

Library Already Said Inadequate

Board Accepts FM Station

By CHARLES RICHARDS
Toreador Editor

Texas Tech's Board of Directors took a glimpse at both the past and the future in its first meeting of 1963 here Saturday.

The past was emphasized with the board's move to begin plans for celebration of 1964-65 as Tech's 40th year, but it was the future that drew the most attention.

ONE OF THE MOST important actions by the board came in its acceptance of an FM radio station from Lubbock station KSEL stockholders. The board also considered a request by the United States Navy for a site west of the National Guard Armory in accordance with campus planners.

The board heard R. C. Janeway, head librarian at Tech, tell that the new library—dedicated less than four months ago—was already inadequate.

In connection with the radio station, the board accepted the \$15,000 offer but declined to submit an application to change the station from commercial to educational.

THE BOARD'S DECISION to keep the FM sta-

tion a commercial one was based on its desire to keep the more desirable 93.7 megacycle channel. A transfer to an educational channel would necessitate a move to 91.9 megacycles. The board attached strings to the move, however.

It made the station educational in reality by injecting a clause stipulating that the station be used for educational purposes only.

"No commercial advertising will be permitted," board member Alvin Allison of Levelland said at the meeting. "All broadcasting shall be done solely for the good of Texas Tech."

The new station will give forth an effective radiated power of 9,600 watts, whereas the present Tech station broadcasts with a power of 10 watts.

A LEASE FROM TEXAS Tech to the Navy for the Naval Reserve Center at 8th and College will terminate in a few years, and in compliance with future expansion the lease will not be continued.

The board will attempt to get the state legislature to amend a house bill limiting the maximum lease of land at three acres. The Navy is asking for a five-acre plot.

In Janeway's report to the board, he said that

plans which were intended to serve Tech until 1968 would be outdated by 1965. The building was planned for 1,600 readers and 600,000 volumes. On the two busiest nights of the week the library is filled almost to capacity; the 600,000 volume figure promises to be reached within two years. He predicted Tech would have one million volumes by 1970.

JANEWAY SAID THE experiment which resulted in the library opening on Friday nights had shown there is great use of its facilities at that time and that the library would continue to remain open seven nights a week.

IN OTHER ACTION, THE BOARD:

1. Approved establishment of the Pete Cawthon Endowment Fund;
2. Approved a revised organizational chart, changing some of the positions of members of the Tech administration;
3. Approved proposed budgets for the 1963 summer institutes and the 1963 summer workshops;
4. Approved a budget for the educational TV station at Tech;
5. Adopted resolutions in memory of Peter Willis Cawthon and Ray C. Mowery.

Miss Mademoiselle--Val Garner

Toreador Society Editor

By JOHNNIE LU RABORN

Statuesque Val Garner stepped from a line of 10 beauties Saturday night to accept the title of Tech's Most Beautiful Woman. The 5-8 brunette is a junior government major from Brownfield.

The announcement came as the climax to an evening of beauties parading in swim suits and formals before a panel of three judges and a crowd estimated at 1,000.

The other beauties cited in the contest were Diane Baker, Chi Omega; Jan Cone, Delta Delta Delta; Lady Falls, Pi Beta Phi; Holly Hunt, Delta Gamma; Carolyn McDuff, Angel Flight; Frances Rader, Horn Hall; Judy Richerson, Kappa Kappa Gamma; Susan Turner, Thompson Hall; and Mary Ellen Olson, Delta Gamma.

Stamford junior Carolyn McDuff took top honors in the Miss Playmate contest as

well as being named to the 10 Mademoiselle finalists. She was picked from a field of 14 girls submitted by campus men's organizations. When asked how she felt, she squealed, "Gosh!" Thinking she was out of the contest, she hadn't planned on going on in the formal sequence. "I thought I was out of the running," she said.

The future plans of the new Miss Playmate include a June wedding. "This was

my first and last contest and now my wedding is the only thing on my mind," she said.

Miss Garner, while being photographed after the contest, had two teen-age girls come to get her autograph. The gracious beauty signed her name and picked two roses from her bouquet for the obviously delighted young admirers.

Her future plans include law school and ultimately a practice.



Most Beautiful . . .

Tech's 1963 Miss Mademoiselle, Valdene Garner, center, is presented a bouquet Saturday night at Municipal Auditorium by Mrs. Raymond Marshall, Tech's first queen in 1926. Miss Garner won the honor over 31 other finalists and will appear in a full page color picture on the cover page of La Ventana's Mademoiselle Magazine. Looking on, left to right, are Lady Falls; Julian Rodriguez, Sigma Delta Chi president; Susan Winkinson; Becky Collins; and Holly Hunt.

—Staff Photo



And Most Playful . . .

The Playboy bunny makes his presentation to Carolyn McDuff, 19-year-old junior from Stamford, who won the right to be featured in La Ventana Playboy Magazine over 13 other contestants. Miss Playmate was selected prior to the Extravaganza from photos submitted by campus male organizations.

—Staff Photo

Bar? Lodge? Tavern? No! Dorm Dining Hall!

By MIKE WALL
Toreador Staff Writer

Smiles light the faces of everyone entering. The steady buzz of lively conversation is inside. A shout signals the arrival of a well-known figure. The occasional clink of glass against glass adds an overall musical effect to the delightful scene unfolded before the viewer.

IS THIS ONE of the many gay night spots which enliven the Lubbock social scene? Is it a convivial tavern in which people gather to let themselves go after a hard week at the office? Or could it be a happy fraternity party at the lodge?

Hardly. It is only the everyday scene at any of the many dormitory dining halls.

HAPPY STUDENTS meet at

this common gathering place early each morning before they embark on the rigorous schedule of the day. Again, at the midday break, everyone gathers to enjoy a tastefully prepared repast while indulging in tension-relieving conversation. Finally, at the end of the day spent in academic pursuits, everyone gathers in the familiar meeting place to receive a well-earned, tastefully-prepared, appetizingly-presented meal.

James J. Fineaugy, senior secretarial-administration major from No-Trees, and a leading spokesman for dorm residents, says he believes the dormitory dining hall fills a needed sociological niche on campus.

SPEAKING FOR the fairer sex, Mary Sue Parks, sophomore education major from Mackenzie, was quoted as saying, "Not only do the school dining halls provide healthy food at lower-than-average-prices, but they also provide a background that induces students to be at their best at all times, so that later in life they will naturally be at ease in all social situations."

"**FOR INSTANCE,** in our dining halls we are provided with toothpicks, but they are placed outside the door of the dining hall so we will not be tempted to pick our teeth in public, which, of course, is very incorrect according to Amy Vanderbilt," Miss Parks added.

With the attitude of students so firmly in agreement with the policies of the campus food service, and with the morale of these same students so high, one can readily see why a smile is seen on the face of almost every student on his way to eat in a campus dining hall.



COLLEGIATE PRANKSTERS—This giant snowball blocked a road Monday and further hindered driving on Tech campus. —Staff Photo

U-Need-A Cleaners & Laundry
Call PO5-7385 2424 8th St. Cor. 8th & College

- UNEEDA New Pocket
- UNEEDA New Zipper
- UNEEDA Button
- UNEEDA Alteration

You need to always remember U-Need-A Cleaners
VELMA McDONALD, Owner



YOUR PERMANENT

Nowhere else will you find more expert beauticians in the art of permanent waving. Nowhere else will you find the revolutionary new wave with curlers sized to your hair! We offer the ultimate in permanent waving in a wide choice of type and price. Appointments Monday thru Sat.

Bill's
BEAUTY SALON

PO25223 805 COLLEGE

R V R O R E R V R O R E R V R O R

R

REMEMBER VALENTINE'S
FEBRUARY 14, with

CANDY . . . heartshaped
KING'S or PANGBURNS
a complete range of sizes

or PERFUME . . . specially packed or
a complete brand assortment

or PIPES . . . for the man of your heart
*a complete assortment of briars,
colors, styles, & prices*

"Your Complete Family Drug Store"

HULL-RIDDLE DRUG

SH7-1681 Prescription Specialists College at 23rd

R O R E R V R O R E R V R O R E R V R O R



The one lotion that's cool, exciting
— brisk as an ocean breeze!

