

THE UNIVERSITY DAILY

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SIX PAGES

Carlson urges account of actions

By KAY BELL
UD Staff

"The way to make the government accountable (to the public) is to actively hold them accountable," according to William A. Carlson.

Carlson, consultant to the United Nations and the U.S. Agency for International Development, gave that piece of advice to a small group

Tuesday night in the UC Senate Chamber.

Carlson also outlined several procedural programs to improve the government's ability to satisfy public demands.

Foremost among these proposed "accountability devices" Carlson said are government reorganization and program evaluation after the policy's

implementation.

Reorganization, Carlson said, is a persistent theme of government reform.

The object of reorganization is to improve the agency's economic status and efficiency, he said.

However, Carlson pointed out, reorganization actually deals with a department's power structure.

The number of agencies and employed is not diminished by reorganization, he said, but the people making decisions are changed.

The rearrangement of decision makers does create conditions for more efficient administration, Carlson said.

He also believes program evaluation is the most useful tool in gaining government responsiveness.

After viewing the impact a policy has on society, Carlson said, the administrators can then modify it to more effectively serve the citizens.

Carlson said he was not strongly opposed to the programs which the Carter administration proposes to implement.

"I take satisfaction in the fact that President Jimmy Carter senses the need for orderly change," he said.

Carlson feels, however, that responsibility for government effectiveness rests with the American citizens.

"People should demand that the government produce more reliable program evaluations in order to realize the full impact of the policies on society.

"They should also hold the government accountable for having access to relevant information (concerning these policies) before making decisions that affect our lives," Carlson said.



Carlson

William A. Carlson, consultant to the United Nations and the U.S. Agency for International Development, spoke Tuesday night on "Making The Federal Government More Accountable." Carlson is currently serving as an adjunct professor in Tech's Center for Public Service. (Photo by Paul Moseley)

HEW committee studies student's right to privacy

By KIM COBB
UD Reporter

Centralized record keeping on individuals is potentially a double-edged sword, demanding a hard look at the safeguards used to guarantee the individual's right to privacy, according to studies made by a committee in the U.S. Department of Health, Education and Welfare (HEW).

Concern about computer-based record keeping systems is usually based on implications for the loss of personal privacy. While mechanized systems provide many necessary services, they can create informational problems as well.

"The real challenge," said Monty Davenport, Tech records agent, "is balancing the forces of the right to privacy and the need for information." Legislation covering the right to privacy in records has already covered education and federal employees and will probably be extended, Davenport said.

Student record keeping at Tech is governed by the Family Educational Rights and Privacy Act of 1974. The act includes instructions as to what kinds of information may be released on students, as well as who shall have access to the information. A detailed description of records release procedures can be found in the spring schedule of classes.

All current and former Tech students

have the right of access to their "educational records" for the purpose of review, except files which are specifically excluded from review by the act. Grade books, notes of observation and administrative personnel records are not open to review.

Student records in the custody of University Security Police are available only to other law enforcement officials of the same jurisdiction. Employment records of non-student university employees are not available to students, nor are records on students maintained by physicians, psychiatrists or other professionals for treatment purposes.

Tech students have the right to challenge information in their records which they believe to be untrue or harmful. An informal hearing will be provided for any students wishing to make a records challenge, followed by a formal hearing if the student is not satisfied.

There have been no requests for formal hearings to review records at Tech, Davenport said. Occasionally students have asked to have records destroyed, he said, but were able to solve any conflicts through informal hearings.

"Most of the flack about the right to privacy came from high-pressure, high-standards institutions," Davenport said. Administrators were using specific, unrelated incidents in persons' backgrounds as criteria for admission, he said.

Student records may be found in 16 different departments on campus. The offices of personnel, financial aids, admissions and the registrar hold the largest amount of information, Davenport said.

"You might run into a cantankerous clerk," Davenport said, "but should have no real problems in examining your records."

Judgement plays a major part in the release of information, Davenport said. However, university workers will not release any information to the police without a warrant or injunction, he said.

Records custodians are subject to a fine up to \$5,000 for the release of private information to inappropriate

sources. The violation of informational privacy is classified as a misdemeanor under the Texas Open Records Act.

HEW's 1973 committee report includes recognition of three major types of records about people: administrative records, intelligence records and statistical records.

Administrative records are defined as being generated in the process of a transaction such as marriage, graduation, obtaining a license or permit, buying on credit or investing money. Intelligence records include security clearance files, police investigative files and consumer credit reports.

Intelligence records are usually built from testimony from informants and the observations of investigators, according to HEW committee members. The records are seldom made public except as evidence in legal proceedings.

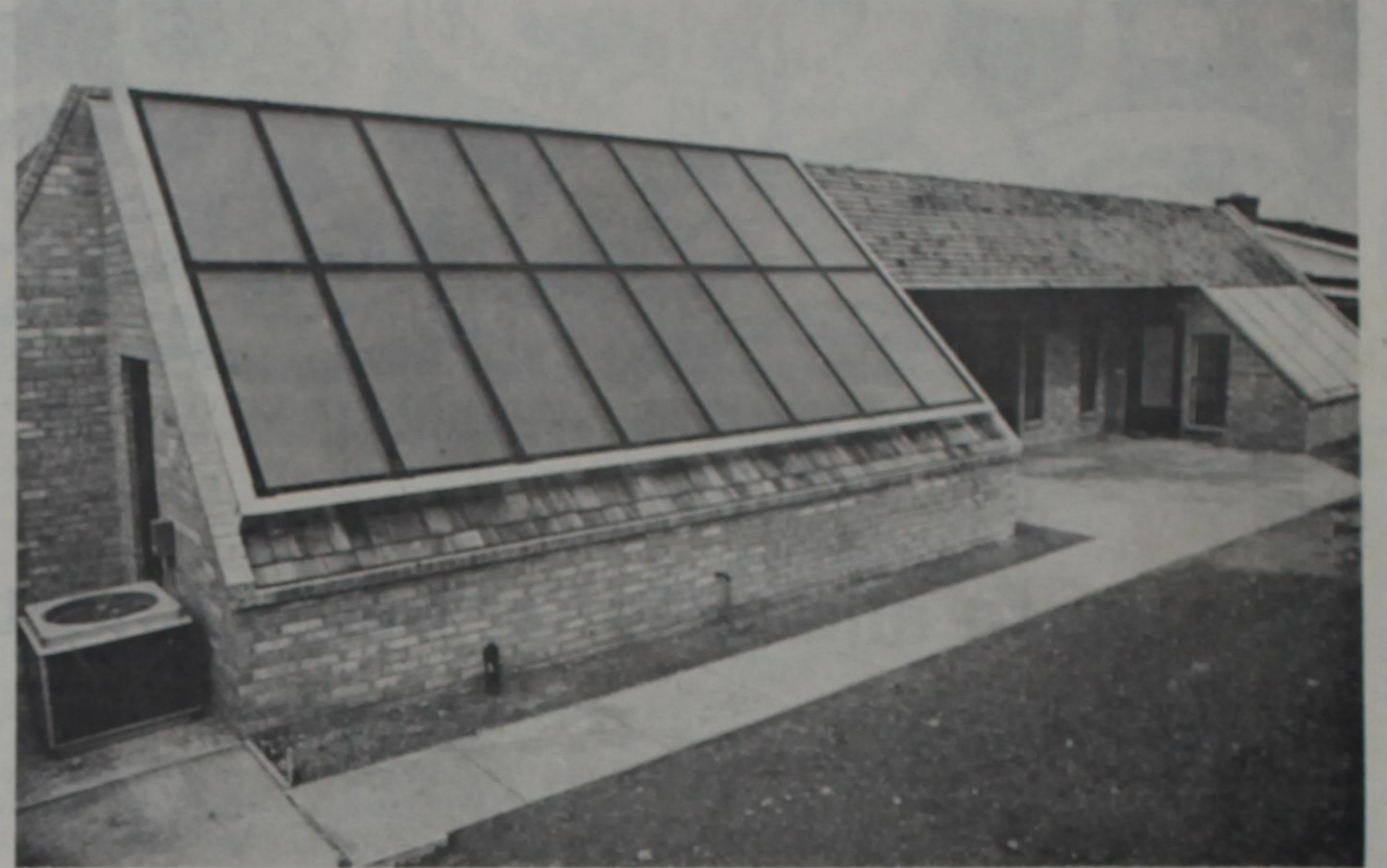
Statistical records typically stem from a population census or sample survey. Data is usually gathered through a questionnaire, with the identity of the recorded subject kept separate from the data.

