

Today Is The Day
To Buy Ticket!
Support Drive For New
Tech Band Uniforms;
Attend Concert



The TOREADOR



Welcome
LAW-MAKERS

VOLUME XI

LUBBOCK, TEXAS, SATURDAY, FEBRUARY 13, 1937

TEXAS TECH

NUMBER 35

State Law-Makers View College 'At Work' Today

Campaigns On Tech Campus Wax Warmer

Council Okays Petitions; Laine, George Go Into Office Unopposed

WITH petitions okayed by Student Council, candidates for publication offices next year turned on campaigns that engulfed the campus. Placards, hand cards and other media for voicing qualifications and asking support cluttered up classrooms and hangouts along College avenue.

Two three-way races occur for two offices. Burgess Dixon of Big Spring, Toreador news editor, asks voters for promotion to the editor's chair. Opposing Dixon are Paul White, Hamlin Journalist and Toreador managing editor, and Raymond Lee Johns, junior in the arts and sciences department. A hot contest looms for the annual post of business manager.



Buddy Stiff (Buddy) Stiff of Carlsbad, N. M., turned in petitions to the Student Council Thursday evening. He is a junior business administration student.

Asking that their names be left on the ballot this month, Bobby Watson, Brownwood arts and sciences enrollee, and Jerome George, local resident, seek the same post. George is also an arts and sciences student.

Two candidates whose names appear alone on the February 25 ballot breathed more freely as Wednesday's deadline for petitions becomes past history. Morris Laine, (See LAINÉ, page 4)

Council Plans To Assist ABC

Matador Grid Players Help Business Men In Uniform Drive

Plans for assisting the American Business club with downtown band concert ticket sales were perfected in a Student Council meeting Thursday night. The entertainment is scheduled for March 10.

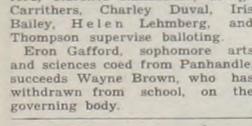
Football players will be asked to aid the ABC club since the downtown business men have requested their aid, President Claude Thompson said. Student Council members are to assist also.

Accept Petitions
Petitions of candidates for positions on student publications were voted on and accepted. Council members passed the motion requiring that each student seeking election to publication offices pay one dollar by next Thursday to Helen Lehmburg, secretary, or Thompson. This helps defray expense of printing ballots, Thompson explained.

The Hare system of voting was explained by Dr. W. A. Jackson, head professor of government. This method will be used in selecting 16 nominees for La Ventana beauty page in an election Tuesday. It will be used in other elections necessitating the choice of several candidates for one position.

Gafford Elected
Student Council members Wilmot Eaton, Earl Glover, Joe Alford, Clarence Rannefield, George Carriethers, Charley Duval, Iris Bailey, Helen Lehmburg, and Thompson supervise balloting.

Eron Gafford, sophomore arts and sciences coed from Panhandle, succeeds Wayne Brown, who has withdrawn from school, on the governing body.



SENATOR SALLY, all "DIKED OUT" IN BLACK FROCK TAIL COAT and HAT, accompanied by NEARLY THREE THOUSAND LOBBYISTS comes FORTH TO STUMP the campus FOR THE "CAUSE." THE HONORABLE scandal writer "FLIBUSTERS" to you the FOLLOWING BILLS, SO LET THE GAVEL BANG. REPRESENTATIVE HARRIET ROBB (PAMPA-TEX) of the 88th DISTRICT discards the traditional STATESMAN STOGIE and (See SALLYPORT, page 4)

Among Guests Of College Today



LEADING the delegation of state lawmakers to the campus today are Senator G. H. Nelson and Representative J. Doyle Settle, who represent this section in the legislative halls of Texas. Nelson lives in Lubbock while Settle calls Abernathy his home.

Among legislators accepting the invitation extended by Nelson and Settle was Senator Clint C. Small of Amarillo. The roster wired yesterday to The Toreador listed the name of the North Plains senator.

Drive For New Band Uniforms Continues; Reports Are Favorable

Dramatic Club Presents Play Tuesday Night

"Twenty-Five Cents", a play by Eric Harris, will be presented at the regular session of Sock and Buskin, dramatic club, Tuesday evening in room 202, Administration building.

Miss Ruth Pirtle, head of speech department and director, announced the cast yesterday. Egan Gafford plays the role of Maggie Fisher, an average American wife and mother. Maggie's only diversion is going to the movies, and she refuses to part with her show money, even though other members of her family could use it to an advantage.

Rex Webster acts the part of Bill Fisher, an honest, hard-working factory laborer who loses his job during the depression. Dorothy Mann takes the part of Bertie Fisher, a young girl also unable to find employment. Billy Yeatts is the son, Bennie, who begins gambling after a futile search for work. He is caught stealing money from a pool room operator and asks aid from Maggie who refuses to give up her show money despite Bennie's predicament. Maxine Mulligan is portraying Mrs. Swanson, the gossip neighbor and movie companion. Lee Byrd acts the policeman who arrests the son for theft.

The play won first honors in the Dominion Festival in Canada when presented by the Little Theatre of London.

Graduate Helps In Federal Work

J. Rex Johnston, graduate in 1936 from the agricultural division with a major in agronomy and doing graduate work at Iowa State college has recently been chosen from ten other students to assist Dr. Kubiana of Vienna, Austria, in doing special soil classification work in the United States.

One professor, Johnston, and Kubiana will work for six months on the microscopic method of soil classification, new to the United States, Dr. A. W. Young, associate professor of agronomy, said.

Johnston was granted a teaching fellowship to Iowa State after being graduated from Tech last spring. Material gathered during his classification work will probably serve as a basis for his thesis in securing a doctor's degree, his letter to the professor reads.

Bahn Says Speaker List Nears Completion

Completion of a Y association calendar of speakers for February and March includes the names of P. B. Faubion, associate state secretary of YMCA, and Fern Bahcock, Southwestern regional student and YMCA-YWCA secretary.

Faubion and Miss Babcock both speak at regular Y meetings, Archie J. Bahn, sponsor of the organization, stated yesterday.

The first of a series of Sunday evening-after church discussion parties will be held tomorrow evening in the home of Dr. and Mrs. Bahm, 2411 Tenth street. The topic is "Leadership."

These parties will continue throughout February and March, Dr. Bahm announced.

Students, Faculty Buy 1,300 Concert Ducats During Campaign

Band drive concert ticket sales continues "full force" on the campus today as encouraging reports come from the Student Council that approximately 1,300 tickets have been sold.

Over 50 faculty members have purchased ducats to aid in reuniting the band. According to student reports from the different divisions, the following number of tickets, approximately, have been purchased by the teaching staff: arts and sciences, 50; home economics, 8; agriculture, 16; and engineering, 2.

ABC Drive Starts

Contacting the arts and sciences division staff were Claude Thompson, Wilmot Eaton, and Hugh McCullough. Iris Bailey, Anne Ruth Williams and Jimmie Bailey solicited home economics professors. Ray Stiff and Talbot Ledbetter reported "many promises" from the engineering school. Winburn McAllister and Arch Lamb conducted sales in the agricultural division.

