NUMBER 20

Did You Know? hat There Will Be Many Visib

VOLUME VIII

Heart Attack Last Nigl

earbook Sponsors Short Story Contest

Motion Picture To Be Shown **Plains Society**

First Session Starts Tomorrow Afternoon At 4; Artists Ou West Texas Plains Are Eligi-ble To Enter Paintings

Cash Prizes Given

Knapp, Holden, Studhalter And Landwer, Speakers; Night Session Starts At 7:30 In Engineering Auditorium

Engineers Pick Class Speakers

Hill, Luce, Crawford, Williams Are Selected; Carpenter To Be Principle Guest Speaker; March 4 Is Date Set

bressor C. D. Brandt, profess extile engineering, will be master and master of ceremit or the engineering banquet ield at the Lubbock hotel Ma lass speakers will be: Basil 1 lass speakers will be: Basil 1

Young And Old Old And Young All Come To Tech

Training Work Is Offered To **Tech Students**

Miss Alice Mulkey Conducts Girl Scout School; Work Is Given At Seaman Hall Dur-ing Week

Miss Alice Mulkey, of the Na-tional Girl Scout Training staff is conducting a girl scout training school this week at Seaman Hall.

Knapp Talks To Teachers At Ft. Worth

Tech President Discusses A Fundamental Principle Of American Government; Need Of Education Stressed

Ideals Listed

Democracy And Education Have Been Associated To-gether In History; Needs Of West Texas Discussed

EXHIBIT BEGINS

Athletic Carnival Aids Matador Club To Paint Season's Football Games

Dr. Malone To Be Speaker At **Pre-Med Event**

anquet To Be Held At Hotel Lubbock On Saturday Eve; Poole To Be Toastmaster; Program Is Planned

Dr. F. B. Malone, ear, eye,

Fish Vote For Class Queen In Annual Secret Election

dent; Parker Taulunan, Toreador editor; Hop Halsey, freshman president and Audrey Brown, business manager of the Toreador. The queen, who will be presented by the class president at a social for freshmen next term, won the election by a large majority. Her name will be kept secret until then. The other nominees will be in the queen's court.

meeting officers were cleated. These are: Carl McAdams, president: Travis Parker, vice-president; Duane Orr, secretary; and Robert Drake, treasurer. Professors H. P. Godeke and F. A. Kleinschmidt are sponsors of the organization. The other nominees will be in the queen's court.

Tech Aggies Are Hosts To Farm Groups

Farmers' Supper To Be Held Tonight; Stage Is Built In Pavilion For Demonstration Work; To Discuss Problems

Adams Is Speaker At Meeting Of SPES; Officers Are Given

La Ventana To Give Prize For **Humor Article**

Story Must Include Five Or More Tech People; March 1 Is Deadline; Prize To Be Five Dollars

Pictures Posted

Yearbook Cover Chosen And Sent To Manufacturer; Tech Students Do Work On Annual; Deposits Needed

Tech Group Travels 30 Miles Daily

Hikers Ride

Powers Speaks At Convocation On Wednesday

Ideals Of Washington Are Set Forth In Regard To Modern Crisis; Flowers Presides At Tree Planting Ceremony

Co-Eds Discuss Problems!!! Bookstore Is Gathering Place For Tech Students As They Compare Notes On Current Crushes And Finances

and is an annual event. Officials swere Lot Edwards, senior president, Parker Taulman, Toreador editor; Hop Halsey, freshman president, Trais Farker, teceprecident, Trais Farker, teceprecident and Audrey Brown, business manager of the Tereador.

The queen, who will be presented by the class president at a so-cial for freshmen next term, won the election by a large majority. Her name will be kept secret until then. The other nominees will be in the queen's court.

Show Talks

Show this coffee surely is how the local pastors better. Orake, treasurer.

To Make Test

Senior mechanical engineers and represented by the conducted by the presented to the Asme to the Asme Tuesday night at 7 o'clock in the engineering audit to the Asme Tuesday night at 7 o'clock in the engineering banquet would be given.

The purpose of this discussion whether the drink a curely is hot turn around, but here comes Jack. Isn't he a honey? Isn't here can be tested. Every time I drink a curely is hot extent and there comes Jack. Isn't he a honey is local turn around but here comes Jack. Isn't he a honey? Isn't he called me up last night and the called me up last night and turn and the last of the called me up last night and turn and the last of the called me up last night and turn and the last of the called me up last night and the called me up last night and turn and the last of the called me up last night and the called mea

Heart Attack Fatal; Dohoney Dies Last Night

E. L. Dohoney Succumbs To Attack At 6:30 P. M. Yes-terday; Funeral Arrange-ments Not Decided

Gates Receives Ph. D. Degree

Tech Spanish Instructor Gets Degree From University Of Pennsylvania; 350 Students Receive Doctorates

Barnett Speaks At Meet Tonight

Chinese Plants Are Sent Here By USDA

Professor C. E. Russell, head of the horticulture department, receive-ed 12 plants from the United States Department of Agriculture last Tuesday. The plants are natives of Southeast China. The plants received are as fol-lows: One hybrid Simon plum; one hybrid quince; two firethornes; four cotonessters, two different va-rieties; and two smoke trees, or sumacs.

