Angel Flight are members of the female complementary to the Air Force Reserve Officers Training Corps at Tech. They will be drilling in

the upcoming Homecoming Parade that will travel down Broadway Saturday, ending up at Tech. (UD photo by Pat Broyles)

**Tech Pageant**

**Organization ticket sales**

All campus organizations are reminded they are eligible to participate in the Miss Texas Tech Pageant fund-raising project.

Organizations will receive a generous percentage of the revenue from each ticket they sell.

In addition, the campus organization that sells the greatest number of tickets will receive a large gold trophy on a mahogany base to be presented at the Nov. 6 pageant.

The pageant is a project designed to benefit the entire campus as the 1971 Miss Texas Tech will promote the university throughout the state. To instate the pageant as a continuing project, the support of the entire campus is needed.

The duties of the 1971 Miss Texas Tech will be numerous. She will work with Jim Carlen, head football coach, around the state in athletic recruitment. She will represent the student body at orientation programs.

The winner will serve as judge at several university and area contests.

Miss Texas Tech will also be featured on several local radio and television programs as well as participating in area dedications. The Board of Regents has invited Miss Texas Tech to work with them in promotional and fund-raising projects.

Several scholastic recruitment programs will center around the winner as well as numerous social and business affairs.

With the deletion of the Miss Lubbock Pageant, the winner will also have an opportunity to participate in many civic activities.

All those interested in the fund-raising project should contact James Boyett, ticket committee chairman, at 742-4254, 763-0353, or by calling the Miss Texas Tech office at 742-4256.

**Men's residence halls—the good, the bad and the ugly**

By JON BROBST  
Staff Writer

The good, the bad and the ugly are three adjectives that can easily be applied to describe the men's dormitories at Tech or "men's residence halls" as officialdom prefers to call them.

The living styles of residents in Gordon and Sneed Halls as compared to that of men in Coleman and Weymouth Halls clearly demonstrate the reason for the many and varied opinions the residents hold of dorm life at Tech.

Things as private baths, carpeted floors, individual room-control heating and air-conditioning, private study lounges on each floor and interesting highrise views of the

surrounding countryside are taken for granted by residents of Coleman and Weymouth Halls, but are only wished for luxuries for the residents of Gordon, Sneed and most other Tech dormitories.

When the residents were asked what they liked and disliked about living in a dormitory, the answers ranged from the unprintable to complaints about bad food and noise to compliments about convenience and friendships.

This year, the dormitory situation appears to be more relaxed than it has been for the last several years, although many residents still voice the opinion that "as soon as such-and-such apartments are finished, I'm moving out."

This contrasts drastically to the volatile year of 1968-69 when Tech administrators forced, through strict housing regulations, off-campus students on campus to fill the dormitories in order to raise the necessary revenue for bond payments on which the Tech dormitory system was built.

That was the year Coleman Hall, full of men who had been forced on campus, because the scene of constant confrontations. A housing business administrator, Ron Harris, who was in the unenviable position of supervisor of Coleman Hall that year, will testify that each new dawn was a guarantee for a new crisis at Coleman Hall.

But, as the Tech administration negotiated to

students demands to stop the construction of additional dormitories and ease the off-campus housing restrictions, the ugly face of Tech dorm life slowly lowered its head.

Now, according to housing officials, Tech is beginning a renovation program for the older dormitories, such as Bledsoe Hall, which is designed to bring the dormitories up to the level of living set by Coleman and Weymouth Halls. This way, there will not be a need to construct new dormitories, possibly creating hostility among the many students who desire to live off campus.

In fact, Tech housing administrator Clifford Yoder guarantees no new dormitories

are being planned or even considered for Tech.

The greatest number of complaints about dorm life centers around three main issues: food, noise and room-rights.

Most residents detest the food. Although many residents admit the food seems better this year than at any time in the past. The variety of food served by the Tech commissary is a credit to the people who must feed 9,000 students three times every day, every week and on a strict time schedule. The logistics of such a task are formidable.

Yet, food remains one reason many men continue to live in the dorms. Half-baked pot pies and stacks of dirty dishes are two problems men students would rather not face.

The American space program has led to the creation of unparalleled progress in the field of electronics, and one by-product problem created by this advancement is the fact that each dorm room, or so it seems, now possesses two electronic monsters known as television and component system, many of which seemingly cannot be turned on unless the volume control has been set at "ten." This has led many men dorm residents to feel they are living at either the Cotton Bowl or Scene West, depending upon what night it is and whether the "hut, hut, hut" is accompanied by crowd noise or guitars.

Student reaction seems to indicate the noise problem is greater in the older dormitories, such as Gordon, Wells and Thompson Halls, where residents attempt to prove the walls have been constructed of tissue paper by simply placing an arm or foot through one, rather than the newer dormitories, such as Murdough, the Coleman and Weymouth Halls, where two kicks are required to get through a wall.

The convenient study lounges, located on each floor of Coleman and Weymouth Halls, provide a welcome oasis in the midst of loud confusion which the other dormitories do not offer their residents.

However, the noise problem has caused many students to discover an excellent place to study which they never knew existed; it's called the library.

The third major complaint expressed by on-campus men concerns the restriction forbidding them to have girls in their rooms, and if they do which is allowed on certain days during the semester, the rule that requires them to keep their door open.

This complaint brings up the constantly debated issue of the students — "We are mature enough to conduct our private lives without your (administration) rules and regulations" — versus the Tech administration's argument that the dormitory system at Tech is not and will not be run as if it were a hotel chain.

However, ingenious students seem to find ways to circumvent rules and regulations. One "Big Ten" university had a rule that allowed girls to enter a boy's dormitory room at any time as long as a book was placed in between the door and the lock catch. This restriction was soon dropped when university officials found the students were using matchbooks, which enabled the door to be locked, even though, technically, a book was in between the door and the lock catch.

Currently, the often heard complaint of the high cost of living in a dormitory, surprisingly, is not a major issue among the male students. Apparently, the rising cost of apartment rent and food prices are making the cost of living in a dormitory a plus factor rather than the traditional minus one.

Again, the price varies according to the dormitory, with the price of room and board rising as the height of the dormitory goes up. Thus, Gordon and Sneed Halls, which are three-story dormitories, are the least expensive, while Coleman and Weymouth Halls, which are twelve-story dormitories, are the most expensive. It should be pointed out that Gordon and Sneed Halls are the oldest, while Coleman

and Weymouth Halls are the newest.

The two items that most men's dormitory residents interviewed like best about dormitory life are convenience and friendships.

Until the addition of the Tech transit system, which consists of a various and sundry collection of old and new buses, and the new high-rise classroom buildings, Murdough Hall's convenience to the classroom buildings made it the most desirable of the mens dormitories, with Coleman and Weymouth Halls being the least desirable. This situation has now changed, although Murdough Hall remains the best located men's dormitory on campus.

With the lack of adequate parking, according to off-campus students and the addition of the transit system, the dormitories have become an excellent residence location for getting to and from class quickly and conveniently, if the resident does not mind a crowd.

The second most frequently

listed advantage of dormitory life is the many, new and varied friendships a resident makes.

The mere fact of living on a hall with 100 other students almost forces new friendships upon the resident. And, the small, private floors of Coleman and Weymouth Halls give an almost club-like atmosphere to dormitory life. However, the point is made, it's still good to know several friends who have apartments.

Men residents maintain that if restrictions against having girls in the men's residence halls were dropped, as many universities across the country have already done, so they could have a "place to go" rather than to that friend's apartment, the same movie or an over-priced hotel room, this would go a long way toward solving much of the discontent voiced by men residents living in Tech dormitories.

However, as most male students indicated, the dormitory residence situation is still one of toleration rather than enjoyment.

**WSU pilot quizzed**

WICHITA, Kan. (AP) - The co-pilot of a plane which crashed and killed part of the Wichita State University football team testified today he failed an eye test several years ago but took another test later and was approved for flying.

The testimony came from Ronald G. Skipper, president of Golden Eagle Aviation, who was co-pilot of a Martin 404 which crashed Oct. 2 near Silver Plume, Colo., killing 30 persons.

Skipper, who wears glasses, said under interrogation he felt he flunked the eye examination because the doctor who gave it was inexperienced in giving such tests. He said the federal aviation Administration gave him another test and reinstated him.

Much of Skipper's testimony during the second day of a National Transportation Safety Board inquiry dealt with business ties among Wichita State, Golden Eagle and Jack

Richards Aircraft Co. He said the lease for the planes carrying Wichita State players to Utah for a football game had not been signed by any school official.

He said he had in his possession the lease agreement between Wichita State and Jack Richards Aircraft Co., Oklahoma City, but it had not yet been signed by A. C. "Bert" Katzenmeyer, Wichita State athletic director.

Skipper also said Richards was to be paid for the leasing of the two planes through Golden Eagle.

However, he denied there was any direct connection between Golden Eagle, also of Oklahoma City, and the Richards firm.

"We never had an arrangement whereby Mr. Richards would provide aircraft and we would provide crews," Skipper said, adding that Wichita State had negotiated.

**THE NOW LOOK HIGHER COLLAR**

From Gant Shirtmakers, The Keats. Elegant long collar that is higher and fuller for the now look in shirts. Perfect for the wide ties. And featuring an ingenious new dimensional stay that defies wrinkling. Tailored in a silky broadcloth and coordinated with a Gant tie designed specifically for the shirt. Double button cuff.

SHIRT 14.00  
TIE 8.00



FLAIRS  
Solid colors  
Diagonal weaves  
Brown, grey, blue  
25.00

BELT 8.50

OPEN  
THURSDAY  
'TIL 9:00

Dom's



LTD

2420  
Broadway

Dom's Accepts BankAmericard & Master Charge

Charge Accounts Accepted

**WELCOME EXES  
CLYDE BRILEY'S DRUG**

1015 UNIVERSITY

763-5741

Charge Accounts Welcome

WE FILL ANY DOCTOR'S PRESCRIPTION



## Friday's Fearless Forecasters

	James Boyett	Bill Dean	Miller Bonner	Steve Eames	Leslie Moorhead	Donnie Richards	Eddy Clinton	Harmon Morgan	Jim Davis	Bob Brewster
Games	.685	.685	.671	.671	.671	.671	.658	.644	.630	.617
SMU at Tech	SMU by 6	Tech by 7	Tech by 7	Tech by 14	Tech by 7	Tech by 21	Tech by 24	Tech by 14	Tech by 13	Tech by 6
Texas at Rice	Texas by 30	Texas by 20	Texas by 10	Texas by 24	Texas by 17	Texas by 27	Texas by 7	Texas by 20	Texas by 30	Texas by 28
A&M at Baylor	A&M by 17	A&M by 3	A&M by 7	A&M by 7	A&M by 10	A&M by 7	A&M by 15	Baylor by 1	A&M by 18	A&M by 5
Wichita St. at Arkansas	Arkansas by 30	Arkansas by 30	Arkansas by 15	Arkansas by 17	Arkansas by 20	Arkansas by 39	Arkansas by 25	Arkansas by 20	Arkansas by 40	Arkansas by 35
LSU at Auburn	LSU by 3	Auburn by 7	Auburn by 7	Auburn by 7	Auburn by 7	Auburn by 5	Auburn by 7	Auburn by 7	Auburn by 7	Auburn by 3
Florida at Tennessee	Tennessee by 7	Tennessee by 7	Tennessee by 3	Tennessee by 10	Tennessee by 7	Tennessee by 7	Tennessee by 10	Tennessee by 20	Tennessee by 10	Tennessee by 10
Tulane at Georgia Tech	Georgia Tech by 9	Georgia Tech by 7	Georgia Tech by 10	Georgia Tech by 6	Georgia Tech by 7	Tulane by 14	Tulane by 7	Georgia Tech by 12	Georgia Tech by 7	Georgia Tech by 7
Kansas State at Oklahoma	Oklahoma by 4	Oklahoma by 7	Oklahoma by 7	Oklahoma by 13	Oklahoma by 7	Kansas St. by 7	Kansas St. by 3	Oklahoma by 14	Oklahoma by 7	Oklahoma by 7
Minnesota at Michigan	Michigan by 10	Michigan by 10	Michigan by 3	Michigan by 7	Michigan by 10	Michigan by 14	Michigan by 7	Michigan by 6	Michigan by 3	Michigan by 10
So. Miss. at Miss. St.	Miss. St. by 10	Miss. St. by 10	Miss. St. by 4	Miss. St. by 14	Miss. St. by 13	Miss. St. by 13	Miss. St. by 10	Miss. St. by 20	S. Miss. by 10	Miss. St. by 1
Colorado at Missouri	Missouri by 9	Missouri by 3	Missouri by 3	Missouri by 3	Missouri by 7	Colorado by 8	Missouri by 7	Missouri by 1	Colorado by 7	Missouri by 7
Stanford at UCLA	UCLA by 10	Stanford by 3	Stanford by 7	UCLA by 7	Stanford by 6	Stanford by 10	Stanford by 10	UCLA by 12	UCLA by 7	Stanford by 3
USC at Oregon	USC by 5	USC by 6	USC by 5	USC by 5	USC by 6	USC by 5	Oregon by 3	USC by 21	USC by 3	USC by 10



# Gary Hammond: Mustang miracle man

**HAYDEN FRY, the SMU head coach will attempt to keep Tech fans unhappy during Homecoming. Fry has beaten the Raiders three times on mum day. The Techsans lead the overall series, 9-8-0.**

Gary Hammond's collegiate scouting report at Port Arthur Thomas Jefferson High School read like this:

"Versatile ... possesses great option ability ... excellent football speed ... great hands ... poised ... exceptional high school passer with a strong arm ... confident ... competitive ... a winner."

Hammond was sprint-out, option quarterback at Port Arthur and college talent scouts across the land established camp in the Gulf Coast area with hopes of recruiting him for their particular university.

After all, Hammond had led his team to a 24-6 three-year record while running for 1,082 yards in 160 carries for 13 touchdowns and completing 66 of 144 passes for 1,377 yards and 20 scores.

He earned all-district, all-state and All-America honors and was selected to play in the Texas All-Star game. And collegiate coaches selected him high on their annual "Blue Chip" list.

An intense recruiting battle erupted and SMU's Dave Smith claimed victory with Ham-

mond's signature on a Mustang grant-in-aid.

"Gary did it all," Smith said. "He ran the sprint-out option with precision ... was exceptional on punt and kickoff returns ... and it was evident he had great hands the way he handled the football—throwing, pitching on the option and catching punts."

"But his competitiveness impressed me as much as his ability," Smith added. "There was never any doubt in my mind that he had greatness written all over him. He had the personality, an outstanding family background, and, above all, unusual ability. He was, and still is, a winner."

Hammond was receiving SMU indoctrination long before he became a highly recruited football player. His pastor at the Aldersgate Methodist Church, the Rev. Louis Sads, is a rabid, loyal SMU booster and has his congregation well-versed on the university. The youngsters in his church have a knowledgeable background about the Hill-top long before they enter high school.

"Gary is a strong Christian, and I'm sure Rev. Sads had a

lot to do with his choosing SMU," Smith said.

Hammond has never disappointed Smith or any other collegiate scout who described him in the "can't miss" category.

Although he came to the Hill-top a heralded quarterback, Hammond has never played a down at that position on the varsity level. He did see action there as a freshman, but he quickly realized, along with the Mustang coaches, he probably would have to find another position his first two years on the varsity.

"I listened to the Auburn game my freshman year," said Hammond, "and Chuck Hixson was having a fabulous game. It was his sophomore season and I could tell right then Chuck was going to be the quarterback at least the next two years. But I wanted to earn a Red Helmet (An award given by SMU Coach Hayden Fry for outstanding play), and I knew I couldn't earn one sitting on the bench. I just wanted to play, and I didn't care where."

But Fry had definite plans for Hammond; he wasn't going to permit his talent to be wasted on the bench.

"We had to find a replacement for Jerry Levias in the spring of Gary's freshman year," said Fry. "We felt like Gary would be the best. He possessed good hands and speed and we were confident he could become another game-breaker like Levi."

Hammond accepted the challenge to change from quarterback to split end. And within days, the Mustang coaches were applauding the transition.

"He was a natural," said Fry. "He immediately picked up the patterns and ran like a veteran."

Hammond earned Southwest Conference Sophomore of the Year honors and led the league in pass receiving with 51 catches for 722 yards and two touchdowns. He also ranked fourth in the nation with 27 kickoff returns for 617 yards, averaging 22.9 yards per attempt.

Fry presented Hammond with another challenge in the Spring of his sophomore season—move from split end to tailback.

"We wanted to utilize Gary's ability to the fullest," said Fry. "We wanted him in a position where he could touch

the football as much as possible. We always feel he is a threat to break for the long one."

Again, Hammond accepted the challenge. And, like his sophomore Spring practice, Mustang coaches began taking note.

Hammond has proved the move was a good one in his first five games.

He is leading the SWC in rushing with 436 yards in 98 carries, a 4.5 average, and tandem offense with 655 yards in 117 plays. Although he missed over 20 minutes of playing time in SMU's 10-0 conference win against Rice Saturday night, Hammond left the action in the third quarter with a severely bruised hip. He was the game's leading rusher with 52 yards in 15 carries and pass receiver with five catches for 56. He also completed his only pass for 13 yards.

Hammond was third in the nation in all-purpose running (rushing, pass receiving, kickoff and punt returns) after four games with 766 yards, averaging 191.5 per game.

He's leading SMU in scoring

with 30 points—he scored four touchdowns in one quarter against New Mexico State. And he has completed two of three passes for 26 yards. He's second in pass receiving with 19 catches for 219.

In SMU's win at Northwestern, Hammond had the sixth best rushing day in Mustang history with 157 yards in 29 carries. And he had 123 yards in the previous victory over New Mexico State.

"Hammond's done an excellent job for us," said Fry. "He's really giving us an all-out effort ... but that doesn't surprise me. He doesn't know anything but full speed. We'll be a better football team because Gary has established himself as a runner ... our opponents have to respect his running and can't concentrate entirely on stopping Chuck's (Hixson) passing."

"Gary is dedicated to winning," said Smith. "He'll do anything we ask of him for the good of the team. He accepts the challenge of a new position and then works to perfect it. He's one of the most unselfish individuals I have ever known."

**RETURN YOUR KOEN'S PROOF PHOTOS TODAY!**

Please stop by either Koen's studios as soon as possible and leave the proof photograph you wish to appear in the 1971 La Ventana.

# Happiness

is what I sell! Happiness is getting rid of financial worries so you can "live a little". You find this happiness in our special cash-value life insurance plans for Seniors and Graduate Students. Add this special kind of happiness to your life—I'll be glad to help you do it.



**Rick Canup**  
Southwestern Life  
PHONE 765-6633

**Ski the Alps SPECIAL**  
10 DAYS IN COURCHEVEL, FRANCE FOR ONLY \$295!

(plus \$18.00 Tax & Service Charge)  
Departure: Jan. 3 from Lubbock  
Return: Jan. 13 from Geneva  
(Limited Seats available)  
Deadline is November 3  
Eligible are: TTU Students, Faculty & Staff and their immediate family.  
For additional information contact:  
PROGRAM OFFICE, University Center  
Phone: 742-4151

Meet  
**Paul Eggers**

MONDAY OCTOBER 26  
12 NOON  
UNIVERSITY CENTER BALLROOM



... a Governor you can be proud of!