Friday morning marked the opening day of American Business club members' canvass of the downtown area. Red Raider football players with Student Council drive. The ABC workers promised Thompson sale of 1,000 tickets, which would virtually guarantee new uniforms for the band.

Wiley Comments
Thompson urged that the drive among students not be relinquished. Enrollees are becoming more and more willing to help in the drive every day, he said. The canvassing ends with the Matador band concert in the college gymnasium March 10.

Light compositions such as "Blue Danube Waltz" and others will be played in the concert. Band Director D. O. Wiley said. Novelty skits have been arranged to "speed up" the program, he added.

Pre-Law Club Gathers Monday Night; Speaker To Be Announced Later

A speaker yet to be selected will address the Pre-Law club Monday night at its regular meeting. The organization meets at 7:15 o'clock in room 319 of the Administration building, Eugene Struve, president, said.

Plans for the next Pre-Law mock trial March 1 will be discussed at this meeting. Attorneys are to be appointed and "other necessary details concerning the trial" made, Struve explained.

Struve called attention to the fact that the place of meeting has been changed from room 210 to room 319 of the Administration building.

Governor Alred Names Steele To College Board

AUSTIN, Feb. 12 (Special).—Governor Alred this morning appointed L. L. Steele of Mexia to the Texas Technological college board of directors. He reappointed Clifford B. Jones of Spur and Spencer A. Wells, Lubbock merchant, to the directorate.

Steele has a daughter, Johnnie Jo, enrolled at the Lubbock state-supported institution as a junior student.

Student Body Picks Beauty Nominations

Trek To Polls Tuesday For Final Say About Campus Favorites

INITIATING a new system of voting on the campus, students cast their final ballots Tuesday for 1937 La Ventana beauties.

The names of 25 coeds chosen Monday appear on next week's ballot. Each student must name 25 choices in the order of his preference or the vote will not be valid. Preferential balloting and the Hare system of counting, that gives the minority a voice in the election and allows representative balloting, will be initiated into practice, Claude Thompson, Student Council president, said.

Jackson Explains System

In explaining the method to Student Council members Thursday night, Dr. W. A. Jackson, head of the government department, said: "First, the number of votes cast must be counted; second, divide the number of places to be filled plus one into the number cast; third, the quotient is the number of first places that it will take to elect a person; fourth, place number one choices in stacks apart; fifth, if one receives more first choices than is necessary to elect him, his surplus votes go to the number two choice on the ballot; sixth, then a method of simple eliminating begins which will eventually end in the selection of the number of desired candidates."

From sixteen selected by students, Billy Rose, New York producer, names eight coeds from colored moving pictures taken of the nominees by Winston Reeves, yearbook editor. Each beauty gets a full page in the annual.

Candidates Listed

Ballot boxes appear at the distribution point of The Toreador where Student Council members preside over the voting. Earl Glover, Joe Alford, Wilmot Eaton, Clarence Rannefield, George Carriethers, Charley Duval, Iris Bailey, Helen Lehmburg, and Thompson have charge of polls.

Coeds chosen in the election Monday appear alphabetically, according to the constitution, on Tuesday's ballot in this order, Ina Bacon, Corinne Bailey, Janet Barnett, Jewel Bishop, Billie Bloom, Frances Cooper, Gwenn Marr Davis, Priscilla Davis, Maxine Fry, Helen Jane Grafke, Marjane Hurmen, Lillian Heard, Martha Jo Jenkins, Helen Lehmburg.

Nominated Also

Elroy Lewis, Emily Martin, Mary Katherine Nell, Madeline Neves, Elizabeth Anne Price, Mary Price, Harriett Ann Robb, Anne Ruth Williams, Mary Louise Walker, Ella Dee Wilson, and Leila Mae Zorns.

GOLFERS TO MEET

All students interested in a varsity golf team are to report to room 304 of the Administration building Monday night at 7:30 o'clock.

Textile Student Weaves Engineering Show Souvenir



WALTER HICKS, senior textile engineering student from Corpus Christi, is shown executing a design for the Jacquard loom in the background. The motif shown, one of the problems for senior students, will be the design for the annual Engineering Show April 16 and 17. From the finished design, engineers obtain woven souvenirs for the show.

In making a design for the Jacquard loom the subject is first sketched in free hand, then outlined on textile design paper, followed by the drawing in of the different weaves for the necessary contrasts. From this design cards are cut, laced together, and fitted on the machine.

Solons Arrive In City Last Night: Start Tour Of Campus At 9 O'clock

Institution, City And South Plains Act As Hosts To Texas Lawmaking Bodies This Weekend; Group Inspects Buildings, Watches School Operate

APPROXIMATELY 70 members of the Texas house of representatives and 18 senators view Tech at work today during their tour of the campus that starts at 9 o'clock this morning. A three-day program has been planned by the city and college for representatives who are in Lubbock on invitation from Senator G. H. Nelson and Representative J. Doyle Settle of the 119th local legislative district.

From 9 o'clock this morning until 3:30 this afternoon, the Texas solons inspect buildings, classrooms, and laboratories of the college. They will be luncheon guests of the women's dormitory. Senior class members will serve as guides for the party.

City Joins College

"It is our purpose to show members of the Texas Senate and House of Representatives Texas Technological college in operation," President Knapp said yesterday. "Our slogan for the day is 'See Tech at Work.'"

The Lubbock Chamber of Commerce joins Tech in planning entertainment for the group. J. D. Hassell, jr., president of the chamber, arranged for hotel accommodations and prepared entertainment. George P. Kuykendall is chairman of the steering committee. Homer D. Grant heads the program committee and A. C. Jackson is finance committee head.

Following is the itinerary for the campus tour:

- 9:30 a. m.—Members of the legislature conveyed in buses arrive on the campus, drive through the stadium, and make first stop at the gym.
- 9:20—Second stop—Chemistry building. Inspection of laboratories and classrooms.
- 9:30—Walk from Chemistry building to Administration building to visit classrooms and library.
- 10:30—Engineering building. View classrooms and laboratories.
- 11:15—Home Economics building. See classrooms and laboratories.
- 12:00—Walk to women's dormitory for lunch. Inspection of the building.
- 1:15—Visit to agriculture division, inspect dairy plant and farm and see livestock.
- 2:15—Visit to mechanical engineering shops.
- 2:30—Walk to Textile building.
- 3:15—Band and ROTC unit will be drawn up for inspection.
- 3:30—Visit to museum.

Senator Nelson wired yesterday that the following legislators would (See SOLONS, page 4)

Smallwood Reviews Book At Lamesa Club Meeting

George Smallwood, professor of English, addressed the Lamesa Woman's Study club yesterday afternoon on the novel, "Gone With the Wind," by Mary Mitchell.

Award Prizes

Three prizes will be awarded at the banquet. A "Handbook of Engineering Fundamentals" goes to the student selling the most bids. John R. Pierce gets the prize as the most valuable engineering freshman in the Engineers' Show of 1935, and Edward L. Reed receives a similar prize for the 1936 show.

Norris expects this year's banquet to attract more persons than any previous affair.

