

THE ELDORADO SUCCESS

OF AND FOR EL DORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL XXIX

El Dorado, Schleicher County, Friday, March 8, 1929

No. 10

RAILROAD MAN VISITS ROCK SPRINGS

Mr. Roy T. Walker, general manager of the Uvalde and Northern Railway Company, was in Rock Springs last Friday visiting with the business men of this city in the interest of his railroad.

In conversation with one of the representatives of the Record, Mr. Walker stated that it was only a short time until Sonora would have a railroad and then the Uvalde and Northern was considering connecting Camo Wood with Sonora via Rock Springs.

Mr. Walker was here in the interest of his company, and of getting the merchants to patroize the road as far as possible.—Rock Springs Record.

The following are livestock deals made recently by Canton Jacobs, Christoval Commission man:

Sold for F. H. Bertrand to H. H. Whitley 1,000 two to five year old ewes, at \$15.00 per head.

Sold for G. C. Magruder to Eugene Jones 750 yearling ewes at \$10.50 out of shearing pen.

Sold for Lark McCaery to W. H. O'Harrow, 500 mixed lambs, fall delivery, at \$7.00 per head.

Sold for Carl Purcell to W. H. O'Harrow, 400 mixed lambs fall delivery, at \$7.00 per head.

Sold for Frank Thompson to Eugene Jones 800 mixed lambs, at \$7.00 fall delivery.

Sold for F. H. Bertrand to Holland Bros., 80 ewes at \$10.00 per head.

Sold for C. E. Roberts to E. L. Ramsey 525 nannies, one to three year old at \$8.25 per head.

Sold for C. E. Roberts to Wm. Campbell, 250 nannies, at \$7.50 per head.

Sold for A. T. McCollister to C. E. Roberts 115 mixed kids at \$6.00 per head in the hair.

Sold for Dan Weston to C. E. Roberts 250 mixed goats at \$6.60 per head in the hair.

Sold for E. E. Steem to C. E. Roberts 280 mixed kids at \$5.50 per head.

Sold for Jacobs and Purcell to W. H. O'Harrow 300 mixed kids fall delivery, at \$5.00.

Sold for W. D. Cozby to C. E. Arrot 45 mutton kids at \$4.50 per head.

Traded for W. D. Cozby to Louis Jones, three tirune goats for one pair of spurs.

Miss Annie Marie Doty and Miss Lula Mae Evans were over from Ozona Friday and Saturday mingling with friends. The Ozona school gave a holiday Friday.

NOTICE.

I have leased what is known as the old Midway Service Station in Eldorado and am now open for business. Standard gas and oils, Kelly Springfield and Buckeye Tires, and Lube, in fact every thing that goes to make a first class Service Station service and a satisfied customer is our motto. Will appreciate any part or all of your trade. We fix flats.

R. C. MORGAN & SON.

CUT IN PRICES

We have a nice line of Men's Dress Trousers that range in prices from \$7.00 to \$8.50, that we are offering at a greatly reduced price of \$4.95 each.

WILLIAMS MAN SHOP

TOM HENDERSON RECEIVED FINE STALLION

Barney Currie returned Saturday from Snyder (Texas, where he had gone after a fine Stallion for the Tom R. Henderson ranch. Howard was sired in San Francisco, California, by Alvescot, his dam was Bashford Belle, which were owned by Thomas J. Ogle. Mr. Henderson bought Kenward from P. L. Fuller of Snyder, Texas. He has been on the track for several years, having made his mile and one eighth in 59 flat. He is about 16 hands high and weighs about 1100 pounds. He will be bred to the already fine herd of mares on the Henderson ranch and no doubt some fine horses will come from this ranch in the next few years.

NEW ABSTRACT COMPANY FORMED IN ELDORADO

Home Boy Named Manager. We have received a report that a new Abstract Company has been formed in Eldorado and is to begin business within sixty or ninety days.

Mr. Allan Douglas, well known in Eldorado and is a live worker has been named manager of the Company. Mr. M. Shaw of Abilene is the organizer.

This company will go under the name of the Guaranty Abstract Company.

This will be one of the many new business' that will probably open in Eldorado in the near future and will be of great benefit to our little town. For Mr. Douglas, as he starts out in his new work, we wish for him all possible success.

A. L. STEWARDSON SELLS RANCH, GETS \$18 PER ACRE

A. L. Stewardson has sold his 1785 acre ranch 10 miles east of Eldorado to S. D. Harper SR. of Santa Anna, at \$18.00 per acre. Mr. Harper already owns some land adjoining the Stewardson ranch.

CLYDE MEADOR BUYS 1280 ACRE RANCH.

Clyde Meador has purchased a 1280 acre ranch from Charlie Wetherly, the ranch is about 9 miles south of Eldorado and brought \$20.00 per acre.

UPRISING IN MEXICO BECOME SERIOUS.

A new uprising in Mexico has broke out and some portions of the Republic has been disturbed. Pres. Gil reports that he the situation in hand.

United States Military authorities announce that American troops at El Paso are ready to cross the border if the situation in Juarez demands. The Seventh United States Calvary at Ft. Bliss has been ordered out with full equipment.

OUT ON BOND.

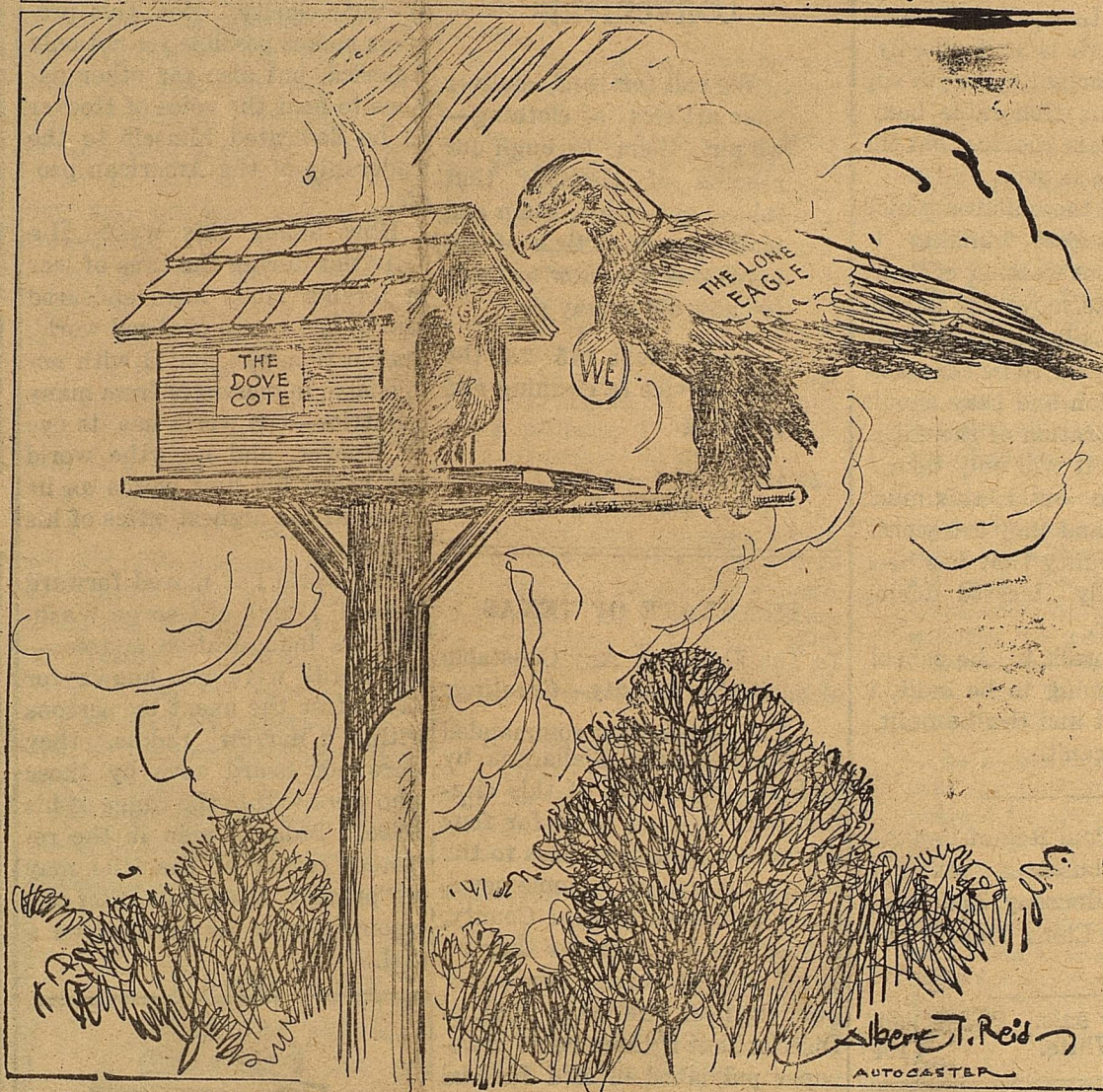
Earl Penn and E. M. Thornton gave bond early in this week and have been releast to awite the action of the grand jury.

