Vol. XXX Texas Technological College, Lubbock, Thursday, March 24, 1955

Emphasis Week Will Start Sunday; Funds To Go To Foreign Students

Cadets To Debate With Coeds Today In Oxford Style



IT WILL BE SHADES OF THE ROARING TWENTIES when the 1955 Varsity Show opens Monday night at Lubbock High Auditorium. Shown above during one of the last practice sessions are some of the principals in the show. From left to right, they are: Gayle Erickson, Ann Hogg, David Pool, Grace Vick, Bob Lapham, Ann Rathjen and Bobby Waddle.

—(photo by H. A. Tuck)

West Enterain West, generally Service on the Control C

Oil, Coca-Cola and Insurance Firms To Open Senior Interviews Tuesday

Town Hall Meeting Is Set Wednesday

"Town meeting today!"
This may be the cry heard Wednesday when the annual College Town Hall is presented in Aggie Memorial Auditorium at 10 a.m.
Composed of members of Texas Manufacturers' Association, the panel will include top management, production and personnel executives in Texas. They will answer questions directed to them by members of the audience.

Members of the panel are: Robert Kennedy, advertising director, West Texas Utilities, Abilene; R. M. Brackbill, division exploitation engineer, Shell Oil Company, Odessa; Orville McDonald, Orville McDonald Associates, Dallas; and S. P. Kroeker, assistant general manager, Sivalls Tanks, Inc., Odessa.

Sponsored by Delta Sigma Pipprofessional business trategrity, College Town Hall is tree to the public, with students especially invited.

Rate 159% Above Last Year For Dorm Reservation

today.

Reservations for next year have been made by 290 new students most of them girls.

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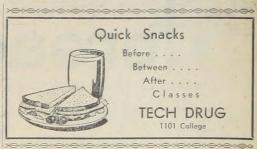
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line of gifts that lend themselves to

Pens, Pencils, Playing Cards, Billfolds and many other items.

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70 Plan To Attend Leadership Meet





NO MATTER WHERE YOU ARE, you'll get more pleasure from your cigarette if it's a Lucky Strike. That's the point of the Droodle above, titled: Three deep-sea divers enjoying Luckies. You get deep-down smoking enjoyment from Luckies because they taste better. Why do they taste better? That's easy to fathom. First of all, Lucky Strike means fine tobacco. Then, that tobacco is <u>toasted</u> to taste better. "It's Toasted"—the famous Lucky Strike process-tones up Luckies' light, mild, good-tasting tobacco to make it taste even better . . . cleaner, fresher, smoother. So, when it's light-up time, light up the better-tasting cigarette . . . Lucky Strike

Better taste Luckies... LUCKIES TASTE BETTER ... Cleaner, Fresher, Smoother!



AERIAL VIEW OF CUSTER'S LAST STAND



FAT MAN AND FAT LADY BEHIND BEACH UMBRELLA





Thursday, March 24, 195

Sigma Kappa T Presentation Da

Members and their dates vicules:
LaRue Gilmore, presentHorace P, Gilmore and es
by Jimmy LaMar; Kay
presented and escorted by
Ratcliff; Dorothy Brigss, pa
dby H. G. Briggs and es
by Dom McGuire; ImaGriffith, presented by B. L.
fith and escorted by Charles
ton; Anna Margaret Guntreented by Byron M. Gunter a
corted by Jessé Mates.
Georgianna Meadors, pre
and escorted by W. A. M.
Jr; Sonya Wilmut presente
escorted by Layton Raun;
Frandenburg, presented and
corted by James Lassater;
Alice Jones, presented and
dby Don Oatman; B.
Carthel, presented by E
carthel, presented by E
carthel and escorted by
Carthel, presented by E

Alice Braselton To Head Tri Del

Mary Alice Braselton installed as president of Del ta Delta Wednesday night. Other officers for the coming are: vice president, Dixie Grecording secretary, Charles liamson; corresponding see Luxann McNeill; treasurer, McGee; marshall, Ann (ehaplain, Jeanette McKinle, captain, Joyce Tharp; as captain, Joyce Tharp; as rush captain, Revis Jorda oramendation chairman, Frances Wiese, scholarship man, Jerry Denton; his Jane Jackson; librarian, MSmith; social chairman, Stone; publicity chairman, Young; sponsor chairman, Honger, AWS, represer Polly Am Kennedy; alume



THOMAS JEWELRY 1207 College Ave.

farch 24, 1955

RUG

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moother!



