

Howdy!

Don't forget the Junior dance to be given in the gymnasium Saturday Night. The affair is open to all students at the regular All-College prices.



# The TOREADOR



Did You Know

That the seniors are to have an important meeting in room 220 this evening at 6:45 o'clock. Dean Gordon will be the principal speaker.

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, DECEMBER 14, 1933

TEXAS TECH

NUMBER 14

## Preliminary Plans For Dormitories Are Pushed Juniors Honor Nominees For Class Queen At Dance

### Juniors Choose Eight Beauties During Meeting

All-College Dance Saturday Night Will Be Sponsored By Juniors; Last Affair Of Year Climaxes Informal Hops

### Bradley Will Play

Winner Of Contest Will Be Chosen By Ballot; To Lead Grand March With Junior President At Prom In Spring

BY GEORGE SPELVIN  
Eight girls who were nominated for queen of the Junior class at a meeting held in the Administration building last Tuesday afternoon will be honored at the first informal dance of the year to be given by the Juniors. The affair will be open to all students of the college in the gymnasium beginning at nine o'clock.

The Junior dance will climax a series of informal all-college dances that have been given by different organizations in the school. Contrary to the advance plans, the dance will be open to all students of the college in order to allow them to attend the last dance of the year 1933. It had been originally planned to have only members of the Junior class in attendance, but at the Tuesday meeting it was decided that the doors would be thrown open to the whole student body at the regular all-college prices.

### Bradley Plays

Headlining the program will be New Bradley's Varsity Band with a number of novelties and special numbers to be presented during the evening's entertainment. Nominees for queen of the Juniors of 1933-34 will be in attendance with their escorts who will in all probability be their lady's escort in the queen's court at the Junior Prom to be given honoring the seniors of the college sometime in the spring semester.

The girls who were nominated for queen at the Tuesday meeting are: Ann Caldwell, Lubbock; Judith English, Plainview; Bird L. Glass, Greenville; Corine Pigg, Vernon; all members of the Las Chapparitas club, Christine Bundy, Silverton; Martha Ghoslon, Lubbock; John Anna Boyd, Lubbock, represent the nominees of the Sans Souci club. Miss Rose Healy, a non social club member, is the only independent candidate in the race. The winner in this election, which will be conducted by ballot at a later date, will lead the grand march with the president of the class at the Junior Prom in the spring. The nominees will be represented in the queen's court at the coronation during the dance.

According to Edward McKeever, president of the Junior class, the Saturday night dance is for all the students of the college, and is not for the Juniors only.

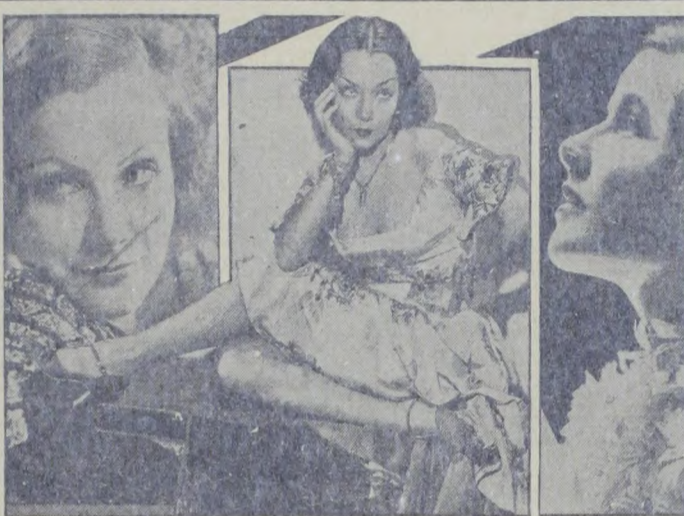
Members of the dance committee who have complete charge of the arrangements of the dance are: Leon Ince of Cleburne, Texas, Dixie Anderson of Lufkin, Texas, and Bob Tracy of Houston. These three members of the class met with Ned Zuber Monday afternoon and made the plans for the first informal dance.

### Kleinschmidt To Lecture Sunday

"Modes of Drawing and Painting" is the subject of the illustrated lecture which Prof. F. A. Kleinschmidt will give to the Lubbock Art association Sunday afternoon at its regular monthly meeting in the engineering auditorium. The talk will be continuation of the last lecture on form drawing. Prof. Kleinschmidt, art director of the association, is being aided in this series of lectures by the donation of the Carnegie foundation to the Tech architectural department. To increase the appreciation and understanding of local citizens for drawing and painting, he is using groups from the 2300 drawings and photographs which the department has received since last spring.

Besides the Carnegie gifts, Prof. Kleinschmidt is using pictures of works of sculpture found in Texas, donated by Mrs. Edgar T. Neal. Membership in the Lubbock Art association is open at all times to students and faculty members. Dr. Beale League, associate professor of biology, is president of the organization.

### La Ventana Beauty Judge Criticizes At Will



Tech beauties who enter this year's La Ventana beauty contest may think twice before making the race, for Penrhyn Stanlaws, portrait artist judge of the affair, thinks it nothing to make the most disparaging criticisms of movie star pulchritude. Greta Garbo (left), he described as having "a sleepy look, attained by deep eye sockets and a peculiar slant of the upper lip, which doesn't aid beauty." Stanlaws gave Lupe Velez (center) credit for a maidenly figure, but her face is "so mobile" that she can look "sophisticated or innocent at will." Katharine Hepburn (right) he found to have the lower part of her face projecting too far.

### Pre-Laws Have Plans Made For Annual Feed

Klett Is Principal Speaker For Affair To Be Held At Hilton Ballroom Saturday Night At 7 O'clock

E. L. Klett of Bean and Klett, local attorney of Lubbock, will speak on "Highlights in Early West Texas Law" at the annual Pre-Law banquet in the ballroom of the Hilton Hotel at 7 o'clock Saturday.

The program consists of a piano duet, Charles Fike and Garland Thompson, vocal duet Evelynne and Estalene Jefferies, parlor jokes, Wallace Sanders, and a humorous debate between Rob O'Hair and Edwin Butler.

Bests of honor will be Dr. and Mrs. Bradford Knapp, Judge and Mrs. Clark M. Mullican, Mr. Klett, Bob Tracy, and Bruce Zorns.

Tickets, which are 65 cents, may be bought from Garland Smith, Earnest Griffith, Arnold Walters, Charles O'Neal, Wallace Sanders, Rob O'Hair, Clifton Crawford, and Charles Fike.

Alumni members who will be present are Lloyd Croslin of Colorado City and Mendell Hughtett of Lubbock. Garland Smith, president, will be toastmaster.

William H. Evans of Bean, Dugan, and Evans spoke to the Pre-Law club at their regular meeting last Monday night on "Problems of the Young Attorney." Evans stressed the importance of attending an accredited law school in preference to securing a license through the bar examination route.

"The law is a jealous mistress and to succeed in it, one must study for the love of law and not for various other reasons often given," he stated in closing.

In a short business meeting after Evans' talk, Rob O'Hair was elected vice-president to succeed J. C. Davis, who is attending Cumberland Law School, Lebanon, Tennessee, this year.

### Absent Opponents Mail Order Shooting Is New Thing

The Tech Rifle Club claims to be the only club in Texas Tech that carries on contests with other colleges by remote control. They can engage in a firing contest and not be within 2,000 miles of their opponents.

How is it done? Simple. The boys on the Tech team set up their target and fire the requirements of a certain type of contest. Then they send the target with all the scores to the team they are contesting.

The opponents do the same. There is the evidence of the shooting, comparison of the scores shows who wins.

### Tech Programs Given Over Air

Mrs. W. C. Holden Talks On Gifts For Children In Series Of Presentations By Tech People

A series of radio programs sponsored by Tech was begun Tuesday when Mrs. W. C. Holden spoke on "Appropriate Books for Children's Christmas Presents" over the local broadcasting station, KFYO from 1 until 1:15 o'clock.

These radio programs, under the direction of Mr. Cecil Horne, publicity director of the college, are scheduled to continue during the remainder of the school year. Two programs will be sponsored each week on Tuesday and Fridays from 1 until 1:15 o'clock.

"The purpose of this series of broadcasts is to give the people of the territory adjacent to Lubbock the benefit of all helpful information possible from the college," Mr. Horne outlined in his opening speech Tuesday. "These talks will be instructive and educational rather than entertaining, though we hope they will prove of keen interest to a large audience."

Mr. Horne continued, "President Bradford Knapp is exceedingly anxious that Texas Technological college, belongs to the people of Texas, render as great a service to the people of this territory as possible."

This series of programs will be given by various members of the college faculty. Tomorrow at 1 o'clock, Miss Jonnie McCrery of the division of home economics will speak on the "Educational Value of Toys."

### Movie Director To Select Girls For La Ventana

Penrhyn Stanlaws, Deprecator Of Hollywood Beauties, Will Name 8 Tech Lassies For Annual's Pulchritude Section

Penrhyn Stanlaws, eminent portrait painter who declares that there is not a single beauty in Hollywood, will choose the eight most attractive girls for the 1934 La Ventana.

Stanlaws is a well-known artist, having studied art in Paris and London. He has also written several plays and was movie director for the Famous-Lasky corporation in 1921-22. He lost his job because he spoke out on Hollywood's beauties.

Mr. Stanlaws will get to speak out on the Tech beauties and choose the eight most attractive girls from a group of photographs that will be mailed to him for his judgment.

The photographs must be 8x10 inches in size and of a glossy finish. They are to be turned in to Dean Mary W. Doak's office not later than February 1, where they will be wrapped in the presence of the publication committee, president of the Student Council, the editor and business manager of the yearbook and shipped to the prominent beauty authority.

Stanlaws will then make his selection of the first eight most beautiful girls and will send the pictures back marked in order.

### Engineers Meet To Talk Show Plans

Plans for Tech's annual Engineering Show to be held next April were continued Monday night when divisional supervisors of the event voted on souvenirs to be given.

Aluminum gear wheels and possibly aluminum watch fobs will be turned out by Mechanical engineering students. Textile souvenirs bearing the college emblem will be presented in pieces of material the size of small handkerchiefs.

### Printing Press To Be Installed By February 1

Plant To Be Located In Engineering Building Basement; Equipment Will Accommodate Printing For Toreador

### Six Years Planning

W. T. Gaston, Cecil Horne, R. A. Mills, and Dr. Knapp Are Members Of Publicity Committee; Material Decided On

Final arrangements were completed Tuesday afternoon for the establishment of a printing press which is to be the laboratory for the journalism department at a meeting of the publicity committee in Dr. Bradford Knapp's office.

Those at the meeting were W. T. Gaston, Cecil Horne, R. A. Mills, and Dr. Knapp. Necessary material and equipment has been decided on and the process of completing purchases is going on now.

The plant will be located in the basement of the engineering building, and the committee expressed their intention of having the laboratory ready for use by February 1. "We consider the basement of the engineering building the most suitable place for such a laboratory," stated Mr. Horne Tuesday.

Equipment will be included in the press rooms to accommodate the printing of the college catalogue, the Toreador, college directory, programs, and all college job work.

The equipment which will be placed in the engineering basement includes a model "C" Intertype, No. 4 Miehle press, job press, power paper cutter, stitching machine, casting box, type, and other miscellaneous printing machinery.

No definite announcement has been made concerning management and labor necessary for the operation of the printing press, but Mr. Horne stated that student labor will be used as much as possible.

"This plant is the result of five or six years of planning and hoping, and will be the first class in all respects," Mr. Horne told the Toreador reporter.

The present Toreador office will be retained in the administration building, with an editor's office in connection with the press rooms.

### AWS Will Have Xmas Reception

Seaman Hall To Be Scene Of Entertainment For Every Student Of College; Important Meeting Today

In the attempt to establish a traditional Christmas entertainment for all college students, Association of Women Students is holding open house at Seaman hall, November 20, from 7 to 9 o'clock. The Christmas

NOTICE!  
All members of the AWS cabinet and Junior council are asked to meet in room 209 of the administration building this afternoon at 5 o'clock. It is very important that all attend.

### Amelia Earhart Famous As Aviatrix And Business Woman; Is Also An Artist

Noted Flyer Proves Thoroughly Feminine; Wonders Why Texans Travel So Slowly

BY KATHLEEN JENNINGS

Amelia Earhart Putnam, Aviatrix, business woman, artist. An aviatrix because she flew the Atlantic alone. A business woman because she is vice-president of an airline. Artist because she can see than an airplane motor is a work of art and because, though she may not realize it, she is a work of art herself.

Miss Earhart is decidedly not what one would expect her to be. She is not a big, buxom lassie with a booming voice. She possesses neither manly features nor capable hands. And

greasy evidences of mechanical knowledge do not exude from her.