**McBride's**

The Now Place for the Beautiful Woman announces Returning Designers

Sue McPeak \$3.50  
Bobby Beal \$2.50  
Louise McBride \$3.50

HAIR DESIGNERS

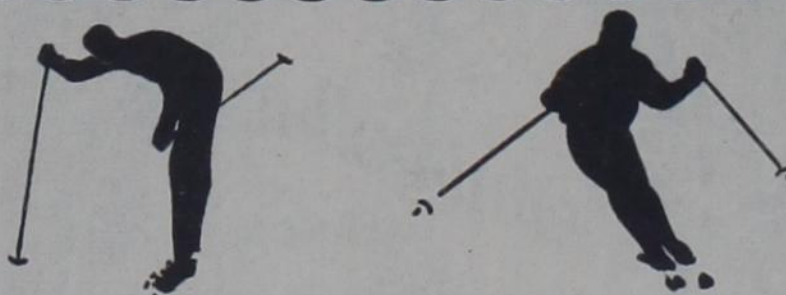
**FOOTBALL FANS**



Complete Your "Homecoming Game Outfit" with Shoes From

**Bonny & Clyde**

"ON THE AVENUE" 1009 UNIVERSITY  
The "IN" Place To SHOP



**LANGE**

\* ASPEN, SPORTCASTER AND OBERMEYER CLOTHING

\* KOFLACH BOOTS

\* MARKER, LOOK AND TYROLIA BINDINGS

\* FISHER SKIS

**HOLT'S Sporting Goods Company** of Lubbock

Complete Ski Department  
SPECIALIZING IN YOUR SPORTING NEEDS

601 UNIVERSITY

762-0151

**LEARN TO PLAY GUITAR**

Day or Night Classes

**FOLK-POPULAR-CLASSIC**

We Sell

**FENDER-GIBSON-MARTIN-ALVAREZ-**

**GOYA-VENTURA-**

and

**YAMAHA GUITARS**

**HARROD MUSIC CO.**

2716-B-50th

795-8234



Sideline Comments

# May tough in the clutch

By Leslie Moorehead

Tech senior David May is a valuable man to have around. When the two-year letterman from Amarillo Palo Duro began thinking about his significance on the Tech squad he was proud and quick to say that playing in pressure situations a great deal of the time has made him a better player.

May will be in the starting lineup Saturday afternoon when the Red Raiders tangle with the SMU Mustangs.

"THE PAST two years at Tech the coaches always thought I could do well in crucial situations. I did not get to start many games at all but I was impressed when I was put in at pressure times," May said. The Red Raider split end is ranked fifth on the all-time Tech career receiving list. May had up until this year caught 37 aeriels for 646 total yards. The 6-0, 188 pound senior has as established his receiving mark without the benefit of starting the majority of the contests.

May has added six catches to his career list in the '70 season, going for 49 yards with an 8.2 average-per-completion.

In 1969, May caught 18 for 340 steps while leading the team in total yards through the air. As a sophomore he snagged 19 for 306 and two touchdowns.

IN HIGH SCHOOL, May had plans of attending a Southwest Conference school but was not totally sure whether he would be latching onto the pigskin at

Tech. May said, "I really didn't exactly have plans to be a Tech athlete until I was a junior, and then I began thinking seriously. I just wanted to play in the Southwest Conference."

"In high school I was strictly a runningback," May continued, "But I was too small to play that position at Tech so when I visited here they told me I was going to be used as a split receiver. I did catch 52 passes as a junior in high school so I was not without experience. I chose Tech because it was closer to home, also."

Asked if Saturday's homecoming game with SMU has a special meaning to him, May said, "It's a real big game to me and for the entire team. We lost last week, but we feel that this game means a lot toward the outcome of the season, so we are up for this one. There will be a lot of Tech exes and it is my last homecoming, but what is most important is winning the game."

MAY EXPRESSED CONFIDENCE concerning the remaining half of the season, saying, "I really think we can still win it. We can be 5-1 in SWC play going into the Arkansas game if we continue to win. We actually have a 50-50 chance or better of winning the last five games."

"SMU's secondary is fast and real quick," May said in reference to the Mustang defense which consists of two All-SWC returnees from '69,

Dan Curry and Joe Stutts. May explains that Curry, who will primarily be covering the inside curl patterns and the flat, is rated as tops in the league.

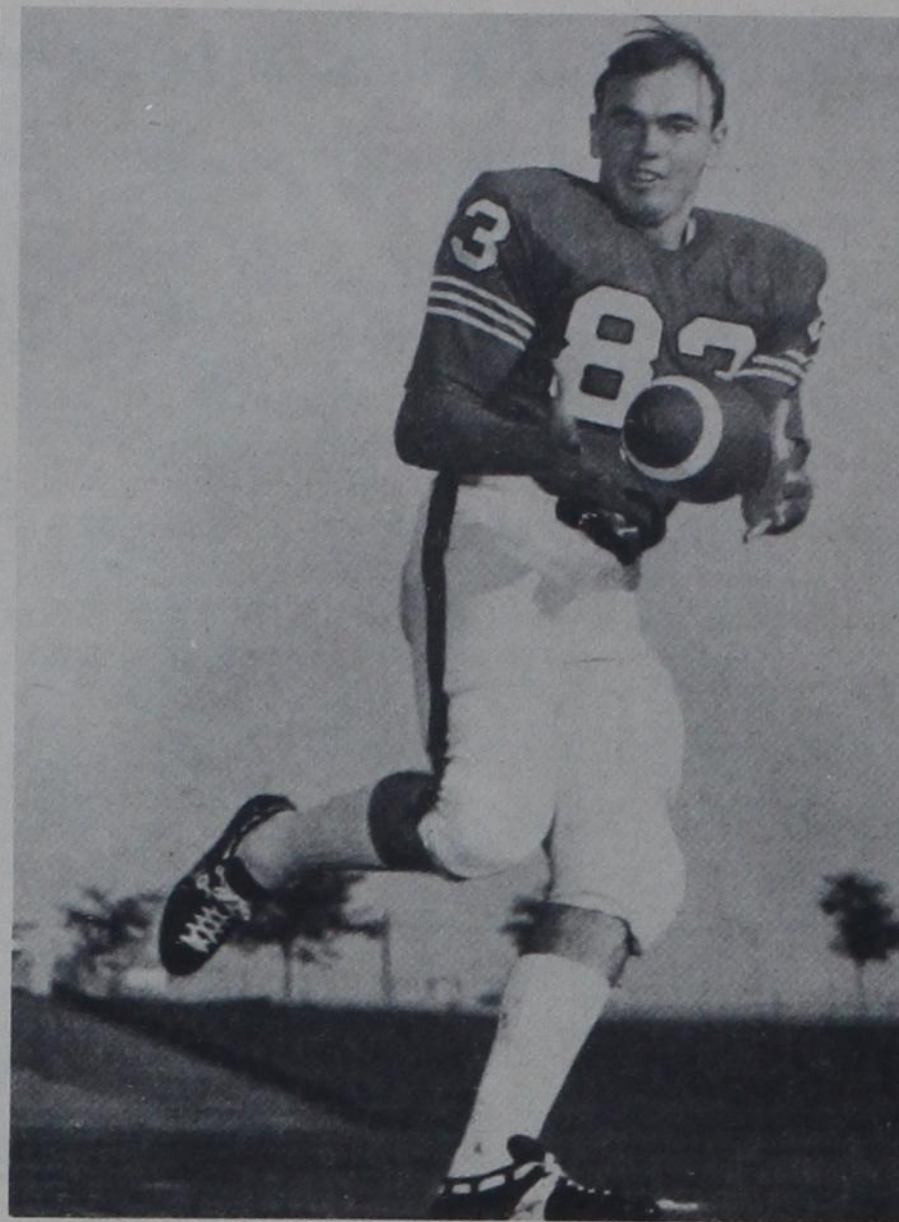
MAY RATES TECH quarterback Charles Napper high in contrast to other passers he has teamed with. "I think Charlie has really come along. Since workouts started in the fall he has developed the 'touch' in throwing that few quarterbacks in collegiate football possess," May explained.

In comparing Tech teams he has been membered with, David said, "This year's team is a bit stronger at every position. The offensive line was supposed to be our weakest point but they have really improved and have done well." David, in reminiscing about his most exciting moment at Tech, said that the victory over the Texas Longhorns in '68, when he was a sophomore, was the most memorable of any events in his career.

In reply to the question of the significance of Coach Carlen's influence on him and the team, David said "Coach Carlen has been great in every way, not forgetting the accomplishments of the past staff, and has united everybody from the first teamers to the reserves. He is striving to do things together with efficiency. We all have a lot of confidence in Carlen and his staff here. He is projecting that 'positive attitude' to us and is instilling thoughts of winning in us."

MAY WILL BE participating in his final homecoming for Tech Saturday in Jones Stadium but more important is that he hopefully looks at the season as a ladder with five more successful steps to be taken.

A physical education major and a minor in history, May is married to the former Maureen Kay. His hobbies include swimming, tennis, and skiing.



DAVID MAY - Senior receiver plays last homecoming game for Red Raiders Saturday against SMU.

# Pics host Oklahoma Monday

A couple of undefeated freshman teams put their unblemished records on the line Monday night as the Texas Tech Picadors square off against the Oklahoma Boomers in a 7:30 p.m. contest in Jones Stadium.

Coach Jess Stiles Picadors have defeated New Mexico Military Institute 55-7 and Arkansas 24-6 this season while Oklahoma has disposed of Tulsa 48-12 and Kansas 43-18.

The game will feature strength versus strength as Oklahoma brings a devastating ground attack to test a strong

Texas Tech defense. "What makes Oklahoma so tough is those runningbacks," says Stiles. "They have four exceptional runningbacks to fill two positions, and all of them are great."

The four backs are Bob Berg, Grant Burget, Ron Waters, and Dexter Bussey. Berg and Burget will start against the Pics with Fort Worth's James Stokley at quarterback.

Tech's frosh will counter with James Mosley and John Garner at runningbacks and Jimmy Carmichael at quarterback. Joe

Barnes is due for duty at runningback and possible quarterback.

The Picadors will be out to snap a 15 game winning streak stretching over the Boomers last three seasons. The two teams have met three times beginning in 1967 and Oklahoma has won all three games.

"They have a great offense and a real tough defense," summarized Stiles, "and we're really going to have to get after them."

# AP scribe picks Raiders

By WILL GRIMSLEY

NEW YORK (AP) — Auburn and Stanford are members of college football's Top Ten who face eviction this week.

Auburn's unbeaten Plainsmen, No. 5, play tough LSU, a 12-point underdog. UCLA, at home, should stop eight-ranked Stanford, a 9-point choice. Other favorites prevail.

Last week: 33-17, .691, Season: 232-91, .715.

Michigan 23, Minnesota 21; The battle for the Little Brown Jug—and another step toward a possible Big Ten title for the Wolverines.

Louisiana State 19, Auburn 14; The Bayou Tigers are maturing. Their rugged defense hands the Plainsmen their first setback.

UCLA 28, Stanford 24: An individual passing duel between Stanford's Jim Plunkett and

UCLA's Dennis Dummit. Southern California 23, Oregon 20: Another West Coast bone-rattler. Dan Fouts gives Southern Cal a mild headache.

Texas Tech 25, Southern Methodist 18: Lubbock hysteria proves too strong for Chuck Hixson and Company.

Missouri 28, Colorado 25: Two teams on the rebound after losses last week.

## Raider athletes face busy schedule

# A look into the life of a Tech football player

By LAYLAN COPELIN  
SPECIAL REPORTER

When Bill Quarterback and Joe Linebacker don the red and black uniforms of the Tech football team, they inherit the advantages, disadvantages, and myths that surround college football.

The most profitable advantage of varsity football is a paid education. All but one member of the 58 varsity football players are on scholarship, said Jim Carlen, head coach.

This one player not on scholarship is trying out for the team on his own and was not recruited.

Scholarships, which can range from one-semester to four-year contracts, average \$1500 a year per player, said J T King, athletic director.

TUITION, ROOM and board, books (though they must be

returned), and \$10 a month for laundry money and incidentals are included in the \$1500 package.

King added that once a scholarship is awarded it cannot be retracted unless a player breaks training regulations or fails to attend practice.

If a scholarship should be revoked, a player has the opportunity to appeal his case to the Athletic Council, eleven representatives that oversee policy, budgets, and practices of the athletic department, said King.

"No such appeal has been made in my 20 years on the council," said T. L. Leach, Agricultural Education Department head and present chairman of the Athletic Council.

THE ATHLETIC COUNCIL is composed of six faculty members, one student representative, two non-university representatives, and one Tech administrator in an ex-officio capacity.

Red-shirted players, those who see no action during a complete varsity season, can only be signed to maximum four-year scholarship according to the National Collegiate Association of Athletes; however, "red-shirts may receive a fifth year of paid schooling while they complete their third year of varsity eligibility," said King.

Contrary to some myths, Tech football players have no extra duties or responsibilities beyond their football playing, said Carlen.

WITH THIS PAID education come responsibilities and

regulations. Carlen gave his core of rules as follows:

- ..1. No smoking or drinking
- ..2. No taking of harmful drugs
- ..3. Hair should be neat
- ..4. No class cuts
- ..5. Curfews—11:30 p.m. week nights and Sundays; 2:00 a.m. after games
- ..6. Good attitude

In answer to rumors of a mandatory church attendance, Carlen said, "I encourage every boy to attend the church or synagogue of his choice. It is not a rule."

THE SENIORS of the team helped Carlen decide the curfew times. Carlen added, "When rules are broken, I penalize a starter or regular more than a bench warmer, for I realize some frustrations a bench warmer might have."

In a questionnaire and interviews conducted among 38 varsity players, six wanted a change in rules. One wanted stricter regulations.

The other five wanted to limit winter workouts, ease curfew regulations, discontinue Sunday meetings, or be allowed to haze freshmen.

Seven of the thirty-eight players admitted they had broken training rules. Six of the infractions concerned curfews; one player said he sometimes missed church.

Besides paying for a varsity man's education, the athletic department provides tutors, study halls, and an academic adviser.

Jim Riffle who came to Tech with Carlen from West Virginia, is the new academic adviser for all athletes, regardless of the sport played.

RIFLE HIRES the tutors, usually graduate students or

teaching assistants, at \$2.50-\$3.00 an hour. He also conducts the athletic study halls Monday through Thursday, 8:00 p.m.-9:30 p.m.

"All freshmen are required to attend study hall until they establish a 2.00 grade point average," said Riffle. "Any varsity player below Carlen's requirement of a 2.00 must also attend the study sessions."

There are twenty varsity players in study hall now, said Riffle.

Southwest Conference regulations require a 1.6 grade point for player eligibility, but Carlen said, "I require the 2.00 point because Tech is paying for a player's education and I want him to graduate."

RIFLE DEMANDS two rules in the athletic study halls:

- 1. No tutor can be that player's professor
- ..2. No tutor may bring in copies of the exam

Thirty-one of the thirty-eight players interviewed said they had used tutors; and Riffle added that a new tutor was hired to type the athletes' papers.

RIFLE WILL also send out progress reports to professors three times during the semester. The athletic department wants to know a player's attitude, attendance, and present grade, said Riffle.

If a player is found lacking in an academic area, Riffle reports it to that player's coach (in case of football, Carlen is informed).

"I cannot say what other coaches do, but Carlen has a player run the stadium stairs for class cuts," said Riffle.

Riffle also assists a player in his schedule, recommending a minimum of 15 hours a semester. This pre-counseling, which includes writing a tentative class schedule, comes three months before actual registration.

In pre-counseling, Riffle may advise a player on the professors he should enroll under.

"We want fair professors," said Riffle. "Sometimes I hear from the players about professors who disliked athletes, or thought them athletes first and students second."

FIFTEEN PLAYERS felt professors were more lenient toward them since they played football; twenty-three disagreed.

All but two of the players interviewed said they write their own term papers. Eighteen percent said they had to study on road trips to keep up in their classes.

Four of the thirty-eight had professors who let them by-pass some assignments "due to conflicts with football."

Despite academic assistance provided by the athletic department, football players are still students and all bachelor players live and sometimes eat with the residents of Weymouth Hall.

Varsity football players are mixed with non-athletes on the first five floors. In twenty interviews with Weymouth non-athletes, nothing but praise was given to the athletes in attitude and friendliness.

Of thirty-eight varsity football players interviewed, thirty approved of dorms mixed with non-athletes with general responses of "meet new people, boost spirit, and helps players be a part of the campus life."

EIGHT PREFERRED all-athletic dorms "so we (football team) can be a close-knit group."

Coach Carlen said he preferred mixed dorms so his players could be a part of campus life.

The interviewed players divided evenly on the question of "noticeable difference in attitude between non-athletes and athletes."

Within the nineteen that expressed a difference in attitude, ten players felt athletes were "respected and must set examples for non-athletes." Seven others felt they were resented by non-athletes because (1) athletes have their education paid for, or (2) non-athletes believe grades are given to the players.

A typical class day for football players begins with breakfast in Wiggins Cafeteria with non-athletes from Chitwood, Coleman, and Weymouth from 6:45-8:15 a.m.

MORNING CLASSES follow and then lunch is served separate for athletes from 12:10-1:00 p.m. Early Monday and Thursday afternoons are usually the time for labs, said Riffle.

By 3:30 p.m. players complete classes and report to practice. Approximately eight hours is spent in actual practice.

On Mondays players run through a light workout in sweat pants and shirts. Tuesday and Wednesday require 1-1½ hours of practice in pads, plus a fifteen minute scrimmage.

On Thursday night the team practices for one hour without pads.

SEPARATE MEALS are served to avoid spicy foods in the player's diet and to insure needed protein.



# Curry; SMU ambitious dreamers



PAT CURRY

When Pat Curry reported to SMU his freshman season, he had his dreams and ambitions to leave in four years with his name in the Mustang record books.

And last year, in his first varsity season, he achieved one of his goals. He led the Southwest Conference in pass interceptions and earned all-league honors.

But that is not the way Curry had it planned. Like most youngsters entering college, he was determined to make his mark offensively.

After all, he had been an outstanding two-way halfback leading Houston Bellaire High School of the AAAA semi-finals, and he thought it was only natural to repeat his prep performances on the collegiate level.

Curry reported to the Hilltop challenging for an offensive backfield position, but soon was moved to flanker.

Not long after the change, he

was injured and forced to miss several weeks of practice. And as a result, he was moved to the defensive backfield.

"We always thought Pat could be a top defensive player," said Mustang coach Hayden Fry. "But he reported his freshman season wanting a shot at offense, and we gave it to him. His injury forced him to miss a lot of practice, and we convinced him he could help the team defensively. He had just missed too much work offensively to move into the starting line-up. Pat accepted the challenge, and the rest of the story is history."

Curry's story has not been duplicated by any sophomore at SMU, and it is doubtful it has been done before by any first-year man in the Southwest Conference.

He intercepted seven passes and tied Paul Page (1947) for second on the Mustang all-time season list. Jim Livingston (1968) holds the record with

eight. And with two years of eligibility remaining, he only needs eight more steals to surpass Paul Page's career of 15. Page had four years (1945-48) to accumulate his total. Val Joe Walker (1950-52) had the best three-year net with 11.

"A lot of my interceptions came because people were testing me," said Curry. "I was the only soph in the secondary and most of the teams tried to pick on my area. I was lucky I had the opportunities to make the big play."

Curry will again have numerous opportunities this Fall, but they probably will not come as often. Curry and senior Mike Nekusa are the steady forces of SMU's secondary and now sophomores are slated to fill the other two spots.

