

Top Techsans Honored Sunday

Five students who received all-college honors for the fourth time and 11 students who maintained

the highest scholastic average in their respective divisions for 1956 highlighted Tech's 11th annual all-college recognition service Sunday afternoon.

Students and parents heard Dr. E. N. Jones, Tech president, speak on the theme "Push Button Brains" in the Municipal Auditorium ceremony.

In speaking to the group, Dr. Jones urged that each acquire as much general knowledge as possible, for "it is synthesis, while specialized knowledge is divisive." He stated that broad general knowledge best develops thinking ability.

In speaking of the huge mechanical brains of today, the president queried, "Is the human brain

obsolete?" and they answered by saying the new mechanical brains abound us, but they will not reduce the need for well-developed brain power.

"Those electronic brains set the stage of need for more and better human brains," Dr. Jones declared. "The machines work on problems, but the problems have to come from the human brain."

"The mechanical brain cannot think—it cannot put unrelated ideas together and come up with a new thought."

The mechanical brains enable us to do in a short period of time what used to require a longer period, but the "programming" of the machines is done by humans, President Jones said.

Most of the 475 honored students were presented in groups rather than individually. This included seven campus organizations with outstanding academic records.

The five students honored for the fourth time were presented a gold medal by Dr. Jones. They included: John Melvin Weaver, engineering; Mary H. Randal, arts and sciences; Royal M. Hagerty, arts and sciences; Sylvia Adams Dietering, arts and sciences and Richard Ridgway, agriculture.

The 11 students tops in their school were: Kenneth Lindsey, junior and Donald Pendleton, senior from the School of Agriculture; Sunny Barrow, freshman, Glen Blalock, freshman, John Harrison, freshman and Joy Rihard, senior from the School of Arts

See RECOGNITION P. 8

Awards Given To Fraternities At Friday Meet

Fraternity awards were presented to 33 members and pledges at the annual Interfraternity Council meeting in the Tech Union last Friday.

Glen T. Nygreen, dean of men at Kent State University, Ohio, was the guest speaker for the meeting.

Plaques Awarded

Plaques were awarded the fraternities whose members made the highest composite grade average for the 1956 spring and fall semesters, outstanding sportsmanship in the intramural athletic activities, and to the fraternities that won the various intramural sports.

Malcom Young accepted the scholarship award for Alpha Tau Omega, Kappa Sigma and Phi Kappa Psi were co-winners of the plaques awarded for outstanding sportsmanship in the intramural sports. They were accepted by Bill Jones, Kappa Sigma president, and Jerry Gibner, president of Phi Kappa Psi.

Trophies were presented to Sigma Alpha Epsilon for winning intramural football, Phi Delta Theta won track and the softball award went to Kappa Sigma.

Shingles Presented

Individual shingles went to Curtis Vandiver, Newlin Lancaster, Malcom Young and Beatrice Sorrels, Alpha Tau Omega; Paddy McCullough, Don Ponder, Edwin Prestridge, Joe Turner and Donald Love, Kappa Sigma; Monty Davenport, Gerald Seeman and Ray Gressett, Phi Delta Theta; Jerry Cook, Lawrence Merriman and William Sparks, Phi Gamma Delta.

Richard Ligon, Robert B. Dyer, Miles F. Black and Tom C. Sidens, Sigma Alpha Epsilon; Bob F. Veretto, Richard Estes and J. Boyce Love, Phi Kappa Psi; Raymond Clayton, Peter G. Snow and Ronald H. Hill, Pi Kappa Alpha; Don G. Brothers, Lewis S. Stone, Jerry Kotara and Ross C. Gwin—See IFC P. 8

Honor Freshmen Hear SMU Head

The freedom in America's climate is largely attributed to the fact that conformity is not demanded, SMU President Willis M. Tate told freshmen honor students at the annual spring banquet of Alpha Lambda Delta and Phi Eta Sigma Saturday night. We have the strength of originality and education for individuality.

Unseen values in the climate of freedom, he explained as the supremacy of love over hate; a spirit of reverence; a love of the underdog; a spirit of adventure, and the dignity of man.

"Our climate guarantees freedom because it is based on a faith that truth will stand," he continued.

The only protection against a despot is an intelligent public, he added.

He called on the freshmen honor groups for a rededication to these factors, emphasizing it is up to each generation to recreate this climate.

The SMU educator's topic was "The Climate of Freedom," an environment in which he said the American educational system has arisen. Dr. Tate was introduced by Tech President E. N. Jones.

Twenty-two new pledges of Alpha Lambda Delta, freshman scholastic honor society for women, and 35 new pledges of Phi Eta Sigma, honor organization for men, were introduced. They were initiated into pledgeship in ceremonies preceding the banquet.

Journalism Group Will Attend Meet

Twelve Tech journalism students and two sponsors will leave tomorrow to attend the Southwestern Journalism Congress at Texas A&M College Thursday through Saturday.

Walt Kelly, creator of the comic strip Pogo, will open the first session Thursday night. At a luncheon Friday, William Randolph Hearst Jr., president of the Hearst Newspapers, will speak on "The World Today."

Other outstanding speakers in the field of journalism include Gay Pauley, Women's Editor, United Press; Kenneth Towery, Pulitzer Prize Winner; Sig Mickelson, CBS vice president for news; and John T. Jones, Houston Chronicle Publisher.

Delegates from 15 schools will be entertained with a smorgasbord Friday night, followed by a dance and entertainment furnished by the different colleges.

Tech students making the trip include Ralph Carpenter, Billy Ellis, Hobie Howell, Carolyn Mimms, Mary Alice Atchison, Joan Abel, Helene Edwards, Janet Moore, Tommy Schmidt, Joe Harrison, Wayne James and Ben McCarty. Bill Whitted and W. E. Garets, from the journalism department, will accompany the group.

Part of the students will go to The University of Texas Wednesday night to inspect the University Journalism department.

Schools participating in the Congress are Baylor University, Hardin-Simmons University, University of Houston, Louisiana State University, North Texas State College, Oklahoma A&M College, University of Oklahoma, Texas A&M College, Texas Christian University, Texas State College for Women, Texas Tech, University of Texas, Southern Methodist University and Tulane University.



CURTAIN TIME — A climactic moment in the Tech Speech Department presentation of "Juno and the Paycock" is the above scene in the family home. Left to right, the actors are O. C. Renfro as Charlie Bentham; Roland Myers as Johnny Boyle; Dale Karpe as "Captain" Jack Boyle; and Judy Hyatt as Mrs. Boyle.

Speech Play Marks ITM Celebration

International Theater Month is being highlighted at Tech this week with the presentation of Sean O'Casey's play, "Juno and the Paycock."

The play is presented each night of this week through Saturday at 8:15 in the speech auditorium. Members of the cast are: Patsy Mullens, Roland Myers, Thomas Mosley, Judy Hyatt, Arthur Evans, Dale Karpe, Oris Robertson, Kim Milling, Keith Elliott, O. C. Renfro.

Sue Mickler, Kathryn Jeffus, Madelyn Patterson, Benni Dunn, Ronald Wetherington, Clifford Curry, Johnny Edwards, Frank White and Charles LaGrange.

Ronald Schultz, assistant professor of speech, directs the play and is assisted by Dale Karpe. Other staff members are: Arthur Evans, Paul Elbrecht, Ronald Wetherington, Bruce Jackson, Betsy Donovan, Nancy Henson, Janet Reaves, Rollie McNutt,

Jane Shawver and Kay Frazier.

The play's action takes place in an Irish apartment in Dublin about 1922. The play has three acts with 10-minute intermissions between them.