She's Soft-Spoken, Frank. To the contrary, she is so small that she can curl herself into a deep chair with ease—and does so in a kittenish manner. Her voice is soft, frank, but not boisterous. And her lovely hands made at least two Tech coeds envious.

Everything about her is engaging. Her good tailored clothes, her smile, and most of all her conversation. She doesn't expect and doesn't try to make herself the center of the stage, though she naturally is, of course. She is not affected. Her mind moves quickly and takes in all around her.

"Why?" Amelia Asks  
"Why do people travel so slowly on these good, straight roads?" she wanted to know. And why has Lubbock developed so quickly? And

(Continued on Page 5)

### Society Holds Initiation For Honor Pupils

Eight Seniors, Seventeen Juniors Comprise Group Admitted Into Southern Scholarship Society; 6 Seniors Recognized

Twenty-five students, 17 Juniors and 8 seniors, were initiated into the Southern Scholarship society Thursday afternoon.

Bill Luce asked each new member a current question or a technical term, and then each was given a candle lit with knowledge and the society pledge and motto was repeated.

Mary Leidigh, president, outlined ideals and purposes of the Scholarship Society of the South and the society's goal for this year. Dr. E. A. Evans and Mr. R. A. Mills, two Sponsors of the club, made short talks.

The club meeting hour was set for 5 o'clock on the second Thursday of each month. Lloyd Glover was elected reporter by acclamation. Atkinson, Jean Ayers, Dorothy Frank Clements, Ruth Donnell, Evelynne Garlington Lloyd Glover, Glenn Hunter, H. H. Hurnance, Leon Ince, Dorothea Johnston, Sara Tom Jones, Walter Labay, Doris Mullins, Mrs. E. L. Pitts, Eleanor Simmons, Gertrude Sampson, and James Toothaker.

Seniors were Frances Ruth Benson, Louise Cambell, Winslow Dahneke, Hortense Hicks, Fernie Holland, John Lindsey, Lucille Mcmummen, and O. O. Williams.

Six seniors were re-recognized. They are Jack Downs, Willard Gray, T. L. Leach, Margaret Lindsey, William Luce, and Robert Sparks.

### Stonewall County Agent's Post Given To Former Tech Student

James Potts, Tech graduate in 1933, has been appointed agricultural agent of Stonewall county with headquarters at Aspermont, Texas.

Potts, a prominent 4-H Club worker while here, was a delegate from Texas to the International 4-H Club Congress in Chicago in 1930. Soon after graduation he was appointed assistant county agent in Harris county.

### Border Loop Moguls Meet Here Monday

Conference Representatives In Annual Confab; Schedules Are Drawn Up; New Mexico, Canyon, Recognized

Six faculty representatives, one from each school in the Border conference, met here Monday, December 11, for the annual mid-winter session of the loop. With them were coaches and graduate managers of the various teams.

At a closed session of the executive committee, applications by New Mexico Normal of Las Vegas and West Texas Teachers college at Canyon were recognized but passed on to the spring meeting of the conference which is to be at Tempe in May. The conference track and field meet will also be held there at the same time.

Schedules Made  
Immediately after the executive session, the various coaches met and drew up their tentative schedules. They also appointed a committee to investigate the possibilities of declaring an official conference champion. At present the conference awards no championship in any sport.

Official delegates at the meeting Monday were: William Taylor, Jr., of Tempe Teachers, president; Dr. W. A. Jackson of Texas Tech, vice-president; C. Zanes Leshar of the University of Arizona, secretary-treasurer; Francis C. Osborn, Arizona State Teachers college at Flagstaff; G. R. Hamlet, New Mexico A. M. S. P. Nannings, University of New Mexico, and Emil L. Larson, commissioner of athletics for the Border conference.

Coaches present at the confab were: Charles Riley and Jay Nash, New Mexico U.; Jerry Hines and Vaughan Corley (the latter is a former Tech athlete); "Tex" Oliver, Arizona U.; R. H. Lavik, Tempe Teachers; and Pete Cavithon and "Dutchy" Smith of Tech.

Graduate athletic business managers attending were: Joe Sells, Tempe Teachers; Tom Popenjoy, University of New Mexico; L. A. Sionaker, University of Arizona, and "Bo" Williams, Texas Tech.

### International Relations, Pre-Laws, Debaters Meet Jointly

International Relations, Pre-Law, and Debate clubs will have a joint meeting next Monday at 7 o'clock in room 302 of the administration building.

Because of current interest in financial matters of the United States a special program has been prepared.

T. C. Root, professor of economics and business administration, will make a complete explanation of the "International Clency Exchange". After his speech there is to be an open forum to allow the audience to ask any questions about the subject. The public may attend. Wallace Sanders spent the holidays with his parents in Fort Worth.

### Contracts To Be Let For Tech's New Dormitory

Fort Worth Architect Completes Plans For Buildings; Dorms In 'E' Shape And 3 Stories High; Face Across Drive

### Sites Indefinite

New Quarters Have Lounge And Reception Rooms; Rooms Of Work For Students

Wyatt Hedrick, Ft. Worth architect, has the plans for the two new Tech dormitories complete and contracts are to be submitted by or before Christmas. The contracts will be let early in January.

Plans show that the buildings are to be in an E shape instead of an L, as originally planned. They are to be approximately 235 by 80 feet. Both are to be three stories high.

Exact location for the girls' building has not been chosen yet, but it will face north and will be between the Home Economics building and the Home Practice house. The structure will probably be a little south of the buildings.

Boys' Dormitory  
The boys' dormitory will be north of the double road entering the campus at the end of Redwood avenue and will face south. It will be of the same type as the girls. It is to be placed exactly north of the girls' quarters.

The rooms are to be 12 by 14 feet, with two closets. Each will have two single beds that will fold away in the closets for room during the day. Every room will have a wash basin and a large medicine cabinet with a mirror in the door. There will be two dressers, four chairs and a large table in each room. Over the table and the medicine cabinet will be an extra socket for electrical connections.

Lounges For Each  
On the second floor of each building will be a large lounge room with smaller reception rooms connecting for private use. Both will have three stairways, one in each wing and in the center of the building. Both dining rooms will be 56 by 60 feet, with large kitchens and a small laundry room in the basement for students' use.

Dr. Knapp states that "there will be lots of work for students during the construction of the two buildings, with some jobs to be given to students permanently after the opening."

No definite price has been set for room and board in the dormitories, but it is expected that they will not have to charge more than \$24 per month with a possibility that it will be even less.

"The buildings are to be of the very finest type and we hope to impress the students living there to keep them that way," states Dr. Knapp.

### Home Economics Have Discussions

Two club members discussed the life of Ellen H. Richards, home economics leader and authority, at a meeting of the Home Economics club Tuesday night at 7 o'clock in the tearoom of the Home Economics building. Miss Lois Spraggins talked on "The Interests And Life of Ellen Richards" and Miss Wilma Mae Snyder had as her subject "Ellen Richards And Her Home".

Mrs. Cora Duggins then sang a solo. The club sang Christmas carols.

The next meeting will be in the form of a Christmas party December 19 at 7 o'clock in the tearoom. During the evening the club members will assemble a box, which they send every year to some poor family.

### Chess Club Increases Member Ship To Sixteen At Meeting

The Chess Club, sponsored by Dr. R. S. Underwood and Dr. A. L. Strout, met last Tuesday with an addition of several members making about sixteen in all.

# THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE  
TEXAS TECHNOLOGICAL COLLEGE  
Lubbock, Texas

Bob Tracy	Editor
Joe Hartley	Business Manager
David Rutledge	Assistant Business Manager
Buster Maxley	Circulation Manager
Parker Taulman	Associate Editor
Mary Elizabeth Dryden	News Editor
Lloyd Glover	Assistant News Editor
Elvis Mothershead	Campus Editor
Lawrence Messersmith	Sports Editor
Lomer Nelson	Society Editor
Lorene Childers	Feature Editor
Ruth Hurmence	

Reporters: Jim Lindsey, Josephine Powell, Helyn Kinslow, Ray Moore, James Etheridge, W. E. Hudson, Elmer Fortner, Rosamund Langdon, Edith Young, Bruce Zorn.

Campus news covered by students in the department of journalism entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract; 35c per column inch by insertion.

Phones: 1280—Day  
1283—Night  
Tech Campus  
300-D Ad Bldg.

### EFFIGY OF BONFIRE

A tradition which has blazed forth annually on the campus since the second year of the college's existence died by a unanimous vote at a general convocation recently—that of the bonfire. Many of the alumni and exes will look upon its passing with alarm and resentment, and may question the judgment involved in abolishing a tradition, which was a flame for the symbol of their own love for the college.

Because of the bonfire this year, and even more so in former years, bills of Lubbock citizens against the college for property stolen and then burned amounted to \$125. The student council wisely suggested to the student body that this indemnity should be paid from the \$7.50 library deposit, amounting to less than ten cents per student. Even if the property has been paid for, the wrong will never be made entirely right.

Some may suggest, if it will only cost eight cents per student, why not continue the bonfire.

To continue it and be conducted as it has in the past, despite precaution, would be criminal. The bonfire has injured the name of Tech and the respect of the student body with Lubbock citizens more than any other one thing. Many citizens consider the entire student body as thieves, and ungentlemanly men, because of the contents with a few of the student body through the bonfire; but in reality, this type is a very low per cent of the students.

The bonfire has caused suffering and heartache; for much of the property was taken from the poorest families in Lubbock who need every stick of wood to keep warm during the winter. If Tech cannot be honored among its own townspeople, how can it be outside! And a college cannot sanction an act which burns up stolen property and be in the right—even if it be paid for. The hatred will continue to be there waiting for a new flame to set it afire anew.

A substitute is to be arranged for the bonfire at homecoming which will last longer than a few moments, without fear of tarnishing the good name of the college or its officials, and at the same time, generate college spirit and make good-will with the Lubbock citizens.

### SOMEBODY CAN'T TAKE IT

From the recent account of the Kansas State Collegian, student publication of the Kansas State College at Manhattan, there comes an interesting story of the historic wild and woolly West. Evidently the writer, who so brazenly run down the football tactics of Pete Cawthon's Matadors did not see the game that was played here Thanksgiving, or the story was told to him from an entirely different viewpoint than that of the "good loser."

"Football, played 'Texas style,' is like the Texas wrestling game, no holds barred," says the writer from the land of the Jayhawk. The Toreador objects to the base accusation that the Matadors are wrestlers and not

pigskin-toters. If there were any wrestlers, it must have been the Kansas State boys, who spent most of their time on the sodded turf of Tech Field. All the world loves a winner, but that old adage could easily be applied to those that can take a defeat gracefully. As a matter of fact, graceful acceptance of defeat is much better than beefing and offering alibis. We think that the Collegian writer suffered the loss of his prestige as a sports scribe in the recounting of events in the Thanksgiving classic.

### "AN OUNCE OF PREVENTION"

Any business enterprise should be run on business principles. The two publications of the college are big businesses, with thousands of dollars handled by the managers annually.

The student council passed a resolution recently stating that the business managers of the student publications must submit a monthly report of finances to the publications committee, student council, and business office. This was not passed because any one now in office is of questionable integrity but because it is advantageous for every one concerned.

Besides being the business thing to do, it enables the managers to keep tab on the financial status, so to speak, and to know the exact needs required for each week and better estimate the monies for the future. It will have a tendency to keep the managers on their toes, and the business office and publication committee posted on the conditions, so if a crisis arises, it may be dealt with and remedied immediately, before it becomes acute.

The fewer chances a business has for failure, because of precaution, the more solid it will be and less possibility for unaccountable events to cause disaster.

"An ounce of prevention is worth a pound of cure" is very applicable to this resolution.

## Alumni News

Martha Pfaf, who holds both an A. B. and A. M. degree from Texas Tech is head of the department of English at Kidd Key College at Sherman, Texas.

Bill Poase Hickerson, (leave off the last name and you'll probably recognize it quicker), is now living in El Paso, Texas. She graduated in 1928.

John R. Powell, is still engaged in the real estate, abstracts, and insurance business at Dumas. He is manager of the business that is owned by him and his mother. Powell took his degree from Tech in 1930.

Iris Pribble is now working in oil business at his home, Hamlin, Texas. In off seasons he works as salesman for the Mandeville & King Company, dealers in seeds.

James M. Rankin, who holds both A. B. and A. M. degrees from Tech is now Superintendent of the Falls Independent School District. Previous to 1931 he was principal of the same district. This year marks his 13th year in the same school district.

Joe Y. Roberts, of Crowell was one of the several students from that section of the state present for the Homecoming game. He took his B. S. degree in C. E. in 1931.

Alice Muse Rogers is now Secretary to Dean Gordon of the Division of Arts and Sciences. She is now starting her second year in that capacity.

Lilah Gave Rogers has taught home economics in the Bovina Public schools for the past two years. She graduated in 1932.

