Turn To Page 2 Read Interviews

Question Is 'Will Girl Helpers Increase Pep At Football Games



Dorm Dance Is Friday Night

Affair Begins At 9 O'Clock At Horn Hall

VOLUME XII

(Z742)

LUBBOCK, TEXAS, WEDNESDAY, OCTOBER 27, 1937

Listed In Who's Who In American Colleges, Universities

TEXAS TECH

NUMBER 14

Raider-Duquesne Game, Chuck Wagon Dinner **Highlight Homecoming**

Dances, Receptions, And Breakfasts

Annual Editor Sets Deadline

Contractor Opens Studio Seven New Cooks For Variety Fields, Commercial Work

Itudio has one of the the inlargers in this section.

Is Versatile

The plant is equipped to do commercial, serial, portrait work, kodak finishing, engraving and photographic murals, according to Reeves. The studio will do the engraving and photographic work for the Avalance-Journal and for the Chamber of Commerce; the senior and junior high schools and some out-of-town clients.

There are thirteen employees, including Ray Simpson, arts and sciences junior, and Reeves, who is special instructor in news photography.

At a meeting of the Press Associated Collegiate with the press Convention in Chicago, said, quoting Mr. Miller at the Associated Collegiate with the press Convention in the press Convention in Chicago, said, quoting Mr. Miller, "One word the newspap-profession should adopt is sportsmanship."

Laine added that the new trend to the mechanical instructor in news photography.

Highlight of the trip was the visit to the Chicago Tribune building, said Laine. Both the mechanical and editorial divisions were visited.

Burgess Dixon, who was to speak.

Fur Expert Talks

Cur Expert Talks
To Tech Audience

Sam Bifano, Dallas, recognized ir authority, spoke to a general didence last night in the Enginuring auditorium at the invitation the textile department. Because of the textile department. Because of usual interest evidenced by his didence when he spoke on a dry eaners program here last year, ewas invited to return this fall.

"Bifano was one of the most investing, speakers on the dry earlier program and form the component of the dry earlier program and form the dry earlier program the dry earlier progra

Campus Groups Schedule Department Head Lectures To Club

Take Over Duties

On Foreign Topic

time. Homecoming at Texas sch, Nov. 10-11, are already well adder way, according to Calvin dazelwood, secretary of the Alumni and Ex-Students Association, after meeting in the Alumni office and the raily, the night of the thit, alumni from all parts of the thin alumnity will be introduced to the underty will be filled the produced to the difference of the thin association will be given in the yellowhouse Tea Room, member of the executive and of the association.

Plan Chuck Wagon Dinner A chuck wagon dinner will be marked at 12 ciclock, Nov. I, in the mansaium Fred Fairly, vice-presentent of the Alumni, has been amed chairman of the program ham the program of the continuation of the program manifers of the Alumni, has been amed chairman of the program manifers of the Alumni, has been amed chairman of the program manifers of the Alumni has been amed chairman of the program manifers of the Alumni has been amed chairman of the program had been all the program of the program of the program of the program of the program had been all the program and the program and

lar activities.
Left to right bottom row:
Marjorie Elder, Mary Howell,
Maxine Fry, Marie George, Glo-riadel Bowen, Mary Thomas,
and Pauline Edgett; (middle row): Paul White, W. D. Hol-

Dean Comfort

Arrives Soon

Campus Y Groups Hear Noted Lecturer On Church Subjects

Museum Exhibits Show Portrait Of Cave Man

New Museum Display Cases Show Crude Tools, Weapons West Texas Museum on the campus now has ten large new cases displaying one of the most complete and up-to-date collections of exhibits in West Texas. The Pecos Cave Artifact exhibition, secured last March by an expedition headed by Dr. W. C. Holden, head of the history and anthropology department, was given place of honor and fills two new cases. The Pecos Cave collection consists of 4,500 artifacts, best of which have been selected to fill the cases. The Pecos Cave collection constitutions of the place of

Oral Corrections Class

On Display Today





Man Sees Goiter Taken From Neck In Movie Before Pre-Med Society

Bifano was one of the most in teresting speakers on the dry cleanery program last year," said M. E. Heard, professor and head of the textile department, "so students in my department insisted the interest in my department insisted the southwest. He owns and operates an exclusive fur shop in Dallas."

