

Work Has Begun on Spearman's Big Sewer System

Retail Merchants Association Will Entertain Monday Night

The Spearman Retail Merchants Association is planning a big get-together meeting and general good time for Monday night. The object of the meeting is more on the order of a good fellowship than a business thing, though business will not be overlooked. There will be some of those fine banquets served by the Home Economic class of Spearman schools. Miss Foster and a class of fine young ladies are making preparations now for the big event, and tickets have been on sale since Tuesday. Members of the Spearman Retail Merchants Association, their families and friends will attend the meeting, and judging from the advance sale of tickets the attendance will be large. There will be special music, short sketches and other entertainment.

FROM FIRE TO GAS

The date of the discovery of fire is unknown. But it was many thousands of years ago, when some primitive man found that he could produce a flash and with it set fire to various substances. It was years before that before it was generally understood that this newly discovered element was valuable for keeping things warm, and furnishing light, two most important, for cooking and wild fruits, and vegetables. Something had been discovered marked a turning point. And ages following, it was the great single factor for progress. But in the Stone Age to barely a century ago no great improvement was made in the use of fire. However, as far back as 1685, British scientists had noticed, with varying degrees of interest, peculiar apparently inexplicable streams of inflammable air that issued from the mouths of mines in the coal district. And then in 1792, William Murdoch constructed an apparatus which gas was distilled from coal used to light his home and office in Edinburgh. Another great turning point had come in the world. From that on the evolution of fire continued until today manufactured as well as natural gas, wherever obtainable, becoming the accepted fuel in homes and industrial plants, because of efficiency and economy.

Attorney Don Wakeman looked over legal business at Austin and returned down state points the first of the week.

Comedy Sketch Will Take Place of Lecture at Poultry Meeting

We are assured of the poultry meeting we have been expecting for several weeks, said Sam Martin this morning. The meeting is to take place the evening of December 8. The correspondence which Mr. Martin has had with Mr. Wood of St. Louis, informed him that in place of the contemplated lecture, there will be a play in four acts, entitled "THE FIGHT OF A HEN." The purpose of the play is identical with that of a lecture, namely, to arouse an interest in better methods of poultry management among farmers, and poultrymen. The play is dressed into an interesting form with plenty of comedy to make really an evening of entertainment well as information.

Mr. Wood will take the part of Mr. Baskett, a successful poultryman. The other characters are: Lett M. Russell, Mrs. Russell, Red E. Serviss. Lett M. Russell is the poultryman who does not believe in better poultry methods and is chief comedian in his laughable comments each time Phil Baskett attempts to show better methods. The play is given here through the courtesy of R. L. McClellan Grain. The performance is free. After the play will be conducted an open discussion upon questions brought up by poultrymen present. Everyone is invited. There is no admission charge—nothing to sell—everything is free. There will be no overlying whatever in the play. Special music will be furnished by G. G. Gwinn.

LYNX LOSE GAME TO PERRYTON HI

In one of the most sensational, thrilling football games ever played in north Texas, the "Lynx," stirring athletes who represent Spearman High school on the gridiron, went down to defeat at the hands of the "Rangers," of Perryton High, in the last game of the season, played here on Thanksgiving Day. The score was 6 to 13. Old college players and football fans of the newer school pronounce this one of the best games they have had the privilege of witnessing for many a day. The Lynx are well pleased with their record for the year. This is the first football for Spearman schools, and the first experience a great majority of the boys ever had in the sport. The team will doubtless be much stronger next year, and in the meantime, basketball will now have its inning.

A SAD ACCIDENT

Auburn Curtis, who has made an enviable record both as a student and as a football player during the season just closed, suffered a broken leg during the big game with Perryton here Thanksgiving Day. The accident was one of those regrettable, unavoidable happenings which go along with the game. Auburn is doing fine, under the care and attention of Dr. Gover, and will soon be up and going good again.

FIRST MATERIAL FOR BIG DAM

Geo. N. Reed states this morning that the first material to be used in the construction of the huge dam across the Palo Duro out west of Spearman, was placed on the ground Tuesday, and that the work of building a playground at Palo Duro Springs was progressing satisfactorily. Mr. Reed states also that the dam across the creek will be completed, camp houses erected and everything put in readiness for the summer of 1928, when this pleasure resort will be opened to the public.

Mr. and Mrs. Archie V. Crumpton, who reside 28 miles southwest of Spearman, in north Hutchinson county, are rejoicing over the arrival of a fine 7-pound daughter, born on Wednesday, November 30.

Subscribe for the Reporter.

CARD OF THANKS

The Woman's Council of the Christian church wishes to thank the business men of Spearman and also friends and neighbors for the assistance and patronage given at the dinner served last Saturday. It made the occasion profitable and enjoyable. Our efforts are for the upbuilding of the church and the community in which we live. We meet every Thursday at the Odd Fellows hall.

THREE-WAY EQUIPPED WITH NEW TOOLS

C. L. Price, organizer of the Three-Way Oil Company and prime mover in the affairs of this company, was in the city Wednesday and stated to the Reporter that a new set of tools and a complete drilling equipment had recently been installed at this test; that work was progressing satisfactorily. Mr. Price stated that after work had begun with the new rig the water broke in behind the 8-inch casing; that he was now looking for a string of 6-inch casing; that too much water was liable to ruin a perfectly good well. He stated also that the drillers and all workmen are enthusiastic over the outlook and are strong in the belief that the Three-Way will prove a big proposition. Every bailer is covered with oil, so the drillers believe they have only a short distance to go until the liquid gold is found in paying quantities.

Subscribe for the Reporter.

"WON'T BE LONG NOW" 'TILL WE SEE NEW FORD

Local Dealer Will Have Full Description and Possibly a Demonstration Car Friday—Supply Soon

Everyone about the Ford Plant in Spearman is busy as a bee the past few days. News came to this institution recently that the "New Ford" was actually about to materialize. Of course the boys are anxious to get the new boat a-going, and were mighty glad when the news came from headquarters that shipments were being made.

They are taking orders and will begin making definite descriptions and demonstrations tomorrow, Friday. This does not mean that they positively will have a new Ford at that time, but it does mean that you can learn more about the New Ford than you have ever known before, and that the information is authentic.

SPEARMAN COUPLE HURT IN MISSOURI

Robert E. Meek, of Spearman, Texas, suffered severe injuries and his wife was badly bruised when the automobile in which they were driving, skidded and overturned near here today. They were taken to a local hospital.

The daily papers carried the above associated press dispatch on Wednesday. Their many friends here sincerely hope that Mr. and Mrs. Meek are not seriously injured and will await further details with much concern.

QUIETLY MARRIED

Sid Clark, popular barber, and Mrs. Nell Cline surprised their many friends on Sunday, November 20, by quietly leaving town, going to Amarillo, where they were married. They are old-time residents of this section, and their many friends wish them much happiness.

BUILDING A BIG BARN

C. E. Lieb of the Lieb community, north Hutchinson, was in Spearman Saturday and while here bought of the Pickering Lumber Company, the material for a big barn and granary to be erected on his fine farm. Mr. Lieb, who, by the way, is one of the most successful wheat growers in this section, evidently is expecting a bountiful yield in 1928, and is making preparations in advance.

RECEIVES WORD OF DEATH OF SISTER

Fred W. Hood, district manager for the Panhandle Lumber Company, received word on Sunday last that his sister, Mrs. D. L. Longenecker had passed away at their home in Santa Ana, California. Mrs. Longenecker will be remembered by many old-timers, they having lived at Liberal for many years.

A NEW NIGHT WATCHMAN

Fred Linn has accepted his old position as nightwatchman in Spearman, beginning his duties in this capacity on Saturday night of last week. Fred is a good watchman, and this is a mighty important post during the winter months, especially during the holiday season.

J. R. KIRK RAISES BIG TURNIPS

J. R. Kirk, successful farmer of the Holt community, brought a sample of turnips grown on his farm to the Reporter office Monday morning. The two turnips left at this shop weighed 5 1/2 pounds. They were as fine as could be wished for, even if they did grow without irrigation and with mighty little rain. This has been a rather slack year on the farm, but it seems that those farmers who prepare their land well before planting get away with a fairly good crop anyway. Mr. Kirk says it is no trouble at all to raise turnips. Proper preparation of the land is all that is required.

Word of mouth is the sweetest of nectars and the deadliest of venoms.—The American Magazine.

Commodore Sutherland and Milton Hughes made a trip to Amarillo Monday of this week.

THINKS WELL OF THE REPORTER

Chicago, Illinois, November 21, 1927.

Dear Sir:

As an appreciative but distant subscriber to the "Reporter" I wish to voice my interest in, and high regard for your worthy efforts, in publishing a local paper of such true merit. Its news items are well displayed, its editorials clean and pregnant with a high moral tone. In fact, each page interprets the aspiration and motive of the Editor to be one devoted to the progress and uplift of the community. Your issue of November 17 is now before me, revealing the activities of Hansford County and vicinity. I have read it with more than usual interest, touching many topics of vital importance to its readers, such as "Sewer System," "Land Sales," "Pasturing Wheat," "Saturday Special Sales," "Meaning of Thanksgiving," "Our Good Citizen," "Educational Movements," and many others that carry appealing thoughts to the careful reader. I confess to a partial selfish interest in the development of the Panhandle of Texas, and especially Hansford County, as for more than twenty years I have owned land there. I hope some happy day to again visit the broad and fertile plains of Hansford County, and in the meantime hold my contact with the Spearman Reporter.

More power to your splendid efforts.

Your very truly,
M. W. PIERCE.

THE IMPORTANCE OF THE PRESENT

How much can happen in a day! A letter, a telegram, a telephone call, announcing death of other catastrophe, can tear us from our path and send us spinning down a new by-way.

A sharp word, a frown, or the utterance of an unsuspected thought, upsets our fortunes, our hopes, and our ideals. A moment ago we were rich in our emotions of happiness and love; now we are sunk to the blackest pits of despair.

Sometime these thoughts come to me as I watch the clock from this desk. Then I reflect how important is the present moment, if we are to enjoy it to its fullest.

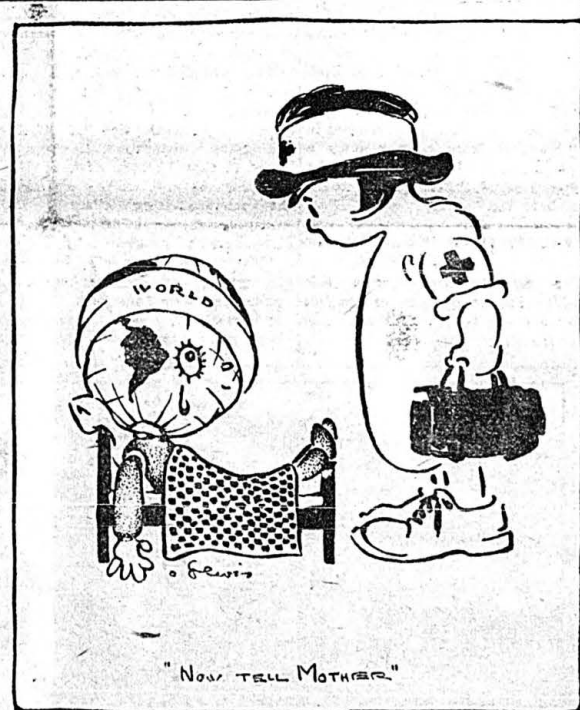
If we have choice thoughts to express now is the time to express them. If we have energy for achievement now is the time to release it. If we have beautiful emotions involving those we love, now is the time to liberate them.

Let us live now. In five minutes the tide of affairs may be moving us in another direction.

Subscribe for the Reporter.

Saturday specials at Thomason Brothers.

Mr. and Mrs. W. O. Seward and son Jake and grandson, Roy Harrel, from Perice, spent Monday night in the home of their daughter, Mrs. John L. Hays. They were enroute to Eric, Oklahoma.



Mr. and Mrs. Harry Champ and little sons Billy and Frank; Mrs. Iva Richardson and son Marion and Earl Jones, all of Buffalo, Oklahoma, were Thanksgiving guests of Mr. and Mrs. R. C. Bennett. Mrs. Richardson owns land near Spearman and is interested in the development of the country.

Mr. and Mrs. Fred Merrihew, Mr. and Mrs. Denny Merrihew and little son, of Farry, Oklahoma; Mr. and Mrs. Eugene Bennett and family of Selman, Oklahoma, were week-end guests of Mr. and Mrs. R. C. Bennett in Spearman. This was Mr. Merrihew's first visit to the north plains country and he was favorably impressed with the country.

