TECHNOLOGICAL COLLEGE

Vol. 39

Lubbock, Texas, Saturday, October 26, 1963

No. 30

-Tech Doing Well-

Forensic Festival Begins As 17 Schools Participate

Texas Tech's Fall Forensic Festival, an annual tournament sponsored by the Department of Speech, began Friday, and the initial results indicate it might be the best showing for Tech at Tech, said. yet.

The tournament will end today.

Techsans made their best showing in persuasive speaking, capturing four of the eight finalist positions, as Mary Marshall, Tom Ramey, Nina Estes and Johnette McIlwain helped Tech dominate this category.

Two Tech students, Paula Crietz and Barbara Walsh, have reached the poetry division finals.

Final results in the discussion division gave Tech's Nelda Laney one of three certificates for superior achievement, and ratings of excellence were awarded to Bill Golightly, Randy Tower and Mark Giles.

Attendance Breaks Records

Although a smaller number of colleges have registered, this year's tournament should break all participation records. There are 66 debate teams —132 students—competing, as compared to 50 teams last year.

"The overall attitude of the participants, including those from out-of-state, shows a great deal of enthusiasm for the tournament. Nothing but praise was expressed by the coaches at

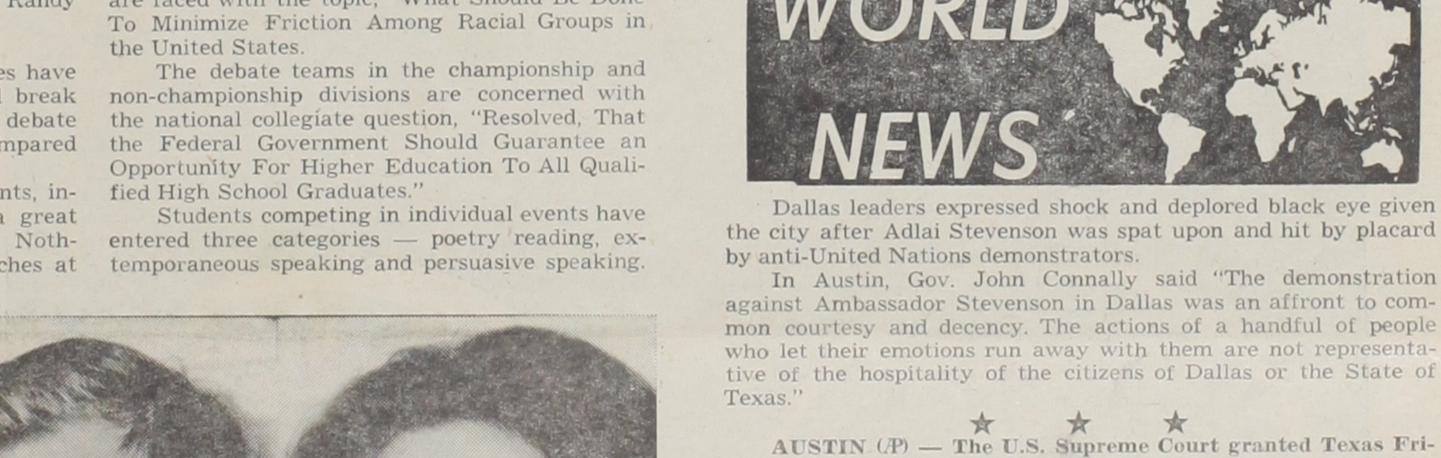
the luncheon held in their honor Friday at the Student Union Bldg.," James G. Robbins, instructor of speech and director of forensics

Colleges and universities represented are: Southern Methodist University, University of Houston, Abilene Christian College, University of Arizona, Wayland College, Texas Western College, Hardin-Simmons, Texas A&M and St. Mary's University.

Other schools include: South Plains College, Lubbock Christian College, Howard County Junior College, West Texas State University, Mid-Western University of Wichita Falls, San Angelo College, Odessa College and Texas Tech.

Racial Problems Discussed

Students participating in discussion groups are faced with the topic, "What Should Be Done



day a stay of a lower court order voiding Texas Congressional districts.

RAIDERS MEET SMU — Texas Tech's Red Raiders travel to Dallas

today to meet the SMU Mustangs in a Southwest Conference tilt

that will prove extremely important to both teams. For more on

the Red Raider-Pony clash and other conference battles, plus a

look at the national powers and the weekly Toreador Prediction

Polls, see pages 7 and 8. Today's Tech-SMU skirmish will be broad-

cast at 1:45 p.m. over station KFYO, 790 on your AM dial

RAIDERS TAKE CUE

FROM RICE, HOLD HOPES OF ADDING

TO MUSTANG PROBLEMS,

Gov. John Connally told a news conference that Justice Hugo L. Black's action "might give us time to work out redistricting in an orderly fashion."

Black stayed the order pending a timely appeal to the Su-

preme Court and final determination of the appeal.

The order was handed down last Saturday by a special threejudge federal court in Houston. The court held unconstitutional the law defining Texas congressional districts because it favors rural areas, and ordered that all 23 congressmen run in the state at large in 1964 if the legislature didn't redistrict by Feb. 3.

BROISTEDT, Germany (AP) - Rescue workers pulled seven muddy survivors from the flooded Lengede iron mine Friday night. With little hope, they then toiled on by floodlight in an effort to locate 43 other miners still missing underground.

The seven found haven on the arched floor of a gallery 180 feet below ground when icy waters of the mine's ore-washing reservoir broke a dam Thursday night and streamed into the 300-foot-deep mine. They were sealed in by water at both ends.

SAIGON, South Viet Nam (AP) - A U. N. fact-finding team visited two government-controlled Buddhist pagodas in Saigon Friday in an attempt to probe charges of religious persecution in South Viet Nam.

The investigators saw no leaders of the Buddhist opposition to President Ngo Dinh Diem, all of whom were arrested in a military crackdown on pagodas Aug. 21.

They talked to a few government-screened monks, but only in the presence of Vietnamese officials.

And they skipped a scheduled visit to a third pagoda, An Quan, where a nun, Dieu Hue, 64 has threatened to burn herself to death in protest of the government's religious policies. She is living under the watchful eyes of a score of plainclothes policemen.

MOSCOW (AP) — Foreign Minister Andrei A. Gromyko issued a conciliatory statement tonight on the value of his recent talks in the United States.

"I can only say that in general these meetings were useful,"

This contrasted with the pessimistic statement he made last week at Prestwick, Scotland, while returning from the United States. An airport newsman asked him there whether any progress had been made on disarmament.

Gromyko replied, "To be frank, the state of affairs in our discussions is bad. We are making no progress whatever."