Alan Everest, David Rogers, Cleve Whitener and Doug Berg will be the offensive targets this season. They will be the ones to receive the bulk of the pressure.

## Exes can refresh minds at stadium

Should memory fail an ex during homecoming activities, a visit to the athletic offices located at Jones Stadium may refresh one's recollections.

Etchings of all-Conference players, the Hall of Honor, portraits of five Tech All-American's, a trophy case, and other athletic memoirs decorate the Tech athletic office and many "old-timers" memories.

L. C. Walker, owner of Walker Advertising Agency and a 1949 Tech graduate, has etched 75 portraits of all-Conference athletes, named during Tech's memberships in the Border Conference and Southwest Conference.

The etchings, drawn from press and La Ventana photographs, date back to the early 1930's.

"Only players named to all-Conference teams are honored by a Walker etching. Many great players played during years Tech was not a member of any conference," said Polk Robison, administrator of Finance and Development.

A portion of the south wall is reserved for the Hall of Honor, sponsored by the Dad's Association. Former Tech athletes can be named to the Hall of Honor only after "very conclusive" research into the individual's achievements after graduation, said Robison.

Only 21 men are honored with these bronze plaques. Two more will be added this year at the

annual Dad's Day luncheon.

Chronological portfolios of every team of every sport are also attached to the walls. Portraits of Dr. Clifford B. and Audrey Jones, for whom Jones Stadium was named, hang in the main office.

Joe Kirk Fulton, rider of the first black horse mascot at the 1954 Gator Bowl, is pictured astride his steed, Blackie.

Other portraits include Tech's five All-American football players and Barbara Specht, National Football Centennial Queen.

Trophies of all sorts and dates complete the athletic department's honor of past athletes and teams.

Two Southwest Conference basketball championships, several Border Conference championships in all sports, golf and tennis victories, track and fencing meets are represented.

Two Gator Bowl trophies, footballs from a Sun Bowl victory and the 1968 upset of Texas, and a sportsmanship trophy awarded Donny Anderson highlight football's contribution to the trophy case.



DAVID ROGERS will combine talents with Pat Curry (pictured above) to attempt to stop the Red Raider passing and end sweeps from their corner back positions. Rogers is a 6-1, 185 pound true sophomore from Magnolia, Arkansas.

Sigma Delta Chi PRESENTS

Miss TEXAS TECH

Friday November 6, 1970  
8:30 p.m.  
Lubbock Municipal Auditorium

**BRITISH WALKER**  
THE SHOE THAT SAYS SOMETHING ABOUT YOU

A. The Captoe, newest look in straps.

B. Grandad wore them in his heyday - it's your turn today - Hi Top Captoes.

C. Another British Walker exclusive look - Blucher Oxford Captoe.

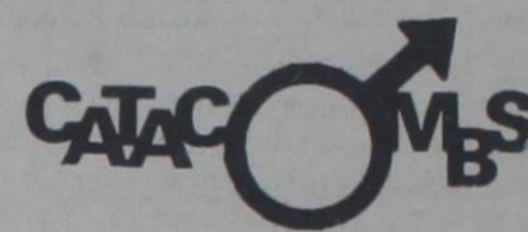
All styles in British Tan, sizes 8 to 12 B & D widths

ALSO Snub - Rebel - Snoot - Dogie - Halter - Woodstock - Ringo and many others

FROM \$19.99

THE CAPROCK CENTER  
**The BOOTERIE**  
THE SHOE PLACE OF WEST TEXAS

# BEAT SMU



THE SOUL AGENTS IN CONCERT AT DUNLAP'S SATURDAY, OCTOBER 24 from 1 to 4.



## TWO EXPRESSIVE ORIGINALS

This is the "Age of Freedom" in menswear. An age of individuality and free expression portrayed in the clothes you wear. Flared leather pants from ROBERT LEWIS depict the image of today's man - Genuine Cowhide - Brown, 65.00 - Black 70.00. To differentiate from the ordinary, "The SPIRE Peasant Shirt" of 65 percent Dacron Polyester - 35 per cent Cotton - Gold, White, Brown, Blue, or Purple - S, M, L - 13.00.

THE MAN'S SHOP \* CAPROCK \* TOWN & COUNTRY

**Dunlap's**

FRIDAY STORE HOURS . TOWN & COUNTRY 10-7  
-CAPROCK \* FAMILY PARK 10-6.

It's Boot Time at LICHENSTEIN

**Wrangler**

THE HARNESS BOOT Stands For Comfort Plus!

High-riding 14" harness boots in sturdy natural color leather with leather insole and outsole, in addition fully leather lined. Add to that the staunch arch-supporting pegged shank, handsome combination heel, roomy square toe - and, man, you've got a boot that's going places! Also in burnished brown.

\$28.00

FROM \$19.99

FREE PARKING AT ANY DOWNTOWN LOT

**Lichenstein**  
765-9056  
1213 Broadway

OPEN LATE EVENING THURS., SAT.



# Raiders entertain SMU 'aerial circus' Saturday

## Sideline Comments

### Dowdy happiest when playing By Bob Brewster

For Bruce Dowdy, happiness is playing in a football game.

However, the big defensive end for the Red Raiders may miss his last homecoming game at Tech tomorrow against SMU due to a sprained ankle. The senior from Pasadena, Texas was injured last week during the Raider's last practice session before the Mississippi State game.

"That was the first game I haven't played in since I started my first game as a sophomore," said Dowdy. It was terrible. I didn't even make the trip. I had to sit and listen to the game on the radio."

**DOWDY EVEN** looked a little fidgety as he sat on a bench in Jones Stadium watching his teammates work out this week, his crutches lying nearby. Bruce isn't the type of person who can leisurely sit by and watch the action go on without him.

But he may have to tomorrow, unless his ankle takes a sharp turn for the better.

"I'm planning to play," Dowdy said. "They're going to keep me on crutches until Saturday and then decide one way or the other. I'll play if there's any way."

Dowdy has made quite a name for himself since he started his first game at Tech as a sophomore, both on and off the field. Bruce's football heroics have won him more than a few followers, while his comments off the battle arena have made him a household word in West Texas.

The football honors include being named Associated Press' player of the week twice against the Texas Longhorns. Bruce was given that honor earlier this fall in the Raider's losing effort to the 'Horns, but the first time he received it was in 1968, when Tech won.

**THAT YEAR** Dowdy was not only AP's honoree in the Southwest Conference, but he was chosen as national lineman of the week, and that means the entire 50 states, man. Not bad for a sophomore.

"That has to be my biggest thrill since I've

been at Tech," Dowdy said.

Dowdy seems to always save his best for the Longhorns. One of the most publicized feuds in the SWC simmered between Bruce and Texas fullback Steve Worster before their meeting in September, but that is all in the past now.

"I've settled that thing with Worster," Dowdy explained. "Now I want to settle with TCU quarterback Steve Judy. I know I'll be well for that game (Nov. 7), and I will definitely be looking for Judy."

It seems that Bruce and Steve had a few words at last year's Tech-TCU game in Fort Worth and Dowdy is not the type of fellow who lets bygones be bygones.

"I recovered a fumble and the referee gave it to them," Dowdy explained. "I was talking to the referee about it and Judy ran over and told me to shut up. I just didn't like his attitude."

**MORE IMPORTANT** matters are at hand now, though, such as getting Dowdy's leg healed and ready for the onslaught of Chuck Hixson and the Ponies. Whether he gets a chance to play or not, Dowdy's opinion of Chuckin' Chuck is not likely to change.

"There's no way to describe how dangerous Hixson can be," Dowdy said.

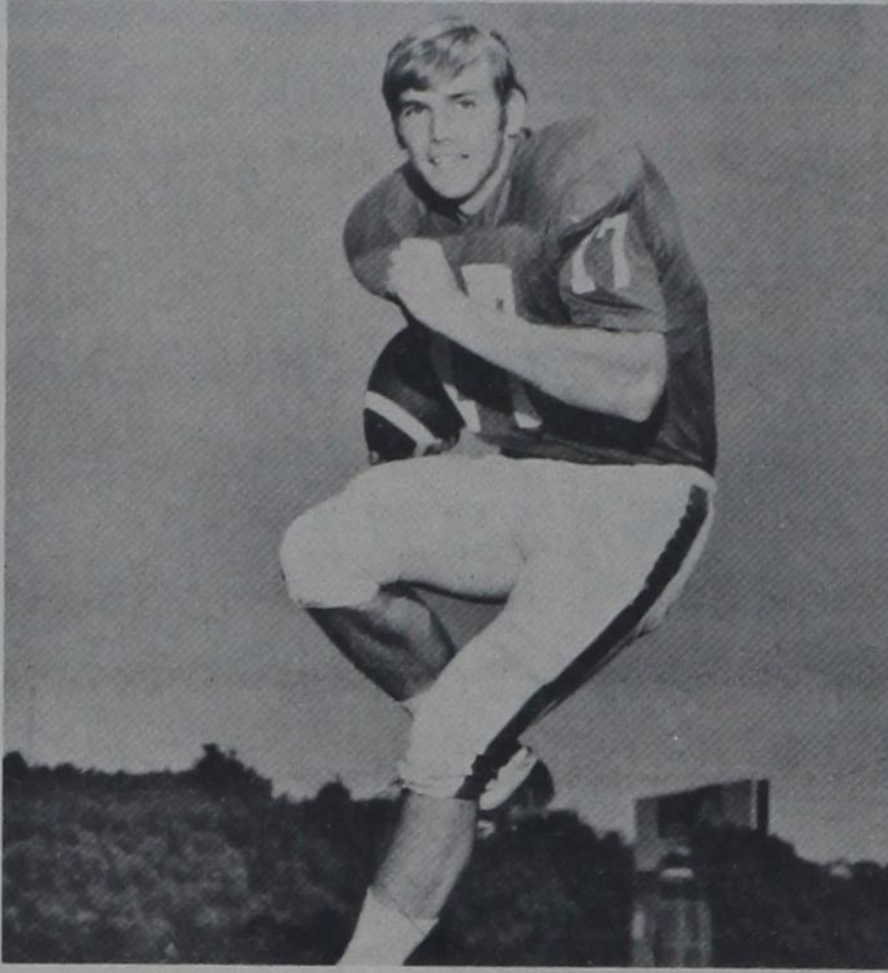
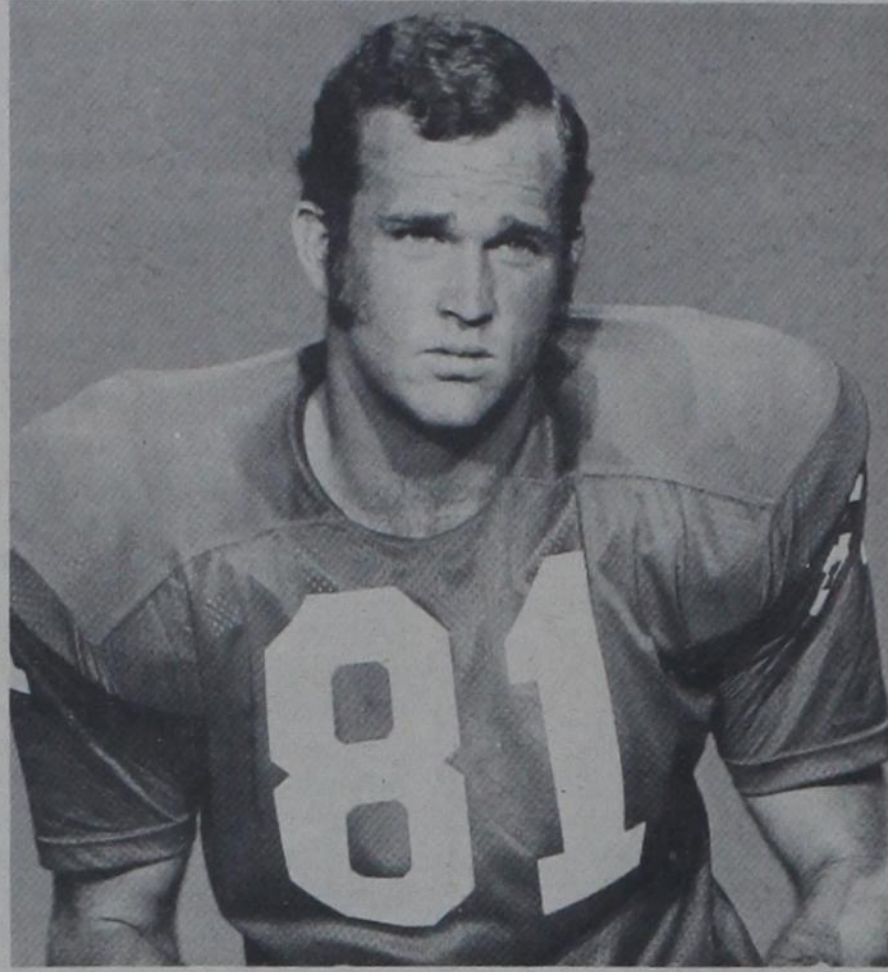
Bruce has played against him twice, once in a winning cause (last year) and once when SMU bested Tech in another homecoming tilt here.

"Hixson is the greatest guy in the world," Bruce said. "You have to respect him. He is a great man. The two years I've played against him there was no difference in his attitude, when he won or when he lost."

Dowdy's colorful comments are sure to give him top billing with the writers if he makes it to the pros, but that issue will be up in the air for a while.

"Coach Carlen and his staff really have something going here that won't be stopped," Dowdy explained. "Tech will make this conference a big three, with Texas and Arkansas."

Yes, Bruce Dowdy couldn't be happier than when he's playing football. Unless it's when he's talking to the press.



**MAY START**- An air of mystery surrounds the injury situation prior to the Tech-SMU game, for it will not be known until game time if Bruce Dowdy, top, and Gary Hammond of the Mustangs will play.

## Ponies, Tech square off here in homecoming battle

Big Red meets Powerful Pony Saturday as the Red Raiders and the SMU Mustangs do battle on Jones Stadium's Astroturf before a homecoming crowd expected to be in excess of 42,000.

It ought to be quite a show. The aerial-minded Mustangs have been rude guests in four of the past five games here for alumni day activities. The most recent of those whippings came in 1968, when Chuck Hixson was a sophomore. (See page 8, section B.)

Chunkin' Chuck will be back, of course, along with a Pony squad that dealt Rice a severe blow last week in the SWC opener for both clubs. The previously high-flying Owls were beaten, 10-0, in a surprisingly low-scoring game that revealed a strong point on the SWC team that nobody knew about: a defense.

"They have a real strong defense," said Tech coach Jim Carlen, who is entering his first homecoming game at Raiderland. "They have a couple of outstanding defenders (linebacker Joe Stutts and halfback Pat Curry) and the rest of their lineup is real strong. I don't think they have any weak defensive players."

The SMU offense needs no introduction. Hixson's crew has been wreaking havoc among conference defenders since the gifted quarterback began chunking back in '68.

Hixson is not the whole show, however, for a talented corps of receivers are included in the Mustang aerial circus. Ken Fleming and Raymond Mapps are two of Hixson's favorite

targets, while a man named Gary Hammond is in the backfield.

Hammond is the former split end that switched to running back and now leads the conference in rushing. He suffered a pinched nerve in his neck in the Rice battle, but the word from the east has it that he may start.

Tech has its injury problems, too, with Bruce Dowdy and Jerry Watson question marks on the defensive unit that will be trying to stop Hixson, Hammond and Co.

Watson will suit up and play if he's able, according to Carlen, but the decision will not be made on Dowdy until Saturday morning. The injury situation will remain a question mark for both teams until game time.

The Mustangs played perhaps their finest game of the season against Rice in winning their

third straight. Tech, of course was upset by Mississippi State last week to lower their season record to 4-2. SMU stands a 3-2

The Ponies are 1-0 in family play and Tech is 1-1. A loss to SMU would eliminate the Raiders from any title aspirations this year.

The Raiders will go with their usual lineup, provided Watson and Dowdy heal in time. Quarterback Charles Napper, who wasn't his usual brilliant self last week, will try to rebound and match the aerial feats of Hixson's bunch with a balanced attack of running and passing.

Game captains for the Raiders are all of the seniors on the team. "This is their last homecoming game," said Carlen, "So I decided to just make all of them captains." There are 13 seniors on the Raider squad.

## Soccer team plays

The Raider cross-country and soccer teams will be in action against rugged competition Saturday.

The Tech runners find themselves in top flight company as they host one of the country's strongest outfits in Eastern New Mexico University. Other teams entered in the field include West Texas State University, Lubbock Christian College, Wayland, and McMurray.

The Raiders will have John Baldwin, Dave Nelson, Dave Gnerre, and Lance Harter carrying the red and black hopes in the meet, which begins at 11 a.m., at McKenzie Park.

Meanwhile, the Raider soccer team hosts the Mustangs from SMU in a soccer match on the track field at 10 a.m.

The soccer team, which was defeated by Trinity University 3-2 last week, is presently tied for third place in the league with Trinity.

The league consists of teams from St. Mary's, Texas, Trinity, Tech, Texas A&M, Houston, Texas-Arlington, SF Austin, Rice, TCU, and Midwestern.

**Beat the Mustangs**

### SUITS 30% off

Reg.	SALE
\$ 80.00	\$56.00
85.00	59.50
90.00	63.00
95.00	66.50
100.00	70.00
110.00	77.00
120.00	84.00

# EARLY CLEARANCE

### SPORT COATS

1/3 off

Reg.	SALE
\$45.00	\$30.00
50.00	33.34
55.00	36.67
60.00	40.00
65.00	43.34
70.00	46.67
75.00	50.00

### SOCKS

1/3 off

### BETTER SLACKS

30% off

Reg.	SALE
\$16.00	\$11.20
17.00	11.90
18.00	12.60
19.00	13.30
20.00	14.00
21.50	15.05
22.50	15.75
25.00	17.50

### TIES

ONE GROUP

40% off

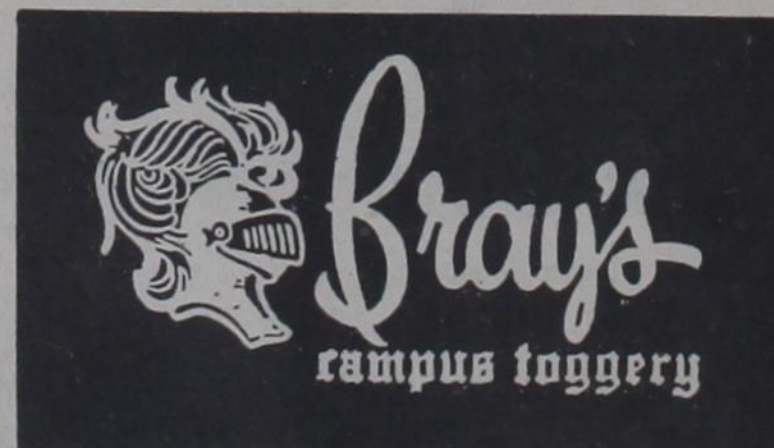
### ONE GROUP

SUITS

WERE TO \$95.00

54.95

2422 BROADWAY



2422 BROADWAY

VERY LARGE SELECTION  
CASUAL SLACKS

Stripes - Solids - Checks ...  
All in Permanent Press  
Fabrics ...