Just arrived—Straw hats suitable for all of the family. Price from 25c to \$1.00.

A good place to trade City Variety store.

The Latest in Bird Sanctuaries

By Albert T. R



WORK OF RAILROAD COMMITTEE PROGRESSING

The names of non-resident as well as resident tax payers that has been taken from the tax rolls have been distributed among the members of the Finance Committee, who are now working in pairs over the country, getting subscriptions to the bonus. And so far everything is going well.

The Soliciting Committee, now is composed of 8 men, will meet at the Court House, Saturday, March 9th, at 2 P. M. o'clock and make reports to chairman Jess Koy.

The Right-of-way Committee have been at work and have completed all that can be done until the Railroad Company shall designate additional grounds for trackage, which will occur about six miles from Eldorado both north and south.

All members of the General Committee are requested to be present at the Courthouse Saturday, when the chairman will call the meeting to transact any business that may be necessary.

All these committees seem to be in earnest about the work and are seeming to be getting results. Everything that the people not on these committees may do to help them out will greatly be appreciated by them. There seems to be nothing so far to hinder that old iron horse to come "snuffing" into Eldorado in the near future.

TO SERVE DINNER MONDAY

The Presbyterian ladies will serve dinner Monday March 11th in the basement of the church. All are invited to eat with them.

You will find Easter baskets, rabbits and candy at our store on display now for Easter March 11. A good place to trade City Variety Store

Don't forget that next Saturday week, March 16th, is the day of all days in Eldorado. It is the election day for incorporating or not incorporating Eldorado.

LIONS MEET

The Eldorado Lions club met in the Baptist church basement Wednesday March 6th. Quite a few of the members were present and we had a real good meeting.

Lunch was served by the Ladies of the Baptist church. After lunch the meeting was called to order by President Campbell. The business that came before the meeting was appointing of a committee for the arranging of an entertainment for the Executive Members of the Sheep and Goat Raisers Association, which will be held in Eldorado in May. The following men were named: Geo. Williams, John Rae, Sam E. Jones and Joab Campbell. This Committee will get up some kind of program that will be entertaining to the men that will be here.

Prof. Holt brought before the meeting the need of a sidewalk from the business section of town to the school houses, every one present hartely endorsed the move and the Lions will no doubt carry it to an early completion.

The Lions Club took in another new member, Mr. L. M. Hoover, local Druggist. We are very glad to have him join us and believe that he will be a great help to the club, making a very strong member.

Rev. Paul Ray, formerly pastor of the Baptist church of Eldorado was at the meeting as a guest and after the lunch gave the club a very interesting talk. He said that "he had noted many changes in Eldorado since he had left and was suprised at the rapid growth."

Every shoulde be able to see what the Lions club has done in helping to make Eldorado a good town to live in. They have already completed several problems that have aided the town and community considerably; for instance the street lighting system was first introduced by the Club and put over by a committee appointed by the chairman. The Boy Scout movement is backed by the club. The petition for incorporation was gotten up through the work of the club. And many other things that the town is in need of has been brought through this or-

THE NEW CABNET MEMBER APPOINTED.

Below you will find the names of the new Cabnet members to sit in judgement with President Hoover.

Secretary of State—Henry L. Stimson of New York.
Secretary of Treasury—Andrew W. Mellon of Pennsylvania
Secretary of War—James W. Good of Iowa.

Attorney General—William D. Mitchell of Minnesota.
Postmaster General Walter F. Brown of Ohio.

Secretary of Navey—Charles Francis Adams of Massachusetts.

Secretary of Interior—Dr. Ray Lyman Wilbur of California.

Secretary of Agriculture—Arthur M. Hyde of Missouri.

Secretary of Commerce—Robert P. Lamont of Illinois.

Secretary of Labor—James J. Davis of Pennsylvania.

ELDORADO GOLF CLUB

ELECTS NEW OFFICERS

Several of the members of the Eldorado Golf Club met last Tuesday night at the Humphrey Hardware for the purpose of electing new officers and arranging of dues for the ensuing year. The following officers were elected: J. W. Hoover, President, John F. Isaacs, Secretary-Treasures, W. C. Alexander, H. W. Wiedemann, L. T. Barber, J. W. Hoover and John F. Isaacs, Directors.

At the directors meeting Wednesday they decided to make the dues for members for 1929, \$20 paid semi-annually. Any one wanting to join the club may pay an entrance fee of \$10 with the yearly dues and become a member, while the fee last year was \$25.

This the kind of a club that the town has been needing for some time and every citizen in Eldorado that is interested in the upbuilding should get in line with the members and help do their part.

MASONIC LODGE OF ELDORADO OBSERVES WASHINGTON'S BIRTHDAY

Grand Master of Masonic Grand Lodge, Principle Speaker.

Last Monday evening March 4th, the Masonic Lodge of Eldorado observed Washington's Birthday with a special meeting at the Lodge room. The meeting was called to order at 8 P. M. by J. A. Whitten, Presiding Chairman, who introduced all visitors, consisting of about fifteen, from various parts of the country, as well as from other States. Short addresses were delivered by I. G. Robison of San Angelo, Mr. McBride of Arkansas, Rev. L. D. Hardt of Eldorado, Mr. Carter of Mertzon, and John F. Isaacs.

