# THE TOREADOR 

Volume XXIV


Four Booths Opened For Fund Collection Booths are being operated in four campus buildings in order that
sophomore-students residing in town can make their contributions to the fund being raised to meet podge. Schmidt, class president, said the booths will be open from 9 a.m
to 12 noon today and Monday in the to 12 noon today and Monday in the
Rec hall and the Administration, Rec hall and the Administration,
Agriculture and Engineering buildan make their 50 or the booths should they not be congathering contributions in town. A committee headed by Ronny Fee in the dormitories.

Mixed Choir Will Present Program At Hilton Monday The Tech Mixed choir will sing Chamber of Commerce in the
Hilton hotel Monday night, an nounced Dr. Gene LL Hemmle, head of the music department and d The program will


UP IN THE ATR-Jimmy Carter and Jo Simmons, on top, are shown above as they practice will be featured in this year's Varsity show to be presented in the High school auditorium April 3-5. (Photo

Ritch Announces For Secretary

Six petitions had been taken dut Thursay for the 26 posithe seneral election Apr. 13 . annourced Marshall Gettys | Sudeen cournal present |
| :--- |
| No petitions shad been taken |

 presient, vice president and
business manager ot the counn




 vacancles; business administration,
three; agriculture, three; and home

Must Have 100 Names
$\qquad$
$\qquad$the time of election he is enrolledfor at least 12 hours of residenc
credit courses and is registeredthe division from which he is
elected. Any person elected to represent Tech in any capacity musthave a 1-point grace average for
all college work at the time ofassuming the position.
Representatives are to be nom-inated by petitions which must bebers of the Student associationElection will be by divisions.fices and yell leaders must pre-cent of the Student association
Petitions filed with the associationpresident for yell leaders must be
No Students Apply For Toreador And La Ventana Posits cations committee, announced that no applications had been made by
Thursday for the positions of either business manager or editor
Ventana and The Toreador.
$\qquad$ sitions. Any other students who
are interested may also apply by
writing a letter to the publications committee. Strehli said. All can-
didates must write letters to the applications must be in All senlors must have filled
out the placembent blanks beout the piacement are elliblibl for grad-
fore tion
nation announces Mrs uation, announces Mrs. Jean A,
Jenkins, executive secretary of

## THE TOREADOR

TIEE TOREADOR, student newspaper of Texas Technological Magr, Ls published every Wadnesday and Saturday on the Campus Teras Technological college at Lubbock by the associated students the college

Hontarel as second olass matter, October 31, 1925, at the postoffice in
Lubbock, Texzas, under an Act of March 3, 1879.

Editorlal Offices

| (ACP) means Assoclated College Press |  |
| :---: | :---: |
| Member ASSOCIATED COLLEGIATE PRES | Represen ed for Nat'l Adv. by <br> National Advertising Service Incorporated <br> 120 Madison Ave. <br> N.T., N.Y |

EDITOR
HALJ
N
Jumes F. Smith $\quad$ Associate Editor
Sinm Anderson

Sports Editor | Sim Anderson |
| :--- |
| PRiGMY DANIEL AND BETTY WRIGHT Sorts Editor |



## Building Program

Saturday the Board of Directors awarded contracts that plunged this college into such an era as it, or for that matter before.
$\$ 3,000,000$ building program that surpasses even the wildest dreams of those who first established completed. We, for one, believe that the farsightedness of our hoard and of our administration is to be highly praised. There can lee no doubt that West Texas is just now entering the threshold of hitherto unparalled age

It is only proper that the educational institutions of Wes Texas should also grow in proportion to the locale. By setting The wheels of this new building program in action the p
Board of Directors has insured the future of this college.

Lubbock and the South Plains will now, as never before be able to offer a first class lure toward education mindec cient enourh an attraction to keep scholars, athletes and othe outstanding students from this part of the state right here on the South Plains. Texas Tech need have little fear of its cuture-thanks to a very capable administration and Boatd of

## Twenty Five Years Old

## Texas Technological college is having a birthday. Evidence

 may be found on all outgoing mail which leaves the campus The idea of stamping the mails showing that Tech is celebrating her twenty fifth year of existance is just one of the manythemes which will be carried out during the year to inform the public of the college's first quarter century.