Raymond Rogstad is the Continental Oil agent at Clifton, Texas. He took his B. A. degree from Tech in 1928.

Fred C. Rollins, who graduated from Tech in 1929 was employed as Bookkeeper and Salesman for the

Rollins Chevrolet Company. Later he worked for the State of Texas—Rodman Survey, and is now a salesman for the McKinley Chevrolet company of Crane, Texas.

Clarence J. Rollo, graduate of 1930 in E. E. is now employed by the City of Lubbock in the Power and Lighting Plant. His wife, Jo Dunman and he are parents of James Robert Rollo who was born on June 14, 1932.

Ted Sams, who received his B. S. degree in C. E. is now Chief Engineer at the Chattanooga, Tenn. quarters of the Truscon Steel Company of Youngston, Ohio. He is the father of two children, Jack Griggs and Tommie Lane.

A. E. Sanders, M. A. from Tech in 1930 is serving his first year as Superintendent of the Littlefield schools. Previous to that he was superintendent at Falls and Brownfield.

Evelyn Scarborough, is Secretary to her father, at Midland, Texas. He is engaged in the cattle and Real Estate business.

Bernard Schmidt, who graduated from Tech in 1929 is now living in Panhandle, Texas where he is cashier for the Southwestern Public Service company. Previous to that he worked for General Electric. He has been at his present post for nearly 3 years.

Room and board at a congenial center of Tech students. We strive to please everyone. \$19.95 for room and three meals. La Fonda.—Adv.



### CAMPUS CHATTER

Well, well, some people got a little hot under the collar, not much mind you but a little, about what I happened to say about them last week in this column. That makes me hot. It makes me hot because all that I ever write herein is supposed to be considered as so much banter and you ought to be able to take it. I can dish it out. And, mabe those people that I mention in this week's issue will get hot too. And I can still dish it out. I have the idea that this is all fun. Whether that idea is the result of a unique sense of humor or whether it is the result of my personal rather distinct definition of sportsmanship, I don't know, but I believe that I'm right in this idea and its all a game of give and take. And it is fun at least for me and should be for you. If you still disagree why don't you write me a letter about it. Your ideas might be better than mine and if they are, I'm open to suggestions.

I couldn't be any worse than that guy called Mysterious Mike whom I hear has said that I am a louse and a bum. I ain't, Mike. Are you jealous?

And here one group of girls at least that can't be mad at me. They are the San Soucis. Not if my vocabulary holds out. First, their dance was swell. The decorations were flawless. The time and place couldn't have been better. Presentation was glorious. Each pledge may be described individually only as sweet, beautiful, sophisticated looking, gorgeous, exquisite, and wonderful. Second, there has never been an affair where everybody had a better time.

Just a personal: On account of Melba Watson changes the way she fixes her hair again she does look like a skint chicken again.

Frances Burns has the S. A. So

Not cheap, but well worth the money. Three meals for \$17.50 at La Fonda. Mrs. B. T. Thomas.—Adv.

DR. MARSHALL HARVEY  
Foot Specialist  
Surgical Chiroprapist  
403 Myrick Bldg. Phone 840

has Jack Quinlan. This is a shade late but she tried to stop the rumor. When Freddie Edwards was home for Thanksgiving she tried to have several dates. But it seems that all she boys she had dates with got sick. She said that she was glad to come back to school where the boys sit west here are strong and healthy.

The College Club boys have a new house over on Sixteenth street. It's nice too. And they are going to have a dance next week end. Wonder if it will be as good as last year's?

Have you heard the Fish orchestra? They played for a dance over at La Fonda Friday night. They're pretty good. Casteel and Bradley are looking them over.

Gosh I wish I could fill up this column. Pretty soon I'll have to start making up poetry to fill up space. Seems like in the 47.28 hours that I've wasted since I've been in college I could at least have thought up something or other to tell you.

Ask Hop Halsey, Donnie Stafford, and Bill McMurray what they were celebrating last Thursday afternoon.

The Juniors are getting ready to think about electing a Junior Queen for the Prom which will take place February 21st. Also they are going to have a dance Friday or Saturday night at the gym. Hope that the Queen is elected soon. I want to be one of them guys that will help the Juniors go someplace this year. This year the Freshman have

JOE GEORGE  
BARBER SHOP  
"We Give Service"  
1114 Ave. Q. Phone 1388

### Lubbock Sanitarium & Clinic

Dr. J. I. Krueger  
Surgery and Consultation

Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat

Dr. M. C. Overton  
Diseases of Children

Dr. J. P. Lattimore  
General Medicine

Dr. F. S. Maloe  
Eye, Ear, Nose and Throat

Dr. J. H. Stiles  
Surgery

Dr. H. C. Maxwell  
General Medicine

Dr. Olan Key  
Urology and General Medicine

Dr. Jerome S. Smith  
X-Ray and Laboratory

C. E. Hunt J. H. Feltor  
Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

Rob O'Hair was the guest of John Reed in Hillsboro, Texas for the holidays.

Frank Bailey and Dick Walker have returned from their visit to Fort Worth, Texas.

Dr. R. B. Hutchinson  
DENTIST  
403 Myrick Bldg. Phone 131

MARK HALSEY'S  
Jumbo Malt  
9c  
LUBBOCK'S ORIGINAL  
CUT RATE DRUG  
STORE

DR. CLYDE C. CRAIG  
Dentist  
515 Myrick Bldg. Phone 282

**A PERFECT GIFT**  
an Anderson Bros. Diamond  
\*\*\*\*\*  
TWO TYPICAL ANDERSON BROS. VALUES

The center stone weighs 27-100 Carats, very slightly imperfect, fine Blue White Diamond, set in combination Yellow and White Gold. War time price \$125.00 Our regular price is now only \$50.00

To match the Solitaire, a yellow and white gold Wedding Ring, set with seven large Blue White Diamonds. War time price \$85.00 Our regular price now only \$19.50

It's Good if it comes from  
**ANDERSON BROS. JEWELERS**

**YELLOW CAB CO.**  
RATES:  
1—Passenger —25c  
2—Passengers —30c  
3—Passengers —40c  
Our Business is Better. We Appreciate It.  
Phone 888

THE NEW OT MODEL  
**Royal Portable Typewriter**  
Formerly \$60—Now Only \$45.  
**Hester's Office Supply Co.**  
1008 13th St. Phone 78

**Corsages**  
Let Us Make Yours for the Dance Expertly Designed.  
"Flowers For All Occasions"  
**The Blossom Shop**  
Phone 45 1610 7th

**GIFT SUGGESTIONS**

MILITARY SETS	PERFUMES
SMOKING SETS	WHITMAN'S CANDY
EASTMAN KODAKS	MISS SAYLORS CANDY
RONSON'S LIGHTERS	PYRALIN TOILET SETS
COTY SHAVING SETS	DEVILBISS ATOMIZERS
BELBER FITTED BAGS	CUTEX TRAVELING KITS
AMITY LEATHER GOODS	GLAZO MANICURE SETS
HUDNUTS SHAVING SETS	H U D N U T, COTY, LENTHERIC,
PARKER "LIFE-TIME" PENS	SPRING TIME IN PARIS, YARDLEY
SHAFFERS "LIFE-TIME" PENS	AND EVENING IN PARIS TOILET
KAYWOODIE & MALANO PIPES	SETS.

**WYLIE-JARRETT DRUG CO.**  
Store No. 1  
1007-09 Main St.  
Phone 1082

Store No. 2  
1314 Broadway  
Phone 160

# Stepping

STEPPING... I'll say they're stepping. Just about the best cigarette you ever smoked.

Chesterfields are milder  
Chesterfields taste better

**Chesterfield**  
They Satisfy

Under  
Doubt  
"T"

BY LOMER N  
Toreador Sport  
When Bradford E  
Paragraph, you c  
to know what is  
to a recent nation  
selection of an Al  
tween, Dr. Eas  
able mention  
President. He  
also placed. He  
as a tackle entic  
m. B.M.U.'s win  
L.P. wins for the  
mastery quarter

At last Texas Tech  
to receive some mes  
Star" Dietz, James  
the Hacked Indica  
victors the pro Boston  
written Coach Carv  
a fullback and a q  
and to Stanton. Di  
ette in his request,  
any of you will do

TEXAS JACK AN  
When Texas Jack  
speaking of the A  
made every All-Am  
country this fall.  
second Tech grid  
rhythmic eleven."  
who rammed his w  
and to an All-Am  
a member of the F  
makers, attended  
school for a short  
who were coveted  
High Fingers before  
would have had  
breaking into the  
up as he was cap  
player with Cap  
Peadars.

It is our opinion  
selecting in select  
its opponent in the  
he to be played N  
There were at the  
clubs in the count  
Columbia as a do  
lately make things  
ing for the Cardin  
Princeton was the  
with an undefeate  
ord, but the net  
would not have b  
play Michigan. A  
went all slumped  
authorities. Column  
up a very impress  
the campaign, drop  
dict to Princeton.

Last week's Kal  
legian carries the  
big news story a  
road. It once a  
handed the Kan  
the Matadors. L  
author, breathes  
every word. Not  
that, he makes s  
that are totally f  
inuit to the who  
as. When it is all  
simply announce  
hopes were kind  
a life by a "Hil  
Lubbock" and th  
couldn't take i  
write-up in part

To the amusem  
150 cowboys from  
of the Texas Pa  
Tech took a rou  
game of football  
style from Kan  
is the positive be  
ers that Kansas  
touchdown in th  
...the Wildcat p  
tain that Grabb  
the chalk line by  
...Texas style fr  
the name as Tex  
line—nothing is  
staggered and bal  
but the officia  
about it. Coach  
sidelines was ab

How whada you  
In the first p  
would do well to  
rally. The crowd  
game was made u  
of people that par  
from New York, to  
were any cowboys  
couldn't recognize  
Texas style footba  
clear to us. At Ar  
bolder than the K  
for the charge of  
ing barrel, Karane  
on club the Mals  
all seems. We did  
men using their m  
can't be said of K

How come one c  
lumps blacked and  
margin temporarily  
ere wam's pully  
went across the li  
quarter for a co  
face and three o  
slighted and a we  
Ten intona co  
situation, it was

Special rat  
Fried  
1212 Broad  
BUY MRS  
FOR CHE  
PRICED C

© 1933, LIGGETT & MYRICK TOBACCO CO.

# Under The Double "T"

BY LOMER NELSON  
Toreador Sports Editor

When Bradford Knapp discusses football in his column, "Prexy's Paragraphs," you can be sure that he knows what he is talking about. In a recent nation-wide poll for selection of an All-Time Vanderbilt team, Dr. Knapp received honorable mention as a tackle. "Big Un" Freeland, Tech's first grid mentor, also placed. He received 227 votes as a tackle custodian. Ray Morrison, S.M.U.'s wily leader, polled 1278 votes for the All-Time Commodore quarterback.

As last Texas Tech is beginning to receive some recognition, "Lone Star" Dietz, former head man of the Haskell Indians but who now tutors the Pro Boston Redskins, has written Coach Cavinton, asking that a fullback and a quarterback be sent to Beantown. Dietz is not specific in his request, inferring that any of 'em will do.

**TEXAS JACK AND "PEST"**  
When Texas Jack Buckler, the sparkling of the Army attack, made every All-American in the country this fall, he was the second Tech grider to rate the mythical eleven. "Pest" Welch, who rammed his way to fame and to an All-American berth as a member of the Purdue Boiler-makers, attended the Matador school for a short time. Buckler, who once cavorted for the Waco High Tigers before coming here, would have had difficulty in breaking into the Scarlet lineup as he was only a mediocre player with Cap'n Ingerton's Plectors.

It is our opinion that Stanford choked up in selecting Columbia as its opponent in the Rose Bowl classic to be played New Year's Day. There were at least eight or ten clubs in the country that could use Columbia as a dormat and certainly make things more interesting for the Cardinals of Stanford. Princeton was the logical choice with an undefeated and untied record, but the men of old Nassau would not have been allowed to play. Michigan, Nebraska were all shunned by the Stanford authorities. Columbia didn't hang up a very impressive record during the campaign, dropping a 20-0 verdict to Princeton.

Last week's Kansas State Collegian carries the most disgusting news story we have ever read. It concerns the defeat handed the Kansas Aggies by the Matadors, Lloyd Riggs, the author, breathes an alibi in every word. Not content with that, he makes some statements that are totally fictitious and an insult to the whole state of Texas. When it is all boiled down it simply amounts to this: Kansas boys were knocked higher than a kite by a "little team from Lubbock" and the Wildcats just couldn't take it. Here's the write-up in part:

To the amusement of some 7,500 cowboys from the badlands of the Texas Panhandle, Texas Tech took a rough and tumble game of football played "Texas style" from Kansas State... It is the positive belief of the players that Kansas State scored a touchdown in the first quarter... The Wildcat players are certain that Graham was across the chalk line by at least a foot... Texas style football is much the same as Texas style wrestling—nothing is barred. Tech slugged and held continuously, but the officials did nothing about it. Coaching from the sidelines was also allowed.