The Hon. Frank Hargrave of Menard, who is now Worshipful Grand Master of the Grand Lodge of Texas was introduced and delivered the principle address of the evening, which was enjoyed by all present, including the ladies.

After the address, refreshments were served in the Lodge room, to all present, consisting of about sixty Masons and about thirty Masons' wives.

MEETING OF RAILROAD COMMITTEE SATURDAY AFTERNOON.

Mr. J. B. Christian, president of the first national bank announces that there will be a meeting of the railroad committee Saturday at the court house at 2:00 p.m. All members are requested to be present.

BAYLOR BAND TO PLAY IN SAN ANGELO SUNDAY

Hear Baylor University Band of forty-two members on its All State Tour Program to be rendered at the Goodfellows Bible Class, 9:45 Sunday morning, First Baptist Church, San Angelo. Members of the band will have charge the full hour. Good music which you will enjoy—all are invited. Come.

A. Y. L. I. CLUB STARTS ON NEW PLAY

The A. Y. L. I. Dramatic Club of Eldorado has received another play which they will begin working on this week. This play is a three act, Comedy Drama and will be interesting as well as several comedy sketches along with the other scenes. Parts have already been assigned to the members. The date has been decided on as yet, but probably will be put on the following week after the P. T. A. Play on March 16th.

This club recently organized in Eldorado for giving the people of Eldorado and community some good classy and clean entertainment and ask the people to give them their best support.

MASON SHERIFF KILLED.

Sheriff Allen T. Murray of Mason County was killed last Friday when he went out to capture two Mexicans bootleggers. The Mexicans have been taken into custody and have confessed to the crime.

We have plenty of white Bamauda onion slips this week. Wright's Cash Store.

The Eldorado Success

PUBLISHED EVERY FRIDAY

A. T. Wright, Owner. L. T. Barber, Editor and Publisher.
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FRIDAY, MARCH 8, 1929.

Peace: Something that works fine when there's no war in sight.

For at least four years now President Hoover will be resident Hoover.

A radio lecturer says numbers have a lot to do with shaping our lives. Wrong numbers do.

They name ships after some of our largest cities because there is always something wet at the bottom of them.

When better automobiles are built thieves will take them just the same.

March 16th will soon be here that is the day Eldorado is to be incorporated.

The street light will probably be burning brightly in the next two weeks, then won't Eldorado look cityfied.

FOR SALE—150 to 200 young whit Leghorn hens, 90 percent laying.

R. L. Sample. (c11)

A move to build a cement sidewalk from the main part of town to the public school building was begun at the Lions Club Wednesday, this move is undoubtedly the most important move yet suggested by this Honorable body, and The Success guesses that the Lions will put it over.

The lives of the children which travel from school building to town in bad wet weather is always in danger, lets move the danger line, it can easily be accomplished. The Lions are to be commended for their action and they should have the cooperation of the entire community. It will only take a few dollars to build this much needed walk and they are plentiful in this county that has been so wonderfully blessed during the past year.

That sidewalk to the school building in going to be built, it must be built and can be built. Who says it can't.

The Rev. Paul Rae of San Angelo was a business visitor in Eldorado Wednesday, and was a guest of the Lions Club at the noon hour.

Butter for sals. Phone 6604. Mrs. A. B. White. (10c)



Isn't It Convenient!

We call for and deliver your articles of clothing—we put them through our process of cleaning that takes out every stain and makes every article of apparel look like new no matter how old it may be.

Just phone 145 for the best service in cleaning and pressing.

ROBERT'S CLOTHING STORE

THE STATE OF TEXAS

To The Sheriff or Any Constable of Schleicher County—Greeting:

You are hereby commanded to summon Juan Biallarana by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper therein, but if not, then in any newspaper published in the 51st Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Judicial District, to appear at the next regular term of District Court of Schleicher County, to be holden at the Court House thereof, in Eldorado, on the 2nd Monday in March A. D. 1929, then and there to answer a petition filed in said Court on the 7th day of February A. D. 1929 in a suit, numbered on the docket of said Court No. 405, wherein Maria Biallarana is Plaintiff, and Juan Biallarana is Defendant, and said petition alleging that Plaintiff prays for judgement of Divorce, and dissolving the marriage contract between plaintiff and defendant.

Herein Fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Eldorado, Texas, this, the 7th day of February, A. D. 1929.

John F. Isaacs Clerk, District Court, Schleicher County.

(Seal) (c10)

OUR NEW PRESIDENT

When Herbert Hoover took the oath of office of March 4, his voice was heard throughout the world.

His inaugural address reached not only millions of listeners in the United States but also millions of listeners in foreign countries.

The radio has advanced to an almost unbelievable extent. Recently programs from London were heard in New York with absolute clarity. Now this progress makes possible for not only America, but also for other nations to hear the voice of Hoover as he dedicated himself to the leadership of the American people.

How fitting this was! His activities during the time of war in foreign lands have endeared him to the entire civilized world, his election was hailed with enthusiasm in messages from many countries—the world has its eye on Hoover, and no other world has heard his first words as he assumed the highest office of his country.

The world has moved forward indeed! Think of George Washington's inauguration address—his words were not known for days after the event by persons within a narrow radius, they were not heard save by those who were within the range of his voice. Today a man in the remotest corner of the land may be "present" at an important ceremony simply by turning on a dial.



THE POWER AGE

It is frequently and similarly stated that the age in which we live is a "Machine age." This is only partially correct. Actually, the present age is a POWER AGE.

Its tempo, its achievements, its prosperity—all emanate to a very great degree from the abundance of cheap electrical power available in this country.

And West Texas realizes this fact as much, if not more, than any other part of the country. The growth and expansion of this section of the state within the past few years has been almost miraculous.

It is the happy privilege of the West Texas Utilities Company to contribute its part to the prosperity of West Texas. Its great metallic highways are carrying a new civilization to isolated villages, towns and hamlets. With 70,000 available horsepower of electrical energy from three big generating stations and 15 auxiliary plants this company provides uninterrupted service 24 hours a day, 365 days a year.

West Texas Utilities Company



Groceries

Pure Nonrishing Groceries, Dependable in Quality, Right in Price. Our Abundant Stock, and Courteous Service make it a Pleasure to Shop here. Uniformly High Quality at Uniformly Low Prices

We handle nothing but Fresh, Wholesome Groceries and welcome your patronage.

"Fancy" Groceries but No Fancy Prices.

Brooks Store

QUALITY MERHANDISE

THE TOWN DOCTOR SAYS

Get Sold on the Place Where You Live

Every thinking citizen wants to see his community grow, and most people are willing to "get behind and boost." But from the letters people writes me, it appears that they do not know HOW or WHAT to do, or what to keep from doing.

The problem that confronts every community is one of SELLING. You have to SELL your town—sell people on your town. It sounds simple and it is simple—when you know How.

A few years ago I had the pleasure of conducting a campaign to sell a state. Inpractically every town someone would say, "That's simple and sounds like a good idea, but who'll buy it?"

The procrastinator and the fellow who was satisfied with things as they were would say, "This is a pretty good town; why sell it. And the knocker would chime in with, "That is a good idea. Sell it and get rid of it."