Tickets may be bought at the speech building or making reservations by calling PO 5-8541, Ext. 356. Prices are \$1.25 for adults and 75 cents for students. Tech students will be admitted upon presentation of activity books.

NAVY BAND SCHEDULES CONCERT SATURDAY

The United States Navy Band will appear in concert at the Lubbock Municipal Auditorium on March 23 under the direction of Cmdr. Charles Brendler.

The band will play two performances in Lubbock; one at 2:30 p.m. and the other at 8 p.m.

Review of Army ROTC Regiment Will Highlight Federal Inspection

Annual federal inspection of Army ROTC units is slated for tomorrow and Thursday.

Highlighting tomorrow's activities will be a formal review of the ROTC regiment by Pres. E. N. Jones, faculty members and inspecting officers at 3:30 p.m.

The public is invited to attend the review, according to Maj. John Henry, adjutant of Army ROTC.

Inspecting officers are Col. John W. Browning, Lt. Col. Millard Shaw and Maj. Roger C. Loving of Fourth Army Headquarters, San Antonio.

Inspectors will observe classroom instruction, offices, classrooms, supply and equipment facilities.

A regiment of students divided into three battalions and seven companies will pass in review. The Sam Houston Rifles, Army ROTC drill team, will be honor guard for the colors.

After formal inspection, the

Sam Houston Rifles will perform. Hal Davis is student leader of the company and Col. Henry Douglas is faculty sponsor.

Upon completion of the Sam Houston Rifles' performance, the regiment will stand in ranks for inspection.

Cadet Col. Michel A. Burkholder will lead the ROTC units in review and present them to inspecting officers. Col. Henry G. Douglas, professor of military science and tactics, is faculty director of Army ROTC.

Battalion leaders are: Cadet Lt. Col. Steven J. Rogers first battalion; Cadet Lt. Col. Bruce D. Simnacher, second battalion; Cadet Lt. Col. Charles L. Strehli, third battalion.

Leading the companies will be Cadet Captains Perry B. Skaggs, A company; Lucien S. Sipes, B company; Karl T. Dockray, C company; Billy G. Jones, D company; William M. Craig, E company; Herman D. Kaufman, F company.

TECH COEDS COMPETE

Auto Show Planned

Fourteen Tech coeds will vie for the title of Miss Auto Show of 1957 at the First West Texas National Auto Show tomorrow through Saturday in the coliseum.

Two million dollars worth of exhibits will be displayed at the show sponsored by the Lubbock New Car and Truck Dealers Association. The profits will go to the Red Raider Club Athletic Scholarship Fund.

There will be 43 exhibits which will consist of futuristic dream cars, sport cars, passenger cars, airplanes, safety equipment motor scooters and huge trucks. Besides exhibits, there will be stage shows and free prizes.

Acting as hostesses for local companies in their displays will be beauties which will represent them. From these beauties Miss Auto Show will be selected by public vote.

The beauties are: Mary Catherine Birkelbach, Annycy Gibbs,

Betty Hicks, Enna McDaniel, Harriet McCabe, Kay Robinson, Sandra Shield, Linda Shile, Diana Smith, Sharinne Strickland, Ruth Swanland, Carolyn Tapp, Pat Taylor, and Tommie Wieland.

Miss Auto Show will be announced at the final stage show, Sunday at 5 p.m.

Included in the stage show will be Blue Barron and his band, comedian Candy Candide, The Singing Mascots and educated monkeys, Tippy and Cobina.

Some of the exhibits will be the same as those displayed in Auto Shows this year in New York, Chicago and Houston.

The Auto Show will open from 5 to 11 p.m. Wednesday, Thursday and Friday. Saturday it will be open from 1:30 to 11 p.m. and Sunday from 1:30 to 7 p.m.

Tickets may be purchased at the door. Prices are \$1 for adults and 50 cents for children under 12.

STRICTLY AD LIB

"I really believe you have to be a good actor to be a good singer. To me the lyrics are important. If a song is dramatic, I feel it. I try to project it that way. If you're the type who has a quiet heartbreak, that's okay. But I'm not that type." Those are Eydie Gorme's words, told to Dom Cerulli for his cover story on Eydie in the April 4 issue of Down Beat.

Since she first sang at the age of 3 on a kiddie show broadcast, Eydie has followed a judicious path to success. She spent time as vocalist with the bands of Tex Beneke, Tommy Tucker, and Ken Greengrass. Then the "lucky break," in the form of a 13 week contract on the Steve Allen's Tonight TV show, arrived. The 13 weeks became 3 and one-half years. Today, thanks to excellent records, personal appearances, and a stand with Jerry Lewis at New York's Palace theater, Eydie has found that careful preparation has paid off. Cerulli lets her tell her own story and it's an inspiring one.

In the final portion of the Harry Belafonte story, Harry looks at his future hopefully. As he tells Dom Cerulli, "My hobbies apply to what I do for a living. I'm fortunate that I love the theatre and am able to work in it, and most of all, how fortunate I am that audiences like everything I've done so far."

The sellout success of Jerry Lewis at the Palace and the Ella Fitzgerald-Nat Cole-Count Basie and Al Freed's rock 'n' roll packages at the Paramount in New York have spurred both houses into more live activity.

Plans call for Pat Boone to headline a package at the Paramount in late May. Lena Horne signed to star in a forthcoming musical, Jamaica, set for late October Broadway opening. . . . The Brandeis university Creative Artists Festival in June will feature jazz compositions commissioned specially for the festival, including works by Jimmy Giuffre, Charlie Mingus, and George Russell.

Here are the top five best-selling jazz albums in the nation, based on a bi-weekly survey of 225 retail record outlets, as reported to Downbeat:

- (1) Errol Garner, Concert by the Sea (Columbia 883)
- (2) Metronome All-Stars (Clef MGC-748)
- (3) Ella Fitzgerald-Louis Armstrong, Ella and Louis (Verve 4003)
- (4) Shelly Manne and his Friends, My Fair Lady (Contemporary 3527)
- (5) Ella Fitzgerald, Cole Porter Song Book (Verve MGV 4001-2)

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TOREADOR

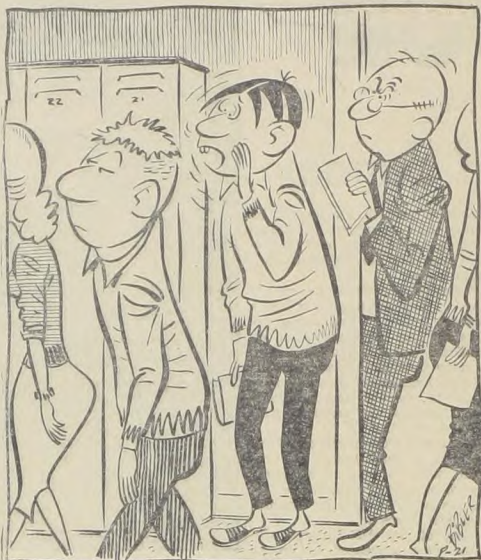
The Toreador, student newspaper of Texas Technological College is regularly published each Tuesday, Thursday and Friday on the campus at Lubbock by the associated students of the College, and is financed by student activity fees, advertising and subscriptions.

Member, Associated Collegiate Press
Editorial Offices: J-211, 212, Phone PO5-8541, ext. 424
Business Office Phone: PO 5-8541, ext. 423

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LITTLE MAN ON CAMPUS

by Dick Bibler



"PHSSST—DID OLE MUSCLE-MOUTH TAKE ROLL TODAY?"