The one-and-only Old Spice exhilarates . . . gives you that great-to-be-alive feeling . . . refreshes after every shave . . . adds to your assurance . . . and wins feminine approval every time. Old Spice After Shave Lotion, 1.25 and 2.00 plus tax.

Old Spice — the shave lotion men recommend to other men!



SHULTON

Teachers To Attend Language Institute

Early summer will find 48 teachers, selected from applications throughout the United States, South America—bound for Tucuman, Argentina. Tech will sponsor these instructors on the second-level NDEA summer Language Institute June 22-Aug. 16.

The program's primary purpose is advanced training for secondary school teachers of Spanish who have previously attended a summer language institute in Argentina. Instructors will have an opportunity to become thoroughly acquainted with the culture and institutions of the country through lectures, field work and daily contact with Argentines.

This trip represents Tech's second consecutive summer of Summer Language Institute sponsorship, with the cooperation of the United States Office of Education.

The Institute offers an instructional program designed to increase the classroom competence of those participating. They will be drilled intensively in hearing, speaking, reading, and writing the language and will practice what they learn in natural situations in the native environment.

They will also receive instruction in the newest methods of modern language teaching, based on linguistic principles. The participants will experience family life by living in private homes. Extra-curricular activities of the Institute will also be designed

to give the teachers a rounded picture of Argentine life.

Professor Alfred B. Strehli, of Texas Tech Department of Foreign Languages, will be director of the Institute, along with Dr. Harley D. Oberhelman of Tech, and Dr. Sam Schulman of the University of Florida, and Mrs. Evangeline Sweet of the public schools of Chappaqua, New York.

Mrs. Lawrence L. Graves of Lubbock, will act as secretary of the Institute. Teachers from Argentina will act as hosts to the U.S. teachers on their stay in that country.

Tucuman, short for the city of San Miguel de Tucuman, is the capital of the Province of Tucuman. With a population of over 250,000, it is the principal city of northern Argentina. Sugar production runs high in this region because of its fertile soil. It also supports extensive citrus groves, and is often called the "Garden of the Republic."

The National University of Tucuman is located in the city, and is also cooperating with Tech by donating use of its facilities to the Institute.

Young Republicans Sponsor Dinner

Mrs. George N. (Kathryn) McDaniel of Borger, vice chairman of the Republican State Executive Committee, will be the guest speaker today at 7:30 p.m. in the Blue Room of the Tech Union at a Lincoln Day Dinner sponsored by the Young Republicans Club.

Mrs. McDaniel has served as

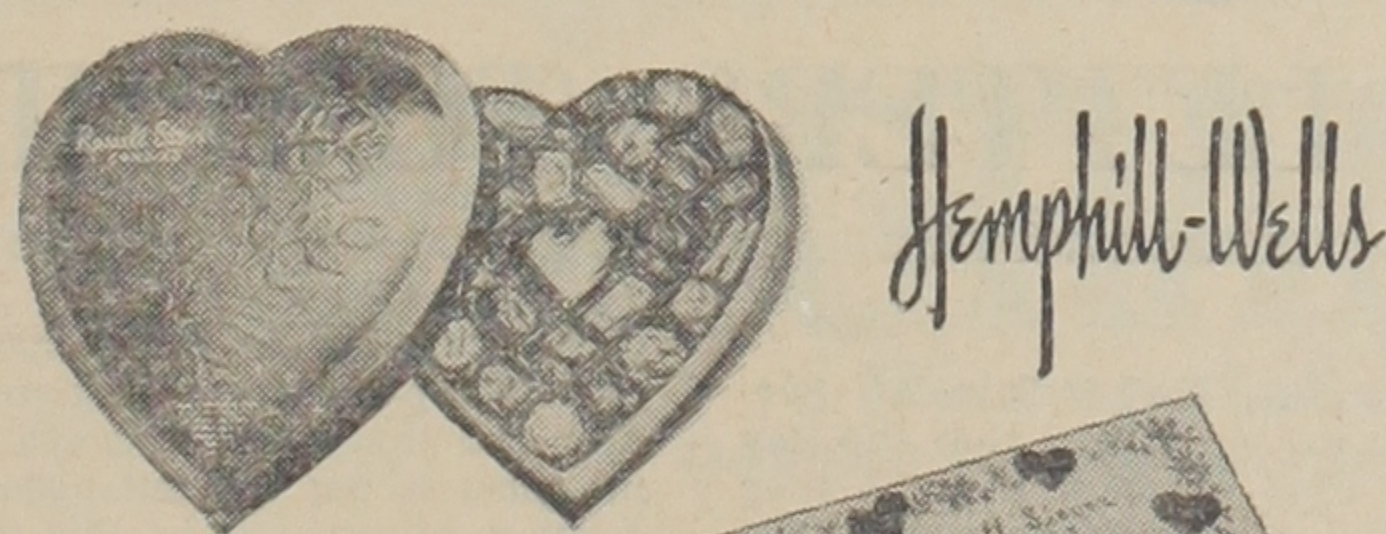
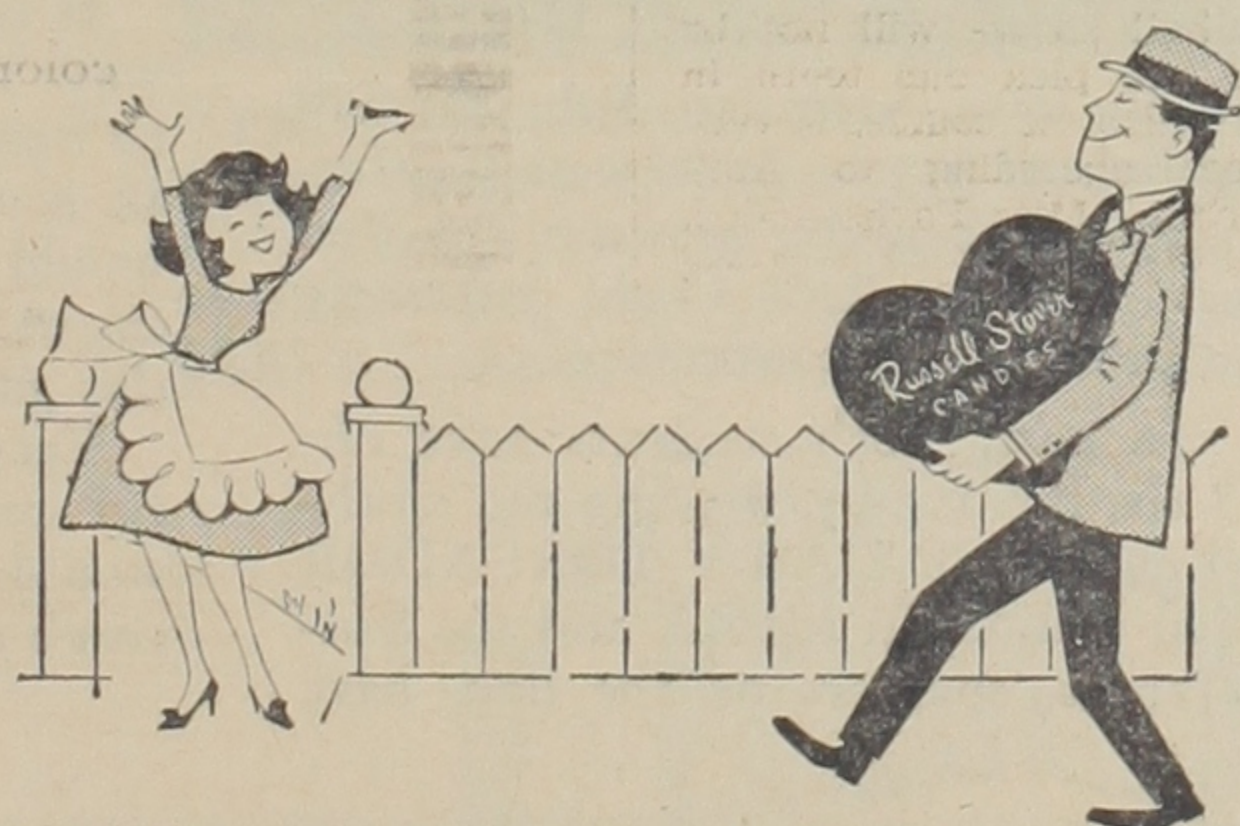
vice chairman since 1960. She was previously the Republican Committeewoman from the 31st senatorial district and a delegate to the Republican National Convention in 1956 and 1960.