[Then there was the individual who said, "Wal, we been gettin' along all these years without it, why should we change now?" Perhaps you think the same, as pertains to selling your community, but regardless of how you feel or think the fact never theless remains that you must sell your community—sell people on your community—if the place where you live is to keep pace with modern times.

For a community to be modern it must keep up to and ahead of other communities. If one community makes rapid strides to the betterment of living and working conditions, becomes amore attractive and interesting place to reside in, if its people are happier, more content and more pro-

sperous, its up to other communities to profit by their experiences and not only do the same, but undo them. To keep ahead—de modern—requires constant changing. Bruce Barton says "When we quit changing we're through", and to change requires salesmanship.

Selling a town or community is like selling anything else: First is there a market? Second—is it marketable—suitable for sale as is, so that when sold it will stand? Third to whom is it to be sold— who'll buy it? Fourth—how can it be sold? And fifth—who'll sell it—the sales force. Answer these five questions; know the facts, and apply the knowledge to your town, and all problems of growth progress and prosperity will come as a matter of course.

These questions can be answered—will be answered—in this column, step by step. If you will read them, study them, and do your part, you will be the one to gain. In fact it's up to you. You are to your town the same as a salesperson to a store. The store may have good goods, excellent stocks, right prices, a good manager, and indifferent, not interested whether they give you service or not, do not know the stock and don't sell you the way you like to be sold, sooner or later competition with salesmen and saleswomen who "know their stuff" and serve you the way you want to be served, will put that store on a back street or completely out of business, and the clerks looking for another job.

Your newspaper, service clubs chamber of commerce, and other civic organization can spend thousands of dollars and months of time, but in the end it depends on Y—O—U. It's not a duty along—it's business—good business—if you dopoor business if you don't.

Yours is a good town can be made beter so get sold on it.

FOR HEALTHY APPETITES

Here quality goes hand in hand with economy, and whether you buy the cheaper or more expensive cuts of meats you're always sure of getting good meat at this shop.

SANITARY MEAT MARKET.

Harris Rounds, Prop.

POSTED

My pastures are posted according to law. No hunting, leaving gates open or otherwise trespassing allowed.

Bert Page.

Phone your news and want ads to 77. They will get results.

Bayer Aspirin

Proved Safe

Take without Fear as Told in "Bayer" Package



Does not affect the Heart

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proven safe by millions and prescribed by physicians over twenty-five years for

Colds, Headache, Neuritis, Lumbago, Toothache, Rheumatism, Neuralgia, Pains, Pains

Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Drugists also sell bottles of 24 and 100.

1907

1928

Over 20 Years

OF

Dependable Service

The First National Bank

Eldorado, Texas

GOLDEN NOTES

Editor-in-chief Prince Murphy
 Assistant editor Vera Wade
 Assistant editor Glenn Ratliff
 Reporters: J. C. Bullion, Lola Davis, J. C. Kinchen, Louise Williams, Albert McGinty, Linna Parker and Fannie Hardt.

These news notes are prepared by the students of the Eldorado High School and submitted to The Success for publication.

Plays At School Auditorium.

"Musical Entertainment"

"At The Movies"

"The Truth Of The Gift Horse"

The public speaking class will give two plays at the school auditorium in the near future. The plays "At the Movies" and "The Truth of the Gift Horse" are very popular at present, and we assure you who attend a delightful and enjoyable evening.

Mrs. Edwards of San Angelo, who is teaching public speaking in our school, is directing the plays and wishes to give the people of Eldorado an idea of her work here; and to interest the people in public speaking ability of our boys and girls. We believe that public speaking is worth a boy or girl's time as it is a valuable asset to him or her in later life. The admission charged for the two plays will be 25c and 35c.

A definite date for the plays will be announced later. Watch for the date!

High School Awards

There will be presented to each winner of each event in the interschool league work in the Eldorado High school a gold medal. The track winners will receive a small gold track shoe and the tennis winners will receive a small gold tennis racket. The winners of the literary events will receive gold medals which are larger than any of the other medals.

There will be sixteen medals in presented in track, four in tennis and eleven in the literary events which are as follows: declamation, two medals for seniors and for juniors, spelling one for each speaking, one for senior, and arithmetic for juniors.

There will be a try-out day some time before the district to determine who will receive all the medals that are being presented.

These medals are very nice, something worth working for an something that the winner should be proud to own.

Basketball Sweaters Ordered

The basket ball sweaters were ordered for the letter men of the Eagle basketball team. The sweater is light weight, black with gold letter and service stripes. Those ordering sweaters were: Edward Ratliff, Glen Ratliff, Hayne Graves, Prince Murphy, Cicero Swift, Wince Murphy, Roscoe Parker, and Coach Williamson.

Eldorado has received an invitation from Sonora to attend these track meet to be held by the Sonora High school March 9, 1929. It never pays to be sure of winning the cup with just one man so Coach Williamson has endeavored as many as possible to come out for all the events possible. The following are names of events and prospective contestants in the meet at Sonora and the County meet to be held here just before the district meet at San Angelo. These two meets deciding definitely the representatives from this school to go to San Angelo.

100 YARD DASH

W. Murphy
 C. Swift

210 YARD DASH

W. Murphy
 P. Murphy

440 YARD DASH

P. Murphy
 C. Swift

A. Smith

220 LOW HURDLES

G. Ratliff
 W. Murphy
 P. Murphy

120 HIGH HURDLES

R. Parker
 L. Parker

1 MILE RUN

K. Green
 A. McGinty
 H. Graves

880 YARD RUN

G. Ratliff
 G. Ratliff

P. Murphy
 R. Parker

SHOT PUT

C. Swift
 P. Murphy
 K. Green

DISCUS THROW

E. Ratliff
 G. Ratliff
 R. Parker

HIGH JUMP

G. Ratliff
 R. Parker
 L. Parker

BROAD JUMP

W. Murphy
 K. Green

POLE VAULT

E. Ratliff
 G. Ratliff

RELAY NOT DETERMINED FOR SURE.

P. Murphy
 W. Murphy
 C. Swift
 E. Ratliff
 R. Parker
 H. Graves

Mable: Miss Tyson says that I grow prettier every day.

Helen: What a fright you must have been at the start.

Mrs. McCormick: Does my little boy like to study?

Miss Tyson: He likes to do nothing better.

Do you like your Geography? Test yourself.

Waitress: "Hawaii, gentlemen, youse must be Hungary to eat in a dump like this?"

Dave: "Yes, Siam, and we can't Rumania long either, Venice is lunch ready?"

Waitress: "I'll Russia to a table Will you Havana?" "Good, Japan the menu yet? The Turkey is nice."

Dave: "Anything at all. But can't Jamaica a little speed?"

Waitress: I don't think that we can Fifi that fast but Alaska."

Dave: I don't Bolivia know me."

Waitress: "No, and I don't Caribbean, youse boys sure Armenia."

Boss: "Samoa you wise cracks don't Genoa a customer is always right. What's got India? You think maybe this arguing Alps Business."

