

# THE ELDORADO SUCCESS

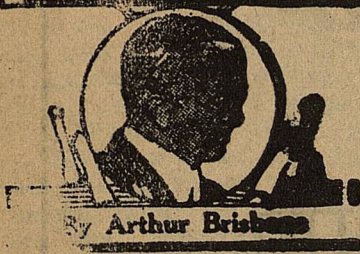
OF AND FOR EL DORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL XXIX

El Dorado, Schleicher County, Texas, Friday August 9, 1929

No. 32.

## This Week



By Arthur Brisbane

**BACK TO STOCKINGS.—**  
**AMERICAN PROSPERITY.**  
**HOW MUCH FOR FARMERS.**  
**WITHOUT HOPE.**

Manufactures of silk and other stockings hope that advertising will enable them to drive out the "bare leg craze, now afflicting lovely women.

Moralizing appeals to modest refinement won't do. Bare legs must be banished, as the almost universal habit of chewing tobacco was banished by public opinion.

Make women realize that an imitation of a butcher shop is not artistic and they will go back to stockings.

Calvin Coolidge, tanned, smiling, beamy with health, is enthusiastic about American prosperity. He well may be.

Money is made rapidly here. company was formed with \$6,500,000. Now it is sued \$24,000,000 in six per cent preferred stock, and shows profits of over \$40,000,000.

That advice is probably useless. The public agrees with the distinguished Mr. B. Baer, who says: "If we cannot get our faces on Government money, the next best thing is to get your hands on it." Too many believe that gambling is the best way to get your hands on it.

Farmers are told that the value of this year's wheat crop has June 1. How much of that the farmer will get how much the middleman, and especially wheat gamblers, will get nobody knows.

Farmers might hire an intelligent wheat speculator to sell their crops for future delivery when prices are high. As it is they wait until the wheat is threshed. Then the price is lower.

A savage outbreak of convicts in New York's Clinton Prison is easily explained.

Too many "life" and "long term" prisoners were herded together. Such men are willing to risk death because they are hopeless.

Lacking hope and its courage you have a bad situation. Goethe said: "Money lost. SOMETHING lost."

Honor lost, MUCH lost.  
"Courage lost, EVERYTHING lost, better you were never born."

W. T. Logan, Christian missionary returning to Buffalo, from the headwaters of the Zambesi, tells of a little bird that makes a hole in the river bank clay, fills it with fruit, lets it ferment and develops alcohol.

At the proper time the bird returns to its little clay vat takes a drink and will fight anything. What could our prohibition officers do about that? Satan, of course, educated that bird, far back in the Garden of Eden, very likely.

Born to Mr. and Mrs. Louis Tisdale a baby boy, weighing 7 and 1-2 pounds. Louis Leon Jr. came into Texas August 2nd, at San Angelo Hospital.

### A BARGAIN

One house and extra large lot for sale.

Cecil McClatchey

C. A. Spencer who has been camping at Christoval for the past several weeks, was a business visitor in Eldorado last week end.

## West Texas Utility Men Working on Highline.

The west Texas Utility men from Sonora to Eldorado trying to locate the trouble that has been bothering the radio fans and telephone customers, according to Mr. Westbrook local manager. Mr. Westbrook says that "the men are patrolling the highline and will find the trouble if it takes one or six months. There has been a few minor troubles found but the major confection has not yet been located.

### THE STATE OF TEXAS,

To the Sheriff or any Constable of Schleicher County—Greeting:

You are hereby commanded to summon Sam Foster by making publication of this Citation in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 51st Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 51st Judicial District to appear at the next regular term of the District court of Schleicher County, to be holden at the Court House thereof, in Eldorado on the third Monday in September A. D. 1929, the same being the 16th day of September A. D. 1929, then and there to answer a petition filed in said Court on the 10th day of July A. D. 1929, in a suit, numbered on the docket of said Court No. 411, wherein Plaintiff is Mary Eliza Foster and Defendant is Plaintiff and Defendant were legally married in Bell County, Texas, on or about Sept. 16th, 1912, and lived together as man and wife until about the middle of April, 1929, when Plaintiff was compelled to separate herself from the Defendant. That for a number of years last past, the defendant had become unreasonably jealous of plaintiff: and without cause or excuse continuously charged her with unchastity, cursed and abused her, and calling her a vile woman.

Wherefore, she prays the Court that the defendant be cited to answer this petition, and that upon a trial hereof, she have judgment dissolving and cancelling the marriage relation heretofore existing between them. Herein Fall Net, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing now you have executed the same. Given under my Hand and the Seal of said Court, at office in Eldorado, Texas, this 7th day of August, A. D. 1929.

John F. Isaacs clerk, District Court, Schleicher County.

## New Grocery Store for Eldorado.

William's and Richards of Coleman County are putting in a new Grocery Store next door to the Post Office in the McWhorter building formerly occupied by Mr. Sharpe. This firm will go under the name of "Self-Served", using the same system that Piggly Wiggly and many other chain stores use. The management thinks that they will be ready for business by Friday or Saturday week, Aug. 10 or 17.

ANNOUNCEMENT  
DR. E. D. McDONALD  
Practice of Medicine  
OFFICE  
\*Royster & Whitten Drug Store\*  
Phones  
\*Office 199 Res 171\*

## Members of the Schleicher County Railroad Committee.

The Santa Fe Railroad Company is proceeding rapidly in the construction of the railroad between San Angelo and Eldorado, and questions are arising daily in connection with the contract between the Committee and the Railroad Company, which require immediate disposition.

In order that all matters pertaining to the contract may be thoroughly discussed, and that the position of the Schleicher County Railroad Committee may be definitely established, a meeting of the Committee is called Monday Night, August, 12th, 1929, to be held at the Court House, Eldorado, Texas.

IT IS VERY IMPORTANT THAT EVERY MEMBER OF THE COMMITTEE BE PRESENT.

Yours very truly,  
Schleicher County Railroad Committee, By J. A. Whitten, Sec.

## Ed Ratliff Buys Registered Sheep.

Ed Ratliff attended the Sheep and Goat Raisers Convention at Del Rio last week and while there purchased some registered sheep. The flock consisted of 47 ewes and one buck. These sheep come from the best bred flock of Utah, being Houson and Drisdale breed. The ewes cost Mr. Ratliff from \$32.50 to \$52.50. The Buck, a yearling was bought for \$350.00. The ewes are yearlings two's and three's, having one ewe in the flock that is a show ewe for wool, being in the ring six times and has not met defeat.

The buck is an offspring of the sire "I Am", owned by John K. Madison, of Utah and sold for \$2,000 when still following his mother. This is the highest price ever paid for a buck lamb.

Mr. Ratliff is a ranchman living just on the outskirts of town and has been successful as a ranchman in his past several years in Schleicher County. He has decided that with a small ranch to handle nothing but registered stock, already having 10 registered hereford cows and one bull. Some of the ewes bought of the sheep show were sheared and averaged 18 pounds. The buck sheared 29 pounds.

Mr. Ratliff thinks that with in the next few years that with sheep raised in this county will bring more money than those brought here from the western states.

Mrs. O. R. Burden and son Jack from Wichita Falls are visiting Mrs. and Mr. T. W. Johnson, Mrs. Burden's father and mother.

## Men's Soft Hats

Every hat in our stock, is one of style and quality. All the seasons newest style Wide and narrow brims, Small shaped hats, and the larger shapes. Hats that catch the eye of the most fashionable dresser and hats for the cowboys. All these hats are made by the Beaver Hat Co. a company that has proven its superiority in hat workmanship.

Williams Man Shop

## William B. Foley, Jr.

William B. Foley Jr., was born at Junction Texas, June 5, 1881, died at San Antonio, Texas, Aug. 2, 1929.

He moved with his father to Eldorado, when but a boy, and made his home here until after the World War. He was a painter and decorator by trade and became very efficient in his work.