Tickets for the dinner can be obtained from Martha Searcy, Reeves King or Nancy Dyer. They are \$1.50 for members and \$5 for guests.

COLLEGE CLEANERS

Across from Weeks Hall on 14th St.
2416 14th PO 5-8444

30% DISCOUNT On Drycleaning
1 DAY LAUNDRY SERVICE



SWEETER THAN WORDS...

RUSSEL STOVER CANDIES

Beautiful hearts for your Valentine in pink and red satins, foils... plain or fancy, all sizes, all kinds... 75¢ to 10.00.

Assorted chocolates in 1 lb. box... 1.50, 2 lb. box... 2.95.

Candy Department
Downtown or Monterey

Theta Sig's Choose Best-Dressed Coed

Slushing through the snow and ice of Tech's campus today may be one of the "Ten Best Dressed College Girls in America."

Tech's contest for the Best Dressed Girl, sponsored by Glamour Magazine, will be Feb. 19. The winner will be flown to New York in June for participation in the national contest.

It should be an easy task to find a Tech coed who meets the following qualifications: good figure; beautiful posture; clean, shining, well-kept hair; good grooming—not just neat, but impeccable; a deft hand with make-up; understanding of her fashion type; imagination in managing a clothes budget; a workable wardrobe plan; suitable campus look; individuality in her use of colors, accessories; and appropriate off-campus look.

Theta Sigma Phi, woman's professional journalistic society, is sponsoring Tech's contest. Any woman's organization on campus is eligible to select a contestant. All applications are due Feb. 15, 1-5 p.m., Journalism Bldg., room 201.

For Pizza That Pleases It's PIZZA ROMA

THE PIZZA SPOT OF THE PLAINS

- 8 YEARS IN THE PIZZA BUSINESS
- PIZZA-SPAGHETTI-RAVIOLI-LASAGNA

Served Here and To Go

2228 19th St. PO 2-0377

(Next to Piggly Wiggly)



For a wonderful Valentine Gift...

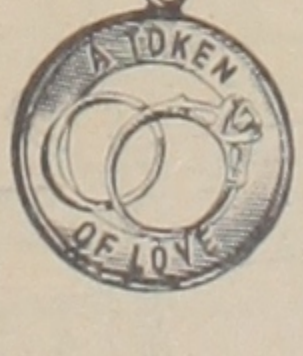
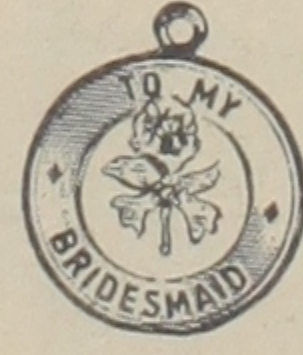
14 KT. GOLD

Tie Tacs

14K GOLD CHARMS

6⁹⁵ Reg. \$11.85

Dozens of Styles to Choose from



\$4.00	
\$13.50	
\$44.50	
\$6.00	
\$13.00	
\$4.50	

Student Charge Accounts Invited

KING'S JEWELERS
1207 BROADWAY, LUBBOCK

"Quality Jewelers For A Third Of A Century"

ATTENTION

COEDS!

Skin Problems?

Skin Consultation & Skin Care With LUZIER

Call for Free Appointment after 3:00 p.m.

Carrol Fisher
SH 4-4733

Lydia Duncan
SH 4-5222

Suddenly My Memory Failed Me!

A noted publisher in Chicago reports there is a simple technique for acquiring a powerful memory which can pay you real dividends in both business and social advancement and works like magic to give you added poise, necessary self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by remembering accurately everything they see, hear, or read. Whether in business, at social functions or even in casual conversations with new acquaintances, there are ways in which you can dominate each situation by your ability to remember.

To acquaint the readers of this paper with the easy-to-follow rules for developing skill in remembering anything you choose to remember, the publishers have printed full details of their self-training methods in a new book, "Adventures in Memory," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Memory Studies, 835 Diversey Parkway, Dept. 9892, Chicago 14, Ill. A postcard will do.

TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Editor CHARLES RICHARDS
 Managing Editor MAX JENNINGS
 Asst. Managing Editor GAYLE MACHEN
 News Editor JEANNIE BOOKOUT
 Asst. News Editor BRONSON HAVARD
 Copy Editors CELESTE HARDY, BILL HEARD,
 LEW BULLION, JODY ALLEN, CARRIE CHANEY
 Society Editor JOHNNIE LU RABORN
 Sports Editor RAY FINFER
 Amusements Editor NANCY MILLER
 Head Photographer CAL WAYNE MOORE
 Assistant Photographers LEE SNEATH, VERNON SMITH
 Advertising Manager DAVID DAY

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration. The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

For Tech Students

Needed: Lower Book Prices

A letter to the editor, printed elsewhere on this page, brings to light again a protest that has arisen with the first of every semester at Texas Tech, with few exceptions.

The problem, simply stated is "Are the prices charged by local bookstores for textbooks unreasonable?"

As far as new books are concerned, the bookstores have little control over how high the price is. The list price is set by book publishers, and to sell for less would be a losing proposition financially. Rigid contracts prevent the bookstores from selling for more than the established price.

With used books, however, it seems bookstores could do considerable more to help Tech students.

The bookstores pay no more than one half of the original price for a textbook if it is sold to them more than two weeks after the date of original purchase. The manager of the campus bookstore said Monday this price was based on the reasoning that after a book is used twice it is "pretty well beat up."

So it's apparently "half price for a half beat-up book."

The same "half beat-up book" is then returned to the shelves, where its price is increased 50 per cent, up to three fourths the cost of the book when new.

"We have an overhead here we have to meet," the manager said. "We have 26 full-time employes here, and we can't afford to handle the books for nothing. We feel like it's a normal percentage."

The bookstores are a vital part of Texas Tech, but if it takes a "bookswapping service" to get reasonable prices as suggested in the letter to the editor, then THE DAILY TOREADOR feels such action is in order. The overhead for the bookstores can be met with a smaller increase in price.

CHARLES RICHARDS
 —Toreador Editor

AND THEN

by BookOut

Whether the speech by Sergio Rojas last week at convocation is wholly true or not, the Cuban's presence on campus seems to have awakened among Tech students a new interest in Cuba and its threat of open Communism.

Just before he went on stage, Rojas had some interesting things to say about Castro—his personal characteristics—what he is like as a man.

AND THEN

Rojas, who at one time was a Castro aide and rode into Havana with Castro when Batista's regime fell, said that the bearded dictator would have a totalitarian mind in any age.

"In the 30's he'd have been a Nazi; when Spain was in power, a Conquistador," Rojas declared.

AND THEN

Castro was described as a big man out to grab power and violence in every way. Most Americans probably have the cigar-chewing Communist figured as not being a lily.

Rojas gave force to Castro's outward image by picturing him as a guy who "eats like a savage, goes 72 hours without sleep, walks violently."

AND THEN

The man who is supposed to be the "symbol of freedom" to the Cuban people has no soul, according to Rojas. Speaking dramatically to the small audience at his reception, Rojas declared, "Castro would sacrifice his own son for money. He is a power maniac who doesn't cry and has no feeling."

AND THEN

When the question was put to Rojas concerning the much-discussed methods of teaching young Cubans to love Communism and hate "Yankee Imperialism," Rojas said the procedure goes something like this:

"They teach the children the ABC's. They tell them, C stands for Castro. Who is Castro? Castro is the saviour of the world."

This practical method of teaching falsehood doesn't stop with political ideologies but encompasses other areas including religion.

Here's an example given by Rojas on wiping out faith in one easy lesson: "Do you children believe in God? Well, then ask God to give you candy right now."

Of course no candy is sent straight from heaven, so the next question is, "Now, pray to Castro to give you candy." Candy is immediately given to the children.

LITTLE MAN ON CAMPUS



"IN SPITE OF TH' BURDEN OF EXTRA LARGE CLASSES, PROFESSOR SNARF GOES OUT OF HIS WAY TO BE HELPFUL TO HIS STUDENTS."

Except Tech Jerseys

All I See Is Red!

Texas Tech will keep a six-year-old tradition going later this month when it celebrates "All I See Is Red" Day.