Riegel Announces Sports Calendar

The following sports' program has been arranged by the Women's Athletic association, Miss Zella Riegel, assistant professor of physical education for women, announces.

- Monday: soccer, 5-6 o'clock
- Tuesday: riding, 5-6 o'clock
- dancing, 7-8 o'clock
- Wednesday: ping-pong and archery, 5-6 o'clock
- Thursday: tumbling, 4-5 o'clock
- skating and tennis, 5-6 o'clock
- Friday: shuffleboard and bowling, 4-5 o'clock
- volleyball and baseball, 5-6 o'clock

The hour for riflery is to be arranged, Miss Riegel states.

RECORDER HERE TUESDAY

G. C. Baughn of the Baughn Recording company, Dallas, will be in room 303, Administration building, at one o'clock Tuesday to record student voices, Miss Ruth Pirtle announced late yesterday. The speech department head urged students to make arrangements immediately.



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OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey Editor-in-Chief, Burnice Walker Business Manager

EDITORIAL STAFF

Managing Editor: Paul White, Associate Editor: Morris Laine, News Editor: Burgess Dixon, Society Editor: Josephine Powell, Associate Society Editor: Lorena Owens, Feature Editor: Mary Howell, Copy Editor: Mary Cobb, Religious News Editor: Ruby Lee Leary, Staff Artist: R. B. Pardue, REPORTERS: Betty Bizzell, Bertie Doty, Maxine Fry, Harold Hams, Fred Harrell, Artie Hicks, Woodrow Holt, Don Miller, Thomas Miller, Futrelle McClain, Cecile Parsons, Pauline Phillips, Helen Simms, John Harvey Scoggin, Mary Watson, Russell Wilkinson, and Marie Zimmermann.

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College Extends Welcoming Hand To Legislators Today

TODAY Texas Tech extends its ever welcoming hand to members of the State House of Representatives and Senate. In placing the welcome mat at the college door which stands wide open, Administration, faculty and students enjoy a privilege and pleasure seldom afforded an institution of higher learning—meeting face to face and conversing with such a large group of individuals in charge of the people's government.

There is always an atmosphere prevailing when people talk over problems in the presence of each other that does not come in written correspondence or exchange of ideas through other methods. For years representatives of the college have been voicing our needs in the legislative halls at Austin. We cannot blame the representatives for not being sold lock, stock and barrel on some of these ideas and appropriation demands.

"Seeing is believing" asserts an old proverb and today legislators, some of them visiting the campus for the first time, actually walk through our crowded halls and into our laboratories of various types. In talking with Administration, faculty, students and Lubbock citizens, solons will hear about Texas Tech—its accomplishments and needs for advancement. In less than five minutes time, they can see these facts verified in actual conditions on the campus.

The people of Texas place their trust in members of the House of Representatives and Senate. Through various agencies, Mr. John Taxpayer attempts to educate his agencies of self-government on his needs. Although this is one of the purposes in bringing you to Lubbock, Solons, the city, college and South Plains area join in making your visit a pleasant as well as a beneficial one—a visit we hope you will remember through years to come as typical of true West Texas hospitality.

Guilty Of Murder

"CHARGED with murder following a collision in which a life was taken, a young man tensely awaited the decision of the jury. The jury walked slowly into the District Courtroom. It had reached a decision.

"In the mind of his aging mother, who sat crumpled with a wet handkerchief over her eyes, the jury's decision would indirectly decide whether she had been a good mother—or the mother of a murderer.

"The boy had not realized at the time of the accident—the weapon that he wielded, a weapon greased with alcohol. A few drinks followed by a wild ride ended in the fatal accident. Like a torpedo, the car sped through the night and blasted the innocent into death's dreary path. A body thrown through the air after the impact crushed into a lifeless bloody pulp upon the curb. The decision rested with the jury.

"The jury finds you, —, guilty of murder. As the words rolled out over the silenced courtroom, the scene quickly descended from one of make believe into one of reality.

"Disregard if you may the possibility of blighting the name of your family, and disregard the possibility of being found guilty of murder under the laws of this state.

"If a crash is heard as flimsy steel mangles the flesh around broken bones, and brains and blood are spread across the path of the crash, will you be the murderer?"

"This is the finest campus I have ever slipped on!" John Held, Jr., famous cartoonist and writer lets slide a compliment to the University of Michigan from a cool yet informal seat on an icy walk.

Practice Your Sermon

AT many institutions of higher learning, students are prone to turn "face about" to the faculty when monetary support is needed for one of their undertakings. Naturally members of the college teaching corps become vexed as request after request reaches their ears—many of them for enterprises without good purposes.

This week in connection with the drive for new Matorador band uniforms, committees appointed by Student President Claude Thompson contacted Tech's faculty, soliciting support for a cause that certainly is for the betterment of the institution. Quick to realize the fine points of the purchase of tickets to the Matorador band concert March 10, professors and others down the college teaching ladder responded in a very commendable manner. Some purchased as many as five ducats; others learning of the drive, inquired of Student Council members about it before representatives showed up with concert tickets for sale.

Such a response on the part of Tech's cooperative faculty should make students who opened their mouth in disapproval when asked to buy a ticket, feel somewhat ashamed. Perhaps in some instances, the attitude of "hands off" was due to ignorance by the purchaser. However, in most instances, students allowed their "we don't care" spirit cause them to jibe at an opportunity to help their alma mater in a worthy cause.

WHEN you enrolled at Texas Tech to pursue your educational activities, you pledged yourself to support its activities. No student life can live alone. He is affected by the school's activities and those who participate in them. Naturally in aiding student drives, such as buying concert ducats, the enrollee indirectly helps himself, cramming his college life full of happiness and making years spent at Tech more beneficial.

It doesn't take but one look at the band to see that college musicians need uniforms. Neither does it take a highly educated individual to visualize the advertising value of removing the "rags" from backs of band members and "dolling them up" in classy scarlet and black whiplord uniforms as they travel over the nation. Maybe you close your eyes when the band marches at home because you know what to expect. And, too, you may be part of that student group who do not "see any sense" in progressing. If you are guilty, don't ever criticize the faculty for not aiding student enterprises. Just remember, brother to practice what you preach.

Editor's Mail Bag

GRADUATE QUOTES REPORT BY BARTON As an engineering graduate of Tech and one who is interested in the welfare of those engaged in preparing to be engineers upon graduation, I am sending the gist of a report written by Dr. Donald C. Barton, consulting geologist and geophysicist with the Humble Oil company. His writing gives wide advice and directs thoughts for those entering the field of engineering.

In the petroleum production field, three types of training are essential: namely, 1. for higher executives, broad, general, and stiff. Advanced enough so as to give trainees special work, including the elementary subject of analyzing physics, and chemistry, 2. for production engineers proper, basic theory and special work to equip for research and drilling and production technique, 3—for field superintendents, four years of general training, involving familiarity with manual shop work and related theory.

As for Petroleum geologists, Barton says, that they must get good sound fundamentals of geology plus active work in special fields.