Now whadda you think about it? In the first place the Kansas writer would do well to review his geography. The crowd that saw the game was made up of the same type of people that parades Main street from New York to Frisco. If there were any cowboys present, we couldn't recognize 'em. Just what is Texas style football is not quite clear to us. At any rate it seems better than the Kansas style. As for the charge of slugging and nothing barred, Kansas was the roughest club the Mats went up against all season. We didn't see any Tech men using their mitts, but the same can't be said of Kansas.

How come one of Elmer Fortner's lamps blacked and put out of commission temporarily? Surely the referee wasn't guilty. If Mr. Graham went across the line in the first quarter for a counter, then 7,600 fans and three officials are near-sighted and a wee bit blind if the Tech mentors coached from the sidelines. It was not as bad as "Bo"

# Tech Loopers Open Season With Indians

McMurry Invades Local Court Next Wednesday Night For Two Skirmishes With Mats; Schedule Complete

Cochs Del Morgan's Tech floor-men will officially usher in the case season next Wednesday and Thursday nights against Mentor Medley's McMurry Indians of the Texas conference. Starting last Tuesday night, with 23 candidates answering the call, the Matador dribblers will work out nightly until the Christmas holidays.

The 1933-34 schedule is virtually complete with 24 games scheduled. Four Border conference clubs, the Flagstaff Teachers, the Tempe Teachers, the University of Arizona, and the New Mexico Aggies, appear on the list with 10 engagements carded. Ten contests have been booked for the local court. Several of the dates are tentative.

**To Pare Squad**  
Cochs Morgan plans to pare the squad to 15 players as soon as he gets a line upon his material. If the Tech basketballers can coast through a successful season it is probable that they will compete in the National A.A.U. tourney to be held at Chicago the latter part of March.

Although the season is yet young the Matador court men are shaping up well and promise to develop into a formidable, smooth-working machine later on in the campaign. Coach Morgan is pinning his hopes upon seven veterans who made hardwood history last year for Tech.

**Seven Veterans**  
Polk Robison, rangy center, handles himself on the floor and is a constant scoring threat, especially when he gets under the basket. Will Gilmore, speedy forward, and Alvin Crews, consistent goal looper, are dependable men who are unusually dangerous when they get the ball. Henry Loter also plays a steady game at forward. Larry Priddy, Truman Green, and J. C. Thomas, round out the lettermen and are guards to be reckoned with by the opposition.

The Tech Plectors also answered the initial signal for practice Tuesday and are being rushed through daily afternoon drills by Coach Morgan. The first year men will not get into official action until after Christmas.

The season schedule:  
December  
20-21—McMurry (here).  
January  
4-5—House of David (here).  
9-10—Flagstaff Teachers (Flagstaff).  
12-13—Tempe Teachers (Tempe).  
15-16—University of Arizona (Tucson).  
19-20—Simmons (here).  
February  
1-2—West Texas Teachers (Canyon).  
8-9—Flagstaff Teachers (here).  
12-13—Ogden Boosters (here).  
15-16—Simmons (Abilene).  
22-23—New Mexico Aggies (Las Cruces).  
27-28—West Texas Teachers (here).

McMillin's poor sportsmanship in talking back to the stands.  
**ARIZONA SPEAKS**  
This column is in receipt of a letter from Bert Fireman, sports editor of the Collegian of the Arizona State Teachers college at Tempe. Fireman, also a football player, congratulates the Matadors upon their successful season. Although a friendly letter, Bert couldn't refrain from taking a crack at this column. He says: "Concerning 'Under The Double T' for Nov. 23, in which you said something about 'Let Flagstaff have the title. We don't claim it.' May I interpret this as an attitude of 'sour grapes' after the Collegian here at Tempe, the Flagstaff Pine, and the University of Arizona Wildcat have disregarded Tech as champions?"

Now, Bert, when we said that Tech didn't claim the flag, we meant just exactly that, and the attitude of the Arizona papers didn't have a thing to do with our statement. Nor did the Matador coaches claim the pennant last year. The Border conference schools have been squabbling all season concerning the statue of Tech in the loop and of its claim of the gonfalon. Again, Mr. Fireman, Tech makes no claims to the Border crown. We disagree with the Arizona writer as to the conference champ. The Flagstaff Teachers are the rightful winners and not the Arizona Wildcats. This is enough to get off our chest for one day.

If you want a change after Xmas, investigate La Fonda's introductory offer. Room and three meals for \$18.85. Good till February 1st.—Adv.

# Keeping Tab On The Gridiron Game

**LEONARD CASANOVA**  
OF SANTA CLARA, STANDING RECORD OF HIS OWN GOAL LINE, KICKED A FOOTBALL CLEAR OVER THE OTHER GOAL—105 YARDS—SANTA CLARA VS. ST. PHELY'S, 1924

**WILLIE HESTON**  
1907 TO 1909  
MICHIGAN'S FOUR TIME ALL-AMERICAN HALF, SCORED DOWN AND ACCOUNTED FOR 100 POINTS IN HIS FOUR YEARS OF PLAY.

**"SAD AS IT SEEMS"**  
CUMBERLAND'S DISASTROUS RECORD IN 1916  
CUMBERLAND - 0  
SCHOOL TECH-222  
CUMBERLAND - 0  
LINK OF THE COLLEGIAN  
CUMBERLAND - 0  
HENRY KENDALL-61  
NOTE: THE REGULAR BASKETBALL GAME WAS ONLY 25 MINUTES LONG!

**THE CALIFORNIA "WONDER TEAM"**  
1920-1924 - WERE UNDEFEATED IN 55 GAMES - THE BEARS SCORED 1299 POINTS TO OPPONENTS' 88.

# All-Opponent Team Selected

Toreador Sports Writer Picks All-Star Eleven From Matador Opposition For Season; Baylor Places Two Men

By Ed McKeever

FIRST TEAM			
Fuqua	Southern Methodist	End	End
Greer	Arizona	Tackle	Tackle
Maddox	Kansas State	Guard	Guard
Mayhew	Texas School of Mines	Center	Center
J. B. Neely	Simmons	Quarter	Quarter
Dure	Arizona	Half	Half
Weatherby	Baylor	Half	Half
Pearce	Baylor	Full	Full
Russell	Kansas State	Alternate Back	Alternate Back
Wilson	Southern Methodist		
Wapp	Louisiana Tech		
Garrett			
SECOND TEAM			
Huestes	Simmons	End	End
Parry	Baylor	Tackle	Tackle
Wertzberger	Kansas State	Guard	Guard
Stamps	Southern Methodist	Center	Center
Benly	Simmons	Quarter	Quarter
Griffing	Kansas State	Half	Half
Poa	Texas School of Mines	Half	Half
Morgan	Kansas State	Full	Full
Gore	Southern Methodist		
Graham	Kansas State		
Creighton	Simmons		

Holmes of Haskell and Bird of Dixie, alternate backs

Fuqua of SMU and Greer of Arizona were placed at ends over such stars as Petty and James of Baylor and Huestes of Simmons because both were excellent pass receivers, good blockers and brilliant defensive men. Maddox of Kansas State led the field for a tackle selection while Mayhew, of the School of Mines, a wizard on defense, was placed at the other tackle. However, Billy Stamps of SMU was on a par with any of the guards but due to the fact that he played defensive tackle was placed on the second team in that position. The guards are J. B. Neely of Simmons and Dure of Arizona both hard charging, good blocking line-

College men prefer our new Double Breast Coat. Smartly tailored and attractive fabrics that wear well and keep their shape.

priced correctly with our guarantee of satisfaction.

**Hogan & Patton**  
"The Man's Store"

# THE BULL PEN

By "Little Messer"

From the sports column in the COLLEGIAN published by the Arizona State Teachers at Tempe blares forth their opinion of the champion of the Border Conference. The sport writer, who writes under the name of Bert, has picked the University of Arizona as the winner of the conference crown this year. He says that he can already hear "the shrill cries of protest from Flagstaff and Tempe Tech." He also adds that "At Tech, in 'Under the Double T,' Lomer Nelson will probably cury us and write, 'With a perfect record, Tech is undoubtedly the champ.'"

Since the above writer is such a good mind reader, why didn't he tell his readers what this column was to be about? From the way he wrote his column one would think that he was writing for the University of Arizona paper. We at Tech hope that he is not too disappointed, but Lomer Nelson or anyone else on the staff of The Toreador will not claim the championship for Tech. Tech's coaches didn't claim it last year either. We are not anxious for anyone to name the Matadors as the champions, but we are interested in who is named as the champs.

Our friend gives the title to Arizona because he says that he disregarded the Tech game as a conference one. Probably he doesn't know that in any conference when two members of that loop play a game it is a conference game whether one team plays one game or twenty. Or maybe he is just writing some new rules for the conference. If so, we would like to have a copy of the rest of them so as not to make any blunders next year when we pick the champs.

Bertie says, "We have disregarded Tech all season, but we deserted two weeks ago by the Flagstaff Pine. Tech's only game has not been considered by us in loop standings, therefore, as Tech has not received credit for the victory, neither can the Wildcats be charged with the loss." We don't agree with any of the above opinion, but if the con-

**Free Delivery Service**  
Suits, C & P . . . . . 75c  
Dresses, C & P . . . 75c & up

**CORCORRAN'S**  
TAILORS—HATTERS  
1216-A Texas Ave Phone 2650

ference should see fit to disregard Tech's game this season, will someone please tell us how Arizona would rate higher than Flagstaff in the final standing. Both then would have won three games and lost one. Both would have the same percentage. Both would have met practically the same opposition, and jointly should share the honors for the championship. Also the COLLEGIAN states that the other reason that the championship should go to Arizona's Wildcats is because they defeated Flagstaff.

Well, we still fail to see where that adds any points to the percentage column. Take the South-west conference this year for example. If Arkansas is thrown out of the race, T. G. U. and Baylor will be tied for the crown. They will be co-champions. Why not give the title to Baylor since they defeated T. G. U.? No, we still think that the idea is all "WET". Taking the whole thing into consideration, we advocate giving the title to Flagstaff. This is the way the standing should be:

Flagstaff	Won	Lost	Pct.
Flagstaff	3	1	.750
Arizona	3	2	.600
Tempe	2	2	.500
N. M. U.	1	2	.333
N. M. U. Aggies	0	3	.000

**FREE DELIVERY**  
JUST PHONE  
**1026**  
1011 Main St. Phone 1026

**Artistic CORSAGES—**  
For Those Extra "Special" Events  
"We Know How"  
When you think of flowers—think of **RIBBLE'S FLOWERS**  
Hilton Hotel Bldg. Day or Night Phone 221 "Tech's Favorite Florist"

**HOMEMADE CANDIES**  
**DULCES DE LOS LLANOS**  
Made by Miss Verna Crump  
Candy Kitchen—2411 15th

**We Know What Men Like for CHRISTMAS**  
Many unusual and Practical Presents suitable for men. Get our suggestion.  
Open each evening until 9 o'clock

**Walton's**  
THE MAN'S STORE  
2.00 to 6.45 Silks at 8.45

**Free Delivery Service**  
Suits, C & P . . . . . 75c  
Dresses, C & P . . . 75c & up

**CORCORRAN'S**  
TAILORS—HATTERS  
1216-A Texas Ave Phone 2650

**MEMORY BOOKS**  
Memory Books in colors and with the College Seal. Beautifully bound with artistic arrangements.

**LAMPS**  
Artistic designs in study and table lamps. A beautiful lamps adds attraction to the room.

**BOOKS HAVE THEIR OWN NICHE IN THE LAND OF CHRISTMAS PRESENTS. WHEN YOU GIVE A BOOK YOU GIVE MORE THAN PAPER AND INK. THERE IS A PERSONAL TOUCH ABOUT BOOKS THAT MEANS SO MUCH TO THE ONE WHO RECEIVES!**

**HAVE YOU READ—**

Anthony Adverse—	
Hervey Allen—	\$3.00
More Power to You—	
Walter B. Pitkin—	\$1.50
Precious Jeopardy—	
Lloyd C. Douglass—	\$1.00
Happy Days—	
Ogden Nash—	\$2.00
Elizabeth & Essex—	
Lytton Strachey—	\$1.00
The Complete Cheerful	
Cherub—McCann—	\$2.50

**SPECIAL CHRISTMAS EDITIONS**  
of  
Elbert Hubbard's Scrap Book  
The Notebook of Elbert Hubbard at  
**\$1.25 each**

**BOOKS FOR \$1.00**  
Samuel Pepy's Diary  
Rubaiyat of Omar Khayyam  
Roget's Thesaurus—New Edition  
Best Known Works of Flaubert  
The Best Known Works of Ibsen  
The Best Known Works of Poe  
The Best Known Works of Voltaire  
Finch's Fortune—Mazo de La Roche  
Twelve Against the Gods  
Faust—Goethe

**BRIEF CASES**  
A wide assortment of Brief Cases and Zipbinders— \$1.50 to \$10.00

**FOUNTAIN PEN SETS**  
Parker Fountain Pen Desk Sets include cap and tapers free. Can be used as pocket pen or on the desk—two pens in one—a distinct feature when selecting sets. Complete sets from \$4.50 up to \$37.50

**FREE WRAPPING SERVICE**  
Bring your packages over to be wrapped for mailing—there is no charge for this service.

**REMINGTON PORTABLE**  
reduced to  
**\$45**

**DISTINCTIVE COLLEGE JEWELRY**  
New designs—new individual pieces—that will charm the feminine heart.  
—Seal Vanities  
—Bracelets  
—Seal Rings  
—Letter Openers  
—Ash Trays  
—Book Marks  
—Book Ends  
—Bill Folds  
—Calendars  
—Book Marks

**CHRISTMAS CARDS**  
A wide assortment of Xmas Cards plain and with the College Seal— 2 for 5c, 5c to 25c each.  
Xmas Seals—Cellophane gift ties—twine and wrapping papers.

