THE SPEARMAN REPORTER NUMBER 45

NETEENIH YEAR

Spearman, Hanstord County, Texas. Uctober 20, 1927

TRAINING COURSE Spearman City Council A SCOUT LEADER'S

e Lynx Are Making Football History for Spearman

Friday, October 15, the Borger dogs" invaded the Lynx terri-A NEW BUSINESS dogs invaced into Lync terms and a spectacular grid-iron bat-sthe result. Early in the after-squawking horns, cars packed overs and displaying streamers to and scarlet announced the of the opposing forces. Exent ruled supreme, and classes out of the question. Everyone aining his eyes and ears to ear all that concerned the in-some predicted an easy victhis kept a judicious silence far of defeat in their hearts. ry the keams trotted out and of cheers and yells both squads. The crowd whistle.

Wakeman won the toss also to hand suldogs elected to kick. The ams took their places; the blew; the fight was on! A RECENT from the south made wind ctacular punting or passing impossibility. The an er was largely a mid-field th Neilson's 35 yard run as the outstanding features of The "Streetcar" was al the job, and more than one took a ride without paying wetter. The first quarter lorger 0; Spearman 0 Grooms 400 heifer calves, and to Grooms 400 heifer calves, and to ich, and more than one Borger 0

the second quarter was ren threw the sidelines into of excitement, and the found at necessary to quie fore signals could be called. Reg line held and Spearman red to bick. But the Spear-

Nellson again thrilled the or with a long 20 yard run right end. The Lynx were and the ball went to The second quarter ended

halves the pep squad led or bedecked animal of the pories announced in no uns what Borger might exe hands of the Lynx during int ,he ran to the 2 was been returned by the grand jury. to fumble. Seeing it he was downed. On

Spearman kicked to line. The third quarter Borger in possession of pearman's 8 yard line.

be opening play of the last Captain Jofferies carried the for a touchdown. Borger kick goal. The Lynx stag-ly in the last carried the Basic Captain Jofferies arrived the Borides Arrow Carried the Captain State of the State of the State Basic Captain State of the S

En Frank

FOR SPEARMAN

Clayton Morrow arrived in Spear han from Garden City, Kansas, on October 1st, and assumed manage-ment of the Star Cottage Camp ment of the Star Cottage Camp Ground in the east part of town. Mr. Morrow has also established an auto top repair shop, with present headquarters at the Raney & Hazlewood offices. Mrs. Morrow and their three children will come trom Garden City on Nov. 1st, and the family will make Spearman their permanent home. Mr. Morrow informs us that he vill soon erect an oth squads. The crowd nervous anticipation the histle. Wakeman won the toss to defend the south goal. ogs elected to kick. The

RECENT CATTLE SALES

Wiley Wright of Candian, and Crane, of Chicago, recently bought 550 head of the Willis steers, which were being pastured on the Steele ranch, on the Palo Duro, north of Spearman. These gentlemen also

by Borger in the open-second quarter was re-Hale. The prospects for a threw the sidelines into

Roy McNutt this week delivered 300 steers to Kanford Whaley. Bob Archer sent a shipment of 260 calves to the Kansas City mark-

Cattlemen have been busy the past row days and many sales have been made. Cattle are bringing the highest price they have brought in yeary. Range conditions on the north plains are ideal, the pastures will not be overstocked this winter.

DISTRICT COURT IN SESSION

District court, thirty-first judicial district, met at Old Hansford Montail of the game. man kicked in the third quar-ind kicked after Hoskins was tebind the line and thrown (rand loss. It was Balentine the fars in their eyes. Borger ing, and the boys were fight-h tears in their eyes. Borger were settled without trial. The petit ing the heart-breaking play ram. The wind caught the slonn pass from center caus-teman to fumble. Seeing it to public the state taus to the state as prosecutor. Monday morning, when the criminal taus in their eyes. Borger the heart-breaking play taus the beart-breaking play taus the taut the state taus to the state as prosecutor. Monday morning the grand jury was the heart-breaking play taus the beart-breaking play taus the taus to the state as prosecutor. Nonday morning the grand jury was the heart-breaking play taus the taus to the state taus to the state as prosecutor. Nonday morning, when the criminal taus to fumble. Seeing it to play the taus to the state as prosecutor. Three things are extendial in the production of high quality protein in wheat tappears to production of high quality protein to wheat the state as prosecutor. Monday morning the grand jury was the taus in their eyes. Borger the state the taus the state taus the state the s day morning, with what appears to

DEATH OF AGED LADY

Mrs. Julia Ann Smith died at the home of her daughter, Mrs. Litch og Sunday, October 16. Mrs. Sparks,

a the last period, and rds on a beautiful for-m Neilson to Gay. The s in a good way for a beau beautiful for-m Neilson to Gay. The Met. Cora Carthel.

duce Co., played slide trambone with the Guymon professional band during the fair there. Mr. Snider directed the Spearman Municipal Band when it was existant. He reports that he talked with several Kansas players who told him some interesting facts about Kansas

LOCAL TROMBONE ARTIST

PLAYS WITH GUYMON BAND

E. K. Snider, of the Snider Pro

bands. Kansas now has the band tax law, two dollars for every rehearsal at-tended. In Liberal each member re-ceives one dollar for every rehearsal attended. These towns are using a fine plan. They are assured of having a good band because the payment for the time he must put in practicing.

All over the United States more and more interest is being shown in municipal bands. Only 14 of the 48 states have no provision for municimal music, and several of these have foot for introducing movements of band tax measures an early sessions of their legislatures.

People are coming to realize that a band is one of the community's most valuable assets. They realize that where there is music here is life, and keeping life in the commukeeps the younger generation nity from departing in search of it.

WHEAT PRODUCTION FACTS

(By H. M. Bainer, Director Southwestern Wheat Improvement As-

when increase in yield is consid-ered, good seed costs less per acre than ordinary seed. Treating seed wheat for smut may

cost a few cents per acre for labor and material but it will make dollars per acre in yield and quality. A wheat soil that is well supplied with organic matter, works easier and retains more moisture than a

soil with a low supply. Where livestock is kept and maas a top dressing to wheat will often double the yield.