\$6.99 PAIR

USE OUR CONVENIENT  
LAY-AWAY

OPEN YOUR OWN REVOLVING  
CHARGE ACCOUNT



# Section B Homecoming

## Homecoming schedule

### TODAY

8:30 a.m. Ex-Students Association board meeting and Loyalty Fund board meeting — University Center.  
9:15 a.m. Orientation for new council members — Blue Room, University Center  
10:00 a.m. Ex-Students Association council meeting and election of officers for 1971 — all exes invited to meeting, Mesa Room, University Center  
12:15 p.m. Distinguished alumnus award luncheon — Ballroom, University Center  
3:00 p.m. Reception and open house — Ex-Students home  
4:00 p.m. Basketball team scrimmage, "Old Barn"  
6:30 p.m. Century Club Dinner in University Center for members and invited guests  
7:30 p.m. Giant pep rally  
9:00 p.m. Class reunion dance — classes 1925-50 — Koko Palace class reception — classes 1951-70 — KoKo Palace

### SATURDAY

10:00 a.m. Homecoming parade — downtown Lubbock  
11:30 a.m. Ex-Students Luncheon — Municipal Coliseum  
1:45 p.m. Presentation of Homecoming awards and Homecoming Queen — Jones Stadium  
2:00 p.m. Texas Tech + SMU Homecoming game — Jones Stadium  
8:30 p.m. Homecoming show and dance — Municipal Coliseum, featuring Original Caste and Crow in concert; dance music by Gripping Force  
9:00 p.m. Ex-Students Homecoming dance — KoKo Palace, 50th and Avenue Q — Mark Anthony and his orchestra, sponsored by the Ex-Students Association. All exes invited.

## Florists prepare for avalanche of mum orders; more than 7000 may be sold for Homecoming

When Homecoming nears, the florist shops in Lubbock prepare for one of the busiest and most hectic times of the Year. Annually at this time the florists in Lubbock start preparing for Tech's barrage of orders for football mums. Noone

but a florist really knows what goes on during this period around Homecoming when thousands of mums are sold. The employees begin to work as much as a month ahead of time in order to prepare for this event. Hundreds of mums are

ordered, each year and the fact that the flowers are perishable makes the task even more tedious. The flowers are grown locally, here in Lubbock. Each year an estimated 7,000 mums are sold for Tech's Homecoming.

## Students, alumni celebrate Homecoming

A host of activities is planned for students and alumni as Tech celebrates its 45th Homecoming this weekend.

For students, activities began with a dorm decoration contest which ran throughout the week, judging is this afternoon.

The theme for decorations is "Texas Tech—You've Come a Long Way, Baby." First and second place awards will be presented to the best men's and women's dorms.

At 7 p.m., there will be a pep rally and bonfire on the Tech Farm at 15th and Indiana.

Tech's Homecoming Parade is set for Saturday at 10 a.m. The parade will form at Main Street and Avenue J. It will then move south one block and turn west on Broadway Avenue to the Tech campus. Larry Fisackerly, parade chairman said that 10 floats are entered. They were built on the same theme as the dorm decoration contest.

"Prizes will be awarded to the best sorority, fraternity and all-campus floats, as well as a trophy for best overall entry," Fisackerly said.

Three local high school bands, Lubbock, Coronado and Dunbar will march in the parade. Tech's Corpsdettes, Angel Flight and Sabre Flight will participate also.

All attention will focus on Jones Stadium Saturday at 2 p.m., when the Red Raiders meet the SMU Mustangs.

The game will feature the coronation of the 1970 Homecoming Queen in half-time ceremonies. The queen will be one of five finalists chosen from 12 semi-finalists.

More than 40,000 persons are expected to attend the game, said Chief Bill Daniels of Tech Traffic Security. Last

year 41,672 saw Tech defeat the Rice Owls at Homecoming.

Anticipating any traffic problems, Boston and Flint Avenues will be one-way going south after the game, Daniels said.

Saturday night, there will be a Homecoming concert and dance for Tech students at the Lubbock Coliseum, Sara Pfeiffer, assistant chairman of the University Center Dance Committee said.

"The concert begins at 8:30 p.m., with The Original Cast and Crow providing the music," Miss Pfeiffer said.

After the concert, The Gripping Force, a Louisiana rock group, will play for the dance scheduled at 10:30 p.m.

Advanced tickets are on sale at the University Center. The price is \$2 per

ticket with a Tech ID. This price covers both concert and dance.

For alumni, the weekend begins Friday at 10 a.m. with an Ex-Students Council board meeting in the University Center's Mesa Room.

"Activities for all Tech alumni begin today at noon with a "Distinguished Alumnus" luncheon in the University Center ballroom," Connie Megane, Ex-Students Association secretary, said.

Alumni to be honored are Demetrio B. Lakas, president of the Republic of Panama; W. Austin Davis, vice-president of North American-Rockwell Corp.; Rear Adm. Felix P. Ballinger, commanding officer of the National Naval Medical Center in Bethesda, Md.; and Charles A. Bucks, senior vice-president of Continental Airlines.

At 6:30 p.m., the Century Club will have a dinner in the University Center Ballroom, with H. Ross Perot, Dallas billionaire, featured speaker.

The Century Club is an organization of ex-students and friends of the university. Membership is based on financial support of at least \$100 per year through the Texas Tech Loyalty Fund.

"Alumni activities Friday conclude with a dance for classes of 1925-1950 and a reception for classes of 1951-1970," said Mrs. Mebane. Both events begin at 9 p.m. at KoKo Palace.

In addition to the game, Saturday features a noon luncheon for all exes in the Coliseum and an after-game dance at KoKo Palace. The dance begins at 9 p.m., with music by Mark Anthony.

## Floats, VIPs highlight parade

By MARSHA NASH  
Feature Editor

Sirens scream, banners fly, and white mums with red and black double T's dot the crowd.

Charcoal Cody rears and the traditional Homecoming parade is underway.

Ten years ago, Alpha Phi Omega began organizing homecoming. Today, they are aided by five committees from other organizations—CHIRHO (Catholic men's service organization), Women's Residence Council, Men's Residence Council, Women's Service Organization, and the Saddle Tramps.

Alpha Phi Omega will meet 6:30 Saturday for breakfast, move onto the streets of Lubbock at 7 a.m. and begin placing the floats in their proper positions for the 10 a.m. procession.

IN THIS YEAR'S parade the color guard will be Tech's Army and Air Force ROTC rather than the National Guard.

After the parade, winning entrants will be announced at the University Center, and trophy presentations will be during the pre-game activities at 1:45 p.m.

Later floats will be displayed on the parking lot behind the Administration Building.

Alpha Phi Omega member Mackey

Hancock said, "This year we had more difficulty obtaining convertibles for the VIPs to ride in than usual. This is not due to a lack of cooperation, but to a lack of supply. In this part of the country most car dealers have a policy of not ordering a convertible until they have sold one.

CONVERTIBLES carrying Gov. Preston Smith, Dr. Grover Murray, four distinguished alumni — Demetrio B. Lakas, W. Austin Davis, Adm. Felix Ballinger, and Charles A. Bucks — will lead the parade.

Following them will be the Tech band, Ex-Students Association, five queen finalists, Student Association and the Tech cheerleaders.

Marching units include Air Force ROTC, Saber Flight, Corpsdettes, Arnold Air Society, Angel Flight, and Tyrian Rifles.

Coronado, Dunbar, and Lubbock high school bands will be marching.

Organizations entering floats are :

Alpha Phi and Delta Tau Delta, American Institute of Architects, American Society of Agricultural Engineers and Mechanical Agriculture, and Beta Theta Pi and Delta Delta Delta.

Also Los Tertulianos, Phi Delta Theta, Sigma Kappa, Wells Hall, Zeta Tau Alpha, and Student Education Association.

ORGANIZATIONS entering cars or trucks are: Agricultural Council, Agricultural Economic Association, Alpha Phi Omega, Delta Sigma Theta, and Fraternity Relations Council.

Freshman Council, Kappa Alpha Theta, Kappa Kappa Gamma, Knapp Hall, P. Mervill Larson Debate and Interpretation Society, Phi Mu, Phi Epsilon Omicron, Pi Kappa Alpha, and Saddle Tramps.

Also Sigma Gamma Epsilon, Sigma Phi Epsilon, Sneed Hall, Student Organization for Unity and Leadership, Texas Tech University Dame Club, and the University Center.

**Bonfire Pep Rally**  
7 p.m. tonight

## HOMECOMING SPECTACULAR

By The University Center

SATURDAY OCT. 24

QUALITY ENTERTAINMENT FOR TECH STUDENTS

### CROW

The CROW has "Evil Woman", a nation wide hit record, to their credit. They've also authored a great lp in "Crow Music". The group has a distinctive sound tending toward the blues with a modern interpretation.



### THE ORIGINAL CASTE

Four young men and a girl compose THE ORIGINAL CASTE, a high-spirited, pulsating musical combination. They've worked with talents such as Glen Campbell, Steve Allen, and Ed Ames on tour. The group gained a national following with their first big record, "Can't Make it Anymore." Now they've got "One Tin Soldier" and "Mr. Monday" on the charts.

### THE GRIPPING FORCE

The GRIPPING FORCE play a basic hard rock format. The nine piece group has appeared and toured with Paul Revere and the Raiders, Eric Burton and the Animals, Jackie DeShannon, The Grass Roots, Bobby Serman, B. J. Thomas, to name a few. They are under contract now with Decca Records.



AT THE MUNICIPAL COLISEUM - A SHOW AND DANCE

SHOW STARTS 8:30 PM, OCT. 24, WITH DANCE IMMEDIATELY FOLLOWING—TICKETS BEING SOLD AT UNIVERSITY CENTER OR AT THE DOOR.

PRICE: TECH STUDENTS \$2.00 — PUBLIC \$3.00

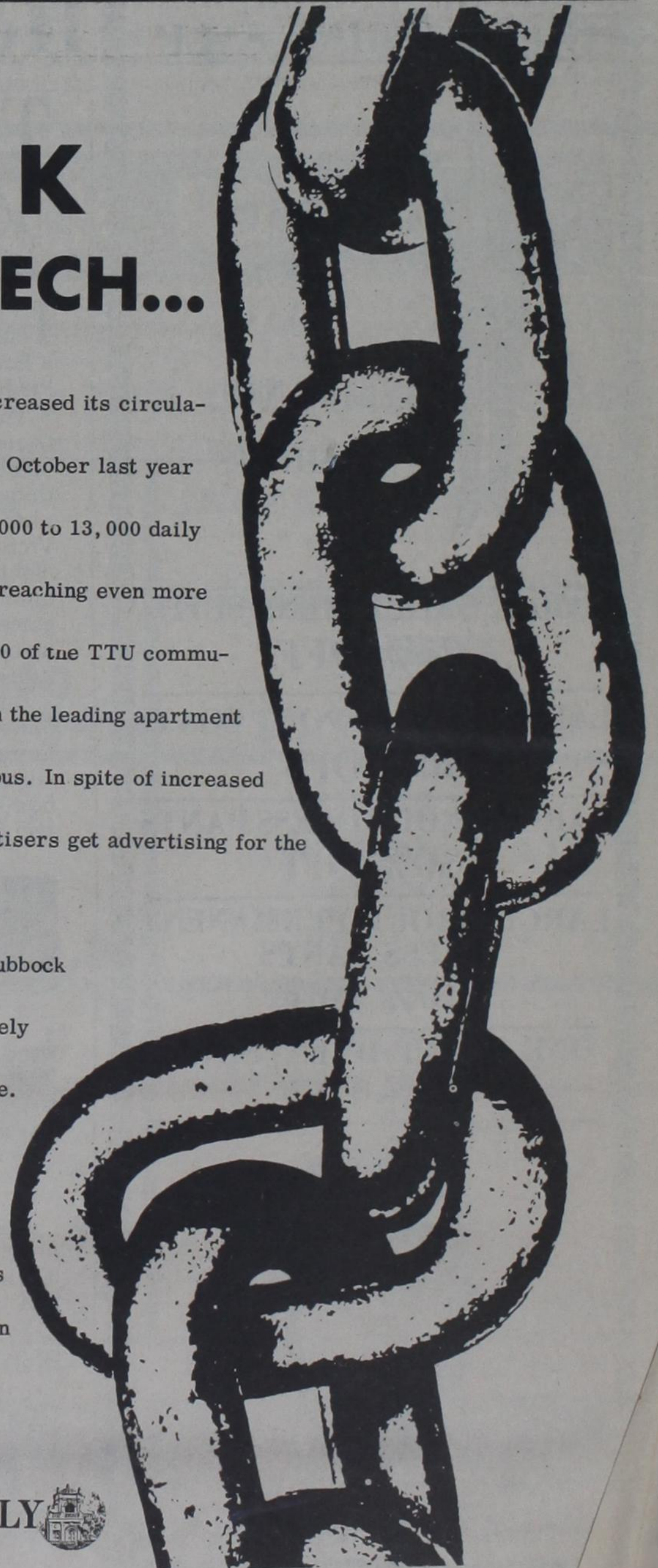
## YOUR LINK TO TEXAS TECH...

... THE UNIVERSITY DAILY has increased its circulation and distribution: As compared to October last year the circulation figure has risen by 3,000 to 13,000 daily copies. THE UNIVERSITY DAILY is reaching even more readers than ever before of the 26,000 of the TTU community: The paper is being distributed in the leading apartment complexes surrounding the TTU campus. In spite of increased circulation and distribution our advertisers get advertising for the same rate as before.

... no other advertising medium in Lubbock reaches this community more effectively and economically. Reasonable deadline. Good price.

... That's our success story. And it could be easily yours. Let our success be your success. For more information call 742-4274.

THE UNIVERSITY DAILY





# Four distinguished alumni honored with award

Four former Tech students will be recognized at a noon luncheon today with an award which was given last year to Gov. and Mrs. Preston Smith.

The four to receive the Distinguished Alumni Award are Demetrio B. Lakas, president of Panama; Waymond Austin Davis of El Segundo, Calif., staff vice president in the headquarters of North American Rockwell Corporation; Rear Admiral Felix P. Ballenger, commanding officer, National Naval Medical Center, Bethesda, Md. and Charles A. Bucks, of Los Angeles, Calif., senior vice president of marketing for Continental Airlines.

The distinguished alumni program was established to recognize and honor Tech graduates who have made "significant contributions to society, and whose accomplishments and careers have brought credit" to the university.

A COMMITTEE of five persons, including the president of the Ex-Students Association and the president of the university, make the selection of recipients from nominations submitted to the association.

Lakas, a 1953 Tech graduate with a bachelor of architecture degree in construction, assumed the presidency of the Republic of Panama Dec. 19, 1969. He had been installed in 1968 as director general of the Social Security of Panama.

Lakas was born in Colon in the Republic of Panama Aug. 29, 1925, and is married to the former Miss Elisabeth Roger.

HE ATTENDED primary and secondary school at St. Joseph College, Colon, graduating in commerce. From 1944 to 1946 he attended the Canal Zone Junior College, receiving an Associate in Arts degree. The next two years he spent at Texas Wesleyan College in Fort Worth, graduating with a bachelor of science degree in business administration. He minored in psychology and is remembered as student manager of the institution's basketball team.

He attended Tech from 1949 to 1953. Professional activities include membership in the Sociedad Panama de Ingenieros y Arquitectos (College of the Engineers and Architects). He was elected twice director of the College of Civil Engineers in the years 1963 and 1966.

From 1953 to 1968 he executed various construction projects in the Republic of Panama as contracting engineer.

DAVIS RECEIVED an honorary Ph.D. degree in science from Tech in 1967 and was named "distinguished engineer" by the university's College of Engineering in 1968. He received his bachelor of science degree in mechanical engineering from Tech in 1936.

Davis joined North American Aviation in May, 1967, after retiring from the U.S. Air Force with the rank of lieutenant general. From that time until January, 1970, he held the position of

vice president, Aircraft Group. He joined the corporate headquarters as staff vice president early this year.

At the time of his retirement, Davis was vice commander of the Air Force Systems Command at Andrews Air Force Base.

Davis was born in Yantis, Texas, June 25, 1914, and graduated from high school in Sweetwater in 1930. He received his master of science degree in aeronautical engineering in 1941 from USAFIT. Among decorations Davis holds are the Distinguished Service

Medal, Legion of Merit with one oak leaf cluster, the Air Medal, and the Army Commendation Medal.

Davis is president of the Southern California chapter of the Tech Ex-Students Association and is a member of the Century Club. Mrs. Davis is the former Josephine Newman, daughter of one of the members of the original board of directors of Tech. One of Davis' two sons, Richard, has two degrees from Tech, and is now working on a doctorate from the University of Texas.

ADM. BALLENGER, born in Lubbock in 1914, is a 1934 graduate of Tech with a bachelor of arts degree. He was awarded the degree of doctor of medicine in 1938 from the University of Texas Medical School at Galveston.

He next served a one-year internship at John Sealy Hospital, Galveston, and for three years was resident in surgery at the Indiana University Medical Center at Indianapolis, Ind.

He began his military career in 1942 when he was commissioned in the Medical Corps of the U.S. Naval Reserve, and subsequently advanced in rank to that of rear admiral.

Ballenger has been commanding officer of the National Naval Medical Center since July 1969. Immediately prior to that he was inspector general, medical, Bureau of Medicine and Surgery, Navy Department, an assignment he received in September, 1967. The previous two years he was commanding officer of the Navy hospital in Yokosuka.

DURING WORLD WAR II he was assigned as medical officer on the USS Blakeley and USS LST 32. Other assignments have taken him to Portsmouth, Va., Oran, Algeria, New Orleans, Jacksonville, Fla., Annapolis, Quantico, Va., San Diego, and Great Lakes, Ill.

He has the Navy Unit Citation, American Campaign Medal, European-African-Middle Eastern Campaign Medal, World War II Victory Medal, National Defense Service Medal with bronze star, Korean Service Medal, and the United Nations Service Medal.

Bucks, Lubbock-born in 1927 received his early schooling in Abernathy and attended Amarillo Junior College and Tech.

During World War II he served as an instructor at the U.S. Naval Training Base in San Diego and later was assigned to destroyer duty in the South Pacific.

Upon his discharge in 1946 he attended the South Plains Flying School in Lubbock and won a commercial pilot's license.

IN JANUARY 1948, Bucks joined Pioneer Air Lines as a transportation agent in the Lubbock territory and was promoted to district sales manager in the West Texas territory in April 1950. Three years later he was transferred to Dallas district sales manager. In 1954, he was promoted to regional and interline sales manager for Pioneer.

When Continental and Pioneer Air Lines merged in 1955, Bucks assumed the duties of district sales manager in Dallas, transferring in 1956 to Denver as sales promotion manager.

In 1969, he was elected to the board of directors of Continental and at the first of this year he was named senior vice president-marketing.

THE DISTINGUISHED Alumni Awards were first given in 1967 in recognition of ex-students who have, by their high standards of professionalism, favorably spread the reputation of Tech. Since that time, 10 persons have received the award which is given by the Ex-Students Association in cooperation with the university.

They include, besides the Smiths, Dr. W. W. Akers, Jack F. Maddox, Fred H. Moore, Jack Tippitt, Waggoner Carr, Rear Admiral Donald D. Chapman, Porter P. Parris and Gov. Dan Thornton.

The luncheon is open to the public and tickets may be obtained from the Ex-Students Association for \$4.00 each.