The long ration of the was the whole professor was not professor, which is an all of the program. Plans were made to the program. Plans were made to designed by Ardell Taylor, president, and to hold an inice and the o'clock on the cultivation service for new members and viscosity by Sear. He is one of the foremost authorities on furs in the southwest. He owns and operates an exclusive fur shop in Dallas."

After being rejected again he remembered that he had forgotten Robert Henard, freshman agriculture student from Plains, visite of his parents last weekend.

Which members and those of relief. Sees Pletture

The operation took place June 12 of this year in a local sanitarium, but the patient saw the whole in least of the program. Plans were made to the program. Plans were made to designed by Ardell Taylor, president, and to hold an inic and the nodes of relief. Sees Pletture

The operation took place June 12 of this year in a local sanitarium, but the patient saw the whole and the professor and head of the textile designed by Ardell Taylor, president, and to hold an inic and the nodes of relief. Sees Pletture

The operation took place June 12 of this year in a local sanitarium, next the patient saw the whole and the patient saw the whole of the patient saw the whole and the patient saw the whole and the patient saw the whole of the patient saw the whole and the

Today; Structure Will Be Ready For Fall Term

Work On Library Begins

Says Hazing Okay Construction is scheduled begin today on the new \$

What's that fellow Ripley's tele-



From Neck
re-Med Society

From Neck
Responsible Matter Complaints Filed
Against Suspect

Two suspects, Even F. Jones,
Mrs. Jones, were listed on a coplaint Monday of robbery of a Complaint Monday of robbery of a Complaint Medical Against Suspect

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Responsible Matter Complaints
Filed
Against Suspect

Two suspects, Even F. Jones,
Prom Suspects, Even F. Jones,
Pro

Bob Ripley Paged; Completed Building To Await Enrollees Of 1938-39 Semester

out these points:

That hazing, in the mild form practiced at Tech, is not injurious either mentally or physically to the nicet much faster through hazing and "bull sessions" than they ould otherwise.

That freshmen make acquainances much faster through hazing and "bull sessions" than they ould otherwise.

That of system is the mild form and heating contract for \$3a and heating contract for

Initial Bouts

Exhibition Matches Go On In Gymnasium Thursday Night

Against Suspects



OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Edited and printed in the laboratory of the Texas Technological college Journalism Department.

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All Activities Part Of College And Warrant Every Person's Attention

A HEADLINE shouts to students the vice A tory of a group representing Texas Technological college. Some read the words beneath avidly, some glance and then scan the remainder of the newspaper for information concerning fields of endeavor in which they have a more specific in-

The Victory bells ring out. What laurels has Tech won this time? "Oh, some con testants won first place somewhere. Don't know just what. It wasn't in our department." A student sometimes gives that explanation, when the victory wasn't within his particular field.

Each time a student wins a victory for his department, he gains a victory for the college. He sends other contestants home with the tale that Texas Technological col-

lege won. Whether debaters, livestock judgers, a dairy team, journalists, athletes, engineers or representatives of some other field, each group entering competition is representing the college. Each time a student or faculty member leaves the campus to attend a convention he may be a messenger of good will, proving to other colleges Tech is "on its toes", keeping up with what is happening.

The senior livestock judging which won first place in the American Royal contests in Kansas City was not only winning a victory for the animal husbandry department. It placed Tech on the central spot of the livestock map in the field of collegiate competition. Many thousands heard of the victory.

When a dramatic cast from this campus won first place three times in competition with casts of other Texas colleges, it won respect for the college

respect for the college.

