

Roaring Springs NEWS
Mrs. L. E. Cooper, Correspondent
Phone 361, Roaring Springs



MISS MATADOR 1954, Patricia Lynne Locke is shown above with her mother, Mrs. Milton Ray Locke. Her father, Seaman Locke is with the U. S. Navy off the coast of Japan. The baby was born January 1, 1954, at 4:25 a. m. in Stanley Hospital, Matador. She weighed 7 lbs. 12 ounces. Mr. and Mrs. R. R. Holt of Matador are maternal grandparents, and Rev. and Mrs. N. L. Locke of Porterville, Calif., are paternal grandparents.

Wilbert Sedgwick of Claude spent the week-end with Mr. and Mrs. Arthur Sedgwick.

Newton Fletcher is a patient in Stanley Clinic, Matador.

Mr. and Mrs. J. T. Swim, Jr. and Sammy and Mrs. J. T. Swim Sr., shopped and looked after business in Paducah, Saturday.

Mr. and Mrs. C. L. Robinson of Lubbock and Mrs. R. M. Hill of McAdoo visited during the week-end with Mr. and Mrs. C. L. Sedgwick.

Mrs. Amel Long and Mrs. Wesley Burt shopped in Floydada, Friday.

Mrs. R. D. Holly of Dougherty was here Saturday, shopping and visiting her mother, Mrs. S. Warren.

Week-end guests of Mr. and Mrs. Joe Duran were their children, Mr. and Mrs. Amos Mize and Sandra and Mr. and Mrs. Hubert Gunter and Rickey of Amarillo. Another son, Sgt. Robert Duran and wife left Monday for Salinas, Kansas after a week's visit here.

Harold Johnson and son, Jimmy Tom of Post and his aunt, Mrs. C. M. Griffith of Electra, visited here Monday with his father, Jimmy Johnson and Mrs. Johnson.

Mr. and Mrs. John Props and children of Amarillo, spent the week-end with Mr. and Mrs. Horace Gibson.

George Scott and nephew of Cleburne, visited here recently with his brothers, Ollie and Cecil Scott.

Rev. and Mrs. Bennie Goss and children of Borger, were week-end guests of their parents, Mr. and Mrs. B. A. Goss and Mr. and Mrs. Elbert Mitchell.

Forest and Frank Ragland attended to business in Lubbock, Saturday.

Mr. and Mrs. Martin Smith shopped and visited in Spur, Friday.

Mrs. L. D. Norris, accompanied by Mrs. W. H. Rigby, was in Matador Monday, at the bedside of her father, Lon Winfield, who is ill.

Mrs. Bob Scarborough and children of Petersburg, and Mr. and Mrs. Bert Stockard of Leveland, were recent guests of their parents, the Alvis Hicks.

Mr. and Mrs. J. K. Campbell drove to Quanah, Sunday to visit Mrs. Turner Campbell of Matador, who is a patient in Quanah Memorial Hospital, where she underwent surgery.

Mrs. W. A. Lewis and daughters, Kaylee and Mrs. Frank Capshaw of Lubbock, spent the week-end in Clarendon, with her mother, Mrs. A. J. Sibley.

Mr. and Mrs. J. T. Swim, sr., visited recently in Wilburton, Okla., with their son and family, Mr. and Mrs. S. A. Swim.

Mr. and Mrs. Jake Allen and Joann of White Deer and Mrs.

HULL-FREUDENRICH MARRIAGE ANNOUNCED

Miss Artie Mae Hull, daughter of Mr. and Mrs. Ira Hull of Paducah, and Loyd Freudenrich, son of Mr. and Mrs. Marvin Freudenrich of Roaring Springs, were married in Clovis, N. M., on December 21, it was announced here this week.

They were attended by Mr. and Mrs. Alfred Roller.

The couple will make their home in Hale Center.

MRS. MOSS ENTERTAINED AT BIRTHDAY LUNCHEON

Mrs. E. E. Moss of Lubbock was honored with a surprise birthday luncheon in Hemphill-Wells tea room in Lubbock, Friday. Hostesses were her daughters-in-law, Mrs. James Moss and Mrs. Hoyle Moss, also of Lub-

bock, who presented her with a gift of china.

Others present were, Mesdames J. A. Goodwin, Roy Furker, H. C. Lewis, H. V. Bigham of Lubbock; Mesdames M. S. Thacker and Caldwell Smith, Roaring Springs; Mrs. Mike Hoyle, Matador, and Mrs. Johnnie Moss, Floydada. Everyone present had at one time lived in Roaring Springs.

Recovers From Heart Attack

W. W. McDowell of Goodnight son-in-law of Mr. and Mrs. Ed Cammack, has recovered satisfactorily from a heart attack which he suffered Wednesday of last week. He was in a critical condition during the week-end, and Mr. and Mrs. Cammack went to his hospital bedside at Memphis, Monday. Mr. Cam-

mack returned to Memphis Wednesday to accompany his wife home. Mrs. McDowell is the former Grace Cammack.