The big date, Saturday, Feb. 23, will be highlighted by the Southwest Conference game that night between the Red Raiders and the Rice Owls, currently second place in the conference.

In the past, Tech students have observed the holiday by wearing red clothing all day, THE DAILY TOREADOR has been printed in red ink and the Saddle Tramps, sponsors of the day, have

been distributing red streamers to any and everybody who will take them.

It is customary for the home team to wear white jerseys and the visiting team to wear colored jerseys in sporting events. If it could be arranged with Rice, it would be good if Coach Gene Gibson's cagers could wear their red jerseys for this game.

Very few Tech fans ever see the colorful red jerseys. Such an arrangement would add much toward making this year's celebration the best ever.

—Editor

LETTERS TO THE EDITOR

Editor,

In his speech Tuesday Sergio Rojas charged that the Bay of Pigs invaders thought they were to be given support by the United States: "We were promised help in this invasion by the U.S.—take it from a Cuban who was there."

Such professional critics who are constantly claiming that the United States double crossed the good guys never mention the fact that our government stretched its legal bounds even in training the invaders. Of course, the "promised help" to which Mr. Rojas referred is air cover by U.S. airplanes.

WE CAN ONLY ask of this and other anti-U.S. campaigners that if they have proof, let them present it. If there are documents, let us see them; if documents do not exist, then at least tell us who promised help.

When a man comes here calling the American people cheats, liars, and traitors, one feels obligated to ask that he offer some proof of his accusations. We have had our fill of irresponsible name-calling and unproven allegations.

Don Vann

Editor,

I, like many other Tech students, have just started an-

other semester. As I look back over the problems of registration, the thing that aggravates me most is not the outrageous turmoil of waiting in line for hours on end for a class that always seems to be closed just before I am able to get into it.

The unique feeling of just having been through a session in which more than 10,000 students are trying to attain what I am striving for doesn't particularly bother me either.

IT IS THE problem of trying to keep the price paid for books at the minimum. The students' books seem to me just as important—if not more so—than their class tickets.

Outsiders and non-students may think that books cost just a few dollars and that the total cost of the books should not even be half the cost for tuition and the right to attend classes. However, at the outrageous prices charged by the bookstores for the books which are so badly needed far exceeds the cost of simple tuition for even the maximum number of hours.

I PROPOSE that in order to limit the heavy drainage of our financial resources, a student bookswapping service or even a student book fund be set up.

This would enable the student to swap books that he does not need for those which he does need, simply by exchanging—perhaps indirectly—with a student who has those books which are needed and who also needs books which others may have.

The student could contribute a nominal sum at the beginning of each semester to pay for the upkeep of these books and the right to use them. If our school legislators would not support such a program because of the influence of the college bookstore, I believe that a campus-wide swapping agency should be formed to gather information about the potential supply and demand of essential books for various branches of the school for the following semester.

I REALIZE the complications of such a program; however, I also see the tremendous advantage. Instead of paying the stellar prices that we have paid for the use of books each semester and the low prices that we get when we sell our books to the bookstore, each student could contribute smaller payments to use books which are as valuable to me as to you.

Joe D. Gill

Earn Credit, See Europe This Summer

By LIZ LYNE
Toreador Staff Writer

Do you have a yearning to sunbathe on the Riviera or to try your luck at the gaming tables of Monaco? Would you like to take a thrilling excursion into the Alpine Mountains of Switzerland or to discover for yourself if the tower of Pisa really leans?

Mrs. Mary Strout, Tech English professor, is offering such opportunities to students. Under her direction, young travelers will be able to visit 11 European countries as well as earn six hours credit in English.

THE TOUR seems to promise both fun and enlightenment in England, the festival plays at York will be a main attraction. These plays, which were originally liturgical playlets intended as dramatic additions to regular church services in the tenth century, will afford a fascinating glimpse into English history. Students will also be able to visit Stratford-on-Avon home of Shakespeare, the man who wrote all those plays.

Scotland will offer the whine of bagpipes and a visit to Edinburgh, famed for cookies and mussels and cobblestone streets.

AFTER SAILING from Newcastle across the North Sea to Norway, travelers will be able to spend nine days enjoying the Scandanavian snow before they move on to Frankfurt, Germany. Visits to the Black Forest will be on the agenda. Travelers will also see Heidelberg, where the Student Prince once lifted his stein and melodiously encouraged everyone to join him in a drink.

In Switzerland the student-tourists will experience a memorable thrill when they go on excursions featuring Alpine panoramas. A Fondue party at Stadtkeller Restaurant in Lucerne will afford a glimpse of the authentic social life of the country.

STUDENTS WILL even tour tiny Liechtenstein, which is interesting in spite of its size. Next on the schedule will be Austria, where students will have a chance to be caught up in the color and gaiety of Tyrolean dances.

Next will be Venice, famed for singing gondoliers and rich food. Rome and Florence will offer one glorious week of fun, Italian style, before travelers move on to Monaco.

VIVA LA FRANCE! Students will be able to bask in the sun and fun of the Riviera before journeying on to Avignon, Cannes, Yyon, Fontainebleau and the Burgundy vineyards. A visit to Paris will include both the Gallic charm of sidewalk cafes and the more universal appeal of the Louvre.

Students had better be prepared to have an interesting, exciting time when they sail from New York June 8 on the SS Aurelia. Language classes and orientation lectures aboard ship will give students a chance to prepare themselves more fully for an enjoyable trip.

ON THE return voyage, travelers will sail from Havre on July 31, or they may return home by air. Prices of the tour are \$1,228, round trip tourist class by steamer, and \$1,293, round trip economy class by jet.

Interested? Has the mention of exotic places aroused your wanderlust? Mrs. Strout, 2512 21st, will be glad to give students more information about this six weeks' tour of fun, excitement, and educational opportunity.

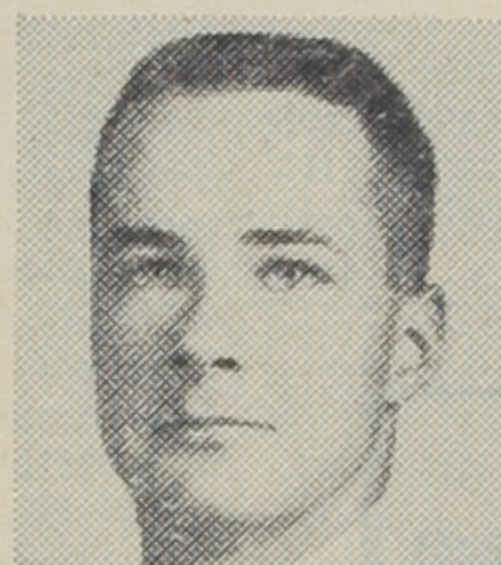
Tempest Winners...Lap 1!



ASHTON B. BURKE
U. OF KENTUCKY



ROGER P. BLACKER
N. Y. U.