Three things are essential in the production of high quality protein in wheat-favorable elimatic condi-

To diversify at least enough to

To diversify at least enough to produce one good cash crop, like wheat, and plenty of feed for live-stock, will not only insure better re-turns, but will help distribute labor ard assist in keeping the land free from weeds, insects and plant disease

While the average yield of wheat in the southwest, from 13 to 14 bushels per acre, is almost up to the

E. L. Roberts, field executive of the Boy Scouts organization, was in the city Monday conferring with

Wm. McClellan and others who are interested in this great movement. Mr. Roberts states that on next Wednesday, October 26, there will be held at Perryton a Scout Leader's Training Course. This school of in-struction in Scout Leadership will

be in charge of the three Boy Scout the same as Texas. In Hutchinson, besides the director's salary, they, are paying each member of the band two dollars for every rehearsal at-called at 6:30 o'clock and will continue several hours. Following this meeting a series of meetings will be held at which those who are instruct ed at the Perryton meeting will in struct others in Scout Leadership of a small sum pays a business man It is thought that 12 or 15 men from Spearman will attend the Perryton meeting.

USE STAGGER SYSTEM TO DELIVER N. Y. PHONE BOOKS

Because of the immense number of telephone books that have to be delivered in Greater New York when ever a new edition is issued, it been found necessary to adopt the "stagger" system of delivery. The stagger system of delivery is

based on the stagger system of busi-York. ness concerns adopted in New If all business concerns and shops opened and closed at the same hour, New York transit facilities would be swamped. Accordingly, the stagger system has been adopted whereby certain classes of business open and close at different hours than do others, with the result that the traffic load is spread out more than other-wise would be the case. Similarly, in the delivery of tele-

phone books, if both the Manhattan-Bronx and the Brooklyn-Queens directories were delivered simultaneuosly, the job would require a much longer time and the task would be a much more difficult/one. It was said that more than 3,000,000 volumes of the latest issue of the New York tele-Where livestock is kept and ma-nure is available, 10 tons per acre, These millions of books now average over four pounds apiece in weight. Under the new plan, the Manhattan-Bronx directory was delivered first and when this deliverey was completed requiring about three weeks time, the Brooklyn-Queens book was started. While at first glance it might seem a duplication of effort to go twice to the same address when both directories might be delivered on one trip, the greater ease in delivering one at a time to an address speeded up the deliveries to a sur-

GENE TUNNEY TELLS BOYS **RIGHT ROAD TO SUCCESS**

prising extent.

Gane Tunney, heavyweight cham-pion of the world, broke his characteristic silence at Dayton, Ohio, recently and told some 5,000 news car-

riers the way to success. Climbing from a marine who tought for \$30 a month to the gentleman of the ring with a million-dol.ar valuation on his services, Gene Tunney's admonition appeared to regis-

ter. The first bit of advice he gave was bushels per acre, is almost up to the average for the United States, yet, it is quite low in comparison to the clder farming countries of Europe in which Sweeden shows an average necessary to proper development.

BUICK CAR OVERTURNED ON OIL FIELD HIGHWAY

While Mr. and Mrs. E. T. Robert son, of Wheeler, were enroute from Dumay to Spearman on Wednesday afternoon of this week, they had the misfortune to turn their fine Buick Club Coupe completely over, but for-tunately their injuries were very slight, excepting for the scare.

The accident occurred on the oil field highway, near the Homer Alfield highway, herr the Homer Al-len farm, south of Spearman. A punctured tire was the cause of the turn-over. Mr. and Mrs. Robertson and the wrecked car were brought to Spearman where Dr. Gibner ad-ministered all to the travelers, and the boys at the Ford garage doctor-dithe build. ed the Buick.

The car was not badly damaged. Mr. and Mrs. Robertson, who appear to be mighty fine folks, asked the Reporter to thank the people of Spoarman and vicinity for the kinds shown them in their little mis

WORK IS COMING ALONG FINE ON FIRST NATIONAL BANK BUILDING

Contractors Hill & Carr are this week pushing the work on the First National bank building, at the corner of Main and Davis streets. The foundation is completed and the work of building the vault is pro-gressing rapidly. This fine new brick building will "set off' that busy corner in splendid style, and will add much to the appearance of all of Main street.

LEASED THE CLOSE BLACKSMITH SHOP

J. W. Smith, an experienced black-J. W. Smith, an experienced black-smith, has leased the J. E. Close blacksmith shop and took charge of the same the first of the week. Mr. Smith has been working in Spearman and vicinity for a year or more and is well known in a competent me-chanic and an bonest workman. Mr. and Mrs. Close expect to leave the latter part of this week for Oklaho-ma, where they will make their fu-ture home. ture home.

CARD OF THANKS

We desire by this method to extend to our friends in Spearman, Amarillo and throughout the country, our sincere thanks for the kindnesses our sincere thanks for the kindnesses and still is prominent in the affairs shown us in our recent great be-reavement. Words can not express our deep appreciation of what was done for us during the illness and at the time of burial of Judge Cator. MRS. JAMES H. CATOR and family.

CARD OF THANKS

We wish to thank our friends and neighbors who so kindly assisted and offered their assitance to us, during the illness and death of our dear mother. We wish to especially thank

the nurse, Mrs. W. H. Black. Mr. and Mrs. Litch Sparks, Mrs. Nora Morris, Mrs. Dora Carthel.

Visits in Dalhart

On Thursday of last week, Mayon R. L. McClellan and councilmen Womble, Haas and Higgs, accompan-ied by J. R. Collard, R. W. Morton Maynard McLain, O. C. Raney and the Reporter editor, drove ove Dalhart to inspect the fine new to erage system recently installed that progressive little city. The councilmen found a very complete plant, installed at a four price and were very much platsed in every way with the entire arrangement at Dalhart. The council is making ar-rangements to let the bid for the in-

SOCIETY MET SATURDAY

The Grand Plains Literary Society met on Saturday night, October 15, at the school building. This was the first regular meeting of this organization. Due to so much business coming before the society, only short program was rendered, which was as follows:

Song, "Battle Hymn of the Repub-lic," by the Society. Reading, "The Guest," by Herman

Barkley. Reading, "The Girl He Forgot," by Elnore Beck.