When the world war came on and call to arms was sounded throughout the land, he with several other Eldorado boys volunteered for the service, but being too small was rejected at first, but was finally accepted when he made his fourth application and going to Ft. Worth to get in. There he joined Company M. 144th, Infantry at Camp Bowie. He sailed from Long Island, N. Y. and was with Co. M 144th Infantry, A. P. O. 796, American Ex. Forces. He told us of going over the top with 87 men from his Company and only 17 returning, men killed on every side yet he was never wounded, but gassed one time.

After returning from the war, he made no claim against the Government and all he asked was to be dismissed from the service. He returned home, to Eldorado and followed his trade of painting and decorating, he later went to Eagle Pass and while there met and married Miss Vivian Jones. They later moved to Uvalde and made that their home until the time of death. To this union were born two children a girl 6 years of age and a boy 4, and he leaves them with two brothers and three sisters to mourn his going.

Will was stricken last January with the flu from which he never recovered. He was carried to San Antonio for and underwent several operations, he was finally placed in the base hospital at Fort Sam Houston where he spent the past few weeks of his life. The remains were carried to Uvalde and buried. The Independent Order of Odd Fellows and the American Legion having charge of the funeral. His father only died a few weeks ago. The physicians and nurses would not tell him of his father's death, but on Wednesday after his father died on Sunday, Will told the nurse that his father was dead.

He is survived by two brothers Ike and Harve Foley of Rock Springs, three sisters, Mrs. J. H. Dismukes, Uvalde, Mrs. A. V. Grimes, Maryneal, and Mrs. A. T. Wright, Eldorado, his wife and two children.

### DO WE NEED A SIDEWALK?

Do we need a sidewalk from town to the school house? This question should never be asked. The only question that we should ponder over is, "how is the quickest way, to get this sidewalk built?" In just a few days over a month the Eldorado School will open. There will be between four and five hundred school children whose lives will be in danger of passing cars. The drivers of today pay little if any attention to signs on the road. Many cars pass the school house going at 40 or 50 miles per hour. It would be very easy for some child to step up on the highway and be seriously or fatally injured and especially in muddy weather.

As we have said many times before, this should not only interest the people of the town but the people in the county as well. Most every family in the county is represented among the school children. We should not look upon this as a plan to increase the worth of the property but we should look upon it as a way of how'd we wait any longer? Now is the time. The people are ready for it. They are only waiting for a leader. Who will that be?

S. M. Mather was a visitor in Eldorado Wednesday.

Mr. V. G. Tisdale and Lewis Ballew made a business trip to Del Rio Tuesday.

## Farmers Exempt from 4 cent Gasoline Tax

The State Comptroller's Department is now prepared to receive reports of exemptions from the new four-cent occupation tax on the sale of gasoline, according to an announcement by State Comptroller of Public Accounts Sam Houston Terrell. Gasoline used for any purpose than that of propelling vehicles on public roads, streets and highways of Texas is exempt from taxation. Fuel used in farm tractors, stationary engines, air craft and motor boats, therefore, is exempt.

However, the tax must be paid on ALL gasoline. Refund will be made to those exempt. The tax is placed directly on wholesale distributors of gasoline at the rate of four cents per gallon, but the consumer eventually bears the burden of the tax. The new rate was in effect July 16th, having previously been two cents.

The new law does not make it easy for the consumer to secure refunds or exemptions. Comptroller Terrell has outlined the necessary procedure for the exempt consumer as follows:  
1. The purchaser must fill out an invoice, at the time of the purchase, giving amount, price, purchase etc. The regular price is paid for the gas. Forms will be supplied by dealers and filling

stations.  
2. Before the 25th of the month following the month of purchase, the buyer must report to the Comptroller the number of gallons bought and the amount of refunds expected. Claims reported later than the 25th of the following month will not be honored.  
3. On receiving the report, the Comptroller's Department will mail the claimant an affidavit-account form, on which will be recorded information as to the amount and use of gasoline purchased. This information must be sworn to before notary public and filed with the Comptroller not later than two months from the date of purchase. This document must be accompanied with a filing fee of \$1.00, which must be paid each time that a claim is filed. These fees will be used to enforce the law.

4. The claim will be investigated, and if considered valid, a State warrant will be issued for the refund. This warrant must be cashed within 60 days.  
5. No refund shall be made where gasoline is used later than six months from purchase. Purchasers believing themselves to be exemptions should write to Comptroller Sam Houston Terrell, Austin, Texas.

The children and grand children of Mrs. Mattie Bruton met at her home on July 28th, for a family reunion. Those attending were Mr. and Mrs. A. J. Ballew and children of Frost Texas, Mr. and Mrs. Orvil Word and children of San Antonio, Mr. and Mrs. Lewis Bruton of Menard, Mr. and Mrs. Alf Bruton and family, Mr. and Mrs. Elmer Bruton and Family, Mr. and Mrs.

Claud Bruton and children Mr. and Mrs. J. B. Bruton, and Edwin and Mary all of Eldorado. All the children brought their dinner spreading it in regular picnic style it being Lewis' Birthday. It was altogether an enjoyable day. There were 28 grand children present all her children but one Mrs. Carl Jones of San Antonio, 5 grand children, 4 great grand children being absent.

## HELL ON THE BORDER!

RAIDS  
WAR  
HATE  
LOVE  
An  
Epic  
of  
The  
Mexican  
Border



HISTORICAL  
DRAMA  
BASED ON THE  
LIFE OF THE  
MOST UNUSUAL  
CHARACTER  
THE WORLD HAS  
EVER KNOWN—  
PANCHO  
VILLA  
MEXICO'S SHAYDAN

With  
WILLIAM  
RUSSELL  
as  
Chief of  
THE  
TEXAS  
RANGERS

Action  
Romance  
History  
A Show  
for the  
Entire  
Family

EXTRA ADDED ATTRACTION

## "MANKILLERS"

The most thrilling Redneck film—world's champion cowboys and cowgirls in action in 25th Annual Roundup, Miller Bros. 161 Ranch.

## PALACE THEATRE

Saturday August 10th.

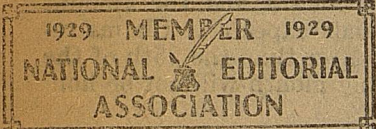


**THE ELDORADO SUCCESS**  
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A. T. Wright Owner  
L. T. Barber Editor

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3 months .50  
Entered as Second Class matter July 9th, 1906, at post office at Eldorado, Texas, under Act of Congress of March 3rd, 1879.

**ADVERTISING RATES**

Local readers, 8c per line per issue. Alls Card of Thanks, Church notices, etc., not pertaining to a money consideration will not be charged for. Display advertising rates given on application.  
Member of National Editorial Association, West Texas Press Association and Heart o' Texas Press Association.



The City Council has made one of the greatest forward steps in the development of the town that it could possibly have made in such a short time in their positions and that is the building ordinance. This will prohibit the construction of any kind of building in the business section of the city that is not fire proof. This ordinance will not only aid in the beautifying of the city but will in time cause the fire rate to be lowered. The old buildings that they think are not worth improving, the Fire Marshall to be appointed soon will keep the improvements from going on and this will eventually cause new buildings to go up in Eldorado in place of the old fire hazards that stand in some places at present.

Some of the buildings do not set the town off very well. Tourists coming through Eldorado are often heard to make the expression that "this is the town of tin houses." This is not a very good advertisement for Eldorado and something had to be done to stop this class of building.

5 per cent

**FARM AND RANCH LOANS**

A dollar saved is a dollar earned.  
\$3,000 at 7 per cent interest is \$210.  
\$3,000 at 5 per cent interest is \$150.  
Save the difference \$60

Each Year

It is a pleasure to explain our plan.

**JOHN F. ISAACS,**

Secretary and Treasur.

El Dorado National Farm and Loan Association.