Tech has three categories under which student information is filed, Davenport said. Directory information includes a student's name, address, telephone listing, major field of study and classification. Records custodians also keep information on students given to special organizations and general open information about students.

Election code discussion tops RHA meeting

Discussion of the election codes for executive and hall council elections will be discussed at tonight's meeting of the Residence Halls Association (RHA), according to Belinda Slice, vice president for women.

The meeting will begin at 7 p.m. in room seven of the Business Administration Building.



Solar home

This \$75,000 home in Lubbock's south side is different from any other Lubbock home in one major way—it is the first of its kind in the area to be heated by solar energy. Designed by

a Tech professor, the house receives the majority of its heating through the 20-by-20-foot glass panels on the south side. (Photo by Paul Moseley.)

Solar-heated home opens for inspection

By BILL BALDWIN
UD Reporter

Several hundred people trooped through Lubbock's first solar heated home here Sunday. The onlookers ranged from energy conscious environmentalists to those just plainly curious.

The 2,900-square-foot home, designed by Dr. E.W. Kiesling, chairman of Tech's civil engineering department, isn't visibly much different than an average home being built in Quaker Heights on Lubbock's south side.

The only odd feature seems to be a 20-by-20-foot glass panel on the south side of the roof. But as Kiesling and builder Gordon Deering point out, there is much more than meets the eye in this house, dubbed Solar II.

Aside from solar heating, the house's \$75,000 price tag includes many other energy saving features. The foundation is insulated. Windows are double paned and exterior walls and ceiling have several inches of insulation, much more than considered conventional.

The \$9,000 solar system was installed through cooperation of Tech's civil engineering department and a Housing and Urban Development grant. The purpose of the solar "trial" is to determine the marketability and to conduct a long term evaluation. Visitors are asked to fill out a questionnaire.

Kiesling expects heating bills for the house to be around \$50 a year. The solar panels should supply 90-95 per cent of the home's hot water and 70 per cent of space heating needs. Conventional space and water heaters were installed in case of long cloudy periods.

Deering said the house would cost around \$67,000 without the solar heating. At present energy costs, the solar addition can't be justified, but if energy costs rise as they have in the past two years, the solar costs might be economical in five years.

"Competition in solar manufacturing may force down the price of some solar equipment too," Kiesling said.

Deering said other energy saving measures added \$7,000 to the house's cost. These measures result, in the energy savings not only for heating, but cooling. For instance, the house uses a three and a half ton air conditioner

when the same house built under conventional specifications would require a four and a half ton unit.

The solar system was developed by Kiesling, with Dr. C.E. Teske and James Osborne, both of the civil engineering department. Dr. Jerry Dunn and a visiting professor from Brisbane, Australia, Dr. Norman Sheridan assisted in the design effort.

The solar system works by drawing heated air off the panels and into the house. On the way into the house, the

heated air surrounds a water-filled coil, which provides hot water. Cooled air is recirculated back into the panels. To store heat for use at night or on cloudy days, a large cement box filled with small rock pebbles is heated in the same manner. During periods of no sunlight, cool air is forced through the pebble box where it is heated and then circulated through the home or water heater as needed.

The house is open to the public 2-5 p.m. daily through March 27.

Jury seating begins in White murder trial

By TERRI CULLEN
UD Reporter

Individual questioning of a 85-member panel of potential jurors began Tuesday afternoon in the capital murder trial of Robert Lee White. White is accused of the 1975 shotgun slaying of a former Tech employe.

One juror has been accepted by the defense and prosecuting attorneys after over an hour of questioning. The juror has been sequestered and put in the charge of the court bailiff until the conclusion of the case or the court releases him from duty.

White is charged, along with two other men, in the Jan. 12, 1975 murder of Warren Andrew McKay, 64, on a road near New Deal. McKay's wife, Odessa, 55, was also found on the road murdered.

McKay was a custodial worker until 1972 and his wife had worked in the University Bookstore.

One potential juror was excused for cause, while another was excused by Dist. Atty. Alton Griffin, who is prosecuting for the state.

Each side will have 15 preemptory strikes or challenges.

In other action Monday, 137th District Judge Robert C. Wright denied a motion by the court appointed defense attorneys John Mann and Mike Brown to suppress a statement given by White.

White took the witness stand during the pre-trial hearings to indicate he was allegedly tricked into signing the statement. White testified he was told sheriff's deputies were taking him across the street "to cut bond." But instead, White reportedly signed a statement in Criminal Dist. Atty. Alton Griffin's office.

If convicted, the defendant could be sentenced to die in the electric chair or imprisoned for life. These are the only two punishment options in a capital case.

The court also denied a defense motion to suppress evidence found in Raymond Sanders' (another former defendant) house.

Two 14-gauge shotguns were found, in addition to other evidence.

In answer to another defense motion, Wright said he would comply with a state statute which says a jury must decide punishment in a capital case.

Defense attorneys had filed a motion asking Wright to determine the penalty if White was convicted.

The last capital punishment case in Lubbock was the March, 1967 rescheduling trial in 72nd District Court of James L. Marion.

The individual questioning of potential jurors will resume at 9 a.m. today in the 137th District Court.

Campaign platforms requested

Candidates for senate positions need to turn in their platforms to the University Daily by March 9 at 5 p.m., in the newsroom.

Platforms must be typed and limited to 200 words. Candidates need to include their name, address, phone number and college in which they are running with their platforms.

Positions will be run in The University Daily March 15. Senate elections are March 16.

INSIDE

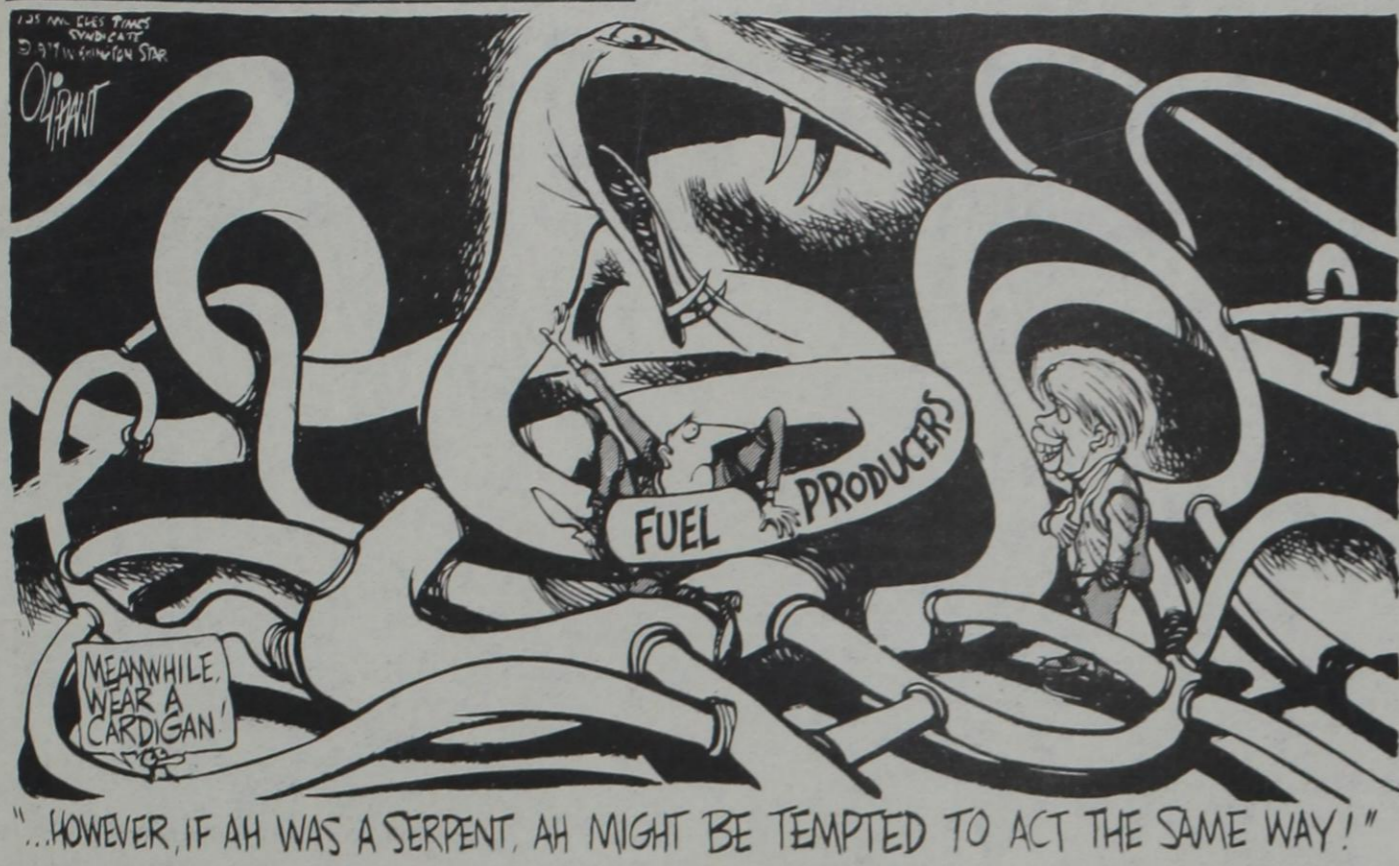
Tax clinic initiated to aid foreign students with returns. See story page 5.