Clell, accompanied by Miss King. Short talk by Mr. Davis, Reading by Vinis

Reading by Vivian Hall. "Home Town Gossin," by Ehmo McClellan.

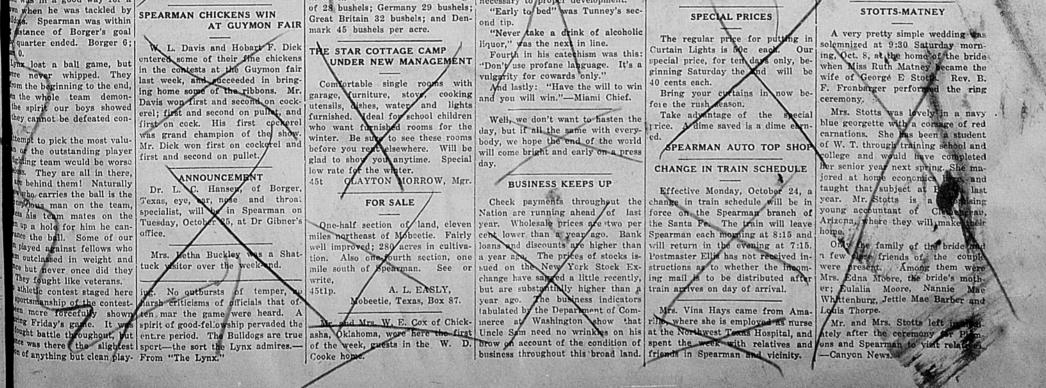
While the program committee was arranging a program for the next meeting, the society held a spelling match.

Before the program was renered, of: The adoption of the constitu-tion. The motion the next meeting of the society be held at Gruver, on Saturday night, October 29. Adjournment. REPORTER.

VISITORS FROM STINNETT

Billy Christian and Walter Allen were here from Stinnett Wednesday morning, but left immediately after hearing the grand jury was in ses-sion. This was Mr. Christian's first visit to Spearman in several months and he was pleased to note the many civic improvements. Mr. Christian is ex-sheriff of Hutchinson county, and still is prominent in the affairs

Rev. and Mrs. Hall Pierce came from Amarillo the first of the work, and are guests at the P. A Lyor home in Spearman. Boy. Pierce is archdeacon of the Phiscopal church, district of North Texas, and was here on business connected with his or-ganization. Mrs. Pierce will be remembered by Spearman and Hans ford county friends as Miss Lutia Relle Hume.





surrevent in other advertus

Theft of twenty cents has resulted in a New York man receiving a cu in a New Fork man receiving a sentence of life imprisonment. The crime at first glance is seemingly only a triffe and the penalty extreme-ly heavy, but the defendant has been given the maximum sentence under the Baumes law which provides such a drastic punishment for "repeaters." Repeaters, as they have been termed, are persons who have been convicted on perfious occasions of vioof the law and on the fourth lations conviction they are given as heavy a sentence as it is possible to enforce. At the same time persons who are convicted in other courts for viola-tions of the prohibition law in which poisonous products that often result in death or permanent injury, receive sentences of only a fine and a short Bumes law is based on the pulses and finer memories of life. We may never forget altogether a sorrow or a misfortupe that has been society must be made safe and its

A LIFE SENTENCE FOR

A PETTY CRIME

SENT PA

AINS

TEMPER

society must be made safe and its caused by another, but we can for-give because forgiveness knows no reason cr logic. It is not an intellec-tuel or mental thing. It is not circum-scribed by the metes and bounds of the brain. It's and of the realm of conviction of theft of poultry. Fines, conviction of theft of poultry. Fines, and jail sentences seemingly held no fear for these who could not resist the temptation of visiting their ndighbor's hen roosts. Whether the full effect of the law will be felt, rests solely with the state of mind of the juries .-- Quanah Tribune-

OIL WILL GO UP

Take your choice of conflicting opinion, "no more oil or very ex pensive oil in a few years," or "oil enough for a thousand years." Le. it be remembered however, that the cil that would have lasted a thouand years on the basis of consump tion of a few years ago would last "Excessive overfifty years now. production" of 1923 only equalled our "normal consumption" of 1927. Last year for the first time in British history, the tonnage of British ships built to burn oil exceeded the tonnage of those built to burn coal 51 per cent for oil against 49 per cent for coal that worries British coal mine owners and should interest American oil well owners, and oil stock specu-lators, says Arthur Brisbane. In a few years millions of trac-

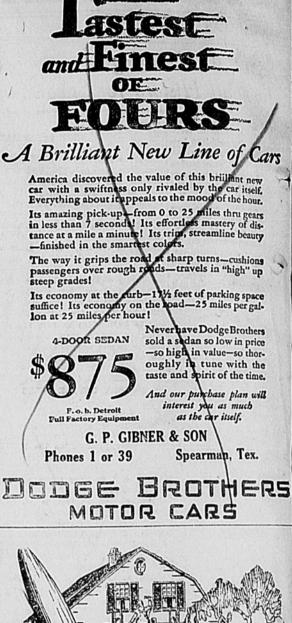
machines, gas engines tors, flying and oil burning ships and locomotives in excess of the present number will be burning oil and gasoline.

One using you may safely write on your cuff "the price of gasoline will go up."--Panhandle Herald.

BRAINS OF SEXES EQUAL

Women who wish to establish cientifically the equality of brains possessed by the sexes, will read with pleasure that the invertigation into the brain of Mrs. Helen H. Gardner, reveals the same estenciai develop-ment as that of man Mrs. Gardnir, a firm believer in

Mrs. Gardnr. a firm believer in orain equality, bequeathed her brain,





is Thrilling Millions

Never before was a low-priced car so delightful to drive as today's Chevrolet!

Fast get-away ... easy, smooth operation ... high speed roadability ... unfailing power ... and flashy acceleration-

exactly the type of performance that everyone wants in an automobile today!

In addition, there is all the finger-tip steering, all the positive braking and effortless gear shifting that have made Chevrolet so decidedly popular for congerted traffic. And never before was a low-priced car so comparable— for Chevrolet springs are 88% as long as the wheelbase ... and built of chrome vanadium steell

... and built of chrome vanadium steel: Come in! Learn what a feeling of confidence it gives you to drive a car that is powered for the exceptional need ... that is smooth and quietatevery speed ... that responds to the slightest pressure on the steering wheel. Then you'll know why millions have acclaimed today's Chevrolet as the finest performer in the low-price field.