Campus Placement Interviews Set For Job Hunting 1957 Graduates

Placement service of Tech announces that several firms has arranged for interviews on campus with 1957 graduates concerning future employment in various fields.

Appointments for interviews with firms which offer employment in one's course of study should be made at The Placement Service office, Ad 150.

A number of firms have positions open for juniors who are interested in summer employment and they invite all students concerned to schedule appointments regardless of status with reference to military service.

Interviews are planned in following fields: accounting, sociology, psychology, home economics, agriculture, arts and sciences, auditing, physics, mathematics, chemistry and industrial, mechanical, petroleum, electrical, chemical and civil engineering.

Firms that have scheduled interviews are: U. S. General Accounting Office, Lone Star Gas Co., ARMA (division of American Bosch), Pure Oil Co., Freeport Sulphur Co., Armour Research Foundation, Allis-Chalmers Manufacturing Co., Peat, Marwick, Mitchell & Co.

Also, The School of Social Work, Dowell Inc., United States Steel Corp., Marine Corps Officer Training Program, U. S. Naval Air Development Center, Ordnance Corps of Aberdeen Proving Ground, Geophysical Service Inc. and Cities Service Oil Co.

Music Department Presents Operetta

Cast of William Schuman's "The Mighty Casey," a light operetta to be presented May 6, 7 and 8 by Tech music department has been selected.

Name of the person playing "Casey" will be withheld as a surprise until the day of production. The watchman will be portrayed by Don Stewart, the pitcher, Shedecker, by Richard Watkins; the umpire by Wayland Stephens; Merry by Louise Crook; the manager by Robert Wham; the concessionaire by Ken Prickett; and Charlie by Brett Pijan, 9-year-old son of Mrs. Dorothy Pijan, Tech music student.

Mariana Wilson will be choreographer for a dance team comprising the Hawkers. The two baseball teams will be composed of members of Sigma Alpha Epsilon and Phi Kappa Psi fraternities. Members of Phi Mu Alpha Sinfonia, Mu Phi Epsilon, Tau Beta Sigma and Kappa Kappa Psi, campus music organizations, will compose the chorus and brass band.

Positions open in publications Applications are now being taken by the Publications Committee for positions on the Toreador and La Ventana for 1957-58.

Positions to be filled are editor and business manager for both the Toreador and La Ventana and Toreador managing editor.

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Will Rogers And Faithful 'Soapsuds' Lend Friendly Atmosphere To Campus

By CAROL STONE

Toreador Feature Editor

Who but the famed Will Rogers and his faithful horse, "Soapsuds," would stand through snow, rain and Texas duststorms just to lend a friendly atmosphere to Tech campus. The picturesque pair have patiently weathered the elements for seven years at the entrance of Memorial Circle.

\$500 Goal Set For WUS Drive

Tech's World University Service campaign next week will include such activities as a faculty baby picture contest on Wednesday, a sorority and a fraternity car wash, Saturday, and an Alpha Phi Omega "mile of pennies" display in front of the Tech Union on Friday.

A goal of \$500 has been set for the drive, according to Mary Ellen Carr, WUS chairman.

The WUS drive is put on to help out struggling students in foreign colleges with housing, medical care, individual emergencies and food.

The faculty baby picture contest will be run from 8 a.m. to 5 p.m. Wednesday and Thursday with the crowning of the king and queen Thursday in the Tech Union Building.

The sorority and fraternity car wash will be held in front of the Music Building Saturday from 1 p.m. to 5 p.m. with each washing costing 50 cents.

There will also be a large globe on display in the Tech Union by the news counter with pictures of students and countries who receive WUS help. The globe will be contributed by the Air Force ROTC.

On Friday there will be voluntary contributions by the boys calling on girls at the different dorms. The boys and girls dorms will hold their own individual drives also throughout the week.

Union Celebrates Fourth Anniversary

The Tech Union celebrates its fourth year on the Tech campus with an Anniversary Ball Friday at 8:30 p.m. in the ballroom. Highlighting the ball will be the appearance of President and Mrs. E. N. Jones and a host of other school dignitaries.

Among those attending the dance will be Dean of Student Life James G. Allen and Mrs. Allen; Asst. Dean of Student Life James B. Whitehead and Mrs. Whitehead; Dean of Men Lewis N. Jones and Mrs. Jones; Dean of Women Florence Phillips; and Asst. Deans of Women Jacquelyn Sterner and Dorothy Garner.

The story behind the statue is typical of the memories left by the renowned humorist. After one of his informal speeches at Carroll Thompson Junior High School in 1926, Will discovered that Tech was due to play against TCU the following week in Fort Worth.

According to the Fort Worth Star-Telegram, Rogers wanted the city folks to see a "real West Texas hand" and donated \$200, which was his fee for the Lubbock public appearance, to help defray expense of sending the 80-piece band to the game. Amon G. Carter, owner publisher of the Fort Worth paper and chairman of Tech's first Board of Directors, matched Will's check with one of his own and the band went to the city. (P.S. The score of that fateful game when Tech's first band made its debut; TCU 28, Texas Tech, 16.)

Exactly 24 years later, Feb. 16, 1950, the Amon G. Carter Foundation placed the bronze statue called "Riding into the Sunset" on the campus where it has remained as the center of Tech photographic activities and a novelty for sightseers.

The statue is the work of Electra Waggoner Biggs, famed Texas and New York artist, and true to its names faces toward the west and the setting sun. It is a replica of one made from the same mold standing in Fort Worth.

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Students Express Religious Choice

Eighty-seven per cent of Texas Tech's 8,055 fall semester students expressed a particular religious preference, the Registrar's office reports.

Baptists are represented by 2,714 students; Methodists by 2,614; Church of Christ, 760; Presbyterians, 533; Disciples of Christ, 392; Roman Catholics, 310; Episcopal, 182; Lutherans, 116; Assembly of God 27; Nazarene, 20; and Christian Scientists, 18.

Rounding out the 28 faiths listed were Apostolic, 1; Bahai, 2; Brethren, 1; Christadelphian, 1; Church of God, 4; Congregational 5; Evangelical, 1; Foursquare Gospel, 2; Greek Orthodox, 5; Hebrew, 9; Jehovah's Witness, 2; Latter Day Saints, 10; Moslem, 2; Pentecostal, 2; Quaker, 3; Seventh Day Adventist, 4; and Unitarian, 6.

Student religious needs on the Tech campus are served by six church-sponsored student centers. They are the Baptist Student Center, Church of Christ Bible Chair, Presbyterian Westminster House, the Methodist Student Center, Disciples of Christ Student Fellowship; and Episcopal Bible Chair.

These centers offer a total of 17 courses in Biblical literature. Recognized for academic credit by Tech, the courses are taught off-campus in the church centers at

Disc Library Now Available In Union

Record library, sponsored by the music department, will be available in the Tech Union lobby from 9 a. m. to 3 p. m. on Mondays and Tuesdays.

Students and faculty members will be able to check out records for one week at ten cents per album. A fine of five cents per day will be placed on overdue records.

Identification cards must be presented when checking out records.

Tech History Club Goes National; Installation Scheduled March 29

Tech's History Club has been accepted for membership in Phi Alpha Theta, national history society.

The local chapter, Zeta Iota, will hold formal installation in The Museum Auditorium at 7:30 p. m. Friday March 29. Dr. Joseph Franz, University of Texas, will conduct the ceremony.

A coffee will be held for members and guests following the installation services.

Oral Parks, junior from Buffalo

Coeds Receive \$100 Awards

Judy Roberts and Fredeye Jean Wise have been chosen to receive \$100 Zeta Tau Alpha Scholarships for the spring semester, it was announced today by the Committee on Scholarships and Awards.