Mrs. W. E. Hottle, who has been a guest in the home of her sister, Mrs. H. E. Campfield in Spearman for the past month, went Sunday to Canyon where she will visit a month with her mother, Mrs. Edna Moore, after which she will return to her home in Santa Ana, California. Mr. and Mrs. Campfield accompanied Mrs. Hottle to Canyon.

Guests at the home of Mr. and Mrs. Harry Campfield for Thanksgiving were: Mrs. Edna Moore, Miss Eulalie Moore and Roy Matney of Canyon; John Matney of Miami and Mr. and Mrs. V. Lee Matney and little daughter Bettie Lee, of Plemons.

H. B. Tellyer and D. W. Eaves, representing the Bent Concrete Sewer Pipe Company, arrived in the city the first of the week and are rapidly making ready to manufacture the concrete pipe with which Spearman's big sewer plant is to be built. The gentlemen have taken a lease on the Bolton old garage building in west Spearman and are transforming the same into a concrete sewer pipe plant. Mr. Tellyer is president of the Texas division of this big concern, and Mr. Eaves is the manager of the local work.

The Northwestern Construction Co. builders of Spearman's paved streets, will begin work on the sewer system within a few days. Mr. Eaves announces that his factory will begin turning out concrete pipe by the first of the coming week.

BIRTHDAY PARTY

On November 21, 1927, W. H. Black royally entertained a large group of young people at his home in west Spearman, in honor of his birthday. The young folks played games until time for supper, which was served promptly at ten o'clock. Supper was served from a large round dining table which seated fourteen. A smaller table was used on which four were served. Refreshments consisted of chicken and meat sandwiches; dark and light cake, fruit and cocoa. The guests were: Wesley Jenkins, Raymond Sparks, Ira Lindell, John D. Cotter, John Neilson, Wesley Hancock, Hall Jones, Guy Hilton, Buddie McLeod, Eddie Atsinger, Greta Wilbanks, Flonnie Mae Cecil, Lila Waters, Iris Lieb, Maxine Bennett, Loreta Wilbanks, Joyce Wilbanks, Lena Black and Mrs. Bennett.

Mrs. Black was assisted by Mrs. Edd Wilbanks in serving.

Music was furnished by an Edison.

All departed at eleven o'clock reporting a very enjoyable evening.

NOTICE TO WATER USERS

Notice is hereby given to all users of city water of the city of Spearman, that all water bills must be paid on or before the 10th of each month. These bills are due on the first of each month, but the council allows customers ten day in which to pay their bills. The city must have this revenue on which to transact business, and if bills are not paid as above stated the service will be discontinued without notice.

The council wishes to be as lenient as possible in this matter, but must insist on a fair and square deal to all alike. If your water supply is cut off, pay your bill.

5111. THE CITY COUNCIL.

NOTICE O. E. S.

Regular meeting Spearman Chapter O. E. S., on Friday night, December 2, 7:30 o'clock. All members are urged to be present; visitors welcome.

BEATRICE GIBNER, W. M.

Sales Day Was a Great Success Another Is Planned Soon

See Thomason Brothers ad on the back page.

See the line of gift goods at Thomason Brothers.

Special bargains for Saturday at Thomason Brothers.

Mrs. John D. Duncan left the first of last week for a visit with her mother, Mrs. T. J. Robnett, of Columbia, Mo. She will not return to Spearman until after the holidays.

Wm. E. and Ted McClellan and Pope Bibner went to Lubbock last Wednesday to attend the Tech-Canyon Football game played there Thursday. They returned home Sunday.

Misses Merle and Maudie and Ora Holt, who are attending the W. T. S. T. C. at Canyon, spent Thanksgiving at the home of their parents, Mr. and Mrs. Ben Holt, in the Holt community.

Hutchinson county is to have a three hundred and forty-one thousand dollar court house, and it will be built at Stinnett. Goodbye, Borgor—you was a good 'un while you lasted, but your ammunition played out.

Sales Day, Saturday, November 26, was a big day for Spearman. A large crowd was in town and business was brisk with Spearman merchants. Farmers brought in considerable property, which was disposed of by Auctioneer Raney. It is planned to have another sales day before the first of the year and the date will be announced in the Reporter next week.

The matter of a regular sales day for Spearman was discussed at the Wednesday morning meeting of the directors of the chamber of commerce. This body went on record as favoring the movement, and it will be discussed further at the meeting of the Retail Merchants Association at the high school auditorium on Monday night. The general opinion is that the next sales day will be held on Saturday, December 17, but this date has not been definitely decided on, and will not be until the meeting of the Retail Merchants on Monday night.

But Spearman will have another sales day, and soon. Begin now making preparations.

No man ever questions his own judgement.

KIMBALL KLIPPINGS

(Too Late For Last Week)

Helen Buchanan visited over the week-end with Mary Nollner.

Miss Eleanor Beck was a dinner guest of Mrs. Winder Sunday.

Mr. and Mrs. Hezz Frazier called at Roy Thomas' Sunday.

Willie Gore made a business trip to Guymon Saturday.

Mrs. W. C. Nollner called on Mrs. C. C. Beck Sunday afternoon.

"Bo" Storrs spent Saturday night and Sunday with D. C. Gamble.

Eloise Gamble spent Monday night with Dora Andrews in Spearman.

Mr. and Mrs. V. H. Ogle and children called at Howard Cline's Sunday afternoon.

Mrs. A. H. Brazier and Mrs. S. E. Dillow visited friends in Spearman Monday.

Gerney Howerton of Spearman spent Monday night with D. C. Gamble.

Mary Nollner was a guest of Helen Buchanan of Spearman Monday night.

T. C. Harvey, Jr., fell at school Friday and cut a painful wound on his face.

Misses Helen Harvey and May Wilkins were guests in the A. H. Frazier home Tuesday night.

Mr. and Mrs. Elmo McClellan and family were Sunday guests at the C. C. Beck home.

Mr. and Mrs. Everett Tomlinson enjoyed the hospitality of the T. C. Harvey home Sunday.

Misses Ora Thomas and May Wilkins visited Mr. and Mrs. Roy Thomas Sunday.

Mrs. R. D. Tomlinson went to Guymon Monday to take her aunt, who entrained for her home at Liberal, Kansas.

Leola and Elsie Fern Tomlinson, Alteena Harvey and Eula Frazier visited with the Nollner children Sunday.

Those from Kimball who attended singing at Gruver Sunday night were Mr. and Mrs. A. M. Gore, Mr. and Mrs. W. S. Thomas and family, Mr. and Mrs. C. C. Beck and family, Mr. and Mrs. Hezz Frazier and baby, Mr. and Mrs. Roy Thomas, Mrs. W. C. Nollner and daughters, J. M. Beck, Roy Nollner, Miss May Wilkins and Lester Renner.

A man who has lived on the plains a number of years and not altogether familiar with driving on crowded streets went to Gruver to the singing Sunday night and on trying to get out of town narrowly escaped colliding with another car and then lost his way. It required some figuring to locate the street he should take in order to reach the road outside the city limits. Ye scribe is very well acquainted with the gentleman and enjoyed his dilemma to the full extent.

The home of Mr. and Mrs. Everett Tomlinson was the scene of a very enjoyable party Saturday evening. Games were played until a late hour when refreshments were served to Misses Helen, Louise and Margaret Harvey, Jewell Gore, May Wilkins, Ora Thomas, Mary Nollner, Eloise Gamble, Helen Buchanan, Lola Philyaw and Vera Harris; Messrs Eldon Cline, Derrill Cooper, Lester Renner, Dutton Frazier and D. C. Gamble; Mr. and Mrs. Howard Cline and children, Mrs. R. D. Tomlinson and children and Mr. T. C. Harvey.

KIMBALL KLIPPINGS

R. D. Tomlinson visited home folks over Sunday.

Mr. and Mrs. Fred Cline were in attendance at Literary Friday night.

Mrs. A. H. Frazier attended church in Spearman Sunday night.

Opal Thomas ate Sunday dinner with Dorothy Hobbs.

Mrs. A. H. Frazier ate Thanksgiving dinner with Mrs. S. E. Dillow.

Mrs. N. Celsor was a guest in the C. C. Beck home Saturday night.

Opal Thomas was a guest of Dorothy Hobbs Tuesday night.

Eloise Gamble was absent from school several days this week because of illness.

Mrs. A. M. Gore had the Misses May Wilkins and Ora Thomas for guests Monday night.

Mrs. A. H. Frazier, Mrs. T. C. Harvey and Miss Louise Harvey were shopping in Spearman Friday.

Mr. and Mrs. Will Hankla and family, of Griggs, Okla., were visiting relatives here and at Perryton over the week-end.

Several from this community have been attending the revival at Gruver the past week. If all the discourses of the Rev. Bogue were as well handled as the two ye scribe heard the time was well spent in attending the meeting.

Guests of Mr. and Mrs. W. S. Thomas for Thanksgiving were Mr. and Mrs. P. M. Chesser, and children, J. W. and Leon, Mr. and Mrs. Roy Thomas and Lester Renner.

Those who enjoyed Thanksgiving dinner at the Howard Cline home, were Mr. and Mrs. Everett Tomlinson, Mr. and Mrs. Fred Cline and children, June and Connie.

Mr. and Mrs. Roy Thomas, Mrs. A. H. Frazier, Dutton and Eula Frazier, Mary Nollner, Eloise Gamble, and Alteena Harvey were dinner guests of Mr. and Mrs. Hezz Frazier Sunday.

Ye scribe is not feeling very well so if some important news item is overlooked please remember I'm not responsible. And if you want to call me on the carpet of correction you had better wait till I'm not so grouchy.

A very good program was heard at Kimball Literary society Friday. It was "warmed over" at Gruver on Saturday night with the addition of a reading by Miss Eleanor Beck. Miss Beck is always an acceptable addition to a program, with her readings and the pleasing manner she always maintains.

Those who attended preaching and song rehearsal at Gruver Sunday night were Mr. and Mrs. A. M. Gore and family, Mr. and Mrs. W. S. Thomas and family, Mr. and Mrs. C. C. Beck and family, Mr. and Mrs. Hezz Frazier and baby, Mr. and Mrs. Roy Thomas, Mrs. W. C. Nollner and daughters, J. M. Beck, Roy Nollner, Miss May Wilkins and Lester Renner.

"PERHAPS IT WOULD HAVE BEEN HE"

An old mother sits by the fireside tonight, her face all wrinkled with care.

Twelve years ago or thereabouts, tragedy stalked into her life.

And tonight as she reads the thrilling story of the young Viking who spanned the broad Atlantic in one continuous flight, her thoughts drift back to that sad moment when her ambitions were forever stilled.

She turns again to the picture of that young hero, barely beyond his teens—"Yes, He would have been just about his age."

The paper falls to the floor. Two toil worn hands lie tightly clasped in her lap and tears stream down a wrinkled and loving face, "Yes," she murmurs aloud, "Perhaps it would have been He."

INSUFFICIENT INDUCEMENT

We recently came across this headline in one of our exchanges: "Boy Wanted to Wreck Train For Excitement."

DOES ADVERTISING PAY

Every printer who sells advertising encounters ever so often a man who says that advertising does not pay. Probably such men have never advertised, or, if they have, their advertising has been spasmodic or ill conceived or poorly executed or misdirected. However, they have formed this opinion and imagine that advertising is still "on trial" and that they constitute a competent judge and jury.

The man who has formed an opinion based on well-considered information and deliberate thought may be changed by a showing of fact controverts the information upon which he has based his conclusions; but the fellow who merely holds an opinion because he thinks he is right, though he has no grounds for his belief, will stick to that opinion through thick and thin—he will fight for it, simply because it is his. This is the man who usually is not a believer in advertising, and he must be handled gently to bring him around to real facts.

It is well recognized that testimonials, while one of the most ridiculed forms of advertising, are perhaps one of the most powerful. They appeal to the most ignorant and to the most learned alike. Perhaps this does not apply to the "Dear Doctor" type of testimonial, but the apparently honest recommendation of a reputable person carries real weight in the minds of all classes of readers. Such testimonials are the best means of converting those who hold unfounded opinions and will gradually wear down a resistance which would be stiffen before argument.

One of the best testimonials for advertising we have seen is to be found in a recently published statement of the president of the Campbell Soup Co., who speaks as follows: "In 1898 the output of the Campbell Soup Company was 500,000 cans for the entire year."

"Now—18,000,000 cans are produced in one week."

"In 1898 the expense for salesmen was 7 1/2 per cent and for advertising 14 per cent of the selling price."