In summation, this report by the well-known authority the following essentials as necessary for the graduate electing to enter the petroleum engineering or production field: 1. good sound engineering course including physics, 2. learning of the scientific method of analyzing the problem at hand. In addition it would be well for the student to possess a good theoretical knowledge of the following subjects: colloids, physics, chemistry, with studies of crude oil and oilfield waters.

Barton added, "A young engineer may have done a brilliant work on a problem, but his report in general will attract little attention if the report is written sloppily in thought and English, and is illustrated by sloppily drawn maps and diagrams. I have also advised young geologists that a course in drafting was worth \$25 a month in cash to them, plus the intangible effects of the favorable attentions of superiors."

"Thanking you for the space for my letter which I hope will be a help to students now enrolled for various engineering courses, I am, Respectfully yours, W. T. White, EE graduate, 1932

The pride of California's chamber of commerce, lazy sunny weather, has been called "poor cultural background for students" by Prof. Raymond G. Gettell of the political science department at the University of California.

Ftu can't even stop University of Minnesota students from wooling. Men in the isolation ward sent the girls across the hall ice cream cones in appreciative acknowledgement of a set of paper dolls.

Figures compiled by a reporter at Oregon State college indicate that 10,800 pounds of English instructors at that institution climb 74 steps daily.

Freshmen at the University of Michigan have been granted the permission to live in fraternity houses during the second semester.

A "No Cigarette Bumping League" has been formed on the campus of Louisiana State university. League members promised not to bum or to be bumed from. Bumping of "drags" is permitted.

A University of Maryland student conducts a novel service that is a distinct snap. During lectures he keeps listeners from dozing off by cracking his fingers and snapping them.

If her hobby of the last three years is to be used as evidence, the wife of Dr. Joseph T. King of the University of Minnesota's medical school has retained much of her girlishness. She has collected more than 1,500 dolls of all sizes and nationalities.

CAMPUS CAMERA



DR. GEORGE W. CARVER, DISTINGUISHED NEGRO SCIENTIST HAS DIRECTED AGRICULTURAL RESEARCH AT TUSKEGEE INSTITUTE FOR MORE THAN 35 YEARS. HE IS ONE OF THE MOST VERSATILE MEN IN THE COUNTRY TODAY.



AS MADE 285 USEFUL PRODUCTS FROM THE PEANUT INCLUDING MILK, PICKLES, INK, SHAMPOO, DYES, COFFEE, LARD AND AXLE GREASE! ALSO MADE 118 PRODUCTS FROM THE SWEET POTATTO.

AN ACCOMPLISHED ARTIST HAS EXHIBITED PAINTINGS ALL OVER THE WORLD! HE MAKES HIS PAPER FROM PEANUT SHELLS, PAINTS FROM CLAY AND FRAMES ARE MADE FROM CORN HUSKS!

SKILLED MUSICIAN—TOUR-ED U.S. AS A CONCERT PIANIST!

COLLEGES HAVE MORE DOLLARS IN ENDOWMENTS THAN BOOKS IN THEIR LIBRARIES!

BUCKSHOT • COVER 100 STUDENTS COMPRISE THE STAFF OF THE MINNESOTA DAILY!

One-Minute Interviews

Question: If you should meet a member of the State Legislature on the campus today, what would you tell him about Texas Technological college?

James Quinlan: The need of more facilities to take care of the students.

Bob Jackson: I would tell him of our need for a more adequate gymnasium.

Jack Carlson: We need a good gym.

Ben R. Kirkpatrick: We need a larger library, preferably like the one at the university.

Talbot Ledbetter: The fastest growing school in the U. S.

Clarence A. Cole: The outstanding needs are an auditorium, gymnasium, recreation building, and larger library to care for the increasing student body.

Dr. Archie J. Balm: We are glad that you are here. Just open your eyes and you can see our needs.

Claude Thompson: I would try to impress upon his mind that Texas Tech is the foremost school in the state and should have appropriations enough to provide for the needed facilities.

Opal McMahon: I would tell him Tech should no longer be the step child among Texas schools. Salaries should be increased and a new library and gym constructed.

Ray Stiff: The largest growing school in the state with the greatest number of needs.

Quentin Wright: I think Tech needs to beautify the campus.

B. C. Driver: With increasing enrollment we need appropriations and a bigger and better library.

Larry Dederick: I would tell him to get acquainted with Tech.

Horace Woodward: I would try to impress upon him that we do not want our graduate work taken from us.

R. A. Mills: I would point out the necessity for a new library by all means.

Jack Sharpe: The school needs money for several important buildings such as a new gymnasium.

Charles Bourland: Texas Tech needs a new library, auditorium, and gymnasium more than anything else.

Sam Bejach: The need for a larger and more adequate library and a new fireproof gym.

Katherine Kersh: Give the speech department an auditorium.

BH Treadway: Tech's greatest need is a first class gym.

Leta Fern Wells: A music building for Tech.

Fern Smith: The growth and development of the finest school in West Texas.

John R. Cummings: By only being a student here can one realize the need for a new gymnasium and library.

Leon Keene: What we need most is a place to study.

Wayne C. Sellers: Find a poppa for this stepchild of the state educational system.

DIAMOND LOANS

Watches, Guns, etc. Also Bargains in Unredeemed Mdse.

JENKINS JEWELRY Pawnbroker 1206 Broadway Phone 323

Broadway Sun., Mon., Tues. "Peter Ibbetson"

with Gary Cooper and Ann Harding also Comedy and News

CAMPUS Sweepings

"YOU Can't Park Here" signs on the campus of the Catholic university of America are going to be obeyed after February 1—or else.

Annoyed at the frequent parking violations, the Chief of the Campus Police Force has listed the following penalties:

First offense—Air will be let out of one tire;

Second offense—Air will be let out of two tires;

Third offense—Air will be let out of all tires.

Three years ago the local cops got the idea of chaining and locking the wheels of all illegally parked cars. It worked fine until a faculty member parked carelessly.

Rice Institute males battled for red-headed women before a recent dance—for economic reasons.

Different prices were set on the heads of the coeds, depending on color, and on the night of the shuffle "hue-determiners" posted at the doors judged the hair color of each incoming female.

Fellows who escorted "Sorrel-toed Susies" got two bits knocked off their admission price. Less fortunate men who took brunettes got a 15-cent reduction, and the least lucky who brought blondes got a 10 cent "down."

"The Dean of the University of Florida gets \$341.67 a month; the official who checks beer and whiskey sales for the state gets \$400.

Florida's governor is paid \$625 a month; the state's racing superintendent is paid \$780.

"A professor of science, who is a Ph.D., has a monthly salary of \$183.33; a stamp clerk at the beer and whiskey department, who is not a Ph.D., receives \$300.

DUST From Archives Of The Toreador

ELEVEN YEARS AGO: Dr. Paul W. Horn sanctioned club president in reviving a move to organize a Student Council.

The Matadors, bothered by the size of the standard court, lost two basketball games at Canyon by scores of 43-19 and 42-21.