Artist Course Is Presented!

Lillian Rehberg, "cellist, and Michael Raggin!, tenor, in joint recital, presented the last artist course number of this term at the high school auditorium last night.

Miss Rehberg studied 'cello under Hans Hess of Chicago, and later studied in New York. She made her debut at the age of 15. Raggini has had a colorful experience. Born of Italian-American parents in lower New York, as a boy his neighborhood organized a stock company to send him abroad to study. While in Rome, he taught boxing lessons to pay for his vocal lessons. He made his debut in Valencia after having toured

News

Dr. Marshall Harvey FOOT SPECIALIST Surgical Chiropodist 403 Myrick Bldg.

Corsages CUT FLOWERS FOR ALL OCCASIONS

College Avenue Green House

PHONE 114 College Ave. At 8th St.

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Parker Taulman Editor h	1-chief anager
J. M. Jackson News Kathieen Jennings Assistant News Calvin Hazelwood Assistant News Lorene Childers Society Bob Tracy Sports Nrs. Laurance Priddy Woman's	Editor Editor Editor

news covered by students in the department of journalism



red as second-class matter, October 31, 1925 at the postoffice at. Texas, under the act of March 3, 1879.

The fourth annual South Plains Farm and Home conference will be held in the Livestock pavilion today and tomorrow. The purpose of these conferences are to give the farmers in this section of the State the opportunity to hear their immediate problems discussed and sailed.

These meetings are of great importance to the farmers in this section of the country. With some of the best informed men in agriculture and agricultural methods in charge of the discussions, the farmers are able to get, in two days, what would ordinarily take an entire season to get through reading of bulletins and literature on agriculture. Through the influence of such conferences, West Texas is keeping ahead of other agricultural sections in improvements and production.

Texas Tech is honored to have such conferences held on her campus.

TT

The following editorial appeared in the PINE, Arizona State Teachers College newspaper, for February 14. As it expresses the opinions of the TOREADOR staff throughout, we are rouning it for the benefit of the many clubs on the campus who think that malifating a college newspaper is nothing more than a pastime for Journalism majors.

THE EDITOR MOANS

THE EDITOR MOANS

We must be running a newspaper!

A newspaper slips up on a story or lets a typographical error go through and it gets panned—that's the prerogative of the reader. A lot of trouble is taken to dig up a last-minute scoop on the fall of Betty's arches, printers toil over-time to get the paper out on time, or three staff members quit because the scoop requires overtime at no pay, and the paper gets tolerated—that's the prerogative of the newspaper.

We want the news, any news that relates to college or college interests. If we miss any, we are disappointed because we did not get it and not because of the criticism that we usually do get. There is nothing that makes an editor smile, sleep well, and eat hearty as does a lot of available copy, especially when available early in the week.

Unfortunately we are handicapped, Classes take part

available copy, especially when available early in the week.

Unfortunately we are handicapped. Classes take part of our time and so do basketball games. Being just plain newswriting folks, too often our social activities are limited to the democratic order of the College Inn Coffee club and we just can not be on hand when some Greek letter throws an alphabet soup splurge or the campus queen is forced to stag a dance. Our reporters can not be expected to look too hard for extra news. They have their assignments, and extra news means extra work and where is the percentage in that sort of set-up for the reporter? There just isn't any.

Of course, we like alphabet soup and we would not mind tagging along with the campus queen and all that, but there is our Coffee club. However, as a happy medium it is suggested that we would be more than mediumly happy if each organization, etc., of the campus appointed a reporter from its members to give us the facts about its activities. Slip them under the door of the PINE office, our re-write men will add the horrible details and we will be made happy at our work trying to run a newspaper.—

THE PINE, Arizona State Teachers College.

Home Economics Girls To
Sponsor A Dancing Class
Le wis Walker, local dencing teacher, will conduct a girls ball room dancing class to be aponsored acon by the home economics club. It will meet twice a week late in the afternoon in the home economics teachers of Lubbock.

ANNOUNCING

"Beaux"

A product of quality cater-ing to the hands and hair. Hair Oil, 4-oz. 25c Shampoo, 6-oz. . . 25c Hand Lotion, 4-oz. . . 25c

Distributed by Lubbock Drug Wylie-Jarrett No. 2



Shop

All Work Guaranteed

Jackson Drug

Phone 1880

of leading publishers. Can be worked there now. Permaner positions if experienced, also summer crews for U. S. and foreign territory. For full details write — The Collegiate Scholarship Institute-219 Republic Building, Miami, Fla.