OFFICERS FOR NEXT YEAR have been elected by the Association of Women Students. The new officers, are, left to right: Norma Chapman, president; Kay Lynn Watson, Big-Little sister vice president; Betty Mcéehee, WIDC vice president; Borts Wamper, secretary; and Janet Vanew, Treasurer. Not stantals a Elleen Jacobson, reporter, elected Monday In an all-all parties of the Signa Mappa Scorotty will be a supplied to the Signa Kappa Scorotty will be a supplied to the Signa Mappa Scorotty will be a supplied to the Signa Mappa Scorotty will be a supplied to the Signa Mappa Scorotty will be a supplied to the Signa Mappa Scorotty will be a supplied to the Signa Mappa Scorotty will be a supplied to the Signa Mappa Scorotty will be supplied to the Signa M



THOMAS JEWELRY 1207 College Ave.

Zeta Tau Alpha's Presentation Dance Forum Planning To Honor New Members Saturday Night Member Tapping

Zeta Tau Alpha will present 33 new initiates at its annual presentation dance at 7:30 p.m. Saturday, in the Student Union Eallite; Sandra Spellman presented by E. L. Spellman, escorted by the Esquires.

Initiates to be presented are: Sylvia Link, presented by John R. Link, Jr., escorted by Gene Miles Barron; Mary Mahan, presented by C. R. Mahan, escorted by Charles Barron; Mary Mahan, presented by C. R. Mahan, escorted by Ernest Hamilton; Margaret Johnson, presented and escorted by Benny McCullon, Glenda Keyton, presented by C. Moses, escorted by Benny McCullon, Glenda Keyton, presented by C. Moses, escorted by Benny McCullon, Glenda Keyton, presented by C. Moses, escorted by Benny McCullon, Glenda Keyton, presented by Carles Barron; Mary Mahan, presented by G. Marion Hays, and escorted by G. Gene Miles; Barbara Stuart, presented by Marion Hays, and escorted by Larry Marks.

Town, senior women's honorary service organization, is in the process of selecting its members ented by Marshall Camp; Carolyn Sanders, presented by Marshall Camp; Carolyn Pryor, presented by E. L. Spellman necorted by Erout and tapping service similar to that held by Mortar Board on other campuses is being planned. On an unannounced date, the service will begin with the playing of the "Matador Song" from Larry Marks.





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AN EDITORIAL

A Matter For Thought

Persons attending the symposium on the compulsory activity fee last week went away from the meeting fully aware that the problem is many-sided and of considerable

No one is eager to pay more money for an education. That fact is obvious. More money must come from some source, however, if the activities which now receive money from the fee are to maintain and improve themselves. Is the compulsory fee the answer to the problem? This question is really the crux of the matter.

On one side of the ledger are the students who work to pay their expenses, who are receiving veterans benefits, who are married, who have financial obligations not encountered by the average enrollee. To these students, the activity fee appears as an "extra," something to be paid for before the real objective can be obtained. Yet, like taxes, the activity fee would be levied on all for the benefit of all, or so the theorists state. And to the serious student, the student who desires an education above all else, a few extra dollars per year would not present an insurmountable barrier.

Opposing this viewpoint are the students who belong

Opposing this viewpoint are the students who belong Opposing this viewpoint are the students who belong to organizations, who realize there is more to college than classwork, who, sometimes paying out of their own pockets, represent the college at intercollegiate events.

Still another position is tenable. This side says the legislature is trying to find an easy way out of its own difficulties, and certain facts can be found to make plausible or least this viewpoint.

plausible, at least, this viewpoint.

To oppose the compulsory activity fee merely because one does not want to meet the added expense would be selfish. But to support it because one belongs to an organization which would benefit from the fee also would

The good of the college must be kept in mind, but the college is composed of individuals, and the matter should be decided in a manner in which the individual will benefit the most.

LITTLE MAN ON CAMPUS

by Dick Bibles



you guys! Quit clownin' around with that shot put!"