HOMEcomings LUMINARIOS—APO pledges work together to make more than 6000 luminarios to outline the campus tonight for Homecoming festivities. A local merchant donates the candles and sacks. Sand for the lights comes from Tech's stock. The luminarios traditionally burn until they extinguish themselves in the sand. This is an annual project of the service fraternity. (UD Photo by Mike Warden)

## Fields University Shop HOMECOMING SALE



- SUITS
- SPORT COATS
- PANTS
- SHIRTS

LARGE GROUP MENS SUITS  
25% OFF

LARGE GROUP SPORT COATS  
30% OFF

LARGE GROUP DRESS PANTS  
30% OFF

LARGE GROUP PERMANENT PRESS PANTS  
30% OFF

ONE GROUP DRESS SHIRTS  
40% OFF



1215 UNIVERSITY AVE.

# Homecoming demands cooperation

## The Better Mousetrap

IF you want something more than just a stereo console, and something less than a houseful of electronic equipment, see the KLH Model Twenty-Four.

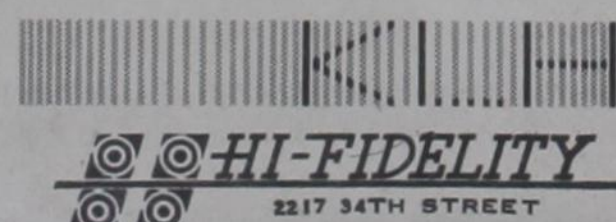
The Model Twenty-Four is a complete stereo music system that plays records, FM broadcasts, AM too if you wish, plus anything (such as a tape recorder) you care to plug into it. Instead of looking like a Victorian hope chest or an electrician's nightmare, it comes in three compact and unobtrusive walnut cabinets that slip gracefully into a living room. It won't take up much of your valuable living space, and it doesn't take a pilot's license to operate.

But what sets it even further apart from other stereo equipment is the level of performance it delivers. It sounds—believe us—like twice the price. That's why it's the best-selling, most-talked-about stereo system on the market.



Ask anyone who owns KLH stereo equipment about its performance and value. Then seek out the Model Twenty-Four and judge it critically for yourself.

You won't have trouble finding one in a store. Just follow that well-beaten path.



747-4507 Open 9-6, Thursdays to 9

By JULIE McCABE  
Special Reporter

Although almost everyone on campus participates in and enjoys Homecoming activities, few realize the work involved as does Mackey Hancock, chairman of Homecoming.

Homecoming is sponsored by the Ex-Students Association and is a yearly project taken on by Alpha Phi Omega service fraternity.

Hancock was appointed last April by the executive council of APO and the Ex-Students Association. "We had our first committee meeting last April and have been working on Homecoming since then," he said.

There are 12 subcommittees within the homecoming committee. The parade committee, under the chairmanship of Larry Fisackerly, is responsible for contacting all recognized campus organizations about entering floats in the parade and contacting dignitaries who will ride in and judge the parade.

MONTE McGLAUN, chairman of the coronation committee, and David Lockwood, chairman of the pre-game committee, are working together because the coronation will take place during the pre-game activities.

Because SMU is bringing their band to perform during

half-time, the regular pre-game activities, the coronation and the announcements of the winners of the parade will take place during the 15 minutes prior to kickoff.

The publicity committee, headed by Gary Horne, is responsible for publicizing all homecoming events and getting students, local residents and exes involved in the activities.

Walter Peters is responsible for putting 3,500 luminarios on the main campus thoroughfares as chairman of the campus lighting committee. The luminarios will be lit at about the time the pep rally starts tonight.

AS CHAIRMAN of the elections committee, Henry Jacobs was responsible for checking the nominees' qualifications, manning the voting tables and counting the votes.

The communications committee, with Bob Green as chairman, will have stations along the parade route with radios. They will handle any emergencies that may arise, such as if a vehicle stalls and holds up the parade.

Besides these committees headed by members of APO, five other organizations participate on committees. "We are trying to expand it to get as many organizations as we can and still have a workable committee," said Hancock. "We feel it makes for more campus involvement," he said. "Also, we don't have the manpower to do it all ourselves. Although the fraternity has grown in number, we have branched out into other fields of interest."

THE SADDLE Tramps have a representative on the homecoming committee to insure no overlapping between activities sponsored by them and APO. They also cooperate in activities sponsored by APO. For instance, they have agreed to take on the project of picking up the luminarios Saturday morning.

Women's Residence Council and Men's Residence Council are responsible for coordinating dorm decorations. They were assisted by Saddle Tramps, who went to the dorms and encouraged them to enter the competition.

Women's Service Organization will be at four locations around town and campus to register exes. This is a service for the Ex-Students Association which wants to know all the exes attending homecoming events.

CHI RHO, Catholic service fraternity, assists by transporting WSO members to the various registration sites and by helping light and take down the luminarios.

"We've only had a few problems," said Hancock. "One was lack of interest in the parade. This was probably a result of tight money. We also had a problem with getting permission to use the cars on the field, but got it ironed out," he said. "At first we had a hard time finding convertibles since they don't order them here. But we just stopped at car lots that had relatively new ones and we got a lot of cooperation," Hancock said.

## Beat SMU

Welcome Back  
TECH EXES



Fill up with 10 gallons or more of SHAMROCK Gasoline and receive a FREE glass at YOUR LOCAL Shamrock Station

Sponsored by  
McLAIN OIL COMPANY

WARNING!

LA VENTANA  
Koen's Make-up Dates

Hulen .....TODAY

NOTICE: All organizations or residence halls that intend to buy space in the 1971 La Ventana must sign a page contract today before 5:00 pm. in Room 102 of the Journalism Building. A \$10 penalty fee will be added to the page price for contracts signed after TODAY.

Homecoming Parade  
10 a.m. Saturday





**GRIPPING FORCE**—This band will play for the Homecoming dance from 10:30-12:30 in the Municipal Auditorium following the concert. This nine-member band has a complete horn section, a strong rhythm section and a male and female vocalist. Admission for the dance and concert is \$2 for Tech students and \$3 for the general public.

**CROW**—This band, along with The Original Caste, will play for a Homecoming show in the Municipal Auditorium from 8:30-10:30 p.m. Crow music has been classified by reviewers as anywhere from Iron Butterfly to Blood, Sweat and Tears. One of the hit records of this five-member group is "Evil Woman, Don't Play Your Games With Me."

**THE ORIGINAL CASTE**—This group will play for a Homecoming concert from 8:30-10:30 p.m. in the Municipal Auditorium. The Canadian born folk-singing group will share the spotlight with Crow, a rock group. The Original Caste has appeared in towns all over the United States with such entertainers as Glen Campbell, Steve Allen and Ed Ames.



### Special white mum's development to honor Texas' First Lady

Four hundred gold-centered white chrysanthemum plants—the "Ima Smith Chrysanthemum" developed by horticulturists at Tech—were shipped to Austin today special delivery to the wife of Gov. Preston Smith in whose honor they were named. The creamy colored mums were developed in ornamental plant research directed by Horticulture Prof. Edward W. Zukaukas Jr., of the faculty of the department of park administration, horticulture and entomology. Announcement of the name and presentation of the first chrysanthemums to Mrs.

Smith were made at a banquet last Oct. 31 when Gov. and Mrs. Smith were honored as distinguished alumni of the university. Very few of the new mums were available at that time however. The large shipment Friday will be used, Mrs. Smith said, for a buffet supper at the Governor's Mansion in Austin Saturday night when the first astronauts to set foot on the moon will be the honored guests. Astronauts Neil Armstrong, Edwin E. Aldrin Jr., and Michael Collins will be honored at the state capitol. The supper for them and about 44 other

guests at the Mansion will follow the capitol ceremony. Mrs. Smith said she and the Governor were "very proud of the chrysanthemums" and would use the 400 plants both outdoors and indoors Saturday night. They will line the steps leading up the mansion entrance. A cluster will be used for a centerpiece for a glass-topped table. Others will be used around a fountain and the pool, and the remainder on the grounds. Mrs. Smith repeated that she was "very proud" of the flowers named for her and then added, "I'm just 'bustin' with pride."



### Six escorts named for Homecoming Queen coronation

Tech's Homecoming Queen for 1970 will be selected from five finalists and crowned in pre-game ceremonies Saturday in Jones Stadium.

Escorts for the finalists include Randy Brillhart, president of Saddle Tramps; Coy Ballard, president of the University Center;

Gary Harrod, president of the Interfraternity Council; Mackey Hancock, Homecoming Chairman; and Bob Craig, president of Phi Eta Sigma

(freshman honorary fraternity). Mike Anderson, president of the Student Association, will escort Barbra Zimmerman

Windom, 1969 Homecoming Queen.

### Busing system to be tried

Tech's Student Association will sponsor a trial busing system Saturday for Homecoming to aid students in getting to the football game and to eliminate traffic congestion around Jones Stadium before and after the game. Three buses will run from 11:00 a.m. to noon. Five buses will run from noon to 1:00 p.m.

The buses will follow this route: passengers will be let off at the Traffic Security Building at 6th and Boston, the bus will travel west on 6th Street to Flint Ave., turn on Flint and travel west to 18th St. The bus then travels on 18th to Boston then turns north on Boston and proceeds around Memorial Circle to Boston again and returns to the Traffic Security Building.

16 oz. T-Bone  
\$2.75  
8TH & Q  
PANCAKE HOUSE  
#1 SINCE '61

## Welcome B.S.U. Exes



LOUIS COBBS, Former Director Will be a Special Guest

A reception honoring all B.S.U. exes will be held at 5 p.m. immediately after the game today at the Baptist Student Center. Some very important business will be discussed at the reception. So, plan to be present.

BAPTIST STUDENT CENTER--2401-13th St.

OPEN SUNDAY 1-TO 6

# PUBLIC NOTICE

OPEN SUNDAY 1 TO 6

BRUCE'S MADE A FABULOUS PURCHASE OF FINE BRAND STOCK FROM TWO OF KNOWN REPUTABLE STORES FROM CORPUS CHRISTI AND MIAMI, FLORIDA. WE COMBINED THESE TWO STOCKS WITH OUR PRESENT STOCK TO GIVE YOU

## SAVINGS 30% TO 70% ON TIMELY GOODS

READ BELOW SOME OF THE ITEMS TAKEN AT RANDOM AND THEN HURRY DOWN!

<p style="text-align: center;">FAMOUS BRAND <b>MEN'S SUITS</b></p> <ul style="list-style-type: none"> <li>• SOLIDS, PLAIDS, STRIPES</li> <li>• SILK AND WOOL</li> <li>• ALL WOOL</li> <li>• 35 PER CENT POLYESTER, 45 PER CENT WOOL</li> <li>• DACRON AND RAYON</li> <li>• REGULAR, LONGS, SHORTS</li> <li>• VALUES 60.00 TO 130.00</li> </ul> <p style="text-align: center; font-weight: bold;">29.90 to 65.00</p> <p style="text-align: center;">CURLIE SUITS <span style="float: right;">79.50 TO 89.50 VALUES</span> <b>\$49</b></p>	<p style="text-align: center;">FAMOUS BRAND MEN'S <b>JACKETS--CARCOATS</b></p> <p style="text-align: center;">MC GREGOR, ARROW AND OTHERS</p> <p style="text-align: center;">VALUES FROM 29.50 TO 45.00 <b>NOW \$3.90 TO \$8.90</b></p>
<p style="text-align: center;">MEN'S CASUAL'S <b>DRESS PANTS</b></p> <p style="text-align: center;">800 PAIRS TO CHOOSE FROM, HAND TAILORED--NEWEST STYLES ALL SIZES</p> <p style="text-align: center;">\$10 TO 22.50 VALUES <b>NOW \$4 to 11.90</b></p>	<p style="text-align: center;">LARGE SELECTION <b>MEN'S FELT STETSON HATS</b></p> <p style="text-align: center;">DRESS AND WESTERN STYLES SIZES 6 3/4 TO 7 3/4</p> <p style="text-align: center;">1/2 PRICE AND LESS VALUES TO 25.00</p>
<p style="text-align: center;">OVER 2000 PAIR TO CHOOSE FROM NATIONALLY ADVERTISED <b>MEN'S SHOES</b></p> <ul style="list-style-type: none"> <li>• WEYENBERGER</li> <li>• PEDWIN</li> <li>• HUSH PUPPIES</li> <li>• FAMOUS BRANDS</li> <li>• ITALIAN STYLES</li> <li>• OTHERS</li> <li>• LACE • LOAFER</li> <li>• DESERT BOOT STYLES</li> <li>• NEWEST COLORS</li> <li>• SIZES 6 1/2 TO 13-</li> <li>• ALL WIDTHS</li> </ul> <p style="text-align: center;">WERE \$12 TO \$37.50</p> <p style="text-align: center;">NOW <b>\$7 TO \$22</b></p>	<p style="text-align: center;">500 PAIR MEN'S FAMOUS BRAND <b>BOOTS</b></p> <ul style="list-style-type: none"> <li>• DAN POST • PECOS • RED WING</li> <li>• ACME • DINGOS • HAWKEYE • OTHERS</li> </ul> <p style="text-align: center;">COWBOY--WELLINGTON--LACE AND SAFETY--TOE STYLES</p> <p style="text-align: center;">WERE FROM \$18 TO \$39.95</p> <p style="text-align: center;">OUT THEY GO <b>\$12.90 to \$29.90</b></p>

Save 50 TO 70% . . . Many Other Items Not Mentioned Here!

THIS SALE BEING HELD AT

RED BUD SQUARE

FORMERLY BRUCE'S LOCATION  
13th & Slide Road



# Fans urged to game

Football fans are urged to come early Saturday, by 1:45 p.m. at the latest, to view the pre-game festivities, said Mackey Hancock, Homecoming chairman.

The 15 minute pre-game program includes the Homecoming queen's coronation, presentation of awards, and a performance by the "Goin' Band from Raiderland."

**SELECT YOUR FALL FASHIONS**  
at  
**FASHION HIDE-A-WAY**  
34TH & FLINT 799-7818  
(IN CORCORAN CLEANERS)

**RAYMOND'S MEXICAN FOOD** BUFFET  
OPEN 11AM TO 10PM SAT.  
-THURS.  
FRIDAY NIGHTS TO 11PM.  
CLOSED ON WED.  
MENU  
Green Chile Sauce-Chiles Jalapenos-Chiles Rellenos-Guacamole Salad-Homemade Tamales-Red Chile Con Carne-Red Taco Sauce-Red Enchiladas-Green Chile Con Carne-Fried Beans-Flat or Roll Tacos-Spanish Rice-Flour Tortillas-Tostadas Compuestas-Corn Tortillas-Sopaipillas-Honey.  
ALL YOU CAN EAT \$1.35 ORDERS TO GO 125 N. UNIVERSITY 762-9628

**MUMS**  
Call Us For Delivery  
or  
Pick Up Your MUM  
at  
**Mac's Flowers & Greenhouses**  
799-3695 4425 Brownfield Hwy.

YOUR FAVORITE BEVERAGES ARE AT  
THE **PARTY-MAKERS**  
THIS WEEKEND.  
JUST FOR THE FUN OF IT!  
**Cecils**  
TAKE 93TH ST. EXIT  
OFF THE NEW TAHOKA HWY.

**DO YOU NEED A PLACE TO HAVE A PARTY?**  
**WANT TO SAVE TIME AND MONEY IN FINDING A MUSICAL GROUP?**  
We have the solution to your party place problems. For information about a party house, party location, and bookings for local and national groups, contact Dan Atcheson of ATCHESON ENTERPRISES (We also have a professional recording studio.)  
PHONE: 795-7615 or 795-2813 WRITE: 3203 26th St.

Texas Tech homecomings have "come a long way baby."

"The custom of lighting a bonfire and staging a giant pep rally on the evening before the game had its beginning back in 1928." In 1932 citizens protested so vigorously because of their involuntary contributions to the flames that the bonfire was forbidden. The custom was resumed in 1937, though, when the Saddle Tramps and Student Council President Maxine Fry pledged their word that order would prevail.

The Homecoming program in 1932 included boys being urged to attend the pep rally in pajamas and night gowns. Upperclassmen were "requested to see that all slimes are properly attired." This year marked the first homecoming parade.

In 1938, 2,500 former students were expected to "swarm the campus" for pre-homecoming and Armistice Day activities. Legislators, college officials, alumni, students and Lubbock citizenry took part in the "pre-game celebration."

Due to a fire in Jones Stadium in June of 1947, Homecoming activities that year were postponed from Oct. 18 to Nov. 29. There

By KELLY RICHARDS  
Staff Writer

# Homecoming - Yesteryear

were approximately 4,000 exes on hand to watch a 32-float parade march from downtown Lubbock to the Tech campus.

In 1948 "for the first time since the war, the returning visitors saw the entire college gleaming with the brilliance of floodlights and the inside lights in all campus buildings." Cheerleaders, band, ROTC color guard and student officers led the Homecoming Parade with 38 floats and 18 automobiles.

The 1950 Homecoming Parade depicted the 25-year history of Texas Tech. The largest bonfire in Tech's history and the traditional Homecoming Freshman Shoe Race highlighted the event.

Homecoming 1954 marked the first year for Texas Tech to have a Homecoming Queen. Out of 21 junior and senior women nominated by various campus organizations, the Double T Association chose Suzanne Matteson of Dallas as Tech's first Homecoming Queen.

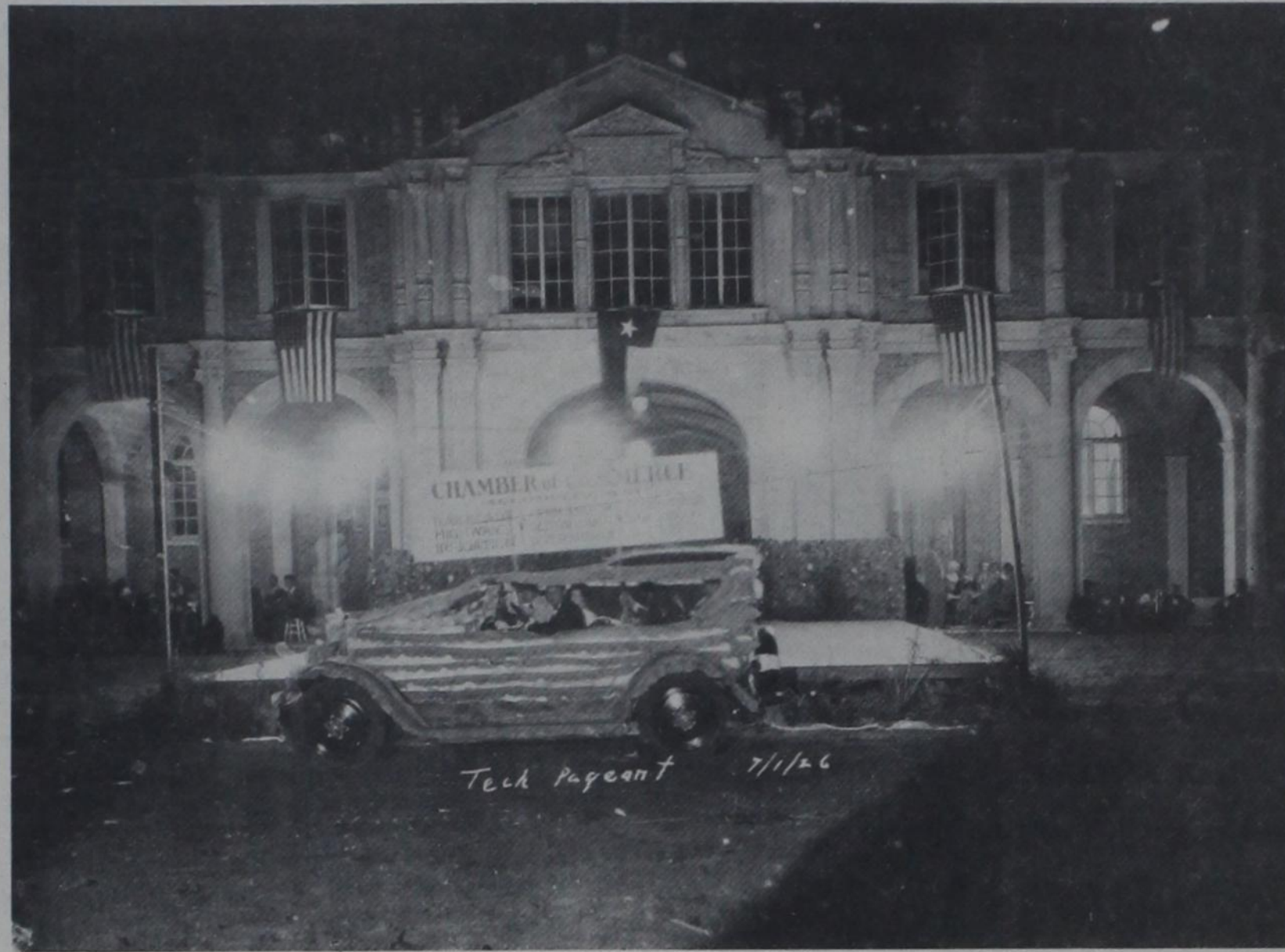
Sandra Shook, 1955 Homecoming Queen, was the first to be elected by the students. This method of election is still used today at Tech.