JOHN N. BIERER
THE CITADEL

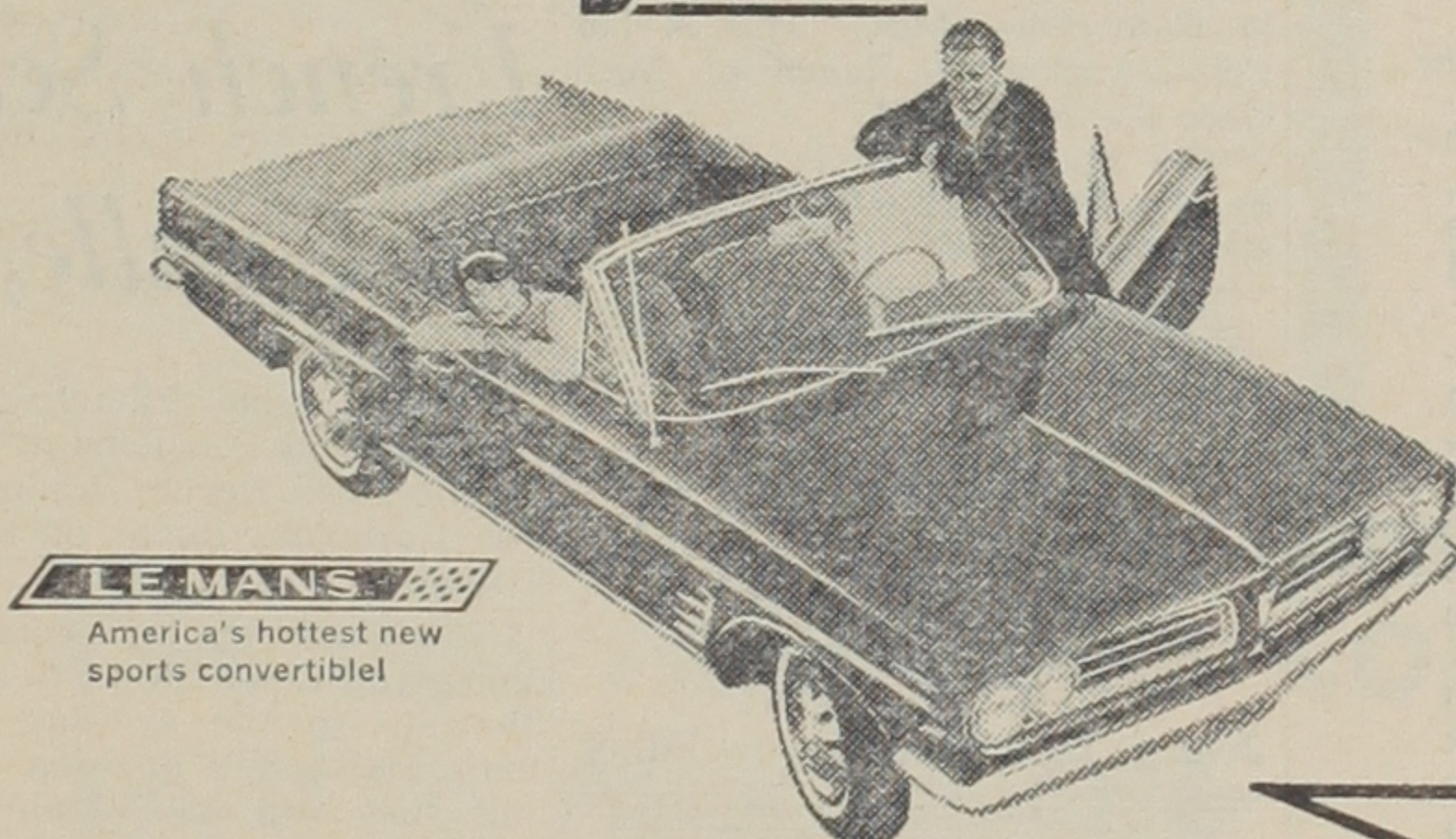


WILLIAM P. MARTZ
KENT STATE U.



LUCY LEE BASSETT
EMORY U.

Did you win in Lap 2?



LE MANS
America's hottest new sports convertible!

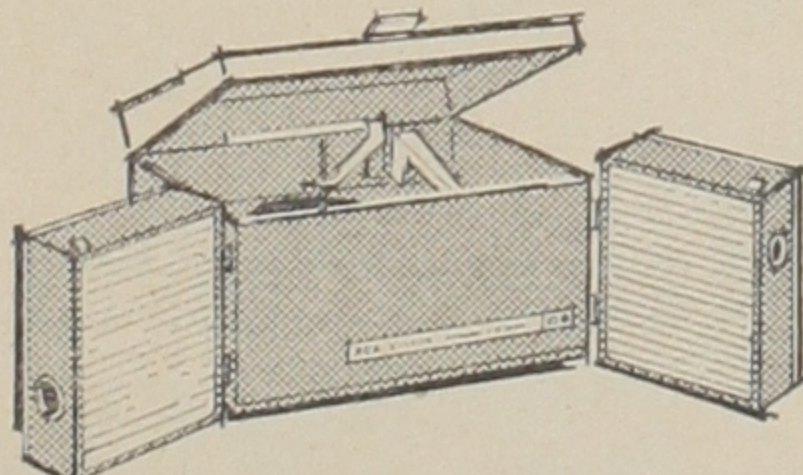
LAP 2...
10 WINNING NUMBERS!

15 CONSOLATION PRIZES TOO!

IMPORTANT! If you hold any of the 10 winning numbers, claim your Pontiac Tempest LeMans Convertible in accordance with the rules on the reverse of your license plate.

All claims for Tempests and Consolation Prizes must be sent via registered mail, postmarked by February 23, 1963 and received by the judges no later than February 25, 1963.

If you hold a Consolation Prize number, you win a 4-speed Portable Hi-Fi Stereo Set, "The Waltz" by RCA Victor. Or, you may still win a Tempest! (See official claiming rules on reverse of your license plate, and observe claiming dates given above.)



- | | |
|------------|-------------|
| 1. B981859 | 6. A304475 |
| 2. C002912 | 7. C518660 |
| 3. B638354 | 8. B350692 |
| 4. C426638 | 9. B151360 |
| 5. B291597 | 10. B203340 |

CONSOLATION PRIZE NUMBERS!

- | | | |
|------------|-------------|-------------|
| 1. A670436 | 6. C111668 | 11. B869865 |
| 2. C608361 | 7. C162385 | 12. C203797 |
| 3. A070773 | 8. B415769 | 13. A039949 |
| 4. A782549 | 9. C624148 | 14. C599394 |
| 5. A534015 | 10. B018030 | 15. B234707 |

L & M GRAND PRIX 50

Sweepstakes for colleges only

More than 50 times the chance to win than if open to the general public.

35 Tempests to go!

Get set for the next lap . . . 15 more Tempests and 20 more Consolation Prizes! It's never been easier to win . . . no essays, no jingles, no slogans. Just pick up an entry blank where you buy your cigarettes. Enter now . . . enter often. Any entry received by March 1st, can win one of 35 Tempests still to go! Of course, entries you've already submitted are still in the running!



EXCLUSIVE FOR THE GIRLS!

If you win a Tempest you may choose instead a thrilling expense-paid 2-week Holiday in Europe—for two! Plus \$500 in cash!



**Get with the winners...
far ahead in smoking satisfaction!**

SEE THE PONTIAC TEMPEST AT YOUR NEARBY PONTIAC DEALER!

Application Due Today For SEA Scholarships

Two \$50 scholarships will be awarded, one each to a boy and a girl member of the Texas Tech chapter of the Student Education Association for the fall semester of 1963.

Applicants must leave their names and addresses in the Teacher Certification Office, room 252 of the Ad Bldg., Monday, Feb. 11.

They are required to submit a 250-word essay including major, overall grade point, education average, extra-curricular activities, participation in SEA, and need for scholarship.

These scholarships are made available through Phi Delta Kappa, men's honorary education fraternity and the local VFW Chapter.

Love Highlights Poetry Hour

Poetry depicting "Love Through the Ages" will be read by Dr. Mary Louise Brewer, assistant professor of English, at the St. Valentine's Day Poetry Hour in the Tech Union Thursday.

The Poetry Hour will be held at 4 p.m. in the Mesa Room. Refreshments will be served after Dr. Brewer's program.

Poetry from the Roman and Greek period, through the Shakespearean era, to present day literature will be read. Through her reading, Dr. Brewer will reveal how poets have looked on man and woman and their relationship in love through the ages.

Dr. Brewer received her B.A. degree from Oklahoma College for Women, her Master's from the University of Illinois, and her Ph.D. from the University of Texas. She has done special work at the University of California in Berkeley and at Harvard University in Cambridge, Mass. This is her first semester to teach at Tech since she left in 1941.

The Poetry Hour is sponsored by the Tech Union Ideas and Issues Committee.

Engagements...

K-K Kersey is engaged to Steve Benno. K-K's home is Aurora, Ill. and she is a junior music education major. She is a member of Sigma Kappa, Mu Phi Epsilon and WSO. Steve is a junior math major from Dallas and a member of the Saddle Tramps.

Betty Sue Thompson is wearing the ring of Bobby Faulkner. Betty Sue is a sophomore elementary education major from Littlefield. Bobby is a junior music education major from Lubbock. He is a member of Phi Mu Alpha and Kappa Kappa Psi.

Alta McAden is engaged to Mickey Owens. Alta is a sophomore from Corrizo Springs and an elementary education major. Mickey is a junior from Tahoka. He is majoring in music education and is a member of Phi Mu Alpha, Kappa Kappa Psi and Sigma Nu fraternity.