"Now—the cost for salesmen is 2 1/2 per cent, and for advertising less than 3 per cent, making a total selling cost of 5 per cent, or 2 1/2 per cent less than it cost for salesmen alone in 1898."

"The advertised price of Campbell's Soup is twelve cents a can anywhere in the United States. This pays for the cost of the materials, the manufacturing charges, the transportation cost, and the profits of jobbers and retailers."

"The cost of advertising in a single can of soup is seventeen one-hundredths of one per cent."

"Advertising, and advertising alone, has made this possible."

STICKING TO YOUR GUNS

Three months ago I talked with a manufacturer about a new product he was putting on the market. Sales, it seemed, were unusually slow. The advertising, to use his expression, "was not taking hold" as well as he thought it should. He looked worried and frankly admitted that he believed he had made a big mistake and was ready to give up the new venture as a failure.

We talked the matter over and I finally persuaded him to stick to the task a while longer and to throw more pressure into his sales work.

As this article is being written, his product is making a good headway. Sales are on the increase. The advertising is now "taking a hold," though not one word has been changed, nor one extra insertion a month added. He is glad that he stuck to "his guns"—and that he is turning what he once thought a failure, into a success.

He saw his job thru! How many people in this old world of ours start a task, falter, yield and then turn back? Far too many, far too many.

The man who gives up too easily, never gets very far on the successful side of life. It takes grit, determination, self sacrifice and hard plugging to see most worth while jobs thru, but wringing success from a difficult job has its reward.

Making jobs turn out successfully, quickly stamps a man as a success—but to falter, lag, yield and give up, brands him more severely as a failure.

Do you always stick to your guns until the battle has been won?

BE A MAGICIAN

Be the life of every party. Earn \$25 to \$100 a night by professional engagements. All the baffling secrets of the old Chinese and Hindu magicians will be revealed—very simple to learn them all.

SEND FOR FREE BOOK

Send us your name and we will send you full details.

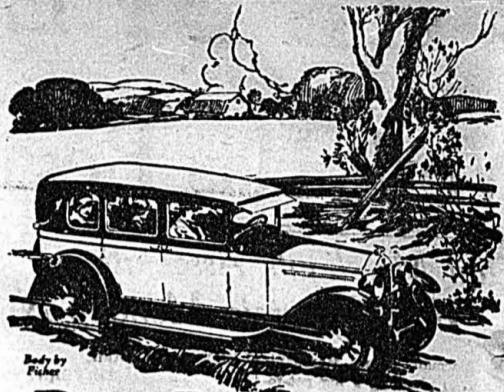
MAGICIANS FEDERATION

Room 609, 506 So. Wabash Ave., Chicago.

Co-operation is the dominant principle of modern life. Co-operation means conducting yourself so that others can work with you.

C. K. WILMETH & SON
Auctioneers
Make dates at Reporter Office

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Drive Buick for 1928 over that bad road

DRIVE a Buick for 1928 over the stretch of bad road you know best . . . Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps . . . Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars . . . You cannot know Buick's marvelous new riding comfort until you have tested it yourself. A car awaits you in our showroom.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich. Government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928

The Burch Motor Company
Guymon Oklahoma

Hansford Abstract Co.

ABSTRACTS LOANS AND INSURANCE

Abstracts of title to any land in Hansford county or to any town, lot, in any town in Hansford county, prepared accurately, neatly and promptly.

We represent the Federal Land Bank of Houston and can make you a loan at 5 per cent interest.

Twenty-two Years in Hansford County in the Same Business

PHONE 42

SPEARMAN, TEXAS



Next year, of all years, you will need the best. A President, United States Senator, Governor and other State officials will be elected.

SUBSCRIBE FOR THE FORT WORTH STAR-TELEGRAM
and Fort Worth Record

BARGAIN DAYS ARE HERE!

Daily With Sunday Seven Days a Week **\$7.45**
Daily Only Six Days a Week **\$5.95**
Rates in Texas Oklahoma and New Mexico

Regular Price \$10.00 You Save \$2.55
Regular Price \$8.00 You Save \$2.05

The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service, incomparable Market Reports—with editions based on train departures from Fort Worth insuring the LAST news FIRST.

Remember, when you subscribe this Fall to select a newspaper that will give entire satisfaction to you and your family.

ORDER AT THIS OFFICE

FORT WORTH STAR-TELEGRAM
and Fort Worth Record
AMON G. CARTER, President.

This Telegram means LAST CHANCE

WESTERN UNION TELEGRAM

Send the following message, subject to the terms on back hereof, which are hereby agreed to:

TO OFFICIAL DEALERS APPOINTED BY SLOGAN CONTEST COMMITTEE

URGE YOU TO NOTIFY YOUR CUSTOMERS AND FRIENDS ONLY TEN DAYS LEFT TO SUBMIT THEIR SLOGANS FOR FIFTEEN THOUSAND DOLLARS CASH PRIZE CONTEST FOR A SLOGAN ABOUT WOOD. SENDING TODAY ADDITIONAL BOOKS "THE STORY OF WOOD" AND OFFICIAL ENTRY BLANKS. REMEMBER FIRST PRIZE FIVE THOUSAND DOLLARS CASH.

TRADE EXTENSION COMMITTEE NATIONAL LUMBER MANUFACTURERS ASSOCIATION

\$15,000.00 In Cash Prizes for a slogan

THIS is your last chance to win one of these great prizes.

You can win one of them as easily as anybody.

This contest closes December 15th. Your slogan must be in Washington before midnight on that day.

Hurry in and get your free copy of the booklet, "The Story of Wood," which contains all the information you need—also the Official Blank upon which your slogan idea must be written.

Be sure and come in today. This is the last chance. Don't put it off and be sorry you failed to try.

White House Lumber Company, Spearman, Texas

Official Distributing Station for Contest Booklets and Blanks

Systematic Burning Will Destroy Chinch Bugs

While farmers of the Southwest have destroyed millions of chinch bugs, in one way or another, during the past season, yet there are fully many live bugs left, right now, as have been destroyed," says H. M. Miner, Director, Southwestern Wheat Improvement Association. Continuing he says, "In some sections, there are more bugs going into hibernation this fall than usual, and they survive the winter and are killed by exposure or burning, there will be a sufficient number of them on hand next spring to make the country literally alive, especially at the time the first and second crops appear.

There certainly is not profit in growing crops to feed chinch bugs. It is a shame to let this pest continue to devour our crops when careful systematic burning of their hibernating places will destroy 985 bugs out of every 1000. Each female bug that lives over the winter will come next spring ready to deposit from 300 to 500 eggs on the wheat coats. Therefore, for every female that is killed this fall or winter, there will be as least 150 less first-crop bugs for the wheat or oats next spring and 10,000 less second-crop bugs for the corn next summer.

Good authority indicates that 98 percent of the bugs that live over winter will be found under clump growing grasses, such as bunchgrass and bluestem, in meadows, pastures, and waste places and along roads. All hiding places of this kind should be examined and a number of bugs are found, the

inested places should, by all means, be burned before Christmas. The burning should be done as soon as the grass and weeds are dry enough. If the burning is completed before Christmas, such bugs as are not destroyed by fire will be exposed and will die before winter is over. To kill the largest number of bugs, it is best to back-fire, so as to burn slowly against the wind. Individual farmers will be benefited by burning, but for best results, community campaigns or burning will be far more satisfactory."

Nothing makes a writer so sore as to read something good that he himself has thought of a thousand times and never had sense enough to write down.

A girl may have a mind as keen as a razor's edge, but if her stockings wrinkle at the ankle no one will listen to her.

One man in every business office is compelled to devote from one-fourth to all his time filling out tax and other governmental information blanks.

There's no place like home when that's where you want to be, but when you want to be on the go and can find no one to go with, you, home isn't so nice.

A three-month note seems to reach maturity in no time at all.

Nobody ever complains about the price of fur coats or silk stockings.

NOTICE TO LAND OWNERS

To: J. J. Deaner, Everett Crume Greene, Walter Beck, N. W. Willard, U. G. Nighswonger, Ted Gales, Nannie S. Patten, L. G. Spilman and Rorick Cravens:

You are hereby notified that the undersigned Jury of Freeholders acting under and by virtue of an order of the Commissioners Court of Hansford County, will, on the 10th day of December A. D. 1927, proceed to lay out and survey a road commencing at a point on section line between Sections 56 and 57, on the graded road that parallels the N. T. & S. F. R. R. Co. track, Hansford Co., Block 4T, T. & N. O., commonly known as the Perryton-Spearman road; Thence across said railroad track on section lines a distance of about 5 1/4 miles to the northeast corner of Sec. 17, or the N. W. Cor. Section 18, Elk. 2, Grantee W. C. R. R. Co., Hansford County Texas, said road terminating at said last mentioned point; and which may run through or along the section lines of certain lands owned by you, and will at the same time assess the damages incidental to the opening of said road, when you may present to us a statement in writing of the damages, if any, claimed by you.

Witness our hands this 14th day of November, A. D. 1927. 4974
P. A. LYON.
FRED. W. BRANDT.
J. R. COX.
J. M. HART.

NEW VERSUS USED CARS

To those on the sidelines it is interesting to observe the competition between new cars and used cars.

One wonders whether it would be profitable to offer a new car at, say, \$200, provided a new automobile could be built and sold at such a price.

The hardest competition of low-priced new cars comes from used, but usable cars.

I thought of this the other day when a workman who does odd jobs at my house drove into the yard in a battered vehicle.

"What do you think of it?" he asked.

"It isn't much on looks," I said.

"What do you think I paid for it," he questioned.

Without waiting for my guess he told me the purchase price was \$15 "just as she stood."

"I've got another," he smiled, "that didn't cost anything. A friend gave it to me."

The truth is that the price of automobiles today ranges from nothing up. Twenty-five to \$100 cars are common. Some of them are on tires good for 2,000 miles, and the motors O. K., capable of 15,000 miles.

The used cars, even down to the \$15 brands, must be consumed by someone.

Is anyone left in this country who can afford to operate an automobile who hasn't had an opportunity to own one? Is it possible that new prospects can no longer be uncovered by lower prices?

Possibly the automobile makers will find their future market chiefly among the present owners of one automobile who can be induced to add a second or a third.

Most of the people who five years ago wondered if they could afford an automobile now seem to own two. —Imperial Type Metal Magazine.

Some people are pleasantly unhappy.



The Following Week-End Specials

Remaining Coats still being offered at a sacrifice.

Another arrival of Ladies Silk Dresses, sizes 14 to 44.

Also Combination Metallic Hats. Santa Claus is making headquarters in our Nifty-Gifty Department.

Men's Fancy Silk Socks, 50c
3 Pairs For \$1.25

Men's Khaki Coat shirts, \$1.75 .. \$1

Men's Gray and Blue Shirts \$1.00 to \$1.25 value for 75c

Mens and Boys Blue Shirts, 75c .. 50c

Men's Knit Fleece Unions, \$1.50 for \$1.35

Style No. JW206

Spearman Dry Goods Co.

"The Store of Better Values"

The Largest Furniture Store in the Panhandle

CASH CREDIT

Green Bros Co

INSTALLMENT HOUSE FURNISHERS

Amarillo, Texas

Let us Furnish your Home, Cash or Credit. Our easy terms are open to all Panhandle people.

We Pay the Freight to all Panhandle Points.

Gifts for

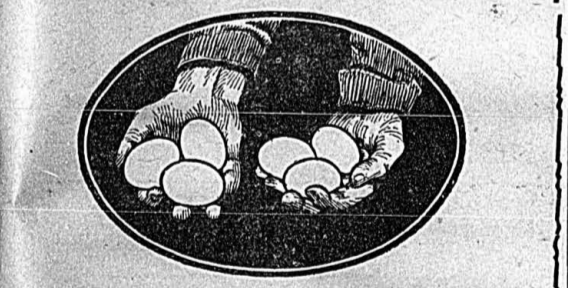
HER

that make life easier

Woman's Work is Never Done

So goes the old saying, but it is obsolete today if her kitchen is properly equipped. A Haag Vortex washer takes the blue out of blue Monday. It makes wash day merely an ordinary day in the rounds of her duties. Her work is finished early. She still has time for other things. But this is only one of many items in our store that are taking drudgery out of housework. And now that the Christmas season is approaching it is a good time to see whether your home is modern—whether in your home, too, the old saying is obsolete. For woman's work should be done, early enough in the day to enable her to give attention to the family.

Womble Hardware Company
Hardware—Implements Phone 44—Spearman



Eggs When You Want Them!