**Telephone Service**

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render **GOOD SERVICE** And anxious for you to have good service.

**SAN ANGELO TELEPHONE CO.**

Fred O. Green, Local Manager

**JOHN F. ISAACS,**  
President

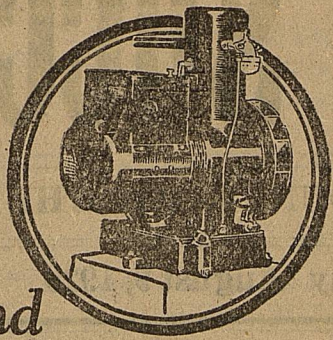
**L. M. HOOVER,**  
Secretary

**Benton Abstract and Title Co.**

Prompt and Efficient Service

**Mrs. Kate E. Robinson**

General Merchandise



We have found the light plant we were looking for

A few months ago we got wind of the fact that the Westinghouse Electric & Manufacturing Company was bringing out an improved Farm Electric Plant that was a marvel of simplicity.

Because we felt it was very much to your interest and ours, we made a thorough investigation. Frankly, we were amazed. If we hadn't seen it with our own eyes we would never have believed that a plant with so few working parts could be made to function as the Westinghouse does.

We are convinced that this new plant at its lower price stands out head and shoulders above anything else in the field. As a result we have just concluded arrangements whereby we become the exclusive representative in this community for the Improved Westinghouse Farm Electric Plant. We have a mighty interesting proposition to make to you.

**ELDORADO ELECTRIC**

Robert F. Isaacs, Proprietor.

**WORMS FOUND IN COTTON**

There has been reports of late that some of the farmers have found their cotton infected with leaf worms. The area covered by this pest is not very large and with the spraying already going little damage is expected.

**WORK ON RAIL ROAD DUMP IN SCHLEICHER COUNTY**

Work on the building of the Santa Fe dump has begun and crews of men are rapidly throwing up the dirt on many parts of the line between Eldorado and San Angelo. A long stretch is being constructed below the Chaney ranch and near Christoval.

**OVEN FOR ELDORADO BAKERY ARRIVES**

The oven for the Eldorado Bakery recently built across from the Post Office, arrived the first of the week and will be installed at once. The date for the opening of the Bakery has not been given but it will be soon we think. All the equipment has not arrived yet but it is presumed it will be here within the next few days.

W. T. Whitten left Tuesday morning for the Experiment Station where he will attend the convention to attend the Annual Ranchmen's Round-up.

**SCAVENGER WORK**

I have been asked by the City Officials to do the Scavenger work for the town and am now on the job. I have to do my own collecting and solicit the cooperation of every one. If you don't pay the work will not be done.  
Dick Fay, Colored.

**TRY CLASSIFIED AND GET RESULTS**

**FOR RENT**—Two rooms and Kitchenette. Phone 106. Mrs. J. L. Shugart.

List with me your **LAND and LIVE STOCK.**  
**H. S. ESPY**  
General Commission Business.

I have some good residence lots in Eldorado that I will sell at reasonable prices. If interested see me. D. C. Hill.

List your oil leases with J. L. Murray. Give block and section number. Prefer listings direct from owner. Have connections with good companies. See me at Murray Drug Store, Christoval, Texas.  
J. L. Murray.

My Alberta peaches are getting ripe. Come to see me and I'll treat you right.  
Henry Epples,  
Streeter Texas. (c37)

**FOR SALE**—500 bushels of oats, 50cents at barn near Eldorado. B. F. NOLEN, Idorado, Tex.

Just recieved a new lot of childrens straw hats. i i i i  
Wright's Cash Store.

Get some of that good White House Rice at Wright's Cash Store.

**WANTED**—A few good Jersey Milk cows. R. L. Sample. (c)

**FOR RENT**—Furnished Bedroom with bath. Mrs. A. J. Atkins.

Try the Success Want Ad columns and get results.

**GOVERNMENT SEARCHING FOR MEN OF GOOD CHARACTER FOR MARINES**

The National Government is again searching the country for young men of good character and habits for service in one of the most select branches of the National arms, that of the United States Marine Corps. For the first time in a year the numerical limits are down to further aid in securing the better class of men demanded for this division. All Postmasters have been enlisted in the campaign.

Applications and medical examinations are now in the hands of all Postmasters, who are authorized to acknowledge the applications and the co-operation of all local physicians is asked to aid in the medical examination. Should this be impossible the applicant may have this examination made free in the recruiting office of his district, which in this case is the Houston office, 312 Republic Building.

Only the best me equipped physically and mentally between the ages of 18 and 30 years of age and unmarried, will be accepted for this extraordinary chance which combines land and sea duty and at the same time, an opportunity to undertake and complete education in the trades and sciences.

The life is most varied on any division in the service, in that it takes the ones fortunate to secure entrance to the four corners of the earth.

For the musically inclined the age limit is lowered to 17 years, but only for drums and trumpets.



IT'S folly to suffer long from neuritis, neuralgia, or headaches when relief is swift and sure, with Bayer Aspirin. For 28 years the medical profession has recommended it. It does not affect the heart. Take it for colds, rheumatism, sciatica, lumbago. Gargle it for a sore throat or tonsillitis. Proven directions for its many uses, in every package. All drug stores have genuine Bayer Aspirin which is readily identified by the name on the box and the Bayer cross on every tablet.



O. B. Page attended the Annual Ranchmen's Round-up at the Experiment Station below Sonora last Tuesday and Wednesday.

H. W. Finley was among the many farmers that were in town Saturday. Mr. Finley thinks that we are sure of a fine crop this fall.



**OWNING YOUR OWN HOME means HAPPINESS!**

Every day people are planning on buying lots and building homes in Eldorado. The people consider Eldorado a good place for an investment.

The building program will soon be under way. We can furnish your building material at a saving and will help you finance the building by small payments monthly.

Come in any time and we will gladly give you estimates and plans for your home.

**McGARROLL LUMBER CO.**

Mrs. Bert Page who has been in the Temple Hospital for the past two weeks is reported to be getting along nicely and will be able to come home in a few days.

There seems to be a mystery attached to a car trade made by J. C. Crosby while he was attending the Sheep and Goat Raisers Convention at Del Rio. He left here in a Ford Coupe bearing a Texas license plate and returned with a Ford Touring car bearing an Old Mexico license plate. No one has been able to find out any particulars about the trade yet.

B. E. Cartwright has been looking like an old man lately. He has been suffering from a boil on the back of his neck.

**Cash Service Station**

Where Texas Gasoline is sold, Texas and Mobil Oils.

"Quick and Efficient Service at Reasonable Price—For Cash".

Ladies Rest Room.

J. N. DAVIS, Proprietor.

**We Deliver Ice**

The Best Ice Is Always The Most Economical

Our Ice is of the finest quality—it is the best you can buy—That is why it is not only the Best but the most Economical Ice you could buy.

**G. B. SHOEMAKE & SONS, Inc.**

Phone 16





# SOULS for SALE

by RUPERT HUGHES  
ILLUSTRATED BY DONALD RILEY

## FIRST INSTALLMENT

"Los Angeles!" the sneering preacher cried, as Jonah might have whinnied, "Ninevah!" and with equal scorn. "The Spanish missionaries may have called it the city of Angels; but the moving pictures have changed its name to Los Diablos! For it is the central factory of Satan and his minions, the enemy of our homes, the corruptor of our young men and women—the school of crime. Unless reforms—and soon—surely, in God's good time, the ocean will rise and swallow it!"

Though he was two thousand miles or more away—the Reverend Doctor Steddon was so convinced by his own prophetic ire that he would hardly have been surprised to read in the Monday morning's paper that a benevolent earthquake had taken his hint and shrugged the new Babylon off into the Pacific ocean.

