'Smear Saint Edwards"

TEXAS TECH, LUBBOCK, TEXAS, WEDNESDAY, OCTOBER 10, 1928

NUMBER 4

# Big Conference Team Scores Only 12 Points on Tech

# Temporary Chairman Of Seniors Announces A Meeting Thursday; Nomination Committee Is Named

Committeemen Expected To
Make Out List of Nomines and Submit to the Class for Election

Output

Class for Election

Output

Picture Machine
Put In Auditorium

A Power's Standard Mation International Property of the Prope

### Faculty Members To Go To Amarillo

### Branch Library Begun In New Bldg.

# Student C. Of C. Being Organized

To Be Modelled After City Commerce Organizations
For The Purpose Of Advancing Student Work

Los Escritores
Meet\_Wednes

# Six Of Faculty In

# College Leaders To Be Here Soon

President Benedict Of Texas U. and President Evans Of Teacher's College Of San Marcos Expected

# Company Lends Lab Equipment To Dairy Dept.

# Meet\_ Wednesday sion

### Law Students To Meet Monday

# Sock And Buskin To Meet Tuesday

# 36 Are Present At Home-Ec Meet

# M. Erwin Returns From State Fair

# Studes To Honor "College Spirit" Is Subject Of President Horn's Address At Convocation Last Wednesday

# Plan Of Campus Shown In Dallas large

inique Exhibit, Designed and Built By Students and Members of the Faculty, Shown at State Fair

Tech Grad Of '26 Works On Ph. 1

### Board President Gives To Library

# "College Spirit Can Be Good, Bad or Indifferent", Dr. Horn Tells His Listeners

To Tech Socials

# **Squads Continue** Series Of Drills

Attempt To Get Physical Training Credit; Girls Adopt Name; Boys Seek Name

# Works On Ph. D.

# **New Indoor Sport Initiated** "Mister Will You Make It Over"

**Students Pose For Pictures** 

"Send-Off" Meet Is Big Success

# Arena Ritas is the new name Avalanche To Pay Fees Of A Student

# 22 Are Present

Late Who's Who

Dr. S. B. McKay of the History

Earling of Other Yang

Mil be set at that time and the

work for the year set of the year to come of

T pause today.

And here the echoes of the laughs

T pause today.

And here the show the pub
cation of The Toreador last week,

the show the faculty members were men
cated by who's Who?

Struct that I'm all time I got my hair fixed different

the latest edition of "Who's Who."

T i'm about

ready, "will close and re-echo down

All cld members and all new stu
the latest edition of "Who's Who."

The make the eleaned since the pub
cation of The Toreador last week,

the souls of men.

Spanish C lub

Bear a spirit here which touches

the souls of men.

With thoughts that they must

work.

And working, learn to lose and win.

The spent the order la soul the

working learn to lose and win.

The spent the order last week that five

the souls of men.

With thoughts that they must

work.

And working, learn to lose and win.

The spent the order last week that five

the souls of men.

With thoughts that they must

work.

And working, learn to lose and win.

The spent connection of the studio as the stude

the learning of other year,

"And the photographer"

the learning of other year,

"And the photographer"

the learning of other year,

"And the photographer"

the learning of other year,

"And there will the photographer

work that five been found that Dr. McKay is

lise included. Dr. McKay is

li

# Students Bring Snakes To School Matadors Hold Texas University To Score Of 12 On State Field; Longhorns Seemed Self-Confident

ground cricket which is ofdi "child of the earth."
pepartment welcomes any
animal or plant that a studires to bring.

Glee Clubs Are
Not Complete 1 Not Complete Yet

The Men's Glee Club met Thurs

# Sany Paid Fees Of The outland To Pictures Of The Austin U. Contest To Be In Annual

Are Present

At Debate Meet

raphers that considered the contract for the pictures of La Ventana. But due to the fact that they were not making the pictures of the game, the order was turned over to Mr. Boone, the official Cactus upotographer

# Seniors May Order Class Rings Now

### Amarillo-Tech Club Plans Picnic Monday

de England. He is conv. and de England. He is conv. and will be converted to the converted

SCORE 12-0

The Treble Clef Club, a corresponding organization of women, meets Monday and Wednesday afternoons at four o'clock. There are also a few openings left in this club for those interested in music.

First Big Dance

To Be Saturday

Student Identification Cards or Guest's Cards Necessary for Admittance; To Cost "Stags" Extra

In the evening following the football game with St. Edwards University on October 1s the first all-college dance for this year will be held at the gymnastum. Admission to the dance will be one dollar per couple or one dollar and fifty cents.

See MATADORS, Page 3

# Coach Vic Payne Calls Meet Thurs

# THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE

Lubbock, Texas
Published Weekly, On Wednesdays

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Jack Camp \_\_\_\_\_ Business Manager

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GREATER TECH

Is a man great in proportion to his goodness? Does character contribute much toward a man's greatness? If it is true that a man is great in proportion to his goodness of character, could it likewise be true that an institution is great in proportion to its personality—its character?

stitution is great in proportion to its personality. See must possess a committee white must possess a personality. She must possess a character. She must have aims. She must have aims. She must have a philosophy. Moreover, this personality should be good, this character should be great, these traditions should be noble, these aims should be right and this philosophy should be satisfying.

The important thing which concerns every Tech student is that he or she is helping to make this "Greater Tech". The life which viberates from the institution is perhaps an expression of the lives of the entire social group which is connected with the college.

# RESERVE MATERIAL

RESERVE MATERIAL

Only last Friday the newspapers of the state carried a story of the Longhorn's training for the Tech game. Below is an excerpt of that story.

"THE LONGHORNS BELIEVE THEY CAN CHOOSE THEIR OWN METHOD OF ATTACK—PASSING, END RUNS, LINE PLUNGING, OR KICKS—AND DISPOSE OF THE MATADORS EASILY.

From all accounts the Longhorns did choose their own method of attack. In fact they choose all methods that they were acquainted with before they won from the Matadors. And, according to all reports from Austin, Coach Littlefield was thankful that he had as much material to choose from as he did. Beular, King, Baldwin and Company with all their subsidiery companies were required to down the bettling Matadors.

"To inhibit or to delay reaction is the mark of the pducated man" — W. H. Burnham,

"Thinking is a great collective enterprise to which only a few rare leaders will ever contribute new ideas."

—R. L. Finney.



# Looks Well, Wears Well Real Value in Men's Clothing

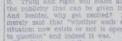
This smart, three-button model has plenty of service as well as good your clothing expenditure a sound investment.

> Selected Patterns Dependable Fabrica Reliable Tailoring Moderately Priced

Staunch worsteds in greys, browns and blue in newest novelty stripe-effects; serges in blue, grey and brown.

\$19.75

Extra Pants if Desired, \$4.98



# Student Opinion

# Calendar

Welcome Tech Students And Faculty

# Tech Barber And Beauty Shop

First Class Barbers that will give you real service. Special Prices On Beauty Work.

> For Appointments Call 1950 Come to See Us.

Just Across the Street from the Campus. R. V. Sandlin, Prop. 1108 College Ave.

AN EYE FOR BUSINESS AN EYE FOR BUSINESS
Farmer: "I see you've reduced the
fine for speeding from \$10 to \$5."
Country Judge: "Yes, the cusees
were beginning to slow up."—Ex.

Affairs To Fete

AFTER EFFECT
"And after he kissed you three times, then whet?"
"Well—then he began to get sentimental."—Lafe.

Nod Camp writes that he feels very much at home in Atlanta, Ga. Ned has begun his medical studies in Emory University. Atlanta was formerly Ned's home.

# A TRIAL IS A CONVICTION

Why Pay More For Ready Mades?

WE CAN MAKE YOU A SUIT OR OVERCOAT RIGHT IN OUR OWN PLANT FOR LESS MONEY

Suits and Overcoats From \$20.00 to \$50.00

Look our New Suiting and Overcoat material over

Who is Your Cleaner And Presser?

We Sure Clean and Press clothes to your satisfaction.
We are equipped to clean and press Ladies' Dresses
and Coats to their liking.

No Odors on your Clothes when delivered All we ask is that you Try Our Service Clothes Cleaned and Pressed and Delivered the same day received.

# The College Tailors

DICK LINDLEY, Prop

# Bride Announced

Bridge This Evening Late And Luncheon Saturday Announced for Mrs. J. H. Stiles, Bride.

Don't Forget the

MATADOR CAFE

for Good Eats

to make.

you are

Facials, 1

Lub

Supi

Do You

Appeara

LUBBI

1110 Broadway

Where all students come to eat The one bright spot in Lubbock.

Open After All "College Dances"

MATADOR CAFE 1107 College Ave W. J. Davis, Prop.

# THE STUDENT ACTIVITY TICKET

AN ATHLETIC TICKET

A SUBSCRIPTION TO THE TOREADOR

IDENTIFICATION CARD FOR COLLEGE SOCIALS

A TICKET TO THE ARTIST COURSE

# IT HELPS:

THE LA VENTANA THE STUDENT COUNCIL

ATHLETICS

BUY!

FREE!

FREE

FREE!

To Tech Students Only

Gladstone or Hat Box. No purchases to make. No red tape what-so-ever. If you are a Tech student be sure and call at our store between Thursday, Oct. 11 and Thursday, Oct. 18—one

Don't Fail To Register

E. STONE C • CHAIN STORES LUBBOCK . . , . . . TEXAS

NOTICE!
Facials, Marcels, Finger Waves and Scalp

Our Work Guaranteed

10% Off to Tech Students

Lubbock Beauty Parlor
Mrs. Lens McElroy, Mgr. Ph

Eate

es"

Prop.

Decidedly Stylish

Supremely Comfortable
The "Peters Diamond Brand" Shoe
FOR THE COLLEGE GIRL
A Visit Appreciated

HODGES BROS.

Open For Business Tech Confectionery

For College Confections and Service That Pleases!

East Wing Cheri Casa

# Do You Have That Well Dressed **Appearance That Distinguishes** A College Man?

Our Cleaning and Pressing Service will make your Clothes Look Their Best

We have a Dyeing and Pleating Service for the Ladies!

LUBBOCK TAILORING CO. "SEND IT TO A MASTER"

1110 Broadway

### THE PERIOD

Where They All Stop

Sandwiches Pies Cream Candies Tobaccos, etc.

\$5.50 Meal Ticket for \$5.00

Good for Any Article In The House Give Us Trial-You'll Come Back

1311 COLLEGE AVE.

# Saint Edwards Team Promises To Give Tech Big Fight Saturday; Many Veterans Are In Line-Up

# Matadors

ler. Brothers, and the Walker brothers carried on in the same manner in which they started the season. In fact to give the outstanding players would be to call out the names of every member of the squad. Every member of the squad that the squad the squad that the squad that the squad that the squad that the squad the squad that the squad that the squad that the squad that the squad the squad

ent. Passes were used to no player's hands. As argument en-

# Athletic Items

A Pleasant Place to Spend the Winter

Mrs. Young's Home For Boys

3407 10th

**OUR SUITS ARE** 

\$35 \$25. \$30,

With two pair Pants

Styleplus and Marx Made

Fully Guaranteed

Why Pay More? You get no more-

MINTER-GAMEL CO.

That Friendly Store

# STUDENTS' DIE STAMPED STATIONERY

Bearing the New and Attractive Engraved Readings in Various New Styles of Paper.

Tablets and Pound Packages, With Envelops To Match.

MAY WE SHOW YOU?

# TEXAS TECH COLLEGE BOOK STORE

"On The Campus"

# Subscribe For The Toreador!

Shure Wave Beauty Shop

1717 Main St. EUGENE WAVES \$
MARCELS
SOFT WATER SHAMPOO \$

10 percent discount on all work on Tuesdays and Fridays. Tech trade especially solicited.

Phone 1451

# DR. BRAY-

THE CLOTHES SPECIALIST-AND HIS CLINIC OF VETERAN TAILORS

HAVE OPENED A NEW SUIT AND DRESS HOSPITAL AT-

2430 19th St.

They Guarantee That Their **Operations Will Satisfy Their** Customers

> Originators of the Ten Play Plan in Lubbock



# CLOTHING

in the University Manner

Nothing redical to show you—just the kind of styles, colors, and fabries that have been approved by recognized authorities of University styles. With Two Pants \$37.50

Use our 10 Pay Plan-one-fourth down at the time of purchase and balance in 10 equal weekly payments.

McWhorter-Roberds

1118 TEXAS AVE

# MISS CO-EI

This is an ideal store for you, too, to regard as "My Store"

Just as the Tech men find an atmosphere about this store that they like, so also with the Tech Co-ed. We have constantly in mind the prefer-ences and viewpoint of the College man and woman and try to anticipate their every desire as to styles and qualities.

### Complete Hosiery Stocks

Every possible quality is represented from the finest sheer weights for the Prom to the more servicable weights for sport. In price range also every preference can be satisfied for there are all silk numbers priced from \$1.29 to \$3.95.

### Varied Underwear Items

Munsing has designed a number of Rayon Gar-ments that especially appeal to the School Wom-an. There are fine bloomers with Yoke top-short cut cuffed bottom combinations—the most adorable pajama Sets. Prices range from \$1.69

### Costume Jewelry

Never such a display of costume Jewelry, Chokers, Beads, Bracelets, Pins, Ear Bobs etc., shown in such a way that matched sets are to be had in a number of unusual colorings. Inexpensive in the extreme these items range from 79c to \$4.85.

### Slippers for All Occasions

You'll find this a mighty fine place for Slippers. Young men buy them—young men fit them—the best dressed young women wear them. Fine low heel styles for general wear—snappy high heel dress numbers—all in the very newest patterns. All sizes are available as are width from AAAA to D. Prices range \$6.00 to \$14.50.

# Hemphill-Wells Co.

### Shoe Repairing Done Right

We call for and deliver all work free of charge. Special attention given to Tech students.

The Electric Shoe Shop
1113 Main St.

# Subscribe For The Toreador!

FOR BETTER SHOE REPAIRING

The Goodyear Shoe Shop

COURTESY

**Bobber Beauty Shoppe** 

Phone 1196

Basement of Grollman's

### BROWN'S STUDIO

OFFICIAL TECH PHOTOGRAPHERS

For the Year of '28 and '39

Conley Bldg.

YOU MUST BE PLEASED

# WILL PIERCE DRY CLEANING

PHONE 736

# Choice Of Officers

### Fish Visits Fair; He Tells A Story

and found a nickel in the sand, lmost begun to feel good. Then rent an' took Lizzie home before luck ended, an' all I gotta say; I still know is what I see in the rices.

### THIS COLLEGE LIFE

And so, by chance, they find ro-mence a necessary evil, And soon they've wed some empt head and headed for the devi —Y. T.

# Biggers Marries

Boys to sell Thrift Books, Sell ler \$2.50—get \$1.00 commission. CORDELL REEVES

# Four Classes Make | Enrollment Statistics For Last 2 Years Show Interesting Results Given Strenuous

Last Saturday afternoon enrollment in the Texas Technological college reached a total of 1760 students as compared with the 1389 students at the close of he second week of the year before. Of the 1760 students enrolled, 1015 are men and 745 are women. Of the 1389 students enrolled at the same date last year 867 were men and 522 were women. This shows a total increase of 391 students, or an increase of 148 men and 223 women. The enrollment according to schools and classes is as follows:

of 391 students, or an increase of 148 men and 223 womner in the junior class meeting. Dennis (Inzant was chosen president, and Missox secretary of that class. Mansel iall was elected president of the ophomore class, and Lized Eellements secretary. James White-less was elected president of the resuman class and Sime Switter states was elected president of the resuman class and Sime Switter states was elected president of the resuman class and Sime Switter states was elected president of the resuman class and Sime Switter states was chosen vice-president. Those strices still vacant are to be filled at he first class meetings.

Many Students

Aid In Making

"Mixer" Success

Tech's first All-College Mixer at the Gym Saturday night was the initial entertainment sponsored by the social affairs committee. The singing of popular songs, a grand march after favors Collypops, stunts, a prize award for the best sount, supper, and a good-night song, was the order of the evening. A committee of students prepared the stunts competing for the prize a box of candy. By popular vote the "Ford" stunt, directed by Gladys Leary and led by Mary 10 Underwood, was awarded the prize, other students prepared the stunts repearing or helping with stunts were: Margaret Turner, Margaret Tirge, Bille Jones, Lois Gable, Agnes Brown, Ira Burleson, Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and the singing of Sam Womack, Bill Sewell, Robert Margine, High Selection and Classes Successions and Classes and Classes

Martin, Hai Lary, Clarence Whitesides, and Riley Alexander. Ethridge Eagan lead the slnging of
popular songs, with Frank Stone at
the piano.

The next Mixer will be a Holloween party on Oct. 20. More activities and more fun are planned
for the future Mixers, which should
be, according to their name, "AllCollege." Students are asked to
watch for further announcements,
and not miss a single Mixer.

Among the faculty members who
assisted the students Saturday
night were Miss Reigle, Miss Parker, Miss Pirtle, Miss Johnson, Mr.
Ford, Mr. Waghorne, Mr. Mowrey,
and Mr. Murphy.

Fish Visits Fair.

\*\*Report of Enrollment by Schools and Classes
End of Second Week, October 5, 1927

End of Second Week, October 5, 1927

\*\*End of Second Week, October

1389 522 867 1389

The Megaphone

The Members of Society.

The Members

# SO MUCH FOR "DOPE."

We wonder what Mr. Jinx Tucker of the Waco News-Tribune will say about the Texas game? In substance, Mr. Tucker declared that the Longhorns would not have nearly so hard a time with the Maradors as they did with the Saints Of course Mr. Tucker has the perfect right to his own opinion. We only hope that we have changed that opinion in regard to the Matadors, If we have not as yet, we will very definitely do so next Saturday.

The whole campus is very much.

The whole campus is very much.

CHERI CASA BLDG

Tech ho!
Tech go!
Fight, Fight, Fight!

### Spur And Dickens Club Is Formed

Ruth Forbess, a 1928 graduate of Tech, is teaching expression in the public schools at Levelland. Mr. LaThagger Green, a 1927 graduate of Tech and father of "Red" Green who graduated from Tech one year later, is superintendent of schools

# Varsity Machine Workout by Fish

Higginbotham's Boys Show Powerful Offense In Tilt With Matador Regulars; Stars Uncovered.

# 1389 Las Chaparittas **Selects Members**

Laughter is said by some to be a social instrument used for conformity to social standards.

If it happens in connection with Tech, it should be in The Toreador, Report it!

### Typewriters and Supplies

See us before you buy your typewriter. We can save you money. We sell on easy terms

Texas Tech College Book Store



SEASONS come and seasons go, but a Bradley Sweater, it seems, "carries on" forever.

Especially the husky Bradley All-American Sweaters—the kind worn by every member of the 1928 All-American Football Squad!

Made of springy strands of lively yarn that knows how to keep the cold out—and the color in.

We have all the new colors and styles—in sizes to fit and at prices to please—Come in and see them!

\$3.95 TO \$13.50

Subscribe For The Toreador!



CLEANING AND PRESSING

# TECH DRUG STORE

VARSITY SLICKERS PENNANTS

PILLOWS NOTIONS

CONFECTIONS

YOU'LL BE SURPRISED?

Watch the East Wing of Cheri Casa

"COLLEGE CONFECTIONS"

# For The Only Girl

Do you know that the size of the diamond in your engagement ring and the completeness of your future home is in exact proportion to the size of your Bank Account?

When you find the Only Girl in the world for you, you will appreciate this fact and be mighty glad you have a growing Savings Account with us.

Now is the best time to save — while you are earning good money and enjoying good health.

Pay yourself first every Pay Day, and then when the Only Girl comes along you will be sitting pret-Il have cash in the bank for your ring at

Open your Account in our Savings Department Today. We'll help you with 4% interest on all deposits.

Commercial - Savings - Safe Deposit

# Citizens National Bank

Lubbock, Texas