YOU do not take a chance when you are feeding Purina Poultry Chows. When you get your Purina Poultry Chows, we will give you, free, egg record blanks, so you can mark on them the extra eggs you get every day. We want you to check up that way, because you'll never feed anything but Purina Chows once you see what they actually do for you. Start feeding Purina Poultry Chows for those extra eggs now.



R. L. McClellan Grain Co.
GRAIN—COAL—FEED
Phone 109 Elevator Row

SPEARMAN TRUCK LINE

makes regular runs to
Liberal, Kansas

Leaves Spearman every Monday and Wednesday.

Phone 95
LON KEITH, Owner



Dr. Powell, Eye, Ear, Nose and Throat Specialist. Will be in Spearman, at offices of Dr. Gower, on Wednesday, December 21st. Glasses fitted and tonsils and adenoids removed.

J. E. GOWER, M. D.
Physician and Surgeon
PHONES
Residence 98
Office 33

X-Ray Service
OFFICE IN
REPORTER BUILDING
SPEARMAN, TEXAS

WALLACE G. HUGHES
LAWYER
Suites 3 and 4 First National Bank Building, Guymon, Oklahoma.

D. R. F. J. DAILY
DENTIST

Offices in Hays Building in rear of Miller Drug Store, SPEARMAN, TEXAS

ALLEN & ALLEN
Attorneys-at-Law
Walter Allen Jack Allen
Stinnett, Texas Perryton, Texas
Hutchinson Co. Ochiltree Co.

G. P. GIBNER, B. S. M. D.
County Health Officer, Local Surgeon Santa Fe R. R. Only doctor in Hansford county who is a graduate from a Class A Medical College. Office in rear of Miller Drug Store. Phone 39 Spearman, Texas

R. T. CORDELL
LAWYER
Perryton, Texas

RUPERT C. ALLEN
LICENSED STATE LAND SURVEYOR
Surveying done anywhere in the Panhandle.
Perryton, Texas 9152p.

J. O. HORTON
LAWYER
Spearman Texas
Phone 121

WILLIAM F. NIX
ATTORNEY-AT-LAW
ROOM 17 SMITH BUILDING
TELEPHONE 2974
AMARILLO, TEXAS

C. D. WORKS
LAWYER
County Attorney, Stinnett, Texas
ABSTRACTS
Experienced in abstracts and Hutchinson County land titles
Special attention to Probate and Estate Matters

WAKEMAN & SWEARINGEN
Lawyers
Offices in Fidelity Bank of Commerce Building
Spearman, Texas

DR. J. JARVIS
DENTIST
Perryton Texas

Greeting Cards

TO OLD FRIENDS, to business associates, a card at Christmas carries the thrill of remembrance. We are equipped to handle large orders of printed cards. Samples are on display now.

The Reporter

The SPEARMAN REPORTER
BY
ORAN KELLY

\$2.00 PER YEAR IN ADVANCE

Entered as second class matter November 21, 1919, at the post office at Spearman, Texas, under the act of March 9, 1879.

ADVERTISING RATES: — Flat rate for plates, 35 cents per inch. If composition is required, 5 cents per inch additional.

Reading notices, 10 cents per line. Recognized agent's commission, 15 per cent; cash discount, 2 per cent.

Recent meetings of the Spearman Chamber of Commerce have been a source of much gratification to faithful, constant workers in this organization. The meeting of Tuesday night, November 29, exceeded expectations in point of attendance and interest. Following this meeting came a hurry-up call from President Jot Horton for a road meeting on Monday night, November 28. The response was highly satisfactory. At the meetings everyone has his "say" and from this jumble mass of ideas

a workable program is outlined. When practically every business in town is represented at these meetings, then the best interests of the town and community are being urged to the front. Seldom is a mistake made when the majority speaks. When interest lags, attendance drops off and a "don't care" feeling prevails, mistakes are made, ignorance reigns supreme, and the town and community take a backward step.

The Texas Bankers Association is going after bank robbers with a vengeance. This organization offers a reward of \$5,000.00 for every dead bank robber. Not one cent for a live one; but five thousand smackers each for dead ones. And down at Odessa the other day two would-be bold, bad men bit the dust. A life of crime does not pay.

THE TOWN AND ITS MERCHANT

Enlightened self interest, to say nothing of loyalty to home institutions, dictates a policy of co-operation between the local consumer and his local merchant. Unless the average citizen is content to see local

business crippled he must look beyond today and today's alleged bargain opportunity, and remember that the local merchant is a local institution, without which the entire community will suffer very extensive loss.

It is the enterprise of the local merchant that is responsible for the high assessed values of property in the business section of this and every other town, it is the local merchant's deposits that enable banks to have money to lend to industries, to back up payroll disbursements and other necessary business financing, it is the local merchant's disbursements for salaries that keep many a local family comfortable and it is the broad public spirit of the local merchant which backs all manner of community undertakings. The merchant is the first man called upon for contributions and he is the first to respond to all appeals on behalf of the advancement of the community's welfare.

In these days of sharp competition from the outside, it is very well for all well-wishers of any city to bear these things in mind. Money kept at home will continue to work for local institutions. It cannot do so if it is sent away.—Amarillo Daily News.

CIVIC SLACKERS

Recently at a meeting of the East Texas Chamber of Commerce, a very able speech was made on the subject of "Civic Slackers." In this speech a comparison was made between the business man who, openly in broad daylight and with no apparent shame, takes the benefits which come from the work of his fellow towns, men in civic affairs; and the sneak thief who pilfers under the cloak of darkness, taking articles of far less real value and assuming the chance of forfeiting his liberty, yet there is more than a grain of truth in the conception. Prosperous communities, large and small, have been made by enthusiastic citizenship who have intelligently set themselves to making their town or city a good place in which to live and a profitable place for business enterprise. This has meant months of work for the general welfare and, quite generally this work falls on the shoulders of a few men, who often cannot hope to reap any personal benefits commensurate with the time and money they have invested for the public good.

To bear a fair share of the burden of progress and development is every business man's duty. He cannot escape his part of the benefits, and, therefore, is morally bound to pay for these in the coin of interested co-operation.

A BRIEF PHILOSOPHY

When a fellow seems down and out And everyone thinks he's through, Just four little words, sincerely spoken, Often lend courage anew.

So instead of a knock that would wound, See once what this will do: Look straight in his eyes, clasp his hand in yours, And say, "I believe in you." —Katherine Lynch Brown.

In referring to a city that fought off a boom, John Wewey Topping in Nation's Business says: "A boom is a state of affairs in which a whole community shows a surprising lack of business sense. Most growing cities go through one of these periods of financial insanity. The experience of boom visited cities seems to demonstrate the fact that booms follow hard on the heels of prosperity. A rising business barometer indicates the approach. Booms come, tarry a while and vanish, leaving cities overbuilt, overestimated and under-financed. Yet in spite of the glaring examples of the ravages of booms, there are business men who welcome these uneconomical monsters. Booms have their following in the business world. Promoters, high pressure salesmen, 'binder boys' make up the horde of professional locusts that travel with the course of these winds of over-prosperity." We are fortunate in McLean that we do not face a boom, but rather a period of steady growth. The oil business will mean much to the community, but few expect an oil time oil boom; the chance for that has passed, as we are rapidly becoming a proven field. If we husband our natural resources, we need not fear the after effects of a "boom."—McLean News.

There are two kinds of news in the Reporter. Both are equally important. One keeps you informed on the doings in the community, the other on the unusual values that our merchants are offering.

In these days of high pressure salesmen all robbers are not armed with guns. Some use fountain pens.

TEXAS' LIVING MEMORIALS

There is an opportunity facing the citizens of Texas this very hour the like of which has never been known in this or any other country.

On the morning of March 12, 1924, the Texas State Parks Board, accompanied by Governor Pat M. Neff and a group of enthusiastic citizens of San Antonio, drove out of that city and started on their first pilgrimage for State parks. That board of five members had been appointed the year before by Governor Neff and an appropriation of \$1,500 had been allowed to defray their traveling expenses for the next two years during which they were expected to look over the State and secure, not buy, a chain of State Parks.

During the year of 1924 that park board spent eight weeks of time and traveled almost 10,000 miles, mostly in automobiles furnished by patriotic citizens and business concerns, seeking out the most beautiful places and the most patriotic citizens by which to create and establish a system of State Parks for Texas. And when the year was over, that park board, with Governor Neff the motivating power everywhere placed in the lap of the State of Texas the deeds to 45 park sites with a total acreage of 3,511 acres and the promise of 19 other park sites covering 9,454 acres, or a grand total of 12,965 acres of the most beautiful and the most characteristic spots in the entire State.

These park sites ranged in size from 10 to 7,000 acres. They were distributed over the entire State. North, South, East, West and Central Texas were all represented in that glorious array of beauty. Every style of Texas beauty included in that list of parks, from the sun-kissed plain of the Panhandle to the native palm jungles of the Rio Grande Valley; and from the stately forests of East Texas to the towering mountains of West Texas. Those parks included rivers, valleys, hills, plains, rocks, forests, mountains, canyons, lakes and four hundred miles of balmy Gulf Coast. Texas, the land of golden citrus fruit, kingly pecan trees, mocking birds and blue bonnets. Texas, the land of everlasting sunshine and summer and winter half the time. There's not another state in this nation where you can have summer resorts all the time and winter resorts half the time.

There is not another State on this continent that has so great a variety of beauty to offer the world as Texas. If all the beauty in Texas were moved up into a space no greater than the State of Ohio, Iowa, or Illinois, there would be nothing in Texas but beauty and she would be classed as the most scenic State in the nation. But stretching away for a thousand miles from the Palo Duro Canyon in the Panhandle, to the Aabb Palm Grove of the Rio Grande Valley; and from the beautiful Caddo Lake on the East to the Davis and Gaudalupe Mountains on the west there lies the greatest cattle ranches in the world, the greatest cotton fields in the world, and the greatest oil fields in the world; and one of the greatest corn fields and bread belts in our nation.

Texas has more than beauty. Texas has everything a human being needs to make him healthy, happy and prosperous. But the world at large does not know it. Because the people of Texas have never hung up any of their scenic attractions before the world and paved a path to them whereby the people might come and see; and seeing, they would learn and then believe the truth about Texas, and go back home to tell the true story of Texas just as they have the story of Colorado, California, and Florida. And Texas lacks only 54,000 square miles of being as large as California, Colorado and Florida put together and has every attraction in climate, sea coast, mountains, canyons, plains, and products that all three of those great States have. And yet our people spend \$8,000,000 every year running round over the world seeking beauty and recreation. But until this hour we have not spent ONE DOLLAR as a State developing our own scenic resources. NO SIR! Texas spends \$8,000,000 annually advertising the scenic resources of other States and building paved highways to them but so far not one cent of State money has been spent on her own scenic glories.

Here is another peculiar but strictly Texas characteristic. While other States and building paved highways to them to purchase their most beautiful park sites, Texas has had every one of her State park sites donated back to the State by her patriotic citizens to be preserved and used forever for the rest, recreation and education of all her citizens as long as Texas continues to be a land of homes and little children. And every one of these beauty spots has been donated to the State of Texas as a living, useful

memorial to some noble citizen or some loved mother, father or child. There is not another such chain of golden memorials in all this land. There is no more beautiful example of State pride and State sentiment anywhere in this world than that which is expressed by Texas' Chain of Living Memorials in the form of our State Parks System.—Phebe K. Warner.

CARD OF THANKS

To the ladies of the Methodist church, Spearman:

Mere words are inadequate to express my sincere appreciation for the nice things you have showered upon me. When I thought the storm had passed, a regular cloud-burst overwhelmed me, and I was completely enveloped in a most beautiful coat of elegant design: "A thing of beauty and a joy forever." While from my heart I thank you, I must confess that I am ashamed that I am not more worthy of such love and loyalty.

Again thanking you, and praying God's blessings on each of you, I am
Your sincere friend,
MRS. O. M. ADDISON.

\$100 REWARD

I will pay a reward of \$100 for the arrest and conviction of any person for the offense of giving, selling or furnishing in any way, any sort of intoxicating liquor to any school boy or girl in Hansford county.
ALVINO RICHARDSON, Sheriff.



SANTA SUGGESTS SWEETS

And common sense suggests that you buy them at the Postoffice Confectionery. Our quality candies will make a lovely Christmas present. We mail boxes by parcel post upon request.

POSTOFFICE CONFECTIONERY

Always a Star at the Lyric.