STUDENT CRUISES

Co-Eds Are Not Losing Desires As Housekeepers Hold Revival Four cages of rata are the subfeets of an experiment on the advantages of good diet being carried out by Miss Jonnie McCrery's nutrition class in the home economical school.

Power Meter Set To Be Displayed



Flowers for all occasions Corsages Our Specialty

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Hilton Hotel

SPECIAL

SALE!

REMINGTON

PORTABLE TYPEWRITERS

These Are Brand New Machines and

Sell Regularly for \$60.00.

The Above Price Includes Carrying

We Carry a Full Line of

Typewriting Supplies

and

Repair and Clean All Kinds

of Typewriters

Fling Is To

But To Be In April; Witt Teaches BSU Course; Social Planned For Tomorrow Night

Robert Fling, president of the

Dr. W. C. Holden, Professor of History, will lecture before his extension class at Big Springs tomorrow night. His subject will be, "Social and Economic Development of the Great Plains."

Ten freshmen engineering students have distinguished themselves by making the highest grades in their group during the past fall

Subject Rats To

school.

The rats are paired according to sex and sge and each pair is fed a different diet. Reactions of the rats to each diet are measured by comparison to the reactions of a pair which is on a control diet.

One cage of rats is being fed on a typical American dietary consisting of meat, potatoes, fats, and sweets.

Engineer Freshmen

Mr. John Burroughs, graduate of Texas Tech in 1936, is now working for the Texico company in Lubbock.

TYPEWRITER SALES CO.

EARL HORTON Tech Barber Shop

Is Now Manager of MEREDITH BARBER SHOP Haircuts 25c

Welcome Tech Students! 1622 Broadway

Lubbock Sanitarium & Clinic

Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear. Nose and Throat
Dr. M. C. Overton
Diseases of Childrea
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Milone
Eye, Ear. Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Olan Key
Urology and General Medicine
Dr. Jerome H. Smith

C. E. Hunt J. H. Feitor Superintendent Business Mgr

A chartered training school for nurses is conducted in connec-tion with the sanitarium.

MARK HALSEY'S Jumbo Malt

90 LUBBOCK'S ORIGINAL

CUT RATE DRUG STORE



Clean!

And it was so soiled! But the things that come back from MODEL LAUNDRY are always perfectly done.

> 20% Discount



Well, that's something about cigarettes never knew before



the cigarette that's Milder the oigarette that Tastes Better

I'd never thought much about what's inside a Chesterfield cigarette. But I have just been reading something that made me think about it.

Just think of this, some of the tobacco in Chesterfield—the Turkish—comes from 4000 miles away! And before it is shipped every single leaf is packed by hand. All because Turkish tobacco is so small and delicate.

Of course I don't know much about making cigarettes, but I do know this-that Chesterfields are milder and have a very pleasing aroma and taste. They satisfy-and that's what counts with mel

FOR CASH AND CARRY Model Laundry

25

WE

Kipke Named School Head; Matadors To Meet Buffs

Kipke To Explain Short Punt Plays; Other Men Considered

Michigan Coach Is Choice Of Mentors; Methods Of Caring Oor Injuries Will Be Part

Tennis Squad Interested Men Are Asked To Meet In Room 209; Plans For Coming Season Will Be

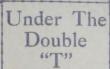


Tech Golfers

Are To Meet

\$6.75 The Voque

tes



To Organize

Buffs Invade Matador Gym For Two Games

First Of Series To Be Played Tonight; Buffeloes Are Na-tionally Known For Court Records; Is Tallest Team

A Special Service

Co-Ed Beauty Shop 1115 Avenue K

East Of Hotel Lubbock

Phone 331

Lindsey SOUTH PLAINS HADRE THEATER

Preview 11:30 Sun-Mon-Tues.

Planned For Girls

The first high school girls bas-

Barrymore Collars!

Many New Colors, Plain and Fancy!

\$1.00

Cage Tournament Oklahoma Teachers Cop Cage Tilt From Matadors On Friday Field Ball Win

SPRING SHIRTS

The first high senson give basketball tournament of district number 2 will be held at the Texas 1 ach symmasium February 28, beginning at 2 o'clock.

Four South Plains towns will be represented here by the strongest represented here by the strongest of ficials.

Dunn Starts Scoring With Long Coulty in setting in the open. The game was marked by accurate passing, close guarding, and fine shooting. Only 13 fouls were represented here by the strongest of ficials.