GEOMETRY

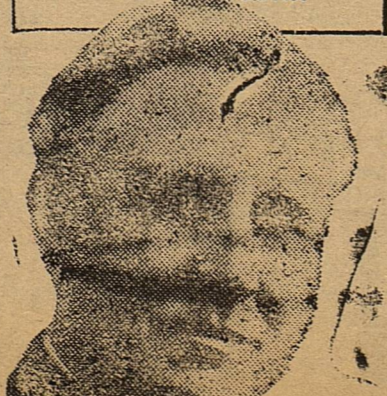
I always wonder when I see Who discovered Geometry? It's angles here and angles there

And trianglees, triangles everywhere

We have a rgeular exhibition When teacher says, "Prove that proposition"

That's why I look for sympathy Whenever I see a Geometry.

Succeeds Booth.



Edward J. Higgins has been elected Commanding General of the Salvation Army, succeeding General Bramwell Booth, following action by the High Council meeting in England.

GOOD LUCK CAL!

WELCOME HERBERT!

Everyone should be proud to live in a country where no kings can crush, no princes conquer. It is inspiring to feel the power of the people under the Constitution and laws, peacefully causing periodic changes in the administration of their government. The inauguration of any President is a great event.

Even his bitter opponents from a political standpoint will admit their admiration for Calvin Coolidge for his almost indiffernt determination. They respected him as President. They salute him as a citizen. They do honor to him as a man. Yet they may not have agreed with his policies.

On the other hand, those adhering to his political faith will accord Mr. Coolidge a place in their party's sun and a position of honor among Presidents: and they will say that as an economist of a practical kind he gained his laurels.

To the extent that both opponents and adherents of his administration join in a spirit of charitable homage to the retiring President, the American political system becomes ironic as well as severely practical. But what of the new President, Herbert Hoover?

The same spirit of fairness will

be manifested. With such an auspicious start after such a strenuous campaign, more eyes are fixed and more minds centered upon Herbert Hoover than upon any President for many years past. A hundred million people heard the issues discussed. More than twenty million voted for Mr. Hoover. Nearly twenty million others voted, but not for him. Now he is the President of all citizens of the nited States.

How the new President will handle the big problems of the Government, no one actually knows.

How far he will strive to fulfill his party's platform, no one knows.

How much in any line he will accomplish, not even Mr. Hoover knows.

We do know that by training and experience, Mr. Hoover is of the scientific, practical and humanitarian nature. As a professional man he should be able to collect information and make sound deductions. As an engineer he should be able to lend his counsel to great construction projects. As an executive and organizer he should be able to push these projects to a conclusion with economy and dispatch.

The American people, even with their acquired habit of taking superficially matters which do not directly affect their everyday lives, now pause long enough to lift their hats and courteously say, "Good luck, Cal; Welcome Herbert! This is their reply to the inauguration ceremonies.

The best wishes of the people as a whole go out to Calvin Coolidge for his future rank in the service of the eople.

5 per cent

FARM AND RANCH LOANS

A dollar saved is a dollar earned.

\$3,000 at 7 per cent interest is \$210.

\$3,000 at 5 per cent interest is \$150.

Save the difference \$ 60

Each Year

It is a pleasure to explain our plan.

JOHN F. ISAACS,

Secretary and Treasur.

El Dorado National Farm and Loan Association.

SERVICE

The Success is trying to run a full page Community advertisement once a month for the benefit of the town and county. We are asking teh business men of the town to sign this advertisement, charging each one that places his or her name below the ad a small fee each month. This is not only for the business men of the town but is for everyone that is interested in the progress of Eldorado and Soneicher County. We wish to run this once a month and would like for all who will to give us their name and their business and get in line with the progress of our town.

This is the age of service. The service clubs, the Lions club and the Women's clubs of the town have all made some goo daccomplishment since their organization.

What are the manings of these organizations, why do they exist, and what are their purposes? The answer is found in the accomplishments of these organizations in making our communities better places in which to live and work and carry on the necessary functions of organized society.

Every organization in Eldorado should get together more and discuss the different needs of the town, and each member do his or her part toward the end. The different clubs have not been cooperative enough; they have not met with each other and discussed the problems that are essential to Eldorado's progress. The Lions Club has done some good things individually for the good of the town. The Women's clubs have also done some wonderful things toward teh growth of our town but they have not worked together enough.



FISH is full of nature's life-giving, tissue-building proteins and minerals.

Easily digested Pure and wholesome

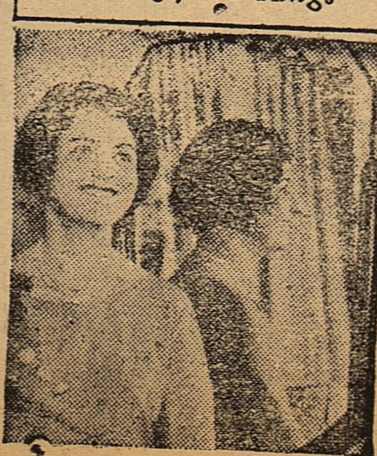
We serve them here or you take them home.

Short Orders—Lunches

DUNCAN'S CAFE

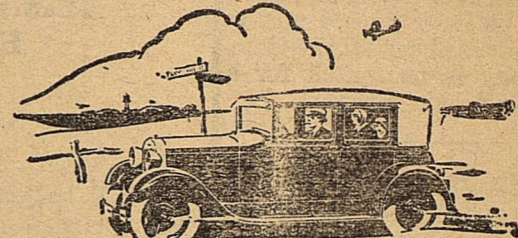
Maybe it was unfortunate that Prohibition had to come in about the time the old town pump had to go out. Anyway, there's always plenty of water to drink if one wants to find it. Water is cheap at any price and isn't likely to put you blind.

To Sing for 3 Kings



Miss Fay Marvilius of New York has gone to Europe to sing before three monarchs, the rulers of Norway, Denmark and Sweden.

Tires for the new Ford are specially made to give long wear



WHEN the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and the Houdaille shock absorbers.

Though the Ford tires are designated as 30 x 4.50, they have the resiliency and air space of much larger tires because of the drop center rim of the steel-spoke wheels.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the sidewalls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent premature wear.

When punctures come, as they will with any tire, you will find the Ford dealer particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.

FORD MOTOR COMPANY

America is a rich country, not only because it has produced, but because it has transported and marketed. It has produced because it has been industrious. It has transported because it has been far-sighted enough to provide the facilities. It has marketed because it has sought out its markets by means of advertising to a waiting list of consumers who needed the products.

Advertising, therefore, has been a corner stone in whatever prosperity we have had. Success in the local community has come by the same rule.

Future school children in Chicago will be taught that it was the pineapple, not the apple, that started all the trouble in the world.

City Barber Shop.

Hot and Cold Baths.
 Prompt Work and Courteous Treatment.
 All Patronage Appreciated.
 W. C. LUND, Proprietor.

JOHN F. ISAACS,
 President

L. M. HOOVER,
 Secretary

Benton Abstract and Title Co.

Prompt and Efficient Service

Mrs. Kate E. Robinson

General Merchandise

Palace Barber Shop.

First Class Tonsorial Service.
 Hair Bobbing A Specialty.