12 MONTHS SELLING 27 IOWA SEPARATORS

The following are the names of twenty-seven farmers to whom we have sold IOWA SEPARATORS in our first year as separator dealers. Ask any IOWA user how they like their IOWA. Some are close neighbors to you. Satisfied users sell more IOWA separators than dealers do, and they are not paid to tell you what they think of their separator either. They tell you facts and sell you; the dealer just delivers and shows you. Ask some of these what to do, before you buy a separator:

P. M. Chesser, A. M. Gore, Homer Allen, Johnnie Close, Roy Leicht, W. E. Thomson, F. R. L. Jones, T. H. Taylor, Jess E. Hays, J. W. Buschman, Grandon & Holton, sold their first and bought again; E. E. Hart, in Oklahoma; Albert Yake, W. H. Howard, Roy Thomas, J. R. Douglas, H. H. Word, Claud Sheets, J. B. Patterson, H. H. Read, R. W. Knudsen, W. C. Nollner, Vernon Compton, E. S. Uptergrove, R. V. Converse, L. R. McCormas, Litch Sparks.

Snider Produce

Cream, Eggs, Poultry, Hides and Furs

PHONE 115 SPEARMAN, TEXAS

You'll Be Proud of

Your Account

Prouder of Yourself

That's the beauty of a growing bank account—it cuts with both edges. The more you accumulate the more confidence you have in yourself and the more self confidence the faster the accumulation. Our sincere effort will convince. Why not try it?

First National Bank

Spearman, Texas

Cream and Turkeys

I will open the Spearman Produce at the same location, North Main, Friday, December 2, and will buy

CREAM and TURKEYS

Our Truck will call at your farm and get your turkeys. Just phone 134, residence, when you wish to sell.

Spearman Produce

J. H. WHITE, Proprietor
North Main Spearman

Cecil's Grocery and Market

ACROSS FROM EQUITY

On Elevator Row, Spearman

No. 2 Tomatoes, per can	10c
No. 2 Peas, per can	12 1/2c
No. 2 Corn, per can	11c
No. 2 1/2 Hominy, per can	10c
No. 2 1/2 Beets, per can	15c
No. 2 1/2 G. C. Plums, per can	20c
No. 2 1/2 Apricots, per can	25c
No. 3 Pork & Beans, per can	17 1/2c
4 Packages of Spaghetti	25c
Cabbage, per pound	3c
Good Brooms, each	40c
One-Half Gallon King Komas Syrup	49c

MEAT DEPARTMENT

Salt Meat, Good, per pound	20c
Round, Loin or T-Bone Steak, per pound	20c
Breakfast Bacon, per pound	30c
Mrs. Tuckers shortening, small size	80c
Mrs. Tuckers Shortening, large size	\$1.60

DELON KIRK

MARION CLOSE

OLD BATTERY MADE NEW

We maintain a fully equipped Battery Department, and have the equipment to do Starter and Generator Repair work RIGHT!

No Guess Work.

We also do acetylene welding and general repair work.

All work is given our personal attention.

KIRK & CLOSE

Successors to Reaves Battery Shop

East of Russell's Store SPEARMAN

Closing Out SALE!

Will Sell entire stock of Gent's Furnishings at Cost or Below Cost.

CHANGE OF LOCATION:—This stock of goods will be sold out at the Economy Grocery old stand, 1 door south of Postoffice Confectionery.

BOOT SPECIAL

1 Lot	\$4.00
1 Lot	\$5.50
1 Lot	\$6.95

GLOVES

Heavy Lined Mitts	75c to \$2.00
Fitz Trousers	\$2.00
Other Khaki Trousers	\$1.00 up
Riding Trousers	\$2.25 to \$3.75

Watch our Window for Free Present Saturday Dec. 3.

Allen King Gent's Furnishings

LAUNDRY
 Good equipment; Careful, painstaking work. Family washings a specialty. Your work will be called for and delivered. Leave orders at City Cafe.
LUCILLE WILBANKS.

RESIDENCE FOR RENT
 Four room residence with bath; garage and other outbuildings, near school building, Spearman, for rent. See or phone 49t3p.
J. R. COLLARD.

TURKEYS FOR SALE
 Extra good thoroughbred Giant Bronz turkeys for sale. See Mrs. J. D. Cotter, four miles west of Spearman.
 49t4.

FOR RENT
 Four room furnished house on school street.
JOT HORTON.

FOR SALE
 At one-half price. One Coleman gasoline heater. See Dr. Gower.

TURKEYS FOR SALE
 Some choice Gold Bank Bronz turkeys for sale. Big fellows. Seven miles south and one mile east of Spearman.
 48t4.
MRS. BERTHA L. THOMSON.

TURKEYS WANTED
 Christmas market opens Dec. 5.
 50t2.
SNIDER PRODUCE.

"Marry me and your smallest wishes will be fulfilled."
 "Oh, but I have no trouble about the smallest wishes. Its the big ones I'm thinking about."

RED CROSS FLOOD RELIEF IN SOUTH COSTS \$17,000,000

Greatest Disaster of History but One of 111 Operations in Year of Calamity.

Tornadoes headed the list of disasters which struck the United States in the past year, the report of Red Cross relief operations for the year ending June 30, showing 29 great storms. Floods were second on the list, 24 being recorded for the same period.

This record does not include the St. Louis tornado which occurred in the current fiscal year, as did a number of other storms and disasters since, in which the Red Cross provided relief.

Included in the list of 111 disasters covered by the record of the past year's relief operations of the Red Cross, are earthquakes, explosions, mine disasters, a cloudburst, a hail-storm, fires, floods, hurricanes, a railroad wreck, a scarlet fever epidemic, typhoid epidemic, tornadoes, and a typhoon. The latter occurred in the Philippines, but is included in the operations at home. In all, the Red Cross extended its services in 77 major disasters in the United States and in 20 abroad, including a hurricane over Havana, Cuba, and the Isle of Pines, one in the Bahamas, and others through various West Indian regions, fire in Porto Rico, another in Haiti, earthquakes in Armenia, Japan and Albania, floods in Jugo Slavia and Mexico.

The organization conducted refugee relief operations in Syria, Bulgaria and China, the latter largely due to factional wars fought over various parts of China the past year.

The two outstanding disasters at home were the Florida hurricane and the Mississippi Valley flood. Rehabilitation operations of the latter disaster are still in progress under the Red Cross. A national appeal for funds was made in both disasters, resulting in contributions for relief amounting to more than \$20,000,000.

The Mississippi flood is the outstanding disaster in the whole history of the Red Cross disaster relief service. In this one catastrophe the organization raised through subscriptions by the people of the country and foreign nations approximately \$17,000,000 for relief use. Aided by this fund it fed, clothed, sheltered or otherwise assisted more than 600,000 human beings, fed and cared for approximately 200,000 head of livestock and established 149 refugee camps. The flood inundated approximately 20,000 square miles and affected 174 counties in eight states. Some 330,000 homeless persons were sheltered in Red Cross camps. When the emergency was at its height the Red Cross was serving more than a million meals a day.

So vast was the work imposed on the Red Cross and allied agencies conducting rehabilitation that this phase of the flood relief task is expected to extend well into the coming year. Up to September 15, 104,441 families in the flood zone had been given rehabilitation assistance by the Red Cross, and 1,700,000 acres of flooded crop land in seven States had been replanted with Red Cross aid. There had been expended or committed for expenditure in connection with this relief and rehabilitation work a total of \$15,560,000.

The appeal for a nation-wide membership increased to 5,000,000 adult members. It was pointed out, is based on the realization that demands on Red Cross service such as occasioned by disaster relief are increasing each year. For that reason special importance is lent to the Eleventh Annual Roll Call of the organization, to be held from Armistice Day, November 11, to Thanksgiving, November 24, during which this membership will be built up.

14 Disasters at One Time Call for Red Cross Work

The great size of a disaster does not necessarily mean that it has the stage to itself.

The American Red Cross relief forces were impressed with this fact during the Mississippi Valley flood in recent months. While the relief forces were struggling with this greatest of all disasters in United States history, from April to June they were obliged to furnish relief in 21 other emergencies, including 11 tornadoes. In one tornado approximately 17,000 persons were assisted.

At one period the Red Cross was conducting relief operations in 14 disasters simultaneously, scattered over a wide territory.

Citing the continuity of demands on the organization's resources, Chairman John Barton Payne of the Red Cross has announced the need of 5,000,000 adult members as a result of the Roll Call, Nov. 11 to 24.

The Tenth Anniversary of America's entry into the World War in 1917, is an appropriate time to join the American Red Cross and participate through membership in its peace-time services. Join during the Annual Roll Call, November 11 to 24.

Cut prices on ladies and childrens coats and sweaters, Saturday at Thomason Brothers.

WAR WORK NOT AT END FOR RED CROSS

Demands for Service to Disabled Veterans Last Year Cost Nearly \$3,000,000.

Expenditure of \$2,330,223.86 for services to disabled veterans, and of \$507,832.30 for service to men of the Regular Army and Navy, were outstanding details of the Red Cross appropriations for the past year's activities, and are cited by Chairman John Barton Payne as the continuing importance of this phase of the organization's responsibilities nine years after the end of the war.

Of the total expended for disabled veterans, the National Organization contributed \$1,161,223.86, and the local Red Cross Chapters \$1,769,000. The service to men of the regular forces was shared by the National Organization with an appropriation of \$307,322.30, and by the local Chapters with \$200,000.

During the year the Red Cross as a whole contributed materially to the success of the Government efforts to save every veteran re-instate or convert his war-time insurance before the final time limit expired. Chapters worked in cooperation with local veterans' bodies to assist former service men with their insurance papers; and the application routine, many Chapters keeping open headquarters up to the expiration of the final moment at midnight.

Under local Chapters of the Red Cross, assistance to ex-service men in filing claims for disability and adjusted compensation, securing hospital care for disabled veterans, preparation of social histories for use in treatment of men in government hospitals, assistance in securing proper guardians for veterans adjudged incompetent to administer their affairs, rendering reports on home conditions of service men applying for discharge because of dependency, and many other forms of aid are a part of the Red Cross duty to these men.

An interesting detail reveals the fact that prosecution of ex-service men's claims is becoming increasingly difficult as they grow more involved with each year that passes since the war. The number of death claims is growing constantly, in addition to the fact that there is a steady increase in the number of claims referred to various branches of the Red Cross concerned with assistance to veterans, for aid in bringing them to a close.

During the past year, National Headquarters estimated that the Red Cross assisted veterans and service men with cases involving total awards of \$558,881; for disability and death compensation, revival of insurance, adjusted compensation, pensions, medical and burial reimbursements, etc.

Red Cross representatives are on duty with the Army and Navy both in home and foreign garrisons, and contact is maintained in the hospitals and other centers where assistance to these men and women may be needed. Such Red Cross service, it is emphasized, covers only the fields where regular governmental provisions do not apply, and is designed to supplement these benefits of the Government.

It was emphasized that this particular activity of the Red Cross is one of the strongest appeals for the increased membership, which will be asked of the country during the annual enrollment from November 11 to 24.

Capital's Police Women Stand High in First Aid

Members of the Women's Bureau of the District of Columbia police department recently completed the Red Cross first aid course. This is perhaps the first women's group of the kind to be awarded the special first aid arm insignia by the American Red Cross in token of completion of the training.

The Red Cross in the past year qualified 24,812 persons in first aid and awarded certificates to members of police and fire departments, industrial groups and utilities employees all over the United States.

The Eleventh Annual Roll Call of the American Red Cross, during which new membership is invited, will be held this year from November 11 to 24.



Everybody loves a good listener.

EXCURSION!

To Catarina, southern Texas. December 10th, 1927, \$20.00 for the round trip, including berths and meals to all who are able to buy land. Take your wife with you, show her a good time. See the Orange and Grape Fruit orchards, go via Fort Worth, San Antonio, Lorado, and cross over in to Old Mexico for a big Dinner ready for us. Get your money here to us by the 7th day of December, if you want to go.
GUYMON LAND AND LOAN CO.
 Guymon, Oklahoma.

Read the ads.

STRAYED

On Saturday night, November 26, a big, yellow, male Persian cat. Finder please call 94, two rings, two blocks west of school. 51t1.
MRS. GEO ELLISON.

Some of the young fellows who think its smart to carry on ought to see themselves when they're carried out.

"Those two young intellectuals from Greenwich village have much in common, haven't they?"
 "Yes they both hate the same things."

Yes Friends

There is no Place Like Home,
 and that is why we serve real home-like meals, or Short Orders
 cooked and served to please you.