But Doctor Steddon, if he could have seen the realm he objugated would have confessed that the devil had a certain grace as a gardner and that his minions were a handsome happy throng. As it was, Doctor Steddon had never seen Los Angeles and had never seen a moving picture. He knew that the world was going to wrack and ruin—as usual—and he laid the blame on the nearest novelty—as usual.

His daughter had heard him lay the blame in the previous years on other activities. She wished he wouldn't. But then she had not escaped blame herself, and she was in a wortal dread now of the vast cloud of obloquy lowering above her and ominous with lightning. Her father and mother had named her Remember—after one of the Mayflower girls—nearly three hundred years after. Her father often wished that she had been liken to those Puritan maidens. But that was because he did not know how like she was to them, how much they, too, had terrified their parents with their love of finery and romantic experiment.

For it is only the styles, and not the souls, that change. There are chronicles enough to prove that the same quota of the Remember and the Praiseegods of Plymouth and the other colonies suffered the same bitter beatitudes and frantic bewilderments

as Remember Steddon and Elwood Farnaby endured when their elbows touched in the choir loft of this mid-Western village. Miss Steddon felt a sudden tremor in Farnaby's elbow; then it was gone from her's; she saw his thumb nail whiten as it gripped the hymn book hard.

Somehow in the words he chanted seemed to stab him with a sense of guilt. He felt it a terrible thing for her to stand before that congregation and cry aloud words of ecstasy over her redemption from sin.

Their secret, unknown and unconfessed, was concealed by the very clamor of its publication. And it troubled Farnaby mightily to be gaining all the advantage of a lie by singing the truth.

When the choir was not singing openly and aboveboard, it was usually busily whispering. Even Elwood Farnaby had to lean over tonight and whisper news to Remember. He was not permitted to call at her house or to bean her home after the service. Singing beside her in the house of God—that was different. He told her now what he had just learned that the factory where he was employed would close down the following week because of hard times. Elwood was to have been promoted to superintendent soon.

To Remember Steddon the news that Elwood would have no job in a week and would know no place to look for one had more than a commercial interest. It was the alarum of fate.

She had loved Elwood since they were children—had loved him all the more for the squalor of his home. He was the son of the town's most eminent drunkard, old "Falldown Farnaby."

Among the slipshod children of his family Elwood alone had managed to acquire ambition. He had latterly supported his mother and a pack of brothers and sisters. He had even been able to afford to go to the war and win the guerdon of a wound that made him glorious in Remember Steddon's eyes and a little more lovable than ever.

Her father, however, had been unable to tolerate the thought of his daughter's marrying the son of the town sot. Dr. Steddon felt that he was proving his love, his loving wisdom toward his daughter, by forbid-

ding her even to meet young Farnaby outside the choir loft. He was sure that her love would wear out.

He did not know his daughter. Who ever did.

Elwood had expected that the bad news would shock her. But he could not understand the look of ghastly terror she gave him. He forgot it in his own bitter brooding and did not observe the deathly white that blanched her pallor.

Yet he had noted that she was paler of late and had added that worry to his backbreaking load of worries.

She coughed incessantly, too and kept putting her hand to her chest as if it hurt her there.

On the way home under the wasted magic of the rising moon Remember did not walk as usual between her father and mother with a hand on the arm of each. Tonight she kept at her mother's left elbow and clung so tight to the fat, warm arm that her mother whispered:

"What's the matter," honey? "Nothing, mamma," she faltered. "I'm just a little tired, I guess."

Mem again was coughing violently and the rest of the way home Doctor Steddon was not a preacher, anxious about his daughter's soul, but a father afraid of her life. The cough to her parents was an ominous problem. To her it might promise a solution.

Next morning at her fathers command Mem went to see Doctor Bretherick. She told him that her parents were afraid her cold was more than a cold and she coughed for him. He asked her many questions, and she grew so confused and apt in blushes that he asked her more. Suddenly he flung her a startled look, gasped and stared into her eyes as if he would ransack her mind. In the mere shifting of his eyelid muscles she could read amazement, incredulity, conviction, anger, and finally pity.

All he said was, "My Child!" There could be no solemn conference than theirs. Doctor Bretherick had attended Mem's mother when the girl was born. He thought of her still as a child and now she dazed him and frightened him by her mystic knowledges and her fierce demands that he should help her out of he rplight or help her out of the world.

He refused to do either and demanded that she meet her fate with heroism.

In the talk that followed, Dr. Bretherick drew out the fact Elwood Farnaby was "the man" and suggested a plan for their marriage when the telephone rang.

The Doctors welcoming "Hello!" smiled. It froze to a grimace. As Mem watched he kept saying: "Yes. . . Yes. . ." and finally, "That's right bring him here."

He set down the telephone as

## CONCHO COUNTY FAIR

DATES SET FOR SEPT. 4-6-7

The directors of the Concho County Fair Association have moved the dates for the Fair from October 3-4-5 to September 5-6-7. Those interested in the Fair dates in Concho County Fair will please remember the change. The dates being advanced about one month.

Eden will soon be able to say, "We can entertain you with golf." They have secured 55 acres of land north of the cemetery and will build a nine hole course on it.

Mertzon gave the Rodeo lovers of West Texas a real exhibition there on August 8th and 9th. Mrs. Vester Hughes and children of Mertzon were in Eldorado the past week end visiting Mrs. J. E. Tisdale and children.

Dr. Patton who has been with his daughter Miss Gladys, in San Angelo returned last week. Miss Gladys was operated on for appendicitis. He reports her doing nicely.

**OUR WATCH REPAIR DEPARTMENT IS ONE OF THE MOST COMPLETE AND UP TO DATE OF ANY IN WEST TEXAS. GUARANTEED WORK MODERATE PRICES Prompt attention on all mail order work**

**J. P. BOLDING & SONS**  
Fine Jewelry on Easy Payme-  
9 West Beauregard  
San Angelo - - - Texas

if it were a drained cup of hemlock.

"It wasn't Elwood?" Mem said.

"No. Yes. Well— O God! what a bitter world this is."

Mem caught eagerly at grief.

"Tell me! What's happened? What's happened to Elwood? He is hurt. He's killed."

"Yes!"

It was Dr. Bretherick who later found a solution.

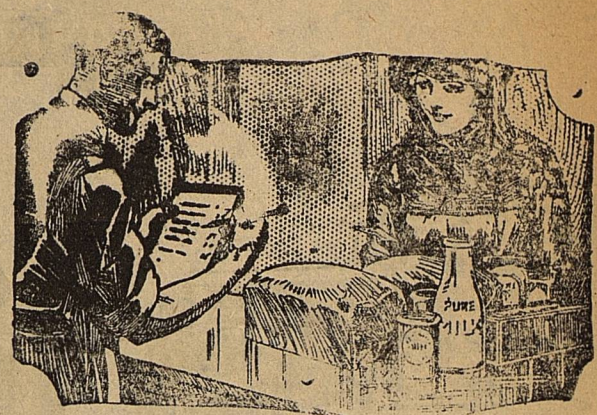
"Your cough will take a long time to cure or kill," he said. "But it may come in very handy. I've got it all thought out. You can stay in this town now, I suppose. Most of the animals crawl away and hide at such a time; so suppose you just vanish. Let your cough carry you off to say Arizona or California."

She was startled at this undreamed-of escape. He went on:

"I'll tell the necessary lies. That's a large part of my practice. And practice makes perfect. You will go to some strange town—and pose as a widow."

"You will marry an imaginary man out there and let him die quietly. Then, if you ever want to come home here, you can come back as Mrs. Somebody-or-other."

(Continued on next page)



## Groceries

Pure Nonrishing Groceries, Dependable in Quality, Right in Price. Our Abundant Stock, and Courteous Service make it a Pleasure to Shop here. Uniformly High Quality at Uniformly Low Prices

We handle nothing but Fresh, Wholesome Groceries and welcome your patronage.

"Fancy" Groceries but No Fancy Prices.

## Brooks Store

QUALITY MERHANDISE

## Palace Barber Shop.

First Class Tonsorial Service.  
Hair Bobbing A Specialty.