Dean James G. Allen, who heads the Silver Anniversary committee, has with his group very carefully laid plans which There is something which the individual student can do
to further the celebration plans, however. During the summer months to come students will be scattered far and wide throughout the vacation season. A word of the forthcoming celebration which will be held on the campus next fall to all whom Techsans will come in contact with would go far in publicising the event

Tentative plans call for a program which will be in effect the entire 1950-51 school year in part with the Homecoming day set as the highlight for the whole year.

The more we talk up next year's plans to the public the more chance Texas Tech's twenty fifth birthday has of becoming the success it so richly deserves.
A. pionic is to be held Sunday by $\mid$ Miss Geraldine Clewell, associat the Lutheran Students association, their guests are to meet at 2:00 p.m. Sunday at the Shepard King LutherRefreshments are to be furnished for throse attending by the associacion and games are planned.
"side" can offer. At the risk of
getting our neck lopped off we
would hike to say that it might
not be bad if Texas was a two
party state. Not
change our vote, but you've got
healthy. Well, regardless of our
we'll just say wath until the votes
are counted and then you wil
Peggy Wright, DFD pledge from
Abernathy, is pinned to Paul Pro
E\% kish, Wrangler, from Odessa.

## Thinking Allowed



ane
mand mime
2amm
amman
manem wime wind
astion.
First, here on our oun campus
hith already In the annuab sprety
general elections. At this writing
git
out
WTH
at
pro
ar
2
big shot. That's not true here,
Evidence of the importance of our
student government can be seen
on any side. Student government
on any side. Student government
is something which concerns each
and every one of us, Therefore each
and every one of us should take an
active part in it.
Next, let's skim lighny over the
state elections. First the most im-
portan
portant office to be filled is, na-
curally, the one of governor. At
prasent the two candidates deem-
ed most likely
ed most likely to succeed seem
be Alan Shivers, the incumben
and Olin Culberson, long tin
Texas politician. Others have an-
nounced including an ex-Baylor
government frofes
government professor, Caso March.
The above three are the only ones
which seem at present to have
any sort of a chance at all of be-
ing our chief executive in this
sta for
state for the next two years.
The merits of ${ }^{*}$ each candidate
The merits of each candidate
speak fot theraselves. But there is
as the dickens to be ousted. The
look and that's the fact that. The
once
In orfice in this state it's as hard
one thing which we can't over
fact Temains, then, that Governor
Shivers will be hard- to beat.
Whether or not he is the right man
for the job, we won't say. Rumors
Ior the job, we won't say. Rumors
have been flying thick and fast
and one of the most popular seems
have been fying shick and tast
and one of the most popular seems
so be that ex-Governor and Sen-
ator W. L. ODaniel is thinking of
making another race for the gub-
We for one don't belleve "Tappy"
Will make the race. If he does he
has too much to loose. If he should
win,
ODaniel would find the coopera-
tion he received during his last
term of office just simply wowd
be there. In his term as U. S
Senator, the hillthilly singer dida
make as many triends as he lost,
The voters of this state just didn't
seem to appreciate the attitudo
which be took on a good many of
Washington.
Our present governor seems to
have done a grod job thus far. It's
very possible that given a chance
to "have the job for his own"
Shivers would prove to be one of
The
Shivers would prove to be one of
the best chief officials we have
had for many years. But don't
coumt Culbarson out. He's yery
count Culberson out. He's very
popular and is going to get a lot
of votes, with Texas still being a
of votes, With Texas still being a
one party state we don't have much
ohance of seefing what the other
Toreador Ads Get Results

Toreador Ads Get Pesulte

Fannie Beth Allen Chosen AWS President In Election


TECH TALKS－Several Varsity show dancers pause during a dance rehearsal to be interviewed by Station KCBD＇s Jim Black，right，on some of the dance routines in this year＇s p．m．Monday，will feature，from left to right：Jo Simmons， Jimmy Carter，Mary Janet Johnson，Jeanette Finley，Billie Jimmy Carter，Mary Janet Johnson，Jeanette Finley，Billie

## Marketing Sociely Elects Officers； Bill Gillentine IS Chosen President

| of Texas to be affilisted ent marketing clu5 with |  |
| :---: | :---: |
| American Marketing associa－ |  |
|  |  |
| the year． <br> Bill Gillentine，esnior from Sher－ |  |
|  |  |
| ted at the |  |
| ting Monday night were Dale |  |
| esi－ |  |
| m |  |
|  | dance and |
|  |  |
| etary；Randy Nunneley | ile she is in Atli |
|  | Walker will represen |
| Permanent sponsors chosen were r．H．E．Golden，associate pro－ | chapter of the Altru． |
| r．H．E．Golden，associate pro－ |  |
| marketing：L．B，Blac | On her return trip |
| II，instructor；Robert | stop |
| tuctor：Miss |  |
| s，associate professor． <br> Dick Thomas，buying manager of |  |
| e men＇s and children＇s c |  |
| mlap＇s |  |
|  |  |
| y night meeting．In the informa－ nal discussion．Thomas pointed |  |
| $s$ incurred in mar－ |  |
| ing the products for a large de－ |  |
| riment store．He spoke of his |  |
| her large buying center |  |
|  |  |
| arter members of the n | Hill Wil |
| tion．They axe Loy Anders | Kidd，Earl Lockhart，Leon |
| ank M．Austin，Eldrage Barnha | James W．Mcallis |
| oyd L．Boston，David Bradshay | Frank Millican，Wan |
| mes C．Carter，Lee Carter，B．C． | land Nix，Randy Nu |
| ndler，Bobby Clanton，James | Rampy，Ray Ramp |
| mes F．Cook，Marvin | son，Mary Roe，Billy Scale |
| W W．Darwin，W |  |
| y Fields，Abye Jo |  |
|  |  |
|  |  |

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Lubbock，Texas

Stanford，Findley， Crandall，Freeman Are Other Officers
 fidence and will do my best to serve the women students：
In the Thursday In the Thursday election，Mary
Stanford，arts and sciences studen from Waco，was chosen vice presi－ dent，Janet Crandall，home econom－
ics student from Lubbock，was elect ed secretary，and Pat Findley，home economics student from hale Cen－
ter，was elected treasurer．Jerry
Freeman，home economics studen Freeman，home economics studen
from Roscoe，was the only candi－

Silver Keys Give Annual Breakfast To Lirtle Brothers
 ot spring pledges have been chosen
and will be introduced fast，Pat Thurman，chairman，said
Following the prozram，the group will attend the Men＇s Downtown Bi－ Pledges and their big brothers
are Jack Little，Jack Alderson： Strickland，Bernard Bevis；Bill Gray Ross Brown．Durwood Lawrence Hahn；Charles Whitfield，
Clyde Hazlett；Royce Brookman； Jack Hinchey；Richard Clark，Char－ Libbey；Bob LaBrandt，Francis Mc
Neely；Harvy Middleton，Bob Mor ris；Sam Davis，Joe Scales；John
Hicks，Larry Sharp； ley Stanley，Pat Thurman；Charles
Meyer，Roy Trice；Ray Shook，Jim Young：Donnie Stephens，Bill Wil liams：J．C．Jones，C．B．Wrigh
Forrest Bernham，John Wilson， Forkest Eermam， $\begin{aligned} & \text { Other members and sponsors will }\end{aligned}$ attend．

## Circle Chatter

received a big surprise in a box of animal crackers Saturday．With the
crackers was an engacement ring crackers was an engagement ring
given to her by J．N．Branlet，also of Dumas．

D．M．McElroy，executive secre－
tary of Tech Alumni and ex－student tary of Tech Alumni and ex－student association，wil attend a pienic
given by the Fort Worth club of
ex－students and alumni today，The pienic will be held at Meadowbrooke
Country club．This chapter has 75 Country club．This chapter has 75 actesident．

Nada Dean Stallings，freshman
me economics student from Aber nathy，received an engagement ring from Bob Gates of Artesia，recently，
They plan to be married June 25 ． Beth Rogers，of slaton，was r dairy manufacturing major，from Mrs．Darter is a senior at Roose－
velt Hiph school and velt High school and will continue
going to school．He will graduate
from Tech in May．

SDやすご
Model＇T＇Ford，Fake Bar，Trellis Are Decorations For Centaur Dance

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| :---: | :---: |
|  | Edward Stalcup；Marth |
|  | ems：James Tre Billie E |
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|  | James＇C |
| llege＂theme will be cav－ |  |
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| del | ， |
| and |  |
|  |  |
| into a gymnasium scene． |  |
| Members and dates attending will | Pledges and dater to atuend |
| pivey，Pat Bennett：Don | Smith，Wanda Sir |
| s，Maxine Boyd；Carl Beckum |  |
| y Carter；Bob Tinney，Wani | Doris Cooper：George |
| ert：E．J．Hill，Pat Noland；Phil |  |
| umpler，Beth Norman；Bennett |  |
| Bill | olbye，Lila |
| C Wise；Wayne Harmon，Marjo | Roop． |
| armon；Dub Kuykeadall，Pat C | Mary |
| 11 Powell，Beverly White； |  |
| ucy，Pat Keith；Bob Hart，Carolyn |  |
| ek；Dick Wolff．Pat Evere |  |
| alph Button，Pat Jennings；Jimm |  |
| all，Mary Stanford；Br |  |
| Gayle Walters；Bill |  |
| n Reeves； |  |
| Zenker，Ann Malone；Neil |  |
|  |  |


＂ARROW Gordon Oxfords are tops on my list＂ said John in a recent campus interriew．＂The collars look good and fit perfectly．The body，is cut right， doesn＇t bunch at the waist．．．．They wear and
s3．95
ARROW Shirts \＆ties
UNDERWIAR－HANDKERCHIETS－SPORTS SHIRTS



Intramural Teams Continue Softhalli; AICE Beats AIEE

| Inframural Teams Continue Softball | $\begin{aligned} & \text { ACROSS } \\ & \text { THE DAM } \end{aligned}$ |
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| AICE Beats AIEF | - |
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## Play Ball! Coeds Brave Sand And Broken Bones To Participate

By BETTY WRIGHT




MORGAN LOOKS ON-Head Coach Dell Morgan, left, watches intently as Quarterback John Moughan of Weatherford calls signals in a huddle during spring training scrimmage Thursday. Spring training will wind up this year with an intrasquad game Apr. 14. (Photo

## Raiders Will Be Bolstered Next Fall By Second Year Men On Squad

## Tech Net Sturs Will Invade SWC Schools Next Week

 from the first-year team are help- Mckinney Jim Turner, Olney back ing to rebuild the Red Raiders; Denton Lambert, Lubbock back; Al-past season's conference champions. ton Linne, Monahans end; Jerry
Coach Dell Morgan lost 19 men Killian, Holliday back; and James Coach Dell Morgan lost 19 men Killian, Holliday back; and Jame
through graduation from his 1949 Thams, Alvarado end. grid eleven, and has been selecting possible replacements from those Reting in spring training, which Residents'Of Men's Dorm III Buddy Barron, Temple, Don Gray, IV, Hilary to that of Men's Dorm Breckenridge and Harold Harris, Dorm HI, said. The kitchen of an In the line.
Indication is apartment, which has been changed
into washroom, is being used. Indication is given that Tackles Although 10 men in the dorm
David Brown, Weatherford, and have bought the equipment and
has been underway a month.
Jimmie Williams, Philips center,

For Corsages Made
ESPECIALLY FOR HER
Be sure the color, style, and flowers are right for her and for the occasion-
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# Four Man Raider Golf Team Slates Games Wihh TCU, SMU, And Texas Wesleyan 



| Red Ruider Thinly | Sparts |
| :--- | :---: |
| Clads Competing | Panarama <br> as sporss starf |


weather was the main weakness
shown at the Fort Worth meet.
However, with several good work-
out days last week, the team is in
better shape for today's contest.
 Top-flight competition will be schools as Texas university, Baylo
TCU, SMU and Rice.

Hassell, Johnson Take Dorm Posts Leon Hassell and Richard John-
son were elected vice president and
treasurer respectively of the execu-
tive councll Thursday; Mar. 16, in Men's Dorm III, stated Hilary Fry sary at this time because of the
members on scholastic eligibility
rules. David Pinson, former vice presi-
dent-moved up to president to fill the vacancy left by Warren Tacey.
Besides Lacey, Buster MeDuff, for mer treasurer, Willie Perea, chairOney, chairman of the athletic com-
mittee, also lost their offices. As
yet Perea and Oney have not been replaced but will be by appointmen
Joe L. Haddon, assistant directo
of the Tech band, will be in Midland Saturday to judge the participant in the Region
league band meet


THOMAS JEWELRY

New Traffic Lights ROTC Rifle Team Erected On Avenue Fires $\ln$ Tourney

|  | debumer mot |
| :---: | :---: |
|  | fex |
|  |  |
|  | mer and Imen |
|  | Lt: colonel Hatola V . Mate |
|  |  |
|  | and |
| nl also make it pos- the grounds at night |  |
|  |  | Last Performance Of Play

## ? T.Bdwy. \&25 ?

HAVE YOU TRIED THE LUNCHES AT THE TECH DRUG?