TEN YEARS AGO: The Toreador carried a story stating that the Hotel Lubbock had ordered a carload of chickens for the Engineer's banquet. The story said Engineers were rejoicing at the report.

NINE YEARS AGO: Plans were being perfected for an International Relations Club conference to be held on the campus soon. Speakers listed included Sherwood Eddy, Charles W. Hackett, and Bishop E. C. Seaman.

EIGHT YEARS AGO: Tech polo club was organized. Members included the late B. F. Condry, F. G. Harbaugh, and H. C. Pender.

SEVEN YEARS AGO: Football teams from Liberal arts, Engineering, and Aggie divisions were preparing for opening of the intramural schedule the following week.

STUDENTS!

If you dance the soles right off your shoes; or wear them thin in long walks between buildings—

Don't be worried— Call on us—

TECH SHOE SHOP

Jack Davis, Prop.

THE NEW Palace SOUTH PLAINS FINEST

Prevue Saturday Nite also Sunday Thru Tuesday

THE 6 NEW SONGS ARE IRVING BERLIN'S BEST! ... and the show is as grand as the songs!

with GEORGE HOUSTON MARIAN NIXON

Presented by ALPHERSON

GEORGE A. HIRSHMAN PRODUCTION A GRAND NATIONAL PICTURE

Tues. and Wed.

POWELL and CARROLL

Irving Berlin's "ON THE AVENUE"

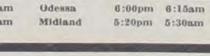
with ALICE FAYE • The RITZ Brothers and GEORGE BARBIER

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Round-trip Ticket for Fare and a Half Price All new 1936 model 21-passenger buses. See us for charter trips anywhere, any time. Phone 2184 for information.

Table with columns: read down, iv. arr., read up, FARES. Lists routes and prices for various destinations like Lubbock, Brownfield, Odessa, etc.

Table with columns: read down, iv. arr., read up, FARES. Lists routes and prices for various destinations like Lubbock, Brownfield, Odessa, etc.

PERSONALITIES

A MEMBER of Phi Beta Kappa sorority and possesses a "Phi Beta Kappa" personality... "the most gracious, womanly, benevolent of all deans of women"...

Mary Woodward Doak whose inspirations have built the social life of the campus since the doors of the school opened in 1925... sacrifices her time and energies for building the school...

Three years ago the local cops got the idea of chaining and locking the wheels of all illegally parked cars. It worked fine until a faculty member parked carelessly.

Rice Institute males battled for red-headed women before a recent dance—for economic reasons.

Different prices were set on the heads of the coeds, depending on color, and on the night of the shuffle "hue-determiners" posted at the doors judged the hair color of each incoming female.

Fellows who escorted "Sorrel-toed Susies" got two bits knocked off their admission price. Less fortunate men who took brunettes got a 15-cent reduction, and the least lucky who brought blondes got a 10 cent "down."

"The Dean of the University of Florida gets \$341.67 a month; the official who checks beer and whiskey sales for the state gets \$400.

Florida's governor is paid \$625 a month; the state's racing superintendent is paid \$780.

"A professor of science, who is a Ph.D., has a monthly salary of \$183.33; a stamp clerk at the beer and whiskey department, who is not a Ph.D., receives \$300.

See PERSONALITY, page 4

10c LYRIC 20c

Sunday and Monday

LOVE AND GOLD!... ROMANCE AND HIGH ADVENTURE ON A SEA OF TROUBLE!

WITH MOVITA of "MUTINY on the BOUNTY"

Presented by ALPHERSON

GEORGE A. HIRSHMAN PRODUCTION A GRAND NATIONAL PICTURE

Tues. and Wed.

POWELL and CARROLL

Irving Berlin's "ON THE AVENUE"

with ALICE FAYE • The RITZ Brothers and GEORGE BARBIER

Alan Mowbray • Cora Witherspoon Stepin Fetchit • Sig Ruman • 20th Century Fox Music and Lyrics by Irving Berlin

The Screen's Most Glorious Adventure Romance!

"MUTINY on the BOUNTY"

with CLARK GABLE CHAS. LAUGHTON FRANCHOT TONE

And Cast of Thousands Metro-Goldwyn-Mayer \$2,000,000 Triumph!

also Selected Shorts

Vertical text on the right edge of the page, including "Saturday", "Rel", "A bit of", "you know", "university", "ago. Tech's", "lives.", "Eye", "Raide", "Grid", "At", "Departm", "Stages A", "At Gy", "Over a tr", "townspeople", "al Monday", "ic departm", "winter 'Fun", "football letter", "city and fre", "presented.", "A complet", "wrestling, ta", "comedy num", "intermixed v", "monies. Fou", "wrestling m", "by variety", "A take off", "en by studen", "and Dixie", "in a pseudo", "comb and A", "a Sailor W", "match.", "Bar", "Hippock", "Hill Billy", "Special aw", "(Red) Rann", "Jesse", "Nell, Cann", "Demp Cann", "Charlie Duv", "were chosen", "best blocke", "team.", "Ed Smith", "Rio, was in", "the Stande", "award for", "rating amon", "senior", "Varsity list", "to seniors", "non, Slaton", "Tox Wjint", "Baz, Robert", "Sulphur Spr", "Sherman", "Fluvanna", "Junior ro", "George W", "Owens, Bro", "Weatherfor", "vanna, Geo", "J. W. West", "ick, Sherma", "ville; Ed S", "Owens, Edw", "nashy, En", "Curman, E", "One sopho", "phy from B", "a varsity le", "Fish", "Freshmen", "were: Fred", "Thurman", "Eugene Boy", "Calhoun, La", "Gravepine", "handie; Phi", "A. J. Gerro", "(See G)", "To St", "BAC", "A", "It Let", "Whe", "—henc", "in clo", "Yes, thou", "to rais", "their old", "this new", "This is b", "are capab", "for this", "case it is", "only this", "is the best", "Its Scra", "nom and", "zeprhy, U", "ink within", "Prad Bear", "Ahead", "held to the", "TIRE Ind", "More Ink", "is the", "vows than", "of Pens CO", "lege Paper", "Which po", "is awarded", "of Football", "All-Americ", "Go at on", "ing pens", "involunt", "Earler Ya", "ARROW C", "low and SA", "Parker Pen", "Cleans Y", "Get Parker", "ins. Max", "color—mark

Refresh Your Memory!

A bit of history to refresh your memory! Did you know that Texas Tech once opposed Ohio State university on the rifle range and won? Five years ago, Tech's team defeated the Buckeye representatives.



Covers 70 Miles

A Tech student who could really take the message to Garcia has been found. Since November 6, John Case, miler on the varsity track team, estimates he has run 70 miles in practice running. This distance is exclusive of time trials or competition.

Eyes On Crown, Matador Cagers Finish Road Card Tonight

Raiders Get Grid Awards At Fun Nite

Department Of Athletics Stages Mid-Winter Act At Gym This Week

Over a thousand students and townspeople roared their approval Monday night as Tech's athletic department presented its mid-winter "Fun Night" Awards of football letters and trophies to varsity and freshmen gridgers were presented.