Tonight, he not only said his talks were useful, but added "Undoubtedly there is a possibility of other steps directed toward a general lessening of international tension."

Izvestia, which said it was made in response to a question by it about the discussions in the United States. The new statement sounded as if it had been issued to overcome puzzlement and pessimism generated among Western dip-

lomats by last week's statement.

His statement was published by the government newspaper



TOMMY HAMM Texas Tech

JOHN ROPER Texas Western

NELDA RAY Texas Tech

Homecoming Vote Light

In a light turnout that saw only 2,000 voters go to the polls, 10 Texas Tech coeds were chosen for the run-off for 1964 Homecoming Queen.

Among those chosen were Jo Beth Barnes, Carol Brashear, Christy Brown, Carolyn Buxton and Jan Mayo.

Others included Camella Moore, Carolyn Mc-Duff, Lynn McElroy, Kathy Osthoff and Barbara Sperberg.

When the final balloting is held Wednesday, five of these ten candidates will be announced as finalists.

Friday the winner will be announced, as the sealed envelope bearing the winner's name is opened.

No results have been tabulated on the vote concerning the "Matador Song", and the opinion of the student body on the matter will not be known until early next week.

'Reds, Reds!' Ho Hum....

NEW YORK (AP) -Robert Welch, founder of the John Birch Society, Thursday night accused former President Eisenhower of treason and said that the late John Foster Dulles was a Communist.

In making the statements, Welch gave no supporting evidence.

Welch was interviewed on "Ladies of the Press," a taped news panel program on WOR-TV.

Channing Club Probes Books

A discussion of Lawrence Durrells' Alexandria Quartet will highlight a meeting of the Channing Club.

Judy Anthony, James Avinger, William Stephenson and Roy Cebik will take part in a panel discussion of the British novelist's four books. The panel will discuss Durrell's theories of art and love and his use of perspective. The purpose of the discussion according to panel members, is to explore various ideas within books.

Durrell wrote the quartet from first hand knowledge of Alexandria. The books represent a study of modern love as well as an ex- Gamma Phi Beta Pledge class. periment in the novel form.

Sunday in the Anniversary Room recording secretary; Susan Sanof the Tech Union.

A Clean Place to Wash

DRYCLEANING SPECIAL

Greek News

ed fall pledges. They are Buddy Clendon, standards; and Jana Ul-Beauvais, Hobbs, N. M.; Stan Crawford, Lubbock; Mickey Cecil, Lubbock; David Dean, Odessa; Tom Edwards, Matador; Bob Fuller, Los Angelas, Calif.; Pat Gardner, Graham; Terry Hans, Morton; Bill Meismith, Dallas; Arnold Phillips, Pampa; Bill Steer, Amarillo; Larry Stephens, Pampa; Bill Strickland, Houston; and Tommy Weaver, Lubbock.

Suzanne Bealle is president of Other officers are Mytrice Murphy, The meeting is set for 7:30 p.m. vice president; Mary Carolyn Hall, ders, corresponding secretary; Sher-

DELTA SIGMA PI has announc- ry Turner, treasurer; Mary Mcmer, scholarship.

> Gamma Phi also pledged six girls in open rush. They are Vicky Keene, Levelland; Kay Haldy, San Antonio; Joyce Langridge, Snyder; Mytrice Murphy, Lubbock; Karen Harrison, Lubbock; and Peggy Mosely, Lubbock.

> Alpha Phi Omega has accepted 35 pledges. They are W. R. Adams, David Boone, Richard Burkett, Gene Cagle, Bob Cristmer, Larry Colgin, Larry Courtney, Davi!d Drake, Robert Edwards, Mike Ferrell, Mike Fondy, Larry Forsythe, Barry Gibbs and Charles Glenn.

Also David Hamilton, Robert Hayes, Rollin Hill, Phillip Hogg, William Holton, Lauren Huddleston, Bill Hyche, Sam Kendall, Larry Leusing, Jim Lewis, Barney McCasland, Terry McCoy, David Morgan, John Patterson, Doug Shepard, Gordon Smith, John Stokes, James Stone, Jim Thomas, Clancy Wilson and James Woodall.

Barbara Birmingham is president of Alpha Chi Omega pledge class. Other officers are Judith Nunn, vice president; Lisa Gray, secretary; Nancy Pollen treasurer; and Janer Cunningham, junior Panhellenic delegate.



THIS IS SUPPOSED TO BE A CHORE? - Ken Snyder, Seminole junior, doesn't seem too unhappy as he escorts Sondra Stargel, Memphis sophomore, to class. Snyder, a Scabbard and Blade pledge, was required to escort the Scabbard and Blade Sweetheart to all her classes for a week as part of his pledge activities. -Photo by Charles Hamilton, PIO Photographer

HIGHLANDER LAUNDRY South End of Rosebud Square — 13th & Slide Road

per load

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Space Available In West Hall

Space for 150 men to be housed on campus is now available according to Guy Moore, director of residence halls. Rooms will be primarily in West Hall, the recently approved co-educational dorm.

Contracts for rooms in West will be effective Nov. 1 when the east wing will be ready for men students. Interested men may apply at the Office of Room Reservations.

There are also several vacancies for women students in the west wing of the same hall.

Raider Roundup

Saturday

1 p.m. — Baptist Student Union -mission workshop - open to interested students. Sunday

2 p.m. — AIIE stag party — Reese Air Force Base picnic grounds — open to interested men.

5:30 p.m. Disciple Student Fellowship and Presbyterian Student Assn. joint meeting - Presbyterian University Bldg.

TECH

TYPING: Electric typewriter, neat, accurate, fast. Pickup - delivery on campus. Call after 1 p.m. PO 5-7198.

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Friday Forum Topic

Council Seeks Church Unity New Name

By JODY ALLEN Toreador Staff Writer

Should the liturgy used in Catholic churches be changed from traditional Latin to the vernacular that would be more familiar to the citizens of each country? Should the laity be allowed to take a more active part in the Catholic Church?

These questions are currently being considered by the Ecumenical Council in Rome, according to Rev. William Hanly, Tech Bible instructor.

REV. HANLEY told a Friday Noon Forum audience that, in considering such questions, the Council is fulfilling its traditional function of bringing together bishops and cardinals from all over the world to discuss problems confronting the Catholic Church.

He noted that several of the problems being considered are progressing toward definite resolutions, but he also pointed out it may take a great many years for others to be resolved.

The liturgical revival seems particularly certain concerning the administering of the sacrements and certain parts of the Mass, Rev. Hanly said.

HE ASSERTED that if the people are familiar with the words being spoken, they will

tend to be participants rather than mere observers.