Raider baseball team splits a double-header with Hardin-Simmons University. See story page 6.

WEATHER

The weather will be partly cloudy through Thursday with dust blowing today and gradually cooling temperatures. High today will hit the mid 60s while the low tonight will be near 30. The high on Thursday will be near the upper 50s. Strong west southwesterly winds today and tonight will give us a 100 per cent chance of red skies with the wind on Thursday being north-westerly and not as strong, with only a slight chance of blowing dust. A few clouds may be noted but no measurable precipitation will occur through Thursday.

TODAY



Letters

On senate allocations, being short

Frivolous spending

To the Editor:

I am the President-Commander of the Tyrian Rifles Drill Team. It is a legitimate registered campus organization, sponsored by the military science department. We represent Texas Tech at University Intercollegiate drill meets, Tech sponsored homecoming parades, rodeo parades, as well as the ABC Rodeo parade, and military funerals of local veterans. We also provide color guards at Tech home football games, Lubbock Symphonies, and various other activities requiring color guards or honor guards, including Veterans' Day ceremonies at various local junior high schools.

Last year we attended the governor of Arizona's Invitational Drill Meet at Arizona State University in Tempe, Ariz. We represented Tech in competition against the Air Force Academy, the University of Southern California, the University of Nevada, Brigham Young University, California Polytechnic Institute, New Mexico Military Institute, Arizona State, the University of Arizona, and the University of Utah.

This year we are hoping to attend the Lone Star Invitational Drill Meet in San Antonio at Trinity University. The teams participating in the meet will be Texas A&M, the University of Texas, the University of Texas at El Paso, the University of Texas at Arlington, Trinity University, New Mexico Military Institute and the University of Houston.

Our drill team requested \$120.65 to defray a portion of the expenses necessary to attend the drill meet. In the past we have taken the money for these meets out of our pockets but can no longer afford these expenses. As a registered campus organization representing Tech at intercollegiate activities, we believe that we are eligible for Student Association funds.

Response from Student Association Committee of Budget Finance: "The Committee on Budget and Finance, has rejected your request for funds. The vote in committee was 6-0 against your request. It was the feeling of the committee that the Tyrian Rifles had major restrictions on its membership, such as hair length and also a relation with Army R.O.T.C. which has restrictions. Even if you didn't have these restrictions, your request, the committee feels, does not fit into the priorities of this committee. Enclosed is a copy of the organization budget.

"Committee of Budget and Finance"

The restrictions mentioned in the response to our request for funds (from the Committee of Budget and Finance) are frivolous.

To be a member of the drill team one does not HAVE to be in Army ROTC and the point of haircuts is the individual choice of those wishing to join the organization. Our membership is open to all full-time Tech students, male and female.

The sum of \$1,772.00 was allocated to the Meats Judging Team, \$185.76 for the Sociology Club, \$1,150.00 for the Student Organization for Black Unity and \$335.00 for the Ag Council for a pig roast. To be on the Meats Judging Team, you are probably an Ag Major. It probably helps to be black to be in SOBU, to be in the Sociology Club you should be a Sociology Major, to be on the Ag Council you should be an Ag Major. There are standards of some sort, or let us say,

"restrictions" whether they be official or not to be in specialty organizations.

We in no way object to any of the allocations to any of these organizations, we do, however, ask why we are discriminated against in this manner.

Ian H. L. Hunter

Shorties doomed

To the Editor

Having observed the numerous recent letters to the editor concerning matters of prejudice, I feel an intense obligation as a minority member to speak out on the present situation. As members of society, many students have imparted many great bits of perspicacity and wisdom unto one another through the common medium now infamous throughout the universe as the "Texas Tech jock—wimp, gay—straight, honky—nigger—spic, tramp—prude, frat rat—GDI, sot—Bible-belter, redneck—freak, sorority bitch—scarf abstainers University Libel Forum," formerly known as the UD.

The many comments to which my senses have been exposed include a number of reactions to biases which undeniably exist in the environment of which we are all a part. One important aspect of bigotry, however, has been heretofore omitted, and at this time I would like to enlighten the world of the cruelest prejudice of them all—that against short people.

For the sake of clarity, let me point out that this group is not meant to include midgets and dwarves; these sects are already identifiable ethnic groups about which countless medical journal articles (not to mention off-color jokes) have previously compiled. Rather, I refer to those people whose height falls in the approximate range of from 4'8" to 5'7".

We people are doomed from conception to the terrible fates of cigarette-ash shampoos (coming from smokes other than our own), inability to see properly in class, and getting blamed for tripping taller people while standing still (in truth, the cause is their failure to look down), for openers. You say, "Now, it's not all that bad for shorties. No?"

In history, the most notable diminutive personalities have been people who were generally domineering, with little use for democracy (i.e., Napoleon, Alexander the Great, Adolf Hitler, Don Rickles, and Dean Killion). This can easily be construed as an indicator that shorter people are, as a rule, overlooked (pardon the expression) in searches for people to fill positions of responsibility in democratic societies, normally winding up in such wonderful and colorful vocations as stunt men, sideshow artists, blackjack dealers, pimps, drill sergeants, bookkeepers, and encyclopedia salesmen.

I, and the many others in this group, have long been silent about this grave matter, and it is time we stood up (so to speak) for our rights in modern civilization, legally, occupationally, and socially. You "Biggers" (as you are not-so-affectionately known) face a future day of reckoning, when you will be made penitent for your unjust atrocities against us. Until that time, I can only urge you to redeem yourselves by lowering your eyes (and noses), deal with us as real people and not as genetic misfits, and hope that the Great Shorty will forgive you and your ancestors for your misdeeds.

John H. Ledbetter

Debbi Whitney

Arts & Sausages: a flash in the pan

Maybe an "Arts and Sausages" campaign, similar to what occurred at the University of Texas last year, is needed to wake up some student candidates for leadership positions at Tech.

Last year UT students elected two candidates from "Arts and Sausages" as student government president and vice president. The candidates, who took a not-too-serious look at student government, seem to have aroused a great interest in their positions.

SEVEN UT students are vying today for the presidency of the UT student body and three for the vice presidency.

One candidate for vice president said that although he saw nothing wrong with the outgoing officers' support of an "absurdist" government, complete with pranks and funny speeches, UT students do not realize that they paid the current vice president \$200 monthly for nothing.

OTHER CANDIDATES expressed similar sincerity in their campaigns and seemed to be trying to put the validity back into UT's student government.

So Arts and Sausages had its fling and its controversy. But the party's campaign must have accomplished something. A school which can muster seven candidates for a student body position must have found an answer to student apathy.

Granted, UT is much larger than Tech, in the pocketbook and otherwise, but when only four students of 21,000-plus are running for top student leadership positions, something has gone haywire.



HAVING AN ELECTION for Student Association offices and Residence Halls Association president without opposing candidates is like pancakes without syrup.

SA presidential candidate (or should I say newly-elected president?) Chuck Campbell expressed concern that unless students vote for the unopposed officers, the election may not be valid. But, knowing Tech students' attitudes toward voting for ANYTHING, I can hardly see them coming out to vote during SA elections, unless one of their friends happens to be running for a senate position.

Campbell feels that none of the senators now in office ran for the positions because they feel the three candidates running are the best qualified for the positions. He said he really couldn't explain why someone outside the senate did not run, except that the complexity of the jobs may have scared some people away.

THERE IS NO excuse for having these top leadership positions filled by people who are there just because they were the only ones brave enough to run. Not that I feel the candidates are unqualified, but I can't see that not one of the other 21,000-plus students on this campus could take on the tasks the offices require.

Students possibly don't care enough about the organizations they would be representing to run for an office in one of them. What a sad situation is occurring if students stop caring about organizations that have control over thousands of their dollars in student service money or control over their living conditions.