A complete program of boxing, wrestling, tap dancing, and music comedy numbers, preceded and intermixed with the award ceremonies. Four "serious" boxing and wrestling matches were conducted by varsity and amateur athletes.

Band Entertainments "Highpockets" Overton and his Hill Billy band furnished music. Special awards went to: Hershel (Red) Ramsey, Abe Murphy, Jim Neill, Jesse and Leslie Browning, Demp Cannon, Pete Owens, and Charlie Duval.

Ed Smith, halfback from Del Rio, was introduced as winner of the Stander-Cannon scholarship award for the highest scholastic rating among Matador athletes.

Seniors Get Awards Varsity letters were presented to: seniors—Captain, Demp Cannon, Slaton, Jim Neill, Brownfield, Tox Wiginton, Chillicothe, Winnie Baze, Robert Lee; Bill Holcomb, Sulphur Springs; Charlie Duval, Sherman; and Leslie Browning, Fluvanna.

One sophomore, Abe (Red) Murphy from Beaumont, was awarded a varsity letter.

Fish Receive Numerals Freshmen receiving numerals were: Fred Bridges, Hobbs, N. M.; Thurman Bostick, Brownwood; Eugene Boswell, Lamesa; Charles Calhoun, Lubbock; William Davis, Grapevine; George Denny, Panhandle; Philip Gonzales, Sherman; A. J. Geron, Whitharral; J. B. (See GRIDDEES, page 4)

New Mexico University Games Conclude Jaunt Through Border Lands

Final Albuquerque Game Winds Up Ten Days In Circuit Territory

ALBUQUERQUE, N. M., Feb. 12.—Their eyes focused on recapturing the Border conference championship, Texas Tech's basketball squad pulled into the city this afternoon determined to undermine any hopes that the University of New Mexico might have of gaining the circuit title.

Road-weary but enthusiastic, the eight Texans and their coach, Burtly Ben Huffman, put up at a local hotel and lounged around the lobby waiting for game time. The trip from Flagstaff, where they completed a two game series of their eight-day road card through border conference lands, did not seem to cut pep displayed by the "championship bound" Plainsmen.

Plan Big Reception Out at the New Mexico university gym, Coach Roy Johnson and his Lobos were making extensive preparations to entertain the invaders tonight. Conquerors of the Arizona university Wildcats, and victors in three of their last four starts, the Wolfpack is in high spirits, an added punch is the return of four first stringers to the fold for the series against the visiting Texas aggregation.

Split Series Nevertheless, Coach Roy Johnson figures that he faces a tough foe on the hardwoods this week-end. The Texans, holders of three loop crowns, opened their current journey by dividing a series with the strong New Mexico Aggies in Las Cruces. Only three points difference in scores occurred during the two encounters Monday and Tuesday nights against Arizona State Teachers college in Tempe.

The Mats whipped the Flagstaff Lumberjacks in their gymnasium earlier this season, playing Wednesday and Thursday nights on Flagstaff soil in return engagements. The Matadors conclude their Border conference schedule in Lubbock February 22 and 23. Fred Enke takes his Arizona university basketball team to the Hub City for a two-game series.

To Start "Regulars" Huffman said immediately after arrival of the Texas caravan, made up of automobiles, that he would start his "regular lineup" this evening. Judge Garrett, high scorer for the invaders with 125 points (See RAIDERS, page 4)

Raiders Split With Bulldogs

Scarlet-Clad Texans Lose Second Encounter By One-Point Margin

TEMPE, Ariz., Feb. 9.—(Special)—Texas Tech's Red Raiders rallied late tonight but their efforts were in vain as Arizona State Teachers college eked out a 35-33 triumph, evening the series. The Texans won the opening encounter Monday evening, 38-34.

Box scores:

Table with columns: TEAM, FG, FT, TP. Rows for Texas Tech (36) and Arizona State (34).

ARIZONA STATE (34)

Table with columns: Player, FG, FT, TP. Rows for Heywood, Clemence, Phelps, E. Jones, Palmer, Van Hoorebeke, H. Jones.

ARIZONA STATE (34) - Second Game

Table with columns: Player, FG, FT, TP. Rows for Heywood, Clemence, Phelps, Owens, Pamer, Phillips.

TEXAS TECH (38)

Table with columns: Player, FG, FT, TP. Rows for Case, Snodgrass, Garrett, Wiginton, Wilkinson, Crews, Morris, Wilkins.

Lead Arizona University Invasion



If the Matador court aggregation expects to recapture the Border conference championship this year, they might as well plan now to polish off Arizona university in their windup contests. Coach Fred Enke, shown above at left, brings the Wildcats to the local gymnasium February 22 and 23 for a two-game series.

When Mentor Enke tells the Blue Brigade to turn on the steam Forward Ralph Warford gets the assignment to start throwing 'em from distant corners of the rectangle. His record of close to 100 points this season shows he can hit the basket from all angles.

Tech's Chances On Cinder Path Rise As Record Holders Begin Work Early

With track season just around the corner, 13 Matador thin clad are already working out in preparation for approaching relays and meets. Coach Earl Huffman is expected to issue a definite call for tracksters next week.

Four lettermen and outstanding high school performers will form the nucleus for this year's squad. Lettermen working out already are: John Case, two-miler, winner of several medals last season and holder of the Border conference two-mile record; Reginald Jordan, middle distance runner; Maurice Chernosky, pole vaulter and holder of the circuit vault mark; and Marsh Farmer, high hurdler.

Ralph Balfanz, member of the Abilene High champion mile relay team, and Rufus Ryan, former Lubbock High speedster, are expected to boost the strength in the relay events.

Garrett Still Paces Scorers

Matador Forward Drops In 125 Points So Far During Cage Chase

Still out in front of the scoring van of Raider cagers, Judge Garrett, lanky forward, continues to pace his team mates in the scoring column, with a season's total of 125 points before the Flagstaff series this week.

Curly Wilkinson, who has been showing the Border conference boys a thing or two about looping them in during the present circuit road trip, is runnerup with 90 tallies. He is one point ahead of Hugh Snodgrass, who has 32 field goals and 25 charity shots to his credit.

Leroy Crews and Bob Case are runnerups to Wilkinson in the point making business. Crews has made 66 points, two more than Case.

Up to date, the scarlet basketballers have put 200 field goals through the hoop, and sunk 93 free tosses, for a season's total of 495 points.

INDIVIDUAL SCORING

Table with columns: Player, FG, FT, TP. Rows for Garrett, Wilkinson, Snodgrass, Case, Crews, Morris, Wiginton, Wilkins, Underwood, Hale, Currie, Totals.

To prevent future deaths in coalmine cave-ins, Dr. Helmut Landsberg, assistant professor of geophysics at Pennsylvania State college, has contrived a simplified seismograph to predict otherwise imperceptible movements of the ground long before the crash.



CLYDE FREEMAN: Steel-Nerved Auto Test Driver. "You bet I smoke Camels. I'm convinced they're mild. Camels help my digestion—and they never get on my nerves or tire my taste!"