Delicious Sondwiches, Hamburgers and Solads Our fountain drinks are refreshing and attractive

Tech $D_{\text {rug }}$

"101 Colige by the umpire. The decision madiade

becessarily be
one of judgment because while ime probable, it is possible that some
sluggers could hit well from the Bud Conleỳ is ${ }^{\star}$ another Techsan who has added his name to the pro-
ootball rolls. Conley, Red Raider co-coptain and leading ground gainer last year, has agreed to play with
the Pittsburgh Steelers in 1950. The All-Border conference fullback from early in August and expects to jo in pro-competition against several
other former Raiders.

Bob Feller, since the loss of some of the steam of his fire, has been
dubbed "Reasonably Rapid Robert" dubbed Reasonably Rapid Rober

## SENIOR INVITATIONS

## May Be Ordered

Now
Cardboard Booklets ........ 23 c ea.
Leather Booklets ......... 65c ea.
French Folds ............. 12 c ea.

Deadline Will Be April Ist Order Early At The

VARSITY BOOK STOPE
1305 College
Phone 2-1201
Toreador Ads Get Results


Allam-


Wadley Is Named TechCOfCHead
 elected Chip Wadley president for
next year at the regular meeting Thursday night.
 organization since January, Other
oficers elected are Tim O'Connell, oficers elected are Tim O Connell,
vice president; Bill Howard, busi-
ness manager; and Jo Ann Williness manager; and Jo Ann WilliLuke, John Huckabay, and Alice All new officers wil lbe inaugur-
ated at the next meeting of the ated at the hext meeting of the
club, which will be April 6 and
will serve until April ' 51 . will serve untll April ' 51 .
Other business discussed at the Other business discussed at the
meeting was the construction of meeting was the construction of
a softball diamond, which has been
the major project of club, Nix a softball diamond, which has been
the major prooject of club, Nix
said. The tentative position at said. The tentative position at
which it will be placed is approximately due North of the band hallorsky, college landscape archi-
tect, is in charge of construction a and planning of the diamond.
IRC DELEGATES Shown above are the eight delegates from Texas Tech who will repigan next weck. From left to right they are Frances Hartfiel, Frances Perkins, LeVora Manning, Betty Jones and Joh

Pianists-


tommie bell

## Tommie Bell Goes <br> To San Francisco <br> For Rodeo Finals

 Rodeo association, has gone to tend the National Intercollegiate finals association championship He left yesterday for Van Horn
where he is meeting Harley May NIRA president, and Charlie Rankin, executive secretary. The thre
will proceed to Tucson, where the are to be joined by J. H. Foss publicity director.
They are to be in Los Angeles today to make final anrangemen movie and televised program the NIRA show, A. J. Bishop, as-
sociate member, said. He did not name the newsreel company. Tomorrow the four will be in
Canoga Park, and on Monday they are going to California Poly techric at San Luis Obispo
Site of the NIRA show will be
the Cow Palace in the Golden Gate city. A collegiate champion be named at this

Six Contests Slated
Contests will include bull riding, bronc riding, calf roping, stee
wrestling and cow milking. Five performances are scheduled, he
sald. Tech's rodeo team competed in
a rodeo at Sul Ross Mar $9-11$ and gained enough points to be plac ed 10th on the list of the associ ation's 31 member schools.
According to previous plans, the
10 top teams were to be elligible to compete in
Bishop said.
But the Cow Palace management and the NIRA directors had is served the right to determine that,
if too many schools were entered the invitation list could be cut in order to allow two complete go-rounds of events in the time al-
lotted. Bishop said the Teoh associa-
tion was notified after the Sul Ross rodeo that the invitation list had been reduced to seven schools. Although this college's team can-
not compete at San Francisco, Bell not compete at San Francisco, Bell
must attend in his capacity as an executive officer.