In 1958 the queen was crowned at the pep rally and bonfire rather than at the half-time of the Homecoming game. Also Saddle Tramp Circle, now Memorial Circle, was dedicated as part of the homecoming activities.

The burning of a voodoo pig highlighted the Homecoming bonfire in 1964. Students purchased pins for five cents in the Student Union Building and "punched the pig in a voodoo manner to put a hex on the Arkansas Razorbacks." Proceeds went to the Texas Tech fountain fund.

In 1969 Techsians were busy "doing their thing" with club floats, the Homecoming Parade and Bonfire. Dorm decorations were judged with Horn and Sneed Halls and Wiggins Complex winning first prizes in their divisions. In float competition Kappa Alpha won first place in the fraternity division, Alpha Chi Omega received first place in the sorority division, the Union took first place in the Campus Organization division and the float built by the American Institutes of Architecture was the Sweepstakes winner for the parade.

Homecoming 1970 will be much the same as last year's as far as general appearance is concerned. There is the parade with the floats, the queen, the game and the other homecoming activities. But the difference in homecomings comes with the changing of years, people and their ideas, and Homecoming 1970 will correspond to the changes.



OVER 30 MENU ITEMS LESS THAN \$1  
8TH & Q  
PANCAKE HOUSE  
#1 SINCE '61

ICHILI!  
ORDERS TO GO-  
SUPER BOWL  
#11 UNIVERSITY

FOR THOSE WHO WANT THE BEST  
Nu-Way Automatic Laundry 4202 19th  
PLENTY OF HOT WATER

HARDEN'S FLOWERS  
FOOTBALL MUMS  
SPECIAL PRICES FOR GROUP ORDERS  
1702 AVE M 765-9391

OPEN TIL 1  
SAT, NITE 'TIL 2  
8TH & Q  
PANCAKE HOUSE  
#1 SINCE '61

**Cactus Inn Pool Palace**  
UNIQUE NEW FURNISHINGS  
• FOUNTAIN • SNACK BAR • STUDY AREA  
PRIVATE CLUB FOR THOSE OVER 21  
ENJOY A REFRESHING EVENING IN THE UNIQUE ATMOSPHERE OF THE CACTUS INN  
REGISTER NOW FOR FREE POOL CLUB AND CASE. DRAWING FEB. 1  
LADIES FREE WHEN ACCOMPANIED BY GENTLEMAN  
"The Most Beautiful Pool Facility In Texas"  
401 NORTH UNIVERSITY PHONE 765-5842

**LOVE and PEACE** RECEPTACLES  
CAN BE USED FOR:  
BEER COOLERS, CURLER CONTAINERS, TURTLE BOWL, CIRCULAR FILE AND AS A LAST RESORT, A WASTEBASKET  
**Bath Boutique**  
ALL THIS ONLY \$3.25

**oldmaine trotters**  
in ZIPPERED Stretch crushed Patent  
White, black, brown and cobra print  
KEEP AMERICA BOOT-I-FUL  
\$17  
Sussex  
Next to Variety Book Store—On The Drag  
Free Parking in Rear



## Conference circle, pit creation related

Editor's Note: Any resemblance between this article and a certain best-selling book is purely coincidental.

By MIKE HOGAN  
Co-Managing Editor

In the beginning the Saddle Tramps created the Southwest Conference Circle. The circle was without form and void and darkness was upon the face of the plains and the spirit of Tech was moving over the face of the campus.

And the Saddle Tramps said, "Let there be workers" and there were workers. And the Saddle Tramps saw the workers were good and the Saddle Tramps separated an architect from the workers. They called the architect W. D. Wisdom and the workers they called masons.

And the Saddle Tramps said, "Let there be a hole in the midst of the circle and let there be a two foot wall separating the hole from the circle." And the workers built the wall and separated the hole and the circle. And it was so. And the Saddle Tramps called the hole a bonfire pit. And there was evening and there was morning once again.

And the Saddle Tramps said, "Let the colleges in our conference be gathered together in this circle and let caricatures appear." And it was so. The caricatures were called mascots and the colleges that were gathered together in the circle were called the Southwest Conference. And the Saddle Tramps saw it was good. And the Saddle Tramps said, "Let each college be represented in this circle by its mascot each according to its own colors. And it was so.

The workers brought forth cement and terrazzo and placed each college's mascot in the circle each according to its school colors.

And the Saddle Tramps saw it was good. And there was evening and there was morning once again.

And the Saddle Tramps said, "Let this circle represent our acceptance into the Southwest Conference and let it honor the other colleges in our conference." And it was so. And the Saddle Tramps had the circle built with mascots to rule by day and a bonfire to rule by night. And on Sept. 28, 1958 the pit was filled with wood and the bonfire was ignited to give light upon the scene, to rull over the night and over the first pep rally at the circle. And there was evening and there was morning once again.

And the Saddle Tramps said, "Let organizations bring forth money to pay for the circle." So the Saddle Tramps, Circle K and Alpha Phi Omega brought forth the \$4,100 needed to finance the circle. And the Saddle Tramps saw it was good. And they thanked the organizations and asked all Tech students to come to the dedication of the circle at the Homecoming game on Nov. 21, 1958. And there was evening and there was morning once again.

And the Saddle Tramps said, "Let representatives come from each college in the Southwest Conference: exes, students and fans of Tech come also." And it was so. And the Saddle Tramps saw it was good.

And the Saddle Tramps said, "Let us make this our site for all pep rallies and bonfires and let this circle be our second contribution to Tech." So the Saddle Tramps created the circle representing Arkansas Razorbacks, Rice Owls, Baylor Bears, TCU Horned Frogs, A&M Aggies, Texas Longhorns, SMU Mustangs and above all the Tech Red Raiders.

Thus the pit and the circle were completed and all the mascots inlaid.

And the workers and the architect rested.

# Dorm dwellers decorate halls

By BOB BREWSTER  
Sports Editor

Homecoming preparations have been in full swing this week all over the Tech campus, and the residence halls are no exception. Dormitory contributions to the annual event range from banners and other outside decorations to the complicated process of building a float.

Mens' and Womens' Residence Councils are sponsoring the annual contest between the dorms for best outside decoration. The contest is divided into three divisions: double-dorms, co-ed dorms and single dorms. Trophies will be awarded to first and second place winners in each division and a grand prize trophy will be given to the selected overall winner.

Judges for the contest are chosen by MRC and WRC.

The only dorm entering a float in the homecoming parade is Wells Hall. Wells President Bert Bartram said one of the biggest problems in building a

float was acquiring a place to build the float.

"We contacted quite a few places before we found a suitable location," Bartram said earlier this week. "Now we need to get enough guys out to help build it."

Similar problems are encountered by dormitory inhabitants involved in the decoration contest. Entrants in the double-dorm division are Wall-Gates and Hulén-Clement dorms for women.

Debbie Neinaast, a sophomore from Lubbock, is in charge of the project at Wall and Gates, last year's double-dorm division winners.

"It seems like everyone always waits until the last minute to get these things done," said Miss Neinaast. "We have the plans completed. The only thing that needs to be done now is to get the girls to work on the painting and decorating."

According to Miss Neinaast and other people working with dorm decorations, most of the manual labor on the projects (painting, etc.) is not done until

a few nights before the deadline for contest entries.

"The project usually ends up in a mad rush to get through in time for the contest," said Miss Neinaast.

Entrants in the coed-dorm division are Chitwood-Weymouth and Murdough-Stangel.

Entries in these two divisions usually consist of a large decoration placed on the yard between the two dorms joining forces in the contest. The Homecoming theme is mentioned in the message of the decoration as are the names of the two dorms involved.

Single dorm entries include banners placed on the dorm or a

larger decoration similar to the double-dorm and coed-dorm entries.

Dormitories entering the single-dorm division are Horn, Knapp, and Weeks Halls for women; and Carpenter and Sneed Halls for men. Dan Biggs, head resident of Carpenter Hall, said that two large banners were planned by Carpenter residents.

Timmy Adkisson, a Dallas freshman, is in charge of the art work for the Carpenter banners. Adkisson said that one of his banners would be hung across the front of Carpenter and another would be on the side of the dorm, visible from across the campus.

Trophies for the decoration contest will be provided by the Lubbock Downtown Merchants' Association. Brown's Varsity Shop will provide the trophies for the float competition.

Welcome  
Tech  
exes

## Pre-parade coffee planned

About 300 former students in Tech's College of Home Economics are expected to attend a pre-Parade Homecoming coffee from 9 to 10 a.m. Saturday (Oct. 24) in the Home Economics Building.

Graduates who studied in the college since 1953 are expected in larger numbers than usual, according to Dr. Norma

Walker, chairman for the coffee. Prof. Walker explained that Dr. Willa Vaughn Tinsley became dean of the college in 1953 and has announced that she will retire in 1971.

The coffee has been planned to allow guests time to stop by en route to the Homecoming Parade which will begin at 10 a.m. All former students are invited.

## Job requires paper, lumber, wire 'n' little o' beer

By PAULA JO PIERCE  
Staff Writer

Take 108 square feet of chicken wire, 500 square feet of tissue paper, a truck load of scrap lumber, several buckets of paint and glue, a cotton trailer and 630 man hours, and you may come out with a float.

That is what 14 groups on campus are doing to get ready for the Homecoming parade Saturday morning.

According to the group chairmen, it hasn't been hard to stay under the \$250 limit required in the rules, because Lubbock farmers and merchants have been so generous in donating needed articles.

The six all-campus and five Greek groups each found a farmer or gin to donate a wooden cotton trailer to build their float on. "It was hard finding a trailer, especially a wooden one," said one float chairman. "A lot of the newer ones are metal, and many

wooden ones were damaged in the tornado. We must use a wooden one to nail our wooden framework on."

Coming up with an idea was the hardest part of the project, agreed the chairmen. "Tying a single float down to a broad theme takes a lot of consideration," said one. "The idea has to be really original to win."

One coed explained the float-making process as a series of steps. "After we've worked out an idea, we usually find an art or architecture major to draw up construction plans. We call all over town to find a trailer, our materials and a warehouse to build in. Then the actual group work begins."

Some sororities thought it wise to work with a fraternity. "The guys came up with the scrap lumber and constructed the framework while we, the girls, just watched," explained one pert chairman. "While the boys shaped the chicken wire around the frame, the girls had

the job of cutting out letters. After the basic structure is complete, the tedious work of stuffing begins."

Most groups started at least two weeks ahead of time, using the last week for stuffing tissue paper into the holes in the chicken wire. They then staple the strips to corrugated cardboard. They placed their orders for tissue paper at least two weeks ahead of time to be certain of delivery.

Some groups are using paper-mache. "We've learned from experience how to cut some costs," said one. "Instead of buying glue, we make our own with flour and water. Then we smear it on the chicken wire and start stuffing."

One group reported using 20,000 napkins which it bought from a wholesale grocery warehouse.

Most groups reported 10 to 30 workers spending from four to six hours nightly the last week before parade time. "The

biggest mess is the beer cans and food," remarked a coed. "Building a float is just plain fun. It provides a good 'mixer' atmosphere, especially when boys and girls are working together."

Every chairman agreed that getting involved in building a float brings the club closer together. "It provides harmony among the members that carries through the rest of the year," explained one. "Some members voted against the project, because of the expense, but found out later that it's been worth the fun and harmony that came out of the hard work."

Everyone seemed to agree that participation in the Homecoming parade gets more people involved than just those actually building the floats. "We've found that the Lubbock people are really interested," said several. "If it's for a Tech activity, they're more than willing to help."

See picture, page 6.

# HOMECOMING

WELCOME EXES TO 1970



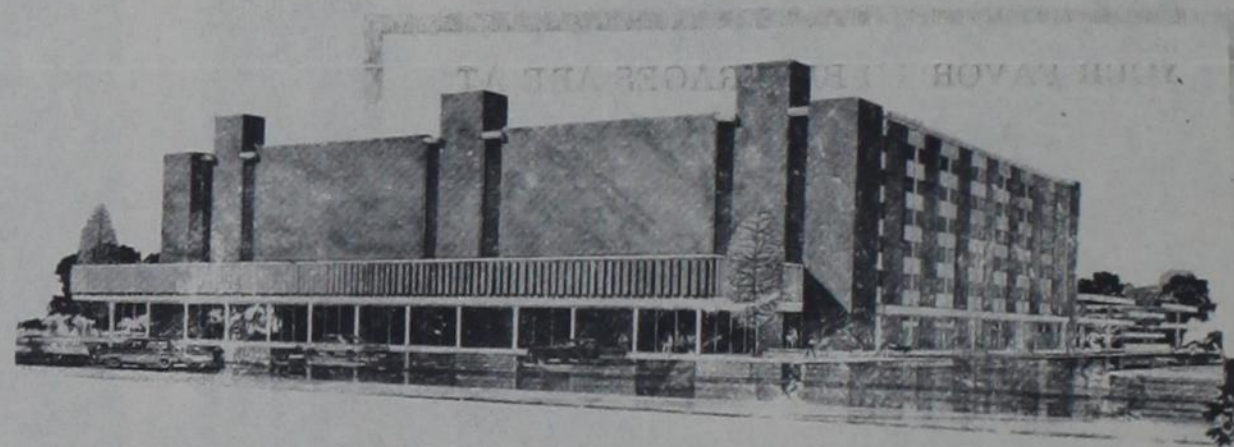
It's been a long time since we've seen you!

Why not make the Campus Bookstore your meeting place while you're on the campus, we would love to see you.

TEXAS TECH

Bookstore  
ON THE CAMPUS

## A GREAT PLACE TO LIVE



THE COLLEGE INN  
CORDIALLY INVITES  
ALL EX-STUDENTS  
TO ATTEND OUR

OPEN HOUSE  
SATURDAY,  
OCT. 24  
11 AM to 1 PM.

DROP BY AFTER THE PARADE,  
OR BEFORE THE GAME. WE'RE  
WITHIN EASY WALKING  
DISTANCE OF JONES STADIUM  
AND MOST OF THE OTHER  
BUILDINGS ON THE TECH  
CAMPUS.

WE OFFER:

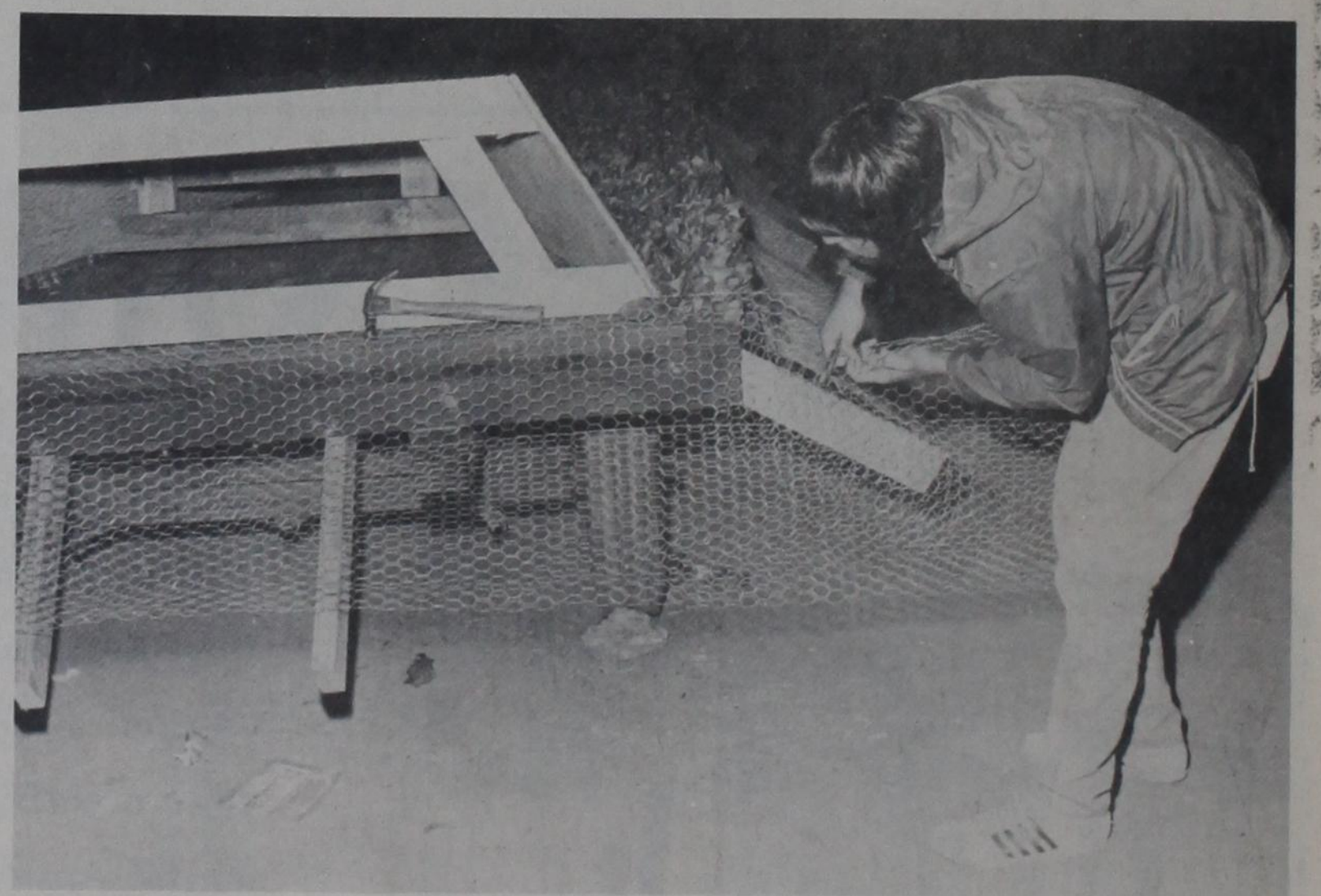
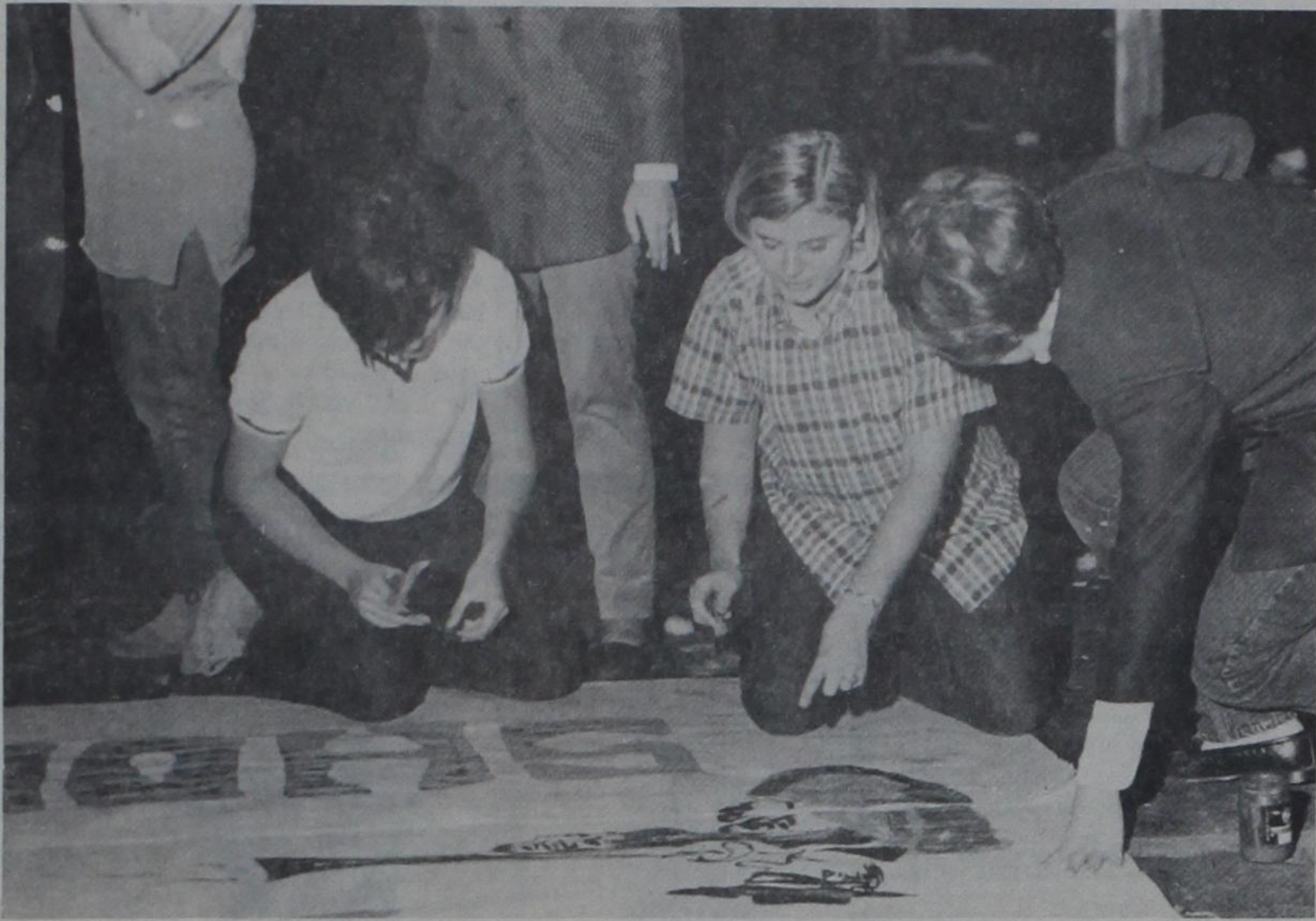
- \* EXCELLENT FOOD
- \* CONTINENTAL BREAKFAST FOR LATE RISERS
- \* TWO SWIMMING POOLS
- \* MAID SERVICE
- \* COLOR TV AND BILLIARD LOUNGES
- \* PRIVATE OFF-STREET PARKING
- \* LAUNDRY FACILITIES
- \* QUALITY FOOD AND LODGING FOR TEXAS TECH MEN AND WOMEN

The College Inn

1000 UNIVERSITY 763-57



# Agony and Ecstasy of building a Homecoming float



~~~~~  
*University Daily*  
*photos by*  
*Mike Warden*  
~~~~~



# APO in charge of Homecoming activities, projects

"Alpha" is a Greek word for first and "Omega" is the Greek word for last. From beginning to end describes men's service fraternity, Alpha Phi Omega, at least in regard to Homecoming.

Besides handling the parade, the queen's contest, the pregame and halftime activities, Alpha Phi Omega will set out 6000 luminarios Friday night. Luminarios means light, and these particular lights are candles set in dirt in paper bags. They will outline campus walkways Friday until they extinguish themselves by burning down to the dirt.

The project is shared by Women's Service Organization (WSO) and will also be done at the Carol of Lights in December. Early Saturday morning, the burned-out bags will be picked up by APO members, Saddle Tramps and Tech maintenance personnel.

**THE SACKS AND CANDLES** for the lights are donated by a local grocery store, and the dirt is shoveled into the bags from Tech's own private stock behind the physical plant.

When the luminarios are made, they will be loaded onto trucks for distribution. APO secretary Gary Hudspeth said the 6000 candles could be lighted in about an hour by fraternity members.

The fraternity handles the homecoming queen election, as well as elections for executive offices on campus, the senate and cheerleaders. They furnish the manpower, frequently in conjunction with WSO, to man all the polls and they count the ballots and post the results that night. The fraternity attempts to keep two people at the polling places in case one of them cannot get there, Hudspeth said.

Although Homecoming is considered APO's major activity, it is not their only one.

**ALL BENCHES ON CAMPUS** are contributed by APO. They are not only given, but made by APO. Hudspeth said the members gather occasionally on Saturdays to make benches.

They have forms behind the Tech Press, on the west side of this campus, and they mix and pour the concrete into the forms. The concrete sets for a week and is removed from the forms, loaded onto trucks furnished by Tech, and taken to the site where the bench is put together.

APO has to purchase the cement but Tech furnishes the sand, gravel, boards and bolts for the benches. APO is responsible also for the maintenance of the benches.

Now, there are 50 to 60 benches scattered around the campus. APO has not made any so far this year, but as plans to repair and relocate some existing ones. Because the bus routes change periodically, the benches sometimes must be moved to coincide with the new routes.

On the back of each bench is the APO brand, Hudspeth said, "unless we get in a hurry and can't find anything with which to heat the iron."

**THE LOST** and found department maintained on the second floor of the University Center is another of APO's projects. "APO depends mostly on maintenance people to turn in lost articles to the office, but thoughtful students also bring us items," Hudspeth said.

The maintenance people keep a box in the closets for lost items and when it gets full, they take it to lost and found, he added. Some people bring lost articles to the Union Office, and they forward it to the lost and found department.

"All found articles are kept for 18 months. Each September we have a sale to get rid of the items we've had longer

than 18 months," Hudspeth said. The sale is conducted as an informal auction, except for watches and jewelry, upon which a price is set.

This merchandise is appraised before the price is attached, he said. In the sale last month, APO made about \$250, he said.

**APO SELLS** programs at all home football games. At a cost of 50 cents each, Hudspeth agreed APO makes quite a lot of money from program sales, but emphasized that APO gets none of it.

All proceeds from the program sales is earmarked for a \$10,000 trust fund set up in 1966. The trust fund is turned over to the Director of Financial Assistance for distribution to students as scholarships. Since 1966, APO has been adding to the fund.

Only the APO members who sell programs are allowed to sit in a reserved section at the football games. They must begin sales about 5:30 and sell until the first quarter is over, or until they are sold out.

When asked if the new gate opening policy would affect sales, Hudspeth said no. "The people who buy programs will buy them anyway. We will probably shift our emphasis from the parking lot to the stands," he said.

The program sellers' dates are taken to the reserved section where they sit alone until the seller can join them. The Tech Press prints the programs, and prints what they think will sell.

For a big game, such as the Tech-Texas one, 12,000 programs were printed and sold. For the Tech-Santa Barbara game, only 9,000 were printed. The big games usually sell out, but the less important ones do not, although they come close, Hudspeth said.

**ANOTHER PROGRAM APO** sponsors is a visitation at the Tech Infirmary. One man from APO and one woman from WSO visits everyone in the Infirmary each week night, Hudspeth said. Purpose of the visits is to do errands for the patient, including getting his textbooks if he is up to studying and bringing magazines, or fetching toilet articles needed.

APO passes a schedule at each Wednesday meeting so that members can sign up for this program. This visitation, as is each APO project, is done strictly on a volunteer basis, Hudspeth said.

Once each semester, APO members meet on Saturday and travel to Camp Post for a project called "Work Week-end." Camp Post is a Boy Scout camp at Post, Tex., and since APO is founded on the Boy Scout principles, "We help them as much as possible," Hudspeth said.

The APO volunteers do anything the camp director wants done, such as painting, digging drainage ditches, cleaning the swimming pool, digging post holes and setting fences, building walkways and steps or general work such as clearing land for better camping facilities.

Three cardinal principles of the Boy Scouts are emphasized in APO, Hudspeth said, "Leadership, friendship and service."

The money for food at "Work Week-end" is provided out of dues paid by APO members. "We also use the dues to have a dinner dance in the spring honoring pledges who have become active members," Hudspeth said.

**ALPHA PHI OMEGA** has a program to tutor residents of the Lubbock Children's Home. "If one of the students there is having trouble in school, an APO member will tutor him once a week," Hudspeth said.

"We also take them to one basketball game and show them around the campus. If that is not possible, we take them to a movie and just spend some time with them," he said.

The fraternity also maintains a center for blind students in one of the temporary buildings on campus. It provides listening rooms, Braille typewriters, tape recorders and tapes.

At the beginning of each semester Alpha Phi Omega selects about 30 of its members to work without pay at

registration. These members work at the housing tables, and after approving each registrant's housing card, stamp it, "Housing Verified."

**TECH'S APO IS** the Beta Sigma chapter, begun here in 1939.

One of the main sponsors of APO locally is Dean Lewis Jones, Dean of Students and of Student Life, who is the 1970 national convention chairman.

There is a national convention every two years. The 1970 gathering will be in Dallas, Tex.

Eugene Lake, who works with the national APO is a former Tech student and member of the Beta Sigma Chapter here.

**APO IS THE** largest fraternity in the world with 121,000 members. Astronaut James Lovell was a student member of APO. The man whom the Kansas City Chiefs

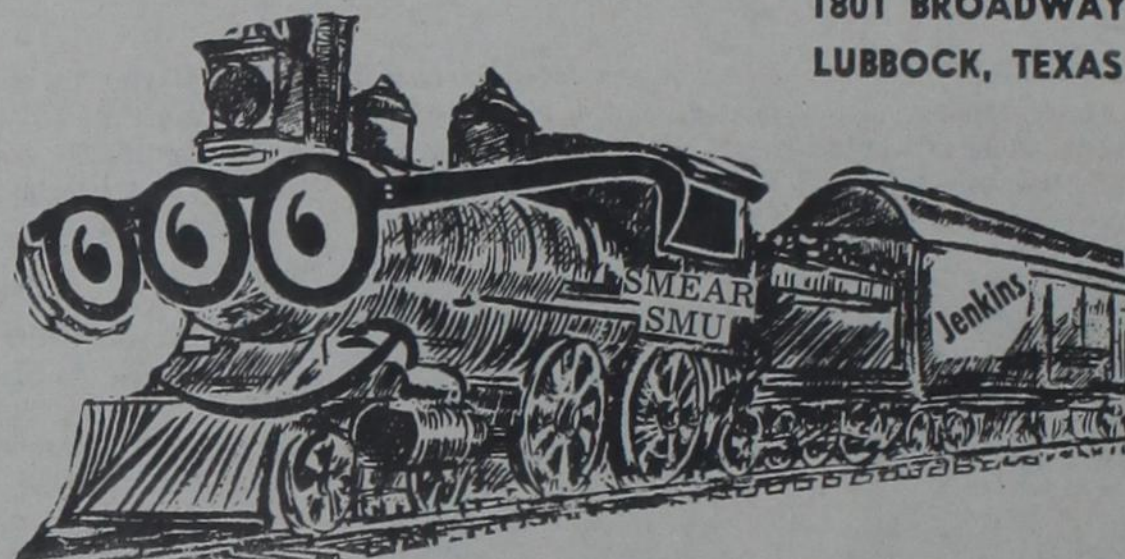
were named, H. Rowe Bartle, was the first elected president of national APO. He was at one time mayor of Kansas City.

The Beta Sigma chapter of APO has 77 actives and 16 pledges.

Most of the materials APO uses are donated so that they are not required to spend much. Their main income, is from dues paid by members. "These fellows are paying money to give service," Hudspeth said.

## COME BY AFTER THE HOMECOMING PARADE, WE'LL BE OPEN SATURDAY

1801 BROADWAY  
LUBBOCK, TEXAS



## WELCOME EXES

**NAUGAHYDE PADDED!**  
WITH ADJUSTABLE LIGHT!  
CASH CARRY!  
AND IN CARTON

**TELEPHONE GOSSIP BENCH**  
REG. \$59  
\$19

IN ACCENT COLOR OF WHITE OR SPANISH GREEN! (THIS ITEM CASH AND CARRY.) HEAVY BRASS PULLS! 36 INCHES HIGH!

**ACCENT or "BABY CHESTS"!**  
Reg. \$59  
36"x24"x16" **\$29**

I say, old bean—here's what I call real comfort!

Modern with variations unlimited! It's full of surprises. Get on the "newest kick" in furniture, the grabbag chair. You can punch it, plump it, push it into new and different shapes. It conforms to any position because it's filled with styrofoam beads. Pick it up and take it anywhere—anywhere!

It's a chair, it's a lounge! You can punch it, plump it, push it into new and different shapes. Versatile and unique bean bag chair moves from room to room, easily. Upholstered in solid color vinyl and filled with foamed polystyrene pellets that give you maximum support, seating comfort because they mold to your shape.

In Velvet or Vinyl

REG. \$60  
NOW \$36  
(CASH AND CARRY)

WE WELCOME TECH EXES

**NO RED TAPE!**  
We sell direct to the public!

**Jenkins**

(TELEPHONE 806-PO3-6487)  
**FURNITURE CENTER**  
**1801 BROADWAY**

## Survey indicates rooms scarce in Lubbock

By **BOBBY WILLIS**  
Asst. Copy Editor

A random survey of 15 local hotels and motels revealed that housing accommodations for Tech Homecoming weekend are scarce.

The Pioneer Hotel had the

only rooms still available of those surveyed. These were small rooms with one double bed and shower. All motels contacted were full for tonight and Saturday night and several were also filled for the TCU and Arkansas weekends.

"The May 11 tornado is partly

responsible for the shortage of rooms," said George Rhoads, men's housing coordinator and supervisor at Tech. "Several motels were destroyed in the storm."

To help accommodate the overflow of people seeking rooms the Tech Housing Office

has opened the top three floors of Coleman Hall to Homecoming visitors. Anyone who cannot find housing through motels or hotels can contact Jim Martin at Weymouth Hall, 743-3171.

There are 78 rooms available in Coleman that can accom-

modate up to 156 people. Cost of a single room is \$5.50 with a double occupancy costing \$7.50

BURGERS TOO!  
8TH & Q  
PANCAKE HOUSE  
#1 SINCE '61

LEATHER GOODS

chess sets

**Lil Ole Mexico**

2610 Salem Catus Alley #2

**HALLOWEEN** tarot cards

**PARTY NEEDS** The Party Hut

For All Your Party Needs  
CACTUS ALLEY  
2610 SALEM AVENUE #3

**ENRICO'S**

HORSESHOE BUCKLER IN BUTTER-SOFT

KRINKLE PATENTS

JUST OFF THE PLANE FROM ITALY TO YOU!

**12<sup>97</sup>**

• Layaway  
• Master Charge  
• BankAmericard  
2149 - 50th St.  
Open Thurs. 'Til 9

\*CAMEL KRINKLE  
\*NAVY KRINKLE  
\*RED KRINKLE  
\*BLACK KRINKLE  
\*BROWN KRINKLE  
SIZES 4-10  
N-M WIDTHS

**Famous Brands SHOES**

master charge

TEXAS BANKAMERICARD welcome here

**HOMECOMING SPECIAL!**

SAVE \$6.07

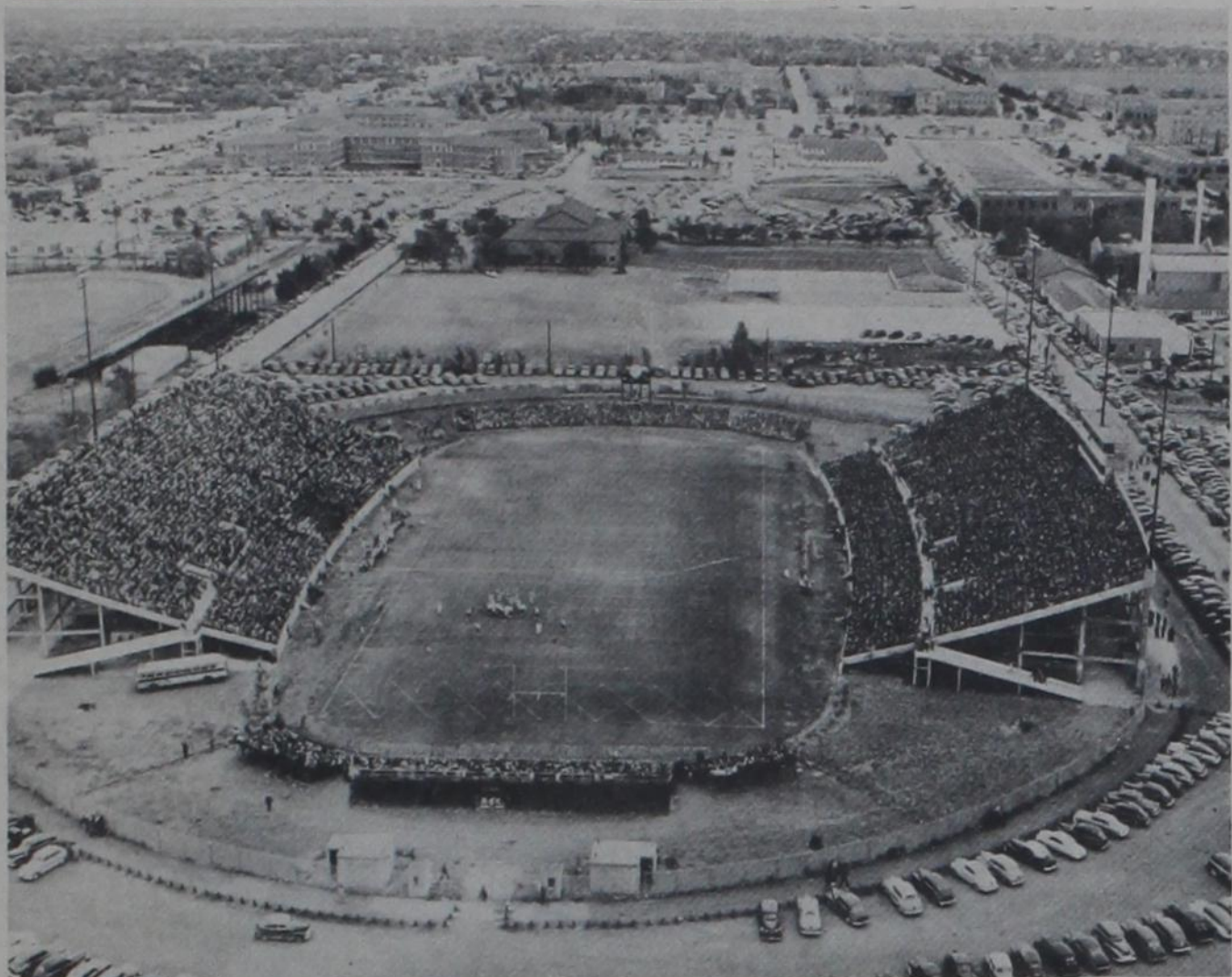
Regularly \$39.95  
NOW ONLY **\$33<sup>88</sup>**

**BAYLOR PORTABLE AM/FM RADIO PHONOGRAPH**

- Solid State
- Battery or Electric

**ZALES** OPEN A CHARGE ACCOUNT CONVENIENT TERMS AVAILABLE





JONES STADIUM as seen in an aerial view in 1939. The Red Raiders were hosting Gonzaga and won the

game 7-0. Tech went undefeated and played St. Mary's in the Cotton Bowl, losing 13-20.