Rev. Hanly also expressed belief that the Cathoilc laity will eventually play a larger role in church activities as a result of Council discussions.

Bible Complements Knowledge

The Bible is increasingly being considered a complement to other means of traditional knowledge of God, Rev. Hanly said. The Council is expected to discuss this aspect further.

CONCERNING advancement of Christian unity, Rev. Hanly stressed this approach is a rather new attempt at taking the bishops from their provincial outlook to consider worldwide problems.

"They are trying to stress what all religions have in common," he added, "in the hope that through understanding will come increased cooperation."

Unity Slow In Coming

BUT REV. HANLY went on to emphasize that such unity is likely to be slow in coming due to existing prejudices on the part of all religions.

"It is hoped, though," he continued, "that cooperation will begin to be seen and felt, at least indirectly."

difference in Lubbock, pointing as a revamping of some doc- John XXIII.

out as an example, various denominational ministers have been asked to speak to Catholic audiences.

"PROGRESS TOWARD unity is equivalent to a revolution to meet the crises facing the world today," Rev. Hanly emphasized.

He explained that the crises evolve from the great amount of turmoil in today's world which is heightened by the continually growing chasm between creature and Creator the alienation of man from God.

Rev Hanly further noted that human dignity is often oppressed by added tension coming from a world growing continually smaller, and the threat of atheistic communism.

REV. HANLEY SAID he felt these crises are subtle and require greater cooperation between all religions.

Asked about the role of women in Catholicism, Rev. Hanly said increased emphasis upon some of their activities, such as teaching, will probably be encouraged.

Different Emphasis Stressed He also pointed out, that rather than a change of Catholic doctrine in any areas, there would develop a difference in trines in language which is more modern and understandable.

Rev. Hanly noted that the role of bishops in the Catholic Church will probably be increased since there is a feeling that Rome is overcentralized, and Pope Paul VI has called for the Church to be "internationalized."

A FORUM attender asked if the church will seek greater cooperation without compromises. Rev. Hanly answered that such cooperation exists when members of different faiths take a joint stand on such issues as the racial question, communism and social pustice.

Council Effective

Citing the historical signific. ance of the Council, Rev. Hanly explained it has proved to be an effective means of pooling knowledge to solve some of the problems confronting Catholic-

'In fact," he said, "the history of the Council has been the history of the problems facing the Church."

He explained that approximately 2,300 bishops and cardinals are involved in the Coun-He said it has already made a the emphasis stressed, as well cil, originally headed by Pope

In Demand

In the quest to procure evidence for its name change stand, the Student Council recently solicited departmental evaluations from 13 department heads.

In answer to SC queries, most department heads said their departments were hampered by the present school name, particularly the "Technological" part, and agreed that another name is needed.

The particular question answered by the departments was, "Has the name Texas Technological College hurt your department in (1) securing instructional personnel, and (2) placing graduates of the department in graduate schools elsewhere?"

.10 of the ...department ...heads polled said that they were hampered in acquiring qualified teaching personnel, and more than half said that their graduates had trouble in explaining the name in other ports of the country.

The departments questioned included education and philosophy, foreign languages, accounting, econnomics, mathematics and astronomy, food and nutrition, psychology, journalism, geosciences, speech , chemistry , physical education for women and English.

Union Sets Weekend Highlights

Tech Union will sponsor an after- 7:30 p.m. Economics the-game dance from 8-11 p.m. today in the Coronado Room. The "Velveteens" will play and the dance is open to all Tech Students.

Feature film at the Union this 8:30 p.m.—Crossroads of the World (NET) week is "Showboat," an Old South 5:30 p.m.-What's New (NET) mucical adapted from the best-selling novel by Edna Ferber. The movie stars Howard Keel, Katherine Grayson, Ava Gardner and Thursday, October 31 Marge and Gower Champion.

Feature times are 3 p.m. and 6:30 p.m.--Economics 7 p.m. Sunday in the Coronado Room.

Techsans will have an opportun- 5:30 p.m.-What's New (NET) ity to meet foreign students at a reception at 5 p.m. Sunday in the 7:00 p.m.—Layman's Gulde to Modern Art Anniversary and Mesa Rooms.

Sponsored by the International 8:00 p.m.—Festival of the Arts (NET) Interest Committee, the reception will welcome foreign students to the campus and is open to students and faculty members.

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SCHEDULE

Monday, October 28

5:30 p.m.—What's New (NET) 6:00 p.m.-Biology (NET)

6:30 p.m.—Accounting 7:15 p.m. Texas Tech

8:30 p.m. N.E.T. International Magazine

(NET)

Tuesday, October 29 5:30 p.m.—What's New (NET)

6:00 p.m. What in the World (NET)

6:30 p.m.—Economics 7:00 p.m. On Hearing Music (NET)

7:30 p.m. Philosophy

Wednesday, October 30

6:00 p.m.—Biology (NET)

6:30 p.m. Accounting 7:15 p.m.—Texas Tech

7:30 p.m.--Economics 8:30 p.m.—The Light Show: Jerome Hines (NET)

5:30 p.m.--What's New (NET)

6:00 p.m.-Science Reporter (NET)

7:00 p.m.--Art and Artists (NET)

7:30 p.m.-Philosophy

8:30 p.m.—At Issue (NET)

Friday, November 1

6:00 p.m.-Biology (NET) 6:30 p.m.—Economics

7:30 p.m.—Appalachian Spring

Saki: The Improper Stories of H. H.

TITO GOES HOME

NEW YORK AP—President Tito of Yugoslavia sailed for home Friday on a luxury liner that was delayed 40 minutes by a bomb scare. The incident climaxed a hectic week inin which New York police were belittled for their security eftorts.



Tech Hosts Archeologists

Tech hosts a state meeting of the Sunday at 8:30 a. m. the visiting Texas Archeological Society today archeologists and guests will tour and Sunday.

and field trips will be the main fea- logist. Later the visitors will have tures of the program which is open a choice of either a trip to a site to Tech students and the general in Garza county or Floyd county. public.

a. m. and presentation of papers by distinguished local and state archeologists both amateur and profes- Society and the West Texas Mu-

F. A. Runkles of Post, will discuss meeting. petroglyph in Garza county.

James M. Warnica of Portales, N. M. will speak on excavations of the past year at a site near Portales N. M.

A banquet will be at 8:15 p. m. and tickets are available at West Texas Museum.

Lubbock sites under the direction Presentation of papers, exhibits of Dr. Earl Green, Museum archeo-

During the meeting today dis-The annual meet begins at 9 plays will be on exhibit in the Mu-

The South Plains Archeological are sseum are sponsors of state

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Students Oppose DeBusk Proposal

By CARRIE CHANEY
Assistant News Editor

In a student sounding board taken Thursday, all eight persons interviewed said they were definitely against the name "Texas Technological University." A few added new suggestions to the list of names proposed, and some said they were backing the Student Council's name of Texas State University of Arts, Sciences and Technology.