Bath A. E. BUCK, Prop. Bath

Tom Gattis, former stockman of Schleicher county, but who wandered away some 18 years ago, was back in Eldorado this week, shaking hands with some of his old acquaintances. Mr. Gattis notes some wonderful changes in our little city during his absence.

With eight men in the Governor's race, and the probability of four more entering, there will be enough different classes and kinds for each individual voter to get his pick. But in the second primary we will have just two, Tom Love in the lead and Barry Miller his running mate. Hang this up for future use.

The Rev. J. Frank Norris of the First Baptist Church of Ft. Worth will hold a meeting in San Angelo, if plans are carried out.

Try the Success Want Ad columns and get results..

## MONEY TALKS



### ADVICE

Do not hsitate to ask our advice on any business problems that confrant you.

It is our business to help if we can, and every facility of this bank is at your disposal.

We'll help you — you'll help us.

First National Bank  
Eldorado, Texas.

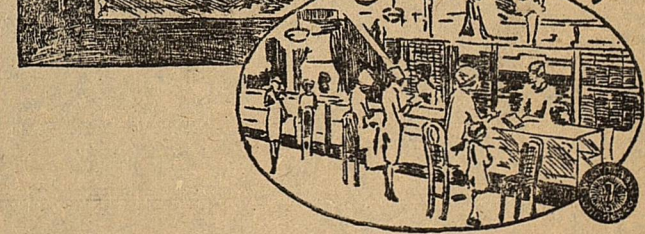
## West Texas

## Lumber Co.

Lumber and Hardware

Paints and Oils

Business is NEVER good in the POORLY LIGHTED STORE—BECAUSE TRADE FOLLOWS THE LIGHT!



TWO stores, side by side . . . one is dull, dark and dismal, while the other is light, bright, cheerful, and business flourishing. One proprietor is plodding along, wondering why business comes so slowly . . . the other has increased his business considerably, because he has learned wish proper lighting merchandise can be more easily displayed and chosen by those who enter his establishment.

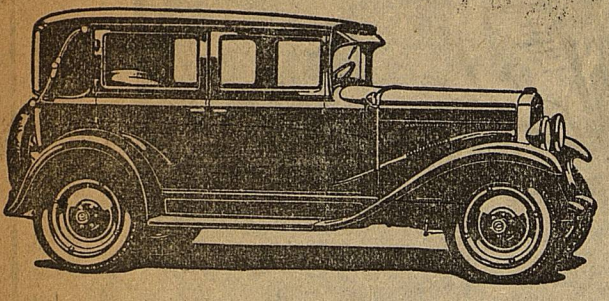
—Customers come and go . . . some may buy and some may not, yet an endless stream of prospective buyers flows into the store which is well lighted . . . easily and quickly merchandise is selected with the help of pleasant clerks.

—Consult our illumination engineer . . . he will gladly help you solve your lighting problems . . . then more customers will come into YOUR store, for TRADE FOLLOWS THE LIGHT!

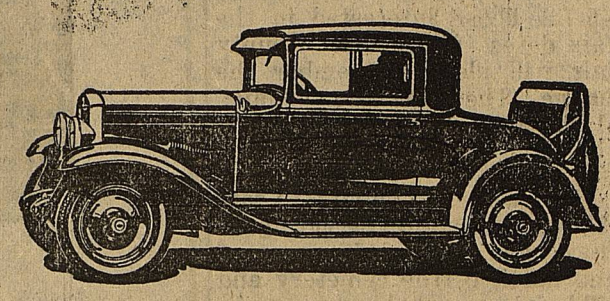
West Texas Utilities  
Company



For Economical Transportation



The Imperial Sedan



The Sport Coupe

# Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1 1/2 Ton Chassis, \$545; The 1 1/2 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

## Evans Motor Co.

A SIX IN THE PRICE RANGE OF THE FOUR

### NEWSPAPER ADVERTISING IS BEST ASSET TO SALESMANSHIP, SAYS FRED P. MANN IN ADDRESS

Fred P. Mann, the Merchant Prince, of Devil's Lake, North Dakota, and owner of the store doing the largest volume of business of any store in the United States, in towns of under 5000, has just completed a tour, visiting fifty Texas Cities, analyzing to Texas Merchants methods to get more business. "I find that a great many merchants in this territory, probably 75%, as startling as it may seem, are not using newspaper advertising. The 25% that are advertising in the newspapers are just using a card, maybe two columns, five inches, announcing the fact that they have good merchandise for sale at the right price. Of course, there are merchants in the territory who are using newspaper advertising, and direct by mail advertising, and are consistently meeting competitive competition, increasing their volume, and their net, year after year, and building some of the pret-

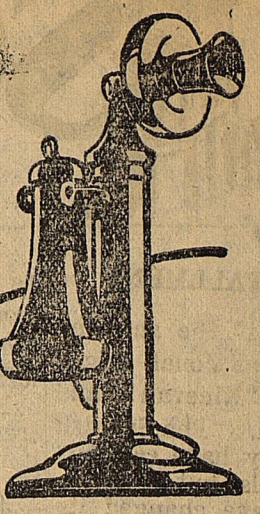
tiest stores it has ever been my pleasure to see. But if the stores in this territory, would get actively behind an advertising program for their own store, and would advertise the merchandise, properly described and properly presented, in their home town newspaper, the results would startle them. The people in this territory really prefer to trade with their home town merchants. That is evidenced by the cooperative community spirit shown in all the towns I have visited but I do wish that, in addition to my being able to compliment the merchants on their very attractive stores, and their customers upon wanting to give them the preference, that I could truthfully congratulate the stores upon their very fine advertising department or advertising program. Some of the stores I have visited had fronts, while not as large, surely as attractive, as my store in Devil's Lake. Some of the departments were just as attractive as the Mann Store but none of them could touch our territory evidently have not been

able to convince the dealers, in the logical means of increasing sales and profits. We would never think of letting a daily or weekly newspaper, in our city, go to press without an advertisement telling our people what we have to sell, in the most descriptive terms, and at the price at which it is offered for sale. Our grocery department advertising has been criticized by those who do not know, contending that the public knows that we have two-pound cans of tomatoes for sale, and that we have Pet milk and sugar, and they contend consistently that I would do the same amount of business without advertising. They just do not know what they are talking about. We increased our sales last year and year before in our grocery department alone \$40,000.00. We would not think of making a purchase of any consequence without backing that purchase up with a real advertising campaign. We sold four carloads of water melons in the great Mann Store. I received a wire from my son, while on this trip, to buy another carload while down here, and

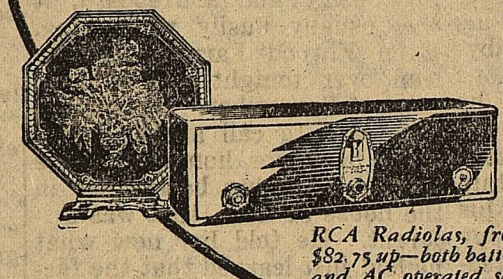
that they would prepare the advertisement to sell the melons. We get melons that average 30 pounds; we pay the freight, one and one fourth cents per pound, and when we get them up there we write an advertisement that makes the people want to taste those good juicy watermelons from Texas. We fill our windows with Texas Watermelons at 95 cents each. Every customer that comes into our store is told about the watermelons, and if the following day we have some special item in our dress department, then every customer that comes into our grocery department is told about the special dress values we have on the other side. We do not think that we could build our business without newspaper advertising. We do not believe that we could consistently increase our sales and profits if we did not use the newspapers. We have the same kind of competition that you have, the same chain of stores, and we have a lot more that have not come South yet. We meet them and beat them, consistently, by us-

(Continued on last page)

## On the other end of your telephone



When anything goes wrong with your set, no matter what make it is, we are right on the other end of your telephone wire with—Efficient, economical service, instantly available. But we are more than trouble shooters. We can make good sets better sets, old sets more modern—by installing the latest remarkable developments in RCA Loudspeakers and RCA Radiotrons. The cost is small compared to the new and better performance you'll get. Pay us a visit, soon. Bring your old tubes and we will test them for you, without charge.