Miss Wise, a senior elementary education major, is from Kermit.

Miss Roberts, who is a freshman from San Angelo, is a government major.

no expense to the state-supported institution.

Further Christian activities are made available to Tech students through the Lubbock YMCA, located near the campus.

Gap, is president of the club. Other officers are Ray Brunson, vice president; Mrs. Marianna Ekelund, secretary-treasurer; and Fane Downs, historian. Dr. David Vigness, assistant professor of history, is faculty sponsor for the club.

Other charter members are: Bill Brunson, Donald Buchner.

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E. Taylor and Martha Webster.
 Membership requirements are
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 and a 1.75 overall grade average.



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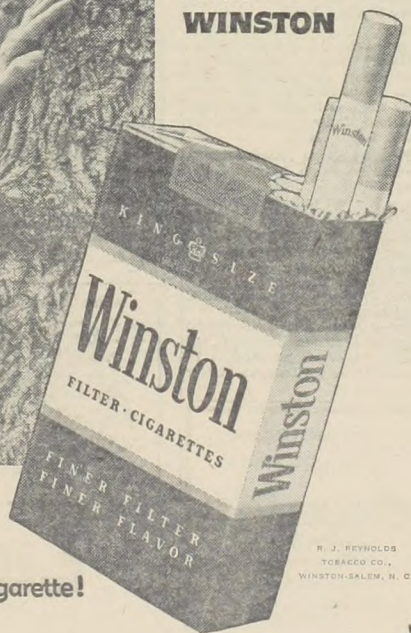


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Organizations Slate Activities

PHI GAMMA DELTA

Phi Gamma Delta will entertain parents of members and pledges with its annual Family Day Activities this weekend.

Activities begin Saturday night with an open house and refreshments for Phi parents from 7 to 9 p.m. at the Phi Gam lodge.

Trent C. Root, vice president and comptroller, Southern Methodist University, will be featured speaker at a dinner Sunday in the Lubbock Hotel. Root was Dean of Business Administration and Kemas Fraternity sponsor at Tech and is a past president of the Rotary Club in Dallas.

ALPHA ZETA

Alpha Zeta, national agriculture fraternity, initiated 12 pledges Friday night in the Agriculture building.

New pledges are Fowden Maxwell, Sidney Long, Charles Saunders, Robert Kay, David Bennett, Marlin Ferguson, John Batto, Jerry Kotara, Randall Grooms, Tom Mankins, Bobby Byrd and Tom Seale.

Requirements for membership in Alpha Zeta are an overall 2-

point grade average and 45 hours of work.

HOSPITALITY HOUR

Hospitality Hour, sponsored by Gamma Phi Beta social sorority, and Phi Kappa Psi, social fraternity, will take place from 3:30 to 5:30 in the ballroom lounge of the Tech Union.

The purpose of the gathering is to give teachers and students a chance to get better acquainted, according to Peggy Malinak, Hospitality Committee chairman.

There will be a program and refreshments will be served. All students and faculty members are invited.

DRANE MIXER

Men of Doak Hall will be guests of Drane Hall tonight for a mixer from 7 to 8:30 in the dining hall. The Dunbar Combo will furnish music for dancing and refreshments will be served.

Marcia Barnes, freshman Drane Hall legislator from Colorado City, is in charge of the mixer.

CIRCLE K

Circle K, campus-civv organization, installed new officers Saturday at a dinner in the Rec Hall.

Don Ledwig, sophomore from Lubbock, is the new president.

David Winston Burger, Lubbock senior, was presented a plaque as the outstanding member award.

New members of the Board of Directors were also presented.

Dancing and games followed the dinner and installation of officers.

DOLPHINS

The Dolphin Swim Fraternity is sponsoring an all-college coed swim night Friday from 7 p.m. to 8:30 p.m. at the Boy's Club, 23rd street and Ave. K.

President Bill Pittman invites all Tech students who enjoy swimming to attend.

ALPHA CHI OMEGA

Yvonne Pratt, senior from Lamesa, was named Alpha Chi Omega Carnation Girl for March. Miss Pratt was awarded a carnation at a recent dinner meeting.

Win an Elgin Watch!



First 3 Prizes:
21 Jewel Lord Elgin Direct Reading watches.

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45 Coeds Pledge In Spring Rush

Tech social sororities have gained 45 new pledges through spring rush.

New pledges of Kappa Alpha Theta are Dolores Battles, Dimmit; Margaret Fryar, Big Spring; Amanda Ward, Lubbock; and Glenda Keith, Borger.

Alpha Chi Omega pledged Marsha Reilly, Ft. Worth; Martha Lou Watson, Lamesa; Helen Ethridge, Roscoe; Carol Sue Fields, Fabens; Naomi Smith, Phillips; Mary Brummett, Borger; Rowan Shepherd, Hart; Ernest Gebert, Wichita Falls; and Geneva McLain, Hart.

Alpha Phi's new pledges are Gwen Nix, Crane, and Shirley Bridges, Rotan.

Gamma Phi Beta pledged Clara Jo Ratliff, Ft. Stockton; Annie Ruth Sewell, Jacksboro; Betty Jo Tyer, Ralls; Vicki Underwood, Dallas; Patsy Anne Mathius, Winters.

New pledges of Sigma Kappa are Carole Click, Dallas; Elaine Wilson, Pampa; Susan Hewlett and Maynette Derr, Lubbock; and Patsy Mullens, Paris.

Zeta Tau Alpha has pledged Beverly Witt and Rebecca Pierce, Lubbock; Theora Hollingsworth, Sweetwater; Jean Brown, Graham; Helen Hoffman, O'Donnell; Bitsy Reeg, Galveston; Mary Ann Crawford, Kaufman; and Mary Lu Jones, Hobbs, N.M.

Pledging Kappa Kappa Gamma are Marilyn Stipp, Hobbs, N. M.; Sara Stephens, Chillicothe; Jo Scott, Eunice; and Ann Adams, Vernon.

Delta Gamma's new pledges are Nancy Tomlinson, Canyon; Judy Roberts, San Angelo; Janice Green Amarillo; Sharon Bender, Houston; and Peggy Johnston, Houston.

Delta Delta Delta has pledged Gaynelle Williams, Eldorado, and Nel Rey Daws, Throckmorton. Pi Beta Phi pledged Sammie Fowler Seagraves.

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Sticklers!

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(SEE PARAGRAPH BELOW)



BASIC TRAINING for R.O.T.C. men. When the talk turns to tactics, remember this: troops who don't get a Lucky break soon become a *Solemn Column!* Why? Any private can tell you: Luckies outrank 'em all when it comes to taste. You see, a Lucky is all cigarette . . . nothing but fine, mild, good-tasting tobacco that's TOASTED to taste even better. On the double, now! Light up a Lucky. You'll say it's the best-tasting cigarette you ever smoked!



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A. EUGENE GRAVELLE, MINNESOTA Parrot Garret

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WHAT IS A HAUNTED WIGWAM?

BOB MC KINNEY, KANSAS Creepy Teepe

WHAT IS A SLOVENLY FLOWER?

ROGER GROSS, U. OF OREGON Sloppy Poppy

WHAT IS A MAN WHO PAWNS THE OLD FAMILY CHAIR?

BRUCE NOLAN, OKLAHOMA A & M Rocker Hocker

WHAT IS A MAN WHO CLASSIFIES SNAKES?

JED JACOBSON, JOHN HOPKINS Viper Typer

WHAT IS A CHINESE BOAT WITHOUT A BOTTOM?