"I think the name definitely needs to be changed. The name I really think best is Texas State University of Arts, Sciences and Technology. It would do justice to all the schools."

NELLE ALBRECHT Lubbock Sophomore Home Economics Education

"I think it needs changing. This name Texas State University or Arts, Sciences and Technology is okay, but it's just too long. I think a name like the University of Northern Texas would be much better."

CHARLES CRANE
Lubbock Freshman
Office Management

"I feel that we need the name changed because we are no longer a college, but I don't feel we should be a "technological university." The name the Student Council has brought forth is kind of a long one, but at least it's a good compromise."

ALENE BOLIVER
Lubbock Junior
Elementary Education

"I like something different—University of the Southwest. This name would give Tech some prestige, and would make the school known Southwest-wide rather than just in Texas. Texas Technological University? No!"

VIRGINIA HOWELL
Plainview Senior
Elementary Education

"I agree with what the Student Council says, myself. I'm against even changing the name if they're going to change it to Texas Technological University."

HAROLD COOPER
Muleshoe Senior

Muleshoe Senior Psychology

"I do not think it should be Texas Technological University, due to the fact the words "technological" and "university" don't have anything in common. I like Texas State University myself. Texas State University of Arts, Sciences and Technology is way too long."

GARY COUNTS
Lubbock Freshman
Pre-Med

"I think the name definitely ought to be changed—we can't hold to tradition forever. Personally, I like Texas State University. Texas Technological University? No!"

> CANZADA LEE Slaton Sophomore

"I definitely think it should be shared I lile

"I definitely think it should be changed. I like Texas State University of Arts, Sciences and Technology. Texas Technological University? No!"

DAVID BARTLETT Lubbock Freshman Finance

THE TEXAS TECHNOLOGICAL COLLEGE UKEAUUK

Editorial

Not Technological

By CELESTE HARDY Assistant Managing Editor

Two of the outstanding departments of our university are sociology and psychology. Each of these departments offers work at the graduate level and an impressive number of undergrduate courses.

THE SOCIOLOGY department, headed by Dr. Winfred Steglich, was founded in 1959. Now, five years later, the department offers courses leading to the master's degree with a major or minor in sociology as well as the bachelor's degree.

It also co-operates with the Latin American Area Studies Program, a program which is designed to offer students comprehensive liberal arts education as

well as training needed for future employment.

BEING A SOCIAL science, sociology concentrates on the study of human behavior as related to groups. Consequently, the department does not prepare its students for any particular occupation. However employment opportunities for the socialogy major are numerous.

They include public community agencies such as health and welfare, recreation and probation; private agencies such as Camp Fire Girls, Red Cross and Scouts; personnel work in industry; and certain governmental agencies.

SO, THE SOCIOLOGY major seems to be in demand. Perhaps this is one reason for the department's rapid growth.

In addition to Steglich, the department employs six professors who teach a combined number of 21 courses. Six of these courses are restricted to undergraduates, 11 are offered for undergraduates and graduates and four are strictly graduate courses. Examples of these courses are Sociology of Marriage, American Minority Problems, Criminology, Population Problems and the Sociology of Work and Industrial Relations.

Tech sociology professors do more than teach though, Many of them are involved in outside research. Steglich has made a study of people who migrate to Lubbock, concentrating on their characteristics and how they become involved in Lubbock activities.

Dr. Mhyra Minnis is studying crime and delinquency, Dr. Lewis Davis is making a survey of what effect mass communications have on people and Walter Cartwright is doing research on the cedar choppers of central Texas . . . yes, there really is such an ethnic group.

OFFERING WORK leading to the bacheror's degree, master's degree and doctorate the

psychology department is designed to meet the demands of three classes of students:

majors who only want undergraduate training

majors who plan to further their studies

of psychology at the graduate level nonmajors who desire supplementary cours-

es in human behavior The department offers two types of degree

programs: experimental and counseling.

BOASTING 13 professors, the department of-

fers jointly with the education department a graduate program leading to a professional certificate in school counseling and guidance. The department also sponsors summer institutes in school counseling in cooperation with the U.S. Department of Health, Education and Welfare.

The department offers 52 courses including Personnel Testing, Methods of Clinical Psychology, Industrial Training, Interviewing Principles and Practice and Individual Problems.

AS ADDED TESTIMONY to Tech's evergrowing psychology department, ground was broken in December of last year for a new building which will house the department. The building, which will be 4½ stories, will have more than 30,000 square feet. It will house an area for group thearpy, counseling rooms and demonstration rooms as well as faculty and student offices.

The psychology department's studies in research were termed in Tech's Institutional Self Study as a "hotbed of research activity." Such research takes money—money that Tech obviously cannot supply alone.

THE RESEARCH is therefore supported by grants from the Department of Health, Education and Welfare, the National Science Foundation and contracts from the Atomic Energy Commission and the Aeromedical branch of the U.S. Air Force.

It is fortunate for Tech and its psychology department that these donors have taken the trouble to look behind the name of this institution when choosing the schools which will receive grants.

IN REVIEWING the attributes of these two departments, it becomes increasingly astounding that they are found in an institution which bears the word "Technological".

It is true that these two departments alone do not constitute a university. However, as recently pointed out by THE DAILY TOREADOR, Tech embodies many departments which contain excellent characteristics which parallel with those of these two departments.

NONE OF THESE departments are solely technological in nature.

We feel that such facts should prove that our university should not be hindered by a name which says that it is technological.

Readers Speak On Name Controversy

Editor:

In the name-change controversy which took place on campus two years ago, it was apparant that two basic forces were really responsible for the opposition which sought to prevent the adoption of a more fitting name for the university.

These forces were a sentimental attachment to the Double T and the objection of those students in technological majors, such as agriculture and engineering, to the change.

Tech's students and exes should be willing, as college students and graduates, to approach this problem with an objective mind.

We all know that sentiment and tradition have their value, but we also know that the improvement in status and quality of our school is of much more real value than any number of symbols and sentimental attachments.

An attachment to one's own self-interest is also not unjustified. But we are in a sorry state if the interests of our students and our exes center only upon themselves.

Are Tech's students and would-be supporters really willing to do what they can to help their college? Or are many of them interested only in promoting their own interests and the interests of the particular departments in which they pursue their major fields of study.

Two years ago a letter was writen to

The Toreador which stated, "In no state is the 'state university' of more renown than the so-called university of that state." The idea was that to be a state university was to be second rate.