La Ventana and The Toreador rank at the top of the nation's collegiate yearbooks and newspapers, having gained All-American rating with the Associated Collegiate Press. At a recent A. C. P. convention in Chicago, 450 delegates representing every section of the nation saw issues of the Tech publications.

Double Key home economics society has won for the college the distinction of having the first Texas chapter of Phi Up-

Many hundreds of high school students recently took home from a Southern Okla-homa Band festival the knowledge that the band from this campus had been chosen to be featured at the festival.

Many other groups having won laurels for Tech, have placed proof before other colleges of Tech's ability to hold its own. Professional men learning of victories of a certain college are more likely to lend sympathetic ears to employment requests from graduates of that institution.

A student naturally has a deeper in-terest in activities within his field than in that of any other. His pride should be evi-denced in either case, however.

If the victory is within your field, tell the other students why the Victory bells are ringing; if not, listen and rejoice just the same.

Today's Thoughts

It is difficult, however, to estimate a man of genius properly who is daily before our eyes. He becomes mingled and confounded with other men. His great qualities lose their novelty, and we become too familiar with the common materials which form the basis even of the loftiest charcter.—Washington Irving.

When fifty-one per cent of all the peo-ple want to give instead of to grab, I'll be-lieve in Socialism.

A little seriousness is a dangerous thing. Too much is absolutely fatal.

Laying Of New Sidewalks Would Stop Grass-Marring And Save Time

"BILL! get the lawn mower and trim the grass," or "Jack! don't let me catch you walking across the lawn agin; use the sidewalk."

These are old traditional remonstrations heard at home from parents who take pride in the beauty of their domicile and it's surroundings and endeavor to keep them attractive.

pride in the beauty of their domicile and it's surroundings and endeavor to keep them attractive.

We are all men and women of college age now. It is no longer necessary for anyone to tell us to do or nor to do anything. We are old enough to know right from wrong and to appreciate beauty of the aesthetic aim. In fact we now resent being told what to do as if we were incompetent in reasoning power.

An outsider visiting our school for the first time probably would not be highly impressed by the physical appearance of the campus with grass and beautifying objects being in the minority and the bird's eye view aspect of a criss-cross of trails and paths, and rough muddy roads.

Blacktopping of campus roads is underway and many trees have been planted which in a few years will be large enough to add distinctly to the physical appearance of the grounds, in many sections of the campus the grass is of a high quality, is kept trimmed and looks attractive but in more remote spots such as the space between the dormitory for men and the gymnasium weeds and coarse grass are prevalent.

We cannot be expected to refrain from

lent.

We cannot be expected to refrain from We cannot be expected to refrain from use of the paths already worn by multitudes of student's feet when sidewalks are so few and far between but WE CAN STICK TO THESE PATHS AND NOT WEAR NEW ONES, thereby aiding members of the grounds crew in their fight for beautifying our four-year home.

We suggest that sidewalks be erected over the paths that have been beaten out and believe that eventually they will be. This will not leave a symmetrical appearance but after all too much semmetry is boring to the aesthetic sense of beauty.

So until these needed changes are made, let's endeavor to refrain from making conditions worse than they are.

Analyze Your Faults

TO SEE ourselves as others see us is a

To SEE ourselves as others see us is a very difficult proposition. We cannot see the faults nearest us—our own.

We are well acquainted with the fellow who goes about with his nose in the air, criticizing everything that anyone else does.

Usually this takes place behind the other fellow's back, giving him no chance to defend himself. Such a person can hold no one's esteem for any length of time His associates soon begin to wonder what he is saying about them, when they cannot hear him, and distrust creeps in and spoils the budding friendship.

Next time we begin to tell our companion that "so-and-so" has round shoulders, a nasty temper, or a poor disposition, lets just stop and ask ourselves these questions, "Could that apply to me as well as to him?" Although I have none of the above faults, Am I guilty of such faults as walking heavily in the library? Do I disturb class recitation by excess talking?"