Sherry Burgamy has accepted a ring from Charles Vickers. Sherry is a sophomore from Frenship and a music education major. Charles is from Idalou and living in Lubbock. He is employed by Green Cotton Co. They have set the wedding for June 22.

French Scholar Discusses De Gaulle, Current Affairs

George Joseph Planel will speak at the Noon Forum Wednesday in the Coronado Room of the Tech Union.

The discussion will concern the image of DeGaulle and his relationship to the average Frenchman. DeGaulle's decision concerning the veto of Britain's entry

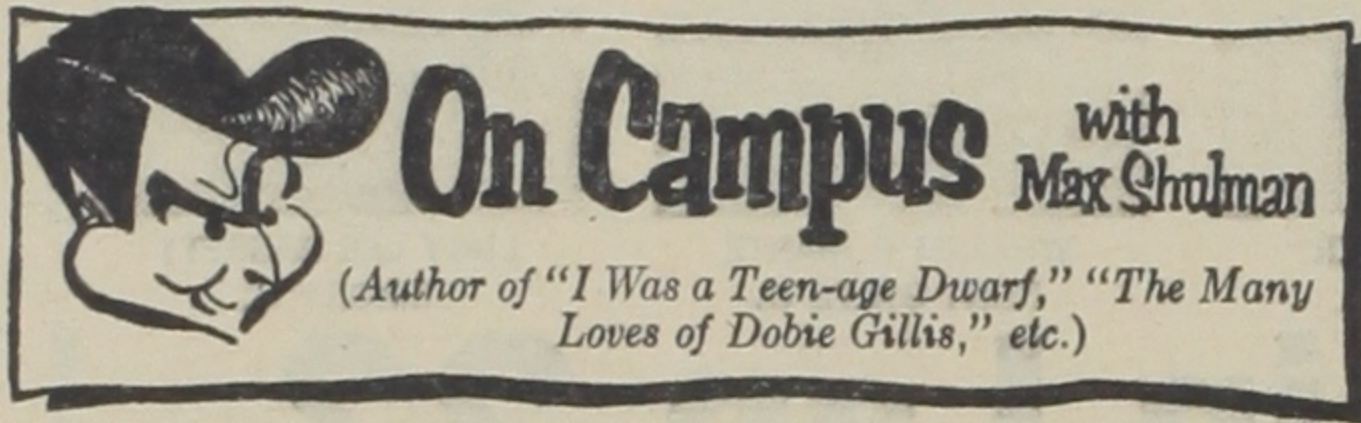
into the Common Market will be discussed.

Planel is an associate professor of French at Tech, visiting the United States from France on a Fulbright Scholarship.



GEORGE JOSEPH PLANEL

Charge for the noon meal is 66 cents. The forum is sponsored by the International Interest Committee of the Tech Union.



THE CURSE OF THE CAMPUS: NO. 1

Hate me if you will, but I must speak. We college types are far too complacent. Sure, we've got plenty to be proud of. We've got atom smashers, we've got graduate schools, we've got new peaks in scholarship, new highs in academic honors. And yet, in the midst of these triumphs, we have failed dismally to make any progress in solving the oldest and most horrendous of all campus problems: we've still got roommates.

To be sure, all roommates are not bad. There is the well-documented case of Hilquit Glebe, a student at the Manhattan College of Agriculture, majoring in curds and whey, who admitted publicly that he actually liked his roommate—an odd admission when you consider that this roommate, Mervis Trunz by name, was frankly not too winsome a fellow. He practiced his tympani in his room, he kept an alligator, and he collected airplane tires.

But, on the other hand, Mervis bought two packs of Marlboro Cigarettes every day and gave one of them to Hilquit and—I ask you—who can stay mad at a man who gives you Marlboro Cigarettes? Who, upon tasting that flavorful blend of Marlboro tobaccos, upon drawing through that pure white Marlboro filter, upon exulting in this best of all possible cigarettes, Marlboro—who, I say, can harden his heart against his neighbor? Certainly not Hilquit. Certainly not I. Certainly not you, as you will find when you scurry to your nearest tobacconist and buy a supply. Marlboros come in soft pack or Flip-Top Box. Tobacconists come in small, medium, and large.



Today Molly is paying off her debt...

But I digress. Roommates, I say, are still with us and I fear they always will be, so we better learn how to get along with them. It can be done, you know. Take, for instance, the classic case of Dolly Pitcher and Molly Madison.

Dolly and Molly, roommates at a prominent Midwestern girls' school (Vassar) had a problem that seemed insoluble. Dolly could only study late at night, and Molly could not stay awake past nine o'clock. If Dolly kept the lights on, the room was too bright for Molly to sleep. If Molly turned the lights off, the room was too dark for Dolly to study. What to do?

Well sir, those two intelligent American kids found an answer. They got a miner's cap for Dolly! Thus, she had enough light to study by, and still the room was dark enough for Molly to sleep.

It must be admitted, however, that this solution, ingenious as it was, had some unexpected sequelae. Dolly got so enchanted with her miner's cap that she switched her major from 18th Century poetry to mining and metallurgy. Shortly after graduation she had what appeared to be a great stroke of luck: while out prospecting, she discovered what is without question the world's largest feldspar mine. This might have made Dolly very rich except that nobody, alas, has yet discovered a use for feldspar. Today Dolly, a broken woman, squeezes out a meagre living making echoes for tourists in Mammoth Cave.

Nor has Molly fared conspicuously better. Once Dolly got the miner's hat, Molly was able to catch up on her long-lost sleep. She woke after eight days, refreshed and vigorous—more vigorous, alas, than she realized. It was the afternoon of the annual Dean's tea. Molly stood in line with her classmates, waiting to shake the Dean's hand. At last her turn came, and Molly, full of strength and health, gave the Dean a firm handshake—so firm, indeed, that all five of the Dean's knuckles were permanently fused.

The Dean sued for a million dollars, and, of course, won. Today Molly, a broken woman, is paying off her debt by walking the Dean's cat every afternoon for ten cents an hour.

© 1963 Max Shulman

We, the makers of Marlboro and the sponsors of this column, will not attempt to expertize about roommates. But we will tell you about a great pocket or purse mate—Marlboro Cigarettes—fine tobacco, fine filter, fine company always.

PHONE
Marriages Engagements
 TO THE TOREADOR
 Ext. 4254, 4255
 Johnnie Lu Raborn, Society Editor

THIS SPACE RESERVED

For The Carriage Shop, to let you know that our traditional new suits and sport coats made by Palm Beach have arrived.

WANT A SUMMER JOB?
COUNSELORS WANTED

CAMP LONGHORN
 On Inks Lake
 Boys Camp Girls Camp
 Burnet, Texas

Interviews and information from 10:00 a.m. to 2:00 p.m., Wednesday, February 20th, West Engineering Building, Room 252.

For immediate details see Longhorn Counselors Gail Thompson, Lani Langford Roberts, and Dow Patterson, Tommy Garner, Penny Hill

Tech Union
 - calendar -

Tuesday—7 p.m.
 College Bowl Forum, Downstairs Ballroom
 Wednesday—12 p.m.
 Noon Forum, Coronado Room, "Political Problem of France"
 Thursday—4 p.m.
 Poetry Hour, Mesa Room, "Love Through the Ages"
 Thursday—7 p.m.
 New Students' Reception, Coronado Room
 Friday—8:30 p.m.
 Western Dance with Jimmy Mackey, Downstairs Ballroom

Raider Roundup

Tuesday—7:30 p.m.
 Dr. R. C. Cole, electrical engineering department, will speak on "Computer Technology" — American Physics Institute meeting — Science Bldg., room 44.
 Wednesday—12 noon
 Town Girls meeting — Tech Union.

Footnotes

by Miller

And here we are in the midst of the February slump.

You know, the whole semester can be divided into a series of slumps. There's the mid-October slump, the post Thanksgiving slump, the post Christmas slump, the pre and post final slump, the after spring vacation slump and the end of the year slump. And in between slumps, there are quizzes.

Upon examination, the slump proves to be a fairly common phenomena. It can be brought on by a number of things — the weather, a bad blind date, a hovering grade or a quarrel with a roommate. Once you're in one, there's no way out. And a characteristic of the slump is that when you're in one, nobody else is.