I would ask any pre-engineer or any other student if he would be ashamed to possess a degree from Louisiana State or Michigan State.

Let's build tradition at our state university. Let's build a tradition of improvement and progress in every way possible.

A name isn't everything, but it is important. Tech is hardly so well-known and so wealthy that it can afford to be called by a name which underrates or misrepresents the school.

A name change is meaningless, if not harmful, unless the new name accurately describes the school, while assigning it the university status which it deserves.

The name "Technological University" is not only a logical contradiction, but it also misrepresents the nature of the school as much as the present name.

I hope to graduate from TEXAS STATE UNIVERSITY.

Wayne Boyer

Dear Editor:

As an ex-student of Texas Tech, I feel that I have a right to be heard. I entered the school in the fall of 1959, and after four years of study and play, graduated

last spring (1963) receiving the degree of Bachelor of Sciences in Education.

All the time, talent and other resources that might have been devoted to the progress of the institution went to that battle. Now, I feel qualified to state my case.

In the first place, anyone who attends Tech is, or should be, fully aware of the name before he enrolls. If he wants to attend a school with a more snobbish name, or more snob appeal, he is certainly free to do so.

In the second place, Tech has already established a reputation for itself. In a recent edition of the ex-students' publication, there was an article pointing out that many national firms were coming to Tech for their business administration graduates.

Tech's livestock judging teams, rodeo teams and other agricultural teams have established a nation-wide reputation. In the past (1951-52, I believe), Tech had a nationally recognized football team, and as recently as 1962 Tech won the Southwest Conference basketball championship.

Informed people have heard of Tech and know the kind of institution it is. To change the name of Tech would not only be confusing to these people, but would be derogatory to the school, as only criminals and those who are ashamed of their past try to hide it by changing their names.

If the name must be changed, what is wrong with the name proposed by Mr. DeBusk? Texas Technological University is certainly no more contradictory than Agricultural and Mechanical University, and no more a misnomer than The Daily Toreador.

Or, if you must destroy the good old Double T and Tech's reputation altogether, may I suggest the name Cowlot University (that is where the students have to park anyway). It is certainly shorter and easier to remember than the monstrosity recommended by the brain-washed Student Council.

In closing may I remind The Toreador staff that it is the ex-students and the Board of Directors who will get the name changed, and it is they who will choose the name.

There are not only more ex-students, but they have more influence over the state legislature than the student body. (At least all the ex-students are old enough to vote.)

If the Student Council members spent more time with the exes, and less time trying to impress the faculty and administration, they might have more success with the name they choose, or they might have chosen a better name.

Sincerely, Mary Beth Young Igal

bo, will provide background and

Photographers will be on the

Box Office Opens Daily At 1:15

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Points For Progress

Faculty Tops List

(EDITOR'S NOTE: This is the first in a series of articles explaining the program outlined by Dr. William M. Pearce, academic vice president, for progress toward academic excellence at Tech.)

By MARY LOU WATSON Toreador Copy Editor

Faculty recruiting is at the top Tech to get our share." of Dr. William M. Pearce's list of points for academic progress at Tech.



"The quality of plaining the importance of wellqualified teachers at Tech. Pearce cited

Dr. W. M. Pearce two main problems hampering Tech's faculty recruiting program — lack of funds and shortage of teachers.

Faculty salaries are a problem out the South and Southwest. Tech salaries are competitive in these areas, but fall well below the national average, Pearce said.

into the profession, and our job at community."

Burgeoning enrollment makes the teacher shortage especially acute here. Tech department heads the faculty is fall heir to the spadework in facfundamental to ulty recruiting. They locate and the quality of the screen potential faculty members, school," the aca- then make recommendations to demic vice presi- administrative officials through faculty recruiting problems at izations to register either a Most dent said, ex- the deans of the schools.

Outstanding Additions

faculty will be persons of outstandfields," Pearce said.

Possibly as an outgrowth of skimpy state funds and scarcity of teachers, there has been excessive faculty "inbreeding" school's hiring its own graduates at state-supported schools through- as teachers -at Tech. This problem was highlighted in the insti- gram would result in larger aptutional self study report compiled propriations from the legislature. by faculty members last year.

osophies and traditions should be students.

"Shortage of qualified teachers represented on a college campus," is noticeable in every area and Pearce explained. "Ideally, all the critical in some," he noted. "It is learning of the world would be a national problem to get people brought together in one small

The broader Tech's faculty representation, the closer the school journalism society. is to achieving this cosmopolitan academic atmosphere, he said.

Possible Solutions

The vice president outlined three possible plans to partially solve Tech:

- "We hope new additions to the courses offered by each department, thus cutting down the numing ability in their respective ber of teachers needed. This could be achieved by larger classes and consolidation of lower-level
 - Public education programs designed to familiarize citizens with the importance and needs of higher education. If successful, such a pro-
- Television instruction, enabl-"A variety of attitudes, phil- ing fewer teachers to reach more

Theta Sigs Seek Club Act, Tech's Most Handsome Man

iately.

Night club atmosphere will pro- cluding a 5x7 glossy photograph of vide romance and entertainment Most Handsome entrees. when Club Scarlet opens its doors The Bermudas, a Lubbock comin two weeks.

Tech's Most Handsome Man will dancing music. be selected at the annual mock night club presentation, sponsored spot to take momento pictures by Theta Sigma Phi. women's which will be returned immed-

Entertainment will be provided Tickets will go on sale in the by emcee Gene Price, radio disc Union Wednesday, Nov. 6, for \$1 jockey and Tech student and by per person. various campus organizations that sign up to provide skits.

Friday is the deadline for organ-Handsome candidate or a floor • Reduction of the number of show skit. Entry blanks must be turned in to Theta Sigma Phi, Journalism Bldg., room 211, in-

Keys To Culture

Saturday

Tech Speech Meet, Debates. Sunday

International Students' Reception. Tech Union Mesa and Anniversary Rooms, 5 p. m.

Monday

Lubbock Symphony Orchestra. Solist - Van Cliburn, pianist. Municipal Auditorium. Reserved seats: \$4.50, \$3.50, \$2.50, \$1.00. Tuesday, Oct. 29

Lubbock Symphony Orchestra. Solist-Van Cliburn, pianist.

"The Seventh Sea" Flim shown at First Presbyterian Church. 1500 14th. 7:30 p.m. Discussion following film.

Wednesday, Oct. 30

Recital, 4 p.m. Music Bldg., room 1.

Pi Delta Phi and Le Cercle Fran-

French movie. 4 p.m. Biology Auditorium. 50c.