Usually we will decide against saying anything at all about it after we have considered these questions.

The Great Creator made us what we are. After all, we're only human beings, with imperfections and many faults. Let's not begrudge others but be content with doing our best to remedy our own shortcomings.—The Trinitorian.

Student Pulse

IN DEFENCE OF THE BAND

IN DEFENCE OF THE BAND

There was an interesting letter in last week's Toreador on college spirit, signed by B. B. Much of what he wrote was good, and then in a place or two he was a little bit off side. I have watched with interest the progress of the college bands in the Southwest that have gone "swing" in a big way, and the general reaction of the public that is really informed on the subject. Although these "swing" bands make a temporary impression on some of the football fans, the lasting impression has been rather on the negative side.

Those college bands that have adopted a middle of the road policy and played just enough of the "swing" music at athletic games to satisfy the students, and enough of the better marches and regular college songs and pep tunes to satisfy everyone, have been able to keep their self-respect and the respect of the high school band leaders who have sent their finest players to the schools that have the really fine bands.

This may sound funny to the average student, but a 12 or 15 piece dance band can make any swing tune sound better than all the Soussa and Goldmans in the world. The dance bands have the proper instruments to play the popular numbers well, and the finest arrangers in the world have made a life-long study on how to arrange for these smaller combinations. With the larger college bands and concert bands there are very few good arrangements of the popular type of numbers that can be played with any degree of success at all. Some of these college bands that

have gone "swing" stink to high Heaven. They are out of tune, there is not a semblance of balance in them, and what they are doing to some players that would otherwise have made well balanced musicians is almost a crime.

I like to hear a good popular tune played well, and occasionally like to try my hand at playing one of them. I also like to play a really fine march, I have never heard a symphony or nay part of a symphony played at an athletic contest.

For the campus organization that will maintain the dignity of a great college, and lean just a little to the "swing" side of music, and thereby try to keep everyone happy, then give me the Tech Band.

J. H.

J. H. Another Student

Music from Hollywood



BROADWAY

Myrna Loy

Clark Gable

'Parnell' "THE PUBLIC PAYS"

LYRIC F

Sat. Nite Prevue Wallace Beery Betty Furness

"Good Old Soak"

"How To Be a Detective" And

Special Hallowe'en Prevue Sat. Nite 11:15

The Walking

Dead"

Free Favors For All

One-Minute Interviews

Question: Do you think that an Jackie Snelson: That would be a addition of girl cheer leaders to the help-more cooperation and school















YOU WON'T MIND BREAKING IN A PIPE WHEN IT'S FILLED WITH PRINCE ALBERT. P.A. IS EXTRA-MILD, THANKS TO THE NO-BITE PROCESS WHICH TAKES OUT HARSHNESS. P.A. PACKS RIGHT-BURNS SO COOL AND EVEN, DUE TO THE CRIMP CUT

Pringe Albert

Wedne

Fin

Ab

RAIDERS OVERWHELM LOBOS; PICS DEFEAT CAMERON

Final Border **Loop Victory** Clinches Tie

Mats Sole Hat-Holders If Arizona Brigade Stops New Mexico Aggies

CO

Abilene Meet Ends Net Year

The Tech squad showed great strength last week in slamming their way to a clean sweep over West Texas State Teachers in Can-

yon. Sidney Moore had trouble with Curry before he took the first singles match, 14-12, but added a 7-5 set to take the feature matches.