—The—
Palace Cafe
TACKITT & SON
 Lower Main : Spearman

GROCERIES

We are anxious to supply you with
STAPLE AND FANCY GROCERIES
FRUITS, NUTS AND CANDIES

We are overstocked in many lines and want to reduce as much as possible before invoicing time.
 So, come to our store for **BARGAINS.**

WE WILL BUY YOUR EGGS

BURRAN BROTHERS
GROCERIES

Phone 71 Main St.—Spearman

On Your
Grocery Bill

—BY TRADING WITH US. OUR STOCKS ARE COMPLETE—OUR PRICES ARE RIGHT

Spearman Equity Exchange

GROCERIES FEED COAL
WORK CLOTHING

On Elevator Row Spearman
 The Better You Know Us The Better You'll Like Us

Capital's Police Women Stand High in First Aid

Members of the Women's Bureau of the District of Columbia police department recently completed the Red Cross first aid course. This is perhaps the first women's group of the kind to be awarded the special first aid arm insignia by the American Red Cross in token of completion of the training.

The Red Cross in the past year qualified 24,812 persons in first aid and awarded certificates to members of police and fire departments, industrial groups and utilities employees all over the United States.

The Eleventh Annual Roll Call of the American Red Cross, during which new membership is invited, will be held this year from November 11 to 24.

JOIN

Everybody loves a good listener.

What Tires?

HOOD TIRES GO MORE MILES FOR YOUR DOLLARS

Let us fix your Tires and Tubes right by Vulcanizing—the only safe way.

Jackson Tire Shop
 Elevator Row Spearman

Chevrolet Service
 —WITH A GUARANTEE THAT COUNTS

Accessories—Christmas Specialties
 GOODYEAR TIRES, ARVIN CHEVROLET HEATERS
 LOW TEMP RADIATOR GLYCERINE

McCLELLAN CHEVROLET CO.
 Wm. E. McClellan, Manager
 PHONE NO. 29 ON THE PAVEMENT SPEARMAN

PAINT
 is a specialty at this yard these days. Ask us

Don't forget

NEW PLAN BOOKS ON
Barns and Granaries
 JUST IN

We are Anxious to help you Solve your building problems

PICKERING LUMBER CO.
 Harry Dumas, Mgr.
 Spearman

Real Facts About New Ford --Demonstration This Week

After six months of "saying nothing but sawing wood," Henry Ford today announced the specifications of the new Ford car which succeeds his famous Model T. A bare listing of those specifications presents a picture of an automobile that in performance, appearance and mechanical features has heretofore been associated with a considerably higher price class.

Unusual speed and acceleration are among the outstanding features of the new car. It is announced as being able to make 55 to 60 miles an hour, with ease. In recent tests it has made even more without difficulty. What is more important, it is stated that when traveling at such speeds, it holds the road easily, and with comfort to driver and passengers. It is also stated with equal positiveness, however, that it performs in an equally spectacular manner on bad roads. In its design, Mr. Ford has held to his original idea of a car which can meet all conditions and types of roads.

Appreciating the constantly increasing importance of acceleration, the Ford Motor Company has given a great deal of study to this feature of the new car. In high gear tests with two passengers in a Tudor sedan it has shown an acceleration of 5 to 25 miles an hour in 8 1/2 seconds.

The new Ford car also introduced a new type of four-wheel brakes. An exclusive Ford development, they are of the mechanical, shoe-expanding type, and are self-centering. The brake pedal and the hand brake each operate all four brakes. It is stated that this is the most reliable and simplest type of four-wheel brake, and also the easiest to adjust, all adjustments being made from the outside without removing any parts.

An engine that is practically vibrationless develops 40 horsepower at 2,200 revolutions per minute. This low revolution speed in ratio to the high horsepower is illustrative of the unusual efficiency of the engine. Also, it means longer life, the lower engine speed insuring less wear on engine parts. The low revolution speed is also a substantial factor in lessening vibration. The bore is 3 3/4 inches, stroke 4 1/4 inches. The unusually large crankshaft, which is both statically and dynamically balanced, weighs 28 pounds. This balancing, combined with the lightness of aluminum alloy pistons, further combine to reduce vibration and increase riding and driving comfort and safety.

In addition to freedom from vibra-

tion, it is announced that the car is unusually quiet, a great deal of attention having been paid to this feature by the Ford engineers. In the engine, the timing gears are made of bakelized fabric, which is much quieter than metal. The cams on the camshaft have been so designed as to prevent valve clicking.

The coachwork of the car is as distinctive as its performance. There is a noticeable European touch in line and contour. It is not only designed for exterior beauty, but has as well the interior roominess, convenience and luxurious appointments to be found in much higher priced automobiles. On an instrument board of satin-finished nickel are mounted the speedometer, gasoline gauge, ammeter and ignition lock, with a dashlight in the center. The new military-type sun visor, with crown roof and round corners, are features of the closed models. Unusually narrow pillars and very wide doors and windows give maximum vision. Nickled radiator shall and headlamps further accentuate the exterior attractiveness, while choices of four colors in pyroxylin finish are offered.

Simplicity in design has also been carried to the ignition. There is only one coil, in a waterproof case. There are no vibrators to adjust, and no exposed cables to work loose or short circuit from water. The distributor is located in a readily accessible position on top of the engine.

Centrifugal water pump, large radiator and airplan propeller-type fan provide a cooling system which makes the car very difficult to overheat, except from abuse, such as running without enough oil, or dry radiator.

From 20 to 30 miles to the gallon of gasoline, depending upon driving speed, is the gasoline consumption announced. Feed to carburetor is by gravity.

The oiling system, a distinctive Ford design, is a combination of pump, splash and gravity feed. The new transmission is of the selective sliding gear type, with standard shift, three speeds forward and one reverse. The main shaft runs on ball bearings, the counter-shaft on roller bearings and the reverse idler on bronze bearings, a power-saving design unusual on light cars. Shifting of gears is noiseless and easily accomplished, at the pressure of a finger.

Multiple dry-disc clutch, rear axle of three-quarter floating type housed in electrically welded steel, and spiral bevel gear drive are interest-

ing features. The axle shafts carry none of the weight of the car, the wheels running on roller bearings on the housing. Newly developed springs of the transverse semi-elliptic type and hydraulic shock-absorbers prevent excessive up-and-down movement and remove side sway.

Irreversible steering gear, which prevents shocks from being transmitted back to the hands of the driver, makes handling exceptionally easy. Maximum steering safety is further provided by a gear housing of welded steel forgings, and a steel tube steering column welded into the housing, making a sturdy and exceptionally safe one-piece unit.

Ford-designed steel spoke wheels, completely welded into a one-piece assembly, are provided.

There are six models of the new car. They are the phaeton, roadster, sport coupe, coupe, Tudor sedan and Fordor sedan.

Local dealers are preparing for a public reception next Friday, when models of the new line will be shown in photographs and charts.

COMMUNITY BUILDING

There is a scientific or commonsense way of securing new industries for towns like Spearman. Likewise there is an unscientific and uneconomical method that has been pursued all too frequently in small towns in late years.

In a recent issue of the Reporter we commented briefly upon this latter phase of the problem. We shall now endeavor to treat briefly of the positive side of the picture, by telling what some other cities have done.

One town, somewhat larger than Spearman, located in Northern Indiana secured over fifty new industrial plants in the course of two years not long ago, through the following procedure:

First a survey of the industrial and business assets of the community was made. These are some of the matters that were considered during the course of this survey:

Labor supply—character of workers—experience and training suitable for what types of industry—living conditions—freedom from undesirable labor troubles—living standards and current wage scales.

Raw materials proximity to suitable supply for what kinds of manufacturing—shipping costs, etc.

Markets—location with reference to markets,—transportation costs to reaching markets, etc.

Thus each community asset was carefully tabulated. The study was compendious, filled with facts, figures, and information of interest to any manufacturer desiring to locate a new or branch factory.

This presented a clear picture of the types of industries most likely to prosper in the community. With this in mind lists of manufacturers engaged in these industries were secured, and letters were then sent by the Chamber of Commerce to the heads of these industries suggesting the idea of locating a branch factory in the city.

Many of these letters were answered with requests for the data brought forth by the survey. These answers led to further negotiations, and as a result the secretary and officials of the chamber of commerce succeeded in securing several small industrial plants.

Occasionally we hear of a town that has just enjoyed a period of rapid growth—of how its business men are prospering, its workers receiving good pay, and its people in general feeling very happy.

Sometimes this is due to the favors of chance, but often, we believe, it is due to the brain work of a few community leaders and to a live commercial organization whose members proceed about the task of building up the community in a scientific and intelligent manner.

THE STEADY SUBSCRIBER

How dear to our hearts is the steady subscriber,

Who pays in advance at the birth of each year.

Who lays down the money and does it quite gladly,
And casts round the office a halo of cheer.

He never says: "Stop it, I cannot afford it, I'm getting more papers than now I can read."

But always says: "Send it, our people all like it—"

In fact we all think it a help and a need."

How welcome his check when it reaches our sanctum,

How it makes our pulse throb: how it makes our heart dance,

We outwardly thank him; we inwardly bless him—

The steady subscriber who pays in advance.—Ex.

Some of these restaurant men who advertise home cooking must have had terrible bringing up.

AN OPTIMISTIC OUTLOOK

Old Man Hard Times has been given a knockout blow. The pessimists who have been betting on him for the past two or three years are struggling hard to find suitable alibis.

It is generally agreed that the coming year will be one of the best business years in the history of this country. It may not be a boom year, but we don't want that anyway. It may not bring the full prosperity to the farmer that is rightfully his, but we can see improvement ahead for him too.

It is just going to be a good year, probably somewhat better than the one that preceded it; and all this in spite of the fact that certain crepe hangers were bound to predict a real depression and panic.

The old days of panics and business cycles are past, we hope forever. Hard times used to come about because manufacturers knew too little about their markets. They overproduced then closed their factories. With their factories closed men were cut of work, and decreased consumption was the result. With these conditions banks failed because assets became frozen.

Today manufacturers do not overproduce to such an extent. Dealers do not carry great surplus stocks. Currency is more elastic so that the factory may get funds with which to continue operations. Thus working men in great numbers are not suddenly thrown out of employment.

Hence we have every reason in the world to feel optimistic. The next year is going to be a good year and we here in the Spearman country will get our share of that prosperity if we just exhibit a little aggressiveness of spirit, and realize that it is up to us to work together for the upbuilding of the business and social welfare of our city.

BE CHEERFUL

The mind and the body work together. The mind has a strong effect on the health of the body. A fit of anger, or a spell of worry, or envy, or hate, or jealousy may make you more tired than a hard day's work.

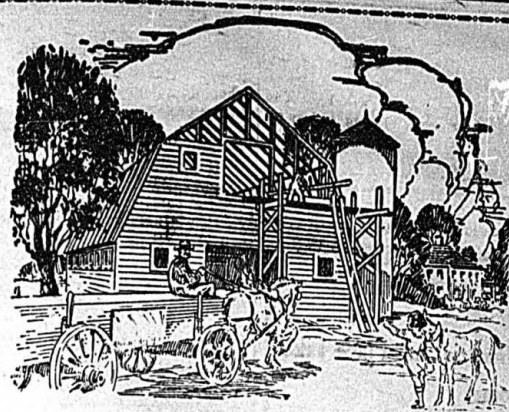
SELF CENTERED

He: "I just thought of a great joke."

She: "Oh, keep your mind off of yourself once in a while."

Bum: "Oh, I can get around anywhere on my face."

Conductor: "Yes, it looks as though you had been pushed around on it for some distance."



Building Material

For any improvements you

want to make

Let us figure with you on building material. We can help you.

Tulsa Rig, Reel and Mfg. Co.

HARRY BOWEN, Local Manager

Phone 89

West Spearman

ETHYL GASOLINE

Knocks the carbon out of your motor and is best for winter use. Look for the red gas.

Federal and Firestone Tires and Tubes; Auto Accessories of all kinds.

BECK MOTOR COMPANY

N. L. BECK, Manager

—Your Favorite Home Newspaper—

The Amarillo Daily News

AND BIG SUNDAY NEWS GLOBE

ONE FULL YEAR

Daily and Sunday

365 Big Issues for only

\$5.00

By Mail Only

Regular Price \$8.00—Save \$3.00 by subscribing now. This offer is good for mail subscriptions only and in Texas, Oklahoma and New Mexico.

THIS OFFER CLOSES DECEMBER 31, 1927

Rush you order to The AMARILLO DAILY NEWS, Amarillo, Texas or the

POSTOFFICE CONFECTIONERY, Spearman, Texas



TEMPTING, TASTY

Turkeys

AND CHICKENS

Fine, juicy fowls that will make December 25, or any day, a day in deed as well as in name.

Don't stint on joy. Buy all your family's stomach can hold. For Roast Turkey and chicken is a dish that has no equal.

