

La Ventana's Will Be Available On Sept. 13

SEE PAGE 4

'Editorial View' Looks At Tech — In 1970?

SEE PAGE 2

Bermuda's 'n Boots

The Russians are now claiming that Western tourists are spreading polio behind the Iron Curtain. It should be interesting to hear what they say when we start sending them Salk vaccine in our foreign aid packages.

ETC.

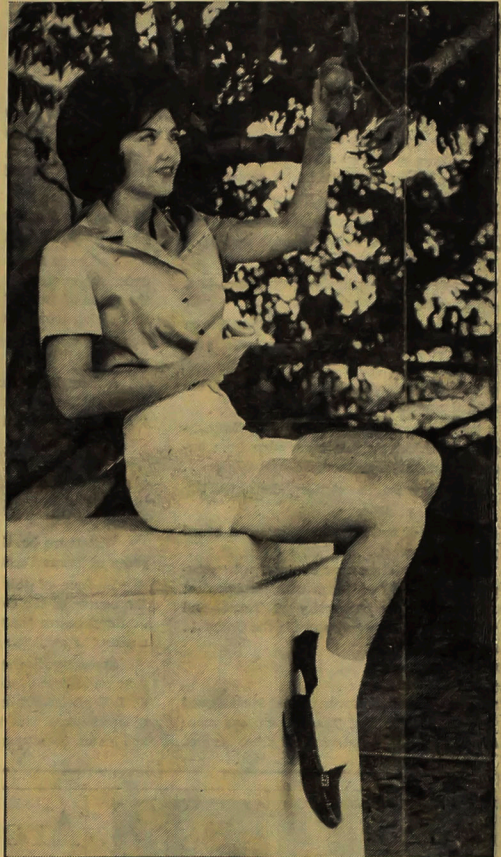
Becoming suspicious of certain goings on in the dormitory, the Horn Hall supervisor toured rooms unannounced recently and came upon two TV sets and a sandbox. She left a note behind

in the room where the latter was found. That night the occupant came to see her to explain the situation.

"Really, Mrs. B., I don't keep a cat in my room. I was just baby sitting for it."

ETC.

The Ad Bldg. chimes ringing once too many times lately have thrown Tech students into a tailspin. Walking to class at 7 a.m. and hearing the chimes strike 8 has put many on the run and into the classrooms at 7:03.



BOYS—LOOK UP AND ENJOY THE SCENERY

... Sandra Jordan, a Tech sophomore from Lamesa, snatches a peach from a campus tree as she enjoys a sultry summer afternoon. No doubt she's thinking that there's only two more weeks of summer school left and then that three weeks break between semesters will be here.

SUMMER TRAINING FOR FALL GRID SEASON

... a Tech male is restless for those Saturday afternoons... and takes to Jones Stadium for an advance look of the turf, thinking perhaps of those dates he will get for the nearly-upon-us football season. The Red Raiders open the 1961 grid season in Jones Stadium Oct. 7 against Texas A&M. The first game for the Raiders is Sept. 23 against Mississippi State at Jackson.



An Editorial View

'Where There Is No Vision ...'

... a student body of 20,000 ...
 ... buildings stretching from Memorial Circle to the outer fringes of the farmland now bordering highways south and west of Texas Tech's campus ...
 ... a campus plant valued at \$80 to \$90 million.
 ... schools of engineering, home economics, humanities, sciences, business administration and agriculture—all among the nation's best ...
 ... newly-developing schools of medicine, law, fine arts, public affairs ...
 ... a "Southwestern Affairs Institute" unique in scope and depth of study of the life and affairs of the Southwest ...
 ... an athletic program competing well with the top teams in the nation ...
 ... a vast research program extending throughout the college and delving into knowledge from nuclear science to languages to governmental affairs ...
 ... a science research center internationally known ...
 ... the center of teacher education for a broad portion of the Southwest ...
 ... a school second to none in the Southwest—serving the western half of Texas with the equal of facilities offered at the University of Texas—and drawing its students from every state in the Union ...
 Texas Tech—In 1975?
 Or mere fancy?
 No one knows.
 On February 10, 1923, Governor Pat Neff signed into law Senate Bill 103, and Texas Tech was more than a hope and a vision in the minds of West Texans.

In the 38 years since that day, the dust-swept, upstart of a college has matched many times over the vision of those West Texas citizens—from 37 towns—who dreamed of a college for West Texas.

In a scant few weeks from today Texas Tech will open its doors to what may be 10,000 students—its greatest challenge.

And as it faces the challenges of the coming decade, the question is posed again ... what will be the vision of Texas Tech, and will men work to make that vision come true?

They worked in the 38 years of the history now past.

A long line of men ... Paul Whitfield Horn, Amon G. Carter, Sen. William H. Bledsoe, Dr. Bradford Knapp — the list goes on and on ...