Everyone has his own cure. Some drink. Some quit. Some lock themselves in a dark room with a carton of cigarettes and a stack of Brubeck albums and refuse to emerge. Some go on crusades, some start to study and some consider suicide. But most of us continue to plod through our daily routine and just hope it will pass as quickly as possible.

Lately a book has appeared on the market which is one of the best slump de-activations around. Called "Happiness Is a Warm Puppy," it is a collection of definitions of happiness by Charles Schulz, illustrated with pictures of his "Peanuts" characters. It will bring a smile and note of

cheer to the slump sufferer regardless of how deep the depths.

For example: "Happiness is a thumb and a blanket." "Happiness is knowing all the answers." "Happiness is a piece of fudge caught on the first bounce." And "happiness is some pink, black, orange, yellow and white jelly beans, but no green ones."

Maybe we could add some definitions. Like, "happiness is getting all your clothes washed." Or, "happiness is having a date with someone you like a lot." Or maybe, "happiness is a good party." Or how about, "happiness is doing something you think is worthwhile."

Another sure-fire slump breaker is the Lubbock Theater Center's current production of "Auntie Mame." The play has proved so popular that another day may be added to its run. It is scheduled for 8:15 p.m. Friday and Saturday.

So when the slump hits, hit back. Or ignore it. They usually pass and things are always better later.

I think.

Salinger Stirs Fans

By NANCY MILLER
Toreador Amusement Editor

J. D. Salinger has another one. Like "Franny and Zooey," it is two books in one. And like "Franny and Zooey," it has an intriguing title — "Raise High the Roof Beam, Carpenters and Seymour, an Introduction."

Both books deal with the Glass family, but unlike "F. and Z.," they deal with the elder members. Told by Buddy Glass, the second-eldest brother, they concern Seymour Glass, the eldest, who is undoubtedly one of the most fabulous characters ever to appear in print.

"Raise High the Roof Beam, Carpenters," is a simple story, fraught with symbolism, and yet decidedly unsymbolic on the surface. It tells of Seymour's marriage. Buddy is the only member of the Glass family present, having obtained leave from the Army. He is suffering from pleurisy, it is an unbearably hot day, and the guests are decidedly unenthusiastic about the wedding.

Buddy sits for a miserable hour waiting for Seymour to show up at his own wedding, but Seymour never appears. So the guests decide to attend the reception any-

way, to comfort the bride. Buddy is inadvertently pushed into a car with the matron of honor, her husband, an aunt of the bride, and a small man who says nothing. The car is held up by a parade, so Buddy invites the wedding guests up to his and Seymour's apartment. They sit around, talk, and have a few drinks. Meanwhile, Buddy discovers Seymour's diary. While he is reading it, the guests leave.

"Seymour, an Introduction" continues to examine Seymour Glass. In this book, Buddy merely talks — Seymour is presented as a sort of philosophical vacuum cleaner,

rather loveable and rather un-human.

It will be a disappointment to Salinger fans, since Salinger exhibits none of the what-the-hell spirit so well brought out in "Catcher In the Rye." But it may make new fans, because it is different from anything anyone has ever before read.

HOLT'S
Sporting Goods Company
401 COLLEGE of Lubbock, Texas

TUXEDO RENTALS

- Tuxedos
- Shirts
- White Dinner Jackets
- Ties & Cummerbund
- CUSTOM MADE SUITS
- QUALITY CLEANING

LUBBOCK TAILORING CO.

1213 Ave. K

PO5-6204

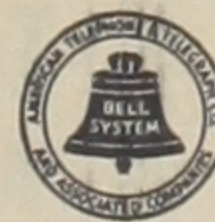
THE BELL TELEPHONE COMPANIES SALUTE: DICK BLAKE

Dick Blake (B.S.I.E., 1960) began his telephone career with A.T.&T.'s Long Lines Department in Kansas City coordinating installation of teletypewriter equipment for the district.

His outstanding performance soon earned him greater responsibilities. On one, he combatted the problem of electrolytic corrosion to underground cable sheaths.

Recently Dick was promoted to Sales Representative. His engineer's knowledge of intercity telephone and data services is invaluable to business customers he contacts.

Dick Blake and other young engineers like him in Bell Telephone Companies throughout the country help bring the finest communications service in the world to the homes and businesses of a growing America.



BELL TELEPHONE COMPANIES

TELEPHONE MAN-OF-THE-MONTH



TECH ADS

TYPING: Themes, thests, research papers. 4519 40th St., SW 5-4565.

I do ironing in my home, \$1.50 per doz. PO 2-4513, Mrs. Etta Mae Lambert, 710 3rd St.

TYPING: Experienced. Thesis, term papers and research papers. Fast service. Mrs. McMahan, 1412 Ave. T, PO3-7620.

Fast, accurate typing in my home. PO 2-2474.

Will keep small babies and children up to school age in my home. 2611 39th, SW5-6886.

Ladies' and men's alterations, reasonably priced. One day service if needed. 2306 6th. PO3-0524.

TV rentals, Tech student discount, more economical than buying, free upkeep, no deposit. Phone PO 5-9914.

Garage apartment, efficiency kitchen, large bath. Swimming privileges. Two blocks from campus. \$45 single. 2610 21st.

Experienced seamstress, expert fitting, weddings, formals after-5 gowns. Mrs. Ethel West, 5432 32nd, SW 5-2951, if no answer call evenings.

Want a ride to El Paso. Two adults. Feb. 11 or 12, SW 9-8912.

Bedroom, share my home, garage, close to Tech, bus and shopping center. 2603 1st Place. PO 3-4508.

Knight 40-watt stereo amp-preamplifier, musicmaster turntable, Knight diamond needle cartridge, 2 Norelco 12" speakers (Karlson enclosures). Call 885-4957.

For Sale: Ampex 1260 4-track stereo recorder. Separate record and playback facilities, separate line and microphone mixing, 3 months old. Call Curtis Polk at SW5-5889 or SW5-9122.

Private room, large, private, quiet, 2 blocks from Tech. \$25 per month. See Roy Gladson at Varsity Barber Shop.

FOR SALE: Mobile Packard lounge, complete with Hi-Fi, central heat and large dance area. \$100.00 Ext. 2579.

FOR SALE: Large Magnavox portable stereo. Excellent condition. Good tone quality. \$150.00. Call SW5-0223.

Texas Leads SWC

'Horns Host Tech

Texas Tech's Red Raiders enter Gregory Gym in Austin today at 8 p.m., to contest the league-leading Texas Longhorns.

Texas ran its conference record to 7-0 last Saturday with a sound thrashing of SMU, 77-62, while Tech chased the Rice Owls for three quarters, finally "walking" away with a 89-77 loss.

Tech lost the Rice game almost entirely by walking with the ball. Another factor in the loss was the

dynamic play of two substitutes, Bob Hill and Dick Cramer, for the Owls. The two subs dropped in 37 points and were the difference in the game.

Bill Murren had a perfect night for the Raiders. He shot and made eight field goals, attempted and made one free throw, had no personal fouls and scored 17 points to lead Tech. Four other Raiders balanced out the scoring with Sid Wall making 14 and Glen Hallum,

Harold Denney and Bobby Gindorf each contributing 12.

Tech will field the starting lineup of Hallum and Gindorf at forwards, Tom Patty and Wall at guards and Denney at center.