# Tech, SMU old homecoming news

By MILLER BONNER  
Sports Writer

If history repeats itself for the 1970 Homecoming, visiting parents and Tech exes will be disappointed.

Combine past performances of the Raider football team on mum day with the opponent (SMU) and even the most optimistic Red Raider Rooter will look to Jim Carlen for revitalization.

SMU has beaten Tech in Homecoming battles four times in the past. Tech fell 6-7 in 1944, 0-14 in '62, 7-24 in 1966 and 18-39 in '68. The Raiders did whip the Mustangs in 1960, 28-7.

The 1968 loss to the Hayden Fry bunch stands out in great proportions in the minds of Tech fans. The Raiders, under Coach J T King had beaten Arkansas and Texas. Cotton Bowl dreams were broken, however, as sophomore quarterback Chuck Hixson passed the Ponies past the Raiders. Coach Jim Carlen.

Historically, Tech has on 22 Homecoming encounters, lost 17 and tied one. The lone deadlock occurred in 1956 as Oklahoma A&M (now Oklahoma State) and the Raiders scored 13 points apiece.

Traditionally, Homecoming is played on Armistice Day. That date (November 11) was the day of the first cornerstone being laid in the first building on the Tech campus. Due to complicated football scheduling and the apparent day changes in the calendar year, the modern Homecoming date pays little regard to the November date.

Another tradition lost at Tech Homecomings' involves the freshman class.

In the days of yore, freshmen were required to wear their green beanie until Thanksgiving Day if the Raiders lost the Homecoming battle. Also, on the day of the game, all freshmen males

gathered on the sidelines at half time. All the shoes of the men were placed in the middle of the field and a Shoe Scramble took place. The winner of the event would be the man to come up with his pair of shoes first.

The Homecoming pep rally and bonfire date back to 1928. Again, freshmen were required to gather wood for the fire which was stopped in 1932.

Residents of Lubbock complained to school and city officials to such an extent that the bonfire was cancelled. It seemed the city folk protested the burning of involuntary contributions. A bonfire was again granted in 1937 when the president of the Tech Student Council and the Saddle Tramps promised greater control in selection of material for the blaze.

Aside from mischievous happenings and freshmen antics, Tech's Homecoming activities have been visited by national dignitaries.

Celebrating the silver anniversary of the school in 1950, Tech was visited by Senator Lyndon B. Johnson. Freezing weather and forty mile an hour winds were braved by three thousand people as the rising

Senator delivered a pre-game speech. The football team drew little inspiration, falling to Tulsa, 39-7.

During the reign of Tech's six All-American performers in football, the Red Raiders lost only two Homecoming tilts. E. J. Holub guided the 1959-60 squads to wins over Houston and SMU. David Parks aided in the 1963 defeat of Rice as did Phil Tucker in '65 and Denton Fox last year.

Donny Anderson and Kenny Vinyard were the victims of "bad scheduling" during the Homecoming game. Anderson and the 1964 Raiders fell to Arkansas in 1964 while Vinyard competed in a losing battle against SMU in 1968.

As can be seen, Southern Methodist University keeps creeping back in the ghosts of Homecomings past.

Even Tech's first Homecoming coach, E. Y. Freeland, had been a past line coach at SMU. The Raiders lost the game, 6-20 to Hardin-Simmons.

The first time the official Red Raider circled the field before a Homecoming encounter was in 1955. Joe Kirk Fulton and Blackie led the Raiders to a 25-

7 rout of Arizona. Large crowds and landmark games seem to be the salt and sugar of the Raiders on Homecoming day.

Previous to this year's crowd at the Texas game, the attendance record had been established at the 1968 SMU game. The Raiders lost. The most mass to view a game before the '68 date was the Rice win in 1967.

TECH WON ITS 200th football game on Homecoming. The '59 defeat of Houston marked the 200th win while the 400th game of the football history was played in 1963 as Rice defeated the Raiders 3 - 17.

So SMU is back in town for a homecoming battle. As history will justify, that's not news. Nor is the fact that Chuck Hixson is returning for a Homecoming parade of passing. A few "new" items are in Tech's favor, hopefully. Mr. Hixson and Hayden Fry (SMU's coach) have never met Jim Carlen, the Lubbock astro-turf, or the current Red Raider, Tommy Martin.

## Senior center has back injury

# "Granny" will miss last homecoming tilt

By EDDY CLINTON  
Sports Writer

It all started in the fifth grade when Mark Hazlewood, senior center from Amarillo, had to

split time between the piano and football, and it all comes to a close this year as "Granny" closes out his eligibility.

"In the fifth grade my parents

had me playing the piano and the trombone, said Hazlewood. In fact, my mother was kinda worried about me playing ball, until she got the football bug," he added.

MRS. HAZLEWOOD had no need for worry, for Hazlewood went to Amarillo Tascosa, a high school powerhouse that went to the state play-offs two years and collected a nifty 36-21 record during his stay.

When it came time to choose a college to butt heads for, Hazlewood found himself surrounded with about 20 offers. "It really wasn't much of a decision from all the offers though, because I narrowed it down to Oklahoma and Tech," said Hazlewood.

In the end it was Mark's parents who helped influence him in his choice. "They wanted me to go to school where it would be easiest for them to come to see me play, he noted.

UPON ARRIVAL at the Tech campus Hazlewood majored in engineering before changing to accounting. He also captained the Picadors along with Bob Mooney.

As a junior Hazlewood split time with Jackie Booe at guard and center.

Last summer Hazlewood

worked hard all summer to make sure he came into fall workouts in the best possible shape. "I came into school at a solid 219 pounds and really felt like playing," he said.

BUT THIS TIME another lady played a big part in his football fortunes. Lady luck dealt the Amarillo senior some bad luck and the result was a herniated disc.

"The disc is a funny injury, in that it causes pain in my back and sometimes as far down as my right leg," said Hazlewood. "But you can never tell with a back injury, it may be okay and then it may stay bad for a long time."

"I'm not a vital part of the team and that Jesse (Richardson) is doing a real fine job," said Hazlewood.

THE ONLY regrets that Hazlewood feels about his times at Tech are varied. "First the big disappointment was not getting to play this year. Second, I thought last year as a whole was bad. Third, a big disappointment to me was losing to Arkansas and Texas last year," he said.

But there have been good times for Hazlewood and these include beating Texas in 1968, starting the game which was his

first season start and his first SWC start.

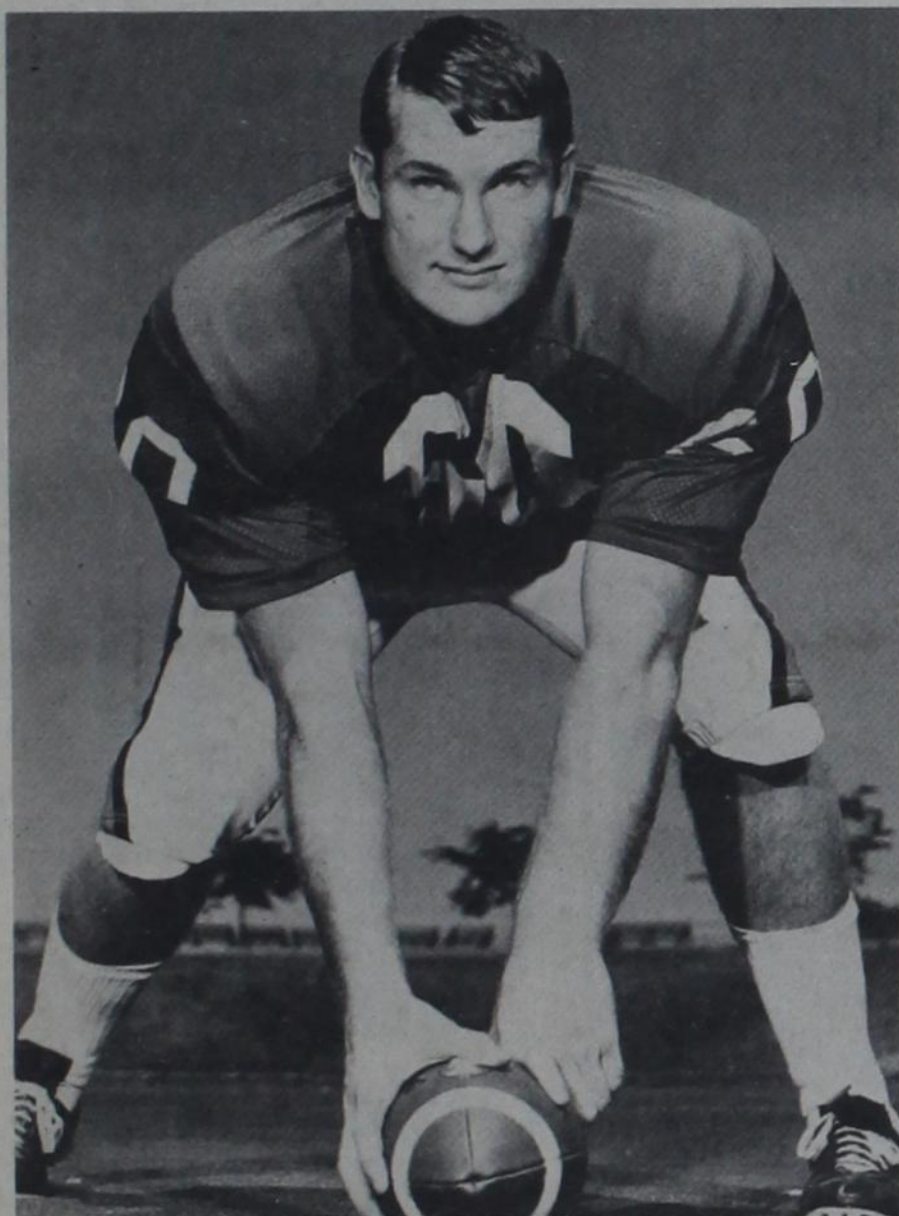
During his career at Tech, Hazlewood has been characterized as somewhat of a joker. "I think that it's hard for a college ballplayer to go to school and play athletics without sometimes getting depressed," he said. "I just go along with the jokes to keep everybody loose. That's how I came up with the "Granny" title given me by Joe Matulich," said Hazlewood.

SPEAKING OF the coaching change that took place in the middle of his playing career Hazlewood feels that J T King did a fine job of selecting Jim Carlen as the man to take over the Raider reins.

"I have never seen a group of finer men, said Hazlewood, talking of the coaching staff. Their knowledge, determination, and enthusiasm has really made this a different team."

The future once again is controlled by a lady. This time it's Gloria Tipton, his fiancée, an education major.

SALADS TOO!  
8TH & Q  
PANCAKE HOUSE  
#1 SINCE '61

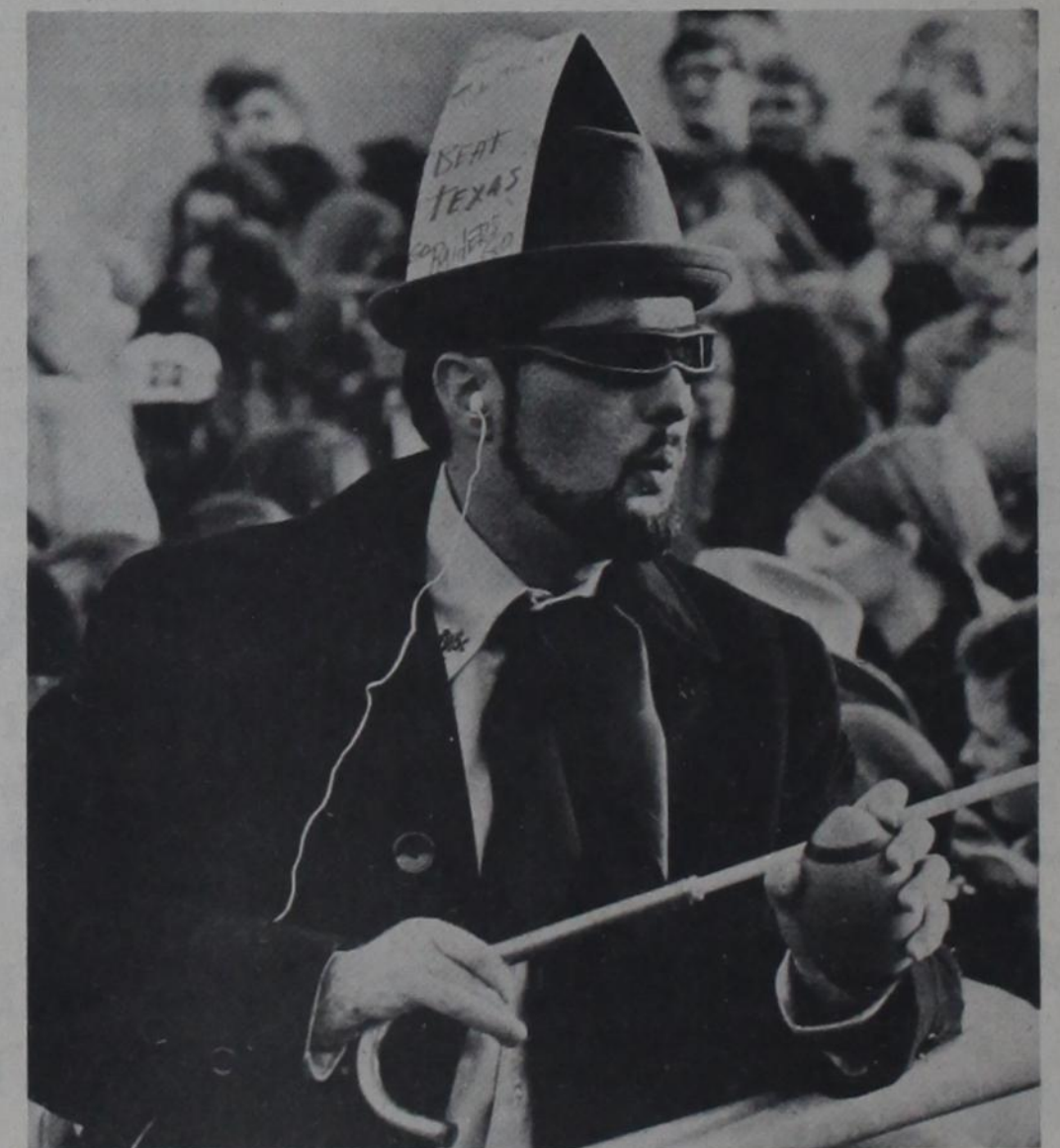


MARK HAZLEWOOD



SNOW COVERED Jones Stadium taken place at Texas Tech since the initial period of the 1900's.

## MR. SCHOOL SPIRIT



J. WOODSON HUGHES

"STOP BY BROWN'S VARSITY AND PICK UP A BUNDLE OF SCHOOL SPIRIT BEFORE GOING TO THE STRIP!"

HUGHES IS DRESSED FOR THE HOMECOMING GAME FROM HEAD TO TOE WITH HIS BUNDLE OF SPIRIT FROM ...

**BROWN'S**  
Varsity Shop

CORNER OF UNIVERSITY AT BROADWAY



WELCOME EXES

the "Gang" at LUSKEY'S invites you to come in and visit, and look over their great, new selection.

At LUSKEY'S you will still find the largest and finest selection of western wear in West Texas. Our great selection includes the "world's largest selection of TONY LAMA Boots." We also have RESISTAL and STETSON hats all in hand creased styles. We have the largest selection in town of jeans for ladies. Please come out and visit.



BEAT SMU

**LUSKEY'S**

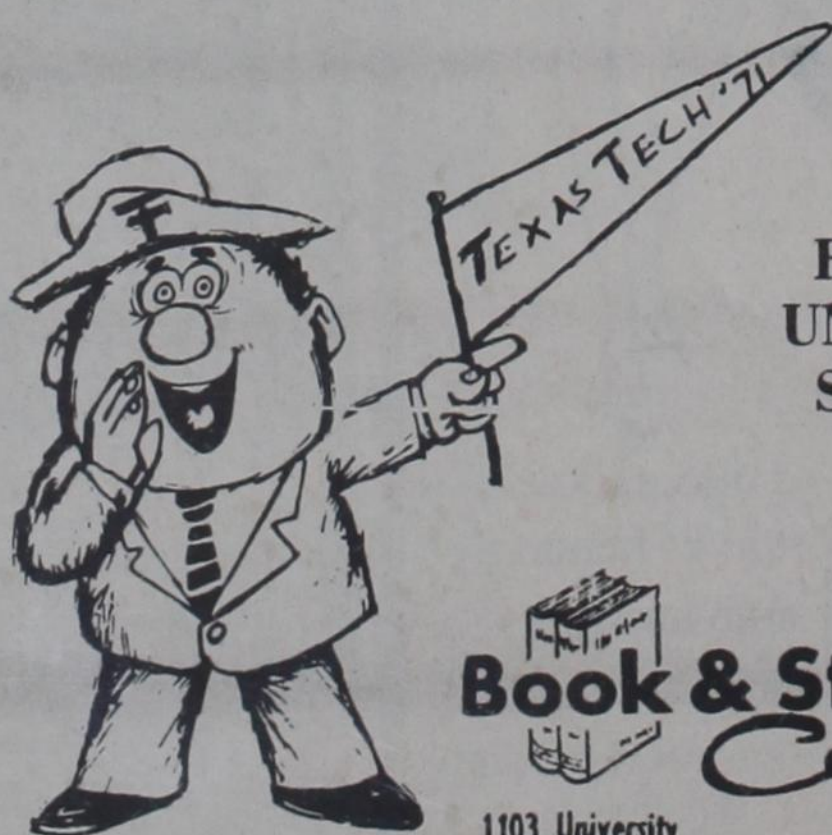
2431 34th Ph. SW9-8342

## WELCOME BACK

# EXES

## STAMPEDE THE PONIES

- \* DECALS
- \* SWEATSHIRTS
- \* WINDSHIRTS
- \* T-SHIRTS
- \* FOR ADULTS AND CHILDREN



RIDE THE UNIVERSITY SHOPPER FREE TO

**Book & Stationery Center**  
1103 University POS-5775