Highlights of The Week





Veterinarian From
Britain Visits Tech

Event To Draw 1400 Visitors



Mexico Course Begins July 17
Dr. Qualia To Direct
Spanish Life Study


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on M
week
wiviliz



## The Toreador

## Athletics Are Scheduled For Play Night

Two Day Conference On Movies Summer School Committee In Education Begins MondayForum MovementTo Be InstalledAt Tech Monday

| McNell Secures |
| :--- | :--- |



Poor Promoter's Pension Plan Pancakes

Page Two
The Toreador

ERNEST JOINER -

## Keith Axlin Lois Marie Uoe Piece

## Co-operation-Movie Style

| "Apple polishing" was once a method where- <br> by college students secured favors and benefits from their professors. Today, it is a normal relationship between the motion picture industry and the federal government. <br> For the past two years (ever since the government began trying to break up motion picture monopoly, to be exact) the movie industry has found it expedient to "co-operate" with the federal government in dissemination of propaganda of nationalistic character destined to make the American people less reluctant to oppose huge appropriations for national defense, less inclined to criticize Roosevelt's aggressive foreign policy, and less conscientious about going to war should such become necessary. <br> Pictures like "Dodge City," "Man of Conquest," "Union Pacific," "The Texans," and "Nazi Spy" seem to be directed toward a plan of appeasing the "trust-busters" rather than to any duty to the public. This succession of propaganda pictures is responsible for the recent outburst in a local theatre when the audience cheered, whistled and shouted at news of America's entrance into the World War as portrayed in "The Life of Vernon and Irene Castle." To climax the demonstration, the audience stood and sang the national anthem to antics of the bouncing ball. Such would have been most extraordinary and embarrassing two years ago! <br> Private business co-operates with the government when it has a particular axe to grind, and it would no doubt be a great blow to motion picture profits if "trust-busters" made legitimate the motion picture booking contracts. However, there is little to warrant sending a customer from a theatre ready to sink a Bowie knife in some Mexican's throat; to slit the gullet of a phantom German enemy; or to grab off a slice of somebody's territory and discover gold on it. <br> This "co-operation between business and the government" may be good for both agencies, but it might be of more value to both parties to forego some of the stupendous profits on one hand, and to keep psychology of war in the background on the other. Huge profits from monopolies and a democratic system of government may both evaporate should this highly inflammatory form of propaganda continue to whip the American public into an emo- |
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## Working Student Rates <br> Highest Among Employers

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Information is abroad that married couple
living in the women's dormitory are placed uned" by a college.
If these summer school band boys would
limit themselves to practicing lullabies instruments after ten o'clock, their efforts
would receive a deeper appreciation. table for dinner in the men's dormitory recent-
ly. It was soon discovered that one was from别 had started whistling the Mexican Natio-

##  tion, several officials emphasi- zed. One typical reply to the

War Between the States-1939


THE TOREADOR
Dr. Carter Furnishes Key First Person
Plural . . Ax Ane

Thumbnail Opinions
Need for territorial exparsions wasn't fol
by the populace in Italy until she found her likes the game to spend his time


JINER Now Verreser, June 16,1939
JOINER Now Vorese Noddd.....Banano il



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## West Texas HOSPITAL



LEVVNES FOR QUALITY BARGANIS!
SLIPS
$\$ 1.00$

All The New High Shades Also Tea Rose and
Navy Black
Plain Tailored or Lace Trim
SILK PANTIES! 50c BATISTE GOWNS

Made From Beautiful Sheer
Printed Batiste ... For- $\$ 1.00$
GVINTE


Cupid vs. Month of Brides: Score At Half Stands 21-16 Under The Double T
Former Coach Of Four Horsemen Is
Professor At Tech During Summer
$=$
 of Paducah were married by
the Rev. Claude Adams at the
home of the bride's parents.
Jones is a former member of the coaching staff and assistant
teacher in the history depart-
ment of Tech He was ment of Tech. He was captain-
of the 1938 football team and of the 1938 football team and
winner of the Stanford trophy
which is awarded to the athlete
with the highest scholastic with the highest scholastic av-
erage. He will receive his mas-
ter's degree at Tech this summers. Jones is a former stu-
Mer.
dent of West Texas State Teach dent of West Texas State Teach-
ers college and a former stu-
dent of Tech. She will receive
her degree in August. Lubbock a t 2214 Eighteenth
street. Jones is to be coach and
teacher at Mt. Pleasant High

Miss Daniel, Mr. Spears Are Wed In Clovi
 men at Tech and director of in
tramural sports. They are a
home at 2214 Eighteenth street.

## Nordyke-Dobbs

Nuptials Are Read
The marriage of Miss Moz-
elle Nordyke to Steve J. Dobbs took place June 4 at the First
Methodist church with the Rev.
L. N. Lipscomb officiating.
The bride is a 1938 graduate of Tech where she majored in
commercial art. She has taken graduate work in the Univer-
sity of California and taught at
Welforth home at 3514 Twenty-second
street.