GENE MYERS, LONG BEACH STATE COLL Sunk Junk

Luckies Taste Better

"IT'S TOASTED" TO TASTE BETTER . . . CLEANER, FRESHER, SMOOTHER!

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Tuesday, March
Greek
Spring sorority
retrats will begin
with Sigma Kappa
to Delta sororities
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Sigma Kappa
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pa chapters at SM
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at SMU Saturday
three groups will go
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group returns.
Delta Delta De
their retreat at
Phi Delt
Help Boos
The annual Phi
Founder's Day. Ba
held tonight at
Country Club with
get-together at 6 p
the banquet at 7 p
The featured sp
Shelby Kritzer, Tex
Amarillo.
Others on the
include Larry Byrd
the chapter at Tech
the chapter's annual
J. C. Chambers and
alumni who will be
prise announcements
Founder's Day is
by all chapters in
White Rose
Scheduled
A queen will be
seven White Rose
the Sigma Nu Whit
Dance Friday at
Country Club from
The seven prinee
year are Gayle E
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land, Mary Ann P
and Dana McNaug
The dance is open
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Dances Hi
Union Act
Two dances will
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Tech students w
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Ball Friday night.
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mission is \$1.50 a
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Other regular
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masters' Luncheo
room; and square d
Thursday night in
A foreign film is
and the World Tra
next Tuesday night
Course will contin
Thursday at 7 p
room Lounge.

Greeks Plan Spring Retreats

Spring sorority and fraternity retreats will begin this week end, with Sigma Kappa and Delta Delta Delta sororities and Kappa Sigma fraternity having scheduled theirs.

Sigma Kappa has planned a joint retreat with the Sigma Kappa chapters at SMU and Louisiana Tech at Aron Carter Camp in Fort Worth. The group will leave here at 5 Friday afternoon on a chartered bus, and will return Sunday evening.

Friday night will be spent at the Sigma Kappa sorority house at SMU. Saturday morning the three groups will go to Aron Carter Camp for recreation and discussion groups. Devotions will be held Sunday morning, before the group returns.

Delta Delta Deltas will hold their retreat at Ceta Canyon.

They are scheduled to leave at noon Saturday and will return Sunday evening.

Kappa Sigs leave Saturday for Brownfield or Slaton, and are due to return to the campus Sunday night.

Pi Gamma Delta fraternity has scheduled its retreat for March 30-31 at Ceta Canyon.

Pi Beta Phi sorority has set its retreat during the Easter holidays. The group will leave Thursday, April 18, for Santa Fe, N. M., and will return Monday, April 22. They will stay at La Fonda Hotel in Santa Fe. In addition to planning and discussion meetings, the Pi Phi's plan to make a tour of Santa Fe and arrangements are being made for the group to witness an atomic test at Los Alamos. The sorority also plans to attend High Mass at the Catholic

Church Sunday morning.

Delta Gamma has scheduled its retreat for April 6-7 at Nita Wood's ranch near Slaton.

Alpha Chi Omega will have a retreat May 11-12 at the Flying "L" Ranch.

Two sororities held their main retreats last fall, and have scheduled one-day retreats this spring. Kappa Kappa Gamma will have its spring retreat March 30, and Alpha Phi has planned a retreat for May 12.

Other groups have only tentatively scheduled spring retreats. They include: Phi Delta Theta, who will go to Roaring Springs; Kappa Alpha Theta, who plan to go to the Arnett-Benson Ranch; Gamma Phi Beta, Sigma Alpha Epsilon and Zeta Tau Alpha.

Fifteen Teams Compete In Girls' Softball Tournament

With the proverbial umpire's cry of "play ball," the women's round-robin softball tournament got under way at 4:30 p.m. yesterday.

The event, in which 15 teams are participating, is sponsored jointly by Associated Women Students, Womens Inter-Dorm Council, the Major-Minor Club and Panhellenic. Under their direction, ten rules other than the regular softball rules have been drawn up for the teams to go by.

1. Games shall consist of five innings.
2. Games will begin at 4:30 p.m. and if a team is not on the field by 4:45, they will be forced to forfeit the game.
3. Each team shall have one scorekeeper.
4. Each captain will present to the umpire and the opposing captain a list of batting orders and position of each player.
5. Bobbie Blocker will be in charge of all umpires and officiating.
6. Score sheet will be handed to her at the end of each game with regulation scoring, the final score, and the umpire's signature.
7. Miss Ethel Rollo will call the final play-offs.
8. No pitcher is allowed to wear white.
9. In case of a tie in a league, there will be a play off for the winner of the league.
10. The team winning the most games in its own league is the winner.

The schedule for next week's games is:

- March 19
Church of Christ Bible Chair vs Delta Delta Delta, Horn Hall vs Sigma Kappa, Casa Linda vs Zeta Tau Alpha, Pi Beta Phi vs Gamma Phi Beta.
March 20
Baptist Student Union vs Alpha Phi, Knapp Hall vs Delta Gamma, Sigma Kappa vs Gamma Phi Beta, Kappa Kappa Gamma vs Alpha Chi Omega.
March 21
Church of Christ Bible, Chair vs Sigma Kappa, Tri Deltas vs Zeta Tau Alpha, Horn Hall vs Gamma Phi Beta, Casa Linda vs Pi Beta Phi.
March 22
Baptist Student Union vs Delta Gamma, Delta Delta Delta vs Pi Beta Phi, Knapp Hall vs Alpha Chi Omega, Kappa Alpha Theta vs Kappa Kappa Gamma.
March 25
Horn Hall vs Casa Linda, Delta Gamma vs Alpha Chi Omega.
March 26
Alpha Phi vs Kappa Kappa Gamma, Knapp Hall vs Kappa Alpha Theta, Baptist Student Union vs Alpha Chi Omega.

Phi Deltas Celebrate Founder's Day; Help Boost Icecapades Ticket Sales

The annual Phi Delta Theta Founder's Day Banquet will be held tonight at the Hillcrest Country Club with an informal get-together at 6 p.m. preceding the banquet at 7 p.m.

The featured speaker will be Shelby Kritzer, Texas Beta '32, of Amarillo.

Others on the program will include Larry Byrd, president of the chapter at Tech, who will give the chapter's annual report, and J. C. Chambers and Glenn Cary, alumni who will both make surprise announcements.

Founder's Day is an event held by all chapters in the United

States and Canada to commemorate the 1848 founding of Phi Delta Theta. Approximately 125 alumni, active members, and pledges are expected to attend tonight's affair here.

After the program, the banquet will be concluded with games and other entertainment.

Members and pledges of Phi Delta Theta, in an effort to aid the South Plains Lions Club in the sale of tickets to the Icecapades, are currently selling \$1 tickets to the show.

The ticket entitles the bearer to \$1 on the purchase of a regular ticket. Prices for the tickets range from \$1.50 to \$3.

All proceeds from the show go to youth agencies, such as the Boy's Club, to help youth activities on the South Plains.

The Icecapades are being presented April 2-7 in the Lubbock Municipal Coliseum.

Avila To Draw Tech Students

Beginning next Monday, Juan Avila, cartoonist who draws portraits and humorous character sketches, will be at the Tech Union.

Avila, who is sponsored by the Arts and Exhibits Committee, was here last year, and was well-received by the student body, according to Chairman Beth van Maanan.

Those who were not able to have Avila draw them last year, will have a chance to see themselves drawn as other people see them, she added.

White Rose Dance Scheduled Tonight

A queen will be chosen from seven White Rose princesses at the Sigma Nu White Rose Dinner Dance Friday at the Lubbock Country Club from 9 to 12 p.m. The seven princesses selected this year are Gayle Hard, Barbara Rasor, Dorothy Hill, Ruth Swainland, Mary Ann Pippin, Pat Seth and Dana McNaughton.