Bath

A. E. BUCK, Prop.

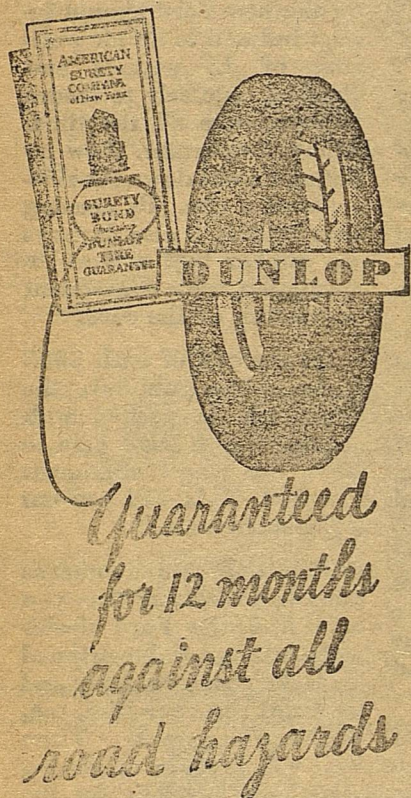
Bath

HIS GUNNYMOON

Los Angeles, Feb.—Norman M. Britton, teacher of applied psychology, filed suit for divorce and asked for police protection from his wife, Mrs. Myra Britton. Describing his honeymoon as a "gunnymoon," Britton said his wife had a way of emphasizing her side of "psychology discussions" by pointing a pistol at him. Figuratively speaking, Britton said, his wife kept a gun in the small of his back all the time. "Psychology is no match for a six-shooter," said Britton.

Sweet Cream and Fresh Milk delivered. Phone 3104. How can we please you unless you give us a trial?
R. L. Sample. (c)

Talk about BARGAINS!



Guaranteed for 12 months against all road hazards

The finest tires the world has ever known!

The lowest prices ever for peak-quality tires.

A guarantee against all road hazards for 12 months.

More than that... the guarantee is in the form of a real Surety Bond, issued by the American Surety Company. That means it's got to be fulfilled. Ask us to show you a copy.

And we will make good on it right here in our store... without delay, without red-tape.

With such quality, such prices, such a bonded-guarantee, our Dunlop Tires are the biggest bargain ever offered!

Dunlop's new Winterized Tires now in stock... This does away with Chains

ROCK Filling Station



This twenty-five year old girl, Miss Bobby Trout, went aloft at Los Angeles and remained in the air over 17 hours, beating the record of Miss Elinor Smith by about four hours.

YOUNG MEN AND WOMEN WHO THINK CLEARLY THE GREATEST DEMAND OF AMERICAN BUSINESS

Bankers Association President Gives the Five Essentials of Sound Thinking in Business—Greater Opportunity Than Ever Before for Young People With Educational Training and Power to Analyze Problems.

By CRAIG B. HAZLEWOOD
President American Bankers Association

ONLY half a century ago Michael Pupin, a shepherd boy, guarded his flocks by night among the fields of Serbia. Thieves often lurked in the bordering cornfields awaiting an opportunity to make off with a part of the herd. Serbian boys were taught a method of signalling one another for warning and help. Each carried a knife with a long wooden handle which he would thrust deep into the ground and in case cattle thieves approached he would strike the wooden handle. The sound would be transmitted through the ground to other boys some distance away who could hear and interpret the message.

"Why is it," Pupin asked his mother, "that we can signal this way? Why is it the sound can be heard through the ground, but not through the air? Why is it the signals can be heard in the pasture land so much better than in the plowed fields?" The boy's mother could not answer his questions, nor could the village teacher. However, having an eager mind and great determination, the boy decided to go to America, where he might win an education and find out the answers to these and other perplexing questions. Hundreds of other boys under the same circumstances and with the same set of conditions merely accepted these things without once questioning them just because they had always done them that way.

The Land of Education and Success
So a penniless immigrant boy from Serbia at the age of fifteen landed in New York in 1874 and, years later, having worked his way through Columbia University, concentrated the wonder and simplicity of his mind upon the problem of sound, which had puzzled him as a shepherd boy. The results of his thinking—what he has accomplished for the long distance telephone and for radio communication by his inventions—are known the world over. "If during the past twenty-two years this company had been compelled to do without one invention of Michael Pupin," an official of the American Telephone and Telegraph Company once said, "and yet give the same service it is giving today it would have had to spend at least \$100,000,000 more than it has expended."

These inventions, in which millions of dollars of capital have been invested, were the result of the thinking of a mere country lad who had the simplicity to wonder, the determination to know and the power to apply what he learned. Stimulating the imagination and thinking is the greatest purpose of education. What American business needs more than anything else is young men and women to think—individuals who are not mentally anchored to tradition, who do not merely appropriate other people's ideas, but who are hard, purposeful thinkers, independent and unprejudiced, with the ability to concentrate and strike straight for the heart of a problem.

Business Needs Folk Who Think
America has astounded the world by its readiness in casting aside traditional viewpoints, disregarding traditional difficulties and pioneering new shortcut formulas in the realm of business. Business is undergoing epochal changes. Business problems are crowding upon us so rapidly that the executive knows not where to look for adequate help or relief. With the enormous increase in size and intricacy of business affairs the problems have become so complicated and the mass of information necessary to their solution so great that the "days are not long enough." The demand for managerial and executive ability is rushing ahead—the opportunity for young men and women who have the professional training and who develop genuine thinking power is greater than ever.

All business feels the same crying need for the men who see clearly and think conclusively. Wherever we look—manufacturing, wholesaling, retailing, banking, financing—new forces are at work. Vast movements are under way and executives are seeking light upon perplexing problems daily. Let us consider briefly the five essentials of a sound thinker. If I were looking for a young man of exceptional promise I should hope first to find in him the simplicity to wonder. Every great advancement in business has been made by men who dared to wonder, who had the courage to inquire into present procedure and who had the audacity to ask whether something that had been done a certain way for a long time might not be wrong. Although the history of America's progress from its very discovery to the present time has shown the value of an inquiring mind, there is still an inevitable tendency in most men to accept in a docile manner the opinions, methods, supposed facts, and unexamined possession of the past. This reverence to the past, the accomplishments of the past, let us make it our rule that everything be looked at with the clear, questioning mind of the scientist.

SCHOOL SAVINGS BANK MOVEMENT REACHES IMPRESSIVE PROPORTIONS

Almost 14,000 of America's schools now have school savings banking plans in operation, and about four million pupils are learning systematic savings through this type of thrift, with deposits in excess of \$25,000,000, recent reports of the American Bankers Association's Savings Bank Division show. The schools included in the reports are attended by 4,609,825 pupils of whom 3,920,237 are participants in the school savings banking plans as depositors. During the year these pupils received interest in the amount of \$947,619 on their deposits. The reports gathered by the association also show that there are 83 cities in the United States in which a full 100 per cent of the grammar school enrollment is participating in school savings banking. The figures covering high schools show that in 47 cities 100 per cent of the attendance in this class are school savers.

The Eldorado Success

PUBLISHED EVERY FRIDAY

A. T. Wright, Owner. L. T. Barber, Editor and Publisher.
Subscription Rate One Year \$1.25.
Entered as Second Class matter July 9th, 1906, at the post office at El Dorado, Texas, under Act of Congress of March 3rd, 1879.