In writing the history of Texas Tech during its "first thirty years," Ruth Horn Andrews, daughter of the first president, pointed to the words found in the Book of Proverbs, "Where there is no vision, the people perish."

Will there be that same vision in the next 30 years of Texas Tech's history?

In June of this year, the nine men who chart the course of the college looked again to the future ... and began the first studies of the feasibility of a school of medicine at Texas Tech.

Speaking during another directors meeting this year on an issue facing the college, Board Chairman C. I. Wall quietly expressed the convictions of the nine directors with the words that on such important issues, there should be no hasty decisions, but de-

isions only after the utmost thought and preparation, decisions which will keep Texas Tech moving forward in the right direction.

Shortly after his resignation from the presidency of Texas Tech in June, 1959, Dr. E. N. Jones wrote, in a personal letter to this writer, that "... the momentum at Texas Tech is at times pleasantly staggering and Tech will move ahead whether or no."

The reality of Texas Tech in 1970 and 1980 will be the vision of Texas Tech in 1961.

This year was described by many college officials and student leaders as one of the finest in the school's history.

What of next year ... and the year after ...?

This year, too, the question was again raised, "Shouldn't Texas Tech have a new name?"

Regardless of arguments pro or con, perhaps the best answer was given before a hushed crowd of 10,000 persons by Polk Robison when the Red Raiders won the Southwest Conference Championship this year:

"You can't beat the spirit of Texas Tech."

Then the spirit is more than the name ... and from the spirit comes the vision ... and from the vision comes the reality.

In a few short weeks, as perhaps 10,000 students begin the 37th year of Texas Tech's history, the challenge ... and the opportunity ... demands that the vision be provided at Texas Tech.

"Where there is no vision ..."

PRESTON MAYNARD

LUMINOUS, LONG-LASTING
 BEAUTY FOR YOUR
 HAIR FROM

Bill's
 BEAUTY SALON
 by the best-trained
 operators of the profession
 CUTS 2.00 UP PERM. 15.00 UP
 SH. + S. 2.00 UP COLOR 5.00
PO 25223
 CALL TODAY FOR YOUR APPOINTMENT
 805 COLLEGE

Area Youth Wins Aggie Scholarship

A 1961 graduate of Cooper Rural High School in Lubbock County has been named winner of the \$2,800 Clayton Fund Scholarship for freshmen at Texas

Tech. John Paul Walter, son of Mr. and Mrs. J. P. Walter of Rt. 6, Lubbock, will receive \$700 annually during his four years as an agronomy major at Tech, said Dr. George Elle, assistant dean of Tech's School of Agriculture.

duction in which he utilized good farming practices in irrigation, soil building, insect control and harvesting methods.

He was Lubbock County's 4-H Gold Star winner in 1959 and has been active in Future Farmers of America and Cooper Rural High School organizations. He was valedictorian of his senior class this spring and manager of the football, basketball, track, and baseball teams for three years.

The scholarship is awarded each year to a freshman student actively engaged in cotton production and who plans majoring in agronomy.

Winner of the 1961 Texas Cotton Ginners \$100 award for cotton production, Walter has farmed five-acres of cotton for the past five years. The award was based on his 4-H record of cotton produc-

tion program, Walter's 4-H activities have included grain sorghum, swine, beef cattle, tractor maintenance, leadership and public speaking.

**BOREN
 STENOGRAPHIC
 SERVICE**
 402 Lubbock Nat'l Bank Bldg.
 All typing of term papers, thesis, and dissertations, done according to outline by **TUR-ABIAN** "college approved"
 —Reasonable Rates—Call PO 2-3331.

TEXTBOOKS

New and Used

Book and Stationery Center

1103 College

PO 5-5775



PREPARING FOR 200 HIGH SCHOOL JOURNALISTS

... are Prof. W. E. Garets, head of the department of journalism, secretaries Mrs. Ruth Jones and Mrs. Jean Finley, and Student Publications Director Phil Orman.

Journalism Workshop Will Open Monday

More than 200 students from almost 50 high schools as far away as Albuquerque, N.M., and Shreveport, La., will converge on Texas Tech's Journalism Bldg. Monday for a four-day workshop in journalism.

Officials from Intercollegiate Press, Kansas City, and the Taylor Publishing Co. at Dallas will join Tech journalism faculty in conducting the workshop.

Dean Tinsley Aids Teacher Program

Dr. Willa Vaughn Tinsley, dean of the School of Home Economics at Texas Tech, has been asked by the Texas Education Assn. to participate in a program this month at Texas College, Tyler.

Dean Tinsley will assist in conducting the annual in-service training conference for vocational homemaking teachers.

As part of the newspaper instruction, students will publish a 16-page issue of *The Toreador*, aimed at Tech's entering freshmen for the fall term.

Photography, newspaper publication and yearbook techniques will be covered in the instruction.