The dance is open by invitation only and music will be provided by the Esquires, Chapones for the evening will be Mr. and Mrs. M. K. Dean and Dr. and Mrs. Ernest Giesecke.

Theme for the decoration will be a large rose garden. One thousand white roses will be used in the decorations.

During the dinner dance a trophy will be presented to the member who has contributed most to the fraternity throughout the year.

Pi Phi Entertains National Officer

The Pi Beta Phi supper meeting is set at the Klapp Party House tonight at 6:30.

Mrs. William H. Mansfield, Grand Vice President of Pi Beta Phi from St. Louis, is the honored guest and speaker. She is here to have a conference with each chapter officer, and to grade the chapter on its efficiency.

Last year, the Texas Gamma Chapter was awarded the Philadelphia Vase for being the third best Pi Phi chapter in the nation.

Dances Highlight Union Activities

Two dances will highlight the week's activities at Tech Union this week.

Tech students will be saying, "Happy Birthday, Student Union," at the fourth annual anniversary Ball Friday night. The semi-formal affair is set for 8:30 p.m. in the ballroom.

Friday night will find the cowboys and cowgirls of the Tech Rodeo Association dancing in the Rec Hall to the strains of western music furnished by Tommy Hancock and his band. The annual affair is slated for 8 p.m. and admission is \$1.50 a couple, \$1.00 stag.

Other regular activities that will continue as scheduled are the Tuesday night Record Dance at 7 in the Snack Bar, Tech Toastmasters' Luncheon, Wednesday noon; and square dancing at seven Thursday night in the Rec Hall.

A foreign film is on tap tonight, and the World Traveler is set for next Tuesday night. The Charm Course will continue meeting on Thursdays at 7 p.m. in the Ballroom Lounge.

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Red Raiders Drop Opener To TCU Froggies 4-2

TCU's Horned Frogs jumped off to a big lead early and held on to Don Balkum's five-hit pitching to take the series opener from Texas Tech 4-2 yesterday in Fort Worth.

Today, righthander Houston Powell will be on the hill for Coach Beattie Feather's nine in an effort to square the two-game series. Game time is 3 p.m.

TCU scored all four runs in the first three innings off loser Leo Chase. The Frogs picked up two in the first and single run in the second and third. After that Chase was double tough, allowing no further damage.

The Raiders grabbed their pair in the eighth. Darrell Summers walked and advanced to third on a single by Co-Captain Monroe Henderson. Walter Bingham's single plated Summers and sent Henderson to third. After Dave Potter walked Dave Allen drove home the last Raider run with a long sacrifice fly.

THE LINE SCORE
 Tech 0 0 0 0 0 0 2 0 4-5-2-8
 TCU 2 1 1 0 0 0 0 x 4-6-5-6
Winner—Balkum
Loser—Chase

Raiders Seek Revenge
 Today, the Raiders seek revenge with Powell on the mound and Cullen Hunt behind the plate. The rest of the line up is expected to remain the same with Bingham at first, Allen at second, Henderson at short, Potter at third, Norm Huggins in left, Gehrig Garrison in center and Summers in right.



HENDERSON
Summers in right.

Netters Lose In First Encounter

The Red Raider tennis team was upended in its first outing Saturday at Wichita Falls, losing to the East Texas State netters, four matches to two. Tech took one singles match, the No. 1 event, and one doubles, in No. 2 competition.

In a freshman match, Tech's Bob Macy romped over Fry of East Texas, 6-3 and 6-3.

Billy Edd Gowan, playing No. 1 singles for the Red Raiders, took his match over East Texas' Berry Pelton, 6-3 and 6-1. David Kent, in the No. 2 singles match, lost to Mac Bane, 6-2 and 6-4.

In the No. 3 singles game, Dick Spiers extended his opponent to the limit before submitting, 4-6 9-7, and 10-8, to Tom Haney. Number four singles were taken by Melvin Seltzer of ETS, 6-4 and 6-4 over Tech's Johnny Kniffen.

In doubles, Tech's No. 1 team, Border titlists a year ago, lost to the Bane-Pelton duo, 6-4 and 7-5. The Raider No. 2 unit gained some revenge, however, as the Spiers-Kniffen combination defeated Seltzer-Haney, 10-8 and 6-2.

Coach George Philbrick said his team was a bit off its usual game, but explained that ETS had already played three matches, holding wins over SMU and TCU. The Raider takes to the road again this week, meeting North Texas, TCU and SMU on Thursday, Friday and Saturday.



TECH VARSITY — Pictured above is the 1957 edition of the Red Raider baseball team that opened its season in Fort Worth yesterday. In the top row, left to right, are Leo Chase, Houston Powell, Don Matticks, Coach Beattie Feathers, Norm Huggins, Gehrig Garrison and Darrell Summers. In the first row are Cullen Hunt, Walter Bingham, B. A. Donelson, Dave Allen, Monroe Henderson, Dave Potter, and Buzz Bates.



"What's it like to be A PHYSICIST AT IBM?"

Five years ago, college senior Nick Hemmer asked himself this question. Today, as Administrative Assistant to the Quality Control manager, Nick reviews his experience at IBM and gives some pointers that may be helpful to you in taking the first, most important step in your career as a physicist.

"I was tremendously impressed," says Nick, "by my first plant tour. When you go through the facilities—meet the men and get an idea of the problems they handle—you can't help but become interested. Add the friendly, informal work atmosphere, and you know right off the bat these people have a story to tell."

Nick came to IBM in 1951 with a B.S. in physics. He started as a Technical Engineer—in Test Equipment Engineering—working on an analog bombing system. When that project moved from the Endicott to the Poughkeepsie plant, Nick followed it, becoming first an Associate Engineer, then a Project Engineer. As the lat-



Heading up Quality Engineering

ter, he worked on IBM's first transistorized electronic computer—the 608. By November, '55, Nick was heading up Quality Engineering in the Quality Control Division of the Poughkeepsie plant. Recently promoted to Administrative Assistant to the Quality Control manager, Nick now concerns himself with the fundamental operations and policies of this 450-man division. Quality Control is responsible for the performance of IBM's vast array of business machines—from simple sorters and punches to the "electronic brains."

What an IBM physicist does
 "The problems of Quality Control in this business are endless," Nick reports, "and fascinating to the physicist. There's process control—of the manufacture of components such as transistors and cores . . . of the contents of a gas . . . of the concentricity of an etch solution . . . of the diffrac-

tion of alloys . . . or of the properties of metals, such as the resistivity of germanium. Then, there are the important 'analysis of failure' and reliability studies, in which you seek to determine, for example, the 'life



Problems fascinating to the physicist
 expectancy' of a device, the mean time between failures, or perhaps which step in a process has the greatest effect on the equipment involved. You may be asked to control the deposit of glass on X-ray tubes to avoid spill-over, or microscopic spotting. Or you may be dealing with arc-suppression, or gaseous electronics, the grass roots of instrumentation; or in the estimation of tolerances, or



Extensive educational facilities

in correlation coefficients—that is, in physically sound numbers."
 Nick has been instrumental in encouraging many college physics majors to come to IBM. "I find they're interested in questions like these," he says: "How would you go about determining the 'life' of electrons in transition from the valence to the conduction band?" Or, in the manufacture of magnetic inks, "How can the grain size of the iron content be controlled . . . or its viscosity regulated over wide temperature ranges? How would you control the concen-

'Mural Outlook

There will be a meeting of all softball officials in the intramural office at 5 p.m. tomorrow.