Bell Is Chairman
the NIRA convention Jan. $2-3$ in Denver, Bell was named the awarding of a $\$ 150$ scholarNext convention is to be Dec. $28-29$ at Albuquerque, with the
University of New Mexico in said
Tech's annual rodeo, set for May
4.6 is to be its first NIRA show It was largely thirst NTRA show that NIRA through Bell's work this school's rodeo, Bishop said. er NIRA rodeos scheduled by oth Bayłor, Apr. 13-15; Hardin-Simmons, Apr. 28-29; Kansas State college, andetermined dates; Uni-
versity of New Mexico, May 11-13: University of Wyoming, May $12-1$
13: Colorado A\&M, May 19-20 13: Colorado A\&M, May $19-20$,
Washington State college, May 20

## Columbia Prof Will Visit Tech

 Dr. Harold Rugg, prominentteacher and author in education and
psychology, will visit the campre psychology, will visit the campus
Weanesday. Doctor Rugg is proA lecture to be given by Doctor
Rugg has been tentatively scheduled
for the aggie auditorium. Students for the aggie auditorium. Students
and faculty members in the depart-
ment of education, psychology and ment of education,
Doctor Rugg will appear before
Dr, Lehman Hutchin's class in personality and character
at 3 p.m. Wednesday
The department will sponsor a
dinner meeting in Doctor Rugg's dinner meeting in Doctor Rugg's
honor in the Chimayo room at the
Hilton hotel Weina Hilton hotel Wednesday evening.
Doctor Rugg's professional research contributions have placed
emphasis primarily on social founemphasis primarily on social toun-
dation of education, educational
measurem measurement, psychol
ricularedevelopment.
His major contributions are "Statistical Methods Applied to Ed-
ucation," "The Child-Centered School," "Culture and Education in America," "The Great Technology," "American Life and the School Curniculum,'"What Men May Under-
stand," "Now Is the Moment" and "Foundations for American Educa"Doctor Hutchins, associate pro-
fessor of education and psychology, fessor of education and psychology,
is responsible for this distinguished will introduce Doctor Rugg to the different groups," Doctor Doyle D.
Jackson, head of the department Jackson, head of the department
of psychology and education said

Ankerstar To Head AIEE Next Year
Robert Ankerstar, electrical engineering student, will be president of So student branch of the American
Society of Electrical Engineers next year, C. J. Lee, instructor in elec-
trical engineering, said. AIEE elected officers for the coming year Monday night. Thomas
Haggard was elected vice president and Russell Logan was chosen sec-retary-treasurer Joe Johnson, AIEE member, con
ducted the organization on a lecture ducted the organization on a lectur
and inspection tour of Matador band sound-recording equipment.

Octette Gives
First Performance To Lions Tuesday
The Tech octette, under the d
rection of John Christopher, wi present the first of its concert
Tuesday in a program for the Lions club, announced Dr Gene I ment. group is composed ofe L. Verne Estes, Wanda Mills, Susa
Sherry, Margaret Wilson, Bil Brewer, Gene Alford, Matt Swee ney and Christopher.
The group has been in rehearsa six weeks, working on popular hit
tunes that have been arranged by Christopher, said Hemmile. The octette will be accompanied
by Paul Green, pianist. by Paul Green, pianist.
Architect Designs Cover For Collectors' Magazine
Thomas Womack, senior architect from Lubbock, has designed a cov er for the current Weekly Philatelic
Gossip, stamp collectors' magazine Gossip, stamp collectors' magazine
Womack was presented a bool "The Postage Stamps of the Unite States," by John N. Luff, which he
gave to the architectural aibrary.

## TIME TO SHE SHP

WITH THE NEON CLOCK
"Flowers For All Occasions"
WAKEFIELD'S FLOWERS
2406 Broadway
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## Tech Artists Course

Presents

## VRONSKY and BABIN

PREMIER DUO-PIANISTS

High School Auditorium
Monday, March 27, 8:00 P. M.
Tickets on sale at door only - $\$ 1.80$

All Tech students, regardless of receipt number, may attend this concert.


It's Not On The Lubbock City Bus Lines And It Doesn't Mean DFD

Where IS Broadway, Tech and Twenty-Fifth?
If You Want to Find out, Read the Next Issue of THE TOREADOR.