MRS. DOROTHY POYNTON HILL: World's Champion High Diver. "With Camels I've found I can enjoy smoking whenever I want. I heartily endorse the idea of 'for digestion's sake'—smoke Camels."

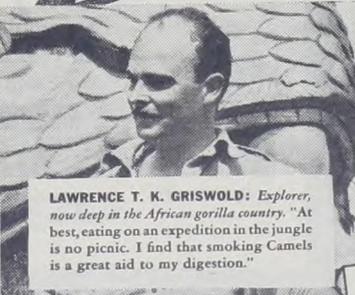


GARDNER W. MATTSO, Class of 1939, says: "There are plenty of reasons why it's Camels for me. Camels help when I'm in for a long session—give me a 'lift' that keeps me going. I like my chow too. Smoking Camels at my meals and afterwards puts me in fine fettle where digestion's concerned. I'd walk a mile for a Camel!"

WHAT STEADY SMOKERS HAVE LEARNED ABOUT CAMELS



TONY MANERO: Record-Smashing 1936 National Open Golf Champion. "I enjoy eating and have a grand feeling of being at ease afterward...when I smoke Camels along with my meals."



LAWRENCE T. K. GRISWOLD: Explorer, now deep in the African gorilla country. "At best, eating on an expedition in the jungle is no picnic. I find that smoking Camels is a great aid to my digestion."



MRS. RUFUS PAINE SPALDING III, of Pasadena, yachting enthusiast. "I smoke as many Camels as I please. I find it's a happy way to ease strain. And you'll find Camels on my table at every meal."



LEE GEHLBACH: Recognized as America's No. 1 Test Pilot. "I'm a steady Camel smoker. Camels don't fuddle my nerves. When I'm bogged down, it's great to smoke my Camel and get that cheery lift!"



"HERB" LEWIS: High-scoring sparkplug of the champion Detroit Red Wings. "I'm keen about the way I can smoke Camels right through the training season. With the constant strain of keeping on my toes and traveling, my digestion takes it on the chin. But smoking Camels with my meals and afterwards eases tension. Camels build up a fellow's sense of well-being. Boy, how I enjoy that Camel flavor."

Camels are made from finer, More Expensive Tobaccos...Turkish and Domestic...than any other popular brand.

COSTLIER TOBACCOS "JACK OAKIE'S COLLEGE"—a full-hour gala show with Jack Oakie in person! Benny Goodman's "Swing" Band! Hollywood comedians and singing stars! Special college amateur talent every week! Every Tuesday night—9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T., over WABC-Columbia Network.

To Star in Your School Work BACK YOUR BRAINS WITH THE ALL-STAR PEN

Parker Vacumatic advertisement featuring a fountain pen and text: 'Television ink supply', 'It Lets You SEE When to Refill', 'Holds 102% More Ink', 'Scratch-Proof Point of Platinum and Solid Gold', 'Parker VACUMATIC', 'GUARANTEED MECHANICALLY PERFECT', 'Junior, \$5; Over-Size, \$10; Pencils, \$2.50; \$3.50 and \$5.'

SALLYPORT

(continued from page 1)
PUFFS ON A PIPE. Her Constituents, who are HOWLING for a NEW POST OFFICE in HARVESTVILLE may not approve this SWITCH.
SILVER-TONGUED BIG BILL DAVIS, rushes from a COMMITTEE ROOM, and YELLS FOR A PAGE. WISE SOLONS know that THEIR COLLEAGUE from TECH COLLEGE is awaiting a REPLY from his LENIENT GERMAN PROF, who gave BILL A SECOND TEST.
 The Ayes have it that FRANCES COOPER went on a month's DIET before the RECENT beauty NOMINATIONS. THE NAYS echo the inquiry as to her FASTING METHODS for TUESDAY'S FINAL JUDGING.
 WAS IT REFERENDUM or RECALL? At any rate KO SHARIS had TROUBLE GETTING OUT THEIR BIDS for last night's INAUGURAL BRAWL. CONGRESSIONAL RECORDS indicate that HECTOR McKAY missed a DAY on the AVENUE.
 SAL

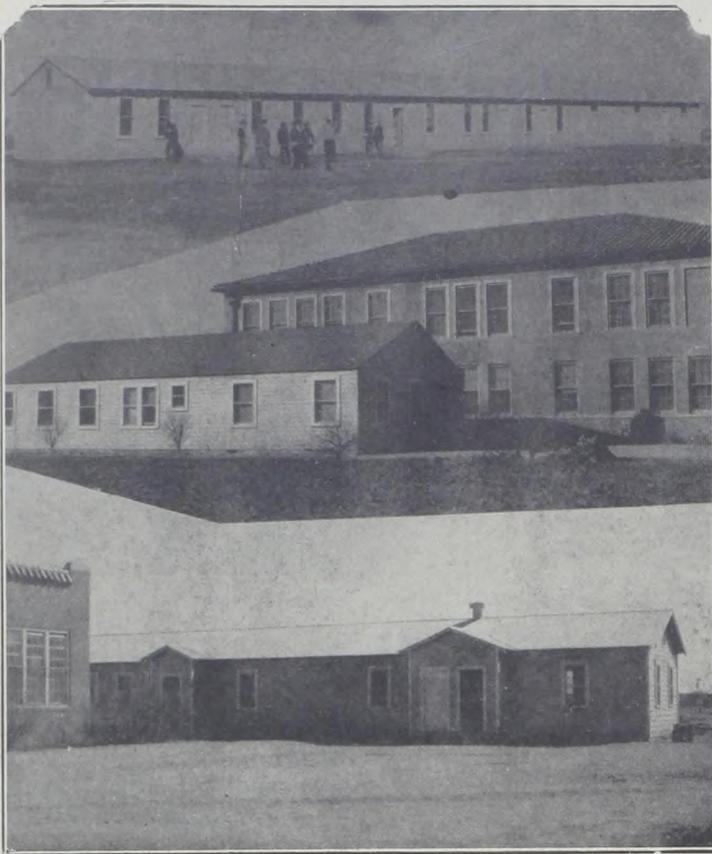
"In Fortunes I find just the right English last for me."

J.K.

A big percentage of our customers ask for English lasts. For that reason our stock of Fortune English last shoes is large. They come in narrow and medium toes—in the newest types of both black and brown leathers—in a wide variety of patterns—in sizes to fit you correctly. O.K.'d five times in all before they left the factory.

FORTUNES
 Most Styles \$4
Hanna-Pope Company

Congestion Demands "Shacks"



CLASSROOMS overflowing with students and no money for construction of adequately-equipped buildings, the college Administration found it necessary last year to erect temporary "shacks" on the campus. As West Texas youth continued to clamor for a college education, the situation reached an acute stage, forcing powers-that-be to relieve the congested conditions.
 North of the main Engineering building stands the "shack" pictured at the top, that houses the ROTC unit. Near the Home Economics building, the reader sees another "shack", an outlet for the overflow in that division. Below is the recently built agricultural "shack". In this hovel, future Texas farmers study, handicapped by lack of facilities.