**TEXAS TECH COLLEGE BOOK STORE**

At The  
**GLORIETA**  
Special rates to clubs—for parties and banquets—  
Fried Chicken and T-Bone Steak Dinners,  
Plate Lunches and Sandwiches  
Original Mexican Dishes  
1212 Broadway Phone 1366  
BUY MRS. STOVERS WONDERFUL CANDIES FOR CHRISTMAS. THE MOST REASONABLY PRICED GOOD CANDIES ON THE MARKET.

# Professor Raises Cacti In Third Floor Offices; Some Come From Distant Country

### Dr. Robinson Of Geology Department Watches Growth Of Queer Plants That Bloom During Night Under Glass Casement In Window

BY FRANCES MAYRUGH

"Me?" "My name, set as on lovely, Old Mexico," explained "Living Rock," a purple cactus to its window sill acquaintance "The Bishop's Cap."

"Ah! My home, too, set as below the lazy Rio Grande," continued the five-ribbed cactus that resembles a pom-pom's head.

"In Madagascar I grow, and half-way round the globe have I come to Texas Tech," contributed "Kalanchoe Tullifolia," speaking with a marked Polynesian accent.

"Well! Well! Glad to have you all with us," spoke up a hospitable West Texas cactus. "Just make yourselves at home," he continued, moving over to give "Stapelia" more room on the sun-drenched shelf in Dr. W. L. Robinson's office on the top floor of the Chemistry building, where a collection of more than 20 varieties of cactus and tropical plants are kept by the Associate Professor of Geology.

A variation of Kalanchoe Tullifolia has been produced with three leaves on the stem, instead of two and by careful planting Dr. Robinson hopes to develop a new species of the tropical plant.

Grafted Wilcoxia and Cereus and Echinocactus and Cereus make two unusual looking plants of the collection. One half the plant, the Cereus, blooms while the other part remains undisturbed.

Several day blooming and night blooming Cereus are among the plants. The night blooming Cereus unfolds its flowers about 9 o'clock and puts forth a gorgeous blossom.

The outcast of the collection is Stipella, the carrion plant whose flower smells like dead carcasses, and draws flies to it like honey attracts bees.

Three Asiatic pitcher plants, that grew in Borneo and the Malay Peninsula, have recently been added to the group of tropical plants kept in a specially constructed and electrically heated glass case in Dr. Robinson's office. A thermostat regulates the temperature, maintaining a tropical atmosphere in the miniature greenhouse. Flies are the daily diet of the pitcher plants, for the flowers, shaped like small pitchers, catch and hold the insects, then digest them for the nitrogen they contain.

Other plants that once thrived in the tropics are Catylopa, Brasilia Crassula, Stimula and Prickly Pear, from Maximilian's Gardens in Mexico City and a Candle Plant, whose pale green shoots resemble tall, colored "spires."

A Peyote plant, whose buds the Indians eat before ceremonial dances for the stimulating drug they contain, grows among the rocks in a bowl on the window sill of the office. And Crassula, a succulent used in California as a ground covering in areas where grass won't root, grows beside it.

Dr. W. L. Robinson began his collection over a year ago with native cactus to be found near Tech. He still has the night blooming Cereus that was the first plant to begin the group. Many of the varieties of the collection, he has gathered himself, while a large number has been sent to him by the Shiver Cactus Nursery in Laredo, Texas. Shiver is a clemency inspector who has made succulent collecting a hobby and supplies usual and unusual cactus plants to collectors all over the country.

Dr. Robinson attributes the successful growing of these plants to the regular temperature of the office, maintained as nearly like the atmosphere in which the plants originally grew, as is possible, the

## MOVIES

BY FRED KERR

### Knights Of The Road

Mark it down on your calendar now. "Wild Boys of the Road," First National's swift, vital dramatization of the story of a half million wandering boys and girls, which opens Sunday at the Palace theatre, is another amazing piece of realistic motion picture entertainment.

There seems to be no yardstick by which the power and drama of "Wild Boys of the Road" can be accurately measured. Frankly Darro, remembered for his sensational performance in James Cagney's "Mayor of Hell," plays the leading role. Dorothy Connan a new comer, chosen from the chorus of "42nd Street," proves a happy choice for the feminine part. Edwin Phillips, Sterling Holloway and Ann Hovey are other youngsters whose work is outstanding in the picture.

The picture deals with the plight of a half million boys and girls in their teens who are actually living the life of tramps—roaming wild over the country, headed for a life of crime and privation.

### WAR PICTURE

The Lindsey theatre takes the screen spotlight again with an elaborate drama of the war within a war—the battle of the greatest minds of the intelligence corps of enemy countries. It is titled "After Tonight."

Constance Bennett takes the leading role, and amid the colorful atmosphere of Vienna, strikes deep into the romantic territories. Her supporting cast includes such notable names as Gilbert Roland, Mischa Auer and Edward Ellis.

"After Tonight" is showing for the last time today.

### CHATTERTON IN "FEMALE"

One of the most startling love themes ever presented on the screen will be unfolded at the Lindsey theatre Friday and Saturday with the showing of the First National picture, "Female." Ruth Chatterton has the stellar role.

### MATADOR BANQUET

P. W. Cawthon, head football coach at Texas Tech, said Tuesday that the 1933 Matador football lettermen would be announced at the banquet to be given at the Hilton Hotel tonight. The Matador Club, an organization, interested in promoting Tech athletics, is sponsoring the banquet. The Lubbock High Westerner football team will also be guests of the club. Tickets are selling for 50 cents each and a large crowd is expected to attend.

sun-drenched shelves on which they are placed, and the careful attention which he gives them.

### STOP! LOOK! LISTEN!

You Can Ride the City Bus for 6 2-3c When You Buy a 15 Ride Book for \$1.

City Bus Co.

## Mysterious Mike Moses Around

CAMPUS CHATTER am about the poorest excuse FER a HOOMAN WEIUT AM and he is a SNAKE? A GRATER? AND A CRADLE SNATCHER AND I am going to get AROUND his neck SUMTIME EF he don't BEHAVE.

SOOKY'S gave a dance. IT were a good one, and I HED a good time, but the SNOW HOUSE needed a CRESCENT in the door. IF the SOC EDITOR doesn't quit cussing me and CAMPUS CHATTER OUT she AM going to be sorry BY the way she courted ROY PRYOR Sunday night. CHALKY STAHLER said ROSES MEANT I LOVE YOU AINT that right, MARJORIE ST. JOHN? I HEARD FRITZ SOUTHWORTH say that there WUZ three girls in school, which the LA CHAPS did not pledge. I, also, HEARD a KO SHARI say she would like to meet SUM of their new PLEDGES.

### COLLEGE KLUB am HEVING

new house so they KAN finance their DENCE this week end. SILVER KEYS contributed to the ORCHESTRA SUNDAY afternoon.

LORENA CARTER can give prices on all COTTON BROKERS. FORD BENHAM am measuring Judge KLETT for a handwoven SUIT. FELIX BALENGER saw THREE SHOWS at once during the THANKSGIVING HOLIDAYS. AUSTIN TWINS am SNAKES. JOHN MAST am the most HANDSOME MAN in SCHOOL. JENNINGS SED she hed found the OLD CX ROAD. AM that right JOHNNY MONTGOMERY?

CHESSE CASS am from HASKELL. ROB CHAIR has a pair of BLUE SHORTS. DID WARD GARRISON go with SANDY SANDERSON to the SOOKY DANCE?

LOUISE SNEED am visiting the DEFS and JESS ROGERS last week end. GENERAL L OUGHRIDGE must like RED HEADS. ODO RONO HARTER says he likes ROSES. BILLY McMURRAY am SNOOTY? and besides he HEV A terrible TEMPER. I WERE glad to see VIRGIL ROWLAND SATIDAY night. HE am a SWELL FELLER. I HEARD SAM over at MARTIN'S got mad at me, when I HANDED him a compliment. POLLY SHULTZ waves her hand at you like CLEOPATRA. How long did you PRACTICE on that, POLLY? RUTH HURMENCE did not do right by TRACK MAN JELLY BROWN.

KATY WALKER? DOUG ROSS snaked on you THANKSGIVING.

## Matador Players To Receive Seven Pigskin Trophies

Matt Hitchcock and Aubrey Butts have been voted the two best blockers on the 1933 Matador football club. The vote was made by the members of the squad and the two men will be presented with awards at the football banquet to be held tonight at the Hilton Hotel.

Hitchcock, senior end, has been one of the outstanding wingmen in Texas for the past three seasons. He only weighs 170 pounds but has proven to be very capable at blocking the big 200 pounders playing tackle in front of him.

Butts, senior halfback from Waco, has never lettered on the varsity before. He is an expert at kicking goals and blocking, being one of the best blockers Tech football fans saw this season.

There are five other trophies to be given to individual players for special work done.

They are as follows: For intercepting the most passes

BUT I am not telling WHO IT WAS. DUFF is CRAZY? and she KNOWS it.

SERMON: MIKE THOSE who KANT TAKE IT? when their NAMES is mentioned in this KOLUMB? am going to HEV IT dished out to them plenty strong. AINT that RIGHT, CAMPUS CHATTER? MIKE WANTS a XMAS GIFT. LOVE MIKE.

### Jackson's \$1.00 WATCH REPAIR SHOP

We Use Genuine Material

All Work Guaranteed

### Jackson Drug

Phone 1880, 1610 Bdwy.

## Van Bebber And Harris Are Tutors

With the completion of football, "Stud" Harris is now coaching boxing each afternoon at the gym. Jack Van Bebber, Olympic wrestling champion, is also holding classes for the grunt and groin artists every day. Candidates for both sports have been working out for several weeks getting in shape for matches that will be held immediately after the holidays.

Last season the boxing and wrestling team broke even with the Cadet ring men from NMMI. At Roswell, the cadets came off the mat victors, but when they came to Lubbock, the tables were turned and the Matadors earned a well deserved decision. The team then went to A. A. U. meet there Guthrie, Tech heavyweight, won his match by a knockout.

With Harris again tutoring the

## Former Tech Student Aspirant For Texas U. Debating Squad

One of Texas Tech's youngest graduates, Manuel De Busk, who graduated last spring from Tech at the age of 18, and a member of Tech's Debate team last year, is now attending Texas University.

De Busk, a former member of the Pre-Law and International Relations club, is a candidate for Texas university's debate team. De Busk has pledged Pi Kappa Alpha, social fraternity.

## Are You Going To Move After Christmas?

ROOM AND BOARD

# LA-FONDA

2406 MAIN MRS. B. T. THOMAS

### INTRODUCTORY OFFER

# \$19.95

THREE MEALS PER DAY GOOD TILL FEB. 1ST

# 20 FULLY PACKED Cigarettes

## No Loose Ends

### WHY LUCKIES ARE SO MILD, SO SMOOTH

Open a pack of Luckies and lay the 20 cigarettes side by side. You can't tell one from another. Every Lucky is round, firm and fully packed—with choice Turkish and domestic tobaccos.

And every Lucky is free from annoying loose ends. The tips are clean-cut—the tobacco doesn't spill out. That's why Luckies draw easily, burn evenly—and are always mild and smooth.

ALWAYS the finest tobacco  
ALWAYS the finest workmanship  
ALWAYS Luckies please!  
"it's toasted" FOR THROAT PROTECTION—FOR BETTER TASTE

### Your Friends Eat Here Why Don't You?

Remember—60 Meals \$10.—90 for \$14.