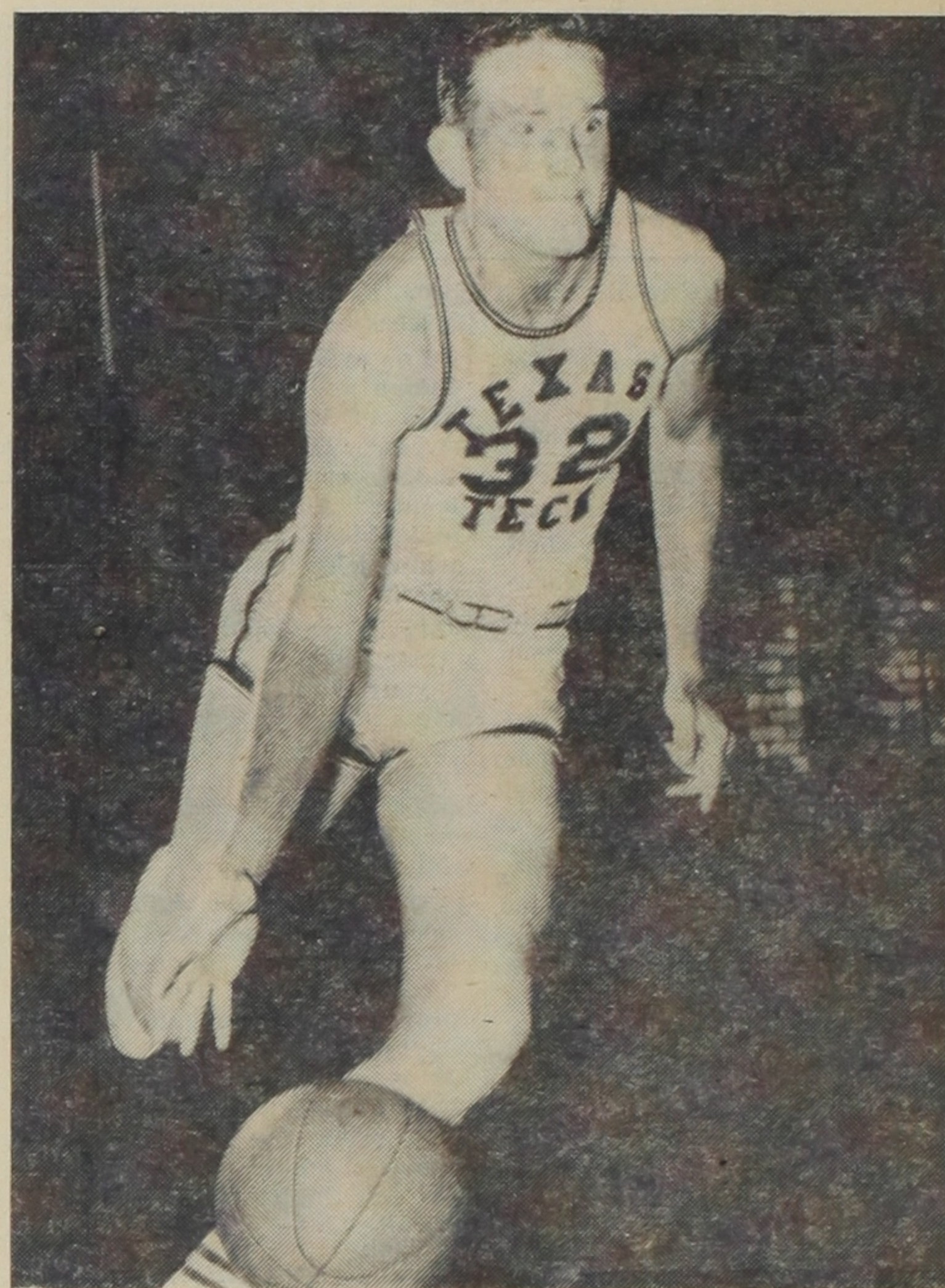
Texas will counter with Larry Franks, 6-5, and Joe Fisher, 6-7, at forwards; Jimmy Gilbert, 5-9, and Jimmy Puryear, 6-1, at guards and Mike Humphreys, 6-8, at post.

In conference scoring, Gilbert leads the Longhorns with an average of 14.3 for seventh spot in the SWC. Hallum holds down the ninth spot for the Raiders with a loop average of 13.7. In season scoring, Texas has no one in the top ten, but 6-7 Denney is the ninth place man with a 12.8 average.

In the 23 years of an off-again-on-again series with the Orange and White Longhorns, Tech has lost 13 and won 10. Coach Harold Bradley has led his Texas team to a 12-5 season record this year.

Tonight in conference play A&M meets SMU at College Station, Arkansas vs. Rice at Fayetteville and Baylor vs. TCU at Waco.

Standings in the conference find Texas, 7-0, followed by Rice 5-2; A&M and Arkansas, 4-3; SMU and Tech 3-4; Baylor, 2-5, and TCU, 0-7.



ABLE REPLACEMENT—Milton Mickey, 6-5, 200-pound senior ball-player from Lockney is used often as a replacement for Harold Denney at center when Coach Gene Gibson spells his starter. Against Texas tonight Mickey will probably see action in this capacity.

Golf Team, Slate Announced

James "Housty" Brewer, junior marketing major from Andrews, has been elected captain of the 1963 Red Raider golf team, according to Jay McClure, Tech golf coach.

Brewer will be backed by a host of players who compete against each other to represent Tech in the upcoming conference race. Other members of the team include: Bruce Dobie, Worcester, Mass.; Gary Littlejohn, Midland; Rick Jennings, Lubbock; Jim Davidson, San Angelo; Barry Rogers, Midland; George Glenn, Lubbock; Richard Yates, Corpus Christi; and Mike Moorhead of Lubbock.

Prior to their first conference match with Texas A&M on March

30, the team will travel to Laredo and compete in the Border Olympics March 6-8.

"Tentatively, we are planning to compete in the Southwest Recreation Meet in Fort Worth on March 1-2," McClure said, "provided that we get enough practice play before that time."

Following their first conference match, the team will compete at Houston against several top teams from the southwest on April 10-13.

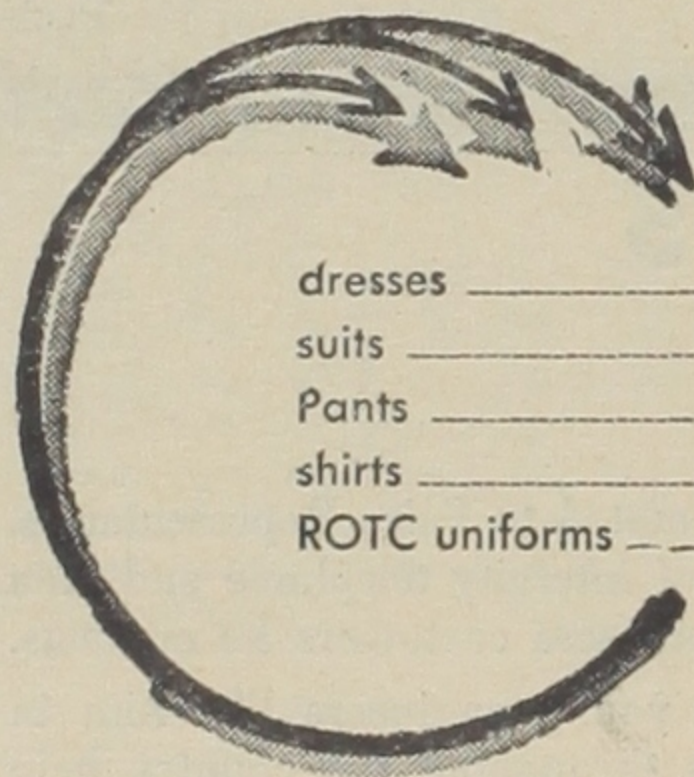
SAVE ON DRY CLEANING AT

MARCY'S

6 CONVENIENT LOCATIONS

Town & Country
4445 24th Street
Family Park

121 North College
412 Ave. L
806 Idalou Road



dresses	65c & up
suits	50c
Pants	30c
shirts	30c each
ROTC uniforms	50c

Tuxedo Rentals All New Stock



COSTUMES FOR
ALL OCCASIONS
2422 Broadway — PO3-2388

**DON'T
forget**

FEB. 14th
is
Valentine's Day

REMEMBER TO SEND HER

Pangburn CANDY

You'll find Pangburn's east of our complete drug fountain.

"COMPETITIVE PRICES" on Prescriptions

Broadway Drug

Registered pharmacist on duty at all time

2424 Broadway

PO2-0363
PO2-0364

Meet your friends at...

Bob's Cafe

2401 Main



Featuring the most complete
Menu in LUBBOCK at the
most reasonable prices.

Steaks • Breakfasts • Dinners
• Mexican Food •

**GROW
SLIM
WHILE
YOU
EAT**

WITH SAFE
VITAMIN-
FORTIFIED

diet-master

REDUCING PLAN

Be a good loser. DIET on balanced meals without loss of energy, hunger pangs or jumpiness. DIET on the DIET-MASTER REDUCING PLAN... fully guaranteed to help you lose excess weight, or your money back.

SNELL DRUG

1221 College PO5-5833



For Better Vision...

See...

BROOME OPTICAL CO.

1214 Broadway -- Dial PO3-4141
Lubbock, Texas