COLLARD PRODUCE

PHONE 31

East of Main

SPEARMAN

The New Ford

Is the most amazing value ever offered in a

Low Priced Car

Get full details at our Showrooms this Friday

DECEMBER 2

R. W. MORTON

Authorized Ford Dealer
PHONE NO. 45

... Spearman

SUCCESS OUT OF FAILURE

Most successful careers have started with small failures.

When Marshall Field was a boy he went to work in a small country store located in Pittsfield, Massachusetts. After he had been at work for six weeks his boss wrote to his father and asked him to call at the store.

When the father appeared he was told to "take the boy back to the farm, he'll never make a merchant." And we are all familiar with the great merchandising institution he developed thereafter.

When Giuseppe Verdi, as a youth, wished to advance his musical education he applied for admission to the conservatory of music at Milan. After examining him the heads of that institution declared that he had no talent and could never become a musician.

And yet the great operas he composed have thrilled and will continue to thrill millions of lovers of music throughout the world.

When Frederick the Great led his troops into battle for the first time he became terror stricken, mounted his horse, and fled far to the rear. No doubt those about the court declared that he would never become a general, and yet history long ago accorded him a place along with the few great military leaders of all time.

Thus it appears difficult to judge the qualities of a man on the basis of his early failures, and it follows also that no one should feel discouraged because someone in authority declares that he can never make good.

Subscribe for the Reporter.

SECURING NEW INDUSTRIES

There were once two little cities like this located on the opposite banks of a river; and the existence of that river seemed to serve as sufficient reason for the bitterest animosities between the citizens of those two communities.

They were both of the same size, but the citizens of each were determined to make theirs the larger city. So both groups set about bonusing to their own side. Each offered free the industries of the neighbor over factory sites, special subsidies, favorable tax valuations, and so forth. After this process had gone on for a year, all the industries in both towns had moved across the river, but the citizens of both cities were almost bankrupt.

Meanwhile a neighboring city, located about thirty miles away, had undertaken a sane campaign of community development, and at the end of the year was larger than either of the two bitter rival communities and more prosperous than both together.

This is only a 20th Century fable to be sure, but it points out the folly of trying to develop the industrial possibilities of one city at the expense of another.

It is not necessary to offer bonuses, free building sites, low tax assessments, and other like concessions to secure new industry of animosities between the citizens of those for our town. There is a better way, a business like, intelligent or common sense way.

This requires first a careful survey of our industrial assets. Following this an intelligent sales campaign should be inaugurated.

Space is too limited to go into these details at the present time. In the next issue of the Reporter we will tell how some communities have successfully carried out such enterprises—how, in short, they have developed their business and industrial possibilities in a scientific and business like manner.

Paul Whiteman says that there is good money in saxophone playing. Some folks would pay nearly anything to keep it quiet.

The Germans announce that they have made synthetic rubber commercially practicable. Gosh! We thought our tire maker had done it years ago.

THE MEASURE OF SUCCESS

An English newspaper recently published an interview with an aged coal miner whose earnings today amount to but little more than \$20 a week. It consisted of advice on attaining success out of life.

To most readers, and probably to the reporter too, this was merely a joke. But we are inclined to give it serious consideration.

There are values other than the dollar mark by which success may be measured. There are many things for a man or woman to get out of life besides material possessions.

We all know men who have collected much of the world's wealth but who have secured little of the happiness or richness that life has to give. We have seen them buried day after day and year after year in details of their business. No room in their experience for things of the spirit, of the heart. So absorbed do they become in the game of accumulating dollars that they fail to win the hearts of their own children. So obsessed are they with sales quotas, accounts, and systems that they never have time to enjoy art, literature, music or travel.

Thus they spend the best years of their lives and then when old age comes on they find themselves alone with their gold, which can then bring them nothing but care and worry. For the sake of it they have given up their capacity to see and enjoy the greater things in life. Their children are grown-up strangers. Their friends are scattered and forgotten. What irony there is in the interviews they then give out on how to succeed.

Perhaps after all this old coal miner did have a message. For all we know he may have achieved greater success than that of the owner of the mine in which he labored.

Premier Mussolini has put a stop to the excessive number of holidays in Rome. When we first heard this we thought it might damage his popularity with the populace. After reading farther, however, we concluded that he must have gained rather than lost popularity. For he observes that the people are tired of listening to long speeches.

THE FEMINIST MOVEMENT

In olden days the aristocrat's daughter used to wish that she might marry the man she wanted. Nowadays she wishes she could marry the man some other woman wants.

always bring results. Try it. A Want Ad. in the Reporter will

CARE OF CALF IMPORTANT SAYS AUTHORITY

Too many farmers look on the calf as just a calf, according to E. N. Hansen, instructor in dairy husbandry at the Nebraska College of Agriculture. A calf, he points out, is definitely a part of the herd, a future producer of profits, and for that reason requires as much, if not more care than an adult animal.

The difference between a profitable cow and an unprofitable one is often traceable to its bring up. Prof. Hansen declares that it is vitally important that the calf be given its fill of colostrum milk, or the first milk given by the cow. This is essential to the opening up of the digestive system.

"After three or four days," said Prof. Hansen, "put the calf in a dry pen by itself and away from cold draughts, and feed it warm, fresh milk three times a day.

"Seven or eight pounds of milk per day is sufficient for an average Jersey or Guernsey calf, and nine to ten pounds of milk per day for an Holstein, Ayrshire or Brown Swiss.

"When the calf is about two weeks old, supply it with clover or alfalfa hay and a good grain mixture of equal parts of cracked corn and cracked oats along with the milk.

"At about three weeks of age, gradually change the whole milk so that in a week's time it is getting all skim milk, a grain mixture, hay salt and plenty of fresh water. A month old calf should get nine to ten pounds of skim milk daily and sixteen to twenty pounds when two and one-half months of age. If plenty of milk is available, it is advisable to feed until about six months of age."

When the calf is weaned, feed a grain mixture made up of 200 pounds ground corn, 200 pounds ground oats, 100 pounds linseed meal and 100 pounds bran. This will supply the protein which the calf received when the milk was fed.

GETTING AHEAD IN THE WORLD

He: "One more payment and the furniture is ours."

She: "Isn't it wonderful, John. Then we can throw this old stuff out and get some new."

MADE TO ORDER

"On the Judgement day," declared the colored pastor, "d'ere will be wailin' and gnashin' of teeth, Brethren and Sistern."

"Oh, Lordy."
"What's aillin' you sister Mandy."
"Ah, ain't got no teeth."
"Teeth will be furnished."

OUR SOCIAL STRUCTURE IS IMPROVING

Witness today our desperate efforts to bring education and learning to everyone. Our intellectual leaders criticize the masses now because they do not readily take advantages of the opportunities offered.

And yet there are people who insist that the world is slipping backward, that the worker is a slave, that there is no opportunity for the man who is not an heir to fortunes.

The trouble with these vehement critics of the modern age is lack of perspective. They talk glibly about wage slaves, and economic autocracies, and compare conditions of the present with intolerable conditions of the past.

Of course our social structure is far from perfect, but a view of conditions from the perspective of history, must convince even the most rabid critic of the present age of the vast improvement in the worker's lot that has come about even during the past century, and a century is a short time when we compare it with the entire history of the race.

A PROGRESSIVE WORLD

Alexander the Great, in his youth, was a pupil of Aristotle's, pre-eminent among all the philosophers of ancient Greece. With a small group of prince's sons he learned the lore, the science, philosophy and abstract method of thinking that his great teacher advanced.

Many years later when he, at the head of his armies, had penetrated far into the Persian Empire he learned that his former tutor had put those teachings in manuscript so that those who could read might study. He immediately wrote to Aristotle condemning him bitterly for this action, because "once your teachings were in the possession of the learned only but now they are made available to anyone." Aristotle answered, explaining that his writings served merely as a guide to those who were already initiated.

This little incident, we believe, illustrates much that is unusual about our time and age. There were great thinkers in the world two and more thousands of years ago, but their learning never benefitted the great masses in any considerable degree.

It was not until modern times that the idea gained currency that the good things of life should be made available to everyone. Art, music, literature, and wealth and power were reserved only for those who had been born in the proper circles.

Read the ads.

YEARS IN THE BUSINESS

That means that we have pleased our customers—that we have gained the confidence of the public—that we have served well.

Years of experience have taught us how to conduct a used car business—how to buy the right cars—recondition them properly.

If you need a used car let us help you in selecting one. We offer you our experience and our judgement.

G. P. GIBNER & SON

Phones 1 or 39 Spearman, Tex.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

Buy Real Estate NOW

The best market for real estate, for investment, is NOW. Take advantage of it before the spring building season opens. Property values are now at figures presenting an unusual opportunity for both investor and home builders.

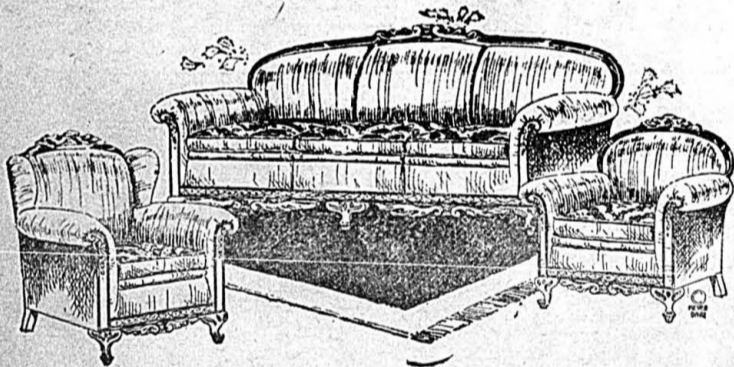
Consult Us for Prices and Terms

Oil Leases :—: Royalties

J. R. COLLARD

Insurance of All Kinds

Real Estate Mortgages Loans Insurance



FURNITURE A Wonderful Gift

Giving of gift furniture at Christmas time is a most commendable practice, since it assures the comfort and convenience of every member of the family.

A GIFT FOR EVERY WIFE

Your wife would appreciate especially a gift of a cedar chest where she can keep many little things in undisturbed unity. Beautifully finished cedar chests await your choice at our big store.



MEN'S GIFTS IN THIS STORE

Smoking stands, comfortable chairs, in fact a host of items that men folks would appreciate as gifts, await your choosing.

Spearman Hardware Co.

Hardware—Implements

Spearman

Gifts of Goodness

The old cry "What Will I Give Him?" is answered by "Something from the J. F. Lackey Clothing Co." Here are several sparkling items, replete with quality that will really make for a Merry Christmas:

- Silk Hose 75c to \$1.00
- Mufflers \$2.00 to \$4.50
- Foulard Ties 75c to \$1.50
- Linen Handkerchiefs 25c
- Kid Gloves \$2.00 to \$3.50
- Broadcloth Shirts \$2.00 to \$4.50
- Cuff Links 50c to \$1.50
- Pajamas \$2.50

J. F. Lackey Clothing Company
Gents Furnishings : Cleaning & Pressing

SPECIALS

For This Week-End

No. 2 Fruit Salad	32c
No. 2 Blackberries	22c
No. 2 Logan Berries	22c
No. 2 Red Pitted Cherries	32c
No. 2 Strawberries	32c
No. 2 Gooseberries	22c

SPECIALS FOR YOUR CHRISTMAS BAKING	
No. 2 1/2 Fancy Peaches in syrup	27c
No. 2 1/2 Belle Isle Apricots in syrup	25c
No. 2 1/2 Belle Isle Peaches in heavy syrup	24c
No. 1 Soup, tomato and chicken	10c
No. 1 Tamales, high powered	18c
1 Gallon Prune	53c
Pea Berry Coffee, per pound	34c
8 Pounds Southern Queen Lard	\$1.39

Fancy pattern, special 36-inch Fasheen for 37 1/2c Per Yard

36-inch gingham, fancy and assorted patterns Per Yard, 19c

Boy's long corduroy pants, regular \$3.25 value For \$2.45

A large assortment of boys pants, while they last 3 pairs \$1.00

Men's lace boots, 17-inch top, regular \$8.75 value for \$7.38

Men's Hodkins silk lined gloves for service and warmth \$2.75

Boy's Overcoats, regular \$11.75 \$7.85

.. All Special Prices For Cash ..
SEE US FOR BARGAINS

See Us For Cane Sugar--Our Prices Will Surprise You

We buy for Cash and sell for less

P. M. MAIZE & CO.

DRY GOODS—CLOTHING—SHOES

30 Years of Fair Dealing

Phone 3 Spearman

We Live in Sixty-Mile-an-Hour World And Need Prohibition For Protection

The following article by Raymond Robins, entitled "The Way of Prohibition," appeared in the November number of the Federal Court Bulletin, and is reproduced in The News at the request of Bishop John M. Moore of the Methodist Episcopal Church, South, fourth episcopal district, Dallas:

This Nation began 96 per cent rural. It is 54 per cent urban at this moment, and that percentage is increasing rapidly. The social implications of individual action are wholly different in the two situations. A man getting drunk in his farm home, or driving along a country road with mules or oxen going six miles an hour, was not so serious. The mules or the oxen would take him home. But now in a sixty miles an hour world, with crowded communities, the drunken hand on the wheel has a wholly different social implication. There you find one of the reasons why society has had to relieve the community from the danger and menace of alcoholic waste, poisoning, inefficiency and incompetency.