DANCERS SIGN UP

WE

SELDOM

SMEAR

WAA Team In

Speedball To Be Played Last Two Weeks Of Term; WAA Members To Be Divided Into Squads And Given Points

LYRIC Preview Sat. Night



2 Shows for the Price of One

WEDNESDAY AND THURSDAY First Times In Lubbock '

JACK HOLT

"Man Against Woman"

STUDENTS!

You can still transfer your library deposit for a La Ventana until Friday, April 7th.

Your school year is not complete unless you have one of these year books.

POSITIVELY

No extra annuals ordered this year!

Unless you place your order for La Ventana, do not expect to get one.

Communicate with the Business Mana---- THE STAFF ger at once.

Players To Assemble In Double "T" Room At Gym; Langs-ton Chairman At Meeting; Elimination Games Billed WARDEN LEWIS E. LAWES SPENCER TRACY

JACK DEMPSEY

"WORLD'S CHAMP"

PHONE 225 FOR ECONOMY PRICES IN LAUNDRY Shirts---10c 25% Discount For

Cash and Carry Rough Dry and Flat Work 5C

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Dances And Parties Are Prominent Among Week's Social Events



Ideal Hose for Any Tech Co-Ed

Beauty, service, and correct colorings are requirements in every hose you purchase—with most Tech Co-eds price is also a consideration. All these factors make this new outstanding hosiery value especially of interest-

A New Chiffon Silk Hose In All Colors 69c

A more outstanding value than ever beforean all silk fine high quality hose in chiffon weight-made with liberal length and cradle foot—just received and featured in all the cor-rect new tones for spring—a hose we feel you will buy again and again once you have found its unusual value—one that we can offer you at a decidedly attractive price-featured now

Hemphill-Wells Co:

Tech Student Is Victim Of Hit And Run Driver: Pre-Law Posse Arrests Charles Cobb; Trial Date Is Named club will try the case in room 302, March 5, beginning at 7 o'clock.

Lewis.
This is the second mock trial to be held by the Pre-Law club this year. The Supreme Court of the Texas Tech Pre-Law

Social Clubs Entertain Guests

Marry A. J. Hewett

lowing the wedding where they will make their home.

Miss Houston withdrew from Tech Monday.

Miss Harrison Entertains

ment for an injured limb at the West Texas hospital.

Elizabeth Houston To

Las Lealas Guest

REDEEM THIS COUPON TODAY



MANUFACTURERS Special Offer

Lifetime Fountain Pen

AND PENCIL SET

With New Lifetime Duchrome Feather Touch Point

This Coupon Is Worth \$4.03

From 12 noon to 6 p. m., Only THURSDAY, MARCH 23

Bowen's

Mysterious

And Friends With Many Parties

La Vivaraha, La Chaparaha, La Chaparaha,

a tie. No money or queen. Looks like RED Huffe should be back with the SUFF should be back with the SAN SOUCHS. I hints that the run-off tomorrow will be between POLLY BARROW and MELBA WATSON, aint 112 MR. SHELION (see the tire follow). Give Program

Eleven Students Are On Trip To Crosbyton; One-Act Play Is Presented; Music, Trick Roping Is Given

J. B. Waffle Shop

(Under New Management)

The Tastiest And Cleanest Food CHICKEN DINNER ON SUNDAY ______(Drink and Dessert Included) Plate Lunches, (with drink and dessert) ____ 25c Sandwiches on Toasted Bread _____ 10c

Jumbo Hamburgers _____ 5c Everything Else In Proportion-Try Us

Pies, per cut _____ 5c



It'S FUN TO BE FOOLED ...IT'S MORE FUN TO KNOW

Josie didn't jump...she was sprung! The twenty-foot leap is not dependent on Josie's ability, but on a powerful spring mechanism hidden beneath the stage which propels the artist upward through the air. The force is so violent that the lady wears a light steel jacket which protects her from injury as she starts her astonishing leap.

EXPLANATION:

CAMELS

a mysterious way to give cigarettes a superior "flavor."

Cheap, raw tobaccos can be "built up" or "fortified" by the lavish use of artificial flavorings.



Magic has its place...but not in ciga-rette advertising. Such magic, however, seldom holds the audience. Your taste finally tells you the truth.

The cigarette flavor that never stales, never varies, never loses its fresh ap-EXPLANATION: Cigarette flavor can be controlled by adding artificial flavorings. By blending. And by the quality of tobaccos used.

never varies, never toses its itest appeal, comes from mild, ripe, fragrant, more expensive tobaccos... blended to bring out the full, round flavor of each type of leaf. It's the quality of the tobacco that counts!

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

Because Camel actually pays millions you find in Camels an appealing mild-ness, a better flavor.

And Camels taste cooler because ply, MOISTURE-PROOF cellophane keeps them fresh.

____NO TRICKS .. JUST COSTLIER TOBACCOS

IN A MATCHLESS BLEND