High schools from throughout the western portion of the state and eastern New Mexico will have groups of students attending.

Now in its fourth year, the workshop is part of a program of aiding high school journalism instruction in the state being conducted by the Tech journalism department.

Registration of the students will begin Sunday.

Lubbock Radiator Service
All work guaranteed
1212 Ave. H PO3-3850

Exam Schedule

Examination Schedule for the Second Term, 1961

Examination Time	Class Meeting Time
Wednesday, August 23rd	
7:30 a.m. — 10:00 a.m.	7:20 — 8:50 a.m.
10:30 a.m. — 1:00 p.m.	1:20 — 2:50 p.m.
1:30 p.m. — 4:00 p.m.	10:40 — 12:10 p.m.
Thursday, August 24th	
7:30 a.m. — 10:00 a.m.	9:00 — 10:30 a.m.

Request changes in the schedule of individual students will be considered by the Dean of the School in which the student is registered.

U-NEED-A Cleaners & Laundry

PO 5-7385

2424 8th
(Corner of 8th & College)

- 30 day charge account invited.
- Conveniently located.
- Garments given special attention.
- One garment cleaned free with first order.

OWNER: VELMA McDONALD

Dr Pepper[®]

FREE

One Portable Stereo record player will be given away!

This fine Symphonic portable record player with separate speakers will be given away on Monday, August 14. To enter the drawing just fill the entry blank below and take it to the Book and Stationery Center. Enter as many times as you wish, no purchase necessary.

Free Entry Blank

Bring in this entry blank on or before 6:00 p.m., Saturday, August 12. Drawing will be held on Monday, August 14. You will not have to be present to win. Fill out in full your name and address.

(name)

(address)

BOOK AND STATIONERY CENTER
1103 College PO 5-5775

Book & Stationery Center
1103 College Ave. PO5-5775

Do Not Buy

UNTIL YOU SEE

Browns Varsity Shop's

New and Outstanding

Fall fashions for men, featuring Traditional styling in suits, sport coats, sweaters, slacks and shirts.

Think Ahead

Think

Brown's
VARSITY SHOP

1201 College PO 5-8426

Student Publishes Cartoons for Papers

"Wehrle's World," a cartoon series created by a Tech art major, is coming off the press this week for distribution to the area high schools.

The series involving Professor Higgins, Elmore and assorted characters who are typically high school, is launched under the auspices of the West Texas High School Press Assn.

Wehrle was staff artist for the 1960 La Ventana and contributed cartoons to the 1960-61 Toreador.

Schedule Set For Semester

Tie these strings around your finger lest you forget . . .

Aug. 12—Day of instruction for all classes.

Aug. 16—Last day to complete work for removal of grades of "Inc." and "Pr." for degree candidates.

—Last day to complete correspondence courses.

—Last day to submit requests for graduation in absentia.

—Last day for graduate students enrolled in second term only to file Personnel Information forms and photographs in the Placement Office.

—Last day to drop a course.

Aug. 23-24—Final examinations.

Aug. 26—Commencement rehearsal at 8:30 a.m.

—Degree candidates must obtain academic regalia by 12 noon.

—President's reception for graduating seniors from 3-4 p.m.

—Commencement exercises at 7:15 p.m.

Aug. 27—Residence halls close at 10 a.m.

Serves 11,000

Tech Opens Structure For Physical Facilities

What does it take to supply the physical needs of more than 11,000 persons each day?

Texas Tech can come close to the answer in its new Physical Plant Facilities Bldg.

Tech is one of the phenomena of modern urbanization. It's daytime population during fall and spring semesters exceeds that of many Texas towns.

The new Physical Plant Facilities Bldg. is operational headquarters for serving this huge "community," within Lubbock.

From its cavernous quarters covering more than two acres may come supplies and servicing for more than 68,000 pieces of equipment, ranging from a delicate electron microscope worth thousands of dollars to a 24-cent war surplus chair.

Inside its walls are shops for maintaining Tech's fleet of campus vehicles. There is a plumbing shop, paint shop, electrical shop, woodworking shop, refrigeration shop, and general equipment shop.

The building is headquarters for all Tech shipping and receiving. Located west off Flint and across

from four men's dormitories, it is easily accessible to the many trucks and other vehicles bringing in supplies for the 175 campus buildings.

The Plant Facilities Bldg. includes offices for the Custodial Service—which has more than 49 acres of square-footage to clean every day—Building Maintenance, and Grounds Maintenance.

Offices for Traffic and Security are located there.

The new building is greatly increasing the efficiency of Tech's

growing operations.

"This is particularly true in the new central warehouse," Assistant Comptroller D. M. McElroy pointed out.

"For example, take an item that a department may order once a year. Say we know that 25 departments will be ordering it. We can buy 25 of the items at bulk rate and store them in the warehouse rather than place 25 separate orders at the single unit price—with all the attendant paper work."