## ROCKNE HALL

### New Shipment Of Christmas Dresses

Our new shipment brings you the smartest in new Spring styles and colors.

### Gift Suggestions

Gloves, purses, handkerchiefs, scarfs, tam and scarf sets, hose, and a nice selection of pajama gowns and dancettes.

# The Vogue

"Coeds Downtown Headquarters"

1018 Broadway Phone 922

## Aviatrix R In Spanning Establish

Amelia Earhart holds Audience's Attention Of Her Aviation Career Often Taken For

Personality and womanly charm of Amelia Earhart, the first woman to fly solo across the Atlantic, is the subject of a new book by Mrs. J. H. Jerrian in Seagraves, Texas.

Dr. C. M. BALLINGER  
DR. W. J. HOWARD  
Dentists  
505-6 Myrick Bldg.

Amelia Earhart holds Audience's Attention Of Her Aviation Career Often Taken For

Personality and womanly charm of Amelia Earhart, the first woman to fly solo across the Atlantic, is the subject of a new book by Mrs. J. H. Jerrian in Seagraves, Texas.

Dr. C. M. BALLINGER  
DR. W. J. HOWARD  
Dentists  
505-6 Myrick Bldg.

Why should a girl be in airplanes and yet be them?

The fact that southern lay and can not afford to, motors did not satisfy question. It was finally citizens of the plains in them to often that the no longer cutting. As fearing an airplane. No has never done that.

evs the air the most route for going places her always better than way. There is not much to an automobile, but Mrs. Earhart, are too one who likes to see wh

Knows Sanders

It was her first trip as, but she knows storms.

They often reach a 1000 feet and are soon to avoid. In the see the dark whirling swirling, and if you a ducky haze covers Even sandstorms, how affect her interest in

But she is not the le to her interest. She being particularly fo year. She reads as fu she and is a follower o she admires Ruth Bry likes Eugene O'Neill. development of Ameri something she watche ing forward to the lin will reach their zenit of light are surely b Earhart, "But," she realize that position, zone how they are bo set-up."

Professors Com

Mrs. Earhart is pro ment in her desire not medical. She belie calous, though she do some schools for wome

There is no reason perso shouldn't follow natural bent. "A girl, one is a girl, should ne one in an engineering a boy should not be lim some time. And one this ever the best profesioa offer for a chosen lin

Active in Aviation

The first Atlantic air try active in national nation. Her name is ne

# Aviatrix Recounts Experiences In Spanning Atlantic Alone To Establish Great Feminine Feat

### Amelia Earhart Holds Large Audience's Attention In Story Of Her Aviation Career; Is Often Taken For Others

Personality and wit of a great woman flier charmed a large audience of Tech students and faculty members when Amelia Earhart described "Flying for Fun" at the High school auditorium, Friday night. Tall, slim, with her curly blond hair tumbled about her face, Miss Earhart discussed flying in general and pictured her own perilous flight across the Atlantic, a feat which made her famous as the first woman to fly that ocean alone.

She seemed especially anxious to interest the women in aviation and made a special appeal to them following a prediction that within two years her listeners would be traveling regularly in airplanes and that many would make the Atlantic flight in scheduled planes.

**Mistaken Identity**  
From the first, when she told of being mistaken for Colonel Lindbergh's mother, Mrs. Roosevelt, and a swimmer of the Atlantic, Miss Earhart had her audience laughing with her at intervals. Her direct, conversational manner of speaking won her listeners at once. She wore a simple, dark blue dress with an ecru rolled collar and its only ornament her wings. She used her long, slender fingers consistently for emphasis.

The Atlantic crossing she described as no special contribution to aviation but as something which she did for her personal satisfaction and which she hoped would interest women in flying.

**Holds Audience**  
She held her admiring audience tense with excitement from the time she told of the dangerous takeoff from Harbor Grace at dusk with the sunset growing more beautiful as she climbed higher, until she pictured her landing in a sloping pasture in Ireland 13 hours later.

The flight as she related it was one of thrills and peril. A few hours after the takeoff the altimeter suddenly refused to register, thus cutting off all means of determining the plane's distance from the waves. When a small flame began to lick at a weld of the exhaust, Miss Earhart said she thought seriously of returning; but when an image of narrow, rock-edged runway at Harbor Grace, whose lack of lights made landing without a crash impossible, rose before her, she decided to try her luck with the sea.

**Describes Flight**  
She took a breathless audience with her through a sleet storm while the ice formed so thickly on the wings and instruments that she was forced to creep down slowly until she saw the whitecaps below her. Through her eyes they blinked at the dazzling brilliance of the rising sun on rolling fields of white clouds until, blinded by the light, they were forced to drop with her below the clouds. They sighed with relief when she told of joyously circling the illusions of land, and finally of her cautious landing near Londonderry, Ireland, where she climbed from her plane and abruptly informed an astonished farmer that "I'm from America."

## Aviatrix

(Continued from Page One)

Why should a girl be interested in airplanes and yet be afraid of them?  
The fact that southern people are lazy and can not afford high-powered motors did not satisfy her first question. It was finally settled that citizens of the plains had traveled them so often that the roads were no longer exciting. And as for fearing an airplane, Miss Earhart has never done that. She considers the air the most pleasurable route for going places and knows her airways better than her highways. There is not much objection to an automobile, but trains, for Miss Earhart, are too confining to one who likes to see what is around.

**Knows Sandstorms**  
It was her first trip to West Texas, but she knows about sandstorms.

"They often reach an altitude of 10,000 feet and are sometimes difficult to avoid. In the air you can see the dark whirling mass approaching, and if you get above it, a dusky haze covers the earth." Even sandstorms, however, do not affect her interest in flying.  
But she is not the least one-sided in her interests. She loves flowers, being particularly fond of sweet peas. She reads as much as possible and is a follower of the theatre. She admires Ruth Bryan Owen and likes Eugene O'Neill. The further development of American women is something she watches closely, looking forward to the time when they will reach their zenith. College girls of today are surely broader than their mothers. "But," says Miss Earhart, "don't believe that they realize their position. They do not know how they are bound by legal set-ups."

**Professions-Come First**  
Miss Earhart is progressive and earnest in her desire for a truly great future for women, but she is not radical. She believes in coeducation, though she does not condemn schools for women only.

"There is no reason why every person shouldn't follow his or her natural bent. A girl, just because she is a girl, should not be forbidden in an engineering school. And a boy should not be limited to one." In other words, professions should come first. And one should go wherever the best professional training is offered for a chosen line.

**Active In Aviation Affairs**  
The trans-Atlantic air traveler is very active in national affairs of aviation. Her home is near New York

## Young Demos Will Hear Judge Malican Tonight At Hilton

Judge Clark M. Malican, of the 6th district court, will speak at a meeting of the Young Democrats of Lubbock county tonight from 7:30 to 9 o'clock in the Hotel Lubbock ballroom.  
At a short business session after the program, a second vice-president will be elected. College students are invited.  
The Young Democratic club of Lubbock county is made up of college students and young business men. The officers include J. Doyle Settle, president; Hugh Anderson, vice-president; Garland Smith, secretary; and Rob O'Hair, treasurer.

## Double Key Girls Selected

### New Members Will Be Honored By Luncheon At Hilton Hotel, After Which Initiation Ceremonies Will Be Held

Elaine Lancaster and Maurine Havis were selected as new members of Double Key, honorary home economics society, last Tuesday afternoon in the home economics building. These girls were selected on the basis of scholarship and leadership.

New members will be honored with a luncheon at the Hilton hotel Saturday at 1 o'clock, after which the initiation service will be given.

The constitution of the society was read. There are three classes of members of the club, honorary, active, and associate, and the membership cannot exceed the membership of twenty per cent of the senior home economics students.

Mary Leidigh is president of the society, Evaughn Clark, secretary, and Miss Margaret W. Weeks, dean of home economics school, is sponsor. Other members of the club are Miss Johnnie McCrery, head of the Foods department, Miss Harriet Tilden, associate professor of applied arts, and Miss Mabel Erwin, head of the Clothing Department.

## Dr. Stewart Talks To Fish Engineers

Dr. Allen T. Stewart of the West Texas hospital spoke before two classes in Engineering Orientation on December 6 and 7 on "The Effect of Alcohol on the Physical Organism."

Dr. Stewart stated that we have always had the problem of alcohol even from Biblical times. During the War prohibition in this country was adopted as an emergency measure. Although Dr. Stewart said that he did not wish to go into a discussion of the advisability of governmental control, he did state that during the past fourteen years of prohibition the chronic alcoholic had disappeared from society. He fears that along with the repeal of the eighteenth amendment our charity wards in the hospitals will again be filled with this type of individual.

## Causes Indigestion

When alcohol is taken into the body it is absorbed into the stomach and gets directly into the blood stream, Dr. Stewart stated. Before it is absorbed it causes dilation of the small blood vessels in the area with which it comes in contact. It causes congestion wherever it goes and causes the blood to flow more rapidly. It also causes a temporary increase in the flow of the gastric juices. Subsequently, the flow will be diminished. A man who uses much alcohol will have chronic indigestion.

In conclusion Dr. Stewart read statements made by prominent physicians in which they agreed that the effects of alcohol were very harmful physically and that alcohol had little or no value as a drug.

## Tech Aggies Will Feed Lambs In New Phase Of Year's Work

With delivery of 125 lambs yesterday, the Tech Aggie livestock feeding program was ready for another phase of this year's experiments.  
The lambs, purchased from W. G. Murray, Lubbock stock breeder, will be fed for 90 days, with a complete test on all feeds. The feeding program is entering its fifth year.

A large part of the lamb feeding will be done by Billy Murray, announces W. L. Stangel, Aggie school prof. Young Murray, a Tech student, is son of the breeder from whom the lambs were purchased.

Miss Corine Pig was at home over the week-end in Vernon, Tex. City, and she does own her private plane. Contradicting some beliefs, however, she does not own an entire flying field. Her ship is kept in an airline hangar.  
Plans for flying to Texas were upset by needed repairs on her plane; so she came by car—a Ford to be exact—from Dallas. She has found this mild winter very agreeable.

But Miss Earhart would probably enjoy a less mild temperature just as much. She has a youthful quality which makes one feel that all of life is a pleasure. She is just that way. In public she holds a large audience non-squinting and breathless. In private she makes one wish to talk with her for hours.  
Amelia Earhart Putnam, Aviatrix? Yes. Business woman and artist? Yes. And in addition, a charming and very intelligent lady, too.

## Calendar

**FRIDAY, DECEMBER 15**  
Pre-Med Banquet.  
Forum Reception, 7-9 o'clock.  
College Club Formal, 9-12 o'clock.  
**SATURDAY, DECEMBER 16**  
Pre-Law Banquet.  
Junior Class Dance, 9-12.  
**MONDAY, DECEMBER 18**  
A. W. S. 5-8 o'clock, room 209.  
Pre-Med Club, 7-8.  
W. A. A. 7-8, room 208.  
Double T Association, 7-8.  
Pre-Law.  
**TUESDAY, DECEMBER 19**  
Sock and Buskin, 7-8, room 20.  
Physics Club, 7-8, C116.  
Home Economics Club, 7-8, H107.  
Aggie Club, 7:30-8:30.  
Chess Club, 8 o'clock.  
**WEDNESDAY, DECEMBER 20**  
Social Clubs, 7-8.  
**THURSDAY, DECEMBER 21**  
Christmas Party, Girls' Organizations.  
Silver Key Formal.  
**FRIDAY, DECEMBER 22**  
Christmas Holidays begin at 5 p. m.

## Former Instructor Visits The Campus

Mr. and Mrs. C. H. Mahoney, of East Lansing, Michigan, left last week for Douglas, Arizona where they will spend a three weeks' vacation. Mr. Mahoney, formerly of the Tech agriculture faculty, is now an instructor in the horticulture department at Michigan Agricultural and Mechanical college. He has been gone from Tech about two and one half years.

The Mahoneys were the guests of Mr. and Mrs. W. R. Wagborne, 2114 Eighteenth street, following their arrival in Lubbock Sunday. The couple were complimented with several social affairs during their "stop over" here. Tuesday afternoon Mrs. Wagborne entertained in her home with a tea for Mrs. Mahoney. Guests called between 4 and 6 o'clock.

## Campus Clubs To Entertain

### Banquets And Dances Are Main Features Of Social And Professional Clubs For Season Of Christmas

The coming pre-Yuletide week-end is filled with social activities for several organizations, social and professional, on the campus.

There is to be a Pre-Med banquet Friday night and a Pre-Law banquet Saturday night. Both will be given at the Hilton hotel.

Friday night preceding the College club formal dance which is to be at the Hilton hotel, there will be the annual Forum reception at the home of Dr. and Mrs. Bradford Knapp from 7 until 9 o'clock.