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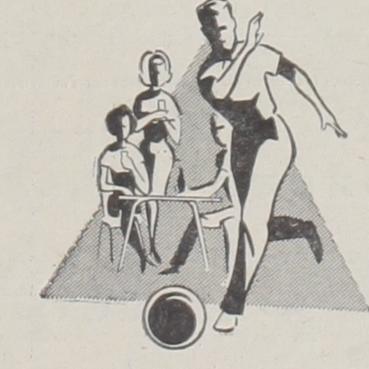
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-Staff Photo

Coed Sells Story

Beth Hinds, Tech senior English

genue" for her short story, "Home-

coming." The story appears in the

November issue.

Students Boost Rates

By CAROLENE ENGLISH Toreador Copy Editor

President Kennedy is reported to read 1,200 words per minute. That's about one and a half columns of news print in 60 seconds.

The average college student reads 270 words per minute—or about one-third a column in a minute.

But an effective rate is 570 words per minute, according to Dr. Murray R. Kovnar, Tech professor of psychology.

Texas Tech offers its students a special reading improvement course each semester during the summer and regular terms, not in an attempt to get students to match Kennedy's speed, but to at least develop their reading ability to the effective rate.

Non-Credit Course

The non-credit course, supervised by Kovnar, is sponsored by the Tech Testing and Counseling Center, directed by Dr. James E. Kuntz.

Students are given "almost a promise that they will improve their reading effectiveness 100 per cent in the course," Kovnar said.

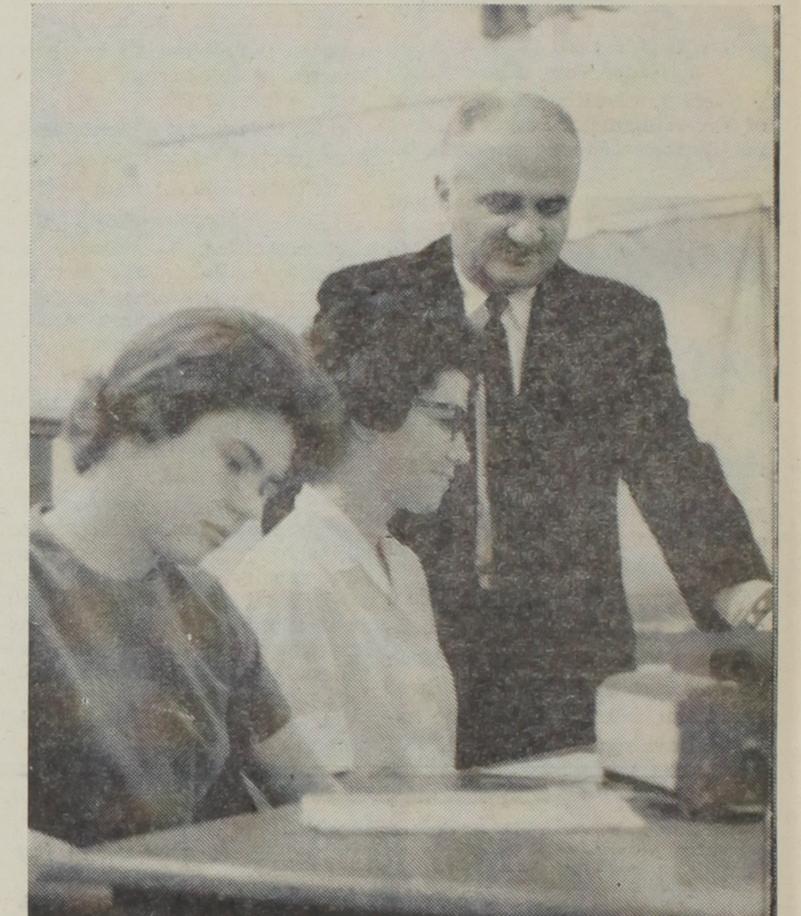
"We pointed out the office worker spends half his time reading and the student uses 90 per cent of his study time reading.

"We've made checks on records of students taking the course," he said, "and in some cases grades show a whole grade point (letter major, has been paid \$150 by "In- grade) improvement."

> Increases Speed And another result of the course is the increase of the student's

reading speed to about 800 words "It's just a typical teenage boy- per minute, Kovnar said.

The course is offered only to Miss Hinds. The plot involves the average or above average students not Kovnar stressed, "for those comprehension tests and drills. returns home after her first year with visual defects or who lack in basic reading ability."



JUST FOLLOW INSTRUCTIONS — Dr. Marray R. Kovnar shows Jo Carol Pierce, Lubbock sophomore, and Nancy Lamb, Artesia, N.M., senior, how to read faster and learn more. -Staff Photo

First the course teaches how the eye actually reads, corrects the speed, the student is also taught basic faults in less effective read- to skim, scan and adjust his techto improve reading effectiveness, ing and then offers vocabulary and nique to the purpose of the reading.

The student learns the eye reads only during a fixation—a quick stop in the eye movement. "It's like assist in the course, Kovnar a camera, out of focus when mov- said. ing," Kovnar explained.

Word Reading

Reading effectiveness is partly dependent on what the eye sees during a fixation. "The average person can only see one and a sixth words per fixation," he added, "but after the course, students usually can see three words."

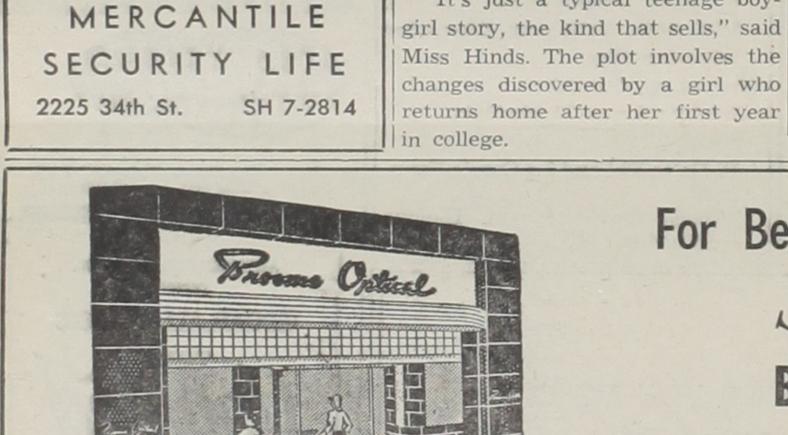
Other common weaknesses corrected in the course are habits of reading word for word, re-reading and saying the words orally.

Besides lessons for correction and

A \$25 fee is charged for the Reading Improvement course, part of which is used to pay salaries of psychology doctoral students who

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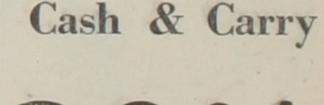


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FROM BENCH

by artie shaw

fry found an empty house

Two years ago the football store at SMU was sold out. Last year Hayden Fry had begun to restock it.