Demands of a Mechanical Age
There is another reason. We are the greatest mechanical and engineering people in the world. Power under control—for that is all an automobile is—has more devices in this country than in any other nation in the world. Thirty years ago we made a rule that locomotive engineers in this country could not drink; they had to be teetotalers. Nobody wanted to limit the personal liberty of locomotive engineers, but everybody knew that locomotive engineers, whose business it was to protect life and property, could not do it if they were drinking engineers. That condition which was necessary for a class thirty years ago, has now by reason of the diffusion of mechanical and engineering power throughout the mass of the people, become necessary for the whole people, to protect the life and property of all of us.

There is another reason—the diffusion of a better standard of living, of a larger means or recreation and of personal happiness in a material sense. The spread of general education has been greater in those than in any other previous period in the world's history. The part that liquor played in the social life and habits of the people has been wholly changed, so far as the necessity for it is concerned, within the thirty years. These thirty years have seen the widest diffusion of general intelligence, the widest diffusion of general recreation, the coming of the movie, the radio, the cheap car, giving all kinds of opportunity for a better type of recreation. These things have changed the burden and necessity of artificial stimulant so far as the vast mass of the people is concerned.

Effect of Alcohol on Body
An side by side with that education has gone on another education. We have learned the effect of alcoholic stimulation and poison upon the human body. We have learned that it is injurious in every way. A group of Germans have been studying the effects of alcoholic stimulation on men and women, and in a unanimous report which they have made they tell us that it has the effect of deflecting the accuracy of the message sent by the brain along the nerves to the muscles, so that a fine marksman shot a little off after he had had a drink or two, and that a fine draftsman drew his lines a little irregular after he had had a drink or two. And a peculiar thing in that study by the Germans was that the lower the type or the more phlegmatic or stolid the subject, the less the effect; and the more sensitive and higher the nervous tension, the higher the type of mind, the greater the effect. So when a man says to you that he can take three or four drinks without its affecting him, it may be true, but it is not very complimentary to him.

There is another reason. We men and women of America are not a temperate people. We might as well be honest with ourselves. It is fact that we may think we are following the scriptural injunction, "Whatever thy hand findeth to do, do it with thy might." We throw ourselves into anything we do or undertake until we overdo it.

All this talk about light wines and beers is pure, unadulterated bunk, and the people who are doing the talking about it do not want it. They do not want light wines and beers. They want whiskey and they want it straight. They want cocktails and highballs and whiskey sours and mint julep. I come from Kentucky and I know. And the reality is that the people of America, by reason of their characteristics and their social tendencies, can not be temperate with alcoholic stimulation. The fact is that we want a kick, and we want it fast, and if we do not get it with one drink we take another to get the kick. This has been one of the reasons why it has been necessary in our

present day to have prohibition.

A Merited Doom
There is another reason. The liquor traffic itself is more responsible at this hour for prohibition and its immediacy in the United States than any other one single force. I am not a fanatic. I know some distillers, and there are some mighty fine men among them. But the more commercially minded among them said, "We are not getting as much money as we could get out of this," and they began to buy up every available corner and establish saloons, and they began to pick up ex-convicts and put them behind the bar, and said, "Get the booze across; get the booze across, and we will pay you a commission in proportion to the amount you put over."

That was the organized saloon. And that kind of an organized saloon soon gathered around it organized gambling and organized prostitution and it was not long until it became a stench in the nostrils of the people of the community, and a menace to the children, to the homes, to the church and the school. The aroused conscience of the country arose and outlawed it, and made the saloon an outlaw among the institutions of the land. And now there is not a single saloon under the flag, and in my judgment the saloon can never come back within the boundaries of the United States.—Dallas News.

Customers are harder to get than to keep.

Be sure you're right, then check your figures.

The trouble with advice is that so much of it is bad.

One nice thing about close buyers is that they're usually good pay.

What has become of the old-fashioned mother who worried about her children whenever she was away from home?

When we enjoy our work we are twice blessed; we have a good time making our money and a good time spending it.

It is not a mere coincidence that big advertisers are usually big income tax payers, too.

LEARN BEAUTY CULTURE

Make \$50 to \$100 a week—learn at home in spare time. We will help you open your own shop—write for FREE beauty book. Marsay School of Beauty Culture, 219 W. Chicago Ave., Chicago. Dept. 130.

At the Churches

CHRISTIAN-PRESBYTERIAN

Providence has changed the date of services to be held by Rev. Jan McMurry, from December 2, 3 and 4 to December 9, 10 and 11. Rev. McMurry is a deep thinker and a splendid singer, as well as a good speaker. Don't forget the date and come out to hear him. It will do someone good, if not yourself.

Our Sunday school has a spirit of fellowship which brings in an atmosphere which all seem to enjoy. If things are not going right, what are you doing as a Christian to right the wrong-doing? Are you playing the part of Priest and Levite, passing by on the other side, or are you playing the part of the Good Samaritan.

Sunday school, each Sunday morning at 10.

METHODIST

On December 4 at 7 p. m., after the Senior League, will be our next preaching service. Every member is expected to be present and submit a suggestion for our 1928 program for the church. Bring your suggestion plainly written on a slip of paper and drop in the collection plates as they are passed. You do not need to sign your name unless you wish. We hope to have a surprise in store for you, so be on hand early.

PASTOR.

MISSIONARY SOCIETY

The Missionary Society of the Methodist church met at the home of Mrs. P. A. Lyon November 23, 1927, and elected the following officers for the ensuing year:

Mrs. H. P. Bailey President
Mrs. Finis Maize Vice President
Mrs. A. F. Barkley Supt. Study
Mrs. G. P. Gibner

Cor. and Rec. Secretary
Mrs. P. A. Lyon Treasurer

Mrs. R. L. McClellan Supt. of Publicity

Mrs. D. B. Kirk Supt. of Social Service

Mrs. R. F. Dennis Supt. of Supplies

Mrs. O. M. Addison Supt. of Young Peoples and Childrens Work.

On Wednesday, December 7, the society will meet with Mrs. Murl Jackson. The lesson will be taken

from the VI Chapter of Our Moslem Women.

EPWORTH LEAGUE

Programme for Sunday, December 4.

Subject: The Place of Friendship in the Life of Youth.

Song: "What a Friend We have in Jesus."

Poem: "I Would be True, for There Are Those Who Trust Me."

Song: "I Found a Friend Who Is All To Me."

Scripture Reading.

Quotations on Friendship.

Youth in the Friendship Forming Period of Life—Aln Reed.

Friendship in the Past—Euna Hut-ton.

Friendship in the Home—Overton McLeod.

School Friendship—Raymond Sparks

World Friendship—Glynn Dixon.

BAPTIST

Program. Worker's Conference, Canadian Baptist Association, to be held with First Baptist Church of Spearman, December 5 and 6.

Monday Night: 7:00 p. m., sermon, Rev. D. H. Truhitt, Pampa.

Tuesday Morning: 10:00 a. m., Inspirational Message, Rev. D. A. Reed, Higgins; 10:30 a. m., our missionary citation, Rev. L. A. Roll, Follett; 11:00 a. m. report of convention, Rev. W. C. Harrison, Canadian; 11:30 a. m., the Missionary's message, by the Missionary.

12:00, Lunch at church.

1:30 p. m., W. M. U. program, Mrs. W. M. Money, Miami; 2:30 p. m., board meeting.

In this country they commonly say of an aspirant for political office who has been defeated, "He is politically dead." In Mexico they leave out the word "politically."

Hemstitching and picoting at my home in west Spearman. Work guaranteed.

MRS. J. MALVIN JACKSON.

Boy's Red Ball overalls, \$1.00 and \$1.25. Boy's long pants, 5 to 15 years, \$1.50 to \$3.00.

SPEARMAN DRY GOODS CO.

Mr. and Mrs. Bob Archer and sons of Amarillo were in Spearman the latter part of last week attending to business matters and visiting.

Red Cross Meets Heavy Demand for Water Safety Duty

Trained life-savers in the United States, qualified by the Red Cross as experts in all phases of water safety, now number 134,582 adults and juniors, according to the Life-Saving Service of the American Red Cross, which reported 32,509 trained and qualified in the past year. This number does not include other thousands who were taught to swim.

Training courses conducted by the Red Cross last summer brought out a uniformly high standard of proficiency. In addition, more than 20 winter training courses were conducted the past year. Swimming "institutes" at camps in Arizona, California, Indiana, Massachusetts, New York, North Carolina, Missouri, Oregon, Washington, and Wisconsin, "splash weeks" and swimming and life-saving campaigns under Red Cross auspices held in many States aroused great interest.

"The experience gained during the last few years indicates that the dangers involved in water sports can be eliminated through training and by the adoption of water safety methods," a recent Red Cross report stated. "When our communities provide sufficient swimming pools, bathing beaches, and skating places, and furnish trained leaders under whose guidance both adults and children may enjoy themselves in safety, the number of preventable deaths through drowning will be greatly reduced."

The Red Cross is endeavoring to supply trained leaders in water safety so far as its facilities permit. To increase the effectiveness of this and other services, the Eleventh Annual Roll Call, from November 11 to 24, will urge an enrollment of 5,000,000.

HUNTERS TAKE WARNING

Hunters and trespassers of all kinds, including wood-haulers, are hereby warned to stay out of my pastures, located in Hansford, Ochiltree, Hutchinson and Roberts counties. These lands are posted according to law, and trespassers will be prosecuted to the fullest extent of the law. 512p. W. I. WHITSEL, Perryton, Texas.

A modest girl they call her
This little Mary Dunn
She never took any chances
By standing against the sun.

EXTRA FOR SAT.

Reduced Prices for Saturday on Sweaters, Coats and Silks

COATS



Ladies and Childrens coats of all kinds, priced at \$4.90 to \$12.50 for children and from \$10 to \$35 on Ladies.

CHOICE OF ENTIRE STOCK

20 PER CENT Off

SEE OUR LINE OF XMAS GIFT GOODS

DRESS WOOLENS

3 pieces of dress wooleens, specially priced.

54 inch wide. 1 1/2 to 2 yards makes a dress. Dark tan in checked and also pin stripe. A bright blue in a whale bone weave. A bargain at \$1.49 per yard

SILKS

All silks in stock, consisting of crepe's, crepe dechine, Canton crepe, satins, taffeta, and printed wash silks.

Our pure washable dye flat crepe in many colors, 40-inch, sells at \$1.95 per yard. Other silks at \$1.25 to \$3.75 per yard.

SATURDAY SPECIAL

One each \$5.00 invested in silk goods you receive a discount of

\$1.00 OFF

BLANKETS

Cotton blankets, 64x76 inches, double, about 2 1/2 pounds, per pair \$1.69

Cotton Blankets, size 70x80 in., double, about 3 lbs, per pair \$2.75

Nashau Plaid blankets, pretty colors, size 66 by 80 inches, double, about 3 1/2 lbs., per pair \$3.45

Other blankets of all descriptions, priced very low.

ARMY SHIRTS

Heavy wool shirts, twill weave, coat style, lined fronts, 2 large button-down pockets, patch on elbows, a cracker-jack shirt for warmth and long wear. Sizes 15 to 17 1/2. O. D. Color, each \$2.95

2 Shirts Only \$5.50

20 PER CENT Off

Sweaters



Slip into a Bradley

and out-of-doors

SWEATERS

All Sweaters in our entire stock at a discount.

Pullovers, Coats, Sport Sweaters, Tourists Jackets, and Crickets.

BRADLEY and MOTTER Brands

All colors and styles, priced at \$1.95 to \$10.00.

SATURDAY SALE

20 PER CENT Off

20 PER CENT Off

NOTICE

We will take care of your Xmas gifts until called for—Shop NOW.

Thomason Brothers THE QUALITY STORE EST. 1904