Saturday night the junior class is sponsoring an informal Christmas dance in the gymnasium.  
Highlights in the social calendar for next week are the A. W. S. and Junior council reception for all students at Seaman hall from 7 until 9 o'clock on Wednesday night, and the Silver Key formal dance on Thursday night at the Hilton hotel.

Sunday afternoon from 4 until 5 o'clock D. F. D. club members will honor patronesses and pledges with a semi-formal tea in the home of Mr. and Mrs. F. R. Friend, 2005 Broadway. Koshari club members are honoring patronesses and their husbands, pledges and their dates, special guests, and dates of the club members with a Christmas twilight tea in the home of Dr. and Mrs. W. C. Holden, 3109 Twentieth street from 6 until 8 o'clock.

## Tech Musicians Win Places In Galveston Music Contest

Two third places were won by Tech students competing at the State Music Teachers Convention held last week in Galveston.

Winners were Virginia McGee, piano, and Milla Eggelston, voice. Other members of the party were Gordon Gaines, winner of first place in voice who is a senior in Lubbock High school, Verlena Stringer and Woodrow Montgomery, also of Tech accompanied the group.

Kathryn Kirby of Falls was a member of the party, and Miss Myrtle Dunn Tech faculty member, and her sister, Miss Mary Dunn, were in charge of the students. It was voted to hold the convention in Lubbock next year.

## Judging Members Honored At Aggie-Home Economics Dance

Judging team members were guests of honor last Friday evening at the Aggie-Home Economics dance which was given in the gymnasium. A hayride to the gym preceded the dance where Casey Fine was master of ceremonies.

Lewis Walker and representatives from his dancing classes furnished numbers for a floor show during intermission.

About 300 guests, including Aggie-Home Economics faculty members, attended.

## Books Valued At \$5,000 To Be Purchased For Library

New books valued at \$5,000 will be purchased for the Tech library soon, Miss Elizabeth Howard West, head librarian has announced. The sum was set aside by action of the Board of Directors.  
Part of the money will buy books requested by department heads, and part will purchase books along general lines, Miss West said. Some have already been ordered, and the order will probably be completed sometime in January.

## Sans Soucis Present Pledges At Formal Presentation Dance

### Christmas Theme Is Featured In Decorations; Over 200 Guests Are Introduced To Sixteen Pledges

The Christmas theme was used in the decoration motif when the Sans Soucis club presented pledges Saturday evening at their annual formal dance given in the ball room of the Hilton hotel.

Blue spotlights furnished novelty lighting effects in the ball room, and a decorated Christmas tree was placed at the left of the orchestra stand.

At 10 o'clock pledges were met by their escorts and presented to the assembly as they stepped from a snow house on the right of the orchestra stand. After the presentation, club members danced with their escorts during the club song, "Roses of Picardy".

The pledges and their escorts were Miss Chrystelle Scudder and Mr. Don Blue, Miss Joni Bundy and Mr. Fred Biffle, Miss Frances Burns and Mr. Southern Schultz, Miss Woodrow Sheridan and Mr. James Loughridge, Miss Lena Belle Brown and Mr. Gene Brown, Miss Helen Anderson and Mr. Kenneth Rollo, Miss Loraine Miller and Mr. Sol Bunnell, Miss Billie Bloom and Mr. Carl Maxey, Miss Gray Kirk and Mr. Clayton Reed, Miss Dahl Campbell and Mr. J. B. Wilson, Miss Charlotte White and Mr. Don Casterlin, Miss Billie Bob Jones, and Mr. Kenneth Lettwich, Miss Katherine Hill and Mr. Bruce Zorns, Miss Alma Brown and Mr. Jimmy Stone, Miss Martha Gholson and Mr. Floyd Boverie, and Miss Katherine Klett and Mr. Ford Benham.

Club members and their escorts were Misses Helen Barstow, Mary Lee Bardwell, Virginia Bacon, Coleta Baker, Faye Brown, John Anna Boyl, Christine Bundy, Wanda Butler, Dorothy Dobbins, Eleanor Halbert, Mary Geneice Hardberger, Catherine Jameson, Rosemary Leaverton, Nancy Ruth Leaverton, Roberta Myrick, Lois Pitts, Frances Snyder, Dorothy Rushing, Polly Schultz, Zona Stiles, Lena Grace Sanderson, Lois Watson, and Melba Watson.

Messrs. Oscar Slaton, Alvin Elliott, Truett Owen, George Walton, Chess J. Cass, Raymond Barton, Noel Cason, Van Earl Sams, Matt Hitchcock, John Jordan, Fleming Austin, Mark Welch, Bob Crawford, Truman Hutton, W. B. Rushing, Tom Cammack, Fenner Tubbs, Tom V. Watson, W. D. Lawson, Joe Harter, Jimmy Chandler, Charles Macdgen, and Ray Moore.

Miss Jonnie McCrery and Mrs. Lorenz Ellis, club sponsors, attended with M. F. Landwer and Mr. Ellis.

Guests included members of the Sans Soucis Alumnae society and their husbands and escorts and the patronesses and their husbands. There were about 200 other guests.

Before the dance Mrs. Ellis and Miss McCrery were hostesses with a coffee honoring club pledges, escorts, and members in the Home of Mr. and Mrs. F. R. Friend, 2005 Broadway.

## Cabinet Members To Have Dinner

Members of YW and YMCA and young people of the Episcopal church attended a dance at Seaman hall last Saturday evening.

Next Sunday members of the YWCA cabinet will attend a covered dish dinner in the home of Mrs. Robert Withers, 2322 Ninth street for the purpose of outlining plans for the coming year.

Members of the cabinet are Inez Hensley, Maurine Havis, Artelle Apple, Sammie Marie Hitt, Elizabeth Conner, Christine Barrie, Elizabeth Montfort, Gertrude Sampson, Ruth Douglas, Josephine Powell, and Mrs. Withers.

## Vocational Agriculture Heads Visit Aggie School Last Week

Adaptability of Tech's Aggie school for training teachers of vocational agriculture was reviewed when a federal official and a state supervisor for that study visited here last week.

The visitors were R. D. Maltby, federal agent of vocational agriculture for the southern states, and P. G. Haines, state supervisor for the same course.

A favorable report on the local school was made after a complete inspection of the Aggie school's various divisions and discussion of courses with department heads.

## Geology Majors Now At Work For U. S. Government Survey

Four Tech graduates received positions this fall with the U. S. Geological Survey. They are Carl Rogers, Ed McCullough, Joe Lang, and Orrin Sanders, all geology majors. All received their B. A. degrees last August except McCullough who got his M. A. degree in '31.

Rogers arrived here last week to visit friends. Monday night he left for Amarillo, where he has been stationed by the Survey. Rogers' home is in Houston. While in Tech, he was a member of Sigma Gamma Epsilon, national geology fraternity.

## Geography Society To Hear Whatley On Special Subject

The Geography Society meets next Tuesday night in room 210. Miss Francis Whatley of the Spanish Department will lecture on "The History of Spain." There will be an informal discussion after Miss Whatley's talk.

T. Roderick O'Neal, club president, announces that in the future, the programs will be featured with members presenting papers of their own originality.

Students interested in Geography or Geology are urged to attend these meetings.

Leroy Vaughn, former student of Tech now enrolled at Texas university, spent the holidays with his parents Mr. and Mrs. John Vaughn during the holidays.

## Livestock Judgers Reports On Three Week's Journey

Members of the senior livestock judging team reported on their three weeks' trip to Kansas City, Chicago, and points in the Midwest at a meeting of the Aggie club Tuesday night.

Other speakers were W. L. Stangel, who went to the Chicago International Livestock Exposition while the Tech team was there, and team coach Ray C. Mowery. Judging team members were Ernest Barton, Bill Gregory, Odie Holly, E. R. Steen, T. L. Leach, and Jesse Young. Casey Fine was in charge of the club program.

## BLACK SHIRTS MEET

Members of the Black Shirt pep organization will meet tonight at 7 o'clock in Room 220 of the Ad building.

Efforts to keep the group intact for the rest of this year will be made and programs will be planned. A regular meeting date also will be set.

## Forum Will Give Annual Reception To All Women Students And Faculty

Written invitations have been sent to all women students and faculty members inviting them to attend the annual Forum reception which will be held in the residence of Dr. and Mrs. Bradford Knapp on the campus tomorrow evening from 7 until 9 o'clock.

This reception is an annual affair sponsored by the Forum organization. Poinsettias will form the centerpiece of the dining room table where tea will be served. The Christmas theme will predominate in the entertaining rooms.

Miss Sylvia Wilson, former Forum member, will greet guests at the door. The receiving line will be made up of Miss Lucille McCrummen, Forum president, Dr. and Mrs. Knapp, Misses Margaret Lindsey, Ruth Thompson, and Emily Davis. These are organization officers.

Active and former Forum members will be in the house party. Miss Kathleen Jennings, A. W. S. president, will also assist.

Mrs. Mary W. Deok, Mrs. P. W. Horn, Mrs. Jimmie Allen, and Mrs. W. C. Holden will pour tea during the calling hours.

Music will be furnished by a stringed quartette.

Active members are Misses Jean Ayers, Ruth Douglas, Faye Brown, Pauline Garrigus, Louise Campbell, Mary Leidigh, Maurine Havis, and Evaughn Clark.

Former members or alumnae members are Misses Wilson, Vonelle Oikerson, Jean Shelley Jennings, Margaret Turner, Orene McDamas Wilbur Pearson, Seaman Smith, Clarence Whiteside, Homer Maxey, and M. K. Bell.

## FRESH MEET

Freshman class meeting will be held tonight at 7 o'clock in the Administration Building Room 302. Important matters are to be discussed and possibly plans will be made for a dance to be sponsored by the class.

**HAVE**

**YOUR PICTURE MADE**

**FOR**

**LA VENTANA**

**BEFORE**

**FEBRUARY 1st.**

**LAST DAY**

**At**

**BROWN'S STUDIO**

**1003-A -- 13th Street**


## Barrier-Durham

DEPENDABLE MERCHANDISE

(INCORPORATED)  
PAUL BARRIER, MGR.

### GIVE HOSIERY

There is nothing more practical and useful than some of our fine Allen A silk hose. Each pair will be wrapped in a gift box if you wish.



Miss Jean Dubberly spent the holidays in Big Spring with her brother, Hugh Dubberly.

F. C. Cook, professor of French in the college, visited his parents in Austin over the week-end holidays.

Cheap, but not in quality. That's La Fonda. Investigate the introductory offer. 2408 Main street.—Adv.

John Grey spent the holidays in his home in Bonham, Texas.

### Prexy's Paragraphs

BY BEADFORD KNAPP

So much has been happening within the past two weeks, and such a glorious record being made for Tech that I feel enthusiastic about the future.

\*\*\*

We had three glorious Thanksgiving days in succession. First, there was Thanksgiving day itself—a beautiful day with a beautiful game of football, a wonderful crowd, and a happy and auspicious ending. It was an accomplishment to be able to defeat the Kansas Aggies. Our team clearly outplayed them. We must realize that for us it was an outstanding game; for them, possibly a game of less importance and, therefore, the psychology of the situation was entirely in our favor. It does not in the least decrease the honor our team won.

\*\*\*

The day after Thanksgiving they called me up from the Daily Avalanche and asked me if I ever had two Thanksgiving days in succession, and then proceeded to give me the news from Washington to the effect that the Public Works Administration had granted the approval of Texas Technological College for a loan and grant of \$650,000.00 for the purpose of building a boys' dormitory and a girls' dormitory. I felt that this was another great step in advance for this institution.

\*\*\*

And then on Saturday our stock judging team at the International Livestock Exposition at Chicago achieved the third triumph by winning third place in the contest with the greatest schools in America in Stock Judging, being defeated only by Ohio State University and the Oklahoma A. and M. College. Sincere and heart-felt congratulations to Professor Stangel and especially to Professor Mowery and our splendid team who were able to place the name of Texas Tech so high on the great honor roll!

\*\*\*

There are two or three important matters to remember about the dormitories:

First, it is my firm belief, born of personal experience and also gathered from the experience of other institutions, that these dormitories will mean an increased enrollment at this institution. It may not be that this total increase in enrollment will take place the first year, but within a very brief period of time there will be just as many students seeking rooms in town as there are at the present time, and still the dormitories will be filled. If Texas Technological College is to grow, we must have a part of our student body in dormitories. We cannot any longer depend entirely upon local accommodations. I know of many students who have not come to Tech mainly because of the lack of accommodations in dormitories. The local people have been fine and there is no thought on our part to do anything that will interfere with this local situation, but the institution must grow. It is to the interest of these very people that it should grow and those of us who are experienced in these things believe that this step means more to the growth of the institution than any other step we could take.

There is a second important reason, and that is the social life of the student body. There is no place on this campus at the present time for any sort of social life among the students. We are going to attempt to build these dormitories as beautiful buildings with accommodations such as to make them attractive and inviting to the student body. We want the life in these dormitories to be an important part of the training, the culture, and the refinement of college life.