FRATERNITY LEAGUE BASKETBALL
Sunday's Results
 SAE 2 Sigma Chi 9 (forfeit)
 Phi Delta Theta 44 Phi Gam 37
 Pi K A 47 ATO 31

Thursday's Schedule
 7—Pi K A — Kappa Sigma
 8—ATO — Phi Gam
 9—Phi Delta Theta — Sigma Nu

TECH STANDINGS

SAE	7	1	33
Phi Delta Theta	6	1	19
Phi Gam	5	2	14
Kappa Sigma	4	3	24
Phi Psi	4	4	34
Sigma Nu	3	4	34
Pi K A	2	5	44
ATO	1	6	53
Sigma Chi	1	7	6

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Tuesday, March 19, 1957

Freshmen In Season
 Tech's freshman team against the two schools. This is the first year many seasons. It is also the best playing in the history. Now the freshman have their Paul Orlosky, year has nominated. The tall righthander, blazng fast ball. The rest of the Bruce Boyd at first, Denton at third, De Bill Dean in right. Tombs is from Abilene, Hill from can from Dallas, and Today's opening tower on March 22—Odessa Junior, March 27—Odessa, April 18—San Angelo

Fresh Track At Southwest
 Texas Tech's freshman rose to the top in the sport for two years Saturday. A freshman-junior college the Southwestern Re at Fort Worth. Making their first season, Coach Del thinkdals ruled up points in winning the picnic meet, of the Southwest's track and field meet. In all, the Pledorado five first places, two third and three four dominating their first. First places were my Davis in the 4 whose 49.2 was a record; Tommy Pat 220-yard low hurdles timing, only 4 second mark posted last year great Eddie Southern. Bode Wins H Charles Bode won high hurdles in 15.0; ton took the high leap of 6 ft. 3 in.; relay team of Jan Herring, Roger C Tommy Davis won ing of 3:23. Tech's best showing hurdles races. James ed Patterson to his

INERTIA
 guidance system energy, no car evaluate think

ARM

Freshmen Meet Odessa J. C. In Season Opener Today

Tech's freshman baseballers open their season this afternoon with a game against Odessa Junior College at 3 p.m. on the Raider diamond.

This is the first of a four game home and home series between the two schools.

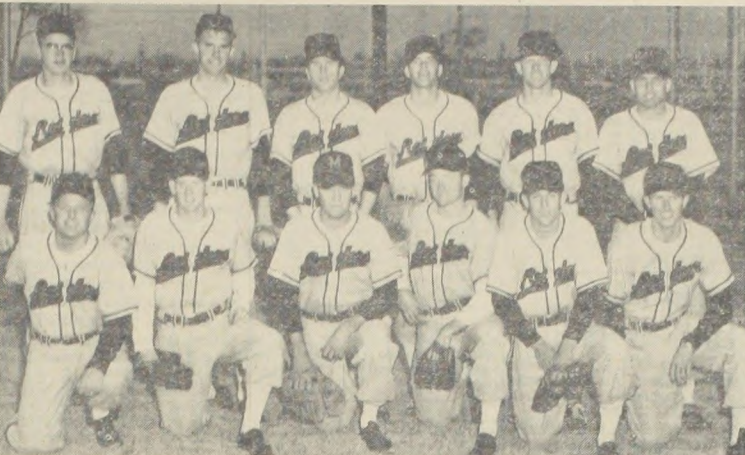
It is also the first game played by a Tech freshman nine in a good many seasons. The reason for this was the fact that Tech had been playing in the Border Conference where frosh were allowed on the varsity. Now that the Raiders are in the Southwest Conference, freshman have their own teams and compete against other freshman.

Paul Ortosky, former minor-leaguer coaching the freshmen this year, has nominated Billy Tombs for the starting pitching assignment. The tall righthander has been very impressive in work-outs with his blazing fast ball.

The rest of the line-up will include Paul Cato behind the plate, Bruce Boyd at first, Rob Hill at second, Ken Talkington at short, Jay Duncan at third, Dewey Bryant in left, Robert Benton in center and Bill Dean in right.

Tombs is from Georgetown, Cato from Fort Worth, Boyd from Abilene, Hill from Lubbock Monterey, Talkington from Tyler, Duncan from Dallas, and Bryant, Benton and Dean are from Tom S. Lubbock.

Today's opening game is the first of an eight-game schedule. Following are March 21—Howard County Junior College, there, March 22—Odessa Junior College there, March 25—Howard College here, March 27—Odessa there, April 4—San Angelo Junior College there, April 18—San Angelo here and May 2—Odessa College here.



CLASS OF 1960 — Pictured above is part of the freshman baseball team that makes its debut today against Odessa Junior College. From left to right in the back row are Rob Hill, Bill Dean, David Bourland, who will be out of action due to a knee injury, Bruce Boyd, Bill Tombs, and Paul Cato. On the front row are Coach Paul Ortosky, Dewey Bryant, Ken Warren, Buddy Whippo, Gary Wetter and Bob Snyder.

Frosh Track Team Takes First Place At Southwestern Track, Field Meet

Texas Tech's freshman track team rose to the greatest heights in the sport for Tech in recent years Saturday, capturing the freshman-junior college division of the Southwestern Recreation meet at Fort Worth.

Making their first start of the season, Coach Delmar Brown's thinclads rolled up a total of 35 1/2 points in winning their division of the gigantic meet, which is one of the Southwest's largest annual track and field meets.

In all, the Picadors chalked up five first places, two seconds, one third and three fourth places in dominating their field.

First places were won by Tommy Davis in the 440-yard dash, whose 49.2 was a new division record; Tommy Patterson in the 220-yard low hurdles, with a 23.7 timing, only .4 seconds over the mark posted last year by Texas' great Eddie Southern.

Bode Wins Hurdles

Charles Bode won the 120-yard high hurdles in 15.0; W. L. Thornton took the high jump with a leap of 6 ft. 3 in.; and the mile relay team of Jan Pearcy, Doyle Herring, Roger Crawford and Tommy Davis won with a clocking of 3.22.3.

Tech's best showing was in the hurdle races James Harvey pushed Patterson to his win in the

low hurdles, and Patterson was a close second to Bode in the highs, as the Picadors swept the first two places in each event.

Other placings were: Scotty Turner, third in the 220-yard dash; Owen Christian, a tie for fourth in the half-mile; Pete Dyson, fourth in the mile; and Bobby Cline, fourth in the shot put.

Second place was taken by the Abilene Christian College freshmen, and third went to the Baylor frosh.

Next meet for the Picadors will be on March 30 in Austin, a four-way meet with Baylor and Texas' freshmen and Victoria Junior College.

Fencers Leave For Meet

The Texas Tech fencing team left this morning for the NCAA meet which will be held at the University of Detroit Friday and Saturday of this week.

Tech will base its hopes this year in the tournament on two experienced seniors and a junior. They are Ken Gullett, senior letterman in sabre competition; Frank Griffin, junior letterman in foil; and Frank French, senior letterman in epee. Each of these men will fence between 90 and 100 matches during the meet.

Brand new - the Arrow Windshield Jacket

Windproof, water repellent—and good looking. That's Arrow's all-new Windshield jacket styled in tattersall checks, stripes and solid colors. Bi-Swing action back gives freedom of movement. Elastic waist and adjustable cuff and collar tabs for changeable spring weather. "Sanforized-labelled" cotton fabric, \$12.95.