This year the store is completely restocked and is doing a booming business.

Examples of the upward trend in Pony fortunes are the two Academy undertakings: Air Force sold out for a paltry 10-0, and Navy stubbornly held on for a higher price-32-28.

Today the Mustangs meet a team that has no price—this is, they don't sell out easily.

spirit, desire and roderick

Hayden Fry, however, has several things working for him: spirit, desire and John Roderick.

The Pony boss has instituted an elaborate system, whereby the players putting out special effort receive recognition in the form of token awards and pats-on-the-back. He has even made Doak Walker's number something to shoot for—the player wearing it has been chosen because of his outstanding ability and desire to play.

To go along with the incentive awards system, Fry has a fella named Roderick. The speedster soph from Highland Park scored two touchdowns against Roger Staubach and the Middies, and has been the key to the red-hot SMU offense this year.

Roderick's running mate at halfback is another equally fast hiptwister named Billy Gannon.

Then there is this problem of Danny Thomas, the Pony man under and punter. Thomas has developed into one of the finer quarterbacks in the conference, while retaining his nationally ranked 45yard plus kicking average.

Said Fry before the season:

"Maybe you look at us and we're not impressive, and you're probably right, but we're a lot more impressive than we were last year. Maybe we're still the smallest team (the SMU line averages just under 200, the smallest in the SWC) in the league—I don't know -but we're still bigger and stronger than we were last year."

That could be a classic understatement.

tech stronger, too

But then, J T King and his crew haven't been sitting still in the saddle either.

Aside from SMU, Tech is the smallest team in the league.

We are certainly not the slowest, but we run a good first in the non-experienced department. But, at this time of the year, the experience gained has made those non-experinced sophomores not quite so non-experienced.

Hosses like Leo Lowery, Donny Anderson, Billy Weise, Ben Elledge and Johnny Agan could hardly be called "green."

Last year the SMU-Tech skirmish could have been billed as the battle of the 'have-nots' -- this year its the battle of the 'soon-tohaves."

Besides the power and speed of the up and coming sophs, King has the knowledge and talent of the old veterans-Roger Gill (although Gill will be out for the SMU game), Bill Shaha and All-America candidate David Parks.

Then we can talk of the big and beefy linemen developing while wearing the scarlet and black of Texas Tech. Hustlers like John Carrell, John Porter, Bill McClelland and Reg. Scarborough.

And nobody's forgetting Bill Malone and little Bill Worley either. All this, plus the finest end staff in the conference, which consists of Parks, Jerry Don Balch, Jerry Shipley, Sam Cornelius, David Rankin, Charles Gladson and Tommy Doyle, adds up to a pretty high score for the Tech staff,

It's going to take more than spirit, desire and John Roderick to beat the Red Raiders.

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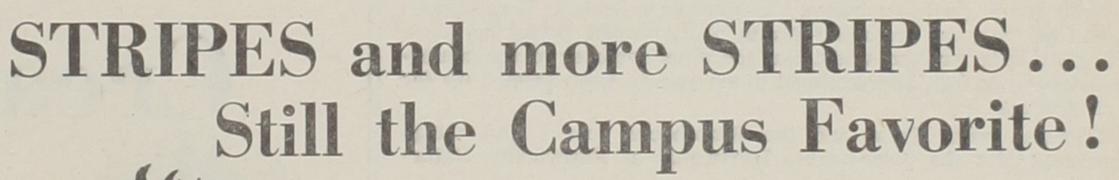
Toreador Prediction Poll......Fifth Week

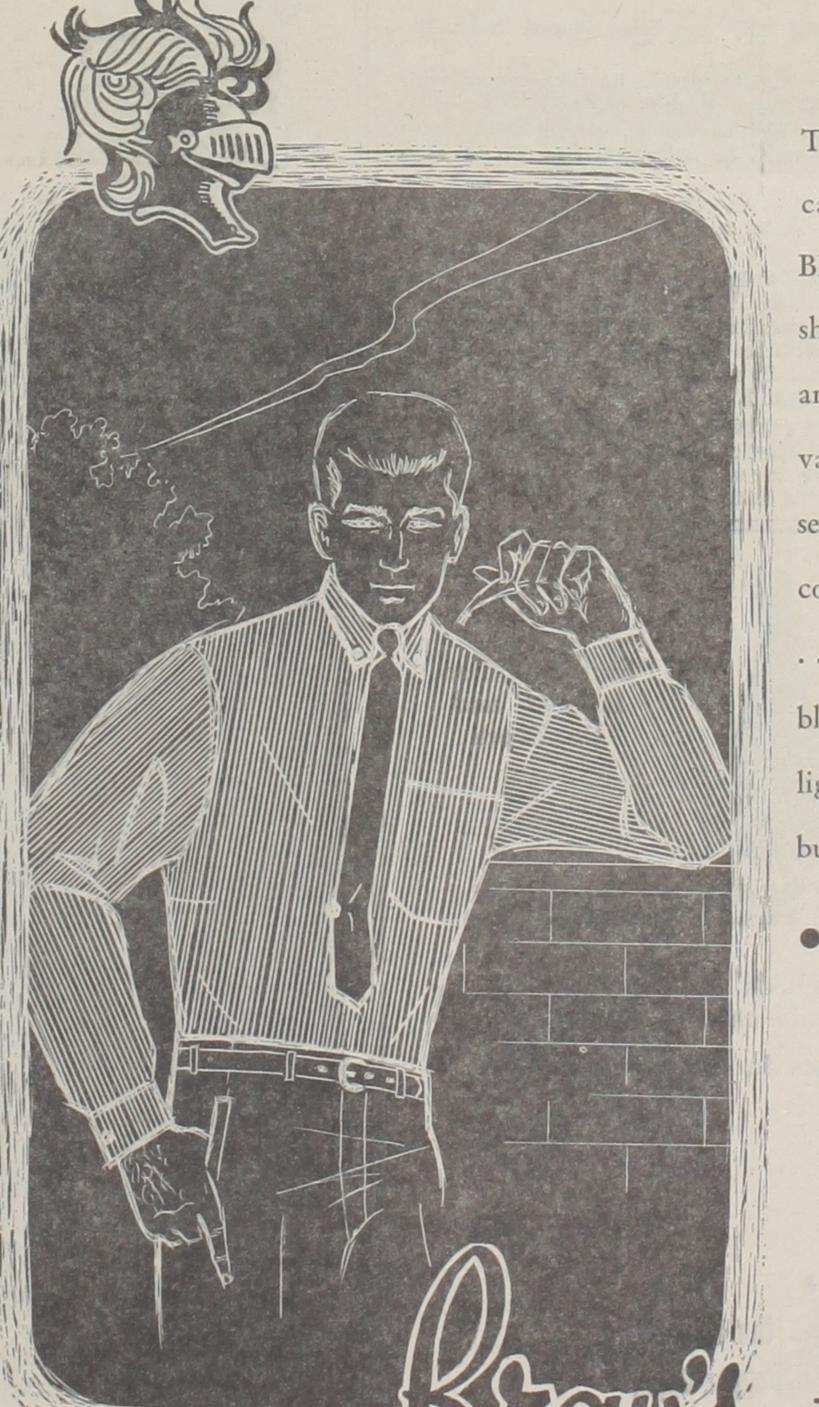
Game	Shaw	Richards	Orman	Consensus
Rice-Texas	Texas	Texas	Texas	Texas
Baylor-Texas A&M	Baylor	Baylor	Baylor	Baylor
Arkansas-Tulsa	Arkansas	Arkansas	Arkansas	Arkansas
Navy-Pitt	Pitt	Navy	Pitt	Pitt
Northwestern-Michigan State	Northwestern	Northwestern	Northwestern	Northwestern
Wisconsin-Ohio State	Wisconsin	Wisconsin	Wisconsin	Wisconsin
Notre Dame-Stanford	Notre Dame	Notre Dame	Notre Dame	Notre Dame
Maryland-Wake Forest	Maryland	Maryland	Maryland	Maryland
Air Force-Boston College	Air Force	Air Force	Air Force	Air Force
SMU-Texas Tech -	Tech (17-7)	Tech (28-7)	Tech (24-14)	Tech