Former Residen Improved

W. W. Carpenter of Lenapah, Okla., former Matador resident, is reported to be improving following a recent lengthy illness.

VISIT AT PERRYTON

Mr. and Mrs. Bill McCaghen, accompanied by her mother, Mrs. H. S. Watson and Mrs. C. P. Waybourn, spent Sunday in Perryton, where they visited Rev. and Mrs. Keith McCormick and sons, Larry and Terry, and attended services at the First Baptist Church of which Rev. McCormick is pastor. He was formerly pastor here.

To Our Friends and Customers ...

We Appreciate Your Interest IN THE NEW 1954 FORD



WE SHARE YOUR ENTHUSIASM ...

The New 1954 Ford has created more interest than any new model we have shown in recent years and we share your enthusiasm in declaring it the greatest transportation value ever offered the motoring public.

We agree with you that the New Ford is truly an outstanding automobile in both performance and advanced features; that it offers big car luxury at the price of a smaller car. If you have not driven the New Ford, we invite you to come in again and try it on the road and compare it with any automobile in its price range. It is truly a superior automobile.

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Cloverlake DAIRY FOODS

Mayor to be Candidate But Invites Opponents

BECAUSE of an enterprising colleague on the Lubbock Avalanche in a page one story last week, I have been "smoked out" of my refuge of political silence. It is entirely true that I am (or was) a reporter for the Avalanche and that I wrote the general county political story, and it is also true that I interviewed myself and that I made no statement. My wife, who screens, or reprints the stuff I pull out of typewriters, looked at the copy and said, "what are you doing, playing hard to get?" An hour later I thought of a sharp reply but it escapes me now. I am going to make a long overdue statement to the citizens of Matador, similar to President Eisenhower's "State of the Union" message but eight words shorter.

Six years ago I asked for and received the mayorship of Matador, the community in which I was born and which I love. I offered to refund the then \$600 per year salary. My first official act after being sworn into office was to abolish the mayor's salary. How well I have served the honored office is uncertain, altho I have done my best.

Recently it occurred to me that I might be doing my own community an injustice by seeking re-election; that a more capable man or woman might be willing to assume the place if given an opportunity. I think Matador deserves a better mayor; I can't even play dominoes. Since my position of being publisher and porter of the Matador Tribune may give me an advantage in city politics, I have decided to make this offer: I will run free of charge the announcement of any candidate for mayor in the April city election. I will be a candidate and I will ask for the last place on the ballot. If the citizens of Matador want a new mayor they will have an opportunity of electing one and if they feel that I am satisfactory, they may re-elect me on the same terms I have served in the past.

Member Of The Council
I have never considered myself as having any more authority than other members of the council. I have never cast a vote during a council meeting since the mayor has no authority to vote except in the case of a tie. During the entire period I have had the support of sincere men on the council whose only interests have been devoted in conducting the city's business in the best and most progressive manner. During the past four years I do not remember a single instance where the council vote was not unanimous, either for or against a motion. We have made a great many mistakes and we

have rectified them as well and rapidly as possible.

At this point I want to say that I will oppose any candidate who may seek the mayor's office at any salary above the \$60 per month paid to other members of the council. He will at times be a "whipping boy" for the people but that goes with the office and the people have a right to this privilege. Cities the size of Sweetwater pay their mayors the same salaries as councilmen and the same rule should be applied to all smaller communities. No mayor of Matador is going to be worth more than a member of the council.

Charges Are Answered
Recently some charges have been circulated that deserve answering, not because I am involved, but because reflection is cast on councilmen now serving with me and during the past six years. Recently the present administration was criticized because "it don't do anything."

In the past six years Matador taxes have remained at the same rate. Property valuation has also remained at the same figures except special instances where equalization boards have found discrepancies. When I became mayor the \$57,000 paving bond issue had been voted, the tax increase made and work was ready to start. The tax rate, approved again last week at \$1.35 per \$100 valuation, is still the same.

The city later approved the \$85,000 sewer and waterworks revenue bond issue with which we purchased the Southwestern Sewer Company's system for \$37,000 and spent the remainder for extension and improvement of the water and sewer system, including a 100,000 gallon reservoir. Installation of a double supply line to the water tank improved fire rating.

This bond issue has never cost the citizens of Matador a single penny in increased taxes. It is not secured by property because it is a revenue issue and is paid for entirely by the revenue from the sewer system. As soon as the sewer plant was purchased the city reduced rates 50¢ per month or \$6 per year per connection. In addition to paying all its cost this investment pays from \$125 to \$50 per month into the city treasury. (It requires \$400 per month from sewer fees to keep up the bond obligations and the remainder goes to the city).