The COACH \$595

All prices f. o. b. Flint,

Check Crievrolet Delivered Prices They include the lowest handling and financing charges available.

at her death two years ago, to Cor-nell University for comparison with the male speciment there. Her act establishes he contention beyond cavail.

However, we see little room for any doubt on the subject, as far as medern humanity is concerned. What sex, as a rule, works hard in order that the other sex may take it easy, as one might say. Does this show brain work? They Ayes have it!

Our extra slice of pie for this week is awarded to the local citizen who did not know before last Wednesday who would win the World's Series.

Correct this sentence: "Mr. Smith, here is the money that I owe you

MISPLACED KINDNESS

 Prices
 A banker in Pitsburgh was driving to the city when he saw an old lady walking along the schad.
 N. L. BECK, Manager

 Spearman
 He was old hhoself, thought it a shame that a poor woman should be walking along the highway, and he offered to drive her home.
 ankle. Perhaps it was not intention al, perhaps it was not intention.
 that is the case. You who offer that is the stranger a ride make yourself law to highway.

 Spearman
 It seems too bad that one stranger the car at her house she turned her
 It seems too bad that one stranger not instant may continue that you have any do the light so. When she alighted from the car at her house she turned her
 It seems too bad that one stranger too bad that one stra

TIRES AND TUBES -are good. They give satisfaction, and the price is right. Let us talk tire and tube to you. GAS-OILS-ACCESSORIES BEEK MOTOR COMPANY

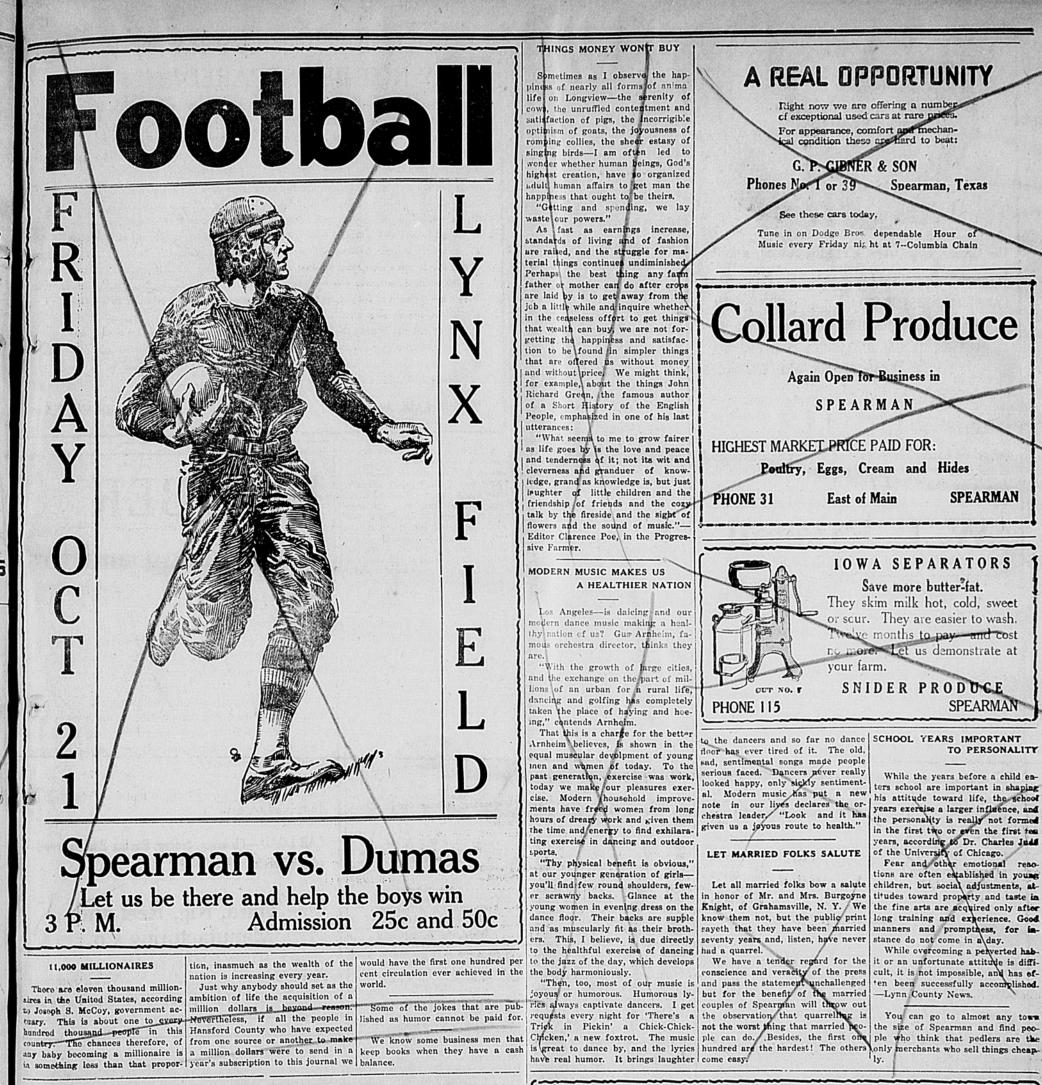
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North Main