Other results:

Matadors Invade Oklahoma Saturday Fourth Period

Bulwark In Aggie Line



Six Touch-Pass Battles Unreeled On Fish Grids

Tech Netters Take Road
In Final Match-Play
Of Fall Season
The curtain rings down on fall
The curtain rings down on fall

Surgical Chiropodist
1109A Ave. K Phone 8
Across Street and North of
Hotel Lubbock

MONEY TO LOAN

CENSED AND BONDED PAWNBROKER Jenkins Jewelry

Sooner Aggies Out To Avenge **Tech Defeats**

Sell-Out Crowd Expected For Raider-Cowboy Tilt; Aggies Are Impressive

Mats Tie For Crown Wimberly Is Injured Win On Foreign Soil? McKnight Looks Good

An Intramural Field

CRASHING through to a 27-0 victory over the University New Mexico Lobos, the Matadors clinched at least a tie the Border Conference championship last Saturday night. In final conference tilt, as well as the last nocturnal battle of

Rally Swamps Aggies, 19-7

Simms, McKnight Make Best Showing For Pics

ROUNDLY outplayed and tra



"IS IT GOOD BUSINESS TO BUY COSTLIER TOBACCOS FOR CAMELS?" __ A QUESTION ASKED BY MANY PEOPLE

ANSWER:

Cameis are the Largest-Selli







"I can tell Camels are made from mighty fine tobaccos. There's a sight more goodness in 'em-atural flavor! I like my Camels at mealtimes too. They help my digestion keep on an even keel." (Signed) GEO. BUCKINGHAM, ship's engineer

Think of what this means! The greatest pleasure for the greatest number of smokers ever given by any cigarette

If you are not a Camel smoker

NEW CAMEL CARAVAN 2 great shows in a single hour's entertainment!







COSTLIER TOBACCOS IN A MATCHLESS BLEND!



Barrel Sweaters

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Palace, 3 BIG DAYS STARTING THURSDAY

Out of America's Glorious Past Comes the Mightiest Story of

FRANCES DEE - Henry Wilcoxon

Harry Carey - Olympe Bradna PLUS: SELECTED SHORT SUBJECTS

Hemphill-Wells Co.

Books Of Early Century Revoke Cosmetic Usage

West Discovers Uniquely Dramatic Club Sponsor
Titled Volume In An
Entertains Fraternity Early Catalogue

Mid-Night Hallowe'en Whoopee Party

At 11:30 Saturday Nite

Palace Theatre

Preview of Ann Sothern, Jack Ha-ley, Mary Boland and Ed-ward Everett Horton.

-IN-Danger Love At Work'

C'mon and Make Whoo-pee — It's everybodys Party, Hats, Horns, Bal-loons, favors for every-one who attends.

Spooks Venture Out As Hallowe'en Approaches

BY DORIS JOBE

WITH spooks and goblins just Clapp Becomes The Bride Of George Dale At 9:30 A. M.

Campus Clubs Schedule Open House, Dances, Masquerade Ball Marries This Mornin Marries This Morning

Matadors

The Bride Of George Dale At 9:30 A. M.

Miss Ellen K. Clapp, former campus class seek-dule a number of the First Febbers of the Seek Styles of Seek Vengeanes were played at Lubscociation entertains. Friday might grown to safety are among special guidence of the Seek Styles of Seek Vengeanes. The Alles of Seek Vengeanes were played at Lubscock, the Cowboys being held scoreless in each instance. In 1930 the previous games were played at Lubscock, the Cowboys being held scoreless in each instance. In 1930 the previous games were played at Lubscock, the Cowboys being held scoreless in each instance. In 1930 the previous games were played at Lubscock, the Cowboys being held scoreless in each instance. In 1930 the previous games were played at Lubscock the Cowboys held in the previous games were played at Lubscock the Cowboys shelling that the previous games were played at Lubscock, the Cowboys shelling that the previous games were played at Lubscock the Cowboys the previous games were played at Lubscock the Cowboys shelling that the previous games were played at Lubscock the Cowboys the previous games were played at Lubscock the Cowboys shelling that the previous games were played at Lubscock the Cowboys shelling that the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys the Ventor of the previous games were played at Lubscock the Cowboys

For All "Sports"

All Wool Sweaters

\$2.95_{Up}

Turtle or crew neck styles — new for sports—grand for warmth — in bright colors.





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