BASEBALL

Baseball Caps & Gloves Baseballs Warm-Up Jackets

Be ready for Spring

Book & Stationery Center



Yma Sumac Displays Remarkable, Voice In Inca Music and Dance Concert cello, Inca base drum, flute and violin. The only variation from the strange Inca music was one num-

In Inca Music and D

By SHIRLEY HAMMER
Toreador Staff Writer
Lubbock residents were treated to a glimpse into the Inca world March 15, at the Yma Sumac concert in Tech Gym. A crowd of about 1,500 persons watched Miss Sumac and her troupe give an excellent performance although handicapped by a poor stage, no backdrops and bad lighting. The concert was an "extra" sponsored by the Lubbock Symphony.

Miss Sumac is a poised young woman whose voice range is hardly believable. In only two songs did she display all the rare qualities of her voice, however. She sounded almost inhuman at times on high notes and her shifts from low to high tones were especially smooth and effective.

Miss Sumac's company captivated the audience with their varied program of native music and dances. The musicians and dancers were deftly performed and were strikingly similar to what Americans refer to as "modern" or interpretative dance.

Moises Vivanco, Miss Sumac's

Letters to the Editor

Dear Editor:

Last week it was my "pleasure" to attend a meeting of the Student Council. However, I was shocked during one phase of the meeting at the attitude exhibited by all but a small minority. This was during the debate on the proposed cheerleader amendment. On the presentation of the amendment the majority seemed to express the attitude that the student body was incapable of determining the issue for themselves. On one occasion a representative from the Division of Agriculture expressed the view that the 581 students who signed the petitions were incapable of reflecting the attitude of the student body, but there are only 22 members of the Student Council.

One point should be made clear—that not all the students who signed the petitions were in favor of the passage of the amendment, but they were willing to submit it to a vote of the "whole" student body.

However, the vote of 11 against the amendment seemed to reflect personal opinion and fear of public opinion.

If the majority of the Student

personar opinion.

If the majority of the Student Council condemns the issue on the basis of the "incapability" of the students to make the right decision, I would like to remind those members that it was these "incapable" students who elected them to their present positions.

Your truly,

Thomas Jones

·Toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Thursday on the campus at Lubbock by the associated students of the

the associated students of the College.

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MACK PRICE Bus Mgr.
NEWS LaDoyce Lambert Clyde Walter
ASSIGNMENTS Alton Slagle.
Harold Creswell
SOCIETY Pat Harkleroad

Pat Harkleroad Joe McLaughlin Kenneth Bennett

usband, composed and conducted the music. The accompaniment a marimbo, piano, Sumac

ber by a French composer and one song in Spanish, both sung by Miss

RUBY & RAY

BOSTON - CREAM PIE



As You Like Itl Chocolate — Pineapple — Cherry — OPEN 5 a.m. - 11 p.m. RED RAIDER CAFE



I'VE GOT NEWS FOR YOU

It is my earnest hope that an occasional column of mine has pleased you enough to make you want to clip it out and keep it. But I'm sure that being preoccupied with more important things—like getting down to breakfast before your room-mate eats all the marmalade—the impulse has passed and been forgotten. So I am pleased now to report that the makers of Philip Morris Cigarettes, bless their corporate hearts, have published a booklet called MAX SHULMAN REVISITED, which contains six of my favorite columns, along with some brand new material, all of this profusely illustrated—all of this available to you gratis when you buy a couple of packs of Philip Morris at your favorite tobacce counter on or near your campus.

But this is not the only news I've got for you today. Following you will find a roundup of news highlights from campuses the country over.

Southern Reserve University

Dr. Willard Hale Sigafoos, head of the department of anthropology at Southern Reserve University and internationally known as an authority on primitive peoples, returned yesterday from a four year scientific expedition to the headwaters of the Amazon River. Among the many interesting mementos of his journey is his own head, shrunk to the size of a kumquat, He refused to reveal how his head shrinking was accomplished. "That's for me to know and you to find out," he said with a tiny but savey refu tiny, but saucy grin.

Northern Reserve University

Northern Reserve University

Dr. Mandrill Gibbon, head of the department of zoology at Northern Reserve University and known to young and old for his work on primates, announced yesterday that he had received a grant of \$80,000,000 for a twelve year study to determine precisely how much fun there is in a barrel of monkeys.