FRIDAY, MARCH 8, 1929.

A SLOW CAR NEEDED

Pretty near everything has been invented, some people tell you, but we know one thing that is just hollering to see the light. That is—a slow car. Almost every car now can do sixty miles an hour. And manufacturers are proud of the high speeds to which their cars can be brought in case of necessity, desire to snow off, or emergency.

As yet there is no car invented that cannot go faster than twenty-five miles an hour. But think, if there were such a car, how much safer and happier millions of daddies in this country would feel.

They would know their sons and daughters, when taking out the car, would not do reckless stunts just to appear bold. Just suppose some simple lock could be devised limiting the speed of

a car at the owner's option, its full speed to be restored only by the owner's personal application of the key.

The speed of automobiles thus limited, wouldn't daddy feel better when sonny took the car with him on a trip to a "wild party."

Inventors, get busy.

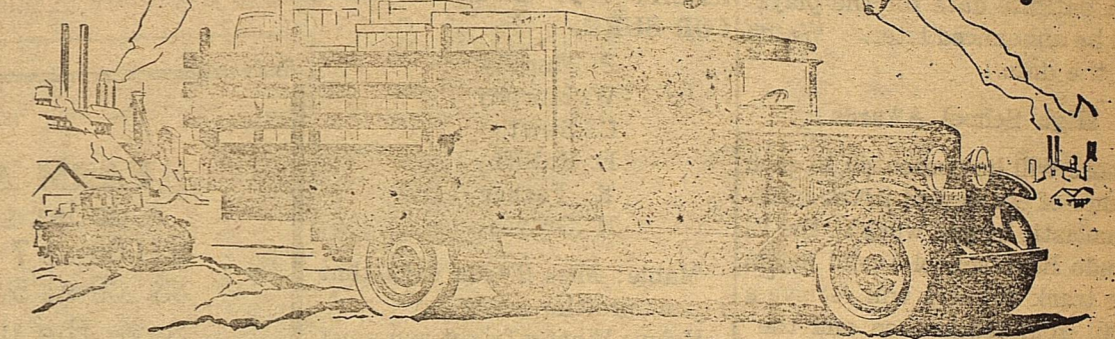
A. R. Parker of Rincon, New Mexico, who owns some nice land west of Eldorado, has had his name added to our subscription list this week, wanting to keep up with the progress of the railroad proposition.

Phone your news and want ads to 77. They will get results.

for Economical Transportation



Now Six Cylinder Trucks with the economy of the four!



CROWDED traffic conditions today demand six-cylinder performance—with its greater flexibility, greater reserve power, higher speed and swifter acceleration. And now—for the first time in commercial car history—this desirable six-cylinder performance has been made available with the economy of the four. For the new six-cylinder Chevrolet trucks are not only offered in the price range of the four—but they are as economical to operate as their famous four-cylinder predecessors! Both the Light Delivery and the 1½ Ton Utility Chassis are available with an unusually wide selection of body types—and among them is one exactly suited to your requirements. Come in today. We'll gladly arrange a trial load demonstration—load the truck as you would load it, and drive it over the roads your truck must travel in a regular day's work.

Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1½ Ton Chassis, \$545; 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

Evans Chevrolet Sales

QUALITY AT LOW COST

MOLLY'S STEADY COMPANY
MR. DODO I UNDERSTAND YOU'RE KEEPIN' PRETTY STEADY COMPANY WITH MY DAUGHTER—WELL MOLLY'S A NICE GAL—
YESSIR, A MIGHTY NICE GAL—AND BELIEVE ME TH' YOUNG MAN WHO MARRIES HER WILL GET A PRIZE!

SCHOOL SAVINGS BANK
OH! MAY I SEE IT PLEASE?!

Animal Crackers
HAVE YOU SEEN THE NEW DOLLAR NOTES WITH LINDBERGH'S ON 'EM?
HOW? WHERE? LINDBERGH ISN'T ON HERE!
THAT'S STRANGE! HE MUSTA HOPPED OFF!!

FREDDIE FUMBLE
FOLKS, HAVE YOU MISSED FREDDIE FUMBLE THIS WEEK? HE WENT OUT TO GET HIS NAILS MANICURED AND DIDN'T GET BACK IN TIME TO APPEAR IN THIS STRIP.
SEE THE JUVENILE STAR HERE NEXT WEEK IN AN ALL-TALKING PICTURE. ADMISSION: 2¢ LINE FORMS AT THE RIGHT—PEANUTS FIVE A BAG!



ELDORADO & SCHLEICHER COUNTY

EVER FORWARD

The Spirit of Progress

"For I doubt not through the ages an increasing purpose runs,
And the thoughts of men are widened by a process of the suns.—EMERSON

The poet has given expression to the spirit of Progress that moves man ever forward to greater and greater heights of achievement. Today miracles have become commonplaces—the radio carries the human voice from nation to nation, the airplane spans continents with incredible swiftness. The future will see greater miracles—greater conquests of time and space—and greater Industrial growth.

One of the most effective ways of aiding Progress is for all the residents of a town to join hands, cooperating in the great work of fostering community growth.

Help the corner in which you live to grow, and you contribute to the growth of the entire world. Let us then hasten Progress by devoting ourselves to the best of our ability to the enhancement of the growth and prosperity of this community.

W. H. PARKER & SON
Quality Groceries

PALACE THEATRE

Appreciates your patronage

HOLLAND'S BAKERY

Cakes—Pies—Hamburgers—Bread

ÉLDO HOTEL

Appreciates Your Patronage

H. H. Hooker, Prop,

SAN ANGELO TELEPHONE CO.

Long Distance Service

E. W. BROOKS

Quality Merchandise

W. F. MEADOR

Insurance Agency

Fire—Tornado—Automobile—Life

HOOVER'S DRUG STORE

ELDORADO RECREATION CLUB

ROBERTS' CLOTHING STORE

Gents Furnishing—Dry Cleaning

G. B. SHOEMAKE & SONS

Coal—Feed—Building Materials

BUSH MOTOR CO.

Fords—Lincolns—Fordson Tractors

WILLIAMS MAN SHOP

Gents Furnishing—Cleaning & Pressing

ELDORADO FARM LOAN ASS'N.

John F. Isaacs, Sec'y.

THE ELDORADO SUCCESS

First Class Printing

WRIGHT'S CASH STORE

Bargain in Every Purchase

DUNCAN'S CAFE

Short Orders—Courteous Treatment

EVANS MOTOR COMPANY

Outstanding Chevrolet Six

A-B-C Trailers and Good Year Tires

ELDORADO ELECTRIC COMPANY

Atwater Kent Radios—Battery Service

**WHAT WE MEAN BY
"PURE GROCERIES"**

When we say "Pure Groceries" we mean

that we sell only products that can pass the most rigid government tests for purity and wholesomeness.

We believe that our customers are entitled to this protection.

Buy your Groceries here.

Wright's Cash Store.