Gridders Receive Awards For Work

(continued from page 3)
 Heard, Hobbs; Larrel Halle, Stratford; Dwight Lindsey, Hollis, Okla.; Joe Lacey, Winters; Victor Lambert, Graham; Kenneth Madry, Levelland.
 Nowlin Meyers, Santa Anna; Bob White, Midland; Otis Quarles, Lovington, N. M.; Sammy Ray, San Angelo; Roy Steitle, San Antonio; Rex Williams, Sherman; Dixie White, Lubbock; Dexter Waltha, Lubbock; Holt Waldrip, Slaton; Bob Wilkens, Electra; and G. L. Webb, Itasca.
 Lewis Spears, varsity trainer, Harris Cheek, and Gerald Sprague, first year managers, received sweaters.

VISITS CAMPUS

Jack Chipley, who graduated from Tech last June and teaches science in Pecos High school, visited on the campus last week.
 Horace Harrington, graduated last spring, is employed by the State Mineral Survey in East Texas.

PERSONALITY

(continued from page 2)
 or society . . . directs social activities in a gentle manner . . . teaches two English classes . . . well-read in "fine old classics" and in current literature . . . claims membership in AAUW, National Society of Deans of Women, Delta Kappa Gamma, educational fraternity, and Quaterly club, sponsor of Las Leales, girl's service club . . . punctual . . . stresses effort of fair play in work . . . believes that the management of the home should be considered a vocation . . . She says, "To me, the most important woman student balances her life. Scholarship is important and each student should have a satisfactory social life. She should give part of her enthusiasm to the college" . . . believes that coeds should "stick" together . . . maintains her own home . . . courteous hostess . . . has twice ushered burglars from her residence . . . wears a coiffure that brings out her confidence-inspiring personality . . . makes freshmen and timid girls feel at ease . . .

Raiders Conclude Border Circuit Loop Trip Today

(continued from page 3)
 already made during the current campaign, takes forward along with hustling Bob Case. Tall Curly Wilkinson, who has been tossing in points at frequent intervals during the Border lands visits walks up for the tipoff at 8 o'clock this evening. Hugh Snodgrass, labeled by many scribes as the best player in the Border loop, helps Leroy Crews at guard.
 Odds in local circles favor the Texans but a question as to the supremacy of the Red Raiders rises in the minds loyal New Mexico quintet followers.

Delicious ORANGE JUICE Special All Week At The VARSITY CONFECTIONARY

Solons Watch Tech At Work

Delegation Of Legislators Tours Campus Today; Arrive Last Night

(continued from page 1)
 visit the campus with local representatives: Senators A. M. Alken, jr., Paris; Harold E. Beck, Texarkana; Houghton Brownlee, Austin; Gordon Burns, Huntsville; Milbourne B. Collie, Eastland; Joe L. Hill, Henderson; Vernon Lemens, Rainbow; Frank H. Rawlings, Fort Worth; C. C. Small, Amarillo; L. J. Sulak, La Grange; Olan R. Van Zandt, Tioga; H. L. Winfield, Fort Stockton.
 Representatives Bob Alexander, Childress; Harold Bates, Nacodoches; L. G. Beckworth, Gilmer; J. B. Bradbury, Abilene; Clyde Bradford, Grand Falls; Grover Burton, McKinney; A. P. Cagle, Waco; R. P. Callan, Kaufman; W. B. Carsow, San Antonio; B. F. Cathey, Quitman; E. J. Cleveland, Buda; H. C. Davison, Roton; J. A. Davison, Jr., Eastland; Travis B. Dean, Hamlin; Albert De Glandon, jr., McDade; John Dolins, Waco; Fred Felty, San Antonio; Sam C. Hanna, Dallas; T. E. Harbin, Dublin; C. L. Harris,

Laine, George Cinched For Publications Posts

(continued from page 1)
 member of the Toreador advertising and editorial staffs this year, has no opposition for business managership of the semi-weekly newspaper.
 Marie George is unopposed for La Ventana editor.

Spur; D. M. Harris, Archer City; H. G. Hartzog, Port Lavaca; J. M. Hefflin, Houston; Arthur Holland, Belton; G. F. Howard, Houston; Earl Huddleston, Oglesby; Jesse James, Cameron; B. T. Johnson, Fort Worth.
 L. M. Johnson, Waxahachie; Raglin Jones, Eddy; S. A. Jones, jr., Lufkin; J. J. Kelt, Chatfield; Troy E. Kern, Cooper; Jack Langdon, Glenrose; M. F. London, Montague; Abe M. Mays, Atlanta; J. Carroll McConnell, Palo Pinto; Penrose B. Metcalfe, San Angelo; Joe R. Monkhouse, Uvalde; Ross K. Prescott, Santa Anna; W. O. Reed, Dallas; Arthur Riddle, Lockhart; Charles D. Rutta, Columbus; Helmuth H. Schenemann, Kenedy; Ben H. Sharpe, Paris; J. M. Simpson, jr., Eden; Coke R. Stevenson, Junction; A. B. Tardwater, Plainview; Charles H. Tenneyson, Wichita Falls; Roy Tennant, jr., Longview; Arnold J. Vale, Rio Grande City; J. H. Waggoner, Whitewright; Odis A. Weldon, Canton; and Lon Alsop, Carthage.



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Style 300
 Appearances are deceptive — these lovely chiffons look even sheerer than they really are — yet there's a world of service hidden in each silken strand.
 Beautifully dull. Ringless. Newest colors.
 \$1.15 Pair
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Send Her Flowers
 For
VALENTINE
 "Flowers Sing a Love Song"
FRANK'S FLOWER SHOP
 In Varsity Bookstore

O. K. PROFESSOR!
I'll Get To Class On Time
 Because I Ride The Bus To School.
Here's A Hint For Your Class, Too

You can ride the bus for only five cents and believe me, it's a bargain. You don't have to wait. There are ten buses an hour on the campus. Buy twenty rides for 75c or ride the bus as you like in one week for 75c.

Lubbock Bus Company
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TECH THEATRE
 Sun., Mon., Tues.
EDNA FERBER'S SHOWBOAT
 with Irene DUNNE • Alan JONES
 Universal Picture
 Also Comedy and News

EXPERIENCE IS A GREAT TEACHER — BUT YOU CAN LEARN MORE FROM BOOKS — QUICKER AND CHEAPER.

Texas Tech College BOOKSTORE
 "ON THE CAMPUS"

One Recipe
 that makes all your cooking taste better!
A MODERN AUTOMATIC GAS RANGE

SEE the new gas ranges for yourself. Examine the high-speed broilers—the automatic oven heat controls—the simmer adjustments in top burners. You'll be delighted at the convenience, low cost, and smart appearance of modern gas ranges. Visit our showroom today!

MODERNIZE YOUR HOME WITH GAS
West Texas Gas Co.
 GOOD GAS WITH DEPENDABLE SERVICE

"Lot o' folks call me old fashioned but it ain't th' truth. . . ."

Why Ma an' me wouldn't take anything for our electric range and refrigerator and all the other electrical gadgets we have.

And you can take my word that it ain't expensive either to operate everything we have."

Texas-New Mexico Utilities Company