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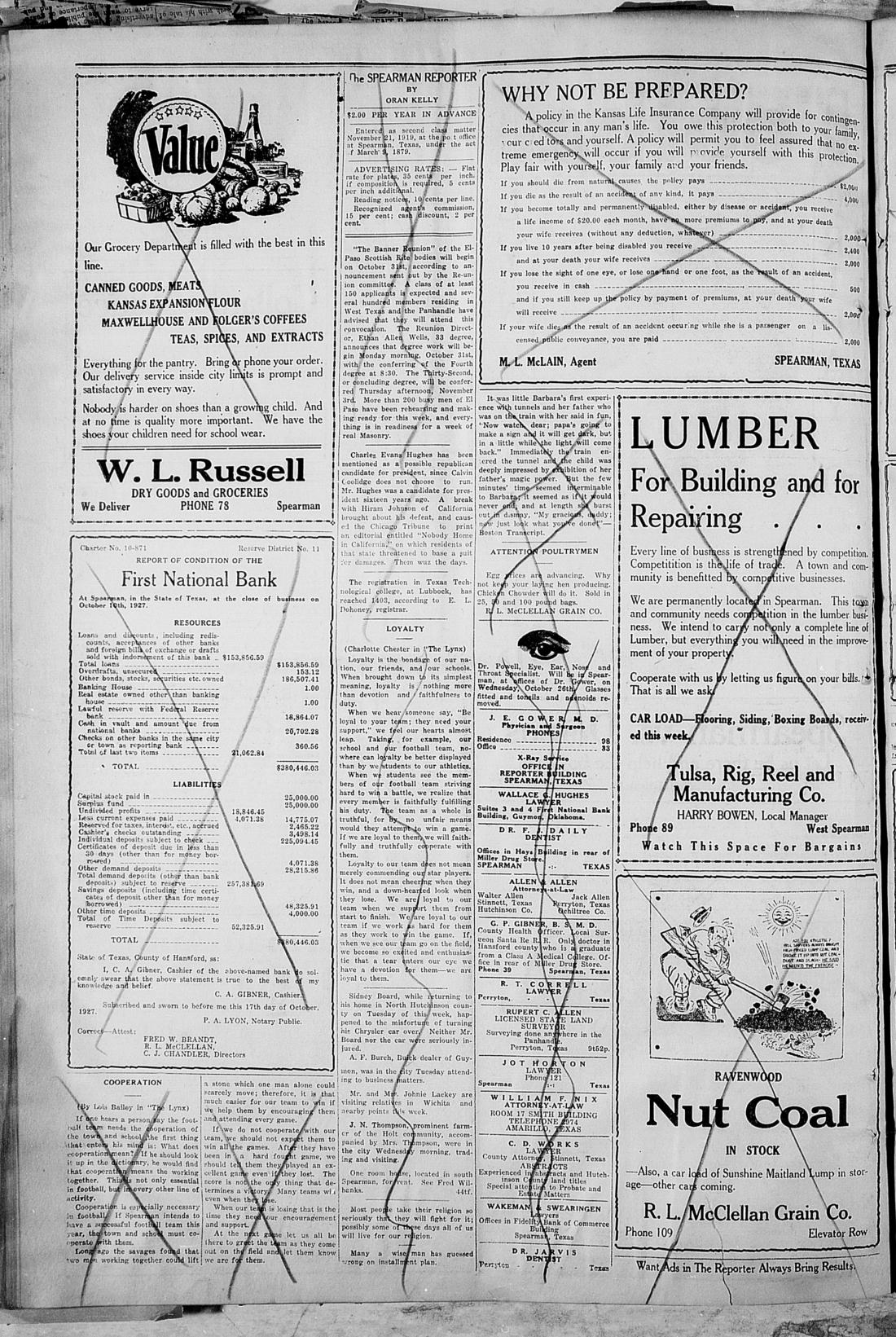
McClellan Chevrolet Co.