## Miss Simmons Weds Mr. Heggen In Lubbock A single ring seremony was read for Miss Lilly Myrl Sim- mons and Lloyd Heggen June 4 in the home of the bride's

 parents in Lubbock.Mrs. Heggen was a junior student in the commercial ar gen received his degree in the ple will be at home in Tuco company. Miss Mildred Dunlop
Announces Marriage
$\qquad$ Raymond Billingsley have a
nounced their marriage. She economics department of Tech

Education Prof Hails from SMU

Abbott, Anderson To
Kansos On Honeymoo , Fontan Grand Cany Is

## Miss Bell Marries WTSC Graduate

Miss Bonnie Bell and Law
ence Clark were married he


Enrollment Figures
Increase In Course
Taught By McRee
Enrolment in the Tratitic
reed for two years. Clark is a
graduate of West Texas State
Teachers college and former
captain of the Buffalo football
team. He has taught at Groom
Lichie, Johnson To
Live In Pampa



| June 16 | Friday | Dancing, lounge of Women's |
| :---: | :---: | :---: |
| June 19 | Monday | Play night Athletic games at Teat |
| June 20 | Tuesday | Band concert, D |
|  |  |  |
| June 21 | Wed | ${ }^{10 \mathrm{c}}$ a amitance to Palace, |
| 22 | Thursday | Or Texan theaters. |
|  |  | personalization of "Diammond Jim " |
|  |  | Brady durnis the most |
|  |  |  |
| June 23 | Friday |  |
|  |  | $\substack{\text { Dancong, lounge of Women's dor- } \\ \text { mitory. }}$ |
|  |  | Auditoriu |
|  |  | Invies The |
|  | SUMMER S | Chool students |
|  |  | dance w |
|  | JAC | K YORK |
|  | AND H | His OrChestra |
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Bits of News
On The Campus
Miss Elizabeth West,

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Patronize Toreador Advertisers
NEW - FAST . SERVICE
Films leff by 5 P. M. are ready of 8 A. M. next

Filims bef by 9 A. M. are coady a 5 P. M.

REEVES
Photography
Ongraving


In Refreshing
Buffalo Lakes
Esporimead Lif Guads
Aresping water

## Buffalo Lakes



Sunday is His Day

 yourself
the gift

Use freely of our gift urapping and mailing services

Hemphill-Well Cos

## Worker Rates Knothole Gang Goes Into Action

HE Convention Draws Students And Faculty Crystal City Hi Girls Make Tour Of Campus Today


Tech Exhibits Murals Of Departmental Activities 

| from Page Two | Goes Into Action |
| :---: | :---: |
| latter word aroused | Those Knothole Ga |
| the dean of a wo- | are ambidextrous |
| college, who, after re- | the wo |
| ting she found increasing | Anyway the boys |
| ess on personality, added | are participating in fifteen separate an |
| ersonality is stressed ad nau- | games and sports. |
| um in terms of striking aparance or beauty.' | Three hundr |
| 'Adaptability, co-operative- | ng in age from 4 to 16 |
| s, compatability, and the | ported to Coach Dutchy S |
| ity to work harmoniously | Elbert Overton, and Fo |
| being stressed | Jones Monday morr |
| pecially by large | gin a recreational program th |
| play even in research | At the end of the pro |
| 'The 186 institutions reply- | tickets to all Texas |
| to the query on qual | ga | tions stressed less, in terms of will be given to every boy ship 21 per cent, athletics 21 gram,

per cent, campus popularity
12.9 12.9 per cent, and specialized bership in the Gang, which is
training 7 per cent. Percent- sponsored by the Kiwanis club
ages for the 129 co-educational
colleges that the boy attend Sunday colleges follows: athletics 24 school regularly and refrain
per cent, scholarship 19.4 per from "cussing."
cent, campus popularity 15.5 The boys play softball, base-
per cent, and specialized train- ball, basketball, soceer, touch ing 9.3 per cent. In the 43 men's football, marbles, archery, ping
schools the percentages were:
athletics 16.3 per tops, croquet, checkers,
pent, scholar- Chinese checkers, darts, horseathletics 16.3 per cent, scholar- shoe pitching, and boxing.
ship 14 per cent, and campus
popularity 9.3 per cent. Eight Since Monday, enough adi-
women's colleges reported sch- tional boys have reported to $\begin{array}{ll}\text { women's colleges reported sch- } \\ \text { olarship stressed less. } & \text { bring the total to } 350 \text { Smit } \\ \text { Human Qualities Stressed that more than } 40 \\ \text { Human } & \text { will participate in the progran }\end{array}$ "The 'book worm' and the wefore completion.
'human encyclopedia' w it hemanday morning attendance
their brilliant and superlative of 315 was largest opening day
scholarships are being sharply attendance since the Kiwanian scholarships are being sharply attendance since the Kiwanians
differentiated from job candi- started sponsoring the Gan
dates who had average or a-
bove-average grades plus abil-bove-aver
ity, all ar
tability,

## tability, co-operativeness, de- 'who do not dance, play cars pendability, enthusiasm, initia- or engage in social affairs.'

 factual knowledge, high grades, ship, but 'athletic prowe
numerous degrees and stu- counts only when the candidat

diousness are relatively | portant unless accompanied by | $\begin{array}{l}\text { tion or teacher of physical edu } \\ \text { cation.' } \\ \text { omphasizing the di-sirable qualities. }\end{array}$ |
| :--- | :--- | :--- | "Scholarship is less demand- minishing value of athleti

ed, wrote one placement offi- ability as a job-getter other cer 'except in large organiza- sald, 'mere success in athletic
tions carrying on research without genuine ability is n
work.' Another replied, 'scho- longer valued' and 'the captain


## SALE of Fine Dresses

At tation ot teit tomeropices

1-3 to 1-2 Off
Craiog-Gholson Co.


Texas Tech College BOOKSTORE



CAMERAS
$\begin{array}{lr}\text { Detrola } & \$ 9.95 \\ \text { Korele Reflex } & \$ 70-\$ 130 \\ \text { Are }\end{array}$ Argus
Rolleicord

##  <br> Wo Can Supply All Equipment For an

The Sportsman