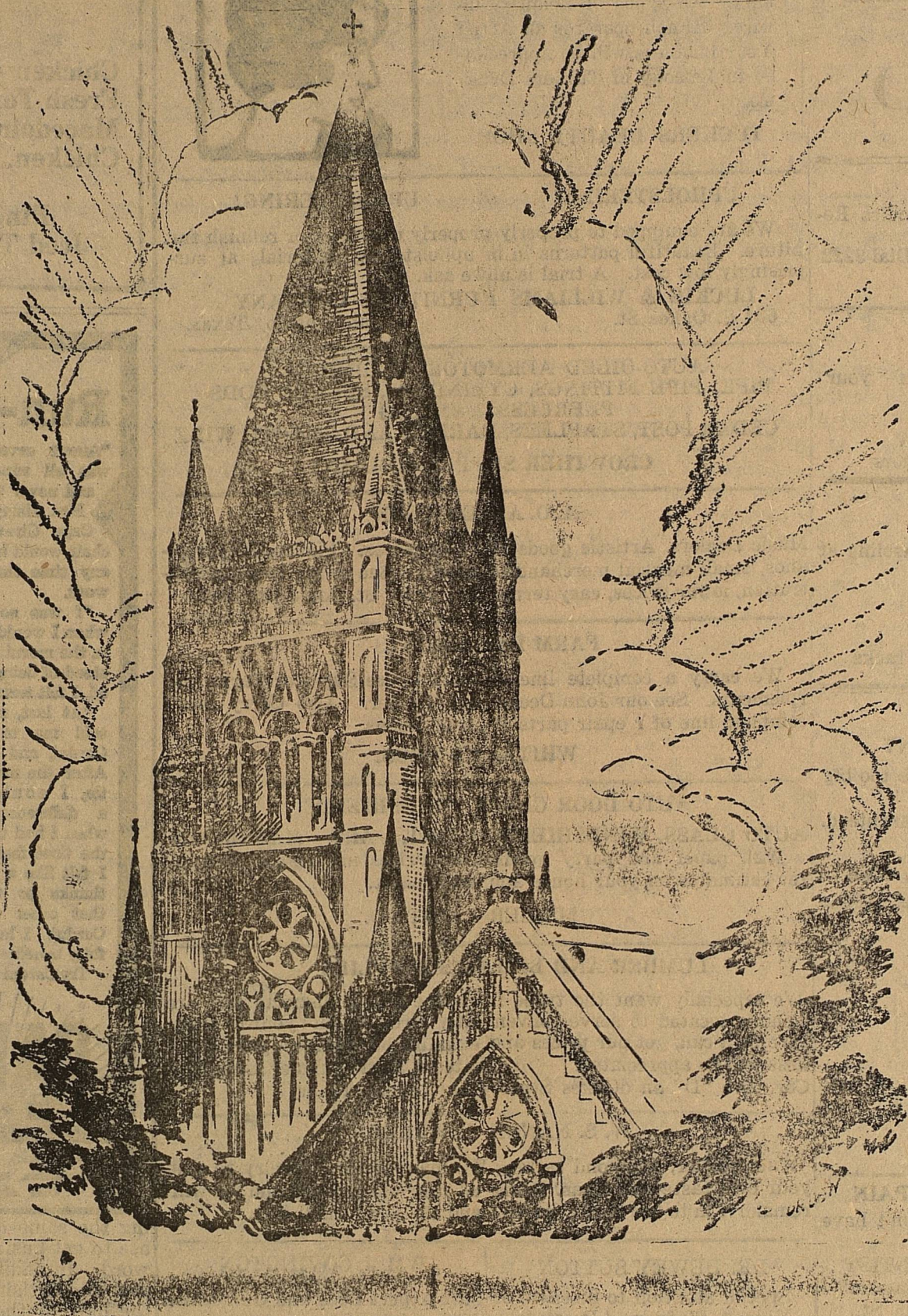
RCA Radiolas, from \$22.75 up—both battery and AC operated sets.

Eldorado Hardware Co.

The average American is insured for \$844.00, one-tenth of the average American's life value. How do you rate yourself? SOUTHLAND LIFE, H. G. Parker, Agent

He chose Woodville as the name. Mem was to write of Woodville's devotion, then to request that her letters thereafter be addressed to her as Mrs. Woodville. After a brief honeymoon she could eliminate Woodville in some way to be decided at leisure. It would be risky, he said, to let Mr. Woodville live too long. \* \* \* \* \* A hurricane struck the little town of Caverly on the day of Elwoods funeral. When Mem expressed a wish to sing with the choir at the service over their late fellow-singer, her mother cried, "A girl who's got to be shipped out West has got no right to go out in weather like this." So she stayed at home and stared through the streaming windows. She saw her poor father set out to preach the funeral sermon. He had that valor of the priests which leads them to risk death in order to defeat death; to endure all hardship lest the poorest soul go out of the world without a formal conge. Doctor Steddon clutched his old overcoat about him and plunged into rain that hatched the air in long, slanting lines. \* \* \* \* \* Again and again Mem revolted at the outrage of robbing her own parents of their of their savings—their one shield against old age. She went again and again to Doctor Bretherick and demanded that he release her from her promises not to tell the truth and not to kill herself. Mem was too glad for a will to replace her own panic to stimulent he propnesied that somehow in that land of gold she was seeking she could repay her parents their loan with usury, with wealth, perhaps. Who knew? He spoke of many women who had begun poor and finished rich. "You might go into the movies, for instance and make more money than Coal Oil Johnny," he said. Mem imbibed mysterious tonics at the doctor's office, and always came away buoyed up with the feeling that her tragedy was unimportant, commonplace, and sure to have a happy finish. But the moment she reached home she entered a demesne where everything was solemn, where jokes were never heard, except pathetic old witticisms, more important in intention than in amusement. And at last, one day, quite unexpectedly, when she was under no apparent tension at all, the girl went into Mrs. Steddon's room and said in a quiet tone: "Mamma, I want to tell you something. I'd rather break your heart than to deceive you any longer." "Why, honey! Why, Mem dear, what on earth is it? You can't break this tough old heart of mine. What is it?" She whispered it so softly that her breath was hardly syllabled. "Mamma, I—I'm going to have a baby—to have a baby." The shock of the news was its own ether. Mrs. Steddon whispered back, cowering: "You? You! My baby! You? A baby?" Mem nodded and nodded till her knees were on the floor and her brow in her mother's lap. Old hands came groupingly about her cheeks. She felt the drip, drip of tears falling into her hair each tear a separate pearl from a crown of pride. Then her mother fumbled at the dreadful question: "But who—who—" "Elwood!" Mrs. Steddon's decision was easy, and she made no difficulty of the gross deceits involved. Her husband must be protected in his illusions and protected from the necessity of wreaking his high moral principles on his his own child. His child must be protected from the merciless world and the immediate wrath of the village. Continued next week





## RELIGION Its Beneficial Effect Upon the Community

In the days of the circuit rider, the man who preached in the village church, or more likely, school house, was a strong-bodied specimen who rode back and forth across the land. He preached religion that may be considered a little crude today—but he made an inspiring impression upon his hearers.

The men who fill the village and town pulpits to-day are of higher average scholarship than their predecessors. They are men of better education. They preach and believe in the introduction of new methods. They maintain an interest in community as well as church affairs.

They are not lacking in manhood either, for these latter day preachers are physically no whit behind those who, when the country was just growing up, spent half their time in the saddle.