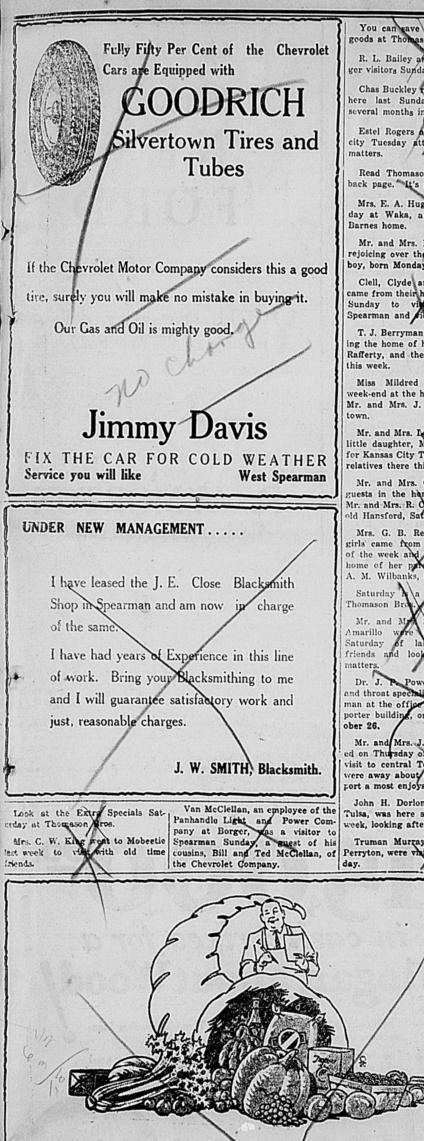




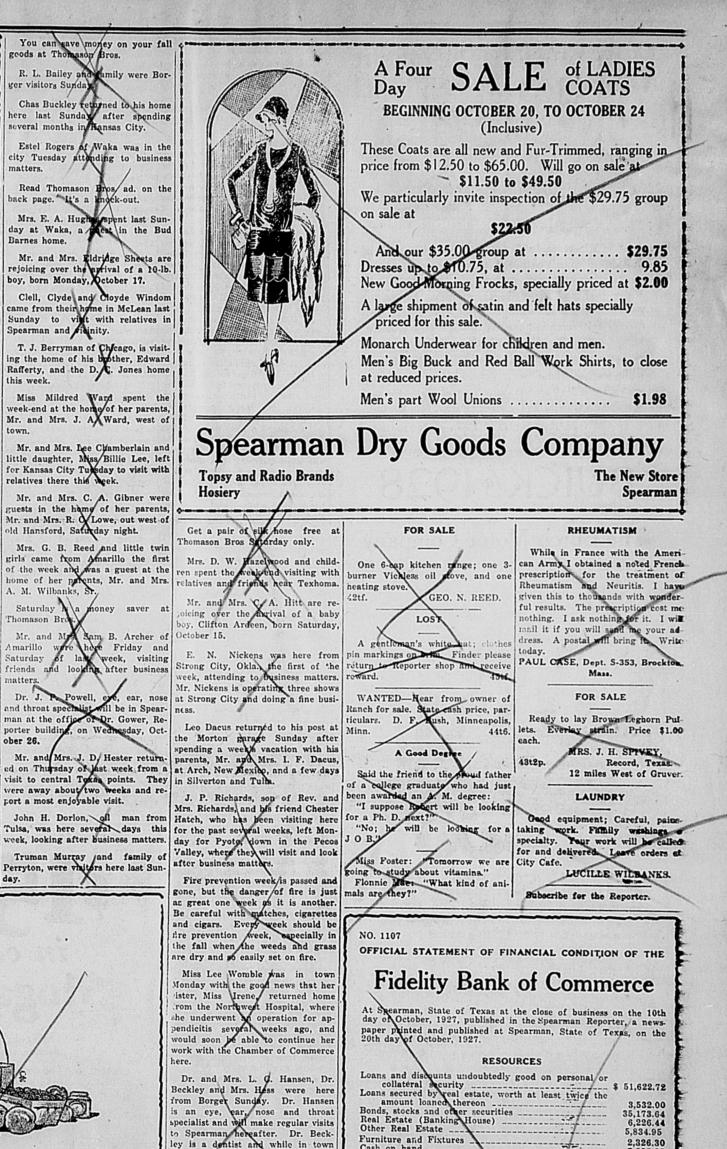
Spearman Auto

State Opposite State <tr/tr> <





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Groceries

was a gue Dr. Fred

Jess and wood, Okl Virginia I Autumn I were guess Mrs. C. I Spearman

and Orville Mrs. Riggs

her sister. ter visiter King, prop while here

The late Thom was out of the

was at his

He stated would be a the latter p been recover operation

igo, and h glad to kno so well.

Hog tan per sack. 42tf.

-FRESH AND AT LOWEST PRICES LET US FIGURE THAT NEXT BILL-WE WILL PLEASE YOU

Recent arrivals in work clothing: Leather Coats, Lumber Jackets, Sheepskin Coats, and a complete line of Goodrich Overshoes. Let us show you the "Zipper," the last word in an overshoe-made only by Goodrich.

Spearman Equity Exchange

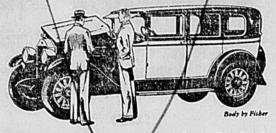
ELEVATOR ROW PHONE 42 SPEARMAN The Better You Know Us the Better You'll Like Us

新知道の正式で

dentist and while in town est of his old college chum, Daily.	Cash on hand Due from approved reserve agents Due from other banks and bankers, subject to check	2,326.30 7,638.09 5,826.51
d Orville Williams of Drift-	on demand	26,525.98
la., Mrs. L. A. Riggs, Mrs.	TOTAL	\$144,706.63
Nuncr and daughter Miss Lou, of Tonkawa, Okla.,	GRAND TOTAL	\$144,706.63
sts he the home of Mr. and	LIABILITIE	
D. Riggs of southwest of	Capital Stock	25,000.00
the first of the week. Jess	Certified Surplus Fund	5,000.00
le Williams are brothers of	Undivided profits not	7,155.60
s and Mrs. L. A. Riggs is	Individual Deposits subject to check	96,345.23
Mrs. Neuner and daugh-	Time Certificates of Deposit Public Funds on Deposit: City, \$313.93; School,	3,665.30
with her brother, Mr.		
prietor of the Palace Cafe,	Cashier's Checks Outstanding	6,287.10 1,253.40
		1,200.40
	TOTAL	\$144,706.63
est word received from Bob	GRAND TOTAL	
to the affect that he was		144,706.63
sanitarium at Wichita and	State of Texas, County of Hansford.	1
s home in Medicine Lodge.		A Station
d he thought that he	We, I E. Cameron, as President, and Fred J.	Hoskins, as
able to return to Spearman	Cashier of said bank, each of us, do solemly swear that statement is true to the best of our knowledge and belief	t the above
part of the week. Bob has	best of our knowledge and belief	•
vering from an appendicitis	I. E. CAMERON, Pre	sident.
performed saveral weeks	FRED J. HOSKINS, (Cashier.
his many friends here are	CORRECT-ATTEST:	
ow that he is getting along		
and the in gening mone	WALTER W. WILMETH,	The second second
	VERA CAMPBELL, A. E. CAMERON, Directors,	REAL REAL
NOG TANKAGE	Disection in the second s	TABLE IN STREET
100 111111100	ber A D loga and sworn to before me this 17th da	ay of Octo-
kare in 5-sack lots, \$4.50	ver, A. La 1927.	 Beneficial and the second s Second second se
	(Seal) SIDNEY-M. SWF '.RI Notary Public, Hansford County	NGEN,
STIDER PRODUCE.	county - using, maistora County	, Texas.
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Only Buick has an engine Vibrationless beyond belief

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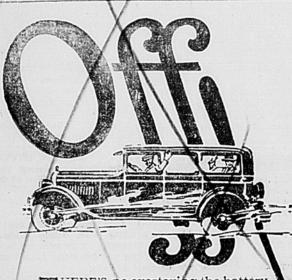
BUICK'S remarkable freedom from vibration is due primarily to three vitally important factors. First - the inherent smoothness of the Buick Valve-in-Head six cylinder engine. Second rubber engine mountings, front and rear. And third-the scientific and almost perfect balance of the entire Buick crankshaft assembly.

Only Buick enjoys these advantages. And only Buick provides the silken performance-the unvarying smoothness at all speeds + the longer life and greater serviceability of an engine vibrationless beyond belief.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

BUICK#1928

The Burch Motor Company **OKLAHOMA** GUYMON



THERE'S no overtaxing the battery when the tank contains Winter Concco Ethyl Gasoline. This special fuel fires quickly-then keeps you going with smooth, sustained power.

No knocking to wear down your en-gine. On the contrary, carbon depos-its which cause knocks when ordinary gasoline is used are turned into a source of power when you use Con-oco Ethys. This intracle fuel gives you all the benefits of high compression with your present motor-and all for a few conts per week.

Look for the Conoco Ethyl Sign.

CONTINENTAL OIL COMPANY Producers, Refiners and Marketers

A TOWN BELOW SEA LEVEL

The lowest city in the United States is Brawley, California, in the Imperial Valley, 112 feet below sea level. The signest city in the United States is Leadville, Colorado, which stands at an ultitude of 10,155 feet above sea level.