Whatever the results of Dr. Gibbon's researches, this much is already known: what's more fun that a barrel of monkeys is a pack of Philip Morris. There's zest and cheer in every puff, delight in every draw, content and well-being in every fleecy, flavorful cloudlet. And, what's more, this merriest of eigarettes, king-size and regular, comes in the exclusive Philip Morris Snay-Open pack. A gentle tug on the tab and the package pops obligingly open. A gentle push on the open pack and it silently folds itself back, sealing in the savory vintage tobacco until you are ready to smoke again.

Eastern Reserve University

The annual meeting of the American Philological Institute, held last week at Eastern Reserve University, was enlivened by the reading of two divergent monographs concerning the origins of early Gothic "runes," as letters of primitive alphabets are called.

are called.

Dr. Tristram Lathrop Spleen, famed far and wide as the discoverer of the High German Consonant Shift, read a paper in which he traced the origins of the Old Wendish rune "pt" (pronounced "krahtz") to the middle Lettic rune "gr" (pronounced "krahtz"). On the other hand, Dr. Richard Cummerbund Twonkey, who, as the whole world knows, translated The Pajama Game into Middle High Bactrian, contended in his paper that the Old Wendish rune "pt" derives from the Low Erse rune "mt" (pronounced "gr").

Well, sir, the discussion grew so heated that Dr. Twonkey finally asked Dr. Spleen if he would like to step into the gymnasium and put on the gloves. Dr. Spleen accepted the challenge promptly, but the contest was never held because there were no gloves in the gymnasium that would fit Dr. Twonkey.

(The reader is doubtless finding this hard to believe as Eastern Reserve University is celebrated the length and breadth of the land for the size of its glove collection. However, the reader is asked to remember that Dr. Twonkey has extraordinarily small hands and arms. In fact, he spent the last war working in a small arms plant, where he received two Navy "E" Awards and was widely hailed as a "manly little chap.")

The makers of PHILIP MORRIS, sponsors of this column, urge you to get to your tobacco store soon for your copy of MAX SHULMAN REVISITED. The supply is limited.

Thursday, March 24, 1955 Music Symposium Op

With Musical Comedi



FILTER TIP gives you the fo of quality/ and real filtra PRODUCT OF The America

JUST 94 SENIORS (out of 514 to

> HAVE CAPS and For Comme

APRIL 2nd IS DAY TO RESE

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Engraved

DO THIS T AT TH

Texas Tech BOOKS March 24, 1955 e drum, flute and variation from the usic was one num-n composer and one both sung by Miss

PEN - 11 p.m.

Max Shulman Cheek," etc.)

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that Dr. Twonkey step into the gym-pried the challenge eeause there were r. Twonkey, nard to believe as length and breadth rowever, the reader, as extraordinarily last war working Navy "E" Awards """ eater Stellen, 188

of MAX SHULMAN

Music Symposium Opens March 31

Home Economics Banquet Features Two Speakers

Accounting Club Fills Social Slate

Beginning with an informal party April 8, the Tech Accounting Society has slated a full calendar of social events through the remainder of the spring semester.

Following the initial party will be a business and professional meeting April 21, a dinner dance May 6 and the final semester meeting May 12—the latter to feature the election of officers for next fall.

Present officers, elected last week, include: Tollie Hutchins,



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CAPS and **GOWNS** For Commencement

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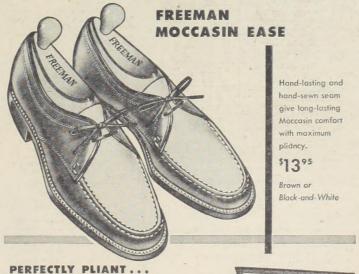
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The Quicksilver Co.

Student Council To Approve Delegates Romantic Comedy For TISA At San Antonio April 1-3

KTTC to Present Dramatic Skits; Two Program Sponsors Obtained

Business Sorority Dines On The Run

Members, pledges and sponsors of Phi Gamma Nu, honorary business sorority, attended a progressive dinner Thursday night.
Courses of the dinner were served in the homes of Joanne Holmes, Mrs. Lee Turner and Mrs. Pat Brownlow. Glena Speer was in charge of entertainment.
Members attending were: Sue Shawyer, Joy Clark, Carol Crouch, Glena Speer, Jo Nell West, Pat Brownlow, Betty Pitzer, Betty Nelson, Lee Turner, Joanne Holmes, Barbara Banks, and Shirley Cook.
Kay Squires and Naomi Wright attended as pledges.