The plain white meeting house has long since given away to spacious modern structures from whence comes the force which not only makes Democracy effective in the community, but the force which works for the betterment of civic government and community advancement. The Golden Rule spells P-R-O-G-R-E-S-S!

It reaches out to lift up wherever and whatever it may.

The good accomplished by the church can not be estimated in dollars and cents. It deserves your whole-hearted support, and as a community center, the church and the part it plays upon the minds of young and old alike, can not be replaced by any other agency, for it forms the greatest force for good.

The church is working for YOU and for Eldorado. Are you giving it the support it deserves?

(This page heartily contributed by the following merchants.

**W. H. PARKER & SON**  
Quality Groceries

**PALACE THEATRE**  
Appreciates your patronage

**ELDO HOTEL**  
Appreciates Your Patronage

**H. H. Hooker, Prop.**  
**SAN ANGELO TELEPHONE CO.**  
Long Distance Service

**E. W. BROOKS**  
Quality Merchandise

**WRIGHT'S CASH STORE**  
Bargain in Every Purchase

**WEST TEXAS LUMBER COMPANY**

**W. F. MEADOR**

Insurance Agency

Fire—Tornado—Automobile—Life

**HOOVER'S DRUG STORE**

**ELDORADO RECREATION CLUB**

**ROBERTS' CLOTHING STORE**

Gents Furnishing—Dry Cleaning

**G. B. SHOEMAKE & SONS**

Coal—Feed—Building Materials

**TRAIL MOTOR COMPANY**

Fords—Lincolns—Fordson Tractors

**WILLIAMS MAN SHOP**

Gents Furnishing—Cleaning & Pressing

**WEST TEXAS UTILITIES COMPANY**

**McCARROLL LUMBER COMPANY**

**ELDORADO FARM LOAN ASS'N.**

John F. Isaacs, Sec'y.

**THE ELDORADO SUCCESS**

First Class Printing

**DUNCAN'S CAFE**

Short Orders—Courteous Treatment

**EVANS MOTOR COMPANY**

A-B-C Trailers and Good Year Tires

Outstanding Chevrolet Six

**ELDORADO ELECTRIC COMPANY**

Atwater Kent Radios—Battery Service



TO THE READERS OF THE SUCCESS  
WE OFFER  
**CLASSIFIED**  
FROM SAN ANGELO

**LUNDON TOP AND BODY WORKS**  
Automobile Tops — Seat covers — Fenders and Bodies Re-built — Automobile Painting — Automobile Glass.  
Telephone 20 East Concho San Angelo, Tex. Dial 3222

**CHIROPRACTIC**  
An established health science that gets results. If your health is not what it should be, a trial will convince you. Twenty two years experience.  
Opposite Woolworth's E. F. CAPSHAW  
Chiropractic Massuers

**FREE — FREE — FREE**  
Oil to the purchasers of our quality guaranteed Gasoline at 20 cents per Gallon.  
Best Grade Oil in 5 Gallon Lots, 45 cents per Gallon.  
Bring your own containers  
FRED BROWN'S STATION  
461 S. Oakes St North of Orient Tracks

**WESTERN BODY AND FENDER WORKS  
AND WESTERN MOTOR FINANCE COMPANY**  
All types of fender, Body and Radiator work. No job too big—None too Small.  
We take the dents out of accidents. All work Guaranteed.  
We also re-finance your car.  
21 W. Harris St. W. W. Foreman, Mgr.

Special to out of town trade only  
Shampoo and marcel \$1.00  
Shampoo and Fingerwave \$1.00  
Guaranteed permanent wave \$6.  
Parking space.  
511 S. Chad. Dial 5088.  
**MAGIC BEAUTY SHOP**



**Wm. WYCHE.**  
112 N. Chadbourne  
New and used Furniture and clothing, bought, sold and traded. Furniture upholstered, repaired and mirrors resilvered.  
San Angelo Mattress Factory.  
6235 Oaks St. C. S. Allen, Prop.  
Old Mattresses made new. New Mattresses made to order. Guaranteed Rug renovating.

**DON'T THROW MONEY AWAY**  
We rebuild Shoes and Boots the Factory way.  
Special service to out of town customers.  
W. H. LAWRENCE  
603 S. Chadbourne St.

**IDEAL Four Wheel Trailers**  
Guaranteed not to Shimmy or Wobble.  
Call for Demonstration.  
Scott Replacement Parts Co.  
1212 SO. Chadbourne

Genuine replacement parts for all cars, new and used.  
Wholesale and Retail  
We save you money.  
Scott Replacement Parts Co.  
1212 S. Chadbourne Phone 3354

**TEX-MEN STOMACH WORM  
EXPPELLER—FREE—WHEN  
FEEDING OUR GOODS.**

**TEXAS STOCKMEN'S SUPPLY  
COMPANY**  
134-36 E. Ave. B. San Angelo

**KING BRO'S GARAGE  
FILLING STATION**  
We specialize in all types of Acetylene Welding. We weld everything but daybreak and a Broken Heart.  
902 S. Chadbourne St.  
San Angelo, Texas.

**HAGELSTEIN MONUMENT  
COMPANY**  
Better built memorials. Come to yard see what you buy. Don't be disappointed.

**SUTTON & MONTAGUE**  
Attorneys at Law 306-307 Rust Bldg. Dial 6336.  
John F. Sutton Brian Montague

**ABSOLUTELY NO PAIN**  
If I hurt you, you don't have to pay.  
**DR. ATKINSON, DENTIST**  
Low Prices—Best Materials  
105 1/2 S. Chadbourne St.  
Phone 6196 San Angelo, Texas

Eleven Years in San Angelo  
The only exclusive Radiator Shop in West Texas.  
San Angelo Radiator Company  
"We Know How"  
24 W. Twohig, San Angelo, Tex.

**MRS. F. B. BRIGGS**  
219 Mays Bldg.  
Dressmaking, Hemstitching and Buttons. Remodeling and fitting. Once tried, always satisfied.

**VETERINARY HOSPITAL**  
Ranchers and Farmer's veterinary Supplies Vaccines, Mineral Feeds, Stomach worm Remedies. Boarding Kennels. Phone 5336  
Dr. D. H. Bennett 423 South Chadbourne St. San Angelo, Tex

**TAYLOR'S WATCH SHOP**  
Manufacturing Jewelers, Watchmaker's, Clocks, phonographs and old Jewelry repaired.  
181-2 N. Chad St. San Angelo.

**PAUL THE HATTER**  
Your old hats made new.  
Mail orders given prompt attention. Transportation paid one way. Naylor Building.  
San Angelo, Texas.

**B. F. GEORGE, M.D.**  
Gentio Urinary speciality  
Office 215 Guaranty state Bldg.  
Phone 5503

**COLEMAN'S**  
Beaute' Service Shoppe  
Specializing in all lines of Beauty Culture. Permanent Waves \$6.00 up. Special attention to out of town trade.  
Mothers your children are welcome.  
Plenty of Parking space.  
22 E Washington Drive. Phone 3259.

Piles Cured Without a Knife  
Treatment of Genito Urinary diseases, Tuberculosis, Skin and Spinal diseases. Dr. R. H. Lindley.

Qui-Si-Sana Sanitarium  
1113 N. Chadbourne  
San Angelo, Texas

Realistic and Frederics Permanents. All types of Beauty Culture. Each operator an Artist  
Your business will be appreciated in Balcony of Tuckers Drug Co.  
**TUCKERS BEAUTY SHOP**



**UPHOLSTERING!** **UPHOLSTERING!**  
We are equipped to properly properly upholster or refinish furniture. Beautiful patterns in in upholstering materials at surprisingly low cost. A trial is all we ask.  
**LUCKIE & WILLIAMS FURNITURE COMPANY**  
604 S. Oakes St. San Angelo, Texas.