Brawley dates from 1900. Its growth and prosperity have been co-neident with the development of the orange, grapefruit, guava, lime, lem-n, citron, olive, fig, almord, pore-grante and Japanese Persimmon. The 1020 census shows a nonunstion of 020 census shows a population of about 5,500.

Leadville, the highest city, has had a more eventful history. It perches on a terrace of the Mosquito Moun-

It was known as the most turbu-lent and most typical of the western mining camps. Within five years, however, the placer deposits had been exhausted and the population had shrunk to a few hundred. But n 1876 silver was discovered on the city's outskirts and by 1879 Lead-tyile was bigger and more boisterous than ever, with a population of 35,-000. The slump if silver prices oc-casioned by repeal of the Sherman law in 1893 brought on another de-law to year. He knows it goes out of style, policy does not assist him in build-ing up a clientele of satisfied custom-most profitably. The second fellow of course. And how can you tell law in 1893 brought on another de-cline, but before it had progressed far the mother lode of the original placer gold deposits was discovered and another period of growth set in. Later zinc and copper deposits were But the introduction of developed. modern labor-saving devices and the decreasing profitableness of mining in recent years have brought on the third decline in Leadville's history, 20 census showed a population of only about five thousand .--The Detroit News.

MAKING A GOOD IMPRESSION

"Ah, that is a fine little city," says the tourist as he travels about the country expressing his opinion of the various towns and cities he has visit-

arrived there on Saturday hight. The streets were crowded with shoppers, who were none to careful about scattering rubbish. When the stores closed at nine-thirty in the evening, however, every merchant came out with a broom, quickly swept all the litter in front of his place into a little ple. A little later this was quicly collected by a city this was quickly collected by a city morning came the streets presented an attractive and tidy appearance to the caravan of tourists passing through."

This is a comment that the editor once heard about a little city in Pennsylvania, that according to all accounts is much like Spearman. Although it is not of such vital im-

portance as many of the subjects we discuss in these columns, this is not a trival matter. It may contain a tip for us here in Spearman and, moreover, it arouses at least two thoughts. How important it is to the reputation of Spearman that we keep our streets, particularly Main street, clean, free from rubbish, and at-tractive at all times.

How easy is achievement when the interest and co-operation of all the people of the community are involv-

SERIOUSLY

A SURE TEST

There are two kinds of merchants in every city like Spearman. One puts in a stock of merchand-

ice, arranges a window trim with indifferent results, and then sits down and waits. He makes no attempt to prevent any customer who may call from buying what he has on his shelves, but neither does he make any big cffort to sell his goods.

He doesn't believe in advertising, it doesn't pay. In short he doesn't believe in hustling for business. His goods stay on his shelves until sold although they may become antiquat-ed in style and shopworn in appearance.

If you remonstrate about prices

If you remonstrate acted at the line of the Arkansas Valley, at the point where the river threads between the Mosquito and Saguache ranges. Peaks 14,000 and 14,500 feet high surround it. Its history began in the spring of 1860 when gold was discovered. The place was known at the start as Oro (or gold) City, and, by the end of 1860, it had a population of 10,000. It was known as the most turbu-lent and most typical of the western within five years,

of course. And how can you tell which merchants belong in this sec ond class? By going through the advertising columns of the Reporter

BORGER HERALD SAYS-"SMELL THAT OIL'

Smell that oil? It is coming up out of the ground. There plenty more where that om. It is being shipped out came of Borger by hundreds of car load Ask the Santa Fe railper They know. That Borger oil road. is going out to do a large part of the work of the world. As long as Borger has that oil, and as long as the

at it, if you don't like it; but just popular play. the same that oil means Borger.— Much ertic

Borger Daily Herald.

It is about time for someone to say ter films pay better films will be that the world series was framed.

\$300,000 FOR ONE PLAY Not so many years ago the moving was regarded as a "little" icture

low priced car.

work of the world demands oil path it was pursuing.

forthcoming.

FCRD

LINCOLN

FORDSON

Much erticism of the silent drama is misdirected. The people who make films make them to sell. When bet-souls."

THE LAW OF KINDNESS

Morton Building

Spearman-Paved

Lower Main

"Kindness is love in her workday lothes, love toiling in the fields, clothes, love toiling in the 1 ng. Even there with furth in the cicking came is had to idea of the path it was pursuing. If you want to have an idea how great in the exercise of the nobles and its porducts as much as it does now, there is little danger of Borger dying. Smell that oil. Wrinkle your nose \$300,000 for the right to "film" one share of the crowning attribute of Diety-goodness. To be kind is to b

Subscribe for the Reporter.

WAIT

For the

JOU'LL save many dollars by

I waiting for the new Ford. Beau-

tiful new model brings you many

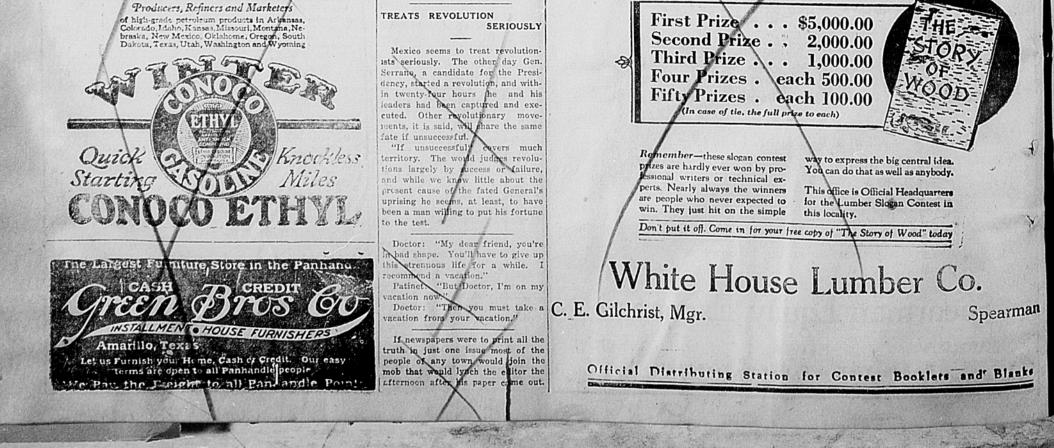
features never before included in a

R./W. MORTON

Authorized Ford Sales and Service



The context is open to everybody. All the information you need is in a free book, "The Story of Wood," which contains the Official Blanks on which all Slogans must be submitted.



Santa Fe

Purchases Promote Prosperity

WHILE the Santa Fe is itself a large employer of labor-its payroll in 1926 totalled \$107,000,000, and its employes number more than 75,000-indirectly as a buyer of materials and supplies it helps to furnish employment to many more. Such purchases last year exceeded \$64,000,000. In addition it bought over \$12,000,000 of new cars and locomotives.

Its largest class of material was fuel, which totalled \$24,360,000. This consisted of about 2267,000 tons of coal, and 507,800,000 gallons of fuel oil. The use of coal on oil on any division is determined primarily by which is the cheaper fuel in that locality.

The second largest class of purchases was iron and steel products, for which the expenditure was approximately \$19,750,000. This included an expenditure of \$9,500,000 for 152,700 tons of rail, frogs, switches, and fastenings. \$1,500,000 went for wheels, axles, and rires, and \$306,000 for flues and tubes for locomotives. Bridges, turntables, structural steel, forgings, and fabricated, unfabricated, and pressed teel took nearly \$3,000,000. Steel and iron are basic necessities in railroading.

Purchases of forest products totalled \$6,412,000, which included over 3,000,000 cross ties, and large quantities of lumber and timbers. The Santa Fe creosotes its ties and much of its timbers, otherwise greater quantities would be needed each year.

Folders, report blanks, notices, tickets, tariffs, and various items in the stationery line required \$1,225,000, electrical materials \$660,000, lubricating oil and grease, illuminating oils, waste, etc., \$1,180,000, and air brake material \$617,600.

These purchases were necessary to maintain the railroad properly and to give satisfactory service to the public. They were covered by 130,000 invoices and were made from 3,347 individuals and firms. Note the wide spread of this buying.

Thus the Santa Fe and all railroads are an important factor in maintaining the prosperity of our country through the employment arising from these large purchases of supplies, as well as the millions directly disbursed among their own employes for services.

When the railroads are doing well, they buy materials and supplies on a larger scale than when net revenues fall off. Money thus spent mainly Pays for the labor of many persons, helping merchants, farmers, everybody -your own community included. You therefore are vitally interested.

> W. B. STOREY, President The Atchison, Topeka and Santa Fe Railway System



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BOTH PLUMP AND THIN WOMEN BENEFIT FROM "SILHOUETTE"

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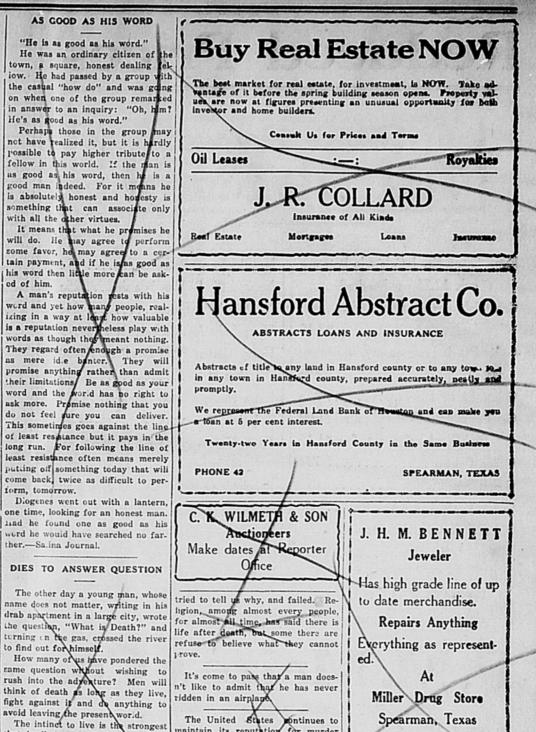
form, tomorrow.

ther .- Sa.ina Journal.

Both plump and extremely thin women are to benefit this year from the new silhouette that has been un-iversally adopted in Paris. "It gives and Fireside. "The silhouette if broader than be fore, dresses have more fullness and the skirt is slightly longer."

The woman who is neither stout nor slim need have no concern. Her only consideration need be for color and texture. She may feel certain that anything that fashion puts out will become her because the new silhouette departs from the tendencies toward the ultra that have prevailed thorughout the past few seasons.

The new form is seen in Paris shops in a variety of colors with velvet receiving great favor for fall and winter wear. Sating stil predomi-nate but this is partly because they imitate velvet in sheen and effect but have the advantage of being much more practical. Larger women choose satin and smaller women cho es velvet as it makes them appear larger. As for color, brown has regained its throne and is keeping as close bodyguards black and navy blue. The flattering in shade and need only exquisite textures to make them becoming. Thus the new silhouette, with its variations from the old sack-like models, is interesting in any of the popular colors. Necklines are a little higher in these types, narrow belts are used and tucks in sleeve are ommitted. Sash ties, vari-colored vest and always pleats and flares in skirts are the distinguishing marks of the departures from former styles. For trimmings lighter tones such as beige upon brown lighter blues upon dark blues and so forth, are being Every week there are interesting items that the Reporter would like to print, but somehow no one sends them in. It is impossible for us to know everything and if our readers would contribute to our news col-umns from time to time we would be glad to hear from them.



The United States ontinues to maintain its reputation for murder that dwells in man. Philosophers have nysteries.

GROWING? Yes, by Leaps and Bounds

The Southwestern part of Hutchinson County is coming to the front with outstanding records in the production of both Oil and Gas. Each week marks new development and adds to the already SUPER VALUE of property in this section

New wells, new demand for Oil and Gas; and the proven quantity of production in a formation assuring LONG LIFE for production makes the outlook for the Big Cach Oil Company BRIGHT in every sense of the word.

Not only is the Hutchinson lease promising, but Gray and Dallam county holdings of the company are as good as the best.

Consider and Investigate

The ladies in the fall fall for fall hats; in the spring they spring at 'em

You can go to church any Sunday at hurting anybody.

to your own satisfaction and INVEST to your own profit in this exceptionally SOUND proposition. Put your dollars to earning at a more rapid rate, and in a short period of time!



For further information address communication to Canyon office or W. Jarvis, Spearman.