Speech Won't Be All 'Greek' If You Can Speak Spanish

If You Can Speak Spanish
A speech to be delivered at
Arlington State College Saturday
by a Tech language professor
won't be "Greek" to its listeners
— it will be Spanish.

Dr. Scotti Mae Tucker of the
language department here, will
deliver an address in Spanish
before a meeting at Arlington of
the Lone Star chapter of the
American Association of Teachers
of Spanish and Portuguese.

Dr. Tucker, who joined the
Tech faculty in 1945 after receiving her doctorate from Texas
University, will speak on "Some
Observations on Recent Developments in the Teaching of Foreign
Languages."

MARINE CORPS EXHIBIT

MARINE CORPS EXHIBIT
Infantry and crew weapons
were among the things displayed
in the Marine trailer exhibit on the
Campus last Sunday. Uniforms,
pictures of Marine growth and
the training of new recruits, old
weapons and maps of Marine
posts over the world were also
exhibited.

Tech delegates to the three day
Texas Intercollegiate Students
Association will be approved by
the Student Council at its regular
meeting Monday night.
TISA, an organization of Texas students to maintain a steady
correspondence between state
schools, will convene this year at
Trinity University, April 1-3.
Texas students attending TISA
will exchange viewpoints in ten
panel discussions including such
scubjects as "Promoting InterSchool Cooperation," "Positive
Action on Desegregation" and

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These beautifully-crafted shoes of lustrous genuine Shell Cordovan are an investment in

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Mighty comfortable, too. Several styles available.

Planned May 2-7

"Arms in the Man," by Bernard Shaw, a famous comedy dealing with romantic ideals of love and war, will be presented May 2-7 by the speech department. A well known musical comedy, "Choco-late Soldier," was based on this

play.

The cast includes: Raina, Gayle.
Arthur; Cathrine, Adea Stephens;
Louka, Joyce Holland; Bluntschle,
Arch March; Sergius, Derrel Bowman; Pat Koff, Ray Cook; Nicolai,
J. Bowman and officer, Jack
Cloude.

Edgar Allen Poe's thriller, "The Cask of Amontilado," may be heard over KTTC Radio Station Wednesday night from 9:45 to 10. As a new program on the campus radio station, a series of dramatic skits will be presented every Wednesday with student actors. Professional scripts are being used at the present time.

Play Contest Open To Find TV Talent
For the three best original half-hour television plays the first annual Talent Associates Television Play Awards will give \$1,750 it was announced today. First price will be \$1,000, second prize, \$500, and third prize \$250.

The contest is open to undergraduates only, and the plays may be either drama, comedy, or documentary.

Talent Associates, Ltd., packagers of the Philoo-Goodyear Television Playhouse, Justice, and others, are initiating the contest in an effort to uncover new writing talent for television.

A copy of the contest rules is available in The Toreador offices, J-105.

PHILBRICK WANTS UMPIRES

All men interested in officiating office at the Gym. Philbrick is in terested in teaching the rules former experience, are urged to official umpiring for all men.

Array of Backs

WHO ARE THE "TOP-FLITE" GOLFERS ON YOUR CAMPUS?





If you've watched them on the course, you've probably thought: "Boy, if I could just get my game down like

Constant practice is the answer, of course, but getting the best from your equipment is just as important, too

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That's the secret of Spalding SYNCHRO-DYNED® clubs. And, it will pay off for you from the first round. You'll make the same shots with new uniformity. The perfect balance of these clubs lets you swing through the ball with confidence. Without "choking-up" or "compensating." You get the ball away cleaner, longer, and with more shot control.

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Reds Finally W

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BRIGHT, RIGHT TASTE. FAST REFRESHMENT.



Reds Show Power In Crushing Whites

Array of Backs Run Wild As Women Fencers Reds Finally Win, 39-21

By JOE McLAUGHLIN
Toreador Sports Editor
Displaying an awesome array of offensive power and led by "our ick" for All-American honors, quarterback Jack Kirkpatrick, the aider Reds romped and stomped to a decisive 39-21 triumph over the Whites in the annual spring football roundup at Jones Stadium st Friday night.

The Reds, therefore, body to the state of the state of

ONES, AVERYT ATTEND FTA

from Jones and Ronnie Averyt be in Huntsville today ough Saturday attending the ture Teachers Association of herica convention on the Sarr uston State College campus.