Tech Student Uses Highways As Subjects For Artistry

America's highways provide raw material for a new hobby of Rod Parkinson, a Texas Tech artist.

Parkinson suggests that tin cans thrown onto highways by motorists and crushed by traffic can be made into novel and amusing figures in the forms of fish, birds and creatures from outer space.

"To add zest to the hunt, there is the never-ending challenge of

discovering ready-made forms and beautifully burnished specimens of crushed metal which have acquired elegance and texture through a combination of flattening by cars, and polishing and buffing by countless tires, plus the caprices of weather and the mellowing effects of time," writes Parkinson in the August issue of *FORD TIMES*.

News College Men

have been waiting for!

A new type shop for college men has just been opened. Featuring the finest in Traditional styled clothing, the Carriage Shop welcomes your inspection to see what is meant by the "New" type shop. The Carriage Shop is located in the mezzanine of Pete West, Inc.

Now On Display

Fall dress and casual wear, featuring such leading names in mens clothing as:

- ★ Gorden Ford
- ★ Corben Ltd.
- ★ Gant
- ★ Gold Cup and others

as advertised in *Playboy*, *Esquire*, *New Yorker*, *G. Q.*

Plenty of Free Parking in Citizens National Bank Parking Building



1205 - 13th PO 5-5773

Located next door to Citizens National Bank

Dr. C. Earl Hildreth
Dr. William R. Grubbs
OPTOMETRISTS

Visual Analysis Contact Lenses
Visual Training Vision Related to Reading
PO2-4828 2307 Broadway

BOWL

It's FUN Anytime
Make Use of Our Modern Bowling Facilities
— IT'S COOL HERE —

OAKWOOD LANES
3004 Slide Rd. SW5-4346

Distribution Begins Sept. 13 For Tech's '61 La Ventana

The 1961 La Ventana was the last holdout in the West Texas area for letterpress printing in

yearbooks, according to Phil Orman, publications director.

The 1962 yearbook will be printed by Taylor Publishing Company, Dallas, offset lithographers. The offset method entails use of cameras for photographing completed pages and is used most successfully and economically when a large volume of pictures and art is required.

This year's book will be distributed beginning Sept. 13 in room 106 in the Journalism Bldg.

The co-editors of the '62 book are Marjorie Sanders and Johnny Woody. Miss Sanders, junior journalism major from Houston, was editor of *Junior View* last year. Woody, international trade major from Crane, was associate editor.

David Farrington is staff artist and Bill McGee will be copy editor. Other staff members including magazine editors will be selected as soon as the fall semester begins. No previous experience is necessary but applications should be

picked up in the La Ventana office, J. 211.

The staff will make a trip to the Taylor plant, Sept. 6, to acquaint them with the offset process. Those going include Orman, Miss Sanders, Woody, Farrington, Cal Wayne Moore, head photographer, and Joyce Woody.

La Roi
Restaurant

SPECIAL
10 oz. Club Steak
French Fries ● Salad
Baked Potato ● Rolls
\$1.50

2831 Clovis Rd. PO 5-5081

TECH ADS

Experienced typing — call Carol Mills SH4-4728 — 2604 21st—garage apartment.

WHITE HOUSE 1012 Ave. R. Board and room — week or monthly rates. Meals family style. Breakfast 4:00 a.m. to 8:00 a.m., Lunch 11:45 a.m. to 2:00 p.m., Evening 4:00 to 8:00.

TOWER OF PIZZA

New Hours
Open 11 a.m. — 2 a.m. 5 days a week
Open Sunday 5:00 p.m.
Closed on Mondays
Free Delivery To All Rooms at Any Hour
\$6 Meal Tickets for \$5

— MENU OF PIZZAS —

Plain	Pepparoni
Onion	Sausage
Burger	Shrimp
Mushroom	Salami
Anchovie	

NOW!

CASH
FOR YOUR
USED BOOKS

"Just Across From Weeks"

Varsity
BOOK STORE

1305 College PO 3-9368

Typing—theses, research papers, etc. Also footnotes. I will supply paper if needed. 108 Ave. V. PO3-2507 if no answer call PO2-3737.

For Rent—3 room & bath, house unfurnished, bills paid. \$55.00 per month, 2811 Dartmouth, SW9-8236.

For Rent 2 rooms bath between for Tech boys. 2003 10th, Phone PO 3-0609.

Apt. for couple — Bedroom & living room combination — kitchen — bath — garage, 2983 10th \$50.00.

For Rent—One room efficiency apartment furnished \$40.00 per month, bills paid. Call or see after 3:00 or on weekends. 2806 27th — SH4-3783.

Driving to Fayetteville, Ark., Friday, August 25th returning September 4th. Want passengers to share gas. SW9-7262 afternoon or evenings.