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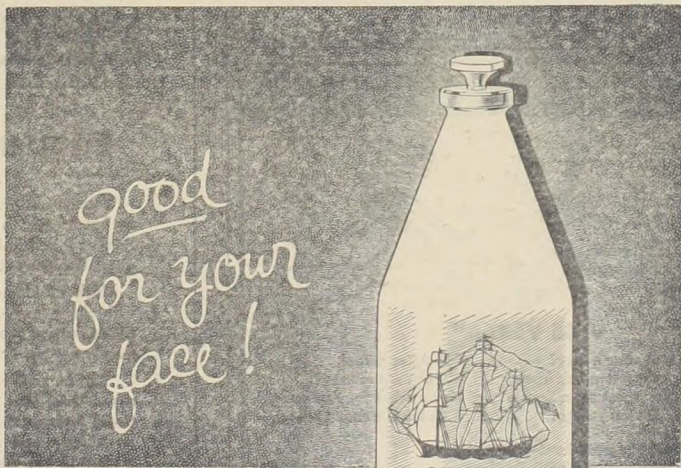
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Campus Interviews March 22

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Nineteen Techsans Are Seeking Post As Lubbock Community Ambassador

Lubbock's Community Ambassador will be picked in about two weeks, according to the Lubbock Chamber of Commerce office. Techsans who have applied are Kathy Veasey, Suzanne Wilson, Jerry Rivers, Sue Rucker, Charles Isbell, Vergie Bacus, Carolyn Porter, Gordon Graves, Marilyn Warren, Jerry McDonald, Richard Styles, James Robert (Bob)

Hancock, Larry Merriman, Aretta Jennings, Barbara Van Horn, Willis Taylor, Donald B. McGuire, Glen Woody, and Robert Lee McGuire. Lubbock's Ambassador will visit an average family in India, Chile or Spain for two months in order to better understand the life and people of other countries. Expenses will be paid plus \$100.

Region I Meet Slated At Tech

The Texas Interscholastic League Region I meet will meet will be conducted on the Tech campus April 12 and 13.

The meet will include all literary, track and field events. Approximately 3,000 students are expected to represent 200 high schools in the two-day meet. The girls' regional volleyball meet is slated one week earlier, April 6.

Region I includes all of the Panhandle and an area included by a line west to Pecos, south to Alpine, east to Abilene and north to the Texas-Oklahoma line. The winners in the Lubbock meet will represent Region one in the state meet at Austin.

Events to be held include: tennis, golf, one-act play, slide rule, number sense, spelling, debate, extemporaneous speaking, track and field events.

RECOGNITION...

Continued from Page 1

and Sciences; Jack Price, junior and Glenna Woods, senior from the School of Business Administration; Donald Hayworth, freshman from the School of Engineering; Linda Lu McShan, freshman and Jean Schepers, freshman from the School of Home Economics.

Other students recognized for scholastic achievements included those who compiled outstanding academic records for from one to four years; college scholarship holders who have maintained high averages and the student organizations.

IFC AWARDS...

Continued from Page 1

ner, Sigma Nu; Richard Ridgeway, Edwin D. Kahler and Donald D. Morris, Sigma Chi; Gerald Edwin Dabbs, Tau Delta Tau.

VETS PLAN DANCE

Veterans Club of Tech will have its fourth annual spring dance at the VFW Hall from 8-11 p.m. Friday. The orchestra of Sam Baker will provide the musical setting. The price is \$2.50, stag or drag.

LOST

A light brown woman's coat, with three-quarter length sleeves and throw-back cuffs. Contact Rosemary Byars, Drane Hall, box 10, room 237. \$10 reward.

TEXAS ARTISTS FEATURED

Museum Receives Merit Award

An award of merit was presented to The Museum "for being a cultural force of the greatest importance in its area for over a quarter of a century" by Dr. Seymour V. Connor, representative of the American Association for State and Local History.

The national Award of Merit is made annually to recognized meritorious achievements in history at the state and local level. It will be featured in this week's Museum display, "Spotlighting The Museum in the State and Nation," showing other honors which have come to The Museum.

The American Association for State and Local History is an affiliate of the American Historical Association and sponsors the *American Heritage* publication series.

The present Museum building was completed and dedicated Oct. 19, 1950, coincident with the 25th anniversary of Texas Tech. An activities program and exhibit halls have been in process of development since the dedication. These Museum functions are primarily supported by association memberships of the people of this area. Annual dues of \$2.50 stu-

dents, \$5 for individual memberships and \$10 for family memberships.

The 18th Annual Exhibition of 1956 is now being featured in The Museum - co-sponsored by the South Plains Art Guild and the Art Institute.

The exhibition will be seen through April 7 and constitutes an assemblage of work by Texas artists.

Repeating a feature of the past year, The Museum will conduct a "popularity" poll asking all visitors to the Art Gallery to cast their votes for the picture or sculpture which they think "best in the show." Results will be announced at the close of the exhibition.

The traveling show is sponsored by the Dallas Museum of Art, Houston Museum of Fine Arts and Witte Memorial Museum. Participating museums are the Texas Fine Arts Association and The Museum on Tech campus.

The current Cleveland Water Color Show which has been hung in the Art Gallery of The Museum since March 3, is being moved to the Auditorium for the scheduled exhibit for the 18th Texas Annual Exhibition of painting and sculpture.

Palmer To Conduct Tech Sales Clinic

This year's Sales Clinic, sponsored by KDUB and Tech's Advertising Club, will be March 25-26.

It will be held in the Aggie Engineering Auditorium at 7:30 p.m. both nights. Joe Palmer, a world-wide sales consultant, will be the main speaker throughout the clinic. He says that "everybody is a salesman." Palmer will cover many phases of salesmanship.

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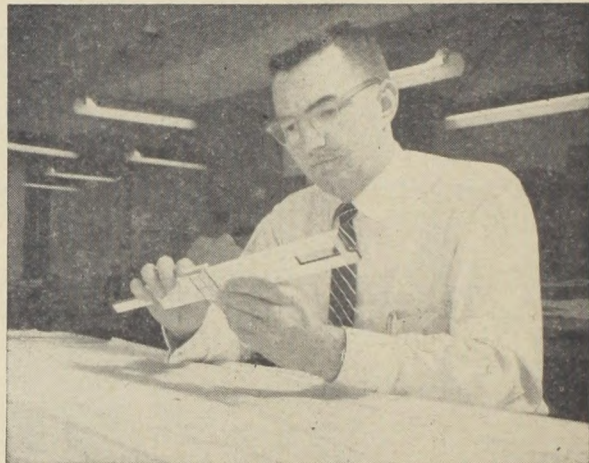
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BRUCE'S CLEANERS

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Next Door to Bob's Cafe

A Campus-to-Career Case History



After securing field data, Mac McLeran lays out plans for new and additional telephone services.

Figuring on the future

Thurston B. McLeran, called Mac by his friends, is an engineer with Southern Bell Telephone and Telegraph Company at Decatur, Georgia.

Much of his work is concerned with the future—planning for telephone service to meet predicted demands a year, or five years ahead.

"My biggest job to date," Mac says, "has been engineering additional communications facilities for an airbase and adjoining aircraft factory in our district. This means making field studies of the customer's requirements and planning how new telephone facilities can best meet them. Then I translate this in-

formation into working plans for our construction and installation people. It's a big job, and gives me a lot of responsibility. It's challenging work, too, for an engineer."

Figuring on his own future concerns Mac also. He graduated from Georgia Tech in 1952, with a B.S. in Electrical Engineering. He went with the telephone company because of the advancement opportunities it offered. Today, Mac is married and has one child. He looks forward to an interesting career in a growing business where individuals can advance as far as their abilities will take them.

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*\$50 goes to Jerry A. Bys, Coe College, for his Chesterfield poem.
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