Plenty of students raised hell about the cable TV vote by the RHA, but only one person is up for RHA president.

No, Tech is not UT and this university probably doesn't need seven candidates for student body president, but how can we have a democracy without competition?



William Safire

Making consumers burn

(c) 1977 N.Y. Times News Service

WASHINGTON — Who's to blame for the natural gas shortage?

Behind the screen of what President Carter called at his press conference this week "a conglomeration of confusion in the energy field," the scapegoat has already been chosen: the big oil and gas companies, which have supposedly been "holding back" gas for nefarious reasons.

IN THE CONGRESS, hearings are under way this week, with investigations launched and mimeo machines readied for the grand, coordinated fixing-of-the-blame.

In the Interior Department, Secretary Cecil Andrus has taken as his key investigator one David Schwartz, a former Federal Power Commission bureaucrat and Ted Kennedy aide who has testified for oil and gas production on Federal lands by a Government corporation. His presence guarantees that the "investigation" will arrive at its pre-ordained conclusion blaming private enterprise.

It's all a cover-up. The people who are to blame for the present shortage of the cleanest and most efficient fuel of all are the regulators themselves. They thought they could protect the consumer by breaking the law of supply and demand, and as a result have made a classic case against government intervention.

BACK IN 1954, the Warren Court, Justice William Douglas dissenting, made it possible for Congress to set the price of natural gas sold interstate. Vote - conscious Congressmen promptly made it the cheapest fuel available.

Bargain - hunters converted to gas heat. Consumer advocates glowed with pride, and Federal regulators appeared to be the consumer's friend.

The only trouble was that the profit motive was removed from the gas business. Investors became unwilling to put capital into the search for new sources of natural gas.

AS NIGHT FOLLOWS day, the demand rose and the supply did not keep pace. By not letting the market set the price, the regulators encouraged the consumer to waste the cheap fuel and discouraged the investor from finding new sources.

That voter - pleasing low price not only removed the user's incentive to conserve natural gas but it effectively knocked out the coal industry, to the delight of the environmentalists. When the oil price quadrupled, we found ourselves all regulated up with no place to go for other forms of energy. Coal was "dirty" and discredited, while clean gas was enmeshed in price controls that discouraged exploration.

In this severe winter, the frozen chickens came home to roost. Never before have we had as dramatic an example of the folly of intrusion into the marketplace as well - meaning

regulators.

THE CONGRESSMEN most to blame for the natural gas shortage are John Moss (D-Calif.) and Senator Fritz Hollings (D-S.C.); John Dingell (D-Mich.) and Harley Staggers (D-W. Va.).

Have these regulation - loving gentlemen felt the heat from people who feel no heat? Evidently not. Not one has the honesty to say: "The deregulators were right and I was wrong. We should deregulate 'new' gas right away, to stimulate exploration. Since 'new' and 'old' gas are mixed, prices will thus gradually rise to their natural levels."

This object lesson has not caused any born - again free marketers to testify on the Senate floor: "I was blind but now I see. The most democratic way to get people to conserve energy is to make waste personally costly. The most democratic way to protect the consumer is to encourage free competition, letting capital seek a profit by fulfilling demand."

NO, NOT ONE lonely do - gooder has the grace to point with rue to the wisdom of Justice Douglas in his dissent; he warned at the start that natural gas regulation "involved considerations of which we know very little, and with which we are not competent to deal."

There's no mystery about why production is not booming: The regulators have made it stupid to produce gas. With little profit in gas, there will be little gas. By letting the marketplace work, we would get different types of fuel at competitive prices.

If you have been one of the more than one million workers thrown out of a job this winter by the gas shortage; if anyone in your family has suffered illness from lack of gas heat; or if your child has lost irreplaceable education time because of school closings, then you have a right to be angry.

But be angry at the real villains: the Washington-knows-best Congressmen, the self-anointed consumer "protectors" and the regulatory bureaucracy. They all thought they could do better than the free market system, but their wrongheaded philosophy brought about the unnatural shortage of natural gas.

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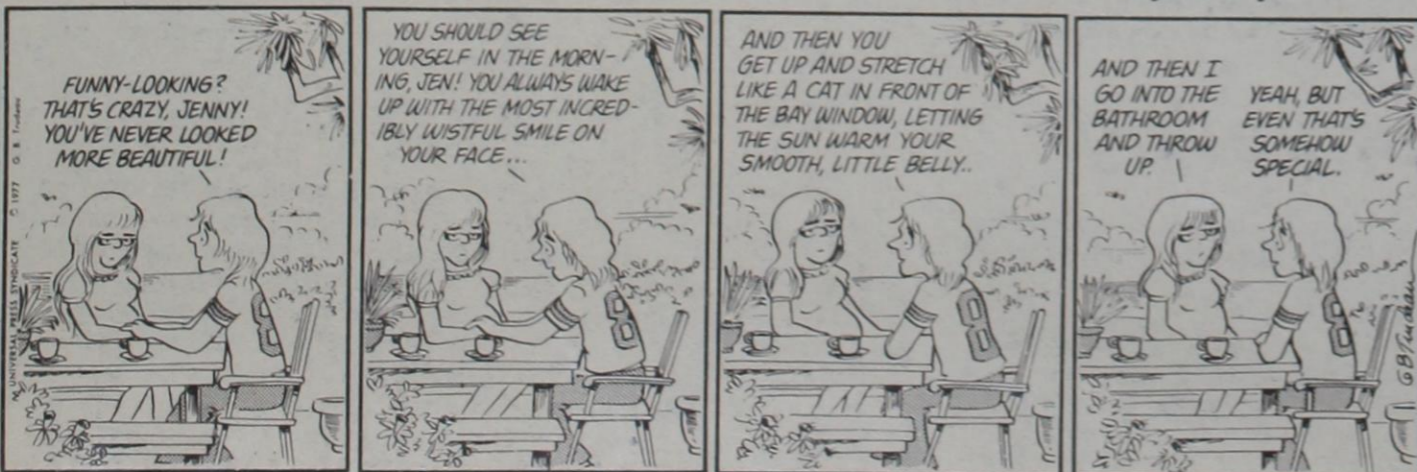
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"It's this newspaper's business to raise constructive hell."

DOONESBURY

by Garry Trudeau



NEWS BRIEFS

Supreme Court upholds ruling

WASHINGTON (AP) - State legislatures redrawing political boundaries may consider voters' race in order to give black or other nonwhite voters a greater voice in government, the Supreme Court said Tuesday.

The high court, with only Chief Justice Warren E. Burger disagreeing with its action, upheld a lower court decision that the New York State Legislature did not violate the Constitution when reapportioning state legislative districts in 1974.

State officials acknowledged that they used voters' race as the primary consideration in the redistricting plan. The plan was designed to assure non-white voters at least a 65 per cent majority in some districts so nonwhite candidates would have a better chance of winning.

Proponents called the redistricting plan a form of "affirmative action gerrymandering" while opponents called it a type of "reverse discrimination."

In his dissent, Burger said that a 1960 court decision found that the Constitution bars drawing political boundaries "with the sole, explicit objective of reaching a predetermined racial result."

Carter meets with Soviet exile

WASHINGTON (AP) - President Carter told Soviet dissident Vladimir K. Bukovsky at a White House meeting Tuesday that he will not be "timid" in his pronouncements on human rights and that the U.S. "commitment to the concept of human rights is permanent."

But Carter said he wants his public statements on human rights to be "productive and not counterproductive."

In the face of strong Soviet protests over Carter's human rights pronouncements, the President told Bukovsky that he wanted "to assure that our own nation and countries other than the Soviet Union are constantly aware that we want to pursue the freedom of individuals and their right to express themselves."

Carter's 10-minute visit with Bukovsky in the Roosevelt Room, across a hallway from the Oval Office, was in marked contrast with former President Gerald R. Ford's refusal to meet Soviet dissident Alexander Solzhenitsyn. Ford turned down the meeting after then - Secretary of State Henry Kissinger warned it could endanger East-West relations.

Senators reverse gas blame

WASHINGTON (AP) - Texas senators turned the accusation of natural gas withholding around Tuesday, pointing the finger of blame at the North and Midwest.

Democrat Lloyd Bentsen, in a statement of studied irony, asked the Interior Department to investigate and determine how many Northern states are guilty of withholding gas by blocking drilling for environmental reasons.

Bentsen and Republican John Tower both sent telegrams to the department asking that it quickly appeal the Feb. 17 decision by U.S. District Judge Jack Weinstein in New York which invalidated oil company leases to drill for gas off the Atlantic coast.

Advertising effects topic of professor's paper

By KEITH MULKEY
UD Staff

Advertisers often dupe a consumer into buying a product by making him believe that the product will enrich his life, freshen his breath or give him the added sex appeal necessary for a fuller life, according to a paper written by Dr. Hower J. Hsia of the mass communications department.

Hsia's paper is titled "The Homeostatic State of Attitude Stabilization and Continual Innoculation and Persuasion."

Despite the long title, Hsia's paper deals with the effects of advertising and commercial pressure usually placed upon the consumer. A series of experiments involving 423 subjects was conducted by Hsia to determine whether or not an average consumer

could be conditioned to remain objective to methods of advertising present today. An advertising "gimmick" can best be described in an example, Hsia said.

An advertising company is promoting a new brand of body deodorant. A campaign may be devised, according to Hsia, in which the consumer is told that unless he uses this specific brand of deodorant, he will lose all of his friends, his children will not speak to him and his wife will eventually sue for divorce.

A subject can prepare himself for advertising "gimmicks" in a number of different ways.

The first and basic step in attitude stabilization is to recognize the attack upon the individual, Hsia said. He may then instigate a method of preparing or forewarning

himself for the effect the advertising will have upon him specifically. This defense often leaves the subject with little satisfaction because he feels as though he has done nothing to retaliate against the advertiser.

The subject may also prepare a minor attack aimed at the advertiser. The attack may involve a letter sent to the manufacturer of the product or a boycott of the product by the consumer.

Hsia received 200 dollars in honorarium for his work and has been invited to present the paper in Berlin, West Germany, May 29-June 4.

The paper is part of a contest being sponsored by the International Communication Association and the International Congress on Communication Sciences at their 27th annual conference.

Latin American council to meet

Researchers, geographers and professors from all over Texas will speak Thursday and Friday at the Southwest Council on Latin American Studies, according to Dr. Robert Morris, president of the Council and associate professor of classical and romance languages.

Dr. Lawrence L. Graves, dean of the College of Arts and Sciences, will open the session on Thursday at 9 a.m.

Topics for Thursday's sessions will include Brazil and Brazilian folk traditions, the anthropology of Oaxaca, problems and prospects of teaching Latin American culture studies at community and junior colleges and Latin American Studies at the

precollegiate level.

The Latin American studies at the precollegiate level session will include a discussion and workshop.

Topics for Friday's sessions will include Latin American literature, the experience of ethnic minorities, Guatemala and literature of Hispanic blacks.

All sessions will be in the Senate Room, the Lubbock Room and the Green Room located in the new addition to the University Center.

No admission will be charged to Tech students.

More information can be obtained from Morris at 742-3145 or Dr. Phil Dennis at 742-2230.

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Interested parties are invited to attend the first meeting of the participants on Thursday, March 3, 1977 in room 200 in the FL&M building at 4:00 p.m.

APPLICATION AND INFORMATION:
Dr. Thomas Bacon, Program Director
Dr. Meredith McClain, Group Leader
Department of Germanic & Slavic Languages
Box 4579
Texas Tech University
Lubbock, Texas 79409
Phone: (806) 742-3282
Application Deadline: March 24, 1977

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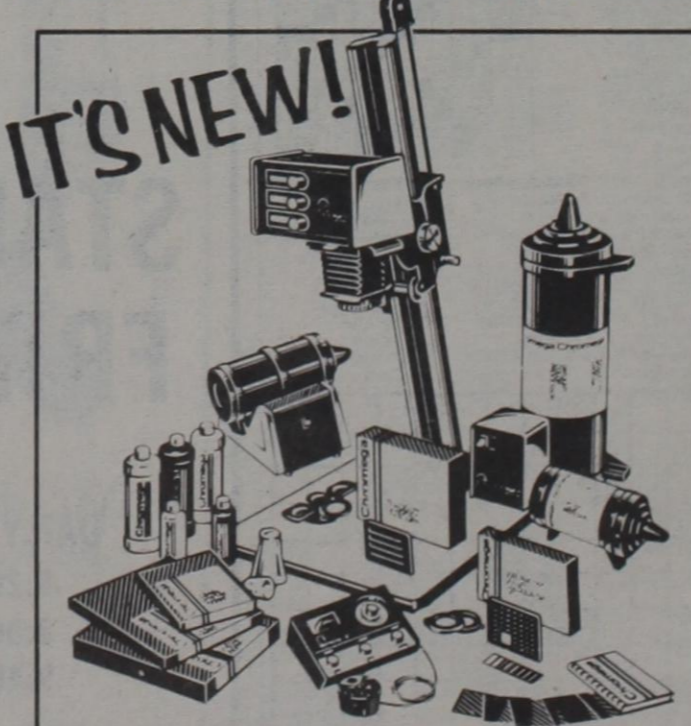
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"Holiday on Ice"	Thurs, March 10, 7:30 pm	\$6, \$5, \$4
	Fri, March 11, 8 pm	\$6, \$5, \$4
	Sat, March 12, 2 pm	\$6, \$5, \$4
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German play hinges on judge

"Der kaukasische Kreidekreis" or "The Caucasian Chalk Circle," Bertolt Brecht's tale of common justice, will be presented in the original German by Tech students March 2-5 and March 7 at 7:30 p.m. in the Quail Room of the Foreign Languages and Mathematics Building.

The play is climaxed by the decision of Judge Azdak,

played by Mark Rogers. He must decide to grant custody of a child to one of two women.

Natella, the governor's wife and actual mother of the child, abandoned the child when she left the country during a revolution. Natella is played by Tamara Pearson.

Grusche, played by Terrie Stewart, is the kitchenmaid who cares for the child during the many years Natella is

gone. Naturally, Grusche wants to keep the child when Natella comes back to claim the abandoned infant.

The play will also be presented March 11 at the Texas Association of German Students meeting at Baylor University in Waco.

Plays are selected for their significance in literature by faculty members Theodor W. Alexander and Thomas I. Bacon, who direct the play.

Tickets are \$1.50 and are available by calling 742-3282 or by writing the Department of Germanic and Slavic Languages. A limited number of tickets are usually sold at the door.

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19 Man's nickname
20 Nuisance
21 Faroe Islands whirlwind
23 Compass point
24 Mental images
26 Bodies of water
28 Representative
29 Fish limb
30 Away
32 Females (colloq.)
33 Tattered cloth
34 Appellation of Athena
35 Cloth measure
36 Insane
37 Brief
38 Steak
40 Native of Morocco
41 Greek letter
43 Near
44 Imitate
45 King of Sashan
47 Girl's name
49 Muse of poetry
51 Resort
52 Disputatious
55 Singing voice
56 Moray
57 Spanish poet
DOWN
1 Withered
2 Luxuriant
3 Free of
4 Old pronoun
5 Lock of hair
6 Warm
7 Lamprey
8 Proceed
9 Swiss river
10 Convey from one to another
11 Slave
16 Flesh
17 Anon
20 Writes
22 Printer's measure
25 Secluded valleys
26 Hog
27 Anguish (poet.)
28 Mature
29 Novelty
31 Obese
33 Male sheep
34 Nautical term
36 Measuring device
37 Deep sleep
39 Symbol for tantalum
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WHERE IT'S AT

TODAY
Eric Clapton and Cream, videotape, 10 a.m. - 4 p.m., UC West Lobby.
"Olympia," film, 7 p.m., UC Coronado Room.
Court-yard Concert, Dr. Stoune, flute ensemble, 11 a.m. - 1 p.m., UC Court-yard.
"Der Kaukasische Kreiderkreis," Berolt Brecht, German play, 7:30 p.m., Qualla Room, FL&M Building.
Home Economics Awareness Week, Home Ec Building.
THURSDAY
Eric Clapton and Cream, videotape, 10 a.m. - 4 p.m., UC West Lobby.
"Der Kaukasische Kreiderkreis," Berolt Brecht, German play, 7:30 p.m., Qualla Room, FL&M Building.
Tech Orchestra Concert, 8:15 p.m., UC Theatre.
Women's Tennis, UT Permian Basin, Driessa College.
Afternoon De Lite, Readings of Black Poetry, Dr. Vivian Davis, noon, UC Court-yard.
Home Economics Awareness Week, Home Ec Building.

FRIDAY
Eric Clapton and Cream, videotape, 10 a.m. - 4 p.m., UC West Lobby.
"Godfather II," film, 8 p.m., UC Theatre.
Pediatric seminar, Dr. Surenda Varma, 12:15 p.m., Thompson Hall.
Women's Track and Field, Fort Worth Invitational.
Women's Tennis, Midland College Invitational.
Challenge of the Universe, 3 p.m., Moody Planetarium.
Annual Sectionals Rifle Match (ROTC), TCU.
SUNDAY
Varsity Bands in Concert, 3 p.m., UC Theatre.
Trombone Ensemble, 8:15 p.m., Recital Hall.
Challenge of the Universe, 3 p.m., Moody Planetarium.
Annual Sectionals Rifle Match (ROTC), TCU.
Women's Tennis, Midland College Invitational.

MONDAY
"Who Shall Feed the World," "Toward the Victory of Health," videotape, 10 a.m. - 4 p.m., UC West Lobby.
Faculty Chamber Music Concert, 8:15 p.m., Recital Hall.
"Der Kaukasische Kreiderkreis," Berolt Brecht, German play, 7:30 p.m., Qualla Room, FL&M Building.

Study reveals meat habits

By KATINA MCCLOY
UD Staff

Ethnic groups account for significant effects in the area of meat-buying, according to an observation study done by a Tech professor.

Dr. Helen Britten, assistant professor of food and nutrition, collected data in 1974 in a study of three ethnic groups in the three ethnic areas of Lubbock. Britten observed Caucasians in the west area of the city, Mexican-Americans in the north area, and Negroes in eastern Lubbock.

Consumers were observed and data was taken as the

groceries were checked in two chain supermarkets in each of the three areas.

Data was collected on Wednesdays and Saturdays since more people shop on those days. Britten found that the ethnic group was more significant than many other variables.

Britten documented which meat cuts were bought, the quantity of meat that was purchased, and the cost of the meat.

capita income was least important.

The research is in revision stage and will soon be published. Britten, who developed and teaches a cultural foods class in the department, travels extensively to other countries to study cultural aspects of food.

She found that Mexican-Americans bought more meat, more kinds of meat, and spent more money on meat than did the other two groups. Mexican-Americans bought more beef and Negroes bought more pork. Caucasians spent less money in buying meat but spent more per pound.

Britten's observations were supplemented with an information form which she requested the consumers fill out and return to her.

From these forms, she found that the number of people per family and the frequency of meat-buying affected the greatest number of variables. Ethnic group and education were next. Per



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Soloist scheduled

Featured soloist for the Tech Symphony Orchestra's 1977 Guest Artist Concert Thursday will be Judith Burganger, Browning artist-in-residence at Tech.

position made possible by the gift of the late Eva Browning who left her estate for the creation of an artist-in-residence for piano and piano scholarships.

Burganger is Tech's first Browning-in-residence, a

The concert, at 8:15 p.m. Thursday in the UC Recital Hall.

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Tax seminar to aid foreign students

As the April 15 deadline for filing income tax returns draws closer, students become aware of the many problems involved in filling out the various forms.

Foreign students at Tech face many additional legal problems in filing their income tax statement, according to Tarun Mukherjee of the Tech finance area.

To assist international students in filing their tax returns for 1976, the Tech Office of International Programs is offering a seminar and workshop an Income Tax Clinic to be at 7 p.m. Thursday in room 352 of the Business Administration Building.

Jim Mangum, a certified public accountant (CPA), along with two other CPAs will be on hand to answer

questions and assist the students in filling out the 1040 forms. "The IRS booklet for foreign students will be available at the seminar which will be held with a step by step explanation of the forms," said Mukherjee.

The clinic will be the first tax seminar of its kind for

these students on the Tech campus, according to Mukherjee. "Filing out income tax forms is a very big problem for foreign students — figuring out their status, visas and exemptions of dependents or wives who may or may not be students," said Mukherjee.

Stafford compared to Robert Frost

Dr. William Stafford, considered one of the greatest American poets today, will give a reading Thursday at 8 p.m. in the auditorium of the Chemistry Building (room 38), according to Jinny Samuelson, lecturer in creative writing and one of the people responsible for bringing Stafford to Tech.

Stafford won the National Book Award in 1963 for "Traveling Through the Dark."

"The National Book Award is given for the best book of poetry published in a particular year, as evaluated by a panel of judges," Samuelson said.

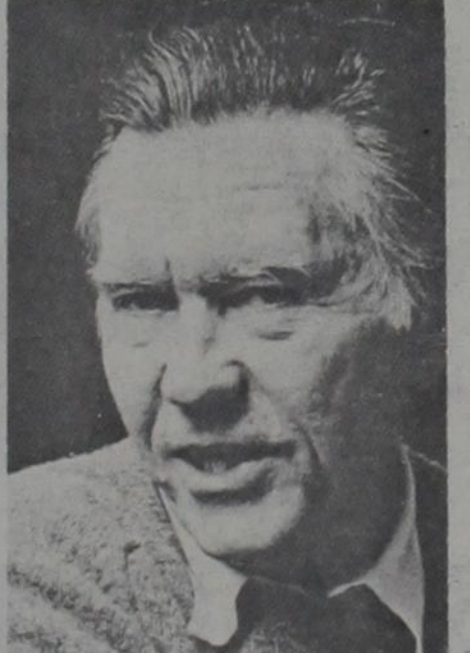
"Stafford has been compared to Robert Frost in the type of poetry he writes," according to Dr. Walter

McDonald, director of creative writing.

"The Rescued Year," "Allegiances," and "Someday, Maybe" are three more books of poetry Stafford has written. A new collection is scheduled for release in the fall, according to previously released information on Stafford.

A native of Kansas, Stafford received his B.A. and M.A. from the University of Kansas. Stafford received his Ph.D. at the University of Iowa and is teaching at Lewis and Clark College in Oregon.

Stafford is coming to Tech through the Texas Reading Circuit, McDonald said. The circuit is cooperating with the National Endowment for the Arts to bring nationally known artists to Texas, McDonald said.



Stafford

MOMENT'S NOTICE

WOMEN IN COMMUNICATIONS, INC.
Women in Communications, Inc. will begin their membership drive today at 5:30 in room 105 of the Mass Comm. Building. Anyone interested in joining is invited to attend.

ARAB STUDENT ASSOCIATION
The Arab Student Association will hold its annual dinner Sunday in the UC Ballroom at 6:30 p.m. The night will include an Arabian Dinner, Belly dancing by Jasmin, and entertainment. Tickets available in West Hall room 234.

BA Council will meet tonight at 6:30 in BA room 256. Chairmen should meet at 6:15 p.m. in BA room 172.

BA STUDENTS
Today is the final day to return in applications for scholarships. Applications may be picked up and turned in at BA room 172.

RODEO CLUB
Rodeo Club will meet Thursday at 7:30 p.m. in the Ag. Auditorium.

UMAS
United Mexican American Students will meet tonight at 7 p.m. in room 421 Holden Hall.

INTERNATIONAL BIBLE STUDY
If any International Students are interested in an International Bible Study on Christianity and issues of the Bible please contact the Baptist Student Union at 762-8265.

WOMEN'S FAIR
WSO Women's Fair — Discovery Through Sharing, will be today and Thursday 9 a.m. - 5 p.m. at the UC Ballroom. Workshops of interest through the two days. Schedules are available at the Red Tape Cutting Center. Call 742-3648 for further information.

SAM
Society for the Advancement of Management will meet Thursday night at 8 in BA room 168. Dean Carl Stem will be speaking. Membership certificates will be distributed.

AMERICAN POET
Thursday night at 8 in the Chemistry Auditorium, an American poet William Stafford, will give a poetry reading. Free and open to all public.

Three \$200 scholarships are offered by the Tri Delta to women undergraduates. Applications are available in the financial aid office, room 131 West Hall. Applicants may also be eligible for the \$500 national scholarship.

SIGMA DELTA PI
Sigma Delta Pi, Spanish honorary, will have a meeting today at 4:30 in room 2 of

BAHAI' CLUB
The bahai' Club will have a talk entitled Marriage: A Fortress For Well Being, Friday night at 7:30 in the UC Anniversary Room. A discussion will follow.

ARNOLD AIR SOCIETY
Arnold Air Society will meet tonight at 6 in Chemistry Building room 5.

SEEC
SEEC is accepting applications for membership.

HORTICULTURE SOCIETY
Horticulture Society will meet Thursday at 8 p.m. in the Plant Science Building in room 108. The Mississippi trip will be discussed.

TEXAS TECH SAILING CLUB
Texas Tech Sailing Club will meet Wednesday at 5:30 p.m. in room 117 of the Chemistry Building.

ALPHA LAMBDA DELTA
Tickets are now on sale for the March 12 Alpha Lambda Delta Spring banquet. They may be obtained by calling 742-6874, 742-6300, or 742-6248.

FRESHMAN COUNCIL
Freshman Council will meet Thursday at 6:30 p.m. in the UC Senate Chambers.

KME
KME, national math honor society, will have a meeting Thursday night at 7:30 in room 2 of FL&M. All pledges and members please attend.

RECREATION SPORTS
There will be an All-Campus Frisbee tournament on Saturday and Sunday March 12 and 13. Entry deadline is Friday March 4. Sign up at either Intramural or Women's Gym.

PI KAPPA PI
Pi Kappa Pi will meet at 4:30 in BA room 202. Bring registration material.

LATIN AMERICAN STUDIES
Southwest Council on Latin American Studies will have a meeting Thursday and Friday all day, both days, starting at 9 a.m. in the UC Senate Room. Thursday night will be a workshop for education majors in languages.

EDUCATION STUDENT COUNCIL
Education Student Council will have a bring a dish dinner tonight at 6 at 2016 15th Street.

AGGIE COUNCIL
Aggie Council will meet tonight at 7:30 in room 311 of the Ag. Building.

PANHELLENIC
Panhellenic will hold a meeting Thursday at 7 p.m. at the Pi Kappa Alpha lodge.

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Tech splits with HSU

By SCOTT KELM
UD Sportswriter

Tech's answer to the legendary Wee Willie Keeler who used to "hit 'em where they ain't," Bryan Cowan, raised his team leading batting average to .447 in leading the Raiders to a 3-9, 11-5 split of their doubleheader with Hardin - Simmons Tuesday.

Tech took first blood in the contest, as Ernie Helweg scored for the Raiders in the first inning.

Freshman Skipper Mills pitched the initial inning of the contest before giving way to Gary Rutherford.

Rutherford allowed three runs in the second, the big blow coming off the bat of Cowboy Phillip Tippin, an opposite field homer.

In Tech's second, Gary Ashby drove in Cowan. In their third, Tech scored when Cowan drove in Johnny Vestal who was running for Robert Harris.

Tom Black relieved Rutherford, and surrendered RBI's to HSU's Bobby Lawson and Randy Pufal. HSU made it 7-3 when Alan Lacatta singled. The Cowboys ended their scoring on a Dave Moncibias double to left

scoring two.

Steve Whitton got the call for Tech in the second game. Whitton suffered from control problems, allowing HSU a run in the first.

Tech scored in their half of the first, as Cowan doubled, stole third, and was driven in by Gary Ashby.

HSU came back in the second to take the lead with a two-run homer by Rusty Hamric.

In the third, Jim Huffman took over for Whitton and quickly found himself in hot water. Rusty Dobbs and Lawson each drove in runs to make the score 5-1.

Enough of that, Tech pulled out the big bats.

Gary Sims drove in Cowan with a fielders choice ground ball.

Ashby drove in two more, with his fourth triple of the year, making the score 5-4. Ashby then scored when HSU's shortstop threw Scott Leimgruber's ground ball into the dirt at first, making the score 5-5.

HSU came back to load the bases against Huffman, and freshman Mark Johnston got the call from the bullpen.

Johnston, the winner, came in and promptly sat the

Cowboys down in order. He also sat the Cowboys down in succession in the following inning.

In the bottom of the fourth, Cowan tripled to drive in Johnny Vestal. Paul Johnston drove in Cowan with a liner to right. With Johnston on first, Ashby drew an intentional pass, and Ernie Helweg reached on an error. Leimgruber drove two more in with a shot to right.

Tech's scoring ended after Paul Johnston singled, then being driven home by a single from Sims.

Lanny Garcia came in for Mark Johnston to record his first save of the season.

Finley refuses to attend talk

CHICAGO (AP) - Baseball Commissioner Bowie Kuhn wants to talk about a lot more than just the cash sale of pitcher Paul Lindblad at a scheduled meeting but Oakland A's owner Charles Finley will have none of it, Finley's attorney said Tuesday.

Neil Papiano said Kuhn "evidences...a flagrant intent to interfere with the private property rights of the Oakland club." The meeting on the \$400,000 sale of Lindblad to the Texas Rangers is scheduled for Wednesday in Dallas.

After Papiano sent his telegram to Kuhn Tuesday, it was unclear whether the meeting still was on or who would attend.

In his telegram, Papiano said, "Oakland will not attend a hearing for the purpose of allowing any interference with its private property rights."

Cougars favored for finals

HOUSTON (AP) - Houston Coach Guy Lewis said Tuesday he's flattered that his Cougars are favored to reach the finals of the Southwest Conference basketball tournament but he'd prefer to be in Arkansas Coach Eddie Sutton's shoes.

Lewis' Cougars finished the regular SWC season in second place behind the champion Razorbacks and will meet Texas A&M Thursday night in the first game of the SWC tournament.

Texas Tech plays Baylor in the other tournament game Thursday night. The winners will play Friday for the right to challenge Arkansas Saturday and a berth in the National Collegiate Athletic Association playoffs.

"I'LL TRADE places with Eddie right now," Lewis said. "I'd much rather be sitting there watching the rest of them fighting to get a chance to play me. There are advantages both ways but I think being rested Saturday night outweighs all other considerations."

Arkansas swept through the regular season with a 25-1 record led by All-Southwest Conference selections Ron Brewer, Sidney Moncrief and Marvin Delph and finished the SWC portion of their schedule with a 16-0 record.

"We're going to have to play the tournament whether we're favorites or underdogs," Lewis said. "I do appreciate people thinking that well of us but I don't usually pay much attention to those things."

"I DO KNOW it's going to be a tough playing three nights against such tough opposition. I know Texas Tech and A&M are very physical teams and

whoever gets to the finals will have played well."

Lewis, who engineered the Cougars to a 24-6 record this season, isn't discouraging the talk about his team.

"We're playing well right now," Lewis said. "But I still don't think we've reached our

potential. I think we can play better."

The playoff enthusiasm is going to make us play even better."

Winner of the SWC tournament advances to the NCAA Midwest Regional March 12 at Norman, Okla. against an at-large opponent.

Lurkers, Ducks in trivia finals

The Lurkers, led by "Dr. Trivia", Daryl Anderson, totally obliterated all their competition in the first Tech Trivia Bowl competition Tuesday night and will advance to the finals of the event tonight at 7:00 p.m. in Mass Communications 101. Admission is free of charge.

Meeting The Lurkers in the finals will be The Rubber Ducks, led by Collyar-Stevens-Pierce. The Ducks beat Clement "A" in the opening round, and then advanced by defeating the Murdough Stars, in the semi-finals.

The Lurkers began the evening by drubbing

Carpenter Penthouse 215-10, then won their semi-final game over Zeke Bodacious 155-45.

The aforementioned Anderson almost single-handedly answered all The Lurkers questions by himself. "Dr. Trivia" as he was called by the crowd, made his own squad appear to be the Three Stooges by his complete knowledge of the material.

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Recreational briefs

Women Sportsmanager's Meeting
There will be a bi-weekly sportsmanager's meeting this Thursday in 106 Women's Gym at 5:30. Agenda will include All-University Basketball Play-Offs, Softball and other sport deadlines.

Softball Rules Meeting
A mandatory meeting for team captains and officials to discuss rules and modifications for the Women's Intramural Softball Tournament will be held Tuesday, March 8 at 5:30 p.m. Don't be caught off base, be there.

Officials Needed
Applications are still being accepted for officials for women's softball. Salary per game is \$3.53. People interested may sign up through March 7. The written test for officials must be taken by 5:00 p.m. March 10. We will be using the N.A.G.W.S. Softball Rules.

Co-Rec Inner-Tube Water Polo
Schedules are available for teams entered in Co-Rec Inner-Tube Water Polo in 101 Women's Gym. We will have a mandatory rules meeting for team captains and officials at 5:30 p.m. in 101 Women's Gym, Friday.

Entries are Due!
Badminton and Team Softball entries are due Wednesday, March 2nd in 101 Women's Gym. Badminton will be a single elimination tournament. Team Softball competition will begin March 14 in a round robin tournament. All softball entries must be accompanied by a \$10 forfeit fee, or they will not be accepted.

Women's "CC" Tennis Doubles
The deadline has been extended for entries for women's campus community tennis doubles. Entries will be accepted through March 11 in 101 Women's Gym. Get a partner and join the swing.

Women Basketball All-Stars
During the 1977 Basketball season, the various teams have been observed in order to select outstanding players. Thanks to the assistance of supervisors and officials the following women have been selected:
Delynn Brown Horn
Connie David Wall-Gates
Cindy Mitchell Delta Delta Delta

Lisa Love
Nan Weiss
Kay McClellan
Rhonda Askins
Dana Holloway
Joyce Wilson
Denise Kinner
Nancy Pribyla Catholic Student Center

These women will play the Graduate-Faculty Staff March 10 at 7:45 p.m. before KTXU-KSEL basketball teams meet.

U.F.O.'s on Campus
These flying saucers are just practice losses before the Frisbee Tournament. Entries for the All-University Frisbee Contest are due Friday at either the Women's Gym or the Intramural Gym. There are a variety of divisions with team and individual, open competition. Winners will receive T-shirts for their efforts. The event will be held March 12 and 13 east of the Aquatic Center. Recreational Sports will be in charge of the tournament and will also furnish the Frisbees. The only eligibility requirement is that a person be a Texas Tech student.

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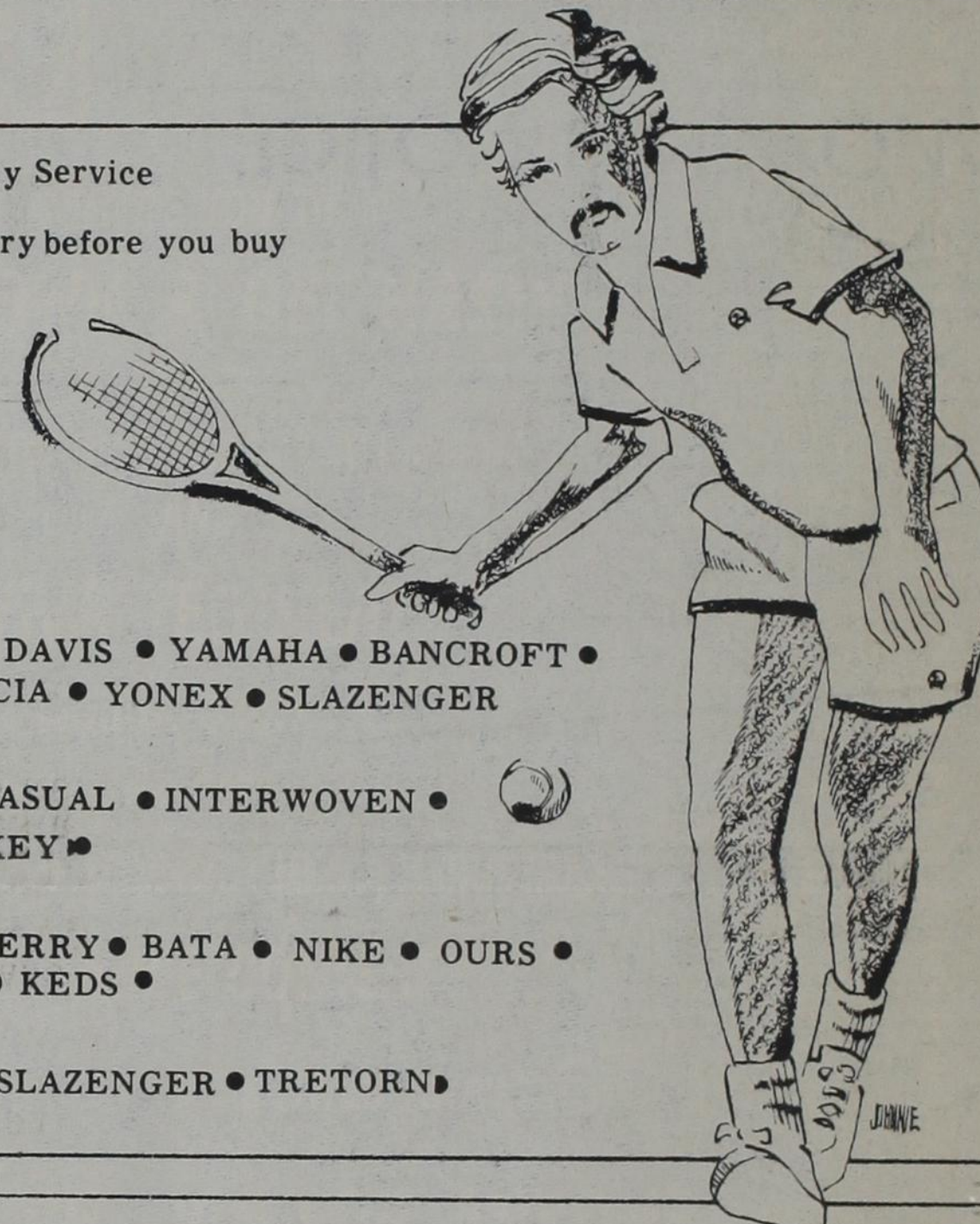
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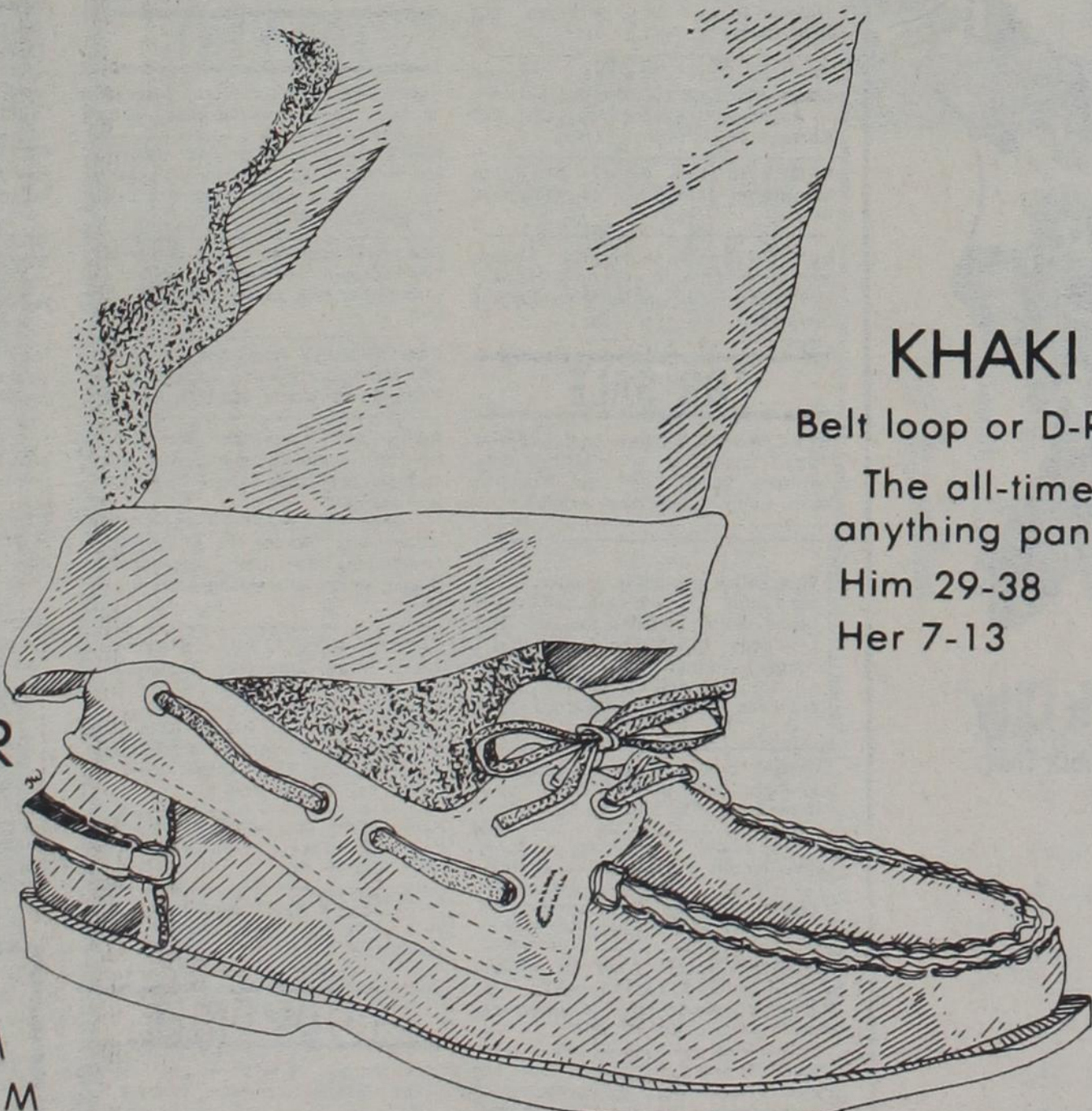
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