We established the present clean-up plan on a voluntary basis and after a number of mistakes, arrived at a system which larger towns have adopted. We purchased the new \$10,000 fire truck on warrants against the sinking fund, without affecting taxes and also remodeled the old truck to give Matador excellent equipment favorable to earning a reduction in fire insurance rate.

Through the cooperation of the Matador Lions club we installed a system of street markers and numbered most of the homes and places of business. We accepted an offer by the West Texas Utilities Company and installed the present system of street lighting which is almost cost-free because of the street and alley tax paid by the utilities firm.

Three years ago a plan of "strip paving" was started whereby the property-owners paid the cost. The city paid the cost of intersections and various connections. It was estimated that ten blocks might be paved but when the job was completed we had paved 34 blocks. The intersections absorbed all the money in the city's available

general and waterworks fund. For a time it appeared we would need to borrow \$1,000 until some taxes could be collected. The mayor was "elected" to borrow \$1,000. Then a member of the council offered the city a loan of \$1,000 out of his own funds with but one stipulation, "that he not receive any interest." By holding off payment of a few obligations the crisis was passed without borrowing any money.

The city paid for a "seal coat" on the 20 blocks of bond-issue paving without any additional cost to property owners and purchased (and paid for) gravel to "seal coat" the 34 blocks of new strip paving (gravel is now stored at Matador Butane Company wholesale plant on Roaring Springs highway). We had planned to apply the badly needed asphalt coat last summer, but faced the problem of a water shortage.

New Well Cost Paid
We spent almost every available dollar the city possessed for the new well which has almost doubled the water supply. The entire cost of about \$7,000 is paid. We hope to use available funds this year to apply the paving topping. We purchased the used motor grader last fall and after about one-third of its cost of \$3,500 is paid, we will make monthly payments of \$200.

At present the city has \$4,000 or \$5,000 in two available funds and in the sinking fund approximately enough to meet all bond obligations for two years. Tax collections have almost equalled past years altho a large amount of city taxes are still unpaid (including my own), January 31 is deadline.

Matador needs many things as do other small towns but it needs first to grow and acquire more property. Its greatest need is for a larger supply of cheap water. Even with the fortunate location of the new well, the old problem is only relieved, not eliminated. Water is scarce and expensive in Matador and records of last year indicate that the annual "summer rate" of 20¢

per 1,000 gallons was provided at a loss. It may be impossible to continue the summer irrigation rate this year. Many towns have a greater water problem and much higher rate, however, than Matador. Memphis, for instance, has a 60¢ per 1,000 gallons as compared with Matador's 30¢ rate.

In summation I confess that I have not been a very good mayor. Often I am not in the city hall more than two or three times in a month. In the six years I have served, the council has approved funds for me to make a plane trip to Dallas and one to Beaumont to attend the League of Texas Municipalities meetings. During the past two Christmases they have voted me a cash Christmas present along with the paid employee's bonuses.

For the first four years I made a number of trips on city business at my own expense, including hotels, etc, but it has all been fun because it is an honor and a privilege to serve a community of appreciative citizens like the

people who live in Matador. NOTE: It is simple to file for a place on the city ballot and there is no cost. Merely ask Secretary L. M. Cox for a form for application. Fill it in and return it to Mr. Cox. It must be made 30 days or more before election.

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. John T. Hoover and Johnny visited his mother, Mrs. Len Hoover of Newlin, Sunday.

Mr. and Mrs. Charley Lane and children and Mr. and Mrs. M. H. Leary visited Mr. and Mrs. T. B. Simpson, Sunday evening.

Mr. and Mrs. A. C. Nimmo and sons visited Mr. and Mrs. Pete Bumpus of Cee Vee recently.

Mr. and Mrs. G. F. Yeates and sons visited her parents, Mr. and

Mrs. C. R. Gage in Patton Springs, over the week-end.

Mr. and Mrs. Fay Tipton of Charlie, Texas visited his father J. A. Tipton and Mrs. Tipton, Tuesday.

Mr. and Mrs. R. E. Hoover and sons of Happy, visited his parents, Mr. and Mrs. J. B. Hoover over the week-end.

Mrs. Sally Wells of Matador is visiting her sister, Mrs. Bill Bethany this week.

Mr. and Mrs. H. H. Courtney of Irving, visited in Northfield and Matador, Saturday.

Pvt. Jo Allan Thomas left Friday for Fort Bliss, where he is stationed.

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We want to get acquainted with the younger set.

City Bakery

MATADOR, TEXAS

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Featuring FRIGIDAIRE REFRIGERATORS RANGES HOME FREEZERS WASHERS

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You'll see new ways and means of food preparation, refrigeration, and home freezing - see how Frigidaire Kitchen Appliances can save you time, money, and work. Come early... be sure to get a seat!

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