**AUTO-OILED AERMOTOR WINDMILLS  
PIPE, PIPE FITTINGS, CYLINDERS, SUCKER RODS  
PEERLESS ENCING  
CEDAR POST, STAPLES, BARBED AND SMOOTH WIRE  
CROWTHER SUPPLY COMPANY**

**A. O. ALLEN & SON**  
Music Dealers. Artistic goods at right prices. Pianos, Player pianos, small musical merchandise Radios. See us for free demonstration, lower prices, easy terms. Near St. Angelous Hotel.

**FARM IMPLEMENTS**  
We carry a complete line of John Deere Superior Farm Implements. See our John Deere Row Binder. Also Carry most complete line of repair parts West of Dallas.  
**WHITAKER BROS.**

**AUTO DOOR GLASS WINDSHIELDS  
AUTO GLASS, WINDSHIELDS PAINT, ART MATERIALS**  
Wall paper and party goods. Our Prices are right. See us for estimates on your house and barn paint.  
**MILLER PAINT CO.**

**LUMBER AND BUILER'S SUPPLIES**  
We especially want the trade from the Rural districts and are handily located to serve conveniently tarde from your district—give us a call, get our prices and examine our lumber— your business will be appreciated.  
Bates-Cavitt Lumber Company  
Cor. Ave "D" an dOakes Sterre-San Angelo, Texas.

**W. S. NANCE, JEWELER**  
Watchmaker, Diamond setter. We manufacture jewelry to suit your own taste and ideas. Bring us your old jewelry and we will remake it in to the latest paterns and styles at small cost.

**DR. DEWEY SUTTON**  
Special attention to diseases of Kidney, Bladder nd Prostate  
203 Cent. Nat't. Bank Bldg  
5312—Phones—4101

**WM. J. COVINGTON**  
Safe expert Lock and Gun Smith  
Automobile Keys made by number for 50c while you wait.  
South Ookes St.

**SAFETY VULCANIZING CO.**  
307 South Chadbourne  
Giant Truck Tire Vulcanizing  
Carl Lady Dial 4726  
Rock Filling Station our agent.  
"Invite us to your next blowout"

Milton Heath J. W. Stovall  
**HEATH & STOVALL**  
Attorneys and Counselors at law  
402-04 Rust Bldg Phone 5166

**CITY TAILORS & CLEANERS**  
31 North Chadbourne San Angelo, Texas. Cleaning Pressing, & Altering. Ladies work a speciality. Mail orders filled promptly.

**ROBERT MASSIE COMPANY**  
Funeral Directors Embalmers  
Superior Ambulance Service  
Dial 4444 San Angelo, Texas

**DR. R. N. TROTZKY**  
Eye, Ear, Nose & Throat Specialist. 511 Central National Building San Angelo, Texas.  
Telephone 4578 6469

**Concho Mattress Factory**  
Phone 3224  
Corner Ave. D and Burgess St.  
Mrs H. Collard, Proprietor  
Have your old mattresses made new at reasonable prices. New ones sold too.

**J. B. HUFF**  
Merchant Tailor  
Real tailoring in all its branches. See our new line of Fall Plaids  
125 1/2 So. Chad. St. San Angelo.

**HARRIS OPTICAL CO.**  
Dr. Edward A. Caroe  
Optometrist  
Eyes Examined Glasses Fitted  
Phone 812, 9. E. Twohig Ave.  
San Angelo, Texas

**SAN ANGELO BUSINESS COL.**  
Bookkeeping, Stenography, Abstracting, Stenotype, Salesmanship, Business Administration.  
Term Opens September 3.  
31 1-2 E. Concho San Angelo.

**MAJORITY AND PERFECTION FLOUR**

We are selling out our third Shipment of this flour and know that it pleases. ---

We also have other brands of flour, all sold under our personal guarantee and priced reasonable. ---

We have a good line of Men's and Boy's Shirts and Trousers, Gloves and Hose.

We need your trade and appreciate it.

**WRIGHT'S CASH STORE**  
Bargain in Every Purchase

**SUNDAY DINNER  
DUNCAN'S CAFE**

Chicken Gumbo Soup — Young Onions  
Fresh Tomatoes — New Potatoes in cream  
Macedoine of Vegetable Salad — Fried Chicken, Country Style  
Desserts  
Pineapple Bavarian Cream Cake  
Iced Tea Coffee Milk

**HELL ON THE BORDER**

A thrilling historical and educational drama of the Famous Texas Rangers and the passing of the notorious "Villa's Band" of cut-throat raiders of the Rio Grande. Pancho Villa the phantom Bandit of Mexico. The most picturesque character of his kind the world has ever known. A friend to the poor—to them a believed king—to the rich and political powers, a menace and despised bandit.

Feared by men, he knew no law but his own. A great leader, never boastful, given to kindness this "Will o' the Wisp", for 50 years lived by the sword, the last three years of his life a peaceful farmer, eventually killed, victim of a political plot.

In this historical and romantic drama of the Texs Rangers and the Rio Grande live again the reckless, ruthless slaughter of the notorious "Villa's Band" all woven into a thrilling epic of the Mexican border by the hand of America's premier director, Henry King.

**Run-Down**  
"About seven years ago, I was all run-down, worn-out and never felt good," says Mrs. Harry Cantrell, of Cape Girardeau, Mo. "A chair would be more welcome any time than my work."  
"I was so tired when I would arise in the morning. Instead of being rested, I felt terrible."  
"At last, mother told me to take Cardui, and I did. After the first bottle, I could tell a difference, and when I had taken five bottles the tired feeling was all gone. I felt like a different person, thanks to Cardui. I hope that other mothers will try Cardui. I have been wonderfully benefited by it."  
Try Cardui for your troubles.

**CARDUI**  
HEALTH TO WOMEN'S WEALTH  
Take Theodor's BLACK-DRAUGHT for Constipation, Indigestion, Biliunness.  
Costs only 1 cent a dose. 25c

ing the same method that they use to get business—the printed word. In addition to our newspaper advertising, which absorbs the bulk of the advertising, we circularize 7,000 customers at least once a week, not with a gen-

eral circular but with a specific special that we are offering. Our customers know that we are in business, and when they receive literature from large town stores the thought occurs to them, "I wonder if he Mann Store could not supply me with that same merchandise." The other fellows advertising is really building business for us. Merchants who fail to carry on big advertising campaigns must eventually fall by the wayside."

**SUL ROSS**

State Teachers College  
Alpine Texas.

FALL TERM OPENS SEPTEMBER 23, 1929

**FURNISHED COTTAGES**—Forty-one Student Cottages, Furnished Throughout at \$30.00 a month—Two Bed Rooms, a Living Room, Bath Room and Kitchenette.

**COLLEGE APARTMENTS**—A 104-Room Apartment House comprising 29 Apartments Equipped with Modern Conveniences—Three Bed Rooms, A Kitchenette with Electric Stoves, Elegant Furniture, Hot and Cold Water at all Hours, Steam Heated—all Completely Furnished and in Charge of an Experienced Matron. Move to Alpine and put Your Children in College.

**GIRL'S DORMITORY**—The Third Floor of College Apartments will be used as a Girl's Dormitory, and meals may be had at the College Dining Hall next door to the Apartment House. Write for Reservations.

**BOYS' DORMITORY**—At the Opening of the Fall Term Berkeley Hall will be converted into a Boys' Dormitory, and will be in charge of an Experienced Matron.

**RECREATIONAL PROGRAM**—Football, Hiking, Picnics, Mountain Climbing, Tennis, Golf, Swimming—an Ideal Place to spend the winter.

**SUB-COLLEGE COURSES**—Two years of Sub-College work, corresponding to the Tenth and Eleventh grades of a standard High School, fully affiliated, and offering a Teacher's Certificate at the end of each year.

**A SENIOR COLLEGE OF THE FIRST CLASS**—Offering courses leading to the B. A. and B. S. Degrees, and well equipped with first-class laboratories and unusual Library.

Spend One Long Session at a State School  
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Write For Fall Catalogue.  
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