PORTWOOD Automotive Repair Brakes Lights Transmission Clutch Tune Up 1108 Ave. X

In Duel Saturday

Texas Tech's women fencers will go against the Fort Worth YWCA at Denton Saturday in a dual match and individual competition.

Win in Ft. Worth

Cindermen, Amazing Frosh Golfers In Odessa Meet Friday, Saturday



1 DARK SUIT + 1 NEW ARROW SOFTONE SHIRT = 1 WELL-DRESSED COLLEGE MAN

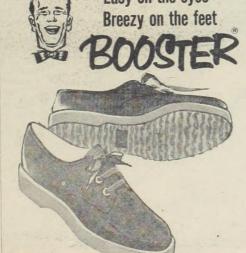
With dark suitings the big campus preference, Arrow introduces its new Softone shirts with harmonizing ties—soft muted colors to blend naturally, easily, with darker fabrics. They give you the look of a man who wears his clothes well.

See your campus Arrow dealer for these fine colored shirts. You'll find a wide range of checks, stripes and solids. Best of all, Arrow Softones are priced right. You can own one (or several), and still have money left to eat on. They're but \$5.00 the shirt.



ARROW SHIRTS & TIES CASUAL WEAR UNDERWEAR HANDKERCHIEFS

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All America goes Casual in The Shoes of Champions-They Wash

BROWNS Varsity Shop At the Union

Faculty To Rule Frantic Fun Fair

The chairmen of the First Frantic Fun Fair, a fun and games night to be held in the Union April 1, have amounced that members of the faculty have consented to supervise the games.

Mr. and Mrs. Lou Stamatakos will be in charge of girl's and boy's billiards. Stamatakos is supervisor of Sneed Hall, William Geisert, assistant dean of men, will head the ping pong tournaments. Prof. Ivan Little from the education department will be in charge of droodles, and Prof. Dwayne Oglesby, finance instructor, will supervise the cold haud poker.

Tuesday will feature a dance in "The Hole" at 7 p.m. and a square dance in the ballroom, also at 7 p.m.

Jack Pruitt, chairman of the Union Record Dance Committee, reminds students to sign up in the program office for the dance contest during the Fair. Couples must sign for three of the five dances which will include samba, rhumba waltz, jitterbug and ballroom.

The monthly jazz session will be held in the snack area Sunday afternoon at 2 p.m. Students are invited by the Union to bring their instruments and participate.

"The Crimson Pirate" starring

pate.
"The Crimson Pirate" starring
Burt Lancaster will be the movie
Monday night at 7 p.m. in the ball-

Western Days Call Beard Time Again

Beard Time Again

Throw away your razors, men.
It's beard-growing time again.

A beard contest for Tech Western Days May 5-7 was announced today by B. F. Yeates, president of the Tech Rodeo Association.

Any Tech student is eligible to enter, and prizes will be given for the longest, reddest most original and fanciest beards, and to the organization with the most members entered in the contest, Membership in the last classification will be figured on a percentage basis, Yeates said.

The contest begins immediately. Plans for the Tech Rodeo, held annually as a part of the Western Days celebration, include a campus-wide Rodeo Queen contest. A complete program of events will be released in the near future, Yeates announced.

School Representatives Attend Regional Workshop

Attend Regional Workshop
Representatives from West Texsas public schools and colleges attended a two-day regional workshop of a citizenship educational
project last week in the Student
Union Building. The program included six lecture periods and a
summary session.
"The Citizenship Education Project," a Carnegie Corporation
financed service program suggested by President Eisenhower in
1949, is a cooperative effort to
sharpen knowledge and understanding of America's tradition of
liberty."

NEWS F STAND

MAGAZINES

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PO2-9956 2419 Main

Tech Pep Rallies To Have New Look

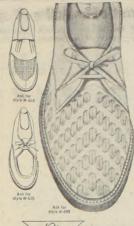
Five major pep rallies are on dent Council, Each pep rally will be designed for student entertainment football season, according to

ENGINEERING SENIORS

North American Aviation Los Angeles

will interview here

MARCH 25



don't be shoe-sky! enjoy a new 3-pair shoe wardrobe for only \$2385

CAMPUS "STAND-OUTS"

Man Most Likely To-



get all the taste! Campus after campus agrees-"L&M stands out from all the rest!"