A Bargain in Every Purchase



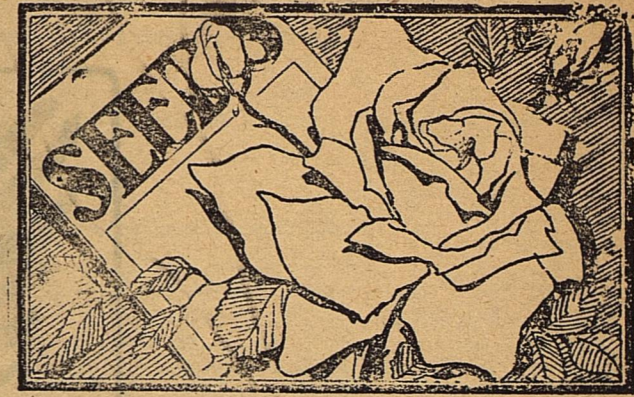
suddenly burst into tears, realizing that Alexander had conquered the world when he was younger than Caesar was then.

Herbert Hoover may find important aviation work for Lindbergh. Nothing more probable. An engineer knows that somebody who knows how to do what you want done is valuable.

engineering part of flying and all its importance, from mail carrying to national defense.

Colonel Lindbergh understands the flying part. A fine combination. Many hats would go up in the air if young Lindbergh were put by Mr. Hoover at the head of a separate department for national air defense.

Mr. Hoover understands the



We Have Plenty of

Maize, Kaffir, Corn, Cane and Cotton Seed

G. B. SHOEMAKE & SONS

Phone 16

THIS WEEK
A BRAVE MAN DEAD.
INHERITED GENEROSITY.
HUMAN SACRIFICES.
USEFUL WARNINGS.

Those that pity themselves

because their health is "not quite what it ought to be" may consider Baron von Huenefeld, who died on the operating table, undergoing his thirteenth operation for an incurable disease of the stomach that had afflicted him for years.

Suffering hopelessly, knowing that he could not live long and must endure many operations von Huenefeld planned and carried out the German-Irish flight across the Atlantic Ocean.

Such courage and will power should make others ashamed to complain.

J. Piermont Morgan gives New York Hospital two buildings worth \$2,000,000. Giving seems to be inherited as illustrated also in the case of the Rockefeller.

Mr. Morgan's father gave to New York one of its finest institutions, a great lying-in hospital.

Serious rioting in India is caused by a report that Mohammedans kidnapped Hindu children and sacrificed them in connection with the construction of a new bridge. The report probably is not true.

Once important works were usually accompanied by human sacrifices. Somebody was killed and buried under the corner of a new building. A child or adult was often killed and buried in a shallow hole in a field newly planted. Knowing nothing about fertilizers they observed with "religious awe" that the grass grew greener where the corpse was buried.

Madame Belle Pollack died in Rumania, aged 118, leaving 21 children, the oldest eighty-five, and a fiancée who would have been her third husband. Madame Pollack ate two and one-half pounds of black bread and a pound of sugar every day, and was never ill until her last illness.

Men often live long when the doctor tells them that they will soon die. A warning makes them careful. James Melrose, twice Lord Mayor of York, England, is dead, aged one hundred. Insurance companies refused him as bad risk seventy years ago.

The famous Luigi Cornaro became interested in his when the doctors told him at forty that he would soon die. He ate only twelve ounces of solid food, drank fifteen ounces of red wine daily, died at one hundred and four.

Lindbergh, on his way from Mima to Panama, "hopped off" on his twenty-seventh birthday. Only twenty-seven, and his name is known wherever men are civilized.

Only twenty-seven, and already he has conquered the ocean, and, what is more important, the respect of every man and woman.

This young American's history makes millions of others feel as Caesar did when he read the life of Alexander the Great and

Cash Service Station

Where Texas Gasoline is sold, Texas and Mobil Oils.

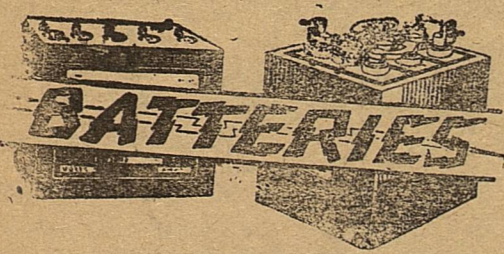
"Quick and Efficient Service at Reasonable Price—For Cash".

Ladies Rest Room.

J. N. DAVIS, Proprietor.

The Standard Barber Shop

A Shop For The Entire Family
HOT AND COLD BATHS
BILL DAVIS, Prop.



HEADQUARTERS For HIGH GRADE BATTERIES For RADIOS AND AUTOS.

The Best Grade—Guaranteed to last—at a Low Price. We also recharge efficiently. Just try us and be Convinced of our Superior Battery Service.

A Complete line of Atwater Kent Radio Supplies.

ELDORADO ELECTRIC COMPANY
Robert F. Isaacs, Proprietor.

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE And anxious for you to have good service.

SAN ANGELO TELEPHONE CO.
Fred O. Green, Local Manager

PAINS

In Side and Back



"I HAD BEEN miserable for a long time. My health was poor, and I suffered a lot from weakness. At times, my strength was so little that I could not stand on my feet. I would have to give up and go to bed. My sides and back hurt dreadfully.

"I grew discouraged, for I could do so little. I worried about myself, and almost gave up hope of ever being strong and well. I could scarcely lift a bucket of water. My house work went undone, for I was not strong enough to do it.

"After I had taken Cardui for a little while, I began to feel better. I grew stronger, soon found that I could do my work with less effort, and the pains in my back and sides left me. I think Cardui is a wonderful medicine. My health has been excellent since then."—Mrs. D. L. Beckner, W. Main St., Salem, Va.

CARDUI
Helps Women
To Health

Take Theford's Black-Draught for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose.

Classified Advertising

FOR SALE:

One thousand bales of cane. Priced at 50c a bundle. Phone or see Tom Smith. (p10)

Have G. D. Hines write your deeds and draw your contracts. He will get them right. Ad.

A new shipment of Mother Goose Coveralls for children just in at Wright's Cash Store.

Practically new Hot Point Electric range for sale cheap. Cost \$128.88 new. I will sell for \$40.00. See Joe Park at American Railway Exchange Co., San Angelo, Texas. (c12);

A lot of boys school trousers at Wright's Cash Store.

FOR SALE—Sweet milk delivered. Phone 249. S. L. Stanford.

A new lot of Men's overalls, both blue and striped. Just arrived at Wright's Cash Store.

Onion sets, both red and white at Wright's Cash Store.

List with me your LAND and LIVE STOCK.
H. S. ESPY

General Commission Business.

Don't worry about high prices any longer. Come and buy where cash gets it cheap.
Wright's Cash Store.

EVERYTHING FOR YOUR

Garden Needs

at a Decided Saving

Start the planting season right by getting the very latest, most modern implements here at our reasonable prices.

Finest products of Reliable Manufacturers listed below are guaranteed to give exceptional service:

- Sprinklers 75c
- Reap Hooks 65c
- Rakes 95c
- Shears 50c
- Garden Hose 12c
- Lawn Mowers \$12.00
- Trowels 25c
- Spades \$1.75

PLANTING SEASON IS HERE

Eldorado Hardware Co.

"The Home of Good Equipment"