Third, we think they will lend themselves very wonderfully to the beautification of the campus itself. We are spending long hours of hard work in endeavoring to plan toward this end, with the hope that additional announcements may be made before very long.

\*\*\*

So far as I am advised, the Texas Technological College is the only state-supported institution in Texas which does not have any dormitories. It is not often that this institution has the opportunity to accept a clear gift of more than \$150,000.00. However, the President of the United States has seen fit to grant our request and, therefore, 30 per cent of the cost of material and labor

### AIEE Members To Banquet Tonight

Thirty electrical engineers of Tech are expected to be present tonight when AIEE members hold their annual smoker-banquet in the Chalmers dining room of the Hilton hotel.

Special guests for the affair will be Dean O. V. Adams, W. L. Helwig, and C. V. Bullen, all instructors in the engineering department.

Craig McNeese will preside as toastmaster at the banquet. Reservations, which must be in by noon today, can be had from Fred Fairly or Morrison Liston. Plates will cost sixty cents.

All electrical engineers are invited.

\*\*\*

### Pre-Meds Will Hear Lecture At Annual Banquet Tomorrow

"Fractures and Their Treatments" will be the subject of the illustrated lecture, which Dr. J. T. Krueger, surgeon at the Lubbock Sanitarium, will give at the annual Pre-Med Banquet tomorrow night at 7 o'clock in the Hilton hotel.

A violin solo by Winona Pardue and a tap dance by a pupil from Lewis Walker's School of Dance will be other numbers on the program.

Tickets, costing 75 cents, may be secured from Art Prestwich, president, Felix Ballenger, and Catherine Cox.

Sponsors of the club are Dr. R. A. Studhalter, head of the biology department, Dr. F. E. Malone, eye specialist, and Dr. R. C. Goodwin, head of the chemistry department.

Dr. Studhalter will speak at the next meeting of the club, January 2.

### Trick Science Langston Talks On Statistics

Can you beat games of chance scientifically?

Lionel L. Langston, assistant professor of mathematics, spoke to the Faculty Science club at the December meeting last Thursday night in the home economics building on "Criteria in the Interpretation of Statistical Co-efficients", which is paper that is trying to bridge the gap between mathematical statistics and practical statistics.

If these two fields can be linked, one may work out all games of chance with mathematical accuracy so as to win.

Mr. Langston illustrated his lecture with sampling discs and a binomial frequency distributing machine. This paper of Mr. Langston's appeared in the "American Mathematical Monthly". In his lecture he said that all statistical errors were due to one of three things, miscalculation, sampling, and statistical inference. If these three obstacles could be overcome these two fields could be joined.

The Faculty Science club is now affiliated with the Texas Academy of Science.

### Casa Loma Band On Radio Program

Glen Gray and his original Casa Loma orchestra, a sensation among college crowds during the last three seasons, took to the air last Thursday, using an 83 station hook-up over the WABC-Columbia network for Camel cigarettes. The new program is known as the Camel Caravan, and will continue every Tuesday and Thursday at the same hour.

The Casa Loma orchestra holds the record for the number of college dances for which it has furnished syncopated rhythms. It has five times broken the Princeton tradition that dance orchestras appear on the campus only once.

Among the 70 or more universities and colleges where the Casa Loma orchestra has played are Yale, Penn State, Ohio State, Ohio, Cornell, Amherst, Michigan, Vassar, Lehigh, Colgate, Williams, Lafayette, Hamilton, Syracuse and Boston.

Featured with the Casa Loma orchestra on the "Camel Caravan" will be the songs of Irene Taylor, the girl with the most vivid radio personality on the air today, and the harmonies of that engaging trio the Do-Re-Mi Girls.

Mr. James C. Kerr, C. E. 31, has been transferred from Lubbock to Plainview, where he will be resident Engineer for the Texas Highway Department.

## .... for the Lazy Bones!

Give Her Lounging PAJAMAS

If it suits the lady most to comfortably be at ease in her home—then no better gift can be thought of than Lounging Pajamas. We are showing them in the favorite materials of Corduroy, Satin, and Flannel.

### Craig-Gholson Co.

"Gifts from Craig-Gholson's mean more"



## Palace

LUBBOCK

### Sat. Night Preview

AND SUN. MON. TUES.

THE TRUTH ABOUT HALF A MILLION WILD BOYS AND GIRLS ROAMING AMERICA TODAY . . .

# Wild Boys of the Road

—WITH—  
Frankie Darro      Dorothy Coonan  
Rochelle Hudson

By action of the board of directors, we are also adding \$5,000 of new books to the library of Texas Tech. The library is the very heart of the institution and adequate equipment in the way of books well kept, with adequate indices is a necessary adjunct of the institution as a whole.

\*\*\*

The football season is over. The tumult and shouting have past. Now there remains the task of catching up with the work. The evenings have lengthened—the sun sets early—it is a great time for work. Much good can be done between now and final examinations late in January. The challenge is here. You still have time to do a good piece of work and make a good showing.

\*\*\*

Before we dismiss football from our minds, I want to express to the coaches, the team, the entire squad, and to the student body, my very great appreciation of the way in which this football season was carried through. I am thankful, not only for its success, but for a certain fine spirit displayed throughout the season. The coaches are to be congratulated. They did a good job in a worth while way. I hope I shall be forgiven, however, if I say there was good leadership among the young men on the team itself—a captain of character, fine personality, a serious, earnest, splendid leader. I think his effort counted for a great deal. I congratulate him. I think there was also good team work and a fine rallying to the leadership of coaches and captain. I want to thank the cheer leader and his assistants. There was an unusually hard task and I think they did it very well. At times during the season the cheering from

### Japanese Prints To Be Placed On Display Through Holidays

The Japanese prints which are being sent by a New York firm to the Tech Architectural department will be placed on exhibition in the engineering auditorium Saturday. The display will last throughout the Christmas holidays.

All of the prints, which vary in size, are for sale. Prices will range from 15 cents to \$1.75. According to Prof. F. A. Kleinschmidt, all sales proceeds will be used to buy additional prints for the architectural department.

The stands was excellent. With the success of games and the good team work, and all put together, we have set the stakes forward. Now let us set them forward again next year, not just in the winning of games, but in all these fine examples of good sportsmanship, excellent leadership, fine team work, and generous outpouring of spirit, which together are, after all, the chief attractions of the football season.

### Tech Military Unit Is Part Of Longest March

When Sherman made his famous journey to the sea, it was one of the greatest feats in the history of American warfare, but that was nearly a hundred years ago.

In startling contrast stands the record of the 131st Field Artillery, Texas National Guard. This regiment was one of the 42 artillery regiments throughout the United States to be equipped with motor trucks as a means of transportation. Of all the units in the United States the 131st made the longest march to their annual encampment for the summer training period. This regiment marched from the Panhandle of West Texas to the Gulf of Mexico, a distance of approximately 650 miles in less than three days.

To fully appreciate the magnitude of the feat, the reader must go back out of this age when the horse was the fastest means of conveyance, and he must realize that even in the world war that the artillery was still in the "Age of the Horse." Then, a march of 25 miles per day was considered excellent time for the most of the artillery were of the cumbersome type that were adapted to the horse. The light artillery and most of the medium artillery were drawn by horse.

This antiquated method of transportation continued in our army until last spring when, after much experimenting with the tractor, the idea of drawing the guns on trucks was perfected.

Previously to the issue of the new equipment the regular army had experimented with one test battery so equipped for some months, but never had a unit as large as a regiment been tested. It was up to the National Guard of the United States. The 131st Field Artillery made, through necessity, what was probably the most severe test.

Miss Mildred Williamson, a freshman at Tech, spent the Thanksgiving holidays with her parents at Ropes.

There's nothing sensational in this offer. \$19.95 for room and board. Just an introduction to good eats and a nice place to stay. La Fonda.

### Casa Loma Band On Radio Program

Glen Gray and his original Casa Loma orchestra, a sensation among college crowds during the last three seasons, took to the air last Thursday, using an 83 station hook-up over the WABC-Columbia network for Camel cigarettes. The new program is known as the Camel Caravan, and will continue every Tuesday and Thursday at the same hour.

The Casa Loma orchestra holds the record for the number of college dances for which it has furnished syncopated rhythms. It has five times broken the Princeton tradition that dance orchestras appear on the campus only once.

Among the 70 or more universities and colleges where the Casa Loma orchestra has played are Yale, Penn State, Ohio State, Ohio, Cornell, Amherst, Michigan, Vassar, Lehigh, Colgate, Williams, Lafayette, Hamilton, Syracuse and Boston.

Featured with the Casa Loma orchestra on the "Camel Caravan" will be the songs of Irene Taylor, the girl with the most vivid radio personality on the air today, and the harmonies of that engaging trio the Do-Re-Mi Girls.

Mr. James C. Kerr, C. E. 31, has been transferred from Lubbock to Plainview, where he will be resident Engineer for the Texas Highway Department.

### Tech Military Unit Is Part Of Longest March

When Sherman made his famous journey to the sea, it was one of the greatest feats in the history of American warfare, but that was nearly a hundred years ago.

In startling contrast stands the record of the 131st Field Artillery, Texas National Guard. This regiment was one of the 42 artillery regiments throughout the United States to be equipped with motor trucks as a means of transportation. Of all the units in the United States the 131st made the longest march to their annual encampment for the summer training period. This regiment marched from the Panhandle of West Texas to the Gulf of Mexico, a distance of approximately 650 miles in less than three days.

To fully appreciate the magnitude of the feat, the reader must go back out of this age when the horse was the fastest means of conveyance, and he must realize that even in the world war that the artillery was still in the "Age of the Horse." Then, a march of 25 miles per day was considered excellent time for the most of the artillery were of the cumbersome type that were adapted to the horse. The light artillery and most of the medium artillery were drawn by horse.

This antiquated method of transportation continued in our army until last spring when, after much experimenting with the tractor, the idea of drawing the guns on trucks was perfected.

Previously to the issue of the new equipment the regular army had experimented with one test battery so equipped for some months, but never had a unit as large as a regiment been tested. It was up to the National Guard of the United States. The 131st Field Artillery made, through necessity, what was probably the most severe test.

Miss Mildred Williamson, a freshman at Tech, spent the Thanksgiving holidays with her parents at Ropes.

There's nothing sensational in this offer. \$19.95 for room and board. Just an introduction to good eats and a nice place to stay. La Fonda.

### Lindsey

SATURDAY NIGHT PREVIEW  
AND SUN.—MON.—TUES.

## LOVE NESTS on the CLOUDS

Love Nests on roof tops! . . . Fascinating palaces of pleasure! Luxury . . . and secrecy! From the sensational Cosmopolitan Magazine story written by Arthur Somers Roche.

### "Penthouse"

WITH  
Warner Baxter  
Myrna Loy  
Chas. Butterworth  
Mae Clark

SPECIAL ADDED ENJOYMENT  
**LAUREL & HARDY**  
IN THEIR LATEST COMEDY  
"BUSY BODIES"

### Broadway

Saturday Night Preview  
Sunday - Monday - Tuesday  
First Time in Lubbock

## "FURY OF THE JUNGLE"

With Donald Cook  
Peggy Shannon  
Alan Dinehart

A hurricane of human emotions in a startling drama of white men turned savage.

# IT TAKES HEALTHY NERVES

FOR JAFFEE TO BE THE WORLD'S CHAMPION SKATER



**IRVING JAFFEE**

(At Right)—Again Jaffee makes a thrilling finish as he speeds to victory! Winner of 1,000 medals and trophies, including three Olympic Skating Championships, Jaffee has brought the highest skating honors to the U.S.A. Asked recently if he was a steady smoker, Jaffee said, "Yes—but that goes for Camels only. I have to keep my wind, you know, and healthy nerves."

A MATCHLESS BLEND

## Steady Smokers turn to Camels

You've often seen his name and picture in the papers—Jaffee, the city-bred boy from the U. S. A. who beat the best that Europe had to offer, and became the skating champion of the world! Speaking of speed skating and cigarettes, Jaffee says: "It takes healthy nerves and plenty of wind to be an Olympic skating champion. I find that Camels, because of their costlier tobaccos, are mild and likable in taste. And, what is even more important to a champion athlete, they never upset the nerves."


Change to Camels and note the difference in your nerves. . . in the pleasure you get from smoking! Camels are milder. . . have a better taste. They never upset your nerves. Begin today!

# CAMEL'S COSTLIER TOBACCOS

NEVER GET ON YOUR NERVES . . . NEVER TIRE YOUR TASTE

IT IS MORE FUN TO KNOW  
Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

Heat With Gas  
For Convenience-  
Comfort-Economy



See A Dealer  
Who Displays  
This Symbol

## West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE