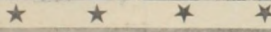
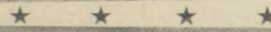
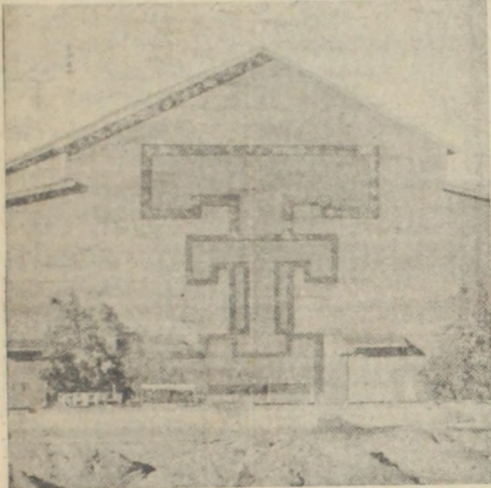
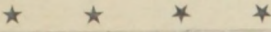


# WELCOME HOME TEXAS TECH EXES!



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SECTION III

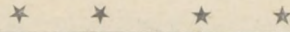
Vol. 33

Lubbock, Texas, Saturday, November 9, 1957

No. 23

### Tech Grows Stride For Stride With West Texas

by WILBUR JARRETT  
Special Edition Editor



Tech has a proud heritage as it has grown stride for stride with the fabulous West Texas area upon which its many fine buildings are placed.

A relatively new school, 31-years old, it has grown from an opening year enrollment of 1015 to over 8500 students. It has shot past older state institutions of higher learning to become the second largest state supported school.

Ex-students returning to the campus this weekend for the annual homecoming festivities will quickly reminisce different eras of Tech history upon spotting the different houses of academic, administration, activities, and athletic repute.

As a preface for this section which features the evolution of Texas Tech, we are using several structures which symbolize the various phases of college life and demonstrate the never ending growth of Texas' fastest growing college.

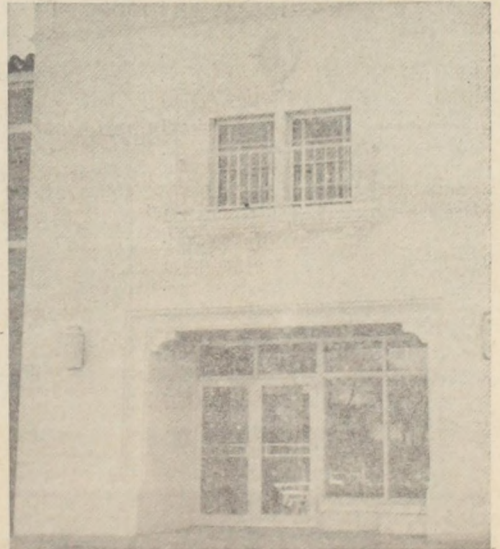
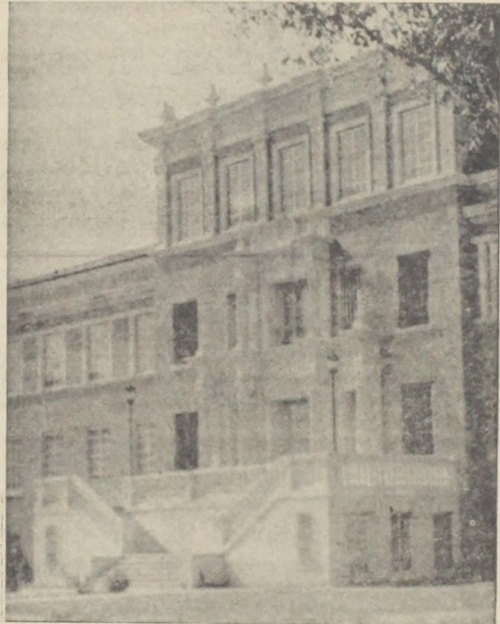
Picture identification:

A—The old gym, widely known on the campus as "the barn" is standing illustration of an early Tech era which brought fame in the way of Border Conference basketball championships. Its home court advantages assisted the Red Raiders to many victories and helped establish a scoring record which has yet to be equalled. During the 1955-56 season, Big Red scored 100 points or more in four consecutive games.

B—Doak Hall, with its walls of ivy, has served as a home-away-from-home for women and men since 1934. Formerly a women's dormitory, it was converted into a men's dormitory after World War II.

C—The East Wing of the Administration Building serves as the "nerve" center of the campus and

See Page 2, Growth



# Queen Selection Inaugurated in 1954



SUZANNE MATTESON  
1954



SANDRA SHOOK  
1955



REVIS JORDAN  
1956

## Council, Double "T" Club, Forum Choose Five Candidates

A new thing was started in 1954 for Tech. It was the Homecoming Pageant, featuring the selection and crowning of a Homecoming queen.

Since that year, each Homecoming, a queen has been selected from a group of five finalists by the Double T. Assn., Tech club for athletes' earning letters in sports.

The Pageant was set up through the cooperation of Forum and the Student Council. Forum decided qualification rules for the queen.

**THE QUEEN** must be of junior or senior classification. Her grade average must meet standards of one-point.

The Student Council and Forum selected the Double T Assn. to decide the queen. Selection is by secret ballot. Basis for judging is personality and beauty.

The first queen was Suzanne Matteson. The Homecoming game in 1954 was with Tulsa, and the queen was crowned before 18,000 spectators at the game.

The queen and her four attendants — runners-up in the contest — rode in the Double T float in the Homecoming parade.

**ATTENDANTS** were Anne Lee Hurner, Zoe Kirkpatrick, Sandra Shook and Jennv Lou Ballard.

1955 Homecoming queen was Sandra Shook. Revis Jordan had the honor in 1956.

On the Double T float with the queen in 1956 were Donnell Phillips, Eva Garza, Shirley Dupriest and Lucinda Birtiel.

The queen reigns over all the events of the Homecoming weekend. This usually starts with the Friday night pep rally, continues through the parade and is climaxed at crowning ceremonies at the football game.

## "I'm in a business nobody dreamed of three years ago"

"In a company that develops new ideas by the thousands," says 30-year-old William K. Cordier, manager of General Electric's Man-Made Diamond pilot plant, "a young man's career progress need not be limited by his particular field. In my five years with General Electric, I've gained valuable experience in several different fields, and each assignment has helped me to move ahead. Right now, I have an exciting job. I run the world's first diamond-making plant — a business nobody dreamed of three years ago."

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The job Bill Cordier holds is an important one, created because General Electric has the scientific and technical resources needed to seek out new knowledge and swiftly translate it into products that people want and need. In 1955, the company announced a major scientific breakthrough — the production of real diamonds in the laboratory. Today, little more than two years later, General Electric is making and selling quantities of these diamonds for civilian and defense use.

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Educational Relations, General Electric Company, Schenectady 5, New York



WILLIAM K. CORDIER received his B.S. in Mechanical Engineering from Purdue University (1949). He joined General Electric's Metallurgical Products Department in 1952.

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## ... Growth

houses the men who shape the future plans for Tech.

D—Forging prominently to the eyes of persons entering the campus from the Broadway entrance is the Science Building which contains the Biology, Geology and Physics departments.

F—Completed in 1956, the Len and Harriet McClellan Memorial Infirmary contains doctor's offices and hospital facilities.

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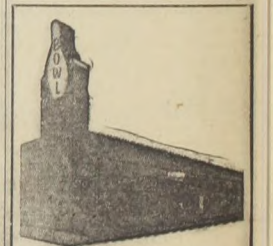
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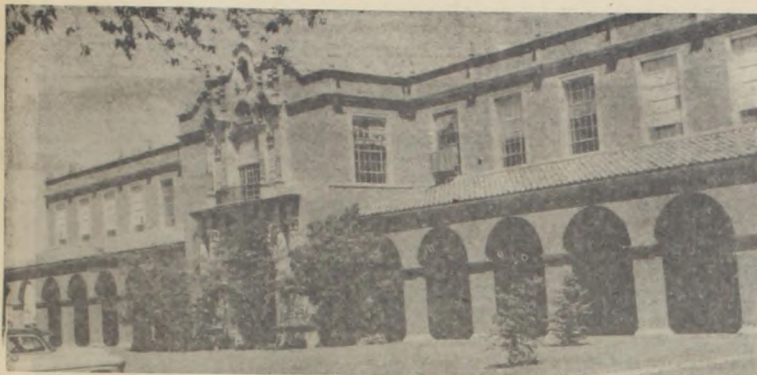
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THE TEXTILE BUILDING was referred to as the Amarillo Branch of Tech in the infant years of Tech's existence according to Mrs. E. J. Gates who with her husband were on the initial faculty. The term—Amarillo Branch—grew out of the fact that the distance between the Administration Building and the Textile Building was occupied by "nothing." (Tech Photo)

## Old Toreador Story Proves College Life Remains Stable

Editors Note: This is taken from the March 1, 1935, issue of THE TOREADOR.)

College life hasn't changed much from the old days, — or has it?

"Gosh, college is sure different from high school," a puzzled freshman was heard to remark the other day as he strolled out of class 15 minutes after the hour, marvelling at the novelty of his first "walk." All of which is just one more proof that words of wisdom fall from the lips of freshmen.

Orientation classes are supposed to acquaint the freshman with the peculiarities of college life but they cannot tell him everything he needs to know. Most professors will tell him in a fatherly way that "In college we have no study halls; we don't make you study. You're supposed to be old enough now to use your own judgment. We don't keep you in after school; we don't have detention or give you demerits when you're bad." Ad infinitum. This information is part of every freshman's

heritage. But other phases of college life he must find out for himself.

GUM-CHEWING, for instance. In high school, all gum-chewing is taboo and the least telltale movement of an unwary jaw is the signal for a stern reprimand from the teacher. But in college one may chew gum or not chew gum, just as he pleases; indeed, the general opinion is that gum-chewing stimulates thought. The student may sit directly in front of the professor, look him squarely in the eye, and chew and chew and chew. He may even take out a package of Dentyne, peel down the tinfol, break off a piece of gum and thoughtfully place it in his mouth. And the professor will not say a word.

NOT ONLY gum-chewing but "cuts" are in order. The student may go to class, or he may not. If he prefers a cup of coffee to fifty minutes of electrical engineering, it is his privilege to imbibe coffee rather than knowledge, so long as he yields to temptation less than 18 times.

## Museum Mural Depicts First Impression

by RAY WESTBROOK  
Toreador Staff Writer

"My first impression of Tech was brought back to me by the mural painting in the museum—of a school rising out of the plains, where there was no pavement, no landscaping—only a few bare buildings with cotton fields lying beyond," Mrs. Gates said.

Perhaps some of us have been inclined to grow a little cold at the mention of the word, "instructor." We must confess we have been at times, but not since meeting Dr. Eunice Joiner Gates, Professor of Foreign Languages, and Technan since the college opened in 1925.

WE OFTEN know a person by the company he keeps but more uniquely by the memories he keeps. Mrs. Gates remembers how

"My husband and I came to Lubbock as bride and bridegroom in 1925. We didn't have any place to stay until a Lubbock family rented us their guest room." Mr. Gates, originally employed as Associate Professor of English, is now Dean of Graduate School.

"The Lubbock people opened their hearts and homes to the faculty. They gave welcoming parties for the faculty and made us feel very much at home," Mrs. Gates said.

"I WASN'T ON the staff to start with, but when twice the expected number of students showed up for registration, President Horn called and asked me to teach English. This is how I came to teach at Tech."

Lubbock was a smaller town in those days and the Gates, as many others new to the plains, were deceived by the distances.

On the first day of school, Mrs. Gates related, the weather was clear and the air fresh and bracing from a recent norther.

"WE CONSIDERED taking a taxi to school but since the day was beautiful and the Administration building seemed just about the right distance for a walk, we decided not to waste the opportunity. The walk however turned out to be two wearisome miles."

"Two certificates," Mrs. Gates said, "were given that first year. One was to Dean Stangel's daughter for being the first faculty baby. The other was given to me for being faculty bride."

Remembering around campus, Mrs. Gates said:

"The distance between the Administration building and the Textile building seemed a long way since there was "nothing in between and the Textile Building

was therefore sometimes referred to as the Amarillo Branch."

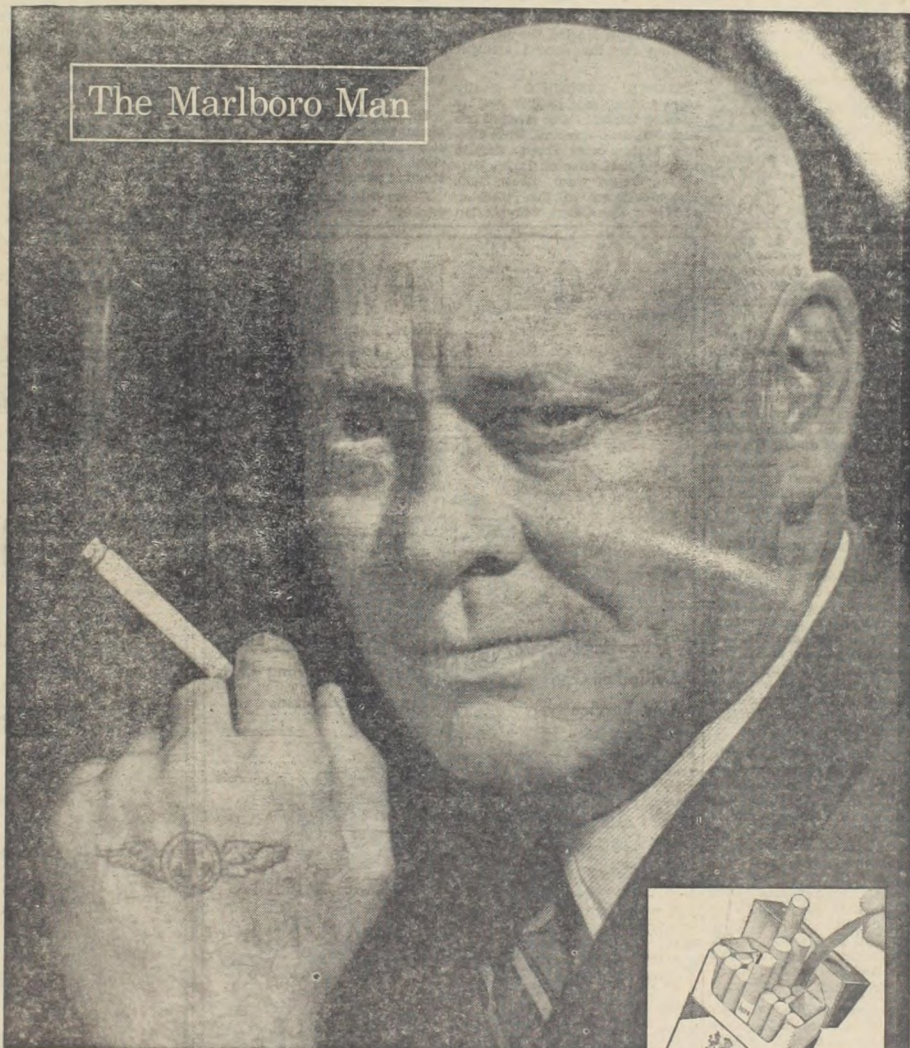
"BOTH THE college and the city have grown beyond my expectations," Mrs. Gates said.

"I never thought the school would be over 5,000 or the city more than 100,000."

With school spirit, Mrs. Gates said, "We knew the college would

be a good one and it was even from the first. It was our aspiration to make it a great college."

Concluding with a reflection on the attitude of the people of Lubbock, Mrs. Gates said, "The people were friendly then and have been throughout the years. The friendships established then have continued."



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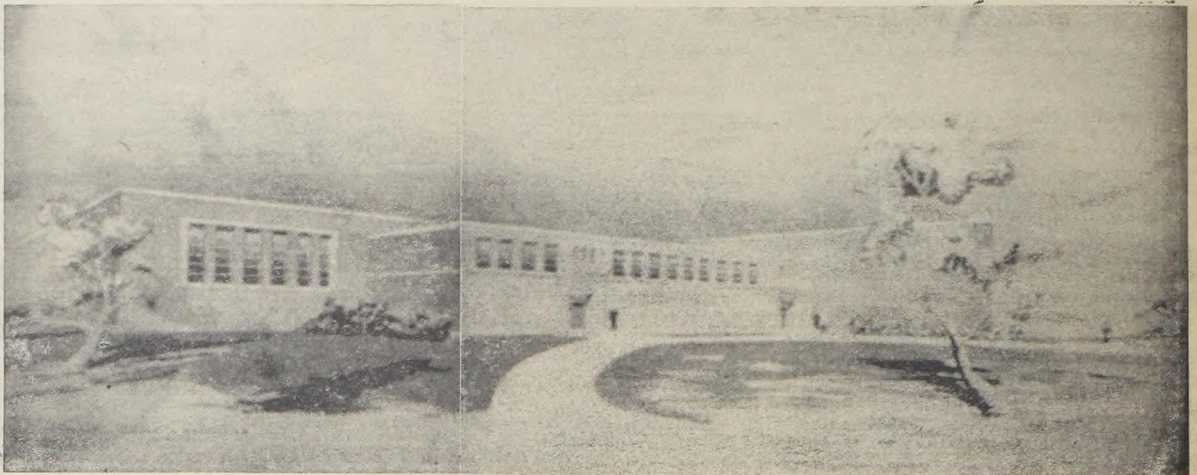
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TECH'S NEW GYMNASIUM AND NATATORIUM will be used for the first time this year as it replaces the "Barn" which formerly was the headquarters for all Tech physical education classes and indoor sports. Among the many fine features of the new gym, which is located south of the old gym, are the indoor swimming pool, class

room space, two basketball courts and improved office and locker facilities. The gym will be used for physical education classes rather than varsity sports which will take place in the Lubbock Auditorium-Coliseum.

# First Tech Baseballers Called Matadors

By BILL SUMMEY  
Toreador Sports Writer

Tech's baseball story begins in 1926, the first year in baseball competition for the Red Raiders, or as they were called then, the Matadors. It was a highly successful season as the Matadors under coach E. Y. Freeland lost only two out of 14 games.

Star of the team for that year was "spitball" pitcher Volney Hill of Milford. He had a 4-0 record and threw a no-hit, no-run game in his second start of the season which was against McMurry. He also hit for a very healthy .529 batting average.

THE MATADORS second season was not quite as successful as the first. The record was 4-5-1. The star for the 1927 team was again a pitcher. His name was Ray "Iron Man" Waller. He got his nickname from having pitched 7 complete games during the season. His record for complete games has never been broken at Tech. He also set another record by striking out 55 batters during the season.

Because of the return of Volney Hill to action and because of additional experience elsewhere, Tech's 1928 team compiled a record of 8-6. One of the high spots of the season was the first win by Tech over a Southwest conference team in any sport. This was an 8-3 defeat of the Baylor Bears in a game played at Waco. Outfielder Raymond Marshall led the hitters for the second straight season with a .354.

THE 1929 season was to be the last season for 25 years. The team was faced with financial and opponent difficulties. The team won only two out of thirteen games, defeating Daniel Baker college which was located at Brownwood, 240 miles away. The two wins were pitched by Volney Hill and Red Howell. Three players on the team were with the first Tech team four years before. They were F. N. Rigney, cousin of Bill Rigney. Batting leader Raymond Marshall, and star pitcher Hill.

IN 1954, COACH Beattie Feathers put together from scratch, the first Tech team in 25 years. This young team compiled a 1-7-1 record. However, because of the youthfulness of the team, a greater degree of success was promised in the years to come.

Playing on a new diamond in 1955, the Red Raiders managed to win only three out of 20 games. The bright spot of the season was the hitting of shortstop Elmer Wilson, who compiled a .357 bat-

ting average. He led the team in batting for the second straight year.

TECH'S PITCHING finally came to the front in 1956 and by winning the last three games Tech compiled an 8-7 record. This winning season came about despite the fact that none of Tech's batting averages were above .300. The workhorse of the pitching staff was Leo Chase, who started

7 games. He won three and lost four, pitching a total of 58 innings which is second only to Ray Waller, who in 1927, pitched a total of 65 innings.

In 1956 the moundsmen were again the whole story of Tech's season. Of eleven games played, eight were completed by the starting pitcher.

Chase was again the workhorse, winning three and losing two.

Houston Powell had a no-hitter and 7 wins and 4 losses.

for five innings against West Texas. However, the game was interrupted and Powell had to wait nine days to finish the game. He finally gave up three hits and a run in the completion of it. Left-hander Wick Alexander gave the Raiders their first shutout in "modern" baseball history by blanking West Texas, 3-0. Tech completed the season with a rec-

TECH'S FIRST freshman team compiled an 8-0 record in 1956. The Picadors were led by pitchers Billy Tombs, Lawrence Barber, and Charles Flanagin. Tombs won four and Barber and Flanagin won two each.

In 1957 Tech will be looking toward this fresh team to supply the power for another winning season.

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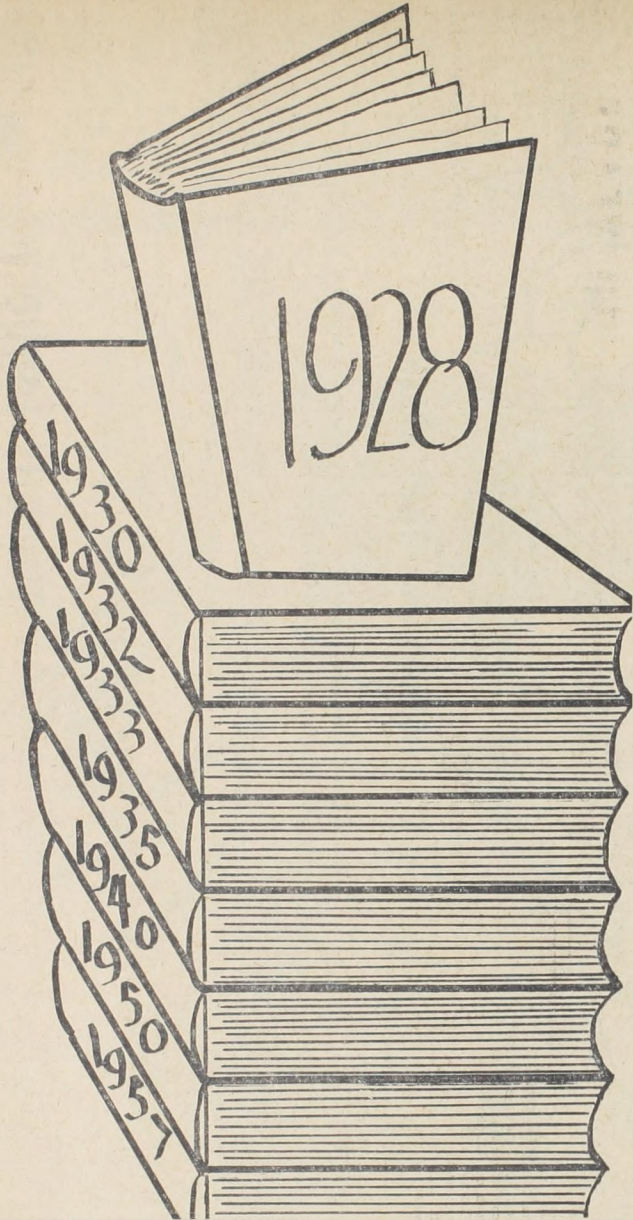


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# Early Tech Cagers Used Outdoor Court

## Polk Robison On 1933 Border Conference Championship Five

By **HOBIE HOWELL**  
Toreador Sports Writer

In late autumn of 1925, Texas Tech opened its doors for the first time. By early 1926, Tech's registration had soared to 1015, and out of this number Coach Higginbotham found the school's first cage team.

With the college only a few months old the Techs compiled a season record of three wins and ten losses. For the first year the cagers played on an improvised court in the Stock Judging Pavilion. The Matadors had no indoor court available for work-outs, and foul weather often kept the dribblers from taking to the outdoors.

The following year Tech moved into its new Gym, now the field-house is known as the "Barn."



COACH POLK ROBISON

In the 1933-34 season the Raiders brought home their first Border Conference Championship. Dell Morgan was the coach of the Tech champions.

**JANUARY 20, 1933** was the day that the Techsans met West Texas, with the game breaking into a near riot. Officials called 41 personal fouls and ignored many due to weariness or confusion. Just before the half was over, opposing players were engaging in the pastime of ripping each others pants. This game was eventful due to the fact that the center of Tech's five was none other than Polk Robison, the referee was Frank Kimbrough, the present football coach of West Texas College.

**AGAIN IN 1934-35 and 1935-36** the Raiders were Border Champs. During these two years Virgil Ballard and Berl Huffman coached the team in their respective years. Following the winning of the 1936 championship, it was eighteen long years before the Raiders hit pay dirt again.

For 21 years the history of Tech's basketball teams have been ground out by Berl Huffman and Polk Robison, the former for

eight years and the latter for 15. Huffman's crews had many good seasons but could never find the right combination to win the Border Title. It was not until the year of 1954 that Tech could lasso the title. When the honor did come to Tech again it was Coach Robison who was in the driver's chair.

**DURING THE 1953-54** season, Robison found himself under pressure due to Tech's winning the Gator Bowl in football. At the end of season play Tech had mastered its best season in the school's history. Jim Reed and little Carl Ince led the team to their successful year and were named to the All-Border Conference team.

The following year Tech was again Border champs with a record of 18-7. Following a fine year, the Raiders again won the Border title but their record was not quite as impressive as the year before. In February the Raiders hit their stride and set a National Collegiate record for major schools by scoring more than 100 points in four consecutive games.

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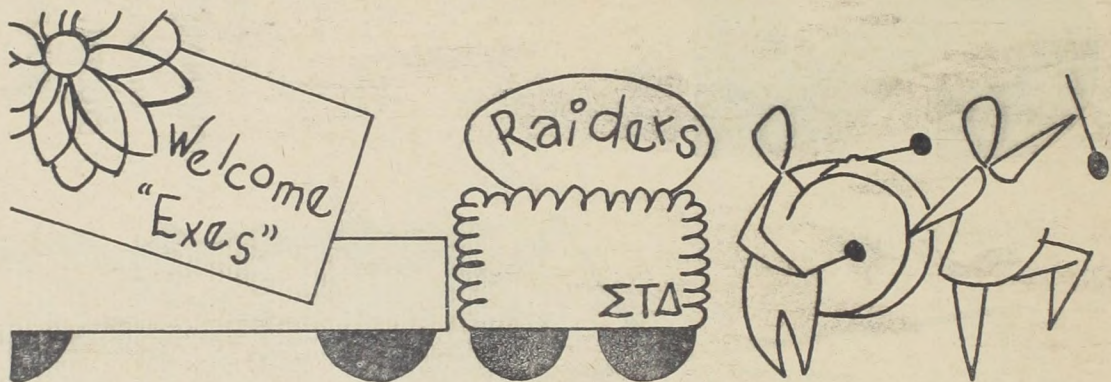
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# Raiders Master Homecoming Games

## Tulsa's Hurricanes, Victim of 1954 55-13 Slaughter, Won 39-7 in 1950

by MITCH MAYBORN  
Toreador Sports Writer

Tech's Red Raiders of the past have been masters of the homecoming game. Since the first season, they have won 17 of 27 homecoming games.

Not only have the Raiders of the past won 17 games, they have consistently out-scored their opponents. The total scores to date give the Techsians almost 100 more points than their adversaries. Tech has scored 365 total points while the other teams have scored but 374.

TECH HAS played Tulsa two times in the homecoming series. The first game in 1950, saw Tulsa win, 39-7. However the Matadors retaliated four years later in 1954 and swamped the Golden Hurricanes 55-13. This leaves the homecoming series played with Tulsa at 1-1.

Past games with Tulsa put the count at nine wins for Tulsa and six wins for the Raiders. The series, which is marked by high scores in the games, finds Tech ahead in total points, 313 to 263, despite lagging in the win column.

The first homecoming game was played against Simmons of Abilene in 1930. Simmons, now known as Hardin-Simmons, won 20-6.

AFTER THIS first loss the Raiders went on a rampage and won the next four homecoming games. First victim was the University of New Mexico who was stomped 32-6. The following year, in 1932 the Baylor Bears fell 14-2. In 1933, Tech settled the score with Simmons when they won 7-0.

What started out to be a stalemate turned to a rout in 1934 when the "Scarlet" took on DePaul. The Toreador of November 22, 1934 carried the following account, "Beauchamp grabbed a pass from McKeever and when greeted by three Blue Demon tacklers reversed and tossed a lateral to Gilmore who jogged over the last stripe."

BY THE END of the game, the score was 48-19 for Tech. Statistics showed that all of the Raider touchdowns, in fact, all of the scoring occurred in the last three quarters. The Tech team had 294 yards rushing while the Blue Demons had less than 100.

The Arizona Wildcats, who have beaten Tech but once in 18 tries, won that lone game in 1935. The final score was 7-6 for the Wildcats, who also handed the Raiders their first Border Conference defeat.

In 1936 the "Bullfighters" as they were called, defeated Centenary 12-6. 1937 saw Duquesne Fall 13-0. Duquesne, the No. 2 team in the nation, was expected to stomp the Matadors, however, the upset minded crew of 1937 decided otherwise.

GONZAGA FELL, 7-0 in 1938. The next year saw Tech lose a heartbreaker against Marquette. The Raiders had a punt blocked, it rolled into the end zone and out of bounds to give the Marquette team a safety. The two points there, plus a couple of extra points provided the necessary margin to win 22-19.

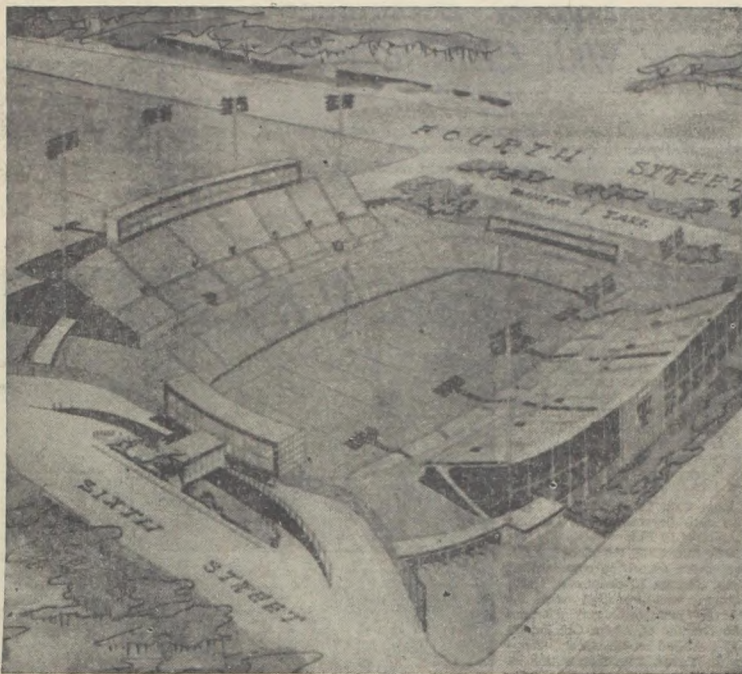
This game was marked by several long scoring plays. After an exchange of possession, the Raiders' Starr passed from the 45 to the 5, where Bingham pulled in the ball and dragged three would-be tacklers with him to score. At this point the Raiders led, 13-8.

Victory brightened the 1940 game when Wake Forest fell 12-6. Creighton University of Nebraska fell in 1941, 13-6. The 1941 Tech team was on a rampage for at the end of the season they had totalled up 226 points and had allowed their opponents but a measly 30 points. In fact, they shut out five opponents and let the other five score but 6 points each.

IN 1942, TECH upset TCU 13-6. However the situation deteriorated and for the next three years, the hapless Techsians won no homecoming games. In 1943 a North Texas Agriculture School slammed the Raiders 34-14. An extra point cost Tech the 1944 homecoming as they lost to SMU 7-6. TCU retaliated in 1945 with a score of 12-0.

Baylor invaded the campus in 1946 all set for a win. They were disappointed in this ambition and sent home with a 13-6 loss.

The new Clifford B. and Audrey Jones Stadium was completed in time for the homecoming game in 1947. The Raiders, not wanting to disappoint the alums in their new stadium whipped the Hardin-Simmons Cowboys 14-6.



EXES MAKING THE VOYAGE in 1960 — Tech's first year of Southwest Conference football — will see the Red Raiders play the annual homecoming game in this new stadium. Plans for Jones Stadium call for moving the east stands back, digging down for the playing field and building additional seats on the sides of the depression. Feature of the stadium will be a "futuristic" press box above the west stands. It will be one of the most modern in the Southwest Conference having an elevator located at the back and outside of the press box. Seating capacity will be 54,943. When need arises, the stadium will expand around to the north to form a horseshoe. (Tech Photo)

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# Greeks Boast 20 Chapters On Campus

## Tech's Sorority Background Begins With Clubs In 1926

by JUDY GRISTY  
Toreador Staff Writer

National social sororities moved onto the Tech campus in 1953, making that year an eventful and progressive one.

Five of the ten sororities which now exist on the campus began as local social clubs. Some of these clubs were organized as early as 1926, one year after the establishment of Texas Tech.

One of the clubs was installed during the last week of March, 1933 as Delta Psi chapter of Kappa Kappa Gamma.

Members of another local club became pledges of Gamma Tau chapter of Zeta Tau Alpha and were initiated into that organization April 10, 1953.

**GAMMA PHI CHAPTER** of Kappa Alpha Theta also originated from a campus social club. This chapter was installed April 26, 1953.

Another club petitioned Delta Delta Delta for membership, and its members were recognized as pledges November 19, 1953. Phi Eta is the Tech Tri-Delt chapter.

Phi Beta Phi was petitioned by a local club in the fall of 1952. The club became Texas Gamma chapter of Pi Phi.

**DURING THE FALL** of 1954, four more sororities colonized at Tech. Gamma Xi chapter of Delta Gamma was installed with 17 charter members, and Gamma Rho chapter of Alpha Chi Omega was installed as the second chapter in Texas. The installation of both organizations was in March, 1954.

The Sigma Kappa and Alpha Phi colonies were organized in October, 1954. Gamma Iota chapter was the second Sigma Kappa chapter in the State of Texas. Tech's Alpha Phi chapter is Gamma Iota.

## Twelve Colonize In '53

Years that national organizations came on Tech Campus:

1953 — Kappa Kappa Gamma, Zeta Tau Alpha, Kappa Alpha Theta, Delta Delta Delta, Pi Beta Phi, Phi Delta Theta, Phi Kappa Psi, Sigma Nu, Kappa Sigma, Alpha Tau Omega, Pi Kappa Alpha, Sigma Kappa, Alpha Psi, Phi Gamma Delta.

1955 — Sigma Chi  
1956 — Gamma Phi Beta  
1957 — Delta Tau Delta

## Six National Fraternities Affiliated Locally In 1953

by JACK CRUMPLER  
Toreador Staff Writer

The big year for fraternities on the Tech campus was 1953. In the spring of that year, six national fraternities came on campus.

Phi Delta Theta, formerly the Silver Key club, was installed first on May 2, 1953. Others installed that spring were: Phi Kappa Psi, Sigma Nu, Kappa Sigma, Alpha Tau Omega and Pi Kappa Alpha. In the fall of 1953 Sigma Alpha Epsilon came into existence on the campus.

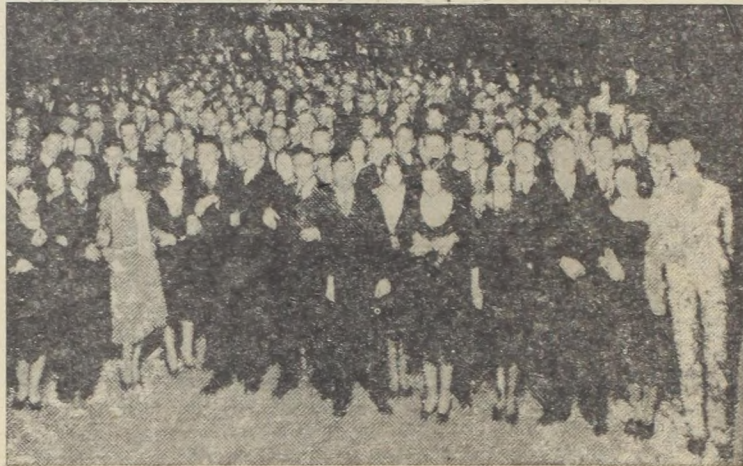
Phi Gamma Delta was installed Dec. 11, 1954 after a year-long lag in national fraternity formal. In the fall of 1955, the Tech chapter of Sigma Chi was established.

**THIS YEAR ANOTHER** national fraternity will have a chapter here. Delta Tau Delta will install Tau Delta Tau into their national organization on Dec. 6 and 7.

But, this is not the whole story. Very few of these organizations are new. In 1928, the College club, now Kappa Sigma, was formed. Other social clubs and their founding dates are: Wranglers, now Alpha Tau Omega in 1929; Silver Key in 1929; Centaur, now Phi Kappa Psi in 1929; Los Camaradas, now Pi Kappa Alpha in 1930; Kemas, now Phi Gamma Delta in 1932; Socii, now Sigma Nu in 1937; Adelphi, now Sigma Alpha Epsilon in 1950; Chi Sigma, now Sigma Chi in 1955; and Tau Delta Tau, in 1957.

**MANY OF THE** traditions of the old social clubs did not die when the organizations made their ties with national fraternities. Instead, they blended in with the new formality and heritage.

The story is still not complete. The men's social clubs realized the need for a governing body to represent them to the administration. In 1938



**CENTAURS' DANCE** in 1929 was one of the highlights of the greek year during the infant stages of Tech's social clubs. From a small beginning of a few social clubs, 19 national greek organi-

zations have come on campus with another one, Delta Tau Delta, getting ready to colonize Dec. 6 and 7 this year.

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