As they move into the fifth week of a 22-17-1 for the four weeks of predictpredicting, the three Toreador prognosticators (Phil Orman, director of student publications, Artie Shaw, Toreador sports editor, and Charlie Richards, Toreador managing editor) are extremely close. Shaw, who still leads (for the third straight week) is now 24-15-1, while Orman stands 23-16-1 and Richards has Richards is 26-17-1.

Shaw and Orman are tied for the overall lead, which includes a bonus two points for the closest prediction of the Tech game, while Richards rounds out the three man team a close third.

Shaw and Orman stand 27-16-1 and





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Conference Busy Again

Rice - Texas Highlight Important SWC Play

By HAROLD RATLIFF Associated Press Sports Writer

Rice tries to knock down Texas, the nation's No. 1 team, in the big game of Southwest Conference football today. The Owls did it last year by battling the Longhorns to a 14-14 tie.

There is less indication that Rice can turn the trick this time, since it must play Texas in Austin and Texas has what Coach Darrell Royal admits is the most powerful team in his regime.

That's straightaway power Royal is talking about. In other ways the team does not quite stack up with last year or the year before.

Rice leans toward the aerial offensive but Texas is strong against passing forays.

The game at Austin today matches two of three unbeaten teams in the conference race. Baylor is the other one and it tackles old enemy Texas A&M at College Station.

The Aggies already are virtually eliminated from the championship race but the offense finally came to life last week in a 14-14 tie with Texas Christian and A&M could very well put a damper on Baylor's dreams, despite its Don Trull, who has thrown six touchdown passes this season in the process of moving toward conference records.

Southern Methodist, the only other team still definitely in the race, plays Texas Tech's thrice-beaten Red Raiders at Dallas in the third conference test on the schedule. SMU beat Tech 14-0 last year for one of its few victories and seems capable of repeating the trick this season.

While it's a j-eat-dog among the conference leaders, Texas Christian will be "ar away from the shouts of the crowd, preparing for a meeting with Baylor next week. But the other member of the conferance-Arkansas-has an intersectional game just to keep primed up for the stretch run.

Arkansas hosts Tulsa and the Razorbacks should find things rather easy with the twice-beaten Hurricanes at Fayetteville Saturday.

The Texas-Rice game is the only one being played under the lights.

Crowds totaling 150,000 are due to watch the four games, with the biggest turnout at Austin, where a capacity of 64,530 is expected A&M and Baylor look for 30,000 and Southern Methodist and Texas Tech anticipate 25,000. There should be better than 20,000 at Fayetteville.

Texas and Southern Methodist are 13-point favorites but Baylor is granted only six points over Texas A&M. No odds were posted on the Arkansas-Tulsa fracas.

The Texas-Rice game resembles last year's since Texas is No. 1 and has just finished beating Arkansas. But recordwise it is quite different. Rice hadn't won a game last season when it met Texas. This year it has a 3-1 record with an impressive decision over Louisiana State to start the season. It was Louisiana State that beat Texas in the Cotton Bowl last Jan. 1.

The Owls appear capable of stopping Texas, something they have been doing to the Longhorns' frustration too frequently of late.

Texas hasn't lost a regular season game since 1961 and has a

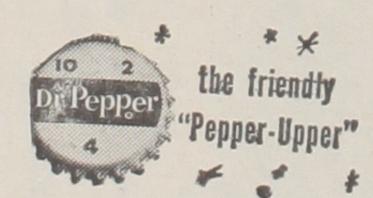
15-0-1 record going into this big battle.

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Nation's Top Teams Face Tough Weekend Schedule

Texas, the nation's No. 1 football team, runs into the team that spoiled the Longhorns' perfect season a year ago when the Rice Owls invade Austin today.

But the big game as the college football season hits the halfway point will be on the banks of the Severn River in Annapolis, Md., where third-ranked Pitt collides with Navy and the most famous Middie of them all-Roger Staubach.

Once-beaten Navy, No. 10 in the ratings, is favored by some to blacken the now-perfect record of the Panthers on the strength of Staubach's accurate throwing arm.

Texas takes on Rice in a night game at Austin, with the Longhorns keenly aware of the 14-14 tie of last year that knocked them out of the top ranking. All of the current Top Ten will club, which has an open date.

Other ranked teams have no pushovers, as the casualty rate of recent weeks has demonstrated:

Wisconsin, No. 2, entertains Ohio State; Mississippi, No. 5, is at home for the usual grudge scrap with Vanderbilt; Houston plays at Alabama, No. 6; Oklahoma, No. 7, goes to Kansas State; and Northwestern, No. 9, has a home date against Michigan State.

Only four of the Top Ten are unbeaten and untied, which indicates how tough things are this fall. It means that there are plenty of opportunities for others to move up into the select group before the final poll at season end.

Texas and Auburn are both 5-0, while Wisconsin and Pitt show 4-0 records. Oklahoma, Northwestern and Navy each have lost once, be busy with the exception of Auburn, the No. 8 while Illinois and Mississippi have been tied once, and Alabama is 4-1-1.





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